



MEETING AGENDA

Swain County Tourism Development Authority

Wednesday, July 9, 2025, 12:00 Noon 50 Main Street, Third Floor Auditorium, Bryson City

1. Chairwoman PattiJo Taylor
 - a. Call Regular Meeting to Order
 - b. Pledge of Allegiance and opening prayer
 - c. Call for Any Changes to the Agenda
 - d. Meeting Minutes Approval
 - i. 6/11/25 Public Hearing
 - ii. 6/11/25 Regular Meeting
 - e. Executive Director - Introduction of New Board Member(s)
 - i. Distribution of new 2025-26 TDA Binder Materials
 - f. Approval of Swain County Tourism Development Rules and Procedures Policy
2. Public Comment
3. Executive Director
 - a. Executive Report
4. Board Discussion
 - a. Bridge Flower
 - b. Gold Frame Discussion
 - c. Final Mock Up from MOSCA
 - d. Other Board Discussion
5. Adjournment