

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Board and Business Development Committee
Friday, March 14, 2025 at 9:00 a.m.
Irving Convention Center - First Floor Boardroom
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors and City Council may be present at this Committee meeting.

1. Citizen Comments on Items Listed on the Agenda
2. Approval of December 6, 2024 Meeting Minutes
3. New Board Orientation Recap
4. Board Development Topics
 - a. Survey results
 - b. Portal "Reading Room"
5. Strategic Plan Review and Committee Next Steps
 - a. Maximize Organizational Sustainability & Growth
 - i. Financial Stability
 - ii. Diversification of revenue streams
 - b. Advocate for Destination-Enhancing Development
 - i. Support Legislative initiatives that would serve to enhance development options at the former Texas Stadium site.
 - ii. Research the financing and operating structures that have made possible competing projects in other destinations, particularly in the DFW area.
 - c. Relationship-building Discussion
 - d. Board Succession Planning
6. City Council Report

AGENDA - Continued

7. Committee Chair Report and Staff Comments
 - a. Legislative Updates
8. Next meeting June 13, 2025

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and remained so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.