# **Monthly & YTD AirBNB Data**

### January 2019

<b>Entire Place</b>	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	148.03	3.7%	148.03	3.7%	48.5%	-24.2%	48.5%	-24.2%	71.81	-21.4%	71.81	-21.4%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Hotel	A.D.R.				OCCUPANCY				RevPAR			
Comparable	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	83.69	-6.1%	83.69	-6.1%	60.7%	-4.8%	60.7%	-4.8%	50.81	-10.6%	50.81	-10.6%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

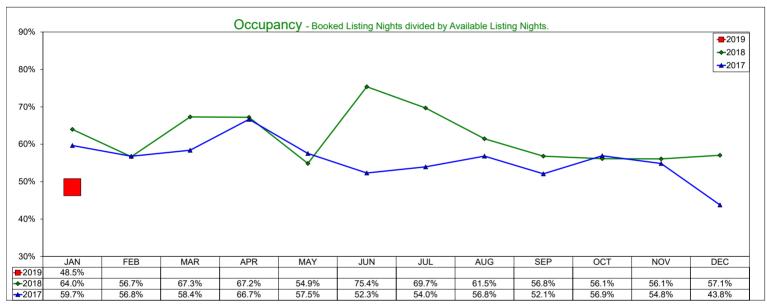
Note: The "Change %" column refers to the change from the prior year's figure.

#### **AirBNB - Entire Place**

#### January 2019

Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms

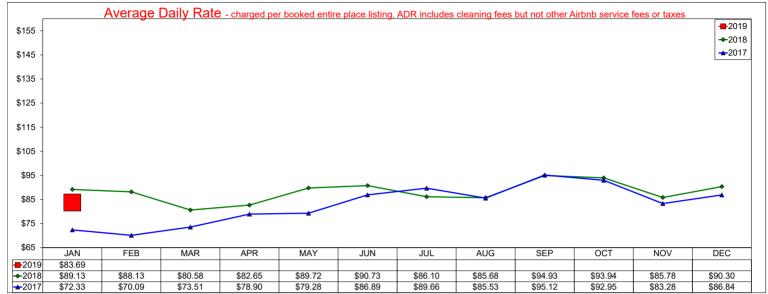


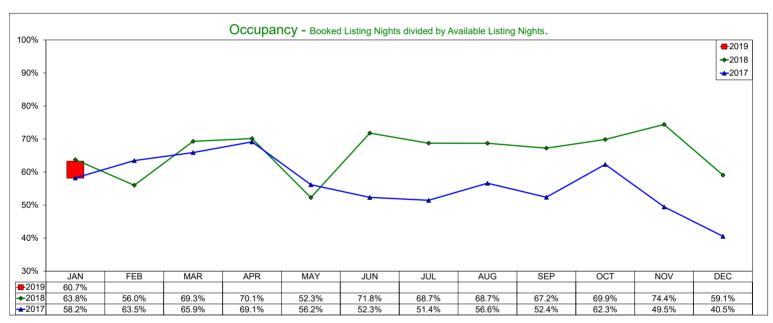


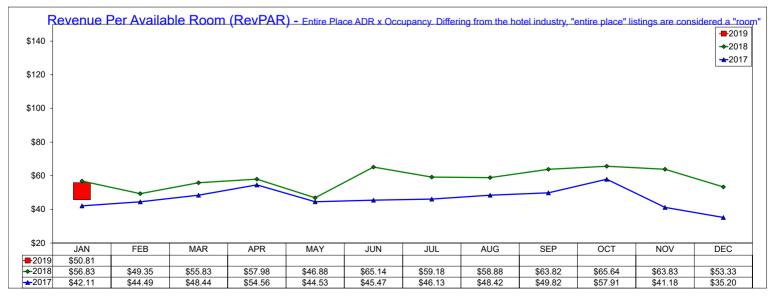


### AirBNB - Hotel Comparable Subset January 2019

Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels







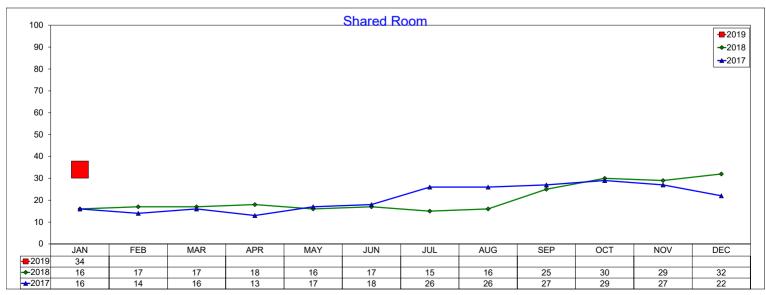
### **AirBNB - Total Available Listings**

#### January 2019

The count of Airbnb listings that were advertised for rent during the month or had a booked day in the month





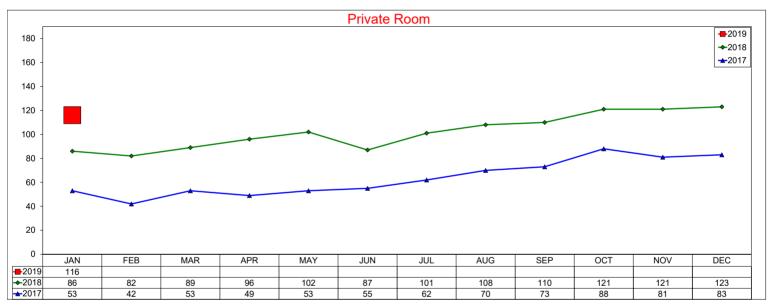


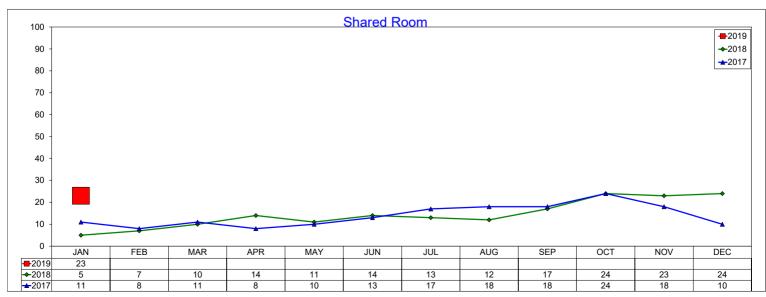
# **AirBNB - Booked Listings**

### January 2019

The count of Airbnb listings that had at least one booked day in the month







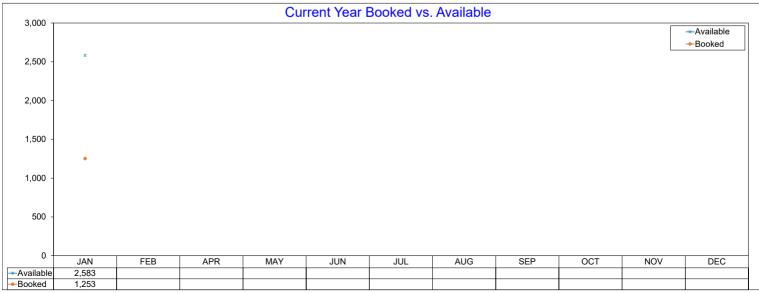
# **AirBNB - Listing Nights**

### January 2019

The sum of all listings that were available for rent, and had at least one booking during the month



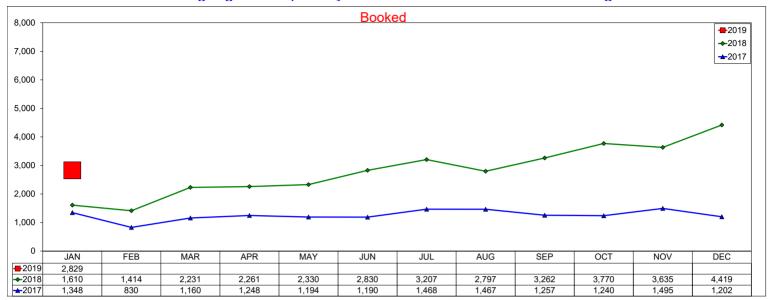


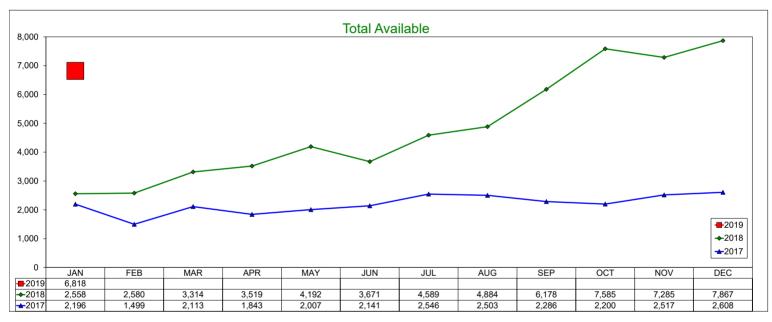


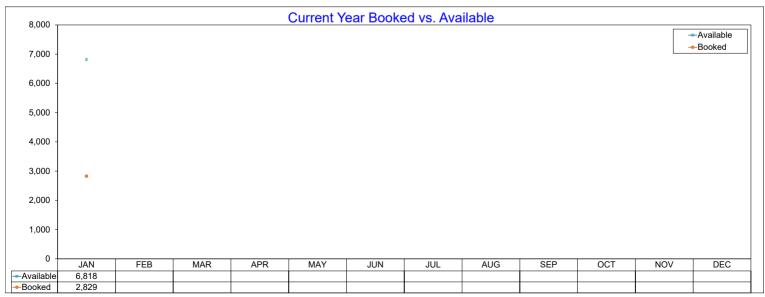
### **AirBNB - Room Nights - Entire Place**

### January 2019

Listing Nights multiplied by the number of bedrooms in each listing







# **AirBNB - Room Nights - Hotel Comparable Subset**

January 2019

Same as Listing Nights, due to the 1:1 relationship for hotel comparable rooms being 1-bedroom or studio

