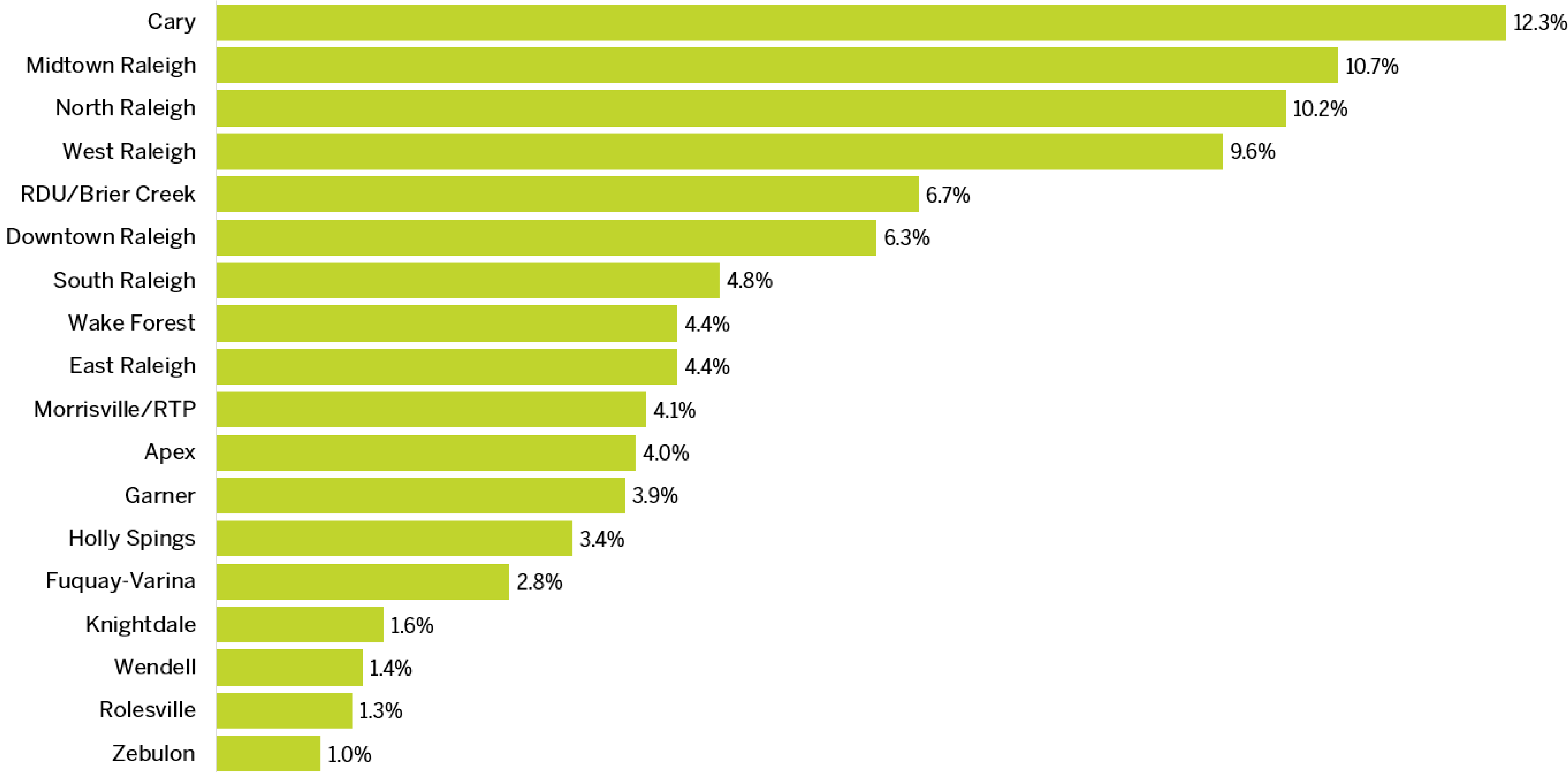


Top Visited Areas in Wake County

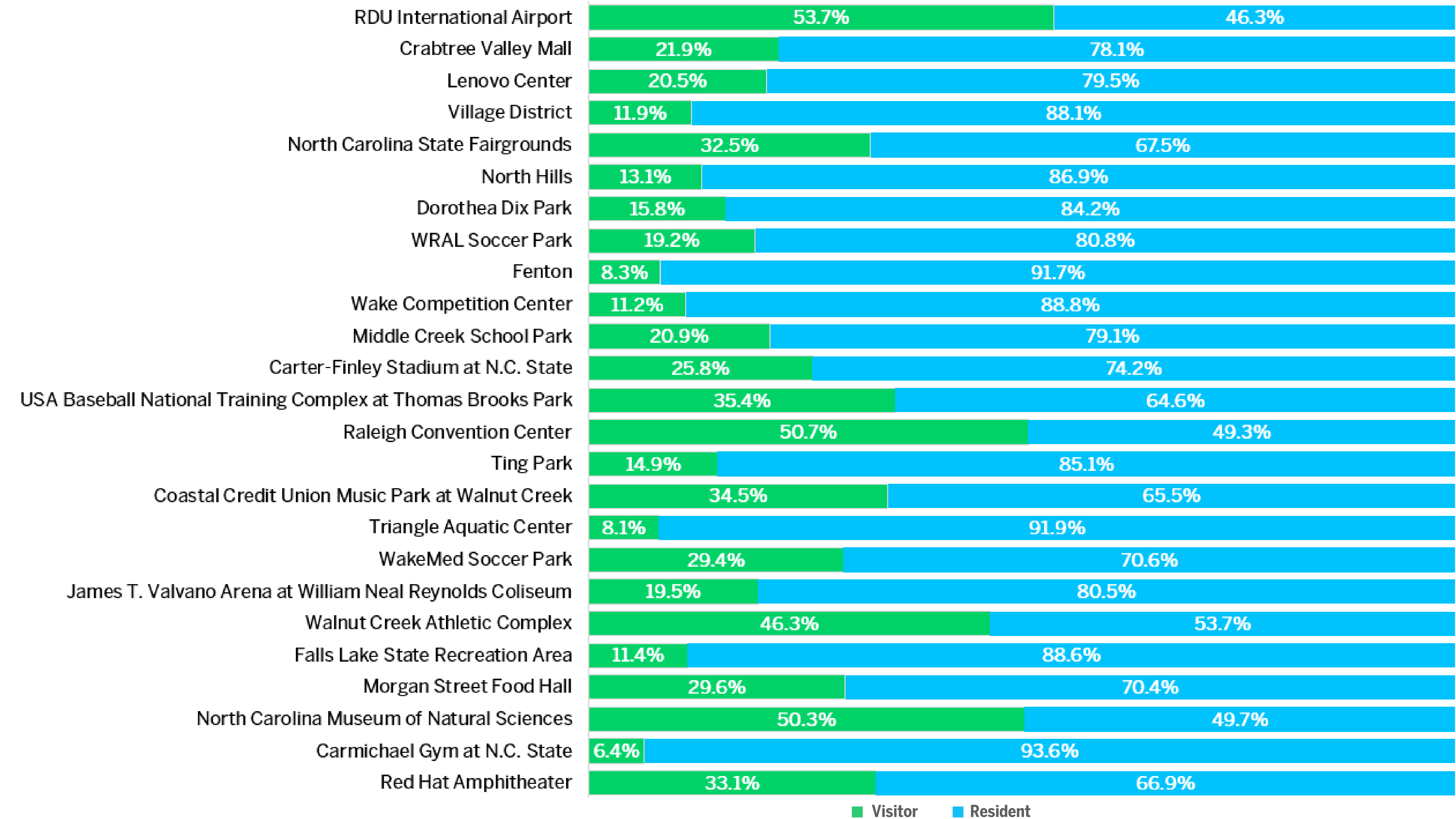
By Share of Arrivals from U.S. Adult Visitors | 2024

Note on interpretation: 18 areas make up Wake County's tourism map—seven within the City of Raleigh, plus our 11 area town environs. (See map near the bottom of visitRaleigh.com for reference.)



Visitor vs. Resident Share of Arrival Volumes at Points of Interest (POIs)

Top POIs by Volume for 2024



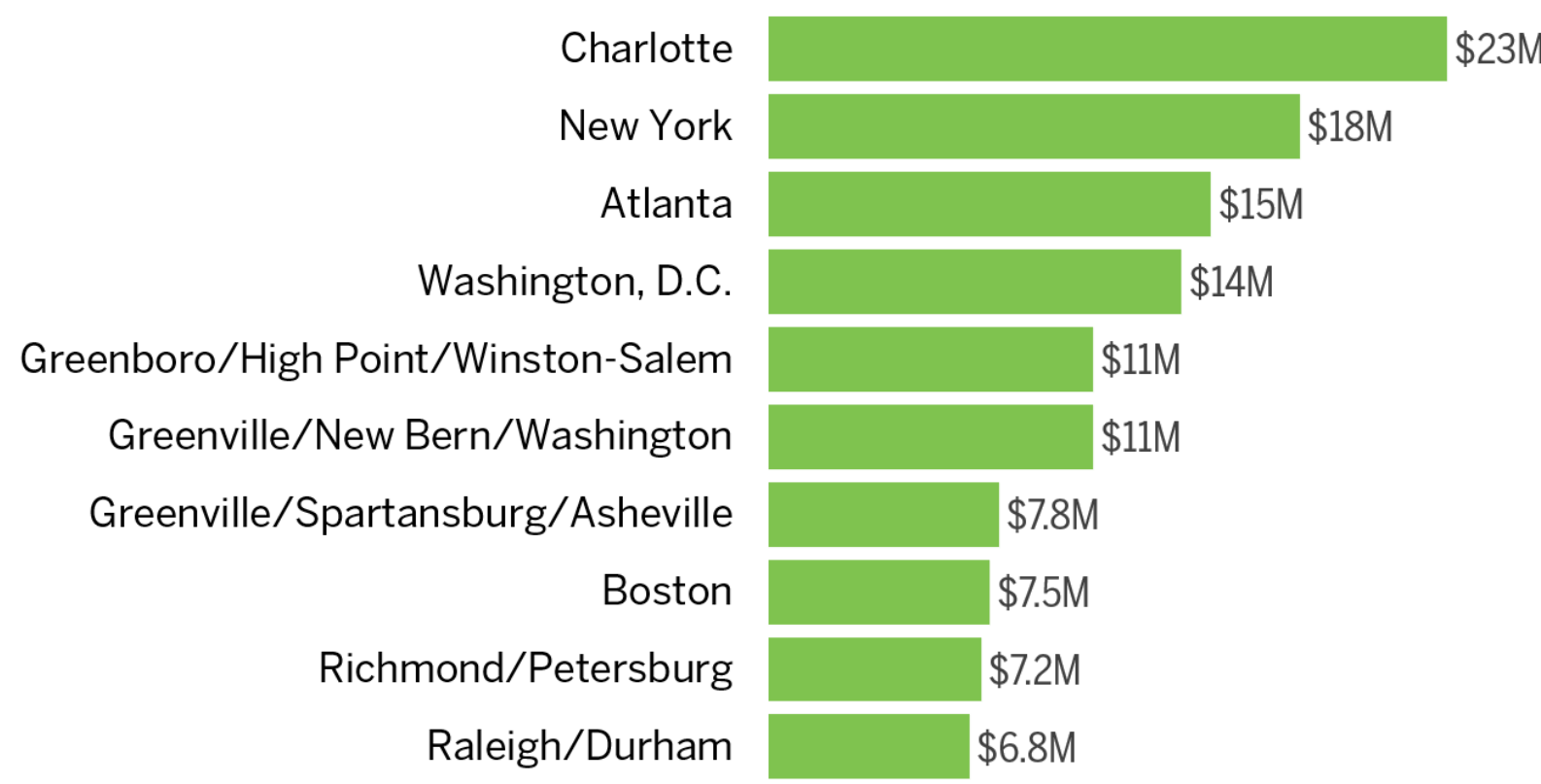
LODGING ECONOMICS DASHBOARD

Hotels | 2024

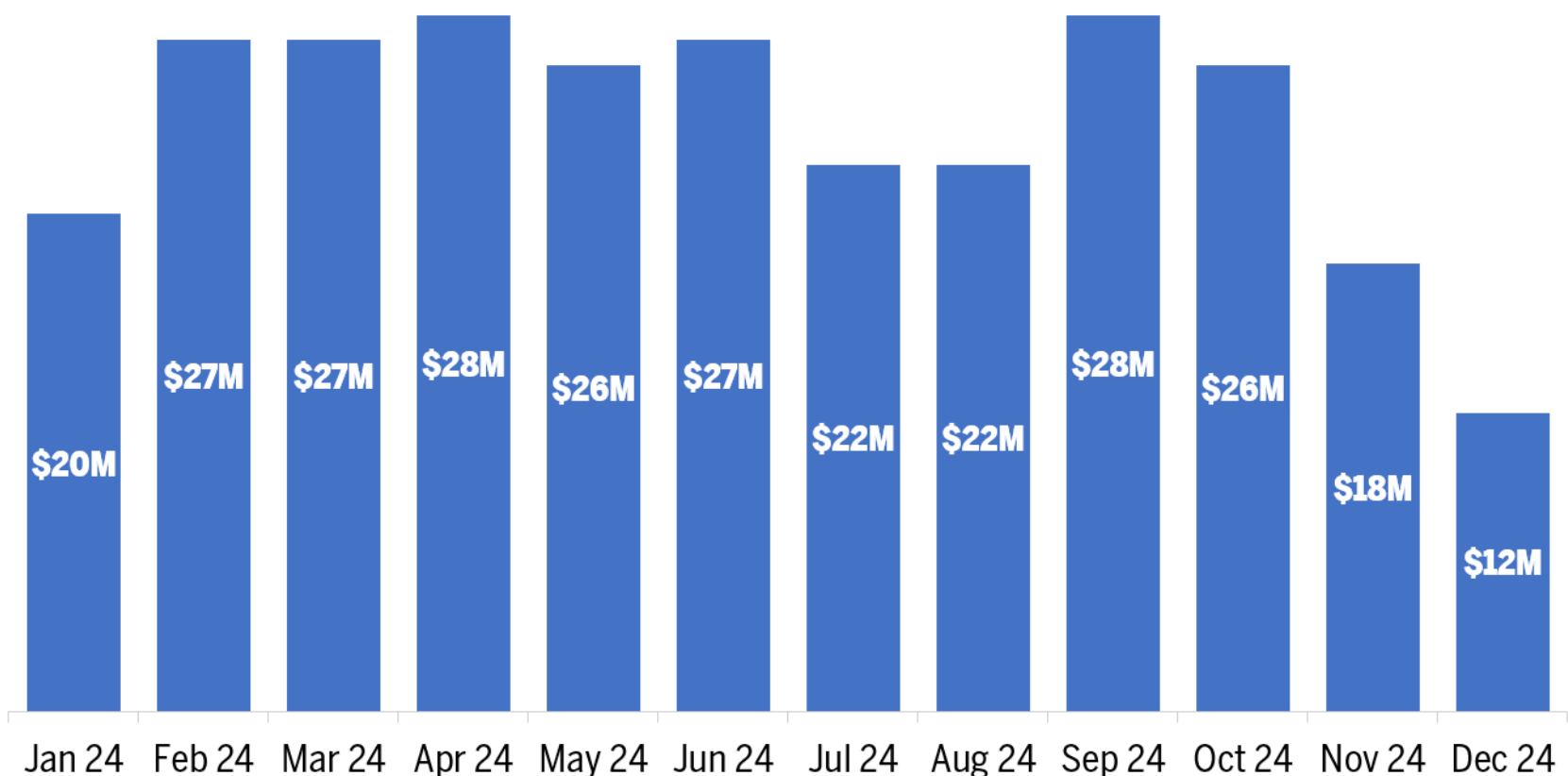


Rev:
Arrival
\$256

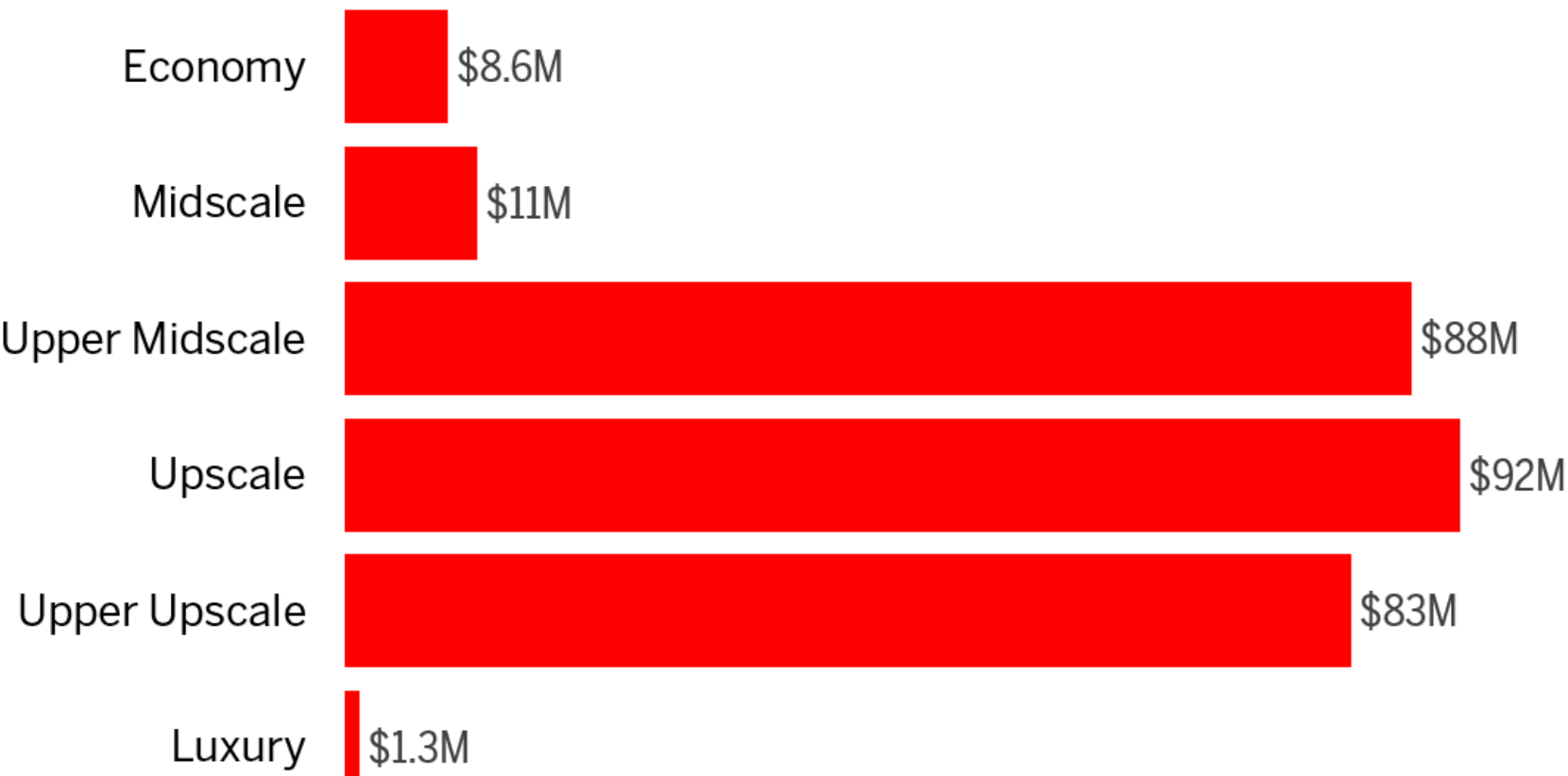
Revenue by DMA



Revenue by Month

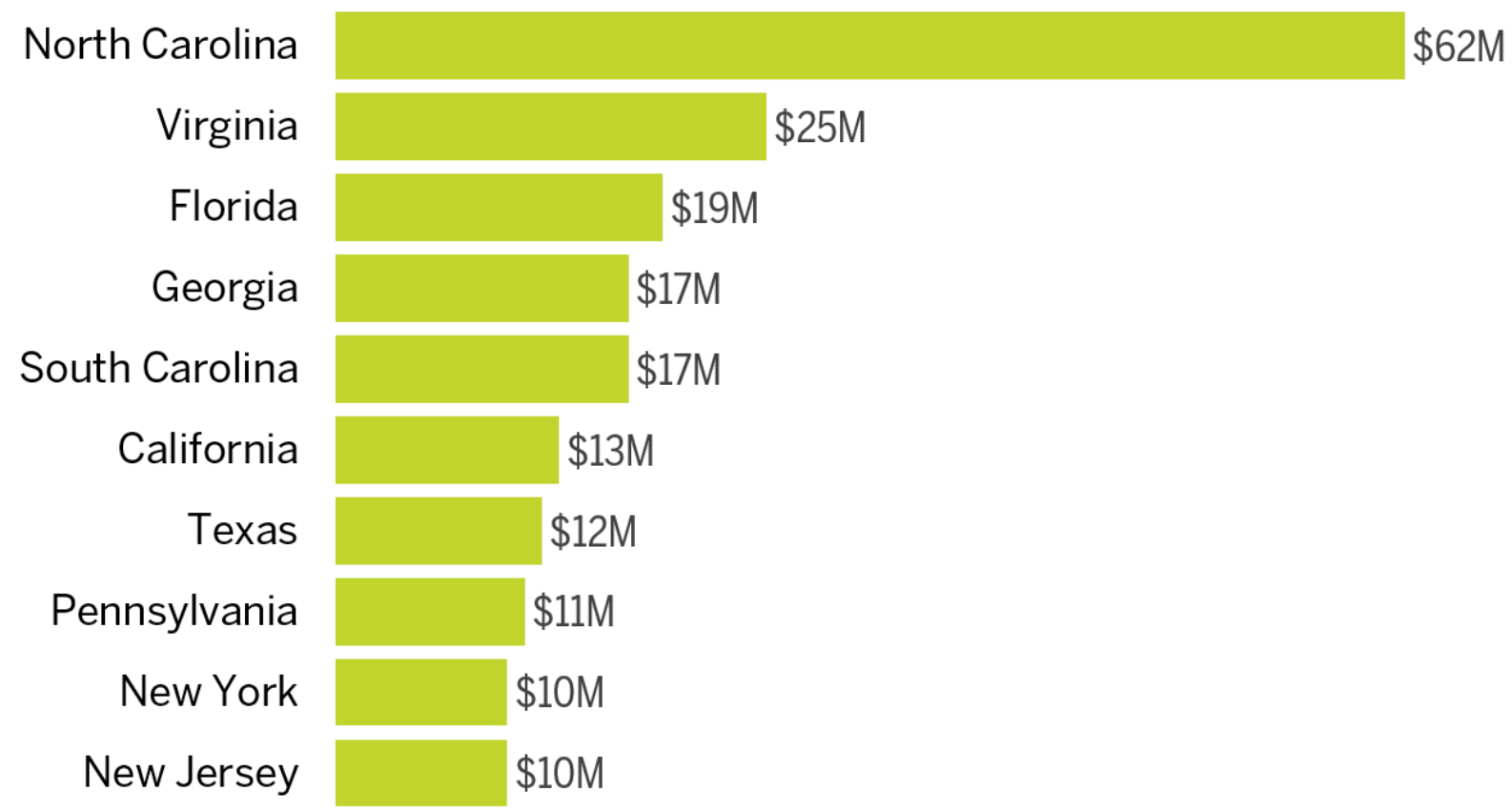


Revenue by Hotel Class*



*Based on Arrivalist panel volume

Revenue by Home State



Revenue by Day of Week



Revenue by Property Neighborhoods

