

Monthly & YTD AirBNB Data

July 2018

Entire Place	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	127.80	27.00%	127.80	27.00%	63.7%	6.75%	63.7%	6.75%	81.39	35.57%	81.39	35.57%
FEBRUARY	135.73	24.13%	131.52	26.59%	57.3%	0.81%	60.5%	3.32%	77.71	25.13%	79.57	30.80%
MAR	128.47	-0.24%	130.19	15.79%	69.1%	18.33%	63.9%	9.31%	88.72	17.97%	83.26	26.58%
APRIL	135.12	6.66%	131.70	13.39%	65.2%	-2.24%	64.3%	6.44%	88.06	4.27%	84.70	20.69%
MAY	159.81	10.23%	138.01	13.64%	55.1%	-4.17%	62.0%	3.55%	88.11	5.63%	85.56	17.67%
JUNE	150.75	-3.25%	140.76	11.16%	72.7%	38.96%	64.0%	9.27%	109.60	34.45%	90.13	21.46%
JULY	148.85	-6.67%	142.29	7.68%	69.7%	29.24%	65.0%	12.58%	103.80	20.62%	92.53	21.23%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

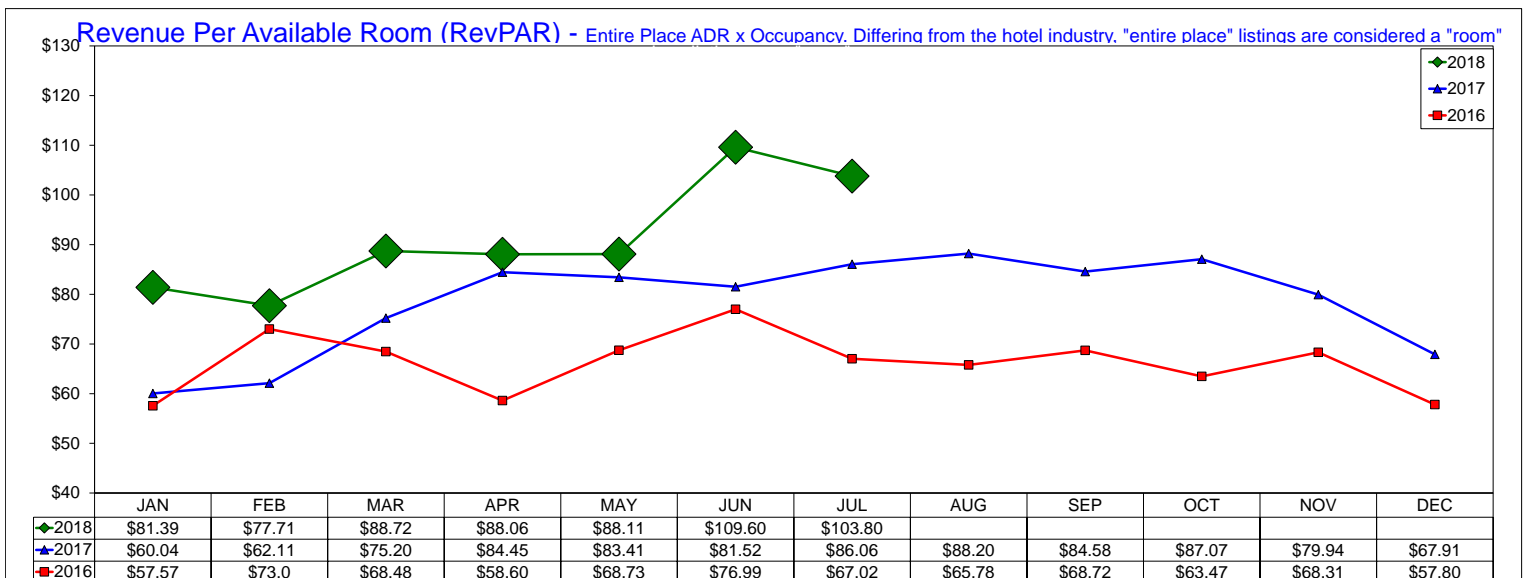
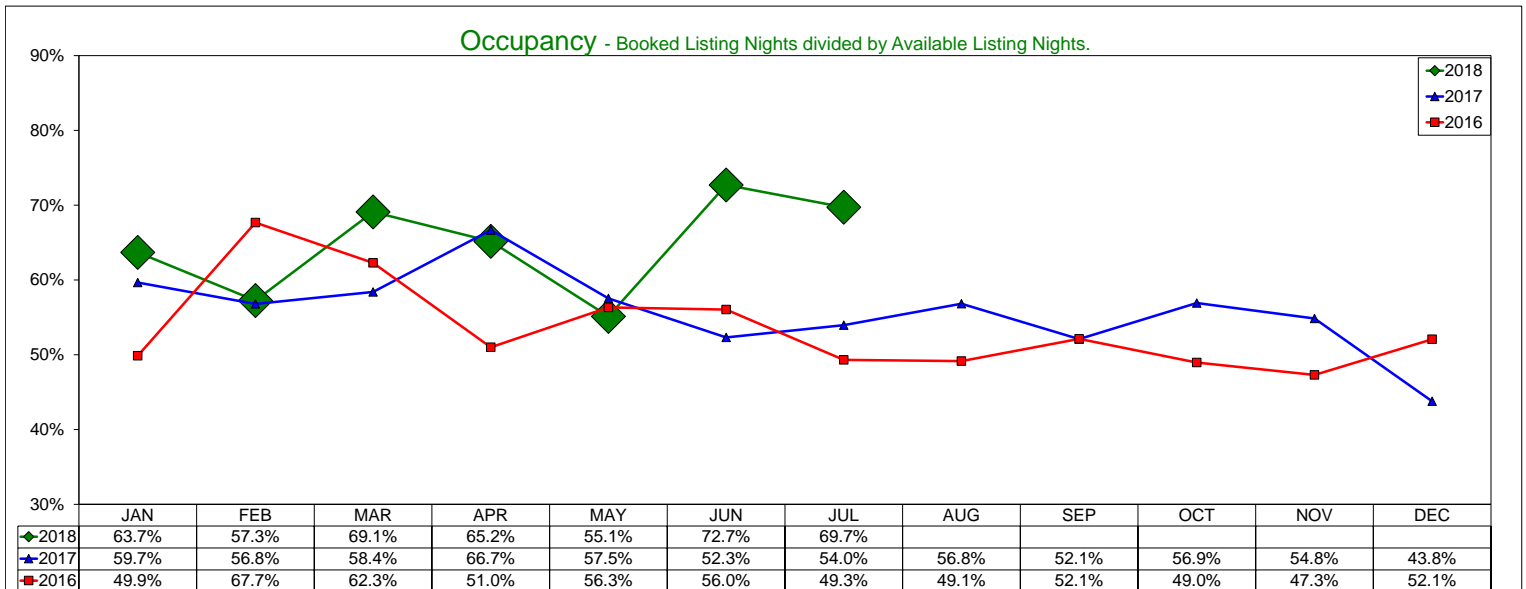
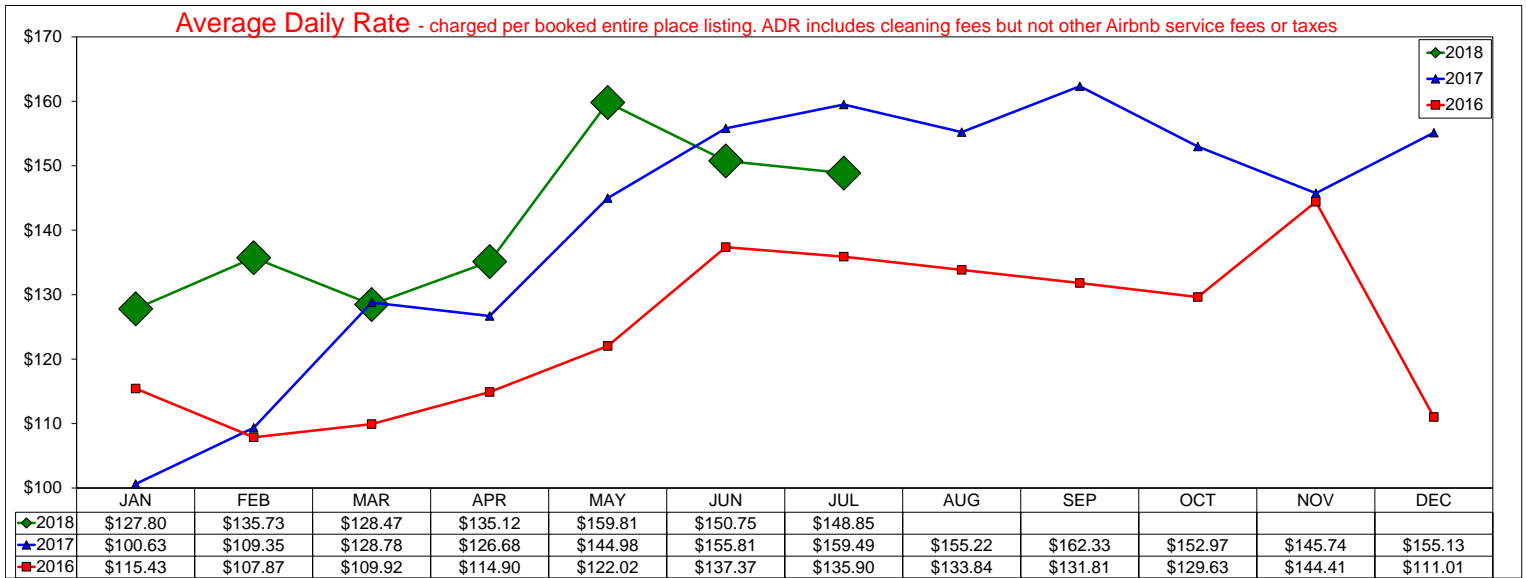
Hotel Comparable	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	90.74	25.45%	90.74	25.45%	60.0%	3.01%	60.0%	3.01%	54.41	29.23%	54.41	29.23%
FEBRUARY	89.81	28.14%	90.30	26.46%	55.5%	-12.54%	57.8%	-4.13%	49.86	12.07%	52.18	21.24%
MAR	81.82	11.30%	86.58	19.92%	69.0%	4.72%	62.2%	-0.07%	56.46	16.57%	53.87	19.84%
APRIL	83.81	6.22%	85.78	16.23%	67.5%	-2.32%	63.7%	-0.18%	56.60	3.76%	54.62	16.03%
MAY	89.61	13.02%	86.48	15.85%	48.2%	-14.15%	60.1%	-3.76%	43.20	-2.97%	51.99	11.49%
JUNE	90.07	3.67%	87.20	14.30%	69.4%	32.67%	61.8%	1.47%	62.53	37.54%	53.87	15.98%
JULY	85.03	-5.16%	86.82	10.40%	66.3%	28.94%	62.5%	6.03%	56.40	22.28%	54.30	17.06%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

AirBNB - Entire Place

July 2018

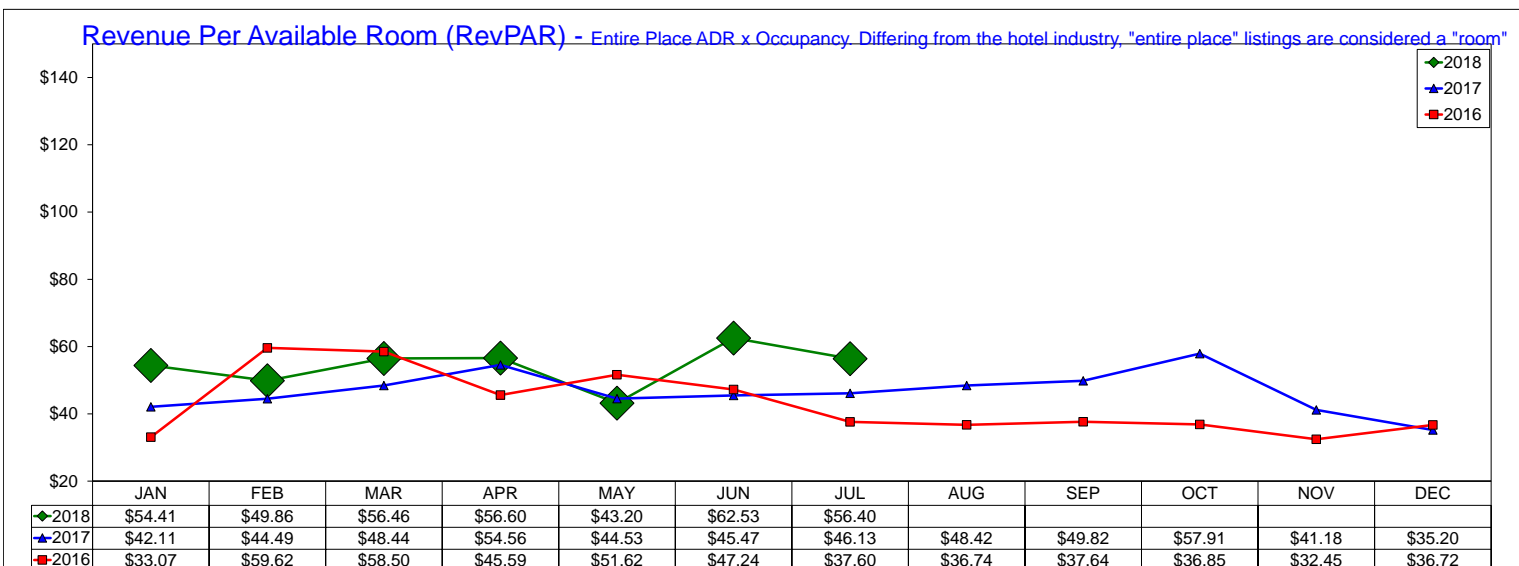
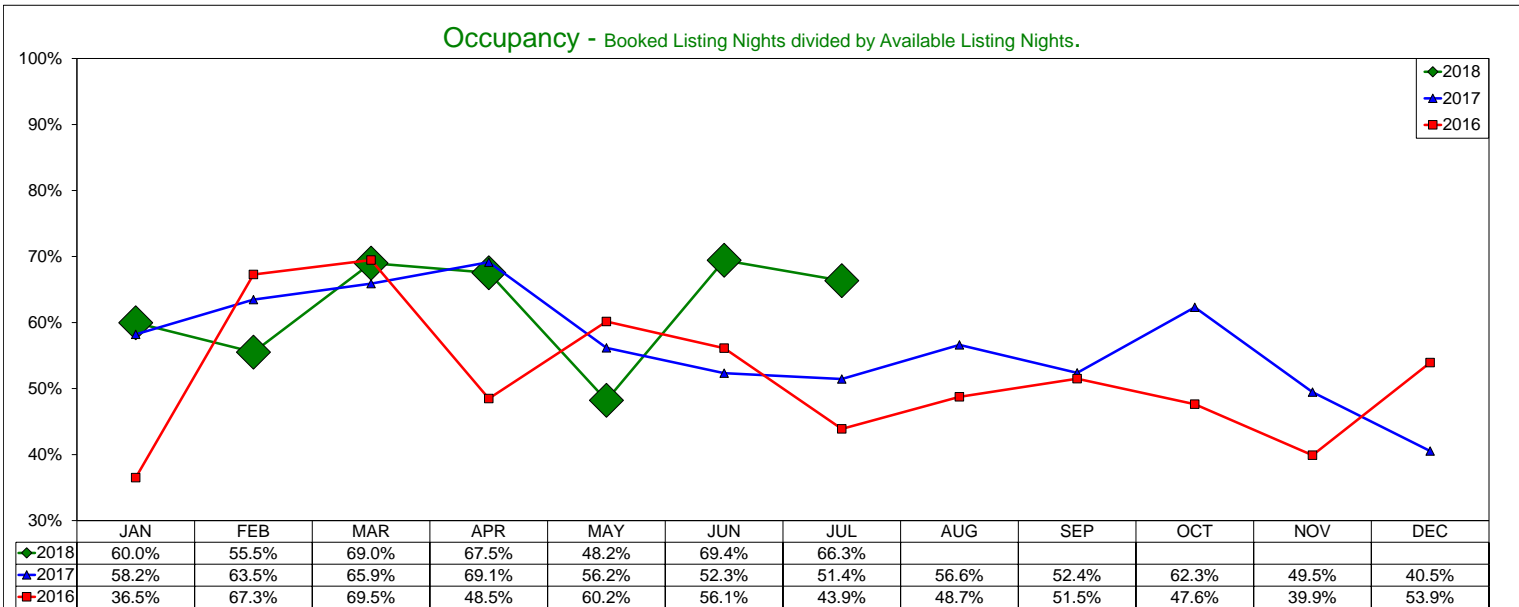
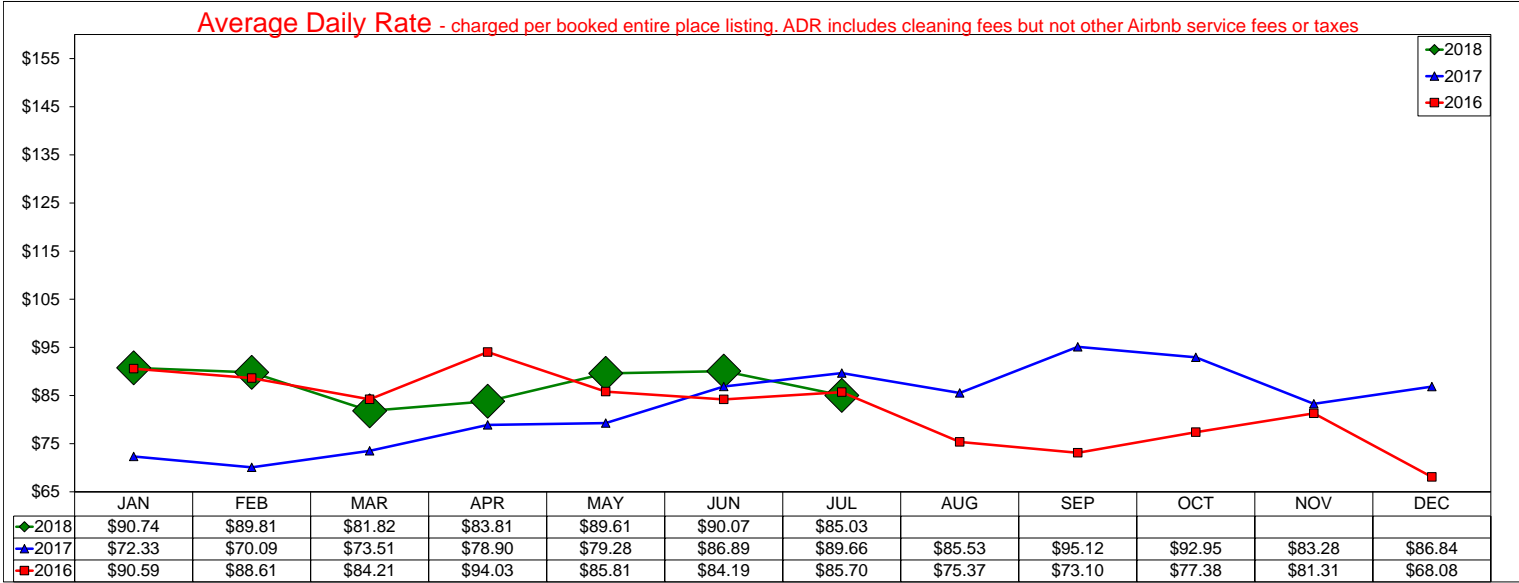
Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms



AirBNB - Hotel Comparable Subset

July 2018

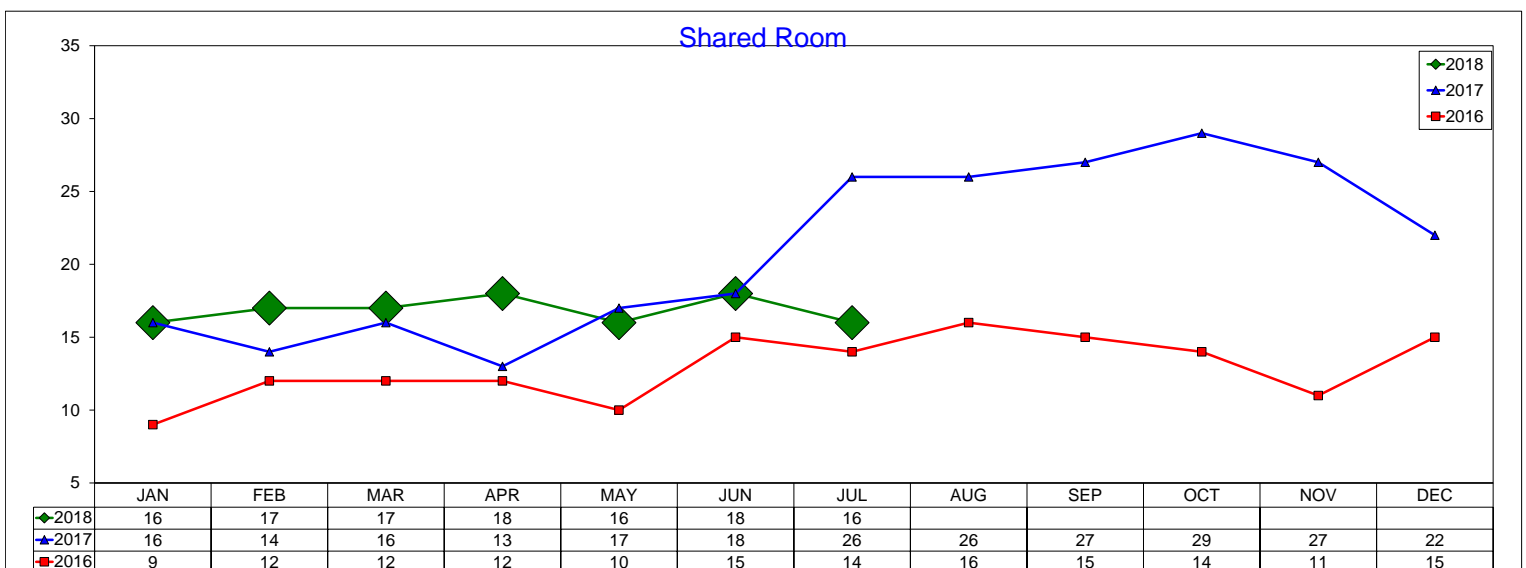
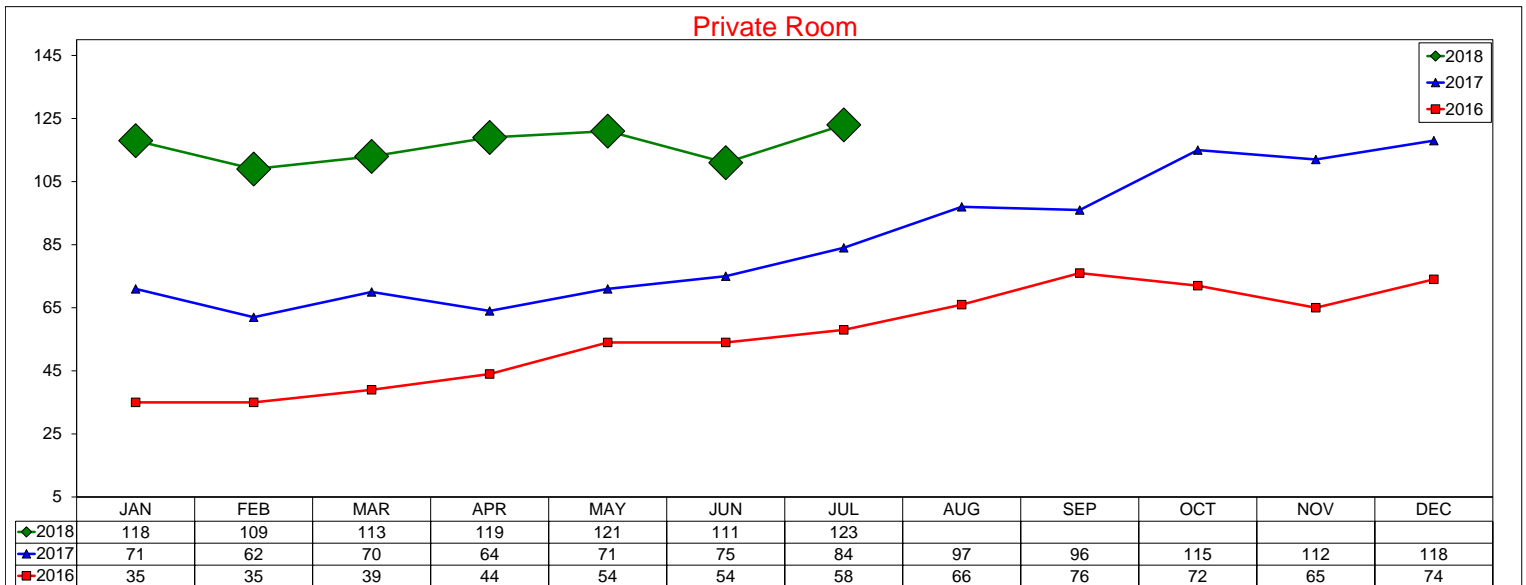
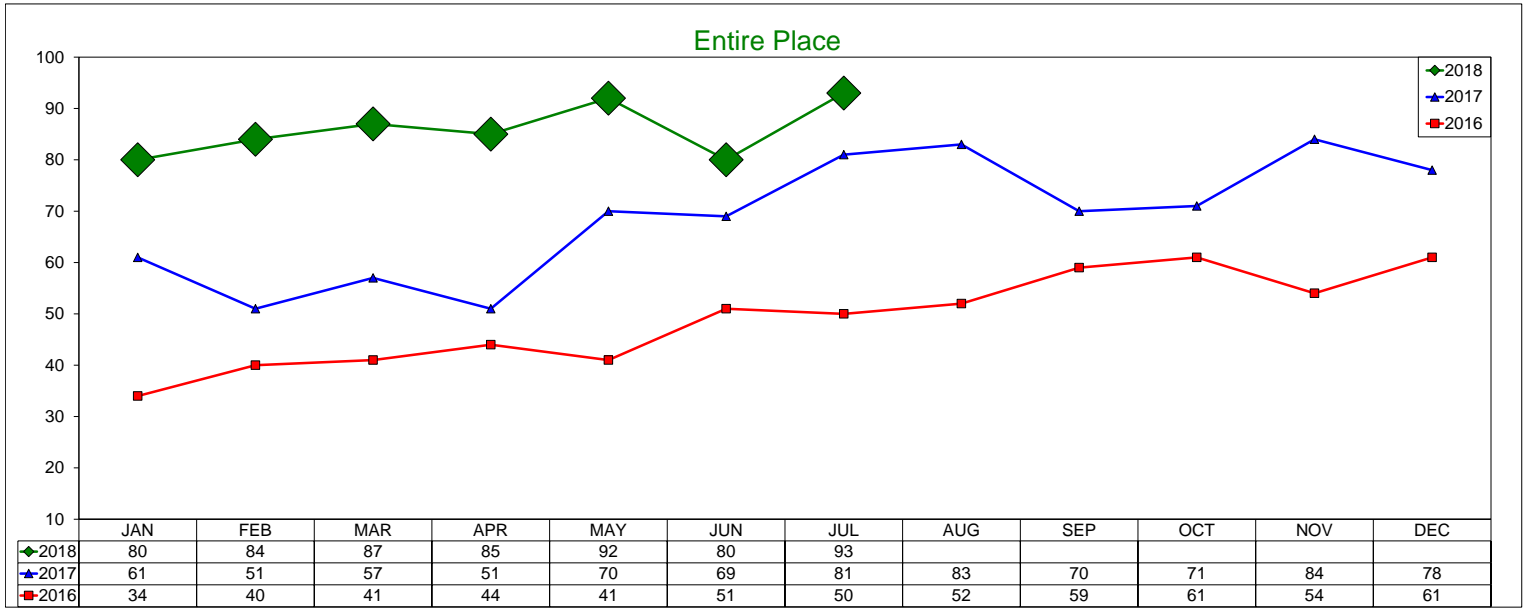
Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels



AirBNB - Total Available Listings

July 2018

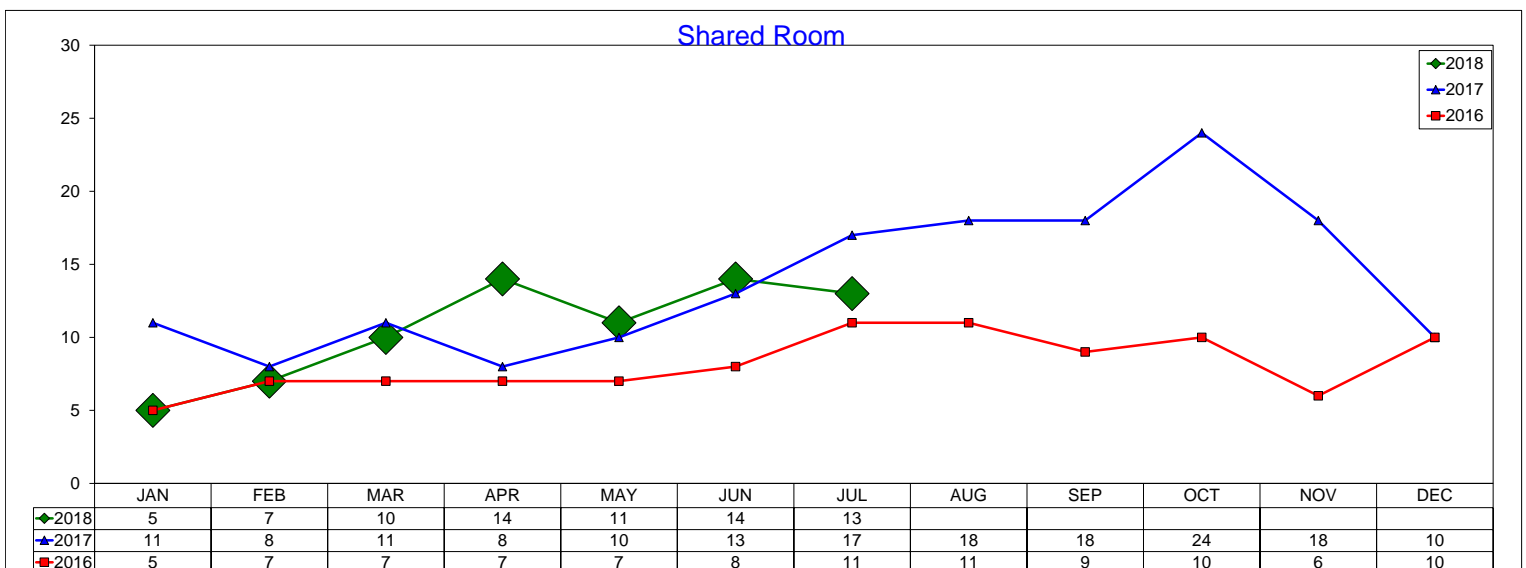
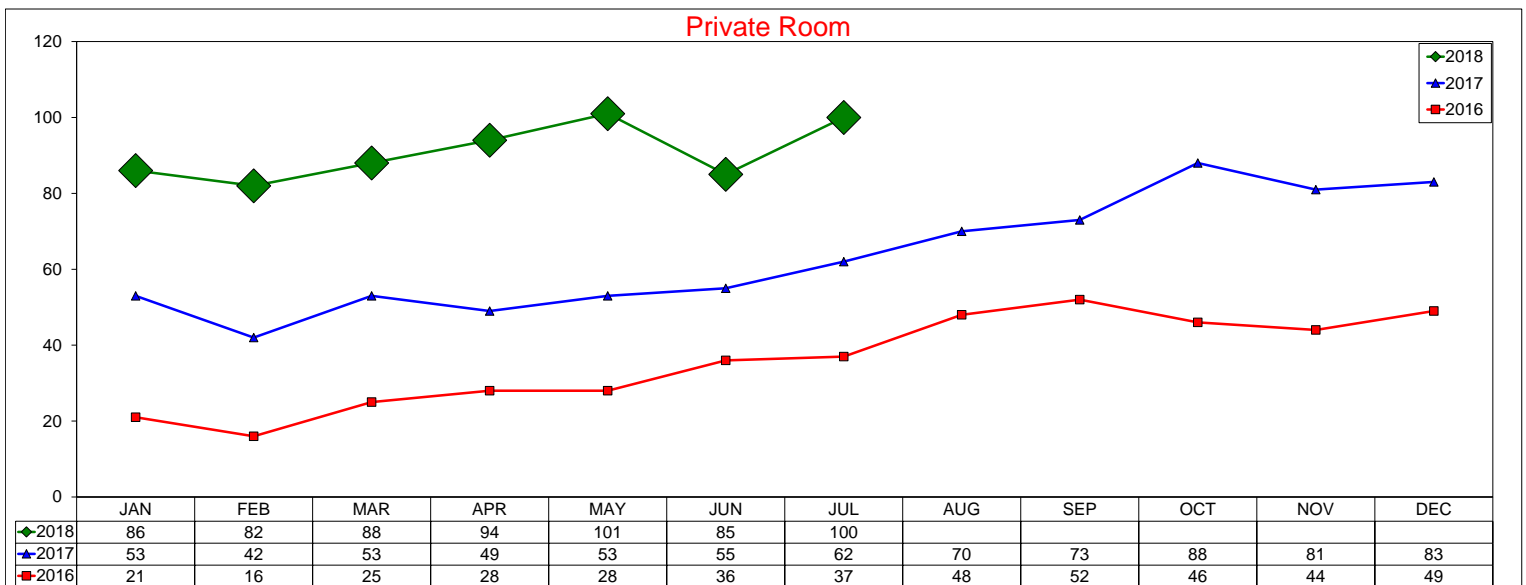
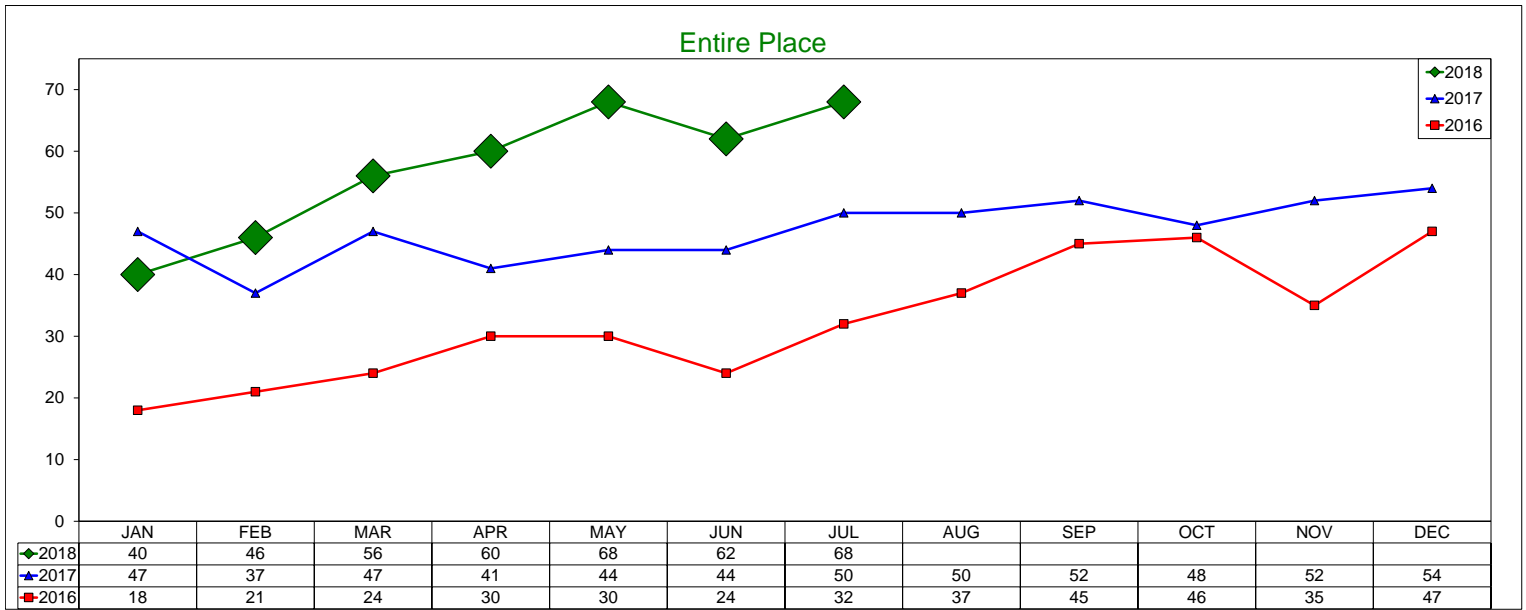
The count of Airbnb listings that were advertised for rent during the month or had a booked day in the month



AirBNB - Booked Listings

July 2018

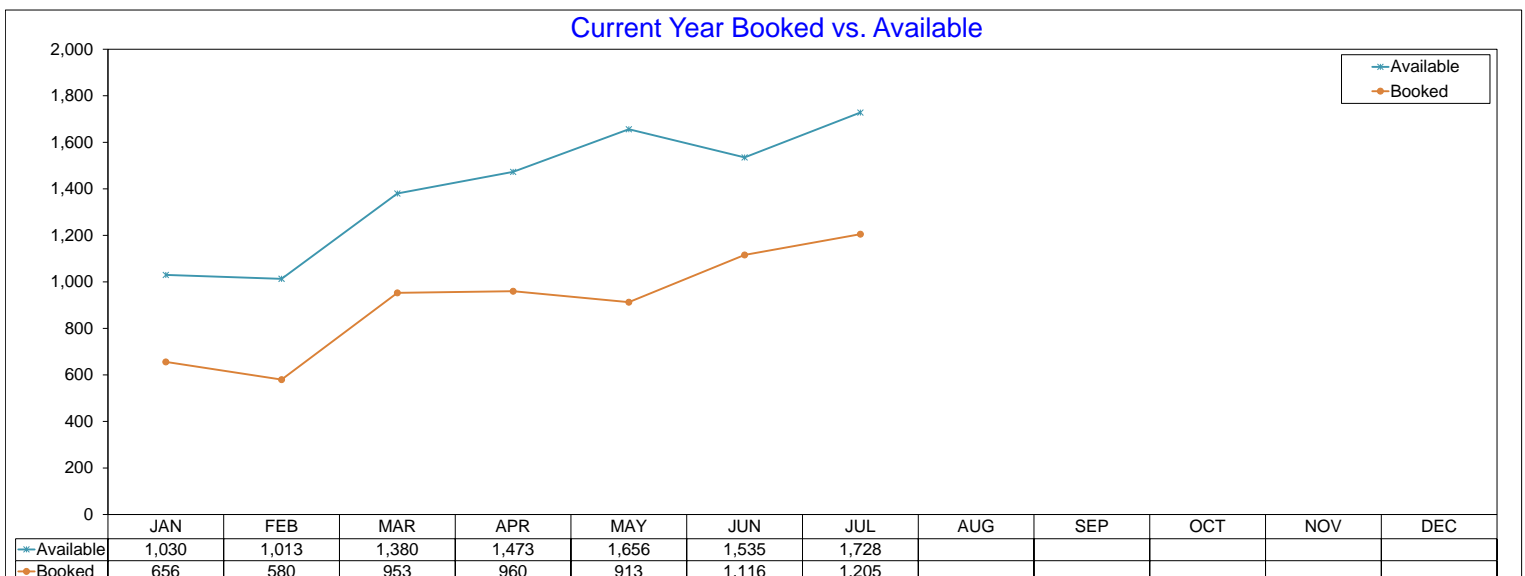
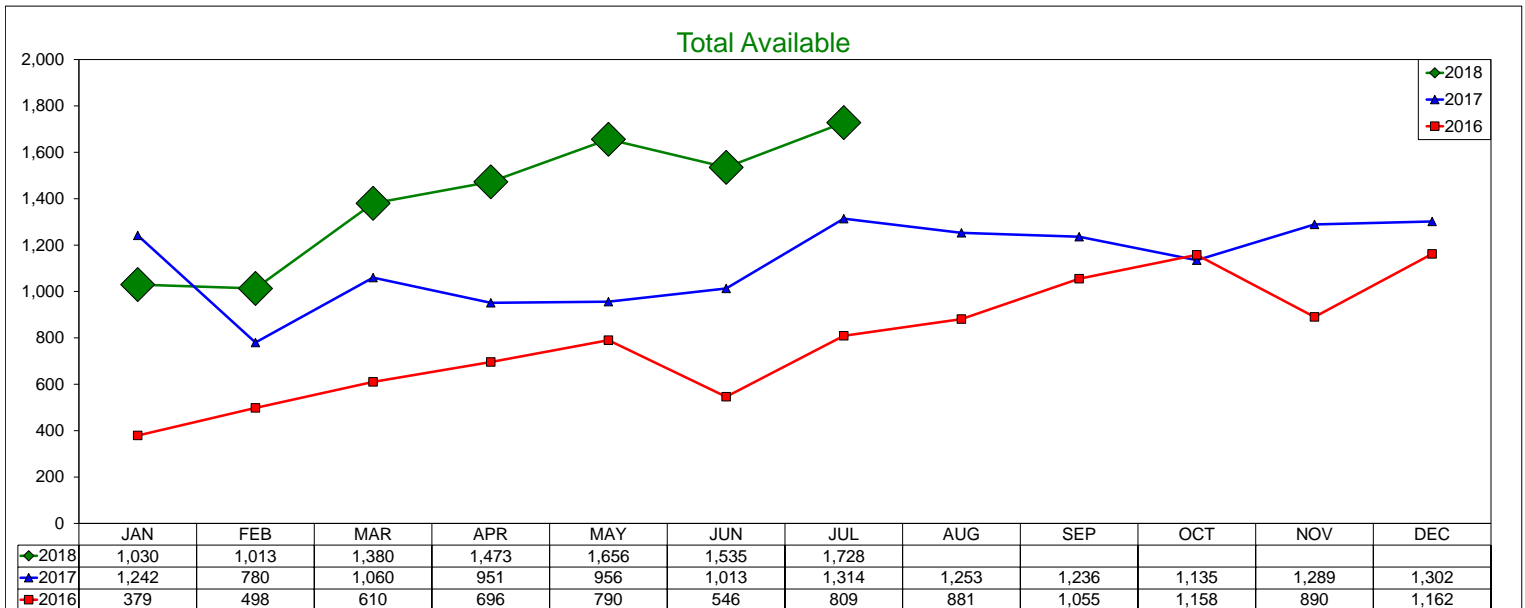
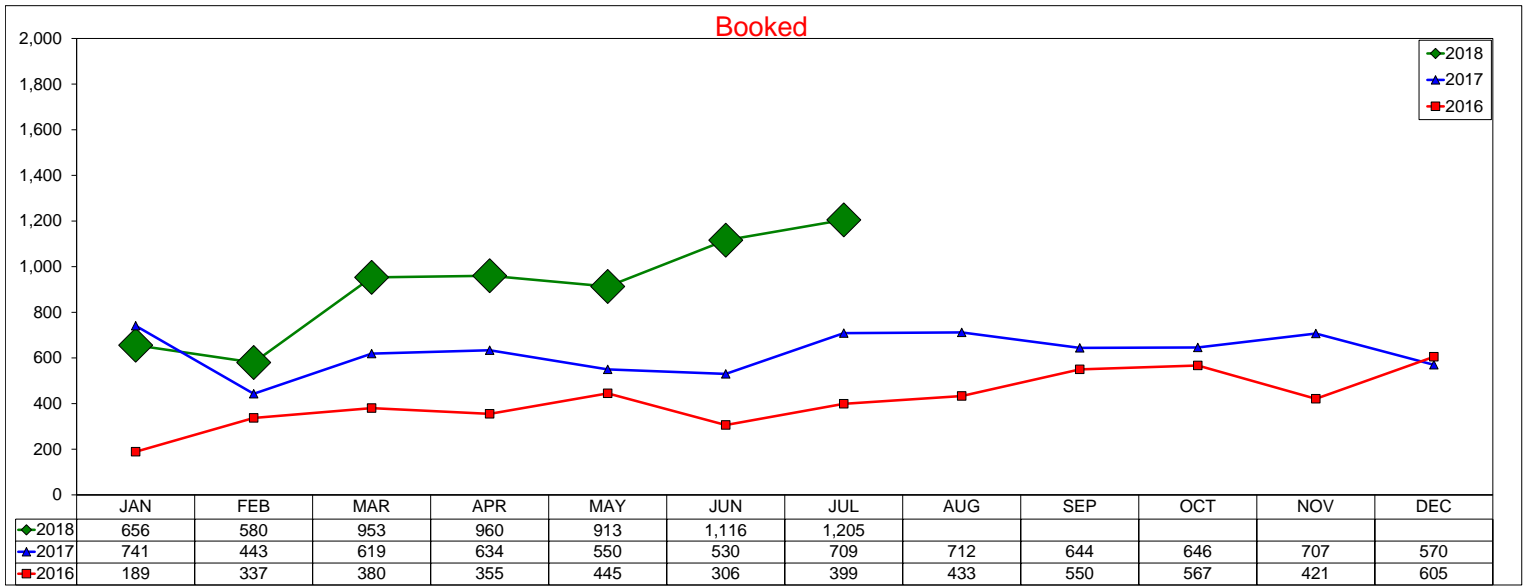
The count of Airbnb listings that had at least one booked day in the month



AirBNB - Listing Nights

July 2018

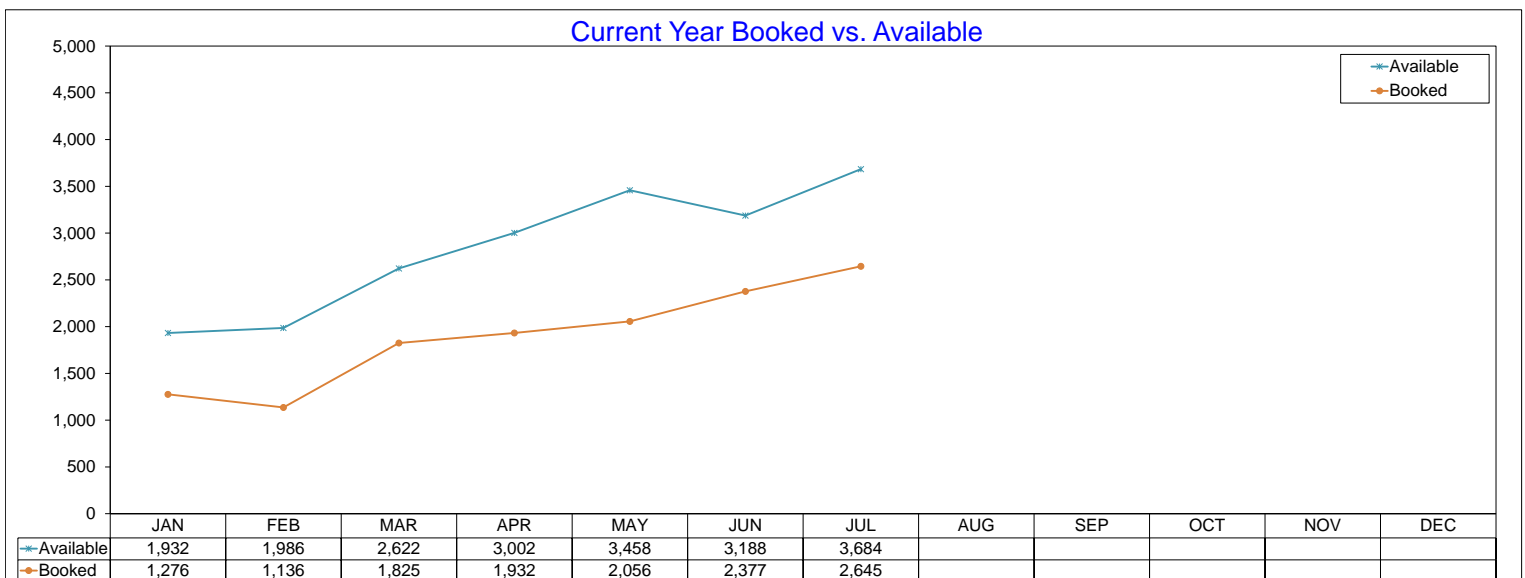
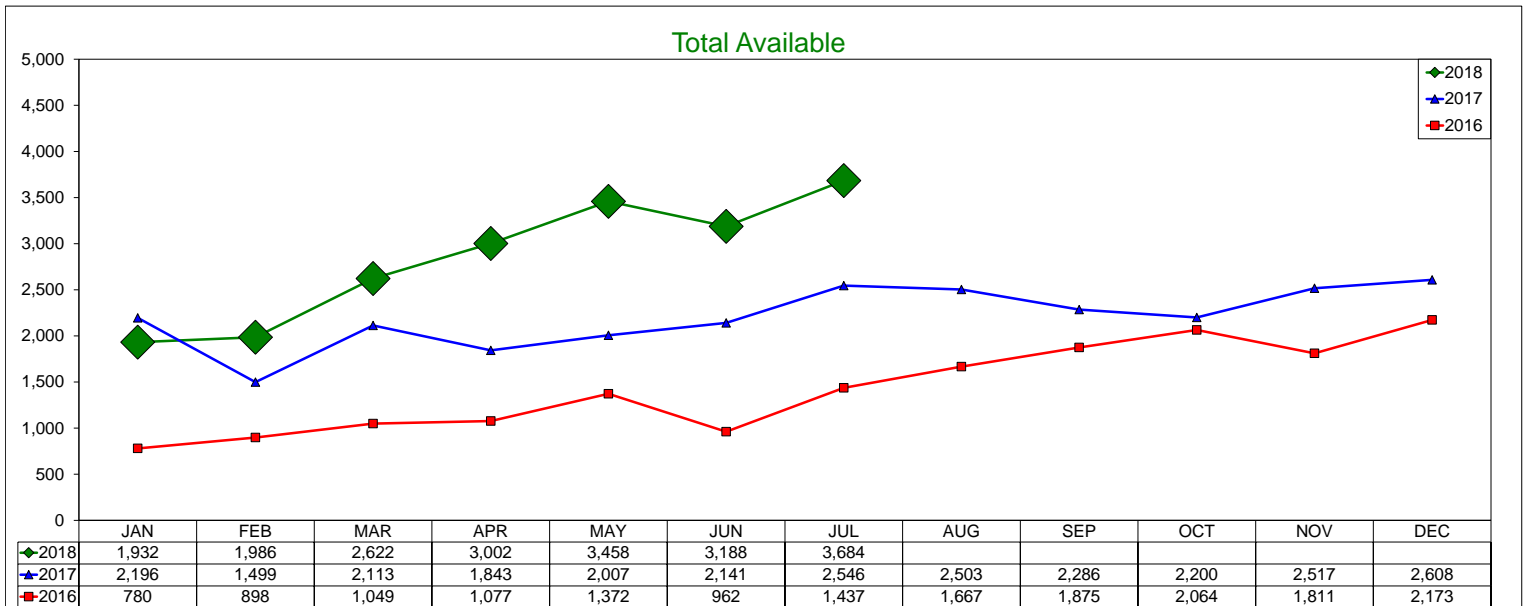
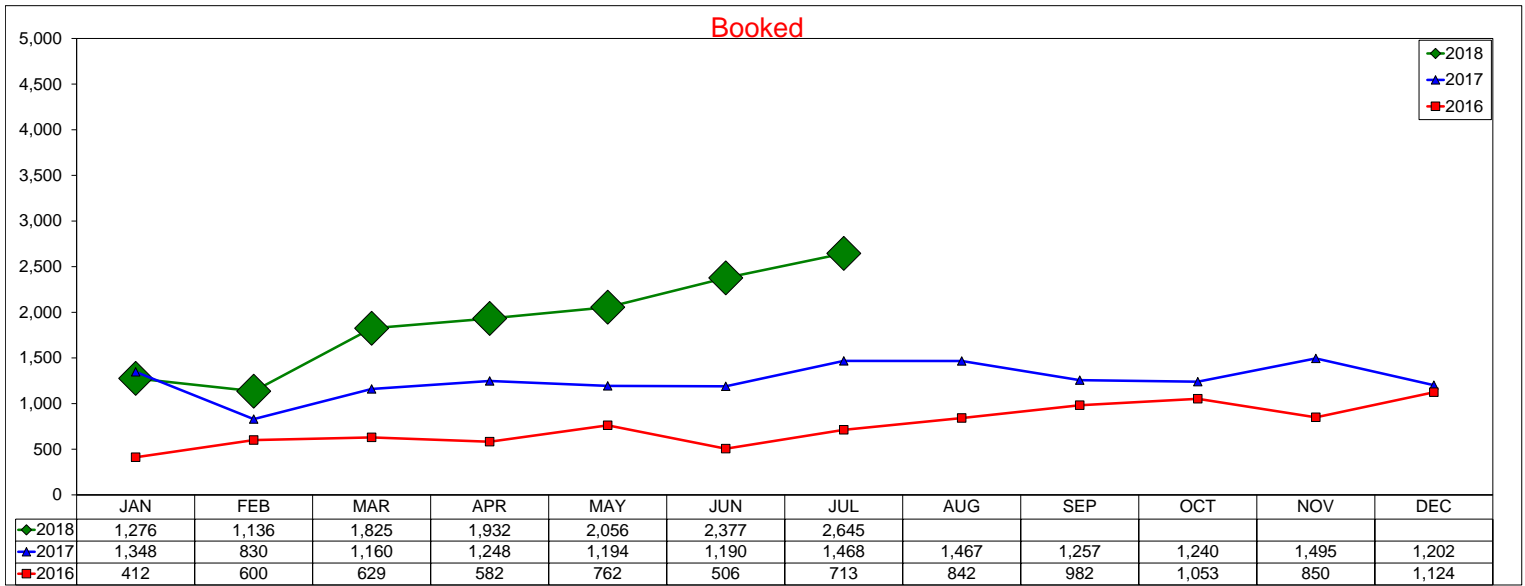
The sum of all listings that were available for rent, and had at least one booking during the month



AirBNB - Room Nights - Entire Place

July 2018

Listing Nights multiplied by the number of bedrooms in each listing



AirBNB - Room Nights - Hotel Comparable Subset

July 2018

Same as Listing Nights, due to the 1:1 relationship for hotel comparable rooms being 1-bedroom or studio

