AGENDA
Irving Convention and Visitors Bureau
Board of Directors Executive Committee
Friday, May 15, 2026 at 9:00 AM
Irving Convention Center – First Floor Conference Room
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors and City Council may be present at this committee meeting.

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1. Citizen Comments on Items Listed on the Agenda
2. Approving Executive Committee Minutes – April 24, 2026
3. Accepting ICVB Financial Reports – April 2026
4. Review of Hotel Occupancy Tax Collections
5. Accepting the ICC Financial Reports – April 2026
6. Review of Board Meeting Agenda – May 18, 2026
7. City Council Updates
8. Chairman/Executive Director & Staff Reports
9. Next Committee Meeting – Friday, June 26, 2026

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the Kiosk at the City Hall of the City of Irving, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted by the following date and time:

____________________ at _________ and remained so posted at least 3 business days before said meeting convened.

____
Deputy Clerk, City Secretary's Office

IRVING CONVENTION AND VISITORS BUREAU
EXECUTIVE COMMITTEE
HOTEL INDIGO
Friday, April 24, 2026

Those present: Board Chair Sam Reed – Board Chair; Board Vice Chair Michael Basoco; Karen Cooperstein, David Cole, Colvin Gibson, Cambria Jones, and Former Board Chair Richard Stewart, Jr. – Committee Members; Bob Bourgeois – Board Members; ICVB Staff: Carol Boyer, Maura Gast, Marianne Lauda, Brice Petty, Susan Rose, Matt Tungett, and Monty White. ICC Staff: Tom Meehan, Jeremy Pierce and Kayla Perez; Guest: David Holder – Principal, Clarity of Place.

Board Chair Sam Reed called the meeting to order at 9:00 a.m.
There were no citizen comments.

Reed asked for a motion to approve the March 20, 2026 Executive Committee meeting minutes. On a motion from Board member Karen Cooperstein and a second from Board member Richard Stewart, Jr., the motion passed unanimously.

ACCEPTING THE ICVB FINANCIAL REPORTS
ICVB Accounting and Budget Director Marianne Lauda reviewed the ICVB Financial Reports for March 2026.

General Fund

- Hotel Occupancy Tax collections for March totaled $828,562.34.
- Investment Income is $17,543.46.
- The Expenditures are as predicted.
- Ending Fund Balance is $5,027,618.98.

Check Register
Lauda reviewed key payments, including:

- Maloney Strategic Communications – Professional Services.
- SMG – Building Maintenance Repairs, Property Management Services, Westin Garage Rental for March 2026 and Catering.
- Irving Marathon Group – 2026 Marathon Sponsorship, payment 1 of 3.
- Tourism Economics LLC – Lodging Market Analysis Report.

Cash Flow – March 2026

- On track for $4,930,288 cash balance at the end of the fiscal year.

Fund Balances

- All funds are doing well.
- Staff hope to add additional funds to the Technology Fund during the next fiscal year.

Reed asked for a motion to accept the ICVB Financial Reports. On a motion from Board Vice Chair Michael Basoco and a second from Board Member Cambria Jones, the motion passed unanimously.

REVIEW OF HOTEL OCCUPANCY TAX COLLECTIONS
Lauda reviewed Hotel Occupancy Tax (HOT) collections for January 2026.

Luxury / Full Service
- Sheraton DFW Airport Hotel remains on a payment plan for outstanding 2024 obligations and is delinquent for January 2026.
- Doubletree DFW Airport North is delinquent for November, December, and January.

All Suite / Extended Stay
- Some properties continue reporting but have not submitted payments, and the City has contacted legal counsel regarding collections.

Budget Service
- Budget Suites of America Las Colinas did not pay in January.
- Extended Stay America Dallas Las Colinas has not paid since beginning of the fiscal year.
- Red Roof Inn Dallas DFW Airport North and Studio 6 DFW Airport North did not pay for January.

Limited Service
- Best Western Plus Las Colinas Inn & Suites did not pay in December but had paid for January.
- Hampton Inn and Suites Irving failed to report or remit payments.
- La Quinta Inn & Suites DFW Airport North submitted payments with returned checks currently under review by the City.

- Short Term Rentals report 36 properties, collecting $24,850.38 for the month.

Summary
- Collected $791,679.95 for the month, below budget 7.6%.
- Collected $3,386,091.14 for the year, below budget 5.2%.

ACCEPTING THE IRVING CONVENTION CENTER FINANCIAL REPORTS
ICC General Manager Tom Meehan reviewed the ICC financial reports for March 2026.

- Meehan reported 15 events were held during the month with adjusted gross income ahead of budget.
- Meehan noted the current fiscal year reflects a “reset” year, with conservative budgeting assumptions due to economic factors, FIFA-related impacts, the loss of some repeat summer groups, and increased utility costs. The next six months are expected to be slower; however, the ICC’s strong first half performance should support overall fiscal year results.
- Rental Income for the year is $1,230,662, ahead of budget by $987.00 and above prior year income.
- F&B Catering is ahead of budget by $1,399,213.
- Expenses are pacing as expected.

Bookings for the upcoming fiscal year are currently stronger than in the present year. Meehan also reported a new electricity contract will increase costs significantly beginning in May, but those expenses have been incorporated into the budget forecast.

In response to a question from Board Member Colvin Gibson regarding cancellations, Meehan stated staff have not seen significant cancellations, but rather a slower pace of new business development. Committee members commended Meehan and ICC staff for proactively preparing for potential revenue shortfalls and maintaining strong communication with stakeholders.

Reed asked for a motion to accept the ICC Financial Reports. On a motion from Board Member Karen Cooperstein and a second from Board Member Richard Stewart, Jr., the motion passed unanimously.

BOARD AGENDA REVIEW
Reed reviewed the upcoming Board meeting agenda, noting the meeting will follow the standard format and be held in the ICC Junior Ballroom.

CITY COUNCIL UPDATES
No report.

CHAIR / EXECUTIVE DIRECTOR & STAFF UPDATES

- Executive Director Maura Gast reminded the Committee that High Spirited Citizen nominations will be presented to the Board on Monday, with Community Engagement Committee Chair Jones providing the presentation.
- Gast also reviewed plans for National Travel and Tourism Week activities, including the semi-annual City Council Work Session update and proclamation scheduled for May 7, 2026. If attending, Gast asked to be notified.
- Gast noted Toyota Music Factory General Manager Eric Albert will provide an update at the upcoming board meeting.
- Reed reminded the Committee the next Executive Committee meeting will be held on Friday, May 15, 2026, which is a week early due to the Memorial Day holiday.

With no further comments or discussion, Reed adjourned the meeting at 9:19 a.m.

Respectfully submitted,

Maura Allen Gast, FCDME
Executive Director

ICVB
FINANCIAL STATEMENTS

For Period Ending
April 2026

IRVING
CONVENTION &
VISITORS BUREAU

2201 - ICVB GENERAL

MONTHLY BALANCE SHEET

APRIL 2026

Assets	
Cash and equivalents	298,681.23
Investments	5,106,130.00
Total Assets	**5,404,811.23**

Liabilities	
Accounts payables	31,463.64
Due to other funds	23.90
Total Liabilities	**31,487.54**
Fund Balance (Budgetary basis)	
Reserve for encumbrances	592,435.24
Unreserved	4,780,888.45
Total Fund Balance	**5,373,323.69**
Total Liabilities and Fund Balance	**5,404,811.23**

IRVING CONVENTION AND VISITORS BUREAU - GENERAL FUND

MONTHLY FINANCIAL REPORT

APRIL 2026

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
L3 - HOTEL/MOTEL TAX							
	CURRENT YEAR	858,612.69	4,150,255.58	9,945,613.00	41.7%	0.00	5,795,357.42
	PENALTY AND INTEREST	6,394.73	54,982.26	0.00	0.0%	0.00	(54,982.26)
	PRIOR YEAR	31,859.33	359,451.96	0.00	0.0%	0.00	(359,451.96)
	SHORT-TERM RENTALS	23,507.97	117,956.18	0.00	0.0%	0.00	(117,956.18)
	TOTAL HOTEL/MOTEL TAX	**920,374.72**	**4,682,645.98**	**9,945,613.00**	**47.1%**	**0.00**	**5,262,967.02**
M1 - CHARGES FOR SERVICES							
	EVENTS TRUST FUND RECEIPTS	0.00	5,004.46	0.00	100.0%	0.00	(5,004.46)
M4 - INVESTMENT INCOME		15,252.08	102,740.10	185,000.00	55.5%	0.00	82,259.90
M5 - MISCELLANEOUS		0.00	0.00	10,000.00	0.0%	0.00	10,000.00
M6 - TRANSFER FROM ICC RESERVE/CIP		0.00	289,886.00	289,886.00	0.0%	0.00	0.00
TOTAL REVENUE		**935,626.80**	**5,080,276.54**	**10,430,499.00**	**48.7%**	**0.00**	**5,350,222.46**
EXPENDITURES							
N1 - SALARIES		228,953.89	1,530,543.00	3,459,324.00	44.2%	0.00	1,928,781.00
N2 - BENEFITS		49,531.33	318,495.99	690,885.00	46.1%	0.00	372,389.01
N4 - SUPPLIES		7,694.35	25,023.78	109,010.00	23.0%	0.00	83,986.22
O1 - UTILITIES (COMMUNICATIONS)		957.60	9,494.00	31,836.00	29.8%	0.00	22,342.00
O2 - COST ALLOCATION TO HEALTH SELF INSUR		0.00	0.00	3,550.00	0.0%	0.00	3,550.00
O3 - OUTSIDE SERVICES							
	CLOUD BASED SOFTWARE FEES	4,133.89	124,462.23	260,942.00	47.7%	0.00	136,479.77
	FREIGHT	48.97	577.96	3,250.00	17.8%	0.00	2,672.04
	MARKETING AND SALES RESOURCES	23.90	17,283.23	64,300.00	26.9%	0.00	47,016.77
	MEDIA ADVERTISING	15,300.00	196,000.98	345,059.50	56.8%	135,760.50	13,298.02
	POSTAGE EQUIPMENT RENTAL	719.25	2,157.75	2,950.00	73.1%	719.25	73.00
	PROFESSIONAL SERVICES	155,682.56	1,273,482.75	2,231,642.49	57.1%	439,955.49	518,204.25
	PROPERTY MANAGEMENT SERVICES	0.00	698,000.00	1,395,000.00	50.0%	0.00	697,000.00
	TOTAL OUTSIDE SERVICES	175,908.57	2,311,964.90	4,303,143.99	53.7%	576,435.24	1,414,743.85
O4 - TRAVEL - TRAINING - DUES							
	TRAVEL AND TRAINING	35,286.51	166,620.00	459,154.00	36.3%	0.00	292,534.00
	MILEAGE REIMBURSEMENT	216.34	980.29	3,900.00	25.1%	0.00	2,919.71
	MEMBERSHIP AND DUES	680.00	49,881.00	80,660.00	61.8%	0.00	30,779.00
	TOTAL TRAVEL - TRAINING - DUES	36,182.85	217,481.29	543,714.00	40.0%	0.00	326,232.71
O5 - CLAIMS AND INSURANCE		0.00	0.00	167,035.00	0.0%	0.00	167,035.00
O7 - MISCELLANEOUS EXPENSES							
	ADM COST REIMBURSEMENT	36,814.98	187,305.81	397,824.00	47.1%	0.00	210,518.19
	BUSINESS DEV INCENTIVE PROG	25,622.00	280,219.00	550,000.00	50.9%	0.00	269,781.00
	CONVENTION SERVICES MATERIALS	3,514.38	71543.16	160,350.00	44.6%	0.00	88,806.84
	EVENT SPONSORSHIPS	8,000.00	71,772.50	123,273.00	58.2%	8,000.00	43,500.50
	LOCAL PROGRAMS-PROMOTIONS	16,742.14	210,299.28	317,777.00	66.2%	8,000.00	99,477.72
	TOTAL MISCELLANEOUS EXPENSES	90,693.50	821,139.75	1,549,224.00	53.0%	16,000.00	712,084.25
P5 - TRANSFERS OUT							
	TRSF TO ICC RESERVE / CIP FUND	0.00	2,110,321.00	2,110,321.00	100.0%	0.00	0.00
	TRSF TO GENERAL DS FUND	0.00	0.00	90,306.00	0.0%	0.00	90,306.00
	TOTAL TRANSFERS OUT	0.00	2,110,321.00	2,200,627.00	0.0%	0.00	90,306.00
TOTAL EXPENDITURES		**589,922.09**	**7,344,463.71**	**13,058,348.99**	**56.2%**	**592,435.24**	**5,121,450.04**

Beginning Fund Balance	**7,637,510.86**
Revenues	**5,080,276.54**
Expenditures	**(7,344,463.71)**
Ending Fund Balance	**5,373,323.69**

2204 - ICVB CONV CENTER RESERVE / CIP

MONTHLY BALANCE SHEET

APRIL 2026

Assets

Cash and equivalents	3,641.81
Investments	6,708,000.00
Receivables	7,852,917.20
Total Assets	**14,564,559.01**

Liabilities

Accounts payables	756,062.02
Unearned revenue	1,475,707.77
Deferred inflow	7,565,578.90
Total Liabilities	**9,797,348.69**

Fund Balance (Budgetary basis)

Reserve for encumbrances	0.00
Unreserved	4,767,210.32
Total Fund Balance	**4,767,210.32**
Total Liabilities and Fund Balance	**14,564,559.01**

IRVING CONVENTION AND VISITORS BUREAU - ICC RESERVE / CIP FUND

MONTHLY FINANCIAL REPORT

APRIL 2026

Code Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE						
M1 - CHARGES FOR SERVICES						
LEASE REVENUE	0.00	0.00	147,621.00	0.0%	0.00	147,621.00
M4 - INVESTMENT INCOME	20,873.78	100,283.36	110,000.00	91.2%	0.00	9,716.64
M5 - MISCELLANEOUS	26,453.67	185,175.69	364,072.00	50.9%	0.00	178,896.31
M6 -TRANSFER FROM ICVB GENERAL FUND	0.00	2,110,321.00	2,110,321.00	100.0%	0.00	0.00
TOTAL REVENUE	**47,327.45**	**2,395,780.05**	**2,732,014.00**	**87.7%**	**0.00**	**336,233.95**
EXPENDITURES						
N7 - STRUCTURE MAINTENANCE	949,454.75	1,184,734.25	1,224,000.00	96.8%	0.00	39,265.75
P1 - CAPITAL EXPENDITURES	13,345.00	13,345.00	1,000,000.00	1.3%	0.00	986,655.00
P5 - TRANSFER TO ICVB GENERAL FUND	0.00	289,886.00	289,886.00	100.0%	0.00	0.00
TOTAL EXPENDITURES	**962,799.75**	**1,487,965.25**	**2,513,886.00**	**59.2%**	**0.00**	**1,025,920.75**

Beginning Fund Balance	**3,859,395.52**
Revenues	**2,395,780.05**
Expenditures	**(1,487,965.25)**
Ending Fund Balance	**4,767,210.32**

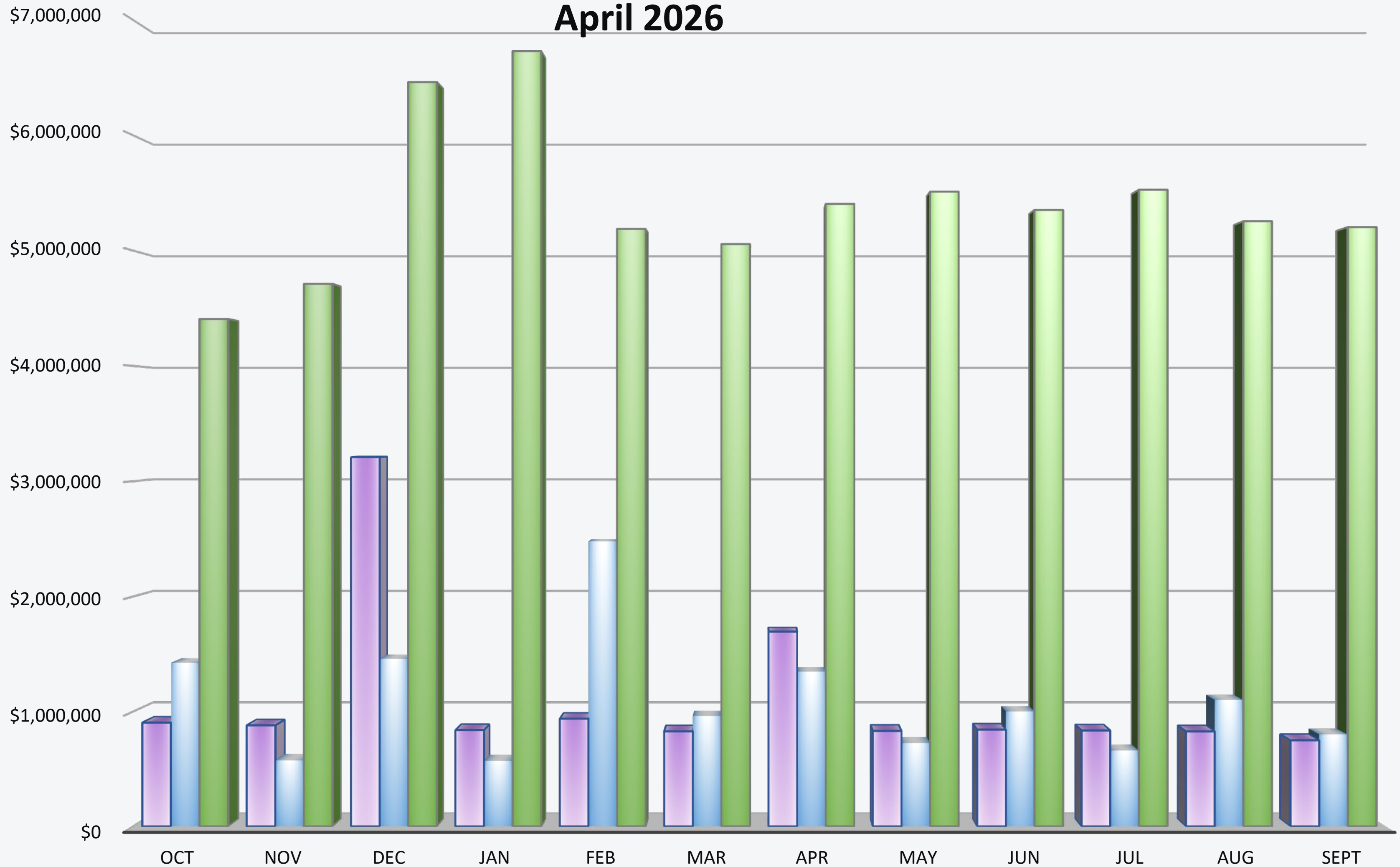
Irving Convention and Visitors Bureau
Check Register
April 2026

Check #	Check Date	Vendor Name / Object Description	Line Item Description	Invoice Amount	Check Amount
80065404	**4/7/2026**	**ASHFORD TRS CORPORATION**			**2,862.00**
		BUSINESS DEV INCENTIVE PROG	BIBLE STUDY FELLOWSHIP/MAR 2026	2,862.00	
80065405	**4/7/2026**	**BH DFW PROPERTY LP**			**2,215.00**
		BUSINESS DEV INCENTIVE PROG	TX STATE HISTORICAL ASSN/MAR 2026	2,025.00	
		BUSINESS DEV INCENTIVE PROG	GAMEFEST/MAR 2026	190.00	
80065407	**4/7/2026**	**CUTTS, SUSAN**			**558.00**
		PROFESSIONAL SERVICES	DATA ENTRY SERVICES - 03/16-27/26	558.00	
80065408	**4/7/2026**	**DILLON HARMON PRODUCTIONS**			**500.00**
		PROFESSIONAL SERVICES	PROPOSAL ROMANCE CAMPAIGN - DRONE FOOTAGE	500.00	
80065409	**4/7/2026**	**FRIENDS OF THE IRVING MUSEUMS**			**500.00**
		MEMBERSHIPS, CERTS, & LICENSES	2026 MEMBERSHIP	500.00	
80065410	**4/7/2026**	**HCD DALLAS CORPORATION**			**1,596.00**
		BUSINESS DEV INCENTIVE PROG	AAQEP SYMPOSIUM/MAR 2026	1,596.00	
80065411	**4/7/2026**	**LAMONTCO LLC**			**4,000.00**
		EVENT SPONSORSHIPS	PREMIER PARTNER AGREEMENT 2026-2027	4,000.00	
80065412	**4/7/2026**	**MANUSAMA, DEBORA CHRISTY**			**1,005.00**
		PROFESSIONAL SERVICES	DIGITAL CONTENT SPECIALIST - MAR 2026	1,005.00	
80065413	**4/7/2026**	**PANADE II, LTD**			**410.00**
		BUSINESS DEV INCENTIVE PROG	UNIV OF THE CUMBERLANDS RB1/MAR 2026	190.00	
		BUSINESS DEV INCENTIVE PROG	UNIV OF THE CUMBERLANDS RB2/MAR 2026	220.00	
80065414	**4/7/2026**	**PARKER UNIVERSITY**			**640.00**
		BUSINESS DEV INCENTIVE PROG	PARKER UNIVERSITY/MAR 2026	640.00	
80065415	**4/7/2026**	**PROVIDENT RESOURCES GROUP, INC**			**1,446.00**
		BUSINESS DEV INCENTIVE PROG	INTL ACADAMY OF ENDODONTICS/MAR 2026	1,446.00	
80065416	**4/7/2026**	**SMG**			**705.00**
		BUSINESS DEV INCENTIVE PROG	TEXSOM/MAR 2026	705.00	
80065417	**4/7/2026**	**SOUTHERN BAPTISTS OF TEXAS CONVENTION**			**1,520.00**
		BUSINESS DEV INCENTIVE PROG	EVANGELISM/FEB 2026	1,520.00	
80065418	**4/7/2026**	**SPORTS CLUB LC OWNER LLC**			**1,400.00**
		MEMBERSHIPS, CERTS, & LICENSES	APRIL 2026	1,400.00	
80065419	**4/7/2026**	**TEXAS ALLIANCE OF BLACK SCHOOL EDUCATORS**			**4,956.00**
		BUSINESS DEV INCENTIVE PROG	ANNUAL CONVENTION/FEB 2026	4,956.00	
80065420	**4/7/2026**	**THE RITZ-CARLTON HOTEL COMPANY, L.L.C.**			**1,200.00**
		BUSINESS DEV INCENTIVE PROG	KANSAS CITY ROYALS/MAR 2026	1,200.00	
80065421	**4/7/2026**	**TUNGETT, MATT**			**89.70**
		COMMUNICATIONS	FEB 2026 - CELL / MILEAGE	65.05	
		MILEAGE REIMBURSEMENT	FEB 2026 - CELL / MILEAGE	24.65	
80065422	**4/7/2026**	**ZELLE LLP**			**1,256.00**
		BUSINESS DEV INCENTIVE PROG	ZELLE LAW/FEB 2026	1,256.00	
80065423	**4/14/2026**	**BH DFW PROPERTY LP**			**1,400.00**
		BUSINESS DEV INCENTIVE PROG	TEXAS HOE-DOWN DANCE/MAR 2026	1,400.00	
80065424	**4/14/2026**	**CHALLENGE YOUTH CONFERENCE, INC.**			**1,520.00**
		BUSINESS DEV INCENTIVE PROG	CHALLENGE YOUTH ANNUAL CONF/JAN 2026	1,520.00	
80065425	**4/14/2026**	**CUTTS, SUSAN**			**522.00**
		PROFESSIONAL SERVICES	DATA ENTRY SERVICES - 03/30-04/10/26	522.00	
80065426	**4/14/2026**	**GRANICUS LLC**			**98,315.56**
		PROFESSIONAL SERVICES	3RD QUARTER FEES - MARKETING	89,797.31	
		PROFESSIONAL SERVICES	3RD QUARTER FEES - SALES	8,518.25	

Irving Convention and Visitors Bureau
Check Register
April 2026

Check #	Check Date	Vendor Name / Object Description	Line Item Description	Invoice Amount	Check Amount
80065427	**4/14/2026**	**IRVING - LAS COLINAS ROTARY CLUB**			**40.00**
		MEMBERSHIPS, CERTS, & LICENSES	MARCH 2026	40.00	
80065428	**4/14/2026**	**LEWIS MARKETING PARTNERS, LLC**			**40,000.00**
		PROFESSIONAL SERVICES	NEGOTIATE AND CONTRACT 2026 MEDIA BUY	40,000.00	
80065429	**4/14/2026**	**STAPLES INC**			**181.95**
		OFFICE SUPPLIES	OFFICE SUPPLIES	181.95	
80065430	**4/14/2026**	**TRADE PRESS MEDIA GROUP, INC**			**3,800.00**
		MEDIA ADVERTISING	ADVERTISING	3,800.00	
80065431	**4/21/2026**	**ASHFORD TRS CORPORATION**			**248.00**
		BUSINESS DEV INCENTIVE PROG	MEI INDUSTRIAL/APR 2026	248.00	
80065432	**4/21/2026**	**CAESARSTONE USA, INC**			**1,245.00**
		BUSINESS DEV INCENTIVE PROG	CAESARSTONE MEETING/MAR 2026	1,245.00	
80065433	**4/21/2026**	**CONFERENCEDIRECT LLC**			**17,500.00**
		TRAVEL AND TRAINING	REGISTRATION - 2026 APM MTG/DONNA GROVES	10,500.00	
		TRAVEL AND TRAINING	REGISTRATION - 2026 APM MTG/ELIZABETH AGRON	7,000.00	
80065434	**4/21/2026**	**DOOSAN BOBCAT NORTH AMERICA INC**			**3,480.00**
		BUSINESS DEV INCENTIVE PROG	BOBCAT FIELD MARKETING MTG/JAN 2026	3,480.00	
80065435	**4/21/2026**	**FEDERAL EXPRESS CORPORATION**			**48.97**
		FREIGHT	SHIPPING	48.97	
80065436	**4/21/2026**	**HCD DALLAS CORPORATION**			**1,452.00**
		BUSINESS DEV INCENTIVE PROG	SMU AIR LAW/MAR 2026	1,452.00	
80065437	**4/21/2026**	**IMAGO MEDIA, INC.**			**5,000.00**
		MEDIA ADVERTISING	ADVERTISING	5,000.00	
80065438	**4/21/2026**	**IRVING MARATHON GROUP LLC**			**8,000.00**
		EVENT SPONSORSHIPS	2026 IRVING MARATHON SPONSORSHIP - PAYMENT 2	8,000.00	
80065439	**4/21/2026**	**KAPPA ALPHA ORDER**			**322.00**
		BUSINESS DEV INCENTIVE PROG	REGIONAL LEADERSHIP CONF/FEB 2026	322.00	
80065440	**4/21/2026**	**PITNEY BOWES GLOBAL FINANCIAL SERVICES, LLC**			**719.25**
		POSTAGE EQUIPMENT RENTAL	POSTAGE MACHINE	719.25	
80065441	**4/21/2026**	**THE RITZ-CARLTON HOTEL COMPANY, L.L.C.**			**5,685.00**
		BUSINESS DEV INCENTIVE PROG	CINCINNATI REDS/APR 2026	1,065.00	
		BUSINESS DEV INCENTIVE PROG	ALM CONFERENCE/MAR 2026	3,525.00	
		BUSINESS DEV INCENTIVE PROG	SEATTLE MARINERS/APR 2026	1,095.00	
80065442	**4/28/2026**	**NORTHSTAR TRAVEL MEDIA, LLC**			**6,500.00**
		MEDIA ADVERTISING	ADVERSTISING	6,500.00	
80065443	**4/28/2026**	**SMG**			**41,438.37**
		BUILDINGS MAINT	WESTIN GARAGE RENTAL - APR 2026	26,453.67	
		CLOUD BASED SOFTWARE SUB FEES	NOVATECH - MAR 2026	1,650.00	
		CONVENTION SERVICES MATERIALS	KLEERTECH - BADGE HOLDERS	3,514.38	
		LOCAL PROGRAMS-PROMOTIONS	CATERING	350.00	
		LOCAL PROGRAMS-PROMOTIONS	CATERING	9,470.32	
80065444	**4/28/2026**	**SMG**			**180,284.06**
		BUILDINGS MAINT	GRAB N GO BUILDOUT	158,699.06	
		MOTOR VEHICLES	GOLF CARS OF DALLAS	13,345.00	
		BUILDINGS MAINT	BOX OFFICE SLIDING GLASS WINDOW	8,240.00	
		Total Number of Invoices	**56**	**444,560.86**	
		Total Number of Checks	**40**		**444,560.86**

Irving Convention and Visitors Bureau
FY26 Cash Flow
April 2026



	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT
REVENUE	$903,333	$879,365	$3,207,955	$837,564	$937,643	$827,293	$1,695,752	$830,986	$841,746	$834,970	$826,953	$748,863
EXPENSES	$1,425,307	$574,487	$1,458,117	$569,328	$2,478,548	$959,796	$1,347,243	$725,000	$1,000,000	$660,000	$1,100,000	$800,000
ENDING CASH	$4,406,758	$4,711,636	$6,461,474	$6,729,710	$5,188,805	$5,056,302	$5,404,811	$5,510,797	$5,352,543	$5,527,513	$5,254,466	$5,203,329

IRVING CONVENTION AND VISITORS BUREAU
FUND BALANCES
APRIL 2026

General	Reserve	Technology	ICC CIP
GOAL: $2,000,000	**GOAL: $5,000,000**	**GOAL: $1,000,000**	**GOAL: $3,000,000**
CURRENT: $5,373,324	**CURRENT: $6,191,506**	**CURRENT: $563,814**	**CURRENT: $4,767,210**

ICVB HOTEL OCCUPANCY TAX COLLECTIONS

For Period Ending
February2026

IRVING
CONVENTION &
VISITORS BUREAU

IRVING CONVENTION AND VISITORS BUREAU
HOTEL OCCUPANCY TAX
2025 - 2026

LUXURY & FULL SERVICE		OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026
1	***Atrium Hotel and Suites DFW Airport***	***14,484.61***	***12,551.54***	***16,720.18***	***16,945.08***	***0.00***
2	Dallas Marriott Hotel Las Colinas	61,406.87	51,082.88	36,969.93	45,136.88	54,381.51
3	DFW Airport Marriott	64,697.81	51,920.64	41,848.36	55,956.90	58,364.57
4	***Doubletree DFW Airport North***	***17,092.10***	***0.00***	***0.00***	***0.00***	***0.00***
5	Embassy Suites Dallas Las Colinas	23,186.65	20,989.07	18,375.17	17,493.26	20,600.15
6	Embassy Suites DFW Airport South	14,755.16	13,794.52	11,675.03	16,716.10	12,486.64
7	Hilton Garden Inn DFW Airport South	14,636.66	10,690.37	8,519.62	12,753.06	12,782.31
8	Hilton Garden Inn Las Colinas	16,777.27	12,991.52	10,106.65	12,979.02	15,267.93
9	Holiday Inn Irving Las Colinas	11,634.69	7,876.69	6,578.66	7,828.16	8,582.27
10	Hotel Indigo Las Colinas	17,570.53	12,601.37	9,944.88	12,734.00	15,167.80
11	NYLO Las Colinas Tapestry Collection	22,901.97	17,412.63	16,993.36	15,842.55	17,554.05
12	Omni Las Colinas Hotel	76,471.23	63,325.09	43,185.46	44,366.76	64,171.60
13	Sandman Signature Las Colinas Hotel & Suites	11,306.47	11,944.62	11,372.47	8,285.87	14,334.45
14	***Sheraton DFW Airport Hotel***	***22,008.90***	***24,488.56***	***12,967.49***	***0.00***	***0.00***
15	Texican Court	21,543.54	16,201.77	13,133.21	17,417.74	15,972.91
16	The Ritz-Carlton Dallas, Las Colinas	122,861.42	99,077.05	75,473.97	73,420.30	81,486.09
17	Westin DFW Airport	56,115.31	43,095.26	37,535.64	55,038.86	60,524.17
18	Wyndham DFW Airport Hotel	13,553.72	11,222.49	8,500.99	12,918.93	9,999.12
TOTAL LUXURY & FULL SERVICE		**603,004.91**	**481,266.07**	**379,901.07**	**425,833.47**	**461,675.57**
19	Westin Irving Convention Center Las Colinas	58,175.23	49,103.56	43,419.34	48,360.77	56,600.52

Westin pays 9% tax which is applied to bond payments. The 9% has been converted to the ICVB's share of the tax (57% of 5%) in order to compare with payments from other hotels. Amount is not included in the totals.

ALL SUITE / EXTENDED STAY		OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026
1	Best Western Plus DFW Airport Suites North	4,827.35	4,138.48	3,181.88	4,122.97	4,009.67
2	Candlewood Suites DFW Airport North	6,256.20	4,660.53	4,222.42	4,652.17	4,791.11
3	Comfort Suites DFW Airport North	3,802.10	2,950.09	3,409.71	3,983.01	3,015.14
4	Element Dallas Las Colinas	16,447.05	15,017.32	13,549.25	15,729.49	16,713.07
5	Extended Stay Deluxe Green Park	2,166.29	1,723.88	1,844.62	1,706.88	1,220.17
6	Extended Stay Deluxe Las Colinas	861.03	611.38	655.51	927.70	892.44
7	Hawthorn Extended Stay Wyndham Irving DFW North	1,987.22	1,419.01	1,269.41	2,126.30	1,652.23
8	Hawthorn Suites by Wyndham Irving DFW South	1,689.35	1,586.11	1,574.35	1,702.51	972.84
9	Holiday Inn Express Hotel & Suites DFW Airport North	13,760.68	12,194.14	11,882.86	12,420.26	12,309.70
10	Holiday Inn Express Hotel & Suites DFW Airport South	9,089.02	7,398.19	6,561.42	8,833.01	8,184.92
11	Holiday Inn Express Hotel & Suites Irving Las Colinas	9,545.33	6,787.95	5,733.14	6,116.28	7,951.91
12	Home Towne Studios Dallas Irving	1,419.87	836.48	1,010.92	1,888.16	1,518.01
13	Homewood Suites by Hilton DFW Airport North	8,735.42	7,173.02	5,998.79	7,081.12	7,363.23
14	***Homewood Suites by Hilton Las Colinas***	***10,442.21***	***8,196.81***	***6,883.28***	***0.00***	***8,685.44***
15	Hyatt House Dallas Las Colinas	7,760.11	6,525.00	4,504.69	5,337.96	4,700.53
16	Hyatt Place Dallas Las Colinas	10,249.96	7,810.06	5,945.42	7,086.02	8,064.45
17	Quality Suites Las Colinas	1,335.34	815.38	653.60	1,596.28	382.12
18	Residence Inn Dallas DFW Airport North Irving	6,454.10	5,488.91	4,752.86	6,061.89	6,468.26
19	Residence Inn Dallas DFW Airport South Irving	10,668.38	9,250.07	7,569.72	13,063.21	6,923.48
20	Residence Inn Dallas Las Colinas	10,238.56	9,244.85	7,827.79	8,873.89	9,154.96
21	Soka Suites Dallas Las Colinas	10,713.57	10,103.50	8,710.43	9,621.94	9,534.65
22	Sonesta Simply Suites Dallas Las Colinas	2,198.86	2,352.35	2,200.43	2,070.65	2,446.98
23	Springhill Suites Dallas DFW Airport East Las Colinas	11,074.88	8,989.27	6,839.57	8,285.11	9,970.72
24	Staybridge Suites Dallas Las Colinas	5,424.03	2,908.54	4,003.65	4,039.73	5,227.29
25	Staybridge Suites DFW Airport North	6,777.28	4,855.59	3,903.30	4,342.67	5,971.35
26	TownePlace Suites by Marriott Dallas DFW Airport North	9,951.79	8,743.01	7,125.42	9,361.58	10,551.63
27	TownePlace Suites Dallas Las Colinas	7,049.62	5,374.40	3,704.13	3,883.25	5,378.86
28	Woodspring Suites Signature	1,664.24	901.01	1,226.59	1,268.75	1,401.28
TOTAL ALL SUITE / EXTENDED STAY		**192,589.84**	**158,055.33**	**136,745.16**	**156,182.79**	**165,456.44**

BUDGET SERVICE		OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026
1	Arya Inn & Suites	735.04	780.35	824.74	823.55	753.46
2	Budget Inn & Suites	39.25	72.73	8.80	10.66	18.34
3	***Budget Suites of America Las Colinas***	***522.54***	***760.82***	***332.02***	***0.00***	***0.00***
4	Clarion Inn & Suites DFW North	2,388.96	4,386.89	2,048.09	2,472.28	2,372.30
5	Comfort Inn & Suites Irving Las Colinas DFW	4,874.88	4,001.98	3,485.59	3,726.79	3,690.96
6	Days Inn	4,061.16	3,346.77	3,254.17	3,245.29	3,068.35
7	Days Inn DFW Airport North	2,028.25	1,334.75	1,872.51	1,760.13	1,792.03
8	Delux Inn	810.45	738.56	942.35	1,053.43	1,046.83
9	***Delux Suites Motel***	***61.34***	***47.45***	***70.18***	***127.26***	***0.00***
10	***Extended Stay America Dallas Las Colinas***	***536.15***	***1,152.33***	***817.29***	***708.15***	***0.00***
11	Gateway Inn	327.01	375.35	348.21	328.26	282.66
12	Hampton Inn & Suites DFW Airport	N/A	N/A	968.25	7,269.28	8,702.98
13	Magnuson Extended Stay & Suites Airport Hotel	799.07	659.55	615.77	1,012.05	715.57
14	Motel 6 Dallas - Irving, DFW Airport East	3,005.35	2,905.62	2,890.57	2,595.96	2,394.40
15	Motel 6 Dallas DFW South	1,783.21	1,594.77	1,571.33	1,317.29	1,298.35
16	Motel 6 Dallas Irving	2,839.55	2,503.15	2,680.28	2,580.89	2,103.78
17	Motel 6 DFW North	3,811.46	3,794.68	4,430.03	4,558.48	3,564.20
18	Motel 6 Irving Loop 12	1,000.18	899.23	760.92	875.42	910.02
19	OYO Hotel Irving DFW Airport South	2,115.77	1,576.66	1,446.48	1,670.47	1,283.07
20	Quality Inn & Suites DFW Airport	5,625.64	4,721.31	4,669.95	4,993.37	5,005.51
21	Quality Inn & Suites DFW Airport South	3,425.28	2,918.24	3,431.66	3,762.05	2,862.02
22	***Red Roof Inn & Suites Irving DFW South***	***2,955.05***	***3,004.28***	***2,156.82***	***2,787.87***	***0.00***
23	Red Roof Inn Dallas DFW Airport North	3,968.31	3,163.13	3,577.72	4,167.99	3,772.70
24	***Studio 6 Airport North***	***1,580.54***	***1,583.97***	***1,340.32***	***0.00***	***999.70***
25	Super 8 Hotel DFW South	2,267.33	1,893.19	1,995.69	2,172.74	1,575.80
26	Super 8 Motel DFW North	2,564.96	2,475.85	2,377.06	2,258.45	1,832.65
27	***The Crossroads Hotel & Suites***	***844.15***	***883.66***	***797.05***	***934.81***	***0.00***
TOTAL BUDGET SERVICE		**54,970.88**	**51,575.27**	**49,713.85**	**57,212.92**	**50,045.68**

LIMITED SERVICE		OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026
1	aLoft DFW Airport North	12,273.01	9,624.57	9,391.42	10,303.62	12,586.88
2	aLoft Las Colinas	15,111.03	11,942.79	9,082.19	10,648.39	13,068.05
3	***Best Western Plus Las Colinas Inn & Suites***	***472.26***	***1,109.89***	***0.00***	***436.37***	***783.28***
4	Country Inn & Suites by Radisson DFW Airport South	3,221.90	2,892.55	2,401.67	2,843.82	2,405.57
5	Courtyard Dallas DFW Airport North Irving	15,495.70	13,422.71	10,509.69	12,638.66	8,502.07
6	Courtyard Dallas DFW Airport South Irving	11,448.31	8,796.87	7,583.62	11,569.53	11,676.85
7	Courtyard Dallas Las Colinas	13,122.90	9,624.88	6,761.80	10,583.79	11,903.45
8	Element DFW Airport North	11,953.02	8,989.13	7,323.90	9,068.92	11,158.70
9	Fairfield Inn & Suites Dallas DFW Airport South Irving	8,436.23	8,335.43	7,955.34	9,372.44	9,238.29
10	Fairfield Inn & Suites DFW Airport North Irving	9,870.08	7,667.65	7,186.77	9,255.95	10,685.79
11	Hampton Inn and Suites Irving	8,055.25	6,910.97	5,402.61	6,799.91	8,069.92
12	Hampton Inn Dallas Irving Las Colinas	9,413.25	7,623.52	7,876.33	8,153.29	9,693.35
13	Home2 Suites by Hilton Irving DFW Airport North	14,863.38	12,025.37	11,120.76	12,520.11	13,128.40
14	Home2 Suites by Hilton DFW Airport South Irving	3,087.68	7,466.99	6,008.12	7,090.43	7,804.72
15	***La Quinta Inn & Suites DFW Airport North***	***7,752.73***	***6,810.09***	***6,775.11***	***0.00***	***0.00***
16	La Quinta Inn & Suites DFW Airport South	7,878.38	7,032.95	5,685.64	5,931.09	5,883.46
17	La Quinta Inn Hotel & Suites Las Colinas	4,859.97	4,246.91	3,326.47	3,965.84	3,936.49
18	TRU by Hilton DFW Airport South	5,301.38	4,809.22	4,776.68	6,428.66	7,075.44
19	Wingate Inn by Wyndham - DFW Airport North	4,561.51	3,717.85	3,685.51	4,165.78	3,567.12
TOTAL LIMITED SERVICE		**167,177.97**	**143,050.34**	**122,853.63**	**141,776.60**	**151,167.83**

TOTAL SHORT TERM RENTALS		**20,104.63**	**23,280.18**	**26,213.02**	**24,850.38**	**23,507.97**
	Number of locations	30	36	34	36	31

SUMMARY	OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026
ACTUAL GRAND TOTAL	1,037,848.23	857,227.19	715,426.73	805,856.16	851,853.49
BUDGET	892,889.00	957,558.00	864,714.00	856,698.00	805,041.00
DIFFERENCE	144,959.23	(100,330.81)	(149,287.27)	(50,841.84)	46,812.49
	16.2%	-10.5%	-17.3%	-5.9%	5.8%
CUMULATIVE YEAR TO DATE					
ACTUAL	1,037,848.23	1,895,075.42	2,610,502.15	3,416,358.31	4,268,211.80
BUDGET	892,889.00	1,850,447.00	2,715,161.00	3,571,859.00	4,376,900.00
DIFFERENCE	144,959.23	44,628.42	(104,658.85)	(155,500.69)	(108,688.20)
	16.2%	2.4%	-3.9%	-4.4%	-2.5%
COLLECTED PRIOR YEAR	974,641.00	793,640.08	625,919.66	773,610.13	849,468.25

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, May 18, 2026 at 11:45 AM
Irving Convention Center, Exhibit Hall B
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

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1. Citizen Comments on Items Listed on the Agenda

Consent Agenda

2. Approving ICVB Board Meeting Minutes for April 27, 2026

3. Accepting the ICVB Financial Reports for April 2026

4. Reviewing the Hotel Occupancy Tax Collections

Board Reports

5. Board Chair Report
   a. Recognition of Service – Mayor Rick Stopfer
   b. Board Member City Council Outreach Updates
   c. Next Meeting – June 29

6. Board Committee Reports
   a. Board and Business Development – Karen Cooperstein
      - Next Meeting – June 12
   b. Community Engagement – Cambria Jones
      - National Travel and Tourism Week Recap
      - Heritage Society Fish Fry Recap
      - Next Meeting – July 14
   c. Destination Development – Anthony Buttafuoco
      - Recap of May 12 Meeting
      - Next Meeting – August 11

7. City Reports
   a. Mayor & Other Council Members
   b. City Manager – Chris Hillman
      - Delinquent Hotel Occupancy Tax Collection Updates
      - VIA Agreement Update – Irving Routes & Urban Center Circulator
      - Visitor Development Updates
      - Other City Updates

AGENDA - Continued

8. Bureau Monthly Management Reports

a. Executive Director – Maura Gast
b. Sales and Services – Lori Fojtasek
   - FIFA World Cup Sales Update
c. Marketing and Communications – Monty White
   - FIFA World Cup Marketing Update
d. Administration and Finance – Susan Rose
   - Smith Travel Research and AirDNA Monthly Reports

9. Convention Center Management Report – Tom Meehan, Kayla Perez, Jeremy Pierce, Casey Villasenõr

10. Industry Partner Reports

a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
b. Hotel Industry Updates – Anthony Buttafuoco, Kim Limon
c. Industry-At-Large Report – Stephanie Fenley-Garcia
d. Restaurant Industry Update – David Cole

11. Partner Organization & Stakeholder Reports

a. DCURD and Irving Flood Control Districts – Dallas Burke
b. Chamber of Commerce – Harry Lake/Beth Bowman
c. Irving Arts and Culture – Chris Wallace/Todd Hawkins
d. The Las Colinas Association – Hammond Perot
e. TIF – Dick Rogers
f. University of Dallas – J. Lee Whittington

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the Kiosk at the City Hall of the City of Irving, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted by the following date and time:

____________________ at __________ and remained so posted at least 3 business days before said meeting convened.

____
Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.