

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: July 2023

	Current Month - July 2023 vs July 2022												Year to Date - July 2023 vs July 2022											
	Occ %		ADR		RevPAR		Percent Change from July 2022						Occ %		ADR		RevPAR		Percent Change from YTD 2022					
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	69.1	69.5	160.31	158.26	110.80	109.91	-0.5	1.3	0.8	1.1	0.2	-0.2	63.8	62.6	155.41	147.53	99.13	92.38	1.9	5.3	7.3	7.6	0.2	2.1
Texas	64.1	64.5	114.71	113.65	73.57	73.32	-0.6	0.9	0.3	1.2	0.9	0.3	64.1	62.6	118.92	112.73	76.28	70.55	2.5	5.5	8.1	9.0	0.8	3.3
Atlanta, GA	68.5	70.5	127.09	126.12	87.12	88.91	-2.8	0.8	-2.0	-0.5	1.6	-1.2	67.0	65.6	127.49	117.39	85.39	77.06	2.0	8.6	10.8	12.2	1.2	3.3
Arlington, TX	70.9	69.6	114.04	105.92	80.87	73.67	2.0	7.7	9.8	11.7	1.7	3.7	69.5	68.0	108.42	102.67	75.31	69.79	2.2	5.6	7.9	9.8	1.7	4.0
Charlotte, NC	68.3	69.0	125.53	125.06	85.70	86.29	-1.1	0.4	-0.7	-1.3	-0.6	-1.7	66.2	63.3	124.39	116.57	82.32	73.79	4.5	6.7	11.6	10.7	-0.8	3.7
Fort Worth, TX+	63.7	65.9	116.31	113.31	74.05	74.69	-3.4	2.6	-0.9	-1.0	-0.2	-3.6	68.3	66.6	130.27	118.91	88.99	79.23	2.5	9.6	12.3	12.4	0.1	2.6
Frisco, TX+	64.7	63.4	159.06	141.26	102.95	89.55	2.1	12.6	15.0	30.1	13.2	15.6	66.3	62.7	161.08	142.72	106.83	89.49	5.8	12.9	19.4	26.4	5.9	12.0
Grapevine, TX+	78.8	77.5	220.94	221.82	174.11	171.85	1.7	-0.4	1.3	1.4	0.0	1.8	76.9	71.9	206.11	199.15	158.40	143.24	6.9	3.5	10.6	10.6	0.0	6.9
Irving, TX+	66.2	65.8	114.15	112.33	75.52	73.86	0.6	1.6	2.2	2.2	-0.0	0.6	70.1	67.8	122.39	112.94	85.78	76.54	3.4	8.4	12.1	13.3	1.1	4.6
Nashville, TN	72.3	71.7	180.74	167.13	130.74	119.90	0.8	8.1	9.0	11.1	1.9	2.8	70.2	67.9	180.47	167.16	126.69	113.58	3.3	8.0	11.5	15.0	3.1	6.5
Phoenix, AZ	58.9	56.9	114.56	112.44	67.53	63.94	3.7	1.9	5.6	5.6	0.0	3.7	70.7	69.1	188.89	170.03	133.56	117.52	2.3	11.1	13.6	13.6	-0.0	2.3
San Jose, CA+	63.5	66.2	154.09	161.30	97.93	106.77	-4.0	-4.5	-8.3	-8.3	0.0	-4.0	62.0	60.8	157.58	147.26	97.77	89.47	2.1	7.0	9.3	16.4	6.5	8.8

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	69.6	143.30	99.71	56.2	117.11	65.77	US	47.7	40.2	107.0	28.6	8.6	39.6
Texas	65.7	105.97	69.67	59.2	92.24	54.60	Texas	49.7	38.6	107.5	30.3	6.3	38.4
Irving	65.6	98.71	64.73	56.2	87.07	48.95	Irving	91.6	37.5	163.4	31.3	-7.6	21.3
Best USA	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Grpvine	Nshville	Nshville	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	69.0	227.7	43.4	13.8	42.5
Best Texas	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Grpvine	Arlngtn	Grpvine	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	51.9	189.4	43.4	13.8	42.5
Worst USA	SanJose	Irving	SanJose	SanJose	Irving	SanJose	Worst USA	Phoenix	SanJose	SanJose	SanJose	SanJose	SanJose
	54.5	98.71	63.05	43.6	87.07	46.34		40.9	11.7	79.6	10.6	-31.8	-24.6
Worst Texas	Frisco	Irving	Irving	Frisco	Irving	Irving	Worst Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Irving	Irving
	60.8	98.71	64.73	52.3	87.07	48.95		44.1	17.9	118.9	25.2	-7.6	21.3

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: July 2023

	Current Month - July 2023 vs July 2022											
	Occ %		ADR		RevPAR		Percent Change from July 2022					
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	66.2	65.8	114.15	112.33	75.52	73.86	0.6	1.6	2.2	2.2	-0.0	0.6
Luxury/Full Service Irving+	59.8	60.5	155.75	156.41	93.09	94.60	-1.2	-0.4	-1.6	-1.7	-0.1	-1.3
All Suite/Extended Stay Irving+	75.0	67.5	98.36	95.35	73.73	64.32	11.1	3.1	14.6	14.5	-0.1	11.0
Limited Service Irving+	67.7	72.6	110.66	104.37	74.96	75.78	-6.7	6.0	-1.1	-1.0	0.1	-6.6
Budget Irving+	63.7	67.7	67.56	66.78	43.04	45.21	-5.9	1.2	-4.8	-4.8	0.0	-5.9
Las Colinas+	64.0	62.3	127.13	129.24	81.40	80.51	2.8	-1.6	1.1	1.1	-0.0	2.8
DFW North+	68.0	68.8	113.53	107.73	77.17	74.14	-1.2	5.4	4.1	4.0	-0.1	-1.3
DFW South+	67.4	67.7	95.69	93.29	64.52	63.19	-0.5	2.6	2.1	2.1	0.0	-0.4
Full Service Las Colinas+	55.6	58.3	187.81	193.97	104.45	113.12	-4.6	-3.2	-7.7	-7.8	-0.2	-4.8
Limited Service Las Colinas+	69.9	65.1	93.39	88.60	65.30	57.66	7.4	5.4	13.2	13.3	0.1	7.5
Full Service DFW North+	61.8	59.7	145.76	139.59	90.15	83.32	3.6	4.4	8.2	8.2	0.0	3.6
Limited Service DFW North+	71.9	74.7	95.61	91.31	68.78	68.22	-3.7	4.7	0.8	0.6	-0.2	-3.9
Full Service DFW South+												
Limited Service DFW South+	68.2	68.4	89.23	87.32	60.85	59.70	-0.3	2.2	1.9	2.0	0.0	-0.2

	Year to Date - July 2023 vs July 2022											
	Occ %		ADR		RevPAR		Percent Change from YTD 2022					
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	70.1	67.8	122.39	112.94	85.78	76.54	3.4	8.4	12.1	13.3	1.1	4.6
Luxury/Full Service Irving+	69.5	64.9	167.22	155.95	116.22	101.20	7.1	7.2	14.8	14.8	-0.0	7.1
All Suite/Extended Stay Irving+	74.6	70.6	100.64	93.14	75.06	65.79	5.6	8.1	14.1	18.8	4.1	9.9
Limited Service Irving+	72.9	73.6	115.33	104.64	84.02	77.00	-1.0	10.2	9.1	9.1	0.0	-1.0
Budget Irving+	61.9	64.4	68.19	65.65	42.20	42.25	-3.8	3.9	-0.1	-0.1	0.0	-3.8
Las Colinas+	68.5	64.5	139.70	131.05	95.70	84.56	6.2	6.6	13.2	17.2	3.6	9.9
DFW North+	75.3	73.3	118.25	107.29	88.99	78.60	2.7	10.2	13.2	11.9	-1.2	1.5
DFW South+	66.9	66.5	99.91	93.46	66.82	62.19	0.5	6.9	7.4	7.5	0.0	0.5
Full Service Las Colinas+	64.1	59.4	208.24	197.17	133.58	117.20	7.9	5.6	14.0	13.9	-0.1	7.8
Limited Service Las Colinas+	71.6	68.3	96.69	88.21	69.19	60.25	4.7	9.6	14.8	22.0	6.3	11.3
Full Service DFW North+	76.8	70.7	148.51	136.44	114.10	96.41	8.7	8.8	18.4	18.4	0.0	8.7
Limited Service DFW North+	74.2	74.9	97.64	89.56	72.47	67.11	-1.0	9.0	8.0	5.9	-1.9	-2.9
Full Service DFW South+												
Limited Service DFW South+	65.4	65.8	92.09	86.82	60.24	57.17	-0.7	6.1	5.4	5.4	0.0	-0.6

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year					
	2023	2022	2023	2022	2023	2022	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold
	Entire Place	61.2	62.5	225.59	228.24	138.01	142.58	-2.07	-1.16	-3.20	-10.6	9.4
Hotel Comparable	64.5	57.08	110.57	116.76	71.31	66.65	12.98	-5.30	6.99	-32.5	-36.9	-28.7

	Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2023	2022	2023	2022	2023	2022	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold
	Entire Place	57.2	60.04	217.23	213.21	124.17	128.00	-4.79	1.89	-2.99	7.7	21.9
Hotel Comparable	59.6	62.69	111.55	113.09	66.44	70.90	-4.99	-1.37	-6.29	-15.5	-9.8	-14.3

Available Listings	2023	2022	% Chg
Entire Place	322	341	(5.6)
Private Room	172	144	19.4
Shared Room	75	51	47.1
Total Available Listings	569	536	6.2

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	87	77	12909	11481
Luxury/Full Service Irving+	16	14	4844	4244
All Suite/Extended Stay Irving+	32	31	3716	3609
Limited Service Irving+	14	14	1794	1794
Budget Irving+	24	17	2436	1715
Las Colinas+	32	31	5481	5145
DFW North+	25	25	3904	3904
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2255	2255
Limited Service Las Colinas+	24	23	3226	2890
Full Service DFW North+	4	4	1533	1533
Limited Service DFW North+	21	21	2371	2371
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand

Source: Smith Travel Research

	2022			2023			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	54.0	213,194	213,194	62.4	248,857	248,857	16.7%	16.7%	15.6%	15.6%
February	64.5	232,046	445,240	70.7	254,724	503,581	9.8%	13.1%	9.7%	12.3%
March	71.0	282,761	728,001	74.1	295,894	799,475	4.6%	9.8%	5.0%	9.4%
April	74.5	286,896	1,014,897	73.5	285,997	1,085,472	-0.3%	7.0%	-0.4%	6.7%
May	71.2	280,494	1,295,391	71.1	284,376	1,369,848	1.4%	5.7%	0.1%	5.2%
June	74.3	283,046	1,578,437	72.8	281,951	1,651,799	-0.4%	4.6%	-1.5%	3.9%
July	66.3	265,307	1,843,744	66.2	264,729	1,916,528	-0.2%	3.9%	0.6%	3.4%
August	66.3	261,179	2,104,923							
September	70.3	268,063	2,372,986							
October	75.0	299,270	2,672,256							
November	63.2	243,885	2,916,141							
December	57.9	231,094	3,147,235							

Irving, Texas & United States Comparison

July 2023

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	116.24	16.4%	116.24	16.4%	62.4%	15.6%	62.4%	15.6%	72.49	34.6%	72.49	34.6%
FEBRUARY	123.06	14.2%	119.84	15.3%	70.7%	9.7%	66.2%	12.3%	86.97	25.2%	79.31	29.5%
MAR	121.23	8.8%	120.46	12.7%	74.1%	5.0%	68.8%	9.4%	89.89	14.3%	82.90	23.3%
APRIL	127.59	7.5%	122.84	11.5%	73.5%	-0.4%	70.0%	6.7%	93.82	7.1%	86.00	18.9%
MAY	127.15	7.1%	123.80	10.5%	71.1%	0.1%	70.4%	5.2%	90.36	7.3%	87.20	16.3%
JUNE	122.74	4.3%	123.67	9.4%	72.8%	-1.5%	70.8%	3.9%	89.37	2.8%	87.56	13.7%
JULY	114.15	1.6%	122.39	8.4%	66.2%	0.6%	70.1%	3.4%	75.52	2.2%	85.78	12.1%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages:												
	ADR	120.03	10.3%		Occupancy	68.6%	6.0%		RevPAR	82.33	16.8%	

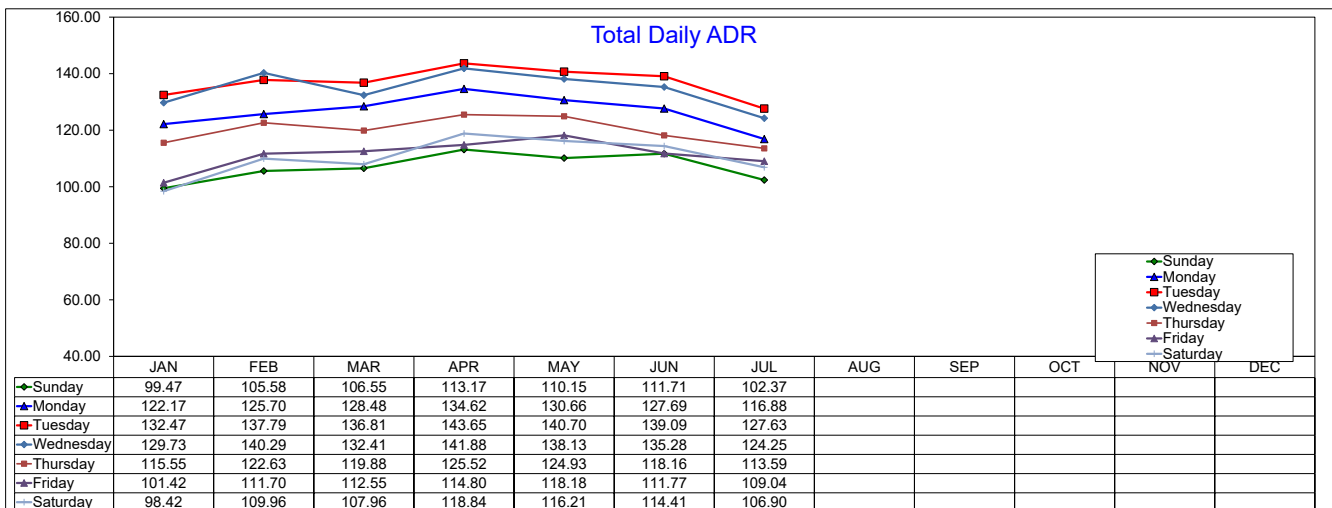
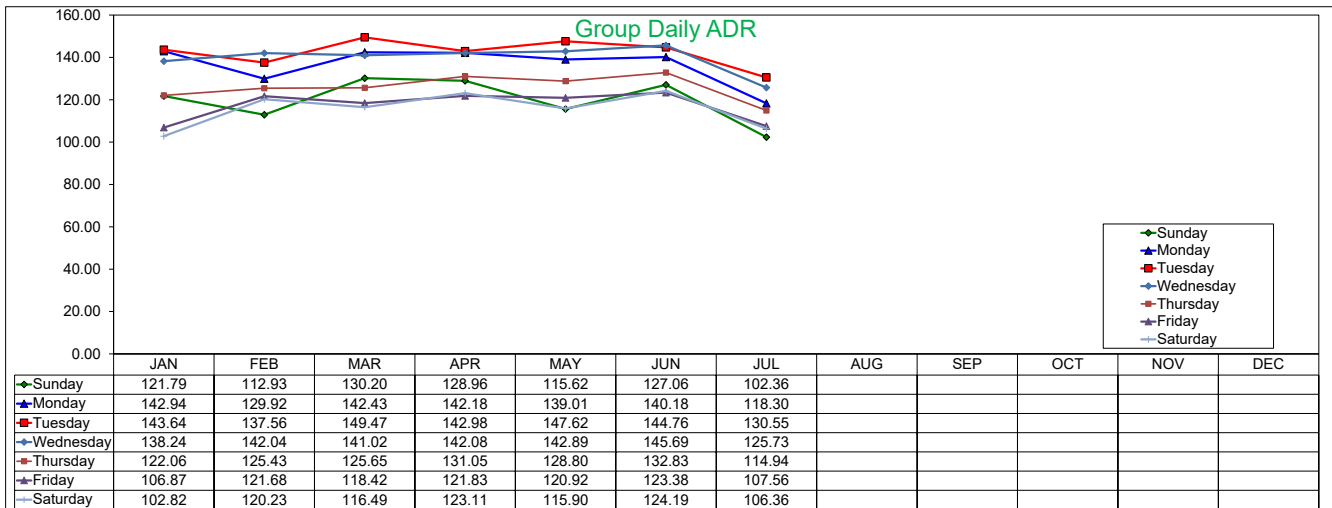
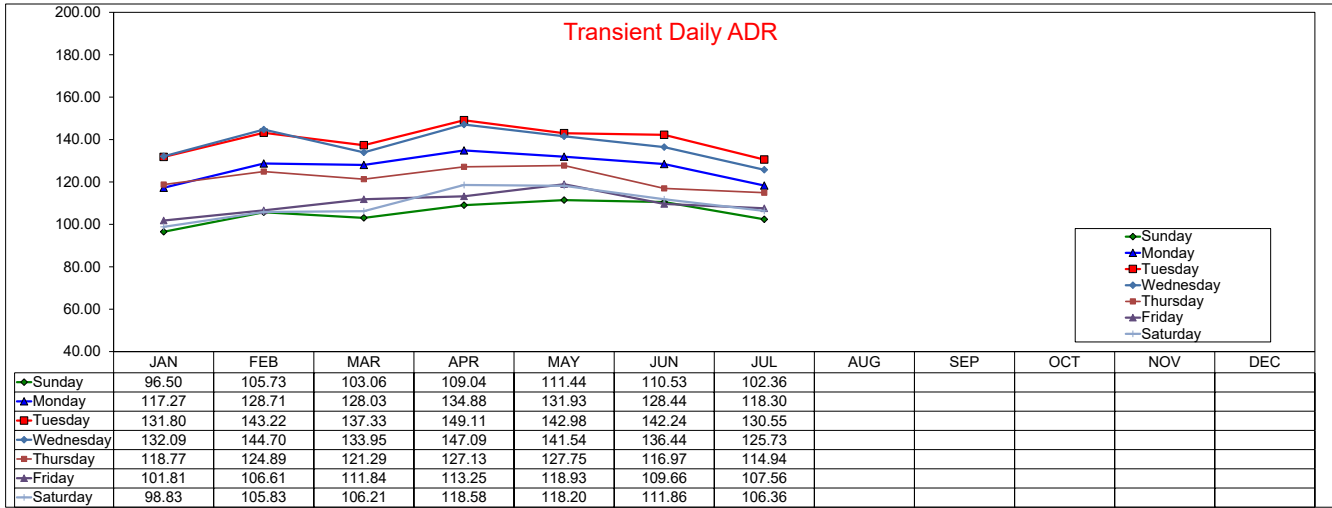
Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	110.03	14.5%	110.03	14.5%	56.3%	10.7%	56.3%	10.7%	61.93	26.8%	61.93	26.8%
FEBRUARY	117.08	11.7%	113.60	13.0%	63.7%	7.0%	59.8%	8.8%	74.58	19.6%	67.94	22.9%
MAR	126.44	7.0%	118.45	10.2%	69.0%	2.5%	63.0%	6.4%	87.29	9.6%	74.62	17.2%
APRIL	123.88	5.5%	119.95	8.9%	65.9%	0.0%	63.7%	4.6%	81.62	5.5%	76.43	13.9%
MAY	119.79	2.2%	119.94	7.4%	63.7%	0.0%	63.7%	3.7%	76.34	2.3%	76.40	11.3%
JUNE	117.86	1.0%	119.60	6.3%	66.4%	0.3%	64.1%	3.0%	78.28	1.3%	76.72	9.5%
JULY	114.71	0.9%	118.92	5.5%	64.1%	-0.6%	64.1%	2.5%	73.57	0.3%	76.28	8.1%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	142.14	14.8%	142.14	14.8%	52.8%	10.9%	52.8%	10.9%	75.01	27.3%	75.01	27.3%
FEBRUARY	152.01	10.3%	147.13	12.2%	60.0%	5.8%	56.2%	8.3%	91.22	16.6%	82.71	21.5%
MAR	158.17	7.8%	151.16	10.2%	65.3%	2.4%	59.3%	5.9%	103.35	10.4%	89.69	16.7%
APRIL	155.77	3.4%	152.68	8.3%	64.4%	-1.4%	60.6%	3.9%	100.39	1.9%	92.59	12.5%
MAY	156.25	3.8%	153.51	7.2%	64.8%	-0.2%	61.5%	3.0%	101.31	3.7%	94.40	10.4%
JUNE	158.40	2.3%	154.45	6.2%	69.7%	-0.4%	62.9%	2.3%	110.33	1.9%	97.08	8.7%
JULY	160.31	1.3%	155.41	5.3%	69.1%	-0.5%	63.8%	1.9%	110.80	0.8%	99.13	7.3%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

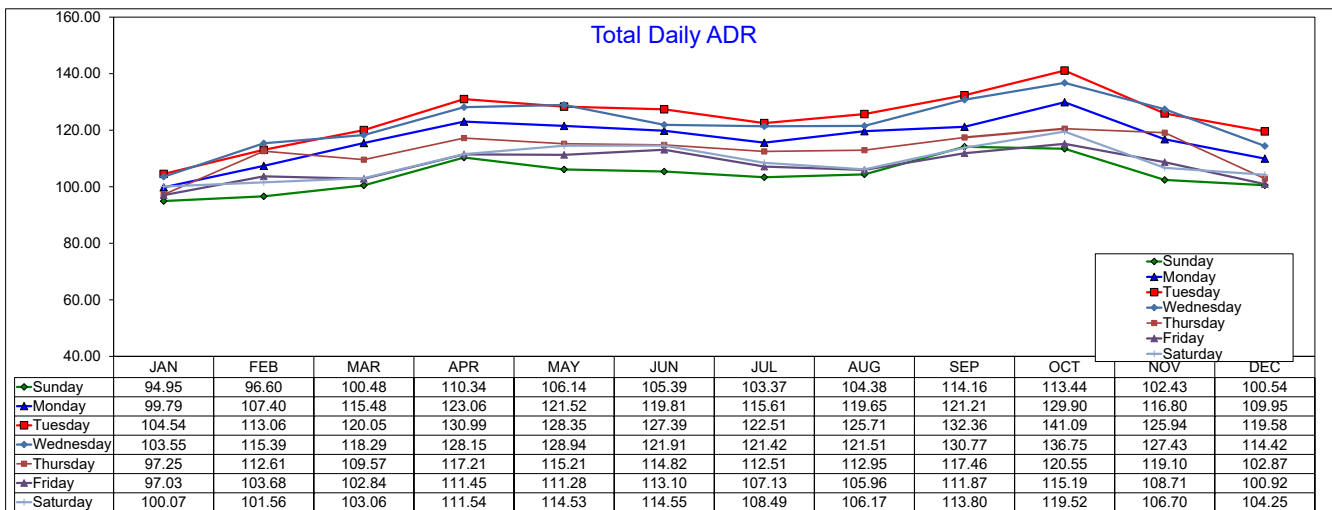
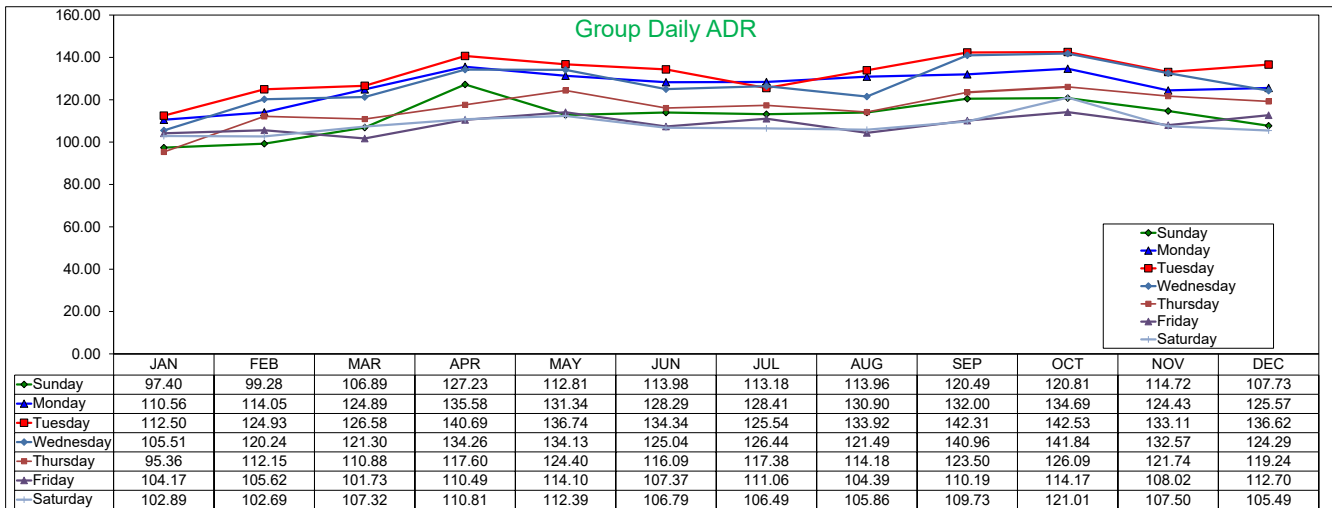
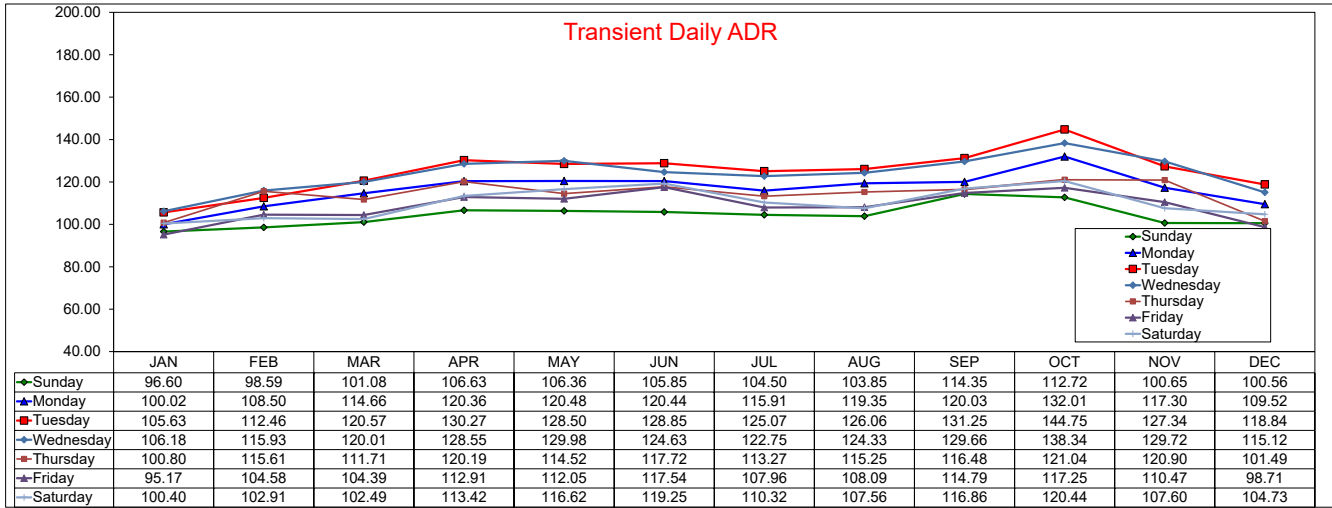
Note: The "Change %" column refers to the change from the prior year's figure.

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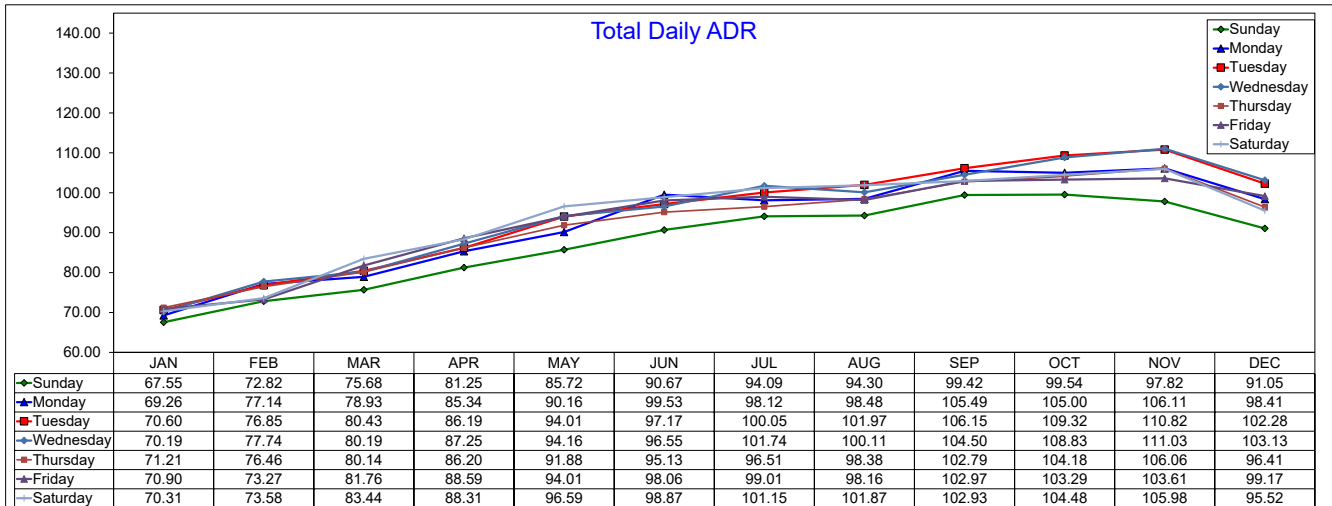
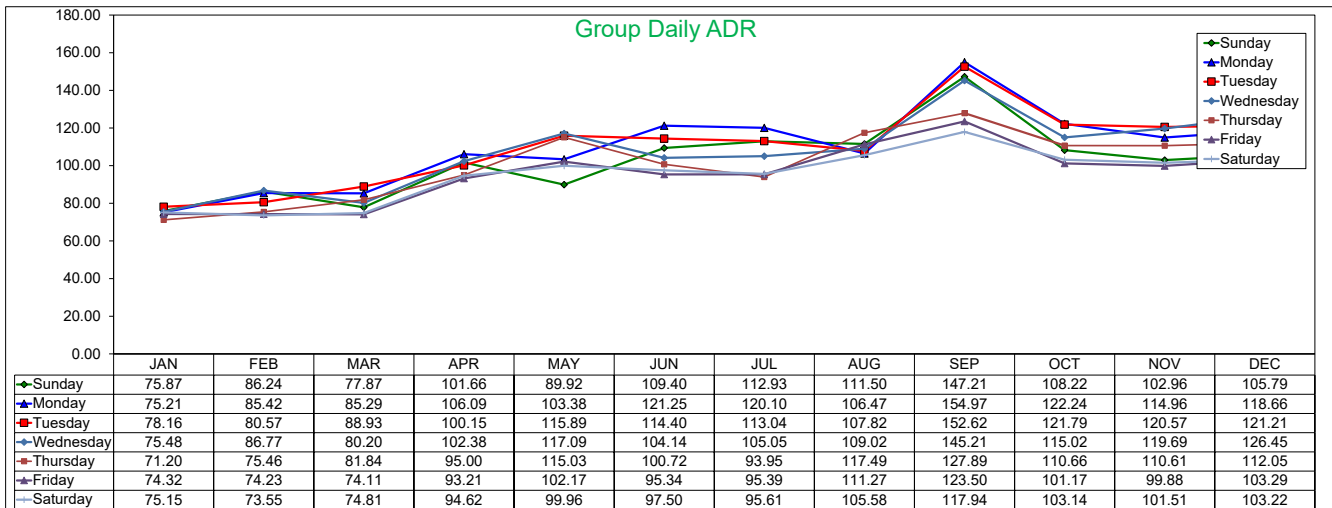
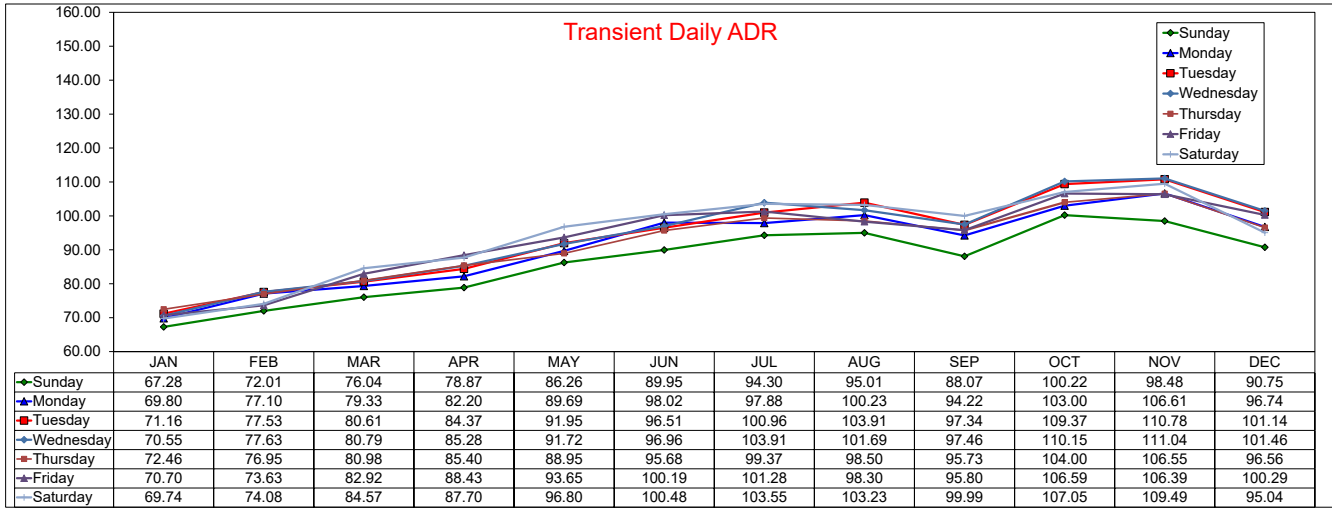
Daily ADR by Month 2023



Daily ADR by Month 2022

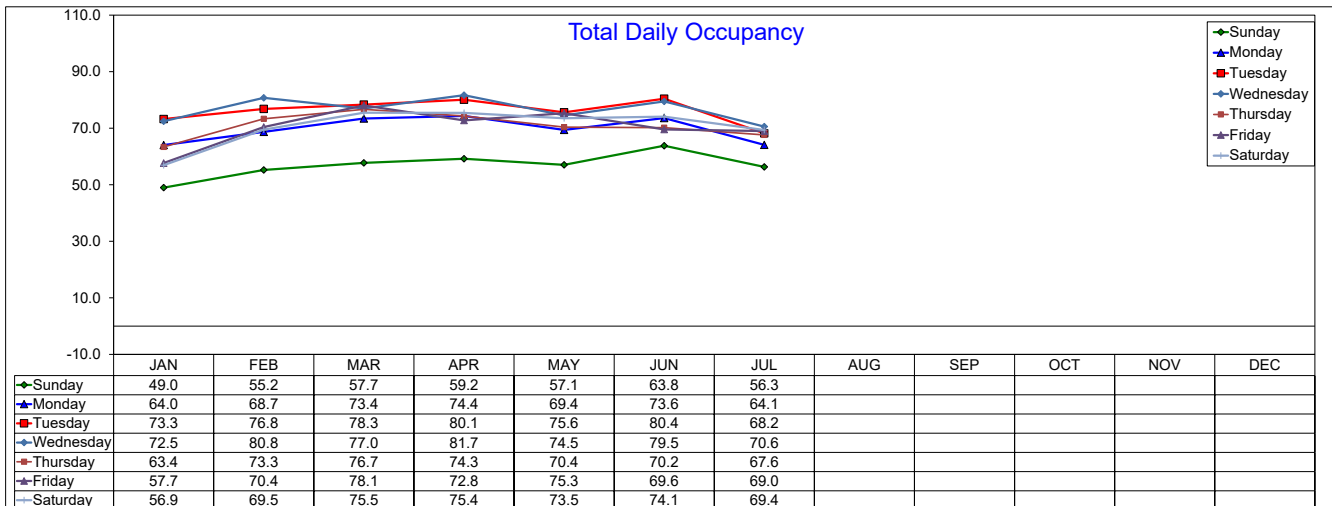
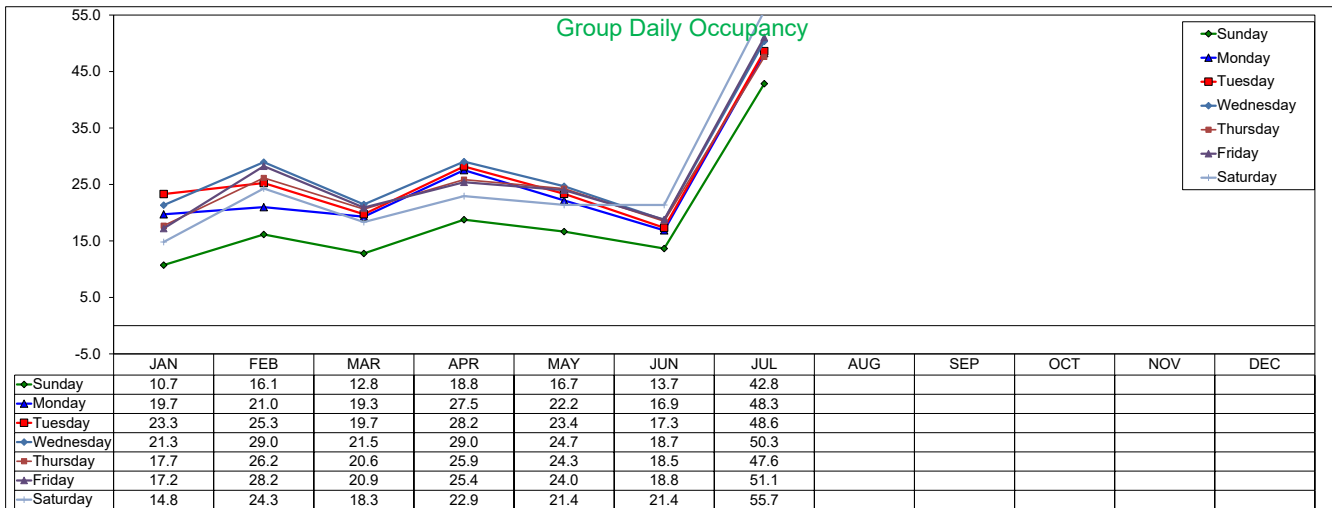
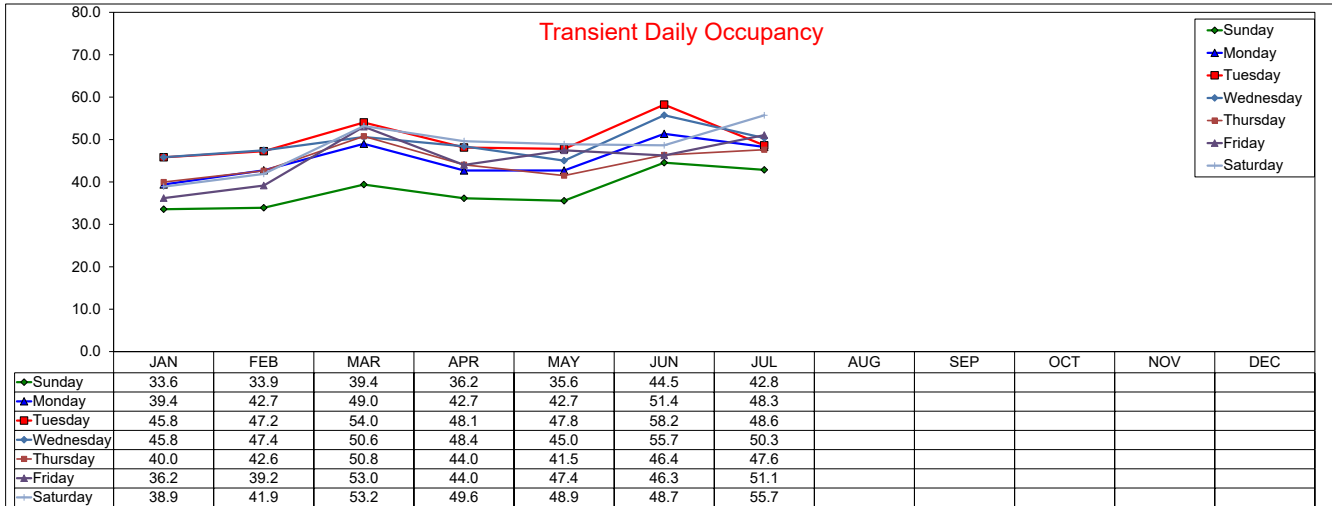


Daily ADR by Month 2021



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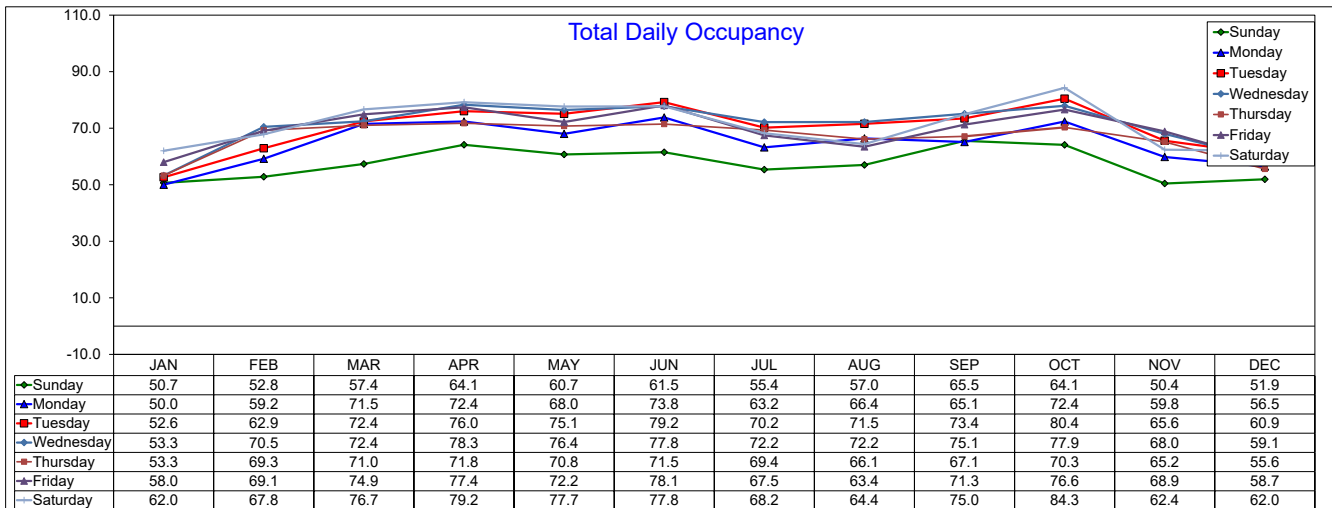
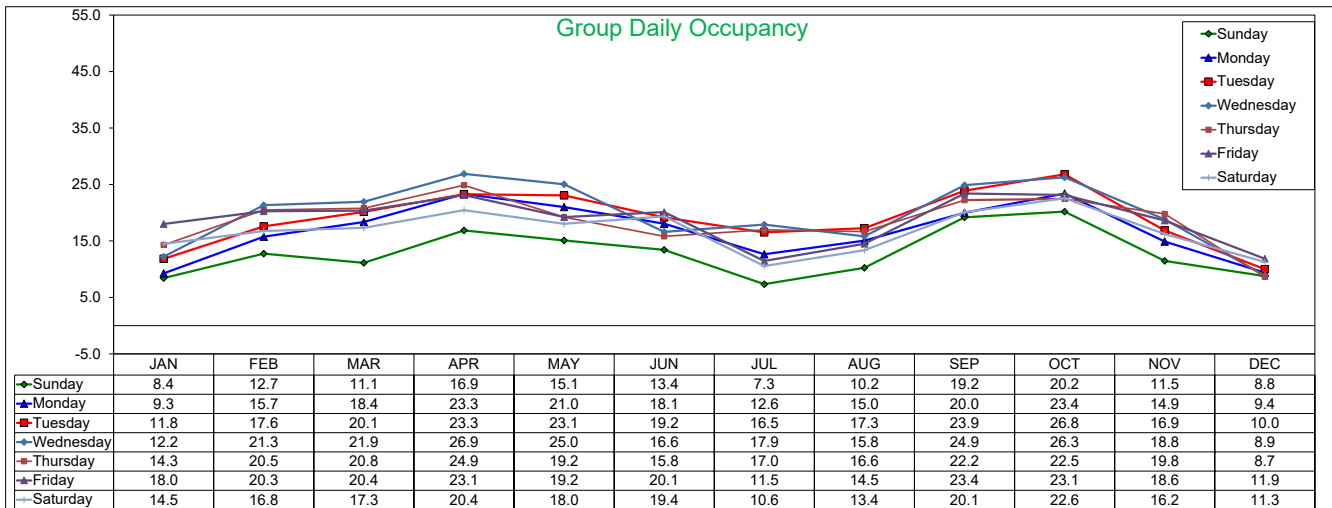
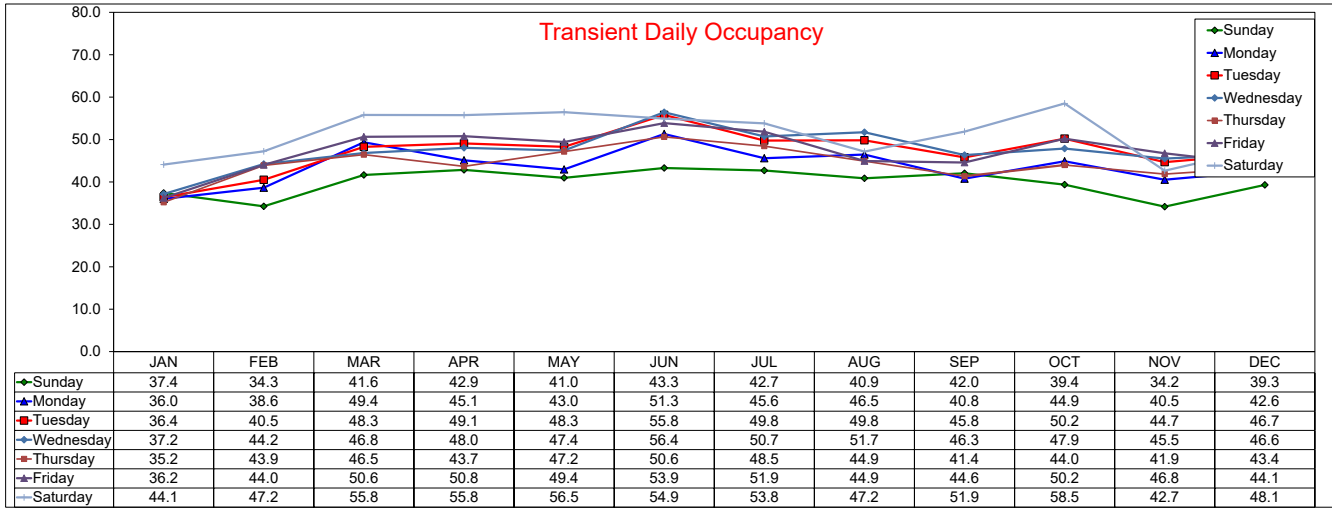
Daily Occupancy by Month 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

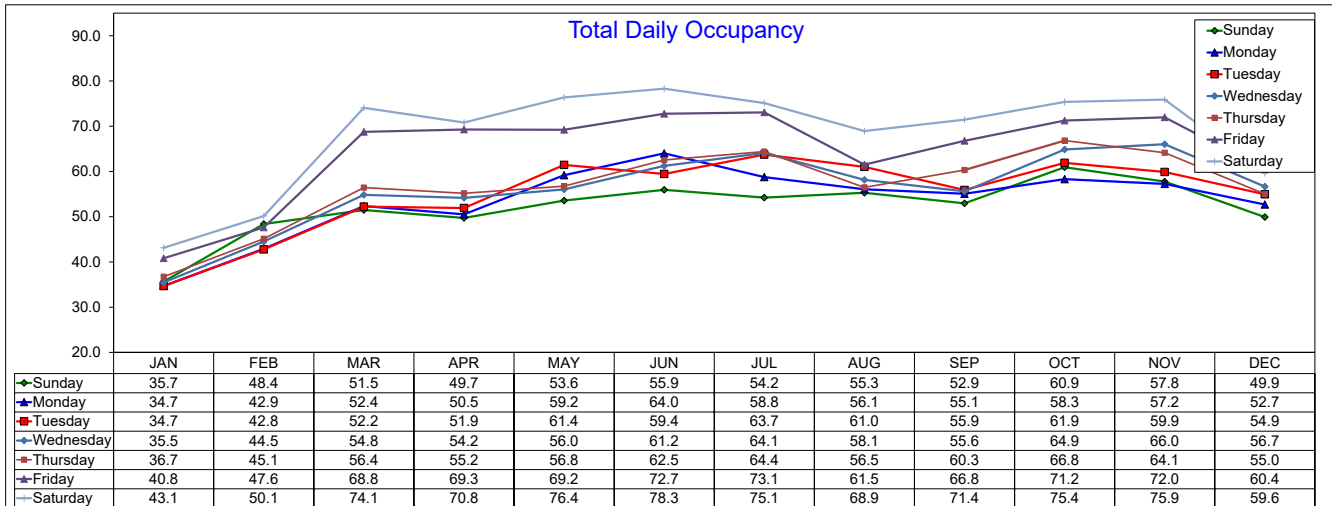
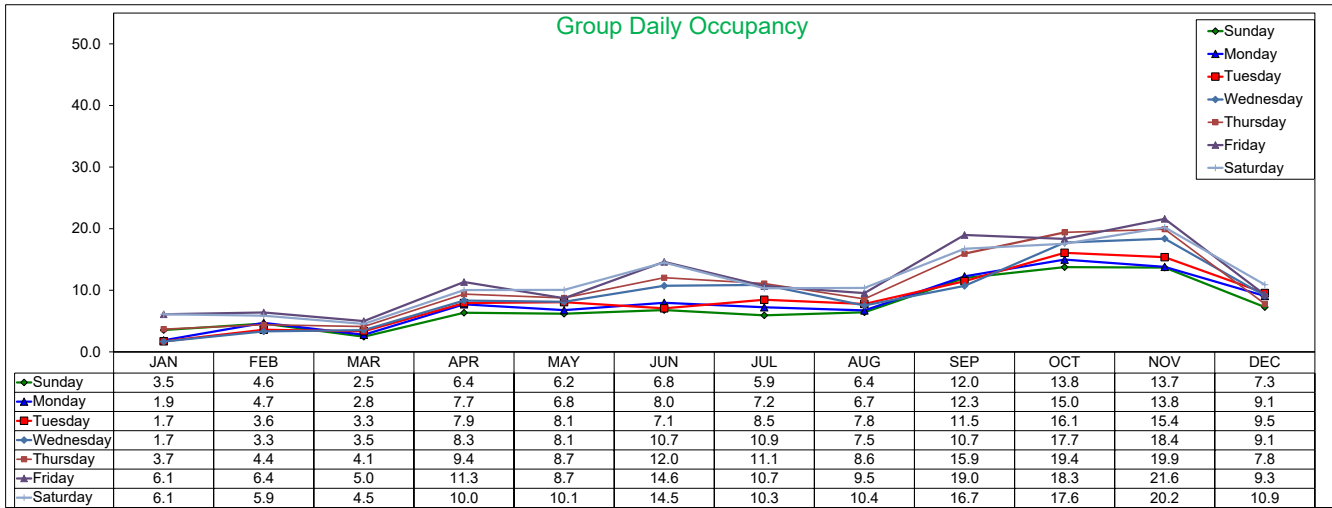
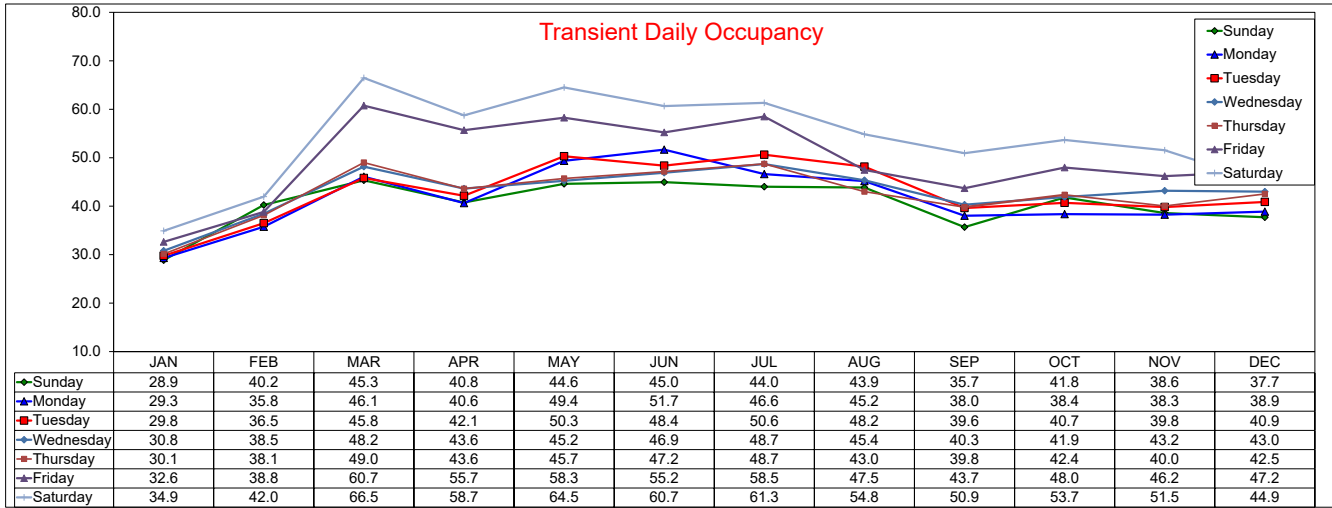
Daily Occupancy by Month

2022



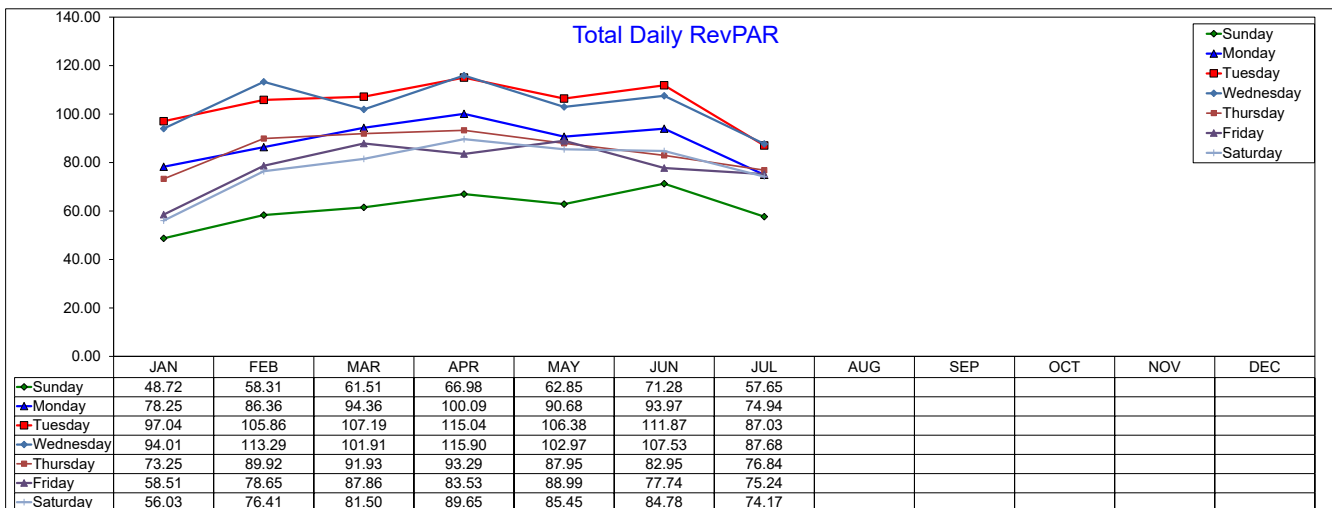
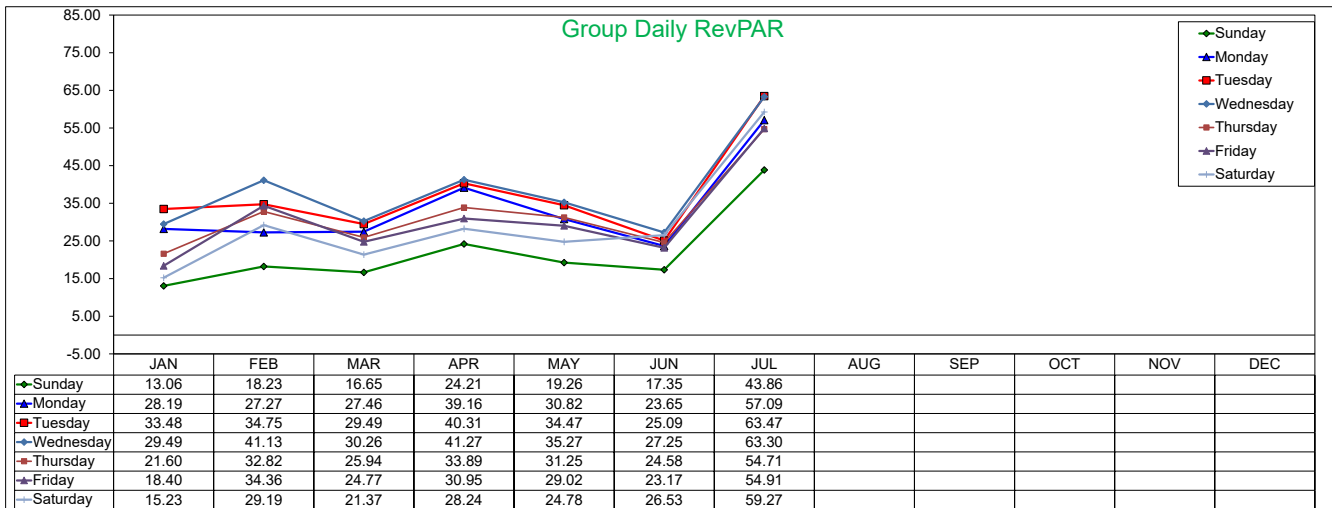
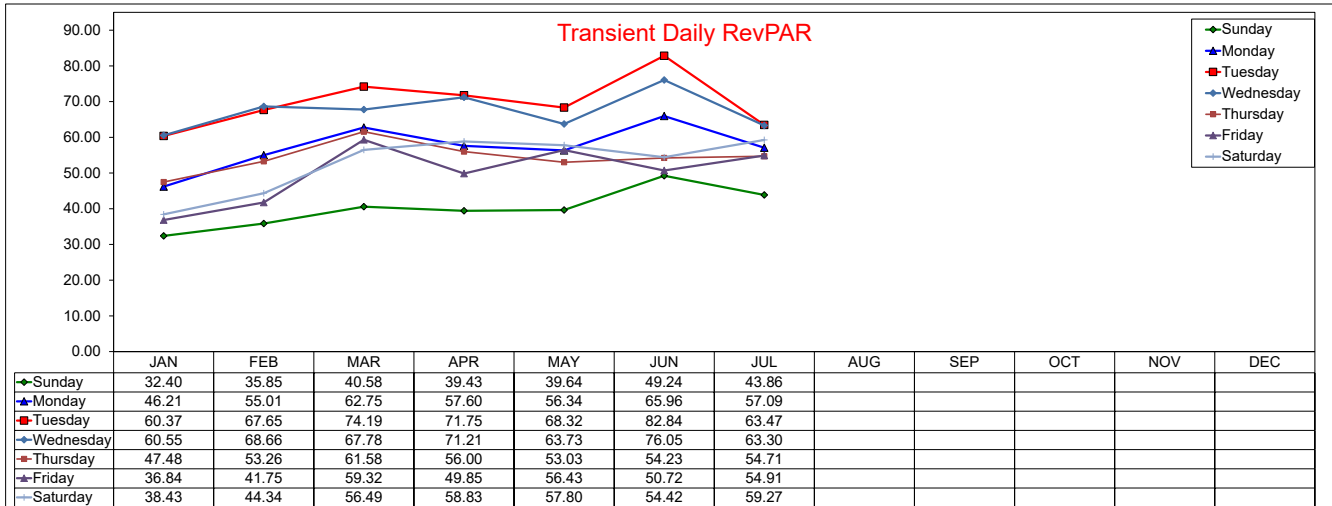
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Daily Occupancy by Month 2021

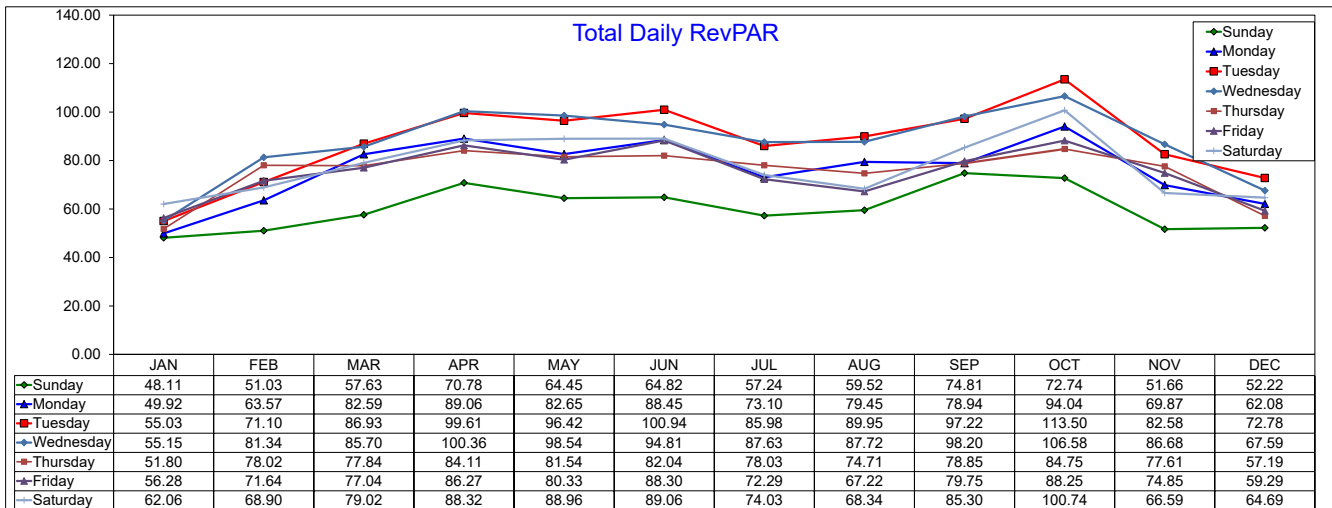
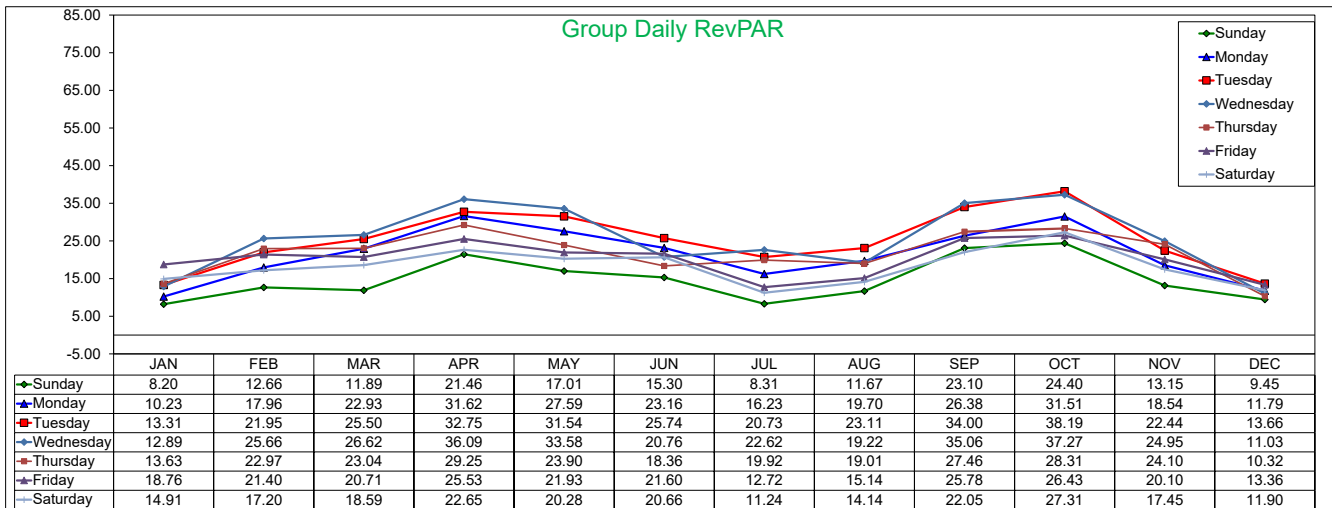
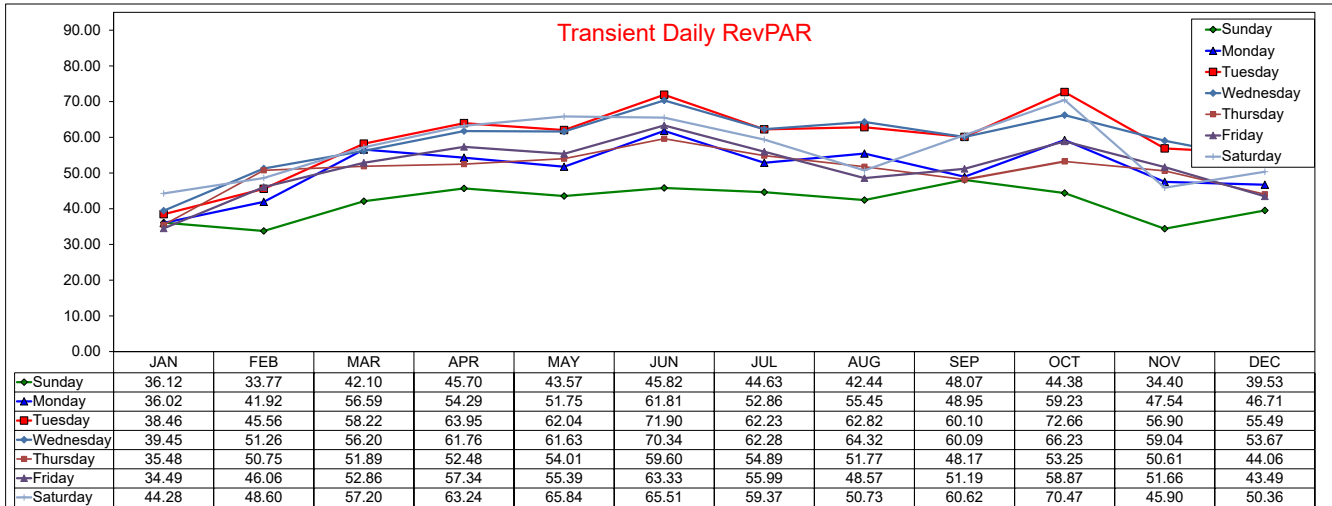


SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

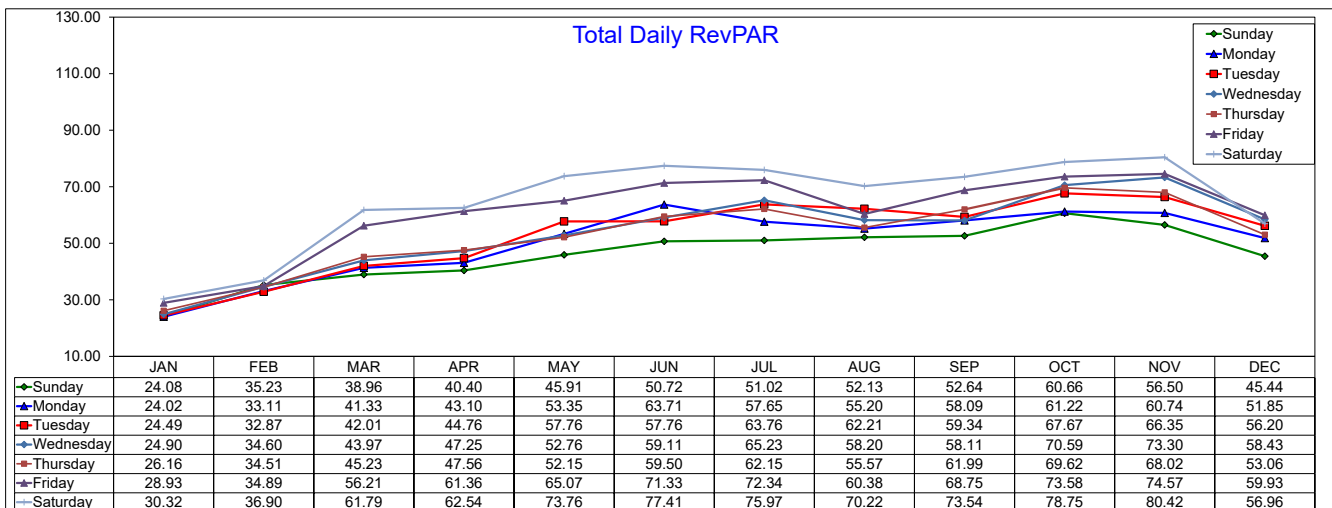
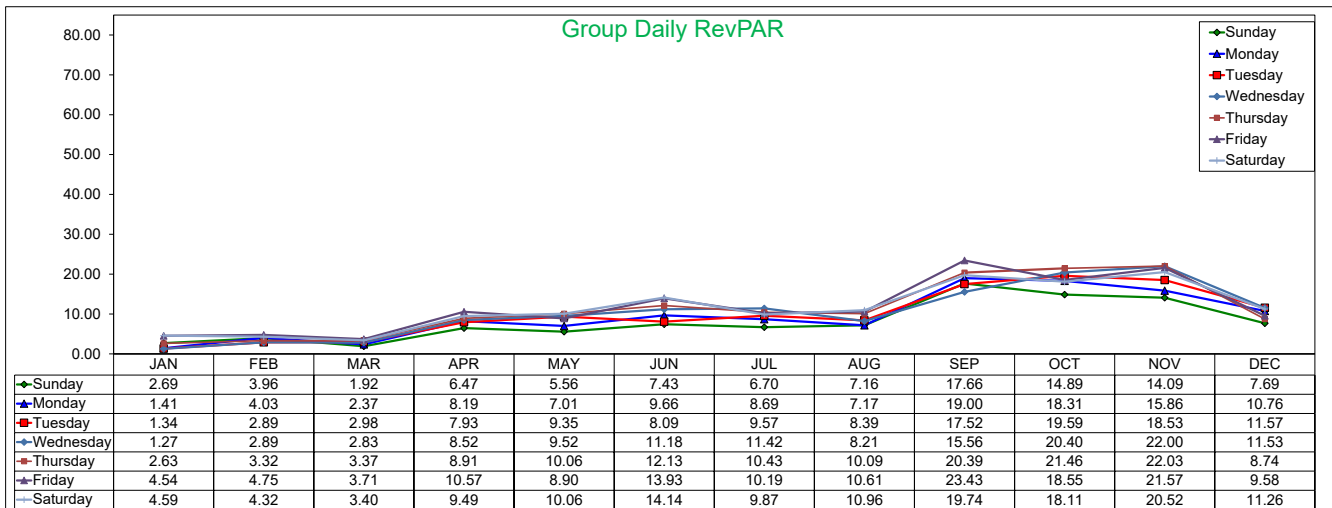
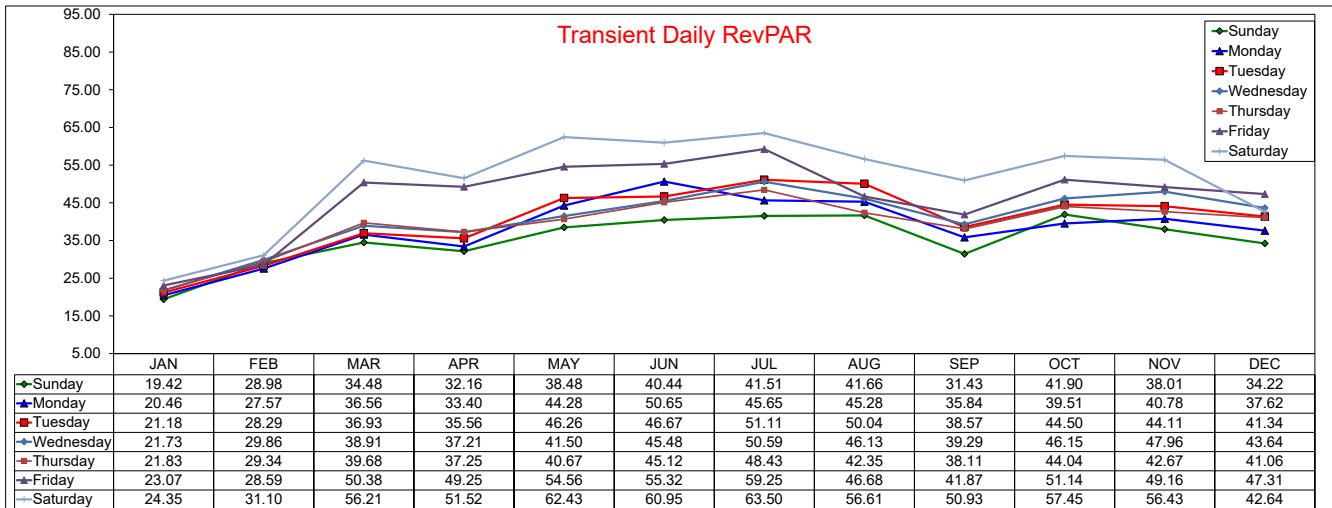
Daily RevPAR by Month 2023



Daily RevPAR by Month 2022



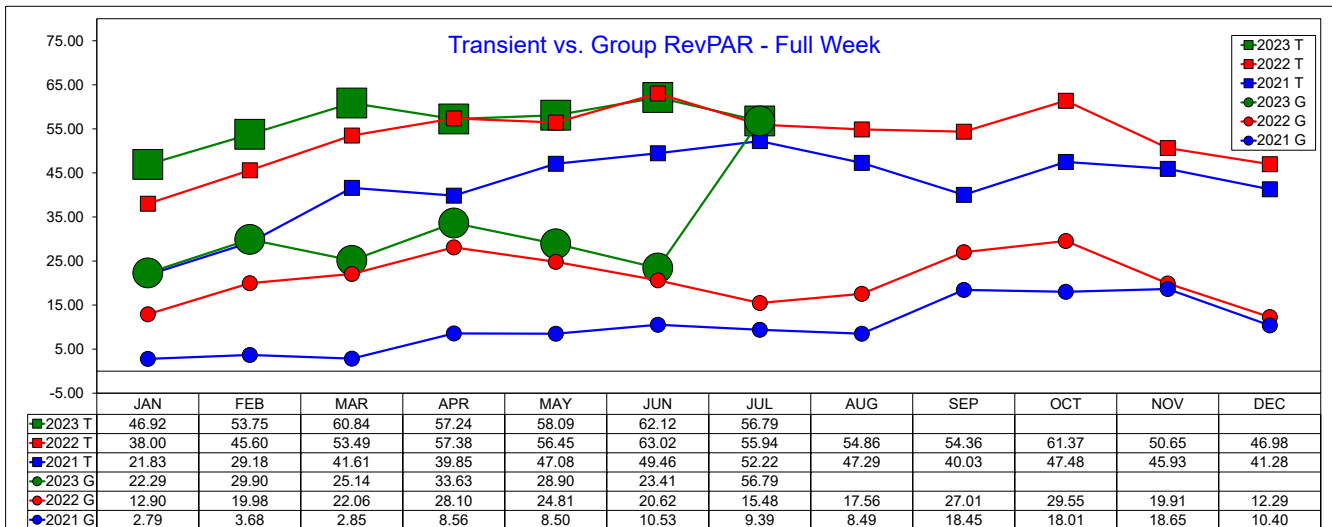
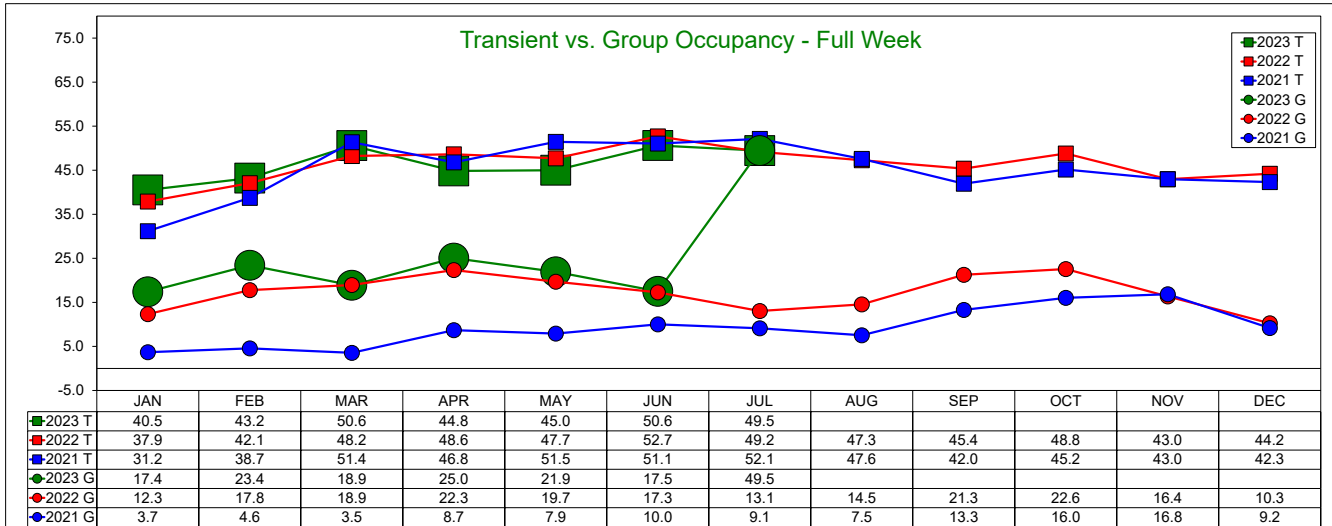
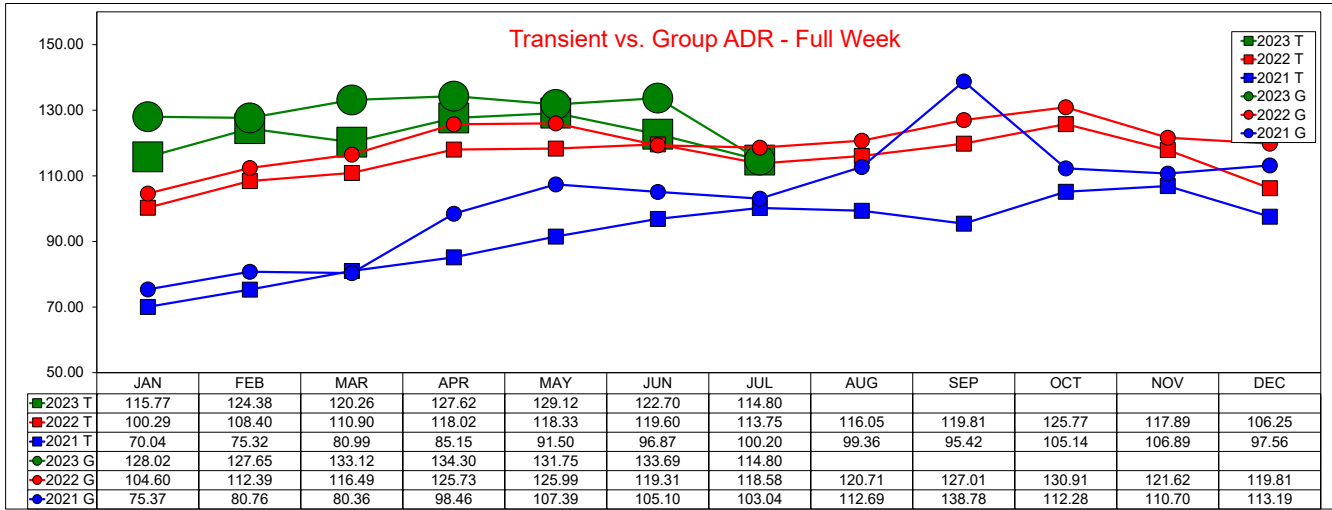
Daily RevPAR by Month 2021



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Transient vs. Group - Full Week

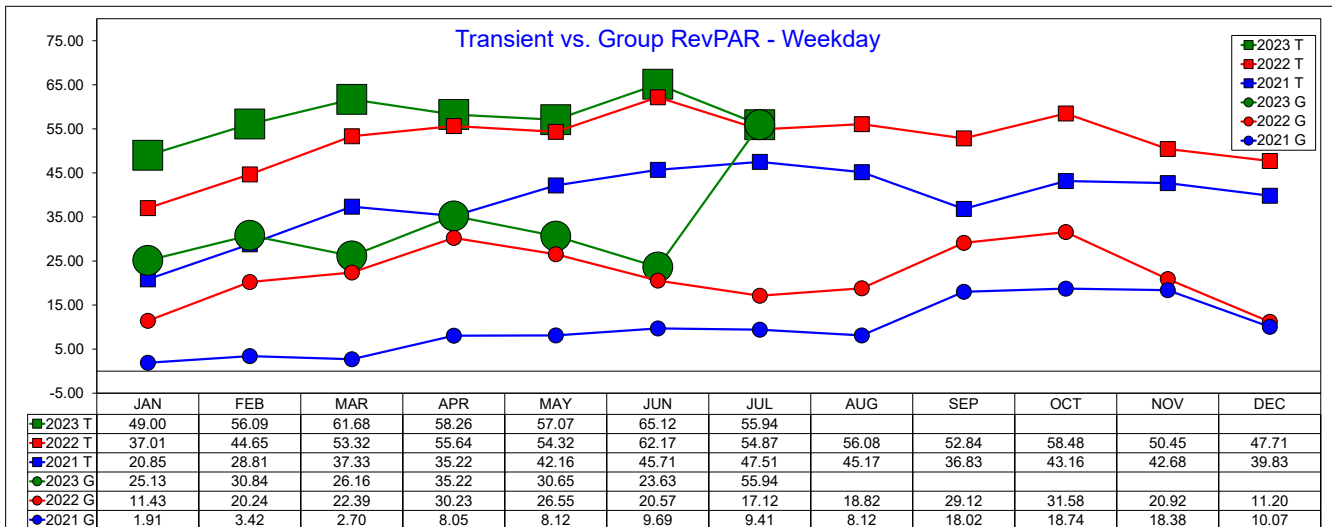
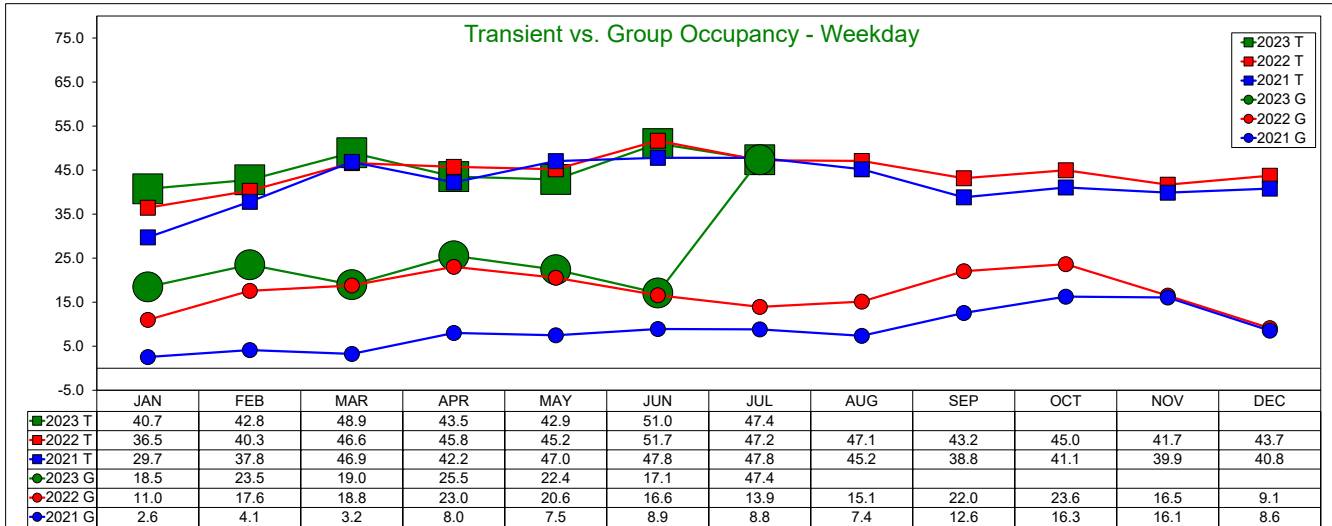
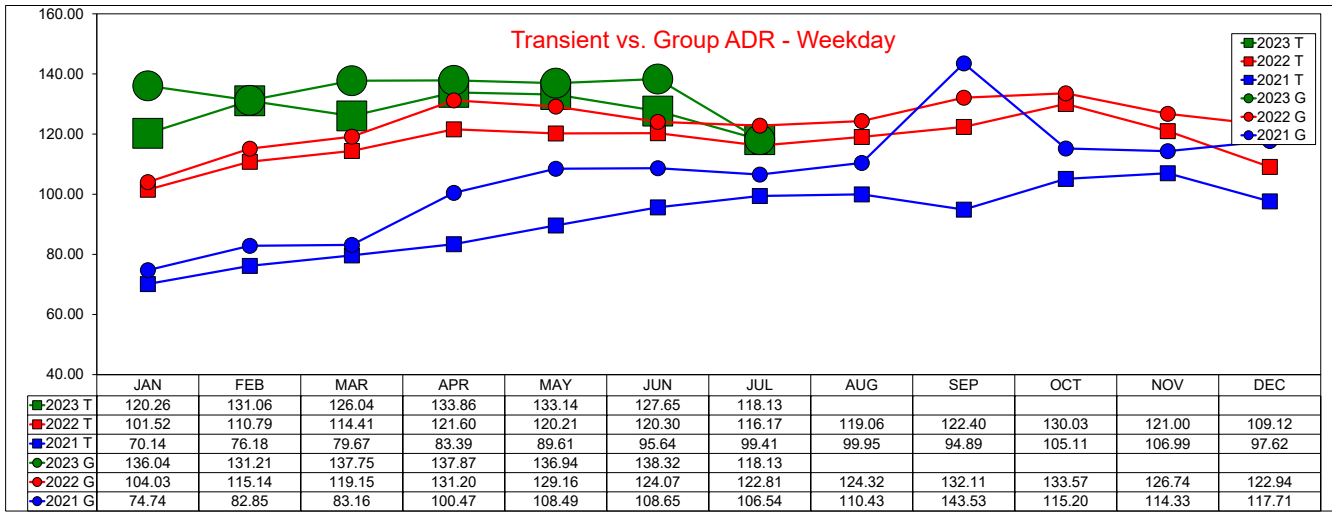
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

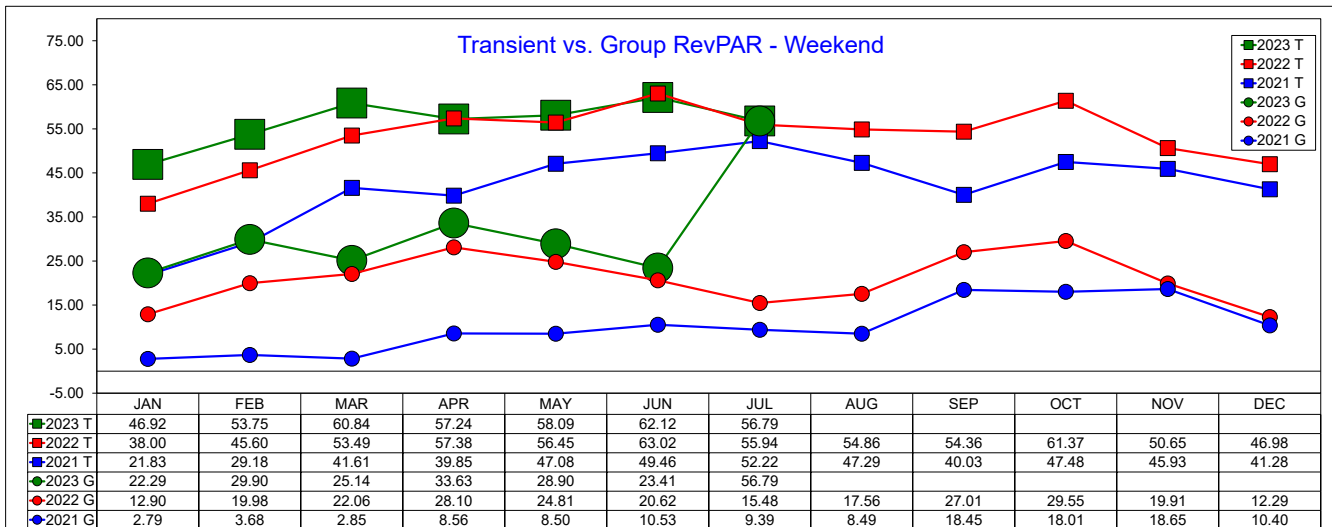
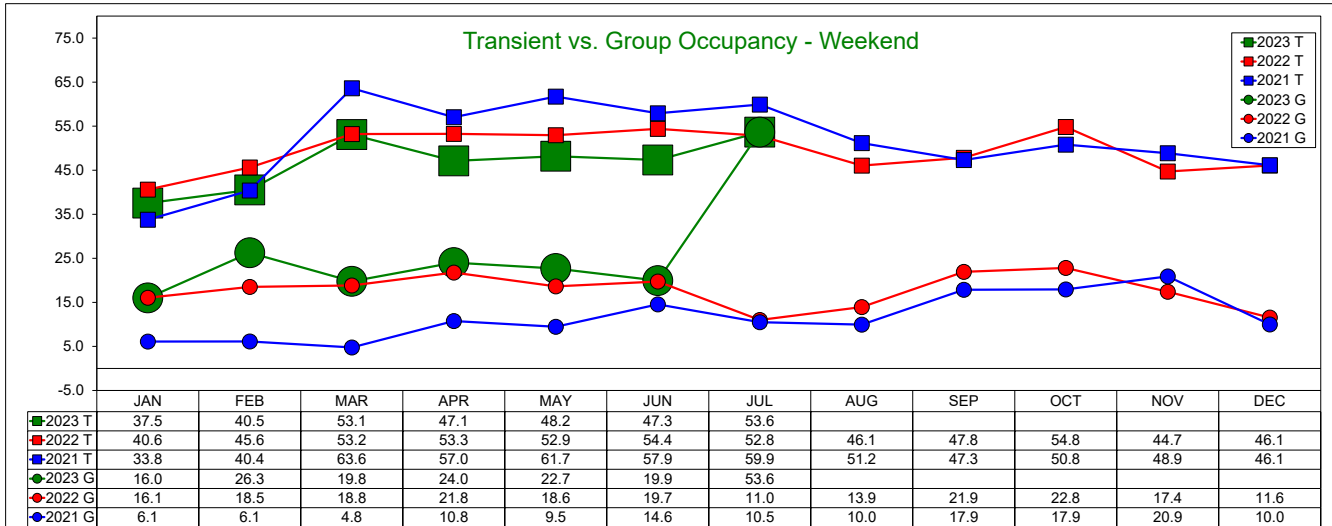
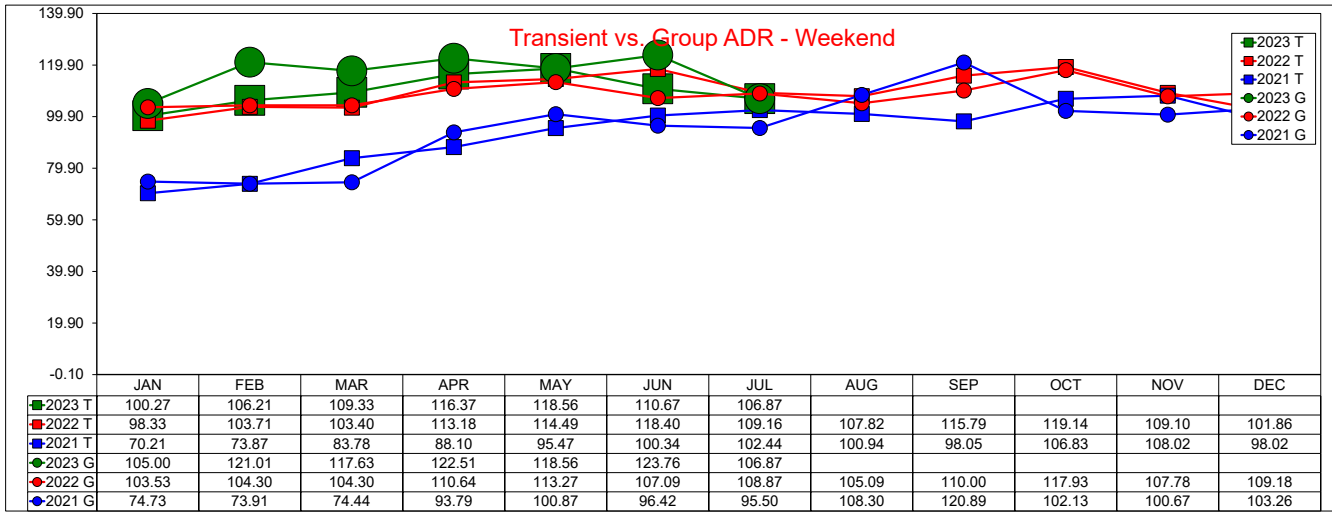
Three Year Comparison - Transient vs. Group - Weekday

July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

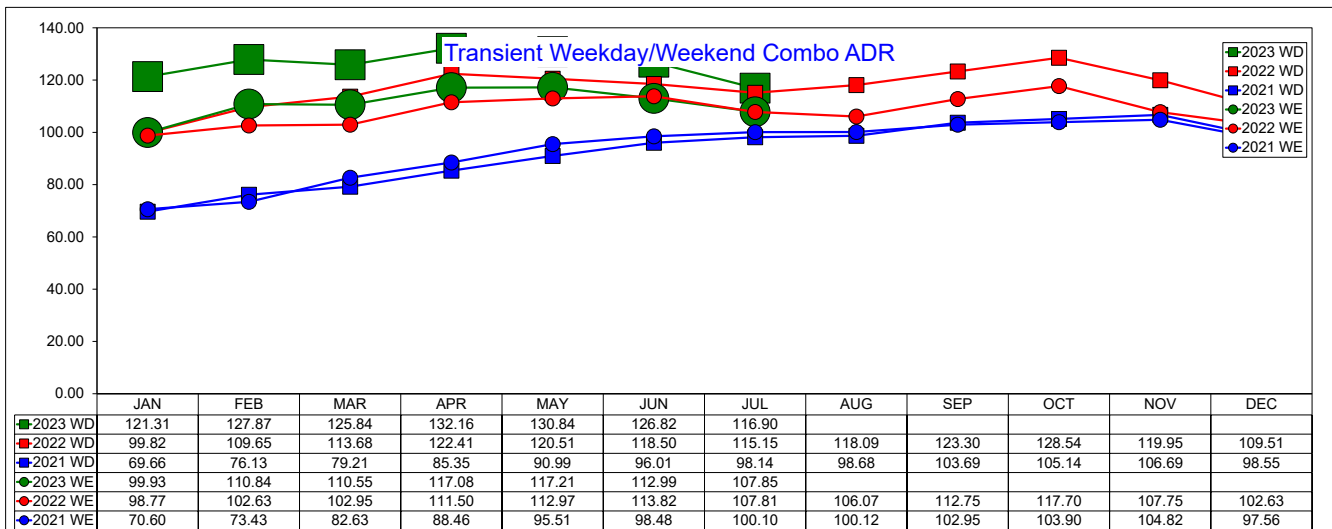
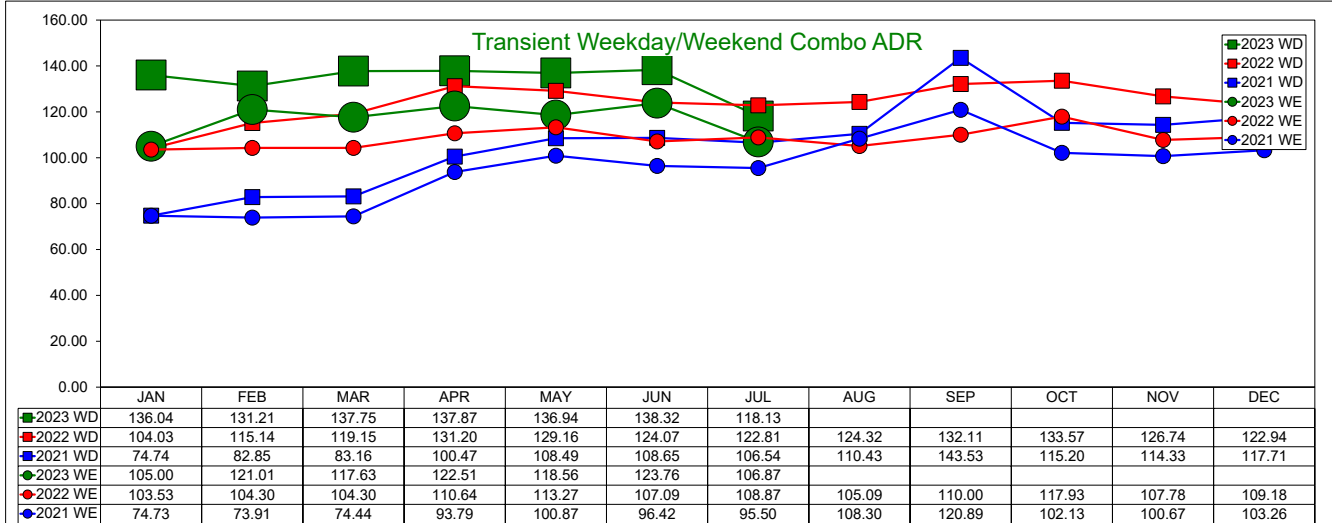
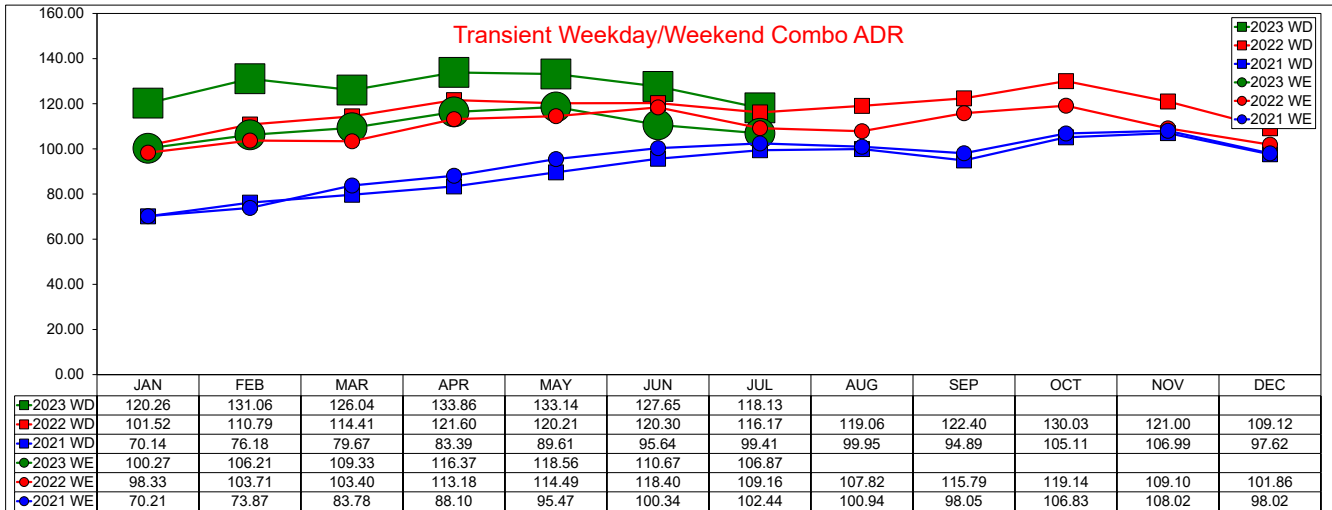
Three Year Comparison - Transient vs. Group - Weekend July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - ADR

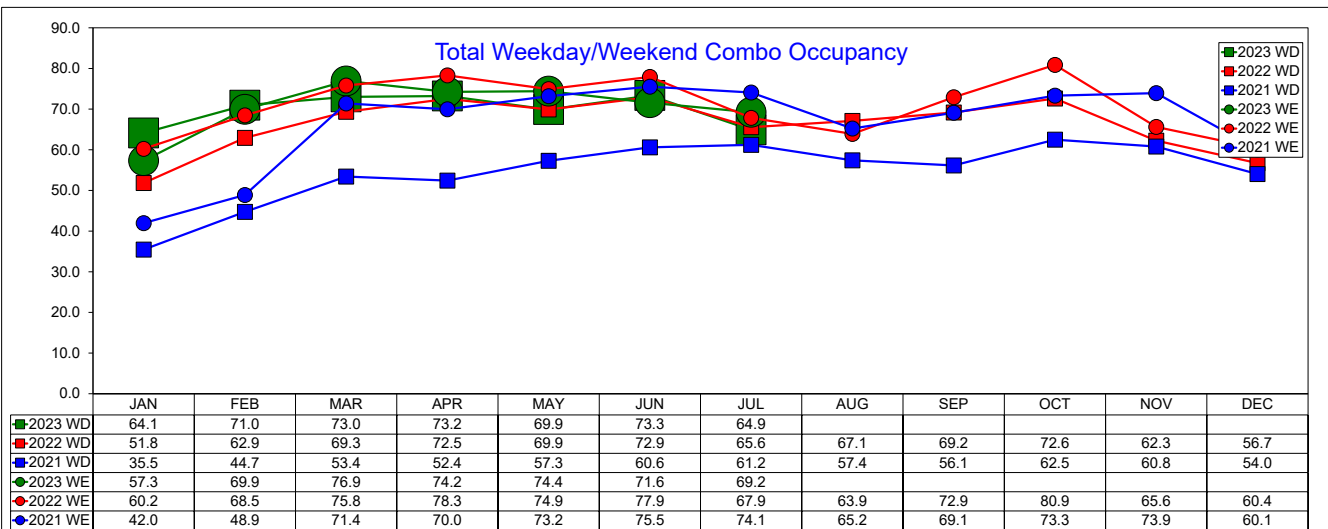
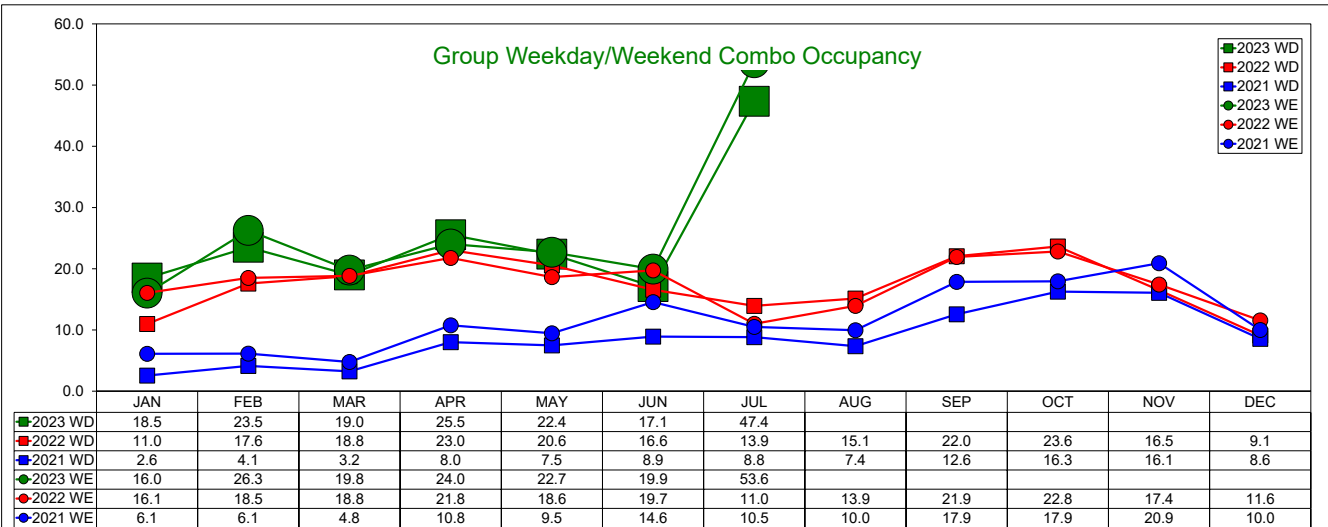
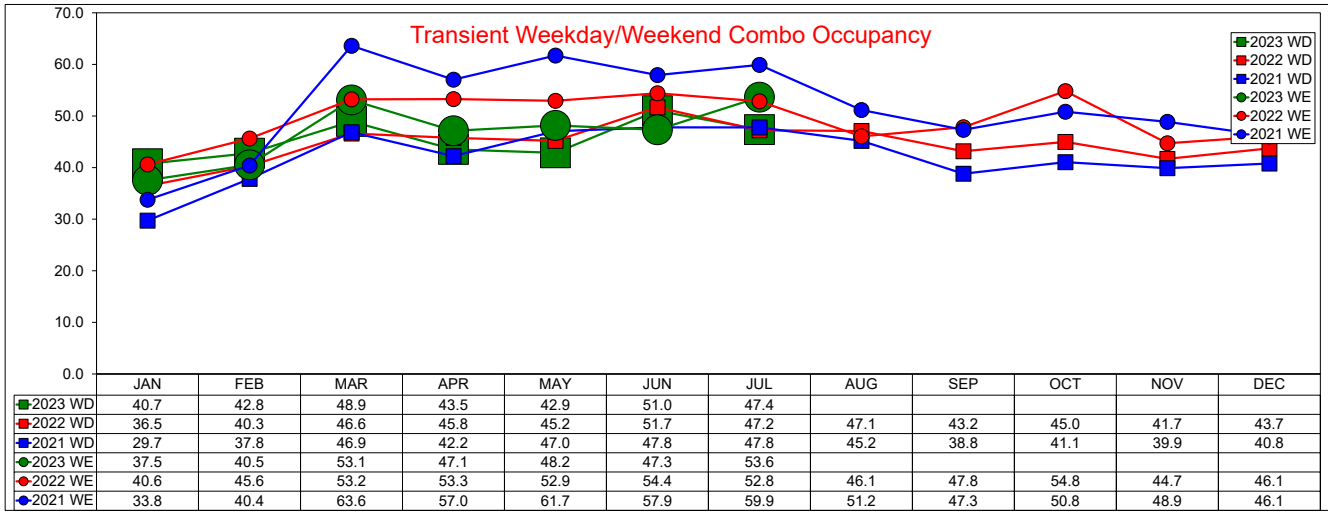
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - Occupancy

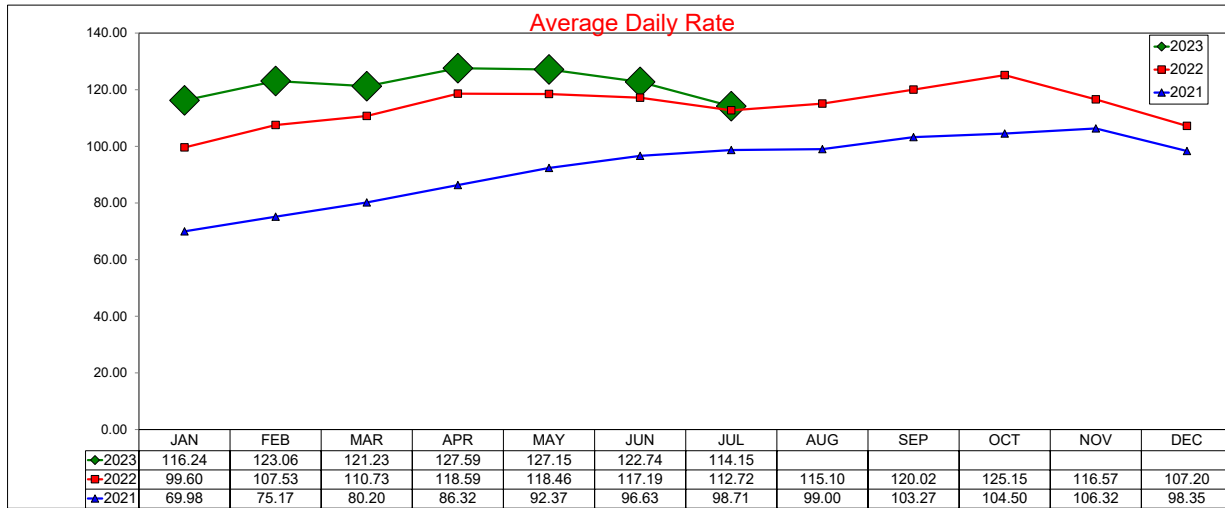
July 2023



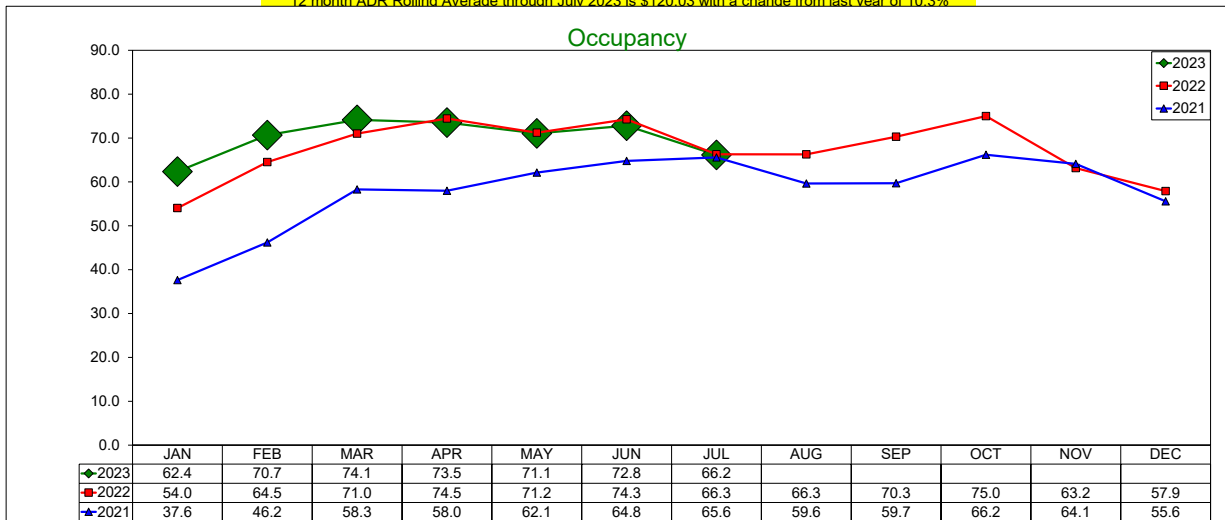
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

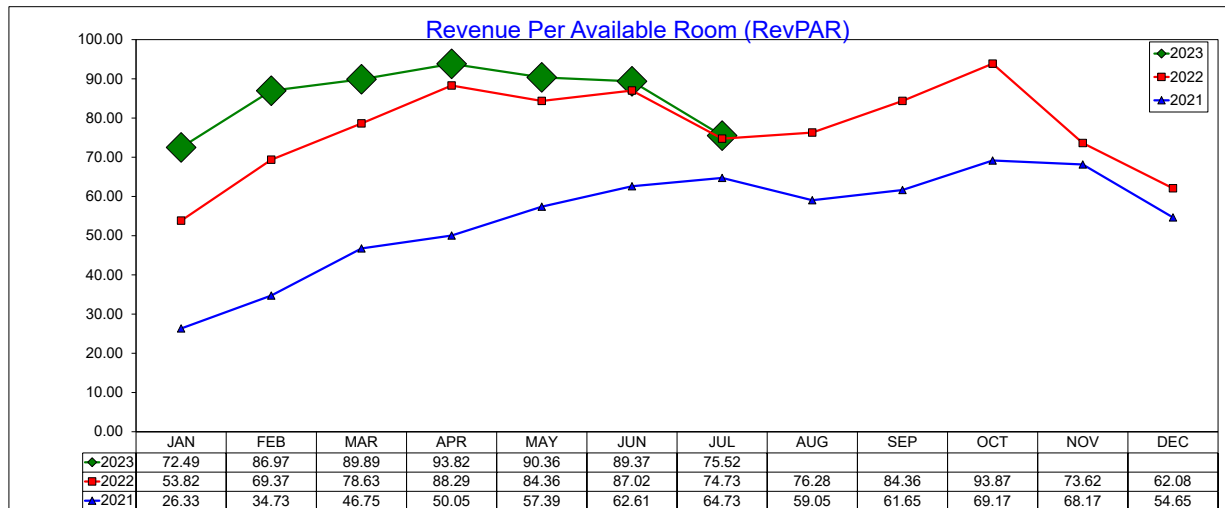
July 2023



12 month ADR Rolling Average through July 2023 is \$120.03 with a change from last year of 10.3%



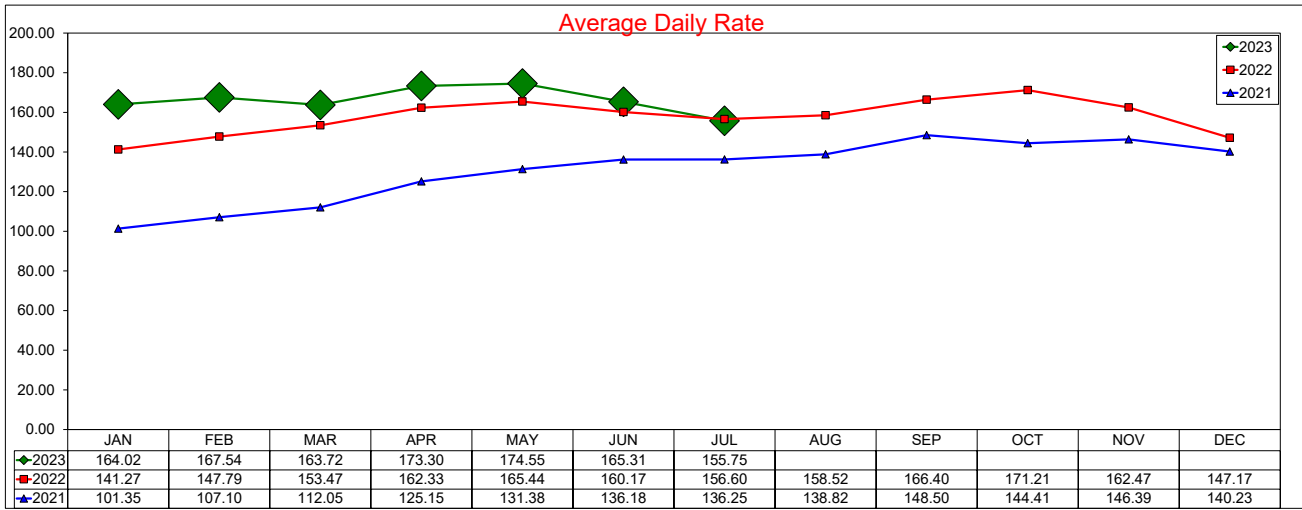
12 month Occupancy Rolling Average through July 2023 is 68.59% with a change from last year of 6.0%



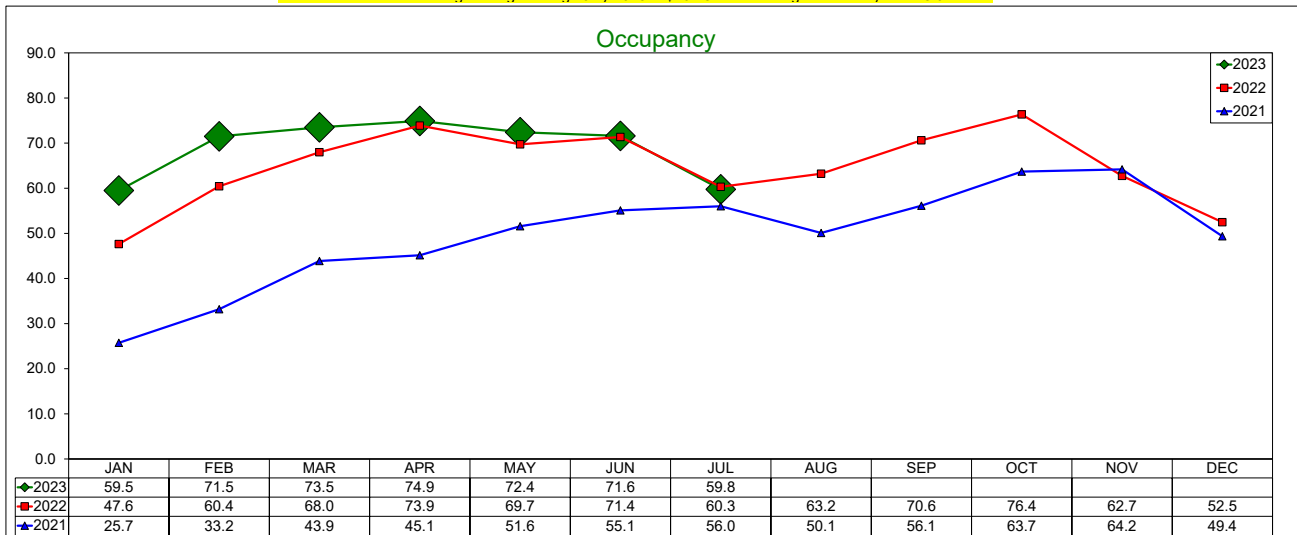
12 month RevPAR Rolling Average through July 2023 is \$82.33 with a change from last year of 16.8%

SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

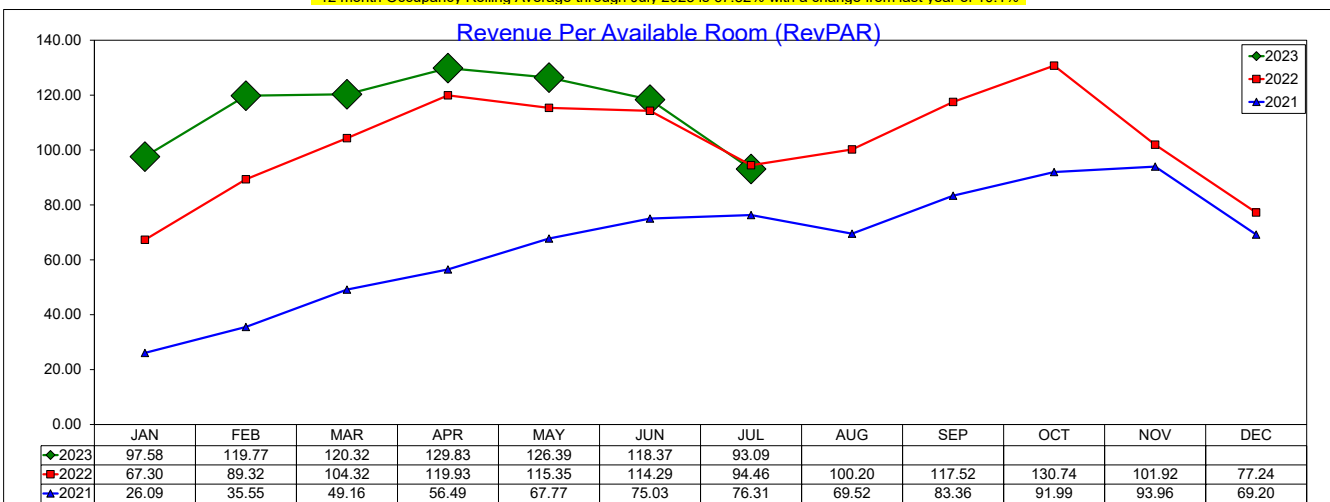
Three Year Comparison - Luxury/Full Service - Irving July 2023



12 month ADR Rolling Average through July 2023 is \$164.8 with a change from last year of 8.9%



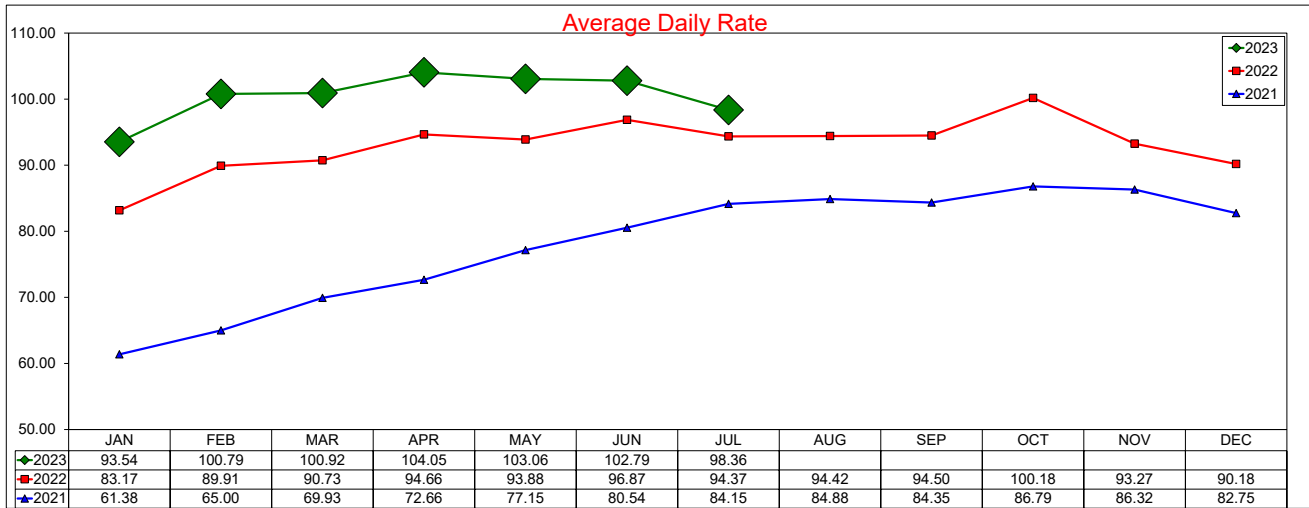
12 month Occupancy Rolling Average through July 2023 is 67.32% with a change from last year of 10.1%



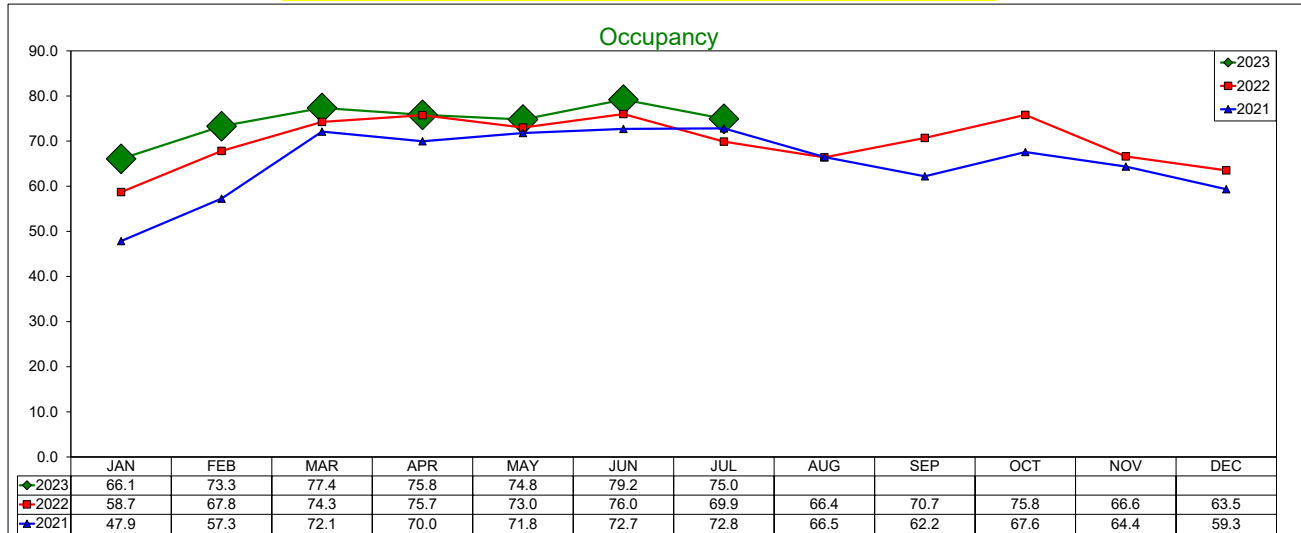
12 month RevPAR Rolling Average through July 2023 is \$110.94 with a change from last year of 19.9%

SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

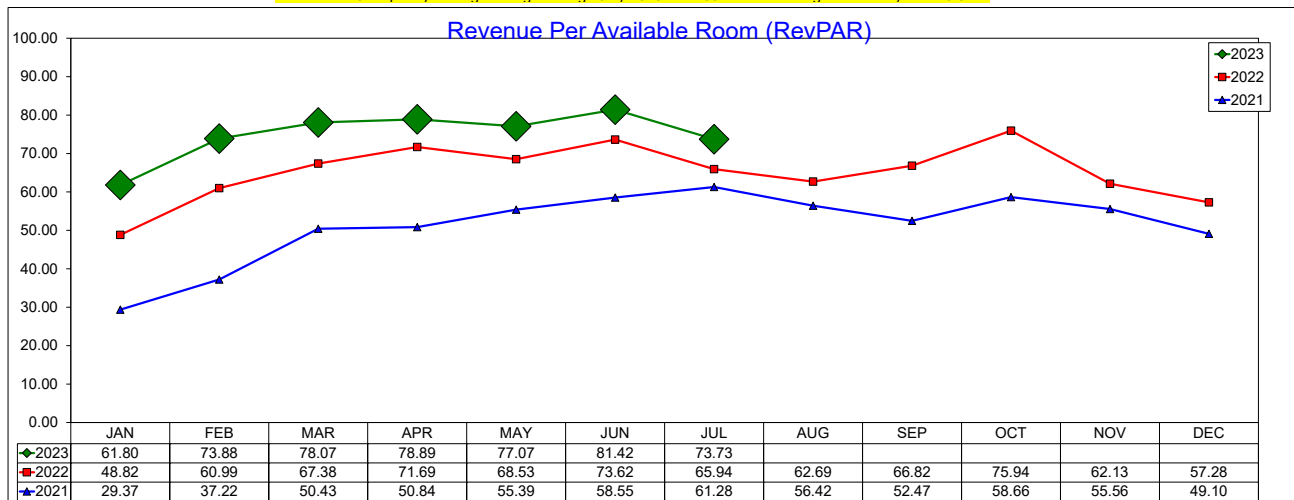
Three Year Comparison - All Suite/Extended Stay - Irving July 2023



12 month ADR Rolling Average through July 2023 is \$98.32 with a change from last year of 9.3%



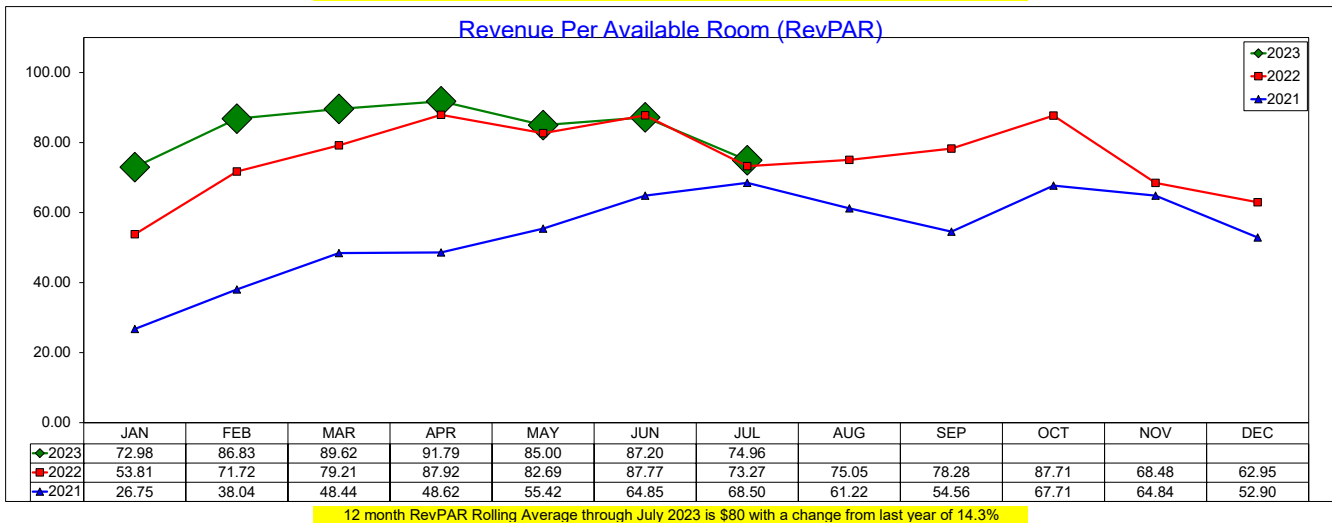
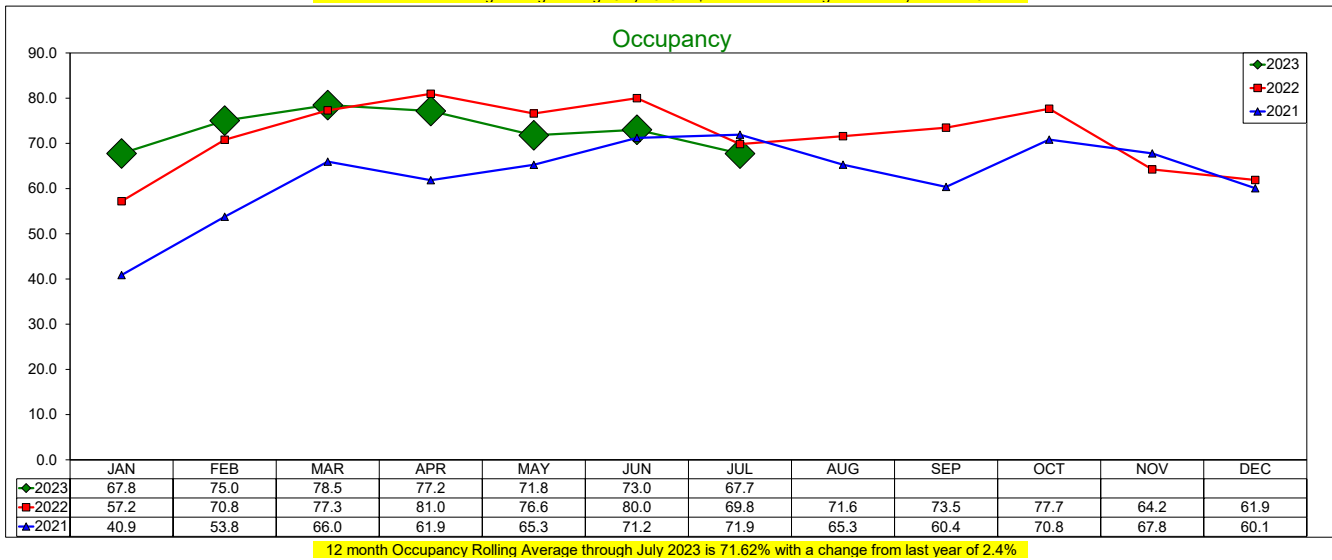
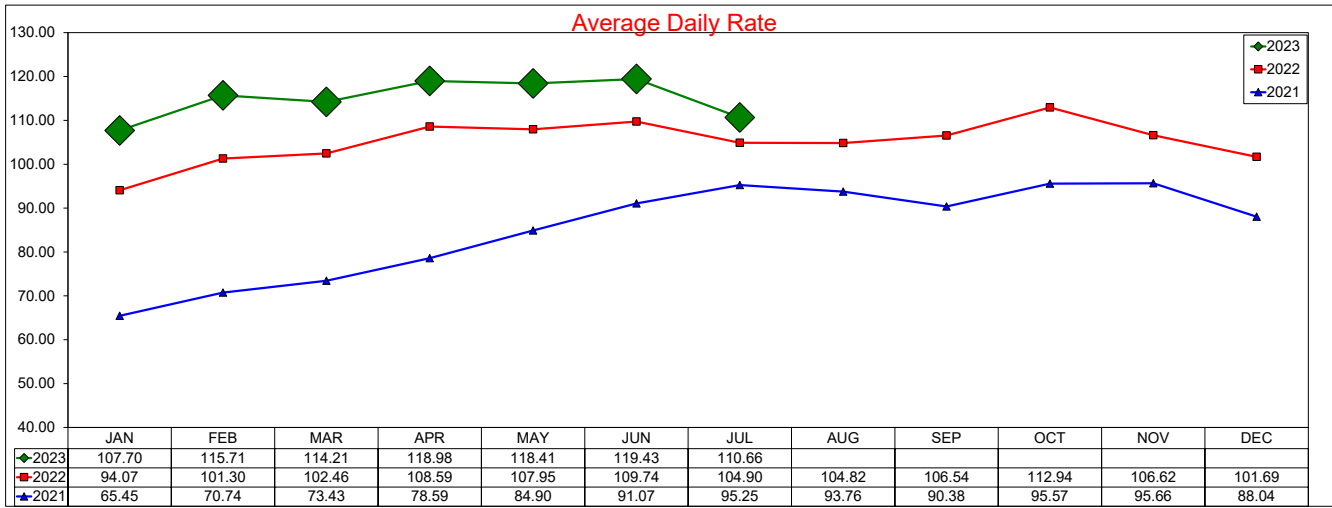
12 month Occupancy Rolling Average through July 2023 is 72.09% with a change from last year of 6.5%



12 month RevPAR Rolling Average through July 2023 is \$70.87 with a change from last year of 16.5%

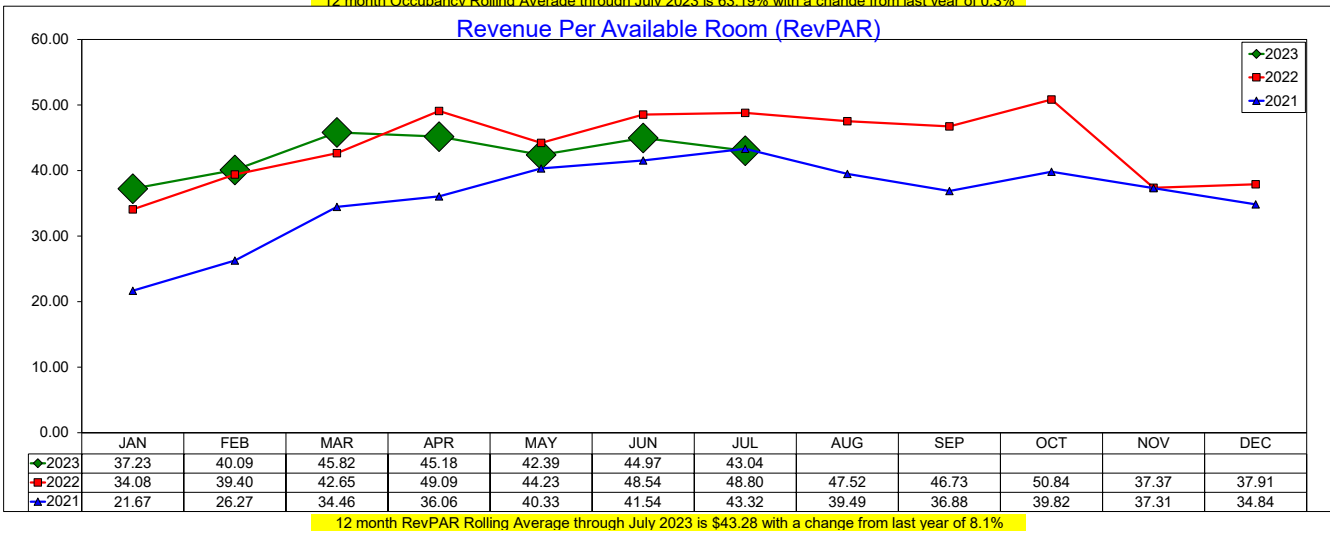
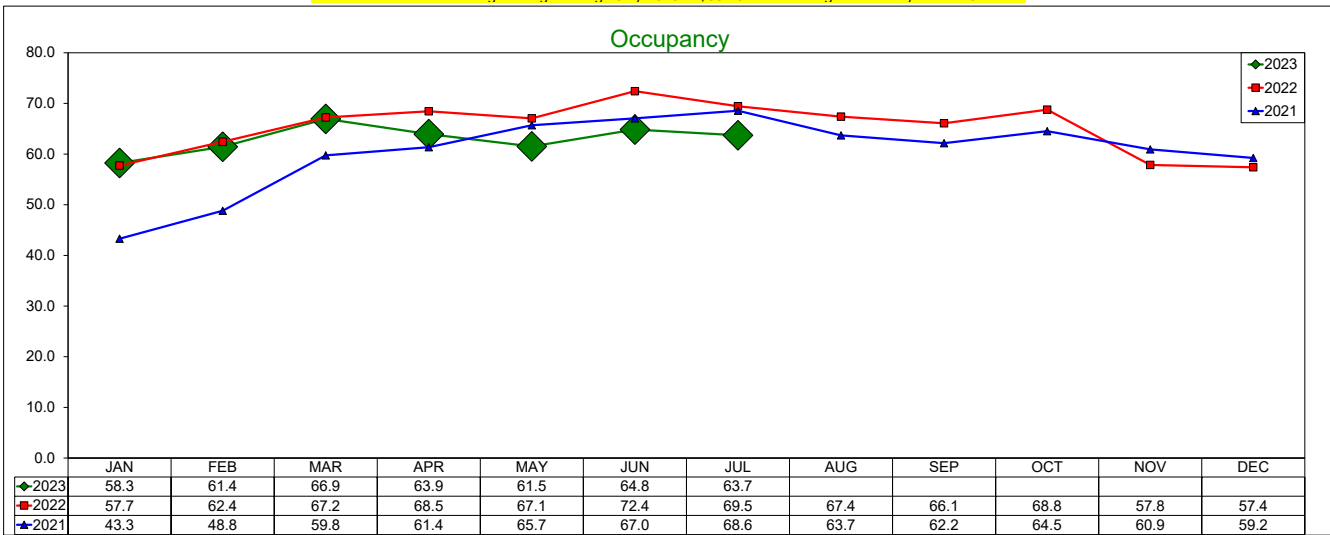
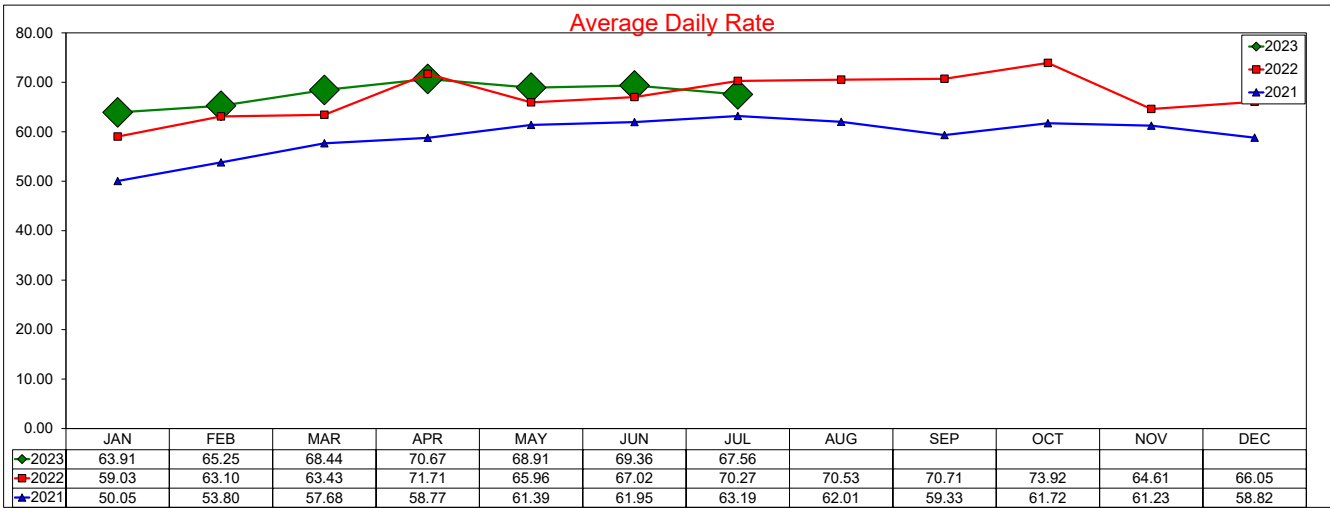
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - Irving July 2023



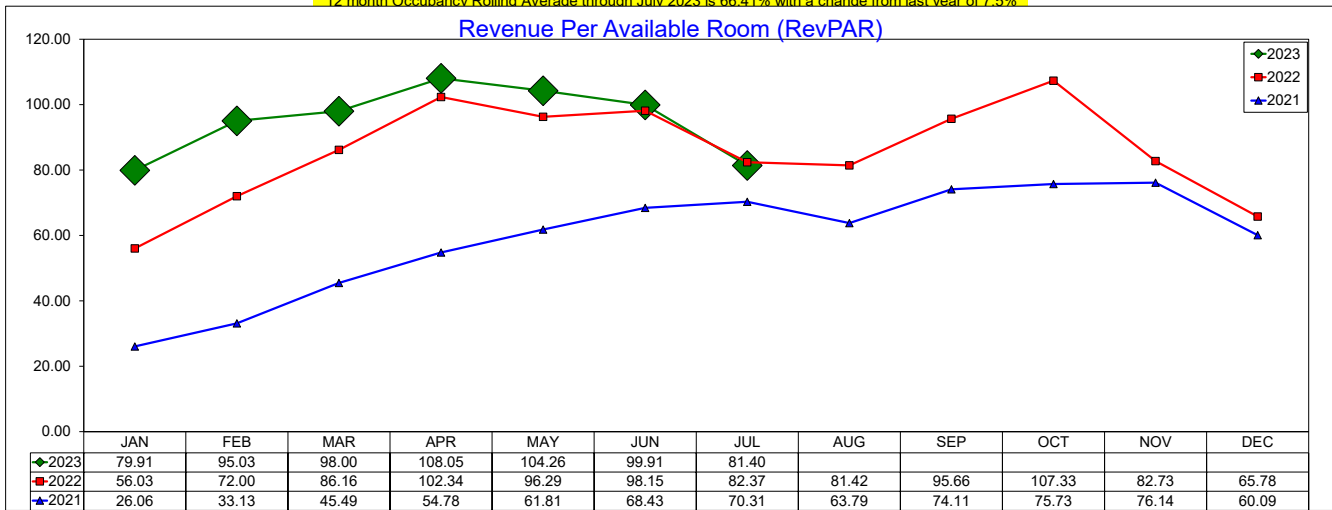
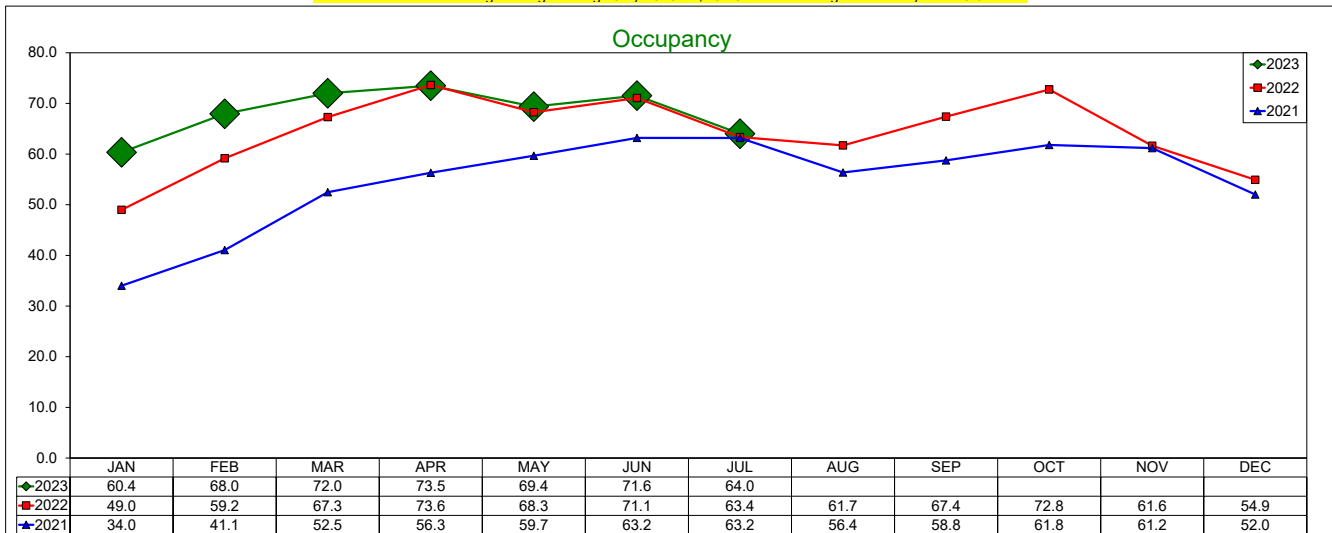
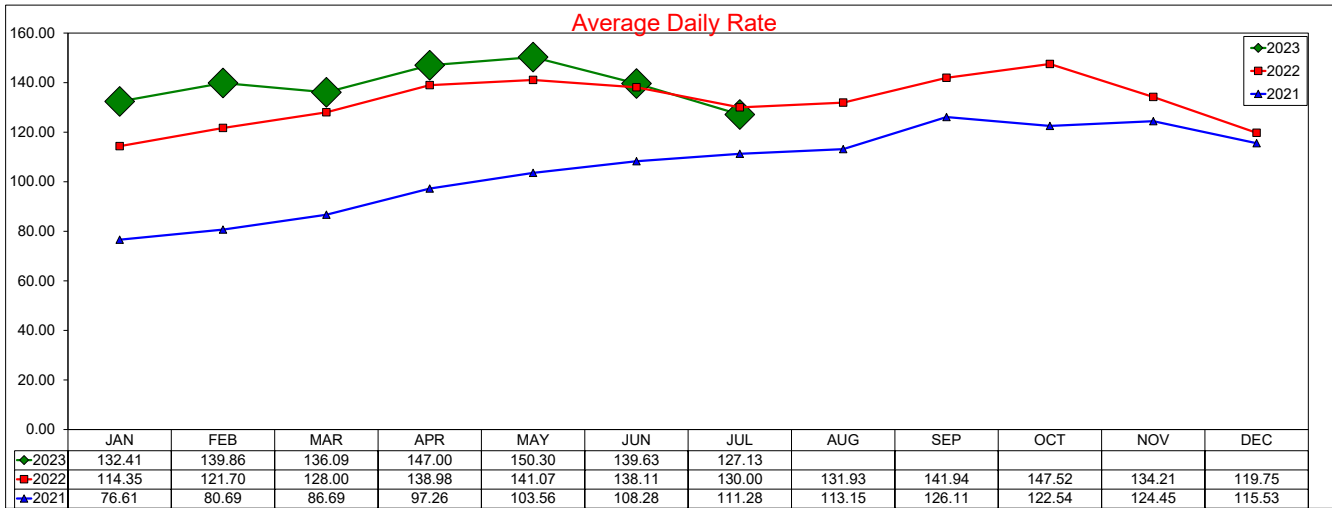
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Budget - Irving July 2023



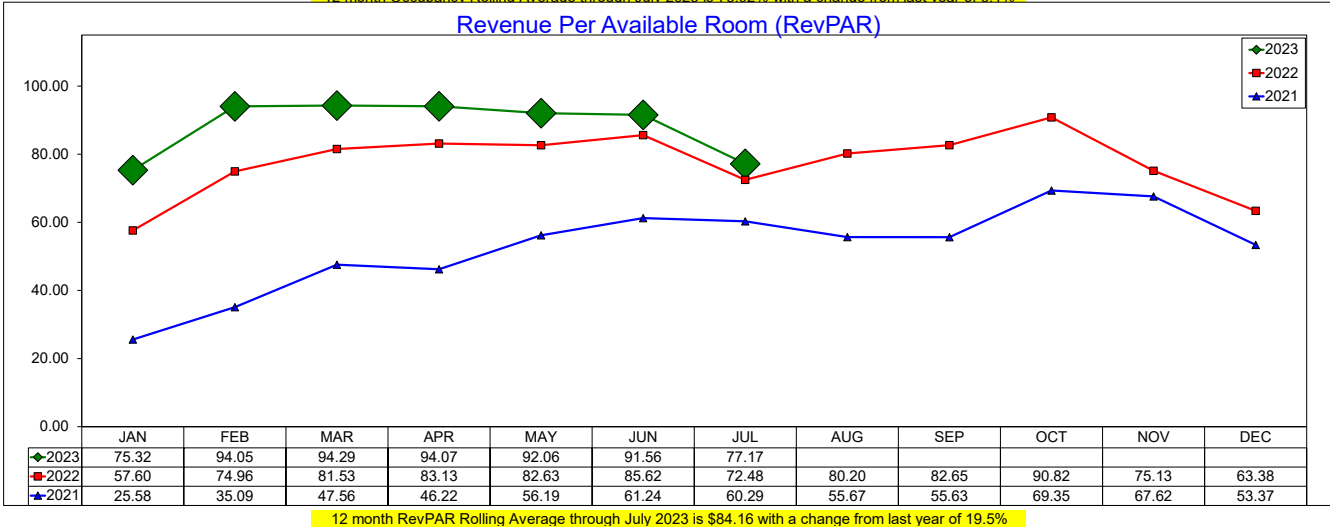
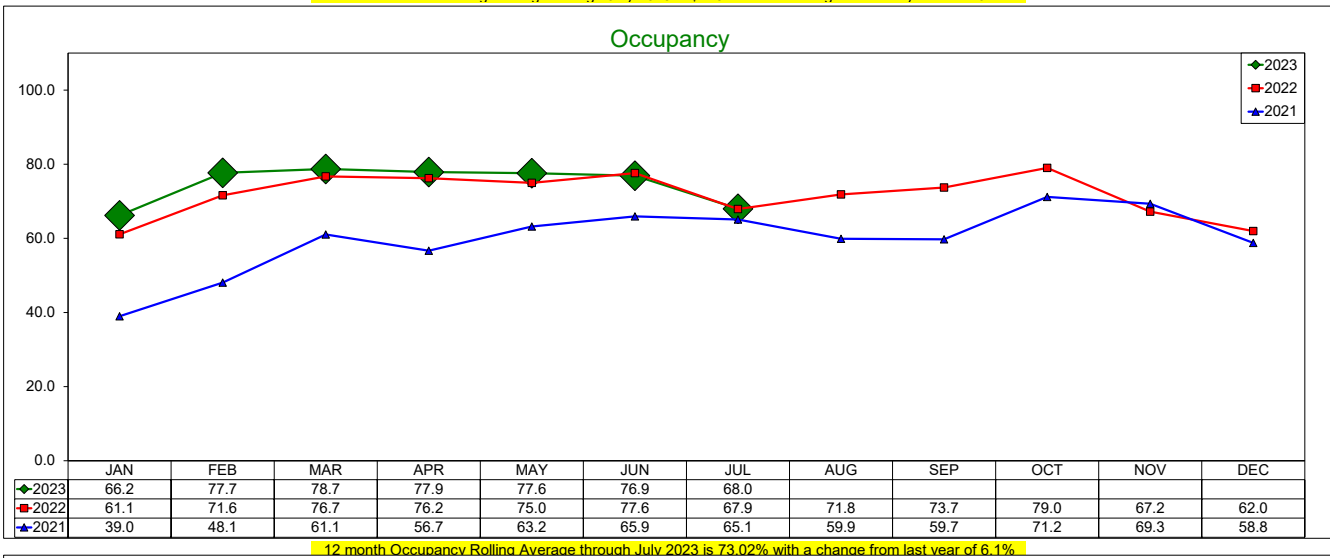
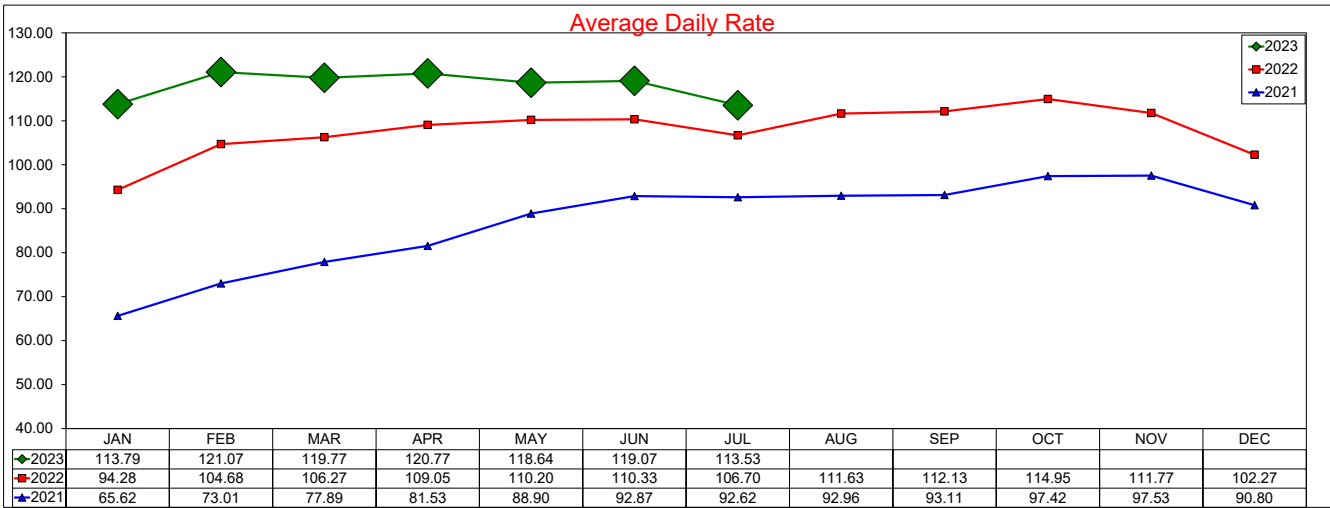
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Las Colinas July 2023



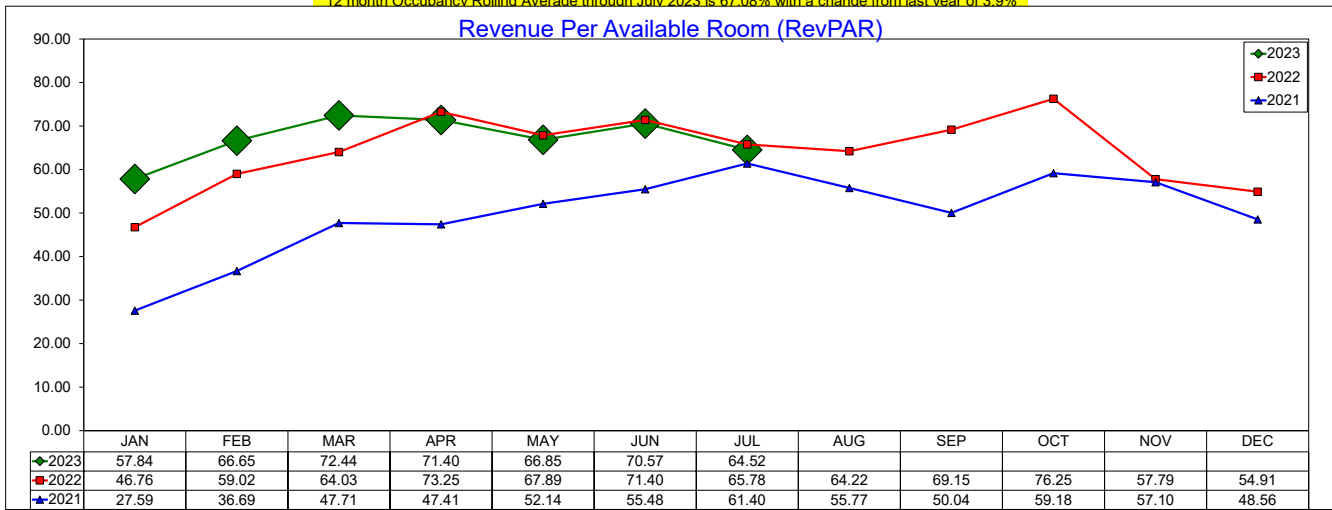
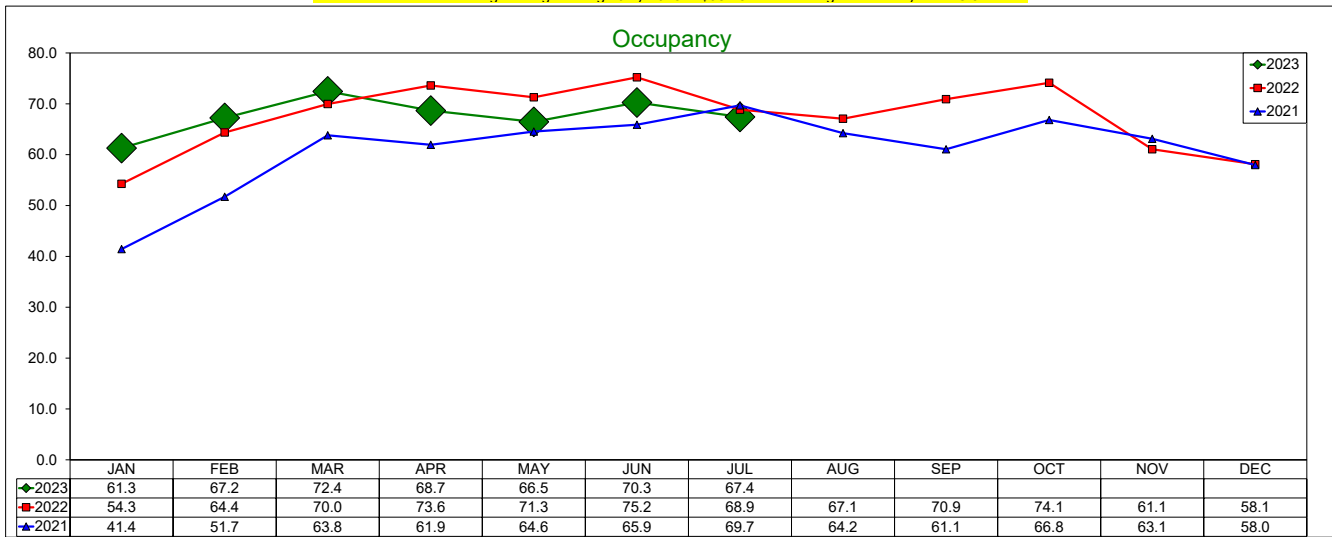
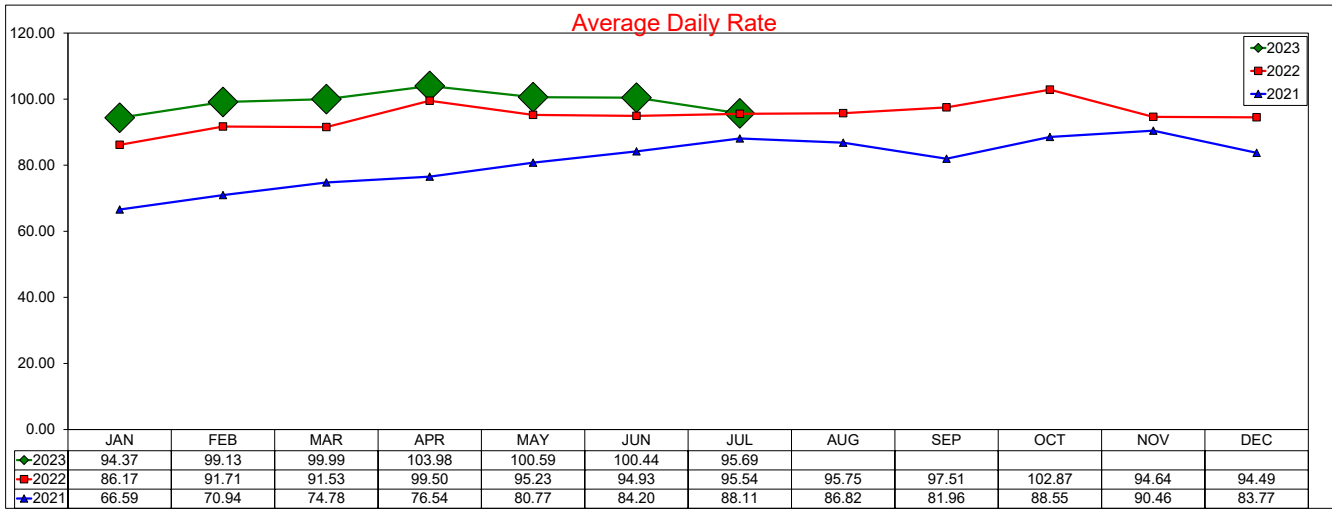
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - DFW North July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

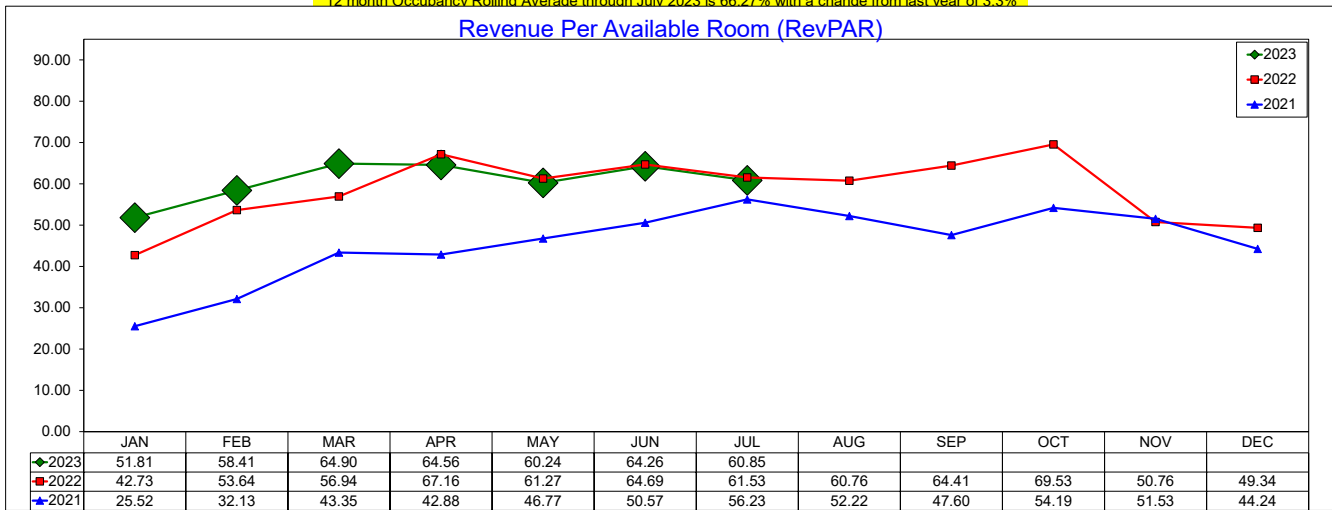
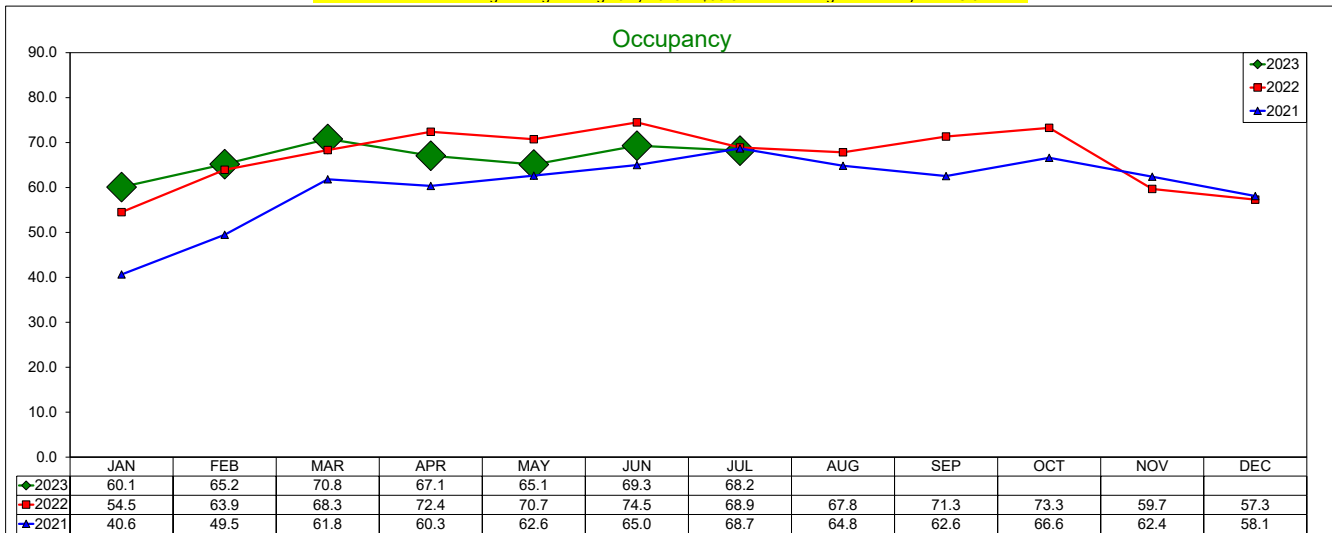
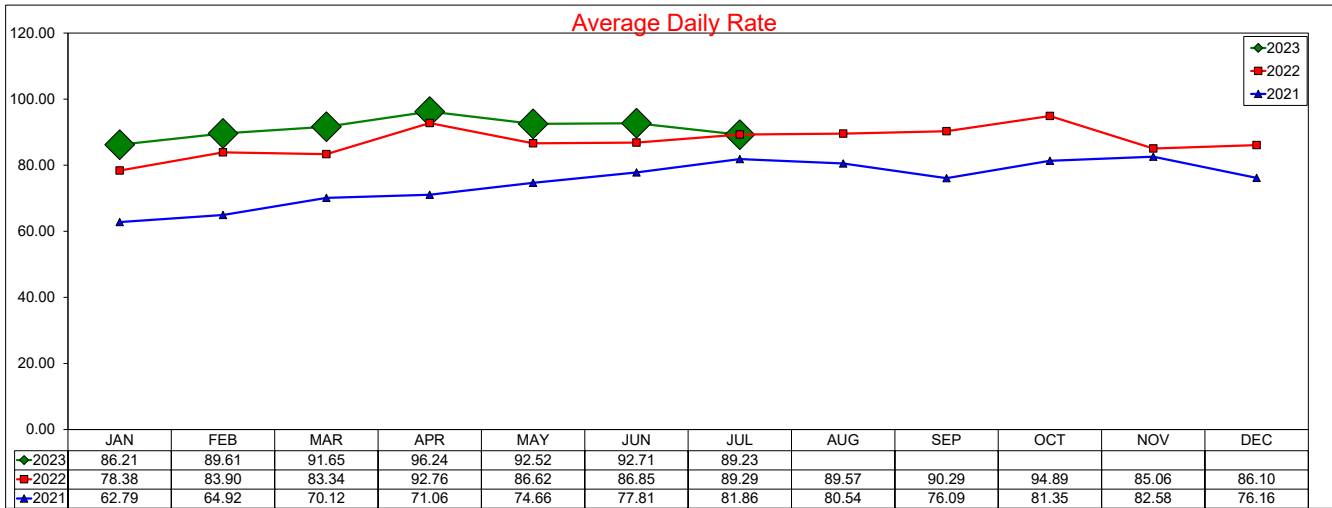
Three Year Comparison - DFW South July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - DFW South

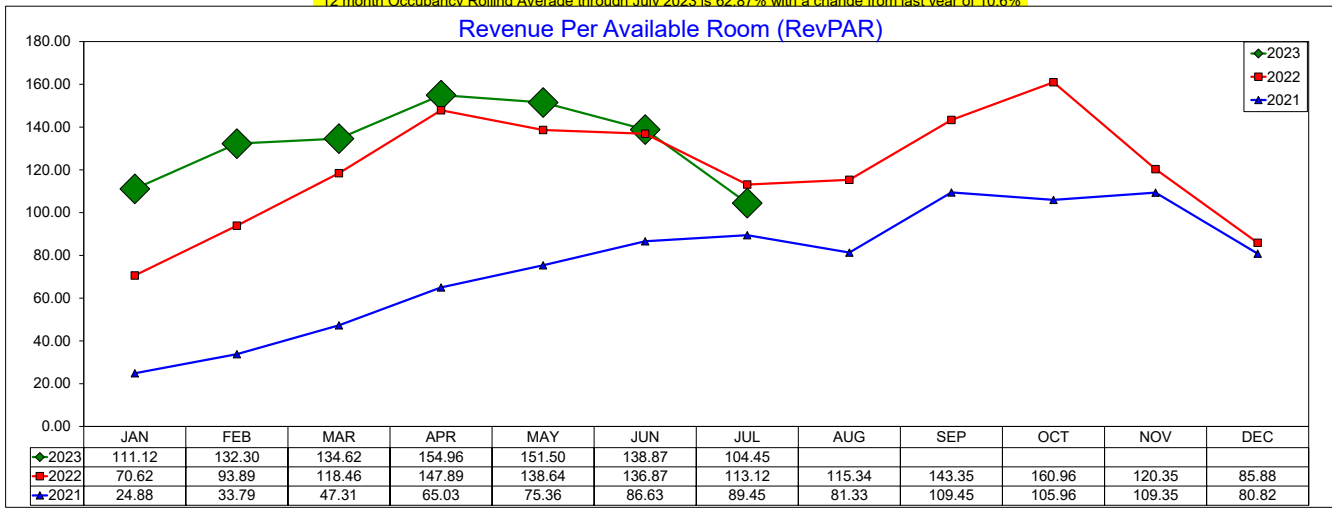
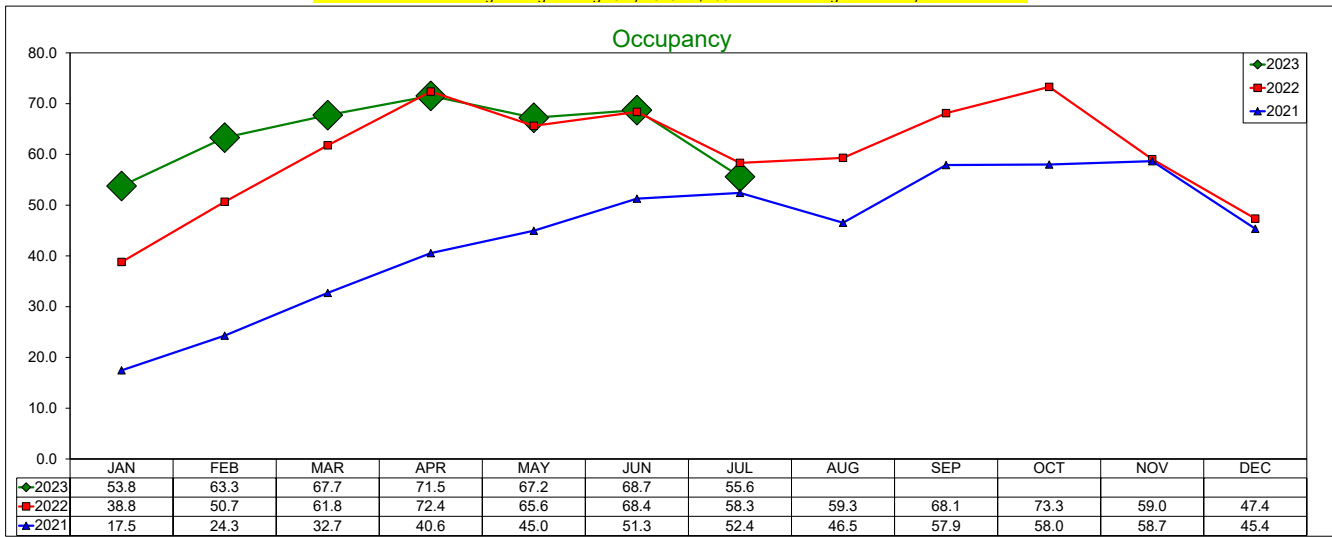
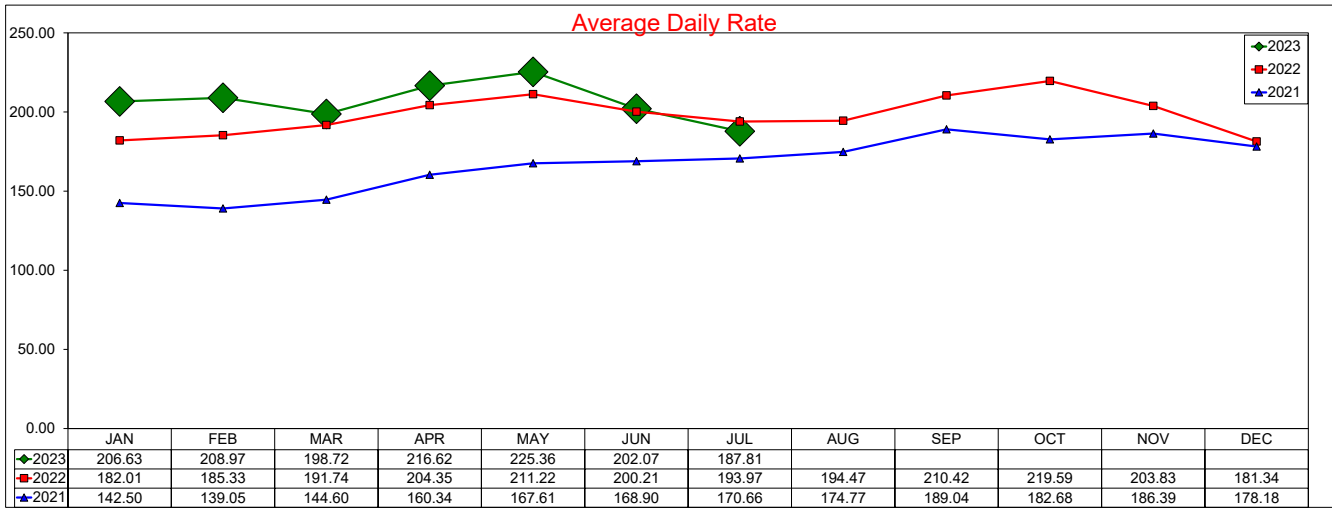
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Full Service - Las Colinas

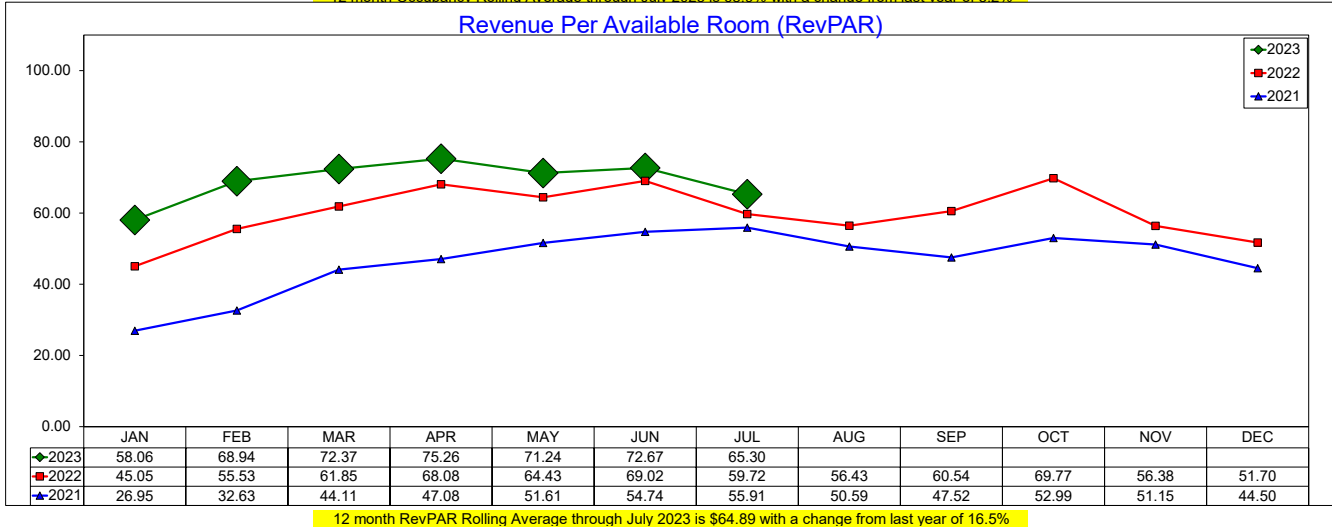
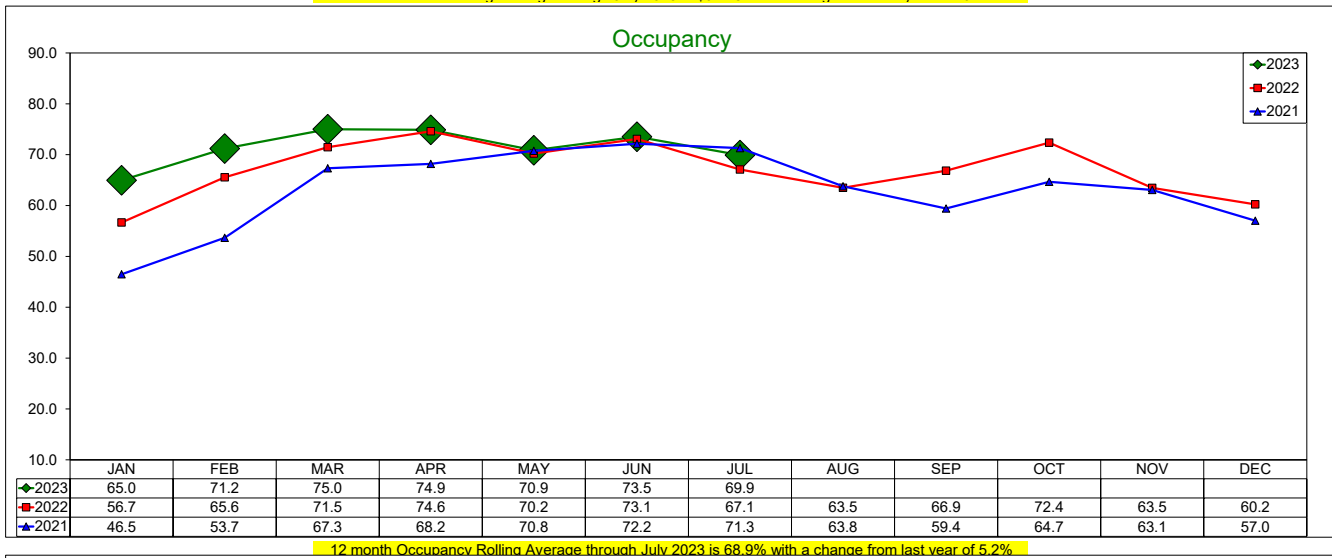
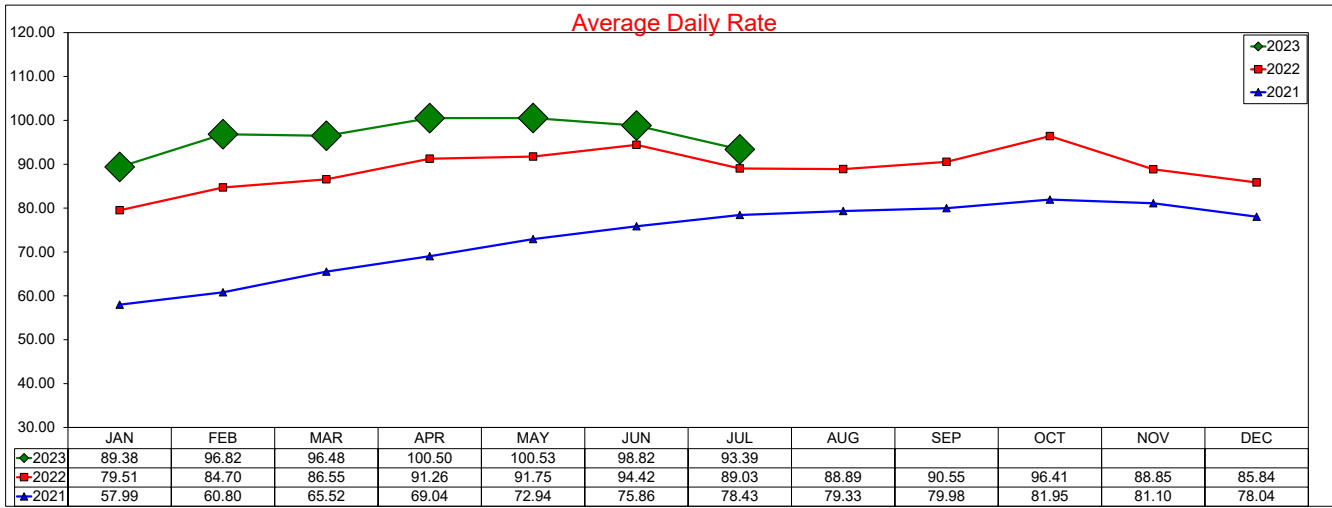
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - Las Colinas

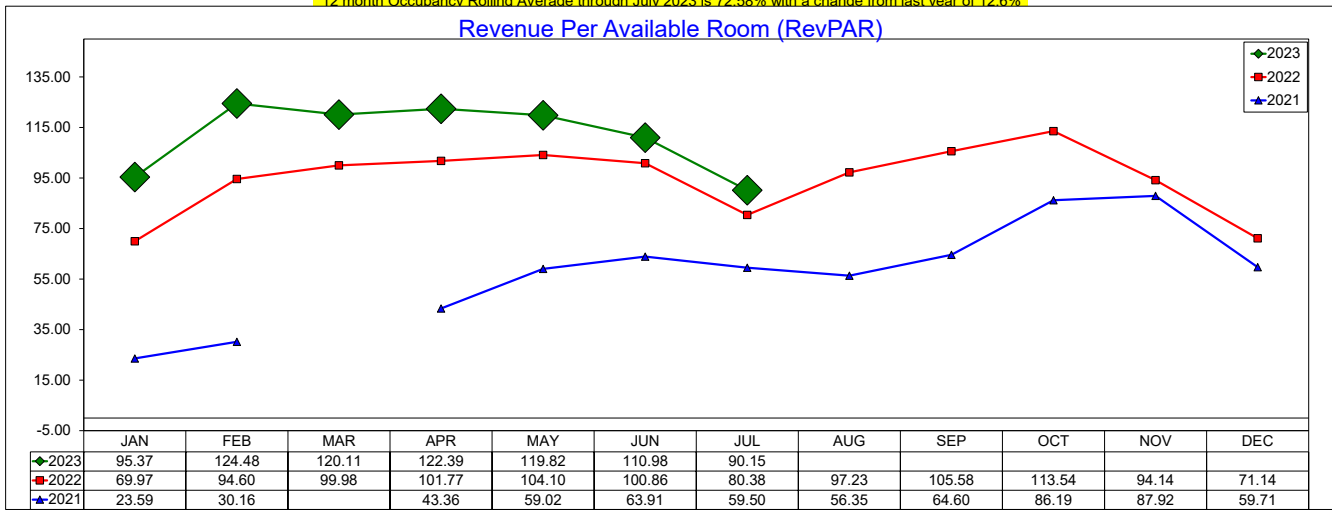
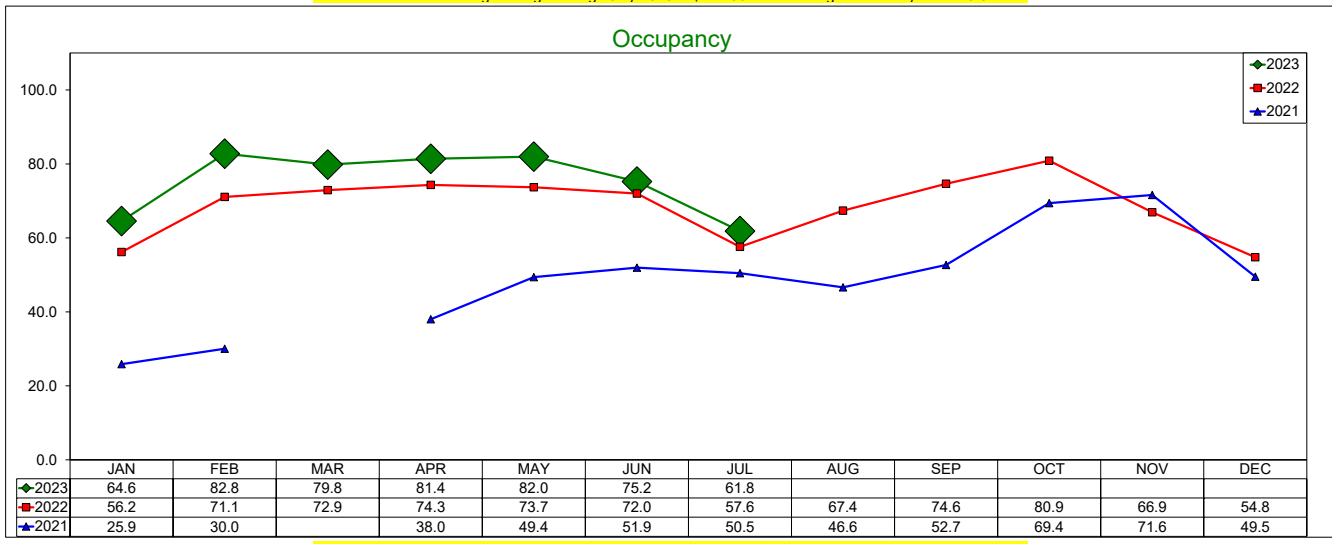
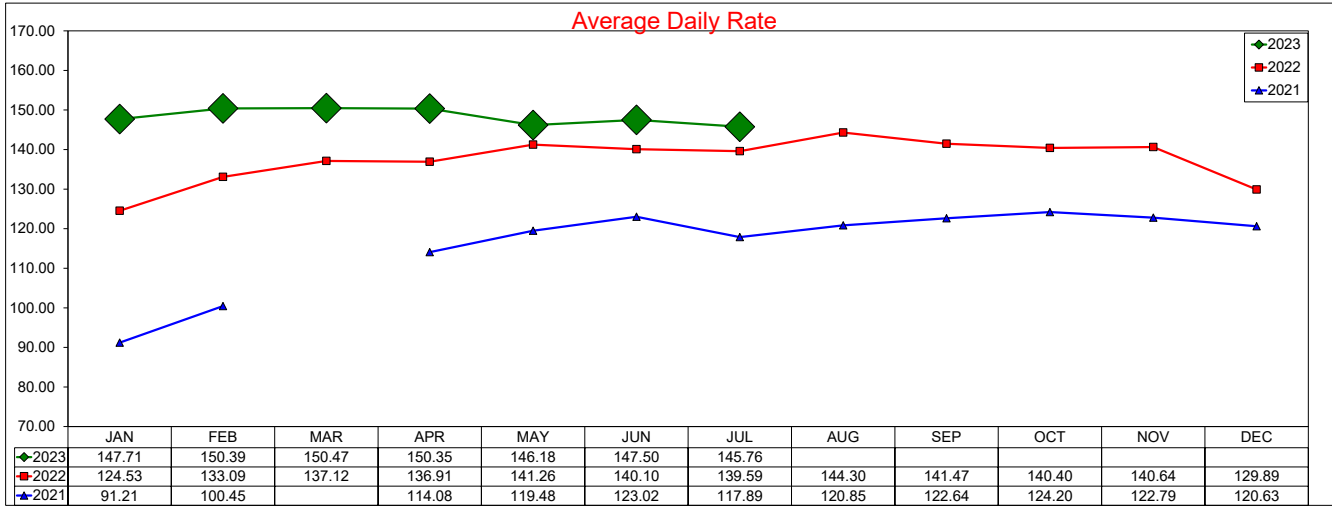
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Full Service - DFW North

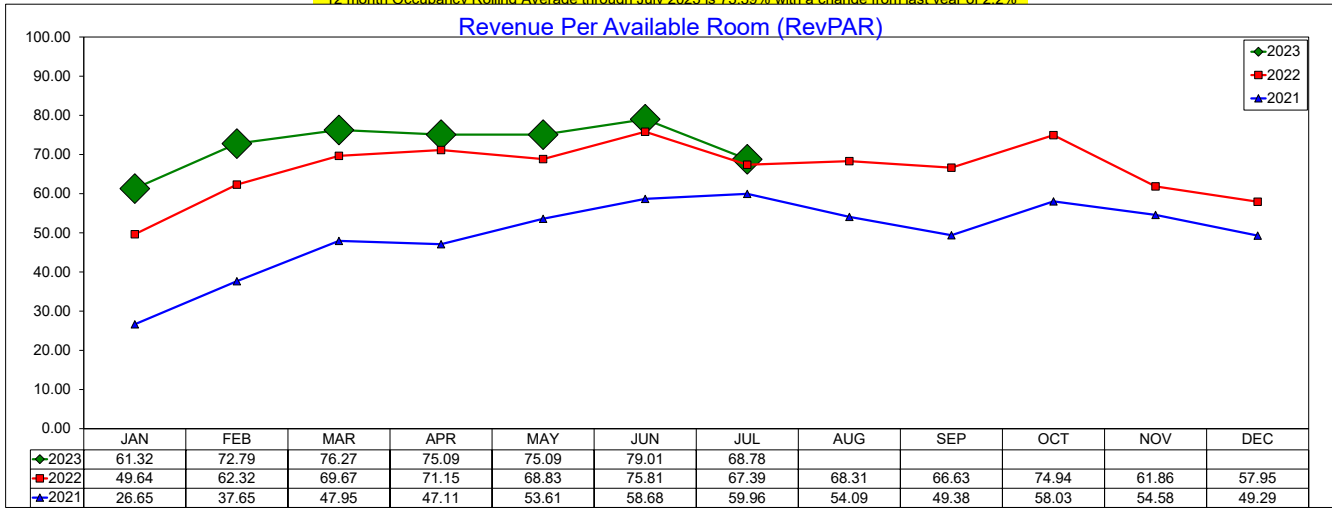
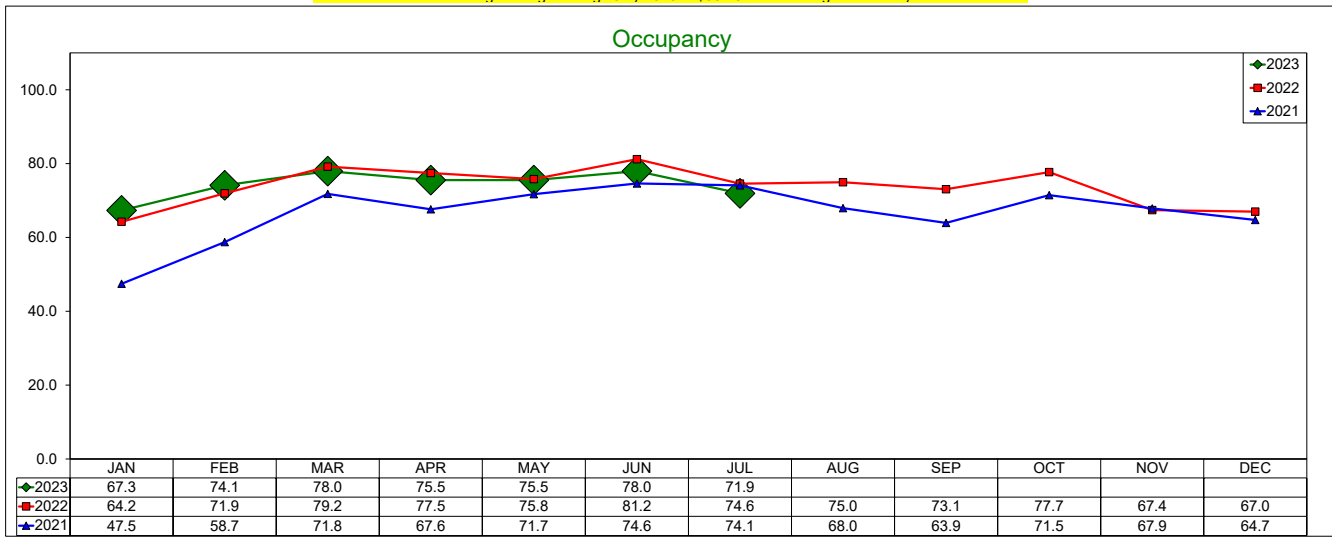
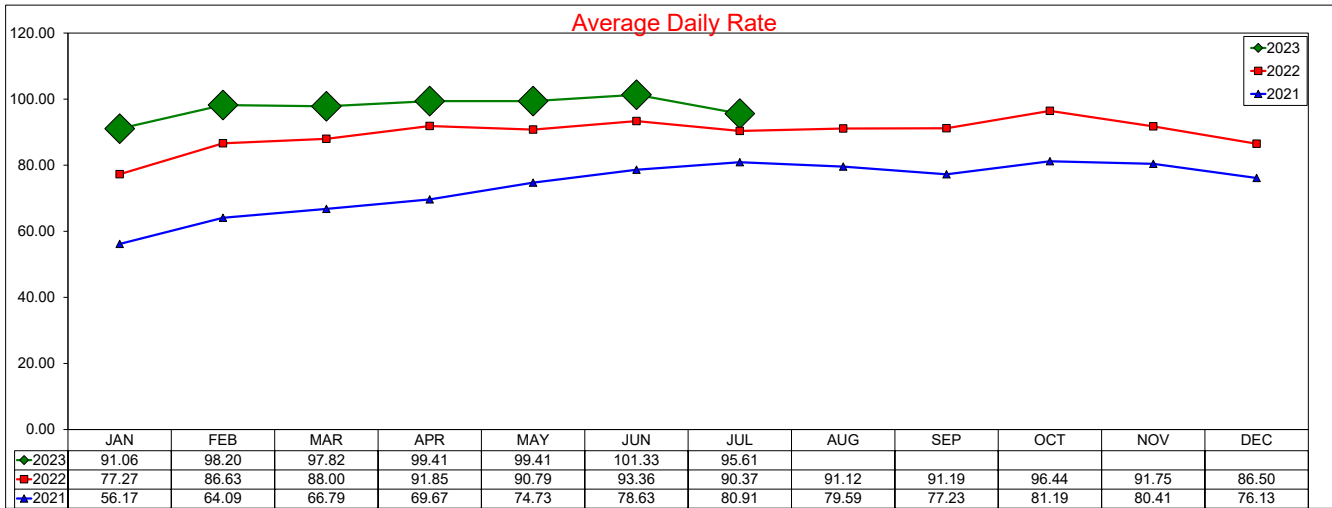
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Limited Service - DFW North

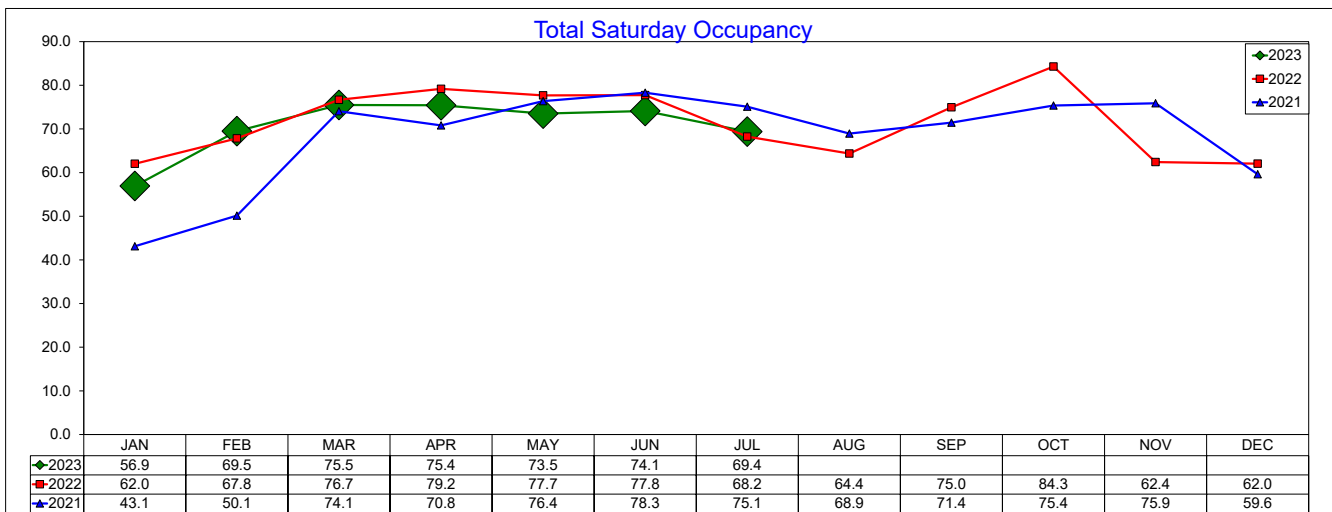
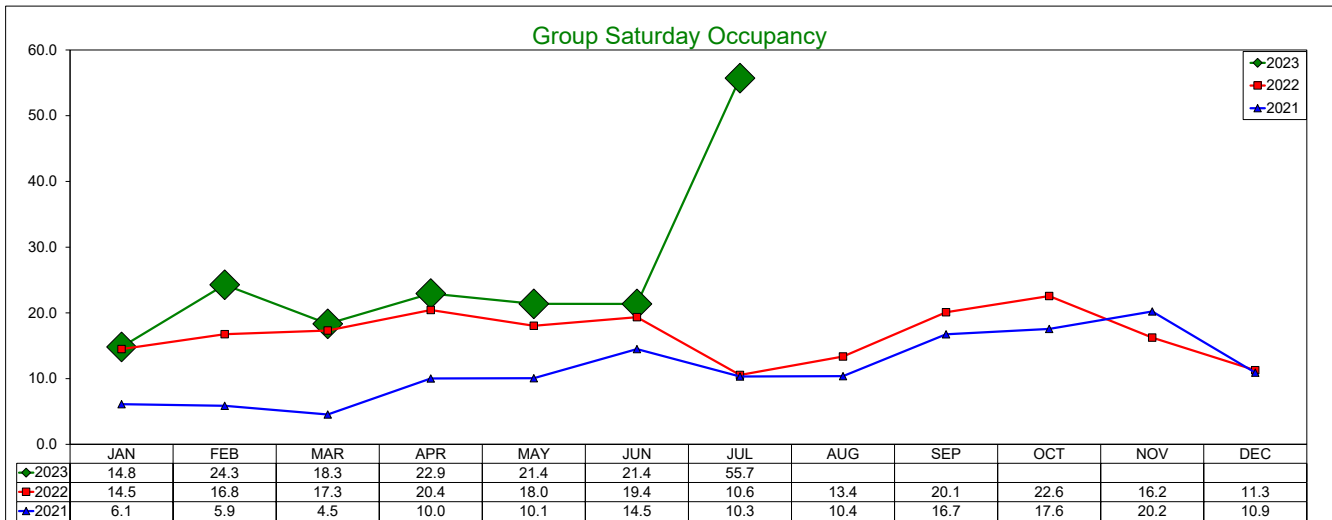
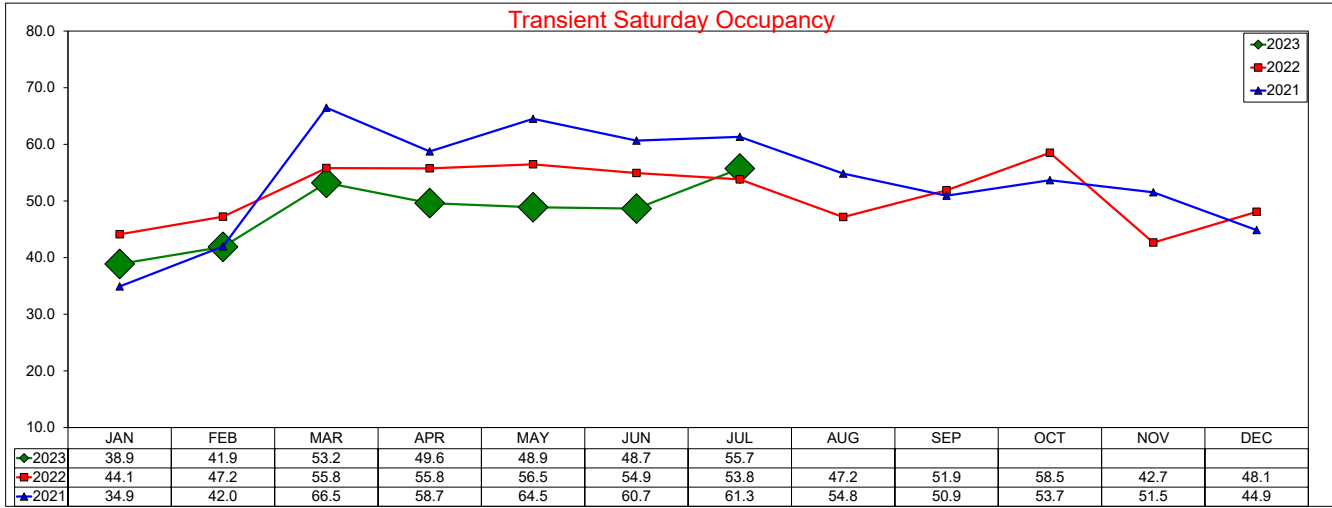
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Saturday - Occupancy

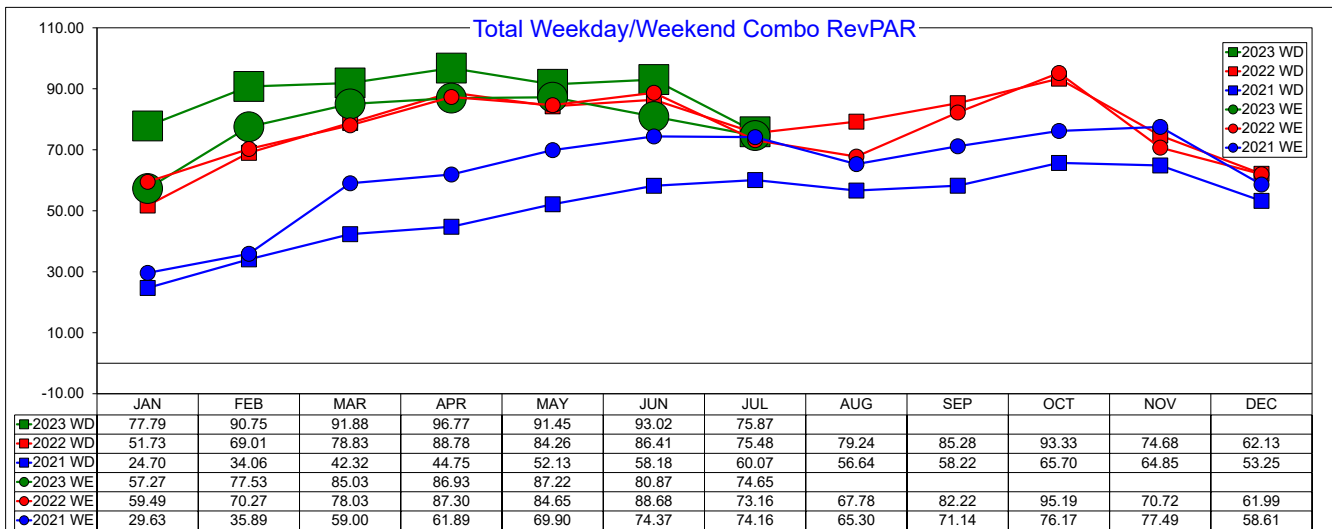
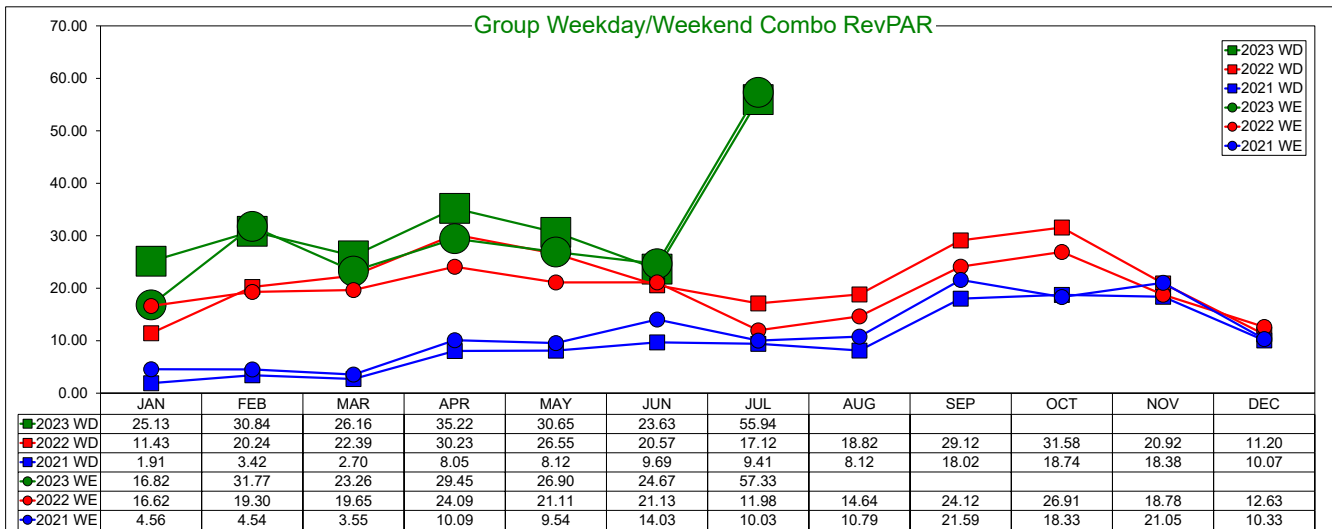
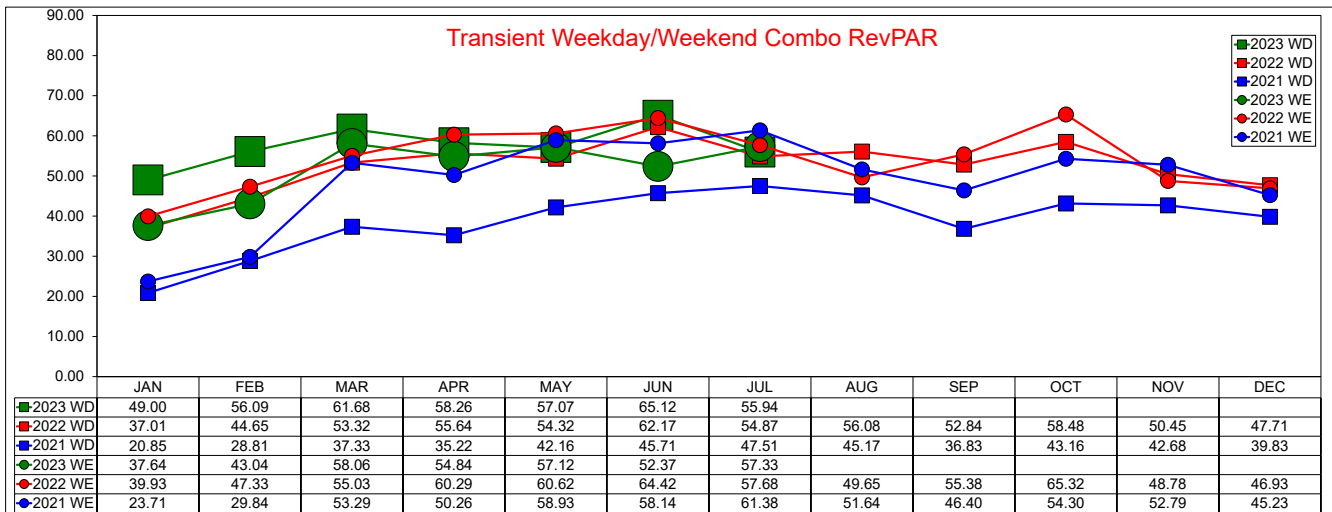
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday/Weekend Combo - RevPAR

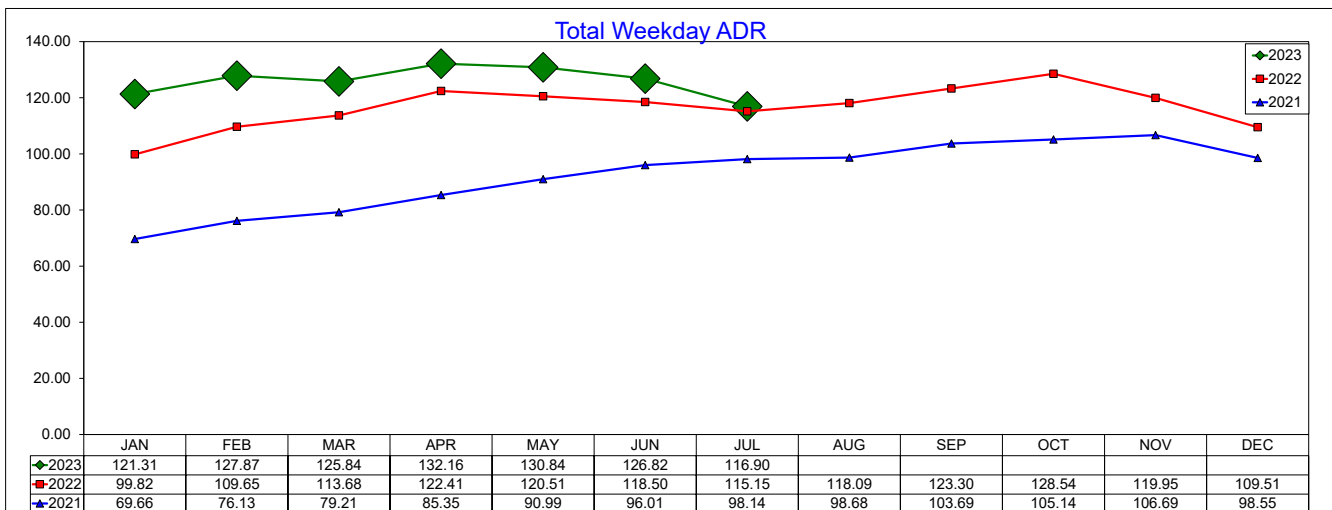
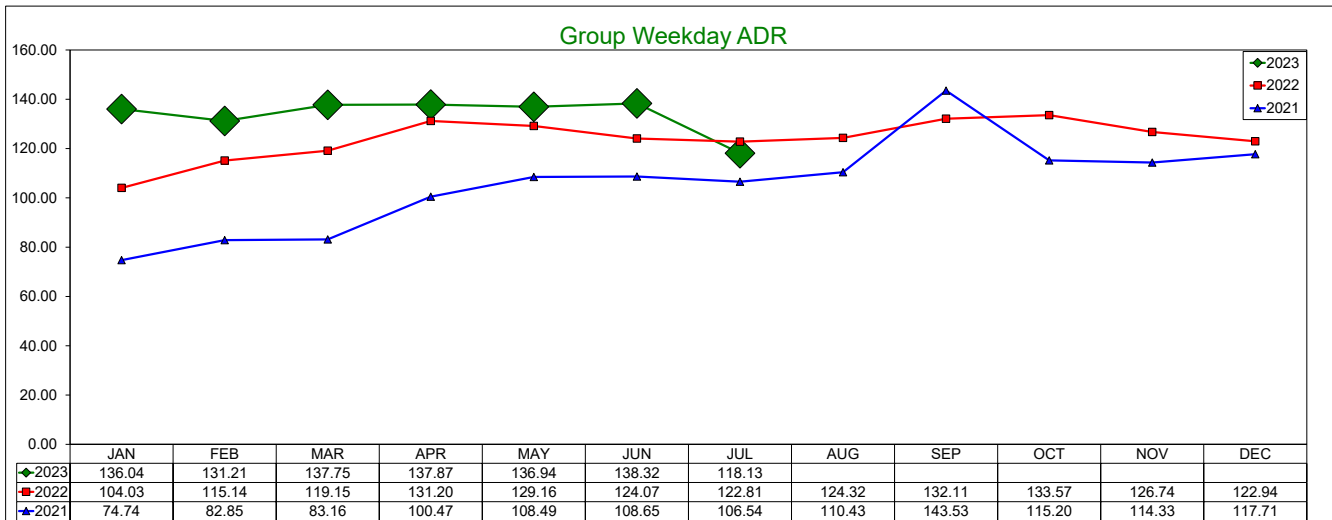
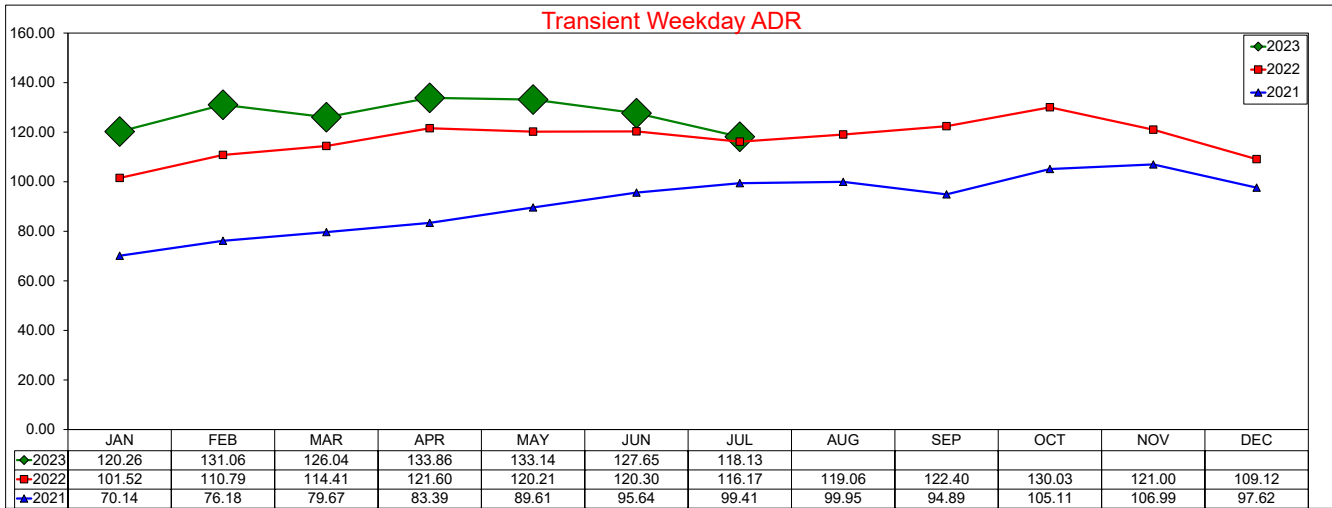
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday - ADR

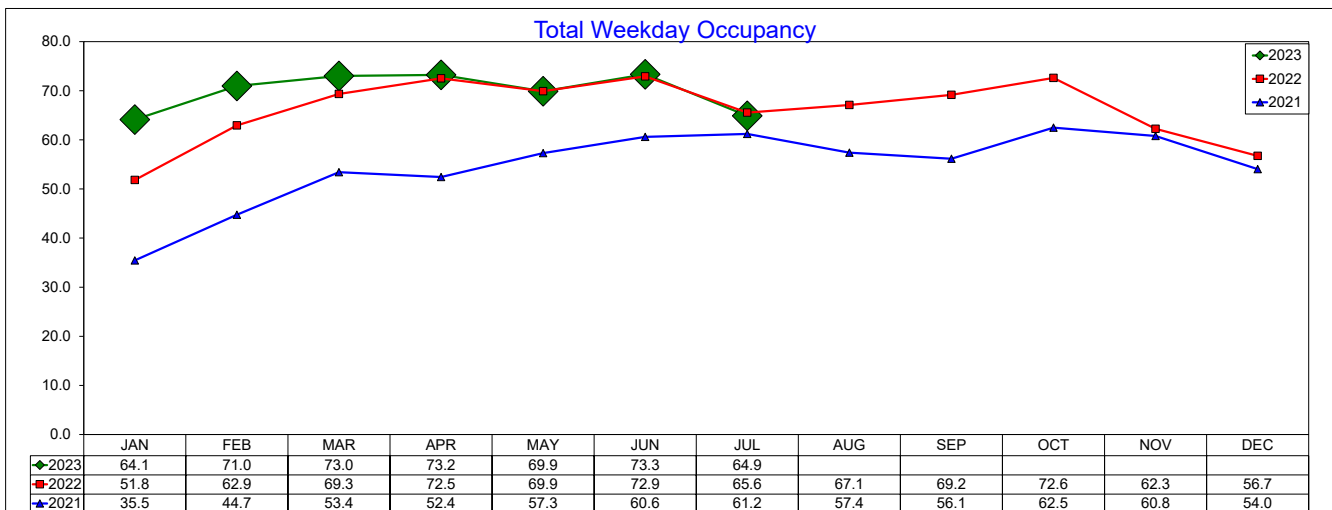
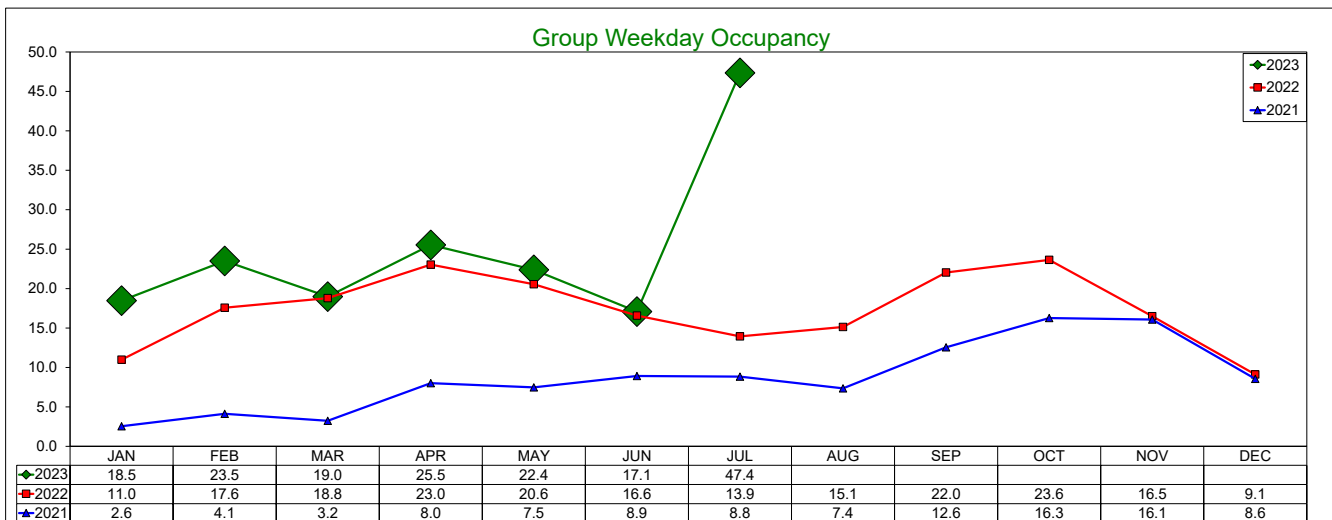
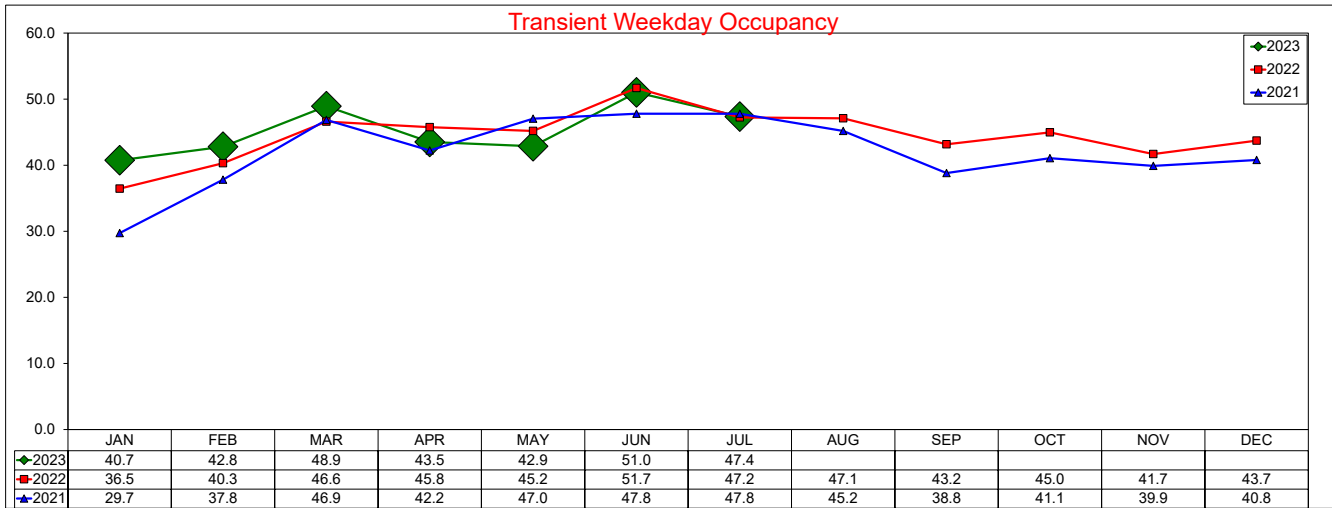
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday - Occupancy

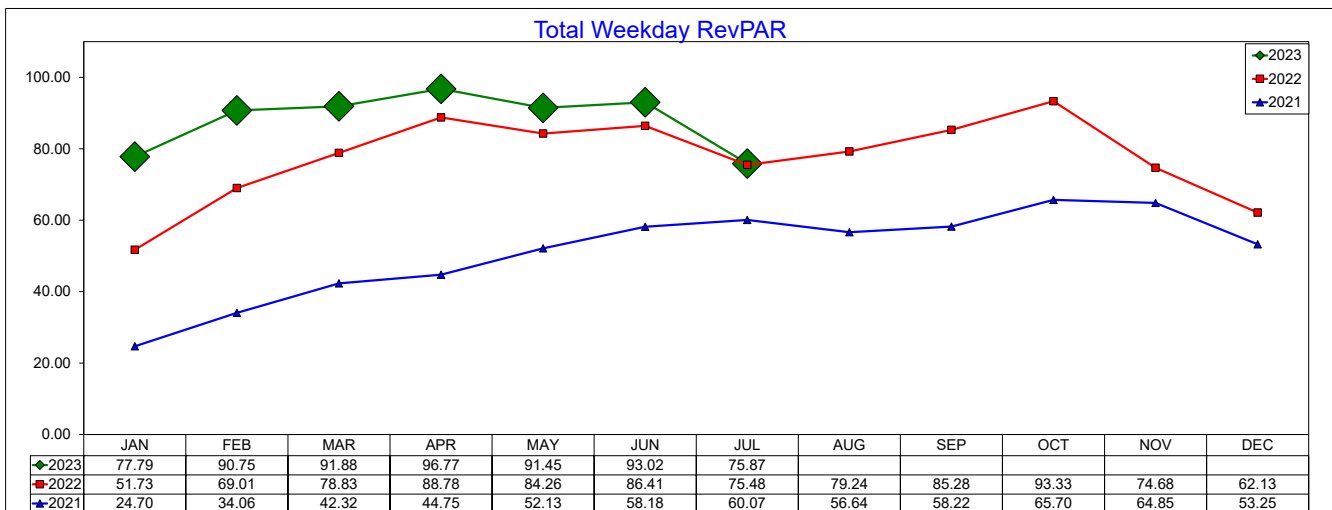
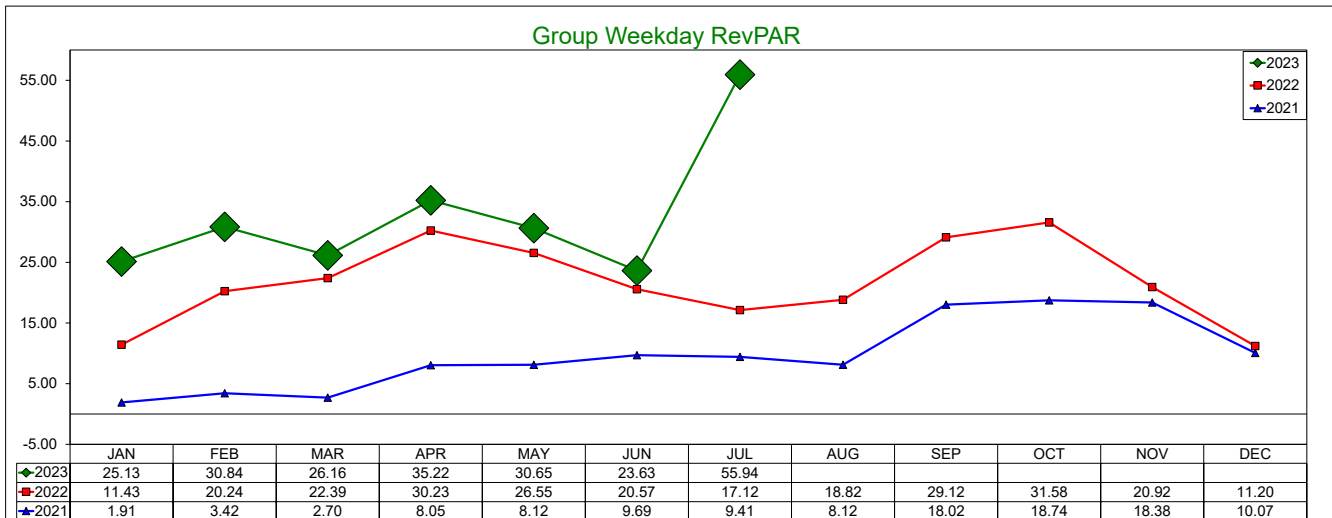
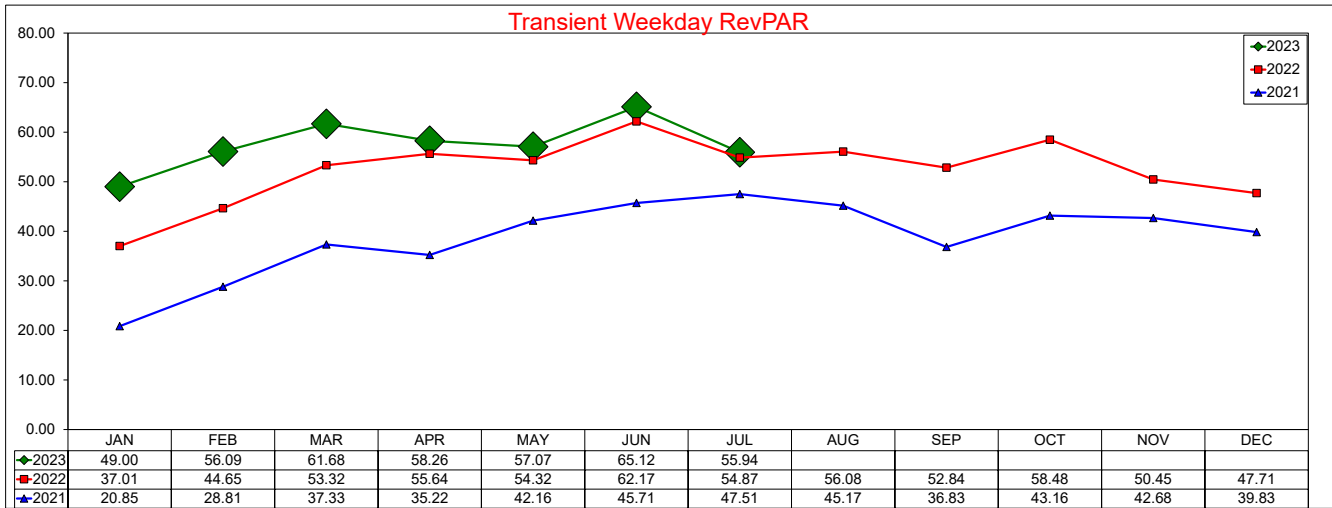
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekday - RevPAR

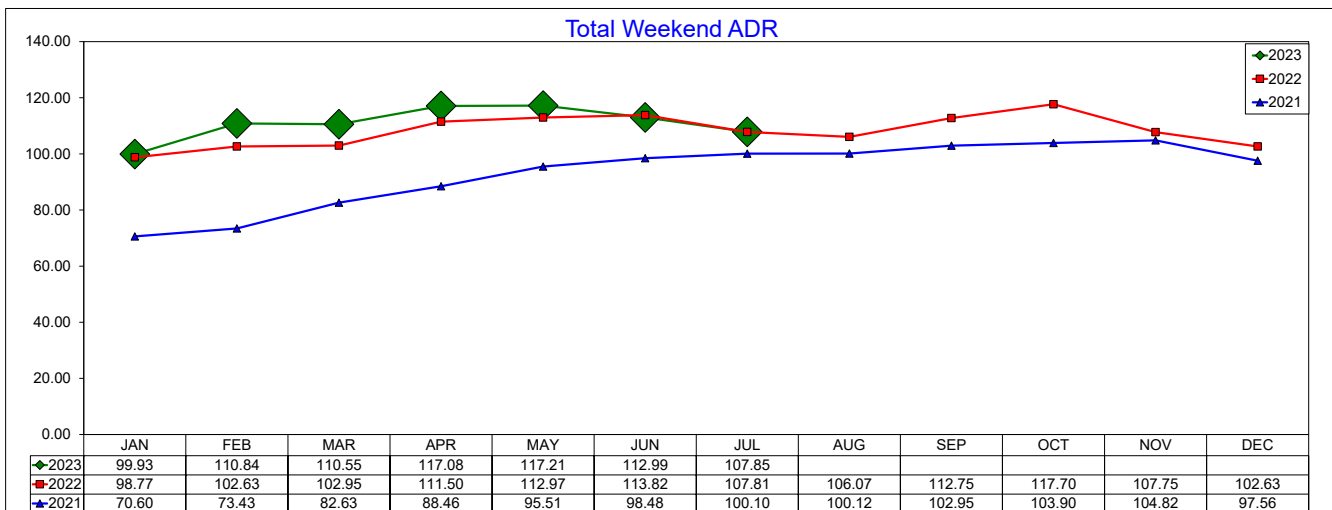
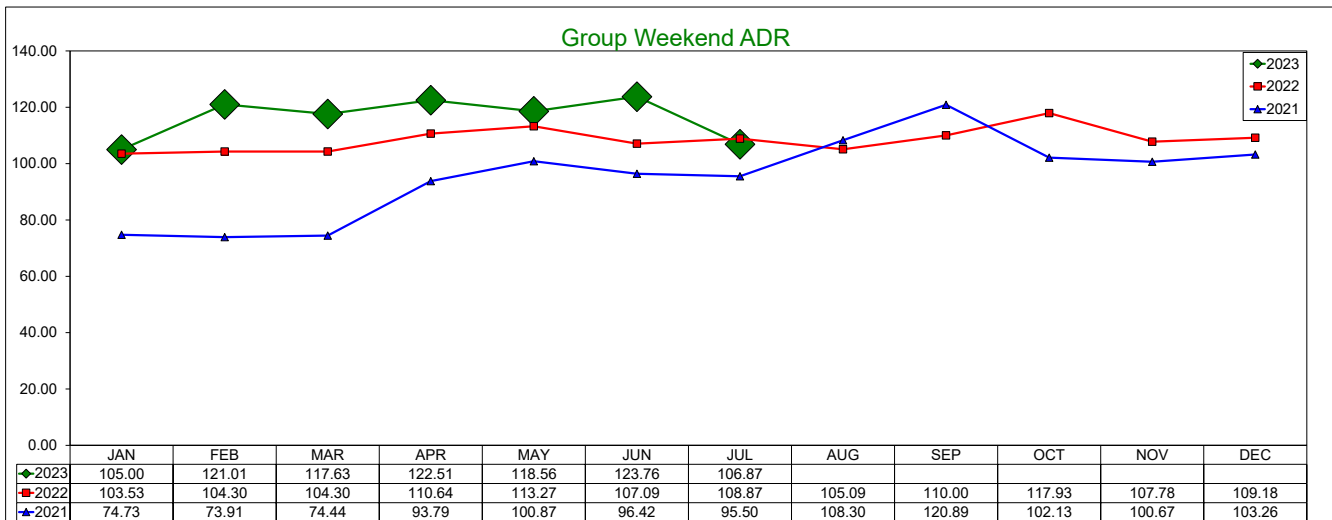
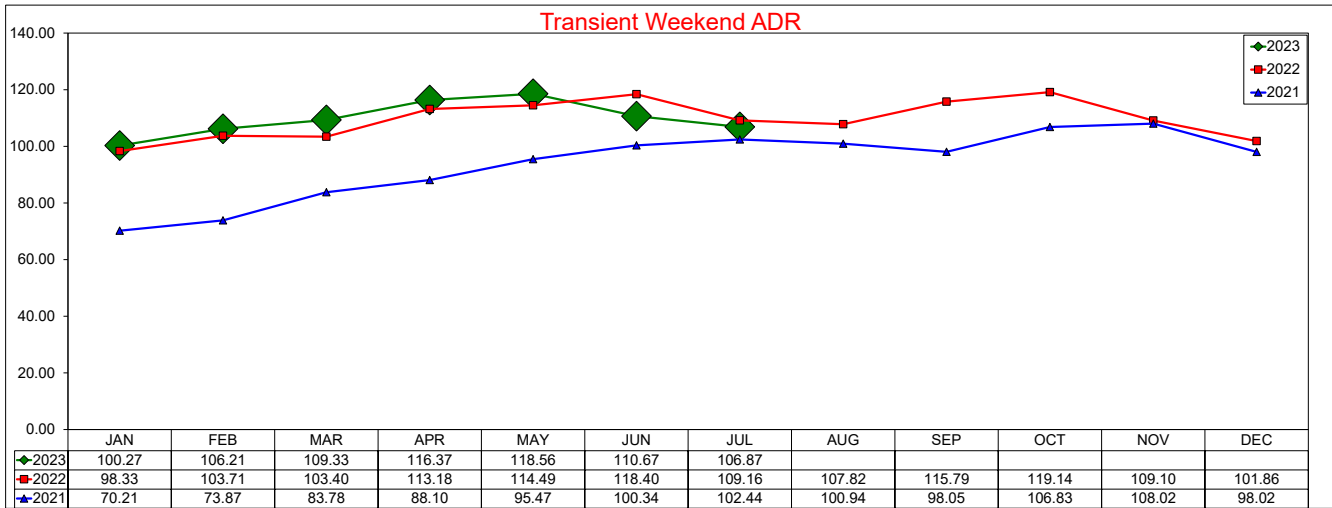
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

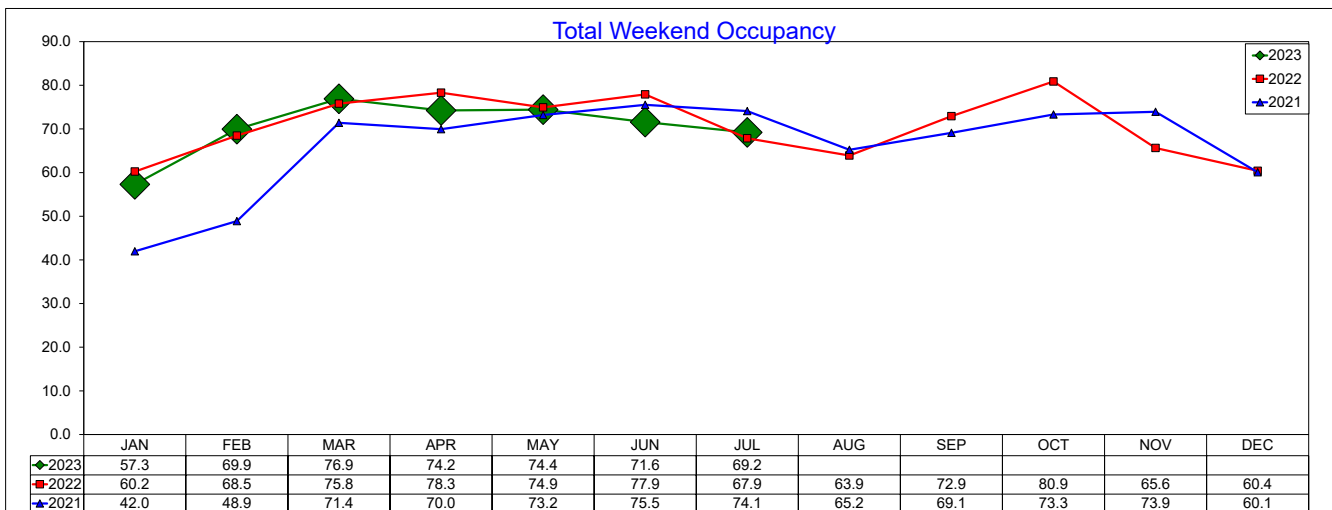
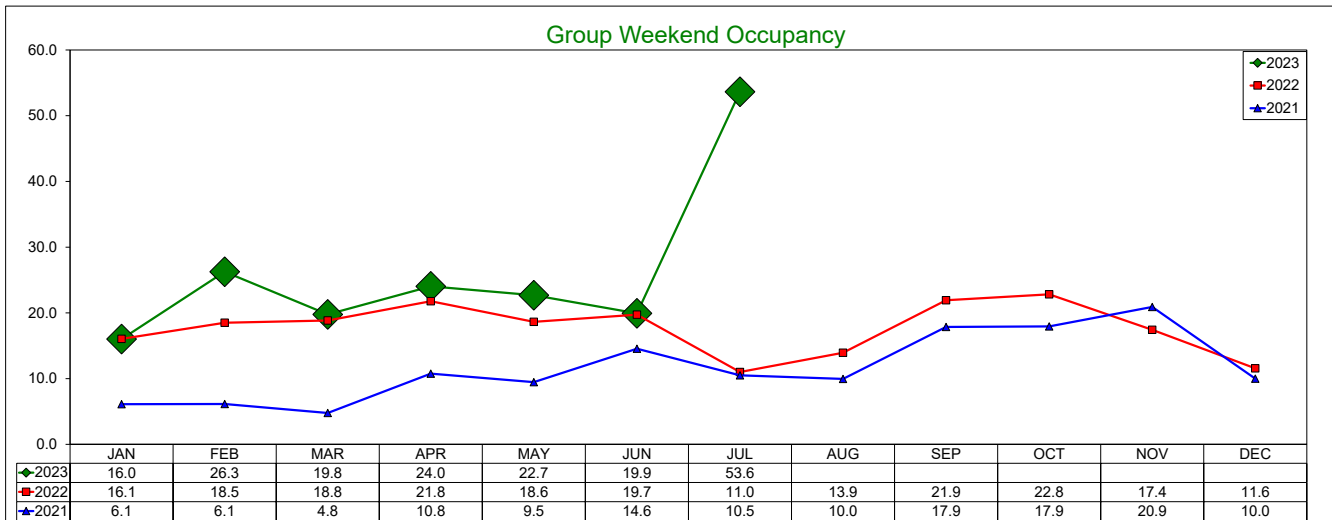
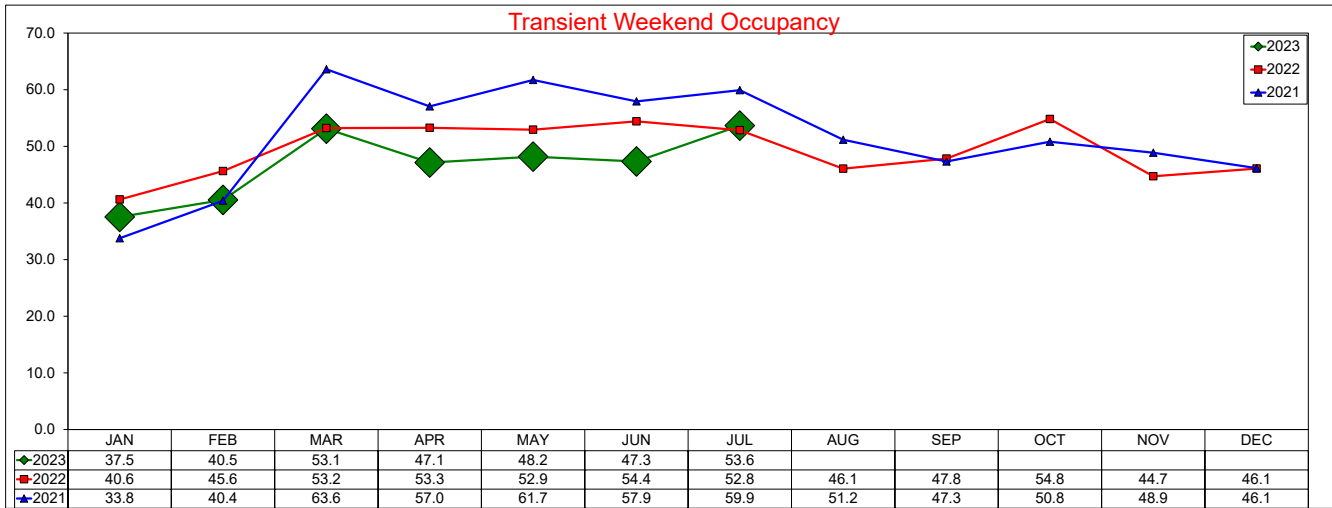
Three Year Comparison - Weekend - ADR

July 2023



Three Year Comparison - Weekend - Occupancy

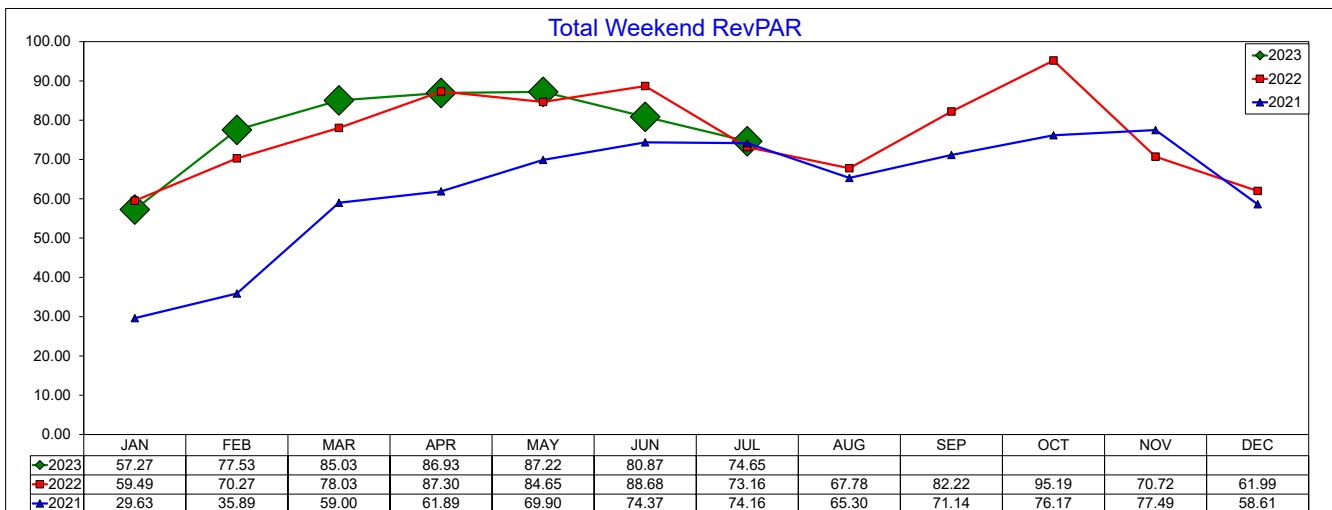
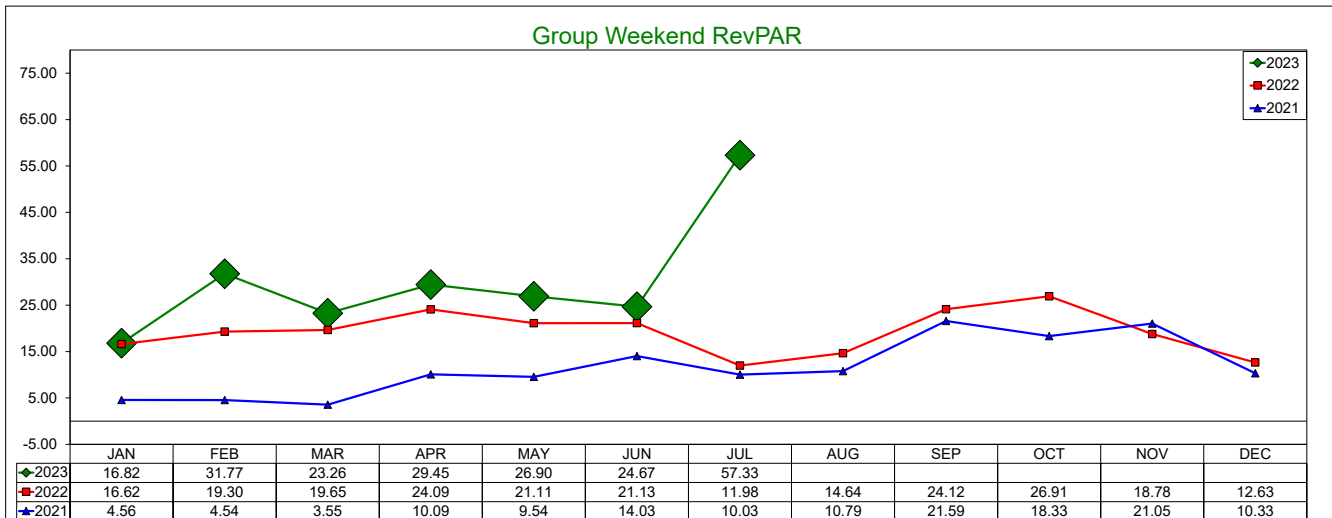
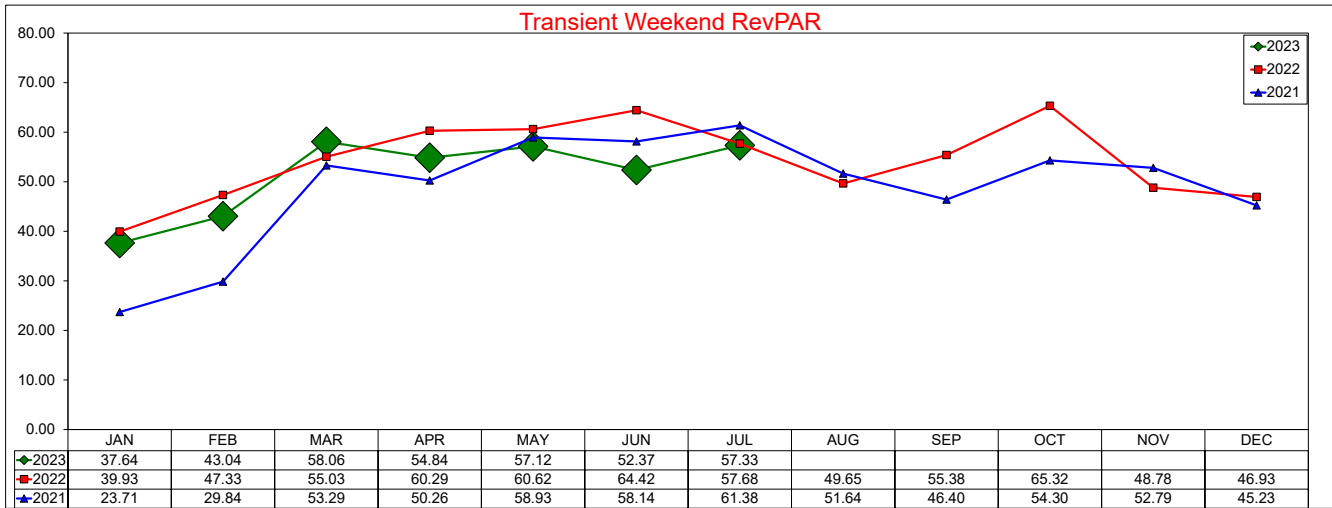
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Weekend - RevPAR

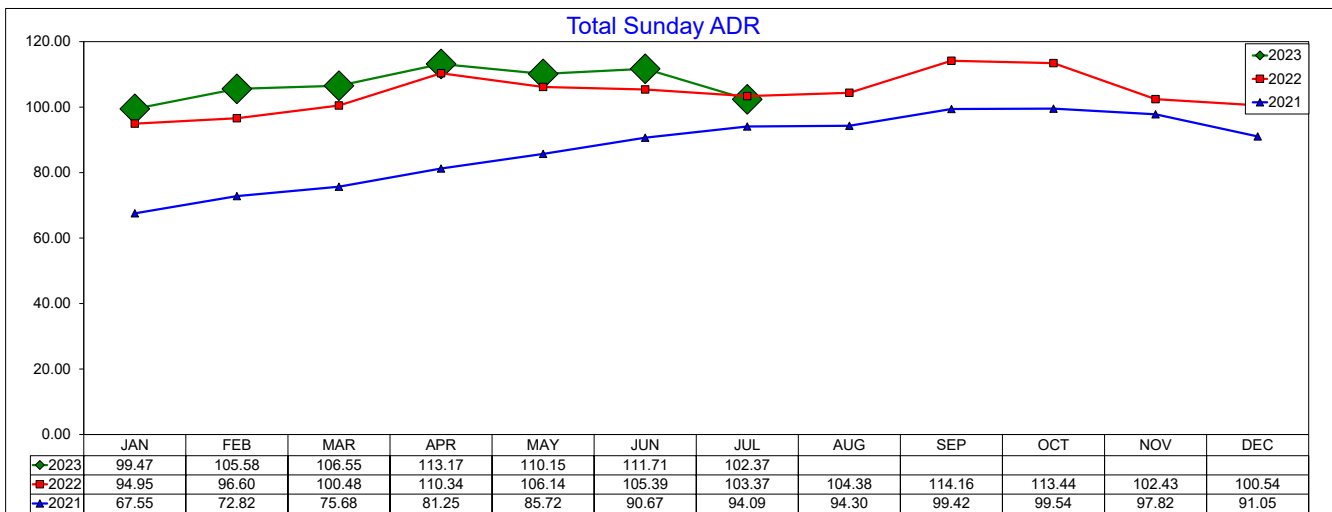
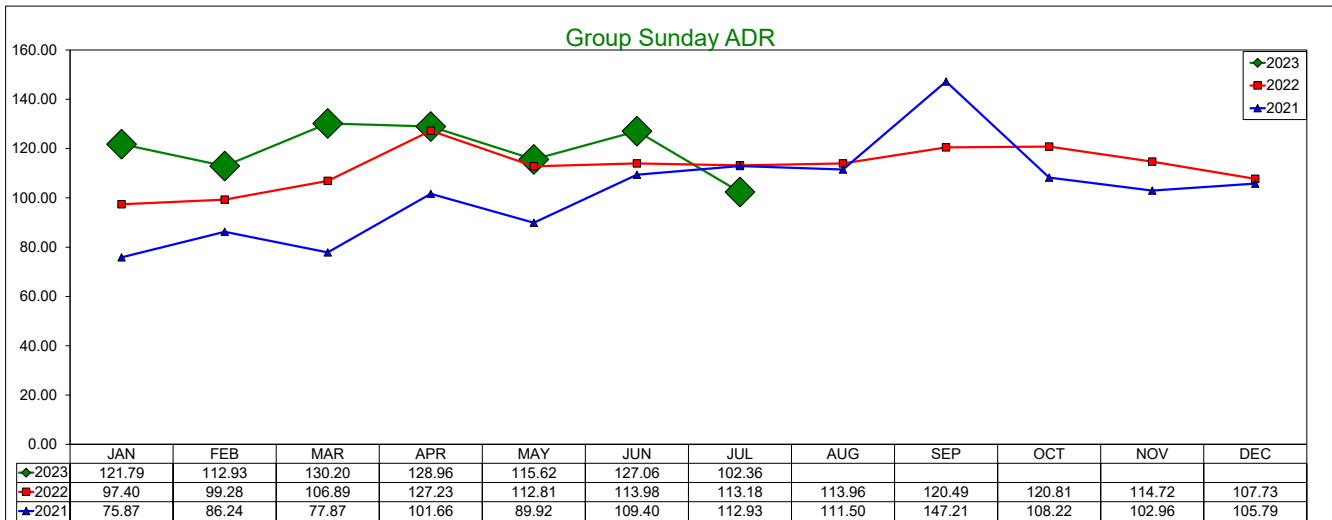
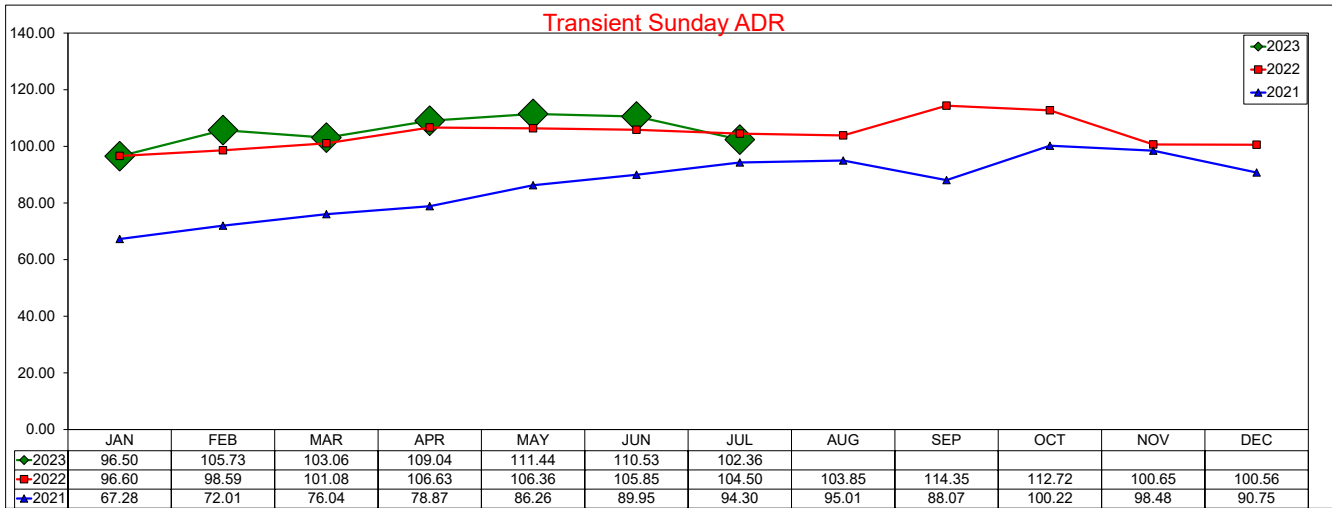
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - ADR

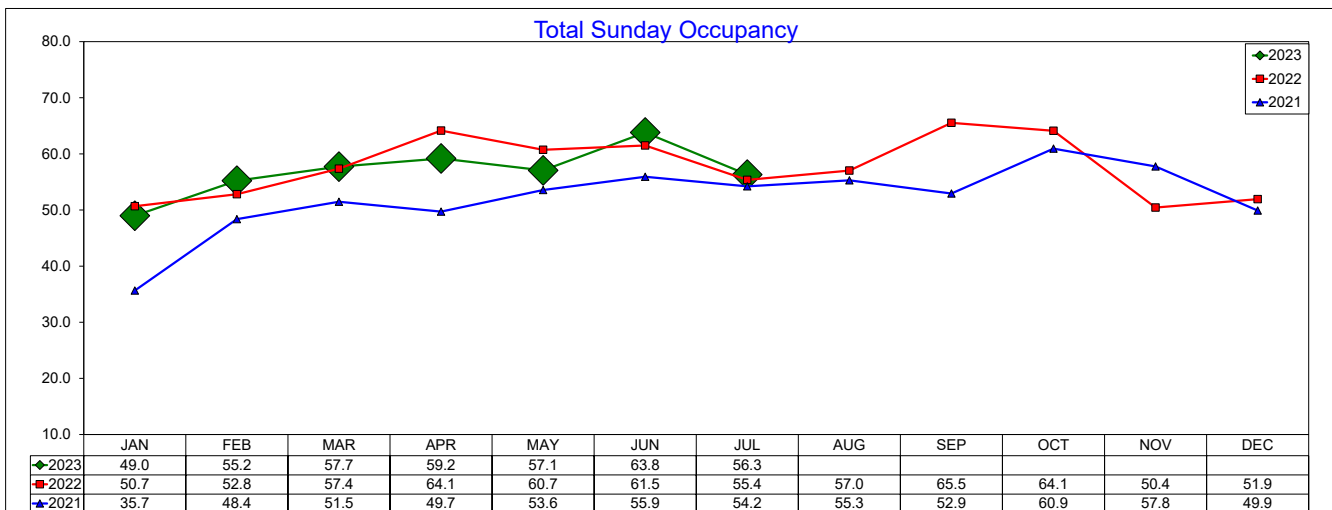
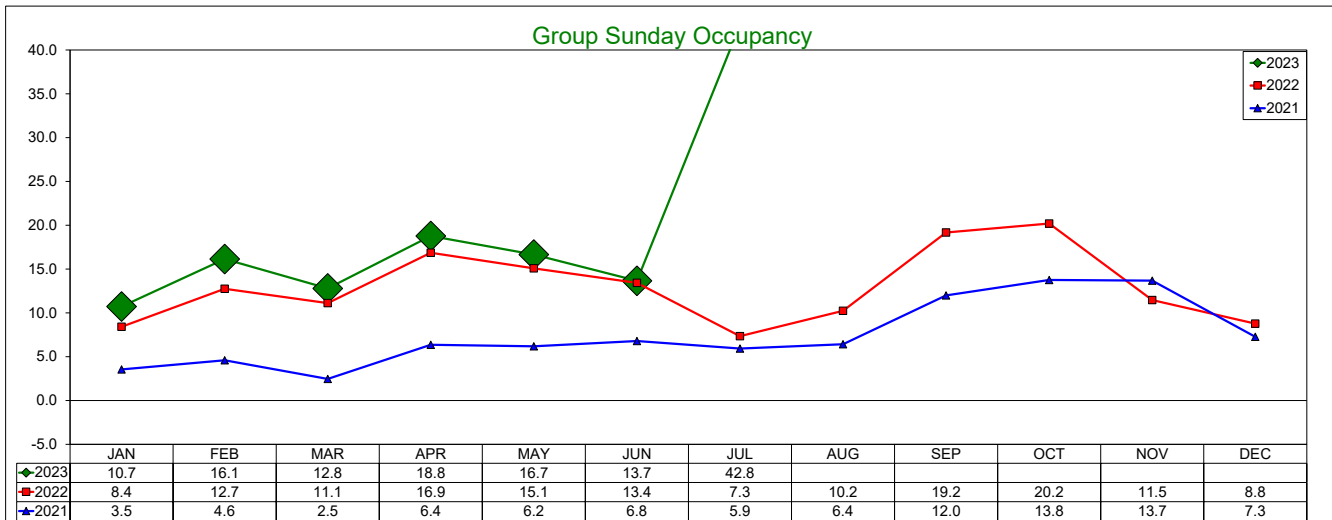
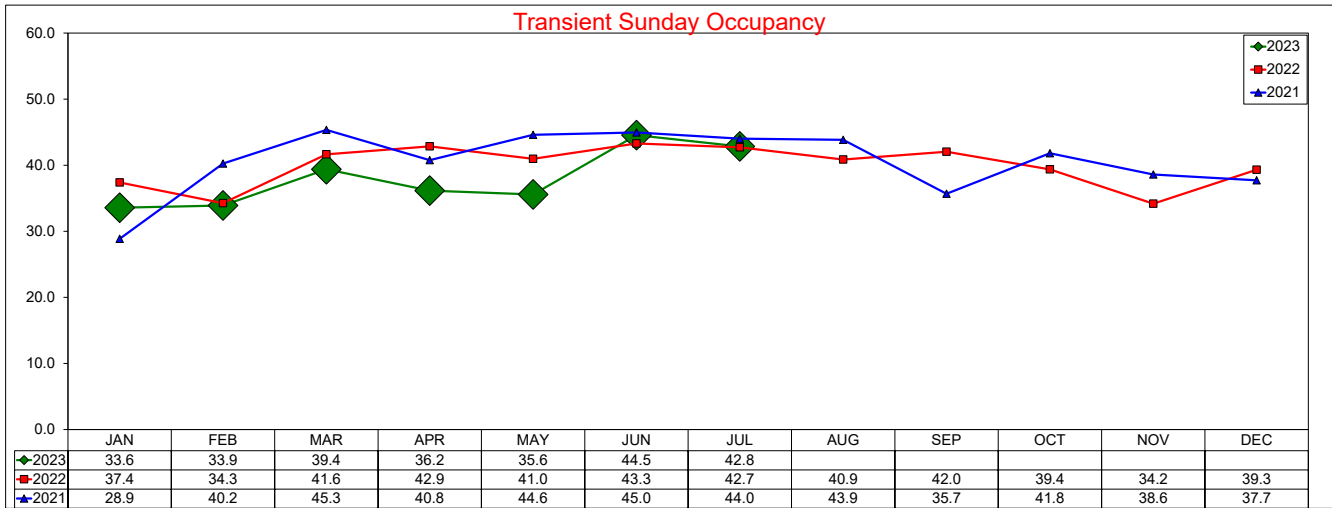
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - Occupancy

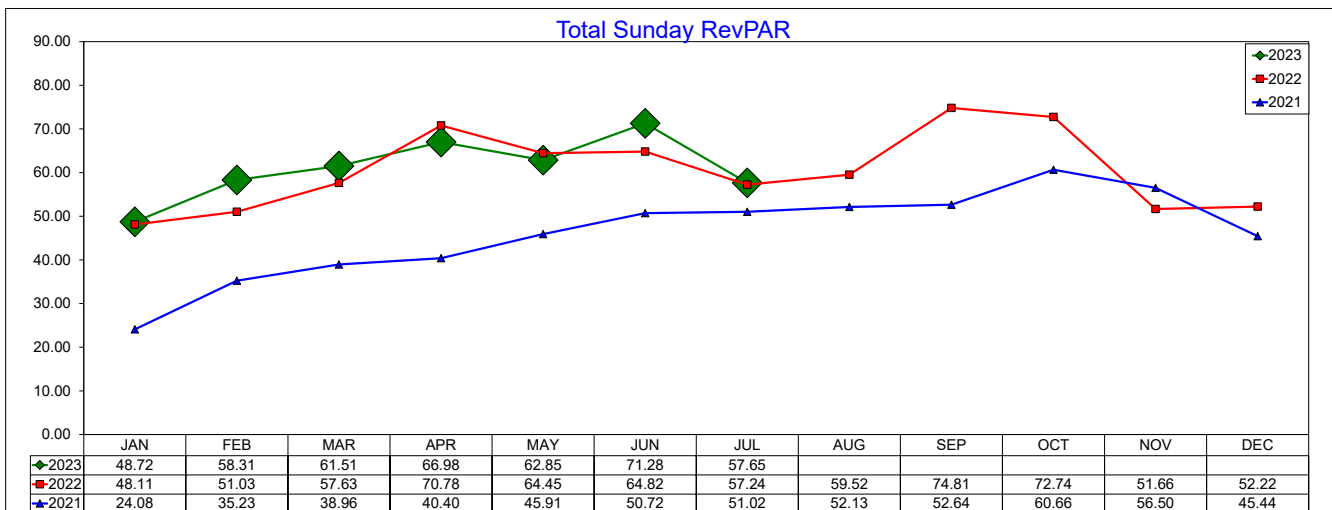
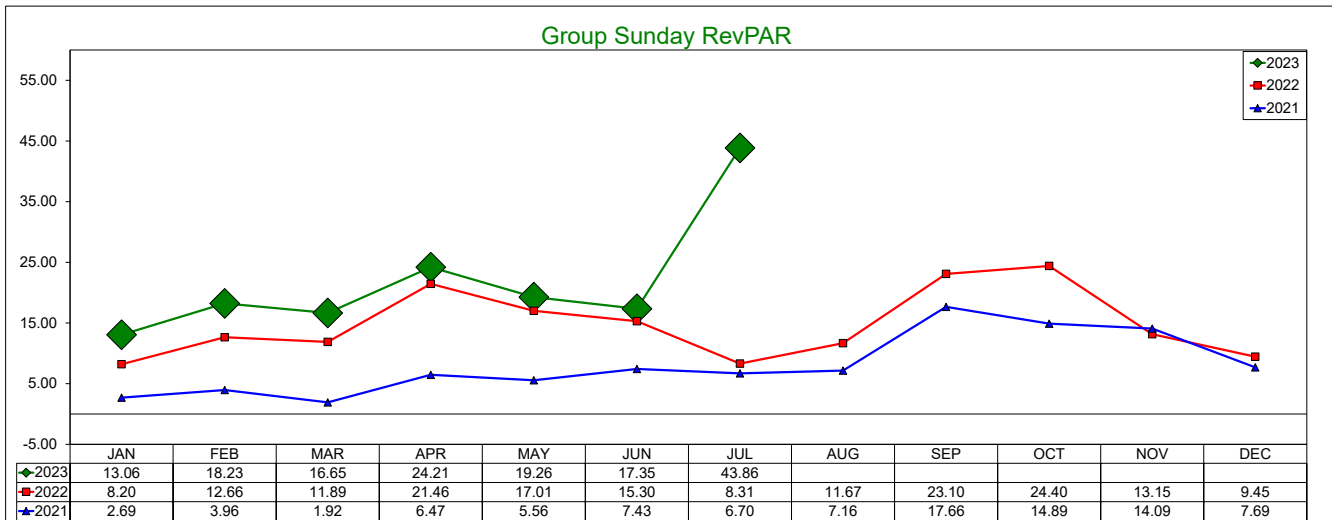
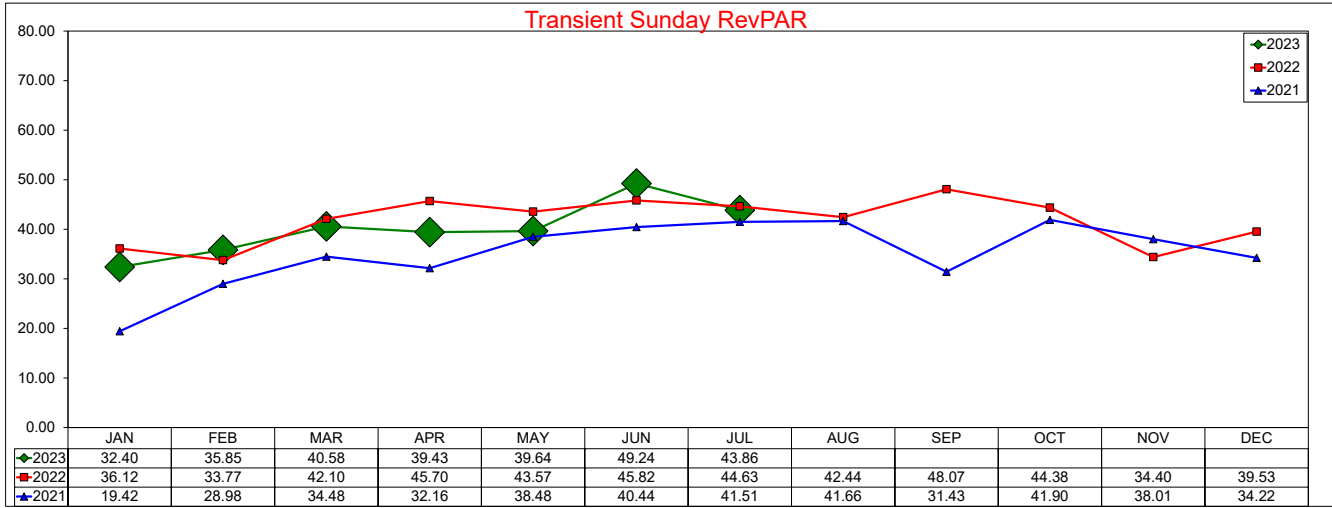
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Sunday - RevPAR

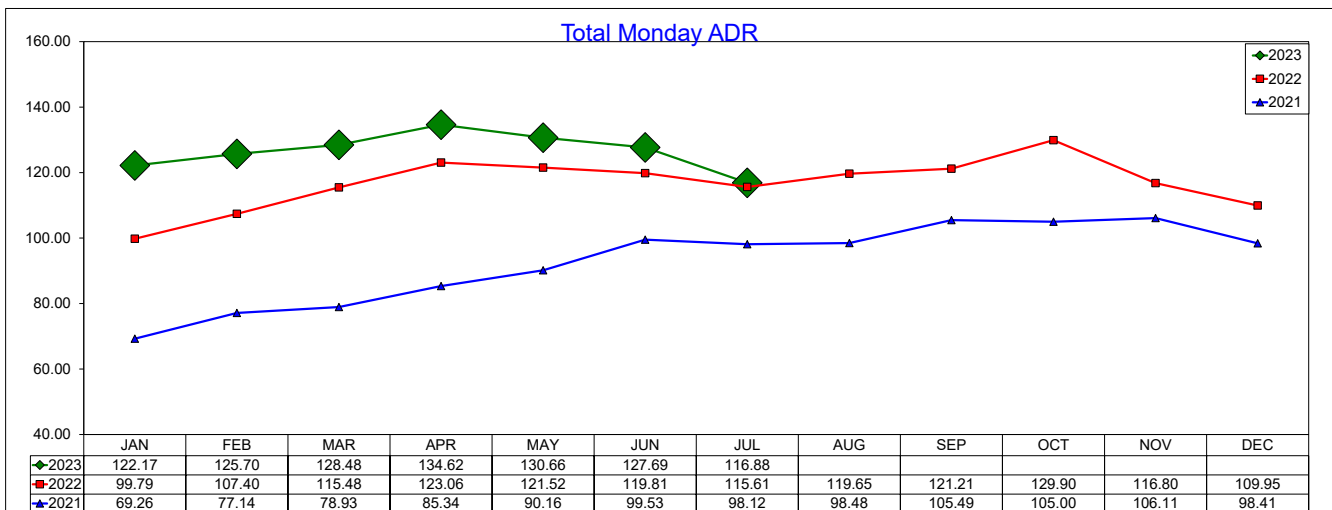
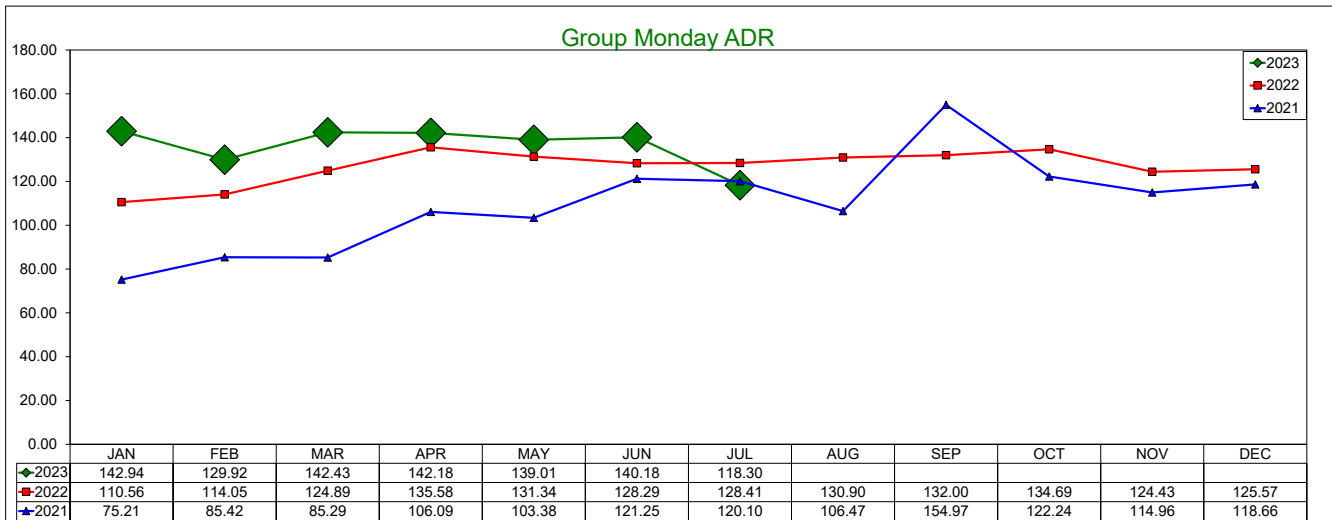
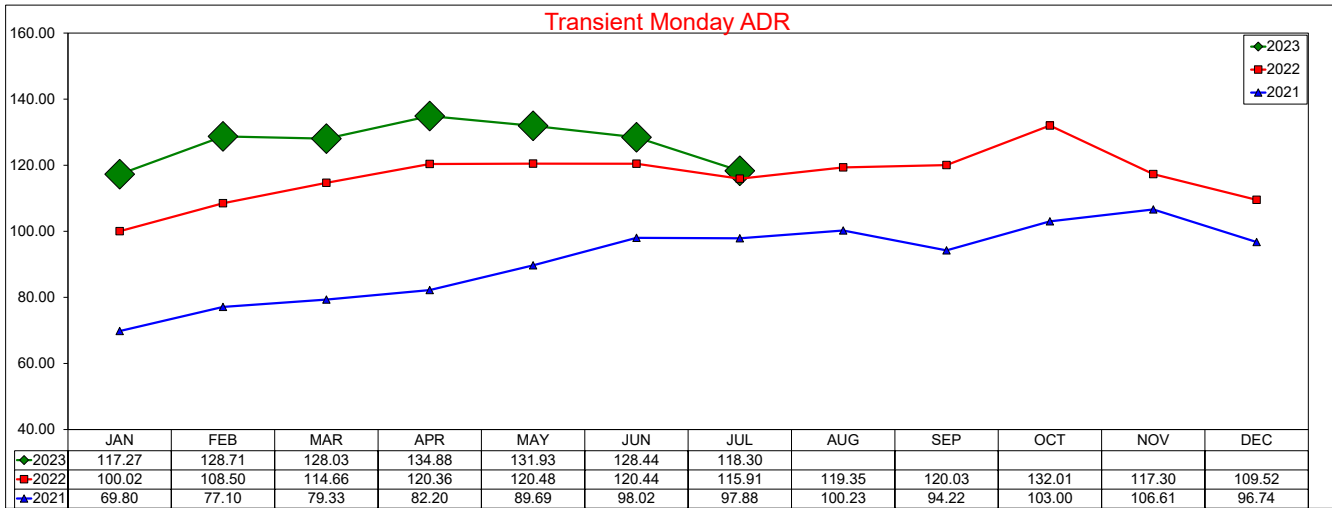
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Monday - ADR

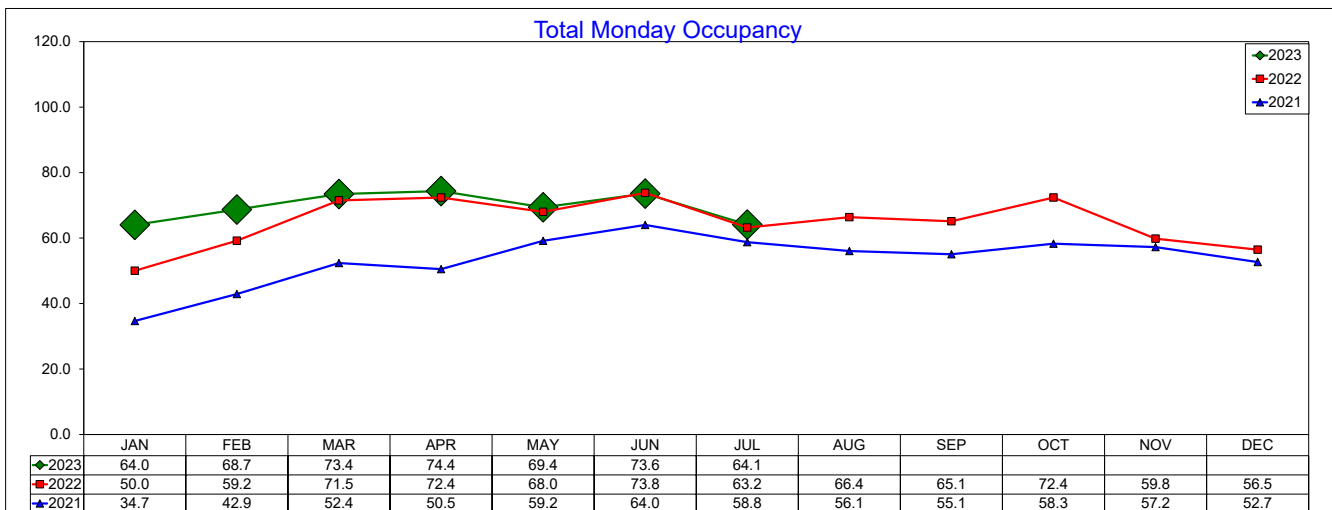
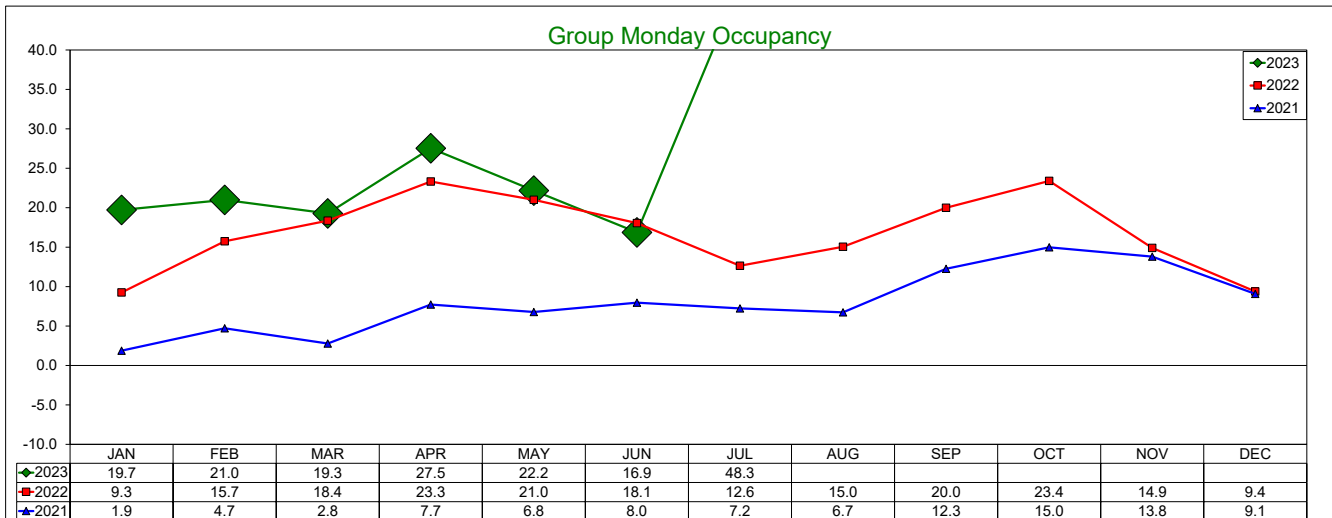
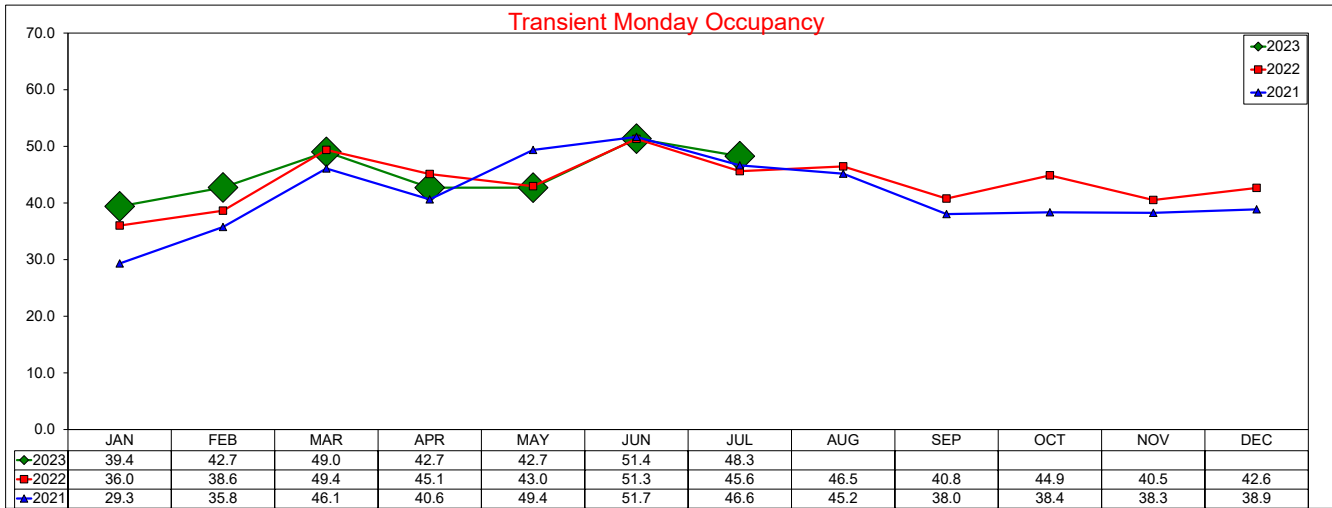
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Monday - Occupancy

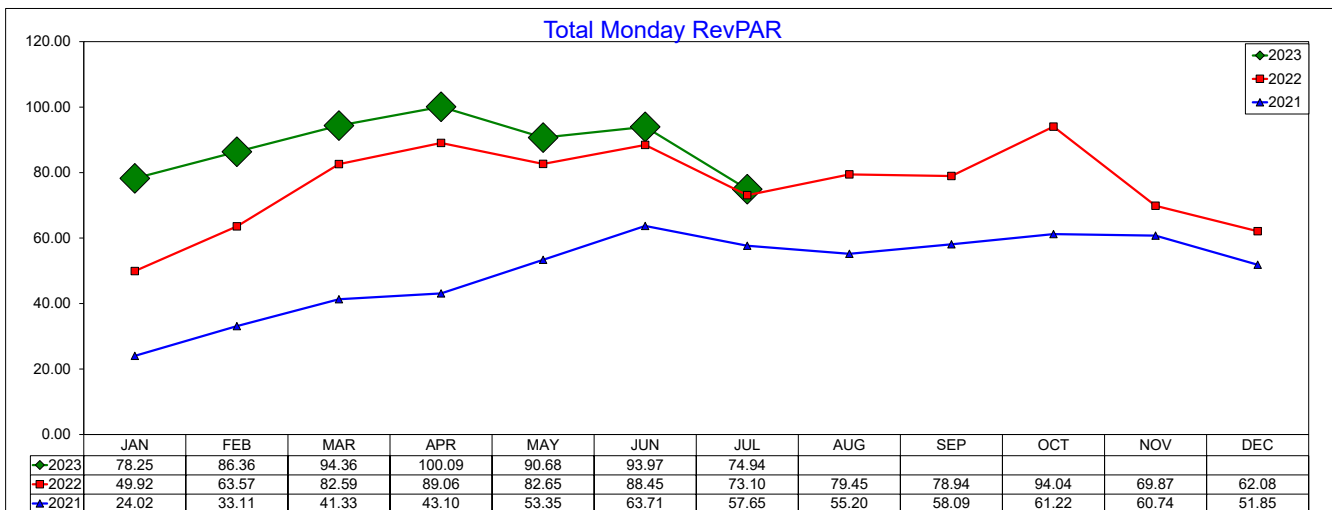
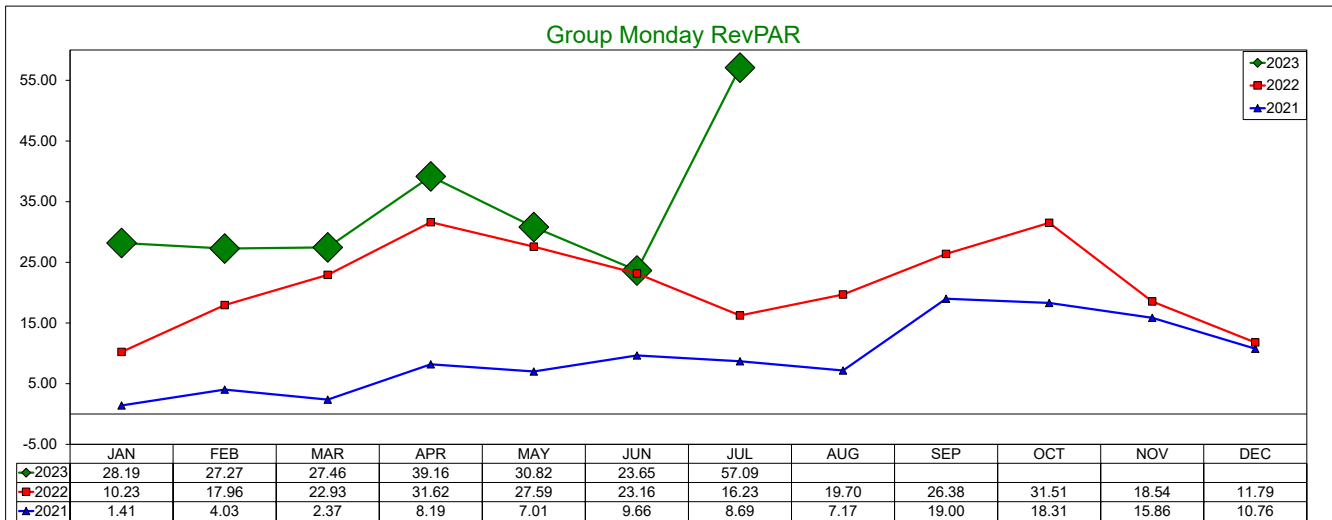
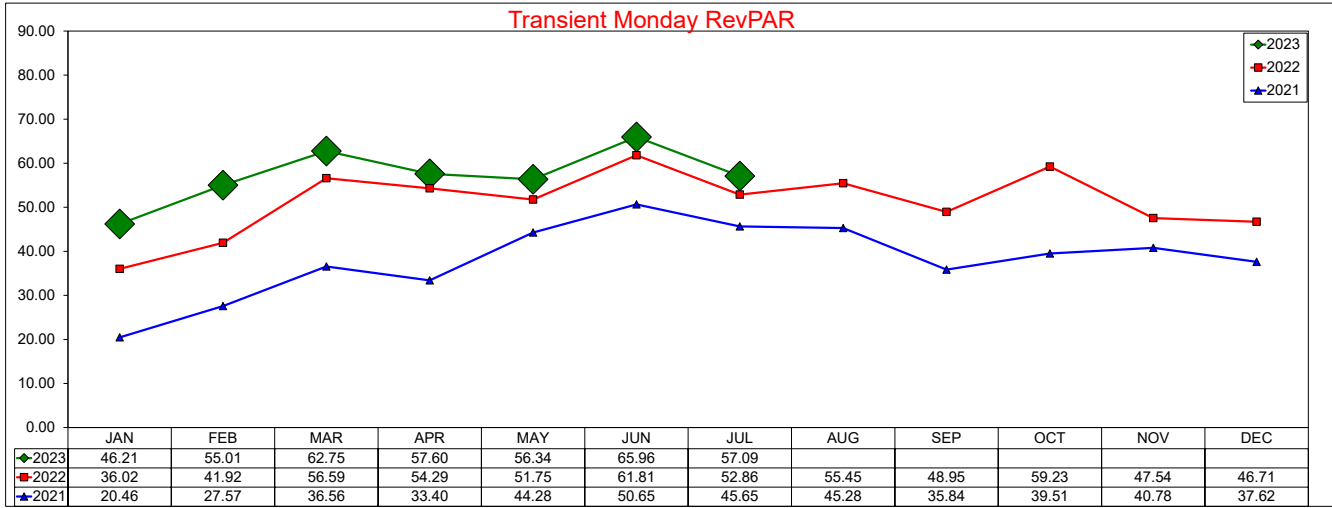
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Monday - RevPAR

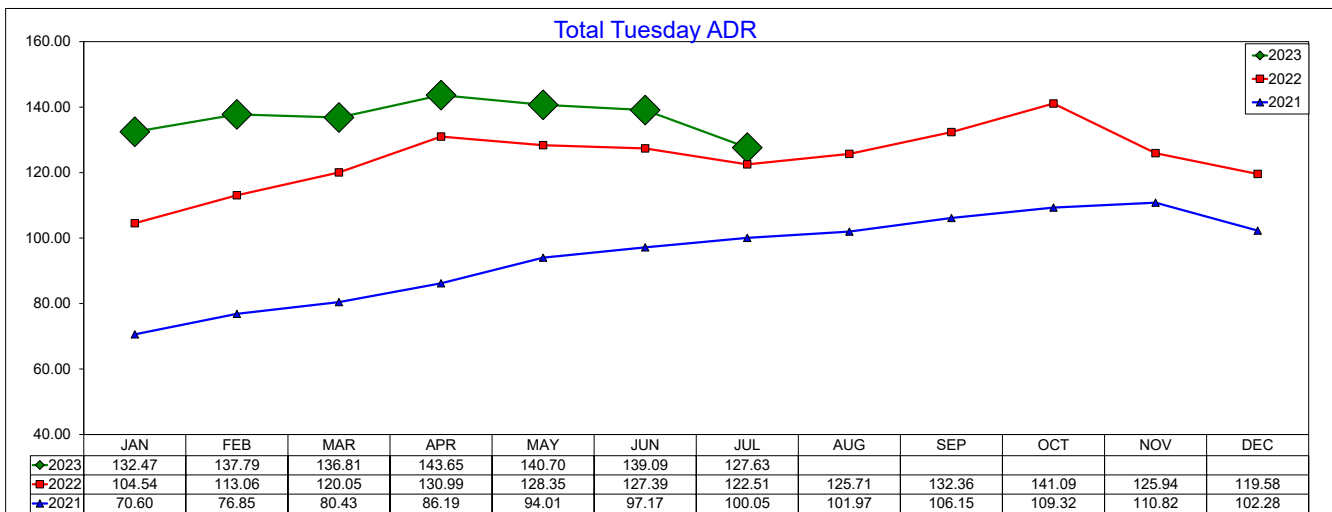
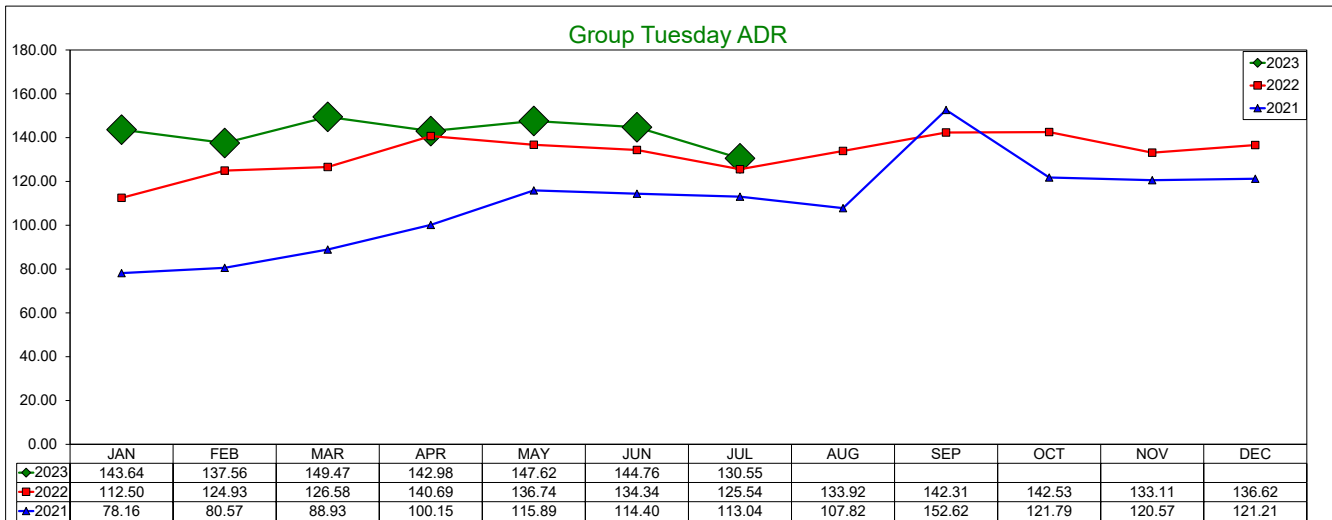
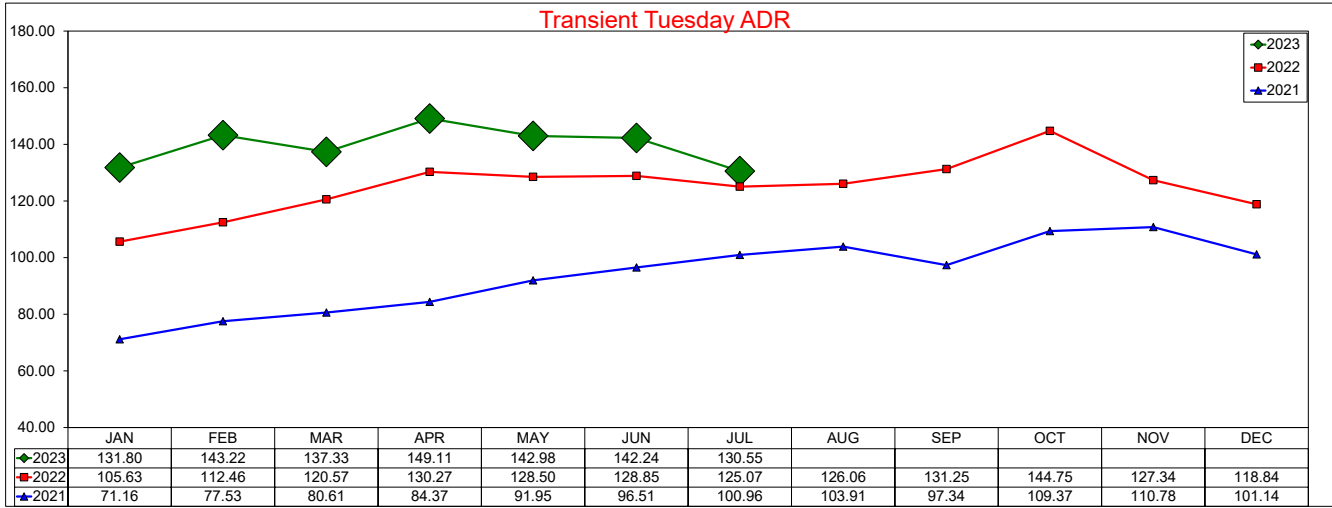
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Tuesday - ADR

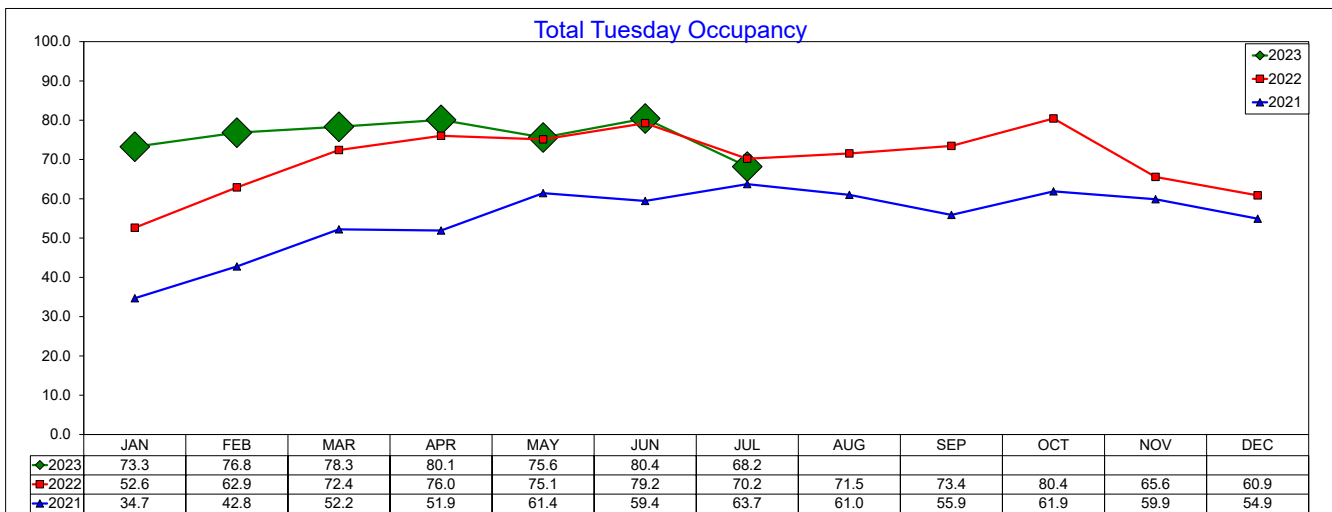
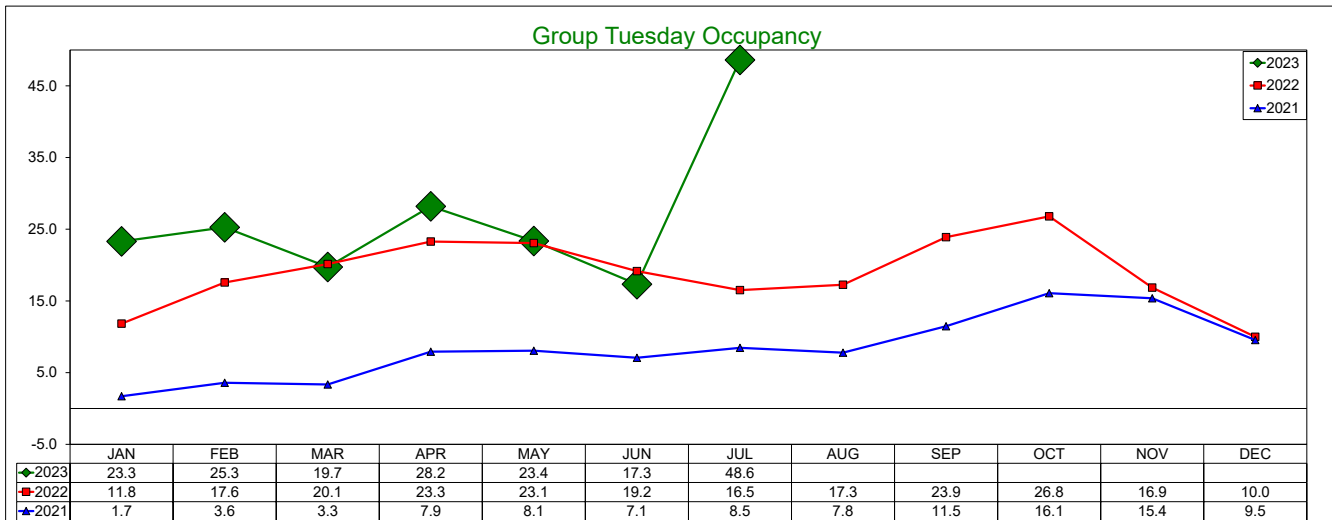
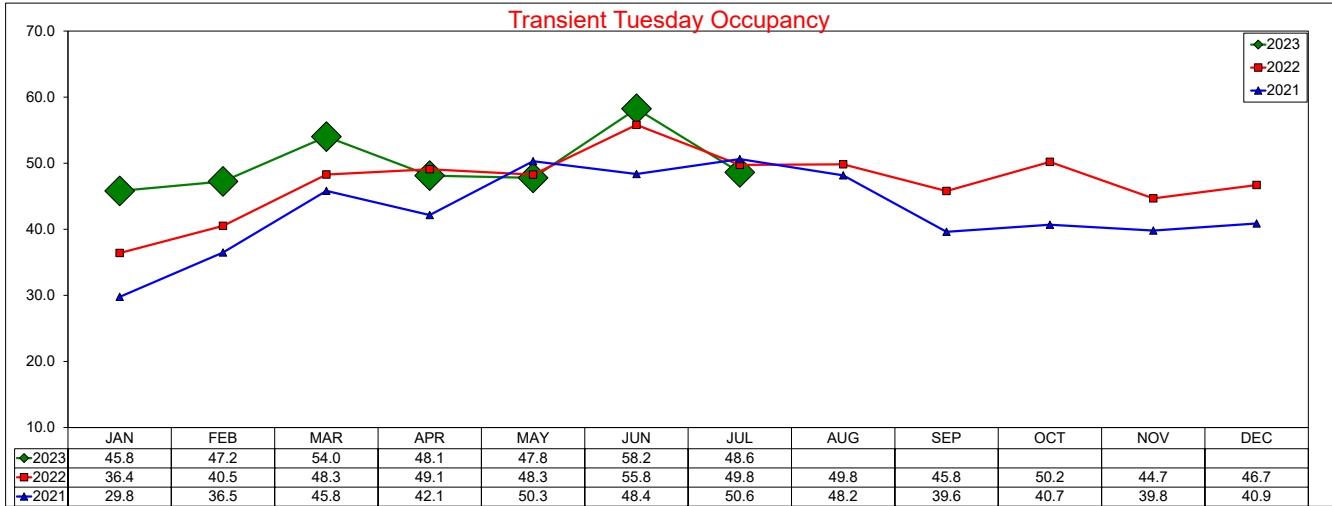
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Tuesday - Occupancy

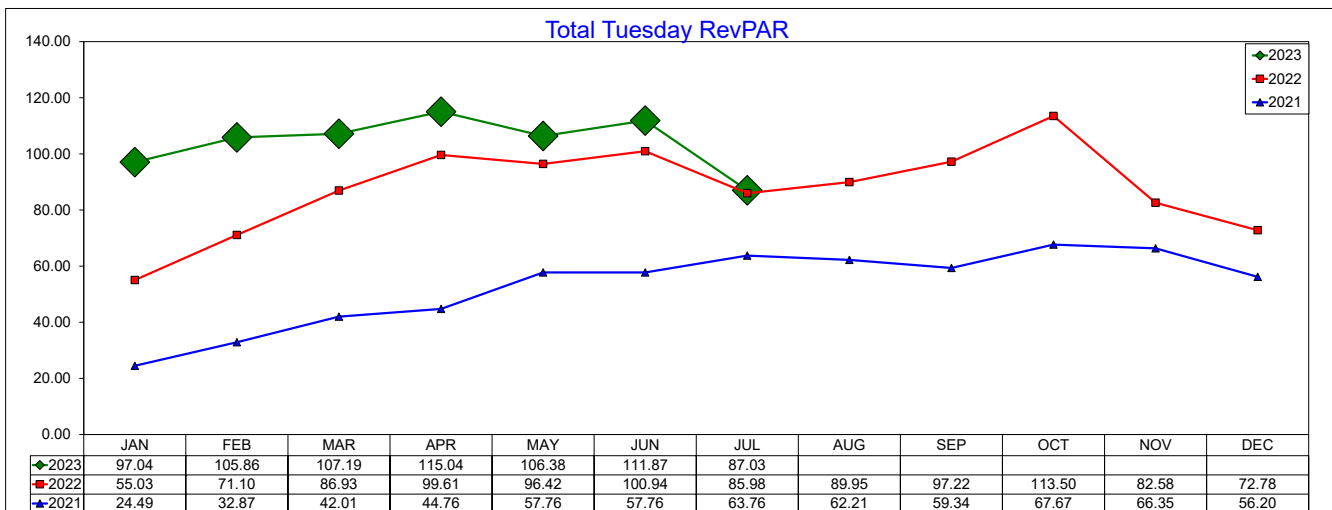
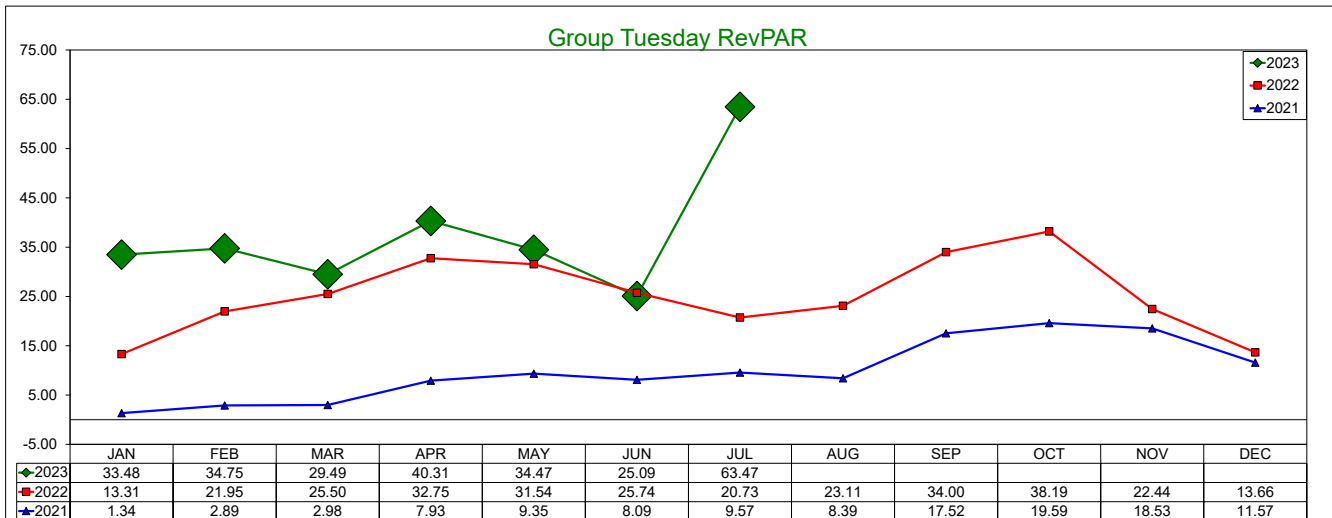
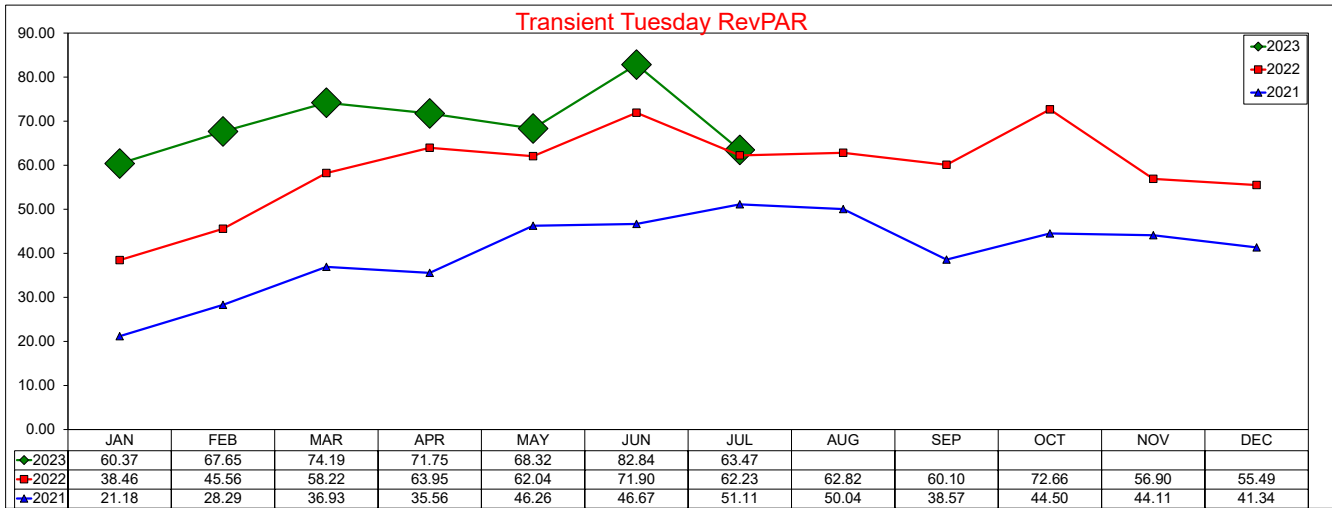
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Tuesday - RevPAR

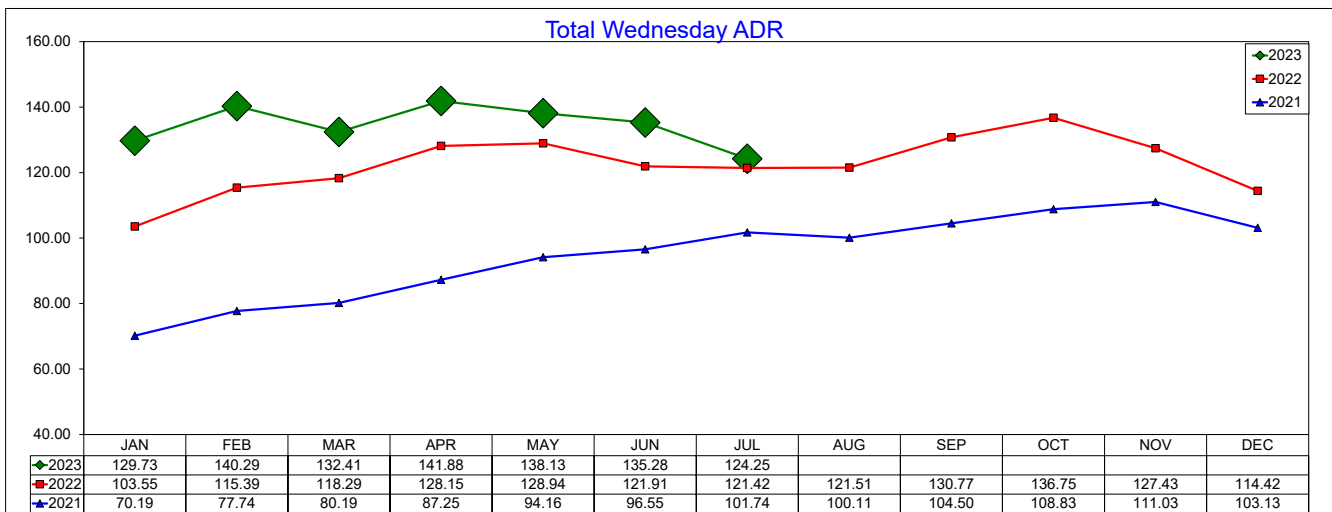
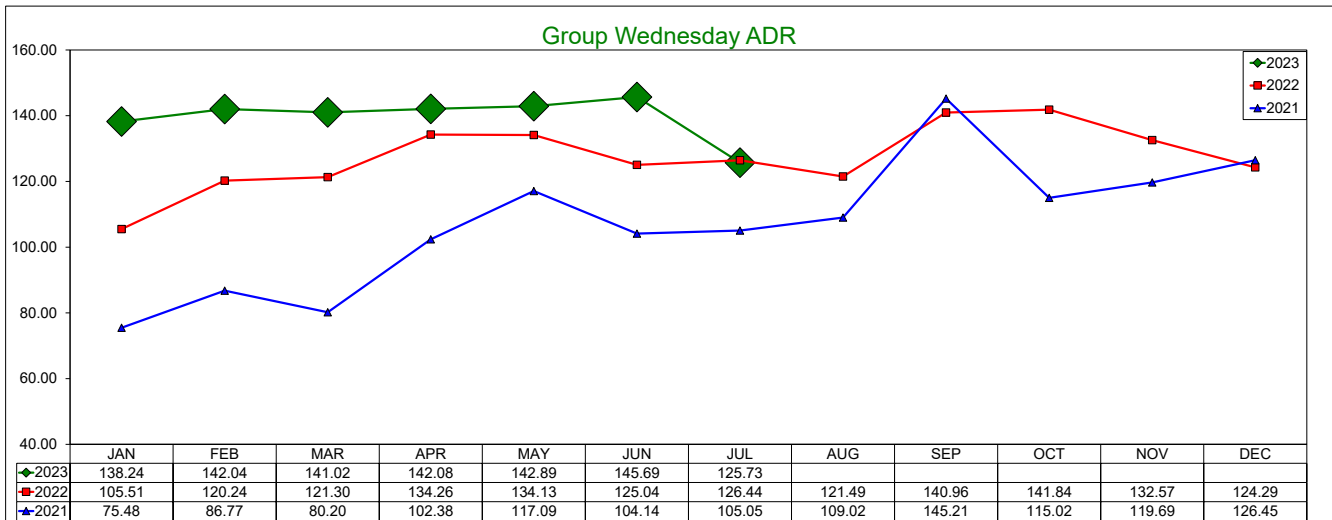
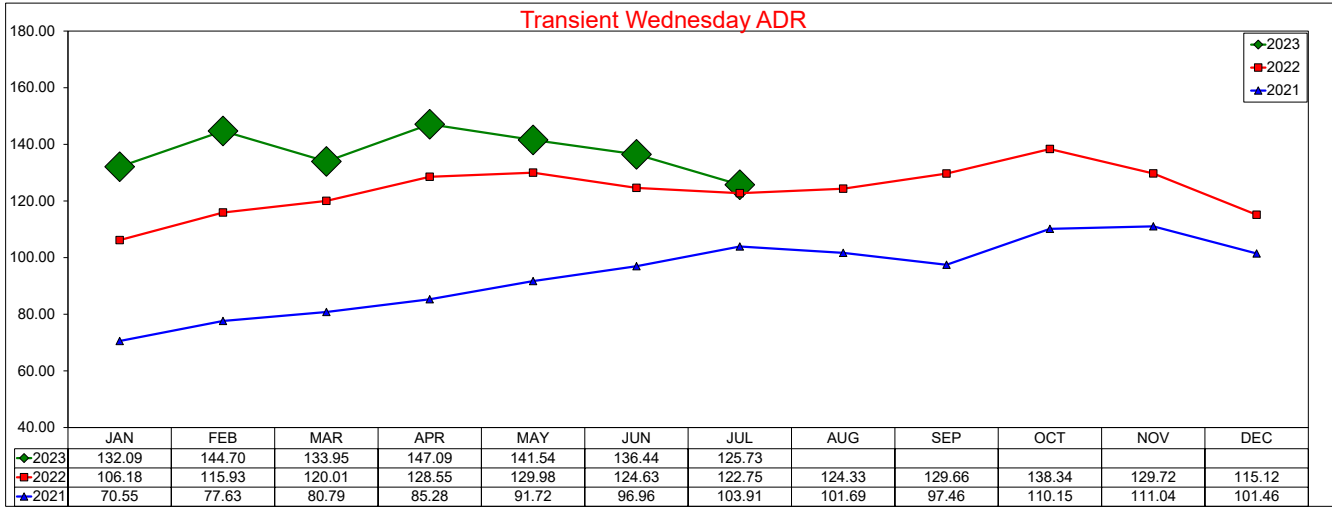
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - ADR

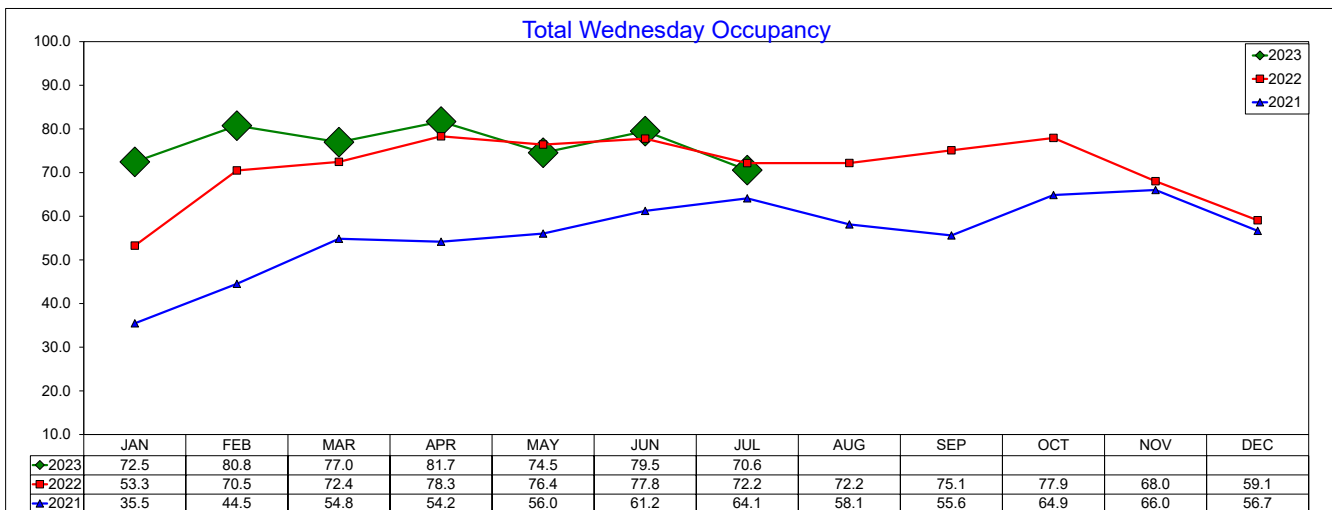
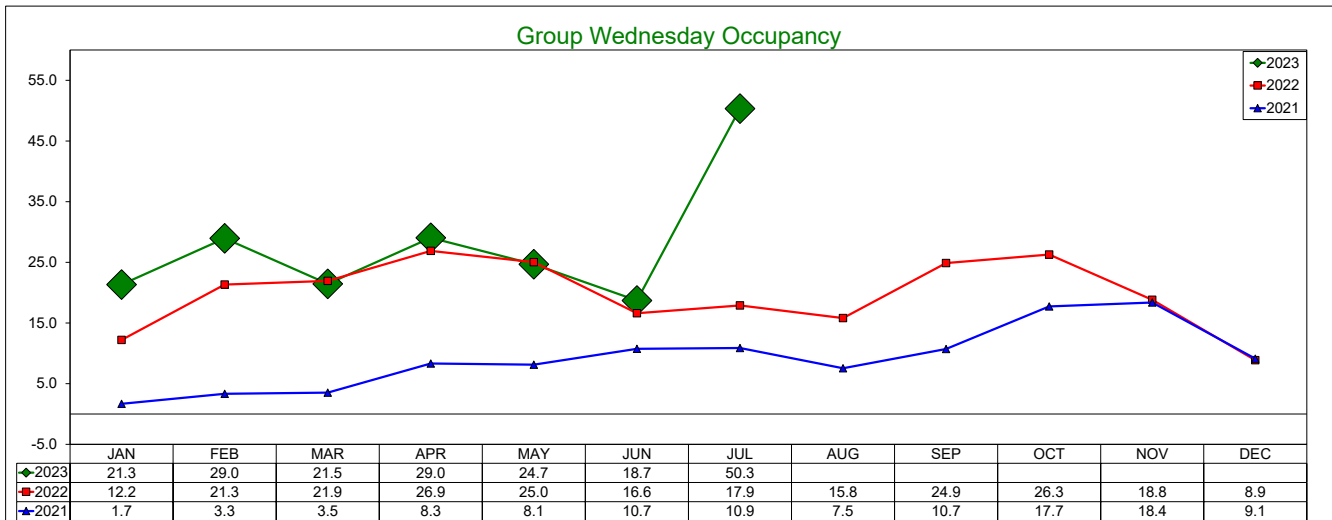
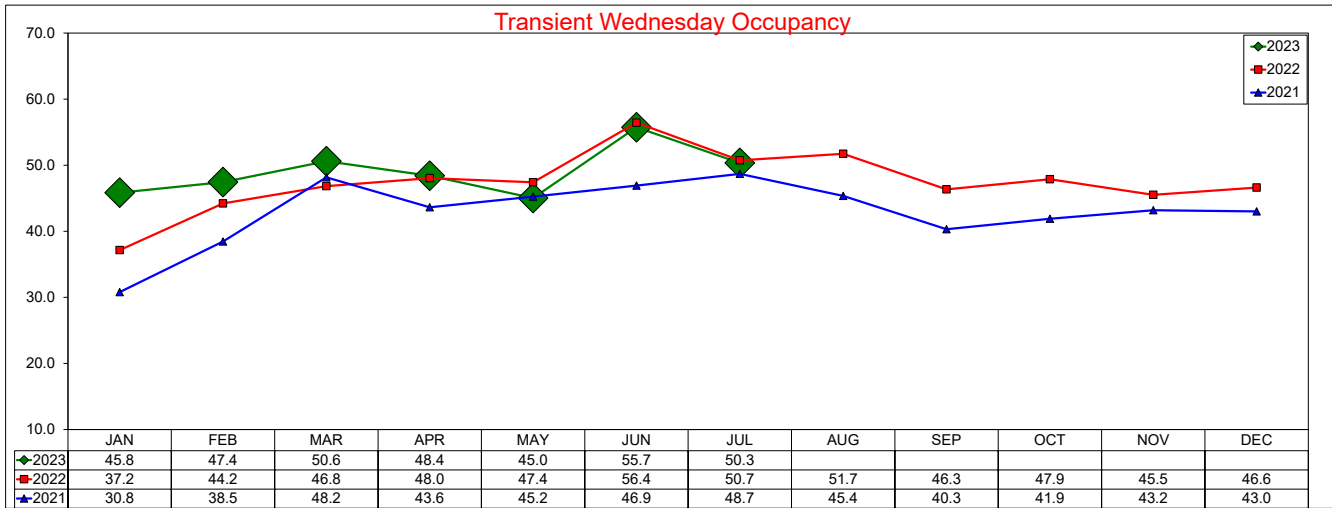
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - Occupancy

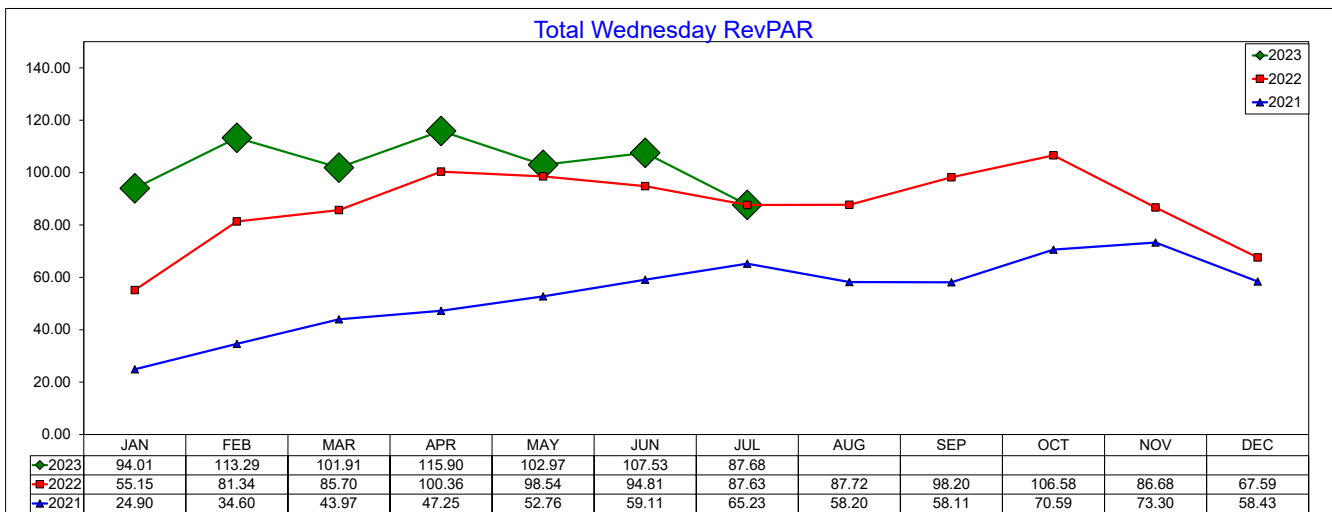
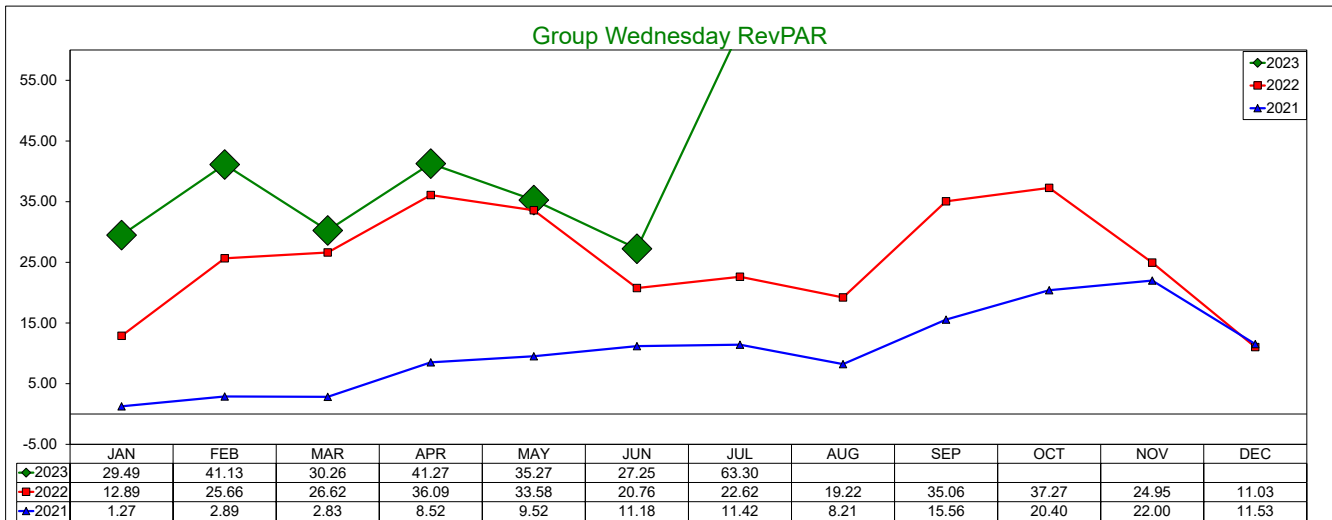
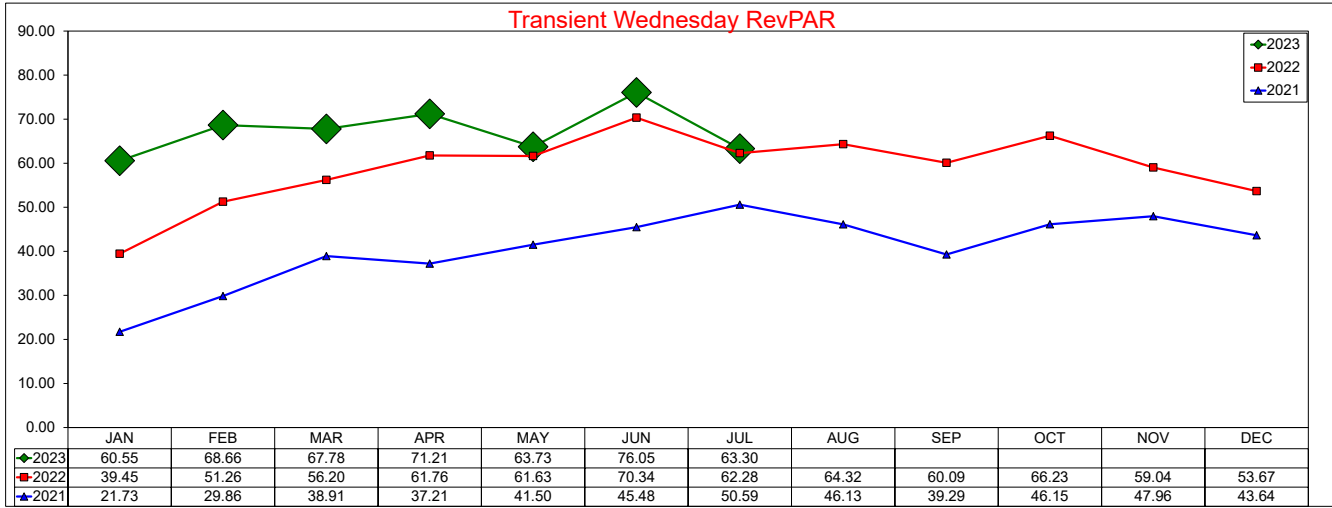
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Wednesday - RevPAR

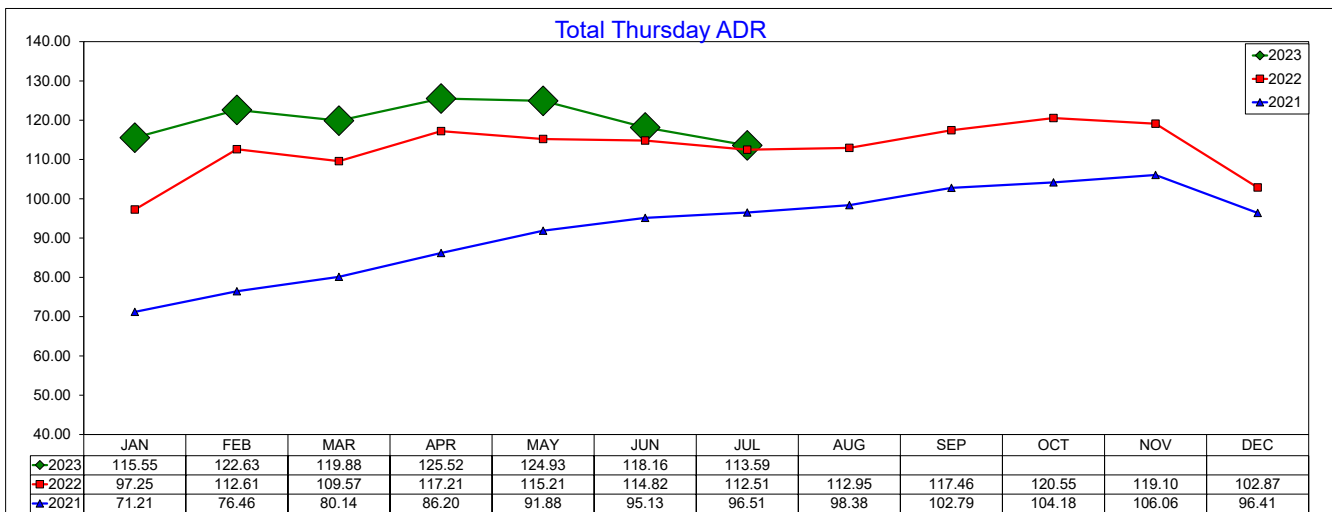
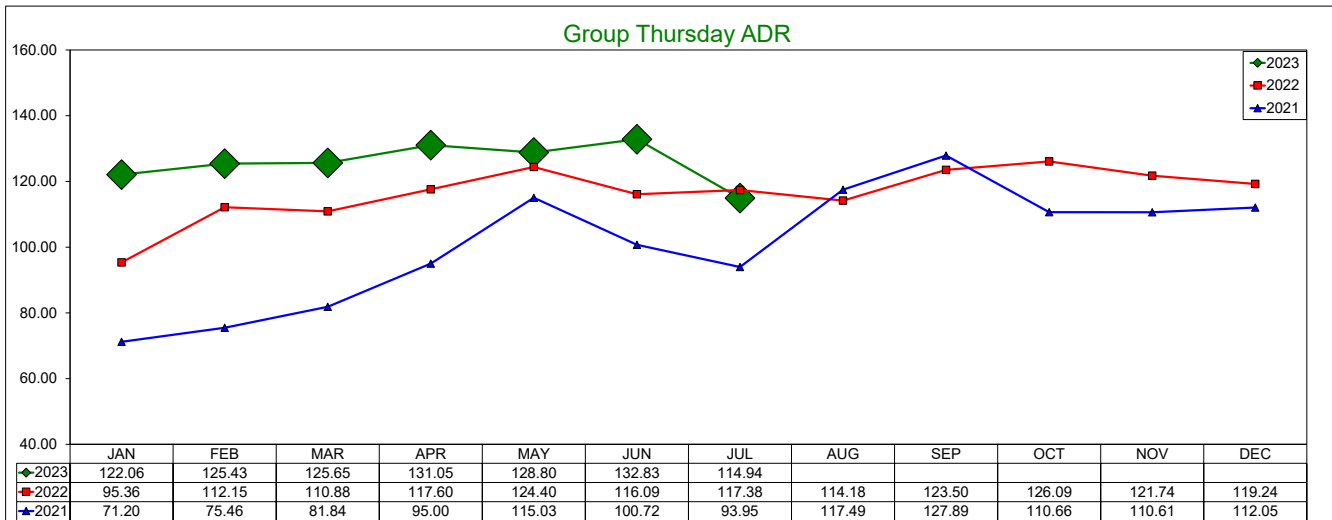
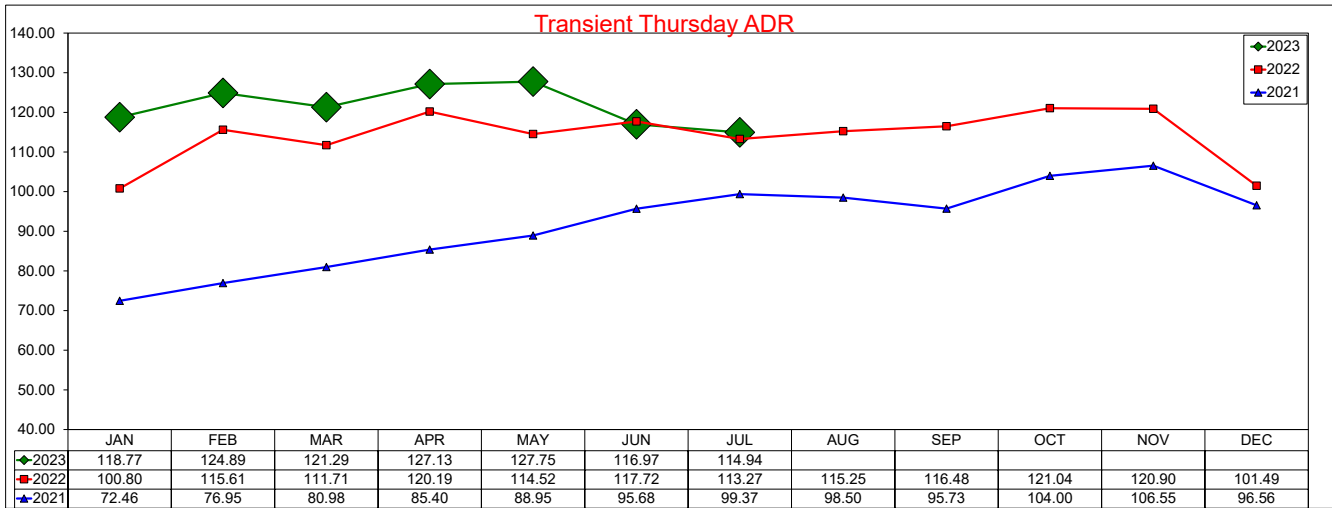
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Thursday - ADR

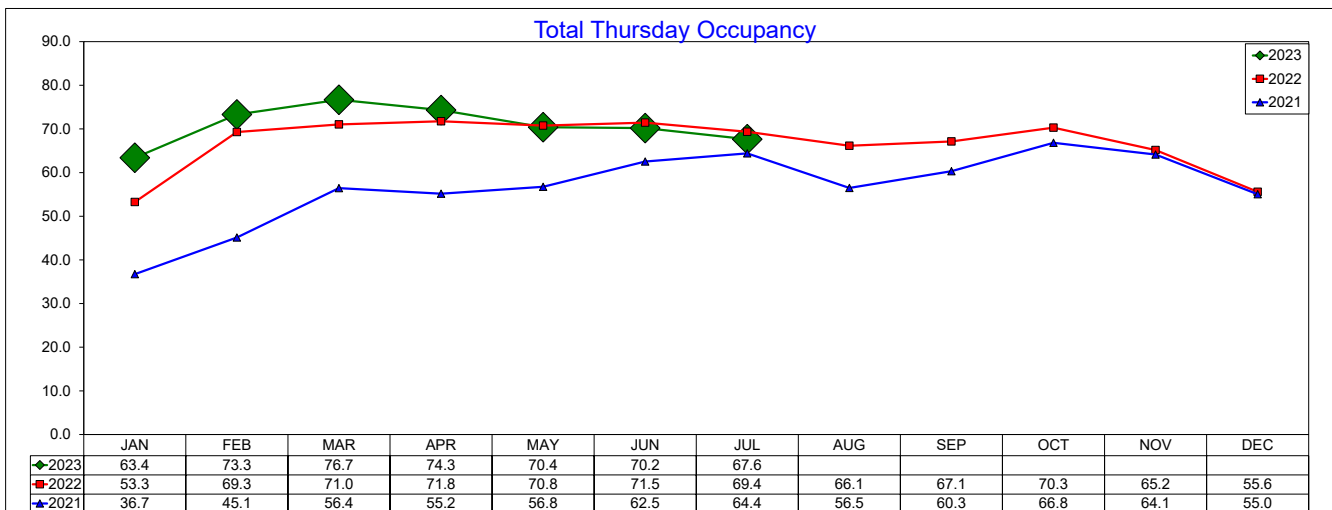
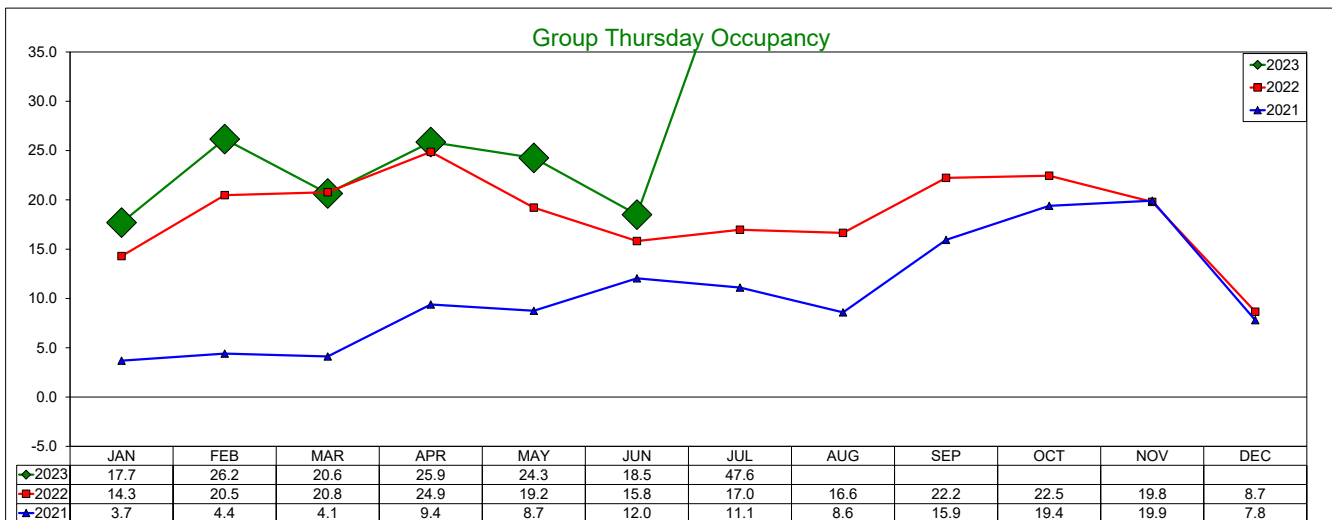
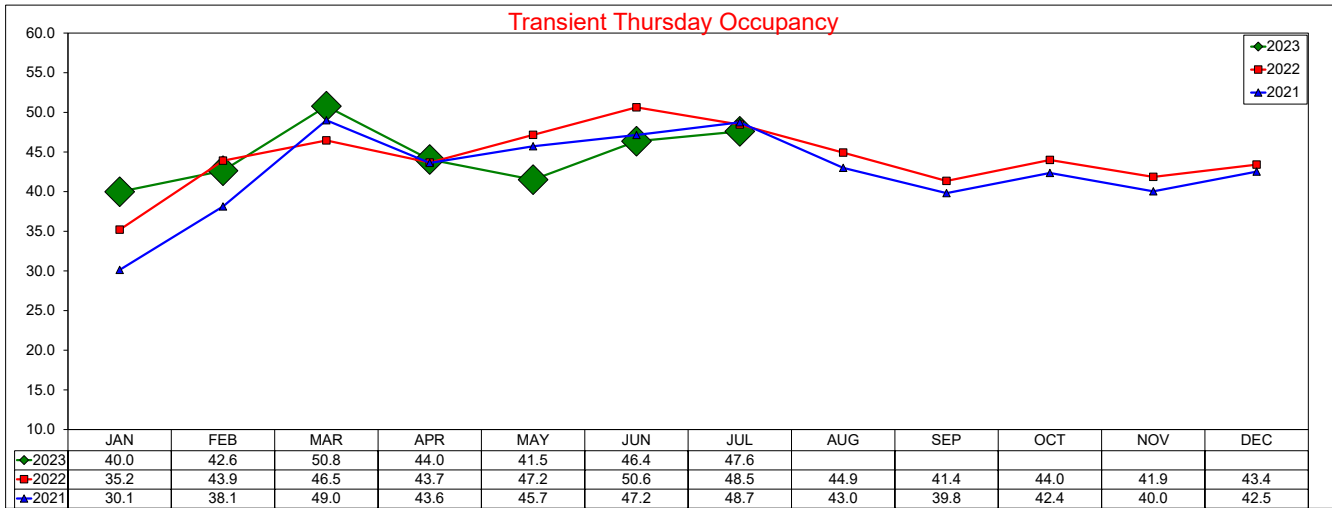
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Thursday - Occupancy

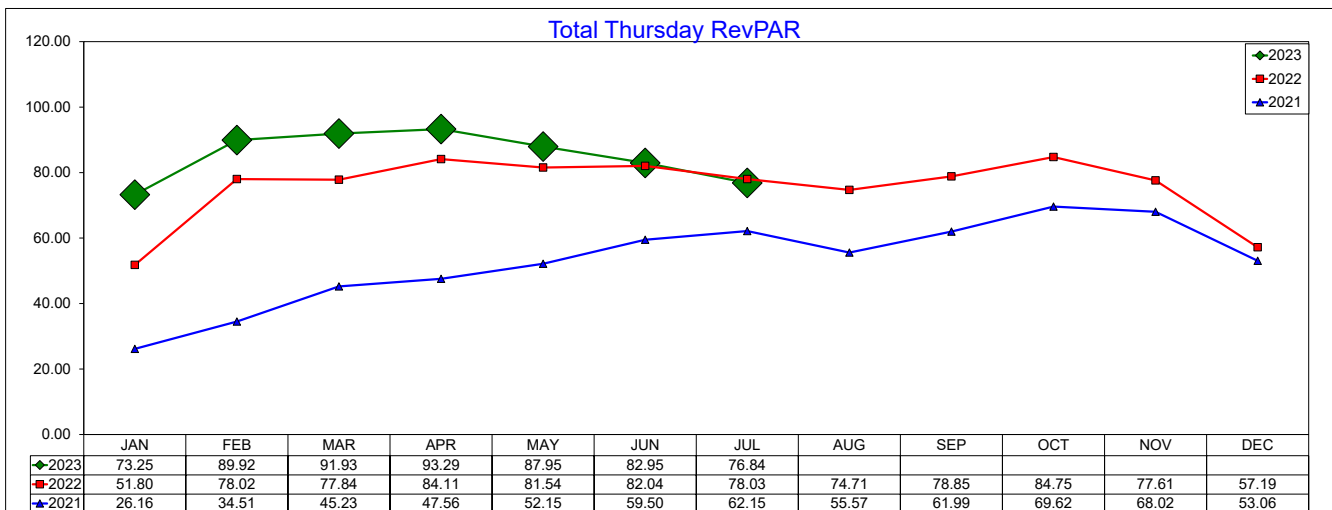
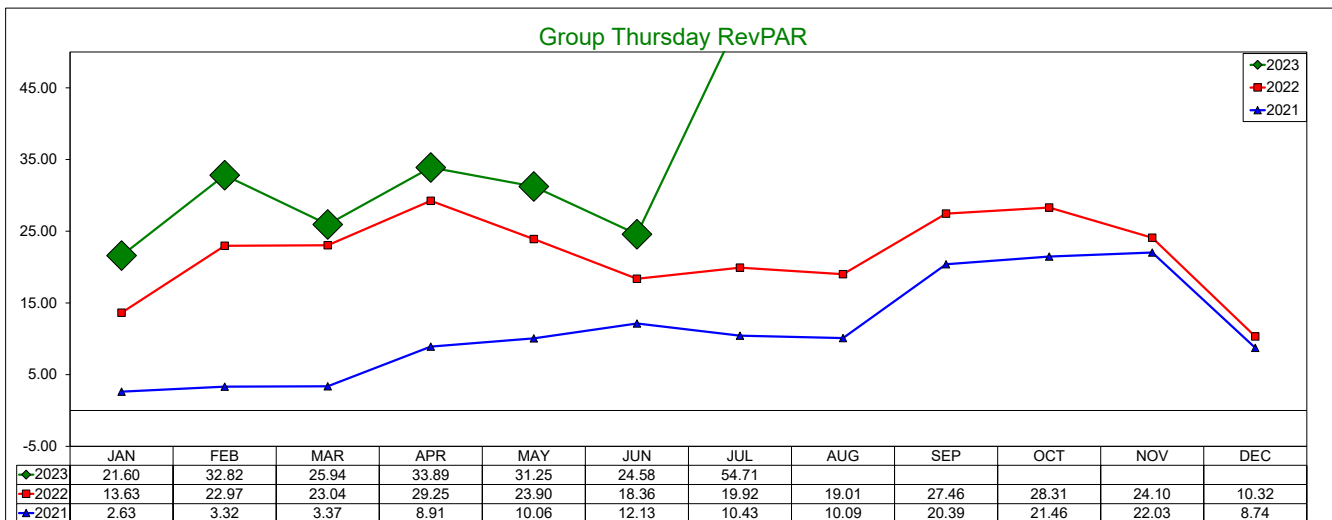
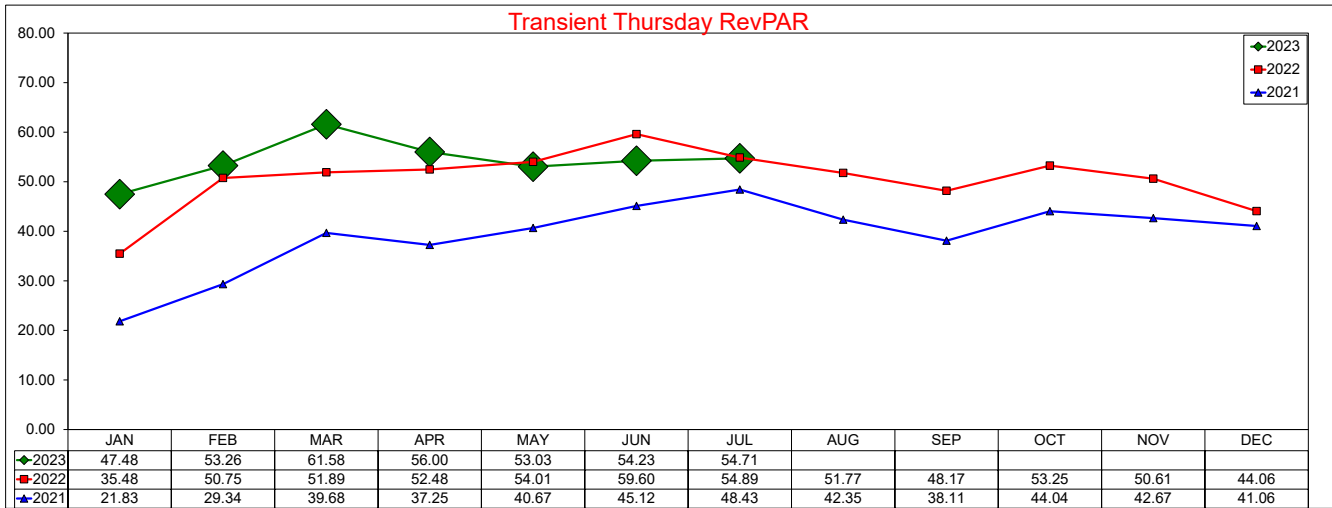
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Thursday - RevPAR

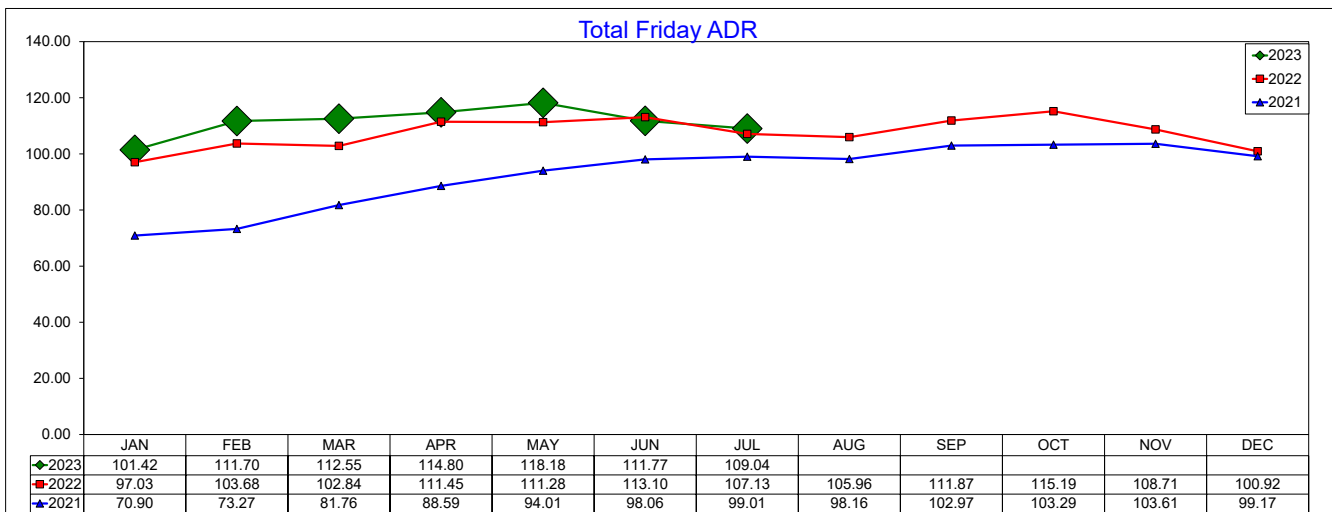
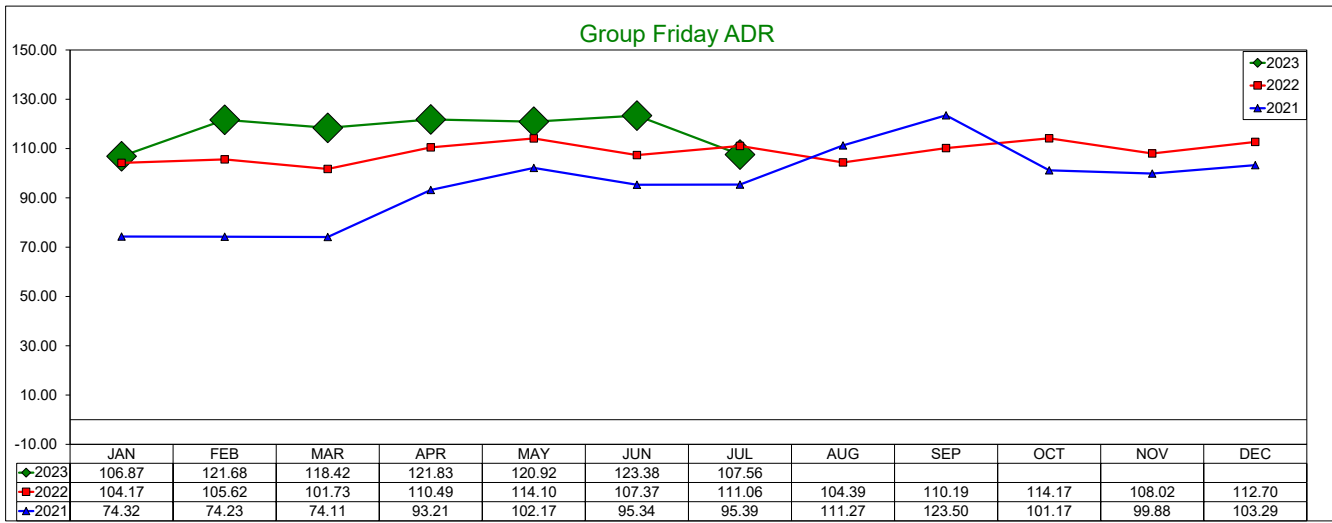
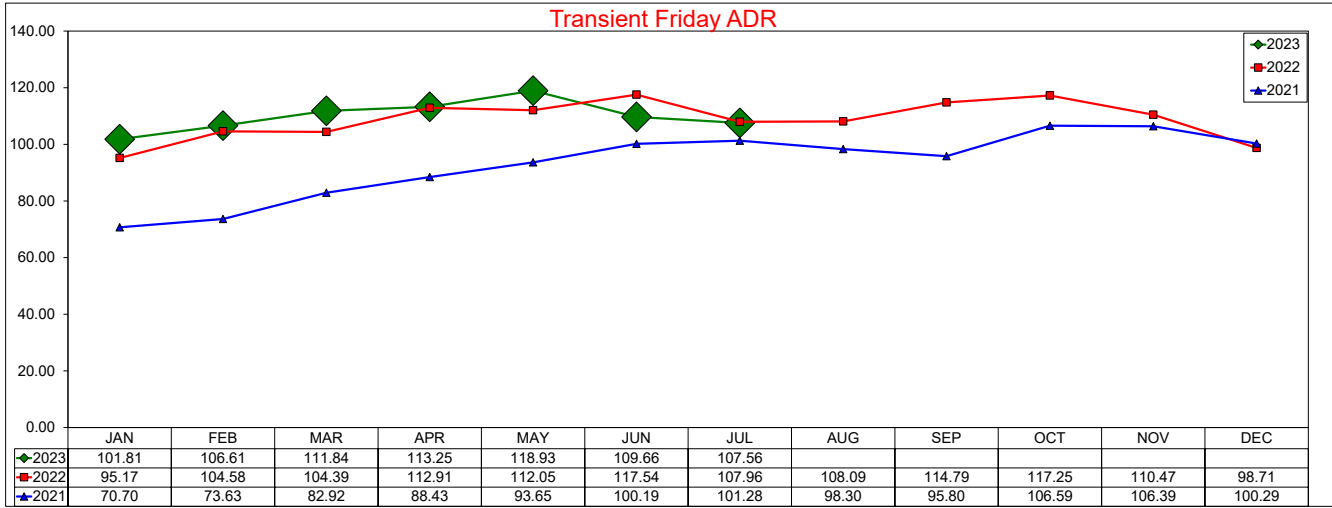
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Friday - ADR

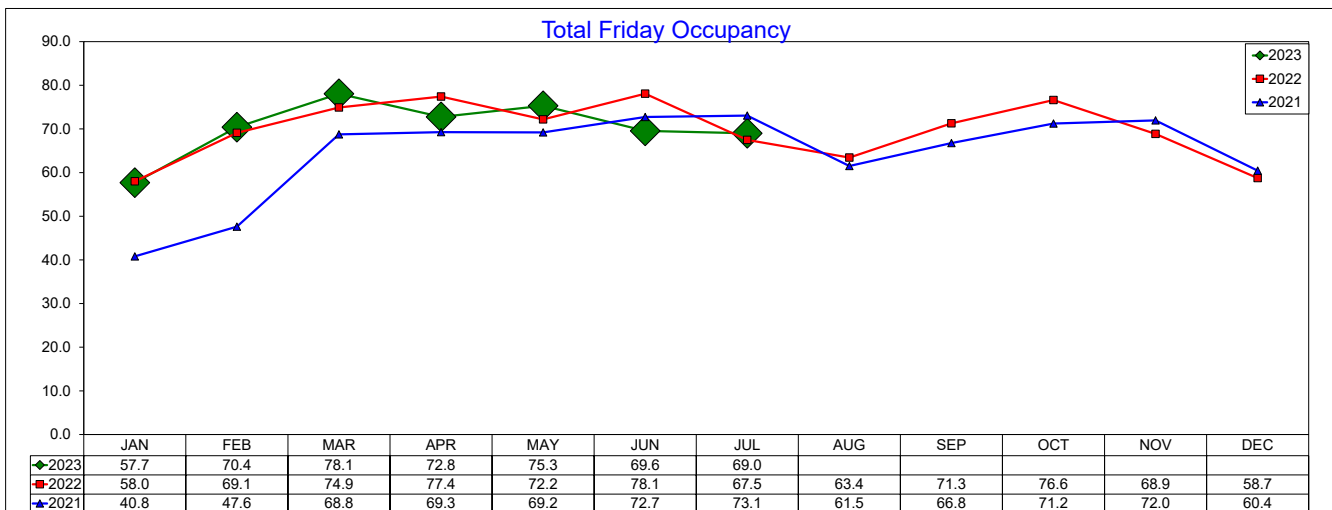
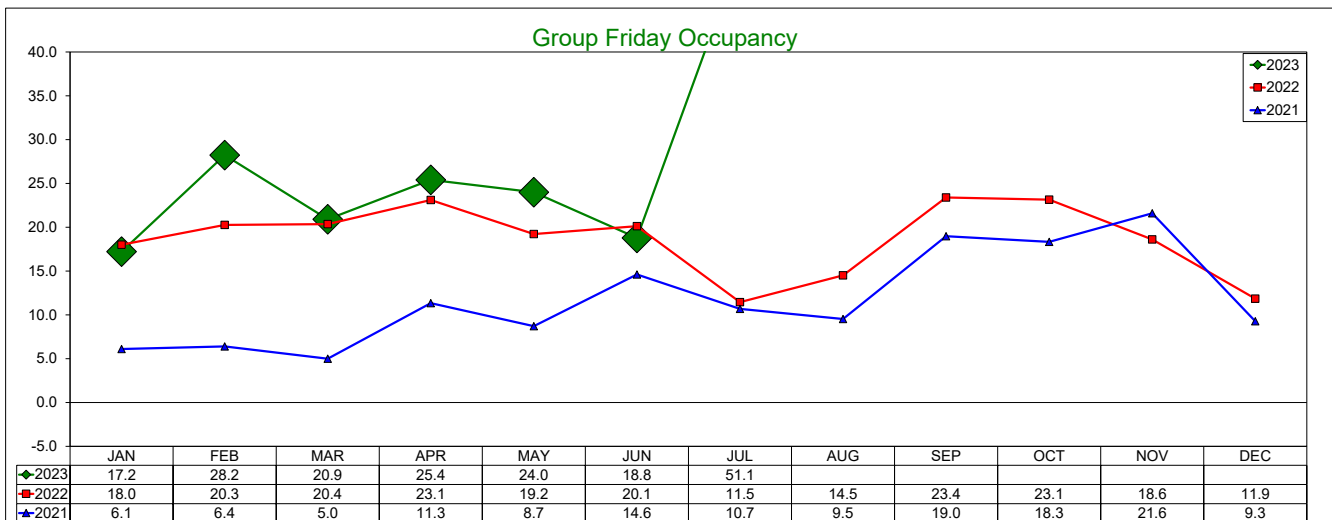
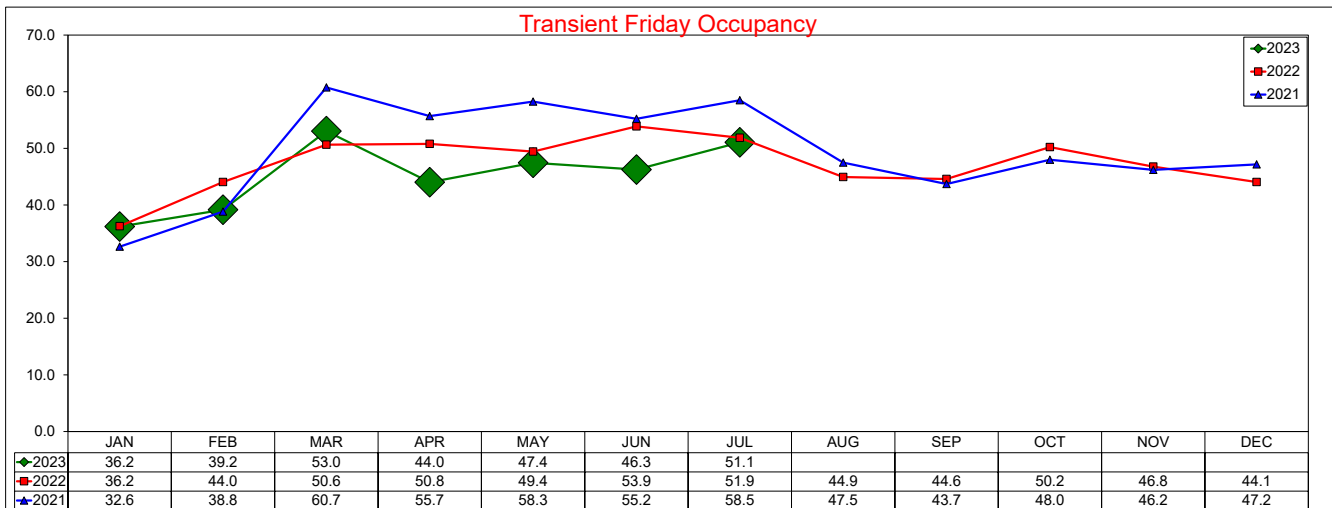
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Friday - Occupancy

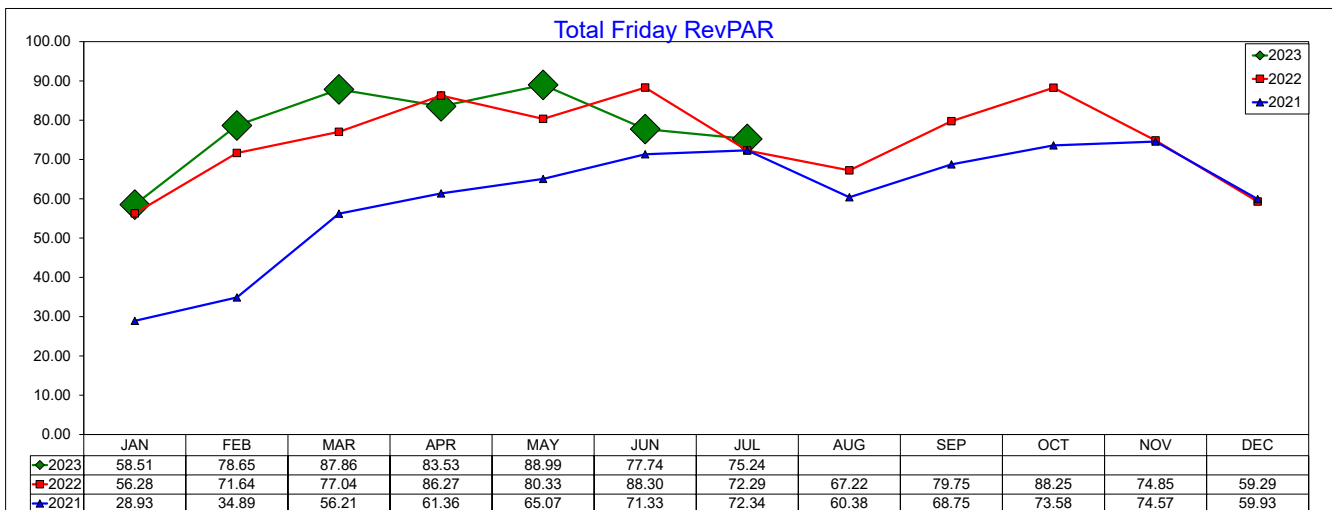
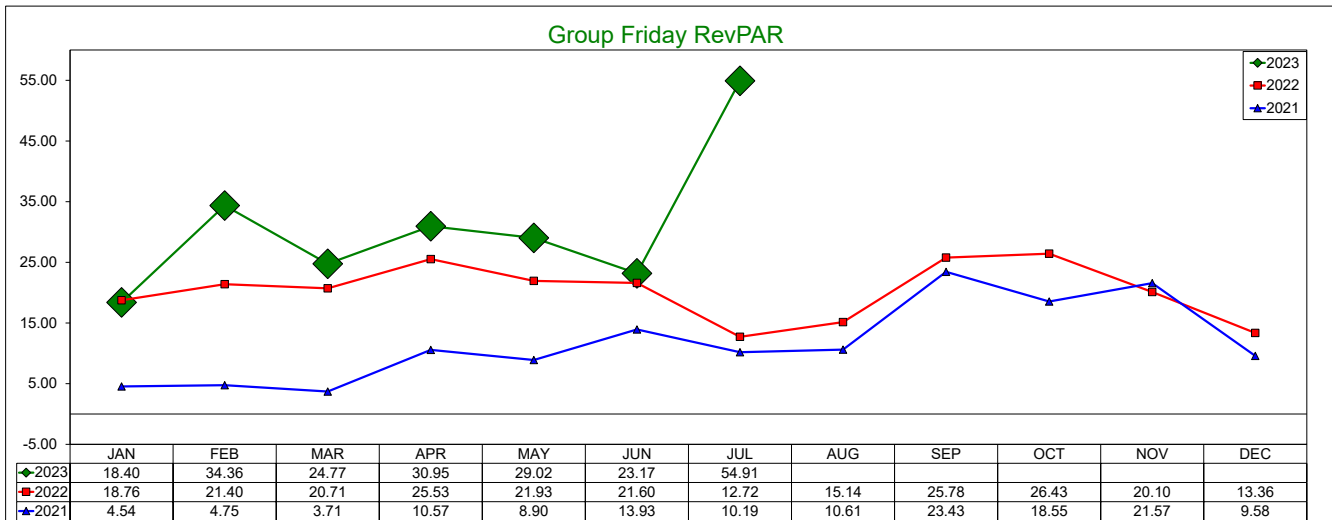
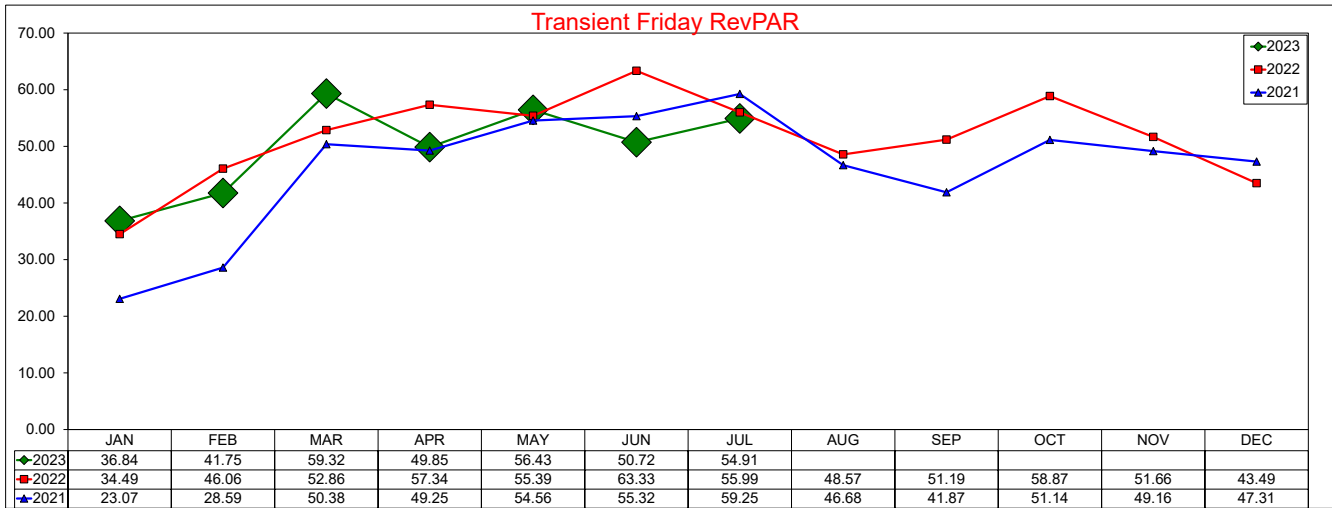
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Friday - RevPAR

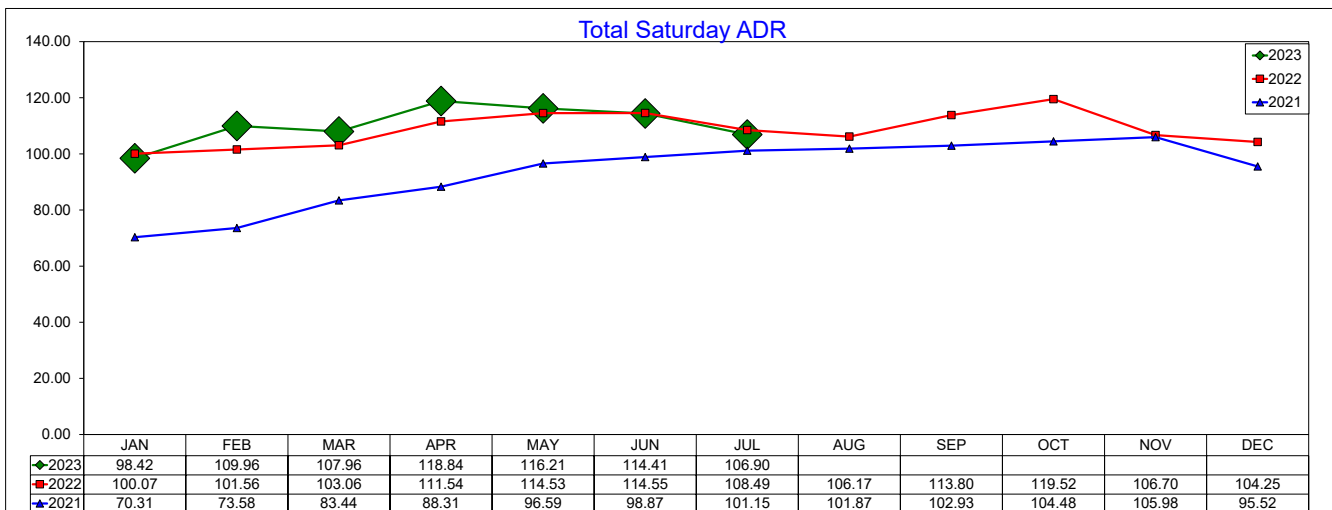
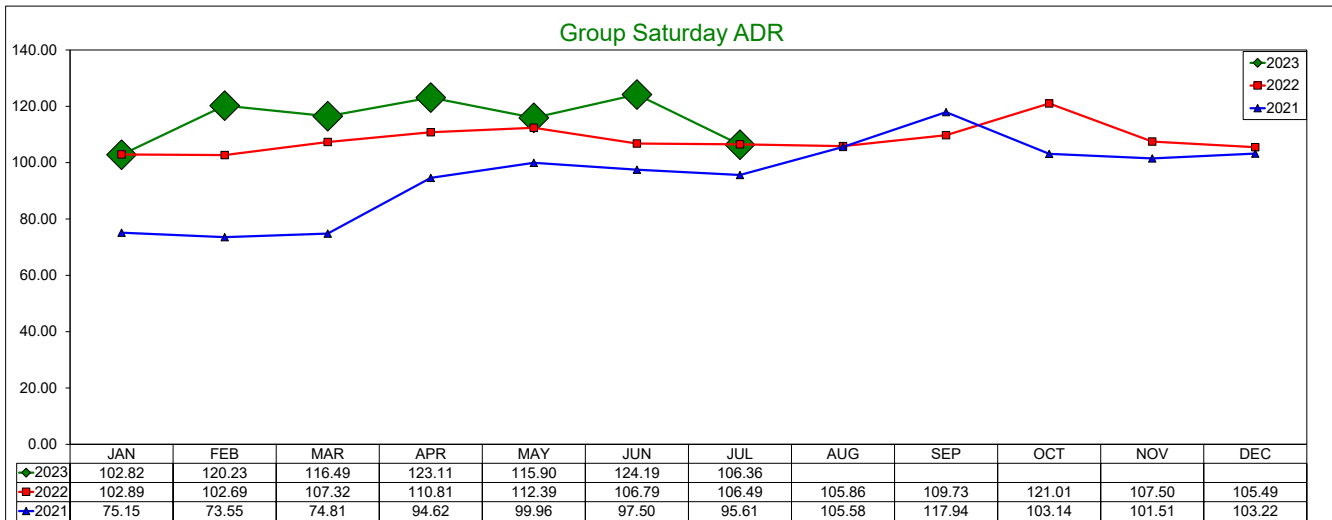
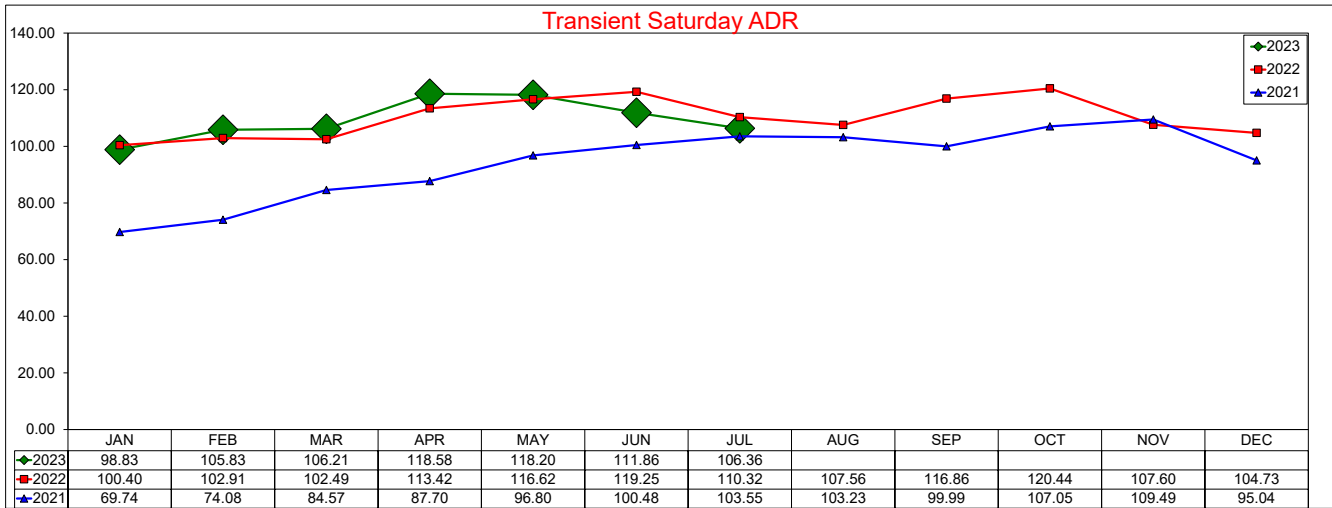
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

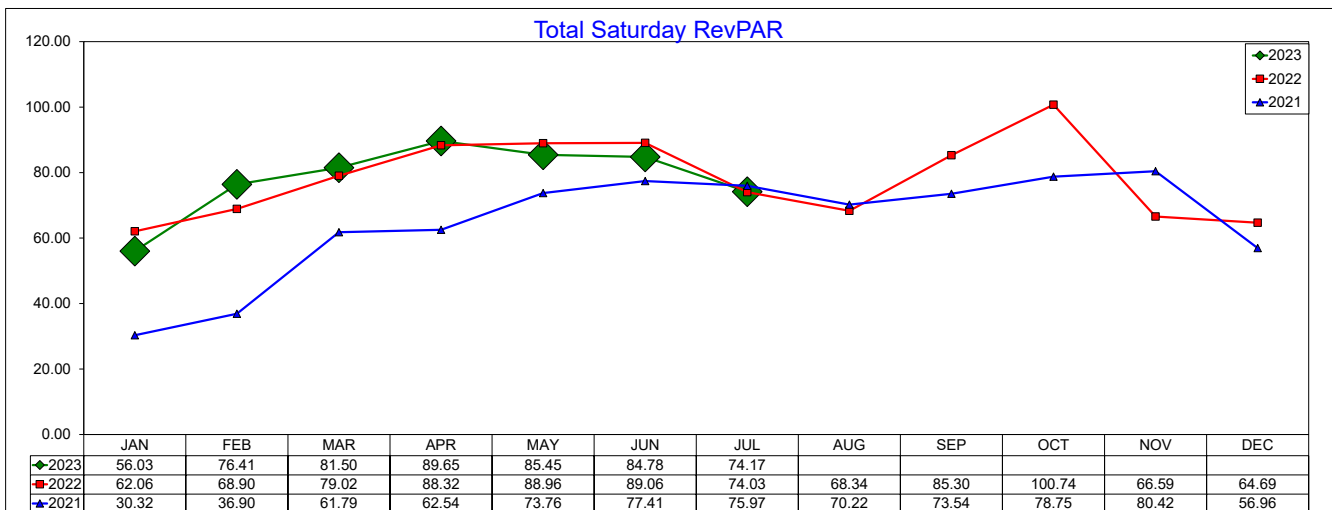
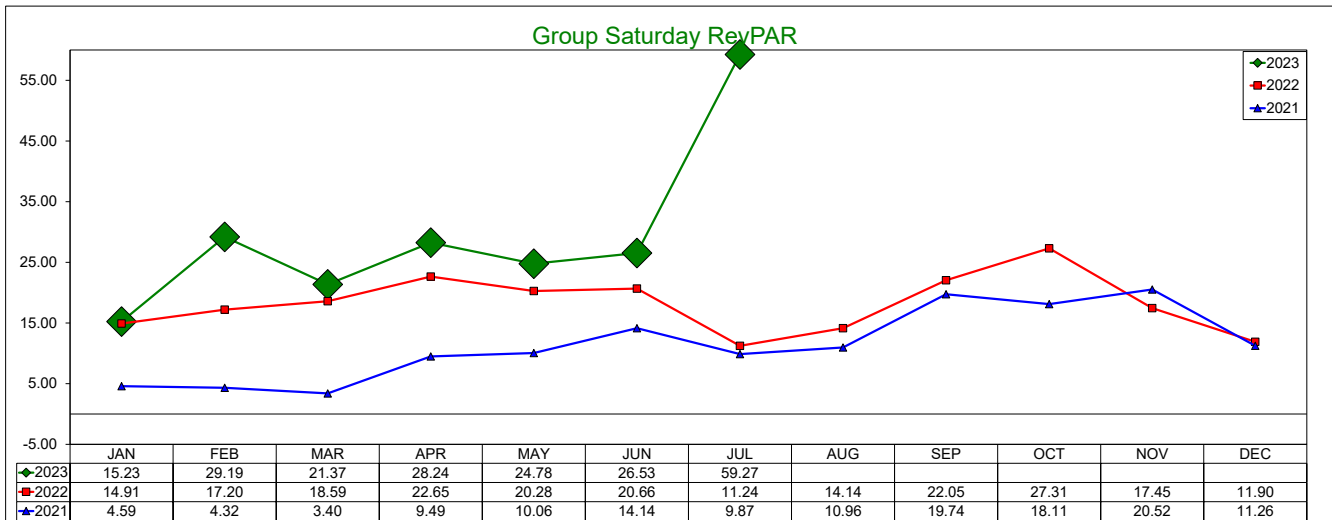
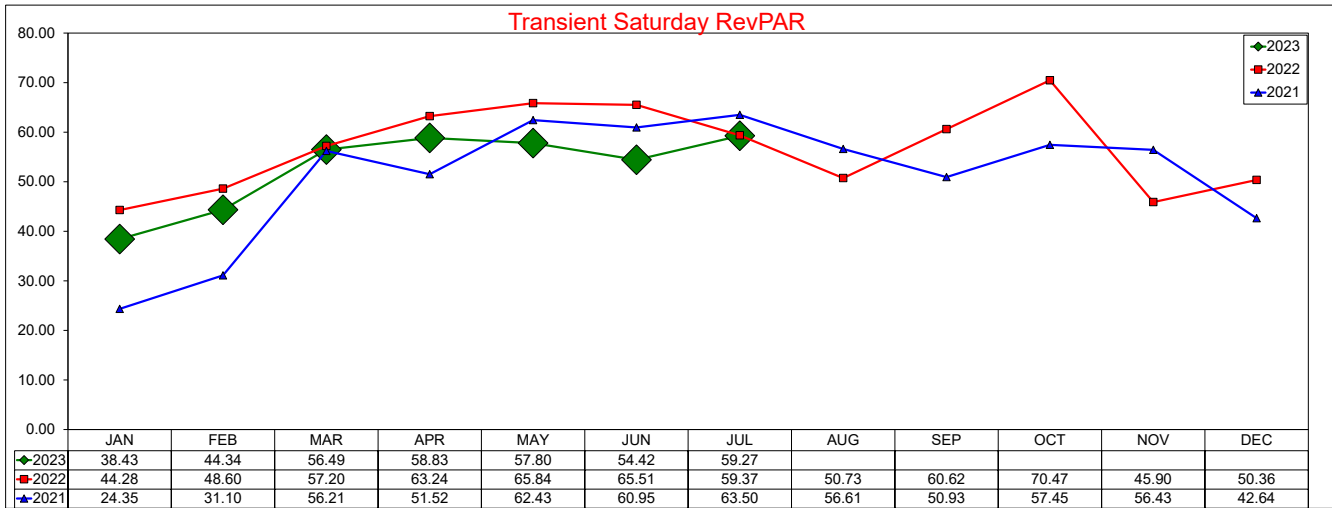
Three Year Comparison - Saturday - ADR

July 2023



Three Year Comparison - Saturday - RevPAR

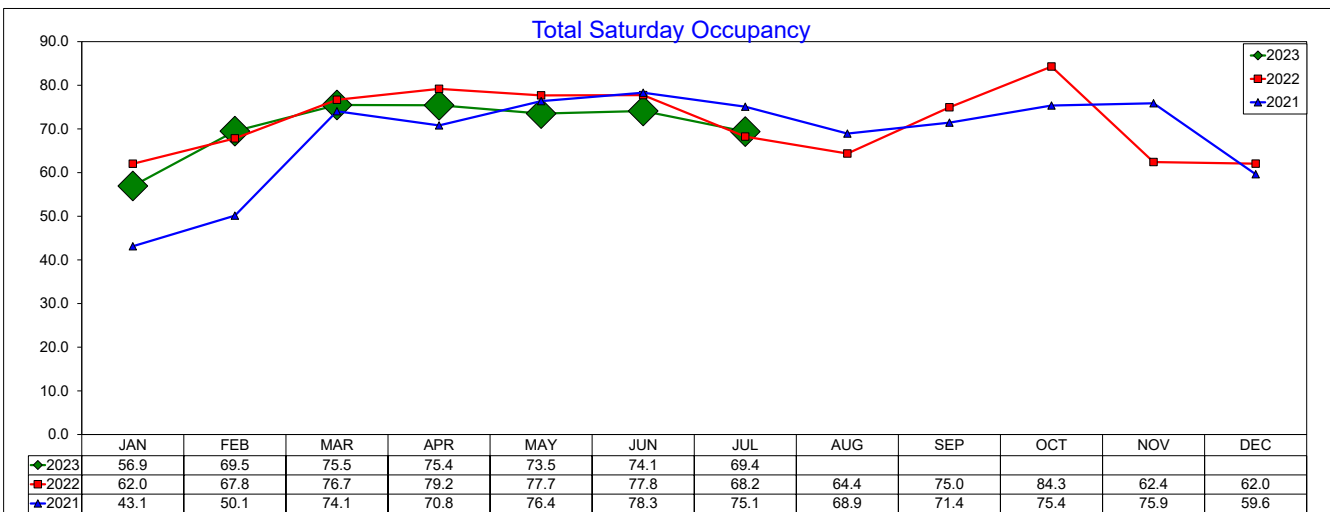
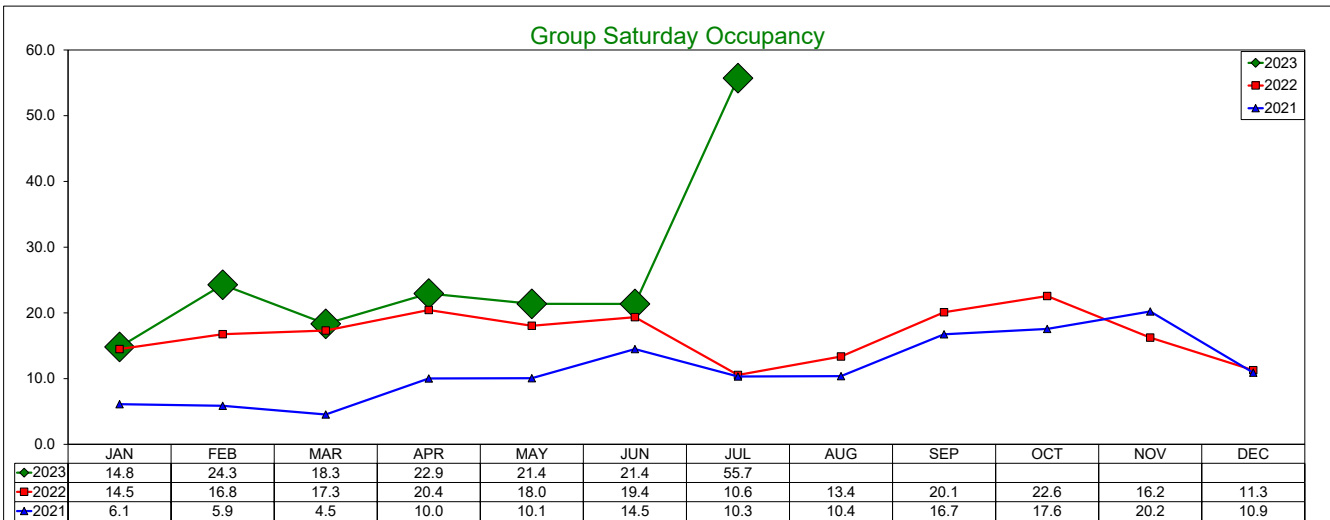
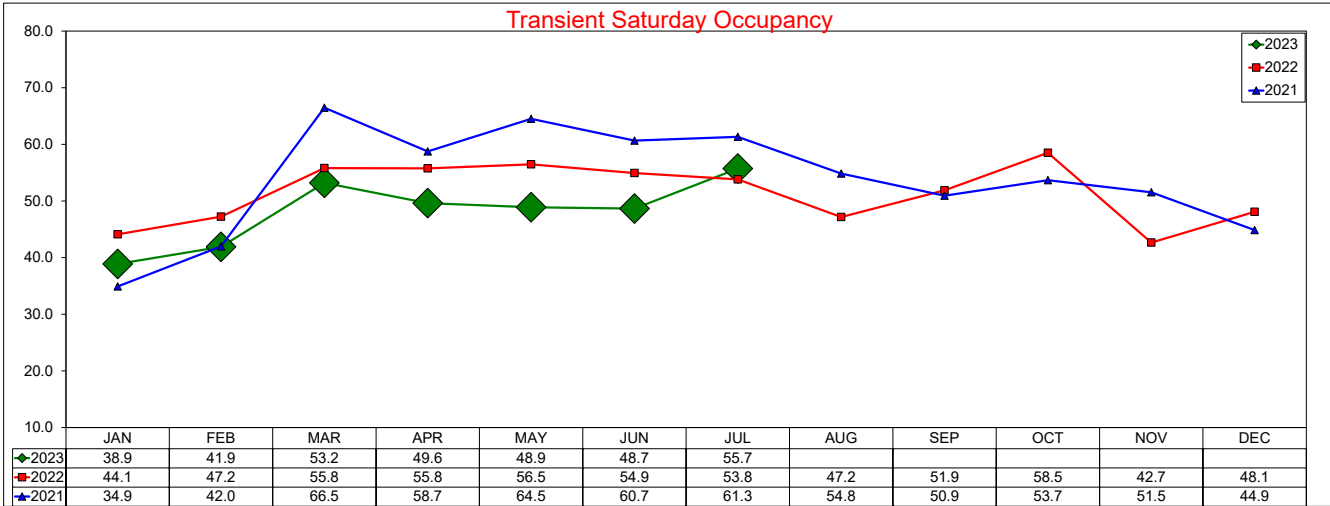
July 2023



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - Saturday - Occupancy

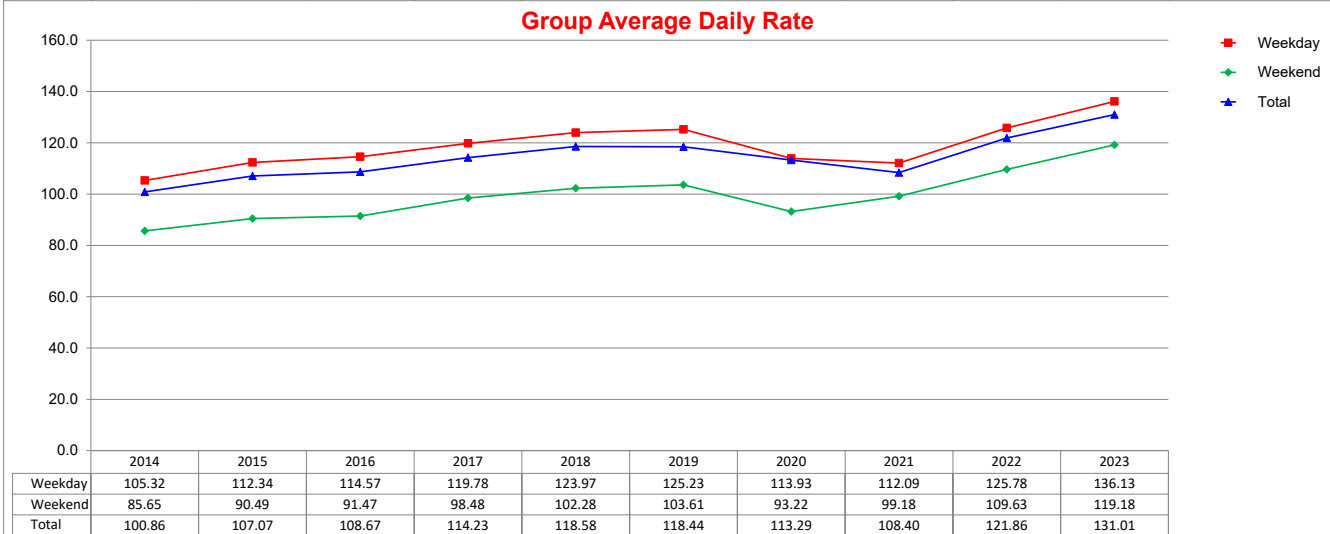
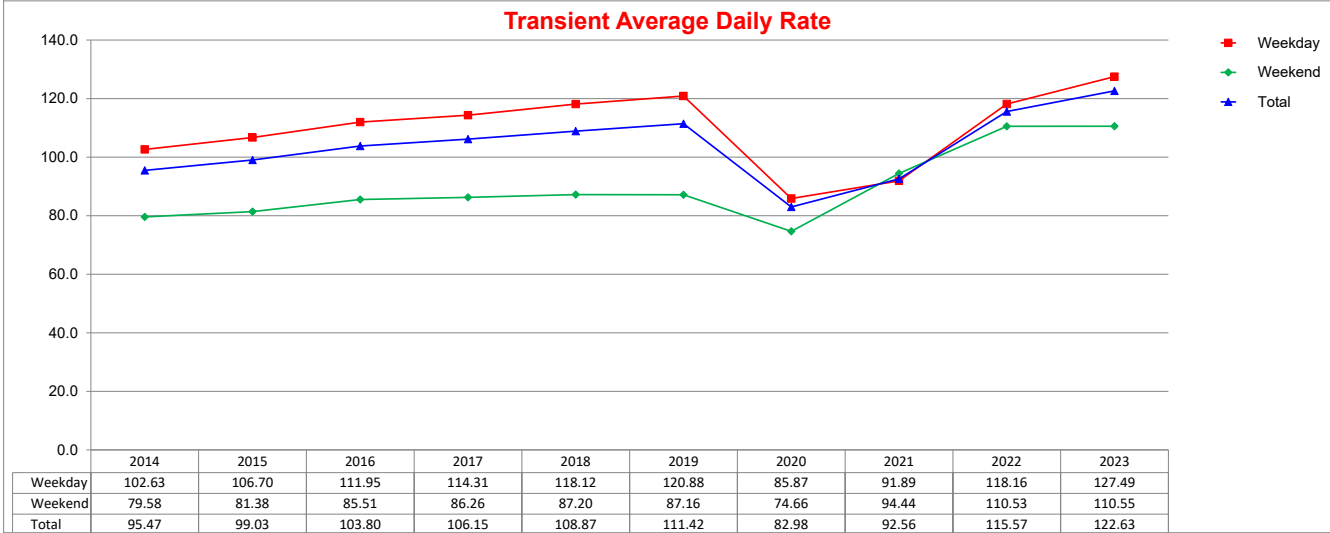
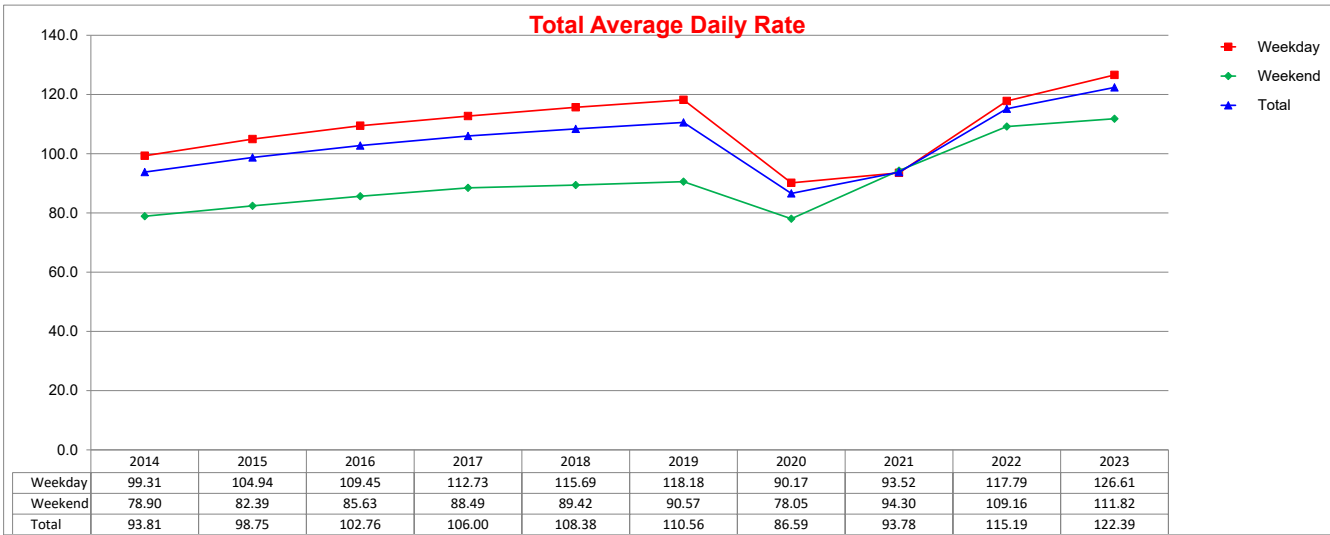
July 2023



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10 Year Average Daily Rate Comparison - Weekday/Weekend

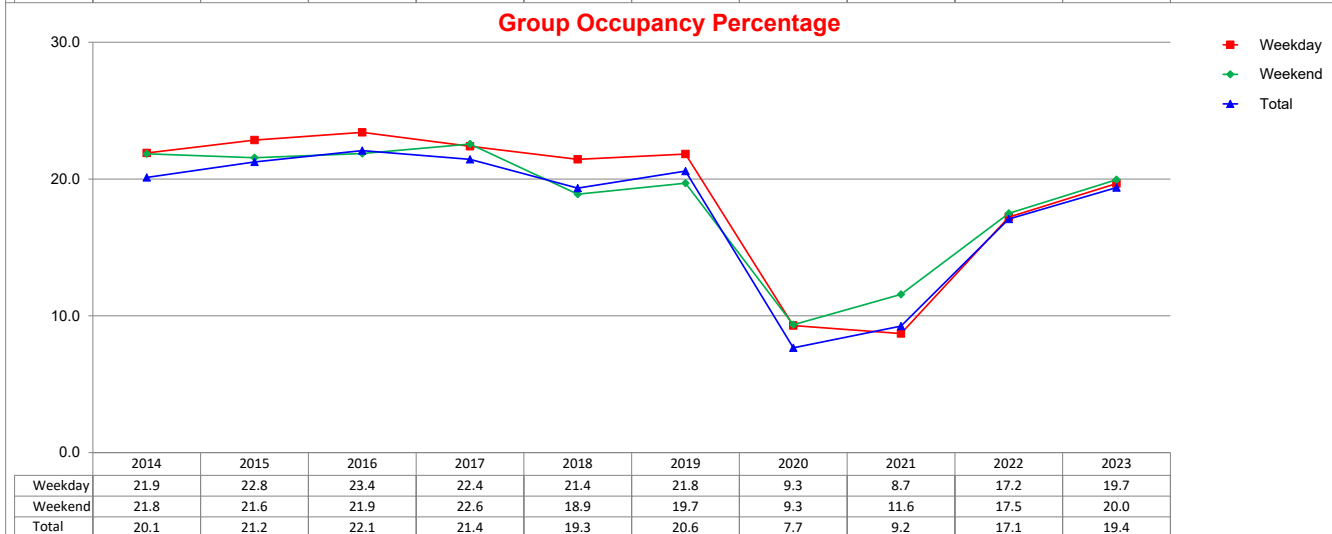
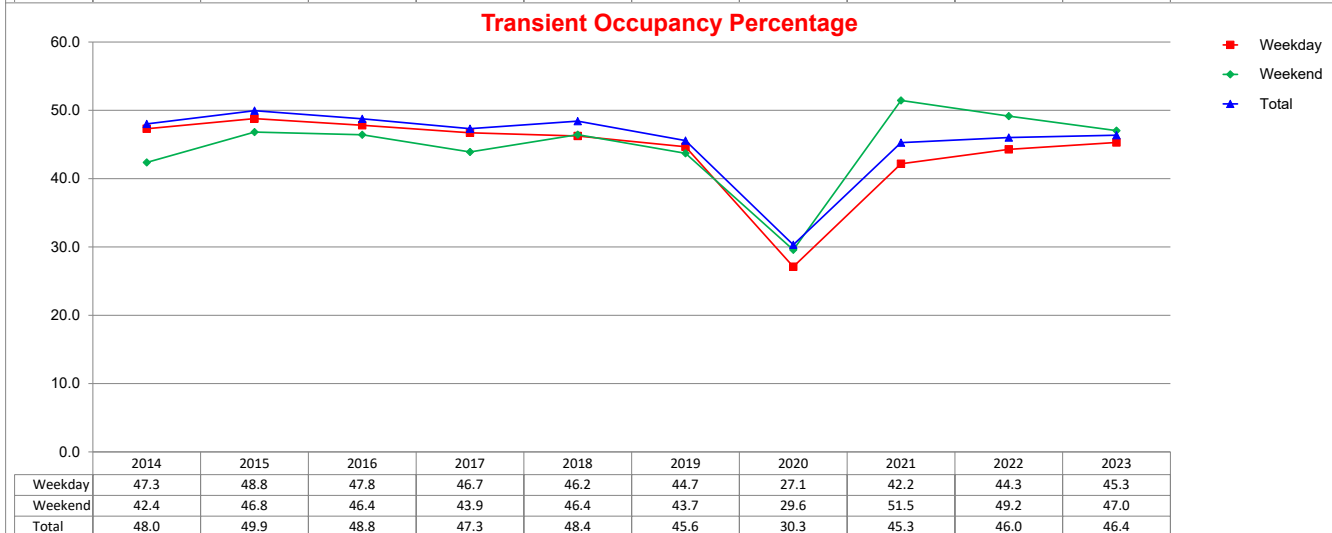
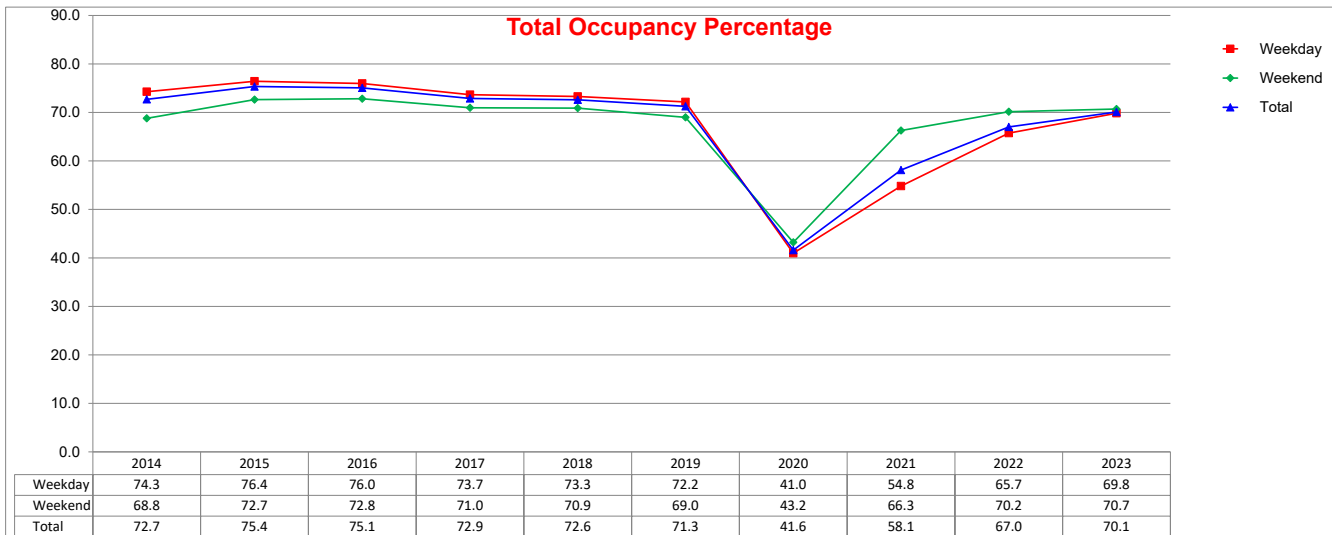
Annual Year End Figures And YTD through July 2023



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10 Year Occupancy Comparison - Weekday/Weekend

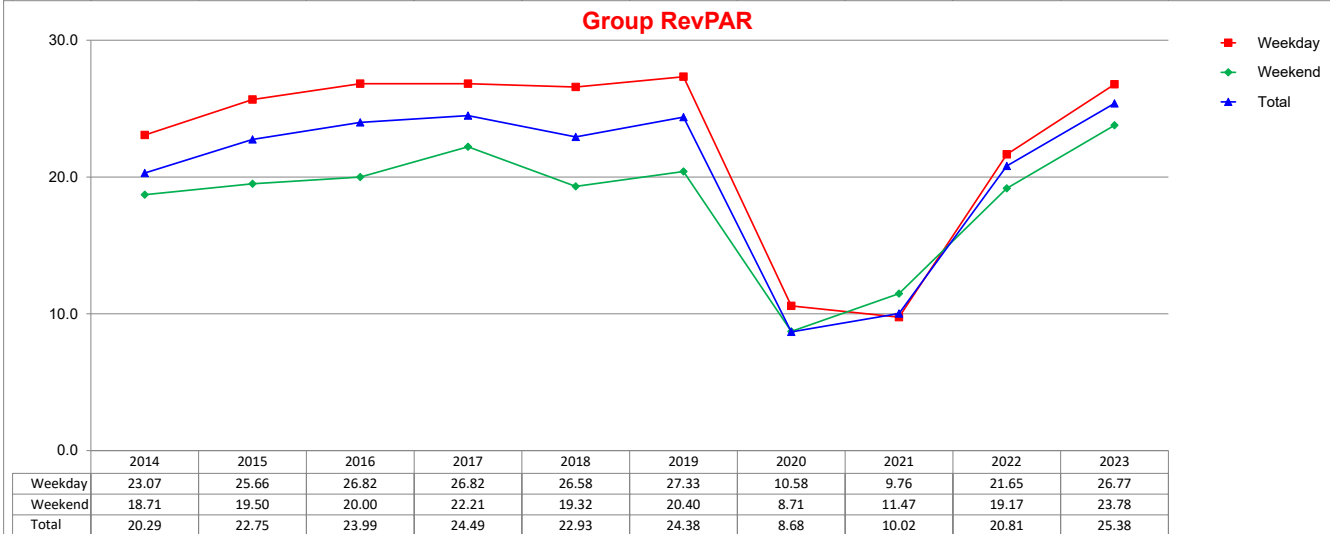
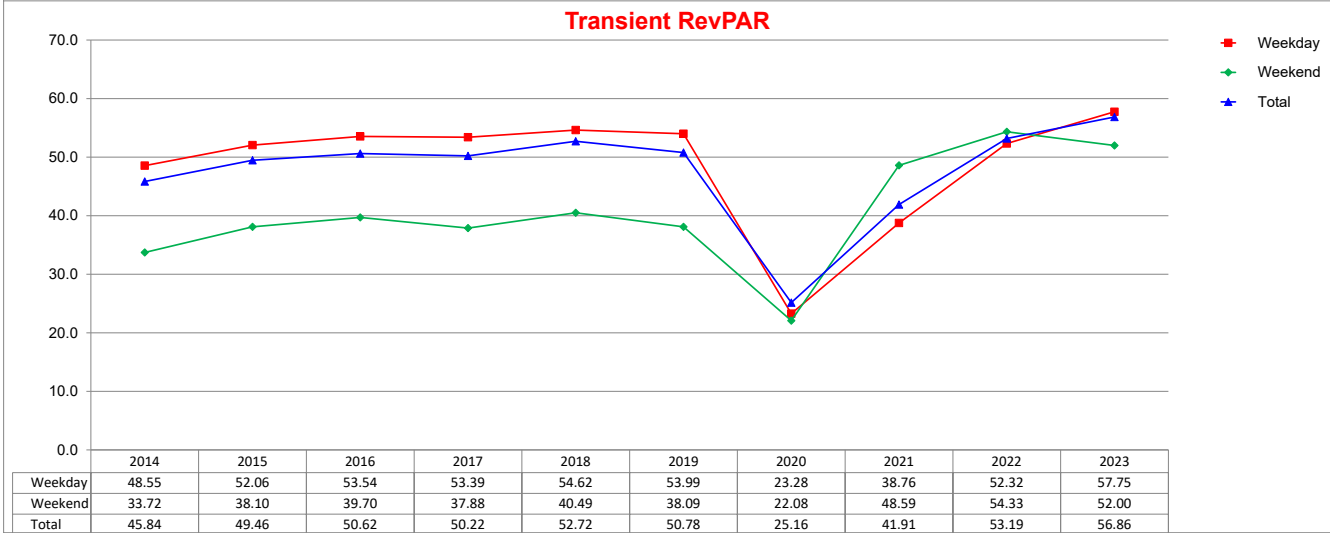
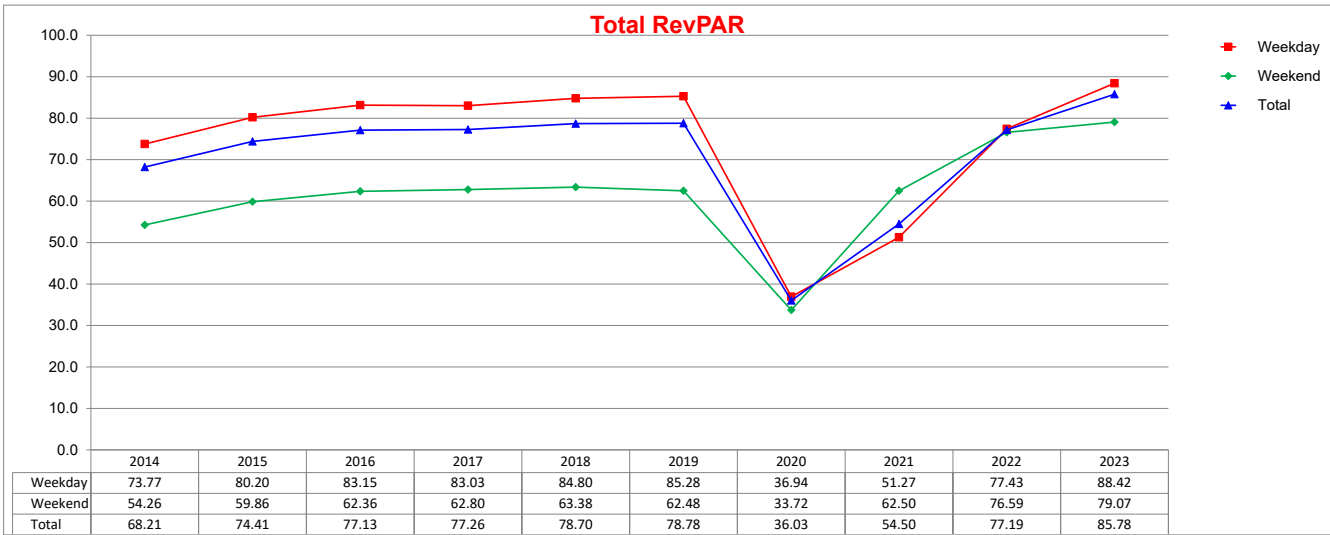
Annual Year End Figures And YTD through July 2023



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10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through July 2023



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2023 - 2022 - 2021 COMPARISON
Occupancy/ADR/RevPAR

Month	Occ %			ADR			RevPAR		
	2023	2022	2021	2023	2022	2021	2023	2022	2021
January	62.40	54.00	37.62	\$116.24	\$99.60	\$69.98	\$72.49	\$53.82	\$26.33
February	70.70	64.50	46.20	\$123.06	\$107.53	\$75.17	\$86.97	\$69.37	\$34.73
March	74.10	71.00	58.30	\$121.23	\$110.73	\$80.20	\$89.89	\$78.63	\$46.75
April	73.50	74.50	58.00	\$127.59	\$118.59	\$86.32	\$93.82	\$88.29	\$50.05
May	71.10	71.20	62.10	\$127.15	\$118.46	\$92.37	\$90.36	\$84.36	\$57.39
June	72.80	74.30	65.60	\$122.74	\$117.19	\$98.71	\$89.37	\$87.02	\$64.73
July	66.20	66.30	65.60	\$114.15	\$112.72	\$98.71	\$75.52	\$74.73	\$64.73
August		66.30	59.60		\$115.10	\$99.00		\$76.28	\$59.05
September		70.30	59.60		\$120.02	\$103.46		\$84.36	\$61.66
October		75.00	66.20		\$125.15	\$104.50		\$93.87	\$69.17
November		63.20	64.10		\$116.57	\$106.32		\$73.62	\$68.17
December		57.90	55.60		\$107.20	\$98.35		\$62.08	\$54.65