

VISIT  SAN ANTONIO

IT'S AMAZING
WHAT HAPPENS WHEN YOU
**CHAMPION THE CITY
YOU LOVE**

MEMBERSHIP BENEFITS:
NON-HOTELS



CONNECTIONS

Network at exclusive mixers, annual meetings, industry events & VIP events.



VISIBILITY

Reach Millions of visitors by leveraging, VSA's year-long marketing campaigns, online listings, events and promotional offers.



RESOURCES

Access Industry reports, submit offers & events, track conventions and gain proprietary market intelligence all through the member portal.



OPPORTUNITIES

Drive Business growth with access to convention groups, referrals, key meetings and national journalist tours.

MEMBER BENEFITS: NON-HOTELS	BRONZE	SILVER	GOLD	PLATINUM
Industry Advocacy: Promote industry, engage elected officials on local priority issues, update members on industry-impacting legislation	●	●	●	●
Access Member Portal & Benefits Summary	●	●	●	●
Access to VSA-owned Stock Photos, B-Roll, Local Media Directory and Select Media Assets	●	●	●	●
Access to Amenities Section: For increased visibility and searchability	●	●	●	●
VSA Member Newsletters (eNews)	●	●	●	●
M2M Mixers, Events, and Networking Opportunities	●	●	●	●
VSA Event Sponsorship Opportunities	●	●	●	●
Opportunity to be mentioned in marketing/social & blogs**	●	●	●	●
Member Website Listing on Leisure, Meetings & River Walk (As Appropriate)	●	●	●	●
Post to our VSA Events Calendar	●	●	●	●
San Antonio Hospitality Champions Program (Additional Fee)	●	●	●	●
Leverage Seasonal Marketing Opportunities (Offers, Events & Activations) <i>Paid marketing campaigns, organic marketing campaigns</i>	●	●	●	●
Access to Annual Reports, Strategic Plan, and Executive Summaries	●	●	●	●
Member to Member Referrals	●	●	●	●
Leverage Various Sells Channels (Attractions, Hotels, Experiences) <i>Viator, Get Your Guide, Go City, Vacations Made Easy, Tiquets, Etc</i>	●	●	●	●
Member Rates for DTN (Paid Advertising) on River Walk Website	●	●	●	●
Opportunity to be included in familiarization (FAM) engagements (Add-On or In-Kind)	●	●	●	●
Qualified Group, Sales & Service Leads and Referrals	●	●	●	●
Opportunity to Join Special Offers Programs <i>Show Us Your Badge, BMT Graduate Family Access Pass, Happy Hour Trail, Other Access Passes</i>	●	●	●	●
Sales, Marketing & Advertising Add-On Opportunities (Additional Fees May Apply) <i>Trade Shows, Sales Missions, Marketing & Tourism Development Co-ops</i>		●	●	●
Industry Research & Reports <i>Silver & Gold – FuturePace, Monthly Measure</i> <i>Platinum – FuturePace, Monthly Measure, Citywide Compression Heat Map, Pickup & Attendance</i>		●	●	●
Access to Definite Conventions & Meetings Calendars and Convention Group Resumes			●	●
Prominent Listing on VSA Publications (Guest Service Materials, Maps, Dining Guides) in Digital PDF				●
Placer Data Reports <i>One report (visits, demographic profile, customer journey) with member-specific data and one drill-down report on metrics of your choice</i>				●
360° Virtual Tour Footage (Limited Availability)				●
Product Presentations to VSA Staff (Limited to 2 Presentations)				●
Mentions and listings in the Official Visitor Guide (Digital Format) **				●
ANNUAL MEMBERSHIP DUES	\$199	\$599	\$1,199	\$1,499

*Includes Attactions | **All editorial content is at the discretion of the marketing department and is not guaranteed

Have multiple locations? Call and talk to our membership team for rates.

Members.VisitSanAntonio.com



— VISIT —
SAN ANTONIO

**TO LEARN MORE, CONTACT OUR MEMBERSHIP TEAM:
(210) 244-2000 OPTION 3 | MEMBERS@VISITSANANTONIO.COM**

