



Swain County Tourism Development Authority

Regular Board Meeting Minutes

June 24, 2026

Attendance

Present (Voting Members):

- Patti Jo Taylor, Chairwoman
- Andy Bhakta
- Robin Fronrath
- Tanner Lawson
- Erin Smith

Absent (Voting Members):

- Janene Lancaster
- Adrian Litzau

Present (Ex-Officio):

- Cally Elliott, TDA Finance Officer

Absent (Ex-Officio):

- None

TDA Staff Present:

- Mary Anne Shea
- Selena Hyde

Guests/Attendees:

- Anna Herzog

Call to Order

Chairwoman Patti Jo Taylor called the meeting to order at **12:32 p.m.**

Regular Meeting



Motion: Erin Smith made a motion to convene the regular meeting.

Second: Robin Fronrath

Vote: Unanimously approved.

Adjournment

Motion: Tanner Lawson made a motion to adjourn the meeting.

Second: Andy Bhakta

Vote: Unanimously approved.

The meeting adjourned at **12:32 p.m.**

Reconvened Meeting

Immediately following adjournment of the recessed meeting, Chairwoman Pattijo Taylor called the Swain County Tourism Development Authority Board meeting back to order at **12:32 p.m.**

Erin Smith made a motion to reconvene the Board into regular session. Robin Fronrath seconded the motion.

Motion carried unanimously.

Tanner Lawson made a motion to approve the Executive Director Contract between the Swain County Tourism Development Authority and Shea Media, LLC, as presented by Mary Anne Shea. Robin Fronrath seconded the motion. **Motion carried unanimously.**

Tanner Lawson made a motion to adjourn the meeting. Andy Bhakta seconded the motion. **Motion carried unanimously.** There being no further business, the meeting adjourned at **12:39 p.m.**

Signatures

Patti Jo Taylor, Chair _____

Andy Bhakta _____

Robin Fronrath _____

Janene Lancaster _____

Tanner Lawson _____

Adrian Litzau _____

Erin Smith _____