



MONDAY, JUNE 29, 2026 - 11:45 a.m.

IRVING CONVENTION CENTER
JUNIOR BALLROOM C-D
500 W. LAS COLINAS BLVD. IRVING, TEXAS 75039

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MEETINGS/SPECIAL MEETINGS
OCTOBER 2025-SEPTEMBER 2026 (tentative meeting dates)**

Place	Last	First	10/24/2025	11/27/2025	12/15/2026	1/26/2026	2/23/2026	3/23/2026	4/27/206	5/18/2026	6/29/2026	7/27/2026	8/24/2026	9/28/2026
1	Jones	Cambria	P	P	P	C	P	P	P	P				
2	Basoco	Michael	P	P	P	C	P	P	P	P				
3	Gibson	Colvin	A	A	P	C	P	P	P	P				
4	Stewart, Jr	Richard	A	P	P	C	P	P	P	P				
5	Cooperstein	Karen	P	P	P	C	P	P	P	P				
6	Arafat	Yasir	A	P	P	C	P	P	P	P				
7	Reed	Sam	P	A	P	C	P	P	P	P				
8	Tancabel	John	P	A	P	C	P	P	A	P				
9	Taylor	Kyle	N/A	P	P	C	P	A	P	A				
10	Buttafuoco	Anthony	P	P	P	C	P	P	A	A				
11	Kang	Julia	A	P	P	C	P	A	A	P				
12	Malcolm	Greg	N/A	P	N/A	C	N/A	N/A	N/A	N/A				
13	Cole	David	P	P	P	C	*	P	P	P				
	Bob	Bourgeois	A	P	P	C	P	P	P	P				
	Bowman	Beth	P	P	P	C	*	P	P	P				
	Burke	Dallas	A	A	*	C	*	A	A	P				
	DeBeaudry	Tommy	A	A	P	C	P	A	P	A				
	Fenley-Garcia	Stephanie	A	P	P	C	P	P	P	A				
	Hawkins	Todd	A	P	*	C	P	A	P	P				
	Hillman	Chris	A	P	P	C	#	P	P	P				
	Lake	Harry	P	P	þ	C	*	A	P	A				
	Limon	Kim	A	A	*	C	*	A	A	A				
	Wallace	Chris	A	A	*	C	*	þ	A	P				
	Perot	Hammond	A	A	P	C	P	P	A	A				
	Rogers	Dick	A	A	#	C	#	A	A	A				
	Whittington	J. Lee	A	A	P	C	*	A	A	A				
	Zapanta	Mayor/Council Lislaon Al	A	P	*	C	P	P	P	P				

P = Present
*** = Business**
= Other
þ = Represented
N/A = Not a member at this time
C = Cancelled

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, June 29, 2026 at 11:45 AM
Irving Convention Center
Third Floor Junior Ballroom C-D
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda

Consent Agenda

2. Approving ICVB Board Meeting Minutes for May 18, 2026
3. Accepting the ICVB Financial Reports for May 2026
4. Reviewing the Hotel Occupancy Tax Collections
5. Accepting the Irving Convention Center Financial Reports for April and May 2026
6. Recommendation from Board and Business Development and Executive Committees - Approving Updated Executive Director Evaluation Framework

Individual Consideration

7. Approving the Budget and Marketing Plan for FY2026-27
8. Approving the ICC Capital Improvement Plan
9. Strategic Plan Update
10. Accepting the Destinations International Code of Ethics

Board Reports

11. Board Chair Report
 - a. Recognition of Service
 - Assistant Executive Director Finance and Administration Susan Rose – 35 years
 - b. Next Meeting – July 27
12. Board Committee Reports
 - a. Board and Business Development – Karen Cooperstein
 - Recap of June 12 Meeting
 - Next Meeting – September 11
 - b. Community Engagement – Cambria Jones
 - Next Meeting – July 1
 - c. Destination Development – Julia Kang
 - Next Meeting – August 11

AGENDA - Continued

13. City Reports

- a. Mayor & Council Members
- b. City Manager – Chris Hillman
 - Delinquent Hotel Occupancy Tax Collection Updates
 - Irving Via Routes & Urban Center Circulator
 - Hotel Audit Report
 - Visitor Development Updates
 - Other City Updates

14. Bureau Monthly Management Reports

- a. Executive Director – Maura Gast
- b. Sales and Services – Lori Fojtasek
 - FIFA World Cup Sales Update
- c. Marketing and Communications – Monty White
 - FIFA World Cup Marketing Update
- d. Administration and Finance – Susan Rose
 - Smith Travel Research and AirDNA Monthly Reports

15. Convention Center Management Report – Tom Meehan, Kayla Perez, Jeremy Pierce, Casey Villaseñor

16. Industry Partner Reports

- a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
- b. Hotel Industry Updates – Kim Limon
- c. Industry-At-Large Report – Stephanie Fenley-Garcia
- d. Restaurant Industry Update – David Cole

17. Partner Organization & Stakeholder Reports

- a. DCURD and Irving Flood Control Districts – Dallas Burke
- b. Chamber of Commerce – Harry Lake/Beth Bowman
- c. Irving Arts and Culture – Chris Wallace/Todd Hawkins
- d. The Las Colinas Association – Hammond Perot
- e. TIF – Dick Rogers
- f. University of Dallas – J. Lee Whittington

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the Kiosk at the City Hall of the City of Irving, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted by the following date and time:

_____ at _____ and remained so posted at least 3 business days before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.



AGENDA ITEMS

IRVING
CONVENTION &
VISITORS BUREAU

MINUTES

Irving Convention & Visitors Bureau Board of Directors

Monday, May 18, 2026 at 11:45 AM

Irving Convention Center – Exhibit Hall B

500 W. Las Colinas Blvd.

Irving, Texas 75039

Attendance: Sam Reed – Chair, Michael Basoco – Vice Chair; Yasir Arafat, Beth Bowman, Bob Bourgeois, Dallas Burke, David Cole, Karen Cooperstein, Colvin Gibson, Todd Hawkins, City Manager Chris Hillman, Cambria Jones, Julia Kang, Richard G. Stewart, Jr. , John Tancabel, Chris Wallace, and Mayor and Council Liaison Al Zapanta – Board Members; Councilman Fahad Ahmed, City Attorney Kuruvilla Oommen, City Secretary and Chief Compliance Officer Shanae Jennings, Assistant City Manager Philip Sanders, Irving DART Representative Rick Stopfer and Councilman David Pfaff, – City of Irving; Assistant General Manager Jeremy Pierce, Assistant General Manager Kayla Perez, and Director of Sales Casey Villaseñor – ICC Staff; Carol Boyer, Lori Fojtasek, Thomas Gandy, Maura Gast, Marianne Lauda, Brice Petty, Susan Rose, Matt Tungett, and Monty White – ICVB. Guests: Carmen Guzman and Debbi Haacke.

Board Chair Sam Reed called the meeting to order at 11:45 a.m. and asked if there were any citizen comments. There were none.

CONSENT AGENDA

- Approving ICVB Board Meeting Minutes for April 27, 2026
- Accepting the ICVB Financial Reports for April 2026
- Reviewing the Hotel Occupancy Tax Collections

Reed asked for a motion to approve the Consent Agenda as presented. On a motion from Board member Richard Stewart, Jr. and a second from Board member Karen Cooperstein, the motion passed unanimously.

BOARD REPORTS

Board Chair Report

- Reed recognized Irving DART Representative and former Mayor Rick Stopfer for his service to the City of Irving. A video was shown in recognition of Stopfer's service from the ICVB Board and staff members.
- Reed recognized Executive Director Maura Gast for 35 years of service. The Board, ICVB staff, and ICC staff congratulated Gast on her leadership and service to the organization and community with a standing ovation, presentation of cupcakes, flowers, and signed recognition plaque. Board Development Committee Chair Karen Cooperstein presented Gast with a basket of poolside relaxation gifts.
- Reed provided an update on Board and City Council outreach and thanked Board member Yasir Arafat for coordinating a meeting the previous Friday with newly elected Councilman Fahad Ahmed.
- The next Board meeting is scheduled for June 29.

COMMITTEE REPORTS

Board and Business Development Committee

Committee Chair Karen Cooperstein reported:

- The Committee will meet on June 12 to discuss initiatives and expects to provide an update at the next Board meeting.

Community Engagement Committee

Committee Chair Cambria Jones reported:

- National Travel and Tourism Week was celebrated, including a proclamation presented during the City Council work session.
- The Heritage Society Fish Fry was held at Heritage Park. The ICVB participated with a tent that provided High Spirited Citizen brochures and nomination forms. "Powered by Tourism" tablecloths were on each table, with additional brochures.
- The next Committee meeting currently is scheduled for July 14, although the date may change due to FIFA World Cup traffic concerns.

Destination Development Committee

Committee Vice Chair Julia Kang reported:

- The Committee met and discussed strategic plan initiatives.
- Due to Board member Anthony Buttafuoco's resignation from the Board, a replacement will be identified.
- The next Committee meeting is scheduled for August 11.

CITY REPORTS

Councilman David Pfaff reported:

- Pfaff congratulated Gast on her 35 years of service.
- The City Council budget retreat will include review of the citizen survey related to roads, water, safety, and economic development.
- Pfaff noted that feedback from the ICVB resident survey is also important for review.

Councilman Fahad Ahmed thanked the Board for the opportunity to attend and stated that he looked forward to working with the Board.

City Manager Chris Hillman reported:

- Hillman congratulated Gast on her 35 years of service.
- City Council approved the Via public mobility transportation agreement. DART cut seven routes, including Routes 225 and 255 in Irving, and Via will provide service for those two canceled Irving routes. Hillman reported that ridership from the seven discontinued routes is less than the current daily ridership on the Silver Line, which Stopfer confirmed. The City will continue working with the DART Board to restore the Irving routes.
- The Urban Center circulator with Via will begin July 6. The circulator will be free, will operate with one driver on a loop, and will function as a pilot program that may be

adjusted as needed. City Communications will promote the service, and signage will be added at route stops.

- DoubleTree DFW Airport North paid its outstanding Hotel Occupancy Tax balance but has not paid penalties and interest.
- The Sheraton DFW Airport Hotel paid after the deadline but remains behind for the current quarter, and a notice will be sent.
- The Downtown Irving Business Incentive Program supports storefront and landscaping enhancements. JPT Graphics has a new mural on the side of its building. Phase 2 of Irving Boulevard streetlights will include LED lighting.
- Champion Trails is nearing completion.
- The Mayor and City Council will meet on Wednesday for a strategic budget retreat meeting.

BUREAU MANAGEMENT REPORTS

Executive Director

Executive Director Maura Gast reported:

- The Destination Development Committee meeting resulted in staff action items expected to be activated during the year, including a feasibility study for a multi-sport complex and consideration of what a hotel reinvestment program might include.
- The Fiesta de Mayo race had more than 5,000 attendees and was the 50th race in the Irving Marathon Series. Gast noted the event highlighted Irving Marathon's Lazaro Alvarez as an Irving homegrown success story and included participants from 10 countries.
- Gast recognized Advocacy and Community Engagement Manager Thomas Gandy for his work on the National Travel and Tourism Week boxes, concept, and video.
- The goal for the Via Urban Center circulator shuttle is to maintain a figure-eight loop, with riders waiting no more than 15 minutes for the next shuttle. Staff is working with the City Transportation Department to identify stops that make sense for businesses and residents in the Urban Center. Discussions also included use of 600 E. Las Colinas Boulevard parking for Levy Plaza events.
- The ICVB and ICC budgets will be presented at the June Board meeting for approval, along with the marketing plan for the year.
- A new Strategic Plan Implementation Fund will be recommended to support major initiatives, programs, projects, and feasibility studies that come out of the process for the new Strategic Plan.
- Through August, staff will include FIFA World Cup updates in the Sales and Marketing reports at Board meetings.

Sales and Services

Assistant Executive Director Sales and Services Lori Fojtasek reported:

The full Sales and Services report is included in the packet.

- As of Saturday, the Sales team was at 115% of goal year-to-date
Recent and upcoming groups included Hosted Workgrounds, TruckSpy Linehaul Summit,

several Major League Baseball teams, InformaTech, Texas Frightmare on Memorial Day weekend with 15,000 people and 3,000 rooms, Electronic Security Association, and FIFA beginning in June.

- Fojtasek reminded the Board that highlighted entries in the report identify target industries.
- Director of Sales Matt Tungett reported on the Rare Steak event:
 - 1,350 tickets were sold.
 - Attendance totaled 1,528.
 - 2,250 pounds of meat were served.
 - 30 vendors participated.
 - Six awards went to Irving restaurants.

Tungett shared a video from the event and stated that the event had a strong turnout and that event organizers were pleased to be in Irving. Attendees came from across the United States, and the weather was favorable. Twenty clients attended, including one who participated as a judge. Tungett also reported that Irving police and fire personnel did an excellent job supporting the event.

Gast asked Tungett to share how the Rare Steak event came to Irving and whether future events are planned. Tungett reported that discussions began through Ben Nelson, who previously brought Red Bull Flugtag to Irving and introduced the Rare Steak event. Representatives came to Irving for a familiarization trip with the ICVB and Omni Las Colinas, and the event followed two months later. Tungett reported that the group will return October 29 this year for Top Taco, which will have a Halloween theme, a more affordable ticket price, and a goal of attracting a larger crowd with approximately 50 vendors.

Cooperstein asked about Rare Steak vendor sponsorship. Tungett stated that meat and runners are provided so that there is little out-of-pocket cost to the participating restaurants. He noted the event is held on a Thursday night, when restaurants are not typically as busy. Tungett stated that the Board may be asked to assist with recruiting additional Irving restaurants next year.

Fojtasek provided a FIFA World Cup update:

- Hotel pickup has been slow.
- Hotels are experiencing challenges with high room rates and airline prices.
- Transient business has not yet materialized, and an anticipated 13% occupancy increase has not occurred to date.
- Staff remain hopeful that bookings will improve as traveler plans are finalized.

Marketing and Communications

Assistant Executive Director Marketing and Communications Monty White reported:
The full Marketing and Communications report is included in the packet.

- April highlights:

- Website traffic reached 135,146 total sessions and 101,767 active users.
- Digital Campaigns are all performing well.
- Expedia OTA Partnership produced 20,603 room nights and \$2,804,885 in direct hotel revenue year-to-date.
- Earned Media statistics show 331,001,400 impressions, \$3,918,338 advertising value, and \$11,755,014 public relations value.
- A video for the Sweet Treats Box project presented to City Council promoting National Travel and Tourism Week was shown.
- White reported that the FIFA World Cup marketing campaign includes a website landing page, map, match information, and listings for other Irving events and restaurants. White stated that additional data should be available next month.

Finance and Administration

Assistant Executive Director Finance and Administration Susan Rose reported:

- The STR report for the month was not available in time for reporting.
- Rose reported on a project from Fired Up Training, including a Lunch and Learn initiative designed for employees to learn about other departments and each team's contributions to the organization.
 - The first session was held March 14 and had overflow attendance. The session focused on ICC safety from a security standpoint.
 - The April 28 session addressed the Gold Standard in housekeeping and the Operations Team, presenting how they support the guest experience.
 - The May 14 session featured the Engineering team and highlighted the behind-the-scenes work required to support the facility.
 - The next session in June will focus on artificial intelligence.
- Rose reported an internal AI policy has been developed and rolled out to staff, and ChatGPT Enterprise is now being utilized. Staff training was completed and focused on practical, everyday use for Bureau work.
- The FY2026-27 budget is in progress and will be presented at the June Board meeting.

IRVING CONVENTION CENTER MANAGEMENT REPORT

Assistant General Manager Jeremy Pierce reported:

- The DAS/5G system from AT&T was activated during the month, providing 5G service throughout the Convention Center. If other carriers want to join, they will need to contact AT&T. The system can accommodate two additional carriers.
- Financials were not available for this meeting, but operations are moving along well.
- Pierce also reviewed an overview of job responsibilities between the ICC Assistant General Managers' positions.

Board member Yasir Arafat stated that he was pleased with completion of the 5G project and expressed pride in the work completed for the ICC. Gast thanked Arafat for his in-depth knowledge and assistance with getting to this point.

INDUSTRY PARTNER REPORTS

The Pavilion at Toyota Music Factory / Live Nation

No report.

Hotel Industry Updates

No report.

Industry-At-Large Update

No report.

Restaurant Industry Update

Board member David Cole reported:

- Cole thanked staff for recognizing Gast and congratulated her on 35 years of service.
- The National Restaurant Association Show was underway in Chicago and is the largest restaurant industry show.
- The Texas Restaurant Show will be held July 12-13 in San Antonio and is the second largest.
- Cole congratulated the City on the partnership with small businesses and the Small Business Interest Buydown Program. He noted the program provides loans at 0% interest with repayment over 60 months.
- Cole reported that he was a judge at the Rare Steak event and recently judged State Fair of Texas food entries. Cole judged pies, which had 19 entries and was the largest category. The nineteenth bite was a pecan cranberry pie, which won the category.
- Cole further reported that On The Border was purchased by the Pappas family restaurant company. Cole stated that the Belt Line location will not reopen, but the 635 location currently remains open.

Basoco noted that the MacArthur Blvd. Corner Bakery location closed. Cole stated that there is no replacement yet, although the O'Connor and Highway 114 location remains open. Hillman noted that the building has structural issues.

PARTNER ORGANIZATION AND STAKEHOLDER REPORTS

DCURD and Irving Flood Control Districts Update

Board member Dallas Burke reported:

- The flood control season is active with severe weather popping up suddenly several evenings and overnight.
- The storm team has been expanded, with more staff on call 24/7 for all three districts, and they are receiving additional training.
- Mandalay Canal dredging will be completed this summer. The canal will be drained and dredged, as well repairing storm drains and inspecting concrete.

- Elevated guideways will be cleaned, focusing on high profile areas.

Arafat asked about the Venetian Terrace restaurant on the canal and stated that the owner has plans to improve the location and add shops on the canal. Arafat indicated he would follow up with Burke on behalf of the tenant at Venetian Terrace.

Chamber of Commerce

Board member Beth Bowman reported on behalf of Chamber Chair Harry Lake:

- Bowman congratulated Gast on 35 successful years.
- Bowman thanked Stopfer for his service and continued service on the DART Board.
- Bowman recognized Councilman Ahmed for his engagement and Pfaff for his continued service.
- Irving's March unemployment rate declined to 3.6% from 3.9%, compared with 4.1% for Texas and 4.3% nationally.
- The Chamber continues working with educational partners.
- Bowman reported on National Travel and Tourism Week and National Economic Development Week. She thanked Stopfer and City Council for the proclamation presented for National Small Business and Economic Development Week during their May 7 Council meeting and thanked ICVB Board members for participating as part of 100 volunteers who visited 1,000 businesses. The Small Business Blitz program has been in place for eight years.
- The Small Business Celebration was held at Rayleigh Underground in Toyota Music Factory.
- Continental Battery is moving its headquarters to Irving.
- The strategic direction set by the Mayor and City Council continues to guide targeted industry recruitment and retention.
- The Chamber's International Team participated in Texas Economic Development Corporation's international business mission through the United Kingdom, the Netherlands, and Germany.
- Texas economic development took center stage across Europe as leaders, innovators, and organizations from across the state. From London to Amsterdam to Berlin, the weeklong mission focused on strengthening international partnerships and showcasing Texas' continued leadership in business, infrastructure, energy, technology, and investment.
- Bowman reported on the recent purchase of the tower at Williams Square and Bimbo Bakeries' relocation of their headquarters and the importance of retaining and recruiting businesses.

Stopfer stated that the economic development work is coming to fruition and noted two significant deals in the Metroplex during the prior week, including the tower purchase at Williams Square and the American Journey Museum sublease. Stopfer commended Bowman and her team. Stopfer also recognized Irving's Police and Fire Departments for safety standards and

stated that infrastructure, access to talent and workforce, and safety are the three primary factors businesses are seeking.

Irving Arts and Culture

Executive Director Irving Arts and Culture Todd Hawkins reported:

Irving Arts programs have earned prestigious recognition for their collaborative initiatives. These accolades directly honor the "Badge of Pride...From Silence to Celebration!" project. This initiative was developed in close partnership with the local community organization, Badge of Pride.

- Silver Anthem Award for Diversity, Equity, Inclusion & Belonging – Awareness – Special Projects from The Webby Awards which are given by the International Academy of Digital Arts & Sciences.
- The 2026 Mitchell A. Wilder Award (Gold) for Marketing Materials for Badge of Pride: From Silence...to Celebration! from the Texas Association of Museums.
- Award of Excellence from the 32nd Annual Communicator Awards by the Academy of Interactive and Visual Arts.
- Museum Impact Award from the American Alliance of Museums (the largest museum organization in the country).
- Small Institution Award Winner, National Council of Public History.
- National Award of Excellence, American Association of State and Local History (this award will be announced tomorrow, June 12).

Las Colinas Association

Board member Julia Kang reported:

- The second Las Colinas Home Tour was held the previous weekend. The event had favorable weather and included 300 attendees, 15 homes, and raised \$12,000 for four local charities. The Las Colinas Home Tour was featured on the front page of *The Dallas Morning News* Home section.
- The Las Colinas Game-a-thon event is scheduled for October 1, and thanks were extended to the ICVB Board in advance for support.

TIF Updates

No report.

University of Dallas Updates

No report.

OTHER BUSINESS

Reed introduced Carmen Guzman, Interim President and Chief Executive Officer of the Irving Hispanic Chamber. Guzman stated she was impressed by the ICVB Board and expressed appreciation for the opportunity to work at the Hispanic Chamber and become more involved. Guzman congratulated Gast on 35 years of service and acknowledged Stopfer's years of service.

Reed thanked everyone for attending.

Councilman Fahad Ahmed] stated that he visited Irving in 2006 for a conference, later wanted to move to Irving, worked in Irving for Microsoft, and started a business. He stated that his experience is a testament to the “It Starts with a Visit” model.

With no further discussion, Reed adjourned the meeting at 1:25 p.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Maura Allen Gast". The signature is fluid and cursive, with the first name "Maura" being the most prominent.

Maura Allen Gast, FCDME
Executive Director



ICVB FINANCIAL STATEMENTS

For Period Ending
May 2026

IRVING
CONVENTION &
VISITORS BUREAU



2201 - ICVB GENERAL
MONTHLY BALANCE SHEET
MAY 2026

Assets

Cash and equivalents	180,241.72
Investments	5,556,130.00

Total Assets	5,736,371.72
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Liabilities

Accounts payables	401,539.93
Due to other funds	721.10

Total Liabilities	402,261.03
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Fund Balance (Budgetary basis)

Reserve for encumbrances	550,470.67
Unreserved	4,783,640.02

Total Fund Balance	5,334,110.69
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Total Liabilities and Fund Balance	5,736,371.72
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IRVING CONVENTION AND VISITORS BUREAU - GENERAL FUND
MONTHLY FINANCIAL REPORT
MAY 2026

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
L3 - HOTEL/MOTEL TAX							
	CURRENT YEAR	944,472.12	5,094,727.70	9,945,613.00	51.2%	0.00	4,850,885.30
	PENALTY AND INTEREST	4,130.53	59,112.79	0.00	0.0%	0.00	(59,112.79)
	PRIOR YEAR	25,485.90	384,937.86	0.00	0.0%	0.00	(384,937.86)
	SHORT-TERM RENTALS	29,651.53	147,607.71	0.00	0.0%	0.00	(147,607.71)
	TOTAL HOTEL/MOTEL TAX	1,003,740.08	5,686,386.06	9,945,613.00	57.2%	0.00	4,259,226.94
M1 - CHARGES FOR SERVICES							
	EVENTS TRUST FUND RECEIPTS	0.00	5,004.46	0.00	100.0%	0.00	(5,004.46)
M4 - INVESTMENT INCOME							
		14,615.09	117,355.19	185,000.00	63.4%	0.00	67,644.81
M5 - MISCELLANEOUS							
		0.00	0.00	10,000.00	0.0%	0.00	10,000.00
M6 - TRANSFER FROM ICC RESERVE/CIP							
		0.00	289,886.00	289,886.00	0.0%	0.00	0.00
TOTAL REVENUE		1,018,355.17	6,098,631.71	10,430,499.00	58.5%	0.00	4,331,867.29
EXPENDITURES							
N1 - SALARIES							
		346,680.45	1,877,223.45	3,459,324.00	54.3%	0.00	1,582,100.55
N2 - BENEFITS							
		64,398.05	382,894.04	690,885.00	55.4%	0.00	307,990.96
N4 - SUPPLIES							
		9,061.29	34,085.07	109,010.00	31.3%	0.00	74,924.93
O1 - UTILITIES (COMMUNICATIONS)							
		2,439.53	12,414.97	29,336.00	42.3%	0.00	16,921.03
O2 - COST ALLOCATION TO HEALTH SELF INSUR							
		0.00	0.00	3,550.00	0.0%	0.00	3,550.00
O3 - OUTSIDE SERVICES							
	CLOUD BASED SOFTWARE FEES	10,728.59	135,190.82	260,942.00	51.8%	0.00	125,751.18
	FREIGHT	145.51	723.47	3,250.00	22.3%	0.00	2,526.53
	MARKETING AND SALES RESOURCES	1,074.40	18,357.63	64,300.00	28.5%	0.00	45,942.37
	MEDIA ADVERTISING	24,430.25	243,131.23	345,059.50	70.5%	88,630.25	13,298.02
	POSTAGE EQUIPMENT RENTAL	0.00	2,157.75	2,950.00	73.1%	719.25	73.00
	PROFESSIONAL SERVICES	53,711.32	1,329,684.07	2,239,132.49	59.4%	413,121.17	496,327.25
	PROPERTY MANAGEMENT SERVICES	348,750.00	1,046,750.00	1,395,000.00	75.0%	0.00	348,250.00
	TOTAL OUTSIDE SERVICES	438,840.07	2,775,994.97	4,310,633.99	64.4%	502,470.67	1,032,168.35
O4 - TRAVEL - TRAINING - DUES							
	TRAVEL AND TRAINING	39,751.43	206,371.43	470,654.00	43.8%	40,000.00	224,282.57
	MILEAGE REIMBURSEMENT	173.64	1,199.65	3,900.00	30.8%	0.00	2,700.35
	MEMBERSHIP AND DUES	1,530.00	52,811.00	79,160.00	66.7%	0.00	26,349.00
	TOTAL TRAVEL - TRAINING - DUES	41,455.07	260,382.08	553,714.00	47.0%	40,000.00	253,331.92
O5 - CLAIMS AND INSURANCE							
		0.00	0.00	167,035.00	0.0%	0.00	167,035.00
O7 - MISCELLANEOUS EXPENSES							
	ADM COST REIMBURSEMENT	40,149.60	227,455.41	397,824.00	57.2%	0.00	170,368.59
	BUSINESS DEV INCENTIVE PROG	34,407.00	336,314.00	550,000.00	61.1%	0.00	213,686.00
	CONVENTION SERVICES MATERIALS	13,341.65	84,884.81	160,350.00	52.9%	0.00	75,465.19
	EVENT SPONSORSHIPS	8,000.00	79,772.50	113,273.00	70.4%	0.00	33,500.50
	LOCAL PROGRAMS-PROMOTIONS	9,990.30	220,289.58	312,777.00	70.4%	8,000.00	84,487.42
	TOTAL MISCELLANEOUS EXPENSES	105,888.55	948,716.30	1,534,224.00	61.8%	8,000.00	577,507.70
P5 - TRANSFERS OUT							
	TRSF TO ICC RESERVE / CIP FUND	0.00	2,110,321.00	2,110,321.00	100.0%	0.00	0.00
	TRSF TO GENERAL DS FUND	0.00	0.00	90,306.00	0.0%	0.00	90,306.00
	TOTAL TRANSFERS OUT	0.00	2,110,321.00	2,200,627.00	0.0%	0.00	90,306.00
TOTAL EXPENDITURES		1,008,763.01	8,402,031.88	13,058,338.99	64.3%	550,470.67	4,105,836.44

Beginning Fund Balance	7,637,510.86
Revenues	6,098,631.71
Expenditures	(8,402,031.88)
Ending Fund Balance	5,334,110.69



2204 - ICVB CONV CENTER RESERVE / CIP
MONTHLY BALANCE SHEET
MAY 2026

Assets

Cash and equivalents	24,333.02
Investments	5,908,000.00
Receivables	7,852,917.20

Total Assets	13,785,250.22
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Liabilities

Unearned revenue	1,475,707.77
Deferred inflow	7,565,578.90
Total Liabilities	9,041,286.67

Fund Balance (Budgetary basis)

Reserve for encumbrances	0.00
Unreserved	4,743,963.55

Total Fund Balance	4,743,963.55
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Total Liabilities and Fund Balance	13,785,250.22
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IRVING CONVENTION AND VISITORS BUREAU - ICC RESERVE / CIP FUND
MONTHLY FINANCIAL REPORT
MAY 2026

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
M1	CHARGES FOR SERVICES						
	LEASE REVENUE	0.00	0.00	147,621.00	0.0%	0.00	147,621.00
M4	INVESTMENT INCOME	20,125.23	120,408.59	110,000.00	109.5%	0.00	(10,408.59)
M5	MISCELLANEOUS	26,453.67	211,629.36	364,072.00	58.1%	0.00	152,442.64
M6	TRANSFER FROM ICVB GENERAL FUND	0.00	2,110,321.00	2,110,321.00	100.0%	0.00	0.00
TOTAL REVENUE		46,578.90	2,442,358.95	2,732,014.00	89.4%	0.00	289,655.05
EXPENDITURES							
N7	STRUCTURE MAINTENANCE	69,825.67	1,254,559.92	1,910,655.00	65.7%	0.00	656,095.08
P1	CAPITAL EXPENDITURES	0.00	13,345.00	313,345.00	4.3%	0.00	300,000.00
P5	TRANSFER TO ICVB GENERAL FUND	0.00	289,886.00	289,886.00	100.0%	0.00	0.00
TOTAL EXPENDITURES		69,825.67	1,557,790.92	2,513,886.00	62.0%	0.00	956,095.08

Beginning Fund Balance	3,859,395.52
Revenues	2,442,358.95
Expenditures	(1,557,790.92)
Ending Fund Balance	4,743,963.55



Irving Convention and Visitors Bureau

Check Register

May 2026

Check #	Check Date	Vendor Name Object Description	Line Item Description	Invoice Amount	Check Amount
80065445	5/5/2026	AMERICAN COLLEGE OF EMERGENCY PHYSICIANS			90.00
		BUSINESS DEV INCENTIVE PROG	EMERGENCY MEDICINE FOUNDATION/APR 2026	90.00	
80065446	5/5/2026	ASHFORD TRS CORPORATION			1,925.00
		BUSINESS DEV INCENTIVE PROG	OXFORD HOUSE/APR 2026	1,925.00	
80065447	5/5/2026	BH DFW PROPERTY LP			2,550.00
		BUSINESS DEV INCENTIVE PROG	DLAT/OG/APR 2026	2,550.00	
80065448	5/5/2026	DELTA DELTA DELTA FRATERNITY			4,305.00
		BUSINESS DEV INCENTIVE PROG	ANNUAL CONFERENCE/APR 2026	4,305.00	
80065449	5/5/2026	FISHER, BREAHN			75.00
		COMMUNICATIONS	MAR 2026 - CELL	75.00	
80065450	5/5/2026	GALLAGHER, BREANNA DAWN			75.00
		COMMUNICATIONS	MAR 2026 - CELL	75.00	
80065451	5/5/2026	GAST, MAURA			233.80
		TRAVEL AND TRAINING	DI - CDME BOARD MEETING 2026	3.00	
		MILEAGE REIMBURSEMENT	FEB 2026 - MILEAGE	107.30	
		MILEAGE REIMBURSEMENT	MAR 2026 - MILEAGE	101.50	
		TRAVEL AND TRAINING	DI CEO SUMMIT 2026	22.00	
80065452	5/5/2026	HERZOG FOUNDATION RESOURCE MANAGEMENT			900.00
		BUSINESS DEV INCENTIVE PROG	TRAINING #13/MAR 2026	378.00	
		BUSINESS DEV INCENTIVE PROG	TRAINING #14/APR 2026	459.00	
		BUSINESS DEV INCENTIVE PROG	TRAINING #15/APR 2026	63.00	
80065453	5/5/2026	INDEPENDENT MEDICAL ALLIANCE, INC			1,855.00
		BUSINESS DEV INCENTIVE PROG	IMA CONFERENCE/APR 2026	1,855.00	
80065454	5/5/2026	MALONEY STRATEGIC COMMUNICATION INC			16,000.00
		PROFESSIONAL SERVICES	MARKETING/ADVERTISING PROJECTS-INV 7 OF 12	16,000.00	
80065455	5/5/2026	MANSELL, LORI			75.00
		COMMUNICATIONS	MAR 2026 - CELL	75.00	
80065456	5/5/2026	PANADE II, LTD			165.00
		BUSINESS DEV INCENTIVE PROG	UNIV OF THE CUMBERLANDS RB1/APR 2026	165.00	
80065457	5/5/2026	PETTY, BRICE			139.84
		COMMUNICATIONS	MAR 2026 - CELL	66.15	
		COMMUNICATIONS	FEB 2026 - CELL / MILEAGE	66.15	
		MILEAGE REIMBURSEMENT	FEB 2026 - CELL / MILEAGE	7.54	
80065458	5/5/2026	ROSE, SUSAN			75.00
		COMMUNICATIONS	MAR 2026 - CELL	75.00	
80065459	5/5/2026	SMG			756,062.02
		BUILDINGS MAINT	LIGHTING SYSTEM	121,489.02	
		BUILDINGS MAINT	ELEVATOR REPLACEMENT	634,573.00	
80065460	5/5/2026	IRVING HERITAGE SOCIETY			3,000.00
		LOCAL PROGRAMS-PROMOTIONS	SPONSOR - 2026 FISH FRY	3,000.00	
80065461	5/12/2026	ASHFORD TRS CORPORATION			3,062.00
		BUSINESS DEV INCENTIVE PROG	BIBLE STUDY FELLOWSHIP/APR 2026	2,814.00	
		BUSINESS DEV INCENTIVE PROG	SAMMONS MIDLAND NATL LIFE INSURANCE/APR 2026	116.00	
		BUSINESS DEV INCENTIVE PROG	SAMMONS LIFE & HEALTH INSURANCE/APR 2026	132.00	



Irving Convention and Visitors Bureau

Check Register

May 2026

Check #	Check Date	Vendor Name Object Description	Line Item Description	Invoice Amount	Check Amount
80065462	5/12/2026	BH DFW PROPERTY LP BUSINESS DEV INCENTIVE PROG	TX JR COLLEGE STUDENT GOVM'T ASSN/APR 2026	2,605.00	2,605.00
80065463	5/12/2026	HCD DALLAS CORPORATION BUSINESS DEV INCENTIVE PROG	GENUS PLC/APR 2026	3,256.00	8,891.00
		BUSINESS DEV INCENTIVE PROG	ONCO360 NATL SALES/APR 2026	5,635.00	
80065464	5/12/2026	MANUSAMA, DEBORA CHRISTY PROFESSIONAL SERVICES	DIGITAL CONTENT SPECIALIST - ROMANCE CAMPAIGN	2,490.00	2,490.00
80065465	5/12/2026	MEETING PROFESSIONALS INTERNATIONAL MEDIA ADVERTISING	SPONSOR -2026 WEC HOSTED BUYER LUNCHEON	15,000.00	18,200.00
		MEDIA ADVERTISING	ADVERTISING	3,200.00	
80065466	5/12/2026	PACIFIC DENTAL SERVICES, LLC BUSINESS DEV INCENTIVE PROG	ICE/RECRUITING/MTD/MAR 2026	720.00	720.00
80065467	5/12/2026	SOUTHWEST DRYCLEANERS ASSOCIATION BUSINESS DEV INCENTIVE PROG	DRYCLEANING & LAUNDRY EXPO/MAR 2026	3,595.00	3,595.00
80065468	5/12/2026	SPORTS CLUB LC OWNER LLC MEMBERSHIPS, CERTS, & LICENSES	MAY 2026	1,400.00	1,400.00
80065469	5/12/2026	THE RITZ-CARLTON HOTEL COMPANY, L.L.C. BUSINESS DEV INCENTIVE PROG	PITTSBURG PIRATES/APR 2026	1,585.00	2,815.00
		BUSINESS DEV INCENTIVE PROG	THE ATHLETICS/APR 2026	1,230.00	
80065470	5/12/2026	TRADE PRESS MEDIA GROUP, INC MEDIA ADVERTISING	ADVERTISING	4,500.00	4,500.00
80065471	5/19/2026	CUTTS, SUSAN PROFESSIONAL SERVICES	DATA ENTRY SERVICES - 04/20-05/08/26	576.00	576.00
80065472	5/19/2026	FOJTASEK, LORI COMMUNICATIONS	MAR 2026 - CELL / MILEAGE	75.00	85.59
		MILEAGE REIMBURSEMENT	MAR 2026 - CELL / MILEAGE	10.59	
80065473	5/19/2026	FOSTER, WENDY COMMUNICATIONS	MAR 2026 - CELL / MILEAGE	75.00	98.96
		MILEAGE REIMBURSEMENT	MAR 2026 - CELL / MILEAGE	23.96	
80065474	5/19/2026	GANDY, THOMAS COMMUNICATIONS	MAR 2026 - CELL	67.61	67.61
80065475	5/19/2026	GROVES, DONNA COMMUNICATIONS	MAR 2026 - CELL	75.00	75.00
80065476	5/19/2026	IRVING - LAS COLINAS ROTARY CLUB MEMBERSHIPS, CERTS, & LICENSES	APRIL 2026	40.00	40.00
80065477	5/19/2026	LEVI MANUEL GOMEZ ANDRADE PROFESSIONAL SERVICES	VIDEOGRAPHY - MESSAGES TO THE MAYOR	300.00	300.00
80065478	5/19/2026	LEVINE, KATHY COMMUNICATIONS	MAR 2026 - CELL	65.44	65.44
80065479	5/19/2026	LOPEZ, BRENDA COMMUNICATIONS	MAR 2026 - CELL	75.00	75.00



Irving Convention and Visitors Bureau

Check Register

May 2026

Check #	Check Date	Vendor Name Object Description	Line Item Description	Invoice Amount	Check Amount
80065480	5/19/2026	MALONEY STRATEGIC COMMUNICATION INC			20,892.32
		PROFESSIONAL SERVICES	Q2 MATERIALS PRINTING & STORAGE	3,774.59	
		PROFESSIONAL SERVICES	MEETING PLANNER PROMOTIONAL ITEMS	1,117.73	
		PROFESSIONAL SERVICES	MARKETING/ADVERTISING PROJECTS-INV 8 OF 12	16,000.00	
80065481	5/19/2026	MANSOUR, KAYLA			75.00
		COMMUNICATIONS	MAR 2026 - CELL	75.00	
80065482	5/19/2026	MANUSAMA, DEBORA CHRISTY			2,100.00
		PROFESSIONAL SERVICES	DIGITAL CONTENT SPECIALIST - APR 2026	2,100.00	
80065483	5/19/2026	MEETING PROFESSIONALS INTERNATIONAL			15,000.00
		TRAVEL AND TRAINING	2026 WEC HOSTED BUYER APPOINTMENT PACKAGE	15,000.00	
80065484	5/19/2026	PITNEY BOWES GLOBAL FINANCIAL SERVICES, LLC			1,500.00
		POSTAGE	POSTAGE FOR METER	1,500.00	
80065485	5/19/2026	SOTO, MONICA			106.66
		COMMUNICATIONS	MAR 2026 - CELL / MILEAGE	41.00	
		MILEAGE REIMBURSEMENT	MAR 2026 - CELL / MILEAGE	11.17	
		COMMUNICATIONS	APR 2026 - CELL / MILEAGE	41.00	
		MILEAGE REIMBURSEMENT	APR 2026 - CELL / MILEAGE	13.49	
80065486	5/19/2026	TEXAS DEPARTMENT OF TRANSPORTATION			999.40
		MEDIA ADVERTISING	ADVERTISING	999.40	
80065487	5/19/2026	TEXAS DEPARTMENT OF TRANSPORTATION			3,080.85
		MEDIA ADVERTISING	ADVERTISING	3,080.85	
80065488	5/19/2026	WHITE, MONTY			75.00
		COMMUNICATIONS	MAR 2026 - CELL	75.00	
80065489	5/26/2026	ASHFORD TRS CORPORATION			425.00
		BUSINESS DEV INCENTIVE PROG	DALLAS STARS ELITE HOCKEY/FEB 2026	425.00	
80065490	5/26/2026	BH DFW PROPERTY LP			1,716.00
		BUSINESS DEV INCENTIVE PROG	TPUSA SUMMIT/APR 2026	624.00	
		BUSINESS DEV INCENTIVE PROG	CONCENTRIC CONFERENCE/MAY 2026	1,092.00	
80065491	5/26/2026	CARMELA BADKE			1,500.00
		PROFESSIONAL SERVICES	INFLUENCER - ROMANCE CAMPAIGN	1,500.00	
80065492	5/26/2026	CITY OF FRISCO			1,149.00
		TRAVEL AND TRAINING	HELMSBRISCOE NTX CVB SOCIAL/APR 2026	1,149.00	
80065493	5/26/2026	FEDERAL EXPRESS CORPORATION			145.51
		FREIGHT	SHIPPING	145.51	
80065494	5/26/2026	GREYSTONE DEVELOPMENT COMPANY, LLC			184.00
		BUSINESS DEV INCENTIVE PROG	GREYSTONE DEVELOPMENT CONFERENCE/APR 2026	184.00	
80065495	5/26/2026	HCD DALLAS CORPORATION			2,870.00
		BUSINESS DEV INCENTIVE PROG	SCARRITT GROUP/APR 2026	2,870.00	
80065496	5/26/2026	MEETING PROFESSIONALS INTERNATIONAL			3,200.00
		MEDIA ADVERTISING	ADVERTISING	3,200.00	
80065497	5/26/2026	SETZER FAMILY ENTERPRISE, LLC			755.00
		BUSINESS DEV INCENTIVE PROG	TEAM 100/APR 2026	755.00	
80065498	5/26/2026	SMG			282.00
		BUSINESS DEV INCENTIVE PROG	THE PILOT NETWORK CONFERENCE/MAY 2026	282.00	



Irving Convention and Visitors Bureau

Check Register

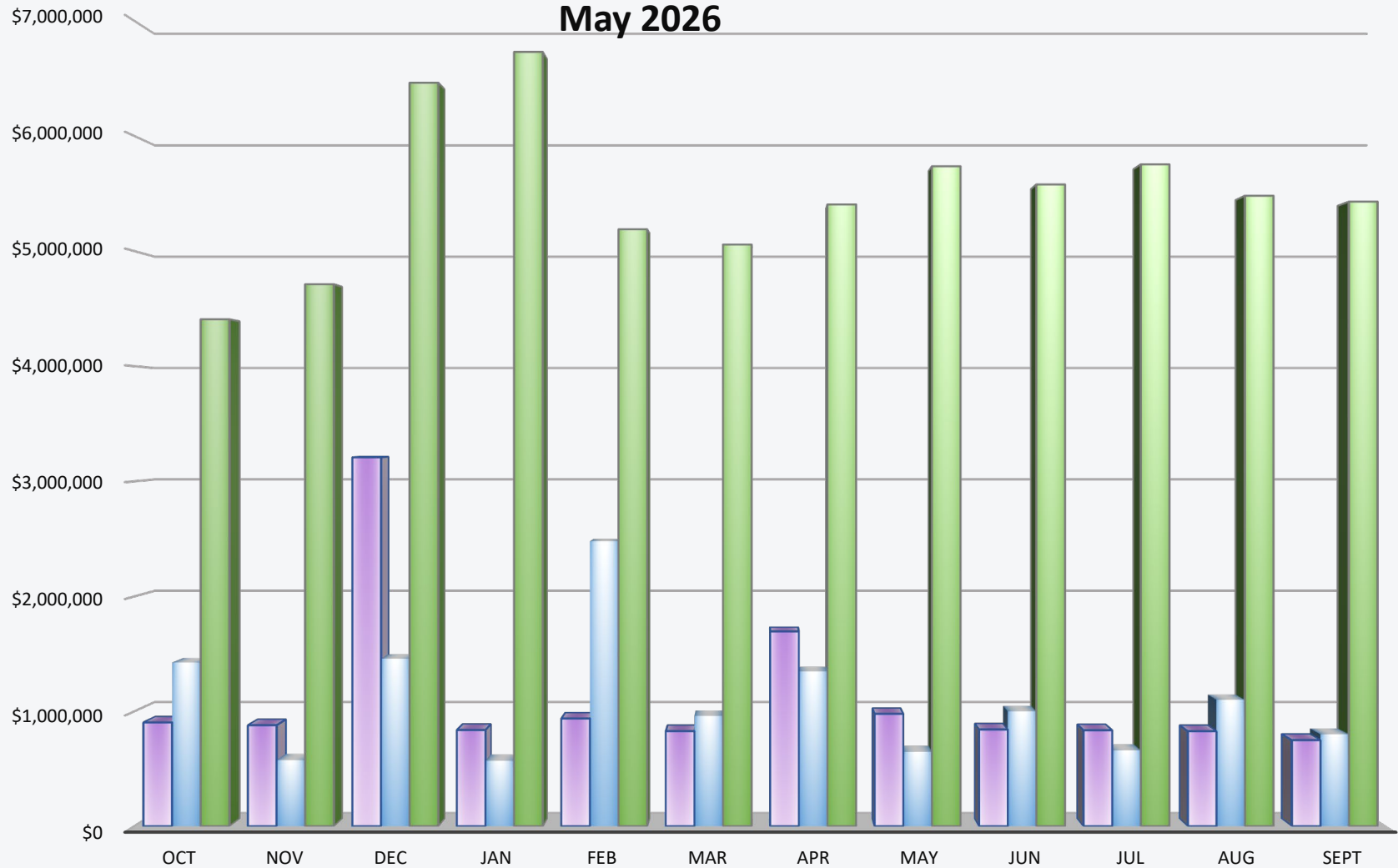
May 2026

Check #	Check Date	Vendor Name Object Description	Line Item Description	Invoice Amount	Check Amount
80065499	5/26/2026	SMG			61,800.01
		PROFESSIONAL SERVICES	FIRE UP CULTURE - PYMT 1 OF 4	15,000.00	
		LOCAL PROGRAMS-PROMOTIONS	CATERING	5,461.80	
		CLOUD BASED SOFTWARE SUB FEES	NOVATECH - APR 2026	1,593.00	
		CONVENTION SERVICES MATERIALS	KLEERTECH - BADGE HOLDERS	13,291.54	
		BUILDINGS MAINT	WESTIN GARAGE RENTAL - MAY 2026	26,453.67	
80065500	5/26/2026	SMG			43,372.00
		BUILDINGS MAINT	COOLING TOWER #1 REPAIR	27,045.00	
		BUILDINGS MAINT	1ST FL PREFUNCTION AREA POWER (EAST)	16,327.00	
80065501	5/26/2026	THE RITZ-CARLTON HOTEL COMPANY, L.L.C.			5,810.00
		BUSINESS DEV INCENTIVE PROG	RICHMOND HUMAN RESOURCES/MAY 2026	1,565.00	
		BUSINESS DEV INCENTIVE PROG	RICHMOND CIO FORUM/MAY 2026	765.00	
		BUSINESS DEV INCENTIVE PROG	ARIZONA DIAMONDBACKS/MAY 2026	1,150.00	
		BUSINESS DEV INCENTIVE PROG	TRUE HEALTHCARE & HARMONY/FEB 2026	2,330.00	
Total Number of Invoices			90	1,004,225.01	
Total Number of Checks			57		1,004,225.01

Irving Convention and Visitors Bureau

FY26 Cash Flow

May 2026



	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT
REVENUE	\$903,333	\$879,365	\$3,207,955	\$837,564	\$937,643	\$827,293	\$1,695,752	\$978,206	\$841,746	\$834,970	\$826,953	\$748,863
EXPENSES	\$1,425,307	\$574,487	\$1,458,117	\$569,328	\$2,478,548	\$959,796	\$1,347,243	\$646,645	\$1,000,000	\$660,000	\$1,100,000	\$800,000
ENDING CASH	\$4,406,758	\$4,711,636	\$6,461,474	\$6,729,710	\$5,188,805	\$5,056,302	\$5,404,811	\$5,736,372	\$5,578,118	\$5,753,088	\$5,480,041	\$5,428,904

IRVING CONVENTION AND VISITORS BUREAU

FUND BALANCES

MAY 2026



General

GOAL: \$2,000,000
CURRENT: \$5,334,111



Reserve

GOAL: \$5,000,000
CURRENT: \$6,209,910



Technology

GOAL: \$1,000,000
CURRENT: \$565,485



ICC CIP

GOAL: \$3,000,000
CURRENT: \$4,743,963

A golfer in a light blue polo shirt, khaki shorts, a dark cap, and dark sneakers is captured in the middle of a golf swing on a green. A golf club is behind his head, and a golf ball sits on the grass near his feet. In the background, there is a large clubhouse with many windows and a stone wall. The entire image has a warm, golden-yellow tint.

ICVB HOTEL OCCUPANCY TAX COLLECTIONS

For Period Ending
March 2026

IRVING
CONVENTION &
VISITORS BUREAU

**IRVING CONVENTION AND VISITORS BUREAU
HOTEL OCCUPANCY TAX
2025 - 2026**

LUXURY & FULL SERVICE		OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026	MAR 2026
1	Atrium Hotel and Suites DFW Airport	14,484.61	12,551.54	16,720.18	16,945.08	12,817.76	15,537.26
2	Dallas Marriott Hotel Las Colinas	61,406.87	51,082.88	36,969.93	45,136.88	54,381.51	59,127.73
3	DFW Airport Marriott	64,697.81	51,920.64	41,848.36	55,956.90	58,364.57	26,937.81
4	<i>Doubletree by Hilton DFW Airport North</i>	17,092.10	14,443.64	9,070.18	14,040.90	18,736.32	0.00
5	Embassy Suites by Hilton Dallas Las Colinas	23,186.65	20,989.07	18,375.17	17,493.26	20,600.15	22,926.57
6	<i>Embassy Suites DFW Airport South</i>	14,755.16	13,794.52	11,675.03	16,716.10	12,486.64	0.00
7	Hilton Garden Inn DFW Airport South	14,636.66	10,690.37	8,519.62	12,753.06	12,782.31	13,807.97
8	Hilton Garden Inn Las Colinas	16,777.27	12,991.52	10,106.65	12,979.02	15,267.93	16,328.61
9	Holiday Inn Irving Las Colinas	11,634.69	7,876.69	6,578.66	7,828.16	8,582.27	10,110.40
10	Hotel Indigo Las Colinas	17,570.53	12,601.37	9,944.88	12,734.00	15,167.80	13,516.76
11	NYLO Las Colinas Tapestry Collection by Hilton	22,901.97	17,412.63	16,993.36	15,842.55	17,554.05	19,600.50
12	Omni Las Colinas Hotel	76,471.23	63,325.09	43,185.46	44,366.76	64,171.60	69,831.11
13	Sandman Signature Las Colinas Hotel & Suites	11,306.47	11,944.62	11,372.47	8,285.87	14,334.45	15,392.98
14	<i>Sheraton DFW Airport Hotel</i>	22,008.90	24,488.56	12,967.49	0.00	0.00	0.00
15	Texican Court	21,543.54	16,201.77	13,133.21	17,417.74	15,972.91	18,446.26
16	The Ritz-Carlton Dallas, Las Colinas	122,861.42	99,077.05	75,473.97	73,420.30	81,486.09	112,119.80
17	Westin DFW Airport	56,115.31	43,095.26	37,535.64	55,038.86	60,524.17	42,965.42
18	Wyndham DFW Airport Hotel	13,553.72	11,222.49	8,500.99	12,918.93	9,999.12	15,129.47
TOTAL LUXURY & FULL SERVICE		603,004.91	495,709.71	388,971.25	439,874.37	493,229.65	471,778.65
19	Westin Irving Convention Center Las Colinas	58,175.23	49,103.56	43,419.34	48,360.77	56,600.52	64,320.14

Westin pays 9% tax which is applied to bond payments. The 9% has been converted to the ICVB's share of the tax (57% of 5%) in order to compare with payments from other hotels. Amount is not included in the totals.

ALL SUITE / EXTENDED STAY		OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026	MAR 2026
1	Best Western Plus DFW Airport Suites North	4,827.35	4,138.48	3,181.88	4,122.97	4,009.67	4,462.25
2	Candlewood Suites DFW Airport North	6,256.20	4,660.53	4,222.42	4,652.17	4,791.11	5,704.55
3	Comfort Suites DFW Airport North	3,802.10	2,950.09	3,409.71	3,983.01	3,015.14	4,055.87
4	Element Dallas Las Colinas	16,447.05	15,017.32	13,549.25	15,729.49	16,713.07	13,061.52
5	Extended Stay Deluxe Green Park	2,166.29	1,723.88	1,844.62	1,706.88	1,220.17	1,638.78
6	Extended Stay Deluxe Las Colinas	861.03	611.38	655.51	927.70	892.44	1,584.48
7	Hawthorn Extended Stay by Wyndham Irving DFW North	1,987.22	1,419.01	1,269.41	2,126.30	1,652.23	2,159.46
8	Hawthorn Suites by Wyndham Irving DFW South	1,689.35	1,586.11	1,574.35	1,702.51	972.84	1,476.98
9	Holiday Inn Express & Suites Irving Las Colinas	9,545.33	6,787.95	5,733.14	6,116.28	7,951.91	7,646.67
10	Holiday Inn Express Hotel & Suites DFW Airport North	13,760.68	12,194.14	11,882.86	12,420.26	12,309.70	14,586.36
11	Holiday Inn Express Hotel & Suites DFW Airport South	9,089.02	7,398.19	6,561.42	8,833.01	8,184.92	7,990.58
12	Home Towne Studios Dallas Irving	1,419.87	836.48	1,010.92	1,888.16	1,518.01	2,229.40
13	Homewood Suites by Hilton DFW North	8,735.42	7,173.02	5,998.79	7,081.12	7,363.23	9,066.60
14	Homewood Suites by Hilton Las Colinas	10,442.21	8,196.81	6,883.28	0.00	8,685.44	8,502.43
15	Hyatt House Dallas Las Colinas	7,760.11	6,525.00	4,504.69	5,337.96	4,700.53	4,485.33
16	Hyatt Place Dallas Las Colinas	10,249.96	7,810.06	5,945.42	7,086.02	8,064.45	7,706.71
17	Quality Suites Las Colinas	1,335.34	815.38	653.60	1,596.28	382.12	415.25
18	Residence Inn Dallas DFW Airport North Irving	6,454.10	5,488.91	4,752.86	6,061.89	6,468.26	7,180.52
19	Residence Inn Dallas DFW Airport South Irving	10,668.38	9,250.07	7,569.72	13,063.21	6,923.48	8,066.75
20	Residence Inn Dallas Las Colinas	10,238.56	9,244.85	7,827.79	8,873.89	9,154.96	10,738.44
21	Soka Suites Dallas Las Colinas	10,713.57	10,103.50	8,710.43	9,621.94	9,534.65	9,031.76
22	Sonesta Simply Suites Dallas Las Colinas	2,198.86	2,352.35	2,200.43	2,070.65	2,446.98	2,498.34
23	Springhill Suites Dallas DFW Airport East Las Colinas	11,074.88	8,989.27	6,839.57	8,285.11	9,970.72	11,597.37
24	Staybridge Suites Dallas Las Colinas	5,424.03	2,908.54	4,003.65	4,039.73	5,227.29	5,652.13
25	Staybridge Suites DFW Airport North	6,777.28	4,855.59	3,903.30	4,342.67	5,971.35	7,032.81
26	TownePlace Suites by Marriott Dallas DFW Airport North	9,951.79	8,743.01	7,125.42	9,361.58	10,551.63	11,686.17
27	TownePlace Suites Dallas Las Colinas	7,049.62	5,374.40	3,704.13	3,883.25	5,378.86	5,630.17
28	Woodspring Suites Signature	1,664.24	901.01	1,226.59	1,268.75	1,401.28	1,085.54
TOTAL ALL SUITE / EXTENDED STAY		192,589.84	158,055.33	136,745.16	156,182.79	165,456.44	176,973.22

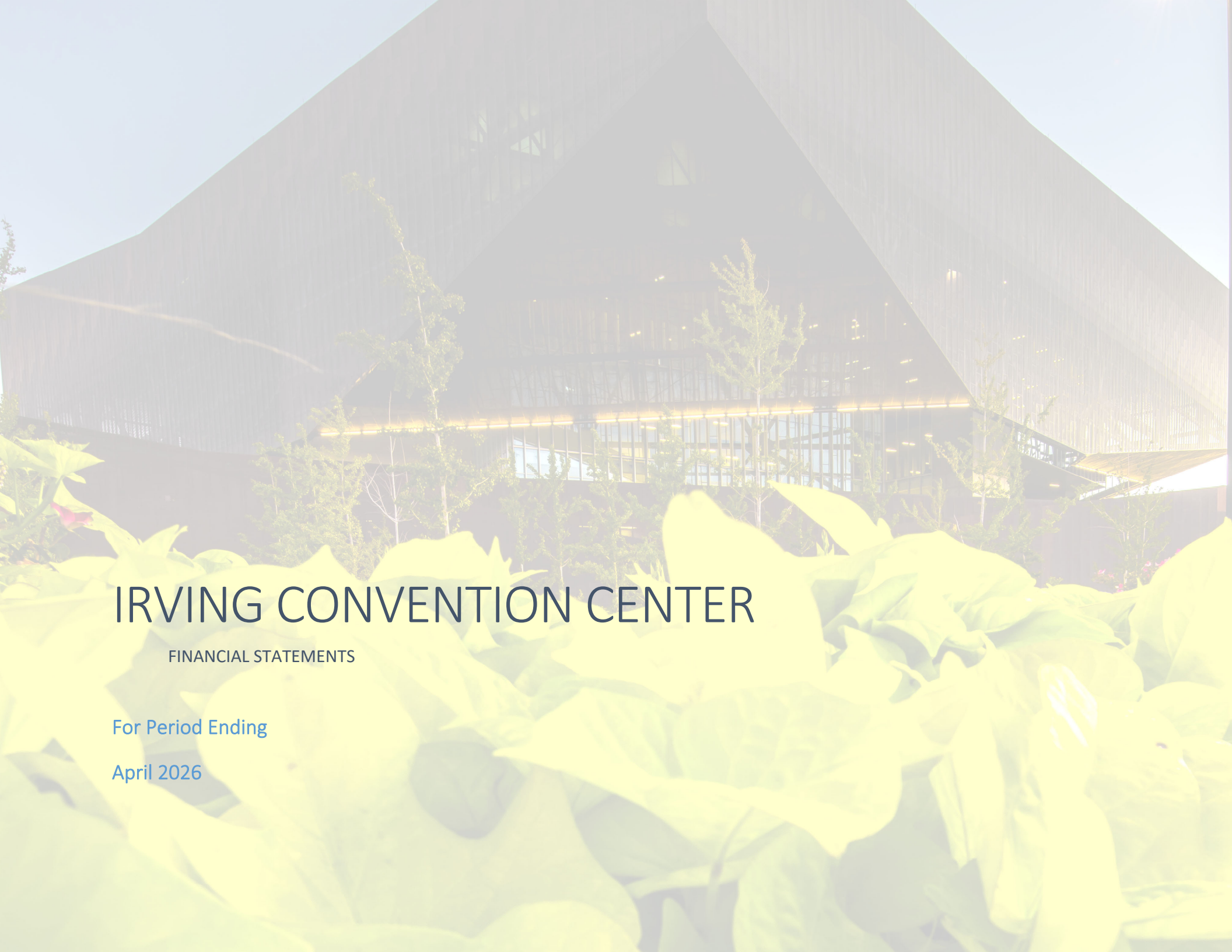
BUDGET SERVICE		OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026	MAR 2026
1	Arya Inn & Suites	735.04	780.35	824.74	823.55	753.46	963.09
2	Budget Inn & Suites	39.25	72.73	8.80	10.66	18.34	16.08
3	<i>Budget Suites of America Las Colinas</i>	522.54	760.82	332.02	0.00	0.00	850.78
4	Clarion Inn & Suites DFW North	2,388.96	4,386.89	2,048.09	2,472.28	2,372.30	3,043.88
5	Comfort Inn & Suites Irving Las Colinas DFW	4,874.88	4,001.98	3,485.59	3,726.79	3,690.96	4,286.88
6	Days Inn	4,061.16	3,346.77	3,254.17	3,245.29	3,068.35	4,116.29
7	Days Inn DFW Airport North	2,028.25	1,334.75	1,872.51	1,760.13	1,792.03	2,520.68
8	Delux Inn	810.45	738.56	942.35	1,053.43	1,046.83	1,157.73
9	Delux Suites Motel	61.34	47.45	70.18	127.26	116.97	118.58
10	<i>Extended Stay America Dallas Las Colinas</i>	536.15	0.00	0.00	0.00	0.00	0.00
11	Gateway Inn	327.01	375.35	348.21	328.26	282.66	241.88
12	<i>Hampton Inn & Suites by Hilton DFW Airport North</i>	N/A	N/A	968.25	7,269.28	8,702.98	0.00
13	Magnuson Extended Stay & Suites Airport Hotel	799.07	659.55	615.77	1,012.05	715.57	715.08
14	Motel 6 Dallas - Irving, DFW Airport East	3,005.35	2,905.62	2,890.57	2,595.96	2,394.40	3,072.24
15	Motel 6 Dallas DFW South	1,783.21	1,594.77	1,571.33	1,317.29	1,298.35	1,666.10
16	Motel 6 Dallas Irving	2,839.55	2,503.15	2,680.28	2,580.89	2,103.78	2,481.14
17	Motel 6 DFW North	3,811.46	3,794.68	4,430.03	4,558.48	3,564.20	4,248.13
18	Motel 6 Irving Loop 12	1,000.18	899.23	760.92	875.42	910.02	931.89
19	OYO Hotel Irving DFW Airport South	2,115.77	1,576.66	1,446.48	1,670.47	1,283.07	1,330.03
20	Quality Inn & Suites DFW Airport	5,625.64	4,721.31	4,669.95	4,993.37	5,005.51	5,874.41
21	Quality Inn & Suites DFW Airport South	3,425.28	2,918.24	3,431.66	3,762.05	2,862.02	3,858.95
22	<i>Red Roof Inn & Suites Irving DFW Airport South</i>	2,955.05	3,004.28	2,156.82	2,787.87	1,977.07	0.00
23	Red Roof Inn Dallas DFW Airport North	3,968.31	3,163.13	3,577.72	4,167.99	3,772.70	4,220.36
24	<i>Studio 6 DFW Airport North</i>	1,580.54	1,583.97	1,340.32	0.00	999.70	0.00
25	Super 8 Hotel DFW South	2,267.33	1,893.19	1,995.69	2,172.74	1,575.80	2,020.79
26	Super 8 Motel DFW North	2,564.96	2,475.85	2,377.06	2,258.45	1,832.65	2,471.42
27	The Crossroads Hotel & Suites	844.15	883.66	797.05	934.81	742.34	801.78
TOTAL BUDGET SERVICE		54,970.88	50,422.94	48,896.56	56,504.77	52,882.06	51,008.19

LIMITED SERVICE		OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026	MAR 2026
1	aLoft DFW Airport North	12,273.01	9,624.57	9,391.42	10,303.62	12,586.88	13,813.65
2	aLoft Las Colinas	15,111.03	11,942.79	9,082.19	10,648.39	13,068.05	9,168.09
3	Best Western Plus Las Colinas Inn & Suites	472.26	1,109.89	0.00	436.37	783.28	2,510.15
4	Country Inn & Suites by Radisson DFW Airport South	3,221.90	2,892.55	2,401.67	2,843.82	2,405.57	3,142.07
5	Courtyard Dallas DFW Airport North Irving	15,495.70	13,422.71	10,509.69	12,638.66	8,502.07	14,882.96
6	Courtyard Dallas DFW Airport South Irving	11,448.31	8,796.87	7,583.62	11,569.53	11,676.85	11,497.24
7	Courtyard Dallas Las Colinas	13,122.90	9,624.88	6,761.80	10,583.79	11,903.45	12,192.03
8	Element DFW Airport North	11,953.02	8,989.13	7,323.90	9,068.92	11,158.70	12,312.96
9	Fairfield Inn & Suites Dallas DFW Airport South Irving	8,436.23	8,335.43	7,955.34	9,372.44	9,238.29	10,492.17
10	Fairfield Inn & Suites DFW Airport North Irving	9,870.08	7,667.65	7,186.77	9,255.95	10,685.79	10,744.51
11	Hampton Inn & Suites Irving Highway 183	8,055.25	6,910.97	5,402.61	6,799.91	8,069.92	8,750.59
12	Hampton Inn Dallas Irving Las Colinas	9,413.25	7,623.52	7,876.33	8,153.29	9,693.35	9,986.02
13	Home2 Suites by Hilton DFW Airport South Irving	3,087.68	7,466.99	6,008.12	7,090.43	7,804.72	9,402.36
14	Home2 Suites by Hilton Irving DFW Airport North	14,863.38	12,025.37	11,120.76	12,520.11	13,128.40	14,834.37
15	La Quinta Inn & Suites DFW Airport North	7,752.73	6,810.09	6,775.11	7,994.54	0.00	0.00
16	La Quinta Inn & Suites DFW Airport South	7,878.38	7,032.95	5,685.64	5,931.09	5,883.46	6,732.55
17	La Quinta Inn Hotel & Suites Las Colinas	4,859.97	4,246.91	3,326.47	3,965.84	3,936.49	4,275.71
18	TRU by Hilton DFW Airport South	5,301.38	4,809.22	4,776.68	6,428.66	7,075.44	8,258.84
19	Wingate Inn by Wyndham - DFW Airport North	4,561.51	3,717.85	3,685.51	4,165.78	3,567.12	4,453.81
TOTAL LIMITED SERVICE		167,177.97	143,050.34	122,853.63	149,771.14	151,167.83	167,450.08

TOTAL SHORT TERM RENTALS		20,104.63	23,280.18	26,213.02	24,850.38	23,507.97	29,651.53
Number of locations		30	36	34	36	31	38

SUMMARY	OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026	MAR 2026
ACTUAL GRAND TOTAL	1,037,848.23	870,518.50	723,679.62	827,183.45	886,243.95	896,861.67
BUDGET	892,889.00	957,558.00	864,714.00	856,698.00	805,041.00	726,002.00
DIFFERENCE	144,959.23	(87,039.50)	(141,034.38)	(29,514.55)	81,202.95	170,859.67
	16.2%	-9.1%	-16.3%	-3.4%	10.1%	23.5%

CUMULATIVE YEAR TO DATE						
ACTUAL	1,037,848.23	1,908,366.73	2,632,046.35	3,459,229.80	4,345,473.75	5,242,335.42
BUDGET	892,889.00	1,850,447.00	2,715,161.00	3,571,859.00	4,376,900.00	5,102,902.00
DIFFERENCE	144,959.23	57,919.73	(83,114.65)	(112,629.20)	(31,426.25)	139,433.42
	16.2%	3.1%	-3.1%	-3.2%	-0.7%	2.7%



IRVING CONVENTION CENTER

FINANCIAL STATEMENTS

For Period Ending

April 2026

	October	November	December	January	February	March	April	May	June	July	August	September	Total
Event Income													
Direct Event Income													
Rental Income	360,675	157,987	83,000	186,300	154,250	288,450	209,750	247,250	158,050	169,000	317,250	169,375	2,501,337
Service Income	178,379	140,907	46,367	165,954	159,875	116,467	153,773	103,695	55,810	44,550	50,390	65,380	1,281,547
Service Expenses	(262,359)	(195,512)	(145,685)	(284,353)	(263,880)	(219,688)	(265,103)	(191,575)	(146,145)	(92,350)	(152,090)	(151,995)	(2,370,737)
Total Direct Event Income	276,695	103,382	(16,318)	67,901	50,245	185,229	98,420	159,370	67,715	121,200	215,550	82,760	1,412,147
Ancillary Income													
F & B Concessions	25,581	25,061	5,165	75,478	65,924	25,140	21,937	44,650	16,650	12,400	28,905	10,100	356,991
F & B Catering	269,448	236,089	155,909	908,362	736,623	286,870	470,203	372,052	204,197	88,568	158,825	633,413	4,520,558
Parking: Self Parking	76,813	44,351	19,276	40,793	98,265	49,285	72,616	35,465	17,630	22,140	26,650	33,980	537,264
Electrical Services	34,725	16,385	12,405	13,350	23,215	25,038	40,872	16,475	6,200	7,630	7,150	31,500	234,945
Audio Visual	0	(0)	(0)	0	0	(251)	(104)	-	-	-	-	-	(354)
Internet Services	4,831	9,009	6,371	851	11,857	2,417	18,027	16,800	3,850	300	305	7,050	81,668
Total Ancillary Income	411,398	330,895	199,126	1,038,834	935,884	388,499	623,551	485,442	248,527	131,038	221,835	716,043	5,731,072
Total Event Income	688,093	434,277	182,808	1,106,735	986,129	573,728	721,971	644,812	316,242	252,238	437,385	798,803	7,143,220
Other Operating Income	141,474	126,535	53,765	88,816	136,840	89,233	121,221	111,183	111,183	111,183	111,183	110,966	1,313,583
ICVB Operating Subsidy			348,000			350,000			348,750			348,250	1,395,000
Adjusted Gross Income	829,567	560,812	584,573	1,195,551	1,122,969	1,012,961	843,192	755,995	776,175	363,421	548,568	1,258,019	9,851,802
Operating Expenses													
Employee Salaries and Wages	322,611	281,868	339,571	303,967	281,852	311,785	316,870	320,227	322,852	320,227	320,227	330,775	3,772,832
Benefits	76,384	73,833	77,829	78,961	68,309	69,879	72,435	73,689	73,689	73,689	73,689	75,084	887,469
Less: Event Labor Allocations	(61,725)	(44,381)	(36,185)	(63,090)	(61,555)	(56,957)	(58,092)	(52,083)	(52,083)	(52,083)	(52,083)	(40,011)	(630,328)
Net Employee Wages and Benefits	337,270	311,320	381,215	319,838	288,606	324,707	331,213	341,833	344,458	341,833	341,833	365,848	4,029,973
Contracted Services	89,806	86,547	90,103	90,119	86,986	90,845	90,923	90,011	90,361	90,011	90,011	90,942	1,076,665
General and Administrative	79,394	76,962	63,532	67,233	75,426	57,243	98,048	82,102	92,042	75,952	81,252	222,563	1,071,748
Operations	36,412	29,115	29,118	40,041	55,572	41,513	39,051	43,055	43,055	43,055	43,055	43,831	486,873
Repair & Maintenance	66,547	50,449	48,917	50,981	50,573	53,600	73,844	71,706	71,706	71,706	71,706	71,705	753,440
Supplies	22,481	5,361	9,760	1,059	9,328	5,832	6,974	10,453	10,453	10,453	10,453	9,891	112,499
Insurance	23,768	23,768	23,048	23,768	23,768	23,768	23,768	23,768	23,768	26,208	23,768	28,828	291,996
Utilities	55,946	60,291	54,489	56,476	63,202	54,940	91,692	99,083	97,083	99,583	90,583	95,833	919,202
Other	1,334	2,729	5,112	784	2,814	1,510	978	417	417	417	417	417	17,346
Legends Global Management Fees	50,677	48,650	41,320	98,302	91,174	53,279	67,867	65,595	54,436	30,431	88,603	69,190	759,524
Total Operating Expenses	763,635	695,192	746,614	748,601	747,448	707,238	824,358	828,023	827,779	789,649	841,681	999,048	9,519,265
Net Income (Loss) From Operations	65,932	(134,380)	(162,041)	446,950	375,521	305,724	18,834	(72,028)	(51,604)	(426,228)	(293,113)	258,971	332,537

Irving Convention Center
Financial Statement Monthly & YTD Highlights
For the Month Ending April 30, 2026

	Current Month	PY Current Month	YTD Actual	Prior YTD Actual
Attendance	15,903	27,395	130,236	143,142
Events	25	19	112	110
Event Days	44	39	247	243
Direct Event Income	98,420	138,306	765,554	627,547
Ancillary Income	623,551	662,104	3,928,178	3,778,932
Total Event Income	721,971	800,410	4,693,732	4,406,479
Other Operating Income	121,221	102,704	757,881	796,342
Adjusted Gross Income	843,192	903,114	5,451,613	5,202,821
Indirect Expenses	(824,358)	(730,362)	(5,233,736)	(5,214,673)
Net Income (Loss) From Operations	18,834	172,752	217,877	(11,852)

Irving Convention Center
Balance Sheet
April 30, 2026

ASSETS

Current Assets

Cash	\$	2,652,043
Accounts Receivable		1,764,494
Prepaid Assets		382,655
Inventory		97,706

Total Current Assets 4,896,898

Total Assets \$ **4,896,898**

LIABILITIES AND EQUITY

Current Liabilities

Accounts Payable	\$	1,464,200
Accrued Expenses		213,280
Deferred Income		0
Advance Deposits		2,303,542
Other Current Liabilities		0

Total Current Liabilities 3,981,022

Long-Term Liabilities

Long Term Liabilites		0
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Total Long-Term Liabilities 0

Total Liabilities 3,981,022

Equity

Net Funds Received		16,420,552
Retained Earnings		(15,722,552)
Net Income (Loss)		217,876

Total Equity 915,876

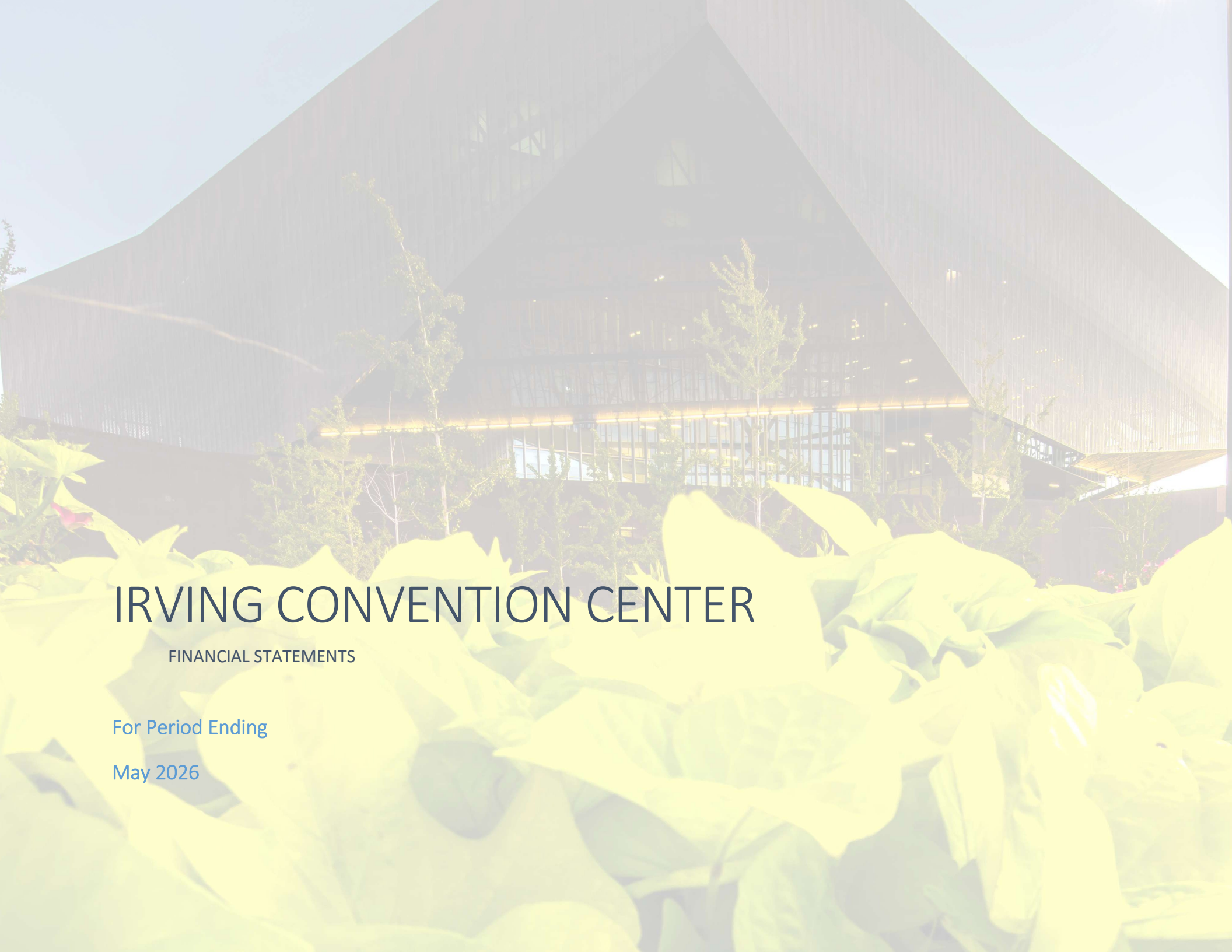
Total Liabilities & Equity \$ **4,896,898**

Irving Convention Center
Income Statement
For the Seven Months Ending April 30, 2026

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
EVENT INCOME							
Rental Income	209,750	183,500	26,250	1,440,412	1,413,175	27,237	1,278,250
Service Revenue	153,773	54,290	99,483	961,715	422,950	538,765	812,084
Service Expenses	(265,103)	(115,361)	(149,742)	(1,636,573)	(972,841)	(663,732)	(1,462,787)
Total Direct Event In	98,420	122,429	(24,009)	765,554	863,284	(97,730)	627,547
F & B Concessions	21,937	16,000	5,937	244,285	176,474	67,811	200,277
F & B Catering	470,203	314,112	156,091	3,063,493	1,713,325	1,350,168	2,940,513
Parking	72,616	40,490	32,126	401,400	229,090	172,310	428,942
Electrical Services	40,872	31,275	9,597	165,990	121,175	44,815	169,654
Audio Visual	(104)	0	(104)	(353)	0	(353)	(3,581)
Internet Services	18,027	5,300	12,727	53,363	51,300	2,063	43,127
Total Ancillary Inco	623,551	407,177	216,374	3,928,178	2,291,364	1,636,814	3,778,932
Total Event Income	721,971	529,606	192,365	4,693,732	3,154,648	1,539,084	4,406,479
OTHER OPERATING INCOME							
Other Income	121,221	121,183	38	757,881	848,281	(90,400)	796,342
Total Other Operatin	121,221	121,183	38	757,881	848,281	(90,400)	796,342
Adjusted Gross Inco	843,192	650,789	192,403	5,451,613	4,002,929	1,448,684	5,202,821
INDIRECT EXPENSES							
Salaries & Wages	316,870	314,476	(2,394)	2,158,521	2,206,582	48,061	2,092,305
Payroll Taxes & Ben	72,435	75,206	2,771	517,625	526,442	8,817	497,051
Labor Allocations to	(58,092)	(52,083)	6,009	(381,986)	(364,581)	17,405	(424,753)
Net Salaries and Ben	331,213	337,599	6,386	2,294,160	2,368,443	74,283	2,164,603
Contracted Services	90,923	88,792	(2,131)	625,334	622,244	(3,090)	617,803
General and Adminis	98,048	65,447	(32,601)	517,840	416,021	(101,819)	554,350
Operating	39,051	30,710	(8,341)	271,480	221,110	(50,370)	268,018
Repairs & Maintenan	73,844	60,560	(13,284)	394,908	423,920	29,012	577,667
Operational Supplies	6,974	10,453	3,479	60,792	73,721	12,929	103,864
Insurance	23,768	20,000	(3,768)	165,656	145,060	(20,596)	105,529
Utilities	91,692	86,416	(5,276)	437,034	396,262	(40,772)	377,272
Other	978	417	(561)	15,263	2,919	(12,344)	8,689
Legends Global Man	67,867	61,961	(5,906)	451,269	366,688	(84,581)	436,878
Total Indirect Expens	824,358	762,355	(62,003)	5,233,736	5,036,388	(197,348)	5,214,673
Net Income (Loss)	18,834	(111,566)	130,400	217,877	(1,033,459)	1,251,336	(11,852)

April 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
Convergence AI 2026 Definite						
Drycleaning and Laundr... Definite	Design 2 Part Tradeshow Definite					
			7x24 Exchange Lone Sta... Definite			
5	6	7	8	9	10	11
	NTBA Definite			Tri Delta Collegiate Leadership Conference Definite		
		ICVB Sales/ICC Sales AI T... Definite	K-Pop Live Show Definite	Women's Business Coun... Definite		
12	13	14	15	16	17	18
Tri Delta Collegiate Lead... Definite	Connected America 2026 Definite			Neora Annual Conference Definite		
			Japan-America Society ... Definite		Legacy Dance 2026 Definite	
19	20	21	22	23	24	25
Legacy Dance 2026 Definite	Legends Global Definite				BSW CME Definite	
		ADSC Meeting Definite		University of St. Augusti... Definite	In10sity Dance Competition Definite	
			IAEE April Chapter Learn... Definite	ICVB Board Strategic Pla... Definite		
			Clean Americas BOD Me... Definite			

April 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	1	2
In10sity Dance Competit... Definite	Texas Health 2026 Leadership Meeting Definite				The Nostalgia Con Definite	
	ICVB Board of Directors ... Definite	Breakfast with the Stars Definite				
			UNT Luncheon Definite			
				Lantern Learning Definite		

The background of the entire page is a photograph of the Irving Convention Center, a large building with a dark, angular, and textured facade. The building is partially obscured by a semi-transparent yellow-green overlay that features large, detailed images of green leaves and small trees in the foreground. The text is overlaid on this semi-transparent area.

IRVING CONVENTION CENTER

FINANCIAL STATEMENTS

For Period Ending

May 2026

LEGENDS GLOBAL - IRVING CONVENTION CENTER
OCTOBER 1, 2025 TO SEPTEMBER 30, 2026
Board Lead Income Statement - Monthly FY 2026

	October	November	December	January	February	March	April	May	June	July	August	September	Total
Event Income													
Direct Event Income													
Rental Income	360,675	157,987	83,000	186,300	154,250	288,450	209,750	203,832	159,300	169,000	317,250	175,375	2,465,169
Service Income	178,379	140,907	46,367	165,954	159,875	116,467	153,773	217,060	55,060	45,050	50,390	65,880	1,395,162
Service Expenses	(262,359)	(195,512)	(145,685)	(284,353)	(263,880)	(219,688)	(265,103)	(320,308)	(139,345)	(92,350)	(152,090)	(151,995)	(2,492,670)
Total Direct Event Income	276,695	103,382	(16,318)	67,901	50,245	185,229	98,420	100,584	75,015	121,700	215,550	89,260	1,367,661
Ancillary Income													
F & B Concessions	25,581	25,061	5,165	75,478	65,924	25,140	21,937	59,114	16,650	12,400	28,905	10,100	371,456
F & B Catering	269,448	236,089	155,909	908,362	736,623	286,870	470,203	433,659	246,270	89,488	158,825	633,413	4,625,159
Parking: Self Parking	76,813	44,351	19,276	40,793	98,265	49,285	72,616	81,807	17,630	22,140	26,650	33,980	583,606
Electrical Services	34,725	16,385	12,405	13,350	23,215	25,038	40,872	22,276	6,200	7,630	7,150	31,500	240,746
Audio Visual	0	(0)	(0)	0	0	(251)	(104)	(0)	-	-	-	-	(354)
Internet Services	4,831	9,009	6,371	851	11,857	2,417	18,027	19,342	3,850	300	305	7,050	84,210
Total Ancillary Income	411,398	330,895	199,126	1,038,834	935,884	388,499	623,551	616,198	290,600	131,958	221,835	716,043	5,904,822
Total Event Income	688,093	434,277	182,808	1,106,735	986,129	573,728	721,971	716,782	365,615	253,658	437,385	805,303	7,272,484
Other Operating Income	141,474	126,535	53,765	88,816	136,840	89,233	121,221	147,658	111,183	111,183	111,183	110,966	1,350,058
ICVB Operating Subsidy			348,000			350,000			348,750			348,250	1,395,000
Adjusted Gross Income	829,567	560,812	584,573	1,195,551	1,122,969	1,012,961	843,192	864,440	825,548	364,841	548,568	1,264,519	10,017,541
Operating Expenses													
Employee Salaries and Wages	322,611	281,868	339,571	303,967	281,852	311,785	316,870	305,372	322,852	320,227	320,227	364,966	3,792,168
Benefits	76,384	73,833	77,829	78,961	68,309	69,879	72,435	68,592	74,442	74,442	74,442	74,679	884,225
Less: Event Labor Allocations	(61,725)	(44,381)	(36,185)	(63,090)	(61,555)	(56,957)	(58,092)	(55,891)	(52,083)	(52,083)	(52,083)	(38,532)	(632,657)
Net Employee Wages and Benefits	337,270	311,320	381,215	319,838	288,606	324,707	331,213	318,073	345,211	342,586	342,586	401,113	4,043,736
Contracted Services	89,806	86,547	90,103	90,119	86,986	90,845	90,923	92,618	90,361	90,011	90,011	90,142	1,078,472
General and Administrative	79,394	76,962	63,532	67,233	75,426	57,243	98,048	63,679	92,817	76,727	79,777	293,585	1,124,422
Operations	36,412	29,115	29,118	40,041	55,572	41,513	39,051	37,252	43,055	43,055	43,055	44,299	481,539
Repair & Maintenance	66,547	50,449	48,917	50,981	50,573	53,600	73,844	51,462	71,706	71,706	71,706	70,253	731,744
Supplies	22,481	5,361	9,760	1,059	9,328	5,832	6,974	6,853	10,453	10,453	10,453	9,882	108,890
Insurance	23,768	23,768	23,048	23,768	23,768	23,768	23,768	23,768	23,768	26,208	23,768	28,828	291,996
Utilities	55,946	60,291	54,489	56,476	63,202	54,940	91,692	45,143	97,083	99,583	90,583	95,833	865,262
Other	1,334	2,729	5,112	784	2,814	1,510	978	1,369	417	417	417	417	18,298
Legends Global Management Fees	50,677	48,650	41,320	98,302	91,174	53,279	67,867	67,019	57,601	34,994	46,888	82,104	739,875
Total Operating Expenses	763,635	695,192	746,614	748,601	747,448	707,238	824,358	707,236	832,472	795,740	799,244	1,116,456	9,484,233
Net Income (Loss) From Operations	65,932	(134,380)	(162,041)	446,950	375,521	305,724	18,834	157,204	(6,924)	(430,899)	(250,676)	148,063	533,308

Irving Convention Center
Financial Statement Monthly & YTD Highlights
For the Month Ending May 31, 2026

	Current Month	PY Current Month	YTD Actual	Prior YTD Actual
Attendance	33,447	38,835	163,683	181,977
Events	16	19	128	129
Event Days	34	41	281	284
Direct Event Income	100,584	110,147	866,138	737,694
Ancillary Income	616,198	1,145,399	4,544,375	4,924,326
Total Event Income	716,782	1,255,546	5,410,513	5,662,020
Other Operating Income	147,658	143,366	905,538	939,707
Adjusted Gross Income	864,440	1,398,912	6,316,051	6,601,727
Indirect Expenses	(707,236)	(821,082)	(5,940,974)	(6,035,747)
Net Income (Loss) From Operations	157,204	577,830	375,077	565,980

Irving Convention Center
Balance Sheet
May 31, 2026

ASSETS

Current Assets

Cash	\$ 2,895,831
Accounts Receivable	974,556
Prepaid Assets	391,392
Inventory	76,872

Total Current Assets		4,338,651
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Total Assets	\$	4,338,651
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LIABILITIES AND EQUITY

Current Liabilities

Accounts Payable	\$ 1,170,561
Accrued Expenses	2,330
Deferred Income	0
Advance Deposits	2,092,679
Other Current Liabilities	0

Total Current Liabilities		3,265,570
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Long-Term Liabilities

Long Term Liabilites	0

Total Long-Term Liabilities		0
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Total Liabilities		3,265,570
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Equity

Net Funds Received	16,420,552
Retained Earnings	(15,722,552)
Net Income (Loss)	375,081

Total Equity		1,073,081
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Total Liabilities & Equity	\$	4,338,651
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Irving Convention Center
Income Statement
For the Eight Months Ending May 31, 2026

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
EVENT INCOME							
Rental Income	203,832	171,500	32,332	1,644,244	1,584,675	59,569	1,489,850
Service Revenue	217,060	97,945	119,115	1,178,774	520,895	657,879	1,077,072
Service Expenses	(320,308)	(157,575)	(162,733)	(1,956,880)	(1,130,416)	(826,464)	(1,829,228)
Total Direct Event In	100,584	111,870	(11,286)	866,138	975,154	(109,016)	737,694
F & B Concessions	59,114	44,650	14,464	303,403	221,124	82,279	245,521
F & B Catering	433,659	444,476	(10,817)	3,497,148	2,157,802	1,339,346	3,912,687
Parking	81,807	35,465	46,342	483,207	264,555	218,652	517,002
Electrical Services	22,276	16,475	5,801	188,266	137,650	50,616	192,789
Audio Visual	0	0	0	(354)	0	(354)	(3,582)
Internet Services	19,342	16,800	2,542	72,705	68,100	4,605	59,909
Total Ancillary Inco	616,198	557,866	58,332	4,544,375	2,849,231	1,695,144	4,924,326
Total Event Income	716,782	669,736	47,046	5,410,513	3,824,385	1,586,128	5,662,020
OTHER OPERATING INCOME							
Other Income	147,658	121,183	26,475	905,538	969,464	(63,926)	939,707
Total Other Operatin	147,658	121,183	26,475	905,538	969,464	(63,926)	939,707
Adjusted Gross Inco	864,440	790,919	73,521	6,316,051	4,793,849	1,522,202	6,601,727
INDIRECT EXPENSES							
Salaries & Wages	305,372	314,476	9,104	2,463,894	2,521,058	57,164	2,399,128
Payroll Taxes & Ben	68,592	75,206	6,614	586,214	601,648	15,434	569,756
Labor Allocations to	(55,891)	(52,083)	3,808	(437,877)	(416,664)	21,213	(486,416)
Net Salaries and Ben	318,073	337,599	19,526	2,612,231	2,706,042	93,811	2,482,468
Contracted Services	92,618	88,792	(3,826)	717,952	711,036	(6,916)	706,964
General and Adminis	63,679	46,767	(16,912)	581,522	462,789	(118,733)	668,373
Operating	37,252	30,710	(6,542)	308,733	251,820	(56,913)	319,130
Repairs & Maintenan	51,462	64,060	12,598	446,370	487,980	41,610	636,135
Operational Supplies	6,853	10,453	3,600	67,645	84,174	16,529	114,610
Insurance	23,768	20,000	(3,768)	189,424	165,060	(24,364)	125,040
Utilities	45,143	93,916	48,773	482,177	490,178	8,001	432,565
Other	1,369	417	(952)	16,632	3,336	(13,296)	10,541
Legends Global Man	67,019	66,457	(562)	518,288	433,145	(85,143)	539,921
Total Indirect Expens	707,236	759,171	51,935	5,940,974	5,795,560	(145,414)	6,035,747
Net Income (Loss)	157,204	31,748	125,456	375,077	(1,001,711)	1,376,788	565,980

May 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	1	2
In10sity Dance Competit... Definite	Texas Health 2026 Leadership Meeting Definite				The Nostalgia Con Definite	
	ICVB Board of Directors ... Definite	Breakfast with the Stars Definite				
			UNT Luncheon Definite			
				Lantern Learning Definite		
3	4	5	6	7	8	9
The Nostalgia Con Definite	The 6th Annual Oilfield Water Markets Conference Definite					
	IISD - Salute to Service Definite	The Pilot Network Conference Definite				
		Mayor's Reception Definite		Hall of Fame Dance Competition Definite		
10	11	12	13	14	15	16
Hall of Fame Dance Com... Definite	DFW Minority Supplier Showcase Definite		Linehaul Summit, LLC Definite			
			LytX Meeting Definite			
			FIFA Hospitality Certific... Definite			
17	18	19	20	21	22	23
Network X Americas 2026 Definite				Texas Frightmare Weekend Definite		
	ICVB Board of Directors ... Definite					

May 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24	25 Memorial Day	26	27	28	29	30
Texas Frightmare Weeke... Definite	Building Professional Institute Definite				Electronic Security Expo Definite	
		Elevate IT Definite			Uplift Education Gradua... Definite	
31	1	2	3	4	5	6
Electronic Security Expo Definite					U.S. Pet Pro Classic 2026 Definite	

ICVB Executive Director Evaluation Framework Recommendations

Board & Business Development Committee | June 2026

PREPARED BY

Cambria Jones, CDME, CDMP

Chief Marketing & Experience Officer, SearchWide Global
Community Engagement Chair, ICVB Board of Directors

Executive Summary

The current Executive Director evaluation framework has guided the Irving Convention & Visitors Bureau for many years and contains strong performance measures tied to organizational success.

As the organization continues to evolve, there is an opportunity to enhance the evaluation process to better reflect the full scope of executive leadership responsibilities while preserving the measures that have historically driven accountability and results. The proposed enhancements are intended to:

- Preserve existing performance measures and institutional knowledge
- Align evaluation criteria more closely with the Board's strategic priorities
- Incorporate destination organization best practices
- Establish a standardized process that extends beyond any individual Executive Director or Board Chair
- Support long-term succession planning and organizational continuity

The proposed framework builds upon the current evaluation structure rather than replacing it.

Guiding Principles

Six principles anchor the proposed enhancements and keep the framework grounded in continuity, strategy, and long-term organizational health.

1) Preserve What Works

Maintain the current evaluation categories and performance measures that have historically contributed to organizational success.

2) Align with Strategy

Tie performance evaluation directly to the Board's strategic plan and long-term organizational objectives.

3) Evaluate Leadership, Not Just Metrics

Recognize that executive success includes leadership effectiveness, stakeholder engagement, culture, succession planning, and strategic influence.

4) Standardize the Process

Create a consistent process that remains effective regardless of future Board leadership transitions.

5) Position-Based Evaluation

Evaluate the responsibilities, competencies, and expectations of the position rather than the characteristics of any individual in the role.

6) Support Future Transitions

Build a framework that applies to future Executive Directors while maintaining continuity and institutional knowledge.

Current Framework vs. Proposed Framework

The proposed structure preserves all current evaluation categories while organizing them into broader executive leadership responsibilities.

CURRENT EVALUATION CATEGORY	PROPOSED EVALUATION CATEGORY
Strategic Planning & Initiatives	Strategic Leadership & Organizational Performance
Irving CVB Initiatives	
Irving Convention Center Initiatives	
Partnerships & Alliances	Community Leadership & Stakeholder Relations
Board Facilitation & Committee Coordination	Governance, Talent & Organizational Development
Professional Development	Professional Growth & Executive Effectiveness

Proposed Evaluation Framework

Four weighted categories capture the full scope of executive leadership while preserving the operational measures that have driven accountability.

35%

Strategic Leadership & Organizational Performance

25%

Community Leadership & Stakeholder Relations

25%

Governance, Talent & Organizational Development

15%

Professional Growth & Executive Effectiveness

Strategic Leadership & Organizational Performance**35%**

Measures the Executive Director's ability to execute Board priorities while ensuring organizational sustainability and operational success.

FOCUS AREAS

- Strategic Plan implementation
- Organizational sustainability and growth
- Visitor experience initiatives
- Destination-enhancing development
- Sales and room night performance
- Marketing and communications effectiveness
- Customer service delivery
- Convention Center oversight
- Financial stewardship
- Contract administration

EVALUATION QUESTION

Is the Executive Director successfully leading the organization toward its strategic objectives while maintaining strong organizational performance?

Community Leadership & Stakeholder Relations**25%**

Measures effectiveness in advancing organizational priorities through leadership, advocacy, and relationship management.

FOCUS AREAS

- Partnerships and alliances
- Hotel community engagement
- City Council relationships
- Chamber and economic development partnerships
- Industry leadership
- Community visibility and involvement
- Destination advocacy
- Political and stakeholder acumen
- Relationship management and influence

EVALUATION QUESTION

Is the Executive Director effectively representing and advancing the organization within the community, industry, and stakeholder environment?

Governance, Talent & Organizational Development**25%**

Measures organizational leadership, Board support, staff development, and succession readiness.

FOCUS AREAS

- Board facilitation
- Committee coordination
- Governance support
- Organizational culture
- Employee engagement
- Staff development
- Leadership pipeline development
- Succession planning

EVALUATION QUESTION

Is the Executive Director building a strong organization while supporting effective governance and long-term sustainability?

Professional Growth & Executive Effectiveness**15%**

Measures leadership growth, innovation, and executive effectiveness.

FOCUS AREAS

- Professional development
- Industry engagement
- Executive leadership development
- Innovation and continuous improvement
- Communication effectiveness
- Strategic problem solving

EVALUATION QUESTION

Is the Executive Director continuing to evolve as a leader while preparing the organization for future success?

Evaluation Inputs

To ensure a balanced and comprehensive review, performance should be evaluated using multiple sources of information.

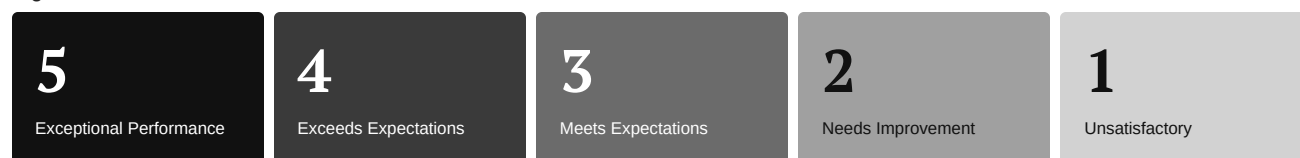
- Strategic Plan progress
- Organizational KPIs and performance metrics
- Board observations
- Committee feedback
- Stakeholder and community engagement
- Staff leadership outcomes
- Professional development accomplishments
- Industry leadership activities
- Community visibility and influence

IN PRACTICE

Operational metrics remain important, but should be considered alongside broader leadership responsibilities and organizational impact.

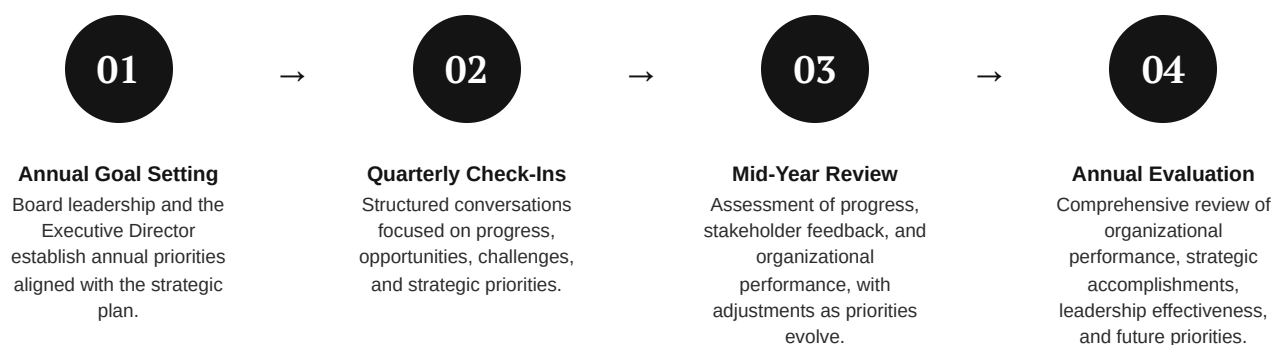
Recommended Evaluation Scale

A five-point scale provides flexibility to evaluate overall executive effectiveness while maintaining accountability for measurable organizational outcomes.



Recommended Annual Performance Management Cycle

A consistent annual rhythm creates transparency and continuity regardless of changes in Board leadership.





BOARD REPORTS

**BOARD CHAIR,
BOARD COMMITTEES,
CITY OF IRVING**



MEMO

To: Chris Hillman, City Manager
 From: Bret W. Starr, Chief Financial Officer
 Date: May 22, 2026
 Subject: Hotel Occupancy Tax Collections Report – May 2026

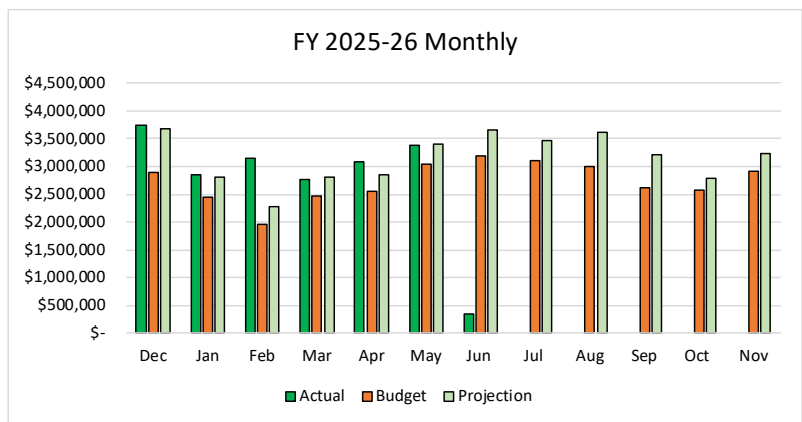
As shown in the table and graph below, total Hotel Occupancy Tax (HOT) collections for May 2026 (for March 2026 sales) were \$3,372,822, \$532,439 or 11.2% above the projected budget of 3,200,106. This is the sixth month of collections for FY 2025-26. The FY 2025-26 budget projection increased by 1.7% from the prior year with monthly projections and allocations based on collection patterns for the prior four years and revenue and occupancy forecasts by Tourism Economics as of May 2025. Collections for the month include \$329,113 in prior period collections, penalties, and interest and \$8,969 in audit collections. Collections from short-term rentals (STR) account for \$93,061 or 2.76% of the total. An additional \$352,470 in delinquent collections were received just after the allocation date and will be included on the June report. That amount has been added to this report to reduce the total amount of delinquent collections reported.

HOT collections to date for FY 2025-26 are above prior year collections to date by \$1,289,105 or 10.76%, and above budget by \$3,626,641 or 23.64%.

FY2025-26 HOT Cash Flow Projections vs Actuals

Updated on 5/22/2026

Month	FY 2025-26 Budget	FY 2025-26 Actual	FY 2025-26 Projection	Percent Difference
Dec	2,887,264	3,740,810	3,687,570	29.6%
Jan	2,438,007	2,844,307	2,810,058	16.7%
Feb	1,968,125	3,155,115	2,275,802	60.3%
Mar	2,461,197	2,769,231	2,806,891	12.5%
Apr	2,552,745	3,085,185	2,844,781	20.9%
May	3,033,491	3,372,822	3,407,827	11.2%
Jun	3,200,106	352,470	3,664,354	-89.0%
Jul	3,112,420	-	3,469,470	0.0%
Aug	2,989,779	-	3,617,573	0.0%
Sep	2,618,911	-	3,220,768	0.0%
Oct	2,567,555	-	2,780,288	0.0%
Nov	2,922,395	-	3,225,002	0.0%
	32,751,995	19,319,940	37,810,382	-41.0%



The Irving Convention & Visitors Bureau has engaged Tourism Economics, an Oxford Economics company, to prepare a custom forecast of key sector indicators for Irving. The analysis relies on historical data developed in Tourism Economics' prior research on the Dallas region's tourism economy, Smith Travel Research/CoStar hotel data, economic forecasts prepared by Oxford Economics, and assumptions on the future path of the tourism sector. They continue to prepare annual estimates of key lodging measures (supply, demand, room revenue, occupancy, ADR, RevPAR). This data is used to project hotel occupancy tax revenues for budget purposes. As well, historically in Irving, the performance of the visitor economy has served as a leading indicator for Irving's overall economic performance.

The latest information was presented to the ICVB Board in April 2026 and included hotel data collected through March 2026. This report projects hotel revenue to grow 4.3% in the fiscal year ending September 2026, which is below the previously forecasted growth rate of 5.4%.

Key assumptions from the report include:

- The oil price shock is still expected to be temporary and should normalize when the Strait of Hormuz reopens, limiting the longer-term damage to the U.S. economy.
- U.S. economic growth will continue, but with a weak labor market, creating a "jobless expansion" with less protection against downside risks.
- Consumer spending will remain bifurcated, with high-income households continuing to drive discretionary spending and support the broader economy.
- The FIFA World Cup should positively affect Irving hotel ADR, especially in June and July 2026, even with concerns about high ticket prices and geopolitical tensions.
- Irving hotel room revenue growth is expected to moderate after 2026, with the forecast assuming 4.3% growth for the fiscal year ending September 2026 and only 0.8% growth for fiscal year ending September 2027.

Key data points from the report include:

- Hotel occupancy is expected to remain relatively stable, with limited movement from 2025 through 2027.
- ADR is the primary source of expected hotel performance improvement, especially around major event periods.
- Broader U.S. hotel performance remains bifurcated, with higher-end hotels expected to outperform while economy hotels lag.
- Travel demand assumptions are mixed, with overseas visitation improving, Canadian visitation still down, and reduced U.S. outbound travel potentially supporting domestic hotel demand.

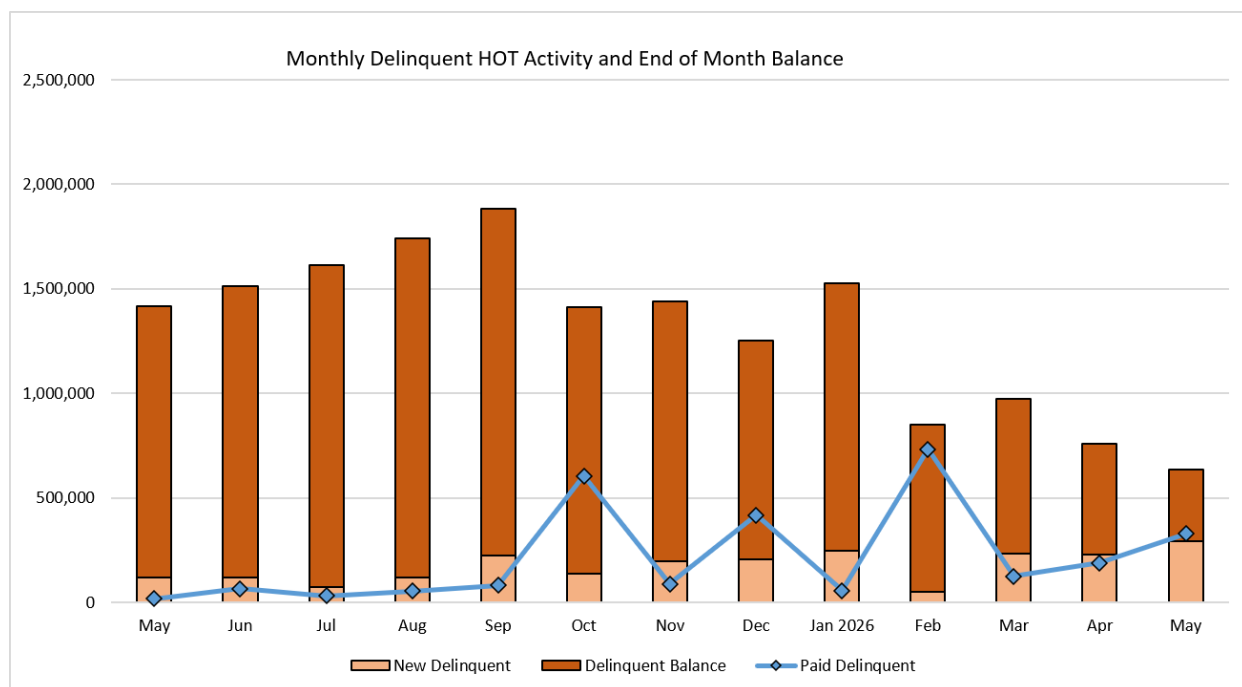
The broader economic outlook assumes a temporary 40% global oil price surge, while consumer spending remains concentrated among higher-income households; the top 20% account for 40% of spending.

Staff will continue to remain conservative in their projections as the outlook continues to improve.

For May 2026 the outstanding delinquent collections balance, including penalty and interest, was \$637,079 of which \$292,966 is newly delinquent for the month with the remainder outstanding from prior months. One property continues to have significant outstanding balances due from prior months and represents almost the entire

delinquent balance. On August 19, the city entered into a mediated settlement agreement with the taxpayer to fully repay all delinquent taxes, penalties, interest, audit amounts, and attorney fees outstanding as of May 31, 2025, over a fourteen-month period. The first eight payments under this settlement have been received on schedule, and the remaining balance of \$425,954 will be paid off over the next five months, according to the agreement. Current payments for this property are one month delinquent with the total amount of \$542,093 outstanding for the property. Delinquent taxes for a related property have been brought current for May, but residual penalty and interest charges in the amount of \$304 remain due as of this report.

The chart below shows total delinquent amounts for May 2026, the delinquent amounts added in the current month, and the amount collected on prior delinquent amounts. Monthly balances and collections are shown for the prior twelve months as a reference.



The HOT revenue budget of \$32.55 million for FY 2025-26 represents the total 9 percent city HOT assessed. Of the city's 9 percent tax, 2 percentage points are allocated to the Convention Center Complex Fund to repay debt issued for the purchase of the land for the Convention Center, Convention Center hotel, and entertainment venue, as well as the construction costs of the Convention Center. An additional 2 percentage points are allocated to the construction and maintenance of the Entertainment Venue in the Convention Center complex.

The remaining 5 percentage points are allocated to the operations of the Irving Convention and Visitors Bureau (ICVB), Irving Arts Center (IAC), and Museums, as well as to preservation and redevelopment efforts and debt service for the Convention Center. Revenue is distributed to each area as follows: 57.0 percent to the ICVB, 35.5 percent to the IAC, 4.0 percent to debt service, 2.5 percent to Museums, and 1.0 percent to historic preservation. State law

further limits how much HOT revenues can be spent on the arts, so the IAC distribution may be reduced marginally to comply with required maximums, with any excess funds dedicated to the Museum fund.



MEMO

To: Chris Hillman, City Manager

From: Bret W. Starr, Chief Financial Officer

Date: June 26, 2026

Subject: Hotel Occupancy Tax Collections Report – June 2026

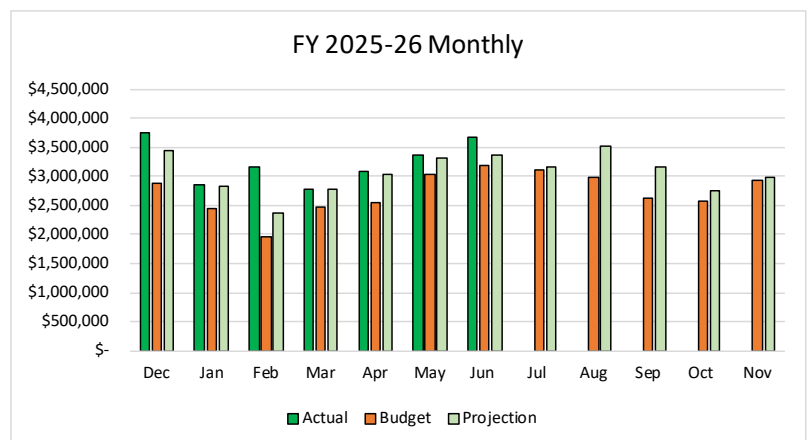
As shown in the table and graph below, total Hotel Occupancy Tax (HOT) collections for June 2026 (for April 2026 sales) were \$3,675,729, \$475,623 or 14.9% above the projected budget of 3,200,106. This is the seventh month of collections for FY 2025-26. The FY 2025-26 budget projection increased by 1.7% from the prior year with monthly projections and allocations based on collection patterns for the prior four years and revenue and occupancy forecasts by Tourism Economics as of May 2025. Collections for the month include \$457,676 in prior period collections, penalties, and interest and \$161,257 in audit collections. Collections from short-term rentals (STR) account for \$92,359 or 2.51% of the total.

HOT collections to date for FY 2025-26 are above prior year collections to date by \$1,910,188 or 12.88%, and above budget by \$4,102,264 or 22.13%.

FY2025-26 HOT Cash Flow Projections vs Actuals

Updated on 6/23/2026

Month	FY 2025-26 Budget	FY 2025-26 Actual	FY 2025-26 Projection	Percent Difference
Dec	2,887,264	3,740,810	3,453,119	29.6%
Jan	2,438,007	2,844,307	2,841,619	16.7%
Feb	1,968,125	3,155,115	2,378,323	60.3%
Mar	2,461,197	2,769,231	2,770,826	12.5%
Apr	2,552,745	3,085,185	3,025,076	20.9%
May	3,033,491	3,372,822	3,321,238	11.2%
Jun	3,200,106	3,675,729	3,362,967	14.9%
Jul	3,112,420	-	3,164,638	0.0%
Aug	2,989,779	-	3,513,239	0.0%
Sep	2,618,911	-	3,172,753	0.0%
Oct	2,567,555	-	2,760,180	0.0%
Nov	2,922,395	-	2,995,341	0.0%
	32,751,995	22,643,200	36,759,320	-30.9%



The Irving Convention & Visitors Bureau has engaged Tourism Economics, an Oxford Economics company, to prepare a custom forecast of key sector indicators for Irving. The analysis relies on historical data developed in Tourism

Economics' prior research on the Dallas region's tourism economy, Smith Travel Research/CoStar hotel data, economic forecasts prepared by Oxford Economics, and assumptions on the future path of the tourism sector. They continue to prepare annual estimates of key lodging measures (supply, demand, room revenue, occupancy, ADR, RevPAR). This data is used to project hotel occupancy tax revenues for budget purposes. As well, historically in Irving, the performance of the visitor economy has served as a leading indicator for Irving's overall economic performance.

The latest information was presented to the ICVB Board in April 2026 and included hotel data collected through March 2026. This report projects hotel revenue to grow 4.3% in the fiscal year ending September 2026, which is below the previously forecasted growth rate of 5.4%.

Key assumptions from the report include:

- The oil price shock is still expected to be temporary and should normalize when the Strait of Hormuz reopens, limiting the longer-term damage to the U.S. economy.
- U.S. economic growth will continue, but with a weak labor market, creating a "jobless expansion" with less protection against downside risks.
- Consumer spending will remain bifurcated, with high-income households continuing to drive discretionary spending and support the broader economy.
- The FIFA World Cup should positively affect Irving hotel ADR, especially in June and July 2026, even with concerns about high ticket prices and geopolitical tensions.
- Irving hotel room revenue growth is expected to moderate after 2026, with the forecast assuming 4.3% growth for the fiscal year ending September 2026 and only 0.8% growth for fiscal year ending September 2027.

Key data points from the report include:

- Hotel occupancy is expected to remain relatively stable, with limited movement from 2025 through 2027.
- ADR is the primary source of expected hotel performance improvement, especially around major event periods.
- Broader U.S. hotel performance remains bifurcated, with higher-end hotels expected to outperform while economy hotels lag.
- Travel demand assumptions are mixed, with overseas visitation improving, Canadian visitation still down, and reduced U.S. outbound travel potentially supporting domestic hotel demand.

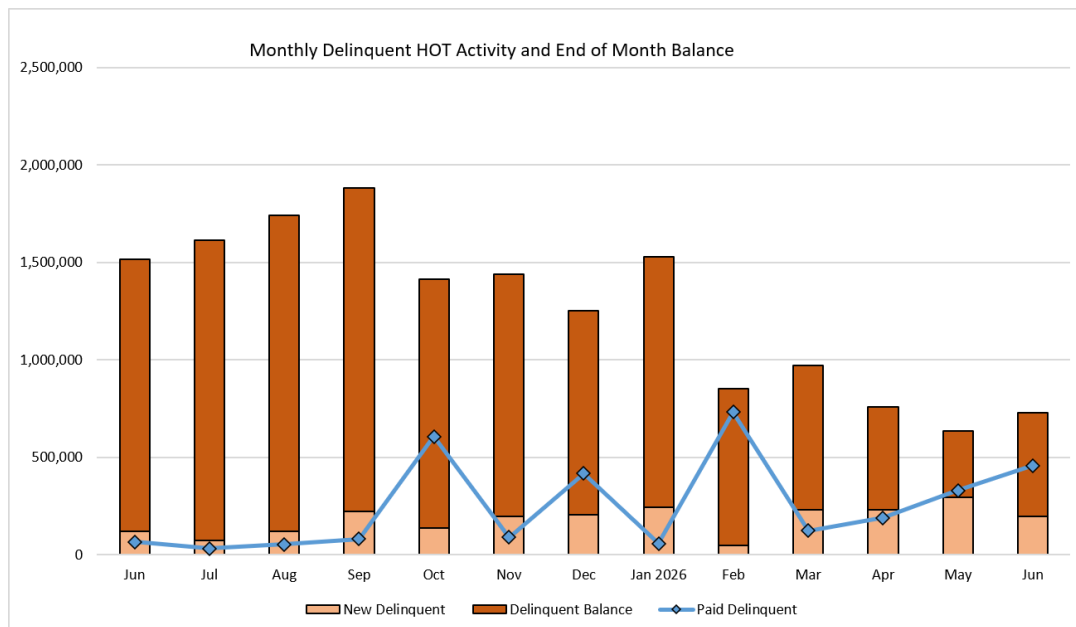
The broader economic outlook assumes a temporary 40% global oil price surge, while consumer spending remains concentrated among higher-income households; the top 20% account for 40% of spending.

Staff will continue to remain conservative in their projections as the outlook continues to improve.

For June 2026 the outstanding delinquent collections balance, including penalty and interest, was \$730,772 of which \$195,940 is newly delinquent for the month with the remainder outstanding from prior months. One property continues to have significant outstanding balances due from prior months and represents almost the entire delinquent balance. On August 19, the city entered into a mediated settlement agreement with the taxpayer to fully repay all delinquent taxes, penalties, interest, audit amounts, and attorney fees outstanding as of May 31, 2025, over

a fourteen-month period. The first eight payments under this settlement have been received on schedule, and the remaining balance of \$425,954 will be paid off over the next five months, according to the agreement. As of this report, the property has failed to make its scheduled payment for June 2026. Current payments for this property are also two months delinquent with the total amount of \$560,082 outstanding for the property.

The chart below shows total delinquent amounts for June 2026, the delinquent amounts added in the current month, and the amount collected on prior delinquent amounts. Monthly balances and collections are shown for the prior twelve months as a reference.



The HOT revenue budget of \$32.55 million for FY 2025-26 represents the total 9 percent city HOT assessed. Of the city’s 9 percent tax, 2 percentage points are allocated to the Convention Center Complex Fund to repay debt issued for the purchase of the land for the Convention Center, Convention Center hotel, and entertainment venue, as well as the construction costs of the Convention Center. An additional 2 percentage points are allocated to the construction and maintenance of the Entertainment Venue in the Convention Center complex.

The remaining 5 percentage points are allocated to the operations of the Irving Convention and Visitors Bureau (ICVB), Irving Arts Center (IAC), and Museums, as well as to preservation and redevelopment efforts and debt service for the Convention Center. Revenue is distributed to each area as follows: 57.0 percent to the ICVB, 35.5 percent to the IAC, 4.0 percent to debt service, 2.5 percent to Museums, and 1.0 percent to historic preservation. State law further limits how much HOT revenues can be spent on the arts, so the IAC distribution may be reduced marginally to comply with required maximums, with any excess funds dedicated to the Museum fund.

Route 225 Route 255

IRVING Connector

By VIA

**New look.
Same way home.**



 IrvingTX.gov/Transit

Irving Connector Launches Wednesday, June 10

The Irving Connector is a public transportation solution for Irving residents affected by the discontinuation of bus routes 225 and 255 by Dallas Area Rapid Transit (DART).

Public transportation service for routes 225 and 255 begin June 10 with the first two weeks **FREE** through June 24, 2026.

[Learn More](#)



page 3

Voters can cast their ballots for the Irving City Council at-large district place 3 runoff election on June 13. Información en español en la página 3. Thông tin bằng tiếng Việt ở trang 3.



page 4

Irving's 2025 Water Quality Report is available online. Irving tap water meets or exceeds all drinking water standards.



page 6

The Esters Road elevated storage tank replacement project continues to progress and is taking new heights assembling the tank bowl.

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JUNE 2026 / VOL 33 / NO 06

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Sparks & STRIPES

IRVING TEXAS

TWO-DAY EVENT ★ JULY 3 & 4

FRIDAY, JULY 3

- ★ SHOW BEGINS AT 7 P.M. ★
- Live Music & Patriotic Flyover
- ALL FUNK RADIO SHOW
- & COFFEY ANDERSON
- Fireworks & Drones
- KIDS ACTIVITIES ★ PHOTO OPS
- PAID PARKING @ NEARBY PARKING GARAGES
- RIDESHARE DROP-OFF @ 680 LAKE CAROLYN PKWY.

SATURDAY, JULY 4

- ★ PARADE BEGINS AT 9 A.M. ★
- FOOD TRUCKS ★ CARNIVAL RIDES ★ GAMES
- DUNK TANK ★ PIE EATING CONTEST
- NO FIREWORKS ON JULY 4

FIREWORKS

Drones & More

7 TO 10 P.M.

LEVY EVENT PLAZA
501 E. LAS COLINAS BLVD.

- ★ FOOD & DRINK VENDORS ★
- BRING BLANKETS & CHAIRS

PARADE

Carnival & More

9 A.M. TO NOON

HERITAGE PARK
217 S. MAIN ST.

IrvingEvents.org

IRVING TEXAS IRVING HERITAGE DISTRICT America 250



PARADE APPLICATIONS DUE BY JUNE 17

Irving's annual Sparks & Stripes Fourth of July Parade will be in the Heritage District on Saturday, July 4 at 9 a.m., with the sounds of marching bands, floats and all things red-white-and-blue! Following the parade, enjoy a carnival at Heritage Park located at 217 S. Main St.

Applications for parade floats are due no later than Wednesday, June 17 at 5 p.m. Participants are required to attend a mandatory parade meeting on Tuesday, June 23 at 6 p.m., at Irving City Hall, 825 W. Irving Blvd., in the Council Chambers. Entries should be decorated with a patriotic theme.

Visit IrvingEvents.org for more information and to complete the online parade application. ■



BUDGET INPUT TIME!

Planning for the city's Fiscal Year 2026-27 (FY27) budget is underway, and leadership is gathering suggestions, feedback and opinions on what should be considered for the FY27 budget, which begins Oct. 1, 2026.

Public Input Sessions
City Hall | 825 W. Irving Blvd.
June 11 | 7 p.m.
June 25 | 7 p.m.

Adoption of the budget is scheduled for Thursday, Sept. 10 and the city's budget year runs from Oct. 1, 2026 to Sept. 30, 2027. To learn more about the city's budget, visit IrvingTX.gov/Budget and click on the "FY26 Budget Executive Summary" link for an overview of the current fiscal year budget.

Help Shape the City's Budget

- Want more park amenities?
- Think more money should be spent on sidewalks?
- Believe the city should be focusing on economic development?
- Have creative ideas the city should consider?

Share Budget Input

Fill out the Budget Form or email AskTheBFFs@IrvingTX.gov. ■



City Council Restores Access to Public Transit Routes, Service Begins June 10

Public transportation service for routes 225 and 255 begin on June 10 with first two weeks free. Service for a new circulator in the Urban Center starts July 6.

In May, Irving City Council approved a contract with Via Transportation to provide a transit solution to Irving residents who were affected by the discontinuation of bus routes 225 and 255 by Dallas Area Rapid Transit (DART) last year. The contract also includes a circulator to improve mobility in the Urban Center. Routes 225 and 255 will cost \$1.50 per trip.

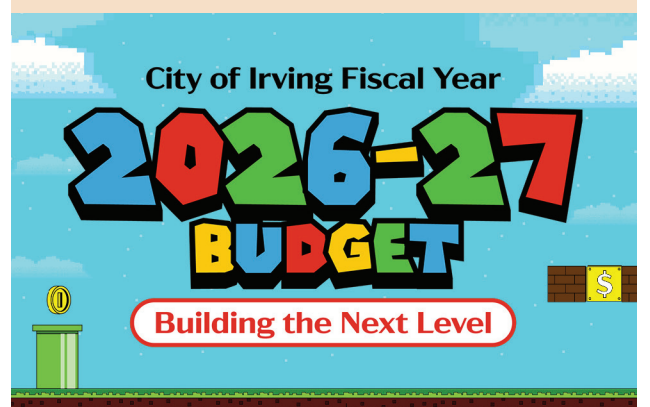
Called **Irving Connector**, the new transit solution will use large, handicapped accessible passenger vans that operate as a walk-on service and follow similar routes and stops as the recently discontinued DART service.



Each vehicle will include one wheelchair-secured space and seating for up to nine passengers. Reservations will not be required, and riders can use Via Transportation's Citymapper mobile app to view real-time bus locations and purchase tickets.

Irving Connector will also debut a new circulator route, *The Loop at Las Colinas*, which will follow a figure-eight route around Las Colinas Boulevard and Lake Carolyn Parkway with thru access at O'Connor Road and Promenade Parkway. *The Loop* will be free, and service begins July 6 with stops at key locations connecting access to businesses, restaurants, hotels, Toyota Music Factory, residential areas around Lake Carolyn and more.

Each Irving Connector route will operate daily with two vans. Visit IrvingTX.gov/Transit for additional details and updates on Irving Connector and other public transportation options available in Irving. ■





Sports Photography Exhibit Opens at Irving Archives and Museum

Over his long career, photographer **Walter looss Jr.** had the opportunity to work with some of the greatest athletes of the past 60 years, capturing on film some of the most inspiring moments in sports history. His work can now be experienced in a curated collection, ***The Perfect Shot: Walter looss Jr., and the Art of Sports Photography.***

Widely considered the world's most influential sports photographer and dubbed "the Rembrandt of sports photography" due to his use of light, shadow, color and composition,

Walter looss Jr.'s images transcend the fame of his subjects and have come to represent modern sports culture. From photos of Muhammad Ali and Serena Williams to the Super Bowl and the Olympics, sports and photography fans alike are sure to be inspired by looss' work.

The exhibit will be **on view through Aug. 9** at the Irving Archives and Museum, 801 W. Irving Blvd. The museum is open Wednesday through Saturday from 10 a.m. to 4 p.m. and Sunday from noon to 4 p.m.

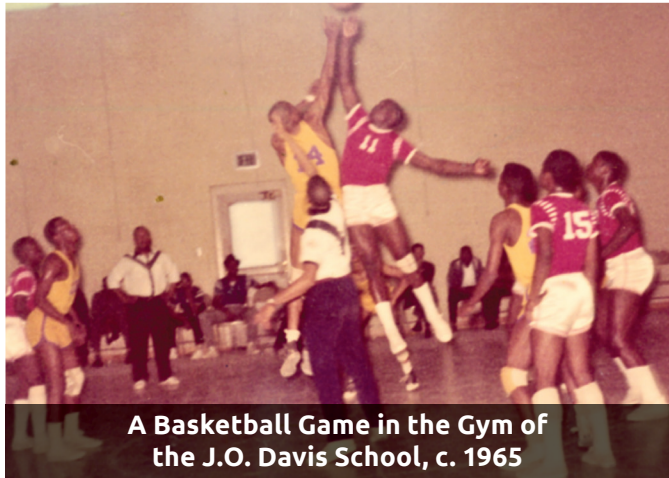
Learn More at 



Congressman M. Veasey Visits the Irving Archives and Museum's Sports Photography Exhibit

IrvingArchivesAndMuseum.com 

Local History Spotlight: J.O. Davis School at Bear Creek



A Basketball Game in the Gym of the J.O. Davis School, c. 1965

During the first half of the 20th century, in the age of racial segregation, the students in the African American community of Bear Creek attended a two-room wooden schoolhouse called the Sowers Colored School #2 which served grades 1-7. Middle school students attended Ledbetter Jr. High in west Dallas, and high school students attended Dalworth High in Grand Prairie.

In 1955, the Irving Independent School District (IISD) was directed to absorb Sowers Colored School #2. A new building opened in 1960 to serve

all the students of the Bear Creek community, grades 1-12. The school was named the J.O. Davis School after a beloved teacher in the community. Today the school is an elementary school in the IISD.

Local History Spotlight is presented by the **Irving Archives and Museum.**

Learn More at 

IrvingTexas.HistoryIT.com 

Irving Arts Center Seeks Local Artists For Annual Arts Show



Group Photo of Award Recipients in the 25th Annual Art Connection Members Show

Irving Arts Center invites artists to participate in the **26th annual Art Connection Members' Exhibition**, a nonjuried showcase celebrating creativity across all skill levels.

Through June 14, artists may submit up to two works for judging, with cash prize awards available. Artists may also explore the optional 2026 theme challenge, ***We Are America @ 250***, inspired by America's semiquincentennial celebration. Entry fees are \$10 per artwork.

Learn More About
Art Connection Membership 

IrvingArtsCenter.com/ACMS 



Upcoming Shows

June 4 | 6:30 p.m. | Carpenter Hall
Queen VS ABBA Candlelight Concert presented by FEVER

June 4 | 8:45 p.m. | Carpenter Hall
90s Hip Hop on Strings Candlelight Concert presented by FEVER

June 6 | 7 p.m. | Carpenter Hall
Mariachi Garibaldi presented by Ballet Folklorico Mayahuel

June 7 | 10 a.m. | Carpenter Hall
2026 Dance Showcase presented by Centre for Dance

June 11 | 7 p.m. | Carpenter Hall
The Oneness Experience presented by Lee Harris accompanied by Davor Bozic

June 12-27 | 7:30 p.m. | Dupree Theater
Gods of Comedy Play presented by MainStage Irving-Las Colinas

For ticket and event details, visit IrvingArtsCenter.com



'Touch My Soul' Exhibition Showcases Powerful Works by Pouran Lashini



Inherited Flowers Roots by Pouran Lashini, 2025, Oil on Canvas, Triptych

The Irving Arts Center, 3333 N. MacArthur Blvd., presents ***Touch My Soul: Paintings by Pouran Lashini***, a captivating exhibition exploring emotion, identity and human connection through vibrant color and layered abstraction **on display through July 11.**

With roots in Persian painting and calligraphy, Lashini blends tradition with contemporary expression to create works in symbolism and movement. Her paintings examine contrasts between light and darkness, inviting viewers into a deeply personal yet universal experience.

Learn More at 

IrvingArtsCenter.com/Exhibits 

May 2 City Council Election Results, Runoff Election for Single-Member District Place 3

On May 2, Irving residents elected Council Member Mark Cronenwett to single-member district Place 5, Council Member Fahad Ahmed to single-member district Place 6 and Al Zapanta to office of the Mayor. A runoff election is required since none of the candidates that ran in single-member district Place 3 garnered a majority of votes as required by the City Charter.

Runoff Election for Single-Member Place 3

Abdul Khabeer
Kejal Patel



Early Voting Dates & Times

- June 1-5 | Monday-Friday | 8 a.m. to 5 p.m.
- June 6 | Saturday | 7 a.m. to 7 p.m.
- June 7 | Sunday | noon to 6 p.m.
- June 8-9 | Monday and Tuesday | 7 a.m. to 7 p.m.

Early Voting Locations in Irving

- Irving Arts Center, 3333 N. MacArthur Blvd.
- Irving City Hall, 825 West Irving Blvd.
- Valley Ranch Branch Library, 401 Cimarron Trail

Election Day Voting Date & Time

- June 13 | Saturday | 7 a.m. to 7 p.m.

Election Day Vote Centers in Irving can be found at [DallasCountyVotes.org](#) and are subject to change.

Residents of Dallas County may vote at any Dallas County Vote Center during Early Voting and on Election Day. Visit [DallasCountyVotes.org](#) for entire list.

A district map, candidate information and Election Day voting locations are at [IrvingTX.gov/2026-general-election](#). For more information, call the City Secretary's Office at (972) 721-2493. ■

Resultados de las Elecciones del Concejo Municipal del 2 de mayo, Segunda Vuelta para el Puesto 3 del Distrito General

El 2 de mayo, los residentes de Irving reeligieron al concejal Mark Cronenwett para el Lugar 5 del Distrito Uninominal y al concejal Fahad Ahmed para el Distrito Uninominal, Lugar 6 y Al Zapanta para el cargo de Alcalde. Una Elección de Segunda Vuelta es necesaria para el Lugar 3, ya que ninguno de los candidatos postulados para el Ditrito Uninomial obtuvo la mayoría de votos según lo exigen los Estatutos de la Ciudad.

Candidatos Postulados para la Segunda Vuelta para el Lugar 3 del Distrito Uninominal

Abdul Khabeer
Kejal Patel

Horario de Votación Anticipada

- 1 y 5 de Junio | Lunes - Viernes | 8 a.m. to 5 p.m.
- 6 de Junio | Sábado | 7 a.m. to 7 p.m.
- 7 de Junio | Domingo | noon to 6 p.m.
- 8 y 9 de Junio | Lunes y Martes | 7 a.m. to 7 p.m.

Los centros de votación del día de las elecciones en Irving se pueden encontrar en [DallasCountyVotes.org](#) y están sujetos a cambios.

Ubicaciones para la Votación Anticipada de Irving

- Irving Arts Center, 3333 N. MacArthur Blvd.
- Irving City Hall, 825 West Irving Blvd.
- Valley Ranch Branch Library, 401 Cimarron Trail

Día y Horario de Votación para las Elecciones Generales de Segunda Vuelta

- 13 de Junio | Sábado | 7 a.m. to 7 p.m.

Los residentes del condado de Dallas pueden votar en cualquier Centro de Votación del Condado de Dallas durante la votación temprana y en el día de Elecciones. Visite [DallasCoutyVotes.org](#) para obtener la lista completa.

Un mapa del distrito, información del candidato, al igual que ubicaciones para el votar en el Día de Elecciones están disponibles en [IrvingTX.gov/2026-general-election](#). Para obtener más información, llame a la Oficina de la Secretaria Municipal al (972) 721-2493. ■

Ngày 2 Tháng 5 – Kết Quả Không Chính Thức của Cuộc Bầu Cử cho Nghị Viên Hội Đồng Thành Phố, Cuộc Tái Cử cho Khu Vực Một thành viên Vị Trí Số 3

Vào ngày 2 tháng 5, các cư dân của Irving đã bầu Nghị Viên Hội Đồng Mark Cronenwett vào khu vực một thành viên Vị Trí số 5, Nghị Viên Hội Đồng Fahad Ahmed vào khu vực một thành viên Vị Trí số 6, và Al Zapanta vào chức vụ Thị Trưởng. Một cuộc tái cử là cần thiết vì không có ứng cử viên nào tranh cử ở Khu Vực một thành viên Vị Trí số 3 giành được đa số phiếu bầu theo quy định của Hiến Chương Thành Phố.

Cuộc Tái Cử cho khu vực một thành viên Vị Trí số 3

Abdul Khabeer
Kejal Patel

Ngày và Giờ cho Bầu Cử Sớm

- Ngày 1-5 tháng 6 | Thứ Ba đến Thứ Sáu | 8 giờ sáng đến 5 giờ chiều
- Ngày 6 tháng 6 | Thứ Bảy | 7 giờ sáng đến 7 giờ tối
- Ngày 7 tháng 6 | Chủ Nhật | 10 giờ sáng đến 6 giờ chiều
- Ngày 8-9 tháng 6 | Thứ Hai và Thứ Ba | 7 giờ sáng đến 7 giờ tối

Địa điểm bỏ phiếu sớm ở Irving

- Irving Arts Center, 3333 N. MacArthur Blvd.
- Irving City Hall, 825 West Irving Blvd.
- Valley Ranch Branch Library, 401 Cimarron Trail

Ngày và giờ bỏ phiếu cho Cuộc Tái Cử

- Ngày 13 Tháng 6 | Thứ Bảy | 7 giờ sáng đến 7 giờ tối

Các Trung Tâm Bỏ Phiếu cho Ngày Bầu Cử ở Irving có thể truy cập tại [DallasCountyVotes.org](#) và có thể thay đổi.

Các cư dân Irving có thể bỏ phiếu tại bất kỳ địa điểm bỏ phiếu nào của Quận Dallas trong thời gian Bỏ Phiếu Sớm và Ngày Bầu Cử. Xin truy cập thêm tại [DallasCountyVotes.org](#) để biết danh sách đầy đủ.

Bản đồ các khu vực, thông tin ứng cử viên và các địa điểm bỏ phiếu trong Ngày Bầu Cử có sẵn tại [IrvingTX.gov/2026-general-elections](#). Để biết thêm thông tin, xin hãy gọi cho Văn Phòng Thư Ký Thành Phố theo số (972) 721-2493. ■



HOT DEALS, COOL PETS

Irving Animal Services (IAS) kicks off the summer with opportunities to make a difference in the lives of animals in need. Check out these adoption specials.

June 2-6 | Sun's Out Tongues Out - Free Dog Adoptions for Big Pups

Thinking about bringing home a big furry friend? Now is your chance. All dogs weighing 50 pounds or more are free to adopt.

June 16-20 | Cool Cats & Kittens

In celebration of National Adopt a Cat Month, IAS is offering a special adoption rate for all feline friends. All cats will be available for adoption for just \$25.

Irving Animal Services is located at the Irving Animal Care Campus, 4140 Valley View Lane. For more information on these events and adoptable animals, call (972) 721-2256 or visit [IrvingTX.gov/Animal-Services](#). ■

Learn How to Participate in Irving's Curbside Recycling Program

[IrvingTX.gov/Recycling](#)

ICTN Streams Council Meetings on YouTube



Irving Community Television Network (ICTN) brings live coverage of public meetings in high definition on the city's YouTube channel.

Residents have the option to watch meetings live in HD on YouTube, in addition to ICTN and the ICTN Meetings channels (Spectrum Channel 95 and Frontier Channel 31). City Council, Planning and Zoning Commission, Building and Standards Commission, and Zoning Board of Adjustment meetings are available live on YouTube.

Visit [IrvingTX.gov/Agendas](#) to view City Council meetings, agendas and minutes.

Like and subscribe to the city's YouTube channel to receive notifications for new videos and upcoming live events. ■



SUBSCRIBE
@TheCityofIrving



LIKE FOLLOW US

@TheCityofIrving

IRVING'S 2025 WATER
QUALITY REPORT
AVAILABLE ONLINE



In accordance with Congress' 1996 amendment to the Safe Drinking Water Act, all water utilities, including the City of Irving Water Utilities Department, must provide an annual report on drinking water quality. Each year, the Texas Commission on Environmental Quality and the City of Dallas provide water quality data that is compiled into a report and made available to Irving water customers by July 1.



Data gathered from ongoing testing confirms Irving's tap water is safe to drink and meets or exceeds all standards set by the U.S. Environmental Protection Agency.

Irving's High-Quality Water
is Thoroughly Tested and Meets
All Drinking Water Standards

To learn more about the sources of the city's water supply, as well as detailed information on the substances contained therein, review the City of Irving's 2025 Water Quality Report at IrvingTX.gov/Water-Report. ■



FREQUENTLY CALLED
NUMBERS

Keep this list of frequently called numbers handy for future reference.

Animal Services	(972) 721-2256
Arts Box Office	(972) 252-2787
Arts Center	(972) 252-7558
City Secretary	(972) 721-2493
Code Enforcement	(972) 721-4829
Family Advocacy Center	(972) 721-6555
Fire (nonemergency)	(972) 721-2308
Housing Programs	(972) 721-4800
Irving City Hall	(972) 721-2600
Job Line	(972) 721-3773
Library	(972) 721-2606
Litter Hotline	(972) 721-5487
Mosquito Hotline	(972) 721-3755
Municipal Court	(972) 721-2451
Parks & Recreation	(972) 721-2501
Permits and Inspections	(972) 721-2371
Police (Nonemergency)	(972) 273-1010
Pothole Hotline	(972) 721-7303
Streets	(972) 721-2201
Traffic and Lights	(972) 721-2646
Trash and Recycling	(972) 721-2232
Utility Billing	(972) 721-2411
Water Utilities	(972) 721-2281

In case of emergency,
call 911.

For more information,
visit IrvingTX.gov. ■



Apply for the Irving 360° Civic Academy



If you have ever wanted a “behind-the-scenes” look at how your city government operates, this is your chance. Those who live or work in the City of Irving are invited to apply for the Irving 360° Civic Academy, scheduled to kick off this fall.

The City of Irving offers this free program to participants in an effort to increase community engagement by taking them through a 12-week series of interactive in-person evening sessions. Participants are given up-close insight into how city departments work through presentations from department directors and interactive facility tours.

If you are looking to get more involved with the Irving community, the Irving 360° Civic Academy is a great networking opportunity. Upon completion of the program, participants take part in a special recognition ceremony with city leadership and City Council.

Interested in learning more or wanting to apply? Visit IrvingTX.gov/irving-academy or email Gabriela Garza, ggarza@IrvingTX.gov, for more information. Applications open June 22 and close on July 17. ■

Grant Applications Open Through Aug. 18



The Irving Neighborhood Grant Program is available to neighborhood associations registered with the City of Irving.

The program encourages neighborhood leaders to implement projects that will foster a spirit of community. Information on registering a neighborhood association, benefits of registration and eligibility for the FY 2026-27 Neighborhood Grant Program is available at IrvingTX.gov/Neighborhood-Services.



Registered Irving neighborhood associations can apply for a grant of up to \$2,500 annually that can be used for:

- **Communications** – newsletters, fliers, website, etc.
- **Neighborhood Identity** – street sign toppers, banners, etc.
- **Physical Improvements** – minor improvements of green spaces, tree planting and beautification projects.
- **Special Events** – National Night Out, Block Party, neighborhood socials, etc.

Completed applications must be submitted by Tuesday, Aug. 18 to Neighborhood Services, 825 W. Irving Blvd., Irving, Texas 75060 or via email at bassels@IrvingTX.gov.

Applications will be reviewed, approved and awarded by a committee, subject to approval of Funds by City Council.

For more information, call (972) 721-4969 or visit IrvingTX.gov/Neighborhood-Services. ■



Irving
Summer Fun

Summer Hours Begin May 30

Hours Subject to Change

Indoor Pools

Heritage Aquatic Center • 200 S. Jefferson St.
Monday & Wednesday | 7 a.m. to Noon & 5 to 8 p.m.
Tuesday & Thursday | 11 a.m. to 2 p.m. & 5 to 8 p.m.
Friday | 7 a.m. to Noon
Closed Saturday & Sunday

CLOSED
FRIDAY,
JULY 3

North Lake Natatorium • 5001 N. MacArthur Blvd.
Monday | 6 to 8 a.m.
Wednesday | 6 to 8 a.m. & 4 to 8 p.m.
Tuesday & Thursday | 2 to 6 p.m.
Closed Friday, Saturday & Sunday

Aquatic Centers

Cimarron Family Aquatic Center • 199 Red River Trail
Lee Aquatic Park • 3000 Pamela Drive
West Irving Aquatic Center • 3701 Conflans Road
Tuesday through Friday | 2 to 8 p.m.
Saturday & Sunday | 1 to 7 p.m.
Closed Monday

Spray Parks

Northwest Spray Park • 2800 Cheyenne St.
Southwest Spray Park • 2800 Shady Grove Road
Sunday through Saturday | 10 a.m. to 8 p.m.



IrvingTX.gov/Aquatics

Senter Park Pool Closed due to Construction
Visit IrvingTX.gov/PlayIrving for Updates



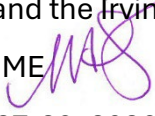
Friday, June 19 | 6 to 9 p.m.
Heritage Park | 217 S. Main St.



BUREAU MANAGEMENT AND STAFF REPORTS

June 19, 2026

MEMORANDUM

TO: Mayor Albert Zapanta and the Irving City Council
FR: Maura Allen Gast, FCDME 
RE: Lucky Leaf Expo, June 27-28, 2026
CC: COI: Chris Hillman, Derick Miller, April Reiling
ICVB Board of Directors: Sam Reed, Michael Basoco

I wanted to make you aware of an upcoming event at the Irving Convention Center, as it may create some discussion within the community. As a public facility, the Irving Convention Center must allow any group to rent space and conduct its events once certain requirements are met, which include completing a Facility Use License Agreement, providing appropriate deposits and insurance, and any additional requirements specified.

On June 27-28, the Lucky Leaf Expo will return to the Irving Convention Center with programming focused on the “rapidly growing world of cannabis.” According to its website, the Lucky Leaf Expo is the “preeminent provider of dynamic, high-quality business-to-business events for the fast-moving cannabis industry. With a focus on providing multiple growth channels for professionals across the country, the company prides itself on offering cutting-edge research, meaningful networking opportunities, and impactful insights that serve a wider purpose of guiding the industry as it evolves.” This is a ticketed event and registration is required. IPD staff will be on-site each day, along with ICC Security. The event was previously held in Irving in 2019 and 2021; there have been no issues with any prior events here.

The passage of Texas House Bill 1325 (also known as the Texas Farm Bill) in the 2019 Texas legislature legalized the industrialization of hemp and hemp-derived products like CBD oil with less than .3% THC content – the farming, manufacturing and retail sale of the products. Earlier this year, the Texas Department of State Health Services (DSHS) finalized changes to 25 TAC Chapter 300 that redefined how THC is measured, imposed new licensing costs, and expanded compliance requirements for businesses operating in the hemp market.

Please let me know if you have any questions – as always, I may be reached in my office at 972-401-7706, on my cell at 214-907-9686 or via email at mgast@irvingtexas.com

ICVB Memorandum

Date: June 18, 2026
To: Maura Gast, FCDME, Executive Director
From: Lori Fojtasek, Vice President, Sales & Services
RE: Sales & Services Department May 2026 Board Report

Convention Sales Activities

Leads Generated	May	YTD
Irving CVB – Hotel Leads	210	1351
Irving Convention Center Leads	37	259

May

Room Nights Generated	Monthly Goal	May 2026 Actuals	May 2025 Actuals	FY 2025-26 Annual Goal	FY 2025-26 YTD Actuals	FY 2024-25 YTD Actuals	May Convention Center	Convention Center YTD
Definite Room Nights	14043	11503	19169	168510	118109	104345	4200	26072
Lost Room Nights		39099	56805		398924	332795	10879	133118

Travel & Activity

May	Organization	Event	Location
17-20	Conference Direct	Annual Partners Meeting	Houston, TX
27-29	Fraternity Executives Association	Annual Meeting	Louisville, KY

Customer Services Activity May Servicing & Inventory

Groups Served	
May	16
YTD	109

Event Location: Hotels: 7

Irving Convention Center: 8

Other: 1

Service Type	# of Groups Served	Total Inventory Utilized	
Proclamations/Flags/Welcomes	1	Mayoral/Council Appearance	1/0/2
	0	Mayor Welcome Letter	0
	0	Proclamation	0
Name Badge/Lanyard Services	6	Badge holders	1085
	6	Lanyards	1381
Meeting/conference supplies	10	Pens	2679
	4	Notepads	979
	5	Bags	770
Promotional Materials	4	Toyota Music Factory Map	820
	2	Water Street Map	350
	0	Travelers Guides	0
	7	"Things To Do" QR Sheet	1095
Staffing Services	8	156 Convention Services Associate Staff Hours	

Proclamations/Welcomes/Flags

Past :

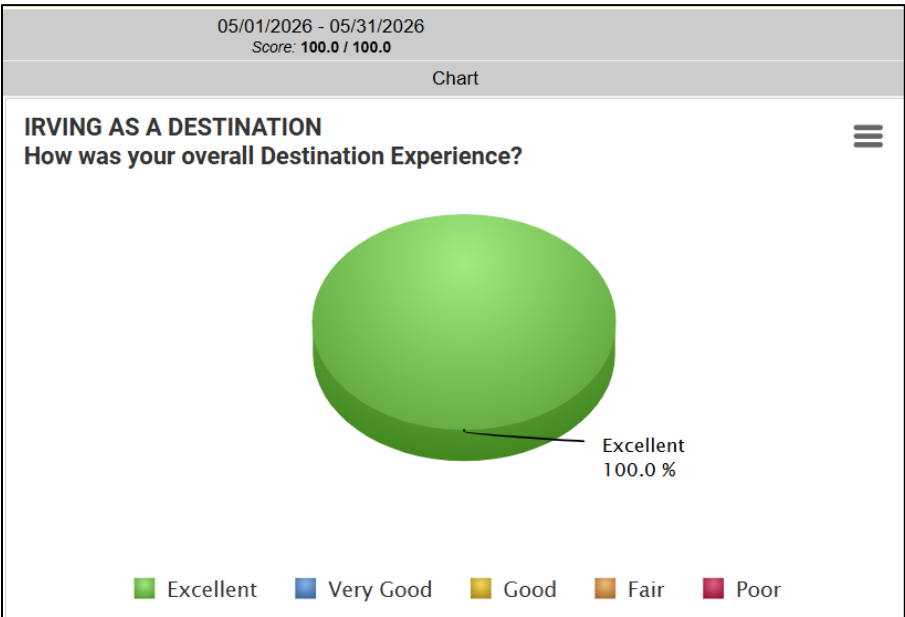
- Mayor Welcome- Ribbon Cutting - American Franchise Expo November 9, 2025
- Mayor Letter - Texas State Historical Association, March 2026
- Mayor Welcome- Texas State Historical Association, March 4, 2026, at the Irving Archives and Museum
- Ribbon Cutting/Welcome – North Texas Business Alliance, April 8, 2026 – Mayor Stopfer
- Ribbon Cutting/Welcome – DFW Minority Supplier, May 12, 2026 – Mayor Stopfer

Upcoming:

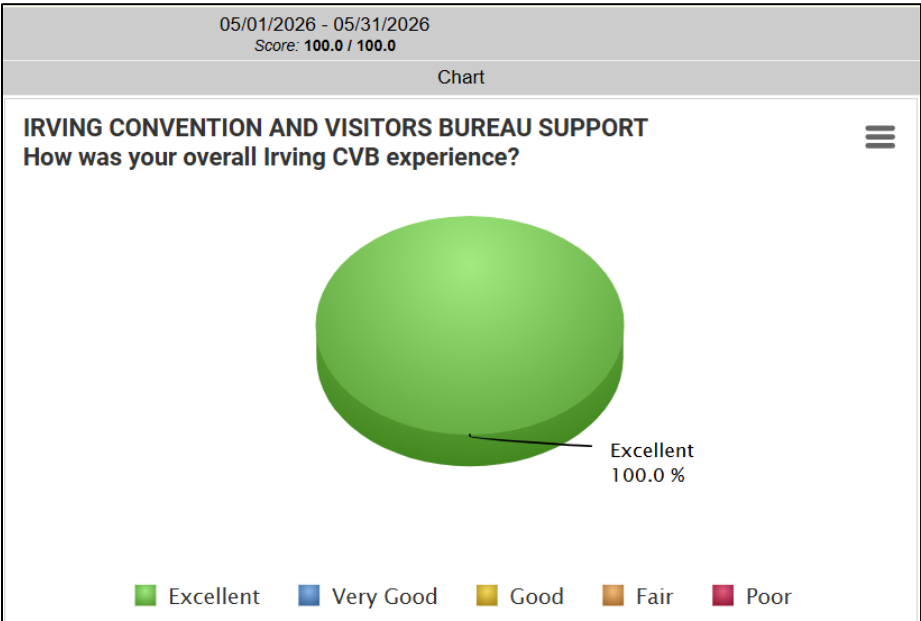
- Ribbon Cutting/Welcome- Rooted Expo, 10/20/2026, TBD

Customer Service Satisfaction Survey Results

1. How was your overall destination experience?



2. How was your overall Convention and Visitors Bureau Experience?



Definite Bookings June 2026 – November 2026

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Flowserve Corporation	PB Flowserve Irving Room Block - June 2026	6/1/2026	6/4/2026	38	152
GWT	GWT - Account Leaders Foundation Class - June 2026	6/1/2026	6/2/2026	28	56
Vizient, Inc.	Vizient, Inc. 2026 St. Elizabeth Healthcare Executive Meeting RBO	6/1/2026	6/3/2026	15	30
The Petroleum Alliance of Oklahoma	The Petroleum Alliance of Oklahoma 2026 Annual Meeting	6/2/2026	6/6/2026	300	600
Titan Investors, LLC	Titan Investors Retreat	6/2/2026	6/6/2026	90	60
North Texas RPG-Con	North Texas RPG-Con June 2026	6/2/2026	6/8/2026	350	679
Cleveland Guardians	Cleveland Guardians @ Texas Rangers	6/4/2026	6/6/2026	100	243
University of the Cumberland	University of the Cumberland June 2026 RB 1	6/4/2026	6/6/2026	18	54
Nanny Tees	Nanny Self Care Retreat	6/4/2026	6/7/2026	30	32
Assemblies of God/Marriage	Marriage Encounters June 2026	6/5/2026	6/6/2026	80	80
Court of Master Sommeliers Americas	CMS-A Advanced Sommelier Course	6/6/2026	6/10/2026	220	453
Wells Fargo Bank	Extended Leadership Meeting	6/6/2026	6/11/2026	80	235
Educate Texas	2026 CCRSM Leadership Summit - Contracted Room Block	6/8/2026	6/11/2026	800	200
MEI Industrial Solutions	MEI Industrial Solutions June 26	6/8/2026	6/11/2026	20	60
Vizient, Inc.	Vizient, Inc. 2026 BOD (June)	6/9/2026	6/10/2026	27	41
Alzheimer's Association	Alzheimer's Association DWYL Million Dollar & 500K Cohort Meeting 2026	6/9/2026	6/10/2026	200	180
Indiawin Sports USA Inc.	Mumbai Indians New York MLC Dallas June	6/9/2026	6/21/2026	50	374

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
National Association of Division Order Analysts	NADOA 2026 Planning Meeting	6/11/2026	6/13/2026	40	120
University of the Cumberlands	University of the Cumberlands June2026 RB 2	6/11/2026	6/13/2026	18	51
NHS Global Events	TD SYNEX UK - June Board Meeting - June 2026	6/13/2026	6/17/2026	20	59
Minnesota Twins Baseball	Minnesota Twins @ Texas Rangers	6/14/2026	6/17/2026	100	320
DBC Pri-Med	DBC Pri-Med June 2026	6/14/2026	6/18/2026	800	111
General Electric Company, operating as GE Aerospace	UAT-Eules TX	6/14/2026	6/26/2026	20	260
Michaels Stores, Inc.	Michaels Academy June 2026	6/14/2026	6/18/2026	40	200
Caterpillar	Caterpillar Inc. - Global PA Summit - June 2026	6/15/2026	6/18/2026	60	240
Greystone Interests, LLC	Greystone Event June 2026	6/16/2026	6/19/2026	150	297
Greystone Interests, LLC	Greystone Meeting June 16-19, 2026	6/16/2026	6/18/2026	15	34
Nissan North America, Inc	NMAC Grass Roots	6/16/2026	6/17/2026	30	16
Steubenville	Steubenville Lone Star 2026 CONTRACTED	6/17/2026	6/20/2026	4000	215
San Diego Padres	San Diego Padres @ Texas Rangers	6/18/2026	6/21/2026	100	364
Delta Psi Rho Sorority, Inc.	Delta Psi Rho Sorority Inc. MIP 2026	6/18/2026	6/21/2026	150	210
American Heart Association	AHA June 2026 Board of Directors & Committees Summit	6/21/2026	6/24/2026	150	300
Texas Education Technology Leaders	2026 TETL Conference	6/22/2026	6/25/2026	500	593
American College of Emergency Physicians	ACEP Board of Directors Meeting June 2026	6/22/2026	6/24/2026	20	41
AutoNation	AARP Deal Billing Supervisors	6/22/2026	6/25/2026	11	33
Surgical Care Affiliates	SCA Summit CLT Meeting DAL Jun 2026	6/22/2026	6/23/2026	18	18
Elevate	Elevate Roadshow Dallas 2026	6/23/2026	6/25/2026	90	60
University of the Cumberlands	University of the Cumberlands June2026 RB 3	6/25/2026	6/27/2026	18	54

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
American College of Emergency Physicians	ACEP EDBA Board Meeting June 2026	6/28/2026	6/30/2026	12	24
Detroit Tigers Baseball Club	Detroit Tigers @ Texas Rangers	7/1/2026	7/4/2026	100	344
Dallas Zouk and Lambada Festival	Dallas Zouk and Lambada Festival 2026	7/2/2026	7/5/2026	500	321
Indiawin Sports USA Inc.	Mumbai Indians New York MLC Dallas July	7/6/2026	7/12/2026	50	266
Houston Astros Baseball Club	Houston Astros @ Texas Rangers	7/8/2026	7/11/2026	100	344
North Texas District United Pentecostal Church International	NTX District United Pentecostal Church International Summit 2026	7/8/2026	7/10/2026	3000	46
University of the Cumberlands	University of the Cumberlands July2026 RB 1	7/9/2026	7/11/2026	18	54
Boeing Global Services	BGS Technical Operations Customer Summit 2026	7/10/2026	7/17/2026	36	183
Michaels Stores, Inc.	Michaels Academy July 2026	7/12/2026	7/16/2026	40	200
Combined Agents of America	Combined Agents of America-July 2026	7/13/2026	7/17/2026	300	582
Texas Hunters Convention	Texas Hunters Convention 2026	7/16/2026	7/19/2026	1000	280
University of the Cumberlands	University of the Cumberlands July2026 RB 2	7/16/2026	7/18/2026	18	51
NCH Corporation	SAP UAT NCH Room Block	7/18/2026	7/31/2026	250	2400
McKesson Corporation	Board, Committee & Shareholders Meeting July 2026	7/19/2026	7/21/2026	20	52
Texas Trial Lawyers Association	TTLA 2026 TACT	7/19/2026	7/22/2026	75	158
Chicago White Sox	Chicago White Sox @ Texas Rangers	7/19/2026	7/21/2026	100	246
Nukum Reborn Studios	DFW Doll Show Jul 2026	7/20/2026	7/26/2026	200	280
American College of Emergency Physicians	ACEP Partner Collaborative Summit July 2026	7/20/2026	7/22/2026	75	127
Big 12 Conference	Big 12 Officiating Alliance 2026	7/22/2026	7/25/2026	200	492
Seattle Mariners Baseball Club	Seattle Mariners @ Texas Rangers	7/22/2026	7/26/2026	100	375

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Texas State Technical College	The TSTC Foundation Staff Retreat / Board Retreat	7/22/2026	7/25/2026	20	45
Cypress Baptist Church	Cypress Baptist Church Marriage Retreat	7/23/2026	7/25/2026	300	158
Love of Christ CSI Church of South India	35th CSI North America Family & Youth Conference 2026	7/23/2026	7/25/2026	450	300
Parker University	Parker University Jul2026	7/23/2026	7/25/2026	90	194
University of the Cumberlands	University of the Cumberlands July2026 RB 3	7/23/2026	7/25/2026	18	51
North Texas Sewing and Quilt Expo	North Texas Sewing and Quilt Expo	7/25/2026	8/2/2026	4000	246
General Electric Company, operating as GE Aerospace	SAP Go Live-Euless TX	7/26/2026	8/21/2026	90	673
Brinker International	Brinker Supplier Partner Room Block	7/27/2026	7/28/2026	269	538
Herzog Foundation	Herzog Foundation - Teacher Apologetics DFW 2026	7/27/2026	7/28/2026	100	200
Herzog Foundation	Herzog Foundation - Teacher Apologetics 2026 DFW - ADDITIONAL ROOMS BOOKED	7/27/2026	7/28/2026	100	100
Church of Pentecost	Church of Pentecost Summer 2026	7/30/2026	8/1/2026	250	222
San Francisco Giants Baseball Club	San Francisco Giants @ Texas Rangers	8/2/2026	8/4/2026	100	252
Texas Society for Respiratory Care	Texas Society for Respiratory Care - 2026 Annual State Convention and Exhibition	8/4/2026	8/6/2026	400	150
Texas Propane Gas Association	TPGA 2026 Red River Crossroads Expo and Conference	8/5/2026	8/8/2026	300	495
ANIME North Texas Con	Anime North Texas	8/6/2026	8/9/2026	1000	195
Texas Chefs Association	Texas Chefs Association - 2026 Annual Conference	8/6/2026	8/8/2026	250	220
Baltimore Orioles	Baltimore Orioles @ Texas Rangers	8/6/2026	8/8/2026	100	225
Family Reunion	Wilburn Family Reunion	8/6/2026	8/9/2026	50	23
Michaels Stores, Inc.	Michaels Academy August 2026	8/9/2026	8/13/2026	40	200

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Texas Clown Association	2026 Annual Conference	8/12/2026	8/15/2026	60	110
ServiceNow	ServiceNow World Forum 2026 AMS.	8/14/2026	8/19/2026	1500	110
Weaver and Tidwell, L.L.P.	Weaver LIFT 2026	8/16/2026	8/18/2026	140	330
Washington Nationals Baseball Team	Washington Nationals @ Texas Rangers	8/16/2026	8/19/2026	100	300
TEXSOM Foundation dba TEXSOM Conference	2026 TEXSOM Conference - Texican Court Room Block	8/17/2026	8/26/2026	400	345
TEXSOM Foundation dba TEXSOM Conference	2026 TEXSOM Conference - Vendor Block	8/19/2026	8/25/2026	400	277
Former Air Force One Aircrew/Maintenance Crew	Former Air Force One Crew Reunion	8/20/2026	8/22/2026	150	375
Texas Academy of Family Physicians	TAFP - Resident and Student Summit 2026	8/20/2026	8/22/2026	150	180
Cornerstone	Cornerstone Credit Union League 2026 Meeting	8/23/2026	8/26/2026	110	296
Pacific Dental Services Health	PDS Health SAIP/Trainer Calibration/SRM/SRD	8/24/2026	8/28/2026	100	542
DFW Fiber Fest	DFW Fiber Fest 2026 Contracted	8/25/2026	8/30/2026	3000	385
Cocaine Anonymous World Services Office, Inc.	Cocaine Anonymous World Service Conference 2026	8/26/2026	9/7/2026	175	427
Assembly of Muslim Jurists of America	Assembly of Muslim Jurists of America	8/27/2026	8/28/2026	350	700
Ambit Energy	2026 Conference	8/30/2026	9/7/2026	500	834
The Athletics	Athletics @ Texas Rangers	8/30/2026	9/1/2026	100	192
Tampa Bay Rays	Tampa Bay Rays @ Texas Rangers	9/2/2026	9/5/2026	100	320
National Association of Division Order Analysts	NADOA Institute 2026	9/5/2026	9/12/2026	300	1019
Global Medical Response	GMR 2026 FRE Golf Tournament	9/5/2026	9/8/2026	250	134
United States Association for Computational Mechanics	AESCAPE (Ai-Empowered Simulations & CAE Applications via Engineering Software 2.0 and 3.0) 2026	9/7/2026	9/11/2026	100	165
Greystone Interests, LLC	Greystone Sept2026 Room Block	9/7/2026	9/10/2026	30	90
Dallas Security Traders Association	2026 Texas Traders Convention	9/8/2026	9/11/2026	150	321

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Institute of Healthcare Executives & Suppliers, LLC	IHES September 2026	9/8/2026	9/10/2026	100	210
Marcus Evans, Inc.	Private Wealth Management Summit	9/12/2026	9/17/2026	200	515
Rainwater Charitable Foundation	TCIM 2026	9/13/2026	9/17/2026	135	419
Wells Fargo Bank	210841_2026 WF Strategic Capital All Team Meeting	9/13/2026	9/15/2026	62	124
Texas Medical Association	TMA - 2026 Business of Medicine Conference	9/16/2026	9/19/2026	600	625
Toronto Blue Jays	Toronto Blue Jays @ Texas Rangers	9/16/2026	9/19/2026	100	320
Texas A&M University	TACUBO Winter Conference 2026	9/19/2026	9/21/2026	350	546
Texas Food and Fuel Association	2026 Fall Fuel & Convenience Summit	9/20/2026	9/23/2026	110	170
New York Mets	New York Mets @ Texas Rangers	9/20/2026	9/23/2026	100	360
The Brokerage Inc.	DFW Roadshow 2026	9/20/2026	9/22/2026	600	20
Michaels Stores, Inc.	Michaels Academy September 2026	9/20/2026	9/24/2026	40	200
Texas A&M University	TAMUS-CFO Winter 2026	9/21/2026	9/23/2026	45	51
Texas Podiatric Medical Association	2026 TPMA Southwest Foot and Ankle Conference	9/23/2026	9/26/2026	700	412
Second Amendment Foundation	Gun Rights Policy Conference Sept 2026	9/24/2026	9/27/2026	150	220
North Texas Commission	North Texas Commission Leadership Class Retreat September 2026	9/25/2026	9/25/2026	35	35
VidSummit	VidSummit 2026	9/26/2026	10/2/2026	2500	1670
Dot Foods, Inc.	Supply Chain & BDM Summit	9/28/2026	9/30/2026	200	300
Parker University	Parker Seminar Dallas-Rooms Only	9/30/2026	10/4/2026	80	185
National Council of University Research Administrators	NCURA Region V Texas 2026	10/2/2026	10/7/2026	200	359
WSPP Inc	WSPP Fall 2026	10/3/2026	10/7/2026	250	620
T.D. Jakes Enterprises	Good Soil Forum 2026	10/4/2026	10/11/2026	300	858
NBC Sports	Technical Broadcasting Crew TNF	10/4/2026	10/8/2026	195	689

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
MEI Industrial Solutions	MEI Industrial Solutions October2026	10/5/2026	10/8/2026	20	60
Texas Association of Property Tax Professionals	Texas Association of Property Tax Professionals Annual Conference 2026	10/6/2026	10/8/2026	400	413
Michaels Stores, Inc.	Michaels Academy October 2026	10/11/2026	10/15/2026	40	200
Greystone Interests, LLC	Greystone Oct 2026 Healthcare Retreat Las Colinas	10/12/2026	10/14/2026	50	106
American Planning Association -Texas Chapter	APATX26 Conference	10/13/2026	10/16/2026	1000	655
Best Hour of Their Day	Best Hour of Their Day AffiliateCon; 1026	10/14/2026	10/18/2026	400	680
Enterprise Mobility	Fall Officers Meeting 2026	10/19/2026	10/24/2026	350	610
Rooted Texas	Rooted Expo 2026 HQ	10/19/2026	10/23/2026	2000	310
Society of Professors in Christian Ministry	Society of Professors in Christian Ministry and the Association of Youth Ministry Educators	10/20/2026	10/25/2026	220	260
ECO: A Covenant Order of Evangelical Presbyterians	ECO Ordination Retreat OCTOBER 2026	10/20/2026	10/24/2026	24	74
Texas & New Mexico Hospice Organization	TNMHPO 2026 Hospice MACtoberfest	10/21/2026	10/22/2026	160	150
Parker University	Parker University Oct2026	10/22/2026	10/24/2026	70	154
Sidewalk Advocates for Life	Sidewalk Advocates for Life Oct2026	10/22/2026	10/24/2026	300	100
Assemblies of God/Marriage	Marriage Encounters Oct2026	10/23/2026	10/24/2026	80	80
National Association of Active Investment Managers	NAAIM Outlook October 2026	10/24/2026	10/27/2026	50	80
The Association for Compensatory Educators of Texas	Annual Fall Conference	10/25/2026	10/29/2026	600	870
Society of Flight Test Engineers	SFTE 2026 International Symposium	10/25/2026	10/30/2026	200	590
The Aspen Institute	2026 Unlocking Opportunity Network Collaborative	10/25/2026	10/28/2026	300	725
Overseas Brats	Overseas Brats Hosts 2026 Worldwide Gathering	10/27/2026	11/2/2026	200	210

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
CareFlite	Emergency Care Conference - 2026	10/28/2026	10/31/2026	40	90
Tech Conferences	TechCon365	10/30/2026	11/7/2026	550	1078
Herzog Foundation	Herzog Foundation - Marketing & Enrollment 2026 (DFW)	11/2/2026	11/3/2026	100	199
MEI Industrial Solutions	MEI Industrial Solutions November2026	11/2/2026	11/5/2026	20	60
Family Life & Worship	Weekend to Remember Dallas Fall 2026	11/4/2026	11/8/2026	1000	537
Association for the Promotion of Campus Activities	APCA Regional Conference - Northeast Region November 2026	11/4/2026	11/8/2026	250	410
Drake Software	Drake Software 2026 Update School Dallas	11/4/2026	11/6/2026	400	155
American Association of Hip and Knee Surgeons	Grapevine CVB City-wide - ROOMS ONLY for AAHKS 2026	11/4/2026	11/7/2026	2000	1862
American Association of Equine Practitioners	2026 AAEP XP Dentistry Meeting	11/5/2026	11/7/2026	25	43
First Financial Resources, LLC	2026 Tax Institute	11/8/2026	11/11/2026	200	410
ECO: A Covenant Order of Evangelical Presbyterians	ECO Ordination Retreat NOVEMBER 2026	11/9/2026	11/14/2026	18	74
Nouvelle Model & Talent EXPO	Model & Talent November 2026	11/15/2026	11/23/2026	400	970
e625	E625 Christian Educations Convention	11/18/2026	11/22/2026	1200	367
Remnant Ministries	Remnant Ministry Annual Conference Nov2026	11/22/2026	11/30/2026	800	557

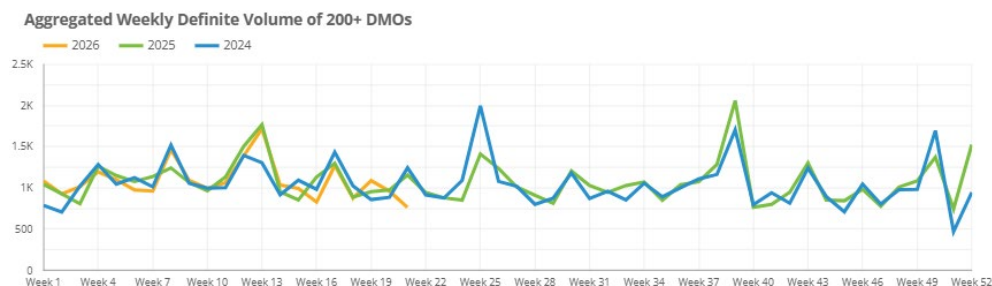
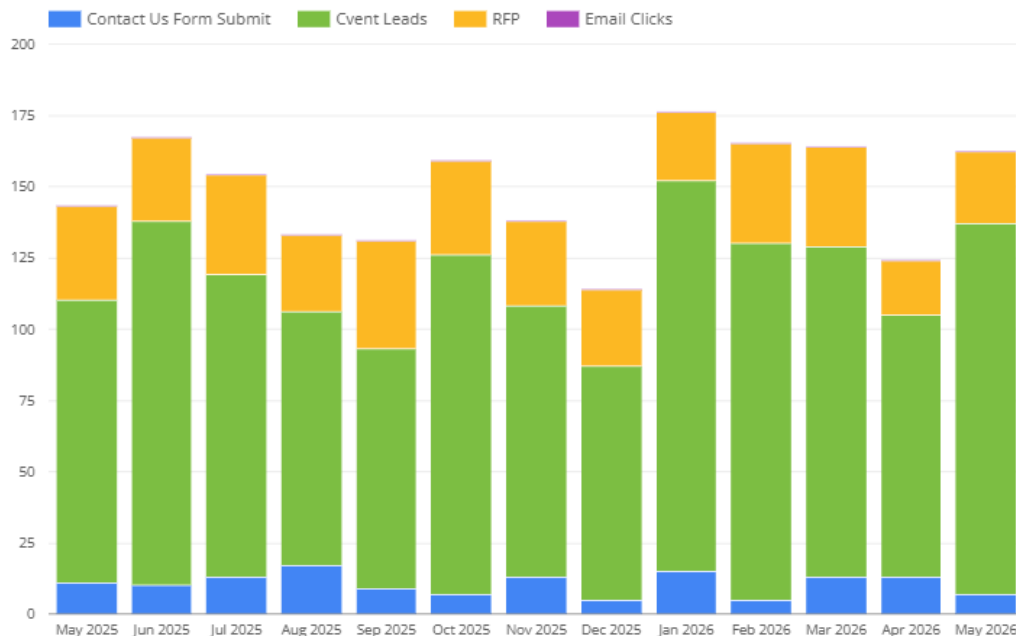
**Highlighted items above are Target Industries for Irving

Marketing and Communications

To: Maura Gast, FCDME, Executive Director
 From: Monty White, VP, Marketing & Communications
 Date: June 22, 2026
 Re: **Marketing & Communications - June 2026 Report**

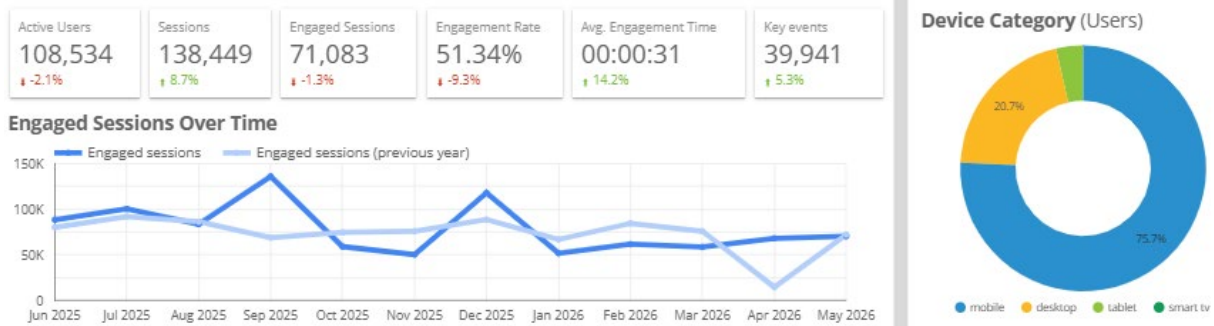
Marketing Prospects

In May, there were 162 marketing prospects, 130 came from Cvent and 32 came from the website.

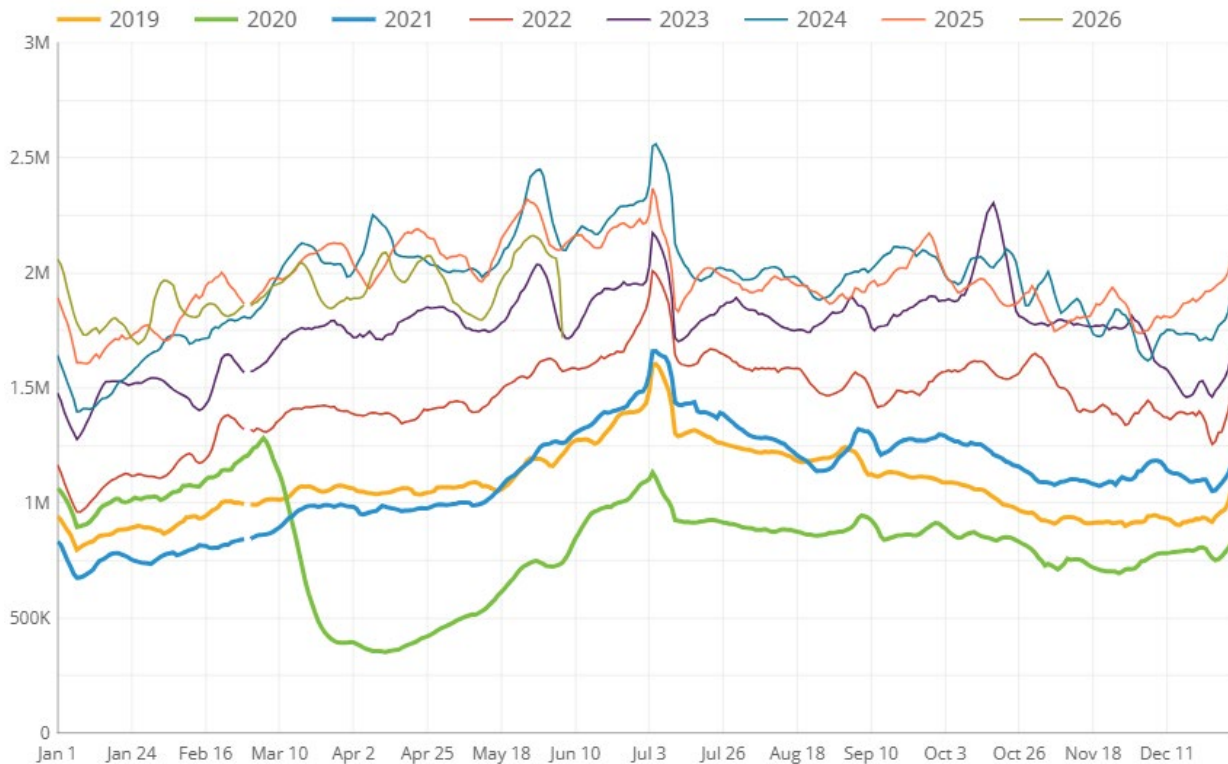


Website Traffic and Engagement

Website traffic reached **138,449 total sessions**, including **71,083 engaged sessions** from **108,534 active users**.



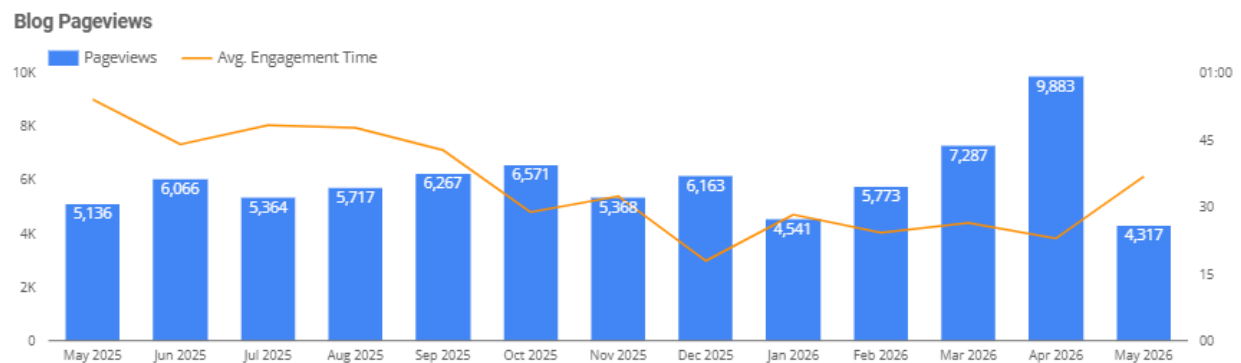
Aggregated Website Sessions of 200+ DMOs



Blog Traffic

In May, there were **4,317 blog pageviews**. The top three posts were:

1. Five Ways to Have Fun at Lake Carolyn – 699 pageviews
2. Fall In Love All Over Again at Irving's Love Lock Bridge – 526 pageviews
3. Irving, Texas Bluebonnets Guide – 127 pageviews



Digital Campaigns:

Staycations Campaign:

The Staycations Campaign generated 21,592 advertising clicks and **10,623 hotel referrals**.

DFW Entertainment Hub Campaign:

The DFW Entertainment Hub campaign, which promotes Irving as a launchpad for travelers to explore DFW, generated **23,072 advertising clicks**.

Seasonal Campaigns:

The Summer Campaign, which promotes seasonal events, hotel deals, and related blog and social media content, produced **11,682 advertising clicks** as well as **135 non-hotel partner referrals**.

OTA Partnership Campaign

Year-to-date, the OTA Campaign, in partnership with Expedia, has produced **61,720 room nights** and **\$8,200,584** in direct hotel revenue with a \$105 return on advertising spend.

Event-Based and Always-On Campaigns

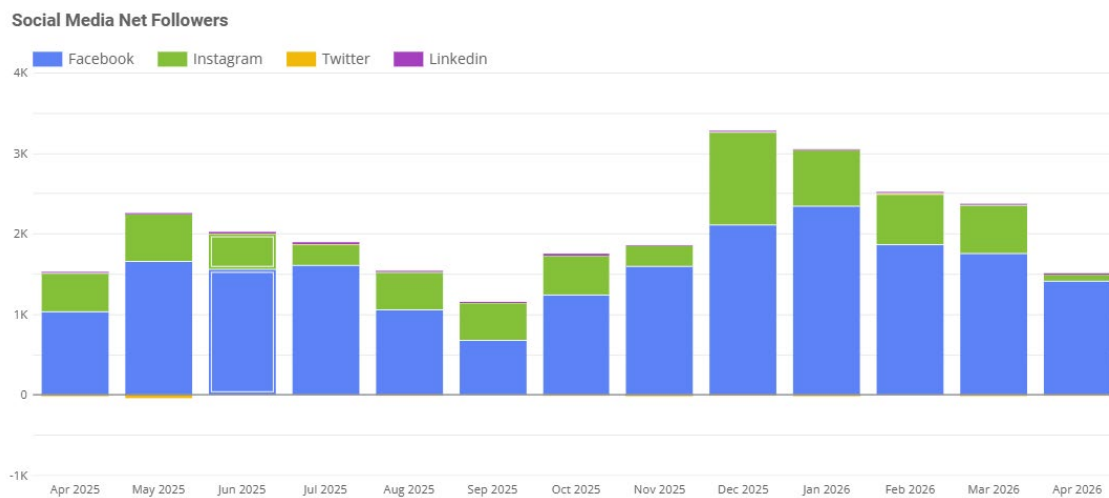
The Events, Micro and Evergreen Campaigns combined, produced **17,467 advertising clicks** and **1,072 non-hotel partner referrals**.

Meetings Campaign

The Meetings Campaign, which promotes Irving to meeting and event planners through Google, LinkedIn and Meta, generated **697,910 advertising clicks**.

Social Media

In May **2,131 new social media followers** were added.



Earned Media

- **Impressions** 225,314,776
- **Advertising Value** \$5,507,439
- **PR Value** \$16,522,317

Attachments:

- Goworldtravel.com: Visitors Help Pay for the Places Residents Love: In Irving, That Added Up to \$901 Per Household in 2025
- KDAF CW33 (Dallas/Fort Worth): Visitors Help Pay for the Places Residents Love: In Irving, That Added Up to \$901 Per Household in 2025
- KXAN (Austin): Visitors Help Pay for the Places Residents Love: In Irving, That Added Up to \$901 Per Household in 2025
- Pridejounneys.com: Romantic LGBTQ+ Getaways: The Best Hotels for Couples Around the World, by Joey Amato
- Rambler News: Visitors Help Pay for the Places Residents Love: In Irving, That Added Up to \$901 Per Household in 2025
- Third-news.com: How Visitor Spending in Irving Supports Local Community Infrastructure and Reduces Taxes

Latest Travel News

 goworldtravel.com/latest-travel-news

Visitors Help Pay for the Places Residents Love: In Irving, That Added Up to \$901 Per Household in 2025

IRVING, Texas, May 7, 2026 /PRNewswire/ – Most residents do not connect a hotel booking with an arts center, a convention with a concert venue or a visitor's restaurant tab with their own tax bill.



But in Irving, Texas, visitor spending is helping support the public places and amenities residents use every day.

Visitor Spending Residents Can See

Visitors spent a record **\$4.09 billion** in Irving in 2025, generating **\$85.5 million in local property, sales and hotel occupancy tax revenue**, the equivalent of **\$901 per Irving household**, according to the Irving Visitor Industry Performance Study by Future Partners.

That revenue helps support public assets like the Irving Arts Center, Levy Event Plaza, the Toyota Music Factory entertainment complex and the Irving Convention Center at Las Colinas.

Tourism's Local Tax Impact

For residents, the impact of tourism is often invisible. A hotel stay, convention, concert or restaurant visit can help generate public revenue that reduces pressure on local taxpayers and supports civic amenities.

"These results show that tourism is not just about visitors. It is about Irving residents," said Mayor Rick Stopfer. "When people choose Irving for meetings, events, dining and entertainment, their spending supports local jobs, strengthens our economy and helps reduce the tax burden on households."

The Community Vitality Wheel in Action

The results reflect what Maura Gast, executive director of Visit Irving, has long described as the **Community Vitality Wheel**: build a place where people want to visit, and you build a place where people want to live. Where people want to live, people want to work. Where people want to work, business wants to be. And where business wants to be, people want to visit.

Destinations International adopted the framework in 2023 as a model for explaining how destination promotion contributes to community health.

Meetings Drive Momentum

Tourism supported **25,286 jobs** in Irving in 2025 and generated **\$920 million in visitor industry payroll**. Conferences and group meetings alone accounted for **\$802 million in economic impact**, reinforcing Irving's role as a major meetings and events destination.

Since 2018, visitor spending in Irving has grown by more than **\$1.1 billion**.

Growing Leisure Travel Comes Next

"The Irving Convention Center at Las Colinas keeps a very busy calendar of meetings and events," said Gast. "We are working to grow the leisure travel market to build on this momentum. While we are proud of our results, we know the work continues."

2025 Irving Visitor Impact by the Numbers

- **Total visitors:** 4.492 million
- **Total visitor spending:** \$4.09 billion
- **Local tax revenue generated:** \$85.5 million
- **Tax revenue per household:** \$901
- **Visitor industry payroll:** \$920 million
- **Conferences and group meetings impact:** \$802 million
- **Jobs supported:** 25,286

Visit Irving markets Irving as a leading destination for meetings, conventions, events and leisure travel. Through sales, marketing and partnerships, Visit Irving helps drive visitor spending, support local jobs and strengthen Irving's economy. Learn more at <https://www.irvingtexas.com/>.

Media Contact: Lori Sirmen, (214) 766-1550, lsimen@irvingtexas.com





**Visitors Help Pay for the Places Residents Love: In Irving,
That Added Up to \$901 Per Household in 2025**



**Visitors Help Pay for the Places Residents Love: In Irving,
That Added Up to \$901 Per Household in 2025**



Romantic LGBTQ+ Getaways: The Best Hotels for Couples Around the World

pridejourneys.com/post/romantic-lgbtq-getaways-the-best-hotels-for-couples-around-the-world

Joey Amato

May 28, 2026



From secluded beachfront resorts and wine country retreats to chic urban hideaways and mountain escapes, LGBTQ+ couples are redefining romantic travel on their own terms. In this special feature, Pride Journeys highlights some of the world's most welcoming hotels and resorts where inclusivity, luxury and authentic connection come together. Whether you're planning a honeymoon, anniversary celebration or simply a well-deserved getaway, these properties offer unforgettable experiences designed for couples seeking romance, relaxation and a true sense of belonging.

Dallas, Texas

[Hôtel Swexan](#) is one of Dallas' newest luxury boutique hotels, blending European-inspired elegance with modern Texas sophistication in the heart of the Harwood District. The Michelin Key property offers stylish accommodations, acclaimed dining, a rooftop infinity pool, and a vibrant social atmosphere that appeals to discerning LGBTQ travelers looking for an elevated urban escape. Its emphasis on personalized hospitality, design-forward experiences, and inclusive luxury makes it a standout destination for couples, groups, and Pride travelers visiting Dallas.

Galveston Island, Texas

Just an hour south of Houston lies Galveston Island, Texas. Yes. It's an island. If you're looking for a luxury experience, look no further than the Villas at the [San Luis Resort](#). This development includes five private 800-square-foot villas nestled in a quiet corner of the iconic seawall hotel. The Villas offer a discreet residential setting complete with private in-room check-in. Every villa suite is accessible only through an exclusive entrance and features a king-sized bedroom, three TVs, a deluxe five-fixture bathroom outfitted with a large shower and soaking tub, a private veranda with a hot tub, separate pool area and personal butler service. Unique to The Villas, guests have the option to upgrade their travel arrangements and arrive via luxury helicopter, limo or Bentley. Galveston has a long-standing, resilient LGBTQ+ community deeply rooted in its history as a port city. It boasts the oldest gay bar in Texas, Robert's Lafitte, established in the late 1960s. The island is known for its historic, inclusive, and lively gay scene.

Irving, Texas

[The Ritz-Carlton Dallas, Las Colinas](#) offers several new amenities, services and signature experiences that add fresh appeal for a luxury weekend getaway, particularly for travelers seeking something beyond the expected. The resort sits on 400 acres of rolling Texas hills in Irving–Las Colinas, between Dallas and Fort Worth. It is minutes from DFW International Airport yet feels removed from the pace of the city. This is a Texas luxury resort with a true sense of place. Guests can stay in private villas, play the pristine TPC Las Colinas, dine at Knife Italian Steak by Michelin-starred Chef John Tesar, book signature Western experiences, spend time poolside, or consider the property as a polished base for Dallas, Fort Worth and Irving–Las Colinas.

Irving sets all-time high in direct visitor spending

 ramblernewspapers.com/articles/2027/view/irving-sets-all-time-high-in-direct-visitor-spending



May 12, 2026

Irving—Irving reached a new tourism milestone in 2025, generating a record \$4.09 billion in direct visitor spending, according to new data shared by the Irving Convention and Visitors Bureau (ICVB). This total includes visitor spending on hotels, restaurants, attractions, local transportation, and other expenses. Despite a significant decline caused by the COVID-19 pandemic, annual visitor spending has increased by more than \$1.1 billion since 2018.

"This is an achievement all residents and businesses in the city of Irving can celebrate," Mayor Rick Stopfer said. "When visitors come to the city, their spending creates jobs, enhances attractions, and reduces the tax burden on residents."

Business Impact

The economic impact study prepared by Future Partners shows that tourism in Irving supports more than 25,000 local jobs, with visitor industry payroll approaching \$1 billion annually.

"I own a local printing, marketing and sign company," said Sam Reed, ICVB's chair. "I see firsthand the impact visitors have on local businesses of all sizes, and that's why we are always working to bring more visitors to our great city. Corporate meetings and trade shows drive spending at restaurants, hotels and small businesses like mine."

The ICVB markets the city as a premier meeting and visitor destination.

"This success we're seeing and the resilience after the pandemic are the direct result of our team's continuous work," said Maura Allen Gast, ICVB's executive director. "We must remain focused on the future and continue building a strong pipeline of new and return business, knowing that economic cycles are inevitable."

Resident Impact

Particularly important for residents, it is hotel occupancy tax revenue that supports the arts and culture of Irving, providing funding for the Irving Arts Center, Irving Archives and Museum, Mustangs of Las Colinas Museum Jackie Townsell Bear Creek Heritage Center and the Ruth Paine House. Hotel occupancy tax revenues have also provided the funding that led to the development of the Toyota Music Factory and the Irving Convention Center at Las Colinas.

The study also shows that visitor spending plays a pivotal role in generating tax revenue for the city of Irving. In 2025, tourism generated \$85.5 million in property, sales, and hotel occupancy taxes. That equates to \$901 per household.

"If not for visitor spending," Gast said, "each Irving household could expect to pay an additional \$901 per year to maintain the current level of municipal services."

Looking Ahead

The Irving Convention and Visitors Bureau continues to monitor what's happening in markets across the region, as competitors enhance their convention centers and continue to add attractions.

"The Irving Convention Center at Las Colinas keeps a very busy calendar of meetings and events," Gast said. "We continue to grow the leisure travel market, which helps fill hotel rooms on weekends and other times when business travel is not as strong. That's where we see an opportunity to continue to build on this momentum. While we are proud of our results, we know the work continues."

2025 By the Numbers

- Total visitors to Irving: 4.492 million
- Total visitor spending in Irving: \$4.09 billion
- Irving visitor industry payroll: \$920 million
- Economic impact of conferences and group meetings: \$802 million
- Jobs supported by the visitor industry: 25,286

Source: Future Partners, Irving Visitor Industry Performance Study

SOURCE Irving Convention and Visitors Bureau

How Visitor Spending in Irving Supports Local Community Infrastructure and Reduces Taxes

 third-news.com/article/01d8086a-4a17-11f1-a7e1-9ca3ba0a67df

The Positive Economic Impact of Visitor Spending in Irving

In 2025, the city of Irving, Texas, witnessed a remarkable trend where visitor spending amounted to an astonishing \$4.09 billion. This surge in tourism not only provided a boost to the economy but also generated significant tax revenue of \$85.5 million, which translates to approximately \$901 for every household in the city. Such financial input plays a crucial role in sustaining local public amenities and services that residents enjoy daily.

Connecting the Dots: Visitors and Residents

Most residents often overlook the direct connection between a visitor's hotel booking and the local arts center, or the dining experience they enjoy at restaurants and the tax contributions that help fund community projects. Nevertheless, this link is undeniably significant in a city like Irving, where the impact of tourism is not just limited to visitors but also directly benefits the residents themselves.

A Flourishing Community Supported by Tourism

According to the Irving Visitor Industry Performance Study, conducted by Future Partners, the revenue generated from visitors allows the city to support essential public assets such as the Irving Arts Center, Levy Event Plaza, Toyota Music Factory, and the Irving Convention Center at Las Colinas. These venues are vital not only for tourism but also for enriching the cultural landscape of the community, adding to the quality of life for residents.

Strengthening Local Economy and Jobs

Tourism is a cornerstone of Irving's economic framework. In 2025 alone, the visitor industry was responsible for supporting a staggering 25,286 jobs, contributing to a total payroll of \$920 million. Particularly noteworthy is the economic impact resulting from conferences and group meetings, which brought in \$802 million alone, reinforcing the city's positioning as a premier destination for meetings and events. The growth of visitor spending, which has spiked by over \$1.1 billion since 2018, speaks volumes about the success of tourism initiatives in the area.

A Vision for the Future

Mayor Rick Stopfer expressed that these results underline a vital point – tourism is not merely about attracting visitors; it also significantly uplifts the quality of life for residents. As Irving continues to market itself aggressively as a leading destination for meetings, conventions, and leisure travel, the focus will remain on enhancing the visitor experience and the subsequent economic benefits that come with it.

Maura Gast, the executive director of Visit Irving, reiterated that while they celebrate the current successes, the effort to further strengthen the leisure travel segment is imperative. As they work on developing leisure market strategies, the goal is to build upon the thriving momentum created thus far.

Key Statistics from the 2025 Irving Visitor Impact

- - Total visitors: 4.492 million
- - Total visitor spending: \$4.09 billion
- - Local tax revenue generated: \$85.5 million
- - Tax revenue per household: \$901
- - Visitor industry payroll: \$920 million
- - Economic impact of conferences and group meetings: \$802 million
- - Jobs supported: 25,286

In conclusion, the intertwining of visitor spending and local community resources solidifies the significant advantages tourism brings to cities like Irving. It paints a picture of prosperity for residents reliant on public amenities, ensuring that the burdens of local taxation are alleviated through robust visitor engagement policies. As Irving continues to thrive, the intricate relationship between visitors and the community will only grow stronger, promising a brighter future forward.



DATE: May 22, 2026
TO: Maura Gast, Executive Director
FROM: Susan Rose, VP Finance & Administration
RE: Hotel Performance and Short Term Rental Data – April Data

Hotel Performance

Irving's hotel occupancy rate for April was 68.0%, a decrease of 2.0% from last year. The Average Daily Rate (ADR) was \$136.32, an increase of 1.5% from last year and Revenue Per Available Room (RevPAR) was \$92.74, a decrease of 0.6% from last year.

The hotel occupancy for Texas was 64.0%, a slight decrease of 0.1% from the previous year and the hotel occupancy for the US was 64.9%, an increase of 1.6% from the previous year.

Short Term Rental

For the month of April, there were 608 available listings in Irving. The occupancy rate was 64.9%, a decrease of 0.6% from last year and the ADR was \$131.50, an increase of 4.5% over last year.

For the hotel comparable subset, the occupancy rate was 66.1%, a decrease of 3.6% from last year and the ADR was \$67.34, an increase of 2.8% from last year.

Hotel Performance Summary

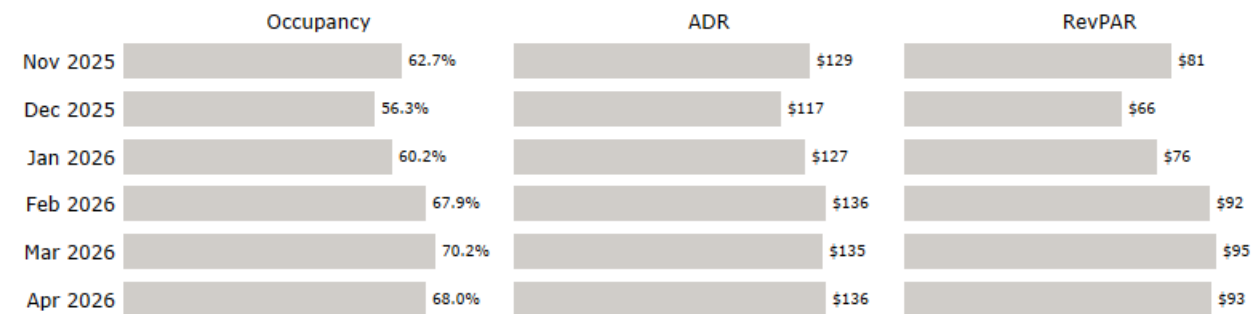
Irving, TX | April 2026



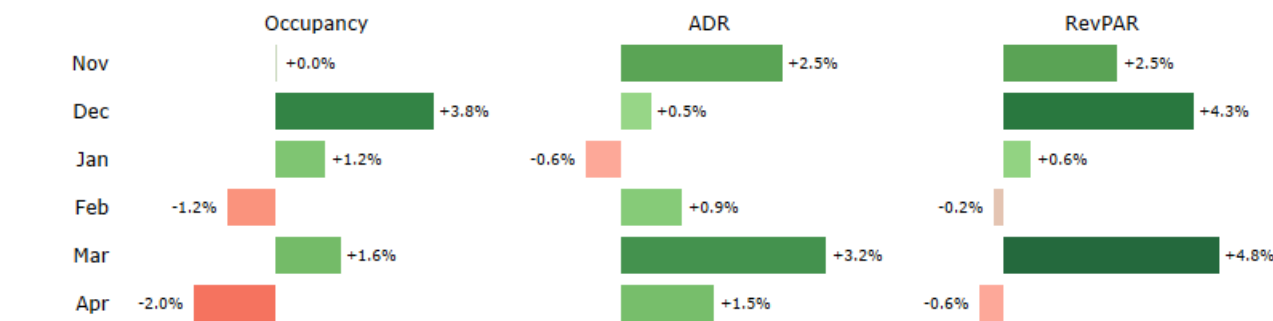
Month: April 2026
Location: Irving, TX
Compare to: Previous Year
Based On: Calendar Year

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
	68.0%	\$136.32	\$92.74	389.6K	265.0K	\$36.1M
Change vs. Previous Year	▼ -2.0%	▲ 1.5%	▼ -0.6%	▲ 0.1%	▼ -1.9%	▼ -0.4%
YTD Calendar Year	66.5%	\$133.67	\$88.92	1.6M	1.0M	\$138.6M
YTD Change vs. Previous Year	▼ -0.1%	▲ 1.3%	▲ 1.2%	▲ 0.1%	▲ 0.0%	▲ 1.4%

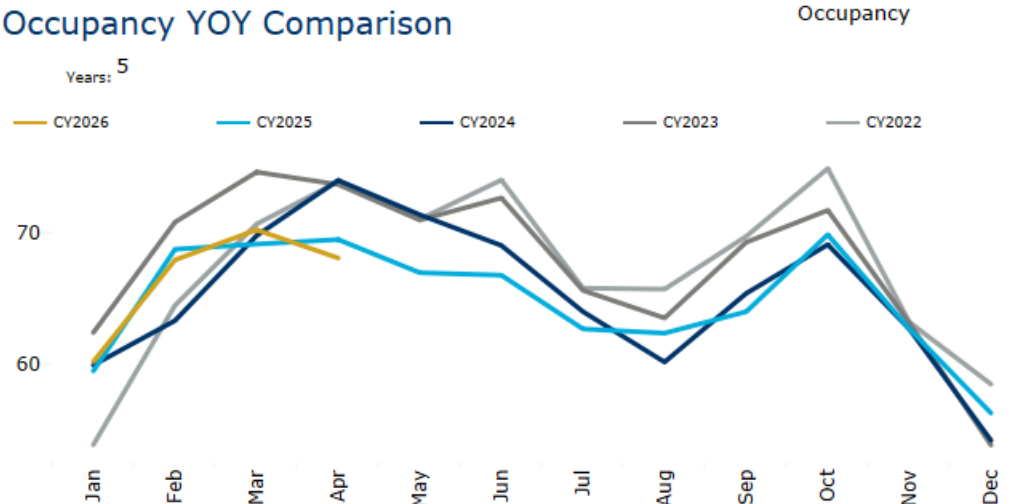
Last Six Months Performance



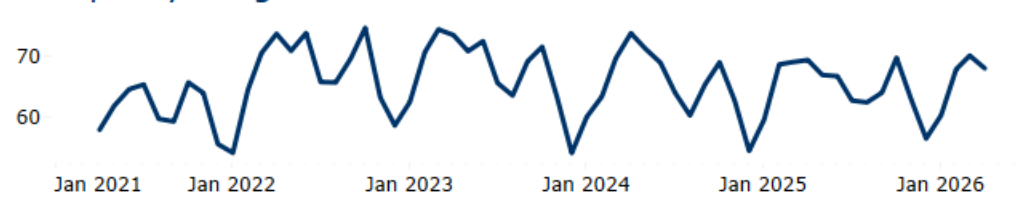
Last Six Months Performance vs. Previous Year



Occupancy YOY Comparison



Occupancy Long Term Trend

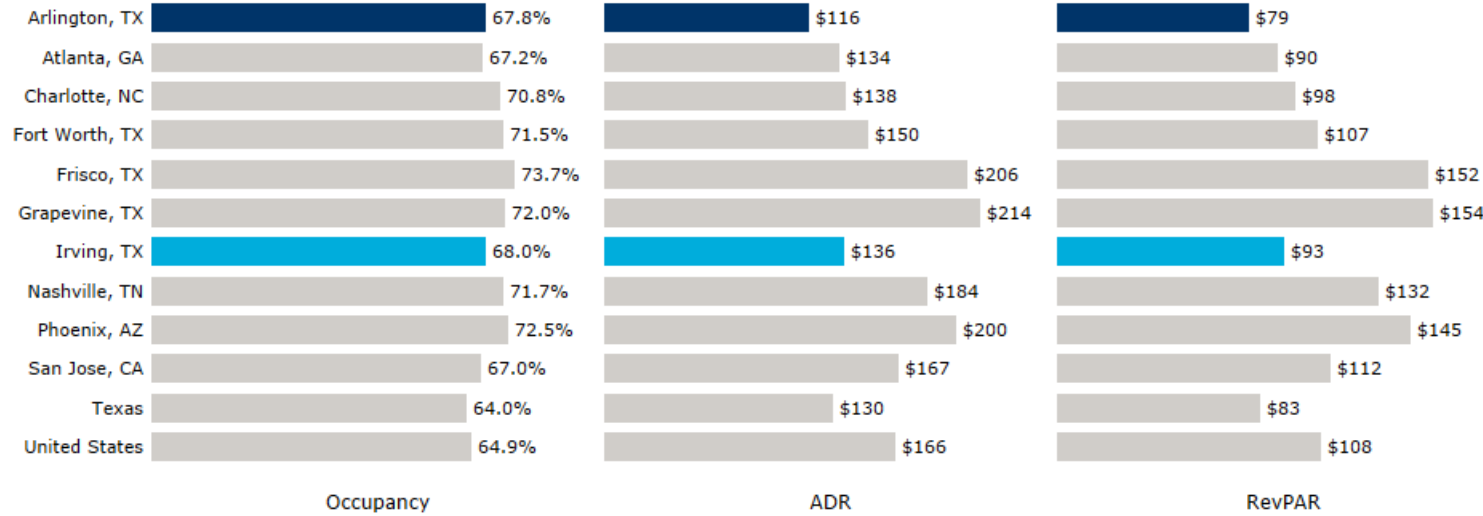


Competitive Markets Hotel Performance

Irving, TX vs. Comp. Markets

Month: April 2026
Report Month: April 2026
Compare to: Previous Year
Markets: All
Supply Total: \$79
Measures Summary: \$116, \$134, \$138, \$150, \$206, \$214, \$136, \$184, \$200, \$167, \$130, \$166

April 2026, Comp. Markets Hotel KPIs



April 2026, Comp. Markets Hotel Performance vs. Previous Year

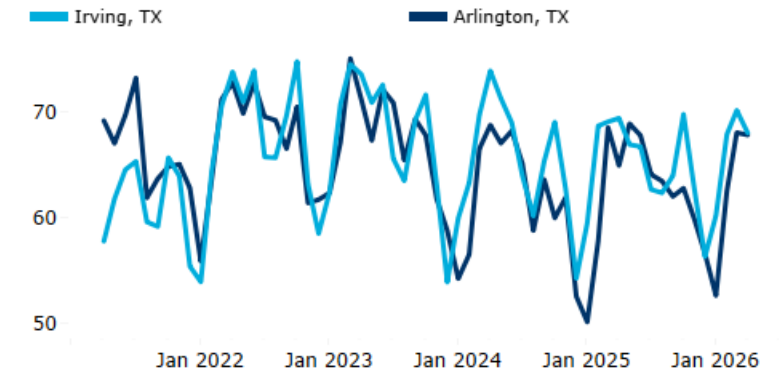
	Occ	YOY	ADR	YOY	RevPAR	YOY	Total Supply	YOY	Demand	YOY	Revenue	YOY
Arlington, TX	67.8%	▲ 4.4%	\$116	▼ -3.7%	\$79	▲ 0.6%	306.9K	▼ -2.3%	208.2K	▲ 2.0%	\$24.2M	▼ -1.7%
Atlanta, GA	67.2%	▲ 3.2%	\$134	▲ 4.4%	\$90	▲ 7.8%	3.5M	▲ 0.7%	2.3M	▲ 3.9%	\$311.7M	▲ 8.5%
Charlotte, NC	70.8%	▲ 3.9%	\$138	▲ 5.4%	\$98	▲ 9.5%	1.3M	▲ 0.4%	915.7K	▲ 4.4%	\$126.1M	▲ 10.0%
Fort Worth, TX	71.5%	▲ 5.9%	\$150	▲ 7.0%	\$107	▲ 13.3%	544.1K	▲ 1.9%	388.8K	▲ 7.8%	\$58.2M	▲ 15.4%
Frisco, TX	73.7%	▲ 2.6%	\$206	▲ 9.1%	\$152	▲ 11.8%	139.4K	▼ -0.2%	102.8K	▲ 2.3%	\$21.2M	▲ 11.6%
Grapevine, TX	72.0%	▼ -2.8%	\$214	▲ 3.1%	\$154	▲ 0.3%	143.6K	▲ 0.0%	103.4K	▼ -2.8%	\$22.1M	▲ 0.2%
Irving, TX	68.0%	▼ -2.0%	\$136	▲ 1.5%	\$93	▼ -0.6%	389.6K	▲ 0.1%	265.0K	▼ -1.9%	\$36.1M	▼ -0.4%
Nashville, TN	71.7%	▲ 3.4%	\$184	▲ 1.3%	\$132	▲ 4.7%	1.9M	▲ 2.5%	1.3M	▲ 6.0%	\$245.2M	▲ 7.4%
Phoenix, AZ	72.5%	▲ 1.2%	\$200	▲ 2.7%	\$145	▲ 3.8%	2.2M	▲ 2.1%	1.6M	▲ 3.3%	\$317.8M	▲ 6.0%
San Jose, CA	67.0%	▲ 6.4%	\$167	▼ -2.0%	\$112	▲ 4.3%	306.8K	▼ -0.8%	205.7K	▲ 5.5%	\$34.4M	▲ 3.4%
Texas	64.0%	▼ -0.1%	\$130	▲ 1.7%	\$83	▲ 1.6%	16.1M	▲ 0.8%	10.3M	▲ 0.6%	\$1.3B	▲ 2.3%
United States	64.9%	▲ 1.6%	\$166	▲ 2.8%	\$108	▲ 4.4%	170.0M	▲ 0.4%	110.4M	▲ 2.0%	\$18.3B	▲ 4.9%

History for markets varies. Click on a market to check its history in the line charts

Source: STR

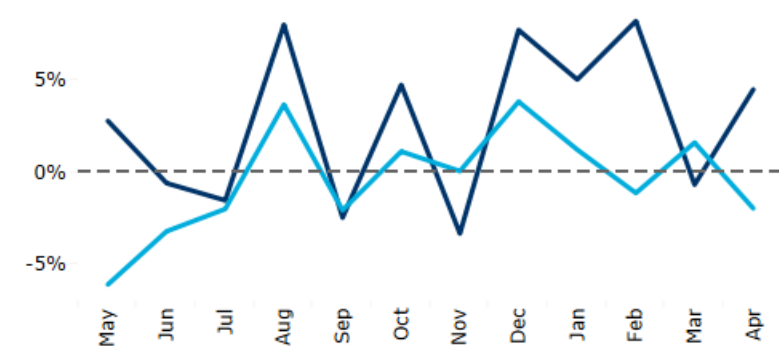
Measure: Occupancy
Primary Location: Irving, TX
Comp. Location: Arlington, TX

Occupancy Comparison



Occupancy vs. Same Month in Previous Year

Last 12 Months



Short Term Rental Summary

Irving, April 2026



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Month
April 2026

Location
Irving

Property Type
All Properties

Compare to
Previous Year

Year Type
Calendar Year

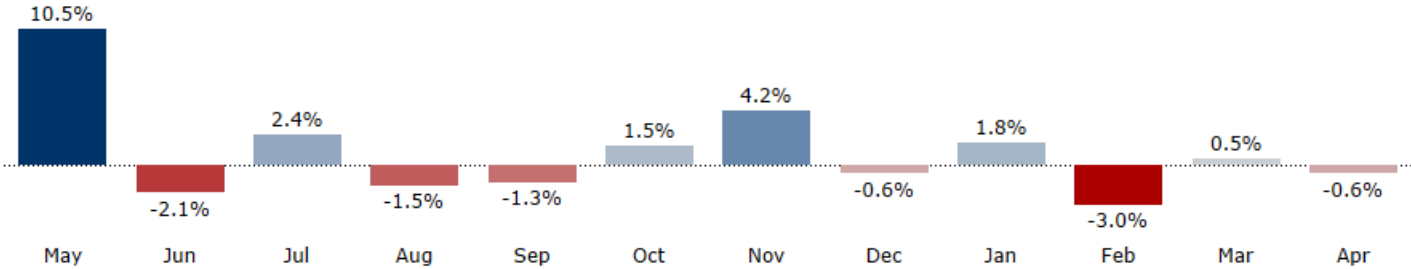
	Occupancy 64.9%	ADR \$131.50	RevPAR \$85.29	Supply 15.9K	Demand 10.3K	Revenue \$1.4M
Change vs. Previous Year	-0.6%	+4.5%	+3.8%	+4.5%	+3.8%	+8.5%
Calendar Year-to-Date	63.9%	\$128.79	\$82.32	60.8K	38.8K	\$5.0M
YTD Change vs. Previous Year	-0.3%	+5.7%	+5.4%	+0.9%	+0.5%	+6.3%

Last Six Months

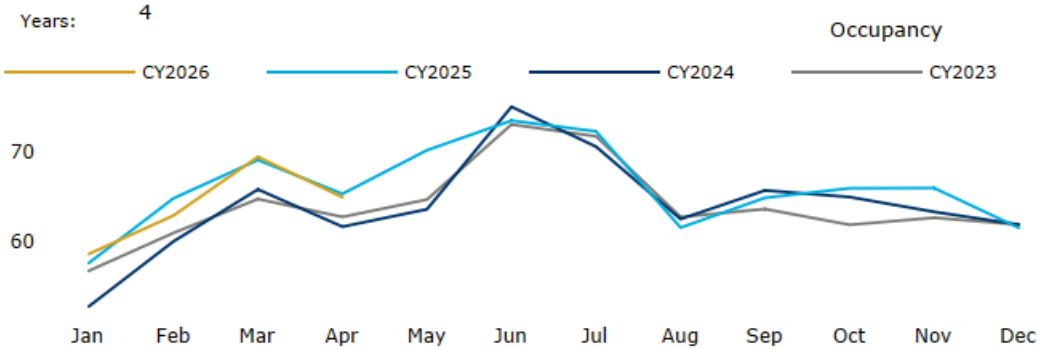
	Occ	YOY	ADR	YOY	RevPAR	YOY	Total Supply	YOY	Demand	YOY	Revenue	YOY
Nov 25	65.9%	+4.2%	\$129	-2.9%	\$85	+1.2%	15.5K	-1.1%	10.2K	+3.1%	\$1.3M	+0.0%
Dec 25	61.4%	-0.6%	\$140	+13.7%	\$86	+13.0%	16.3K	-1.9%	10.0K	-2.5%	\$1.4M	+10.8%
Jan 26	58.5%	+1.8%	\$130	+16.3%	\$76	+18.4%	15.7K	+0.7%	9.2K	+2.4%	\$1.2M	+19.2%
Feb 26	62.8%	-3.0%	\$121	+7.5%	\$76	+4.3%	13.6K	+1.0%	8.5K	-2.0%	\$1.0M	+5.4%
Mar 26	69.4%	+0.5%	\$131	-1.8%	\$91	-1.3%	15.6K	-2.5%	10.8K	-2.0%	\$1.4M	-3.8%
Apr 26	64.9%	-0.6%	\$132	+4.5%	\$85	+3.8%	15.9K	+4.5%	10.3K	+3.8%	\$1.4M	+8.5%

Occupancy vs. Previous Year

Last 12 Months



Occupancy YOY Comparison



Occupancy Long Term Trend



Short Term Rental Summary

Irving, April 2026



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Month
April 2026

Location
Irving

Property Type
Hotel Comparable

Compare to
Previous Year

Year Type
Calendar Year

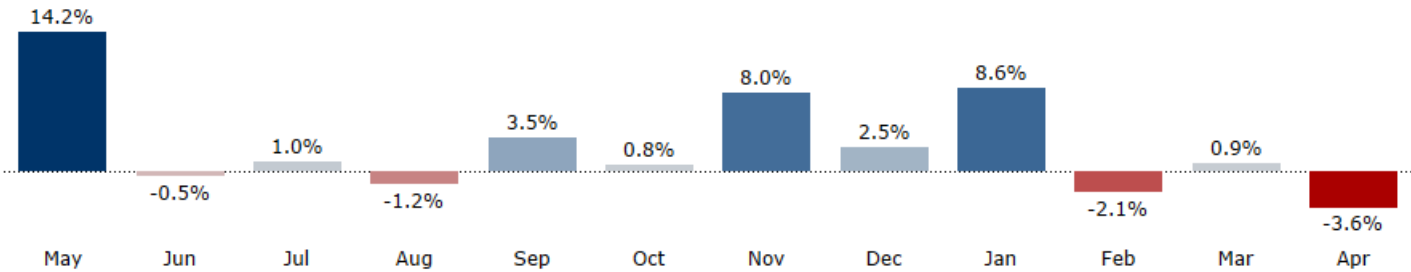
	Occupancy 66.1%	ADR \$67.34	RevPAR \$44.50	Supply 8.4K	Demand 5.5K	Revenue \$372.7K
Change vs. Previous Year	-3.6%	+2.8%	-0.9%	-4.4%	-7.9%	-5.3%
Calendar Year-to-Date	67.3%	\$69.56	\$46.82	32.2K	21.7K	\$1.5M
YTD Change vs. Previous Year	+0.9%	+10.4%	+11.5%	-8.9%	-8.1%	+1.5%

Last Six Months

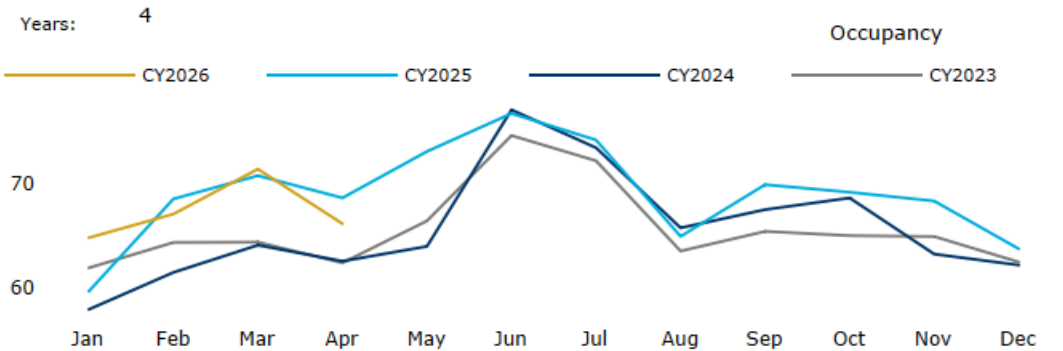
	Occ	YOY	ADR	YOY	RevPAR	YOY	Total Supply	YOY	Demand	YOY	Revenue	YOY
Nov 25	68.2%	+8.0%	\$64	-6.1%	\$43	+1.5%	8.7K	-9.5%	6.0K	-2.2%	\$378.8K	-8.1%
Dec 25	63.7%	+2.5%	\$75	+16.3%	\$48	+19.2%	8.8K	-12.9%	5.6K	-10.7%	\$420.8K	+3.9%
Jan 26	64.7%	+8.6%	\$75	+25.2%	\$49	+35.9%	8.2K	-13.9%	5.3K	-6.5%	\$399.7K	+17.0%
Feb 26	67.0%	-2.1%	\$65	+6.6%	\$44	+4.3%	7.3K	-8.9%	4.9K	-10.8%	\$317.9K	-5.0%
Mar 26	71.3%	+0.9%	\$70	+8.4%	\$50	+9.3%	8.4K	-8.1%	6.0K	-7.3%	\$418.7K	+0.5%
Apr 26	66.1%	-3.6%	\$67	+2.8%	\$44	-0.9%	8.4K	-4.4%	5.5K	-7.9%	\$372.7K	-5.3%

Occupancy vs. Previous Year

Last 12 Months



Occupancy YOY Comparison



Occupancy Long Term Trend





DATE: June 19, 2026
TO: Maura Gast, Executive Director
FROM: Susan Rose, VP Finance & Administration
RE: Hotel Performance and Short Term Rental Data – May Data

Hotel Performance

Irving's hotel occupancy rate for May was 68.6%, an increase of 1.7% from last year. The Average Daily Rate (ADR) was \$130.37, an increase of 1.4% from last year and Revenue Per Available Room (RevPAR) was \$89.40, an increase of 3.1% from last year.

The hotel occupancy for Texas was 62.9%, a slight increase of 0.2% from the previous year and the hotel occupancy for the US was 65.7%, an increase of 0.6% from the previous year.

Short Term Rental

For the month of May, there were 614 available listings in Irving. The occupancy rate was 60.7%, a decrease of 13.8% from last year and the ADR was \$152.95, an increase of 17.2% over last year.

For the hotel comparable subset, the occupancy rate was 61.4%, a decrease of 15.8% from last year and the ADR was \$69.99, an increase of 6.8% from last year.

Hotel Performance Summary

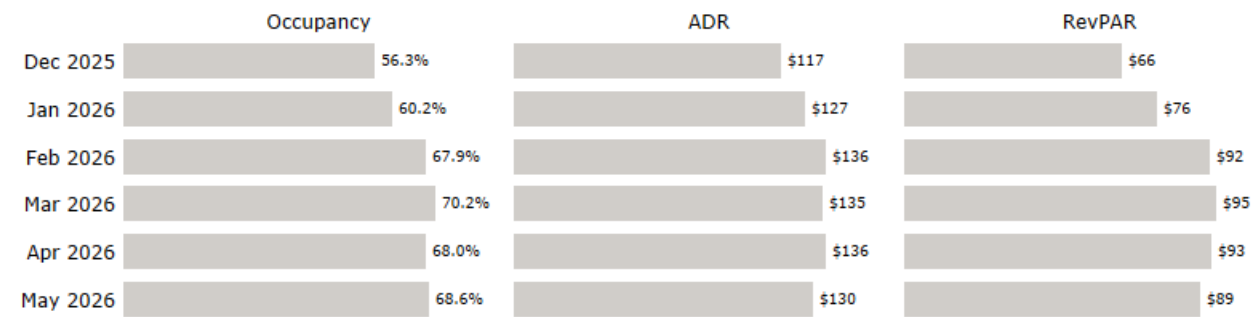
Irving, TX | May 2026



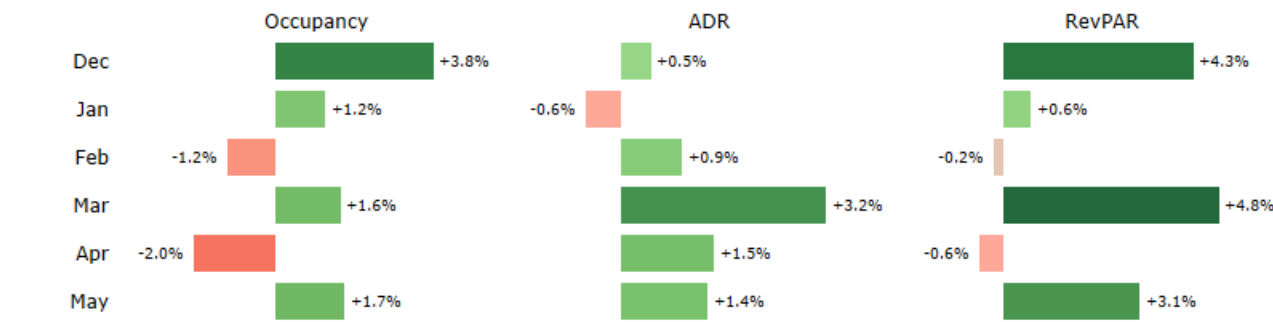
Month: May 2026
Location: Irving, TX
Compare to: Previous Year
Based On: Calendar Year

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
	68.6%	\$130.37	\$89.40	401.8K	275.5K	\$35.9M
Change vs. Previous Year	▲ 1.7%	▲ 1.4%	▲ 3.1%	▼ -0.4%	▲ 1.3%	▲ 2.7%
YTD Calendar Year	66.9%	\$132.98	\$89.02	2.0M	1.3M	\$174.5M
YTD Change vs. Previous Year	▲ 0.3%	▲ 1.3%	▲ 1.6%	▲ 0.0%	▲ 0.3%	▲ 1.6%

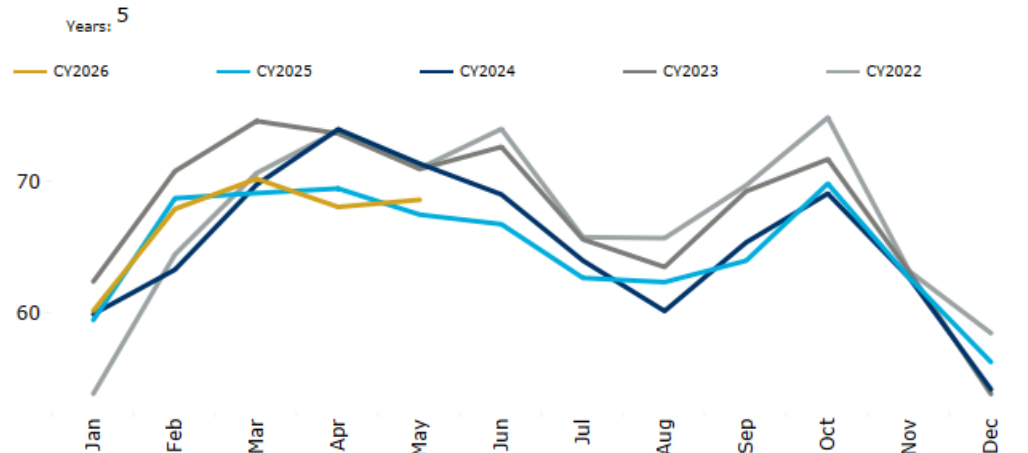
Last Six Months Performance



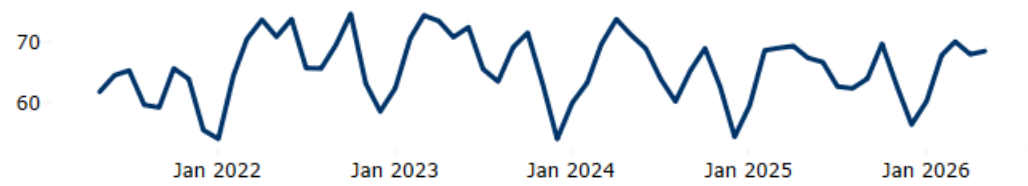
Last Six Months Performance vs. Previous Year



Occupancy YOY Comparison



Occupancy Long Term Trend

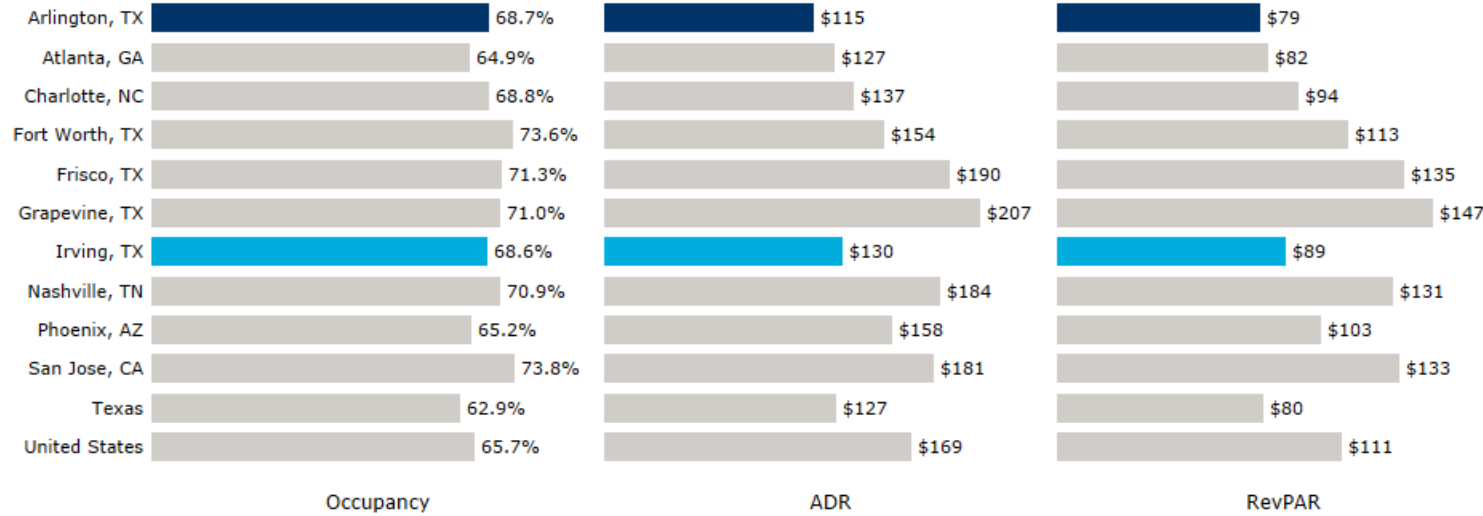


Competitive Markets Hotel Performance

Irving, TX vs. Comp. Markets

Month: May 2026
Report Month: May 2026
Compare to: Previous Year
Markets: All
Supply Total: \$79
Measures Summary: \$111

May 2026, Comp. Markets Hotel KPIs

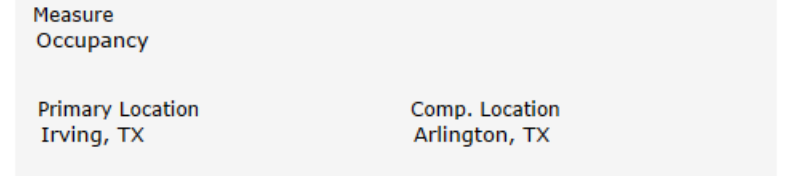


May 2026, Comp. Markets Hotel Performance vs. Previous Year

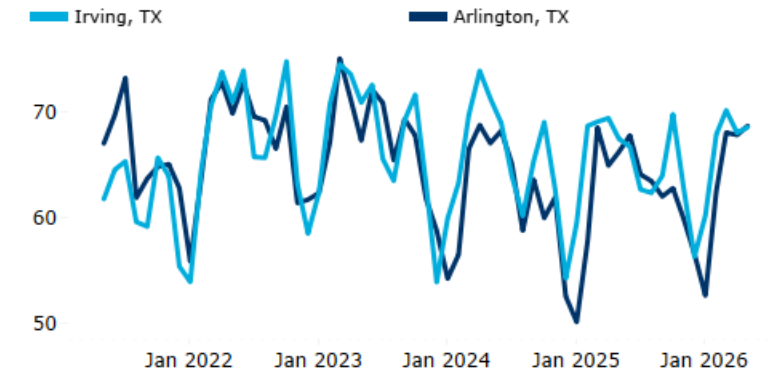
	Occ	YOY	ADR	YOY	RevPAR	YOY	Total Supply	YOY	Demand	YOY	Revenue	YOY
Arlington, TX	68.7%	▲ 3.7%	\$115	▼ -4.7%	\$79	▼ -1.2%	317.1K	▼ -2.3%	217.8K	▲ 1.3%	\$25.0M	▼ -3.5%
Atlanta, GA	64.9%	▼ -0.2%	\$127	▲ 1.1%	\$82	▲ 0.9%	3.6M	▲ 0.9%	2.3M	▲ 0.7%	\$294.3M	▲ 1.8%
Charlotte, NC	68.8%	▼ -5.4%	\$137	▼ -6.4%	\$94	▼ -11.5%	1.3M	▲ 0.9%	919.6K	▼ -4.6%	\$125.6M	▼ -10.7%
Fort Worth, TX	73.6%	▲ 6.0%	\$154	▲ 6.0%	\$113	▲ 12.4%	558.1K	▲ 1.1%	410.7K	▲ 7.2%	\$63.2M	▲ 13.6%
Frisco, TX	71.3%	▲ 3.4%	\$190	▲ 3.6%	\$135	▲ 7.0%	144.0K	▼ -0.2%	102.7K	▲ 3.1%	\$19.5M	▲ 6.8%
Grapevine, TX	71.0%	▼ -1.5%	\$207	▲ 3.3%	\$147	▲ 1.7%	148.4K	▲ 0.0%	105.4K	▼ -1.5%	\$21.8M	▲ 1.7%
Irving, TX	68.6%	▲ 1.7%	\$130	▲ 1.4%	\$89	▲ 3.1%	401.8K	▼ -0.4%	275.5K	▲ 1.3%	\$35.9M	▲ 2.7%
Nashville, TN	70.9%	▼ -2.6%	\$184	▼ -2.4%	\$131	▼ -4.9%	1.9M	▲ 2.5%	1.4M	▼ -0.2%	\$251.6M	▼ -2.6%
Phoenix, AZ	65.2%	▲ 0.2%	\$158	▲ 1.1%	\$103	▲ 1.3%	2.3M	▲ 2.5%	1.5M	▲ 2.8%	\$233.7M	▲ 3.9%
San Jose, CA	73.8%	▲ 7.2%	\$181	▲ 0.1%	\$133	▲ 7.4%	314.5K	▼ -0.8%	232.3K	▲ 6.3%	\$42.0M	▲ 6.5%
Texas	62.9%	▲ 0.2%	\$127	▲ 3.2%	\$80	▲ 3.4%	16.7M	▲ 0.8%	10.5M	▲ 1.0%	\$1.3B	▲ 4.3%
United States	65.7%	▲ 0.6%	\$169	▲ 3.4%	\$111	▲ 4.0%	176.8M	▲ 0.4%	116.2M	▲ 1.1%	\$19.6B	▲ 4.5%

History for markets varies. Click on a market to check its history in the line charts

Source: STR

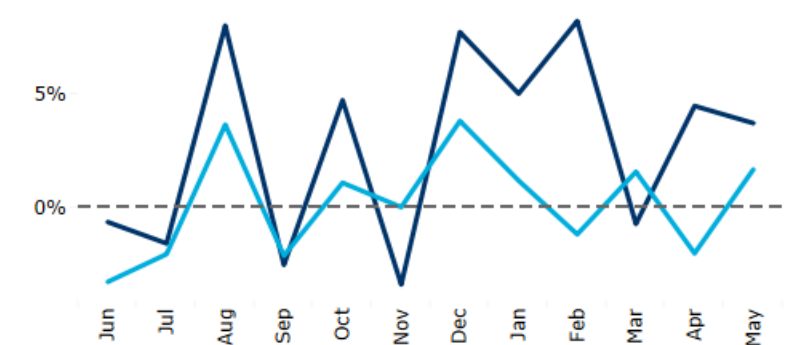


Occupancy Comparison



Occupancy vs. Same Month in Previous Year

Last 12 Months



Short Term Rental Summary

Irving, May 2026



X Month May 2026 Location Irving Property Type All Properties Compare to Previous Year Year Type Calendar Year

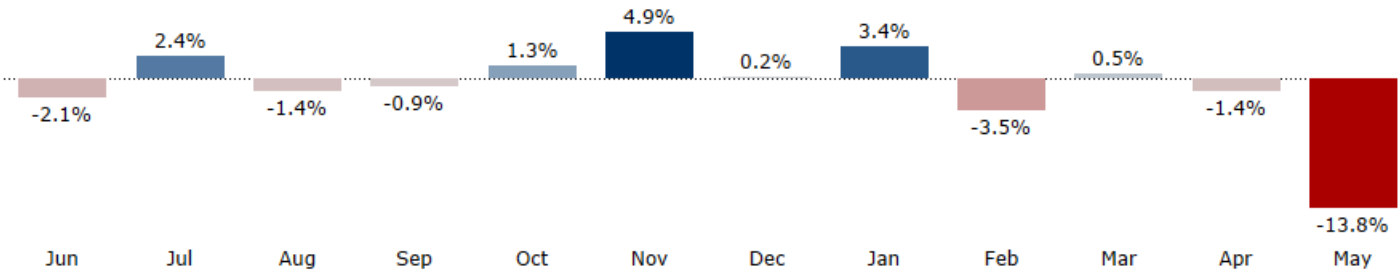
	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
	60.7%	\$152.95	\$92.81	15.1K	9.1K	\$1.4M
Change vs. Previous Year	-13.8%	+17.2%	+1.0%	-0.7%	-14.4%	+0.3%
Calendar Year-to-Date	63.3%	\$134.48	\$85.13	75.5K	47.8K	\$6.4M
YTD Change vs. Previous Year	-3.2%	+8.7%	+5.2%	+0.7%	-2.5%	+6.0%

Last Six Months

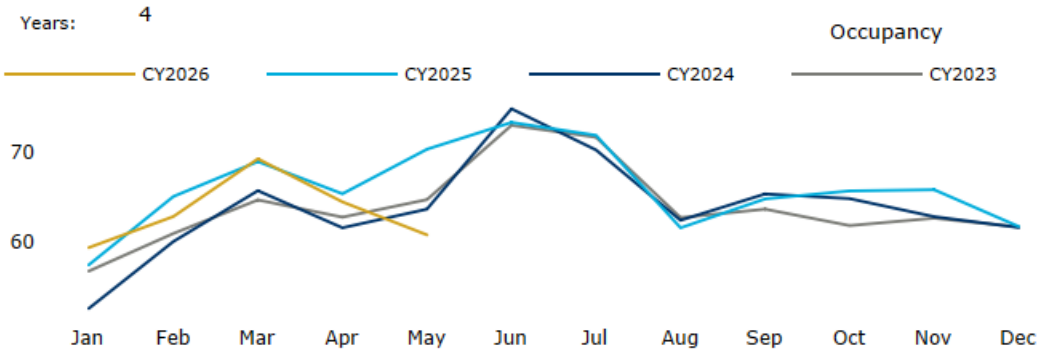
	Occ	YOY	ADR	YOY	RevPAR	YOY	Total Supply	YOY	Demand	YOY	Revenue	YOY
Dec 25	61.6%	+0.2%	\$143	+16.1%	\$88	+16.4%	16.3K	-0.8%	10.1K	-0.6%	\$1.4M	+15.4%
Jan 26	59.2%	+3.4%	\$132	+18.2%	\$78	+22.3%	15.6K	+1.3%	9.3K	+4.7%	\$1.2M	+23.8%
Feb 26	62.8%	-3.5%	\$122	+8.2%	\$76	+4.4%	13.5K	+1.0%	8.5K	-2.5%	\$1.0M	+5.4%
Mar 26	69.3%	+0.5%	\$133	-0.6%	\$92	-0.1%	15.5K	-3.0%	10.7K	-2.5%	\$1.4M	-3.1%
Apr 26	64.4%	-1.4%	\$133	+5.2%	\$85	+3.8%	15.9K	+5.2%	10.2K	+3.7%	\$1.4M	+9.2%
May 26	60.7%	-13.8%	\$153	+17.2%	\$93	+1.0%	15.1K	-0.7%	9.1K	-14.4%	\$1.4M	+0.3%

Occupancy vs. Previous Year

Last 12 Months



Occupancy YOY Comparison



Occupancy Long Term Trend



Short Term Rental Summary

Irving, May 2026



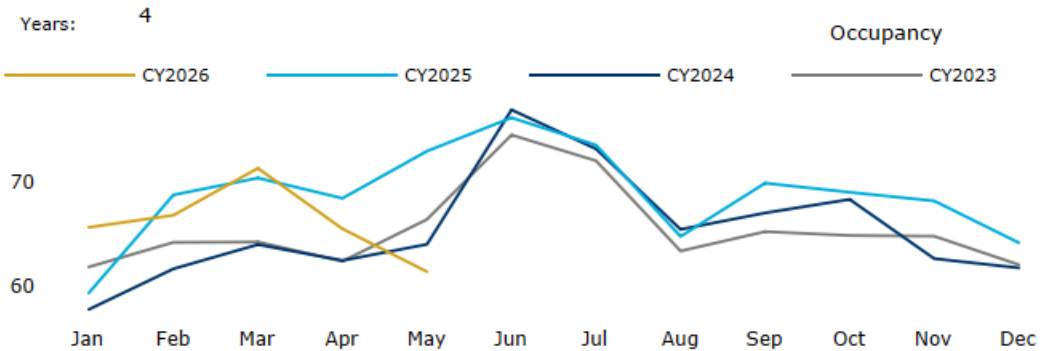
Month: May 2026 Location: Irving Property Type: Hotel Comparable Compare to: Previous Year Year Type: Calendar Year

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
	61.4%	\$69.99	\$42.95	7.7K	4.8K	\$332.5K
Change vs. Previous Year	-15.8%	+6.8%	-10.1%	-12.3%	-26.1%	-21.1%
Calendar Year-to-Date	66.2%	\$71.51	\$47.31	40.0K	26.5K	\$1.9M
YTD Change vs. Previous Year	-2.5%	+12.7%	+9.9%	-8.9%	-11.1%	+0.1%

Last Six Months

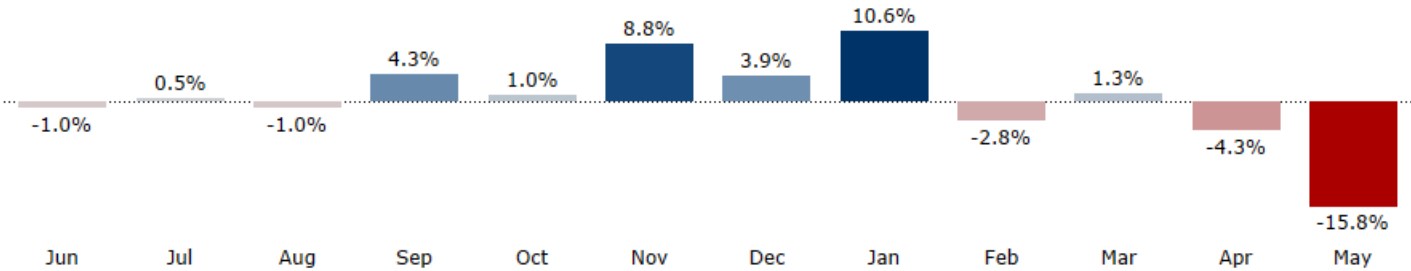
	Occ	YOY	ADR	YOY	RevPAR	YOY	Total Supply	YOY	Demand	YOY	Revenue	YOY
Dec 25	64.1%	+3.9%	\$80	+23.3%	\$51	+28.1%	8.8K	-11.5%	5.7K	-8.1%	\$450.1K	+13.3%
Jan 26	65.6%	+10.6%	\$79	+31.4%	\$52	+45.3%	8.2K	-12.8%	5.4K	-3.5%	\$425.0K	+26.8%
Feb 26	66.8%	-2.8%	\$66	+8.6%	\$44	+5.5%	7.3K	-8.2%	4.9K	-10.8%	\$322.6K	-3.2%
Mar 26	71.3%	+1.3%	\$73	+12.8%	\$52	+14.3%	8.3K	-7.7%	5.9K	-6.5%	\$433.5K	+5.5%
Apr 26	65.5%	-4.3%	\$69	+4.9%	\$45	+0.5%	8.4K	-3.1%	5.5K	-7.2%	\$380.6K	-2.6%
May 26	61.4%	-15.8%	\$70	+6.8%	\$43	-10.1%	7.7K	-12.3%	4.8K	-26.1%	\$332.5K	-21.1%

Occupancy YOY Comparison



Occupancy vs. Previous Year

Last 12 Months



Occupancy Long Term Trend





CONVENTION CENTER MANAGEMENT REPORTS

IRVING
CONVENTION &
VISITORS BUREAU



IRVING CONVENTION CENTER
AT LAS COLINAS

June 18, 2026

TO: Maura Gast, Executive Director ICVB
FROM: Verenis Johnson, Legends Global Director of Finance
Casey Villaseñor, Legends Global Director of Sales
SUBJECT: **Monthly Financial & Sales Report – April 2026**

Convention Center	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Direct Event Income	98,420	122,429	138,306	765,554	863,284	627,547
Ancillary Income	623,551	407,177	622,104	3,928,178	2,291,364	3,778,932
Total Event Income	721,971	529,606	800,410	4,693,732	3,154,648	4,406,479
Other Income	121,221	121,183	102,704	757,881	848,281	796,342
Adjusted Gross Income	843,192	650,789	903,114	5,451,613	4,002,929	5,202,821
Indirect Expenses	(824,358)	(762,355)	(730,362)	(5,233,736)	(5,036,388)	(5,214,673)
Net Income (Loss)	18,834	(111,566)	172,752	217,877	(1,033,459)	(11,852)

- Revenue performance for the month was strong, with total event income exceeding budget, primarily driven by catering.
- Profitability improved relative to expectations, as higher revenue helped offset elevated indirect expenses, reducing the projected monthly loss.
- Year-to-date results remain strong, with revenue and adjusted gross income both ahead of the planned budget.
- Bottom line: Strong ancillary revenue helped the organization outperform expectations for the month while keeping year-to-date performance well ahead of plan.

Legends Global Catering	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Total Revenue	851,280	784,570	844,211	5,371,132	4,266,363	5,183,352
Net Income/(Loss)	470,203	314,112	491,120	3,063,493	1,713,325	2,940,513
Net Income/(Loss) %	55.23%	40.04%	58.18%	57.04%	40.16%	56.73%

ICC by the Numbers

EVENTS	
This month	To date
25	112
Current Year	Current Year
19	110
Prior Year	Prior Year

VISITORS	
This month	To date
15,903	130,236
Current Year	Current Year
27,395	143,142
Prior Year	Prior Year

FUTURE GUESTROOMS BOOKED	
This month	To date
0	21,872
Current Year	Current Year
15	17,820
Prior Year	Prior Year

SURVEY RESULTS	
Returned	Score
3	100%
This Month	Current Month
18	96.7%
Year to Date	Year to Date

EXECUTED AGREEMENTS	
This month	To date
18	105
Current Year	Current Year
18	90
Prior Year	Prior Year

Target Industry Bookings
 -USA Judo – November 2026, 2027, & 2028
 -Hilti – January 2027

May and June at a Glance

- May 1-3 Nostalgia Con
- May 4 IISD Salute to Service
- May 4-6 The 6th Annual Oilfield Water Markets Conference
- May 5-7 Pilot Network Conference
- May 7-10 Hall of Fame Dance Conference
- May 11-12 DFW Minority Supplier Showcase
- May 13-14 Linehaul Summit
- May 13-14 Lytx Meeting
- May 17-20 Network X Americas 2026
- May 21-24 Texas Frightmare Weekend
- May 25-29 Building Professional Institute
- May 26-28 Elevate IT
- May 29 Uplift Education Graduation
- May 30-June 4 Electronic Security Expo
- June 5-8 U.S. Pet Pro Classic
- June 8 Irving PD Civil Service Exam
- June 9-12 Education Texas CCRSM Leadership Summit
- June 10 Trevor Paulhus Photoshoot
- June 11-14 Phil Heath Supershow
- June 15-17 Pri-Med Access
- June 17-21 Steubenville Lone Star 2026
- June 23 DynaTen Town Hall
- June 23-25 Texas Education Technology Leaders 2026
- June 24 Texas Health Resources University
- June 26-28 Lucky Leaf Expo
- June 27 Texas USAG Annual Awards Banquet
- June 27-28 Texas Horror Lit Fest

cc: Tom Meehan, RVP/General Manager, Legends Global



IRVING CONVENTION CENTER AT LAS COLINAS

June 18, 2026

TO: Maura Gast, Executive Director ICVB
FROM: Verenis Johnson, Legends Global Director of Finance
Casey Villaseñor, Legends Global Director of Sales
SUBJECT: **Monthly Financial & Sales Report – May 2026**

Convention Center	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Direct Event Income	100,584	111,870	110,147	866,138	975,154	737,694
Ancillary Income	616,198	557,866	1,145,399	4,544,375	2,849,231	4,924,326
Total Event Income	716,782	669,736	800,410	5,410,513	3,824,385	5,662,020
Other Income	147,658	121,183	143,366	905,538	969,464	939,707
Adjusted Gross Income	864,440	790,919	1,398,912	6,316,051	4,793,849	6,601,727
Indirect Expenses	(707,236)	(759,171)	(821,082)	(5,940,974)	(5,795,560)	(6,035,747)
Net Income (Loss)	157,204	31,748	577,830	375,077	(1,001,711)	565,980

- Ancillary and catering services remain key contributors to revenue growth, supporting both monthly and year-to-date financial results.
- Indirect expenses were lower than budget, creating additional savings and contributing positively to the month's financial results.
- Net income significantly exceeded expectations, generating a profit of \$157,204 compared to a budgeted profit of \$31,748.
- Bottom line: Strong ancillary revenue combined with favorable expense management resulted in a monthly profit that substantially exceeded budget, while year-to-date results remain well ahead of plan despite direct event income trending below budget.

Legends Global Catering	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Total Revenue	777,467	964,716	1,527,704	6,148,595	5,231,079	6,711,054
Net Income/(Loss)	433,659	444,476	972,178	3,497,148	2,157,802	3,912,687
Net Income/(Loss) %	55.78%	46.07%	63.64%	56.88%	41.25%	58.30%

ICC by the Numbers

EVENTS		VISITORS	
This month	To date	This month	To date
16	128	33,447	163,683
Current Year	Current Year	Current Year	Current Year
19	129	38,835	181,977
Prior Year	Prior Year	Prior Year	Prior Year
FUTURE GUESTROOMS BOOKED		SURVEY RESULTS	
This month	To date	Returned	Score
4,200	26,072	0	N/A
Current Year	Current Year	This Month	Current Month
4,402	20,160	18	96.7%
Prior Year	Prior Year	Year to Date	Year to Date

EXECUTED AGREEMENTS	
This month	To date
9	114
Current Year	Current Year
18	108
Prior Year	Prior Year

June and July at a Glance

- May 30-June 4 Electronic Security Expo
- June 5-8 U.S. Pet Pro Classic
- June 8 Irving PD Civil Service Exam
- June 9-12 Education Texas CCRSM Leadership Summit
- June 10 Trevor Paulhus Photoshoot
- June 11-14 Phil Heath Supershow
- June 15-17 Pri-Med Access
- June 17-21 Steubenville Lone Star 2026
- June 23 DynaTen Town Hall
- June 23-25 Texas Education Technology Leaders 2026
- June 24 Texas Health Resources University
- June 26-28 Lucky Leaf Expo
- June 27 Texas USAG Annual Awards Banquet
- June 27-28 Texas Horror Lit Fest
- July 8 Texas Health Resources University
- July 8-10 North TX District United Pentecostal Church Intl. Summit
- July 9-12 7th Level Inc. Meeting
- July 16-19 Texas Haunters Convention
- July 19-22 Texas Trial Lawyers Association Advocacy
- July 22 QT Annual Manager's Meeting
- July 22-24 Energy Investor Forum
- July 25-26 Dallas Bridal Show

cc: Tom Meehan, RVP/General Manager, Legends Global

June 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
Electronic Security Expo Definite					U.S. Pet Pro Classic 2026 Definite	
7	8	9	10	11	12	13
U.S. Pet Pro Classic 2026 Definite		Educate Texas CCRSM Leadership Summit Definite				
	IPD Civil Service Exam Definite		Trevor Paulhus Photosh... Definite	Phil Heath Supershow Definite		
14	15	16	17	18	19 Juneteenth	20
Phil Heath Supershow Definite	Pri-Med Access Definite					
			Steubenville Lone Star 2026 Definite			
21	22	23	24	25	26	27
Steubenville Lone Star 2... Definite		DynaTen Town Hall Definite			Lucky Leaf Expo Definite	
		Texas Education Technology Leaders 2026 TETL Conference Definite				Texas Horror Lit Fest Definite
			Texas Health Resources ... Definite			Texas USAG Annual Awa... Definite
28	29	30	1	2	3	4 Independence Day
Lucky Leaf Expo Definite	ICVB Board of Directors ... Definite					
Texas Horror Lit Fest Definite						

July 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28 Lucky Leaf Expo Definite Texas Horror Lit Fest Definite	29 ICVB Board of Directors ... Definite	30	1	2	3	4 Independence Day
5	6	7	8 North Texas District United Pentecostal Church International Summit Definite Texas Health Resources ... Definite	9 7th Level Inc. Meeting Definite	10	11
12 7th Level Inc. Meeting Definite	13	14	15	16 Texas Haunters Convention Definite	17	18
19 TTLA Trial Advocacy College of Texas (TACT) 2026 Definite Texas Haunters Convent... Definite	20	21	22 Energy Investors Forum Definite QT Annual Manager Mee... Definite Marriott site tour Tentative 1	23	24	25 Dallas Bridal Show Definite
26 Dallas Bridal Show Definite	27 Original Sewing & Quilt Expo/North Texas Quilt Festival 2026 Definite ICVB Board of Directors ... Definite	28	29	30	31	1

August 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
Dallas Bridal Show Definite	Original Sewing & Quilt Expo/North Texas Quilt Festival 2026 Definite					
	ICVB Board of Directors ... Definite					
2	3	4	5	6	7	8
		IISD Learn 2 Inspire Definite				
		TSRC Annual State Convention Definite				
				Pivot University Definite		
					2026 Red River Crossroads Expo & Conference Definite	
9	10	11	12	13	14	15
Pivot University Definite	Irving Day Dinner Tentative 1				Texas Pro Definite	
16	17	18	19	20	21	22
Quinceanera Expo Definite			All Industry Day 2026 IIAD Definite			
ServiceNow Summit Series 2026 Definite				TEXSOM Conference Definite		
					Lonestar 3D Expo Definite	
23	24	25	26	27	28	29
TEXSOM Conference Definite						
Lonestar 3D Expo Definite	ICVB Board of Directors ... Definite		Fiber Fest Definite			
			Bluecrest Financial Allia... Definite			

August 2026						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1	2	3	4	5
Fiber Fest Definite	Ambition 2026 Definite					
	City of Irving Infrastructure Summit 2026 Definite		The City of Irving's In Se... Definite			



ACKNOWLEDGEMENTS AND MISCELLANEOUS ARTICLES



United States - Mexico Cultural and Educational Foundation
Fundación Cultural y Educativa México-Estados Unidos

Binational Office:
211 Mandalay Canal
Irving, TX 75039
Tel: 469-567-0923

Capitol Region:
P.O. Box 14414
Washington D.C., 20044
www.usmcef.org

June 19th, 2026

Ms. Maura Gast
Executive Director
Irving Convention and Visitors Bureau
Delivered via email

Dear Ms. Gast,

On behalf of the **United States-Mexico Cultural and Educational Foundation**, I want to personally thank you for your continued support and partnership in the **Future Leaders of Irving Program, Class of 2025–2026**.

The Irving Convention has played a pivotal role in helping us create meaningful and memorable experiences for our participants. Your dedication to showcasing the very best of Irving, its rich culture, welcoming hospitality, and diverse opportunities, has greatly enhanced the program. Through your efforts, our future leaders have been inspired to connect more deeply with their community and envision their role within it.

As we look ahead to the **2026–2027 program** year, I am glad to continue working together to empower the next generation of leaders. With your ongoing support, we will keep building a pipeline of talented, community-minded individuals ready to serve Irving and beyond.

Thank you once again for your dedication and support.

The Honorable Albert C. Zapanta
Chairman and CEO



IRVING
Independent School District



FUTURE LEADERS of IRVING

CLASS OF 2025-2026

Yearbook



CARDWELL
Career Preparatory Center



SINGLEY
ACADEMY



THE PHOENIX.

MESSAGE FROM

THE HONORABLE ALBERT C. ZAPANTA

USMCEF, CHAIRMAN AND CEO

FLI 01



As the recently elected Mayor of the City of Irving, I am pleased to share with you the yearbook of the Future Leaders of Irving (FLI) Program, Class of 2025–2026.

This program began in 2010 through a collaboration with Irving Independent School District Superintendent Magda A. Hernández and with the participation of many local government entities, nonprofit organizations, companies, and dedicated community leaders who have generously shared their time, wisdom, and financial support to make this program possible. To all of them, I would like to express my deep appreciation and gratitude.

To date, more than 300 students have graduated from the FLI program, and it is inspiring to see the impact they are making today. One such alumnus, Captain Bruno Turati, recently served as part of the host team during our Envoy visit. We could not be prouder of his accomplishments and were delighted to introduce him to this new generation of leaders.

We are also mindful of the challenges facing today's youth and remain committed to providing them with valuable tools and experiences that prepare them for adulthood, broaden their horizons and nurture their leadership potential.

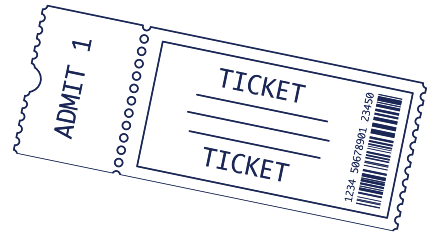
After having the opportunity to meet and work with these remarkable young citizens of Irving, I have no doubt that the future of our city is bright!

Congratulations to each member of this outstanding class. Your dedication, curiosity, and commitment to personal growth have distinguished you as emerging leaders in our community. We are proud of all that you have accomplished and look forward to seeing the positive impact you will have in Irving and beyond. Continue to dream big, lead with integrity, and embrace every opportunity that comes your way!

Albert C. Zapanta
Chairman and and CEO

Session 5

FEBRUARY 25, 2026



TOYOTA MUSIC FACTORY

Presented by:

Sean Burton - Operations Manager
Mitzi Guevara - Experience Manager



IRVING CONVENTION CENTER

Presented by:

Maura Gast - Executive Director

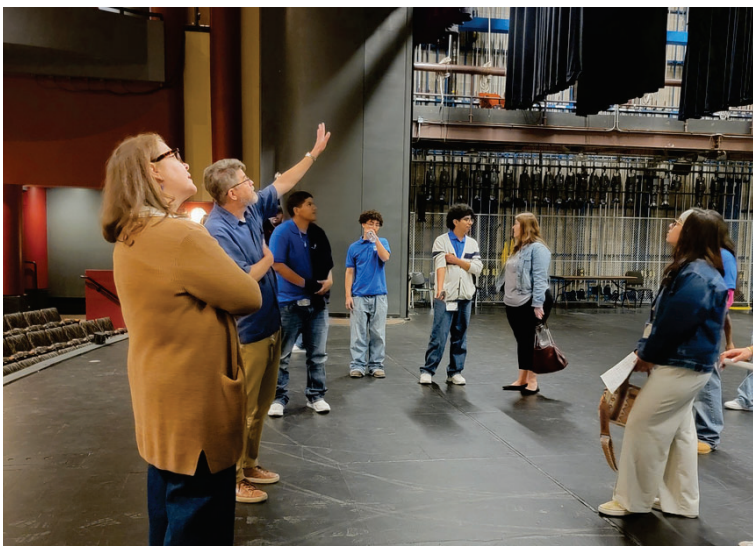
Jeremy Pierce, Tom Gilbert, Ben Rodriguez, Josh Perkins



IRVING ARTS CENTER

Presented by:

Todd Eric Hawkins - Executive Director
Marcie Inman - Director of Exhibitions & Education





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Waldrum
Director of Promotions
Kevin Morrow
Director of Properties

Executive Director

Karen K. Martin, CFRE

June 9, 2026

Ms. Maura Gast, Executive Director
Irving Convention and Visitors Bureau
500 West Las Colinas Blvd.
Irving TX 75039

Dear Maura:

ICVB's ongoing support of the Irving Heritage Society as evidenced by the \$3,000 Fish Fry Sponsorship and on-site staff assistance before, during and after it made for a successful 19th Annual Heritage Park tradition.

Your organization's generosity offset large rental and food costs enabling 100% of ticket and baked goods sales to constitute our \$7K net. ICVB's partnership is key to ensuring that historical preservation in Irving remains viable for future generations.

On behalf of the Board, thank you, ICVB Directors and staff, for the continued financial backing. It was great having many of you join us that evening!

With Gratitude,

Karen K. Martin

Karen K. Martin, Executive Director

cc: Kevin Kendro, President and Gary Westerman, Director of Projects

*The Irving Heritage Society, 75-1621049 is a 501(c)(3) tax-exempt charity.
No marketable goods or services (intangible name recognition) were
provided in*

exchange for the Corporate Sponsorship.

Irving Heritage Society P.O. Box 171572 Irving, Texas 75017-1572 972-721-2655
irvingheritage@gmail.com



IRVING SCHOOLS FOUNDATION

2621 W. Airport Freeway • Irving, TX 75062 • P.O. Box 152637 • Irving, TX 75015-2637
972-600-5018 • www.irvingschoolsfoundation.org

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May 6, 2026

Received

MAY 20 2026

Irving CVC

Irving Convention and Visitors Bureau
500 W. Las Colinas Blvd.
Irving, TX 75039

Dear ICVB,

On behalf of the Irving Schools Foundation, thank you for your generous in-kind donation on April 28, 2026. We sincerely appreciate the gift of badges, badge holders, name tags, and lanyards for our 39th Annual Breakfast with the Stars. Your thoughtful contribution helps us expand and enrich educational opportunities for students in need throughout Irving ISD.

The Irving Schools Foundation remains committed to continuing its mission of expanding opportunities for teachers and students to excel: a mission that we have carried on for the past 41 years. Without your spirit of partnership and commitment to our schools, we would not be able to continue what we do.

Thank you again for your thoughtful gift to the Irving Schools Foundation. We look forward to your continued partnership.

Sincerely,

Crystal Scanio, CFRE, CEFL
President & CEO
Irving Schools Foundation
Tax ID: 75-2072755

Your gift may be deductible for Federal Income Tax purposes in accordance with existing IRS regulations (Tax-Exempt Number 75-2072755). No goods or services were received or exchanged in this transaction. The Irving Schools Foundation does not share or sell our donor information in accordance with our privacy policy.



IRVING
SCHOOLS
FOUNDATION



40 Years of empowering
lives through education

Irving Schools Foundation, Inc. is a 501 (c) (3) nonprofit organization that provides financial resources to maximize educational opportunities for teachers and students in Irving ISD by funding innovative programs, scholarships, and activities that enhance creativity, leadership, and academic success.

MAY 23 2026

Dear sponsor,

Irving CVB

Thank you so much for giving me the opportunity to progress and make my dreams come true. I promise I will succeed in life and much more with your help.

Your generosity means more to me than words can fully express. This scholarship not only supports me financially, but also motivates me to work harder and stay focused on my goals. Knowing that someone believes in my potential inspires me to push myself and make the most of every opportunity I am given.

Because of your support, I'm able to continue my education with less stress and more determination. I hope to stay resilient and one day give back to others the same way you have helped me. I will carry your kindness with me as I work towards my future and strive to make a positive impact.

Thank you again for your generosity and for believing in me!

Sincerely,

Gabriela
Blanco

Thank You, Rick & Melanie



thank you!

To Maura, Staff, and ICVB Board,
We are very thankful and
appreciative for your thoughtfulness
and kind words in the video.
We love the flowers!
Best wishes for continued
success in promoting Irving!
Rick & Melanie Stoffer