

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Destination Development Committee
Tuesday, February 13, 2024 at 11:30 AM
Irving Convention Center – First Floor Conference Room
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors and City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda
2. Approval of November 7, 2023 Committee Meeting Minutes
3. FIFA World Cup 2026 Update – Lori Fojtasek & Matt Tungett
4. 2024 Solar Eclipse Irving Events & Activations – Diana Pfaff & Monty White
5. Review of Irving Hotel Development
6. ICVB/ICC Sales Pipeline Update
7. City Council Report
8. Committee Chair Report and Staff Comments
9. Next Meeting – May 14, 2024

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and remained so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.

**IRVING CONVENTION AND VISITORS BUREAU
MINUTES – DESTINATION DEVELOPMENT COMMITTEE
THE EPIC – CROMPTON’S PUB MEETING ROOM, SECOND FLOOR
2960 EPIC PLACE, GRAND PRAIRIE, TEXAS 75052
TUESDAY, NOVEMBER 7, 2023**

Those in attendance were Committee Vice Chair Nydia Hoskins, Board Chair Bob Bourgeois, Board Vice Chair Richard Stewart Jr., David Cole, and William Mahoney – Committee members; Julia Kang – Board of Directors; Carol Boyer, Lori Fojtasek, Maura Gast, Diana Pfaff and Susan Rose – ICVB staff.

Executive Director Maura Gast called the meeting to order at 11:15 a.m. and introduced Grand Prairie Deputy City Manager Cheryl DeLeon. DeLeon greeted the Committee and gave an overview of Grand Prairie history and the road to completion for EpicCentral. A short video was shown. DeLeon introduced the Grand Prairie CVB staff and staff from EpicCentral. Each gave their career history and their current roles. Tourism Manager Sara Dedeluk welcomed the group. Grand Prairie Creative Producer Zane King gave a brief overview of the Illuvia water feature, a Vegas-style water and light show. The water, light and sound show runs daily throughout the year and changes with each season. An outdoor music venue, Jambox, is adjacent to the water feature.

The Committee received a tour of The Epic facility, featuring a workout gym, basketball and CrossFit courts, group fitness classes, arts and crafts classes, recording studio and party rooms.

The group then toured the EpicWater facility with Director of Sales Shelly Leonard. The water park has an arcade, gift shop, water slides, lazy river, outdoor wave pool, and Uflow surf pool. Cabanas are also available to rent and the Hungry Wave Café serves light meal options, hamburgers and pizza.

After lunch at The Finch Grill & Raw Bar, the group toured Bolder Adventure Park. Founder and CEO Paul Fontanelli gave a tour of the facility. The facility is a 66,000 square foot pneumatic dome structure. Inside are rope courses, rock climbing, tubing slides, ice skating, an arcade, bumper cars. There are daily ticket packages and two annual pass plans. The facility can host parties and corporate events.

On the return to EpicCentral, the group drove past PlayGrand Adventures, a playground for all ages and abilities. Areas of the playground are designed to stimulate and encourage skill sets. The park is open seven days a week from sunrise to sunset.

It was noted on the tour that two connecting hotels and a convention center space are under construction, a 129-room Hilton Garden Inn and a 147-room Homewood Suites. The convention center will offer a 10,000 square foot ballroom with seating for up to 1,000 people that can be divided into five individual spaces. The hotels and connecting conference center are expected to open soon.

The restaurants currently open are Loop 9 BBQ, Chicken N Pickle, The Finch and Vidorra. Several other restaurants are planned to open in 2024.

The meeting was adjourned at 2:20 p.m.

Respectfully submitted,



Maura Allen Gast, FCDME
Executive Director