

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Destination Development Committee
Tuesday, November 5, 2024 at 11:30 AM
Irving Convention Center – First Floor Conference Room
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors and City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda
2. Approval of May 14, 2024 Committee Meeting Minutes
3. Approval of August 13, 2024 Committee Meeting Minutes
4. Toyota Music Factory Updates – Eric Albert, General Manager
5. Review of Irving Hotel Development
6. ICVB/ICC Sales Pipeline Update
7. City Council Report
8. Committee Chair Report and Staff Comments
9. Next Meeting – TBD

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and remained so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.

MINUTES – DESTINATION DEVELOPMENT COMMITTEE

ARLINGTON CONVENTION CENTER, LOEWS HOTEL

Tuesday, August 13, 2024

Those in attendance were: Committee Chair Greg Malcolm, Board Chair Richard Stewart, Jr., Board Vice Chair Herb Gears, Michael Basoco, William Mahoney – Committee members; David Cole and Colvin Gibson – Board of Directors; Maura Gast, Lori Fojtasek, Brenda Lopez, Diana Pfaff, Susan Rose, and Matt Tungett – ICVB staff.

Committee Chair Greg Malcolm called the meeting to order at 11:30 a.m. There were no citizen comments.

Executive Director Maura Gast introduced Loews Arlington Hotel & Convention Center/Live! By Loews Area Sales Director Matthew Drusch. Drusch greeted the Committee and gave an overview of the Loews Arlington Hotel & Convention Center and introduced Loews Arlington Hotel & Convention Center/Live! By Loews Area Sales Manager Collista Cooper. Cooper welcomed the group, gave a brief career introduction, and started the tour of the Loews Arlington Hotel & Convention Center.

The Loews Arlington Hotel & Convention Center is situated between Globe Life Field and AT&T Stadium and includes 200,000 square feet of indoor meeting space, 66,000 square feet of outdoor function space, including an event lawn, and 888 guest rooms. The Convention Center holds the largest ballroom in Arlington, at 51,000 square feet. The group toured the Honor, Monument and Crystal ballrooms, exhibit hall space, breakout rooms, and outdoor event space. The tour also included visits to the Farena and The Veranda restaurants, resort-style pools with cabanas and a water slide, full-service spa/salon and fitness center.

Cooper noted the National Medal of Honor Museum will be opening near the Convention Center Hotel in March 2025. Also, the One Rangers Way apartment building, currently under construction, is scheduled to be completed by December 2024 and is owned by the Texas Rangers.

The group continued the tour at Live! By Loews Arlington Hotel, which is connected by a sky bridge to the Convention Center Hotel. The hotel includes 35,000 square feet of indoor and outdoor space, 300 guest rooms, and 23 suites.

The meeting concluded with lunch at Cut & Bourbon and was adjourned at 12:40 p.m.

Respectfully submitted,



Maura Allen Gast, FCDME
Executive Director