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RALEIGH CONVENTION CENTER SHARES DESIGNS OF UPCOMING EXPANSION

New designs that elevate Raleigh's position as a global destination

RALEIGH, N.C. – The Raleigh Convention and Performing Arts Complex today unveiled the architectural renderings of the new Raleigh Convention Center expansion. This transformative 298,100 sq. ft. facility adds significant event capacity in downtown Raleigh, bringing the center's total square footage to 798,100. The building's modern design and world-class amenities further solidify the Raleigh Convention Center's position as a leading venue globally.

"We're thrilled to be launching the future convention center designs today! This expansion will allow us to host events and conferences we were unable to previously accommodate, allow our loyal customers to expand and grow, while opening doors to new conventions and events for years to come," said Kerry Painter, Executive Director of the Raleigh Convention and Performing Arts Complex. "Conventions bring the world to Raleigh's doorstep, and we're delighted to have a part in that knowledge exchange and downtown growth."

This expansion of the Raleigh Convention Center, designed by architect joint venture RATIO | TVS, includes a large new 50,000 sq. ft. divisible flex space and 18,000 sq. ft. ballroom to accommodate diverse event needs, in addition to 13 new meeting rooms and welcoming pre-function spaces. The design highlights Raleigh through expansive windows that provide picturesque views of the city on all sides, offering visitors an immersive experience of downtown Raleigh's energy and character.

"We're eager to welcome our community and visitors alike to this expansion of the Raleigh Convention Center. This thoughtfully designed space integrates community input while better serving the conventions and gatherings that bring vibrancy to the city. This is truly a first-class venue for our first-class city," said Marchell Adams-David, Raleigh City Manager

This marks a significant milestone in Raleigh's strategic downtown growth, with the Raleigh Convention Center expansion, the new 600-room Omni Hotel, the new iteration of the Red Hat Amphitheater and improvements to the Martin Marietta Center for the Performing Arts all poised to bring significant increases in economic impact to Downtown Raleigh.





THE COMPLEX

“This state-of-the-art convention center expansion is a transformative investment in the future of downtown Raleigh,” said Dennis Edwards, President and CEO of Visit Raleigh. “It will bring thousands of new visitors, driving more restaurant reservations, hotel stays, and traffic to local businesses. This facility strengthens Raleigh’s position as a vibrant, nationally competitive destination for meetings, events, and tourism.”

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About The Complex

The Raleigh Convention and Performing Arts Complex ("The Complex") encompasses four city-owned and managed facilities that bring together residents, out-of-town visitors and a host of performing artists from around the country and the world.

In the heart of North Carolina’s vibrant capitol city, three of the four venues welcome some 1 million visitors to downtown Raleigh each year. The award-winning, 500,000-square-foot Raleigh Convention Center is a leader in innovation, sustainability and guest experience. Next door sits the city’s signature open-air music venue, Red Hat Amphitheater, with 6,000 seats and a buzzworthy schedule of musical performances.

A short walk away, the Martin Marietta Center for the Performing Arts offers four unique theaters, seating from 150 to 2,369, and is home to resident companies Carolina Ballet, North Carolina Symphony, North Carolina Opera and PineCone. Beyond Downtown Raleigh, Coastal Credit Union Music Park at Walnut Creek boasts a 20,000-person capacity amphitheater on 77 rolling green acres and regularly packs the house with big-name acts.

www.raleighconvention.com/complex

Press Contact

Liam Aubrey
Liam.Aubrey@raleighnc.gov
919-996-8512

