

**AGENDA**  
**Irving Convention and Visitors Bureau Board of Directors**  
**Monday, February 23, 2026 at 11:45 AM**  
**Embassy Suites by Hilton Irving-Las Colinas**  
**Mustang Ballroom**  
**771 W. John Carpenter Freeway**  
**Irving, Texas 75039**

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NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

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1. Citizen Comments on Items Listed on the Agenda

**Consent Agenda**

2. Approving ICVB Board Meeting Minutes for December 15, 2025
3. Accepting the ICVB Financial Reports for October, November, December 2025 and January 2026
4. Reviewing the Hotel Occupancy Tax Collections
5. Accepting the Irving Convention Center Financial Reports for November, December 2025 and January 2026

**Individual Consideration**

6. Approving High Spirited Citizen Recommendations from the Community Engagement Committee
  - a. John Barbosa
  - b. Diana Pfaff

**Board Reports**

7. Board Chair Report
  - a. Board Leadership for Destinations Symposium Recap
  - b. Hotel Occupancy Tax Ordinance Update
  - c. US Travel Power Hour with Rep. Jake Ellzey Recap
  - d. Conflict of Interest Form
  - e. City Council Engagement – Board Assignments
  - f. Next Meeting – March 20
8. Board Committee Reports
  - a. Board and Business Development – Karen Cooperstein
    - Next Meeting – March 13
  - b. Community Engagement – Cambria Jones
    - Recap of January 13 Meeting
    - Next Meeting – April 14
  - c. Destination Development – Anthony Buttafuoco
    - Recap of February 10 Meeting
    - Next Meeting – May 12

## AGENDA - Continued

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9. City Reports
  - a. Council Liaison – Councilman Al Zapanta
  - b. Mayor & Other Council Members
    - DART/Transportation and Infrastructure – Mayor Rick Stopfer
  - c. City Manager – Chris Hillman
    - Delinquent Hotel Occupancy Tax Collection Updates
    - Hotel Audit Report
    - Visitor Development Updates
    - Other City Updates
  
10. Bureau Monthly Management Reports
  - a. Executive Director – Maura Gast
    - i. Update - Hotel Occupancy Tax Ordinance Revised Allocation
  - b. Sales and Services – Lori Fojtasek
  - c. Marketing and Communications – Monty White
  - d. Administration and Finance – Susan Rose
    - Smith Travel Research and AirDNA Monthly Reports
  
11. Convention Center Management Report – Tom Meehan, Kayla Perez, Jeremy Pierce, Casey Villasenör
  
12. Industry Partner Reports
  - a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
  - b. Hotel Industry Updates – Anthony Buttafuoco, Kim Limon
  - c. Industry-At-Large Report – Stephanie Fenley-Garcia
  - d. Restaurant Industry Update – David Cole
  
13. Partner Organization & Stakeholder Reports
  - a. DCURD and Irving Flood Control Districts – Dallas Burke
  - b. Chamber of Commerce – Harry Lake/Beth Bowman
  - c. Irving Arts and Culture – Chris Wallace/Todd Hawkins
  - d. The Las Colinas Association – Hammond Perot
  - e. TIF – Dick Rogers
  - f. University of Dallas – J. Lee Whittington

### CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the Kiosk at the City Hall of the City of Irving, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and remained so posted at least 3 business days before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

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This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.