

**AGENDA**  
**Irving Convention and Visitors Bureau Board of Directors**  
**Monday, September 29, 2025 at 11:45 AM**  
**Irving Convention Center – Junior Ballroom C-D**  
**500 W. Las Colinas Blvd.**  
**Irving, Texas 75039**

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NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

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1. Citizen Comments on Items Listed on the Agenda

**Consent Agenda**

2. Approving ICVB Board Meeting Minutes for August 25, 2025
3. Accepting the ICVB Financial Reports for August 2025
4. Reviewing the Hotel Occupancy Tax Collections
5. Accepting the Irving Convention Center Financial Reports for August 2025

**Individual Consideration**

6. Approving High Spirited Citizen Recommendations from Community Engagement Committee
  - a. Donna Arellano
  - b. Sally Grantvedt
  - c. Dora Joyner
  - d. Rosario Solis
  - e. Priscilla Vigliante

**Board Reports**

7. Board Chair Report
  - a. Resident Sentiment Survey Regarding the Future of Irving as a Destination Update
  - b. Board Leadership Form
  - c. Appointment of Nominating Task Force
  - d. Next Meeting – Special Board Meeting on Friday, October 24 at 9:00 a.m. – Executive Director Performance Evaluation
8. Board Committee Reports
  - a. Board and Business Development – Michael Basoco
    - Recap of September 12, 2025 Committee Meeting
    - Next Meeting - TBD
  - b. Community Engagement – David Cole
    - High Spirited Citizen Luncheon – November 14
    - Next Meeting – October 14
  - c. Destination Development – Colvin Gibson
    - November 12 Canceled – Next Meeting TBD

## AGENDA - Continued

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9. City Reports
  - a. Council Liaison – Councilman Al Zapanta
  - b. Mayor & Other Council Members
    - DART/Transportation and Infrastructure – Mayor Rick Stopfer
  - c. City Manager – Chris Hillman
    - Delinquent Hotel Occupancy Tax Collection Updates
    - Hotel Audit Report
    - Visitor Development Updates
    - Other City Updates
10. Bureau Monthly Management Reports
  - a. Executive Director – Maura Gast
  - b. Sales and Services – Lori Fojtasek
  - c. Marketing and Communications – Monty White
  - d. Administration and Finance – Susan Rose
    - Smith Travel Research and AirDNA Monthly Reports
11. Convention Center Management Report – Tom Meehan, Jeremy Pierce, Casey Villasenör
12. Industry Partner Reports
  - a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
  - b. Hotel Industry Updates – Anthony Buttafuoco, Kim Limon
  - c. Industry-At-Large Report – Stephanie Fenley-Garcia
  - d. Restaurant Industry Update – David Cole
13. Partner Organization & Stakeholder Reports
  - a. DCURD and Irving Flood Control Districts – Dallas Burke
  - b. Chamber of Commerce – Steve Love/Beth Bowman
  - c. Irving Arts and Culture – Chris Wallace/Todd Hawkins
  - d. The Las Colinas Association – Hammond Perot
  - e. TIF – Dick Rogers
  - f. University of Dallas – J. Lee Whittington

### CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the Kiosk at the City Hall of the City of Irving, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and remained so posted at least 3 business days before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

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This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.