



VALENTINE'S MENU

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| APERITIVO | SOFA |
| TRINA TASTING with Andrew Anderson's 4000 Pink Peas, MacCheese on Quailbone \$12 | CRISP BREAD BUTTER SOUP with Baked Potatoes \$12 |
| Signature Macaroni with Baked Potatoes \$12 | CRISP POTATOES & TRUFF POTATO \$12 |
| PIATOS | FUERTES |
| PASTILLA AGRICOLA NEW ZEALAND WAGYU BEEF TENDERLOIN with Truffle Butter Chateau Champagne Assorted Starch (Signature) Assorted Dessert \$28 | SHRIMP CHARTERED HALIBUT with Redfish Cakes Chateau Champagne Assorted Starch (Signature) Assorted Dessert \$28 |
| A LA CARTE | DESSERTS |
| LOMBED FILET 28 ASSORTED VEAL CHOP 28 | RED VELVET CAKE 1.14 CHOCOLATE CAKE 1.14 All Desserts with Signature Assorted Starch Assorted Dessert \$12 |



LOVE POTION

The Bar

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|--|--|
| SIGNATURE DRINKS | WINE |
| Cherry Kiss Martini Coquette Anise Spritz | Cubana Savignon Chardonnay Prosecco |
| BEER | NON ALCOHOLIC |
| Cosco Light Samuel Adams Pole Ale | Water Soft drinks |

Hotel Lookbook

VISIT **IRVING** TEXAS

Las Colinas

IRVING - LAS COLINAS

📍 The Romance Capital of Texas

Irving has been named the Romance Capital of Texas thanks to a rare mix of European-style charm, waterfront beauty, and elevated experiences—all in a city that's easy to access and easy to fall in love with.



European-Style charm of Las Colinas



Gondola Rides



Love Lock Bridge



Mandalay Canal Walk



Live Music & Entertainment



Luxury Romance Stays



High-End Globally Inspired Dining



Located in the Heart of DFW

With love already in the Irving air, we're launching a citywide campaign to grow Irving-Las Colinas as a romantic destination—with the help of our partners.

Visit Irving's

Most Romantic City Campaign



Who:

We are looking for help from YOU, our amazing Irving-Las Colinas hotel partners!

When:

February 1st - 28th, 2026

Help us drive February room nights with romance offerings, special events and experiences!

Where:

We are looking to bring Valentine's fun to hotels, restaurants, and attractions throughout the city.

Why:

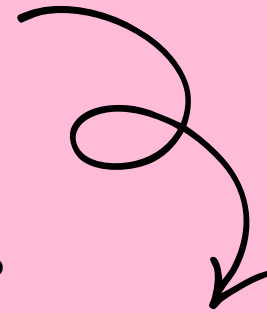
A strong romance identity positions Irving-Las Colinas as a go-to destination for February getaways—driving hotel bookings and on-property spend. It gives travelers a reason to experience Irving-Las Colinas for the first time and return for anniversaries, staycations, and date nights throughout the year.

How:

Visit Irving and Las Colinas Association will promote all Valentine's-themed hotel packages, events, promotions, and Insta-worthy experiences through our social media, email newsletters, public events calendar, Romance website page, local media, and targeted ads.

How To Participate

Hotels play a central role in bringing Irving-Las Colinas' romance story to life. We invite hotel partners to participate in the February romance campaign in one or more of the following ways—each designed to drive bookings, enhance the guest experience, and showcase your property to couples planning romantic getaways.



Create a Romance Package

Visit Irving encourages hotels to create romance-focused packages by combining elements from the categories below.

1) Deals & Promotions:

- Special Valentine's or February-only promotional rate
- Stay Two Nights, Save More
- Overnight stay paired with a couples massage, spa credit, or discounted spa services
- Locals Valentine's Staycation offers
- Romance package upgrade with promo code
- Special on-property perk (dessert, drink, or amenity)



2) Romance Add-Ons:

- Balcony or canal-view room upgrades
- Complimentary late checkout for romance package bookings
- Candlelit Courtyard or Rooftop Dinner
- Love Cabana Experience
- Igloo Dining Experience
- Dessert, drink, or small gift upon arrival
- Chef's Table for Two
- Fireside S'mores for Couples
- Spa Soak & Sip Experience
- Proposal or anniversary add-on packages

3) In-room enhancements:

- Bottle of champagne delivered to the room
- Evening romantic turndown service with rose petals, candles, or heart-shaped towel presentation
- Personalized love note or welcome card
- Chocolate-covered strawberries or macarons
- Romance Concierge recommendations card with date-night ideas
- Romance movie-night kit (popcorn and candy)
- Breakfast in bed or coffee delivery option



Enhance the Experience

We invite hotels to enhance the guest experience throughout February by incorporating the following romance-inspired ideas.

Dining Specials:

- Special Valentine's Menu
- Prix-fixe dinner for two
- Wine + dessert pairing specials
- Valentine-themed cocktails & mocktails
- Complimentary champagne
- Heart-shaped Latte Art
- Seasonal desserts
- Valentine dessert boxes
- Complimentary chocolate-covered strawberries

Instagrammable Moments:

- Photo Ops & Backdrops
- Romantic Live Music
- Balloon arches & floral displays
- Lipstick mirror messages
- Lobby décor
- Window paint & Valentine messaging
- Seasonal interior décor



On-Property Events:

- Valentine's Dinner with Live Music
- Galentine's Brunch
- Live Jazz or Acoustic Love Songs
- Couples Experience Classes
- Build-Your-Own Bouquet Bar
- Love Potions Cocktail Class
- Speed Dating
- Pop-Up Bar
- Couples Karaoke
- Lady & The Tramp Night
- Love letter writing station
- Rom Com Movie Party
- Breakup Bar
- Salsa Night
- Galentine's Pilates Class
- Valentine's Trivia Night

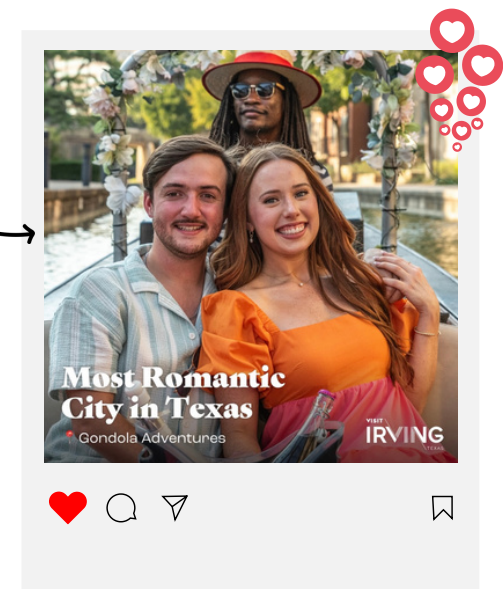
Contribute to Giveaway

In partnership with Visit Irving & The Las Colinas Association

Throughout February, we will host a series of high-visibility giveaways celebrating Irving as the Most Romantic City in Texas. These giveaways are a proven way to generate excitement, reach thousands of potential visitors across DFW, and inspire future travel planning. Hotels are invited to participate by contributing a romance stay or staycation experience.

2025 Stats: 

Giveaway Entries: 732
Social Impressions: 885,000
Website Sessions: 58,845



Ready to Participate?

Let us know what you're planning! Share your events, menu specials, and unique experiences to be featured on the [Visit Irving Romance Page](#), [Las Colinas Association Romance Page](#), and promoted through our various social channels.

**CLICK HERE
TO SHARE YOUR
FEBRUARY PLANS
WITH US!**



Deadline

Submissions are encouraged by January 23rd, 2026. Rolling submissions will still be accepted. Earlier submissions allow for stronger promotion.

We're Here to Help!

Have an idea for your business but aren't sure how to execute it? Visit Irving is here to help make it come to life!

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