From: GRA
To: Maura Gast

Subject: Waldorf Astoria plans first Texas luxury resort in Fredericksburg

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## Waldorf Astoria plans first Texas luxury resort in Fredericksburg

MySA

By Katy Barber, Sr. Digital Content Producer

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Rendering of Waldorf Astoria Hotels & Resorts.

Courtesy of Waldorf Astoria Hotels & Resorts/Hilton

A luxury hotel brand has chosen its first Texas location and its deep in the heart of the Texas Hill Country.

The Lone Star State's first Waldorf Astoria Hotels & Resorts will open in Fredericksburg in 2027, according to a news release from Hilton. While the exact location of the hotel is not known, it'll be near the iconic Fredericksburg Wine Road 290 also known as the Texas Hill Country Wine Trail.

"Waldorf Astoria Residences Texas Hill Country open a rare opportunity to call this destination home, with the robust amenities and service that come with branded living. Each of these homes will be a modern rendition of what exists here today, creating a space that feels familiar, celebrates the land and ushers in a new escape to explore and reconnect with one another," Robert Radovan, developer for the resort said in the news release.

The 106-acre property will include 87 total <u>Waldorf Astoria Residences</u> on the property which will include "single-story estates, villas and cottage-style Sunday homes ranging from three to five bedrooms, with custom options available." There will also be wellness on the property and residences will include private plunge pools and outdoor

courtyards.

The resort will include an all-day dining restaurant, specialty restaurant, bar and lounge, pool bar and convenient grab-and-go juice bar, along with more than 11,000 square feet of spa and fitness facilities, including 10 treatment rooms and sports courts, according to the news release. There will also be two pools at the Kids Club.



Rendering of the thermal pool.

Courtesy of Waldorf Astoria Hotels & Resorts/Hilton

The company said that 50 of the residences will be strategically placed along the edge of the property "backing up to waterside views of Baron's Creek and picturesque rolling hills with easy access to the historic Fredericksburg city center."

The company said that there are limited reservations open for the Founder's Collection homes and that include "exclusive resident owner benefits include Hilton Honors Diamond status for the length of ownership and bespoke privileges and discounted rates, travel assistance and more."

The property will also include a 4,000-square-foot event barn and approximately 6,000 square feet of indoor meeting space for corporate retreats, meetings, in addition to large celebrations and events.



Waldorf Astoria Texas Hill Country - Artist's Conceptual Rendering Courtesy of Waldorf Astoria Texas Hill Country

Hilton <u>also filed plans in January for a Home2Suites hotel</u> to be located at 1100 Friendship Lane, Fredericksburg, Texas, 78624. According to the TDLR filing, Hilton expects the Home2Suites to open in 2026.