

Valley Forge & Montgomery County

250th Commemorative
2026 Official Visitors Guide



Produced in partnership between
Valley Forge Tourism & Convention Board and
Madden Media



5/23/2025

REACH TRAVELERS *before they arrive in* VALLEY FORGE

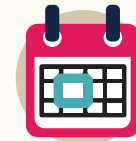
The Valley Forge Official Visitors Guide provides potential travelers and in-market visitors with an all-encompassing guide to where to stay, where to go, and what to do in Montgomery County. With an increase in guide requests year-over-year, the Valley Forge guide continues to serve as a go-to resource for those looking for vacation inspiration.

Check out the 2025 digital edition at
maddendigitalbooks.com/pavfov25/

Three Ways to Engage

- 1 200,000 Printed Copies*
- 2 Unlimited online presence through the Digital Edition
- 3 Enhanced exposure through the Integrated Online Guide available on the Valley Forge tourism website

DEADLINES



SPACE RESERVATION
JULY 25, 2025



Complimentary Ad Design Service
AD PRODUCTION MATERIALS DUE
AUGUST 1, 2025

Completed Artwork
PRINT READY MATERIALS DUE
AUGUST 8, 2025



PUBLISHES
DECEMBER 2025

FOR ADVERTISING INFORMATION,
PLEASE CONTACT:



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FOR AD MATERIALS SPECIFICATIONS,
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Be a part of a historic year for Montgomery County

2026 is shaping up to be a record-setting year for Montgomery County, with major events like the FIFA World Cup, MLB All-Star Game, PGA Championship, America250 celebrations, and the 50th anniversary of Valley Forge National Historical Park, all expected to draw thousands of additional visitors to the region.

To meet this increased demand, there will be **200,000 printed copies, expanded distribution, and this will be a special commemorative edition** of the Official 2026 Visitors Guide.

Space is limited!
DON'T MISS YOUR CHANCE TO GET IN FRONT OF THESE VISITORS!

2026 Advertising Rates

VALLEY FORGE
TOURISM MEMBER

NON-
MEMBER

PREMIUM POSITION

| | | |
|------------------------------------|---------|---------|
| BACK COVER | \$3,735 | \$4,290 |
| INSIDE FRONT COVER | \$3,505 | \$4,035 |
| OPPOSITE INSIDE FRONT COVER | \$3,395 | \$3,900 |
| INSIDE BACK COVER | \$3,395 | \$3,900 |
| OPPOSITE TABLE OF CONTENTS - RIGHT | \$3,175 | \$3,660 |
| OPPOSITE TABLE OF CONTENTS - LEFT | \$3,175 | \$3,660 |
| OPPOSITE MASTHEAD | \$3,175 | \$3,660 |
| MASTHEAD (2/3 PAGE) | \$2,405 | \$2,890 |

STANDARD POSITION

| | | |
|------------------|---------|---------|
| FULL PAGE | \$2,890 | \$3,225 |
| 1/2 PAGE H | \$1,890 | \$2,180 |
| 1/3 PAGE V OR SQ | \$1,095 | \$1,260 |
| 1/6 PAGE V OR H | \$715 | \$825 |

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Information is subject to change.

Partner Rate: Your business must be a paid-in-full partner of Valley Forge Tourism & Convention Board at the time the space contract is signed to qualify for the special partner rate. If you are not a partner and wish to join Valley Forge Tourism & Convention Board, ask your salesperson for details or contact Rachel Riley at riley@valleyforge.org.

*Valley Forge Tourism & Convention Board has the final decision on production total.

