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Subject: "Timeless Irving" mural transforms Downtown Heritage District
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'Timeless Irving' mural transforms Downtown Heritage District

The mural's bold visuals and intricate details make it a must-see destination, whether driving by or exploring on foot.



Credit: City of Irving

WFAA

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IRVING, Texas — The City of Irving celebrated the unveiling of its newest public art installation, *Timeless Irving*, with a ribbon-cutting ceremony in the heart of the Downtown Irving Heritage District.

The mural is located at the intersection of O'Connor Road and Rock Island Road, and spans more than 5,000 square feet, featuring a colorful tribute to Irving's rich history and evolving identity.

Created by Texas artist Odessa Helm, *Timeless Irving* was the winning design in a city-wide vote held last fall.

"I hope people feel a sense of nostalgia when they drive by. And I hope the city gets a sense of pride and their history," Helm said.



Credit: City of Irving

This marks the largest mural Helm has ever completed. She worked with a team for more than 240 hours across 30 days, using more than a mile of painter's tape and 43

gallons of paint.

Residents selected the mural for its dynamic representation of Irving's character, featuring imagery from the city's founding in 1903, vintage signage, classic car culture, and a built-in selfie spot for visitors to enjoy.

"For me, it's like coming into the opening of a castle, and that castle is downtown Irving," Irving Mayor Rick Stopfer said.



Credit: City of Irving

Commissioned through a partnership between Irving's Division of Housing and Redevelopment and the Department of Arts and Culture, the mural was partially funded by the Anice Read Grant.

The city says it wants residents and visitors to experience *Timeless Irving* in person and share their photos using #IrvingTX, #TimelessIrving, and #DowntownIrving on social media.

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