



VALENTINE'S MENU

APERITIVO
 FISH TARTAR
 with House-Made Pickled Onions
 and Citrus Dressing

SOFA
 SAUCED-ROAST SOUP
 with House-Made Bread
 and Grilled Cheese

PLATOS
 PASTILLA ADOBIDA NEW ORLEANS
 with House-Made Pickled Onions
 and Citrus Dressing

FUERTES
 CRISPERA CRUSTED PRAWNS
 with House-Made Pickled Onions
 and Citrus Dressing

DESSERTS
 RED VELVET CAKE 1 1/4
 CHOCOLATE CAKE 1 1/4
 Assorted Pastries & Desserts

LOVE POTIONS
 The Bar

SIGNATURE DRINKS
 Cherry Kiss Martini
 Guava Anise Spritz

WINE
 Cabernet Sauvignon
 Chardonnay
 Pinot Noir

BEER
 Corona Light
 Samuel Adams Boston Lager
 Guava Anise Spritz

NON-ALCOHOLIC
 Water
 Soft Drinks
 Lemonade



Restaurant Lookbook



The Most Romantic City in Texas Campaign



Who:

We are looking for help from YOU, our amazing Irving-Las Colinas partners!

When:

February 1st - 28th, 2026

Help us fill the calendar EVERY DAY of February!

Where:

We are looking to bring Valentine's fun to restaurants, hotels, and attractions throughout the city.

Why:

A strong romance identity gives people a reason to choose Irving-Las Colinas in February (and beyond)—driving visits to local businesses, increased spending, and repeat date nights and celebrations year-round.

How:

Visit Irving and the Las Colinas Association will promote all romance-themed events, specials, deals, and Insta-worthy experiences through our social media, email newsletters, public events calendar, Romance website pages, local media, and targeted ads.

How to get involved?

→ Choose from the following!

IRVING - LAS COLINAS

📍 The Most Romantic City in Texas



Irving has been named the Romance Capital of Texas thanks to a rare mix of European-style charm, waterfront beauty, and elevated experiences—all in a city that's easy to access and easy to fall in love with.



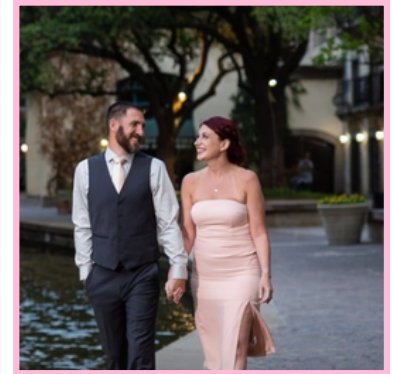
European-Style charm of Las Colinas



Gondola Rides



Love Lock Bridge



Mandalay Canal Walk



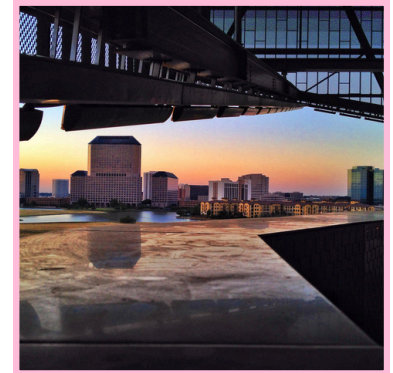
Live Music & Entertainment



Luxury Romance Stays



High-End Globally Inspired Dining



Located in the Heart of DFW

With love already in the Irving air, we're launching a citywide campaign to grow Irving-Las Colinas as a romantic destination—with the help of our partners.

Host your own **Love Event in February**

- Galentine's Brunch
- Couples Experience Classes
- Build-Your-Own Bouquet Bar
- Love Potions Cocktail Class
- Speed Dating
- Pop-Up Bar
- Valentine's Trivia Night
- Valentine's Crafts with Kids
- Burgers & Butt Sketches
- Two-Step Lessons
- Couples Karaoke
- Valentine's Bingo
- Origami Rose Making
- Lady & The Tramp Night
- Love letter writing station
- Rom Com Movie Party
- Breakup Bar
- Puppy Love event with dogs
- Salsa Night
- Galentine's Pilates Class



Or create
Instagrammable Moments
all month long

- Photo Ops & Backdrops
- Romantic Live Music
- Balloon arches & floral displays
- Lipstick mirror messages
- Storefront décor
- Window paint & Valentine messaging
- Seasonal interior décor



Stir up some Sweet & Special **Food & Drink Offerings**

- Special Valentine's Menu
- Prix-fixe dinner for two
- Picnic take-home meal kits for two
- Wine + dessert pairing specials
- Valentine-themed cocktails & mocktails
- Complimentary champagne
- Heart-shaped Latte Art
- Seasonal desserts
- Valentine dessert boxes
- Complimentary chocolate-covered strawberries

Pro Tip:

Take something already on your menu and make it Heart-Shaped or just add pink!



Share the Love with **Promotions & Deals**

- BOGO date-night deals
- Wear red or pink & get a discount
- Free dessert or drink with purchase
- Single specials
- Galentine's group discounts
- First Date Specials
- Bring a date, save a percentage
- Valentine's week happy hour specials
- Buy one drink, get the second for \$1
- "Lucky In Love" Flip a Coin for a chance to have the drink tab on the house



Or help us share it... **Contribute to a Giveaway!**

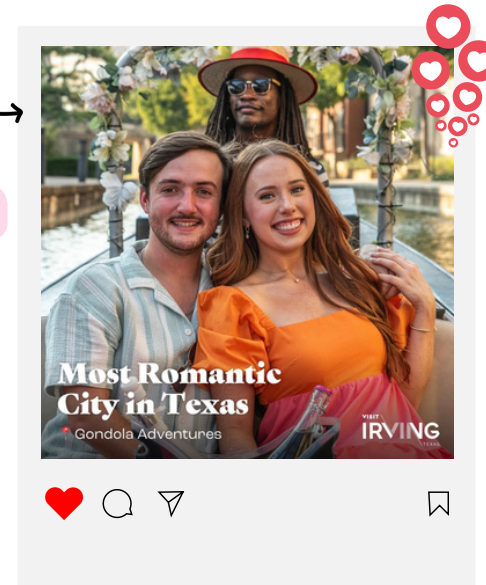
We have a variety of giveaways in the works—both big and small. Businesses that are able to giftcards or dining experiences will be featured in our high-visibility Social Media Giveaways that receive thousands of views and entries.

Alphabet Giveaways:

Each day of February we will feature an Irving-Las Colinas business on social media who is offering a free item for guests whose names start with the chosen letter for that day (Free dessert, coffee, appetizer, rose). Gets them in the store & talking about your business.

2025 Stats:

Giveaway Entries: 732
Social Impressions: 885,000
Website Sessions: 58,845



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FEB 2

@IrvingCoffeeShop is spreading the love by offering free lattes today if your name starts with a "B"! (ID required).



Ready to Participate?

Let us know what you're planning! Share your events, menu specials, and unique experiences to be featured on the [Visit Irving Romance Page](#), [Las Colinas Association Romance Page](#), and promoted through our various social channels.

[CLICK HERE](#)
TO SHARE YOUR
FEBRUARY PLANS
WITH US!



Deadline

Submissions are encouraged by January 23rd, 2026. Rolling submissions will still be accepted. Earlier submissions allow for stronger promotion.

We're Here to Help!

Have an idea for your business, but aren't sure how to execute it? We are here to help make it come to life!

Contacts

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