

**AGENDA**  
**Irving Convention and Visitors Bureau Board of Directors**  
**Board and Business Development Committee**  
**Friday, March 13, 2026 at 9:00 AM**  
**Irving Convention Center**  
**500 W. Las Colinas Blvd., First Floor Boardroom**  
**Irving, Texas 75039**

---

NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors and City Council may be present at this committee meeting.

---

1. Citizen Comments on Items Listed on the Agenda
2. Approval of September 12, 2025 Meeting Minutes
3. 2025-26 Performance Weightings for the Executive Director
4. Update on the Resident Sentiment Survey Regarding the Future of Irving as a Destination
5. Strategic Plan 2026 & Beyond – Updates for April Retreat
6. City Council Report
7. Committee Chair Report and Staff Comments
  - a. Introduction of new Advocacy & Community Engagement Manager
  - b. Board Succession Planning
  - c. Legislative Updates
8. Next Meeting – Friday, June 12, 2026

**CERTIFICATION**

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the Kiosk at the City Hall of the City of Irving, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and remained so posted at least 3 business days before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

---

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.