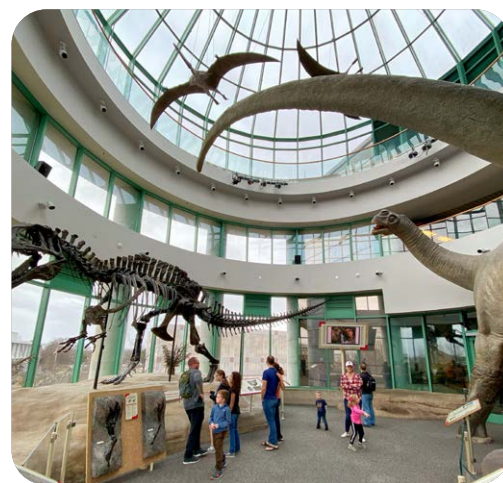


STAKEHOLDER

RESOURCES



These online links maintained by our Bureau and others are key resources for better understanding and leveraging Wake County's tourism economic development and impact.



Destination Strategic Plan

Wake County's 10-year tourism plan through 2028



GRCVB Business Plan

Annual work plan organizationally, including KPIs and departmental objectives/strategies



Countywide Economic Impact Report

An annual study by Tourism Economics



Visitor-Sector Trends Charts

Hotel industry analytics and more



Impact of Tourism and Visitor Expenditures

A one-page overview of annual numbers



Hotels Under Construction or Announced

Plus past hotel openings/closings in Wake County



What's New in Raleigh

Roundup of the latest openings and developments



Arriving Groups Calendar

Countywide bookings, dates and group sizes



Visit Raleigh Studio

A free, curated collection of digital assets



Wake County Room Occupancy and Food & Beverage Taxes



RDU's Nonstop Destinations



GREATER RALEIGH CONVENTION AND VISITORS BUREAU