



Swain County Tourism Development Authority

Board Meeting Agenda

July 15, 2026 | 12:00 PM

Swain County Administration Building, 3rd Floor
50 Main Street, Bryson City, NC

1. **Call to Order** – Chairperson
2. **Pledge of Allegiance**
3. **Prayer of Invocation**
4. **Call for Changes to the Agenda**
5. **Public Comment**
6. **Approval of Meeting Minutes**
 - a. June 24, 2026 Budget Public Hearing
 - b. June 24, 2026 Regular Meeting
7. **Welcome New Board Members** – Patti Jo Taylor
 - a. Introductions
 - b. Review Board Notebooks
 - c. Review and Approve the Rules and Procedures Policy
 - d. Committee Appointments
8. **Staff Spotlight** – Kerry Peek
9. **Executive Director** – Mary Anne Shea
 - a. Executive Report
 - b. Financial Report
 - c. Occupancy Tax
10. **Adjournment**