



ZIONS BANK.
2026 WASATCH BACK

**ECONOMIC
SUMMIT**



Adapting to Change, Building Resilience

Breakout Track: Building Business Resilience

WHAT'S NEW, WHAT'S ENDURING: MAKING SENSE OF ECONOMIC CHANGE

Presented by



WHAT'S NEW, WHAT'S ENDURING: MAKING SENSE OF ECONOMIC CHANGE

MODERATOR



JENNIFER WESSELHOFF
Park City Chamber &
Visitors Bureau

PANELISTS



PHIL DEAN
Kem C. Gardner



JEFF JONES
Summit County
Economic Development

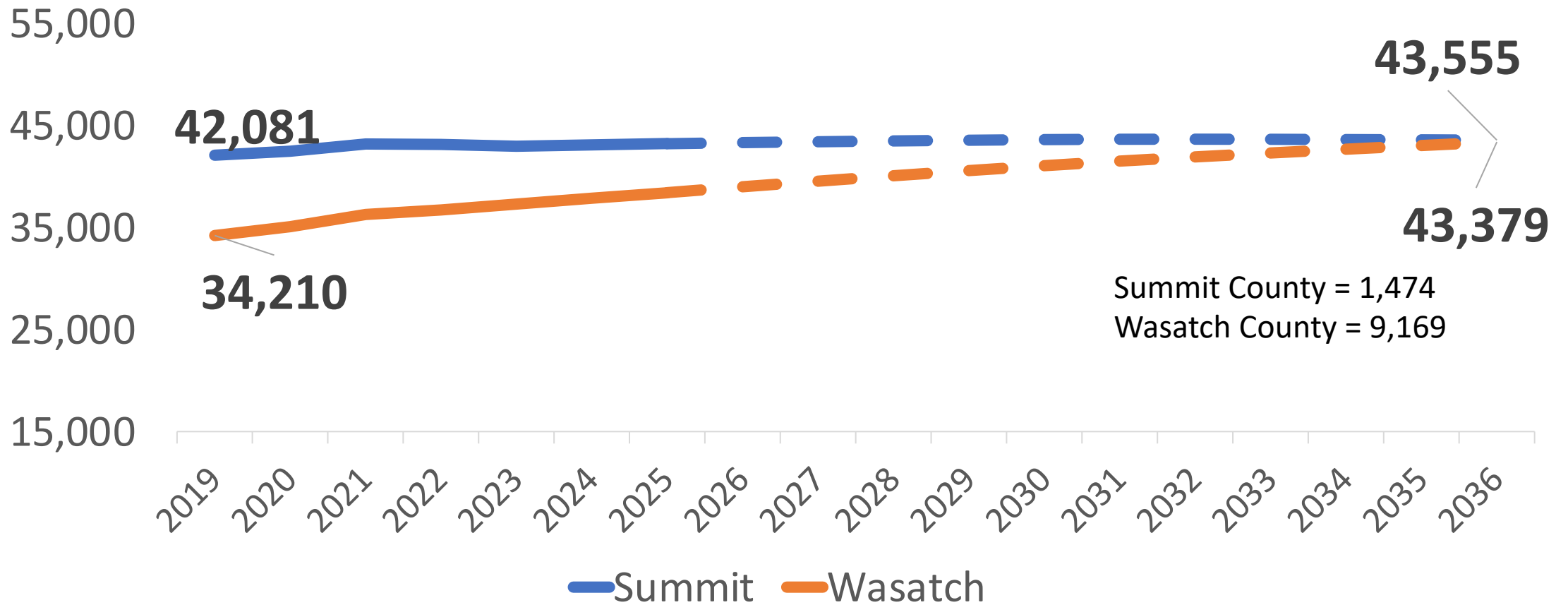


DALLIN KOECHER
Heber Valley Chamber
of Commerce

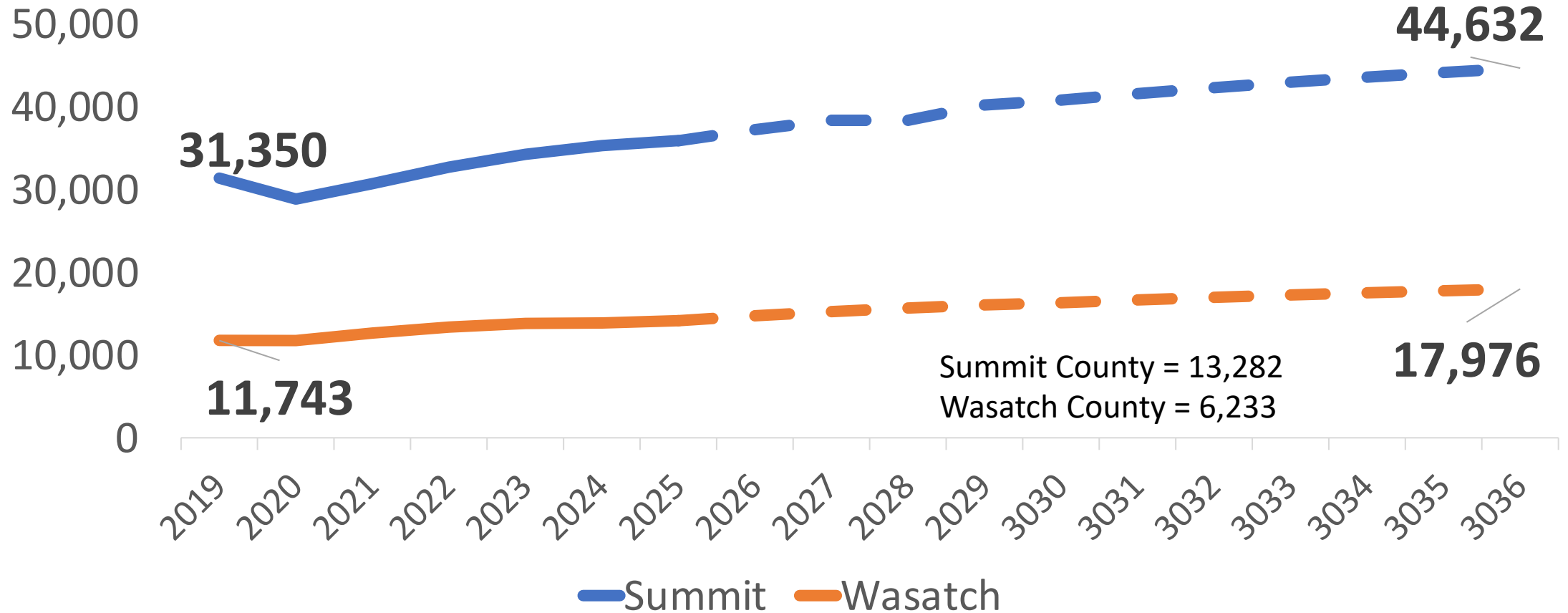
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Projected Population Growth

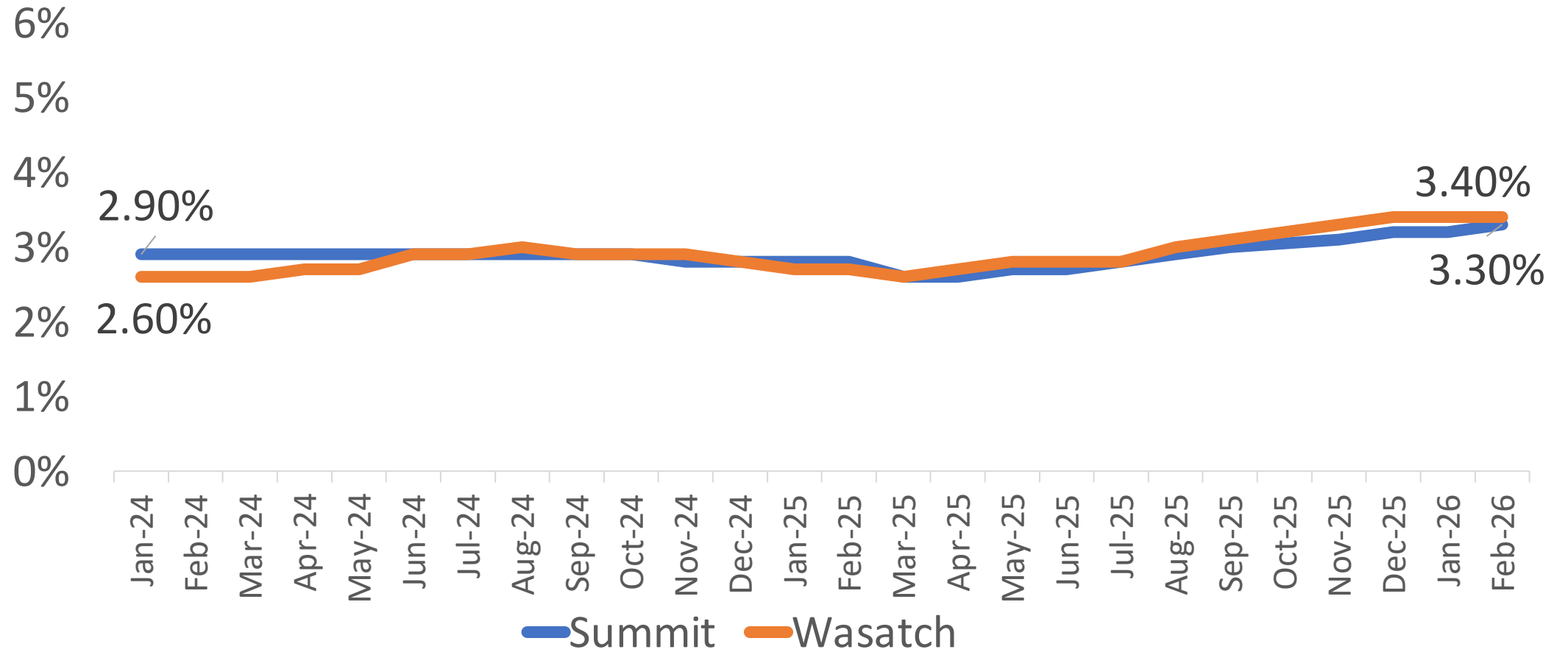


Projected Job Growth



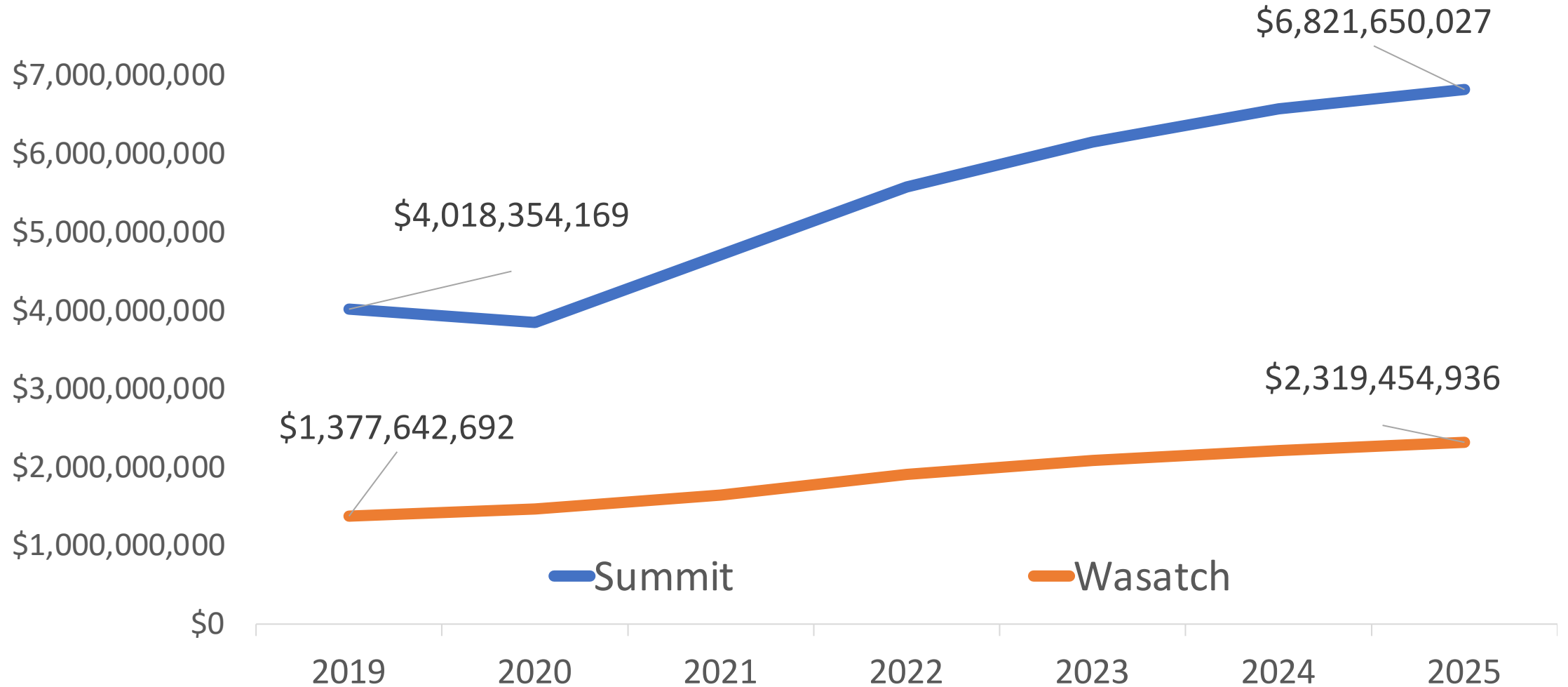
QCEW, Non QCEW, Self Employed
Source: Lightcast Developer

Unemployment Rate (%)



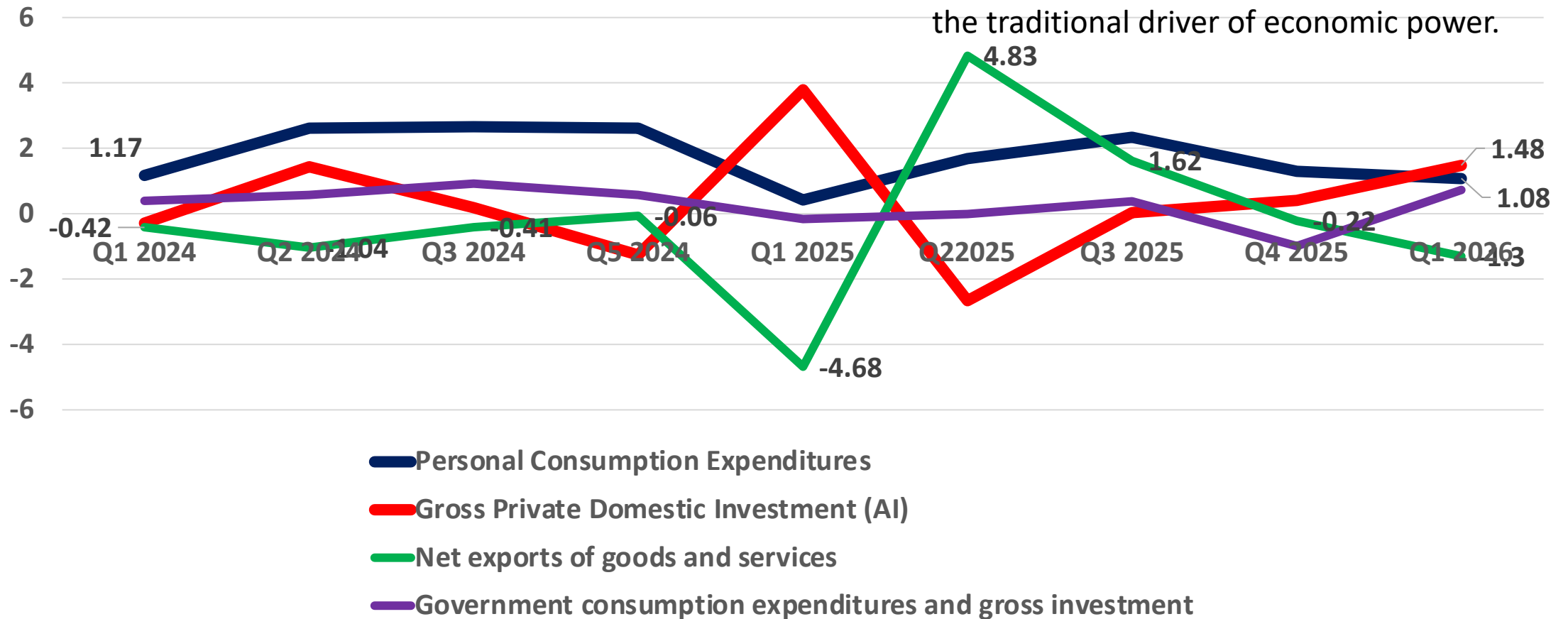
Source: Utah Department of Workforce Services

Growth in Gross Regional Product (GRP)

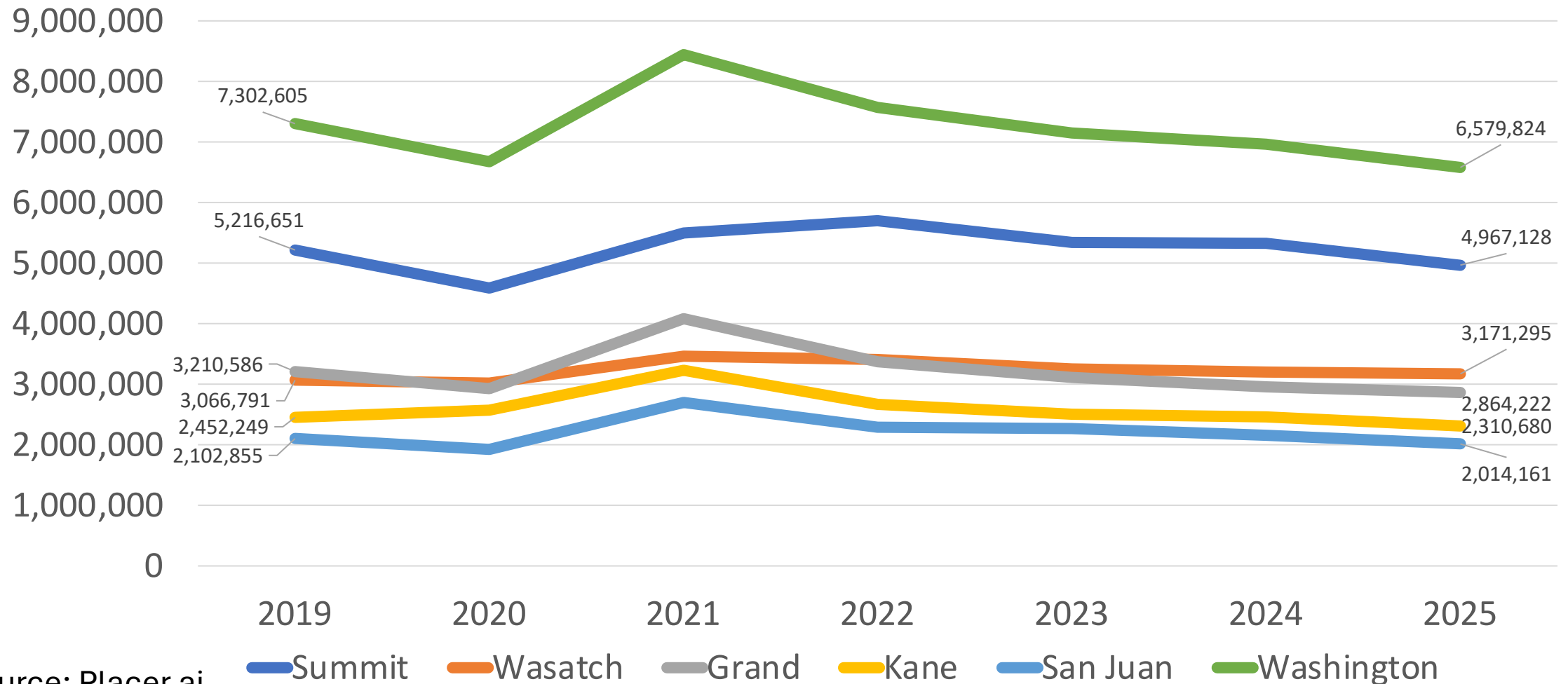


Contributions to Percent Change in Real Gross Domestic Product

In the first quarter of 2026, business investments contributed more to the 2% growth in real gross domestic product (GDP) than consumer spending, the traditional driver of economic power.

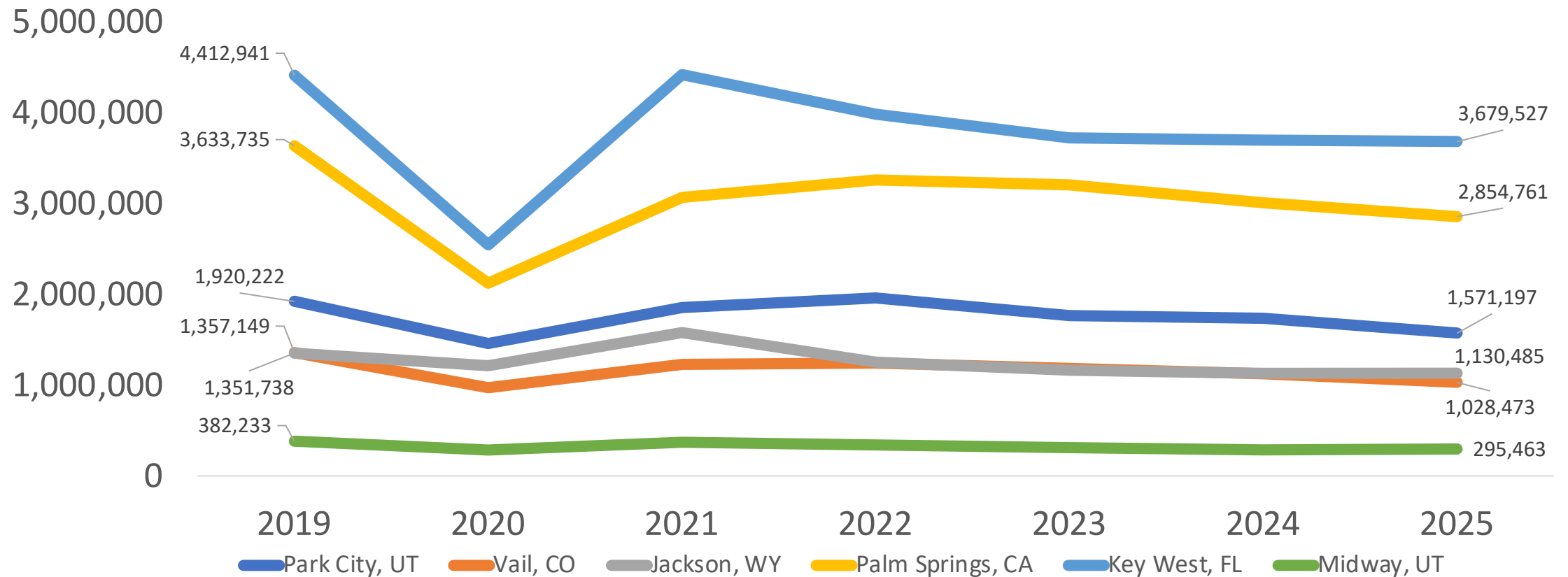


Utah Counties, Out of Market Visitors 2019 – 2025, Stays >10 Minutes

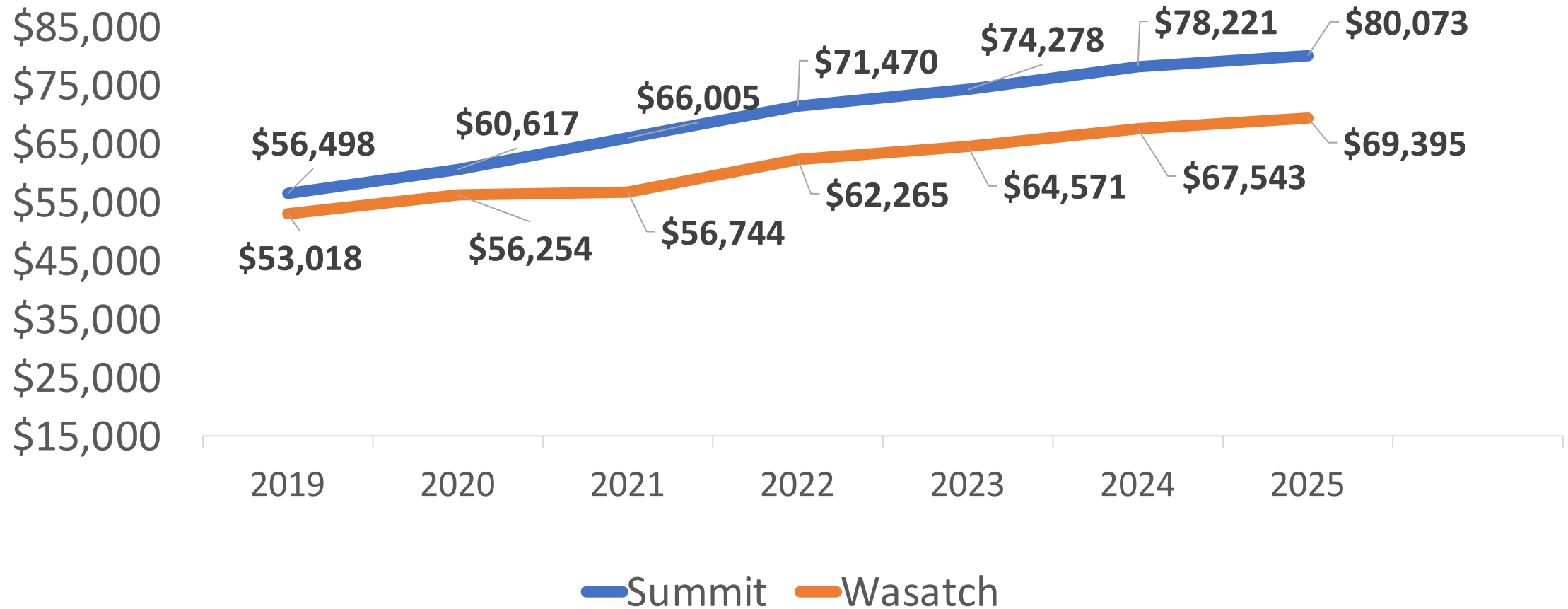


Source: Placer.ai

Resort Cities, Out of Market Visitors 2019 – 2025, Stays >150 Minutes

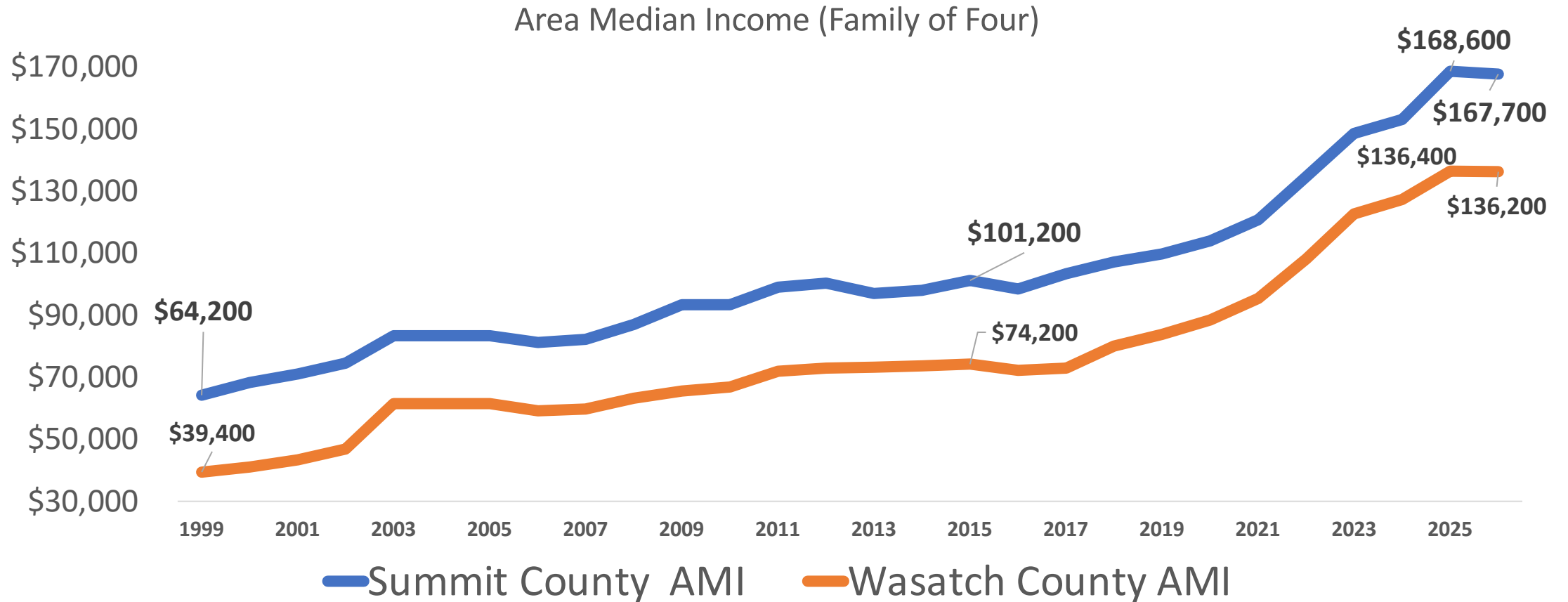


Average Earnings Per Job



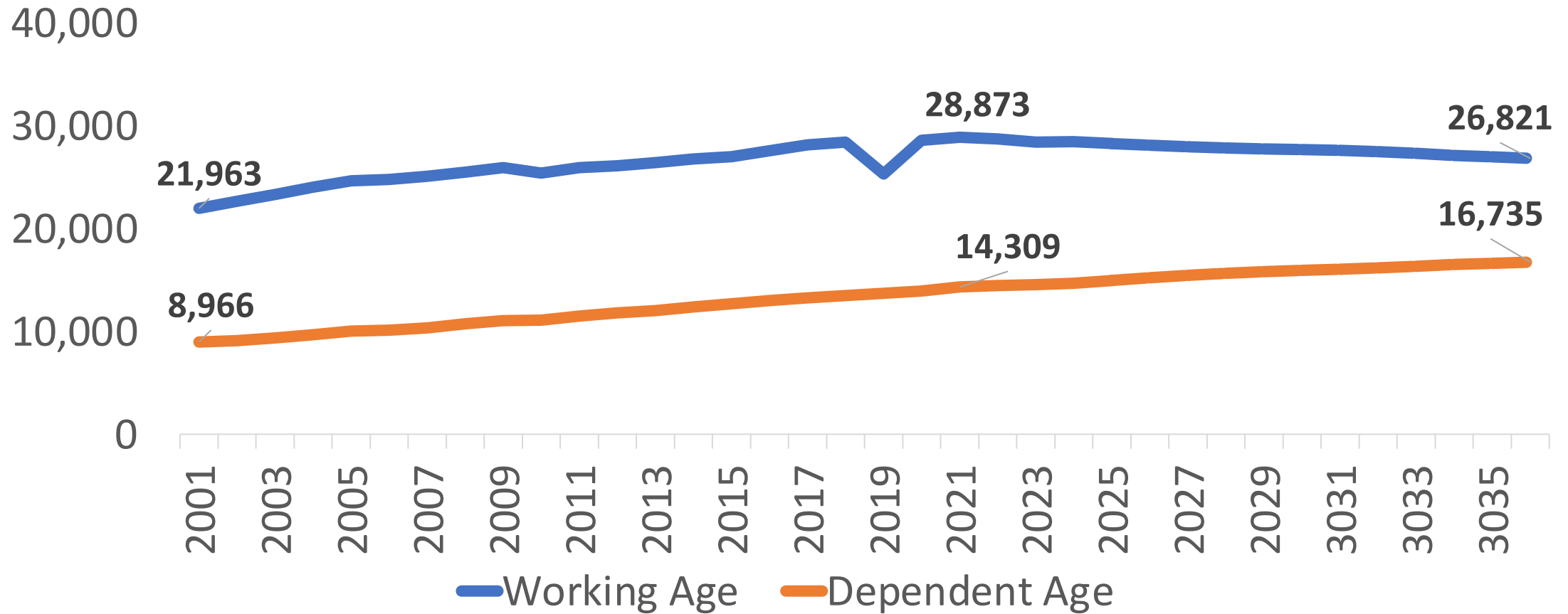
Source: Lightcast Developer

Changes in Area Median Income (AMI)



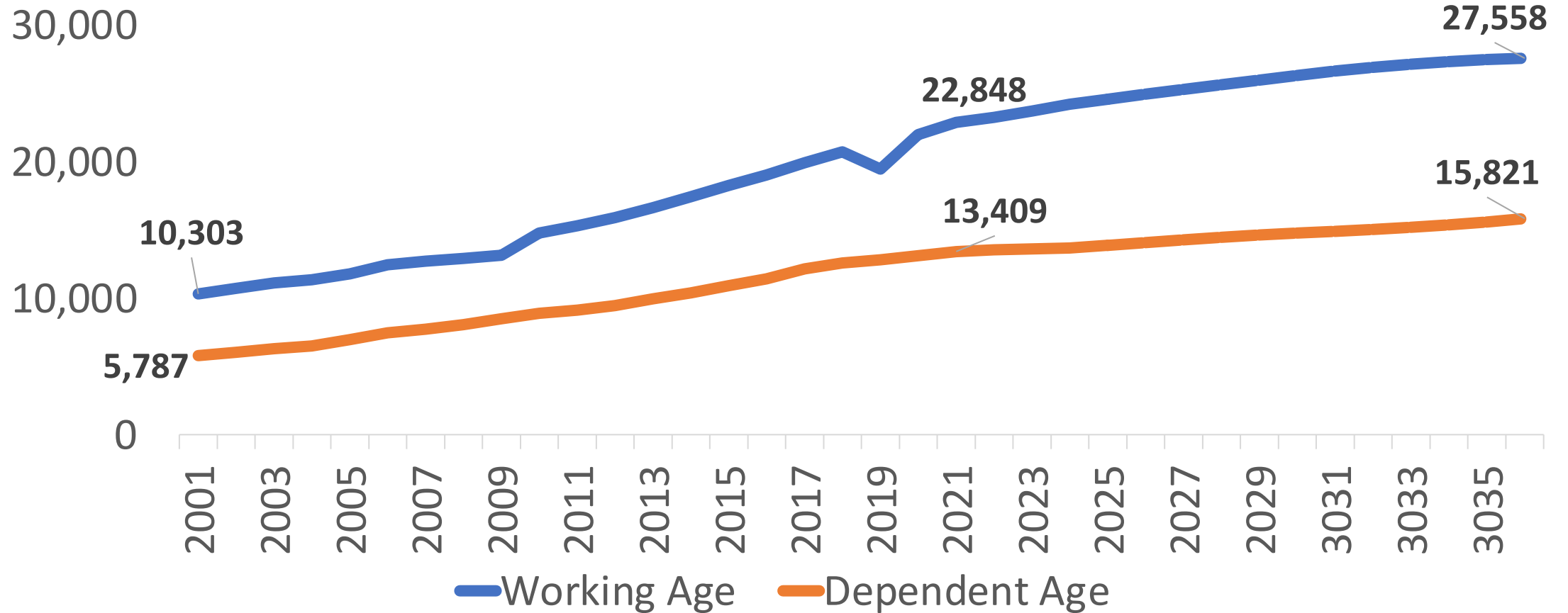
Source: HUD

Summit County, Working Age & Dependent Age Populations



QCEW, Non QCEW, Self Employed
Source: Lightcast Developer

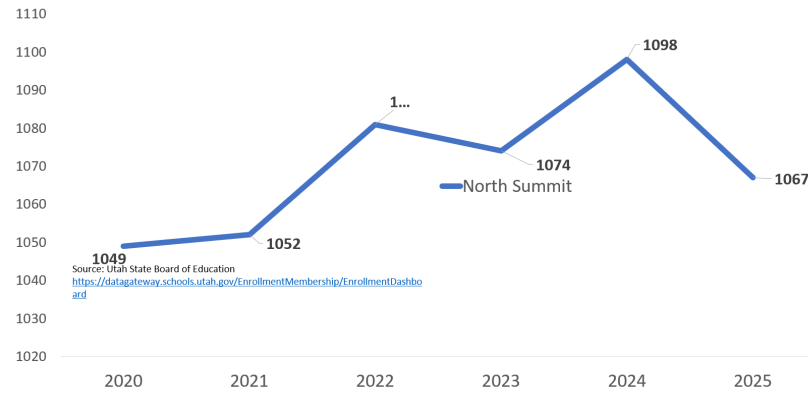
Wasatch County, Working Age & Dependent Age Populations



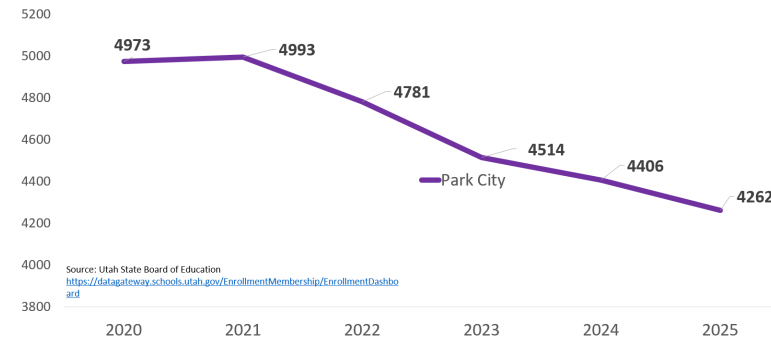
QCEW, Non QCEW, Self Employed
Source: Lightcast Developer

School District Enrollment

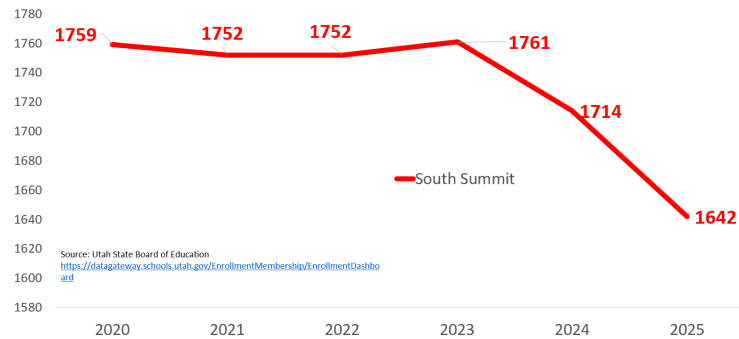
North Summit School District, Enrollment



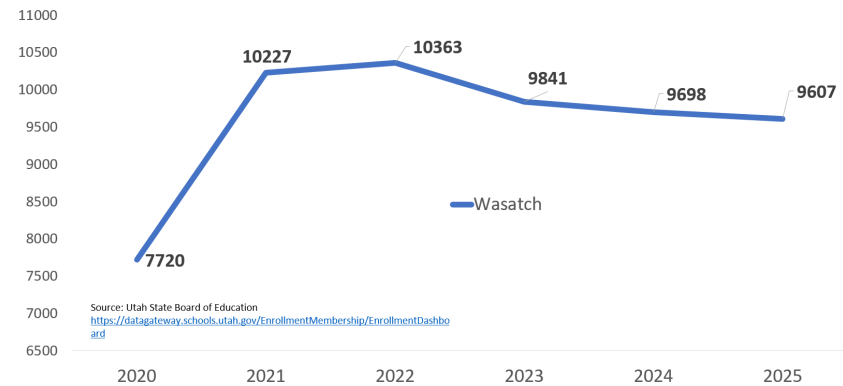
Park City School District, Enrollment



South Summit School District, Enrollment



Wasatch School District, Enrollment



POST-EVENT SURVEY

