

# SALES DEPLOYMENT FY 2025

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## Vertical Assignments

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Vertical Markets: Sports (1000+ On Peak)/Military/Trade Shows

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## Intermediary Champions

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Champion: ConferenceDirect

**Troy Love, Director of Business Development**  
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Champion: Maritz Global Events (Experient)

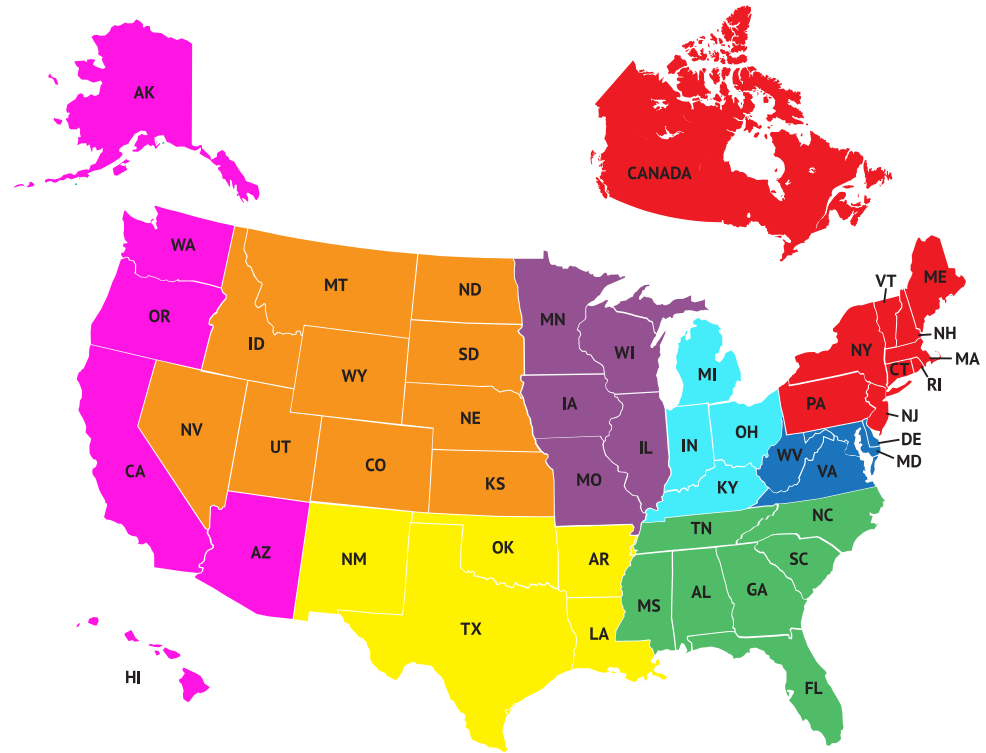
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Champion: IMN Solutions

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Champion: HelmsBriscoe


## Destination Site Manager


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## Sales Territories


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