Monthly & YTD AirBNB Data

July 2019

Entire Place	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	148.03	3.7%	148.03	3.7%	48.5%	-24.2%	48.5%	-24.2%	71.81	-21.4%	71.81	-21.4%
FEBRUARY	145.41	-2.0%	146.75	1.0%	53.9%	-4.9%	51.0%	-15.5%	78.39	-6.8%	74.85	-14.7%
MAR	202.06	33.8%	170.55	15.4%	66.0%	-1.9%	56.5%	-10.5%	133.44	31.3%	96.43	3.3%
APRIL	181.03	23.0%	173.63	17.6%	61.1%	-9.1%	57.8%	-10.1%	110.58	11.8%	100.37	5.7%
MAY	195.54	9.8%	179.05	16.1%	61.6%	12.3%	58.7%	-5.3%	120.45	23.3%	105.10	9.9%
JUNE	199.59	10.4%	183.08	14.5%	73.7%	-2.3%	61.1%	-5.1%	147.04	7.9%	111.94	8.6%
JULY	214.55	20.0%	188.45	15.2%	71.5%	2.6%	62.7%	-4.1%	153.40	23.1%	118.13	10.5%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Hotel Comparable	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	83.69	-6.1%	83.69	-6.1%	60.7%	-4.8%	60.7%	-4.8%	50.81	-10.6%	50.81	-10.6%
FEBRUARY	82.08	-6.9%	82.79	-6.6%	70.8%	26.5%	66.0%	10.0%	58.14	17.8%	54.62	2.7%
MAR	89.48	11.0%	85.22	0.0%	71.7%	3.4%	67.9%	6.7%	64.13	14.9%	57.90	6.8%
APRIL	83.64	1.2%	84.80	0.4%	58.2%	-17.0%	65.0%	-0.6%	48.67	-16.1%	55.12	-0.2%
MAY	87.24	-2.8%	85.30	-0.2%	56.3%	7.8%	63.0%	0.9%	49.16	4.8%	53.74	0.7%
JUNE	84.92	-6.4%	85.23	-1.5%	67.1%	-6.5%	63.7%	-0.7%	57.02	-12.5%	54.30	-2.1%
JULY	81.69	-5.1%	84.76	-1.9%	68.4%	-0.5%	64.3%	-0.9%	55.86	-5.6%	54.49	-2.8%
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

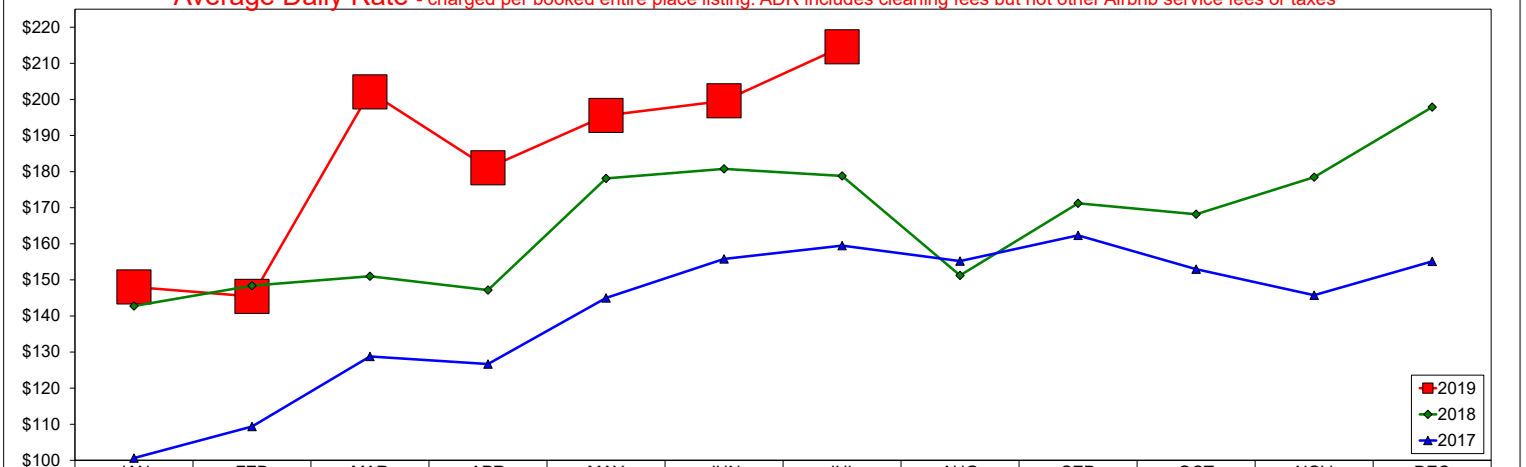
Note: The "Change %" column refers to the change from the prior year's figure.

AirBNB - Entire Place

July 2019

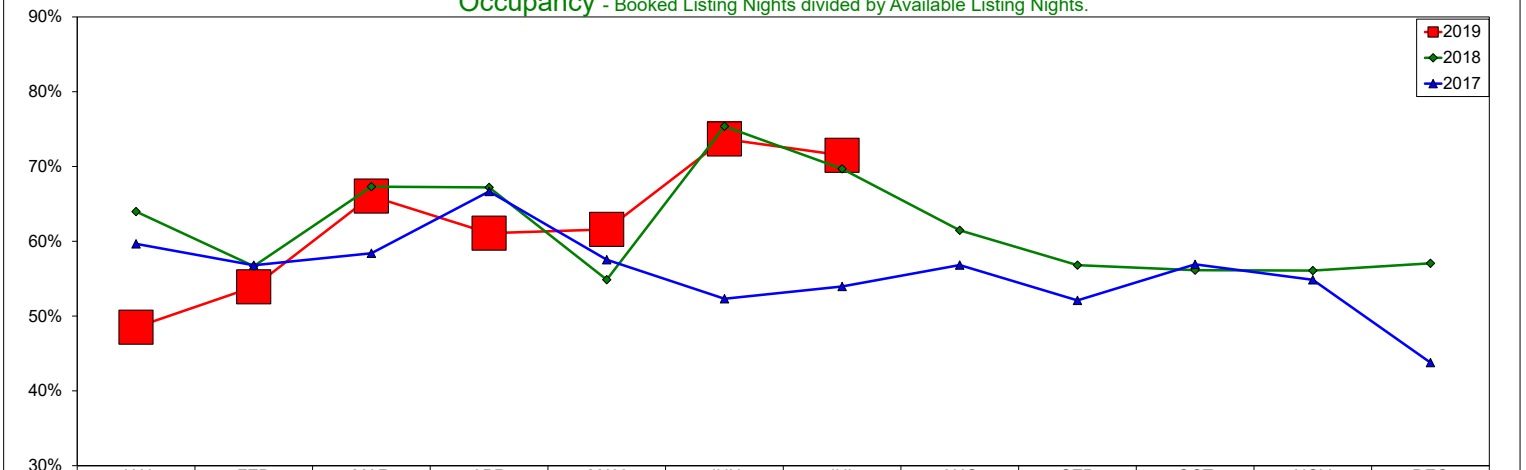
Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms

Average Daily Rate - charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes



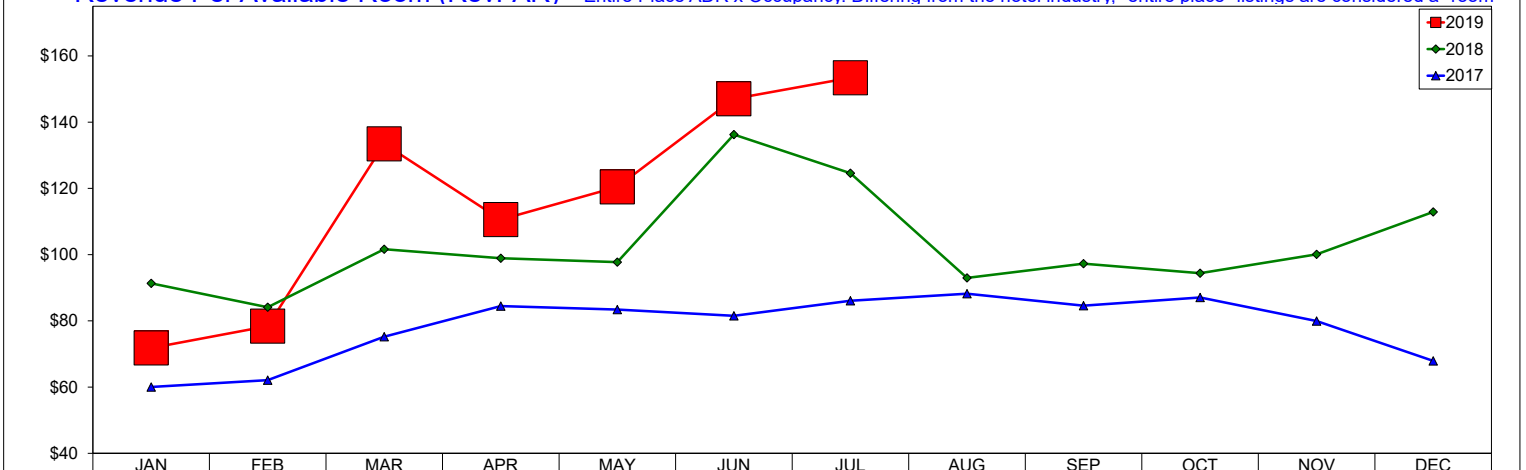
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	$148.03	$145.41	$202.06	$181.03	$195.54	$199.59	$214.55					
2018	$142.75	$148.40	$151.00	$147.18	$178.11	$180.76	$178.81	$151.23	$171.21	$168.17	$178.44	$197.86
2017	$100.63	$109.35	$128.78	$126.68	$144.98	$155.81	$159.49	$155.22	$162.33	$152.97	$145.74	$155.13

Occupancy - Booked Listing Nights divided by Available Listing Nights.



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	48.5%	53.9%	66.0%	61.1%	61.6%	73.7%	71.5%					
2018	64.0%	56.7%	67.3%	67.2%	54.9%	75.4%	69.7%	61.5%	56.8%	56.1%	56.1%	57.1%
2017	59.7%	56.8%	58.4%	66.7%	57.5%	52.3%	54.0%	56.8%	52.1%	56.9%	54.8%	43.8%

Revenue Per Available Room (RevPAR) - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room"



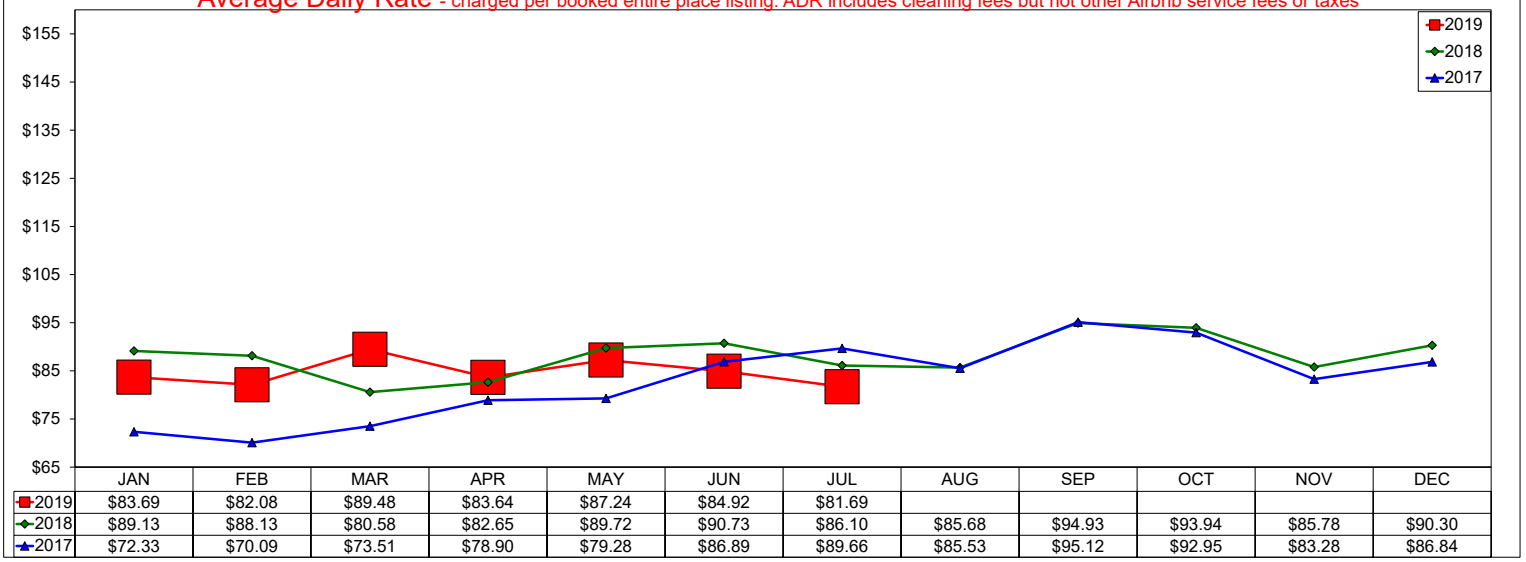
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	$71.81	$78.39	$133.44	$110.58	$120.45	$147.04	$153.40					
2018	$91.33	$84.11	$101.63	$98.92	$97.72	$136.25	$124.60	$92.96	$97.27	$94.41	$100.09	$112.90
2017	$60.04	$62.11	$75.20	$84.45	$83.41	$81.52	$86.06	$88.20	$84.58	$87.07	$79.94	$67.91

AirBNB - Hotel Comparable Subset

July 2019

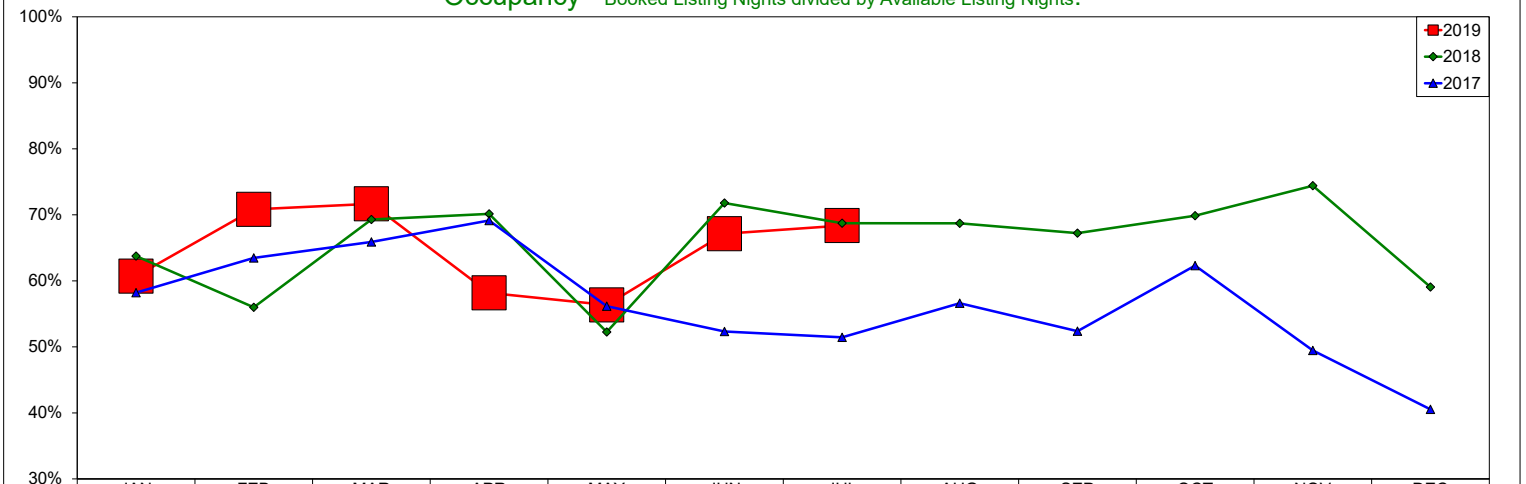
Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels

Average Daily Rate - charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes



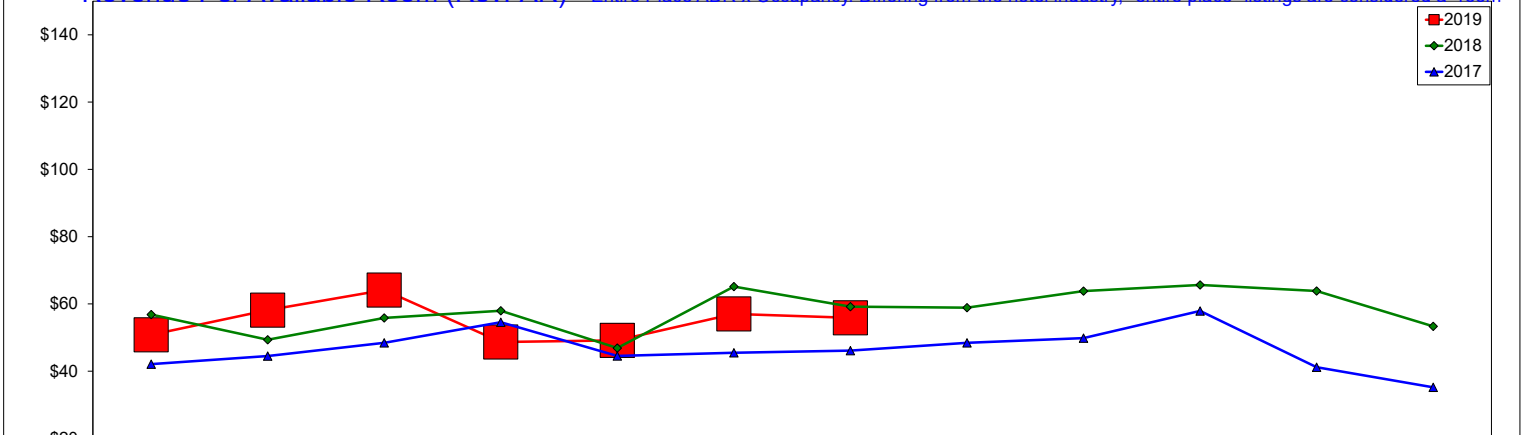
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	$83.69	$82.08	$89.48	$83.64	$87.24	$84.92	$81.69					
2018	$89.13	$88.13	$80.58	$82.65	$89.72	$90.73	$86.10	$85.68	$94.93	$93.94	$85.78	$90.30
2017	$72.33	$70.09	$73.51	$78.90	$79.28	$86.89	$89.66	$85.53	$95.12	$92.95	$83.28	$86.84

Occupancy - Booked Listing Nights divided by Available Listing Nights.



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	60.7%	70.8%	71.7%	58.2%	56.3%	67.1%	68.4%					
2018	63.8%	56.0%	69.3%	70.1%	52.3%	71.8%	68.7%	68.7%	67.2%	69.9%	74.4%	59.1%
2017	58.2%	63.5%	65.9%	69.1%	56.2%	52.3%	51.4%	56.6%	52.4%	62.3%	49.5%	40.5%

Revenue Per Available Room (RevPAR) - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room"



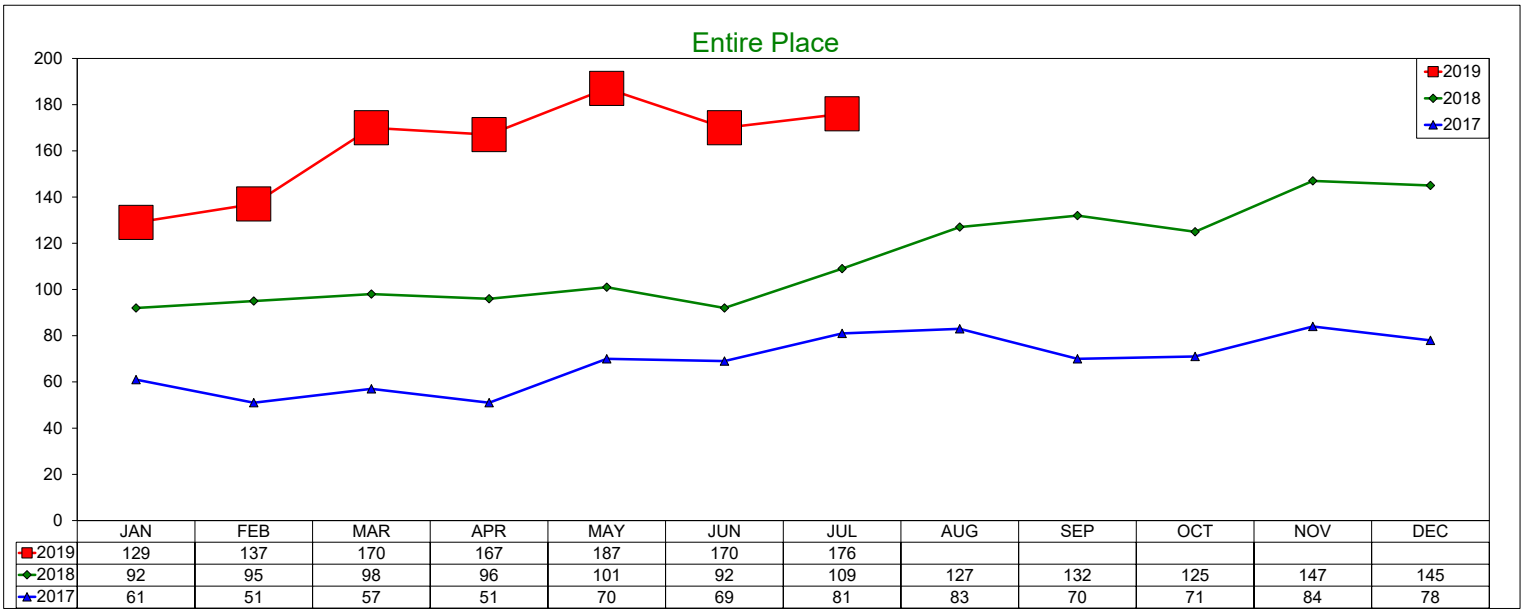
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	$50.81	$58.14	$64.13	$48.67	$49.16	$57.02	$55.86					
2018	$56.83	$49.35	$55.83	$57.98	$46.88	$65.14	$59.18	$58.88	$63.82	$65.64	$63.83	$53.33
2017	$42.11	$44.49	$48.44	$54.56	$44.53	$45.47	$46.13	$48.42	$49.82	$57.91	$41.18	$35.20

AirBNB - Total Available Listings

July 2019

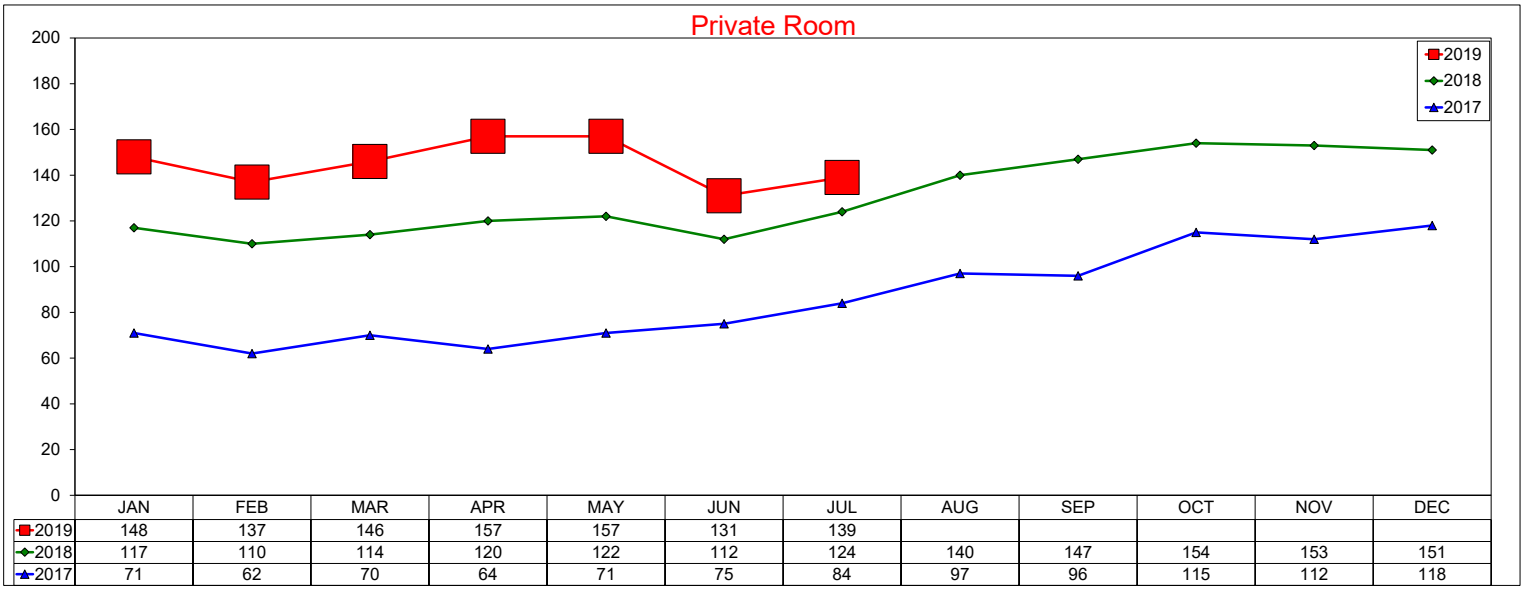
The count of Airbnb listings that were advertised for rent during the month or had a booked day in the month

Entire Place



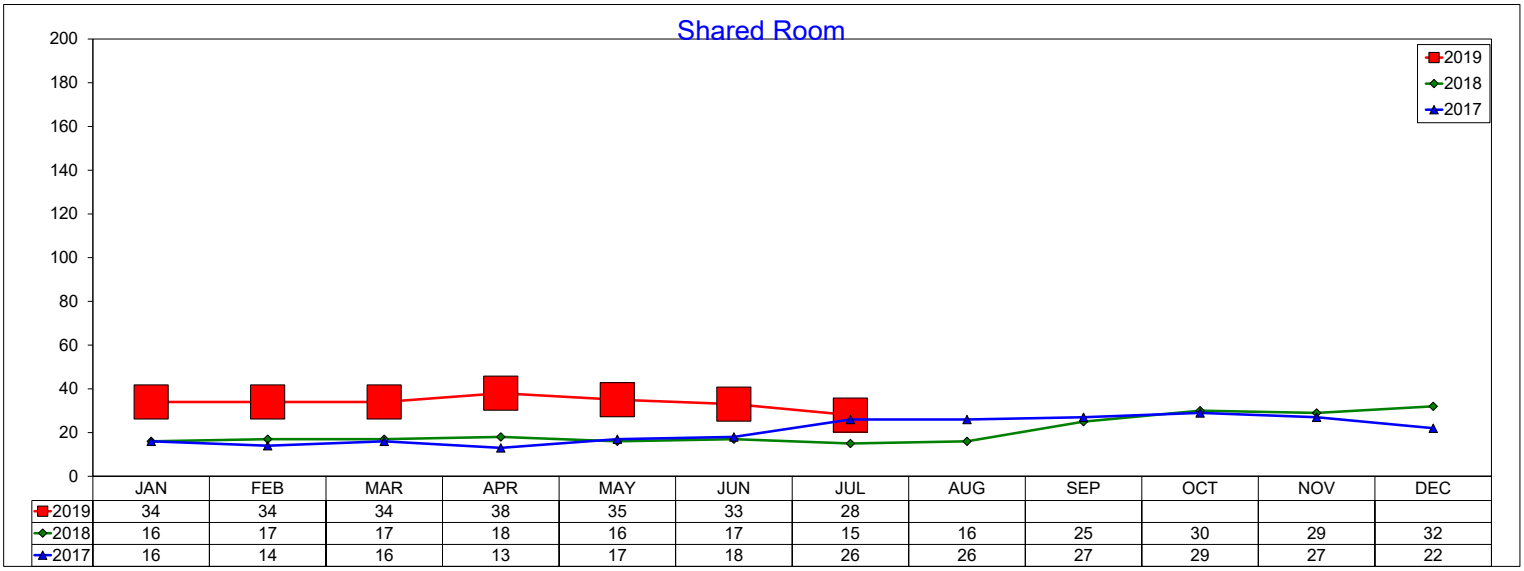
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	129	137	170	167	187	170	176					
2018	92	95	98	96	101	92	109	127	132	125	147	145
2017	61	51	57	51	70	69	81	83	70	71	84	78

Private Room



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	148	137	146	157	157	131	139					
2018	117	110	114	120	122	112	124	140	147	154	153	151
2017	71	62	70	64	71	75	84	97	96	115	112	118

Shared Room



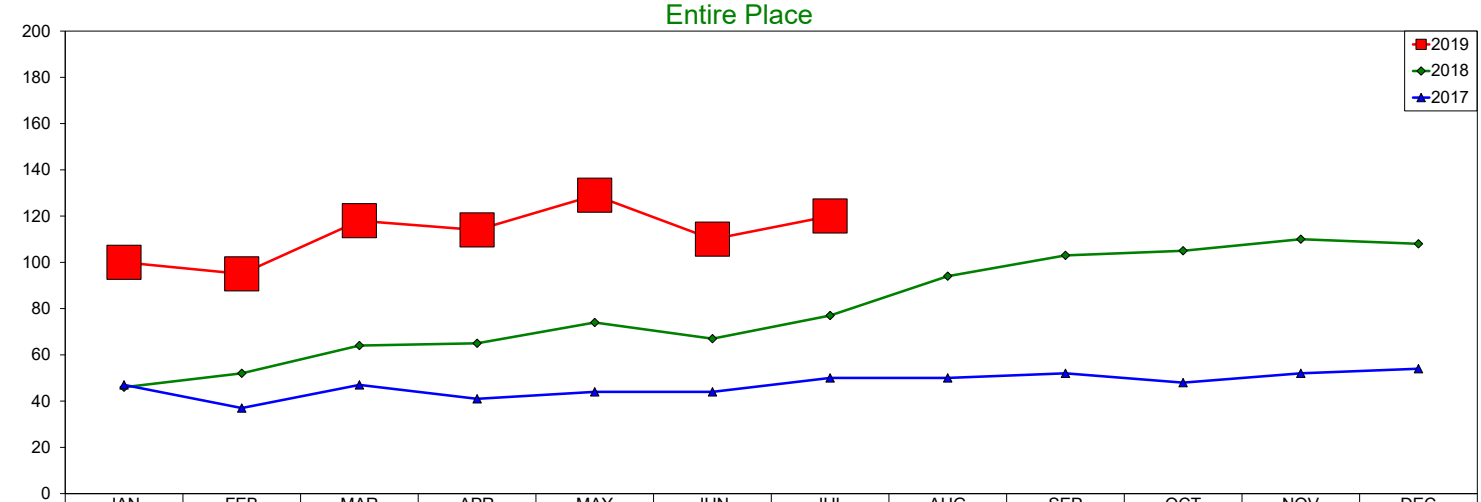
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	34	34	34	38	35	33	28					
2018	16	17	17	18	16	17	15	16	25	30	29	32
2017	16	14	16	13	17	18	26	26	27	29	27	22

AirBNB - Booked Listings

July 2019

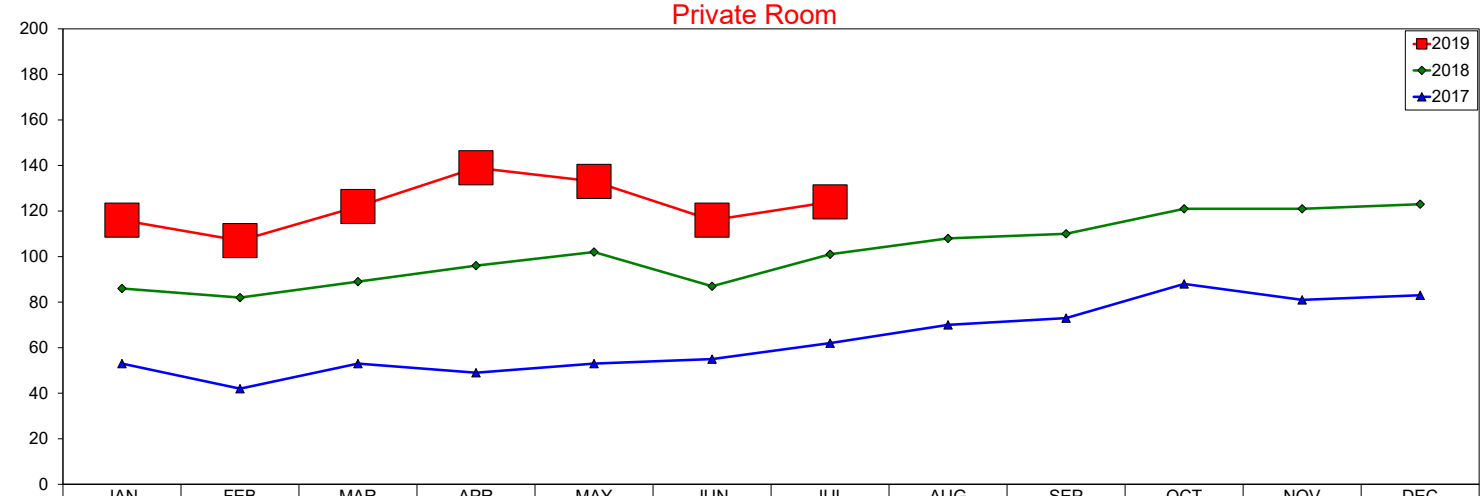
The count of Airbnb listings that had at least one booked day in the month

Entire Place



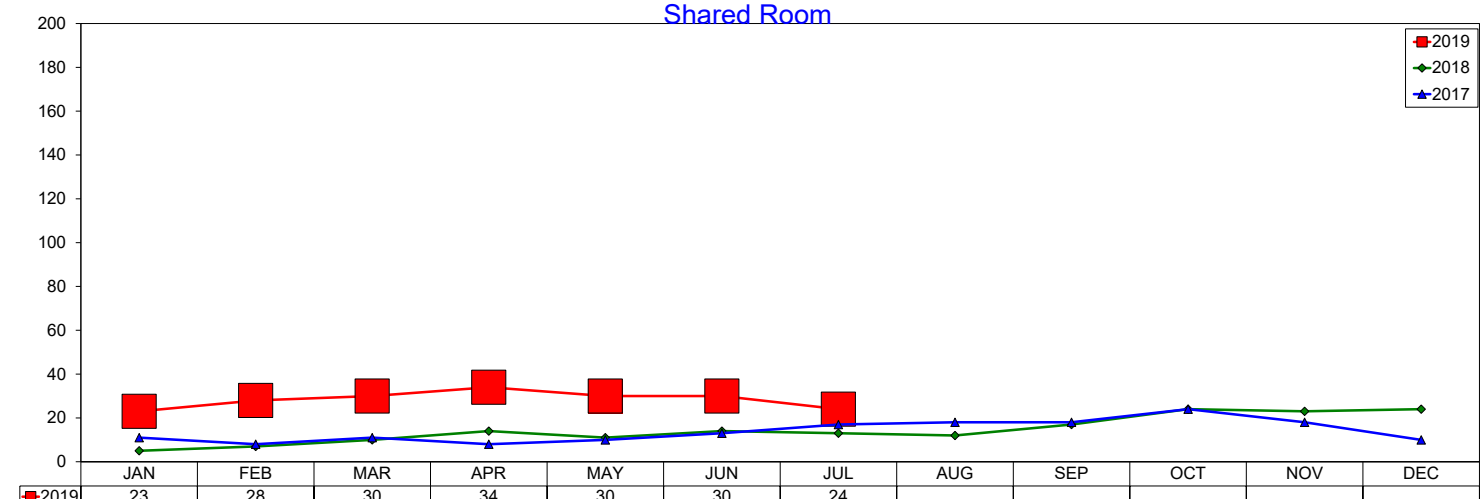
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	100	95	118	114	129	110	120					
2018	46	52	64	65	74	67	77	94	103	105	110	108
2017	47	37	47	41	44	44	50	50	52	48	52	54

Private Room



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	116	107	122	139	133	116	124					
2018	86	82	89	96	102	87	101	108	110	121	121	123
2017	53	42	53	49	53	55	62	70	73	88	81	83

Shared Room



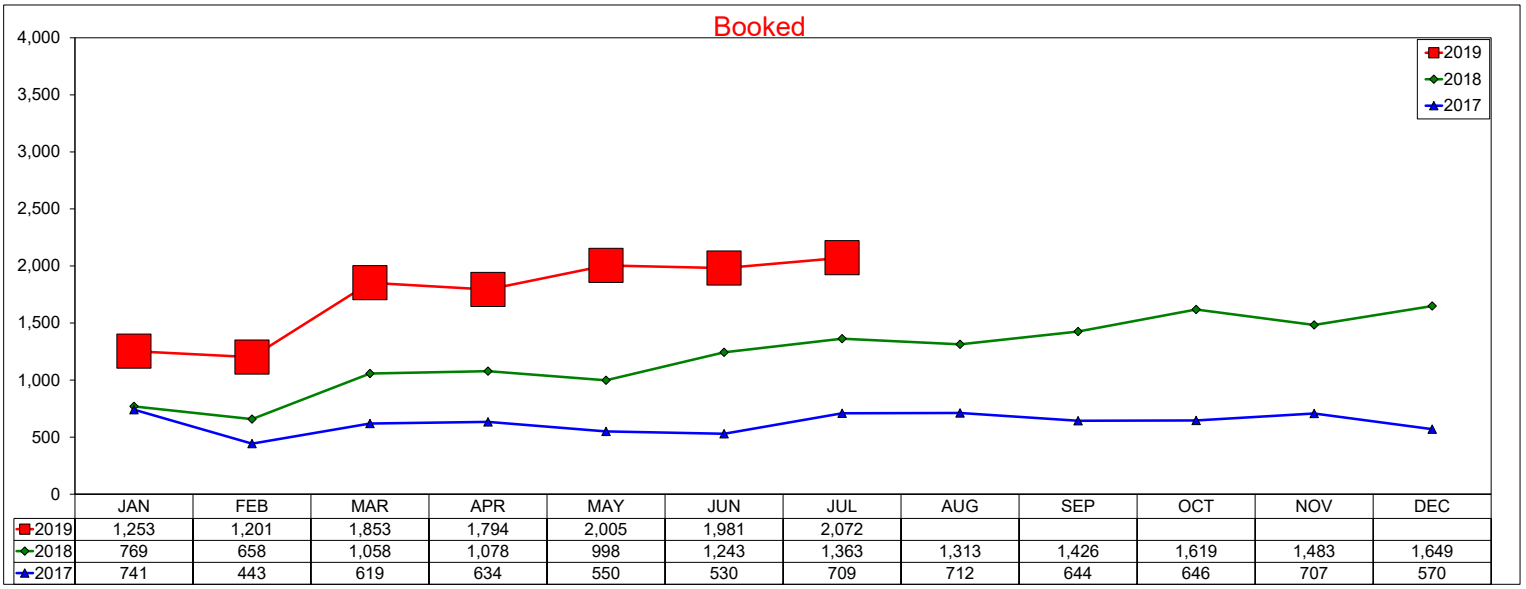
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	23	28	30	34	30	30	24					
2018	5	7	10	14	11	14	13	12	17	24	23	24
2017	11	8	11	8	10	13	17	18	18	24	18	10

AirBNB - Listing Nights

July 2019

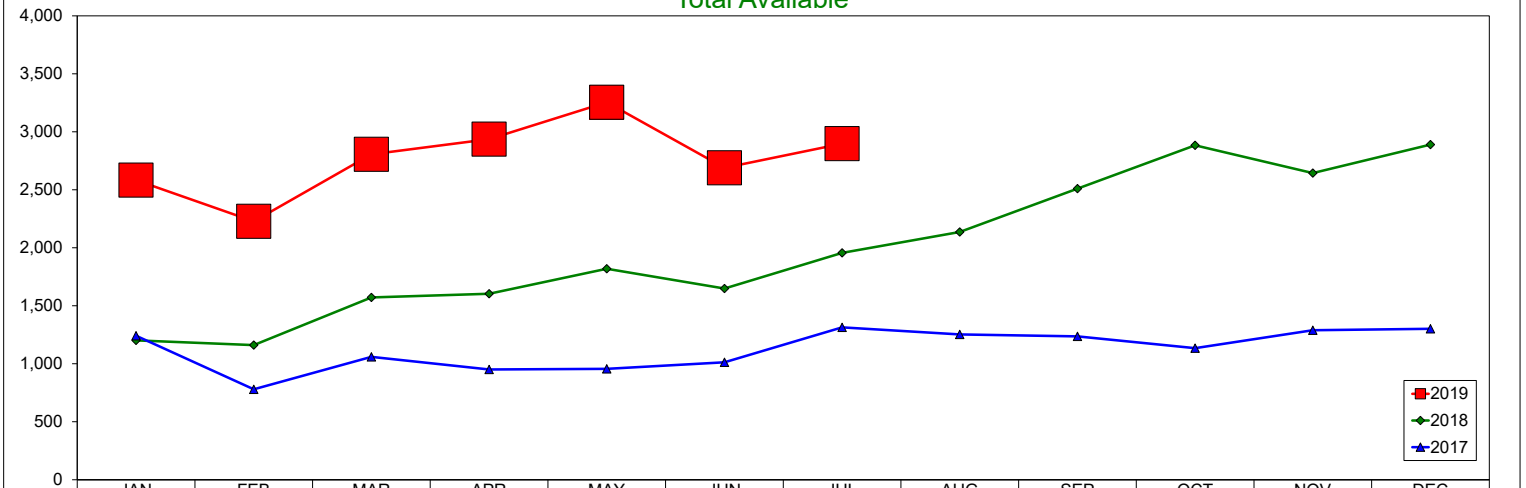
The sum of all listings that were available for rent, and had at least one booking during the month

Booked



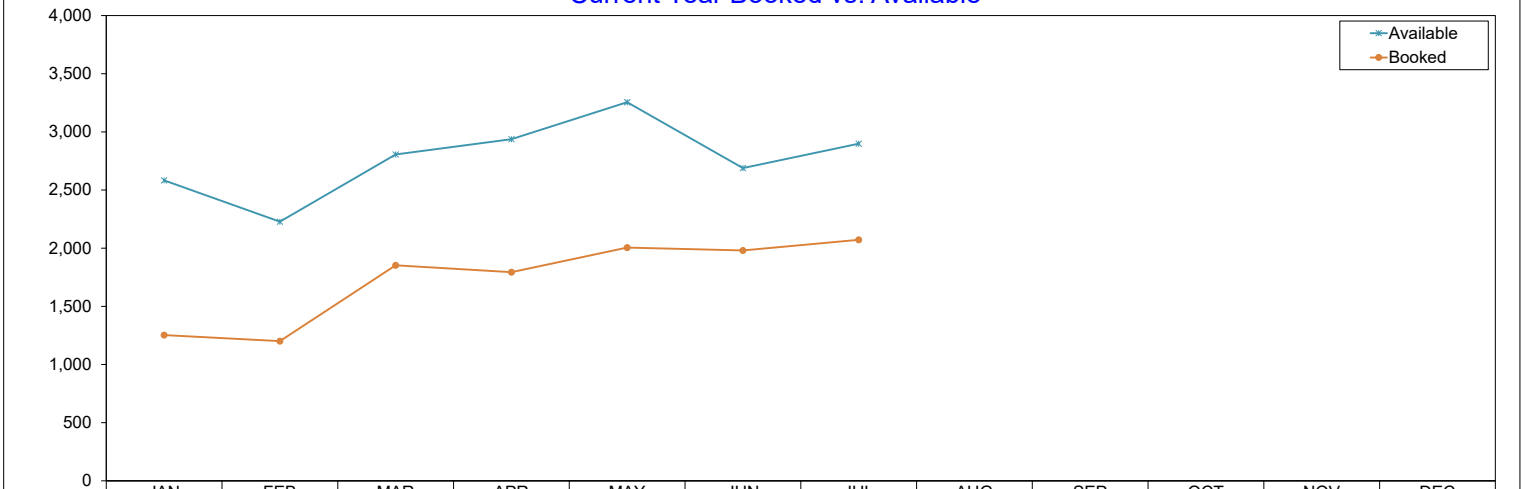
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	1,253	1,201	1,853	1,794	2,005	1,981	2,072					
2018	769	658	1,058	1,078	998	1,243	1,363	1,313	1,426	1,619	1,483	1,649
2017	741	443	619	634	550	530	709	712	644	646	707	570

Total Available



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	2,583	2,228	2,806	2,937	3,255	2,689	2,898					
2018	1,202	1,161	1,572	1,604	1,819	1,649	1,956	2,136	2,510	2,884	2,644	2,890
2017	1,242	780	1,060	951	956	1,013	1,314	1,253	1,236	1,135	1,289	1,302

Current Year Booked vs. Available



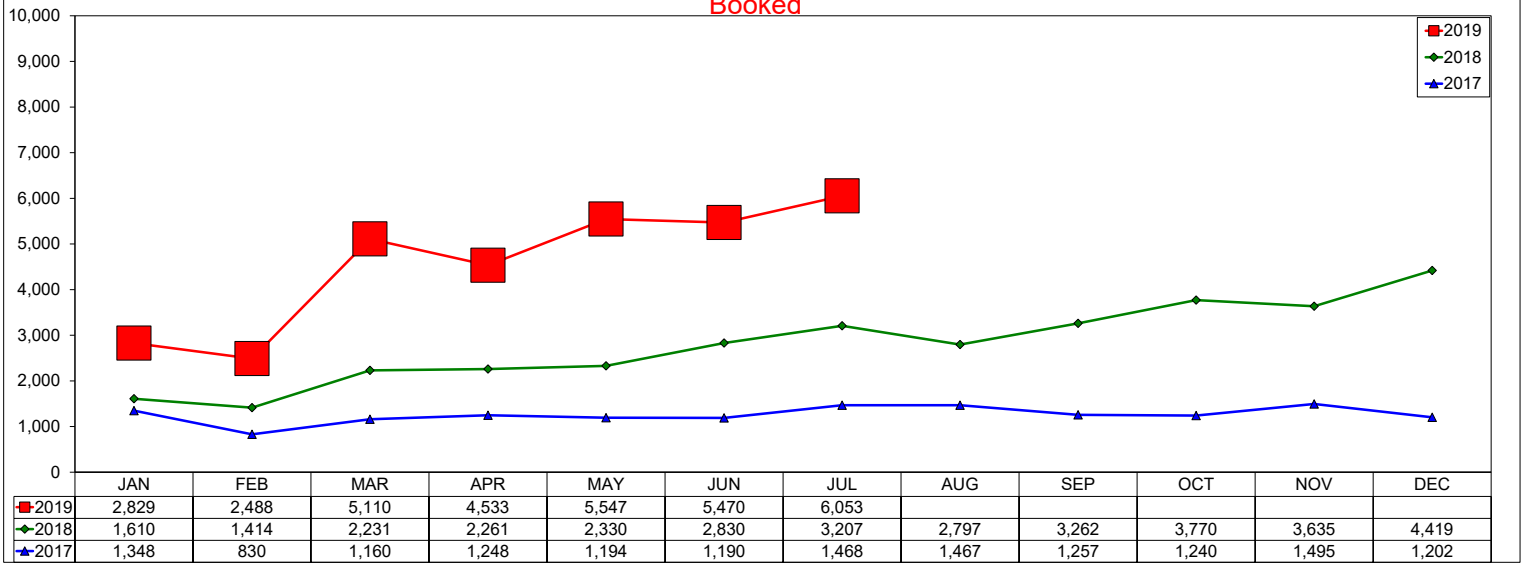
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Available	2,583	2,228	2,806	2,937	3,255	2,689	2,898					
Booked	1,253	1,201	1,853	1,794	2,005	1,981	2,072					

AirBNB - Room Nights - Entire Place

July 2019

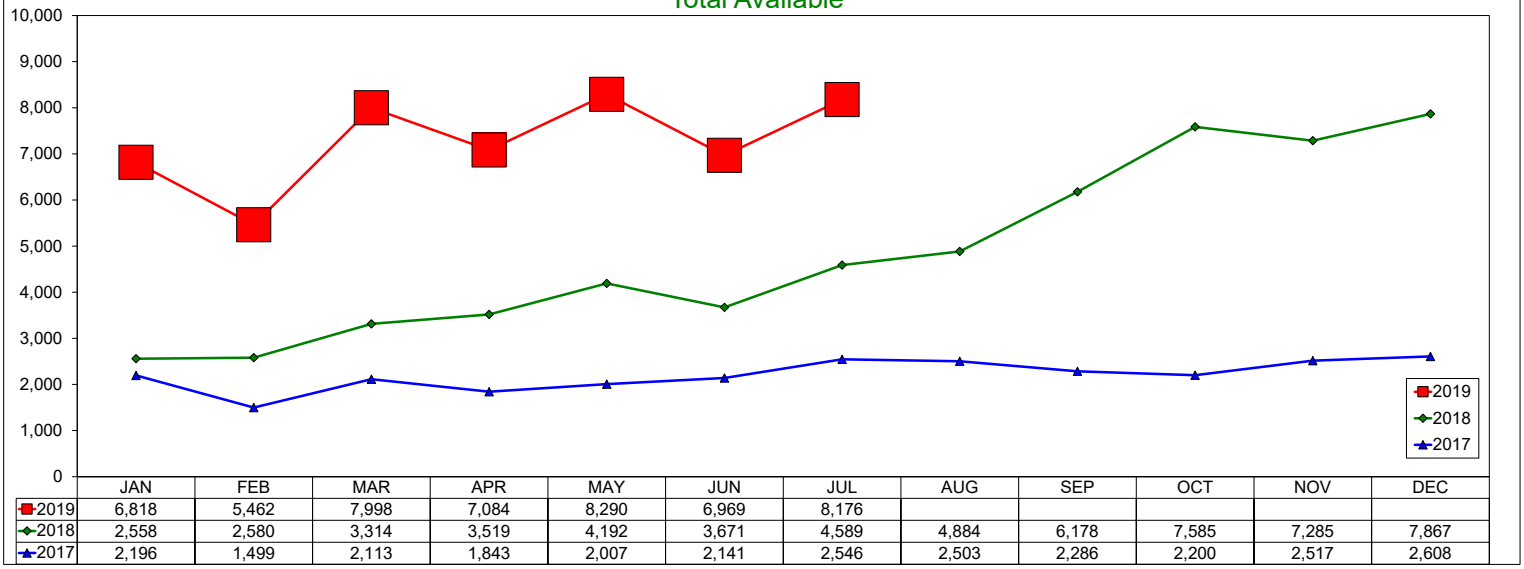
Listing Nights multiplied by the number of bedrooms in each listing

Booked



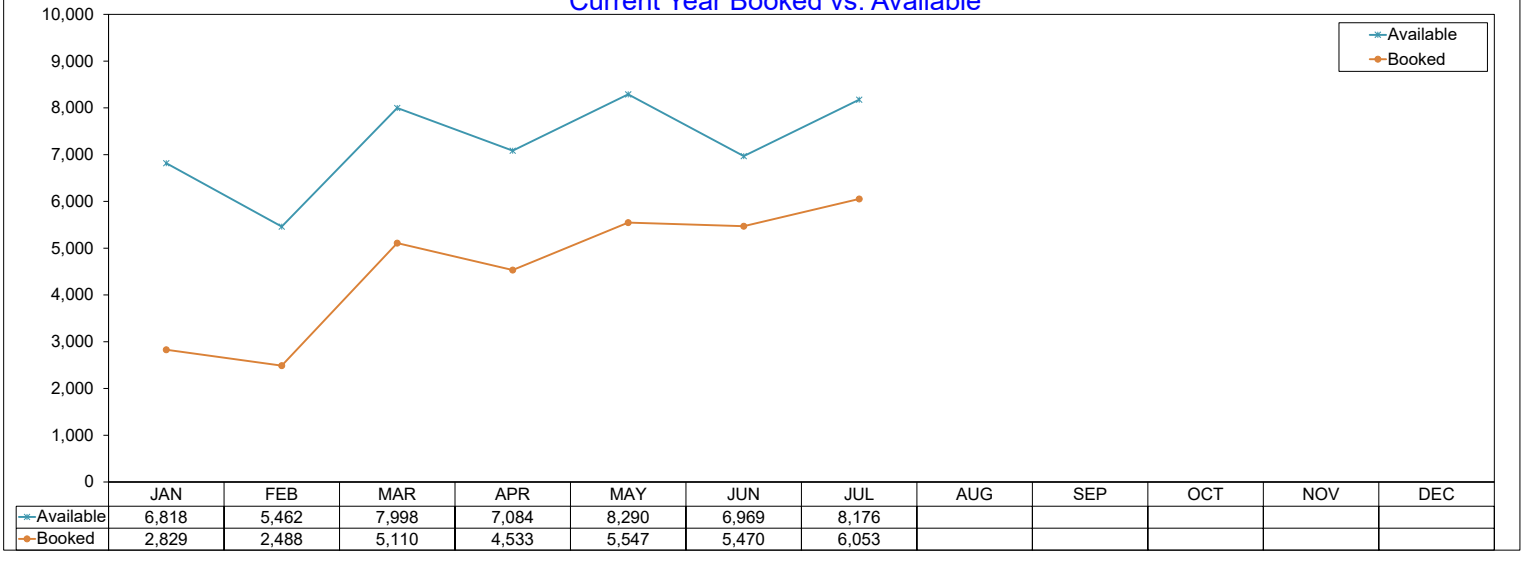
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	2,829	2,488	5,110	4,533	5,547	5,470	6,053					
2018	1,610	1,414	2,231	2,261	2,330	2,830	3,207	2,797	3,262	3,770	3,635	4,419
2017	1,348	830	1,160	1,248	1,194	1,190	1,468	1,467	1,257	1,240	1,495	1,202

Total Available



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	6,818	5,462	7,998	7,084	8,290	6,969	8,176					
2018	2,558	2,580	3,314	3,519	4,192	3,671	4,589	4,884	6,178	7,585	7,285	7,867
2017	2,196	1,499	2,113	1,843	2,007	2,141	2,546	2,503	2,286	2,200	2,517	2,608

Current Year Booked vs. Available



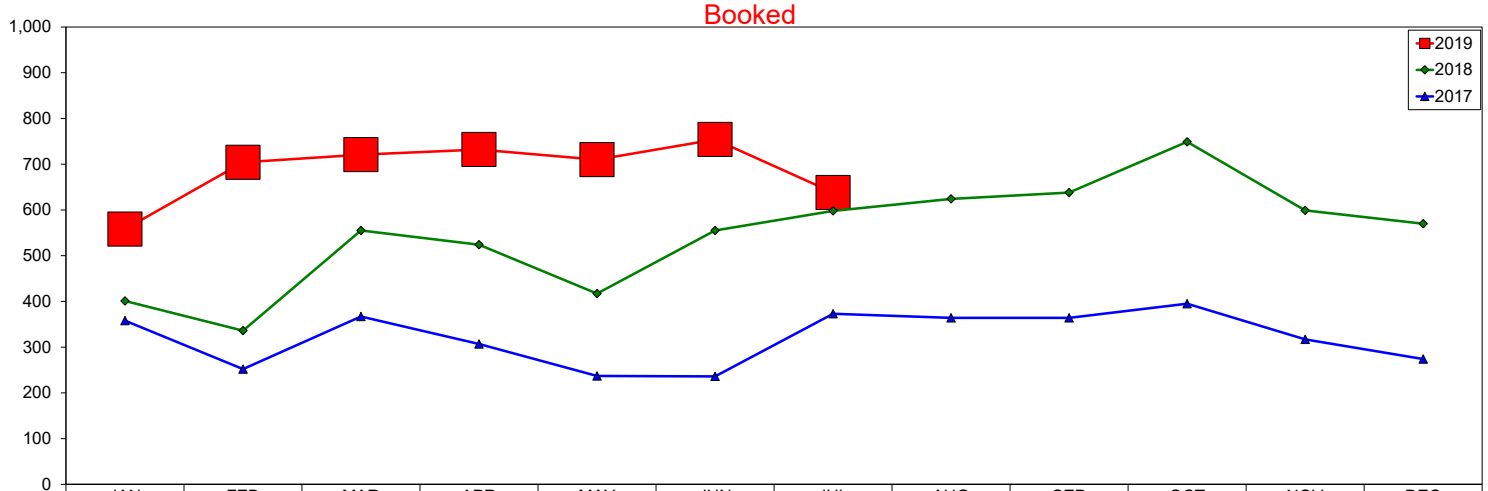
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Available	6,818	5,462	7,998	7,084	8,290	6,969	8,176					
Booked	2,829	2,488	5,110	4,533	5,547	5,470	6,053					

AirBNB - Room Nights - Hotel Comparable Subset

July 2019

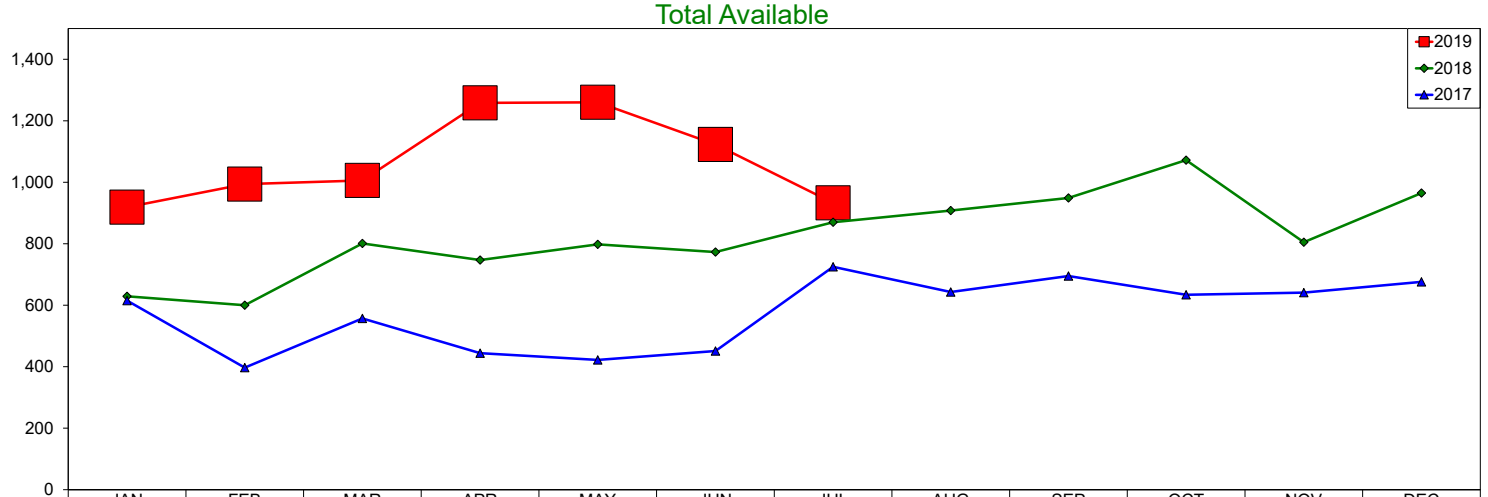
Same as Listing Nights, due to the 1:1 relationship for hotel comparable rooms being 1-bedroom or studio

Booked



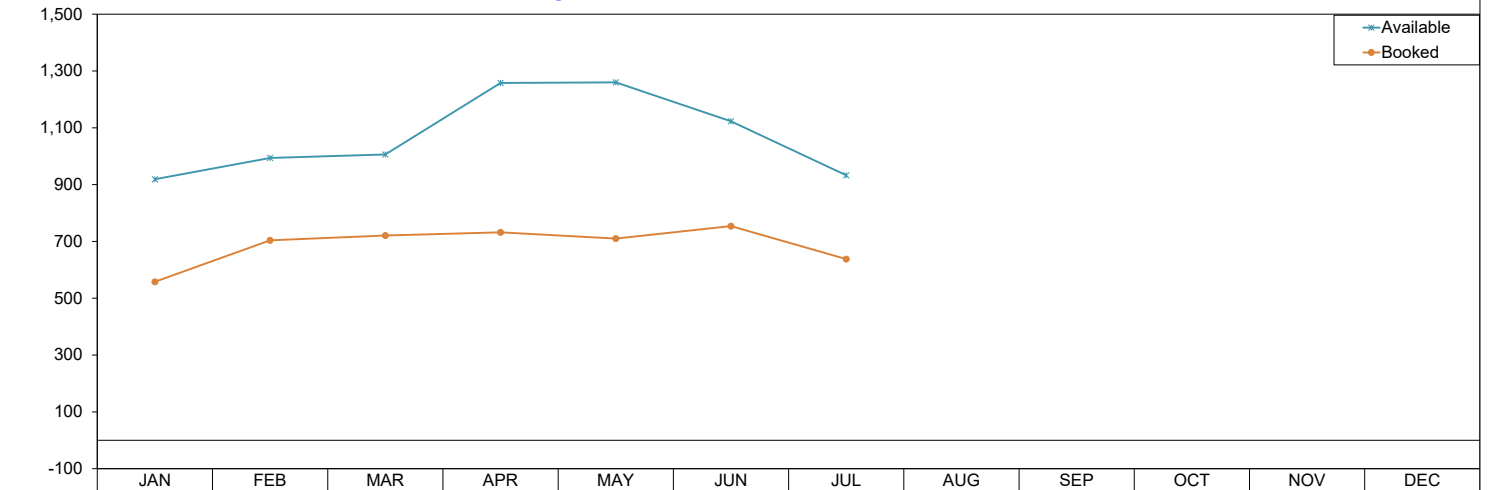
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	558	704	721	732	710	754	638					
2018	401	336	555	524	417	555	598	624	638	749	599	570
2017	358	252	367	307	237	236	373	364	364	395	317	274

Total Available



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2019	919	994	1,006	1,258	1,260	1,123	933					
2018	629	600	801	747	798	773	870	908	949	1,072	805	965
2017	615	397	557	444	422	451	725	643	695	634	641	676

Current Year Booked vs. Available



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Available	919	994	1,006	1,258	1,260	1,123	933					
Booked	558	704	721	732	710	754	638					