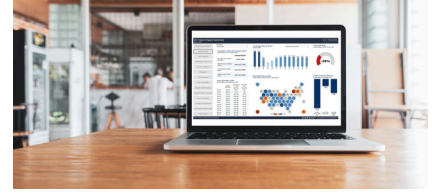


The U.S. Travel Insights Dashboard

INTERACTIVE TRAVEL DATA | June 30, 2025



May 2025 travel data shows mostly stable levels compared to last year, though visits from Canada are starting to decline in the national data. Overall travel spending, domestic and overseas air travel, and hotel demand all changed by 3% or less year-over-year. National park visits fell nearly 6% versus last year, continuing a four-month downward trend.

Similar to April, current economic data and sentiment indicators present a mixed picture. Leisure and Hospitality jobs continued to grow while overall unemployment remained flat. Consumer sentiment ticked up after months of decline but remains significantly lower than last year. Although consumers express concern about future economic conditions, surveys show travel remains a priority. Travel prices remain attractive—U.S. Travel's Travel Price Index reported costs were 0.6% lower in May than a year ago, driven by lower airfare and gas prices. Inflation in travel remains below the broader economy.

U.S. Travel members have access to the exclusive U.S. Travel Insights Dashboard, the most comprehensive and centralized source for high-frequency intelligence on the U.S. travel industry and the broader economy. The platform, powered by Tourism Economics, is supported by approximately 20 data partners and tracks industry performance, travel volumes and predictive travel indicators to provide members with a detailed, interactive view of travel's recovery and performance.

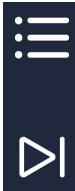
The dashboard is updated on the last week of each month.

Supporting Data Providers

AirDNA	Airline Data Inc.
Future Partners	MMGY
Longwoods International	National Travel and Tourism Office
National Park Service	Oxford Economics
Northstar Meetings Group	STR
Simpleview	Tourism Economics
Tempest	TravelClick, an Amadeus Company
TransUnion	U.S. Bureau of Labor Statistics
TSA	
U.S. Department of Commerce	

Browse all data in the dashboard by clicking on the tabs below, which toggle between the various data views. Use the utility buttons in the bottom right of the dashboard to view in full screen, download or share data.

Questions or feedback? Please contact research@ustravel.org.



Previous Year



Travel Spending*
(Tourism Economics)

\$115.4B

↗ **+0.6%**

May vs. Previous Year

↗ **+1.4%**

YTD vs. Previous Year



Air Passengers
(TSA)

↘ **-1.7%**

May vs. Previous Year

↘ **-0.6%**

YTD vs. Previous Year



Overseas Arrivals
(NTTO)

↘ **-2.8%**

May vs. Previous Year

↘ **-0.8%**

YTD vs. Previous Year

Insights

Air passenger volume declined 1.7% year-over-year in May, after increasing 0.2% in April.

Overseas arrivals declined 2.8% in May, bringing year-to-date arrivals to -0.8% compared to the prior year.

Hotel room demand increased marginally in May (+0.1%), compared to a 1.2% decline in April.

Short-term rental demand grew 3.7% in May, versus a 9.2% increase the month prior.

*Travel spending estimates are subject to revision as annual data becomes available
**STR group hotel demand at upper-tier hotels (luxury and upper upscale classes)

Travel Indicators

% change relative to same month vs. Previous Year

Indicators

Travel Spending (Tourism Economics)

Jun

2.5%

Air Passengers (TSA)

Overseas Arrivals (NTTO)

Hotel Demand (STR)

Top 25 Group Hotel Demand** (STR)

Short-term Rental Demand (AIRDNA)

National Park Visits (National Park Service)

Month of Date Indicators: % change vs. F

0.3%

1.5%

8.6%

6.5%

