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Taylor Sheridan launches new film studio in Fort Worth

The 450,000-square-foot campus will be used to shoot shows such as “Landman” and “Yellowstone” spinoffs “The Madison” and “Rio Palo.”

The Dallas Morning News

By [Uwa Ede-Osifo](#), Breaking Features Reporter

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The new film hub at AllianceTexas in Fort Worth is being described as the largest operating studio in the state. SGS/HILLWOOD

As [Taylor Sheridan](#)'s TV universe expands, the Fort Worth-raised show creator is launching a 450,000-square-foot production hub in North Texas.

The two-building campus is located in Fort Worth's [AllianceTexas](#) development and contains six sound stages. This collaboration between Sheridan's SGS Studios, Paramount Pictures and developer Hillwood has produced the largest operating studio in the state, according to a news release.

The facilities can accommodate four productions at a time. They mark the first permanent home for Sheridan's productions, which have stoked intrigue when they have shot (with increasing frequency) across North Texas.

The occupants for the next three years belong to Sheridan's TV slate: his West Texas oil drama [Landman](#), his spy thriller [Lioness](#) and [Yellowstone](#) spinoffs *The Madison* and *Rio Palo*.

The joint studio venture comes months after the Texas Legislature [approved](#) a bill that invests a record \$1.5 billion into the state's film incentives program over the next 10 years. The [new law](#), which goes into effect Sept. 1, is poised to make the region a formidable filming site amid a production exodus and period of flux in Hollywood.

“SGS Studios isn’t just about sound stages or tax incentives — it’s about reclaiming the independence and grit that built this industry in the first place,” Sheridan said in a statement. “Texas offers something rare: the space to dream big, the freedom to build fast, and a community that still believes storytelling matters.”

Everything under one roof


Landman, which recently finished filming its second season, christened the facility in March.

The campus made a “night-and-day” difference for production on the show, according to [David Glasser](#), president and CEO of 101 Studios, a company tied to several Sheridan projects.

Landman previously shot in warehouses that would be gutted and converted to suit filming needs, Glasser said, noting that all of the infrastructure is now under one roof.

Hillwood, the owner of the 27,000-acre AllianceTexas development, which also includes an airport and residential and retail spaces, put up \$65 million to build the studio.

Sheridan first emerged on the company’s radar in 2022, when it began to notice more and more that his star-studded projects were being taped across North Texas, according to Mike Berry, president of Hillwood.


Actor Billy Bob Thornton walks with production crew members while filming season two of the Paramount+ series “Landman” outside Mister Charles on Knox Street, Monday, July 21, 2025, in Dallas. ELÍAS VALVERDE II / STAFF PHOTOGRAPHER

Berry lauded the campus’ proximity to both urban and rural landscapes, which provide variation for location scouts.

Sheridan has also shot frequently at the AllianceTexas airport, Berry said. “All they have to do is just take the crew across the street [and] set up the scene, which ultimately saves them a lot of money.”

Phase two on the horizon

Fort Worth Mayor Mattie Parker, who has been a vocal advocate for the city’s TV and film industry, praised the studio’s potential to lure productions, saying it “bodes well for

our future.”

The location represents the first phase in a planned series of production campuses at AllianceTexas.

A second campus could add between 400,000 and 500,000 feet of square footage in sound stages and support space, Berry said.



The 450,000-square-foot studios offer six sound stages and can accommodate four productions at a time.
SGS/HILLWOOD

The expansion will also include an occupation and educational center, Glasser said. [101 Studios has partnered with Tarrant County College](#) since 2023 on a workplace development program that trains students on how to be crew members with lessons around set design, makeup, wardrobe and lighting.

Although the new campus primarily serves Sheridan’s shows, Glasser said studios and industry colleagues who have caught wind of the development are raising their hands to ask if there is room for them, too.

“The answer is yes,” he said, “as soon as the next phase is open and running.”

2131 N Collins Ste 433-721
Arlington TX 76011
USA

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