



Wasatch County, UT

Summit County Economic Development & Housing Department



60 North Main, P.O. Box 128
Coalville, Utah 84017

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

49051 Wasatch County, UT

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

38,359

Population (2025)

Population **grew by 3,296** over the last 5 years and is projected to **grow by 2,366** over the next 5 years.

14,292

Total Regional Employment

Jobs **grew by 2,549** over the last 5 years and are projected to **grow by 2,218** over the next 5 years.

\$117.6K

Median Household Income (2024)

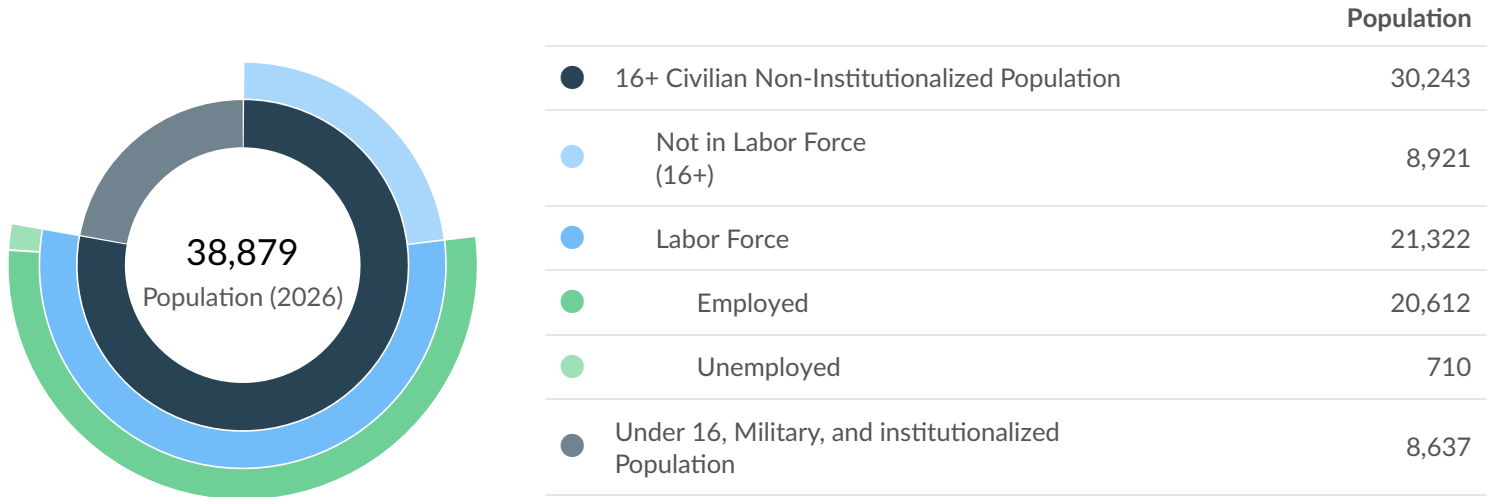
Median household income is **\$36.9K above** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **increased by 9.4%** since 2020, growing by 3,296. Population is expected to **increase by 6.2%** between 2025 and 2030, adding 2,366.
- From 2020 to 2025, jobs **increased by 21.7%** in Wasatch County, UT from 11,743 to **14,292**. This change **outpaced the national growth rate of 10.6% by 11.1%**. As the number of jobs increased, the **labor force participation rate increased from 70.0% to 72.4% between 2020 and 2025**.
- Concerning educational attainment, **32.9% of Wasatch County, UT residents possess a Bachelor's Degree** (11.0% above the national average), and **8.5% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

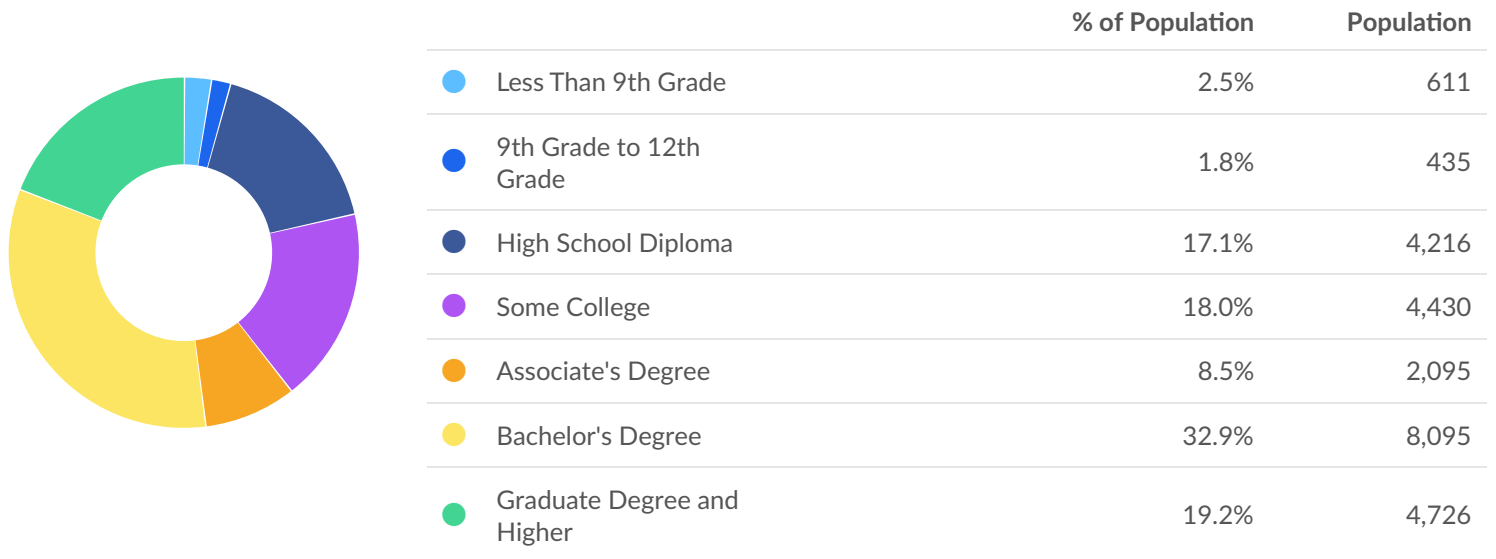
	Population (2026)	Labor Force (Feb 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	38,879	21,322	14,292	107.7	\$2.36B	\$3.89B	\$2.14B
State	3,607,547	1,825,329	1,943,613	103.9	\$311.12B	\$206.99B	\$288.45B

Feb 2026 Labor Force Breakdown



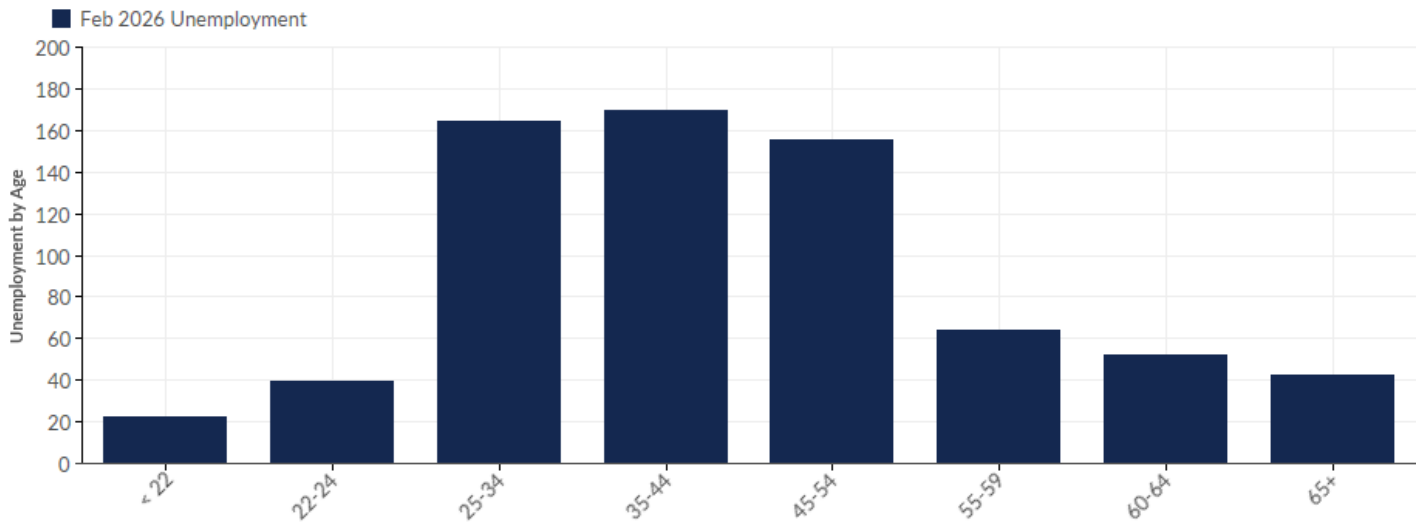
Educational Attainment

Concerning educational attainment, **32.9% of Wasatch County, UT residents possess a Bachelor's Degree** (11.0% above the national average), and **8.5% hold an Associate's Degree** (0.3% below the national average).



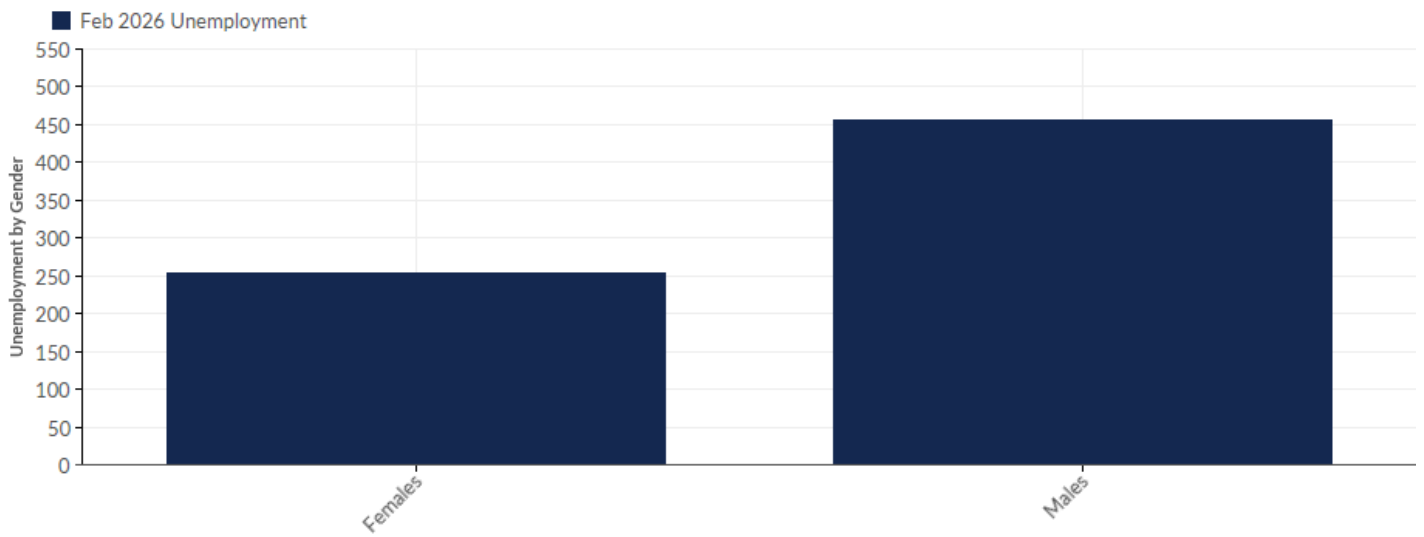
Unemployment by Demographics

Unemployment by Age



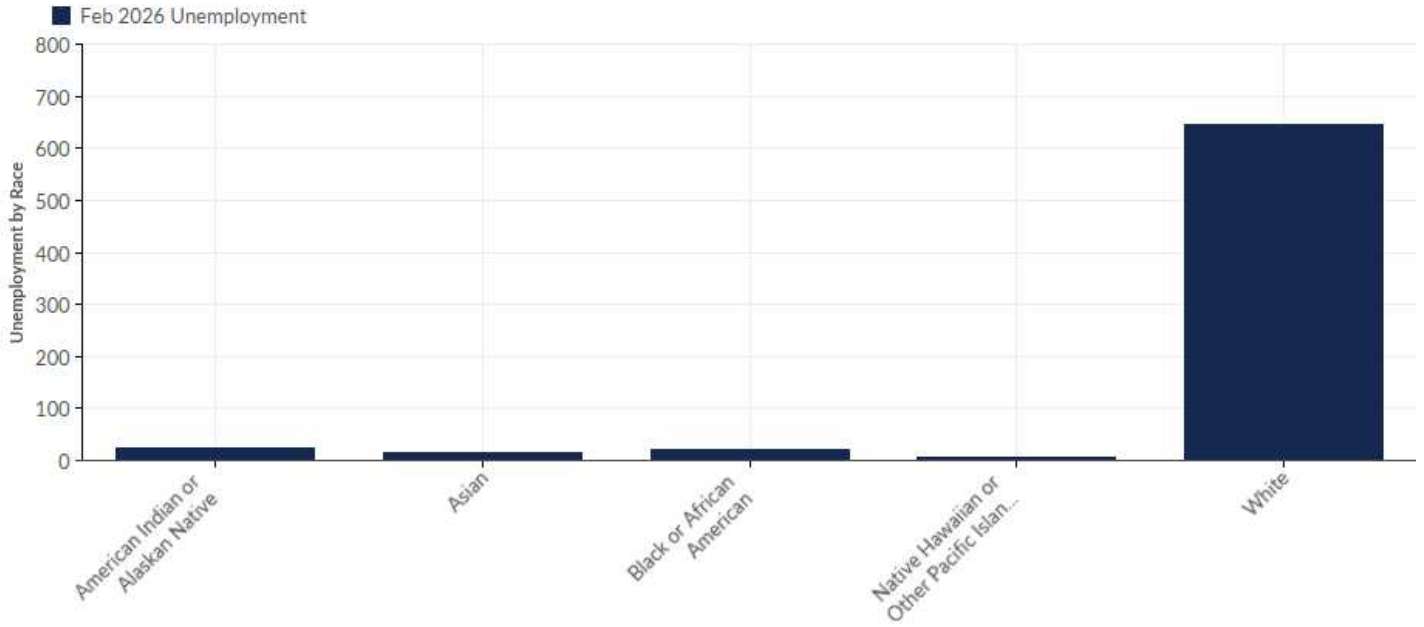
Age	Unemployment (Feb 2026)	% of Unemployed
< 22	23	3.24%
22-24	40	5.63%
25-34	164	23.10%
35-44	170	23.94%
45-54	156	21.97%
55-59	64	9.01%
60-64	52	7.32%
65+	42	5.92%
Total	710	100.00%

Unemployment by Gender



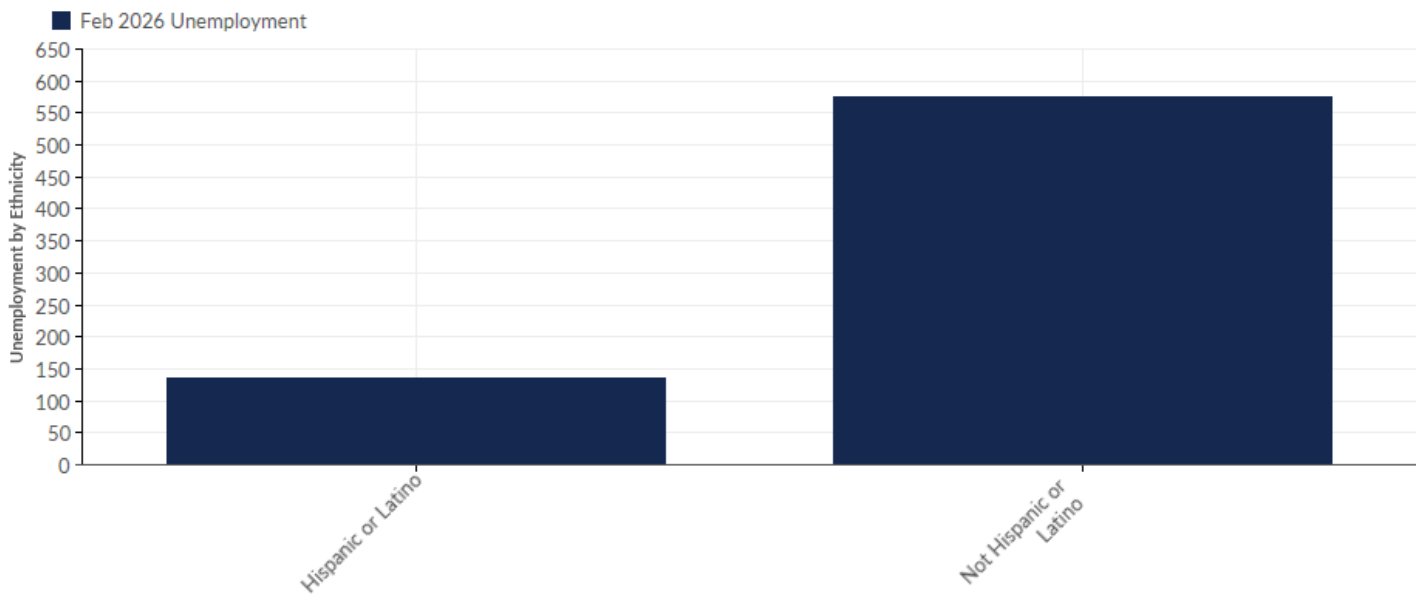
Gender	Unemployment (Feb 2026)	% of Unemployed
Females	254	35.77%
Males	456	64.23%
Total	710	100.00%

Unemployment by Race



Race	Unemployment (Feb 2026)	% of Unemployed
American Indian or Alaskan Native	24	3.38%
Asian	14	1.97%
Black or African American	20	2.82%
Native Hawaiian or Other Pacific Islander	7	0.99%
White	645	90.85%
Total	710	100.00%

Unemployment by Ethnicity

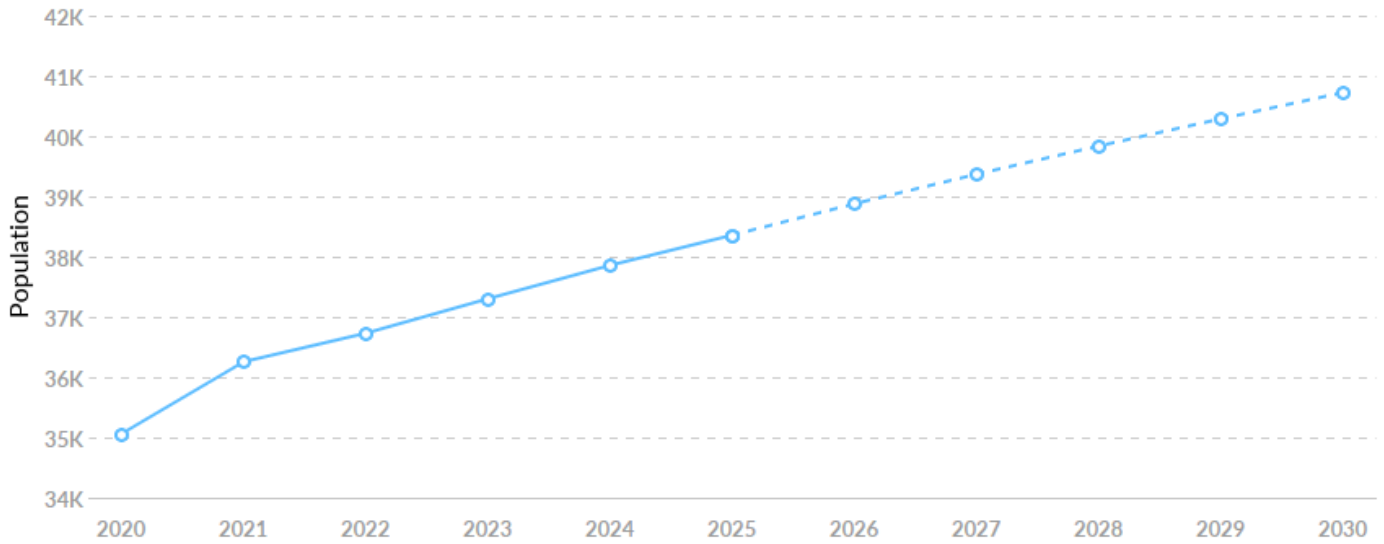


Ethnicity	Unemployment (Feb 2026)	% of Unemployed
Hispanic or Latino	135	19.01%
Not Hispanic or Latino	575	80.99%
Total	710	100.00%

Historic & Projected Trends

Population Trends

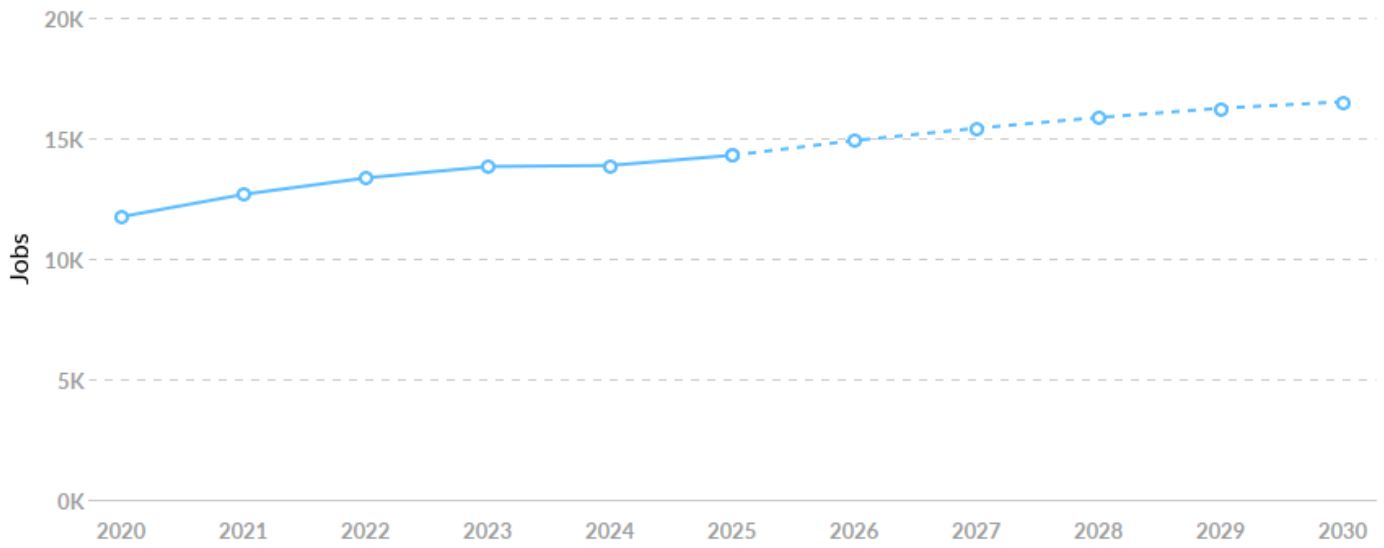
As of 2025 the region's population increased by 9.4% since 2020, growing by 3,296. Population is expected to increase by 6.2% between 2025 and 2030, adding 2,366.



Timeframe	Population
2020	35,063
2021	36,257
2022	36,731
2023	37,303
2024	37,858
2025	38,359
2026	38,879
2027	39,370
2028	39,838
2029	40,289
2030	40,725

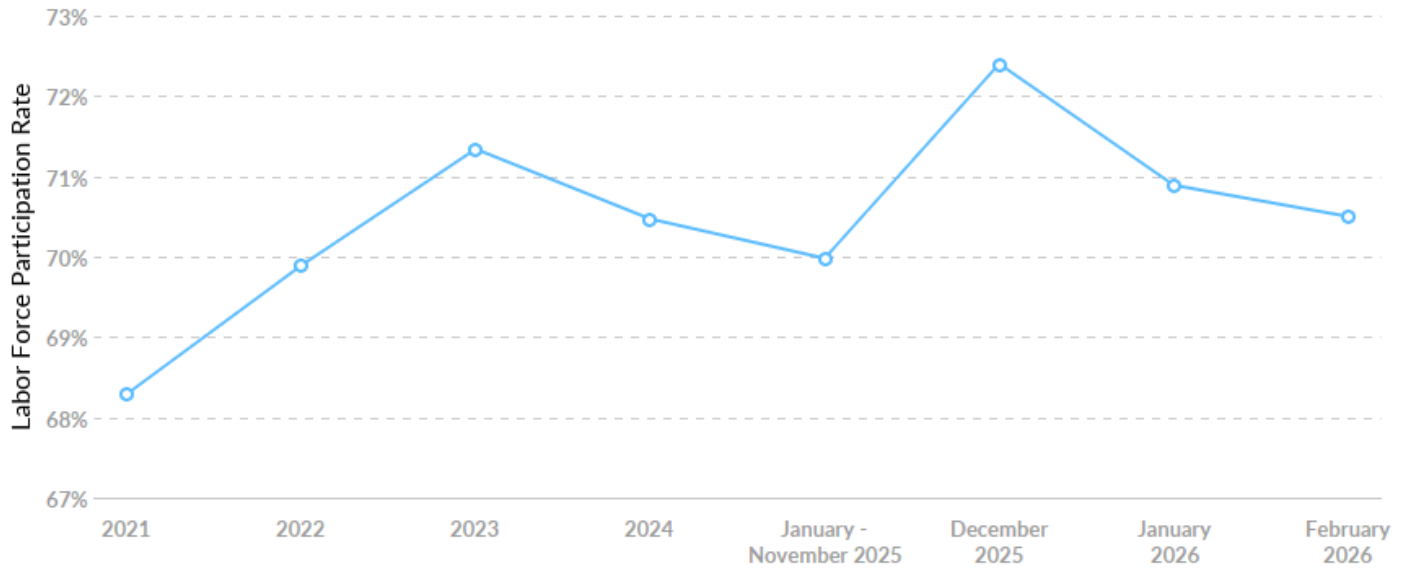
Job Trends

From 2020 to 2025, jobs increased by 21.7% in Wasatch County, UT from 11,743 to 14,292. This change outpaced the national growth rate of 10.6% by 11.1%.



Timeframe	Jobs
2020	11,743
2021	12,671
2022	13,351
2023	13,823
2024	13,868
2025	14,292
2026	14,902
2027	15,416
2028	15,859
2029	16,244
2030	16,510

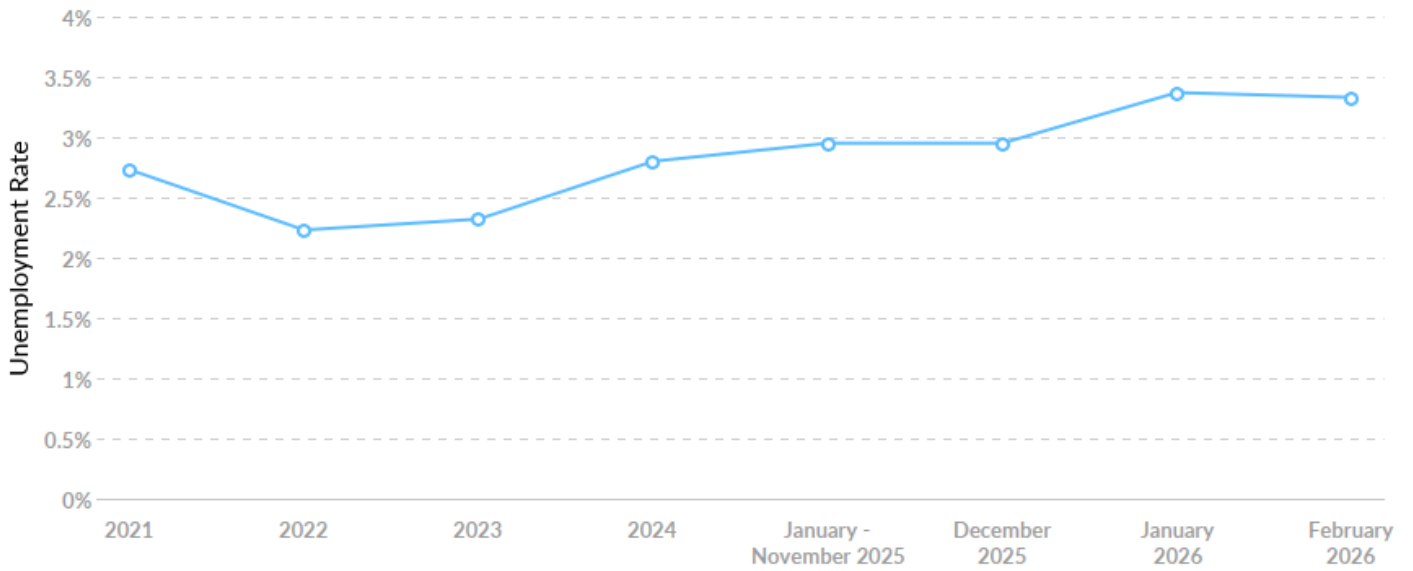
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	68.29%
2022	69.89%
2023	71.34%
2024	70.47%
January - November 2025	69.98%
December 2025	72.40%
January 2026	70.89%
February 2026	70.50%

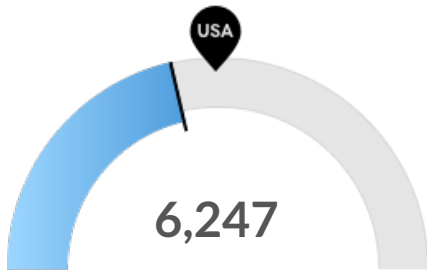
Unemployment Rate Trends

Wasatch County, UT had a February 2026 unemployment rate of 3.33%, **increasing from 2.73%** 5 years before.



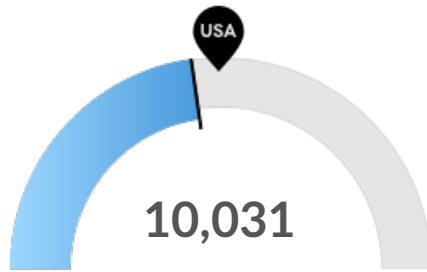
Timeframe	Unemployment Rate
2021	2.73%
2022	2.23%
2023	2.32%
2024	2.80%
January - November 2025	2.95%
December 2025	2.95%
January 2026	3.37%
February 2026	3.33%

Population Characteristics



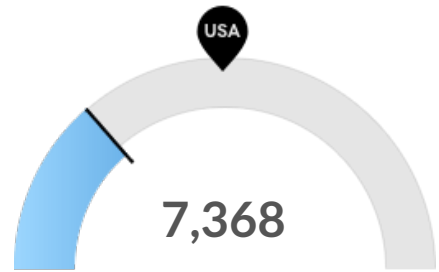
Millennials

Wasatch County, UT has 6,247 millennials (ages 25-39). The national average for an area this size is 7,750.



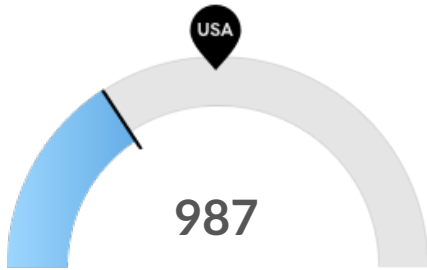
Retiring Soon

Retirement risk is low in Wasatch County, UT. The national average for an area this size is 11,447 people 55 or older, while there are 10,031 here.



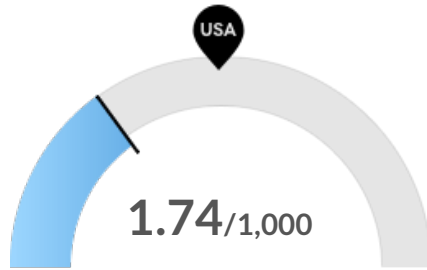
Racial Diversity

Racial diversity is low in Wasatch County, UT. The national average for an area this size is 16,104 racially diverse people, while there are 7,368 here.



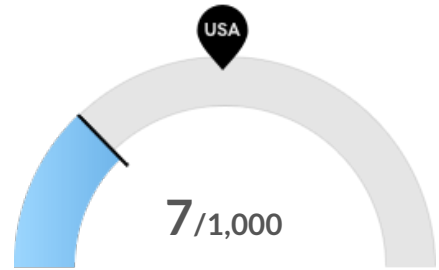
Veterans

Wasatch County, UT has 987 veterans. The national average for an area this size is 1,802.



Violent Crime

Wasatch County, UT has 1.74 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

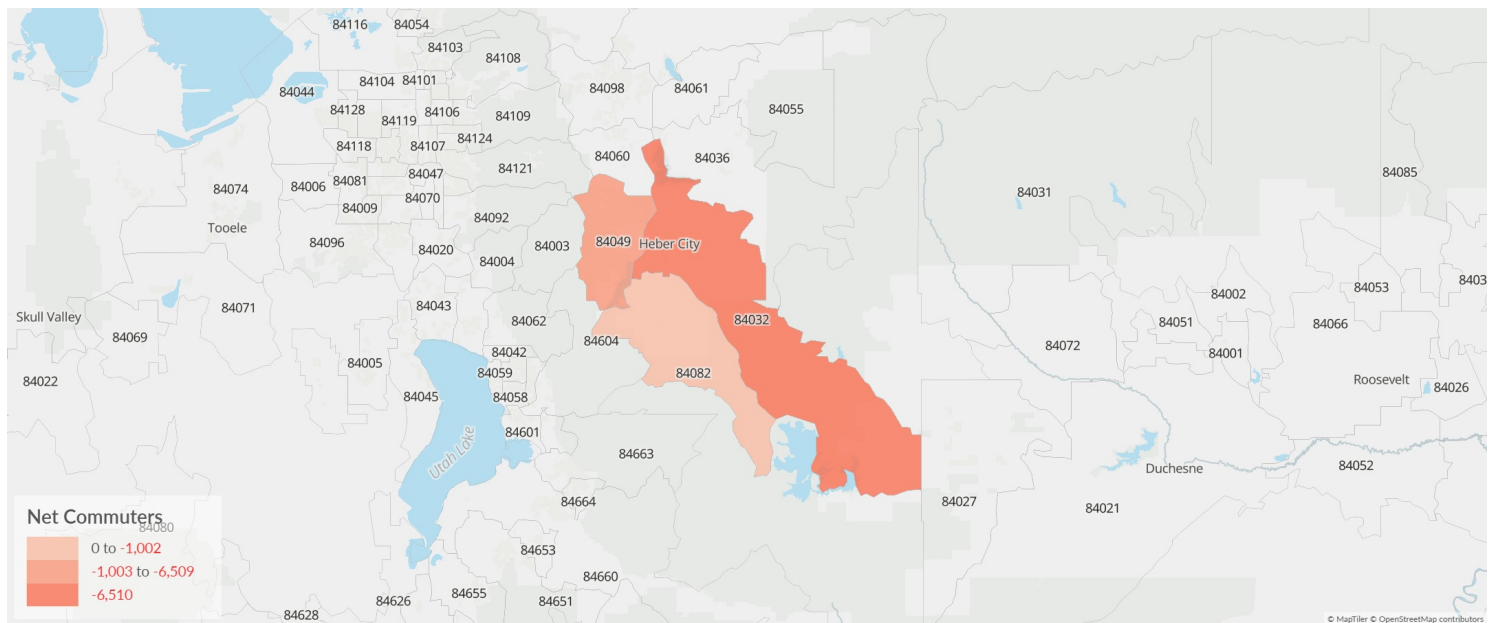


Property Crime

Wasatch County, UT has 7 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Wasatch County, UT currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
84032	Heber City, UT (in Wasa...	10,906
84049	Midway, UT (in Wasatch...	3,176
84082	Wallsburg, UT (in Wasat...	210

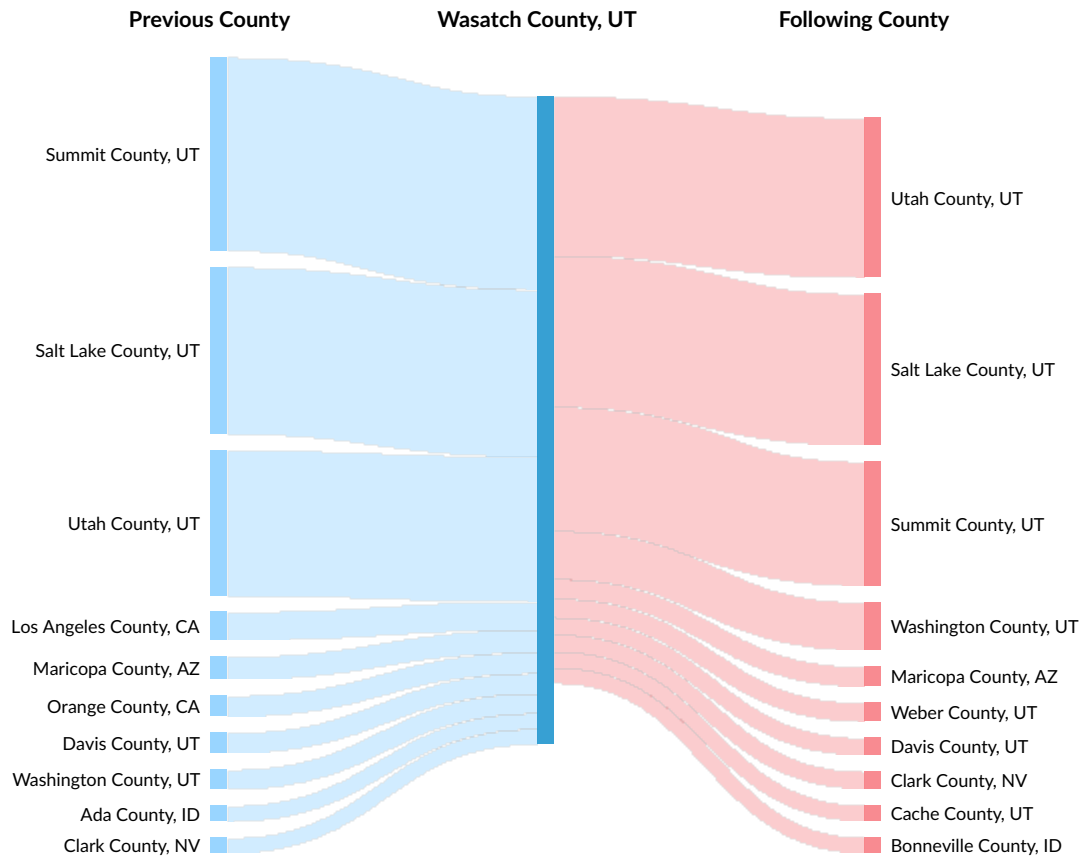
Where Talent Lives

ZIP	Name	2025 Workers
84032	Heber City, UT (in Wasa...	17,416
84049	Midway, UT (in Wasatch...	4,179
84082	Wallsburg, UT (in Wasat...	598

Inbound and Outbound Migration

The table below analyzes past and current residents of Wasatch County, UT. The left column shows residents of other counties migrating to Wasatch County, UT. The right column shows residents migrating from Wasatch County, UT to other counties.

As of 2023, 433 people have migrated from Summit County, UT to Wasatch County, UT. In the same year, 357 people left Wasatch County, UT migrating to Utah County, UT. The total Net Migration for Wasatch County, UT in 2023 was 279.

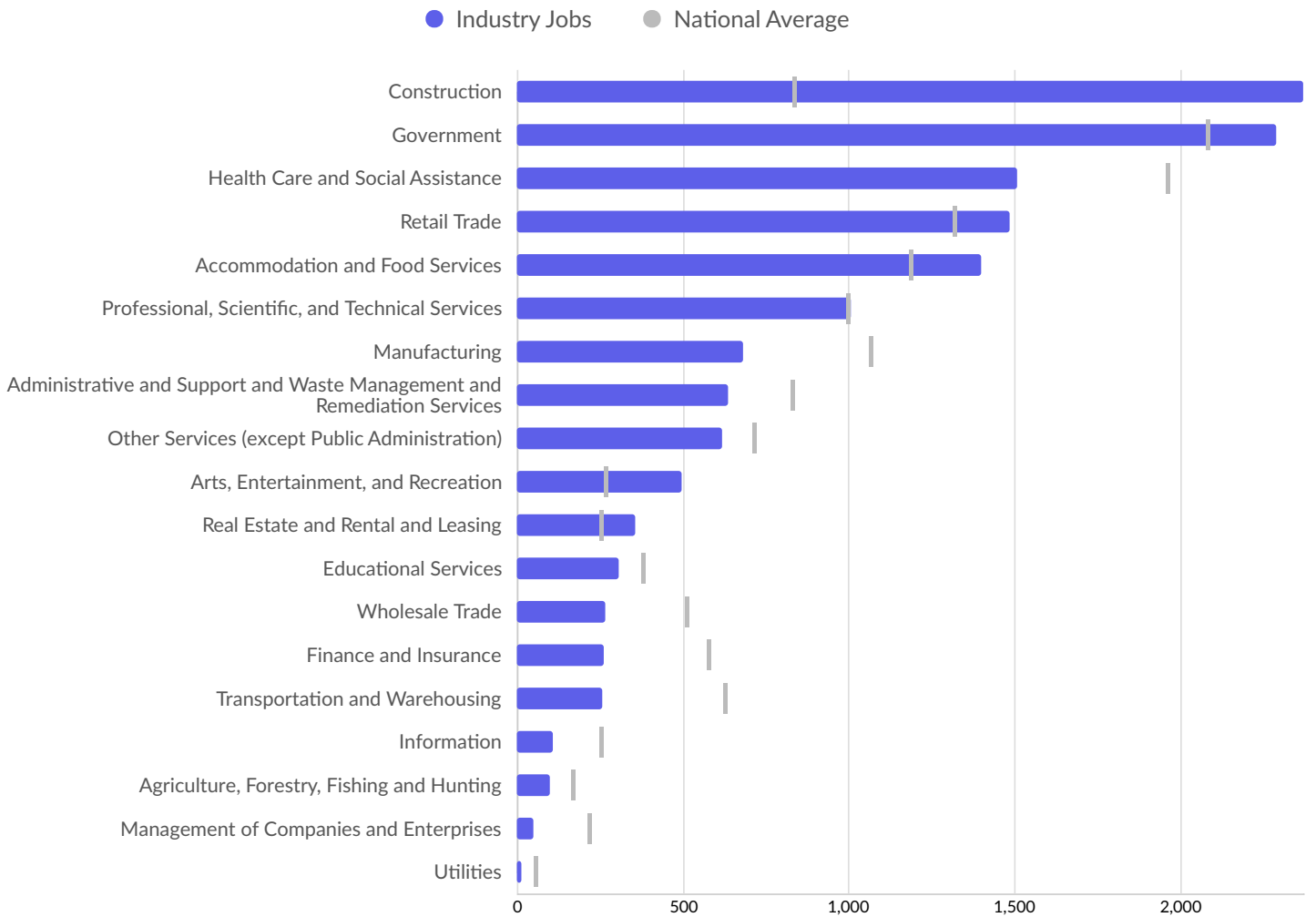


Top Previous Counties	Migrations
Summit County, UT	433
Salt Lake County, UT	374
Utah County, UT	325
Los Angeles County, CA	63
Maricopa County, AZ	51
Orange County, CA	46

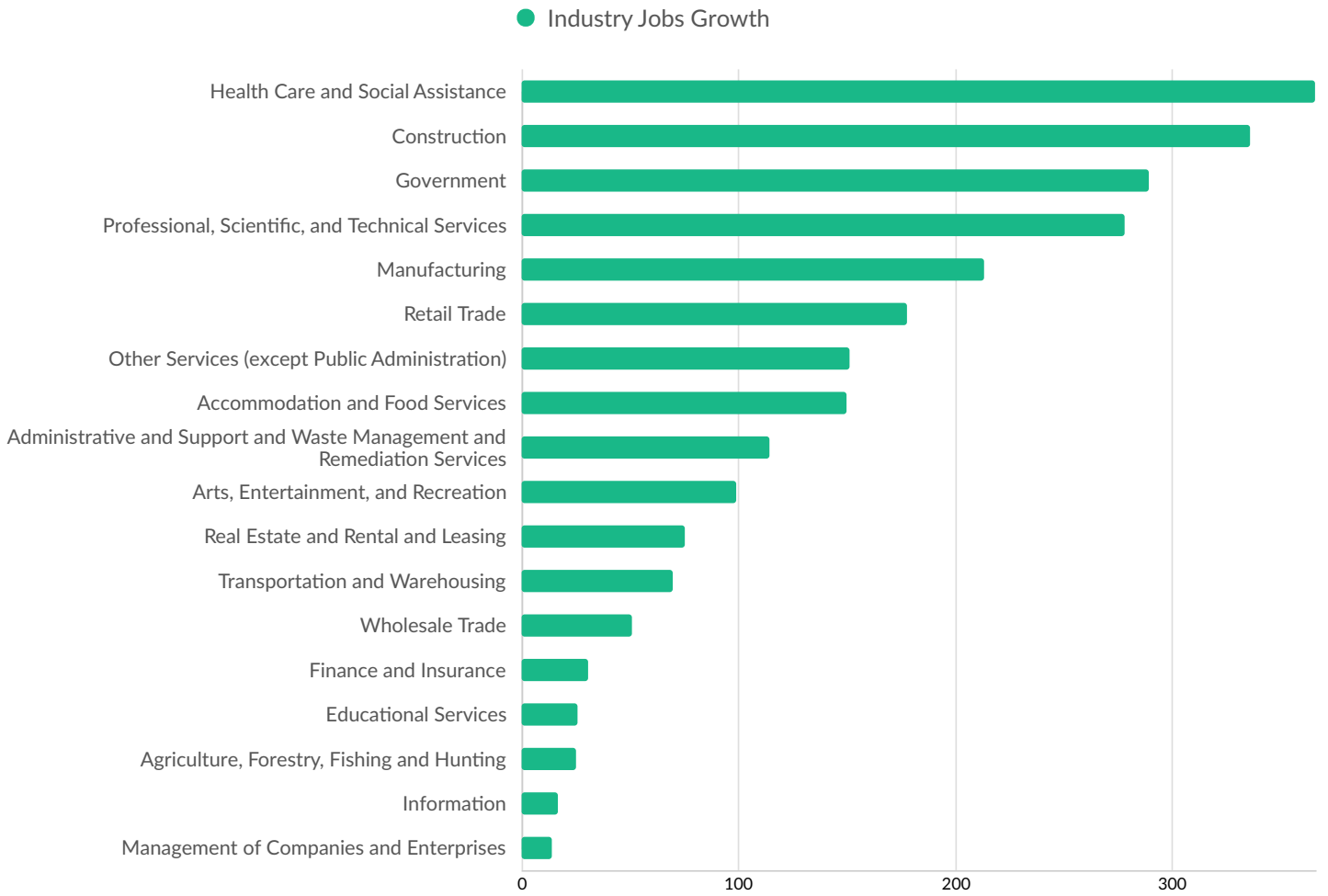
Top Previous Counties	Migrations
Davis County, UT	45
Washington County, UT	44
Ada County, ID	35
Clark County, NV	34
Pima County, AZ	29
Iron County, UT	22
Cache County, UT	20
Beaver County, UT	19
El Paso County, TX	14
Top Following Counties	Migrations
Utah County, UT	357
Salt Lake County, UT	339
Summit County, UT	278
Washington County, UT	108
Maricopa County, AZ	44
Weber County, UT	42
Davis County, UT	38
Clark County, NV	38
Cache County, UT	36
Bonneville County, ID	35
Ada County, ID	35
Canyon County, ID	34
Sevier County, UT	30
Iron County, UT	26
Bell County, TX	26

Industry Characteristics

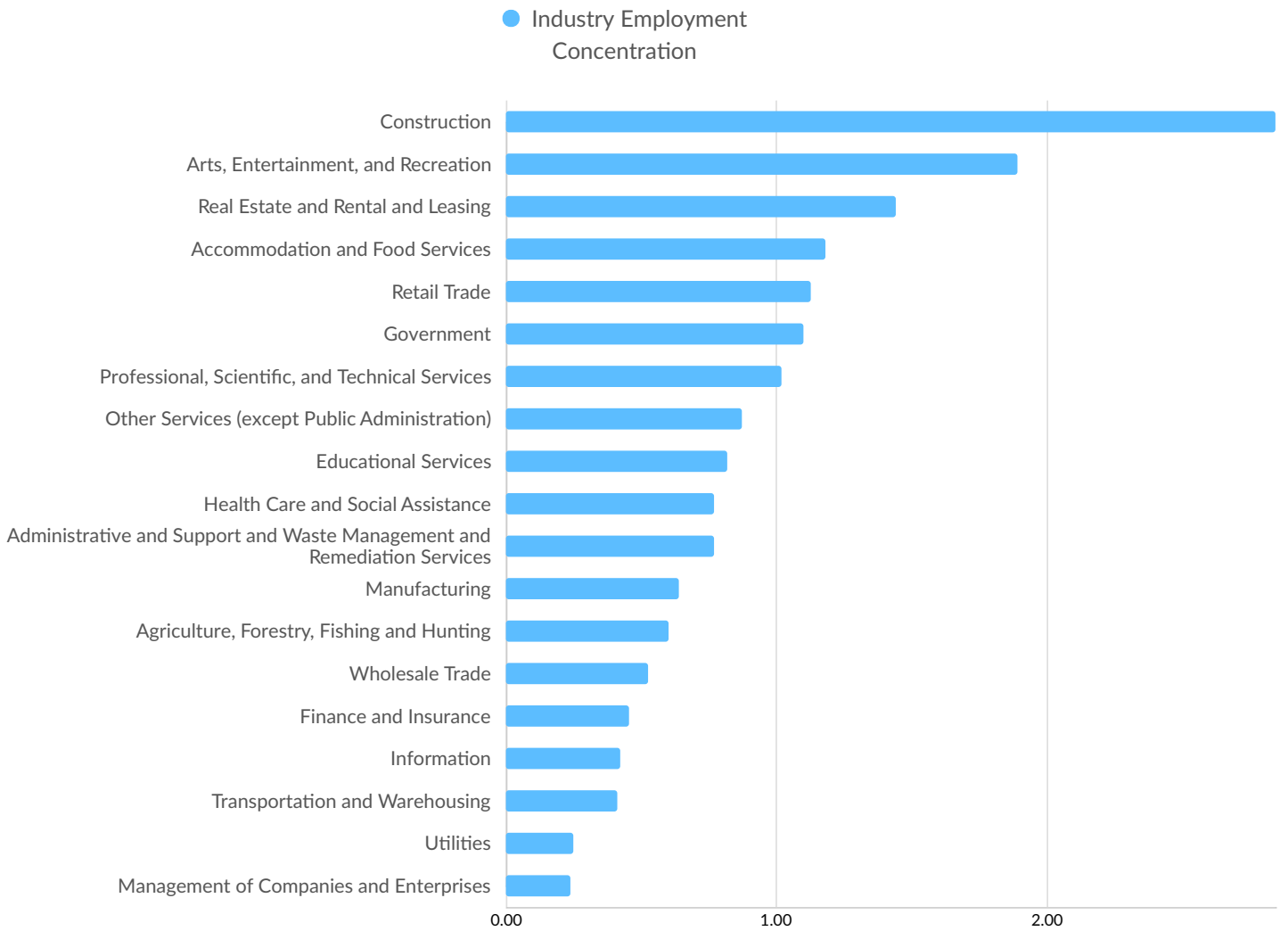
Largest Industries



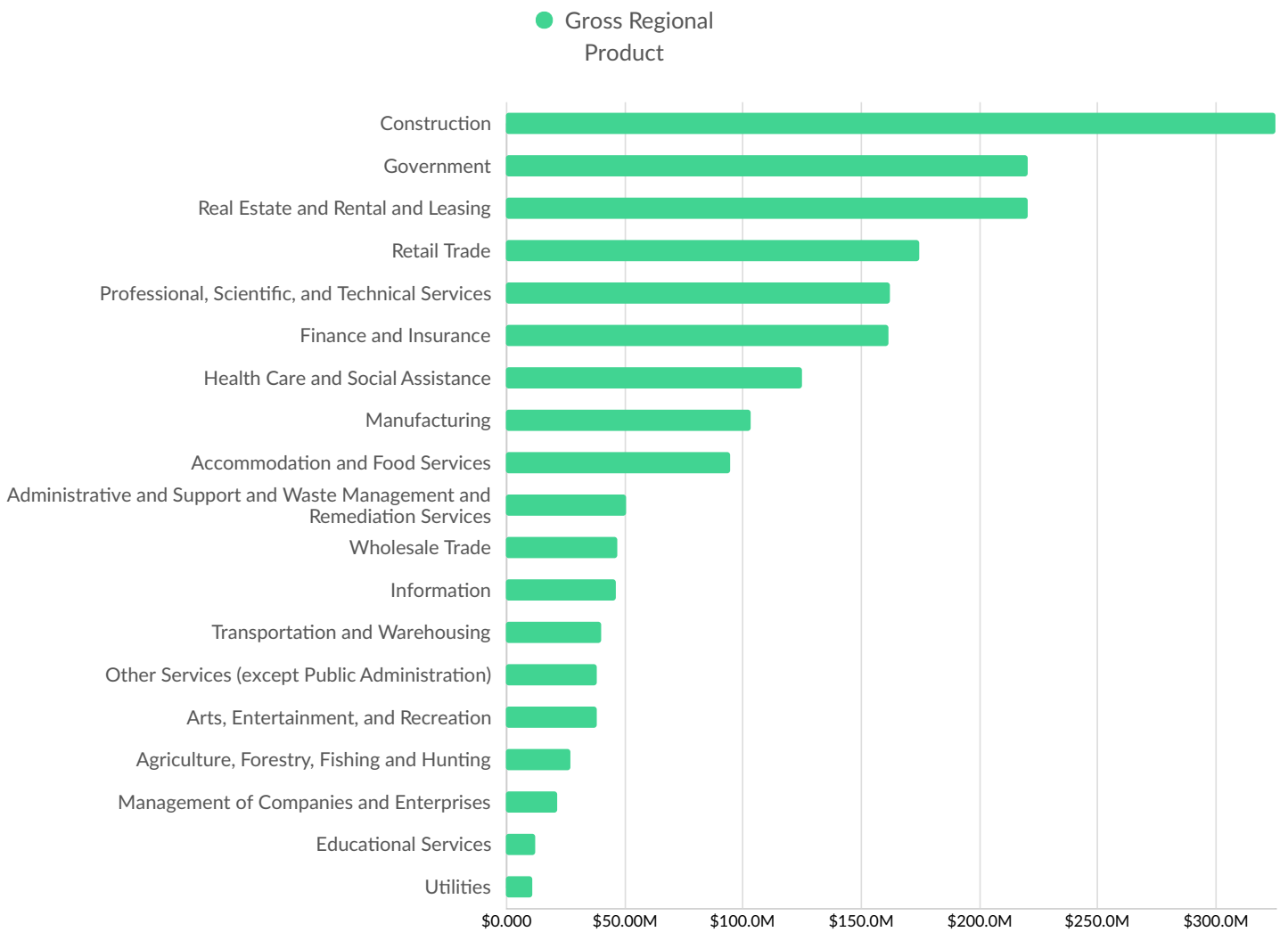
Top Growing Industries



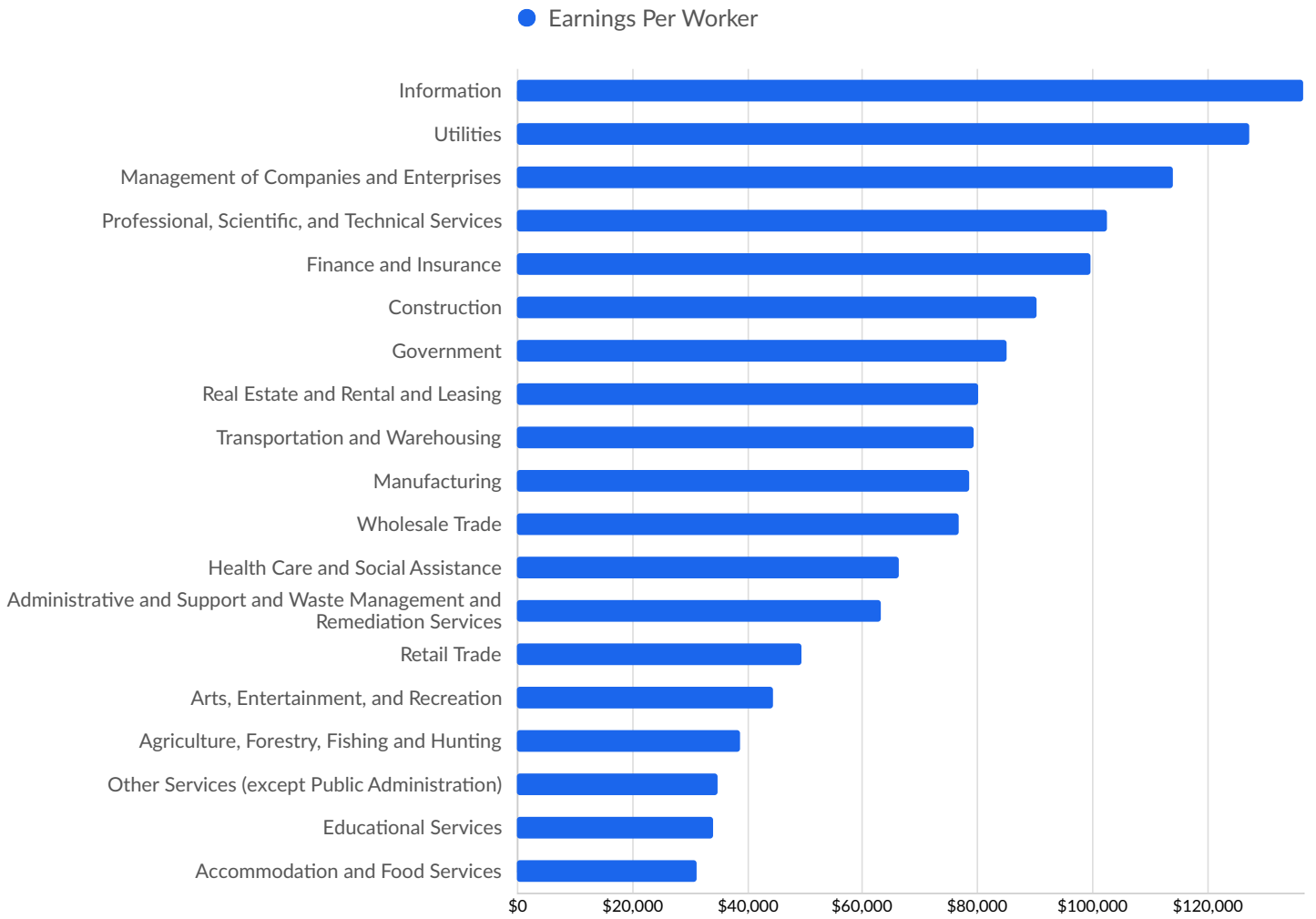
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



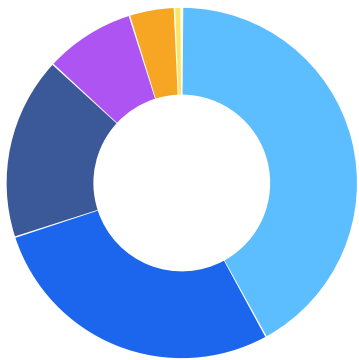
Business Characteristics

4,373 Companies Employ Your Workers

Online profiles for your workers mention 4,373 companies as employers, with the top 10 appearing below. In the last 12 months, 466 companies in Wasatch County, UT posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Intermountain Health	191 	Deer Valley Resort	221 
Wasatch School District	160 	Intermountain Health	115 
Wasatch County School District	75 	Ihc Health Services	86 
Deer Valley Resort	66 	Smith's Food And Drug	42 
Brigham Young University	55 	Walmart	42 
State of Utah	51 	Lodging Dynamics	41 
Wasatch County Government	38 	Kroger	39 
Utah Valley University	35 	C.R. England	28 
Heber City Corporation	31 	Lees Marketplace	26 
Red Ledges	31 	Rocky Mountain Care	26 

Business Size

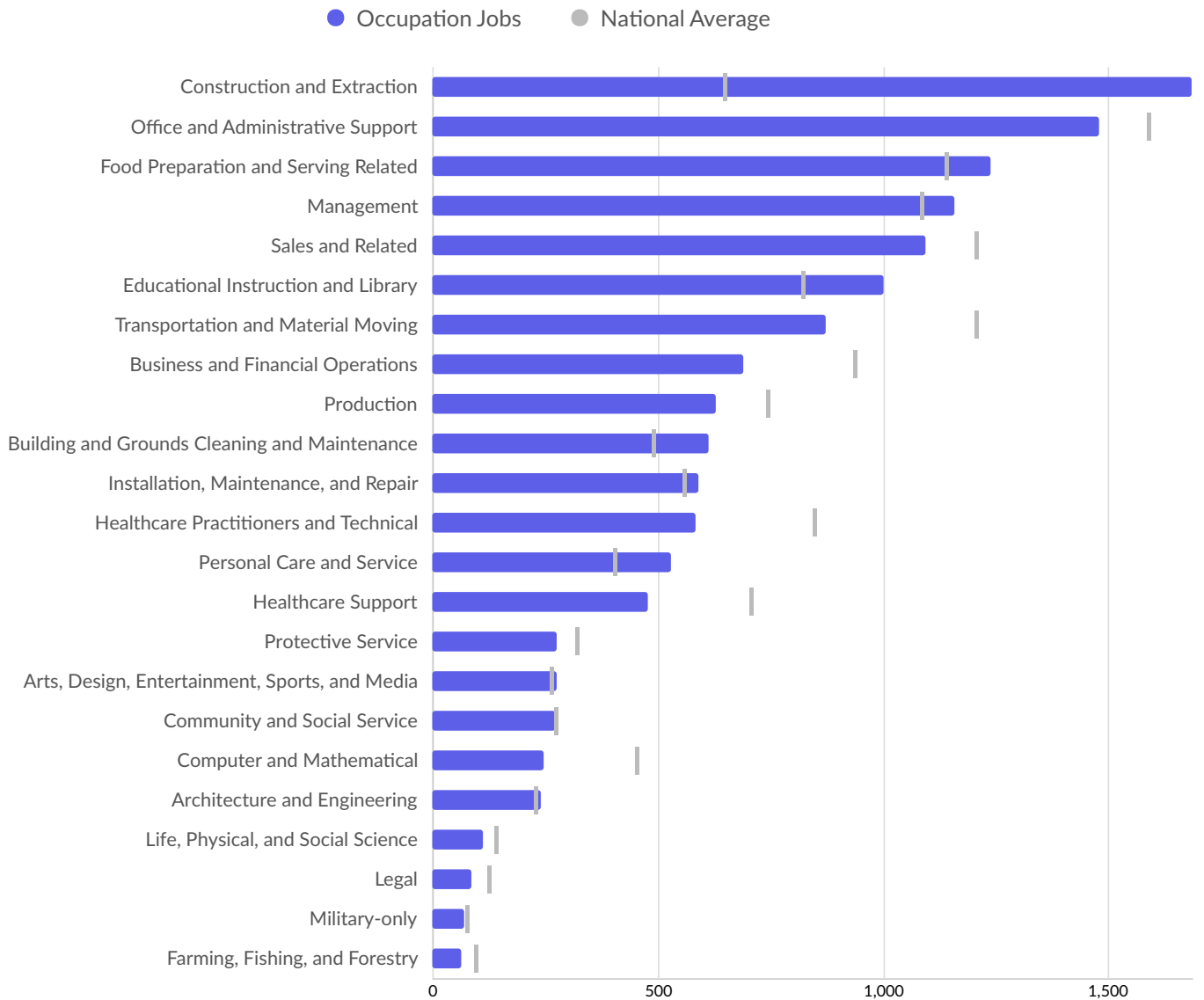


	Percentage	Business Count
1 to 4 employees	41.9%	625
5 to 9 employees	28.0%	417
10 to 19 employees	16.8%	251
20 to 49 employees	8.3%	124
50 to 99 employees	4.2%	62
100 to 249 employees	0.6%	9
250 to 499 employees	0.1%	2

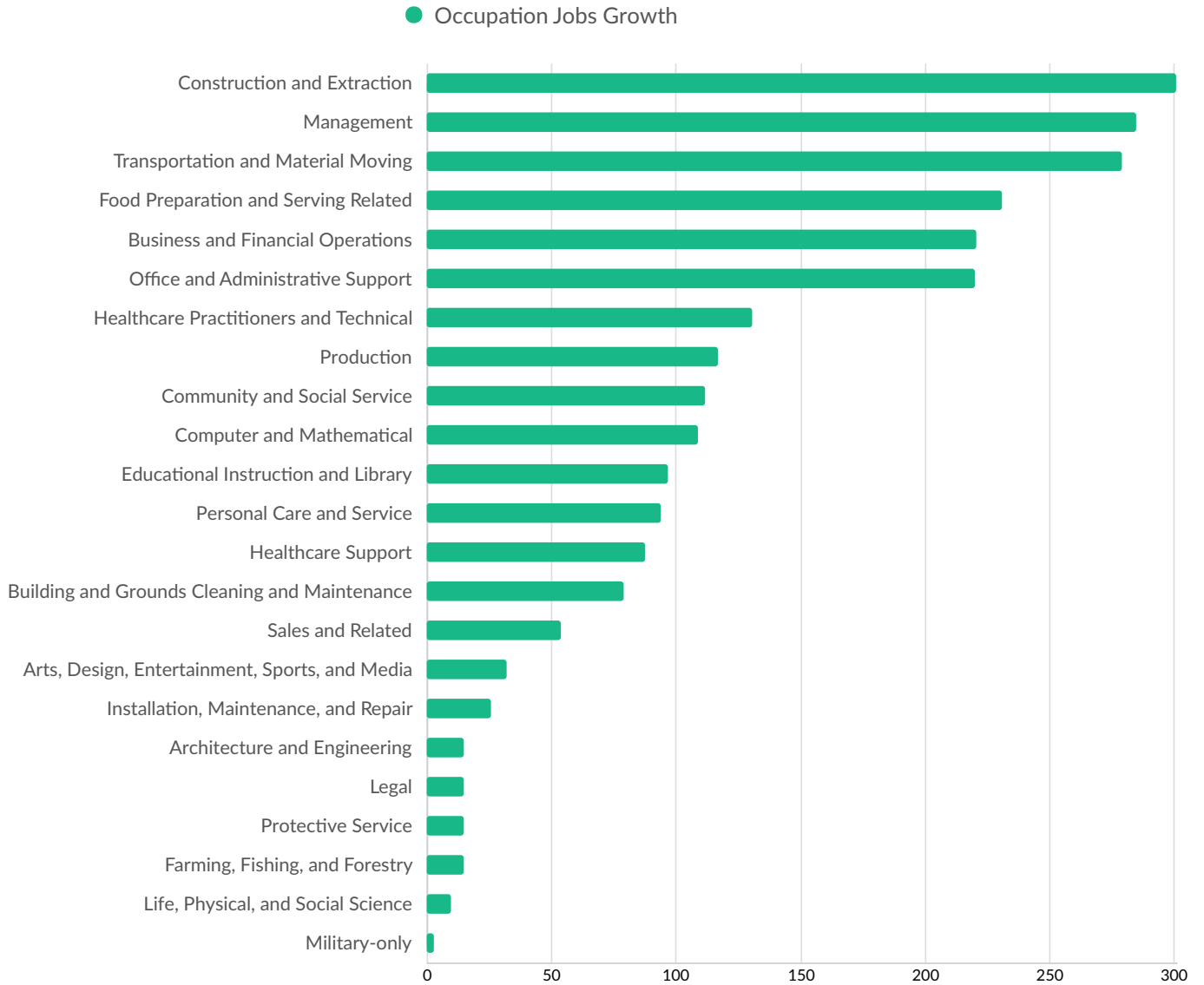
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

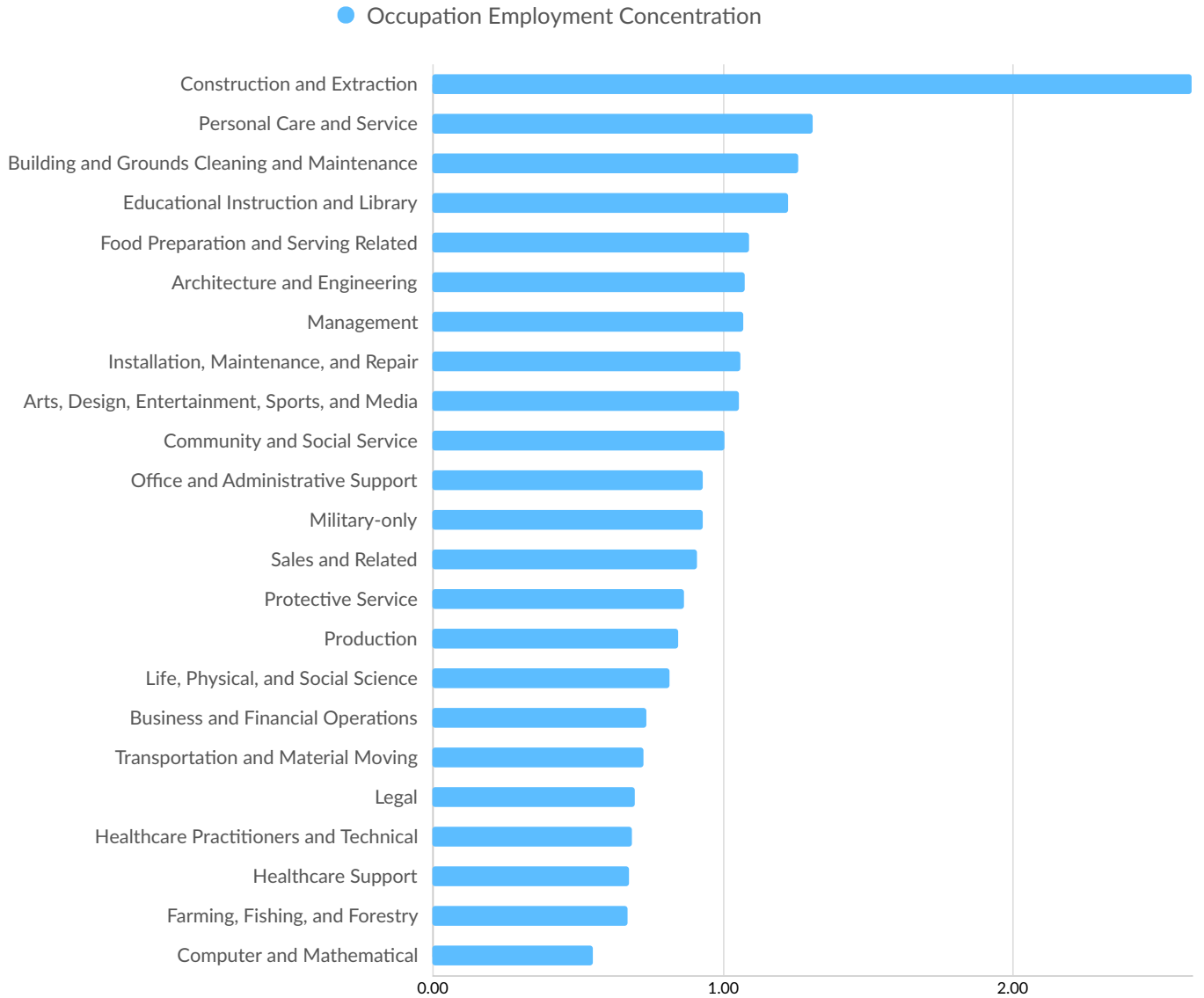
Largest Occupations



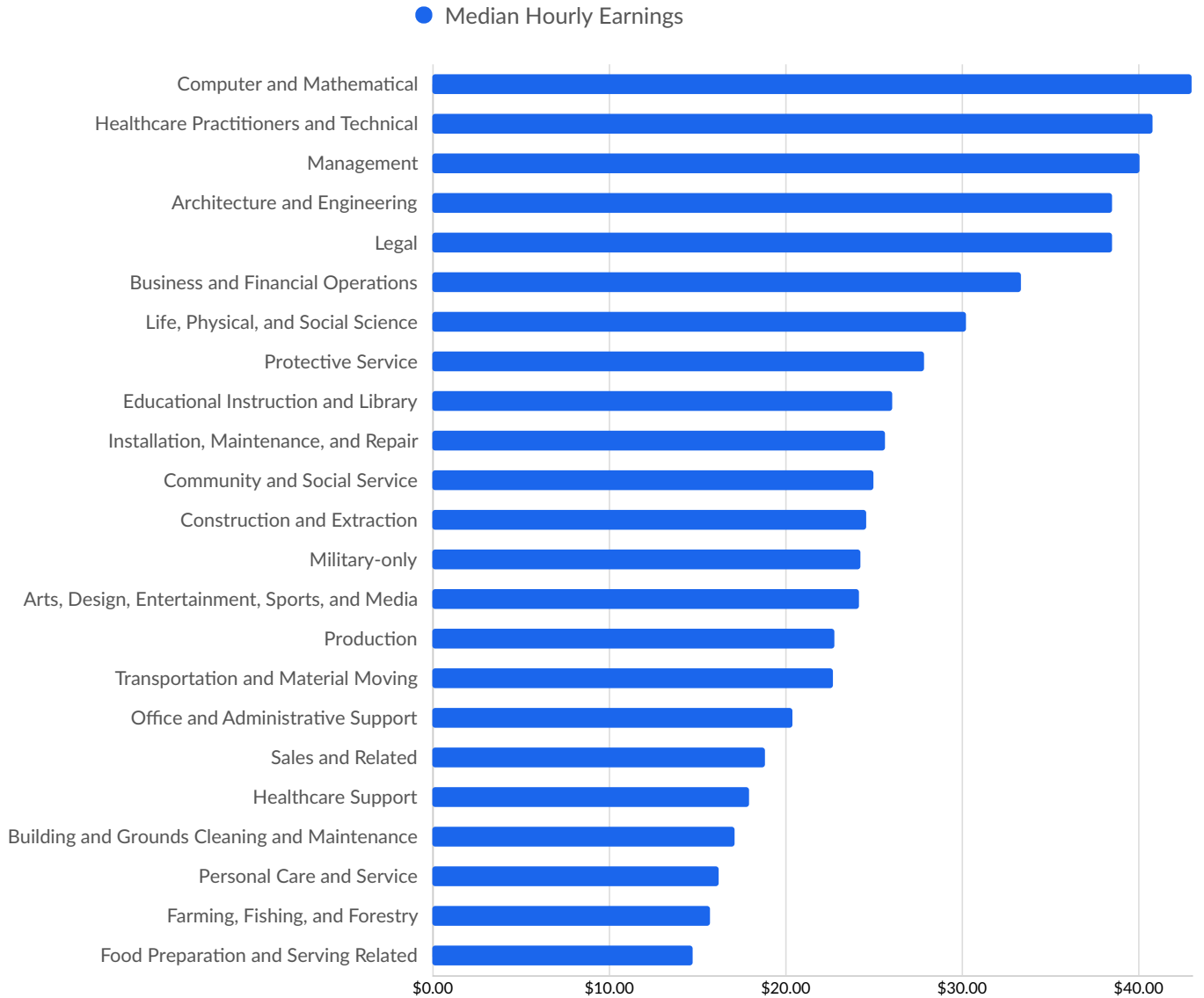
Top Growing Occupations



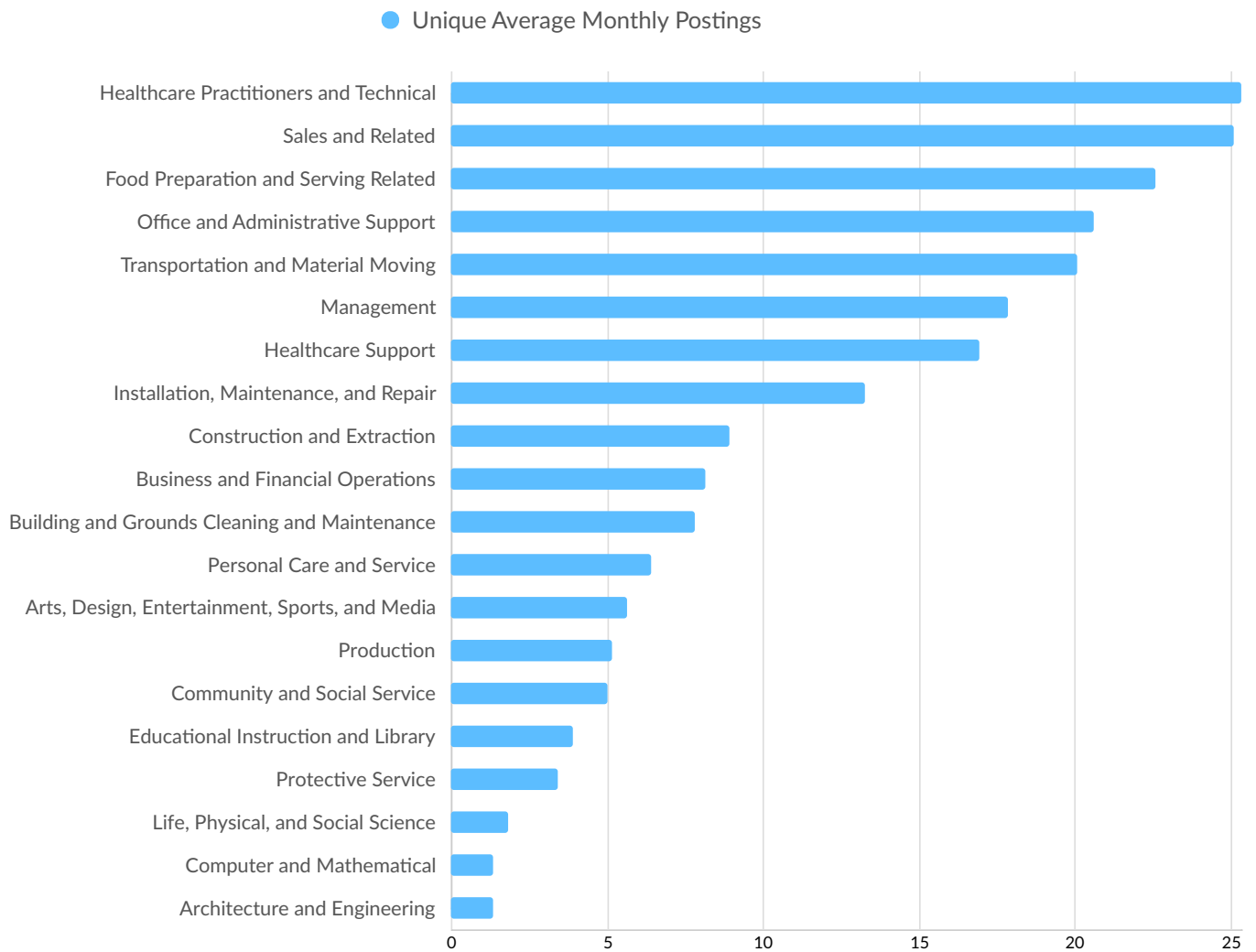
Top Occupation Employment Concentration



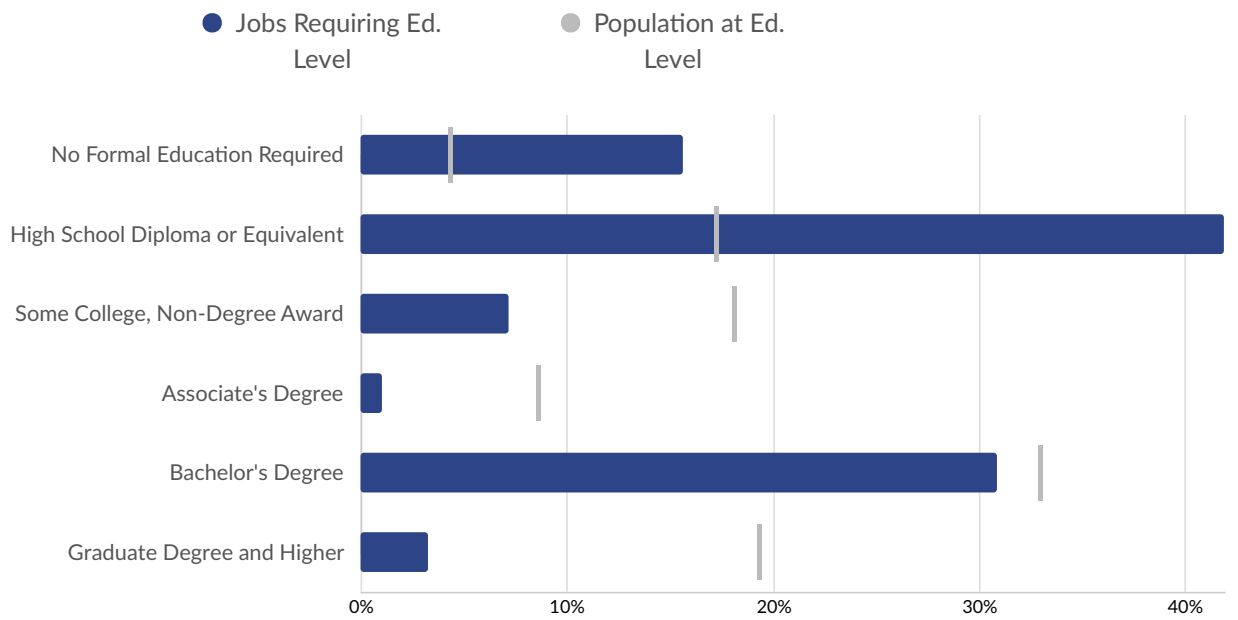
Top Occupation Earnings



Top Posted Occupations




Underemployment



Educational Pipeline

In 2024, there were 15 graduates in Wasatch County, UT. This pipeline has grown by 15% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General" (Certificate), "Nail Technician/Specialist and Manicurist" (Certificate), and "Master Aesthetician/Esthetician" (Certificate).

School	Total Graduates (2024)	Graduate Trend (2020 - 2024)
Bonnie Joseph Academy of Cosmetology & Barbering	15	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

