

AGENDA
Irving Convention & Visitors Bureau Board of Directors
Monday, August 20, 2018 at 11:45 a.m.
Irving Convention Center at Las Colinas
Third Floor – Junior Ballroom C-D
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

Consent Agenda

1. Approving ICVB Board Minutes for July 23, 2018
2. Accepting Irving Convention Center Financial Reports for July 2018
3. Accepting ICVB Financial Reports for July 2018

Individual Consideration

4. Adopting the 2018-21 ICVB Board of Directors Strategic Plan

Presentation:

5. APEX Award Presentation for Surveyor Magazine – Adam Pitluk, Groom Lake Publishing

Reports

6. Board Chair Report
 - a. Recognition of Will Cole as High Spirited Citizen
 - b. Schedule of Upcoming Meetings and Activities
 - Next Executive Committee Meeting – September 21, 2018
 - Next Board Meeting – September 24, 2018
 - REMINDER: Special Board Meeting, Friday, Oct. 19, 2018 – Executive Director Annual Performance Evaluation
7. Board Committee Reports
 - a. Board Development – Debbi Haacke
 - Next Meeting – September 14, 2018
 - b. Community Relations – Rick Lindsey
 - Upcoming High Spirited Citizen Presentation – Debra Cox, October 4, 2018
 - High Spirited Citizen 30th Anniversary – November 15, 2018, City Hall
 - Next Meeting – October 20, 2018
 - c. Destination Development – Greg Malcolm
 - Recap of August 7 meeting
 - Next Meeting – November 6, 2018

AGENDA - Continued

8. City Reports

- a. Council Liaison – Mayor Pro Tem John Danish
- b. Mayor & Other Council Members
- c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Headquarter Hotel
 - Irving Music Factory/Entertainment Venue
 - Other City Updates

9. Bureau Monthly Management Reports

- a. Executive Director – Maura Gast
- b. Sales and Services – Lori Fojtasek
- c. Marketing and Communications – Diana Pfaff
- d. Finance and Administration – Mike Zumbaugh
 - Smith Travel Research and AirDNA Monthly Reports

10. Convention Center Management Report – Tom Meehan

11. Industry Partner Reports

- a. The Pavilion at the Music Factory/Live Nation Report – Mike Rilley
- b. Hotel Industry Updates – Greg Malcolm, Dirk Burghartz, Kim Limon, Holly Turner
- c. Restaurant Industry Update – David Cole

12. Partner Organization & Stakeholder Reports

- a. DART/Transportation and Infrastructure- Mayor Rick Stopfer
- b. DCURD – Jacky Knox
- c. Irving Arts and Culture – Todd Hawkins/Judy Pierson
- d. Irving-Las Colinas Chamber of Commerce – Beth Bowman/Lori Bunger
- e. TIF – John Haigler
- f. The Las Colinas Association – Hammond Perot
- g. University of Dallas – Karin Rilley

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

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