



Board of Directors Meeting

Monday, December 19, 2022 @ 11:45 a.m.

**Irving Convention Center
Third Floor – Jr. Ballroom C-D**

**500 W. Las Colinas Blvd.
Irving, Texas 75039**

(Lunch Served 11:15 a.m.)

OCTOBER 2022-SEPTEMBER 2023

Place	Last	First	10/21/2022	11/11/2022	12/19/2022	1/24/2023	TBD							
1	Cooperstein	Karen	P	P										
2	Basoco	Michael	N/A	P										
3	Gibson	Colvin	N/A	P										
4	Stewart, Jr	Richard	P	P										
5	Bourgeois	Robert	P	P										
6	Arafat	Yasir	N/A	N/A										
7	Reed	Sam	N/A	P										
8	Mahoney	William	P	P										
9	Gears	Herbert	P	#										
10	DeBaudry	Tommy	N/A	N/A										
11	Kang	Julia	P	P										
12	Malcolm	Greg	P	P										
13	Cole	David	P	P										
	Nicks	John		N/A										
	Bowman	Beth	P	P										
	Burke	Dallas	*	*										
	Fenley-Garcia	Stephanie	*	#										
	Hawkins	Todd	*	P										
	Hillman	Chris	*	*										
	Hoskins	Nydia	*	P										
	Limon	Kim	*	P										
	O'Briant	Kelly												
	Perelman	Janie	N/A	P										
	Perot	Hammond	*	P										
	Philipp	Joe	#	P										
	Randall	Michael	#	#										
	Taylor	Mayor Pro Tem K	P	P										
Liaison	Venegas	Clare	#	#										

- P = Present
- * = Absent - Company Business
- # = Absent - Other
- β = Represented
- ∞ = Budget Retreat

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, December 19, 2022, at 11:45 AM
Irving Convention Center – Third Floor, Jr. Ballroom C-D
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda
2. Swearing in of Board members

Consent Agenda

3. Approving ICVB Board Meeting Minutes for November 14, 2022
4. Accepting the ICVB Financial Reports – September and October 2022
5. Reviewing the Hotel Occupancy Tax Collections

Presentation

6. Current Issues & Trends Facing Meeting Professionals – Chief Brand Officer Drew Holmgreen – Meeting Professionals International

Board Reports

7. Board Chair Report
 - a. Committee Sign Ups
 - b. Next Board Meeting – January 23, 2023
8. Board Committee Reports
 - a. Board and Business Development – Richard Stewart, Jr.
 - Recap of December 9 Committee Meeting
 - Next Meeting – TBD
 - b. Community Engagement – Karen Cooperstein
 - Next Meeting – TBD
 - c. Destination Development – Greg Malcolm
 - Recap of November 8 Meeting
 - Next Meeting – TBD

AGENDA - Continued

9. City Reports
 - a. Council Liaison – Councilman Kyle Taylor
 - Discuss Amendments to Board Ordinance
 - b. Mayor & Other Council Members
 - DART/Transportation and Infrastructure – Mayor Rick Stopfer
 - c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Other City Updates

10. Bureau Monthly Management Reports
 - a. Executive Director – Maura Gast
 - b. Sales and Services – Lori Fojtasek
 - c. Marketing and Communications – Diana Pfaff
 - d. Administration and Finance – Susan Rose
 - Smith Travel Research and AirDNA Monthly Reports

11. Convention Center Management Report – Tom Meehan/Jeremy Pierce

12. Industry Partner Reports
 - a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
 - b. Hotel Industry Updates – Greg Malcolm, Kim Limon, Nydia Hoskins
 - c. Restaurant Industry Update – David Cole

13. Partner Organization & Stakeholder Reports
 - a. DCURD and Irving Flood Control Districts – Dallas Burke
 - b. Chamber of Commerce – Janie Perelman/Beth Bowman
 - c. Irving Arts and Culture – Kelly O'Briant/Todd Hawkins
 - d. The Las Colinas Association – Hammond Perot
 - e. TIF – Michael Randall
 - f. University of Dallas – Clare Venegas

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, DECEMBER 19, 2022**

AGENDA ITEMS

MINUTES
IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
Jack D. Huffman Community Building - Auditorium
November 14, 2022

Attendance: David Cole – Board Chair; Bob Bourgeois – Board Vice Chair; Michael Basoco, Beth Bowman, Karen Cooperstein, Stephanie Fenley-Garcia, Colvin Gibson, Todd Hawkins, City Manager Chris Hillman, Julia Kang, Kim Limon, Greg Malcolm, Janie Perelman, Hammond Perot, Joe Philipp, Michael Randall, Sam Reed, Richard Stewart, Jr., and Council Liaison Kyle Taylor – Board members; Chief Financial Officer Bret Starr, Mayor Rick Stopfer, Councilman Oscar Ward, Senior Assistant City Attorney Christina Weber– City of Irving; General Manager Tom Meehan– ICC Staff; Carol Boyer, Lori Fojtasek, Maura Gast, Marianne Lauda, Brice Petty, Diana Pfaff, and Susan Rose, and Monty White – ICVB. Guests: Kevin Smith, Partner and Mario Castro, Senior Manager – Crowe, LLP, and Joe Hernandez – Inspire.

Board Chair David Cole called the meeting to order at 11:47 a.m. and inquired if there were any citizen comments; there were none.

ELECTION OF OFFICERS

Cole made a motion on the recommendation of the Board & Business Development Committee for Bob Bourgeois as Board Chair and Richard Stewart, Jr. as Board Vice Chair and asked for any other nominations. With no further nominations, a vote was taken, and the motion passed unanimously.

CONSENT AGENDA

- Approve the ICVB Board of Directors meeting minutes from September 26 and October 21, 2022
- Review of Hotel Occupancy Tax Collections – August 2022
- Accept the ICC Financial Reports for September 2022

Cole called for a motion to approve the Consent Agenda as presented. On a motion from Board member Sam Reed and a second from Board member Richard Stewart, Jr., the motion was unanimously approved.

INDIVIDUAL CONSIDERATION

ICC AUDIT REPORT FOR FY2021-22 – CROWE, LLC

Executive Director Maura Gast introduced Crowe LLP Partner Kevin Smith and Senior Manager Mario Castro.

Smith thanked the Committee for the opportunity to present the audit report, and noted:

- The FY2021-22 audit is a clean audit with no weaknesses reported.
- There has been a change in auditing standards and the audit opinion is stated upfront and with the highest level of assurance that financials are reported and prepared in accordance with the contractual agreement and has no impact on the opinion.
- Management and Auditors responsibilities were reviewed.
- Smith noted it was a spectacular year for the ICC and no concerns were issued.

- Growth was seen in Operations and fixed costs remain consistent.
- Remitted capital reported on the financial statement is \$601,276 returning to the Capital Improvement Fund.

Smith reviewed the required communication document:

- The scope and timing of the audit is consistent with previous years.
- Significant accounting policies are all consistent with previous years.
- One significant accounting estimate was tested – the allowance for doubtful accounts and bad debt expense.
- In agreement with management judgements about qualitative aspects of significant accounting practices, with one corrected adjustment identified as a result of procedures.
- One uncorrected misstatement was identified. Management was aware and the auditors noted the item is clearly immaterial. It is a small amount of negative Account Receivable balance of \$13,874. Both parties deemed the item to be acceptable.
- Overall, a very clean audit.

Smith reviewed the Management Letter:

- The ICC finance team responded and collaborated well with auditors.
- Significant deficiency warrants the Board's knowledge of the item relating to segregation of duties, as had been noted in the past. This is not an unusual finding in small finance departments.

Cole asked for a motion to accept the Irving Convention Center Audit Report for FY 2021-22. With a motion from Board member Julia Kang and a second from Board member Karen Cooperstein, the motion was unanimously approved.

APPROVING BUDGET ADJUSTMENT TRANSFER ACHIEVED FROM ICC FY2021-22 OPERATIONAL SAVINGS TO THE CONVENTION CENTER RESERVE/CAPITAL FUND

With a motion from Board member Cooperstein and a second from Board member Kang, the motion was unanimously approved.

APPROVAL OF COMMUNITY ENGAGEMENT COMMITTEE RECOMMENDATIONS FOR HIGH SPIRITED CITIZEN NOMINATIONS

Cooperstein presented the nomination from the Community Engagement Committee of Ernestine Chipman and Susan Motley for High Spirited Citizen. She noted the nomination forms are included in the packet. Both candidates are unsung heroes in the community.

Cooperstein asked for a motion to approve the nominations of Ernestine Chipman and Susan Motley for High Spirited Citizens. With a motion from Kang and a second from Board member Colvin Gibson, the motion was unanimously approved.

CHAIR REPORT

- Cole welcomed the new Greater Irving-Las Colinas Chair Janie Perelman to the Board.
- The Board viewed a video from ICTN of the ICVB 50th Anniversary Celebration.
- The next Board meeting is scheduled for December 19 at the Irving Convention Center.

ACTION ITEM: Gast to send a link to the video the Board members.

COMMITTEE REPORTS:

Board and Business Development

Committee Chair Richard Stewart, Jr. reported:

- Stewart expressed his appreciation of the Board for the nominations of Board Chair and Vice Chair.
- The next Committee meeting is scheduled for Friday, December 3 at 9:00 a.m. He encouraged all Board members to attend and participate.

Community Engagement Committee

Committee Chair Karen Cooperstein:

- Cooperstein thanked the Board, ICVB and ICC teams for one of the best parties ever attended at the Convention Center. The ICVB 50th Anniversary Celebration was a fabulous evening with over 300 people, including former Board and former ICVB staff. Chef Eduardo Alvarez outdid himself with the outstanding food and beverage. There was also a proclamation presentation by the Mayor to the ICVB. It was nice to see so many people out again and it was an important milestone to mark. The leadership from Gast and CVB team has been incredible over the years.
- The next Committee meeting date is TBD.

Destination Development Committee

Committee Chair Greg Malcolm reported:

- The Committee met on November 8 and discussed the ICVB and ICC sales pipelines, new hotel development and had a good discussion on the Business Development Incentive Program (BizDIP). The Committee tabled discussion on tax exempt groups to be eligible for BizDIP for a future meeting.
- The next Committee meeting date is TBD.

CITY REPORTS

Council Liaison Kyle Taylor reported:

- Taylor presented the new City Boards and Commissions Ordinance. A full copy of the Ordinance is included in the packet. He noted the addition of attendance requirement of 75% across all Boards and language from the Ethics Code were changes and there will be a long look at the automatic reappointment process language in the Ordinance.
- The short-term rental program went live on July 25 and as of October 21, 28 properties have registered, and 57 others have open code enforcement cases. There are 14 more applications pending. The registration process is simple, and renewal is required 60 days prior to expiration and must be approved every 12 months. Enforcement is issued based on complaints. The City can revoke their approved based on the City Ordinance. STR collections today average 51 properties per month at \$130,000.

- Hotel tax delinquency is still a hot topic and there are two properties that have been delinquent most of the year.

In response to a question from Cole, Taylor noted that Code Enforcement Director Shane Diller is the contact person for code enforcement.

Councilman Oscar Ward:

- Thanked the ICVB and ICC team for a wonderful evening at the 50th Anniversary celebration.
- Agreed with Taylor on the STR reporting and discussions on collections need to be at the forefront.
- October 1 is the roll out for solid waste servicing the community one day per week and it has been well received. The City is still recruiting CDL drivers.

Mayor Rick Stopfer reported:

- The holiday season is a time when family challenges are in plain view, and he encouraged everyone to look for free events for families in the City.
- Non-profits are in full swing for the season: Salvation Army Red Kettle Campaign and Angel Tree and Police and Fire Pancake Breakfast to name a few. Write a card to a senior citizen and the Letter to Santa PO Box is at City Hall. As we celebrate our successes, volunteering is important and there are several opportunities not only during the holiday season.
- There were 250 University of Dallas volunteers who tackled needed repairs on 50 homes in Irving. This is the second year the growing group volunteered, and alumni are now involved.
- City Manager Chris Hillman has taken a leadership role with other City Managers on DART. They are looking at restoring the bus service that was previously cut and doing an analysis and study on services. Irving is the third largest contributor to DART. The challenges are cleanliness and safety. DART is spending over \$100 million over the next ten years for cleaning personnel after every route and raising DART police salaries, along with adding police personnel. There will also be a study on homelessness for enforcement while taking a stand and having a voice in order to bring awareness to the problem and make a change.

City Manager Chris Hillman reported:

- Appreciates the Mayor's words and his work on the DART Board.
- He congratulated the ICVB on 50 years and noted the ICVB staff is the absolute best in the country. They have made an incredible impact in the industry and is always top notch. He is proud to work side-by-side with Gast and the team. He also thanked the ICVB Board members for their leadership.
- The construction on Irving Boulevard is a \$25 million project. Hillman asked the Board to support the small businesses in the area. It has been a struggle with COVID and now the construction project for many of them to stay in business. City staff is working with the small businesses through the Employee Appreciation Program and are in constant communication and feedback with the businesses.

BUREAU MANAGEMENT AND STAFF REPORTS

Bureau Management

Executive Director Maura Gast reported:

- Gast echoed the thanks and praise for the Board and City support of the 50th Anniversary celebration. It was all-hands on deck with staff and volunteers and turned out to be a wonderful and memorable event.
- It has been an extraordinary year with plenty of moving pieces and do not want to lose sight of the \$601,000 returned to the Convention Center Capital Fund. ICC staff is always looking for ways to do things more efficiently.
- Gast asked Board members to take time after the meeting for a self-guided tour of the “Green Book” Exhibit in the Irving Museum. A copy of the “Green Book” was distributed as a handout. It is a powerful exhibit, and it should be noted the Irving Arts Center and Irving Black Council has been putting on some great programs.

Sales and Services

Assistant Executive Director Sales and Services Lori Fojtasek reported:

- She expressed the ICVB is a great place to work and the tenured staff is a testament to that. She thanked the Board for their continued leadership and support.
- The Sales team achieved 125% of their annual goal by September 30. The year was hard, and the team has found ways to work around the challenges.
- The Texas Society of Association Executives (TSAE), the Multi-Sport event and the Invited Club Classic all will return in 2023 in the same week, along with ACON. She thanked the Irving Police Department for their partnership to make those events happen successfully.

Marketing and Communications

Assistant Executive Director Marketing and Communications Diana Pfaff reported:

- Echoed Fojtasek’s statements for the ICVB as a wonderful place to work. She added Gast has made it one of the top CVBs in the country. She also thanked ICTN for their assistance on the Anniversary video and footage for the history loop video that was shown at the event.
- The growth in Irving has been tremendous over the past 50 years and the City is in a good position. The 50th Anniversary Celebration was an excellent event to showcase the history.
- The FY 2021-22 Marketing and Communications report was distributed as a handout.
- Meeting-sales leads and inquiries increased 82% with 1,726 total.
- There were 929,612 total sessions and 748,063 total users in combined website traffic for the year and 1,427,488 pageviews.
- Blog pageviews increased 12% with 133,868 pageviews from 104 blog posts and added 19,000 new followers.
- Promoted Content Campaign, which highlights local businesses through the blog and social media generated 31,889 blog visits and 236,431 post engagements on social media.
- Advertising, paid search and digital marketing campaigns generated 41,881,841 impressions and 519, 812 site visits.
- Staycations / Leisure Campaign generated 94,995 hotel referrals with potential economic value of \$31,381,325.
- Online Travel Agency Campaign generated 12,273 hotel books, 18,207 room nights resulting in \$2.5 million in direct hotel revenue.

- Micro Campaigns which promote local events and concerts generated 8,879 hotel referrals with a potential economic impact of \$3,718,196.
- It was the best year to date for industry awards and Pfaff congratulated Director of Marketing Monty White for his demanding work and support on the Adrian Platinum Award Visit Irving:Simpleview.

Administration and Finance

Assistant Executive Director Finance and Administration Susan Rose reported:

- The AirDNA report shows:
- For the month of September, there were 570 available listings, a 46.2% increase over last year.
- Average Daily Rate was \$223.32 a decrease of 17.01% over last year.
- Occupancy percentage was 55.7%, a decrease of 8.44% compared to last year.
- For the hotel comparable subset, Average Daily Rate for August was \$119.24, an increase of 8.86% from last year, with Occupancy at 54.5%, a decrease of 13.80%.
- The Administration and Finance team:
- Rose thanked the Mayor and Hillman for the ARPA funding the ICVB received and assisted in making a challenging year less painful.
- Holiday activities are underway and the ICVB and ICC teams are volunteering at the Salvation Army Red Kettle and Angel Tree programs.
- Continuing with year-end accounting tasks and processing invoices.

In response to a question from Board member Michael Basoco, Rose gave a brief description of the STR and AirDNA report differences.

CONVENTION CENTER MANAGEMENT

General Manager Tom Meehan reported:

- Looking back over the past 12 years of the Convention Center coming to Irving, it was the best decision he has made to work with this group of people, including Gast, the City staff and Board. Making visions come to life is truly rewarding and it is an honor and privilege.
- It was a tremendous year for the ICC – broke a record in Adjusted Gross Income and beat budget this year by \$130,000 of the \$1.395 million subsidy, the highest return to the Capital Fund of \$601,289.
- There were over 213 events this year with 190,000 in attendance.
- Comparing 2019 to 2022: 2019 there were 5 sporting events with 9,500 attendance, 2022 there were 13 and 35,600 attendance. There were no tradeshow in 2019 and 2022 had six. Banquets and Meetings remain flat.
- The audit is complete with a clean audit result.
- Adjusting for the new fiscal year in projects and budget planning. Food costs and labor increases are a challenge, along with working with ways to ease the approach of increases with repeat clients.
- Building projects include:
 - Outside lighting on the outside upper and lower canopy with colors.
 - Grand Ballroom lighting project with color-changing lights.
 - Monument signs by the fountain and a large monument sign on Hwy 114 to come.
 - Implementing a new touchless parking system in the garage with both the ICC and Westin Convention Center Hotel.

- Replenishing F&B equipment.

INDUSTRY PARTNERS

Hotel Industry Updates

Board member Greg Malcolm:

- October 2 – 29, 2022 for Irving South Side hotel shows 83.2% Occupancy, a 21% increase.
- Average Daily Rate is \$137.38, a 12% increase and RevPAR is \$114.29, up 25.5%.
- The Hilton Garden Inn DFW Airport South has new lobby furniture, water feature wall, and fitness center upgrades.

Board member Kim Limon:

- The Hampton Inn Irving/Las Colinas for October finished at 76% Occupancy.
- Average Daily Rate of \$115.16, which is the best month of the year, rate index of 106.7, and RevPAR is \$87.48.
- Budget is finished and waiting approval.

Restaurant Industry Updates

Cole reported:

- Brasão Brazilian Steakhouse on Highway 114 and MacArthur is open and has complimentary reviews.
- Cole encouraged visiting Irving Main Street restaurants during the construction project to show support.

PARTNER ORGANIZATION AND STAKEHOLDER REPORTS

Greater Irving-Las Colinas Chamber of Commerce:

Chamber President Beth Bowman reported:

Congratulations to the ICVB staff for 50 great years. It was great to see the authentic touches throughout the program.

The Economic Development Team has more than 100 projects at various stages and 1 out of 5 projects are Corporate Headquarters.

Unemployment decreased 3.6% from August to 3.3% in September, which is the same as the National rate and below Texas at 3.8%.

Midterm elections are completed and there have been shifts in representatives from Irving in the Congress and House of Representatives. The Chamber's 88th Legislative Send-off event is scheduled for November 30 at AT&T University. Registration is open.

In response to question from Stewart, Bowman replied there are big issues on the agenda and working with Gast and Hillman to keep Texas competitive and navigate through the social initiatives, keep Texas open for all and transportation infrastructure items. Irving Day in Austin is in February 2023 and a top priority at the Chamber for economic tools remain funded. Looking for continuity and the challenge will be the need for business leaders and citizens to call upon elected officials for Irving's priorities.

Chamber Chair Janie Perelman reported:

Perelman encouraged all to attend the Legislative Send-Off at AT&T University with State representatives to support the priorities.

The 2023 State of the City will be held on January 26 at the Irving Convention Center with the theme of "Reinvesting Today for Tomorrow".

Irving Arts and Culture

Executive Director Arts and Culture Todd Hawkins reported:

Welcomed the Board to the Irving Archives and Museum.

- Irving Arts Center:
- Celebration Series 2022/2023
 - *Noche Buena: A Christmas Spectacular* – December 2 at 7:30 p.m., featuring ballet folklórico de Los Angeles & Mariachi Garibaldi de Jaime Cuellar.
 - *David Brighton's Space Oddity – The Quintessential David Bowie Tribute* – January 27 at 7:30 p.m.
 - *Les Ballet Trocadero de Monte Carlo* on February 17 at 7:30 p.m.
 - The Kingdom Choir – February 26, 2023, at 2:30 p.m.
 - *Soul of America – a tribute to Aretha Franklin* – April 14, 2023, at 7:30 p.m.
- Irving Archives and Museum:
 - The "Green Book" exhibit focuses on the DFW experience during the 1930's to 1960's and the segregation era. A panel discussion was added and included five people as they told of their personal experiences to a standing room only crowd. Board member Colvin Gibson reported on the event and noted Opal Lee, the designated grandmother of Juneteenth and nominee for 2022 Nobel Peace Prize, along with District Judge Davis were on the panel, the media covered the event. Gibson thanked the museum staff for their planning and support. Stewart added as a person who lived through this time, it is important to reference this dark time in history and keep it in our school curriculum. He shared his personal experience traveling during this time with his family.

Las Colinas Association

Board member Julia Kang reported:

- Echoed the kudos and congratulations to the ICVB for 50 years.
- Last month celebrated the Day of the Dead with the U.S. Mexico Chamber on the Mandalay Canal and the second Paws Colinas 5K9.
- Holiday in the Plaza will be held at Levy Plaza on December 304 with 50 local retailers and vendors, Santa, ice skating rinks, and more. In lieu of admission, guests may bring an unwrapped gift for the Irving Police toy drive.
- The LCA budget is in the process, and it is the second year for a recommendation to the Board in rate reduction on assessments.

TIF

Board member Michael Randall reported:

- The TIF Board has not met since the last meeting and there is no update at this time. The next Board meeting is scheduled for December 6.

Cole asked Board members to "check-in" on social media for the Irving Archives and Museum and mention the "Green Book" exhibit.

Board Vice Chair Bob Bourgeois recognized Cole for his service as Board Chair and thanked him for his leadership. He is a great asset to the Board and the City of Irving.

With no further discussion, the meeting was adjourned at 1:35 p.m.

Respectfully submitted,



Maura Allen Gast, FCDME
Executive Director



ICVB
FINANCIAL STATEMENTS

For Period Ending:
September 2022

IRVING CONVENTION AND VISITORS BURAU
2021 - 2022 FINANCIAL POSITION SUMMARY
SEPTEMBER 30, 2022

REVENUE				
	BUDGET	ACTUAL	DIFFERENCE	%
General	12,828,811	13,889,622	1,060,811	108.27%
Reserve	500,500	501,682	1,182	100.24%
Computer	-	-	-	-
ICC CIP	4,506,167	4,526,019	19,852	100.44%

GENERAL FUND REVENUE - MAJOR ACCOUNTS				
	BUDGET	ACTUAL	DIFFERENCE	%
HOT Tax	5,397,466	7,979,700	2,582,234	147.84%
ARPA	7,398,345	5,880,280	(1,518,065)	79.48%

EXPENDITURES BY FUND				
	BUDGET	ACTUAL	DIFFERENCE	%
General	11,902,187	9,852,485	2,049,702	82.78%
Reserve	-	-	-	-
Computer	-	-	-	-
ICC CIP	3,142,667	3,142,664	3	100.00%

FUND BALANCE				
	BEGINNING	ENDING	DIFFERENCE	%
General	2,166,242	6,177,016	4,010,774	285.15%
Reserve	711	501,682	500,971	70560.06%
Computer	207	207	-	-
ICC CIP	676,827	2,060,183	1,383,356	304.39%

ARPA BUDGET AND EXPENDITURES						
	FY21 BUD	FY22 BUD	TOTAL BUD	EXPENDED	BALANCE	% EXPENDED
General	2,691,439	7,398,345	10,089,784	8,115,369	1,974,415	80.43%
ICC CIP	326,465	2,878,667	3,205,132	3,114,995	90,137	97.19%
	3,017,904	10,277,012	13,294,916	11,230,364	2,064,552	84.47%



2201 - ICVB GENERAL
MONTHLY BALANCE SHEET
SEPTEMBER 30, 2022

Assets

Cash and Equivalents	3,430,804.29
Investments	3,830,400.00
HOT Tax Receivables	1,366,228.97
Miscellaneous Receivables	601,289.00
Accrued Interest Receivable	7,384.99

Total Assets 9,236,107.25

Liabilities

Accounts Payables	713,341.21
Accrued Wages & Benefits	316,685.78
Unearned Revenue (ARPA)	1,974,414.94
Due to Other Funds	54,649.14

Total Liabilities 3,059,091.07

Fund Balance

Reserve for Encumbrances	0.00
Unreserved	6,177,016.18

Total Fund Balance 6,177,016.18

Total Liabilities and Fund Balance 9,236,107.25



IRVING CONVENTION AND VISITORS BUREAU - GENERAL FUND

MONTHLY FINANCIAL REPORT

SEPTEMBER 2022

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
L3 - HOTEL/MOTEL TAX							
	CURRENT YEAR	1,982,337.35	7,740,146.28	5,397,466.00	143.4%	0.00	(2,342,680.28)
	PENALTY AND INTEREST	10,379.96	51,693.96	0.00	100.0%	0.00	(51,693.96)
	PRIOR YEAR	0.00	133,645.55	0.00	100.0%	0.00	(133,645.55)
	SHORT-TERM RENTALS	15,508.20	54,215.13	0.00	100.0%	0.00	(54,215.13)
	TOTAL HOTEL/MOTEL TAX	2,008,225.51	7,979,700.92	5,397,466.00	147.8%	0.00	(2,582,234.92)
M1 - INTERGOVERNMENTAL							
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	3,314,057.66	5,880,279.87	7,398,345.00	79.5%	0.00	1,518,065.13
M4 - INVESTMENT INCOME							
		13,053.93	22,258.48	3,000.00	741.9%	0.00	(19,258.48)
M5 - MISCELLANEOUS							
		0.00	7,382.78	30,000.00	24.6%	0.00	22,617.22
TOTAL REVENUE		5,335,337.10	13,889,622.05	12,828,811.00	108.3%	0.00	(1,060,811.05)
EXPENDITURES							
N1 - SALARIES							
		457,070.40	2,592,166.45	2,608,808.00	99.4%	0.00	16,641.55
N2 - BENEFITS							
		88,547.91	560,948.35	598,791.99	93.7%	0.00	37,843.64
N4 - SUPPLIES							
		8,393.10	96,506.07	131,088.00	73.6%	0.00	34,581.93
N7 - STRUCTURE MAINTENANCE							
		259,765.60	259,765.60	260,521.00	99.7%	0.00	755.40
O1 - UTILITIES (COMMUNICATIONS)							
		4,267.73	20,329.09	26,100.00	77.9%	0.00	5,770.91
O3 - OUTSIDE SERVICES							
	FREIGHT	14.38	913.32	3,000.00	30.4%	0.00	2,086.68
	MARKETING AND SALES RESOURCES	8,991.74	56,950.41	66,380.00	85.8%	0.00	9,429.59
	MEDIA ADVERTISING	49,677.91	531,171.99	582,399.80	91.2%	0.00	51,227.81
	POSTAGE EQUIPMENT RENTAL	662.16	2,648.64	2,650.00	99.9%	0.00	1.36
	PROFESSIONAL SERVICES	656,468.73	2,384,946.71	2,885,603.00	82.6%	0.00	500,656.29
	PROPERTY MANAGEMENT SERVICES	(253,039.00)	793,711.00	1,395,000.00	56.9%	0.00	601,289.00
	TOTAL OUTSIDE SERVICES	462,775.92	3,770,342.07	4,935,032.80	76.4%	0.00	1,164,690.73
O4 - TRAVEL - TRAINING - DUES							
	TRAVEL AND TRAINING	19,240.70	201,109.54	470,500.00	42.7%	0.00	269,390.46
	MILEAGE REIMBURSEMENT	1,424.13	1,637.18	4,500.00	36.4%	0.00	2,862.82
	MEMBERSHIP AND DUES	3,279.00	48,998.90	53,000.00	92.5%	0.00	4,001.10
	TOTAL TRAVEL - TRAINING - DUES	23,943.83	251,745.62	528,000.00	47.7%	0.00	276,254.38
O5 - CLAIMS AND INSURANCE							
		0.00	138,045.00	138,045.00	100.0%	0.00	0.00
O7 - MISCELLANEOUS EXPENSES							
	ADM COST REIMBURSEMENT	80,329.00	319,188.01	350,898.00	91.0%	0.00	31,709.99
	BUSINESS DEV INCENTIVE PROG	54,347.68	343,710.03	500,000.00	68.7%	0.00	156,289.97
	CONVENTION SERVICES MATERIALS	1,004.81	48,198.58	92,803.83	51.9%	0.00	44,605.25
	EVENT SPONSORSHIPS	0.00	97,727.50	138,800.00	70.4%	0.00	41,072.50
	ICVB VOLUNTEER PROGRAM	540.00	1,080.00	5,000.00	21.6%	0.00	3,920.00
	LOCAL PROGRAMS-PROMOTIONS	166,752.27	340,304.25	515,500.00	66.0%	0.00	175,195.75
	TOTAL MISCELLANEOUS EXPENSES	302,973.76	1,150,208.37	1,603,001.83	71.8%	0.00	452,793.46
P1 - CAPITAL EXPENDITURES							
		62,345.78	62,345.78	96,353.00	64.7%	0.00	34,007.22
P5 - TRANSFERS OUT							
	TRSF TO ICVB RESERVE	0.00	500,000.00	500,000.00	100.0%	0.00	0.00
	TRSF TO ICVB CONV CENTER	0.00	363,000.00	363,000.00	0.0%	0.00	0.00
	TRSF TO POB RISK MITIGATION	0.00	23,139.00	23,139.00	0.0%	0.00	0.00
	TRSF TO GENERAL DS FUND	0.00	90,306.00	90,306.00	0.0%	0.00	0.00
	TOTAL TRANSFERS OUT	0.00	976,445.00	976,445.00	0.0%	0.00	0.00
TOTAL EXPENDITURES		1,410,318.43	9,878,847.40	11,902,186.62	83.0%	0.00	2,022,583.82

Beginning Fund Balance	2,166,241.53
Revenues	13,889,622.05
Expenditures	(9,878,847.40)
Ending Fund Balance	6,177,016.18

NOTE:

EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



2202 - ICVB RESERVE
MONTHLY BALANCE SHEET
SEPTEMBER 30, 2022

Assets

Cash and Equivalents	739.34
Investments	500,000.00
Accrued Interest Receivable	942.80

Total Assets

501,682.14

Liabilities

Total Liabilities

0.00

Fund Balance

Reserve for Encumbrances	0.00
Unreserved	501,682.14

Total Fund Balance

501,682.14

Total Liabilities and Fund Balance

501,682.14



IRVING CONVENTION AND VISITORS BUREAU - RESERVE FUND
 MONTHLY FINANCIAL REPORT
 SEPTEMBER 2022

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
	M4 - INVESTMENT INCOME	971.36	971.36	500.00	194.3%	0.00	(471.36)
	M6 - TRANSFER FROM ICVB GENERAL	0.00	500,000.00	500,000.00	100.0%	0.00	0.00
	TOTAL REVENUE	971.36	500,971.36	500,500.00	100.1%	0.00	(471.36)
EXPENDITURES							
	NONE	0.00	0.00	0.00	0.0%	0.00	0.00
	TOTAL EXPENDITURES	0.00	0.00	0.00	0.0%	0.00	0.00

Beginning Fund Balance	710.78
Revenues	500,971.36
Expenditures	0.00
Ending Fund Balance	501,682.14

NOTE:

EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
 PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



2203 - ICVB COMPUTER REPLACEMENT
MONTHLY BALANCE SHEET
SEPTEMBER 30, 2022

Assets

Cash and Equivalents 207.54

Total Assets 207.54

Liabilities

Total Liabilities 0.00

Fund Balance

Reserve for Encumbrances 0.00

Unreserved 207.54

Total Fund Balance 207.54

Total Liabilities and Fund Balance 207.54



IRVING CONVENTION AND VISITORS BUREAU - COMPUTER FUND
MONTHLY FINANCIAL REPORT
SEPTEMBER 2022

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
	NONE	0.00	0.00	0.00	0.0%	0.00	0.00
TOTAL REVENUE		0.00	0.00	0.00	0.0%	0.00	0.00
EXPENDITURES							
	NONE	0.00	0.00	0.00	0.0%	0.00	0.00
TOTAL EXPENDITURES		0.00	0.00	0.00	0.0%	0.00	0.00

Beginning Fund Balance	207.54
Revenues	0.00
Expenditures	0.00
Ending Fund Balance	207.54

NOTE:
 EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
 PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



2204 - ICVB CONV CENTER RESERVE / CIP
MONTHLY BALANCE SHEET
SEPTEMBER 30, 2022

Assets

Cash and Equivalents	682,151.81
Investments	1,603,000.00
Accrued Interest Receivable	4,054.40

Total Assets

2,289,206.21

Liabilities

Accounts Payables	138,887.00
Unearned Revenue (ARPA)	90,136.70
Total Liabilities	<u>229,023.70</u>

Fund Balance

Reserve for Encumbrances	0.00
Unreserved	2,060,182.51
Total Fund Balance	<u>2,060,182.51</u>

Total Liabilities and Fund Balance

2,289,206.21



IRVING CONVENTION AND VISITORS BUREAU - ICC RESERVE / CIP FUND
 MONTHLY FINANCIAL REPORT
 SEPTEMBER 2022

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
M1	INTERGOVERNMENTAL						
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	1,541,800.76	2,869,595.95	2,878,667.00	99.7%	0.00	9,071.05
M4	INVESTMENT INCOME	7,240.89	12,355.03	500.00	2471.0%	0.00	(11,855.03)
M5	MISCELLANEOUS	23,919.49	1,281,068.01	1,264,000.00	101.4%	0.00	(17,068.01)
M6	TRANSFER FROM ICVB GENERAL	0.00	363,000.00	363,000.00	100.0%	0.00	0.00
TOTAL REVENUE		1,572,961.14	4,526,018.99	4,506,167.00	100.4%	0.00	(19,851.99)
EXPENDITURES							
N4	SUPPLIES	321,811.39	774,263.40	774,263.61	100.0%	0.00	0.21
N7	STRUCTURE MAINTENANCE	202,474.26	554,591.29	554,591.29	100.0%	0.00	0.00
O3	OUTSIDE SERVICES	80,063.22	234,596.79	234,597.78	100.0%	0.00	0.99
O4	TRAVEL / TRAIN / DUES	0.00	26,059.33	26,060.00	100.0%	0.00	0.67
P1	CAPITAL EXPENDITURES	0.00	1,553,153.13	1,553,154.32	100.0%	0.00	1.19
TOTAL EXPENDITURES		604,348.87	3,142,663.94	3,142,667.00	100.0%	0.00	3.06

Beginning Fund Balance	676,827.46
Revenues	4,526,018.99
Expenditures	(3,142,663.94)
Ending Fund Balance	<u>2,060,182.51</u>

NOTE:

EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
 PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



Irving Convention and Visitors Bureau

Check Register

September 2022

Check #	Check Date	Vendor Name Object Description	Line Item Description	Check Amount	Invoice Amount	
					ARPA	HOT Tax
80062583	9/1/2022	BRAVO PRODUCTIONS ENTERTAINMENT, INC. LOCAL PROGRAMS-PROMOTIONS	TSAE ROCK THE RED CARPET/BEVERAGE	800.00	800.00	
80062584	9/1/2022	CUTTS, SUSAN PROFESSIONAL SERVICES	DATA ENTRY SERVICES - AUG 15 - 26, 2022	893.75	893.75	
80062585	9/1/2022	DFW H38 OWNER LLC BUSINESS DEV INCENTIVE PROG	APOSTOLIC AFFILIATION/JULY 2022	2,415.00	780.00	
		BUSINESS DEV INCENTIVE PROG	APPLIQUE GETAWAY/JULY 2022		1,635.00	
80062586	9/1/2022	DLC HOTEL OWNER LLC BUSINESS DEV INCENTIVE PROG	SEATTLE MARINERS VS TEXAS RANGERS/AUG 2022	2,080.00	945.00	
		BUSINESS DEV INCENTIVE PROG	OAKLAND A'S VS TEXAS RANGERS/AUG 2022		1,135.00	
80062587	9/1/2022	FOJTASEK, LORI COMMUNICATIONS	JUL 2022 - CELL / MILEAGE	81.12		75.00
		MILEAGE REIMBURSEMENT	JUL 2022 - CELL / MILEAGE			6.12
80062588	9/1/2022	GRAND PRIX FIXED LESSEE LLC BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL CHAMPIONSHIP	295.00	295.00	
80062589	9/1/2022	HOPKINS, CHERYL COMMUNICATIONS	JUL 2022 - CELL	75.00		75.00
80062590	9/1/2022	LAS COLINAS JOINT VENTURE LLC BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL CHAMPIONSHIP	140.00	140.00	
80062591	9/1/2022	LIFE TEEN INC BUSINESS DEV INCENTIVE PROG	STEBENVILLE/LIFE TEEN/JUNE 2022	10,120.00	10,120.00	
80062592	9/1/2022	LOPEZ, BRENDA COMMUNICATIONS	JUL 2022 - CELL	75.00		75.00
80062593	9/1/2022	MANSELL, LORI TRAVEL AND TRAINING	SFFMA JUNE 2022 CONF - TRADE SHOW/PRESENTATION	10.00	10.00	
80062594	9/1/2022	PETTY, BRICE COMMUNICATIONS	JUN & JUL 2022 - CELL	120.00		120.00
80062595	9/1/2022	ROBERTS, DEBBIE COMMUNICATIONS	AUG 2022 - CELL	75.00		75.00
80062596	9/1/2022	SOTO, MONICA COMMUNICATIONS	CELL PHONE - JULY 2022	50.00		25.00
		COMMUNICATIONS	CELL PHONE - AUGUST 2022			25.00
80062597	9/1/2022	SOUTHWEST SHOWCASE, INC. TRAVEL AND TRAINING	DEPOSIT FOR BOOTH 411 VISIT IRVING	2,650.00	2,650.00	
80062598	9/1/2022	TIN STAR ENTERTAINMENT, LTD LOCAL PROGRAMS-PROMOTIONS	LINE DANCE INSTRUCTOR FOR TSAE/SEPT 12, 2022	350.00	350.00	
80062599	9/8/2022	AMERICAN EXPRESS TRAVEL RELATED SERVICES CO, INC ACCOUNTS PAYABLE	AUG 2022 - RECEIPTS	65,250.85	61,213.48	4,037.37
80062600	9/8/2022	FIRED UP BRANDS, INC PROFESSIONAL SERVICES	ICVB STAFF TRAINING	3,333.33	3,333.33	
80062601	9/8/2022	GAINWELL ACQUISITION CORP BUSINESS DEV INCENTIVE PROG	BUILD A THON/APRIL 2022	1,964.00	1,156.00	
		BUSINESS DEV INCENTIVE PROG	BUILD A THON II/MAY 2022		808.00	
80062602	9/8/2022	IMAGO MEDIA, INC. MEDIA ADVERTISING	ADVERTISING	321.50	321.50	
80062603	9/8/2022	IRVING - LAS COLINAS ROTARY CLUB MEMBERSHIPS, CERTS, & LICENSES	AUGUST 2022	40.00		40.00
80062604	9/8/2022	ITA GROUP, INC. BUSINESS DEV INCENTIVE PROG	SNAP ON FRANCHISE CONFERENCE OVERFLOW/AUG	1,305.00	1,305.00	
80062605	9/8/2022	MALONEY STRATEGIC COMMUNICATION INC PROFESSIONAL SERVICES	2022 ICVB TSAE ACTIVATION PHASE II	75,586.90	75,586.90	
80062606	9/8/2022	MEETING PROFESSIONALS INTERNATIONAL MEDIA ADVERTISING	ADVERTISING	4,000.00	4,000.00	
80062607	9/8/2022	NAYLOR, LLC MEDIA ADVERTISING	ADVERTISING	2,591.55	1,774.55	
		MEDIA ADVERTISING	ADVERTISING		817.00	
80062608	9/8/2022	NOSH UP, LLC		1,680.00		



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Check #	Check Date	Vendor Name Object Description	Line Item Description	Check Amount	Invoice Amount	
					ARPA	HOT Tax
		LOCAL PROGRAMS-PROMOTIONS	CHARCUTERIE WORKSHOP KIT/SEPT 12, 2022		1,680.00	
80062609	9/8/2022	PRICELINE.COM INTERNATIONAL LIMITED		7,111.55		
		MEDIA ADVERTISING	ADVERTISING		7,111.55	
80062610	9/8/2022	SMG		23,919.48		
		BUILDINGS MAINT	WESTIN GARAGE RENTAL - AUG 2022		23,919.48	
80062611	9/8/2022	SMG		28,438.15		
		OFFICE MACHINERY	PHONE SYSTEM UPGRADE		28,438.15	
80062612	9/8/2022	TUCKER & ASSOCIATES, LLC		4,051.97		
		PROFESSIONAL SERVICES	AUG 2022 - REIMBURSABLES		51.97	
		PROFESSIONAL SERVICES	MONTHLY RETAINER - SEPT 2022		4,000.00	
80062613	9/15/2022	ANTX ASSOCIATES LLC		275.00		
		BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL CHAMPIONSHIP		275.00	
80062614	9/15/2022	BRAVO PRODUCTIONS ENTERTAINMENT, INC.		600.00		
		LOCAL PROGRAMS-PROMOTIONS	TSAE ROCK THE RED CARPET/LIVING STATUE/SEPT 11		600.00	
80062615	9/15/2022	CONFERENCE DIRECT LLC		6,000.00		
		MEDIA ADVERTISING	ADVERTISING		6,000.00	
80062616	9/15/2022	COSTAR REALTY INFORMATION, INC		4,400.00		
		SUBSCRIPTIONS-PUBLICATIONS	DESTINATION REPORT - 4TH QTR		4,400.00	
80062617	9/15/2022	DFW H38 OWNER LLC		1,585.00		
		BUSINESS DEV INCENTIVE PROG	ALOEVA IMPACT MID-YEAR MEETING/AUG 2022		1,585.00	
80062618	9/15/2022	DLC HOTEL OWNER LLC		730.00		
		BUSINESS DEV INCENTIVE PROG	HOUSTON ASTROS VS TX RANGERS/AUG 2022		730.00	
80062619	9/15/2022	EX DALLAS LP		926.00		
		MEMBERSHIPS, CERTS, & LICENSES	SEPTEMBER 2022			926.00
80062620	9/15/2022	MALONEY STRATEGIC COMMUNICATION INC		26,633.09		
		PROFESSIONAL SERVICES	2022 ICVB TRIPADVISOR ADVERTISING FINAL		26,633.09	
80062621	9/15/2022	MEETING PROFESSIONALS INTERNATIONAL		1,875.00		
		MEDIA ADVERTISING	ADVERTISING		1,875.00	
80062622	9/15/2022	STAMATS COMMUNICATIONS, INC.		2,000.00		
		MEDIA ADVERTISING	ADVERTISING		2,000.00	
80062623	9/15/2022	SMG		23,919.48		
		BUILDINGS MAINT	WESTIN GARAGE RENTAL - SEPT 2022			23,919.48
80062624	9/15/2022	SMG		348,250.00		
		PROPERTY MANAGEMENT SERVICES	SUBSIDY		348,250.00	
80062625	9/15/2022	SMG		42,685.47		
		BUILDINGS	SECURITY CAMERA SYSTEM REPAIR & UPGRADE		42,685.47	
80062626	9/15/2022	WFAA-TV INC		5,499.99		
		MEDIA ADVERTISING	ADVERTISING		5,499.99	
80062627	9/22/2022	IPROMOTEU.COM, INC.		2,885.45		
		BUSINESS DEV INCENTIVE PROG	PTO US OPEN 2022 - COOLING TOWELS		2,885.45	
80062628	9/22/2022	LAUDA, MARIANNE		75.00		
		COMMUNICATIONS	AUG 2022 - CELL			75.00
80062629	9/22/2022	MALONEY STRATEGIC COMMUNICATION INC		17,088.76		
		PROFESSIONAL SERVICES	2022 ICVB PTO TRIATHLON EVENT		10,945.31	
		PROFESSIONAL SERVICES	2022 ICVB TSAE ACTIVATION PHASE FINAL		6,143.45	
80062631	9/22/2022	STAMATS COMMUNICATIONS, INC.		5,500.00		
		MEDIA ADVERTISING	ADVERTISING		5,500.00	
80062632	9/22/2022	NAYLOR, LLC		99.66		
		MEDIA ADVERTISING	ADVERTISING		99.66	
80062633	9/22/2022	NICHOLAS MALLOUF		337.50		
		LOCAL PROGRAMS-PROMOTIONS	TSAE OPENING PHOTOGRAPHY		337.50	
80062634	9/22/2022	ROSE, SUSAN		45.35		
		COMMUNICATIONS	AUG 2022 - CELL			45.35
80062635	9/22/2022	SIRMEN, LORI		402.93		
		TRAVEL AND TRAINING	PRSA TRAVEL & TOURISM CONF 2022		45.21	
		COMMUNICATIONS	MAR 2022 CELL / MISC		75.00	
		LOCAL PROGRAMS-PROMOTIONS	MAR 2022 CELL / MISC		75.00	



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Check #	Check Date	Vendor Name Object Description	Line Item Description	Check Amount	Invoice Amount	
					ARPA	HOT Tax
		MARKETING RESOURCES	MAR 2022 CELL / MISC		(17.28)	
		COMMUNICATIONS	MAY 2022 - CELL		75.00	
		COMMUNICATIONS	JUN 2022 - CELL		75.00	
		COMMUNICATIONS	JUL 2022 - CELL		75.00	
80062636	9/22/2022	SMG		3,025.01		
		LOCAL PROGRAMS-PROMOTIONS	CATERING		2,175.46	
		LOCAL PROGRAMS-PROMOTIONS	CATERING		148.80	
		PROFESSIONAL SERVICES	NETWORK SERVICES		700.75	
80062637	9/22/2022	STODDARD, CAROL		225.00		
		COMMUNICATIONS	JUN 2022 - CELL			75.00
		COMMUNICATIONS	JUL 2022 - CELL			75.00
		COMMUNICATIONS	AUG 2022 - CELL			75.00
80062638	9/22/2022	TLD HOLDINGS, LLC		920.00		
		LOCAL PROGRAMS-PROMOTIONS	DJ/STAFF/PHOTO/VIDEO FOR TSAE RECEPTION		920.00	
80062639	9/22/2022	WHITE, MONTY		75.00		
		COMMUNICATIONS	JUL 2022 - CELL			75.00
80062640	9/27/2022	CUTTS, SUSAN		1,156.25		
		PROFESSIONAL SERVICES	DATA ENTRY SERVICES - SEPT 12 - 23, 2022		306.25	
		PROFESSIONAL SERVICES	DATA ENTRY SERVICES - AUG 29 - SEPT 09, 2022		850.00	
80062641	9/27/2022	DALLAS H28 OWNER LLC		768.00		
		BUSINESS DEV INCENTIVE PROG	DALLAS CHESS CLUB/SEPT 2022		768.00	
80062642	9/27/2022	DIPIETRO, KATHERINE		170.00		
		COMMUNICATIONS	AUG 2022 - CELL			75.00
		COMMUNICATIONS	SEPT 2022 - CELL / MISC			75.00
		LOCAL PROGRAMS-PROMOTIONS	SEPT 2022 - CELL / MISC			10.00
		LOCAL PROGRAMS-PROMOTIONS	SEPT 2022 - CELL / MISC			10.00
80062643	9/27/2022	DLC HOTEL OWNER LLC		5,065.00		
		BUSINESS DEV INCENTIVE PROG	TORONTO BLUE JAYS VS TX RANGERS/SEPT 2022		1,635.00	
		BUSINESS DEV INCENTIVE PROG	OAKLAND A'S VS TX RANGERS/SEPT 2022		895.00	
		BUSINESS DEV INCENTIVE PROG	LION STREET INDABA/SEPT 2022		2,535.00	
80062644	9/27/2022	FEDERAL EXPRESS CORPORATION		14.38		
		FREIGHT	SHIPPING		7.19	
		FREIGHT	SHIPPING		7.19	
80062645	9/27/2022	HOFFMAN MEDIA, LLC		2,460.00		
		BUSINESS DEV INCENTIVE PROG	NORTH TEXAS SEWING & QUILT EXPO/AUG 2022		2,460.00	
80062646	9/27/2022	IPROMOTEU.COM, INC.		2,556.23		
		MARKETING RESOURCES	PTO SWAG - WIRELESS HEADPHONES		2,556.23	
80062647	9/27/2022	MALONE, DEREK		300.00		
		PROFESSIONAL SERVICES	PTO TRIATHLON PHOTOGRAPHY		300.00	
80062648	9/27/2022	MALONEY STRATEGIC COMMUNICATION INC		11,462.98		
		PROFESSIONAL SERVICES	2022 ICVB BUSINESS CARDS - DONNA GROVES		471.18	
		PROFESSIONAL SERVICES	2022 ICVB ADVERTISING DIGITAL DEVELOPMENT		4,205.00	
		PROFESSIONAL SERVICES	INVENTORY STORAGE/MGMT (COLLATERAL MATERIAL)		2,306.80	
		PROFESSIONAL SERVICES	2022 ICVB IRVING ON THE ROCKS APP DESIGN		4,480.00	
80062649	9/27/2022	PIM HIGHLAND TRS CORPORTATION		3,836.00		
		BUSINESS DEV INCENTIVE PROG	COCAINE ANONYMOUS CONFERENCE/AUG 2022		3,836.00	
80062650	9/27/2022	PROVIDENT RESOURCES GROUP, INC		2,200.00		
		BUSINESS DEV INCENTIVE PROG	FOTONA LASERS SYMPOSIUM/SEPT 2022		2,200.00	
80062651	9/27/2022	SMG		428,739.11		
		BUILDINGS MAINT	GATE INTERCOM & NEW CARD READERS		23,304.64	
		OFFICE MACHINERY LESS 5000	KITCHEN POWER WASHER		4,524.75	
		OTHER SUPPLIES	F&B EQUIPMENT		173,383.53	
		OFFICE MACHINERY	F&B EQUIPMENT		10,347.52	
		BUILDINGS MAINT	REPLACE WIFI CABLING		72,208.00	
		BUILDINGS MAINT	POWER & DATA FOR PRE-FUNCTION SPACE		9,508.19	
		BUILDINGS MAINT	SECURITY OFFICE WORK STATIONS		18,993.00	
		OFFICE FURNITURE AND FIXTURES	SECURITY OFFICE WORK STATIONS		11,369.56	



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September 2022

Check #	Check Date	Vendor Name Object Description	Line Item Description	Check Amount	Invoice Amount	
					ARPA	HOT Tax
		OTHER SUPPLIES	CHEF UNIFORMS FOR KITCHEN		12,356.23	
		PROFESSIONAL SERVICES	RESTORE ENTECH CONTRACT		51,180.00	
		BUILDINGS MAINT	FLOORING BUSINESS CENTER & MAINTENANCE RM		30,621.47	
		LANDSCAPE MAINTENANCE	DEAD TREE REPLACEMENT		10,942.22	
80062652	9/30/2022	AMERICAN COLLEGE OF EMERGENCY PHYSICIANS		2,080.00		
		BUSINESS DEV INCENTIVE PROG	EMF SRS GRANTEE REVIEW MEETING/APRIL 2022		120.00	
		BUSINESS DEV INCENTIVE PROG	FINANCE COMMITTEE MEETING/MAY 2022		205.00	
		BUSINESS DEV INCENTIVE PROG	FUTURE OF SCIENTIFIC ASSEMBLY/JUNE 2022		95.00	
		BUSINESS DEV INCENTIVE PROG	BOARD MEETING/JUNE 2022		210.00	
		BUSINESS DEV INCENTIVE PROG	CORPORATE COUNCIL MEETING/JULY 2022		605.00	
		BUSINESS DEV INCENTIVE PROG	EM GROUP ACADEMY/AUG 2022		650.00	
		BUSINESS DEV INCENTIVE PROG	BOARD OF DIRECTORS/APRIL 2022		195.00	
80062653	9/30/2022	AMERICAN EXPRESS TRAVEL RELATED SERVICES CO, INC		68,146.36		
		ACCOUNTS PAYABLE	SEPT 2022 - RECEIPTS		66,673.86	1,472.50
80062654	9/30/2022	CELLCO PARTNERSHIP		364.31		
		COMMUNICATIONS	AUGUST 2022			156.59
		COMMUNICATIONS	AUGUST 2022			93.33
		COMMUNICATIONS	AUGUST 2022			114.39
80062655	9/30/2022	CSC HOLDINGS, LLC		835.00		
		BUSINESS DEV INCENTIVE PROG	COLLEGIATE SPORTS/UNIVERSITY OF ARKANSAS/SEPT		835.00	
80062656	9/30/2022	DLC HOTEL OWNER LLC		1,760.00		
		BUSINESS DEV INCENTIVE PROG	BNSF INDUSTRIAL PRODUCTS SUMMIT/SEPT 2022		585.00	
		BUSINESS DEV INCENTIVE PROG	CLEVELAND GUARDIANS VS TEXAS RANGERS/SEPT 2022		1,175.00	
80062657	9/30/2022	FLOWSERVE US INC		280.00		
		BUSINESS DEV INCENTIVE PROG	FLOWSERVE CORPORATION/MAY 2022		230.00	
		BUSINESS DEV INCENTIVE PROG	TRAINING M-MAVK8SA/MARCH 2022		25.00	
		BUSINESS DEV INCENTIVE PROG	SIHI - A.R.C. TRAINING M-MARUCT6/FEBRUARY 2022		25.00	
80062658	9/30/2022	FOJTASEK, LORI		75.00		
		COMMUNICATIONS	AUG 2022 - CELL			75.00
80062659	9/30/2022	FOSTER, WENDY		75.00		
		COMMUNICATIONS	AUG 2022 - CELL			75.00
80062660	9/30/2022	GOODGAME, STEPHEN A		750.00		
		LOCAL PROGRAMS-PROMOTIONS	T5AE EVENT & SNEAKER CONVENTION PHOTOGRAPHY		500.00	
		MARKETING RESOURCES	T5AE EVENT & SNEAKER CONVENTION PHOTOGRAPHY		250.00	
80062661	9/30/2022	HOPKINS, CHERYL		110.17		
		COMMUNICATIONS	AUG 2022 - CELL			75.00
		TRAVEL AND TRAINING	CONNECT SUMMER MARKETPLACE - AUG 7-11, 2022		35.17	
80062662	9/30/2022	IPROMOTEU.COM, INC.		2,161.23		
		BUSINESS DEV INCENTIVE PROG	RECTANGLE CREDIT CARD MINTS FOR PTO US OPEN		2,161.23	
80062663	9/30/2022	LEVINE, KATHY		130.88		
		COMMUNICATIONS	AUG 2022 - CELL			65.44
		COMMUNICATIONS	SEPT 2022 - CELL			65.44
80062664	9/30/2022	LOPEZ, BRENDA		150.00		
		COMMUNICATIONS	AUG 2022 - CELL			75.00
		COMMUNICATIONS	SEPT 2022 - CELL			75.00
80062665	9/30/2022	MANSELL, LORI		75.00		
		COMMUNICATIONS	AUG 2022 - CELL			75.00
80062666	9/30/2022	MANSOUR, KAYLA		150.00		
		COMMUNICATIONS	AUG 2022 - CELL			75.00
		COMMUNICATIONS	JUL 2022 - CELL			75.00
80062667	9/30/2022	MURPHY, MARY M.		50.00		
		PROFESSIONAL SERVICES	BLOG POSTS - SEPTEMBER 2022		50.00	
80062668	9/30/2022	NAIDU PRODUCTIONS LLC		1,220.00		
		BUSINESS DEV INCENTIVE PROG	TEXAS PRO BODYBUILDING CHAMPIONSHIP/AUG 2022		1,220.00	
80062669	9/30/2022	NATIONS CHANGER GROUP PUBLIC BENEFIT CORPORATION		295.00		
		BUSINESS DEV INCENTIVE PROG	ALOEVA IMPACT MID-YEAR MEETING/AUG 2022		295.00	
80062670	9/30/2022	NORTHSTAR TRAVEL MEDIA, LLC		1,350.00		



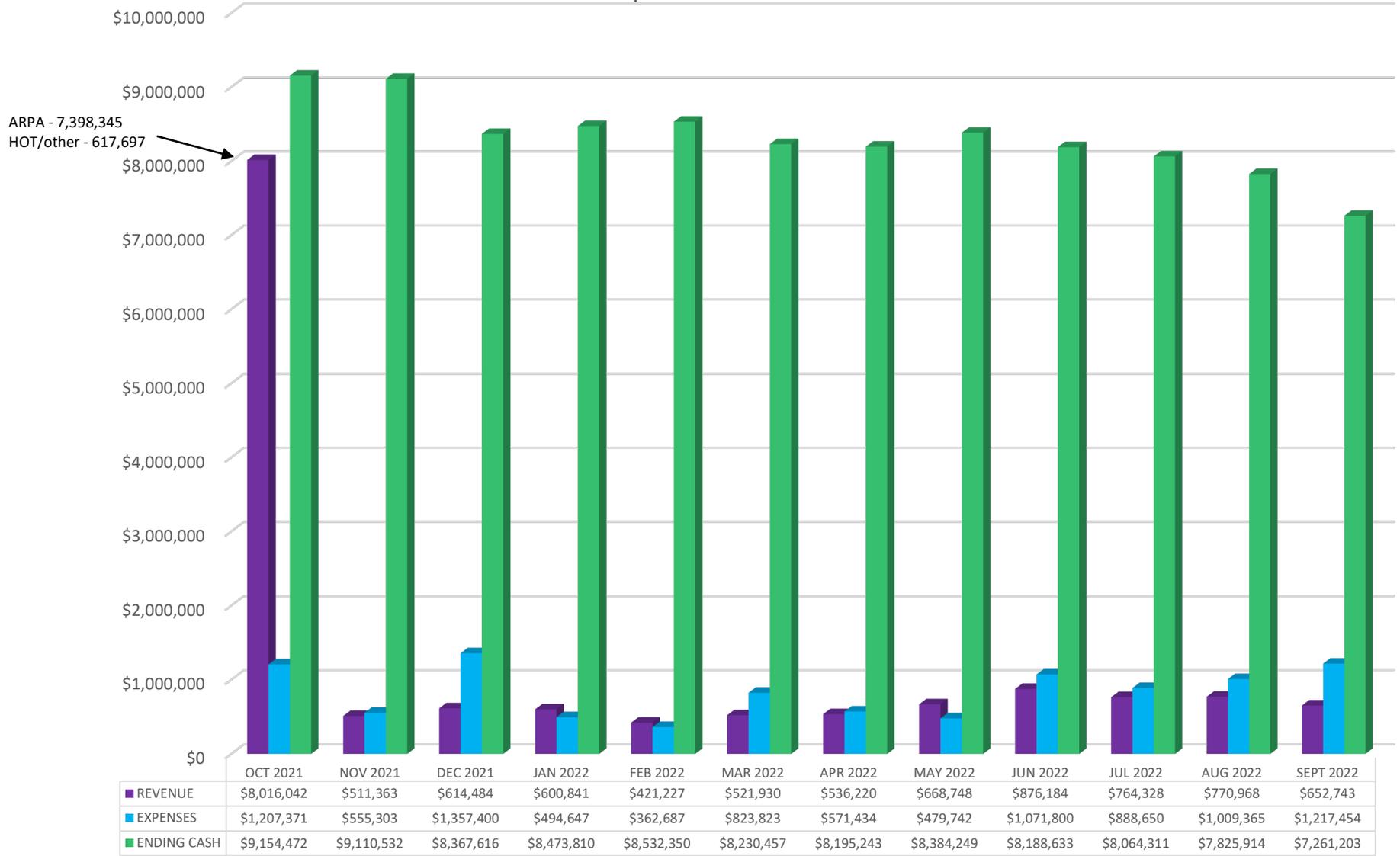
Irving Convention and Visitors Bureau

Check Register

September 2022

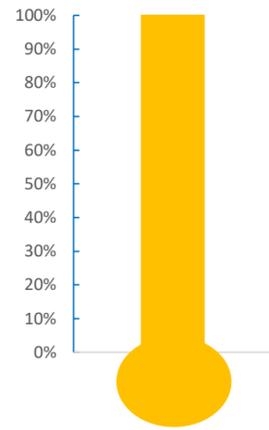
Check #	Check Date	Vendor Name Object Description	Line Item Description	Check Amount	Invoice Amount		
					ARPA	HOT Tax	
		MEDIA ADVERTISING	ADVERTISING		1,350.00		
80062671	9/30/2022	PETTY, BRICE		66.15			
		COMMUNICATIONS	AUG 2022 - CELL			66.15	
80062672	9/30/2022	PFAFF, DIANA		747.20			
		COMMUNICATIONS	AUG 2022 - CELL			75.00	
		TRAVEL AND TRAINING	HSMAI ADRIAN AWARDS 2022		447.20		
		COMMUNICATIONS	DEC 2021 - CELL			75.00	
		COMMUNICATIONS	JAN 2022 - CELL			75.00	
		COMMUNICATIONS	MAR 2022 - CELL			75.00	
80062673	9/30/2022	PIM HIGHLAND TRS CORPORTATION		735.00			
		BUSINESS DEV INCENTIVE PROG	FLOWSERVE MEETING/JULY 2022		735.00		
80062675	9/30/2022	SMG		234,335.23			
		BUILDINGS MAINT	NETWORK SWITCHES / BUILDING CORE		110,520.35		
		PROFESSIONAL SERVICES	NETWORK INSTALLATION		97,214.00		
		OTHER SUPPLIES	JANITORIAL EQUIPMENT / KITCHEN EQUIPMENT		13,828.77		
		OFFICE MACHINERY LESS 5000	JANITORIAL EQUIPMENT / KITCHEN EQUIPMENT		12,772.11		
80062676	9/30/2022	SONESTA INTERNATIONAL HOTELS CORPORATION		960.00			
		BUSINESS DEV INCENTIVE PROG	IRVING ARTS CENTER/WINNIE THE POOH/SEPT 2022		960.00		
80062677	9/30/2022	SOTO, MONICA		31.88			
		MILEAGE REIMBURSEMENT	MILEAGE - JULY 2022			6.88	
		COMMUNICATIONS	CELL PHONE - SEPTEMBER 2022			25.00	
80062678	9/30/2022	TEXAS DEPARTMENT OF TRANSPORTATION		2,679.00			
		MEDIA ADVERTISING	ADVERTISING - TEXAS HIGHWAYS		2,679.00		
80062679	9/30/2022	TOURISM ECONOMICS LLC		12,000.00			
		PROFESSIONAL SERVICES	LODGING FORECASTS DELIVERABLES, MAR 2022-SEPT		12,000.00		
80062680	9/30/2022	TUNGETT, MATT		101.00			
		COMMUNICATIONS	AUG 2022 - CELL			75.00	
		TRAVEL AND TRAINING	CONNECT SUMMER MARKETPLACE - AUG 7-11, 2022			26.00	
80062681	9/30/2022	TURNER, ASHLEY DANIELLE		400.00			
		PROFESSIONAL SERVICES	BLOG POSTS - AUG 2022		300.00		
		PROFESSIONAL SERVICES	BLOG POSTS - SEPT 2022		100.00		
80062682	9/30/2022	WHITE, MONTY		75.00			
		COMMUNICATIONS	AUG 2022 - CELL			75.00	
		Total Number of Invoices	163	TOTAL	1,526,799.20	1,493,668.16	33,131.04
		Total Number of Checks	98			97.8%	2.2%

Irving Convention and Visitors Bureau FY22 Cash Flow September 2022



■ REVENUE
 ■ EXPENSES
 ■ ENDING CASH

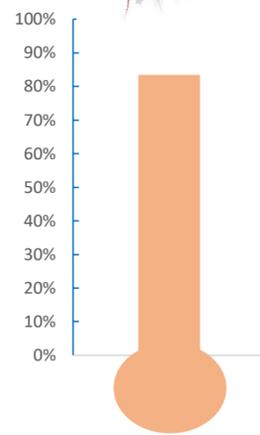
REPAYMENT OF FY21 LOAN FROM CITY



GOAL: \$500,000
ACHIEVED: \$500,000

FY22 YEAR END GOAL
N/A

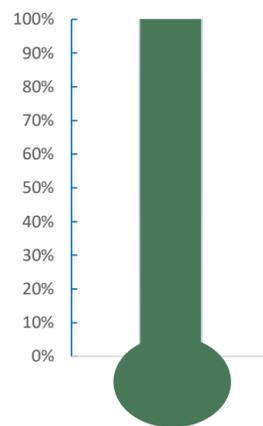
COMBINED FUNDS



GOAL: \$10,500,000
CURRENT: \$8,739,087

FY22 YEAR END GOAL
\$3,500,000

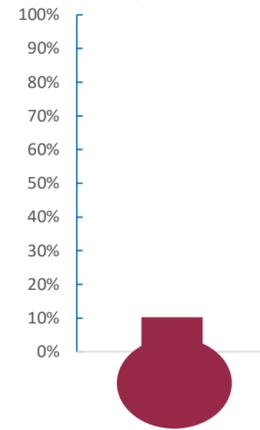
GENERAL FUND



GOAL: \$2,000,000
CURRENT: \$6,177,016

FY22 YEAR END GOAL
\$2,000,000

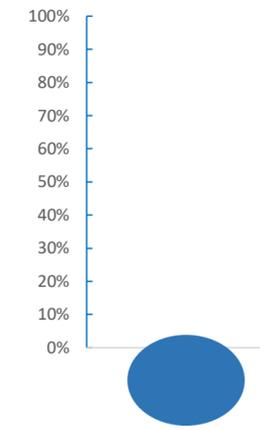
CATASTROPHIC RESERVE



GOAL: \$5,000,000
CURRENT: \$501,682

FY22 YEAR END GOAL
\$500,000

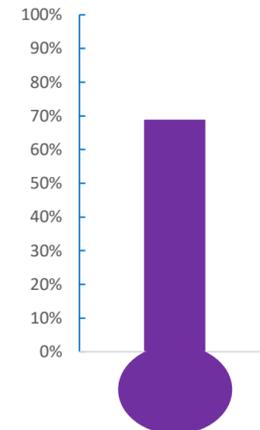
COMPUTER FUND



GOAL: \$500,000
CURRENT: \$207

FY22 YEAR END GOAL
N/A

ICC RESERVE/CIP FUND



GOAL: \$3,000,000
CURRENT: \$2,060,182

FY22 YEAR END GOAL
\$1,000,000



ICVB
FINANCIAL STATEMENTS

For Period Ending:
October 2022



2201 - ICVB GENERAL
MONTHLY BALANCE SHEET
OCTOBER 2022

Assets

Cash and equivalents	10,514,384.85
Investments	3,830,400.00
Tax receivables	725,760.47
Receivables	601,289.00

Total Assets

15,671,834.32

Liabilities

Accounts payables	339,169.40
Accr wages & benf	209,190.13
Unearned revenue	9,298,789.94
Due to other funds	29,610.41

Total Liabilities

9,876,759.88

Fund Balance (Budgetary basis)

Reserve for encumbrances	648,240.28
Unreserved	5,146,834.16

Total Fund Balance

5,795,074.44

Total Liabilities and Fund Balance

15,671,834.32



IRVING CONVENTION AND VISITORS BUREAU - GENERAL FUND
MONTHLY FINANCIAL REPORT
OCTOBER 2022

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
L3 - HOTEL/MOTEL TAX							
	CURRENT YEAR	0.00	0.00	8,000,000.00	0.0%	0.00	8,000,000.00
	PENALTY AND INTEREST	0.00	0.00	0.00	100.0%	0.00	0.00
	PRIOR YEAR	0.00	0.00	0.00	100.0%	0.00	0.00
	SHORT-TERM RENTALS	0.00	0.00	0.00	100.0%	0.00	0.00
	TOTAL HOTEL/MOTEL TAX	0.00	0.00	8,000,000.00	0.0%	0.00	8,000,000.00
M1 - INTERGOVERNMENTAL							
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	0.00	0.00	7,324,375.00	0.0%	0.00	7,324,375.00
M4 - INVESTMENT INCOME							
		0.00	0.00	6,000.00	0.0%	0.00	6,000.00
M5 - MISCELLANEOUS							
		14,847.92	14,847.92	11,000.00	135.0%	0.00	(3,847.92)
TOTAL REVENUE		14,847.92	14,847.92	15,341,375.00	0.1%	0.00	15,326,527.08
EXPENDITURES							
N1 - SALARIES							
		98,041.38	98,041.38	3,009,995.00	3.3%	0.00	2,911,953.62
N2 - BENEFITS							
		20,522.35	20,522.35	612,013.00	3.4%	0.00	591,490.65
N4 - SUPPLIES							
		0.00	0.00	76,500.00	0.0%	0.00	76,500.00
O1 - UTILITIES (COMMUNICATIONS)							
		0.00	0.00	26,500.00	0.0%	0.00	26,500.00
O3 - OUTSIDE SERVICES							
	FREIGHT	83.62	83.62	3,000.00	2.8%	0.00	2,916.38
	MARKETING AND SALES RESOURCES	510.00	510.00	161,000.00	0.3%	0.00	160,490.00
	MEDIA ADVERTISING	0.00	0.00	605,040.93	0.0%	48,031.48	557,009.45
	POSTAGE EQUIPMENT RENTAL	0.00	0.00	2,650.00	0.0%	2,648.64	1.36
	PROFESSIONAL SERVICES	65,530.31	65,530.31	2,555,880.07	2.6%	577,560.16	1,912,789.60
	PROPERTY MANAGEMENT SERVICES	0.00	0.00	1,395,000.00	0.0%	0.00	1,395,000.00
	TOTAL OUTSIDE SERVICES	66,123.93	66,123.93	4,722,571.00	1.4%	628,240.28	4,028,206.79
O4 - TRAVEL - TRAINING - DUES							
	TRAVEL AND TRAINING	1,250.00	1,250.00	665,340.00	0.2%	0.00	664,090.00
	MILEAGE REIMBURSEMENT	0.00	0.00	3,500.00	0.0%	0.00	3,500.00
	MEMBERSHIP AND DUES	926.00	926.00	77,900.00	1.2%	0.00	76,974.00
	TOTAL TRAVEL - TRAINING - DUES	2,176.00	2,176.00	746,740.00	0.3%	0.00	744,564.00
O5 - CLAIMS AND INSURANCE							
		34,511.25	34,511.25	138,045.00	25.0%	0.00	103,533.75
O7 - MISCELLANEOUS EXPENSES							
	ADM COST REIMBURSEMENT	0.00	0.00	320,000.00	0.0%	0.00	320,000.00
	BUSINESS DEV INCENTIVE PROG	14,291.00	14,291.00	500,000.00	2.9%	0.00	485,709.00
	CONVENTION SERVICES MATERIALS	0.00	0.00	110,000.00	0.0%	0.00	110,000.00
	EVENT SPONSORSHIPS	47,678.75	47,678.75	140,000.00	34.1%	20,000.00	72,321.25
	ICVB VOLUNTEER PROGRAM	0.00	0.00	7,840.00	0.0%	0.00	7,840.00
	LOCAL PROGRAMS-PROMOTIONS	0.00	0.00	530,100.00	0.0%	0.00	530,100.00
	TOTAL MISCELLANEOUS EXPENSES	61,969.75	61,969.75	1,607,940.00	3.9%	20,000.00	1,525,970.25
P1 - CAPITAL EXPENDITURES							
		0.00	0.00	160,720.00	0.0%	0.00	160,720.00
P5 - TRANSFERS OUT							
	TRSF TO ICVB RESERVE	0.00	0.00	4,497,790.00	0.0%	0.00	4,497,790.00
	TRSF TO ICVB COMPUTER REPL	0.00	0.00	500,000.00	0.0%	0.00	500,000.00
	TRSF TO ICVB CONV CENTER	0.00	0.00	1,000,000.00	0.0%	0.00	1,000,000.00
	TRSF TO POB RISK MITIGATION	23,139.00	23,139.00	23,139.00	100.0%	0.00	0.00
	TRSF TO GENERAL DS FUND	90,306.00	90,306.00	90,306.00	100.0%	0.00	0.00
	TOTAL TRANSFERS OUT	113,445.00	113,445.00	6,111,235.00	0.0%	0.00	5,997,790.00
TOTAL EXPENDITURES		396,789.66	396,789.66	17,212,259.00	2.3%	648,240.28	16,167,229.06

Beginning Fund Balance	6,177,016.18
Revenues	14,847.92
Expenditures	(396,789.66)
Ending Fund Balance	5,795,074.44

NOTE: EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



2204 - ICVB CONV CENTER RESERVE / CIP
MONTHLY BALANCE SHEET
OCTOBER 2022

Assets

Cash and equivalents 3,451,238.70
Investments 1,603,000.00

Total Assets 5,054,238.70

Liabilities

Unearned revenue 2,970,136.70

Total Liabilities 2,970,136.70

Fund Balance (Budgetary basis)

Reserve for encumbrances 0.00

Unreserved 2,084,102.00

Total Fund Balance 2,084,102.00

Total Liabilities and Fund Balance 5,054,238.70



IRVING CONVENTION AND VISITORS BUREAU - ICC RESERVE / CIP FUND
 MONTHLY FINANCIAL REPORT
 OCTOBER 2022

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
M1 - INTERGOVERNMENTAL							
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	0.00	0.00	2,880,000.00	0.0%	0.00	2,880,000.00
M4 - INVESTMENT INCOME							
		0.00	0.00	5,000.00	0.0%	0.00	5,000.00
M5 - MISCELLANEOUS							
		23,919.49	23,919.49	764,000.00	3.1%	0.00	740,080.51
M6 - TRANSFER FROM ICVB GENERAL							
		0.00	0.00	1,000,000.00	0.0%	0.00	1,000,000.00
TOTAL REVENUE		23,919.49	23,919.49	4,649,000.00	0.5%	0.00	4,625,080.51
EXPENDITURES							
N7 - STRUCTURE MAINTENANCE							
		0.00	0.00	264,000.00	0.0%	0.00	264,000.00
P1 - CAPITAL EXPENDITURES							
		0.00	0.00	1,500,000.00	0.0%	0.00	1,500,000.00
TOTAL EXPENDITURES		0.00	0.00	1,764,000.00	0.0%	0.00	1,764,000.00

Beginning Fund Balance	2,060,182.51
Revenues	23,919.49
Expenditures	0.00
Ending Fund Balance	<u>2,084,102.00</u>

NOTE:
 EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
 PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



Irving Convention and Visitors Bureau

Check Register

October 2022

Check #	Check Date	Vendor Name Object Description	Line Item Description	Check Amount	Invoice Amount	
					ARPA	HOT Tax
80062683	10/13/2022	ARIAS, PAOLA		200.00		
		PROFESSIONAL SERVICES	BLOG POSTS - SEPT 2022		150.00	
		PROFESSIONAL SERVICES	BLOG POSTS - OCT 2022		50.00	
80062684	10/13/2022	AUTO BODY ASSOCIATION OF TEXAS		1,180.00		
		BUSINESS DEV INCENTIVE PROG	TEXAS AUTO BODY TRADE SHOW/AUG 2022		1,000.00	
		BUSINESS DEV INCENTIVE PROG	TEXAS AUTO BODY TRADE SHOW OVERFLOW/AUG 2022		180.00	
80062685	10/13/2022	CSC HOLDINGS, LLC		810.00		
		BUSINESS DEV INCENTIVE PROG	WASHINGTON COMMANDERS VS DALLAS COWBOYS		810.00	
80062686	10/13/2022	CT FRANCHISING SYSTEMS		2,055.00		
		BUSINESS DEV INCENTIVE PROG	STRATEGIC FRANCHISING/SEPT 2022		2,055.00	
80062687	10/13/2022	CUTTS, SUSAN		300.00		
		PROFESSIONAL SERVICES	DATA ENTRY SERVICES - SEPT 26 - 30, 2022		300.00	
80062688	10/13/2022	DALLAS FUTURE SOCIETY		1,690.00		
		BUSINESS DEV INCENTIVE PROG	FENCON/SEPT 2022		1,690.00	
80062689	10/13/2022	DELL MARKETING LP		62,345.78		
		OFFICE MACHINERY	DELL POWEREDGE SERVER & STORAGE ARRAY		62,345.78	
80062690	10/13/2022	EX DALLAS LP		926.00		
		MEMBERSHIPS, CERTS, & LICENSES	OCTOBER 2022			926.00
80062691	10/13/2022	FOJTASEK, LORI		75.00		
		COMMUNICATIONS	SEPT 2022 - CELL			75.00
80062692	10/13/2022	FOSTER, WENDY		235.00		
		COMMUNICATIONS	SEPT 2022 - CELL			75.00
		LOCAL PROGRAMS-PROMOTIONS	TSAE 2022		160.00	
80062693	10/13/2022	GAST, MAURA		1,383.19		
		TRAVEL AND TRAINING	TX TRAVEL ALLIANCE TRAVEL SUMMIT 2022		5.00	
		TRAVEL AND TRAINING	DI ANNUAL CONVENTION & BOARD MEETING 2022		50.00	
		LOCAL PROGRAMS-PROMOTIONS	JUN 2022 - MISC			5.00
		MILEAGE REIMBURSEMENT	AUG 2022 - MILEAGE			88.13
		MILEAGE REIMBURSEMENT	SEPT 2022 - MILEAGE/TOLLS			166.10
		MILEAGE REIMBURSEMENT	OCT 2021 - JUL 2022 - MILEAGE			1,068.96
80062694	10/13/2022	GROVES, DONNA		70.00		
		COMMUNICATIONS	SEPT 2022 - CELL			70.00
80062695	10/13/2022	IRVING - LAS COLINAS ROTARY CLUB		40.00		
		MEMBERSHIPS, CERTS, & LICENSES	SEPTEMBER 2022			40.00
80062696	10/13/2022	LAUDA, MARIANNE		75.00		
		COMMUNICATIONS	SEPT 2022 - CELL			75.00
80062697	10/13/2022	MALONEY STRATEGIC COMMUNICATION INC		669.53		
		PROFESSIONAL SERVICES	2022 ICVB TRIPADVISOR ADT. - TX TRAVEL INTENDERS		669.53	
80062698	10/13/2022	MANSELL, LORI		12.73		
		LOCAL PROGRAMS-PROMOTIONS	TSAE 2022		25.00	
		COMMUNICATIONS	SEPT 2022 - CELL / MISC			75.00
		LOCAL PROGRAMS-PROMOTIONS	SEPT 2022 - CELL / MISC			(87.27)
80062699	10/13/2022	MANUSAMA, DEBORA CHRISTY		3,408.75		
		PROFESSIONAL SERVICES	DIGITAL CONTENT SPECIALIST		825.00	
		PROFESSIONAL SERVICES	DIGITAL CONTENT SPECIALIST		78.75	
		PROFESSIONAL SERVICES	DIGITAL CONTENT SPECIALIST		2,505.00	
80062700	10/13/2022	PANADE II, LTD		125.00		
		BUSINESS DEV INCENTIVE PROG	VIP SPORTS GETAWAY/BUCCANERS VS COWBOYS/SEPT		90.00	
		BUSINESS DEV INCENTIVE PROG	VIP SPORTS GETAWAY/BENGALS VS COWBOYS/SEPT		35.00	
80062701	10/13/2022	PARKER UNIVERSITY		784.00		
		BUSINESS DEV INCENTIVE PROG	PARKER UNIVERSITY 2022 SEMINAR		784.00	
80062702	10/13/2022	PETTY, BRICE		66.15		
		COMMUNICATIONS	SEPT 2022 - CELL			66.15



Irving Convention and Visitors Bureau

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Check #	Check Date	Vendor Name Object Description	Line Item Description	Check Amount	Invoice Amount	
					ARPA	HOT Tax
80062703	10/13/2022	PFAFF, DIANA		150.00		
		COMMUNICATIONS	SEPT 2022 - CELL			75.00
		COMMUNICATIONS	APR 2022 - CELL / MISC			75.00
		LOCAL PROGRAMS-PROMOTIONS	APR 2022 - CELL / MISC		(206.71)	
		TRAVEL AND TRAINING	SIMPLEVIEW SUMMIT 2022		71.71	
		TRAVEL AND TRAINING	TTA SUMMIT 2022		60.00	
		COMMUNICATIONS	MAY 2022 - CELL			75.00
80062704	10/13/2022	PIM HIGHLAND TRS CORPORTATION		2,985.00		
		BUSINESS DEV INCENTIVE PROG	14TH ANNUAL DALLAS BACHATA FESTIVAL 2022		2,985.00	
80062705	10/13/2022	ROBERTS, DEBBIE		75.00		
		COMMUNICATIONS	SEPT 2022 - CELL			75.00
80062706	10/13/2022	ROSE, SUSAN		46.32		
		COMMUNICATIONS	SEPT 2022 - CELL			46.32
80062707	10/13/2022	SMG		6,296.00		
		BUSINESS DEV INCENTIVE PROG	TEXSOM CONFERENCE VENDOR BLOCK/AUG 2022		1,795.00	
		BUSINESS DEV INCENTIVE PROG	TPMA SOUTHWEST CONFERENCE OVERFLOW/SEPT 2022		497.00	
		BUSINESS DEV INCENTIVE PROG	TPMA SOUTHWEST FOOT & ANKLE CONFERENCE/SEPT		2,464.00	
		BUSINESS DEV INCENTIVE PROG	TEXSOM CONFERENCE STAFF BLOCK/AUG 2022		1,540.00	
80062708	10/13/2022	SMG		315,798.15		
		OFFICE MACHINERY LESS 5000	REPLACING POS SYSTEM		40,386.00	
		PROFESSIONAL SERVICES	REPLACING POS SYSTEM		33,941.00	
		PROFESSIONAL SERVICES	MIGRATION TO MICROSOFT 365 / WIFI UPGRADES		26,603.33	
		BUILDINGS MAINT	MIGRATION TO MICROSOFT 365 / WIFI UPGRADES		149,245.25	
		OFFICE MACHINERY LESS 5000	LAPTOPS/DOCKING STATIONS/DESKTOPS		64,560.00	
		OFFICE MACHINERY LESS 5000	LAPTOPS/DOCKING STATIONS/DESKTOPS		1,062.57	
80062709	10/13/2022	SOTO, MONICA		10.00		
		MILEAGE REIMBURSEMENT	MILEAGE - SEPTEMBER 2022			10.00
80062710	10/13/2022	STAPLES INC		635.96		
		OFFICE SUPPLIES	OFFICE SUPPLIES			371.59
		OFFICE SUPPLIES	OFFICE SUPPLIES			264.37
80062711	10/13/2022	TALLEY, ALBERT		3,105.00		
		BUSINESS DEV INCENTIVE PROG	ANNUAL MEETING/MARCH 2022		3,105.00	
80062712	10/13/2022	TEXAS HOTEL & LODGING ASSOCIATION		47,678.75		
		EVENT SPONSORSHIPS	OCT 1, 2022 - SEPT 30, 2023		47,678.75	
80062713	10/13/2022	TUCKER & ASSOCIATES, LLC		68.02		
		PROFESSIONAL SERVICES	SEPT 2022 - REIMBURSABLES		68.02	
80062714	10/13/2022	TUNGETT, MATT		70.00		
		COMMUNICATIONS	SEPT 2022 - CELL			70.00
80062715	10/13/2022	WEIGER, SAM		50.00		
		PROFESSIONAL SERVICES	BLOG POSTS - OCT 2022		50.00	
80062716	10/13/2022	WFAA-TV INC		5,499.99		
		MEDIA ADVERTISING	ADVERTISING		5,499.99	
80062717	10/13/2022	WHITE, MONTY		75.00		
		COMMUNICATIONS	SEPT 2022 - CELL			75.00
80062718	10/20/2022	CELLCO PARTNERSHIP		1,464.21		
		COMMUNICATIONS	SEPTEMBER 2022			156.50
		COMMUNICATIONS	SEPTEMBER 2022			93.33
		COMMUNICATIONS	SEPTEMBER 2022			114.39
		OFFICE MACHINERY LESS 5000	SEPTEMBER 2022			1,099.99
80062719	10/20/2022	DESTINATION CONSULTANCY GROUP		10,000.00		
		PROFESSIONAL SERVICES	DESTINATION BRAND RESEARCH ANALYSIS		10,000.00	
80062720	10/20/2022	DLC HOTEL OWNER LLC		1,260.00		
		BUSINESS DEV INCENTIVE PROG	NEW YORK YANKEES VS TX RANGERS/OCT 2022		1,260.00	



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Check #	Check Date	Vendor Name Object Description	Line Item Description	Check Amount	Invoice Amount	
					ARPA	HOT Tax
80062721	10/20/2022	FEDERAL EXPRESS CORPORATION FREIGHT	SHIPPING	41.47		41.47
80062722	10/20/2022	FIRED UP BRANDS, INC PROFESSIONAL SERVICES	ICVB TRAINING STAFF	5,000.00	5,000.00	
80062723	10/20/2022	FLAWSERVE US INC BUSINESS DEV INCENTIVE PROG	CENTRIFUGAL PUMP FUNDAMENTALS/AUG 2022	495.00	80.00	
		BUSINESS DEV INCENTIVE PROG	PUMP & MECHANICAL SEAL PRINCIPLES/SEPT 2022		60.00	
		BUSINESS DEV INCENTIVE PROG	BETWEEN BEARING PUMP REPAIR/SEPT 2022		60.00	
		BUSINESS DEV INCENTIVE PROG	TRAIN THE TRAINER/AUG 2022		20.00	
		BUSINESS DEV INCENTIVE PROG	PUMP & MECHANICAL SEAL PRINCIPLES/SEPT 2022		60.00	
		BUSINESS DEV INCENTIVE PROG	SIHI LRVP ARC CERTIFICATION/AUG 2022		25.00	
		BUSINESS DEV INCENTIVE PROG	PUMP & MECHANICAL SEAL RELIABILITY/AUG 2022		15.00	
		BUSINESS DEV INCENTIVE PROG	PUMP SYSTEM ANALYSIS/SEPT 2022		120.00	
		BUSINESS DEV INCENTIVE PROG	ENGINEERED OVERHUNG PUMP REPAIR/SEPT 2022		55.00	
80062724	10/20/2022	FLAWSERVE US INC BUSINESS DEV INCENTIVE PROG	PB ENGINEERING ACHIVEMENT AWARDS/SEPT 2022	335.00	335.00	
80062725	10/20/2022	HOPKINS, CHERYL COMMUNICATIONS	SEPT 2022 - CELL	75.00		75.00
80062726	10/20/2022	KLOSS, DAVID BUSINESS DEV INCENTIVE PROG	THE SOUTHWESTERN INVITATION/SEPT 2022	1,145.00	1,145.00	
80062727	10/20/2022	MALONEY STRATEGIC COMMUNICATION INC PROFESSIONAL SERVICES	2022 ICVB TRIPADVISOR - DRIVE DESTINATION	644.50	644.50	
80062728	10/20/2022	MCGUINNESS, KATHERINE M. BUSINESS DEV INCENTIVE PROG	THE LADIES BALL SW REGIONAL QUALIFIER/SEPT 2022	645.00	645.00	
80062729	10/20/2022	PIM HIGHLAND TRS CORPORTATION BUSINESS DEV INCENTIVE PROG	USA WATER POLO TEXAS GOLF TOURNAMENT/OCT 2022	45.00	45.00	
80062730	10/20/2022	ROBERTS, DEBBIE TRAVEL AND TRAINING	CONNECT MARKETPLACE 2022	326.03	326.03	
80062731	10/20/2022	SUPERIOR EXPOSITION SERVICES, LLC LOCAL PROGRAMS-PROMOTIONS	2022 TSAE NEW IDEAS WELCOME RECEPTION	2,000.00	2,000.00	
80062732	10/20/2022	TECHNICAL SALES & SERVICES, INC. CONVENTION SERVICES MATERIALS	CLEAR PLASTIC BADGE TRAYS	362.05	362.05	
80062733	10/27/2022	BH DFW PROPERTY LP BUSINESS DEV INCENTIVE PROG	GRPC SECOND AMENDMENT FOUNDATION FALL	1,715.00	1,715.00	
80062734	10/27/2022	CUTTS, SUSAN PROFESSIONAL SERVICES	DATA ENTRY SERVICES - OCT 03 - 14, 2022	987.50	987.50	
80062735	10/27/2022	EAST AFRICA CHAMBER OF COMMERCE BUSINESS DEV INCENTIVE PROG	EAST AFRICAN CHAMBER OF COMMERCE MEETING/OCT	830.00	830.00	
80062736	10/27/2022	ELIZONDO, JORGE A BUSINESS DEV INCENTIVE PROG	14TH ANNUAL BACHATA OVERFLOW ROOMS/OCT 2022	155.00	155.00	
80062737	10/27/2022	FEDERAL EXPRESS CORPORATION FREIGHT	SHIPPING	23.85		23.85
80062738	10/27/2022	GUARANTEED EXPRESS, INC. FREIGHT	LOCAL DELIVERY SERVICE	18.30		18.30
80062739	10/27/2022	MANSOUR, KAYLA COMMUNICATIONS	SEPT 2022 - CELL / MISC / MILEAGE	196.06		75.00
		MARKETING RESOURCES	SEPT 2022 - CELL / MISC / MILEAGE			18.50
		MILEAGE REIMBURSEMENT	SEPT 2022 - CELL / MISC / MILEAGE			41.75
		LOCAL PROGRAMS-PROMOTIONS	TSAE 2022		18.50	
		MILEAGE REIMBURSEMENT	TSAE 2022		42.31	
80062740	10/27/2022	STAMATS COMMUNICATIONS, INC. MEDIA ADVERTISING	ADVERTISING	4,000.00	4,000.00	
80062741	10/27/2022	MMGY GLOBAL LLC TRAVEL AND TRAINING	REGISTRATION - TRAVEL TEXAS 2022 NYC MEDIA	1,250.00	1,250.00	



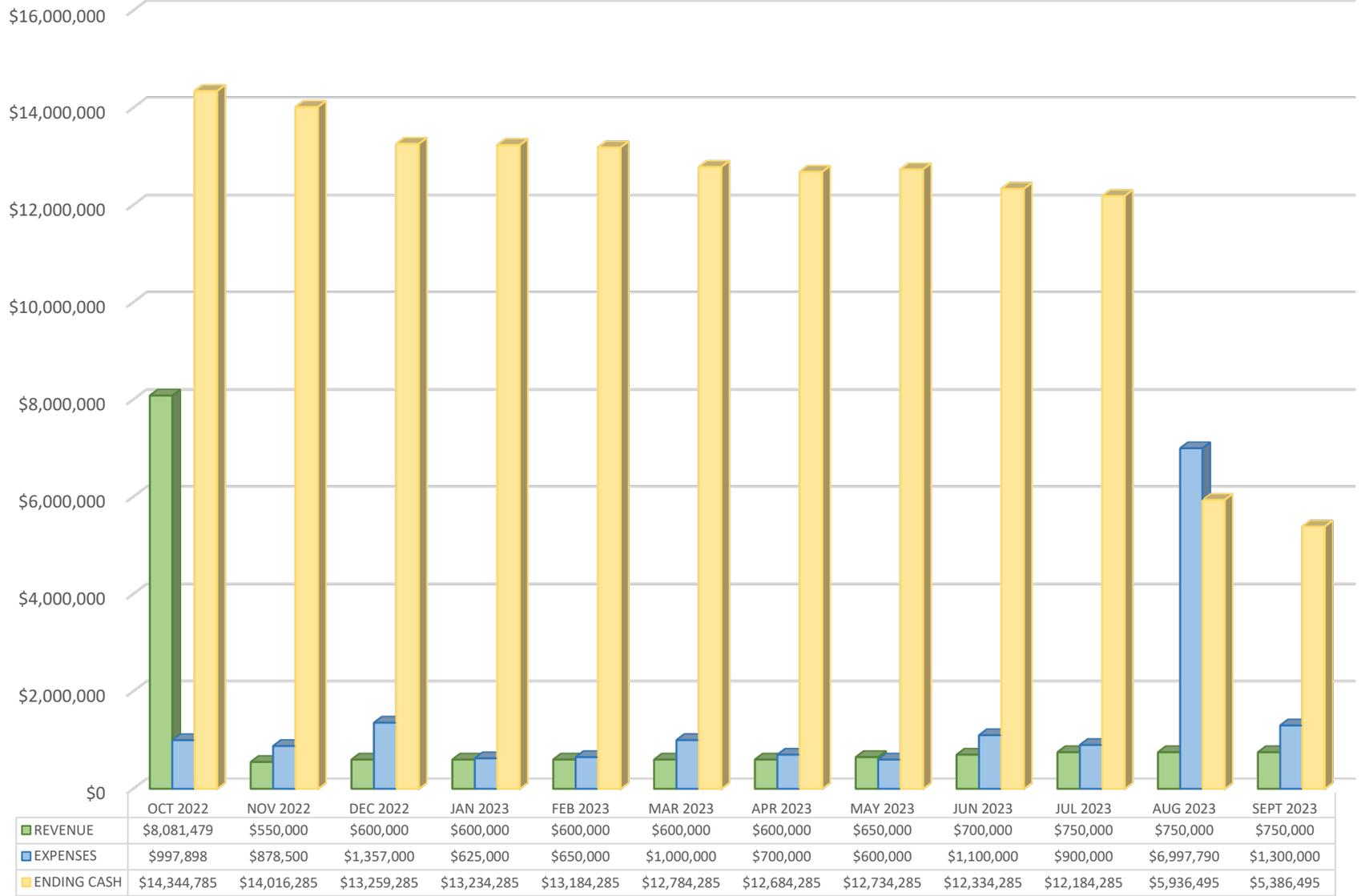
Irving Convention and Visitors Bureau

Check Register

October 2022

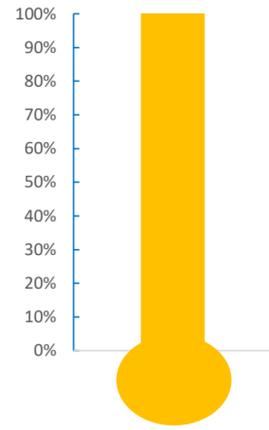
Check #	Check Date	Vendor Name Object Description	Line Item Description	Check Amount	Invoice Amount		
					ARPA	HOT Tax	
80062742	10/27/2022	NAYLOR, LLC MEDIA ADVERTISING	ADVERTISING	99.67	99.67		
80062743	10/27/2022	NORTHSTAR TRAVEL MEDIA, LLC MEDIA ADVERTISING	ADVERTISING	1,050.00	1,050.00		
80062744	10/27/2022	PITNEY BOWES GLOBAL FINANCIAL SERVICES, LLC POSTAGE EQUIPMENT RENTAL	POSTAGE EQUIPMENT	662.16		662.16	
80062745	10/27/2022	SIRMEN, LORI TRAVEL AND TRAINING	TTA SUMMIT 2022	96.12	20.10		
		COMMUNICATIONS	AUG 2022 - CELL / MISC			75.00	
		LOCAL PROGRAMS-PROMOTIONS	AUG 2022 - CELL / MISC			(73.98)	
		COMMUNICATIONS	SEPT 2022 - CELL			75.00	
80062746	10/27/2022	SMG PROFESSIONAL SERVICES	PORTNOX-NAC ENTERPRISE AGENT- 9/30/2022-	108,198.09	19,500.00		
		LOCAL PROGRAMS-PROMOTIONS	TSAE 2022		86,440.11		
		LOCAL PROGRAMS-PROMOTIONS	CATERING			2,109.18	
		LOCAL PROGRAMS-PROMOTIONS	CATERING			148.80	
80062747	10/27/2022	MALONEY STRATEGIC COMMUNICATION INC PROFESSIONAL SERVICES	ROCK STEADY 50TH ANNIVERSARY - PHASE I	44,894.91	44,894.91		
		Total Number of Invoices	113	TOTAL	647,009.24	638,474.65	8,534.59
		Total Number of Checks	65			98.68%	1.32%

Irving Convention and Visitors Bureau
 FY23 Cash Flow
 October 2022



■ REVENUE
 ■ EXPENSES
 ■ ENDING CASH

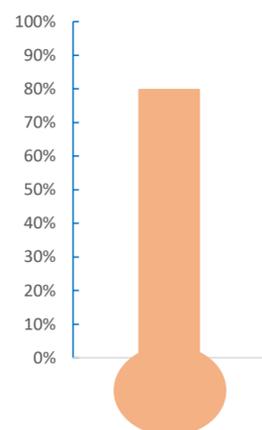
REPAYMENT OF FY21 LOAN FROM CITY



GOAL: \$500,000
ACHIEVED: \$500,000

FY23 YEAR END GOAL
N/A

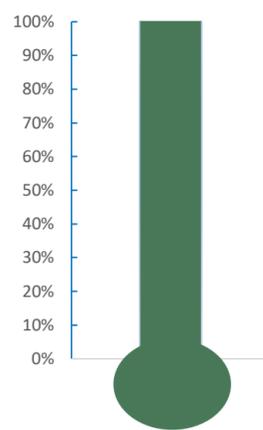
COMBINED FUNDS



GOAL: \$10,500,000
CURRENT: \$8,381,065

FY23 YEAR END GOAL
\$10,500,000

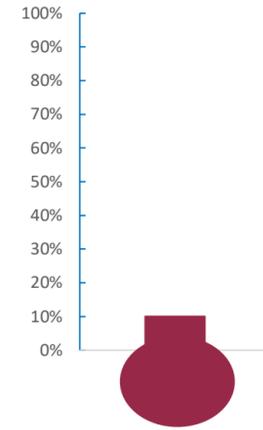
GENERAL FUND



GOAL: \$2,000,000
CURRENT: \$5,795,074

FY23 YEAR END GOAL
\$2,000,000

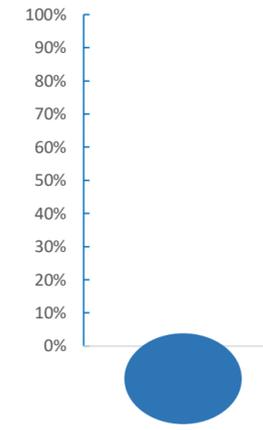
CATASTROPHIC RESERVE



GOAL: \$5,000,000
CURRENT: \$501,682

FY23 YEAR END GOAL
\$5,000,000

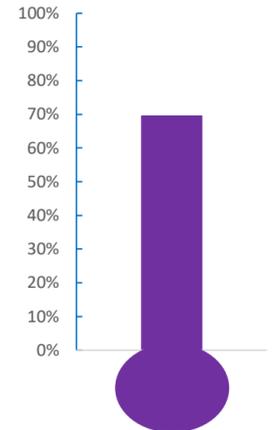
COMPUTER FUND



GOAL: \$500,000
CURRENT: \$207

FY23 YEAR END GOAL
\$500,000

ICC RESERVE/CIP FUND



GOAL: \$3,000,000
CURRENT: \$2,084,102

FY23 YEAR END GOAL
\$3,000,000



ICVB
HOTEL OCCUPANCY TAX COLLECTIONS

For Period Ending:
September 2022

**IRVING CONVENTION AND VISITORS BUREAU
HOTEL OCCUPANCY TAX
2021 - 2022**

LUXURY & FULL SERVICE		OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEPT 2022	TOTAL
1	Atrium Hotel and Suites DFW Airport	3,783.84	4,528.42	4,045.56	634.90	3,521.48	7,151.92	3,766.53	3,714.00	4,135.89	4,661.13	5,208.78	4,178.04	49,330.49
2	Dallas Marriott Hotel Las Colinas	37,970.09	33,483.93	24,467.35	22,307.01	29,716.95	43,897.66	49,996.86	43,898.34	41,034.93	34,761.99	42,093.83	45,573.20	449,202.14
3	DFW Airport Hotel & Conference Center	2,628.37	2,490.29	1,924.10	414.75	29.71	130.68	7.83	1.11	closed	closed	closed	closed	7,626.84
4	DFW Airport Marriott	40,597.86	44,001.44	24,067.21	40,491.61	35,076.69	43,231.22	39,970.05	41,690.81	44,427.31	39,218.28	49,312.82	0.00	442,085.30
5	Doubletree by Hilton DFW Airport North	11,756.14	10,742.13	5,809.55	9,568.42	13,418.77	14,971.79	16,120.32	686.42	0.00	0.00	0.00	0.00	83,073.54
6	Embassy Suites DFW Airport South	23,760.06	22,304.84	19,367.30	17,870.25	20,520.11	27,134.33	28,253.05	26,197.44	26,947.05	25,534.97	25,534.97	24,024.01	287,448.38
7	Four Seasons Resort & Club	82,177.41	80,697.71	62,241.41	45,428.15	46,937.23	75,634.02	93,751.14	95,780.47	83,309.63	69,944.55	59,500.87	92,165.21	887,567.80
8	Hilton Garden Inn DFW Airport South	10,967.90	10,423.32	7,286.49	7,976.63	10,628.56	11,568.59	12,263.91	12,721.68	12,796.13	9,792.23	10,793.41	13,277.01	130,495.86
9	Hilton Garden Inn Las Colinas	10,627.57	9,520.04	7,534.88	7,252.60	9,901.03	12,187.92	14,046.72	14,626.29	15,587.06	12,478.54	12,291.29	12,127.61	138,181.55
10	Holiday Inn Irving Las Colinas	7,069.28	5,548.92	5,579.88	5,880.13	6,027.03	8,606.09	9,259.25	8,490.10	9,584.90	7,969.12	6,267.70	8,173.24	88,455.64
11	NYLO Las Colinas Tapestry Collection by Hilton	13,102.22	11,870.42	10,551.36	9,080.76	13,767.92	17,126.46	18,008.24	18,700.53	18,998.19	16,185.32	16,452.33	16,782.13	180,625.88
12	Omni Las Colinas Hotel	32,743.44	28,486.90	20,256.44	21,630.77	24,340.89	33,923.52	51,777.91	47,460.51	46,977.93	42,651.90	38,036.52	51,299.35	439,586.08
13	Sheraton DFW Airport Hotel	22,148.78	19,798.46	13,727.91	13,122.31	10,193.20	26,043.90	26,924.13	15,133.02	0.00	0.00	0.00	0.00	147,091.71
14	Texican Court	10,626.37	10,238.59	9,334.91	9,358.05	10,929.60	12,073.91	14,576.32	13,496.48	14,194.03	13,319.80	15,035.49	14,628.74	147,812.29
15	Westin DFW Airport	40,206.91	35,351.72	3,075.04	18,305.41	39,040.68	14,391.45	38,983.86	30,944.56	16,696.11	19,612.57	41,371.85	33,600.13	331,580.29
TOTAL LUXURY & FULL SERVICE		350,166.24	329,487.13	219,269.39	229,321.75	274,049.85	348,073.46	417,706.12	373,541.76	334,689.16	296,130.40	321,899.86	315,828.67	3,810,163.79

16	Westin Irving Convention Center Las Colinas	36,557.50	37,876.68	25,412.52	27,656.24	37,531.47	40,770.42	41,656.06	43,736.63	42,184.01	34,643.48	43,541.19	46,085.13	457,651.33
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Westin pays 9% tax which is applied to bond payments. The 9% has been converted to the ICVB's share of the tax (57% of 5%) in order to compare with payments from other hotels. Amount is not included in the totals.

ALL SUITE / EXTENDED STAY	OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEPT 2022	TOTAL
1 Comfort Inn DFW Airport North	4,642.86	3,309.17	3,780.49	3,794.95	4,719.92	5,920.86	6,232.10	5,727.38	6,492.55	3,526.83	closed	closed	48,147.11
2 Comfort Suites DFW Airport North	5,488.66	4,961.09	4,613.53	4,623.58	5,156.04	5,613.25	5,649.29	6,002.48	6,555.03	6,116.28	5,911.85	5,867.87	66,558.95
3 Comfort Suites Las Colinas	1,207.02	1,001.82	936.22	831.92	911.41	1,603.04	1,441.61	1,388.21	1,485.09	1,576.10	1,576.01	1,152.65	15,111.10
4 Country Inn & Suites by Carlson DFW Airport South	3,521.75	3,282.54	2,924.99	2,693.79	3,297.69	4,048.33	4,463.25	4,647.85	4,579.38	3,981.59	3,657.54	3,709.58	44,808.28
5 Element Dallas Las Colinas	n/a	1,478.81	5,527.30	8,710.65	15,716.76								
6 Element DFW Airport North	8,065.41	7,212.62	5,896.07	6,217.73	6,986.49	10,150.90	9,976.08	9,760.18	9,826.96	9,672.82	8,795.02	7,450.14	100,010.42
7 Extended Stay America Dallas DFW Airport North	2,337.12	1,394.21	1,320.19	2,452.66	1,777.72	1,358.44	1,536.45	1,743.33	1,607.41	1,274.77	1,044.54	1,684.90	19,531.74
8 Extended Stay America Dallas Las Colinas	1,858.48	1,476.93	1,472.61	1,132.03	1,622.11	1,769.65	1,861.26	2,995.70	814.84	1,068.58	1,907.48	2,592.47	20,572.14
9 Extended Stay Deluxe Green Park	1,237.03	1,109.52	1,706.64	1,882.33	1,964.33	2,464.92	1,373.19	2,124.89	1,239.13	915.65	917.44	2,009.28	18,944.35
10 Extended Stay Deluxe Las Colinas	1,189.45	944.16	653.92	1,290.77	562.14	1,632.04	1,503.46	1,364.18	2,279.45	1,329.59	706.65	1,708.60	15,164.41
11 Hawthorne Suites Irving DFW Airport South	2,318.89	1,608.81	1,119.44	1,322.57	1,975.37	1,859.81	1,937.80	2,109.62	1,979.76	1,958.05	1,813.48	1,741.39	21,744.99
12 Hawthorne Suites DFW Airport North	closed												
13 Holiday Inn Express Hotel & Suites DFW Airport North	8,560.70	7,620.69	7,237.90	7,532.27	9,310.69	9,379.83	11,929.72	11,434.20	14,258.39	13,422.93	12,524.48	12,100.31	125,312.11
14 Holiday Inn Express Hotel & Suites DFW Airport South	8,115.66	7,085.52	6,911.36	5,646.19	7,782.53	10,829.59	12,100.84	10,964.18	10,765.43	10,740.20	9,916.55	9,751.09	110,609.14
15 Holiday Inn Express Hotel & Suites Irving Las Colinas	6,643.96	5,913.14	4,722.48	5,347.92	5,927.17	7,328.05	8,193.90	7,098.62	8,981.65	7,171.35	7,645.37	7,673.01	82,646.62
16 Home Towne Studios Dallas Irving	2,154.29	1,795.08	1,689.38	2,003.47	2,434.12	3,028.39	2,858.73	3,015.74	3,037.14	3,219.27	2,555.84	2,198.00	29,989.45
17 Homewood Suites by Hilton DFW Airport North	5,470.96	5,395.49	4,856.84	5,023.29	5,949.35	6,804.74	6,956.15	7,332.90	7,639.03	7,427.05	4,526.05	7,485.21	74,867.06
18 Homewood Suites by Hilton Las Colinas	9,559.37	8,304.84	7,968.12	8,480.67	8,097.22	10,692.47	10,482.49	10,613.39	9,965.36	9,552.19	9,257.51	0.00	102,973.63
19 Hyatt House Dallas Las Colinas	0.00	18,145.60	18,080.46	17,272.74	15,738.82	20,923.45	11,180.30	11,097.83	11,217.14	9,807.07	6,630.61	9,560.39	149,654.41
20 Oakwood Waterwalk Dallas Las Colinas	1,984.60	1,855.77	2,350.07	2,785.10	1,826.03	3,801.47	3,763.62	3,976.46	2,723.22	2,791.04	2,363.37	3,140.14	33,360.89
21 Residence Inn Dallas DFW Airport North Irving	4,867.76	4,676.38	3,897.89	4,066.10	4,657.35	6,254.38	5,382.91	6,145.19	5,597.66	5,583.94	4,681.88	5,435.49	61,246.93
22 Residence Inn Dallas Las Colinas	5,802.06	5,722.54	6,093.38	5,713.68	5,728.11	6,394.50	8,141.19	6,988.93	6,420.65	5,913.99	5,482.32	6,893.33	75,294.68
23 Sonesta ES Suites Dallas Las Colinas	3,044.44	2,832.77	1,939.41	1,960.49	2,854.54	3,251.66	5,187.22	4,832.78	4,324.81	3,241.90	4,338.94	0.00	37,808.96
24 Sonesta Simply Suites Dallas Las Colinas	1,393.66	1,796.70	1,341.21	1,481.41	1,852.85	2,279.43	2,381.62	2,535.28	2,549.78	421.39	1,809.69	7,042.41	26,885.43
25 Springhill Suites Dallas DFW Airport East Las Colinas	4,876.33	4,763.28	4,562.12	4,263.30	4,255.58	5,342.00	6,498.95	6,481.08	6,841.42	5,892.36	5,682.58	5,599.48	65,058.48
26 Staybridge Suites DFW Airport North	3,120.31	3,201.63	2,504.37	1,908.88	3,376.41	4,688.40	4,438.55	3,987.51	4,551.53	3,555.01	4,292.80	3,180.83	42,806.23
27 TownePlace Suites Dallas DFW Airport North Irving	7,718.96	6,249.28	2,668.04	5,188.10	5,740.73	8,248.83	9,042.34	8,016.49	8,846.06	7,820.52	7,917.47	7,602.69	85,059.51
28 TownePlace Suites Dallas Las Colinas	4,539.84	4,987.08	3,395.01	3,564.56	5,560.30	6,695.85	7,468.07	7,071.00	8,414.57	7,147.47	4,608.46	6,883.99	70,336.20
29 Woodspring Suites Signature	2,349.47	1,162.23	1,192.49	1,831.95	2,063.81	2,198.17	1,823.01	2,377.52	2,267.98	1,582.93	0.00	0.00	18,849.56
TOTAL ALL SUITE / EXTENDED STAY	112,069.04	117,808.89	105,834.63	110,312.45	122,128.83	154,562.45	153,804.10	151,832.92	155,261.42	138,189.68	126,091.23	131,173.90	1,579,069.54

BUDGET SERVICE	OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEPT 2022	TOTAL
1 Arya Inn & Suites	879.39	888.61	905.60	894.95	893.23	1,037.52	1,052.12	1,259.02	1,175.14	1,214.84	1,212.78	981.41	12,394.61
2 Best Western Irving Inn & Suites DFW South	3,431.08	3,713.85	3,820.29	2,920.69	2,920.70	3,691.34	2,514.45	1,539.24	2,310.50	2,327.73	2,133.44	0.00	31,323.31
3 Budget Inn & Suites	67.69	64.05	68.02	93.05	54.29	75.52	61.70	89.24	55.49	43.98	23.09	33.98	730.10
4 Budget Suites of America Las Colinas	586.81	1,373.32	1,215.12	353.94	0.00	1,462.58	308.01	905.94	685.06	752.13	536.19	580.70	8,759.80
5 Clarion Inn & Suites	3,955.98	3,367.31	3,268.36	2,763.90	3,966.17	2,697.04	4,232.96	4,629.94	5,584.57	4,888.29	3,988.63	2,785.40	46,128.55
6 Crossroads Hotel & Suites	1,412.00	1,128.59	1,584.58	1,579.87	1,408.55	1,489.47	1,619.55	1,543.15	1,633.59	1,574.26	1,161.92	1,122.24	17,257.77
7 Days Inn	4,913.29	4,450.75	4,299.64	4,989.05	5,276.73	6,180.19	6,472.79	6,464.73	6,460.29	6,463.67	6,003.29	6,146.70	68,121.12
8 Days Inn DFW Airport North	4,038.04	3,616.35	3,732.00	3,313.53	3,558.86	4,383.17	4,482.99	4,722.18	5,214.48	4,908.93	4,849.70	4,020.54	50,840.77
9 Delux Inn	812.48	796.11	713.63	687.36	567.92	980.90	1,039.04	990.27	972.81	1,070.53	903.48	815.13	10,349.66
10 Delux Suites Motel	63.46	62.08	68.40	76.00	86.66	107.93	90.70	93.40	107.11	83.14	82.18	120.78	1,041.84
11 Gateway Inn	626.89	618.08	531.10	532.47	495.30	619.22	635.55	659.49	629.62	609.79	436.93	523.06	6,917.50
12 Magnuson Extended Stay & Suites Airport Hotel	1,804.86	1,677.43	1,163.84	1,549.53	1,805.92	2,284.49	2,580.26	2,140.57	2,050.00	2,186.23	1,990.09	1,665.21	22,898.43
13 Motel 6 Dallas DFW South	1,721.00	1,672.73	1,680.21	1,558.79	1,595.17	1,648.86	1,825.37	1,932.21	1,924.62	1,997.52	1,749.68	1,826.13	21,132.29
14 Motel 6 Dallas Irving	3,527.81	3,148.09	2,880.32	2,995.02	2,824.98	3,271.14	3,571.56	4,000.19	3,586.81	3,611.11	3,355.76	3,395.46	40,168.25
15 Motel 6 DFW North	3,162.99	2,557.99	2,256.37	2,283.62	3,162.75	3,865.77	3,619.98	2,697.77	3,794.78	3,324.39	3,580.75	3,219.94	37,527.10
16 Motel 6 Irving Loop 12	1,056.56	993.72	929.88	841.71	718.27	1,027.55	1,079.33	1,182.56	1,094.72	1,176.11	1,079.02	1,025.96	12,205.39
17 OYO Hotel DFW Airport South	2,123.70	1,864.07	1,679.80	2,035.61	2,278.36	2,501.06	1,995.97	2,268.39	2,471.33	2,769.45	2,021.89	2,178.75	26,188.38
18 OYO Hotel DFW Airport North	348.26	0.00	558.36	251.13	678.41	690.71	357.54	308.74	385.21	349.09	380.13	350.09	4,657.67
19 Quality Inn & Suites DFW Airport South	2,760.11	2,611.23	2,183.67	1,937.51	2,891.73	3,179.09	3,564.09	4,259.06	2,799.24	3,109.78	3,128.19	3,277.50	35,701.20
20 Red Roof Inn Dallas DFW Airport North	5,648.37	4,819.00	4,412.49	4,391.15	4,232.22	5,195.84	5,117.58	5,458.30	5,272.87	5,123.95	5,033.32	4,646.36	59,351.45
21 Studio 6 / Motel 6 DFW Airport East	2,976.50	2,680.54	2,872.95	2,367.05	2,494.27	3,151.94	2,863.27	2,962.28	3,033.70	2,935.75	2,633.97	2,696.73	33,668.95
22 Super 8 Hotel DFW South	2,981.53	2,347.31	2,381.92	2,705.73	2,674.90	3,268.41	2,960.05	3,244.05	3,216.36	3,331.96	3,181.98	3,296.79	35,590.99
23 Super 8 Motel DFW North	2,893.74	2,790.12	2,738.58	2,640.84	2,625.27	3,030.94	2,977.35	3,143.00	3,065.15	3,051.52	3,082.51	2,927.98	34,967.00
TOTAL BUDGET SERVICE	51,792.54	47,241.33	45,945.13	43,762.50	47,210.66	55,840.68	55,022.21	56,493.72	57,523.45	56,904.15	52,548.92	47,636.84	617,922.13

LIMITED SERVICE	OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2021	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEPT 2022	TOTAL
1 aLoft Las Colinas	9,963.33	9,010.54	7,762.02	8,115.09	9,369.19	12,066.05	13,883.03	12,405.37	12,252.41	9,830.25	11,557.10	11,606.23	127,820.61
2 Best Western Plus DFW Airport Suites North	4,582.23	4,054.27	3,477.43	3,444.02	4,454.45	5,314.51	5,698.31	5,471.88	5,964.20	5,452.15	5,387.24	4,954.23	58,254.92
3 Courtyard Dallas DFW Airport North Irving	13,203.24	12,661.84	10,210.14	10,399.35	12,885.67	16,671.27	16,050.58	16,542.38	16,902.21	14,377.58	14,124.89	13,610.89	167,640.04
4 Courtyard Dallas DFW Airport South Irving	12,273.74	10,168.05	7,959.26	6,584.26	7,719.90	8,942.21	11,114.17	10,014.56	10,827.35	8,407.45	8,289.65	10,043.45	112,344.05
5 Courtyard Dallas Las Colinas	7,753.24	7,210.28	5,366.04	4,358.72	7,321.51	10,345.84	11,330.84	10,903.88	10,141.89	8,136.33	8,384.63	8,976.07	100,229.27
6 Fairfield Inn & Suites Dallas DFW Airport South Irving	7,950.62	7,232.38	6,818.02	7,404.65	7,994.04	8,932.21	8,662.70	8,629.60	8,071.89	8,203.77	5,816.38	7,711.17	93,427.43
7 Fairfield Inn & Suites Dallas Las Colinas	3,972.25	3,847.11	3,656.16	3,041.89	3,534.58	5,345.62	5,055.95	5,621.06	6,586.31	5,986.86	5,986.86	5,112.01	57,746.66
8 Fairfield Inn Dallas DFW Airport North Irving	6,026.25	6,927.03	6,498.87	6,573.18	7,702.62	9,686.16	9,781.68	9,138.57	9,592.27	8,348.00	8,243.07	7,356.04	95,873.74
9 Hampton Inn Dallas Irving Las Colinas	6,961.53	6,651.29	5,594.17	5,697.70	6,707.49	8,629.07	9,799.09	10,122.78	10,629.35	8,746.37	8,410.10	8,885.66	96,834.60
10 Home2 Suites by Hilton DFW Airport North	8,814.52	7,626.08	6,272.30	6,428.71	7,125.52	9,069.09	8,233.62	9,675.57	10,753.42	2,075.90	8,231.86	9,930.10	94,236.69
11 Home2 Suites by Hilton DFW Airport South Irving	7,458.99	7,253.49	6,041.81	8,164.25	8,780.34	9,771.86	9,367.55	8,795.22	9,263.41	9,366.01	9,671.67	9,440.89	103,375.49
12 Hyatt Place Dallas Las Colinas	8,272.42	6,694.98	6,003.59	5,886.38	7,206.03	6,414.78	8,742.45	8,533.41	9,499.47	8,599.18	7,428.37	7,973.52	91,254.58
13 Jefferson Street Bed & Breakfast Inn	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
14 La Quinta Inn & Suites DFW Airport North	8,532.36	9,274.42	1,696.48	7,247.16	8,343.70	8,612.00	10,123.85	9,939.97	10,061.46	9,699.59	7,953.36	8,201.40	99,685.75
15 La Quinta Inn & Suites DFW Airport South	6,177.91	5,317.02	4,875.56	5,478.81	5,656.81	7,023.50	6,539.24	7,223.70	7,531.26	6,753.21	6,755.37	6,627.80	75,960.19
16 La Quinta Inn Hotel & Suites Las Colinas	4,027.91	4,342.81	1,967.45	3,228.70	4,032.31	4,741.03	5,748.35	5,000.58	5,827.90	5,288.72	4,562.17	4,531.09	53,299.02
17 Quality Inn & Suites DFW Airport	5,650.45	5,134.51	5,148.08	4,999.60	5,438.59	6,501.07	6,007.87	5,227.51	7,094.97	6,279.37	5,281.02	5,067.10	67,830.14
18 Residence Inn Dallas DFW Airport South Irving	9,455.50	9,282.06	7,089.43	5,441.52	8,486.24	8,261.74	9,567.16	9,231.88	9,219.09	10,552.80	9,201.59	10,721.23	106,510.24
19 Wingate Inn by Wyndham Dallas Las Colinas	4,139.93	3,224.25	3,131.11	3,760.30	3,370.93	3,710.14	5,260.19	5,990.07	5,664.29	5,264.06	5,002.40	4,600.86	53,118.53
20 Wingate Inn by Wyndham DFW Airport North	3,940.92	3,105.10	3,189.95	2,565.88	3,886.97	4,685.34	4,688.42	4,466.38	4,098.19	4,212.84	3,968.48	3,906.98	46,715.45
TOTAL LIMITED SERVICE	139,157.34	129,017.51	102,757.87	108,820.17	130,016.89	154,723.49	165,655.05	162,934.37	169,981.34	145,580.44	144,256.21	149,256.72	1,702,157.40

TOTAL SHORT TERM RENTALS	4,166.11	4,483.18	4,107.53	3,201.51	3,128.91	4,535.07	5,077.42	4,815.60	6,607.48	4,625.13	3,352.78	5,038.71	53,139.43
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Number of locations	52	56	54	41	39	41	42	37	55	44	36	55
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SUMMARY	OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEPT 2022	TOTAL
GRAND TOTAL	657,351.27	628,038.04	477,914.55	495,418.38	576,535.14	717,735.15	797,264.90	749,618.37	724,062.85	641,429.80	648,149.00	648,934.84	7,762,452.29
BUDGET	455,404.00	400,078.00	336,177.00	415,184.00	433,768.00	438,957.00	501,786.00	547,528.00	548,485.00	397,882.00	405,287.00	516,930.00	5,397,466.00
DIFFERENCE	201,947.27	227,960.04	141,737.55	80,234.38	142,767.14	278,778.15	295,478.90	202,090.37	175,577.85	243,547.80	242,862.00	132,004.84	2,364,986.29
	44.3%	57.0%	42.2%	19.3%	32.9%	63.5%	58.9%	36.9%	32.0%	61.2%	59.9%	25.5%	43.8%

CUMULATIVE YEAR TO DATE

ACTUAL	657,351.27	1,285,389.31	1,763,303.86	2,258,722.24	2,835,257.38	3,552,992.53	4,350,257.43	5,099,875.80	5,823,938.65	6,465,368.45	7,113,517.45	7,762,452.29
BUDGET	455,404.00	855,482.00	1,191,659.00	1,606,843.00	2,040,611.00	2,479,568.00	2,981,354.00	3,528,882.00	4,077,367.00	4,475,249.00	4,880,536.00	5,397,466.00
DIFFERENCE	201,947.27	429,907.31	571,644.86	651,879.24	794,646.38	1,073,424.53	1,368,903.43	1,570,993.80	1,746,571.65	1,990,119.45	2,232,981.45	2,364,986.29

	14-15	15-16	16-17	17-18	18-19	19-20	20-21	21-22
COLLECTION HISTORY	7,665,760	8,197,245	8,259,218	8,393,445	8,615,699	5,019,890	4,666,012	7,762,452

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, DECEMBER 19, 2022**

BOARD REPORTS

**BOARD CHAIR,
BOARD COMMITTEES,
CITY OF IRVING**



Date: November 15, 2022

To: City of Irving Board Members
From: Shanae Jennings, City Secretary | Chief Compliance Officer
Re: Board Ordinance Amendments - New

On February 23, 2012 the City Council approved a general board ordinance (No. 2012-9312) to establish standard guidelines for all boards, committees, and commissions. Over the past few months, the City Council have been discussing various updates to the board ordinance. On October 27, 2022 the City Council approved an amended board ordinance. The following are the sections amended in the ordinance:

Sec. 38-3. Terms of the Office

(c) If a board member submits a board application for another board position, the board member shall immediately forfeit the current board position.

Sec. 38-4. Removal.

A board member serves at the will of the city council. A board member may be removed by the city council for any cause deemed by the city council as sufficient for removal or for no cause. The city council may remove a board member whose service is found to be in conflict with Article I of the Irving Ethics Code, entitled "Ethics Code of Conduct." (see attached)

Sec. 38-5. Attendance.

If a board member fails to attend seventy-five (75) percent of regularly scheduled or special called board meetings within a twelve-month period, the board member shall immediately forfeit the board member's position. The seventy-five (75) percent rule does not apply to boards that meet less than four (4) times a year. If a board holds a work session meeting prior to a regular meeting, each meeting will be considered a separate meeting for purposes of attendance.

Sec. 38-14. Training.

A board member shall complete training pursuant to the Texas Open Meetings Act and Texas Public Information Act not later than the 90th day after taking the oath of office, if required to take an oath to assume duties as a member of a board, or after the member otherwise assumes these duties if the oath is not required. The training requirement shall apply to a board member who is either appointed or reappointed to a board. If a board member fails to complete training required by this section, the board member shall immediately forfeit the board member's position.

SECTION 6. That this ordinance shall become effective on December 1, 2022.

Please see the attached documents:

- A copy of the Board ordinance with red lines
- A copy of the Board Amendment Ordinance No. 2022-10561
- A copy of Article I Ethics Code of Conduct; please note that (4), (5), (13) are applicable to elected officials only and not to appointed board members

If you have any questions, please feel free to contact me at sjennings@cityofirving.org or Cecilia Castillo at ccastillo@cityofirving.org or at 972-721-4901.

Chapter 38 - BOARDS, COMMISSIONS, AND COMMITTEES

ARTICLE I. - GENERAL^[1]

Footnotes:

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Editor's note— Section 38-7 adopted herein by Ord. No. 2012-9320, § 2, shall not apply to existing board members until the expiration of their current terms of office.

Sec. 38-1. - Definitions.

For the purposes of this chapter:

Board means a board, commission, or committee which is appointed by the mayor or the city council of the city.

City means the City of Irving, Texas.

Staff liaison means a city staff person designated by the city manager to serve as a liaison between the city and a board.

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-2. - Applicability.

The provisions of this article shall apply to all boards, unless otherwise specifically provided by this code, a city ordinance or resolution, or applicable federal or state law.

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-3. - Terms of office.

- (a) Terms of office for all boards shall commence on the date of the first official city council meeting in November, and the expiration date of each term of office shall fall on the date of the first official city council meeting in November during the year in which the terms shall expire. All members shall continue to perform the duties of their appointment until their successors shall be duly appointed in accordance with the Texas Constitution.
- (b) Board members' terms will not exceed three (3) consecutive, two-year terms or approximately six (6) continuous years. These term limits are at the discretion of the city council. If a board member serves less than a full term, that term shall not be counted in determining how many terms the member has served.

c) If a board member submits a board application for another board position, the board member shall immediately forfeit the current board position.

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-4. - Removal.

A board member serves at the will of the city council. A board member may be removed by the city council for any cause deemed by the city council as sufficient for removal or for no cause. The city council may remove a board member whose service is found to be in conflict with Article I of the Irving Ethics Code, entitled "Ethics Code of Conduct."

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-5. - Attendance.

If a board member fails to attend seventy-five (75) percent of regularly scheduled or special called board meetings within a twelve-month period, the board member shall immediately forfeit the board member's position. The seventy-five (75) percent rule does not apply to boards that meet less than four (4) times a year. If a board holds a work session meeting prior to a regular meeting, each meeting will be considered a separate meeting for purposes of attendance.

~~If a board member is absent, without providing notice to the staff liaison, from three (3) consecutive regularly scheduled meetings or seventy (70) percent of the regularly scheduled meetings within a twelve-month period, the board member shall immediately forfeit the board position. The seventy percent rule does not apply to boards that meet less than four (4) times per year. These attendance provisions are at the discretion of the city council.~~

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-6. - Vacancy.

If a board member is unable to complete his or her term for any reason, the city council may appoint a person to complete the unexpired term of the vacated position.

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-7. - Service.

A person may serve on only one (1) board at a time with the exception that the person may serve concurrently on one (1) board and one (1) ad-hoc committee.

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-8. - Quorum.

A majority of voting board members constitutes a quorum for the transaction of all matters and business.

(Ord. No. 2012-9320, § 1, 2-23-12; Ord. No. 2012-9332, § 1, 5-24-12)

Sec. 38-9. - Meetings.

- (a) Board meetings shall be held in accordance with the Texas Open Meetings Act.
- (b) Each board shall hold a meeting at least once each quarter and thereafter as necessary at a place and time to be determined by the board, except as provided by subsection (c) of this section.
- (c) When no apparent board business is required, the board chair may cancel a regularly scheduled meeting.

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-10. - Officers.

- (a) Each board shall appoint one (1) chair and one (1) vice-chair to serve for a one-year term.
- (b) The duties of the chair shall be to preside at all meetings of a board; to appoint committees, subcommittees, or task forces of the board; to work with the staff liaison to coordinate agendas for meetings; and to represent the board before the city council or in other capacities as required or authorized by the board.
- (c) The duties of the vice-chair shall be those of the chair in the absence of the chair.

- (d) The board shall elect the chair and vice-chair from its members by a majority vote at the first meeting of each calendar year or at the first meeting after appointment and qualification of its new members, whichever is first.
- (e) The terms of office of the chair and vice-chair shall be for one (1) year, at which time a newly elected chair and vice-chair will assume office.
- (f) If an elected officer vacates the position of chair or vice-chair for any reason prior to the end of their term of office, the board will elect, at its next regular meeting following the vacancy, another board member to fill the office. This person shall hold the position until the next regular election in accordance with subsection (d) of this section.

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-11. - Qualification of appointed board members.

Board members shall be qualified voters of the city for one (1) year prior to the date of their appointment.

(Ord. No. 2012-9320, § 1, 2-23-12; Ord. No. 2013-9515, § 1, 10-17-13)

Sec. 38-12. - Forfeiture of position.

If a board member shall become a candidate for nomination or election to any public office, the board member shall immediately forfeit the board position in accordance with article IV, section 8-B of the City of Irving Charter.

(Ord. No. 2012-9320, § 1, 2-23-12)

Sec. 38-13. - Board bylaws.

- (a) Bylaws adopted by a board are not effective unless they are approved by the city council.
- (b) Board bylaws may be reviewed, altered, or amended by a majority vote of the board.
- (c) Any changes made to bylaws must be reviewed and approved by the city council.
- (d) Board bylaws shall not be in conflict with the chapter or resolution creating the board and shall not be in conflict with the City of Irving Charter.

(Ord. No. 2012-9320, § 1, 2-23-12)

Secs. 38-14—38-19. - Reserved.

Sec. 38-14. Training.

A board member shall complete training pursuant to the Texas Open Meetings Act and Texas Public Information Act not later than the 90th day after taking the oath of office, if required to take an oath to assume duties as a member of a board, or after the member otherwise assumes these duties if the oath is not required. The training requirement shall apply to a board member who is either appointed or reappointed to a board. If a board member fails to complete training required by this section, the board member shall immediately forfeit the board member's position.

ORDINANCE NO. ORD-2022-10651

AN ORDINANCE AMENDING CHAPTER 38 ENTITLED "BOARDS, COMMISSIONS, AND COMMITTEES" OF THE CODE OF CIVIL AND CRIMINAL ORDINANCES OF THE CITY OF IRVING, TEXAS, BY AMENDING SECTION 38-3 RELATING TO TERMS OF THE OFFICE, SECTION 38-4 RELATING TO REMOVAL, AND SECTION 38-5 RELATING TO ATTENDANCE, AND ADDING A NEW SECTION 38-14 RELATING TO TRAINING; PROVIDING A SEVERABILITY CLAUSE; AND PROVIDING AN EFFECTIVE DATE.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF IRVING, TEXAS:

SECTION 1. That Section 38-3 of The Code of Civil and Criminal Ordinances of the City of Irving, Texas, is hereby amended to read as follows:

Sec. 38-3. Terms of the Office.

- (a) Terms of office for all boards shall commence on the date of the first official city council meeting in November, and the expiration date of each term of office shall fall on the date of the first official city council meeting in November during the year in which the terms shall expire. All members shall continue to perform the duties of their appointment until their successors shall be duly appointed in accordance with the Texas Constitution.
- (b) Board members' terms will not exceed three (3) consecutive, two-year terms or approximately six (6) continuous years. These term limits are at the discretion of the city council. If a board member serves less than a full term, that term shall not be counted in determining how many terms the member has served.
- (c) If a board member submits a board application for another board position, the board member shall immediately forfeit the current board position.

SECTION 2. That Section 38-4 of The Code of Civil and Criminal Ordinances of the City of Irving, Texas, is hereby amended to read as follows:

Sec. 38-4. Removal.

A board member serves at the will of the city council. A board member may be removed by the city council for any cause deemed by the city council as sufficient for removal or for no cause. The city council may remove a board member whose service is found to be in conflict with Article I of the Irving Ethics Code, entitled "Ethics Code of Conduct."

SECTION 3. That Section 38-5 of The Code of Civil and Criminal Ordinances of the City of Irving, Texas, is hereby amended to read as follows:

Sec. 38-5. Attendance.

If a board member fails to attend seventy-five (75) percent of regularly scheduled or special called board meetings within a twelve-month period, the board member shall immediately forfeit the board member's position. The seventy-five (75) percent rule does not apply to boards that meet less than four (4) times a year. If a board holds a work session meeting prior to a regular meeting, each meeting will be considered a separate meeting for purposes of attendance.

SECTION 4. That Section 38-14 of The Code of Civil and Criminal Ordinances of the City of Irving, Texas, hereby reads as follows:

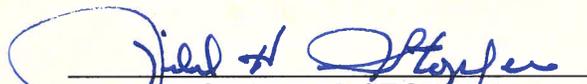
Sec. 38-14. Training.

A board member shall complete training pursuant to the Texas Open Meetings Act and Texas Public Information Act not later than the 90th day after taking the oath of office, if required to take an oath to assume duties as a member of a board, or after the member otherwise assumes these duties if the oath is not required. The training requirement shall apply to a board member who is either appointed or reappointed to a board. If a board member fails to complete training required by this section, the board member shall immediately forfeit the board member's position.

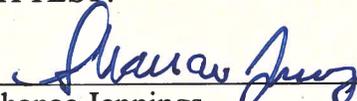
SECTION 5. That the terms and provisions of this ordinance shall be deemed to be severable and that if the validity of any section, subsection, clause, or phrase of this ordinance shall be declared to be invalid, the same shall not affect the validity of any other section, subsection, sentence, clause, or phrase of this ordinance.

SECTION 6. That this ordinance shall become effective on December 1, 2022.

PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF IRVING, TEXAS,
on October 27, 2022.


RICHARD H. STOPFER
MAYOR

ATTEST:


Shanae Jennings
City Secretary/Chief Compliance Officer



APPROVED AS TO FORM:


Kuruvilla Oommen
City Attorney

ARTICLE I ETHICS CODE OF CONDUCT

Section 1.01 General

Every member, applicant, or candidate for the city council, appointed board member, committee member, and commission member (also referred to as “City officials”) should:

- (1) Be dedicated to the highest ideals of honor and integrity in all public and personal relationships in order that the member may merit the respect and confidence of the citizens. Be honest in thought and deed, and endeavor to conduct both personal and public life in a manner that creates respect for the public office and the City of Irving.
- (2) Refrain from any activity or action that may hinder the member's ability to be objective and impartial on any matter coming before the council, board, commission, or committee.
- (3) Not accept, offer, or solicit any benefit, favor, gift, privilege, or service that might reasonably tend to influence the member in the discharge of official duties, that the member has reason to believe is being offered with the intent to influence the member's official conduct, or that is in exchange for the member's decision, opinion, recommendation, vote, or other exercise of discretion as a City official.
- (4) *Not Applicable* ~~Endeavor to keep the community informed on municipal affairs and encourage citizen participation in City affairs.~~
- (5) *Not Applicable* ~~Honor the Executive Confidentiality privileges granted by the State of Texas and believe that personal gain by use of confidential information is unethical. Agree not to promulgate, distribute, pass on, or in any way make public any information received in Executive Sessions where the information has not been released to the general public.~~
- (6) Be dedicated to friendly and courteous relationships with the public, with staff, and with other council committee members, and seek to improve the image of public service.
- (7) Be constantly mindful of the welfare of others. Be committed to improve the quality of life for the individual and the community and be dedicated to the faithful stewardship of the public trust.
- (8) Never use the elected or appointed position for personal gain or as a forum, vehicle, or instrument to attack, intimidate, or pressure any group or individual.
- (9) Avoid placing (and avoid the appearance of placing) one's own self-interest or any third-party interest above that of the City.
- (10) Not abuse their position by improperly using their position or the City's staff, services, equipment, materials, resources, or property for their personal or third-party gain or pleasure and shall not represent to third parties that their authority extends any further than that which it actually extends.
- (11) Not engage in or facilitate any discriminatory or harassing behavior directed toward City staff, other board members, officers, directors, meeting attendees, exhibitors, advertisers, sponsors, suppliers, contractors, or others in the context of activities relating to the City.

- (12) Not solicit or accept gifts, gratuities, free trips, campaign contributions, honoraria, personal property, or any other item of value from any person or entity as a direct or indirect inducement to provide special treatment to such donor with respect to matters pertaining to the City.
- (13) *Not applicable* ~~Not disclose locations and scopes of specific real estate projects to any person or organization for or with the intent of financial gain.~~



City Holiday/No Trash Collection

In observance of Christmas, there will be no residential trash, curbside recycling or brush/bulky collection on Monday, Dec. 26. In addition, the following facilities will be closed Dec. 23 to 26:

- City Hall
- Hunter Ferrell Landfill
- Irving Arts Center
- North Lake Natatorium
- Heritage Aquatic Center
- Irving Archives and Museum
- Irving public libraries
- Recreation centers

All city offices will resume normal business hours on Tuesday, Dec. 27. Visit CityofIrving.org for more information. ■



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MacArthur Boulevard reconstruction begins in January 2023, launching a two-year project that runs from Metker Street to Byron Nelson Way.

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DECEMBER 2022 / VOL 29 / NO 12

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IRVING Holidays AT HERITAGE

HERITAGE PARK ~ 217 S. MAIN ST. DEC. 3-17

Dec. 3 • 6 P.M. • PARADE & TREE LIGHTING
"Irving's Polar Express" parade begins at 6 p.m. followed by live music, food vendors, live reindeer, holiday themed crafts, Santa photos, drone show and the iconic tree lighting.

.....

Dec. 9 • 7 P.M. • LIVE MUSIC & MOVIE NIGHT
THE MERRY BAND OF CHRISTMAS *And* JACK FROST (1998) PG
Have dinner in the Heritage District or from an on-site food vendor while enjoying a holiday performance followed by a movie. Make sure to bring blankets or lawn chairs.

.....

Dec. 10 • 6 TO 8 P.M. • CAROL-OKE
All we want for Christmas is to sing holiday tunes with family and friends. Karaoke, sing along or just enjoy the show while making a craft to take home. Free hot chocolate for the first 100 attendees.

.....

Dec. 16 • 6 P.M. • DANCE & MOVIE NIGHT
DANA'S DANCE ACADEMY & BAILA IRVING PERFORMING ARTS CENTER *And* THE POLAR EXPRESS (2004) G
Have dinner in the Heritage District or from an on-site food vendor while enjoying holiday dance performances followed by a movie. Make sure to bring blankets or lawn chairs.

.....

Dec. 17 • 10 A.M. TO 1 P.M. • PHOTOS WITH SANTA
Santa will stop by the gazebo for free photos (available in printed and digital versions). Enjoy a holiday performance from Nimitz and Irving High School choirs while decorating a cookie.

CityofIrving.org/HolidaysAtHeritage | (972) 721-2501

CHRISTMAS TREE ROUNDUP DEC. 27-JAN. 12

Properly dispose of fresh-cut Christmas trees during Irving's annual Christmas Tree Roundup.

Fresh-cut Christmas trees will be collected and recycled as part of Irving's weekly brush/bulky waste pickup Dec. 27 to Jan 12.

Residents can also bring Christmas trees to any of the following drop-off locations at the designated area during the collection dates:

- Cottonwood Creek Park, 4051 N. Story Road
- Hunter Ferrell Landfill, 110 E. Hunter Ferrell Road (Hours: 7 a.m. to 5:30 p.m. Monday-Saturday; closed Jan. 2)
- Las Colinas Service Center, 5964 Riverside Drive (southern section of the parking lot)
- Southwest Park, 2800 W. Shady Grove Road

Resident must remove all decorations, such as tree stands, lights, tinsel, nails and ornaments. Plastic bags covering the tree should be removed. All fresh-cut Christmas trees collected as part of this program will be mulched and made available for a nominal fee at Hunter Ferrell Landfill.

For more information about the Christmas Tree Roundup or other city recycling programs, visit CityofIrving.org/Recycling or call (972) 721-8059. ■



Bring a Shelter Pet Home for the Holidays

Irving Animal Services wants to give the gift on every Irving Animal Care Campus (IACC) shelter pet's wish list — a lovable home for the holidays. All pets 1 year and older are free to adopt during IACC's annual Home for the Holidays adoption event.

From Dec. 13 to 17, pet lovers can visit the campus, located at 4140 Valley View Lane, to find their four-legged companion. The animal shelter hours are Tuesday through Saturday from 1 to 6 p.m. Adoptions must be processed 30 minutes prior to closing. For more adoption information and a list of adoptable pets, visit CityofIrving.org/2086/Adopt.

Donate During Comfort and Joy Drive

The IACC is accepting donations through Jan. 3 for its annual Comfort and Joy Drive. Encouraged donation



items include peanut butter, dry and/or canned food, treats, toys and blankets. Learn how to donate at CityofIrving.org/Comfort-and-Joy-Drive or call (972) 721-2256. ■

STATE of the CITY

REINVESTING IN TODAY, FOR TOMORROW

SAVE THE DATE

January 26, 2023 | 11:30 a.m. – 1:00 p.m.
Irving Convention Center at Las Colinas



See. Stop. Selfie! Holiday Photo Ops in Las Colinas

Areas throughout Las Colinas have transformed into dazzling displays of holiday merriment with over half a million lights and a herd of 68 reindeer that will shine through Jan. 7.

Light locations include:

- Island Greens at the intersection of N. O'Connor Road and John W. Carpenter Fwy.
- Las Colinas Urban Center at North O'Connor Blvd. between Las Colinas Blvd. and Riverside Dr.
- Rochelle Park from Sonora Ct. to E. Northgate Dr.

- Founder's Park at Riverside Dr. and John W. Carpenter Fwy. (southeast corner)
- E.O.Perry Flower Clock at N. O'Connor Road and John W. Carpenter Fwy (southwest corner)
- Las Colinas Blvd. between High Terrace Lane and Fluor Dr. strongly encouraged

Residents visiting light locations are reminded to pay attention to oncoming traffic and parking signs, and only cross streets at crosswalks. ■

2020 Census Highlights Ethnic Mix in Irving

Irving is 'The Multinational Community' in the Dallas-Fort Worth region.

Data from the 2020 census shows the City of Irving is growing at a faster pace than originally anticipated, as well as becoming more ethnically and racially diverse. The U.S. Census Bureau has promised to release additional data from the 2020 census, but it's not expected until the middle of next year.

districts have been balanced so each district has roughly the same number of constituents once more.

Diversity

The City of Irving's racial and ethnic mix of the population is changing.

Race and Ethnicity	2010		2020	
	Population	%	Population	%
White, non-Hispanic	69,117	32.9	48,760	20.3
Black, non-Hispanic	24,203	11.5	32,590	13.6
Asian, non-Hispanic	27,394	13	49,238	20.5
Other, non-Hispanic	4,140	2	6,111	2.5
Hispanic, any race	85,171	40.6	103,776	43.2

Unexpected High Growth

The Census Bureau's Population Estimates Program produces the official population estimate for non-census years. In 2019, Irving's population was calculated to be 239,798. However, the 2020 census counted 256,684 Irving residents. This unexpected surge was likely the result of a more accurate and extended counting process in 2020.

Uneven Growth

The data from the 2020 census shows that the majority of Irving's population growth is occurring north of Northgate Drive. Analysts point to the area's new residential subdivisions and the Urban Center's multifamily unit increases as the main driver. As a result of this uneven growth, the City of Irving redrew its council districts in spring 2022. The new council

Data from the 2020 American Community Survey shows that approximately 39 percent of Irving residents are foreign-born. Mexico, India and El Salvador are the nations that have contributed the most new Irving residents. But the most interesting fact, analysts point out, is that the number of U.S.-born residents has held steady for decades. Looking at growth from 1990 to 2020, foreign immigration is driving the city's growth. ■



Visit with Santa at Irving Arts Center Saturday afternoons in December.



Vote on your favorite decorated Christmas trees at Irving Arts Center all month long.

Holidays at Irving Arts Center

UPCOMING PERFORMANCES

Dec. 2 | Noche Buena: A Christmas Spectacular

Presented by Irving Arts Center
7:30 p.m. | \$27.50-\$42.50

A unique collaboration between Ballet Folklórico de Los Angeles and Mariachi Garibaldi de Jaime Cuéllar blends indigenous culture, Spanish heritage and influences from other cultures into a holiday celebration like no other. Inspired by the traditions and customs celebrated in Mexico on Noche Buena (Christmas Eve), these two highly acclaimed performance ensembles from Los Angeles perform together in Irving, one night only.

Dec. 3-4 | The Nutcracker

Presented by Ballet Ensemble of Texas
● Dec. 3 | 2 p.m. and 7 p.m. | \$30-\$35
● Dec. 4 | 2 p.m. and 6 p.m. | \$30-\$35

Four performances will feature more than 200 dancers, guest artists and alumni Breanne Granlund and Nathan Vendt from American Ballet Theatre.

Dec. 10 | Home for the Holidays with Joslin Dsouza and the Irving Chorale

Presented by Irving Symphony Orchestra
7:30 p.m. | \$39-\$50

Holiday classics will be performed by piano virtuoso Joslin Dsouza and the Irving Chorale, backed by the Irving Symphony Orchestra.

Dec. 11 | Remember When...?

Presented by New Philharmonic Orchestra of Irving
3:30 p.m. | \$10-\$20
Tchaikovsky's The Nutcracker Suite Op. 71a will be performed as dancers from Momentum Dance Company take the stage. An audience sing-along of traditional holiday seasonal favorites is also included in the program.

Dec. 16 | Holiday in Sound, Irving Symphonic Band and Irving Silvertones Group

Presented by Irving Symphonic Band
7:30 p.m. | \$12.50-\$15

The Irving Symphonic Band welcomes special guests The Irving Silvertones for its annual holiday program.

Dec. 17 | Aquiles Machado, Tenor

Presented by Las Colinas Symphony Orchestra
7:30 p.m. | \$17.50-\$47.50

Tenor Aquiles Machado will perform with the Las Colinas Symphony. Other highlights will include a traditional sing-along of Christmas carols.

YOUTH AND FAMILY PROGRAMS

Dec. 1 | JumpstART Stories & Art: Winter Animals

10 a.m. | Free

This month's program features chilly winter tales and art inspired by some of our favorite winter animals.

Dec. 3, 10 and 18 | Santa Saturdays

2 to 4 p.m. | Free

Skip the line at the mall and bring the kiddos to Irving Arts Center for Santa Saturdays. Drop in between 2 and 4 p.m. on the first three Saturdays of December for a chance to make holiday cards and crafts and visit with Santa. Do not forget your camera!

Dec. 11 | Second Sunday Funday: The Art of the Holidays + Teen Open Studio

1 to 4 p.m. | Free

Find your inner artist and celebrate the season with creative arts and crafts activities for the whole family. Teens can participate in an open art studio held during the same timeframe.

For more information, visit IrvingArtsCenter.com.

\$1,500 INCENTIVE FOR NEW FULL-TIME CITY EMPLOYEES

Get hired by the City of Irving and earn up to \$1,500, in addition to regular pay! For those hired through Jan. 31, 2023, the City of Irving will pay new full-time employees \$500 after their first 30 days, six months, and one year of employment for a total of \$1,500. Payments are made if there are no attendance or disciplinary issues.

Visit CityofIrving.org/Jobs for a list of available positions. ■



IRVING ARTS CENTER IN THE GALLERIES

Free to view. Open Tuesday-Saturday, noon to 5 p.m. No advance reservation needed.

Aqui/Ahora (Here/Now)

Through Jan. 7 | Carpenter Lobby Gallery

In celebration of Hispanic Heritage Month, Irving Arts Center presents a group exhibition which highlights local Latinx artists and Art Connection members: Alfredo Santesteban, Fannie Brito, Flores, José Angel Hernandez, Maria Ruenes and Ximena M. Peryea. The exhibited works span a variety of media; painting, drawing, mixed media, assemblage, sculpture and photography are featured.

Showing the World One Sketch at a Time: Urban Sketchers DFW

Through Jan. 28 | Focus Gallery

An exhibition featuring 30-35 framed drawings by more than 20 individual members from DFW group of Urban Sketchers. The Urban Sketchers blog was created as a place "for all sketchers out there who love to draw the cities where they live and visit, from the window of their homes, from a cafe, at a park, standing by a street corner ... always on location, not from photos or memory."

A Christmas Carnival of Animals: 30th Annual Holiday Exhibition and Tree Decorating Competition

Dec. 1-31 | Main Gallery

A tradition three decades old, the Main Gallery undergoes a complete transformation becoming a wonderland of decorated trees by various community groups and schools. Viewers are invited to vote for their favorites with cash prizes and bragging rights at stake! Surrounding these magnificent trees, artwork created by Irving Independent School District students adorns the walls.

Hello Sophie: The Picture Book Art of Sophie Blackall

Dec. 3-Feb. 25 | Dupree Lobby Gallery

Curated by the National Center for Children's Illustrated Literature (NCCL) in Abilene, Texas, "Hello Sophie: The Picture Book Art of Sophie Blackall," showcases the work of award-winning children's author and illustrator Sophie Blackall.

Faces of the Southern Ocean: Wildlife Photography by J.J. L'Heureux

Dec. 10-Feb. 25 | Courtyard Gallery

The work of photographer, painter, adventurer and naturalist J.J. L'Heureux is featured in this exhibition. Amazing photos from her travels in Antarctica reveal the penguins, seals and unique birds who make their home in the frozen landscape of the Southern Ocean.



Emperor Penguins, photo by J.J. L'Heureux

Parks and Recreation Activities

Winter Break Camp

Register today for camp taking place Dec. 19 to 22 and Dec. 27 to 30 from 7 a.m. to 6 p.m. at Irving recreation centers. The camp is open to elementary students, and the cost is \$80 per week. Campers will play games and make arts and crafts in a supervised environment. Snacks will be provided daily. Register in person at a neighborhood recreation center or online at CityofIrving.org/IrvingRec. Space is limited.

Cimarron Park Recreation Center

201 Red River Trail, (972) 910-0702

- **Dec. 9 | Irving Teen Summit**
6:30 to 8:30 p.m. | Ages 13-17 | Free
Meet other area teens for engaging activities.
- **Dec. 14 | Home School Holiday Movie Day**
11 a.m. to 1 p.m. | Ages 6-12 | \$5
Feature film will be "Home Alone." Price includes snacks and a drink.

Georgia Farrow Recreation Center

530 W. Davis Drive, (972) 721-2519

- **Dec. 8 | Candy Land Creation**
11 a.m. to noon | Ages 3-6 | \$5
From Mr. Mint's Candy Cane Forest to the Lord Licorice Castle, the world of Candy Land is filled with imaginative landscapes and architecture. Let this enchanting game inspire creative minds to build delicious gingerbread creations. Register by Dec. 5.

Heritage Senior Center

200 S. Jefferson St., (972) 721-2496

- **Dec. 16 | Heritage's Annual Christmas Party**
10 a.m. to noon | Ages 50 and older | Free
Members are invited to celebrate the holiday season at the Heritage Senior Center. There will be an ugly Christmas sweater contest, entertainment and more. Registration deadline is Dec. 13.
- **Dec. 16 | Texas Christkindl Market Day Trip**
4 to 8 p.m. | Ages 50 and older | Free
Enjoy a trip to one of the largest open-air holiday markets in the Southwest. Inspired by a cherished German tradition, this family friendly market features a unique shopping experience for holiday



gifts, decorations and unique one-of-a-kind finds. Registration deadline is Dec. 14.

Lively Pointe Youth Center

909 N. O'Connor Road, (972) 721-8090

- **Dec. 15 | Lively Makes a Deal Christmas Edition**
4 to 7 p.m. | Ages 11-17 | Free
This is the Christmas game show of the year! There will be prizes for all contestants with a grand prize winner.

Mustang Park Recreation Center

2223 Kinwest Parkway, (972) 556-1334

- **Mondays | Holiday Craft Series**
4:30 to 5:30 p.m. | Ages 6-12 | Free
Make fun holiday-inspired, do-it-yourself projects that the kids can take home.
- **Dec. 17 | Santa's Workshop Express**
6 to 9 p.m. | All ages | Free
What is better than a sleigh ride ... a train ride! Enjoy this family fun event with pictures with Santa and much more. No registration required.

Northwest Park Recreation Center

2800 Cheyenne St., (972) 721-2529

- **Dec. 9 | Edible Holiday Creation**
5:30 to 8:30 p.m. | Ages 6 and older | \$5
Celebrate the beginning of the holiday season with some edible craft projects, games and more. All children 10 and under must be accompanied by a parent. Register by Dec. 2.

Library Annual Winterfest Activities, Book Clubs



Annual Winterfest is Coming

Irving Public Library's annual Winterfest is coming to town! All ages are invited to attend a month of festivities, including special musical performances, crafts and book clubs. Visit CityofIrving.org/Library to check out the full December calendar of these and more library programs. Contact (972) 721-2440 for information about MiY Zone Makerspace program registration requirements.

Dec. 5 | Girls Night Out Book Club | Adults

7 p.m. | Valley Ranch Library

This month, discuss the featured title "The One Hundred Years of Lenni and Margot" by Marianne Cronin. Available instantly on Hoopla Digital and in print, while copies last.

Dec. 8 | Tried and True Book Club | Adults

7 p.m. | Valley Ranch Library

The group alternates monthly between classic titles and nonfiction. December's selection is "The Adventure of the Blue Carbuncle," a Sherlock Holmes mystery published in 1892 by Sir Arthur Conan Doyle.

Dec. 10 | Novel Fiction Book Club | Adults

10 a.m. | Valley Ranch Library

Join other readers to discuss "Small Great Things" by Jodi Picoult. Copies are available instantly on Hoopla Digital and in print, while copies last.

Dec. 10 | Chautauqua Presents: A Smooth Brew Christmas | All ages

2 p.m. | South Irving Library

This special event includes songs by the barbershop quartet Smooth Brew and holiday crafts.



Flutasia Flute Choir

Dec. 14 | Flutasia Flute Choir | All ages

7 p.m. | Valley Ranch Library

Get into the spirit of the season with this musical performance.

Dec. 15 | DIY Geek Chic: MiY Zone Personalized Ornaments | Teens

6 p.m. | Valley Ranch Library

Create an ornament to take home during this Makerspace program. Open to teens in grades 6-12.

Dec. 17 | Dallas Puppet Theater | All ages

2:30 p.m., 3:30 p.m., 4:30 p.m. | Valley Ranch Library

The entire family is invited to one of the three performances to enjoy this merry puppet show.

Dec. 21 | Ho-Ho Holiday Harp | All ages

4 p.m. | South Irving Library

Listen to stories and seasonal favorites with harpist Kinsey Mitton, and take home a hot chocolate treat bag filled with goodies.

Dec. 22 | Ring in the Holidays with Mrs. Claus | All ages

2 p.m. | South Irving Library

Celebrate with storytelling, puppetry and magic with performer Margaret Clauder.



Dec. 22 | Jingle All the Way Party | All ages

2:30 p.m. | West Irving Library

A real reindeer pays a visit, along with one of Santa's elves. Participate in photo opportunities and crafts; enjoy prizes and sweet treats.

Dec. 29 | Creature Teacher | All ages

2:30 p.m. | Valley Ranch Library

Learn about the wondrous winter lives of animals.

Dec. 29 | Anime Club Winter Celebration | Teens

6 p.m. | Valley Ranch Library

Fans of anime, manga, drawing and more wrap up the year by joining this holiday gathering. For ages 13 and older.

The online calendar at CityofIrving.org/Library provides more details, including information about virtual programs and services available around the clock.

IRVING INDOOR AQUATIC ACTIVITIES

Indoor Pool Schedules

Heritage Aquatic Center (HAC)

200 S. Jefferson St. | (972) 721-7310

- Monday, Wednesday, Friday | 7:30 a.m. to 12:15 p.m.
- Tuesday, Thursday | 5 to 8:30 p.m.
- Saturday | 1 to 5 p.m.

North Lake Natatorium (NLN)

5001 N. MacArthur Blvd. | (972) 756-0860

- Monday, Wednesday, Friday | 5 to 9 p.m.
- Tuesday, Thursday | 11:30 a.m. to 2 p.m.
- Saturday | noon to 4 p.m.



Register online at CityofIrving.org/IrvingRec for any of the following aquatic activities.

Power H2O

Dec. 3-31 | 10 to 10:45 a.m. | 18+ | \$10 | NLN

Join Power H2O for a medium- to high-intensity water fitness class designed for cardio-conditioning endurance and body-toning.

Senior EZ Water Aerobics

Dec. 5-30 | 7:30 to 8:15 a.m. | 18+ | \$20 | HAC

This low-impact class is performed in shallow water and is designed to improve joint stability, coordination, heart health and strength.

Senior Pep Water Aerobics

Dec. 5-30 | 8:30 to 9:15 a.m. | 18+ | \$20 | HAC

Add a little pep to a workout routine and join this upbeat morning class to increase strength, endurance and flexibility.

Aqua Sunrise Aerobics

Dec. 6-29 | 7 to 7:45 a.m. | 18+ | \$16 | NLN

Join this early morning aqua aerobics class.

This low-impact class is performed in shallow water and is designed to improve joint stability, coordination, heart health and strength.

Night Steppers Water Aerobics

Dec. 6-29 | 6:30 to 7:15 p.m. | 18+ | \$10 | HAC

Join this upbeat evening class to increase strength, endurance and flexibility.

AquaStars

Dec. 10 | 11 a.m. to 1 p.m. | Under 18 | HAC

This program is custom-designed for children with special needs, ages 18 and younger. Participants must be accompanied by an adult or guardian. Every second Saturday, AquaStars provides special needs children with an opportunity to experience the excitement of water play.

Swim with Santa

Dec. 17 | 3 to 5 p.m. | Under 18 | HAC

See Santa in his festive floaties as he makes a splash at the Heritage Aquatic Center. The afternoon will include hot chocolate, candy canes and family swim.

FREE GUARD READY SESSIONS AVAILABLE ON SATURDAYS

Get lifeguard ready with Guard Ready. Ages 14 and older work with an instructor to improve swimming skills and pass the pretests. All participants are eligible to attend City of Irving Lifeguard Certification once they pass the pretests. Irving Parks and Recreation hires Red Cross-certified lifeguards, ages 15 and older, for part- and full-time positions at its aquatic facilities.

Register in person at the North Lake Natatorium, 5001 N. MacArthur Blvd., or call (469) 446-0201 or (469) 435-1626.

The upcoming free sessions are available on Saturdays:

- **Dec. 3, 10, 17 and 31**
noon to 2 p.m.

Visit CityofIrving.org/Lifeguard for more information. ■



MARTIN LUTHER KING JR. STUDENT ESSAY CONTEST

The Irving Parks and Recreation Department's annual Dr. Martin Luther King Jr. observance will take place on Sunday, Jan. 15. The essay contest winners will be recognized at the event.

The essay theme this year is **Rise to the Level of Love**. There are three age categories: grades 3-5, 6-8 and 9-12. Judging will be based on clarity, grammar and how well the theme is developed, depending on the age of the writer. The essay should be no more than a page in length or 500 words. Deadline for entry is Jan. 5.

For more information, visit IrvingEvents.org or call (972) 721-2501. ■



HOLIDAY THEFT PREVENTION TIPS

The Irving Police Department (IPD) reminds residents to follow these holiday theft prevention tips to prevent a Grinch from ruining the holidays.

At Home

- Do not leave empty product boxes on the porch to advertise new electronics or appliances purchased.
- Consider using light timers or leave the lights on if going out of town.
- Request that packages be shipped to an Amazon, FedEx or UPS package locker/delivery center instead of the front porch.
- Report suspicious activity in the apartment complex or neighborhood.

Vehicles

- Always lock car doors and roll up windows.
- Always remove valuables from the car. If needed, lock valuables in the trunk.
- When possible, park in well-lit areas to prevent catalytic converter thefts.

Traveling

- Drivers are reminded to be patient and plan ahead to allow for plenty of travel time.
- When dropping off purchases in the car, drive and park the vehicle in a different spot so other shoppers are not aware of any items being dropped off.

Individuals should be aware of their surroundings when shopping and at home. Additionally, if buying something from someone online or on an online marketplace for in-person delivery, use IPD's Exchange Safe Zone at 305 N. O'Connor Road.

Visit CityofIrving.org/Police for more crime prevention tips. ■

SEASONAL LEAF COLLECTION

Irving Solid Waste Services will collect bagged leaves and grass clippings at the curb on regular collection days. Leaf and grass bag pickup is unlimited and does not count towards the 15 trash bag limit.

Residents can also drop off unbagged leaves and grass clippings for Irving's mulch program at the Hunter Ferrell Landfill at no charge.

Irving's Think Green ... Be Green leaf management webpage has additional tips on how lawn and landscape waste can benefit Irving yards all year long: CityofIrving.org/Leaf-Management. ■



MacArthur Boulevard Reconstruction Project to Begin in Early 2023



Irving residents will soon see orange cones as they drive along MacArthur Boulevard. Beginning in January 2023, the City of Irving Capital Improvement Program (CIP) will launch a two-year project that runs from Metker Street to Byron Nelson Way.

On Sept. 1, the Irving City Council approved the \$27,967,633 project along MacArthur Boulevard. The goals of the project are to improve drainage, water system infrastructure and quality of streets. The project scope includes:

- New storm drainage installation from Metker Street to Hadrian Street.
- New wastewater main installation from Metker Street to Murl Drive and from Jeffrey Trail to South Coker Street.
- New water main installation from Rochelle Road to Northgate Drive and from Northgate Drive to Cottonwood Valley Drive.

Crews will begin work during the first quarter of 2023 on MacArthur Boulevard Segment 1, which runs from Northgate Drive to Byron Nelson Way. The project includes new storm drainage installation along the southeast corner of MacArthur Boulevard and Northgate Drive, as well as a new water main from Northgate Drive to Cottonwood Valley Drive.

Additionally, the Traffic and Transportation Department's Streets Division will be improving MacArthur Boulevard from Byron Nelson Way north to State Highway 114 as part of Year 6 of the Road to the Future Program. This \$5.5 million project will lead off by repairing and replacing various concrete panels, sidewalks and intersection pedestrian ramps, as well as adjusting some median noses at critical intersections along the roadway. In addition, crews will be adding a right turn lane into Singley Academy.

Improvements are scheduled to commence in December and should be finished by the summer of 2023. Once this work is complete, this section of MacArthur Boulevard will undergo a process to mill or remove all of the old asphalt, and then resurface the roadway with new asphalt. Among the many benefits are not only a repaired roadway subgrade, but a smoother ride and new pavement markings for vehicles and pedestrians at intersections.

During construction, one lane each way will be in place for northbound and southbound traffic; however, residents are encouraged to seek alternate routes when possible.

Visit CityofIrving.org/Road2Future for more information on the city's ongoing infrastructure initiatives. ■

Irving Police and Fire Departments Honor Irving Wreaths Across America Recipients

Irving will hold its annual Wreaths Across America event to honor fallen military service members with a wreath laying ceremony.

Saturday, Dec. 17 | 11 a.m.

Oak Grove Memorial Gardens | 1413 E. Irving Blvd.

During the ceremony, Irving's Police and Fire Departments Honor Guards, as well as Police Chief Derick Miller and Fire Chief Victor Conley, will escort wreaths to be placed at the flag of each U.S. military branch. Afterward, the departments will lay additional wreaths at the graves of fallen Irving Police and Fire service members. Event volunteers will lay additional wreaths on service members' graves in the memorial gardens.



The ceremony coincides with the national campaign to honor and remember the nation's fallen service members with a wreath-laying ceremony during the holidays. ■

Centennial Park Holiday Lights



This year's display is open to the public Dec. 3-26 from dusk to 10 p.m., weather permitting. The free light display affords a leisurely stroll through one of the jewels of Irving's Heritage District, Centennial Park at 444 W. Second St. The park is decorated with 60,000 lights on the fences, trees and bridge. Walkways are lighted on each side to keep pathways visible for visitors after dark. City staff will wear uniforms day and night so that visitors can ask questions about the display. Portable restrooms are available. Biking is prohibited through the display. For more information, contact the Parks and Recreation Department at (972) 721-2501. ■

Subscribe to Electronic Resident Newsletters

Electronic newsletters are an Irving resident's source for the latest Irving news and announcements delivered to your inbox. Subscribers receive updated news and information concerning construction projects, special event details, trash collection, holiday closure reminders and much more.

Simply enter in your information and select one of email lists below:

- Beyond the Stacks – Irving Public Library's Newsletter
- City Spectrum Digital – City of Irving's Weekly Newsletter
- Irving Boulevard Project Updates
- Irving Legislative Insider – Texas Legislature Activities
- Neighborhood News – Neighborhood Association Weekly Newsletter

Subscriber privacy is protected; email addresses will never be sold to a third-party vendor. In addition, subscribers can easily unsubscribe at any time.

Visit CityofIrving.org/Newsletters to sign up. ■





PLANNING & INSPECTIONS DEPARTMENT CONSTRUCTION FORECAST December 2022

Note: **Gray highlighted** areas represent a new entry or updated/changed information from the previous report. **Permit Pending:** plans are being reviewed; **Permit Approved:** plans are approved, but the applicant has not paid all fees and picked up the permit; **Permit Issued:** plan review is complete and applicant has paid all fees and picked up the permit; **Permit Planned:** developmental project with estimated application date. **Verification** is the date that the viability of the project was confirmed.

MULTIFAMILY									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Amenity Center	7500 E. Valley Ranch	Amenity Ctr	2,110 SF	\$633,000	Permit Pending	3/3/2020	C-FB	Mar-20
2	Reflections At Valley Ranch	8829 Rodeo Dr.	Apts	unknown	\$1,400,000	Permit Pending	11/2/2020	Irving	Nov-20
3	4-Plex	818-824 Bluebird Dr.	Apts	5,436 SF	\$640,000	Permit Pending	2/7/2022	Irving	Mar-22
4	Woodwind Apts. (3 Bldgs)	3811-3831 Pleasant Run Road	Apts	91,856 SF	\$12,000,000	Permit Pending	10/24/2022	Irving	Dec-22

OFFICE									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Verizon	401-451 Hidden Ridge	Office, Parking Garage	2,258,116 SF	\$272,000,000	Permit Pending	1/31/2020	Irving	Feb-20
2	Ofc Shell building	610 N Britain	Office	4,496 SF	\$314,000	Permit Pending	4/26/2021	Irving	Jun-21
3	Ofc Shell building	220 Virginia	Office	4,810 SF	\$300,000	Permit Pending	5/4/2021	Irving	Jun-21
4	2 Office Bldgs	1307 N. Belt Line Rd	Office	2,400 SF 4,000 SF	\$1,400,000	Permit Pending	8/3/2021	Irving	Oct-21

WAREHOUSING/INDUSTRIAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	American Golf Cars	851 S. Loop 12	Warehouse	13,830 SF	\$700,000	Permit Pending	9/24/2020	Irving	Oct-20
2	Shell Bldg.	4371 Oakview Dr.	Office/Warehouse	6,500 SF	\$750,000	Permit Pending	10/15/2020	Irving	Oct-20
3	Ofc/warehouse Shell Bldg	1717 W Walnut Hill Ln	Warehouse	20,523 SF	\$1,500,000	Permit Approved	4/7/2021	C-FB	May-22
4	Padrino Foods	3210 Conflans	Manufacturing	1,550 SF	\$225,000	Permit Pending	5/12/2021	Irving	Jun-21
5	Auto Repair Shop	3551 N. Country Club Rd.	Auto Repair	1,770 SF	\$65,000	Permit Pending	6/22/2021	Irving	Jul-21
6	Real Network Services	4951 Valley Ridge	Warehouse	45,448 SF	\$2,500,000	Permit Pending	8/31/2021	Irving	Sep-21
7	Shell Bldg.	4600 W. Royal Ln.	Warehouse	75,596 SF	\$5,700,000	Permit Pending	12/29/2021	Irving	Jan-22
8	SafStor	3451 N. Country Club	Self Storage	102,075 SF	\$8,715,680	Permit Pending	3/14/2022	Irving	Apr-22
9	Regio Flooring Addition	2215 River Hill	Warehouse	3,310 SF	\$155,570	Permit Issued	3/24/2022	Irving	Dec-22
10	Shell Bldg.	3615 Block Dr.	Warehouse	98,874 SF	\$6,000,000	Permit Pending	5/11/2022	Irving	Jun-22
11	Storage King Addn.	3450 Willow Creek	Warehouse	22,015 SF	\$1,400,000	Permit Approved	6/14/2022	Irving	Dec-22
12	Warehouse Addition	111 Customer Way	Warehouse	283,098 SF	\$28,000,000	Permit Pending	7/29/2022	C-FB/Irving	Sep-22
13	Shell Bldg	5320 W. Airport Fwy.	Warehouse	220,158 SF	\$12,500,000	Permit Issued	8/2/2022	Irving	Dec-22
14	Shell Bldg	N. Belt Line/Skyway Cir. (TBD)	Warehouse	60,000 SF	\$3,400,000	Permit Pending	8/15/2022	Irving	Sep-22
15	Shell Bldg	3080 Rock Island Rd.	Warehouse	5,262 SF	\$240,000	Permit Issued	8/23/2022	Irving	Dec-22
16	OTS	6340 Longhorn Dr.	Data Center	337,191 SF	\$185,000,000	Permit Pending	10/5/2022	C-FB	Dec-22

RETAIL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Addn to Liquor Store	4910 W. Airport Fwy	Liquor Store	850 SF	\$90,000	Permit Pending	3/9/2021	Irving	Jun-21
2	Shell Bldg.	1625 W. Airport Fwy.	Retail	3,602 SF	\$300,000	Permit Issued	10/1/2021	Irving	Dec-22
3	Shell Bldg.	525 W. Airport Fwy.	Retail	4,772 SF	\$500,000	Permit Pending	11/4/2021	Irving	Dec-21
4	Shell Bldg.	2800 Glenwick	Retail	3,600 SF	\$250,000	Permit Issued	5/6/2022	Coppell	Dec-22
5	Wildfork Meat + Seafood Market	7201 N. S. H. 161	Retail	4,500 SF	\$1,800,000	Permit Pending	8/16/2022	C-FB/Irving	Sep-22
6	Dallas Indian Motorcycles	2865 W. Airport Fwy.	Retail	15,533 SF	\$2,500,000	Permit Pending	8/25/2022	Irving	Sep-22

HOTEL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX.	PROJECT STATUS	APPLICATION	DISTRICT	VERIFICATON
1	Hampton Inn & Suites	4600 Plaza	Hotel	121,770 SF	\$2,000,000	Permit Approved	11/8/2019	Coppell	Jul-21
2	Radisson Hotel	8230 Esters Blvd	Hotel	109,112 SF	\$5,500,000	Permit Pending	6/10/2020	Coppell	Jul-20
3	TRU Hotel	2100 Valley View	Hotel	53,490 SF	\$6,400,000	Permit Pending	9/29/2020	Irving	Oct-20
4	Staybridge Suites	TBD N. S. H. 161	Hotel	97,654 SF	\$6,500,000	Permit Pending	4/29/2022	Irving	May-22

RESTAURANT									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Shell Bldg	2203 W. Irving Blvd.	Restaurant	10,922 SF	\$1,500,000	Permit Pending	10/25/2021	Irving	Apr-22

INSTITUTIONAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Shirdi Sai Center of Texas	3600 Carbon Road	Church	27,999 SF	\$1,539,945	Permit Issued	3/1/2021	Irving	May-22
2	Holy Family Trinity	2323 Cheyene	School Addn	5,000 SF	\$2,400,000	Permit Issued	5/28/2021	Irving	Jul-21
3	Addition to Bear Creek Church	2700 Finley	Church	7,828 SF	\$850,000	Permit Issued	8/31/2021	Irving	Jun-22
4	Barkaat UI Quran	2380 W. Northgate Dr.	Church	13,488 SF	\$1,300,000	Permit Pending	9/28/2021	Irving	Oct-21
5	Ebenezer Full Gospel Assembly	1927 Rosebud Dr.	Church	8,454 SF	\$1,000,000	Permit Pending	12/22/2021	Irving	Jan-22
6	Iglesia Evangelica	1306 N. Union Bower Rd.	Church	3,480 SF	\$180,000	Permit Pending	2/9/2022	Irving	Mar-22
7	Lien Hoa Buddhist Monastery	2020 Rose St.	Church	900 SF	\$250,000	Permit Issued	2/11/2022	Irving	May-22
8	Irving ISD Wellness Center	4601 N. MacArthur Blvd.	Office/school	24,414 SF	\$12,500,000	Permit Pending	10/5/2022	Irving	Dec-22

NEW SINGLE FAMILY/TOWNHOUSE DWELLINGS									
#	DATE	TOTAL UNITS ISSUED	TOTAL VALUE	SINGLE FAMILY	VALUE	TOWNHOUSES	VALUE	MOBILE HOMES	VALUE
	Nov-22	8	\$3,236,175	8	\$3,236,175	0	\$0	0	\$0

This list does not reflect projects that are confidential in nature. An increasing number of projects have asked for this confidentiality.
C-FB = Carrollton-Farmers Branch

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, DECEMBER 19, 2022**

**BUREAU MANAGEMENT
AND
STAFF REPORTS**

ICVB Memorandum

Date: December 8, 2022
 To: Maura Gast, FCDME, Executive Director
 From: Lori Fojtasek, Vice President, Sales & Services
 RE: Sales & Services Department Board Report for November 2022

Convention Sales Activities

Leads Generated	November	YTD
Irving CVB – Hotel Leads	114	279
Irving Convention Center Leads	16	42

November

Room Nights Generated	Monthly Goal	November 2022 Actuals	November 2021 Actuals	FY 2022-23 Annual Goal	FY 2022-23 YTD Actuals	FY 2021-22 YTD Actuals	November Convention Center	Convention Center YTD
Definite Room Nights	9012 (Est)	2745	3704	108143 (Est)	6328	14701	2745	6328
Lost Room Nights		27528	37824		72518	70431	8524	47988

Travel & Activity

November	Organization	Event	Location
14-16	Collinson Publishing	Connect Texas	El Paso
27-29	Collinson Publishing	Connect Specialty	Washington DC

Customer Services Activity November Servicing & Inventory

Groups Serviced	
November	13
YTD	169

	November	
Service Type	# of Groups Served	Total Inventory Utilized
Proclamations/Flags/Welcomes	0	Mayoral/Council Appearance/Letter/Flag Presentation
Name Badge/Lanyard Services	9	1835 Badges/ 2428 Lanyards
Pens	10	2200
Bags	3	675
Promotional Materials	10	1600 Restaurant Maps/1800 TMF maps
Staffing Services	3	36 Event Hours

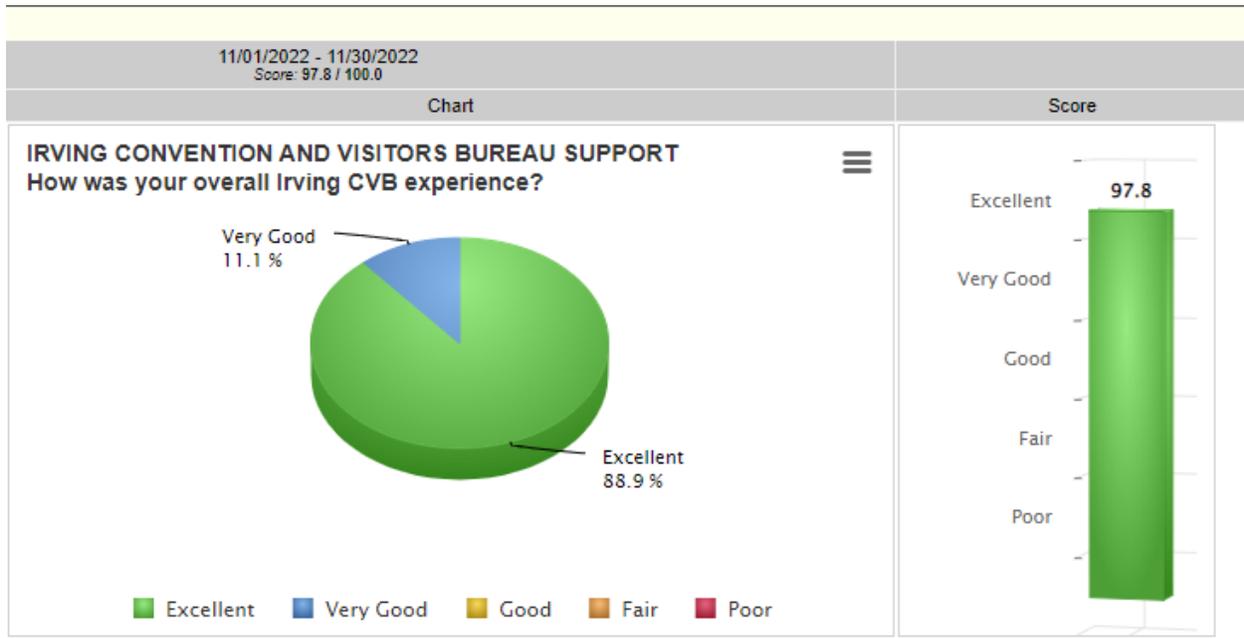
Event Location: **Hotels: 7** **Irving Convention Center: 6** **Other: 0**

Proclamations/Welcomes/Flags:

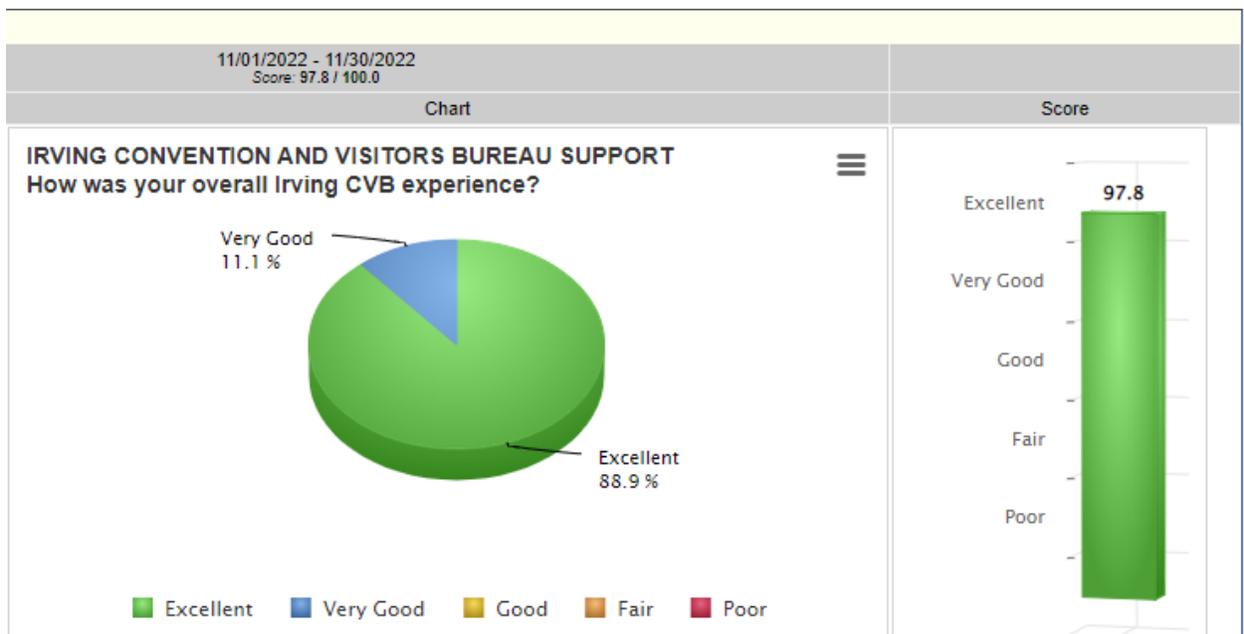
- Mayor/Elected Official Welcome- TSAE, September 12, Mayor Pro Tem Zapanta
- Mayor/Elected Official Welcome- Pan American Golf Assn, November 7, Mayor Stopfer

Customer Service Satisfaction Survey Results

1. How was your overall destination experience?



2. How was your overall Convention and Visitors Bureau Experience?



Definite Bookings December 2022 – April 2023

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Indianapolis Colts Football Club	Indianapolis Colts vs Dallas Cowboys	12/2/2022	12/3/2022	200	186
Texas Scorecard	Texas Scorecard 2022 Conservative Leadership Awards	12/2/2022	12/3/2022	450	40
Collegiate Sports Travel	Jackson State University Basketball Team Travel	12/2/2022	12/6/2022	200	68
The Pre-Trib Research Center Calvary University	The Pre-Trib Research Center	12/4/2022	12/7/2022	300	350
McKesson Corporation	FY23 Ignite Cohort 1 & 2 Meeting Series- December 2022	12/4/2022	12/8/2022	18	68
Medtronic	Pelvic Health Sales Excellence December 2022	12/4/2022	12/5/2022	17	24
Fresenius Medical Care	December 5-9, 2022	12/5/2022	12/9/2022	70	280
International Association for Orthodontics	Professional Advancement and Instructor Seminar - 4th Session	12/8/2022	12/10/2022	15	21
Blue-Grey Events	Blue Grey Events All American Team Dec2022 Game One	12/8/2022	12/13/2022	150	578
McKesson Corporation	CPH Leadership Meeting	12/11/2022	12/13/2022	45	75
World Prayer Centre	World Prayer Centre	12/12/2022	12/19/2022	3500	249
McKesson Corporation	Nurse Educator Meet-up_ November 2022	12/12/2022	12/15/2022	33	56
Blue-Grey Events	Blue Grey Events All American Team Dec2022	12/15/2022	12/21/2022	150	562

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Philadelphia Eagles Football Club	Philadelphia Eagles vs Dallas Cowboys 2022	12/22/2022	12/25/2022	70	205
Flying Eagles	Flying Eagles 2023	1/4/2023	1/7/2023	300	224
Hilti North America	Hilti Annual Sales Meeting 2023	1/5/2023	1/14/2023	650	2695
Challenge Youth Planning	Challenge Youth Conference	1/12/2023	1/15/2023	500	367
Irreverent Warriors	Irreverent Warriors 2023	1/12/2023	1/14/2023	180	225
Novice of the Year	Novice of the Year	1/12/2023	1/15/2023	500	340
Delta Zeta Sorority	Delta Zeta Presidents Academy 2023	1/12/2023	1/15/2023	350	470
ECI Software Solutions	ECI Software Solutions 2023 Sales marketing Kickoff	1/14/2023	1/20/2023	350	1135
Zeta Tau Alpha Fraternity	Zeta Tau Alpha Fraternity	1/19/2023	1/22/2023	500	303
International Church of the Foursquare Gospel	Foursquare - Lead Team Meeting & Regional Pastor's Training	1/22/2023	1/27/2023	80	260
Texas Dreams Gymnastics	2023 Texas Prime Meet	1/25/2023	1/29/2023	1200	300
Southwest Society of Periodontists	Southwest Society of Periodontists 2023 Winter Meeting	1/26/2023	1/28/2023	150	240
John Deere Company World Headquarters	CEO Summit 2023	1/29/2023	2/3/2023	300	594
American Cancer Society	ACS 2022 Volunteer Leadership Summit	1/29/2023	1/31/2023	300	590
National Association of Dental Plans	NADP Leadership Meeting 2023	1/30/2023	1/31/2023	110	200
McKesson Corporation	ID#15626 - EOM Workshop	1/31/2023	2/1/2023	120	180
Global Access Meetings	Rhythm Pharmaceuticals North America Meeting	2/4/2023	2/9/2023	120	535
IMEG Corporation	IMEG Corp Annual Meeting Jan2023	2/5/2023	2/10/2023	185	370

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
American Staffing Association	ASA Board Meeting 2023 (Rooms Only)	2/6/2023	2/8/2023	45	45
DFW Church	DFW Church Marriage	2/10/2023	2/11/2023	300	225
Doximity Inc.	Doximity 2023 General and Administrative Room Block	2/14/2023	2/16/2023	70	122
Lifestyles Unlimited, INC.	Lifestyles Unlimited	2/15/2023	2/19/2023	400	1080
Lifestyles Unlimited, INC.	Lifestyles Unlimited	2/15/2023	2/19/2023	400	410
HarmonyCon	HarmonyCon 2023	2/16/2023	2/19/2023	600	544
National Systems Contractors Association	2023 National Systems Contractors Association Conference	2/19/2023	2/24/2023	1020	955
Thuasne USA	Thuasne – Townsend Design National Sales Meeting	2/19/2023	2/23/2023	130	280
HCA Healthcare	HCA 2023 ASD Medical Directors Conference	2/21/2023	2/28/2023	175	392
Womack Machine Supply	2023 Womack Machine Supply Sales Meeting	2/21/2023	2/23/2023	145	250
Tamko Building Products LLC	Tamko 2023 National Sales Meeting	2/21/2023	2/23/2023	90	270
Southern Baptists of Texas Convention	Evangelism	2/22/2023	3/1/2023	3500	615
Texas & New Mexico Hospice Organization	Texas & New Mexico Hospice Organization	2/23/2023	2/26/2023	350	603
Black Box Intelligence	2023 Global Best Practices Conference	2/25/2023	3/2/2023	275	355
Hans Johnsen Company	Security Hardware Meeting 2023	3/1/2023	3/6/2023	100	220
Globallee, Inc.	Globallee EMPOWER 2023	3/1/2023	3/4/2023	350	264
Southwest Commission on Religious Studies	Annual Conference	3/2/2023	3/5/2023	200	230
West Coast Dance Explosion WCDE	West Coast Dance Explosion	3/2/2023	3/5/2023	400	300
NBM Incorporated	Graphics Pro Expo 2023	3/6/2023	3/12/2023	4000	382

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Southern Travelers Explore Conference	The Southern Travelers Explore Conference	3/9/2023	3/13/2023	50	60
Sheet Metal and Air Conditioning National Association	SMACNA Association Leadership Meeting 2023	3/15/2023	3/17/2023	60	90
National Guard Association of Texas	National Guard Association of Texas	3/23/2023	3/26/2023	700	850
Texas Educational Diagnostician's Association	2023 Spring Annual State Conference	3/26/2023	3/27/2023	600	350
Alamo Heights Xtreme Cheer	Alamo Heights Xtreme Cheer 2023	3/31/2023	4/2/2023	20	12
National Interstate Insurance	National Interstate - Risk Management Safety Workshop	4/8/2023	4/12/2023	250	465
National Catholic Educational Association	National Catholic Educational Association Contracted hotels only	4/8/2023	4/14/2023	4000	2852
Assemblies of God/Marriage	Marriage Encounters	4/14/2023	4/16/2023	80	80
Texas Center for the Judiciary	2023 Regional A	4/16/2023	4/17/2023	250	534
Sober Sis	Sober Sis 2023 Retreat	4/20/2023	4/22/2023	500	300
Pioneer Natural Resources	Pioneer Natural Resources Dallas Casa 2023	4/23/2023	4/24/2023	100	100
Southwest Drycleaners Association	Cleaners Showcase for 2023	4/24/2023	4/30/2023	400	528
ID Life, LLC	Revolution Meeting	4/26/2023	4/30/2023	800	460
McKesson Corporation	ID#15355 - 2023 Texas Oncology APP Conference	4/26/2023	4/28/2023	250	412
The Association of Buffalo Soldiers and Troopers Motorcycle Club	Buffalo Soldiers Motorcycle Club	4/28/2023	4/30/2023	200	150

**Highlighted items above are Target Industries for Irving



Marketing Communications

To: Maura Gast, Executive Director

From: Diana Pfaff, VP Marketing Communications | Monty White, Director of Marketing

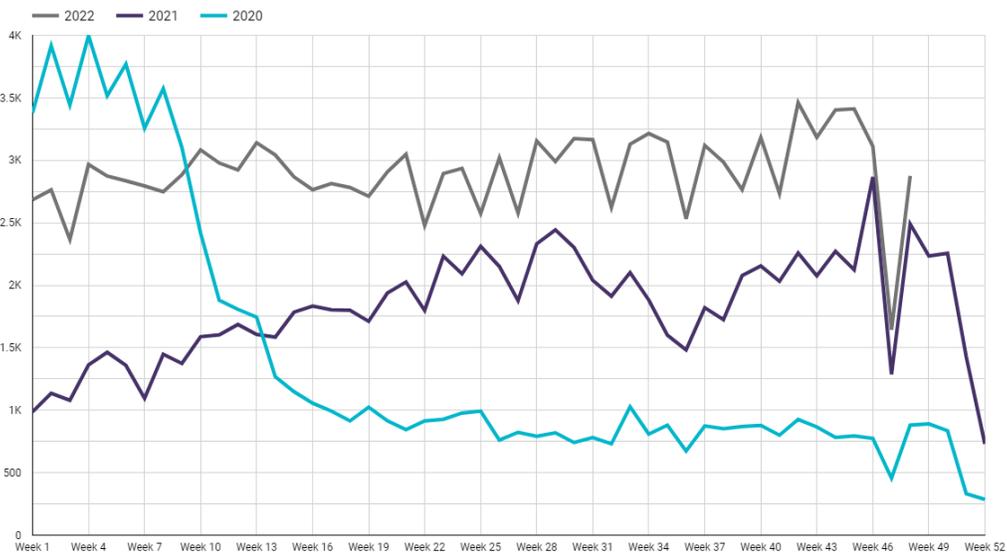
Date: December 12, 2022

Re: November 2022 Board Report

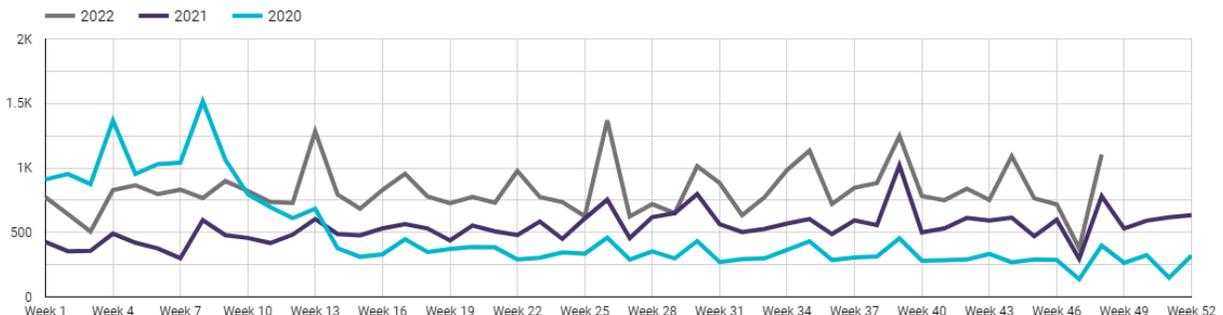
Meeting-Sales Leads & Inquiries

There were 137 total prospects in November, which included 72 Cvent submissions, 33 website submissions, three phone calls, and 29 email requests.

Aggregated Weekly Lead Volume of 200+ DMOs



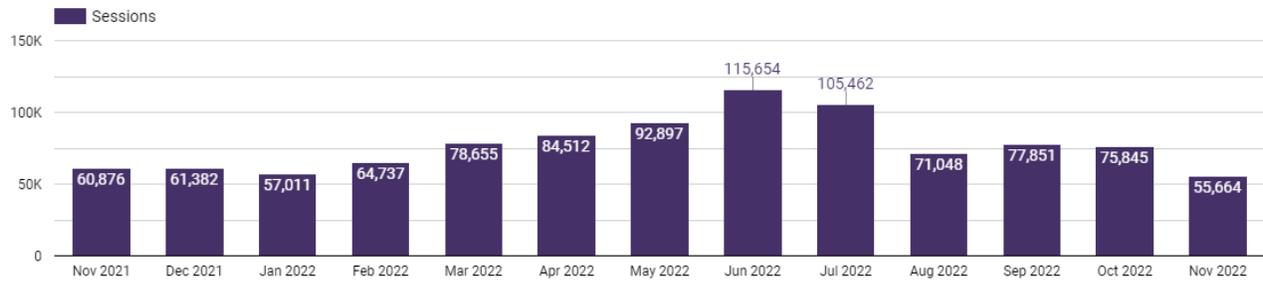
Aggregated Weekly Definite Volume of 200+ DMOs



Website Traffic

Website traffic declined in November, with 55,664 sessions to the Irvingtexas.com website.

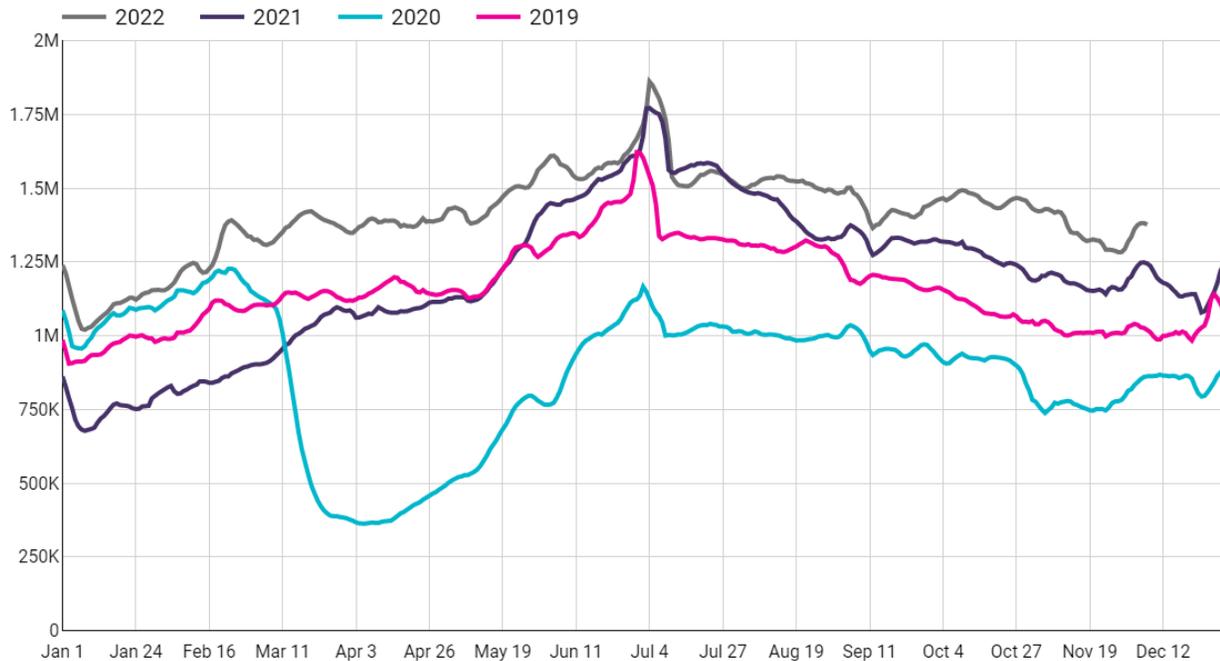
Website Traffic - Total Sessions



Website Traffic - Sessions by Market



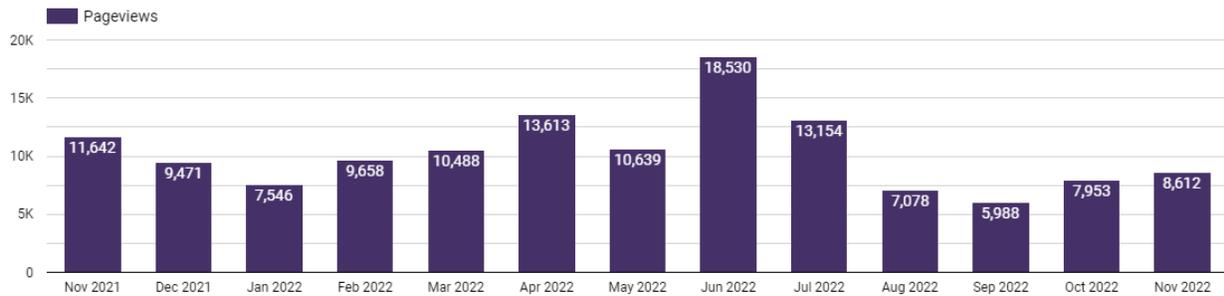
Aggregated YOY Overall DMO Website Traffic



Blog Traffic

Blog traffic increased in November with 8,612 pageviews. The top posts were “10 Quirky Must Do Things in Irving,” with 1,802 pageviews, “Fun Things to Do this November in Irving,” with 1,659 pageviews, and “Where to Find a Fine Thanksgiving Dinner in Irving,” with 559 pageviews.

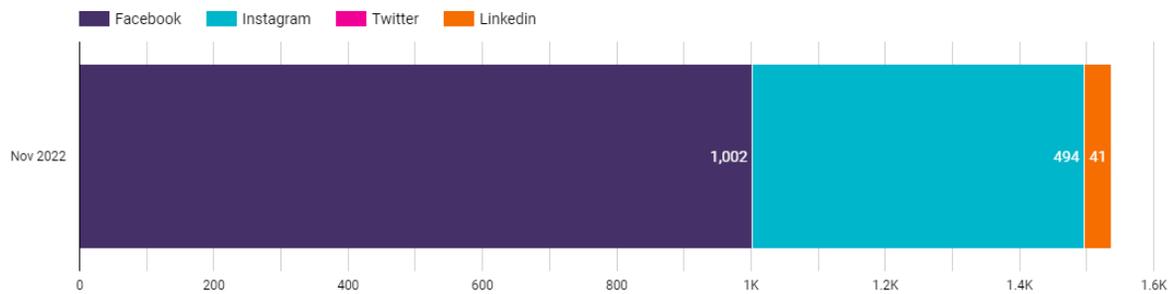
Blog Pageviews



Social Media

1,537 additional followers and likes were added in November, bringing the total influence to 141,633. Facebook had the most significant growth at 1,002 new likes, followed by Instagram with 494 and LinkedIn with 41 new followers.

Additional Social Media Followers



Advertising

TSAE was the top performer for website visits in November, followed by TripAdvisor and MPI. Paid search had 10,197 site visits.

By Placement

Placement	Impressions	Clicks
TSAE Programmatic	2,714	161
TripAdvisor Boost	25,591	136
MPI Programmatic	10,298	123

Advertising Engagement - Sessions by Market



Digital Campaigns:

Staycations Campaign:

In November, the Staycations campaign generated 5,727 hotel referrals. Year to date, the Staycations Campaign has generated 89,365 hotel referrals, representing over \$30.9 million in Potential Economic Value.

Meetings Campaign:

Year to date, the Meetings Campaign generated 18,251 website sessions and 278 meetings-sales inquiries this fiscal year.

Promoted Content Campaign:

In November, the Promoted Content Campaign, highlighting local businesses through the ICVB blog and social media, generated 63,055 post engagements and 2,918 blog visits.

Micro-Campaigns:

To date, the micro-campaigns have generated 9,921 hotel referrals, representing over \$4.2 million in Potential Economic Value.

Earned Media

IRVING CVB IRVING CONVENTION CENTER COMBINED MEDIA VALUES	1 st Quarter	2 nd Quarter	3 rd Quarter**	4 th Quarter	TOTALS
MEDIA IMPRESSIONS*	88,832,652				88,832,652
ADVERTISING EQUIVALENCY ⁺	\$760,301				\$760,301
PUBLIC RELATIONS VALUE ⁺⁺	\$2,280,903				\$2,280,903

*The number of media impressions is based upon the readership or audience numbers for each media outlet, as supported by the published circulation or audience numbers.

⁺Advertising equivalency is the dollar value of the editorial coverage if the same amount of space or airtime was purchased through traditional advertising.

⁺⁺From a measurement perspective, public relations value is traditionally estimated at three times (3.03x) the ad rate since it comes in the form of editorial coverage.

The Irving Convention Center at Las Colinas received the 2022 Stella Award for Best Convention Center in the Southwest. The Stella Awards are presented by Northstar Media Group's leading brands - *Meetings & Conventions*, *Successful Meetings*, and *MeetingNews and Incentive*.

The Stella Awards herald organizations across the globe that consistently deliver superlative service and innovation across all sectors of the meetings and events industry, and celebrate overall excellence, superb food & beverage, professionalism of staff, sustainability initiatives and other critical aspects of the meetings and event experience. This is a list planners refer to with confidence when choosing services and locations for their upcoming meetings.

Attachments

-  "Elite triathletes meet for \$1M event in Irving," *Dallas News*, Sept 6, 2022
-  "Triathletes make Texas history by descending on Irving this weekend," *Dallas.Culturemap.com*, Sept 13, 2022
-  "Cream of the Crop: Best of 2022," *Meetings Today*, Oct 1, 2022
VISIT IRVING NAMED BEST SOUTH CVB/DMO
-  "'Love is Blind' and its time in Dallas is over, but here's what we learned," *Dallas News*, Nov 17, 2022
-  "21 Amazing Warm U.S. Cities to Visit in November 2022," *Travel Awaits*
-  November Social Media Overview
-  November Blog Performance Overview
-  November E-Newsletter Performance
-  November Visit Irving Social Stats
-  November Irving Convention Center Social Stats



Elite triathletes meet for \$1M event in Irving

dallasnews.com/sports/other-sports/2022/09/06/elite-triathletes-meet-for-1m-event-in-irving

September 6, 2022

[sports](#) > [Other Sports](#)

Pros will navigate a 2K swim, 80K ride and 18K run Sept. 17-18.



Team International's Lionel Sanders defeats Team US's Sam Long in a sprint finish at the Collins Cup triathlon on Saturday, Aug. 20, 2022, at Samorin, Slovakia. (Bartłomiej Zborowski/Professional Triathletes Organisation via AP Images) (Bartłomiej Zborowski / ASSOCIATED PRESS)

London-based Professional Triathletes Organisation hosts its first American event, the \$1 million PTO U.S. Open, Sept. 17-18 at [Levy Event Plaza](#) in Irving's Las Colinas.

Competitors will swim in Lake Carolyn, before a bike race and a run. All events begin and end at Levy Event Plaza.

The 100-kilometer pro event is a 2K swim, 80K ride and 18K run. There's also a 100K relay, a 25K(0.5K swim, 20K ride, 4.5K run) event and a 1K swim.

The bike race uses Las Colinas streets. Here's a [map](#) of the route. The run uses roads in the Urban Center. Here's a [map](#).

Expect traffic delays, so motorists should seek alternate routes on event days. More information is [here](#).

The pros will swim a two-lap course in Lake Carolyn. There's a spectator grandstand for the seven-lap bike ride (246 feet in elevation changes), followed by a five-lap run.

[Damaged by flood, Irving food pantry serving students asks for donations](#)

[Eric Zarate](#), Special contributor. Freelance writer covering Arlington, Grand Prairie, Irving for The Dallas Morning News.

✉ eric.m.zarate@gmail.com



<https://dallas.culturemap.com/news/entertainment/09-13-22-ptu-us-open-fan-fest/>

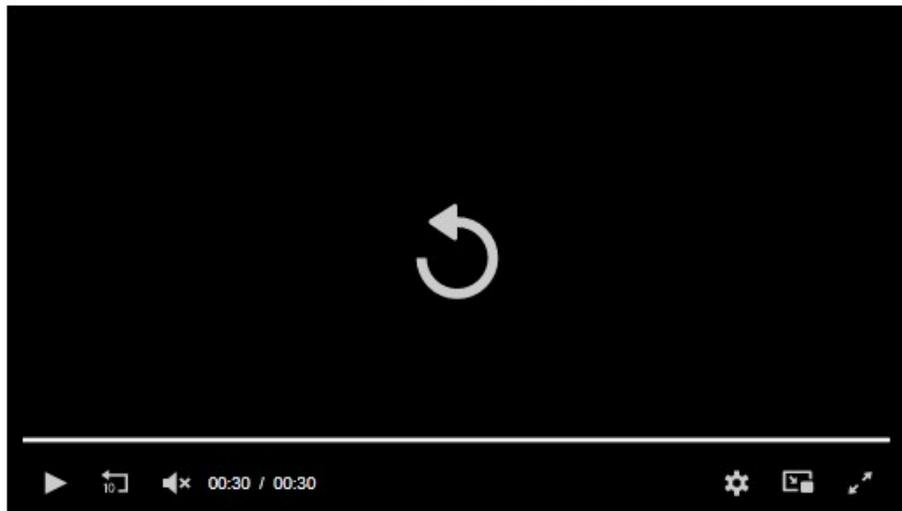
Promoted articles are produced by CultureMap sponsors and not by the editorial staff.

[Home](#) » [Entertainment](#)

FEELING SPORTY

Triathletes make Texas history by descending on Irving this weekend

By [CultureMap Create](#) Sep 13, 2022, 4:00 pm



The **PTO (Professional Triathletes Organisation) US Open** is coming to Texas for the first time ever, and you're invited to cheer on the athletes and party down at the free Fan Fest, plus have a chance to meet Dallas' own Michael Johnson.

Over the course of two days — September 17-18 — you can expect to witness the greatest triathletes in the world racing for glory.

But while they're running, swimming, and biking, you can take it a bit easier at the Fan Fest, which is free to attend.

It's happening at the Levy Event Plaza in Las Colinas, and here's what you can expect:

- Delicious food trucks from Mi Cocina and Ferris Wheelers
- A high-energy kids' zone
- The ultimate watching experience



Cheer on these amazing athletes. Photo courtesy of PTO

If you are unable to attend in person, you can stay updated on all the action on the free PTO+ app, available from both the [App Store](#) and [Google Play](#).

Here are some key times you won't want to miss:

- Friday, September 16, 11 am: Press conference
- Saturday, September 17, 11:30 am: Women's pro race
- Sunday, September 18, 2:30 pm: Men's pro race

Clear your calendar for this weekend, grab the family, and watch world class athletes race it out in Las Colinas.

You can find more information and a full schedule of events [here](#).



Meetings Today
Linn County
Cedar Rapids, IA
Circulation: 51,525
Frequency: Monthly
October 1, 2022



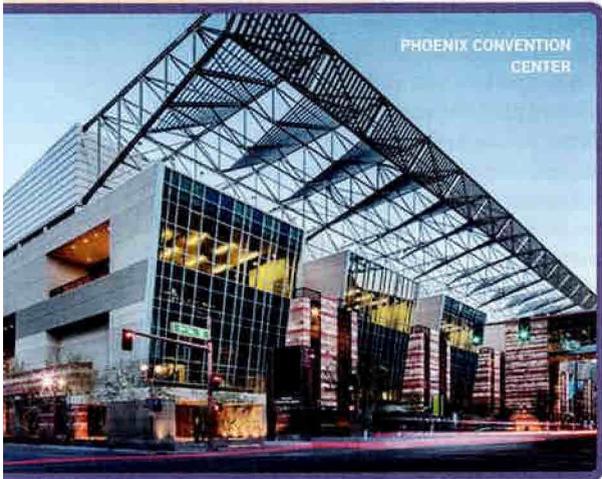
CREAM of the CROP

Best Of is back in business!

It's been a rough few years to say the least! The height of the pandemic saw many facilities—and destinations—essentially closed for business. This destination and facility freeze also understandably froze our annual Best Of awards program, because how can one rate a venue that's been closed? Well, business is back, and so is Best Of. Without further ado, here are the winners.



ORANGE COUNTY CONVENTION CENTER



PHOENIX CONVENTION CENTER



BEST CONVENTION CENTERS

- Anaheim Convention Center // Anaheim, CA
- Atlantic City Convention Center // Atlantic City, NJ
- ★ Austin Convention Center // Austin, TX
- ★ Boise Centre // Boise, ID
- Boston Convention & Exhibition Center // Boston, MA
- Colorado Convention Center // Denver, CO
- Gaylord National Resort & Convention Center // National Harbor, MD
- ★ Grand Wayne Convention Center // Fort Wayne, IN
- Hawai'i Convention Center // Honolulu, HI
- Myrtle Beach Convention Center // Myrtle Beach, SC
- ★ Orange County Convention Center // Orlando, FL
- Palm Beach County Convention Center // West Palm Beach, FL
- Phoenix Convention Center & Venues // Phoenix, AZ

★ See more information in the regional section



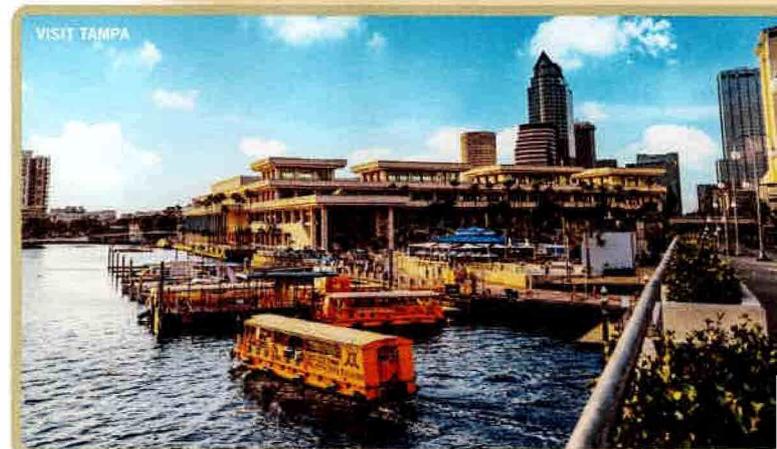
MYRTLE BEACH CONVENTION CENTER



BOISE CENTRE

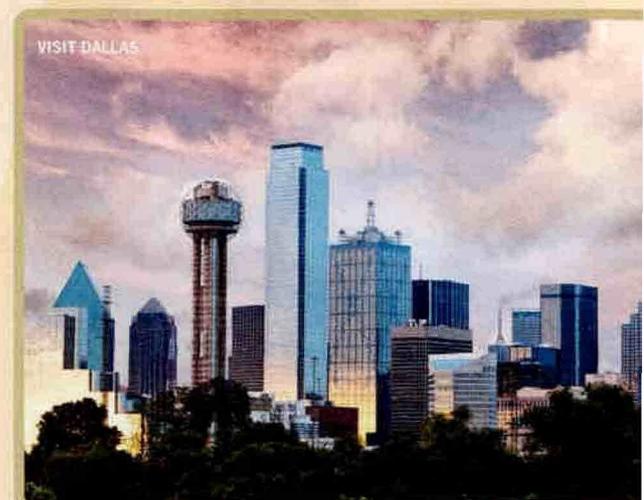
BEST SOUTH HOTELS

- ★ **Atlantis Paradise Island Bahamas** // Paradise Island, Bahamas
- The Boca Raton** // Boca Raton, FL
- The Breakers** // Palm Beach, FL
- Caribe Royale Orlando** // Orlando, FL
- Disney's Grand Floridian Resort & Spa** // Lake Buena Vista, FL
- ★ **Disney's Yacht & Beach Club Resort** // Lake Buena Vista, FL
- ★ **The Don CeSar** // St. Pete Beach, FL
- Eau Palm Beach Resort & Spa** // Manalapan, FL
- Four Seasons Resort and Club Dallas at Las Colinas** // Irving, TX
- ★ **Grand Fiesta Americana Coral Beach Cancun** // Cancun, Quintana Roo, Mexico
- ★ **Grand Palladium Costa Mujeres Resort** // Cancun, Quintana Roo, Mexico
- Hilton Anatole** // Dallas, TX
- Hyatt Regency Hill Country Resort and Spa** // San Antonio, TX
- Hyatt Regency Lost Pines Resort and Spa** // Lost Pines, TX
- JW Marriott Miami Turnberry Resort & Spa** // Aventura, FL
- JW Marriott Orlando, Grande Lakes** // Orlando, FL
- JW Marriott San Antonio Hill Country Resort & Spa** // San Antonio, TX
- Kiawah Island Golf Resort** // Kiawah Island, SC
- Margaritaville Beach Resort** // Hollywood Beach, FL
- Omni Barton Creek Resort & Spa** // Austin, TX
- Omni Dallas Hotel** // Dallas, TX
- Omni Nashville Hotel** // Nashville, TN
- PGA National Resort** // Palm Beach Gardens, FL
- The Ritz-Carlton Orlando, Grande Lakes** // Orlando, FL
- ★ **Rosen Shingle Creek** // Orlando, FL
- The Royal Sonesta New Orleans** // New Orleans, LA
- Sheraton New Orleans Hotel** // New Orleans, LA
- Walt Disney World Swan and Dolphin** // Lake Buena Vista, FL
- The Westin Nashville** // Nashville, TN
- The Westin Savannah Harbor Golf Resort & Spa** // Savannah, GA
- ★ **Wyndham Grand Clearwater Beach** // Clearwater, FL



BEST SOUTH CVBs/DMOs

- Arlington CVB** // Arlington, TX
- Discover Puerto Rico** // San Juan, Puerto Rico
- Greater Miami CVB** // Miami, FL
- Louisville Tourism** // Louisville, KY
- Nashville Convention & Visitors Corporation** // Nashville, TN
- ★ **New Orleans & Company** // New Orleans, LA
- The Palm Beaches** // West Palm Beach, FL
- ★ **Visit Dallas** // Dallas, TX
- Visit Irving** // Irving, TX
- Visit Lauderdale** // Fort Lauderdale, FL
- Visit Myrtle Beach** // Myrtle Beach, SC
- Visit Orlando** // Orlando, FL
- ★ **Visit Plano** // Plano, TX
- Visit Raleigh** // Raleigh, NC
- Visit San Antonio** // San Antonio, TX
- ★ **Visit Savannah** // Savannah, GA
- Visit St. Pete-Clearwater** // Largo, FL
- Visit Tampa** // Tampa, FL



★ See more information in the regional section

‘Love Is Blind’ and its time in Dallas is over, but here’s what we learned

dallasnews.com/arts-entertainment/tv/2022/11/17/love-is-blind-and-its-time-in-dallas-is-over-but-heres-what-we-learned

November 17, 2022

[arts entertainment](#) > [TV](#)

Two couples tie the knot as the popular reality series gives Netflix viewers a close-up look at the Dallas-Fort Worth hot spots.



Raven Ross, SK Alagbada and Coleen Reed were Dallas-area contestants in the third season of "Love Is Blind" on Netflix. (Sara Mally/Netflix / Sara Mally/Netflix)

It took about a week to digest, but the smoke has finally cleared on Netflix’s third season of *Love Is Blind*.

Shot mostly in the Dallas area, the 12-episode reality series tracked 30 Dallas-area contestants, 15 men and 15 women ranging from 26- to 36-years-old, as they attempted to make an emotional attraction without ever seeing each other face-to-face. They develop connections in separate pods, communicating through a wall and unable to see one another.

It’s an engaging show that prompts viewers to pick favorites and see how the relationships develop. Throughout the show, contestants refer to it all as an “experiment.”

Nick and Vanessa Lachey kept the show on track as hosts. Full episodes are available on Netflix.



Nancy Rodriguez, Zana Jaffrey Colleen Reed party it up in "Love Is Blind." (Netflix / COURTESY OF NETFLIX)

This season, two couples tied the knot, prompting one prominent fan, who already is opinionated, to throw out more praise and shade for the show.

Lizzo, a Houston native, posted her thoughts on TikTok. In her first, which got 815,000 views, she sized up the show. In the second, which got 1.6 million plays, she critiqued the weddings. She said on another TikTok that she would comment on the show's much-discussed cuties scene in which Zana Jaffrey and Cole Barnett discuss her snacking on fruit ahead of a dinner reservation, but she didn't follow through.

Kim Kardashian also is a fan. In a tweet Tuesday, she already missed the show: "I wish I didn't binge Love Is Blind so fast. I don't know what to do or watch now!"

I wish I didn't binge Love Is Blind so fast. I don't know what to do or watch now!

— Kim Kardashian (@KimKardashian) [November 16, 2022](#)

Spoiler alerts start here

First off, Matt and Colleen got married as did Alexa Alfia and Brennon Lemieux.

Sightings of Matt and Colleen came in on social media with one purporting to having seen them together shopping at Target.

Social media also has been criticizing their relationship, which they discussed with Us.

On TikTok, Lizzo was an Alfia fan, admitting that she almost cried over Alfia and Lemieux's wedding: "These vows? They gon' make me cry!"



Cole Barnett, Bartise Bowden and Matt Bolton were seen at a rodeo at the Fort Worth Stockyards. (Netflix / COURTESY OF NETFLIX)

One of the stars is actually Dallas-Fort Worth itself.

- We got a healthy dose of Dallas-Fort Worth eye candy. There were shots of the Dallas skyline, Dallas bars and Addison brunch stops and, of course, the Fort Worth Stockyards.
- We got a look at a love-lock bridge on the Lake Carolyn Promenade near Las Colinas Boulevard in Irving.
- We saw Dallas-area restaurants used as backdrops, such as Ida Claire in Addison, Sundown at Grenada in Lower Greenville, Candleroom at Knox Henderson, Sketches of Spain in Oak Cliff, Perry's Steakhouse in Uptown, and the since-closed Imoto in Victory Park.
- We got a close look at a premiere watch party at Felix Culpa on Henderson Street.

"We're brutally honest and there's a lot coming for you because we just don't hold back. We didn't hold back at all," Bartise Bowden told The News at the party.

21 Amazing Warm U.S. Cities To Visit In November 2022



LAURA RAY

1. Huntington Beach, California

“While much of the country is getting ready for a cold winter, folks in [Huntington Beach](#) are still surfing, swimming, and playing volleyball on the beach. Long known as ‘Surf City USA,’ this is where legends come to ride the waves.



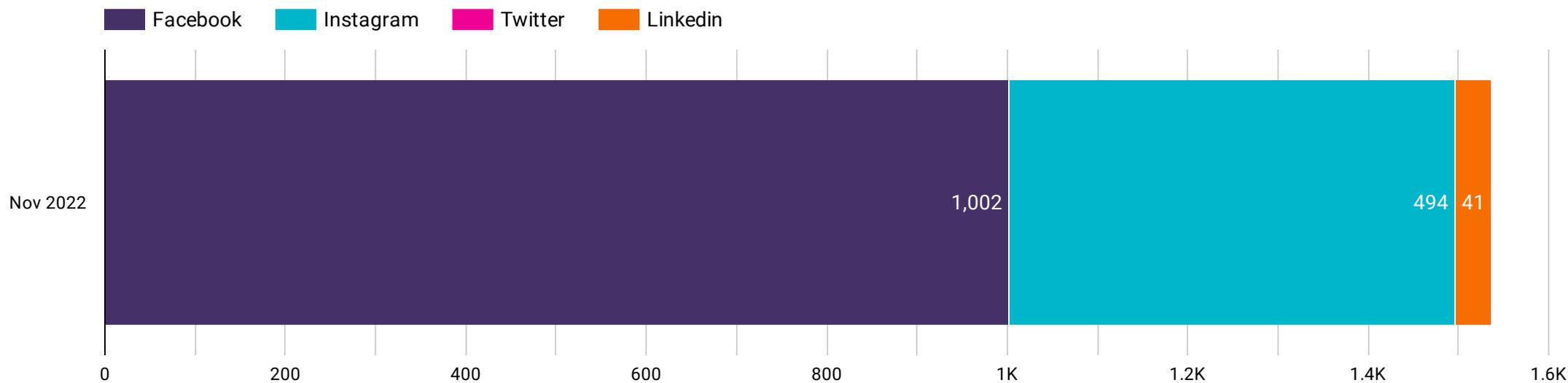
The Mustangs of Las Colinas
PHOTO CREDIT: ROXIE YONKEY

6. Irving, Texas

“With an average November high of 65 degrees, Irving, Texas, is a refreshing break from the Northern chill. Bring a sweater or a jacket for the evenings. Irving is between [Dallas](#) and [Fort Worth](#). Access is easy because Dallas-Fort Worth Airport is in Irving.

“Cruise in a private [gondola](#) on Mandalay Canal and Lake Carolyn, followed by live music at one of Irving’s numerous venues. The [Toyota Music Factory](#) attracts A-list acts with indoor and outdoor concert options. Visit [The Mustangs at Las Colinas](#), then combine farm-to-fork delicacies with live music at [The Ranch at Las Colinas](#). However, every [cuisine](#) is available in Irving. Stay at the throwback [Texican Court Hotel](#) across the road from the Irving Convention Center. While there, buy a s’mores kit at Two Mules Cantina onsite and roast them on the patio fireplace.” — [Roxie Yonkey](#)

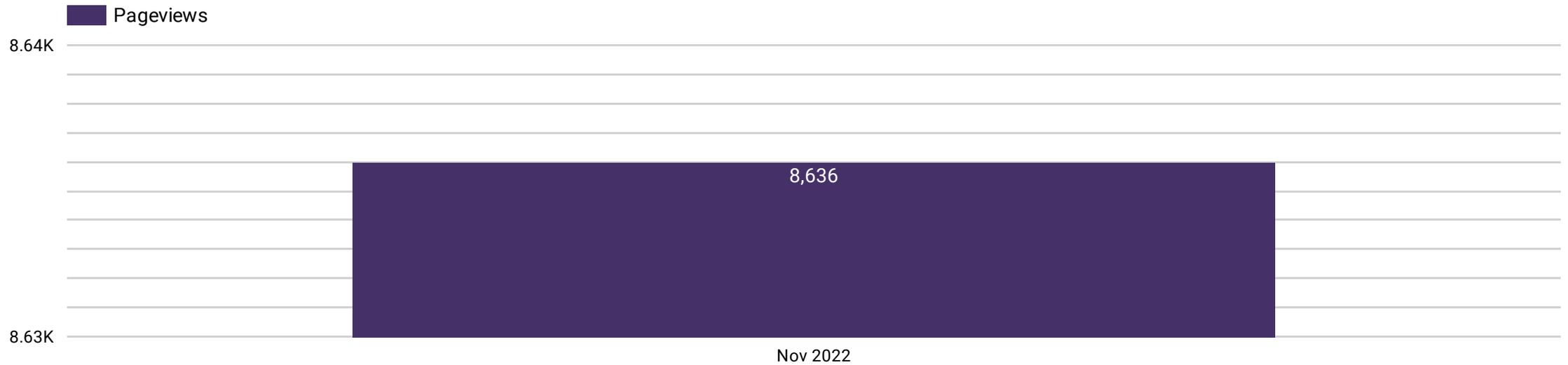
Additional Social Media Followers



Social Media Breakdown

Organization	Facebook Followers	Instagram Followers	Twitter Followers	LinkedIn Followers	Total Followers
CVB	99,631	14,247	5,759	923	120,560
CC	15,612	2,589	2,453	449	21,103
Grand Total	115,243	16,836	8,212	1,372	141,663

Blog Pageviews



Blog Traffic Performance

	Page	Pageviews ▾	Unique Pageviews	Avg. Time on Page	Bounce Rate
1.	/blog/stories/post/top-10-quirky-must-do-things-in-irving/	1,802	1,546	00:09:28	22.17%
2.	/blog/stories/post/fun-things-to-do-this-november-in-irving/	1,659	1,511	00:09:20	25.43%
3.	/blog/stories/post/where-to-find-a-fine-thanksgiving-dinner-in-irving/	559	466	00:08:20	20.66%
4.	/blog/	264	220	00:01:33	29.41%
5.	/blog/stories/post/five-ways-to-have-fun-at-lake-carolyn/	259	235	00:10:26	31.33%
6.	/blog/stories/post/uniquely-irving-eateries-po-melvins/	252	231	00:07:03	24.42%
7.	/blog/stories/post/thanksgiving-meals-and-pies-in-irving/	216	196	00:10:39	23.32%
8.	/blog/stories/post/live-music-events-in-irving-you-dont-want-to-miss-this-november/	203	191	00:06:19	47.09%
9.	/blog/stories/category/things-to-do/5a7cc53910eb2c18a107d158/	176	143	00:00:59	9.73%
10.	/blog/stories/post/save-the-date-s/	164	144	00:11:22	45.75%

Email Performance Overview

Campaign Type ▾

Nov 1, 2022 - Nov 30, 2022 ▾

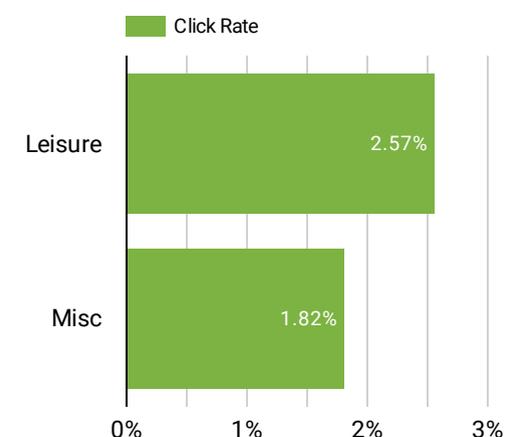
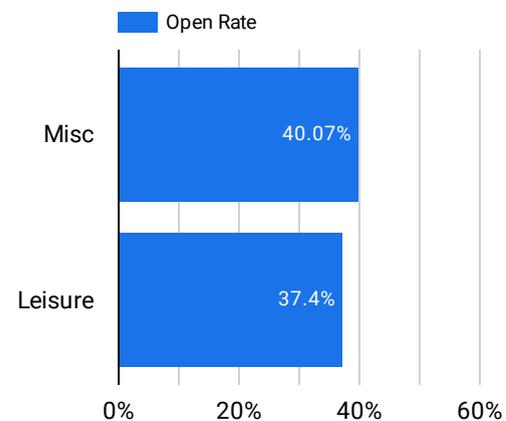
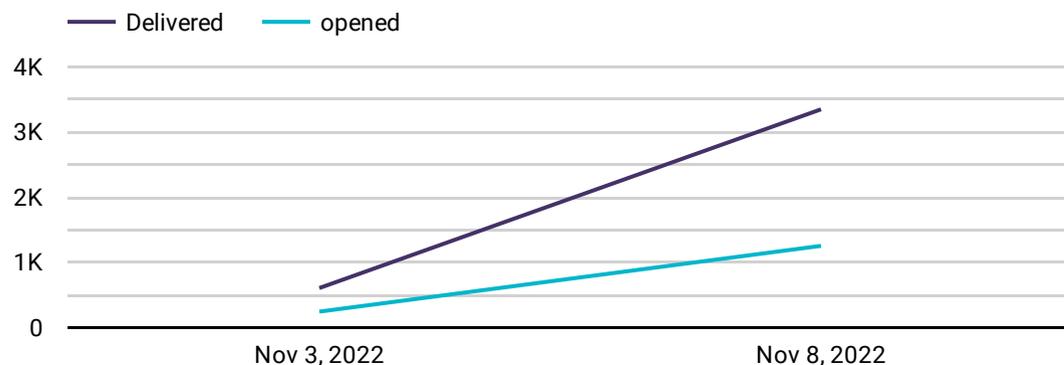
Newsletter Performance

Delivery Rate
98.36%

Open Rate
37.81%

Click Rate
2.46%

CTOR
6.50%



Email List

Date ▾	Campaign Type	Email Title	Sender Email	Sent	Delivered	Delivery Rate	Opened	Open Rate	Clicked	Click Rate	CTOR	Bounced
1. Nov 2022	Leisure	Leisure Newsletter - N...	info@irvingtexas.co...	3,397	3,345	98.47%	1,251	37.4%	86	2.57%	6.87%	52
2. Nov 2022	Misc	50th Last Chance	info@irvingtexas.co...	618	604	97.73%	242	40.07%	11	1.82%	4.55%	14

Grand total **4,015** **3,949** **98.36%** **1,493** **37.81%** **97** **2.46%** **6.5%** **66**

Social Media Overview

Organization: CVB (1) ▾

Nov 1, 2022 - Nov 30, 2022 ▾

Total All Platforms

Total Followers

120,560

Facebook Instagram Twitter LinkedIn



Total Impressions

2,328,606

↓ -110,322

Facebook Instagram Twitter LinkedIn



Total Engagements

99,488

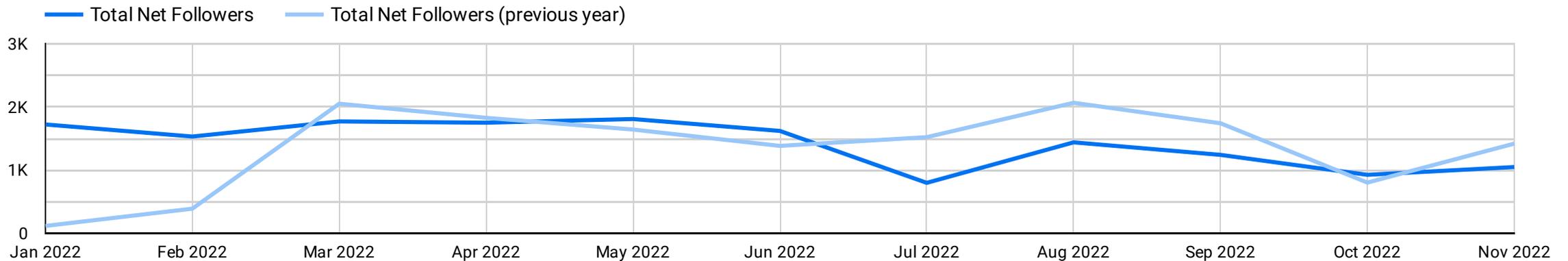
↑ 15,745

Facebook Instagram Twitter LinkedIn Engagement



By Platform

	Facebook	Δ	Instagram	Δ	Twitter	Δ	LinkedIn	Δ
Followers	99,631		14,247		5,759		923	
Impressions	1,350,048	-661,850 ↓	975,772	49,936 ↑	1,590	-198 ↓	1,196	427 ↑
Engagements	29,911	-1,571 ↓	69,376	-2,590 ↓	115	-1 ↓	86	41 ↑
Net Followers	560	7 ↑	462	111 ↑	-32	-37 ↓	28	5 ↑



Social Media Overview

Organization: CC (1) ▾

Nov 1, 2022 - Nov 30, 2022 ▾

Total All Platforms

Total Followers

21,103

Facebook Instagram Twitter LinkedIn



Total Impressions

1,011,543

↑ 619,612

Facebook Instagram Twitter LinkedIn



Total Engagements

79,998

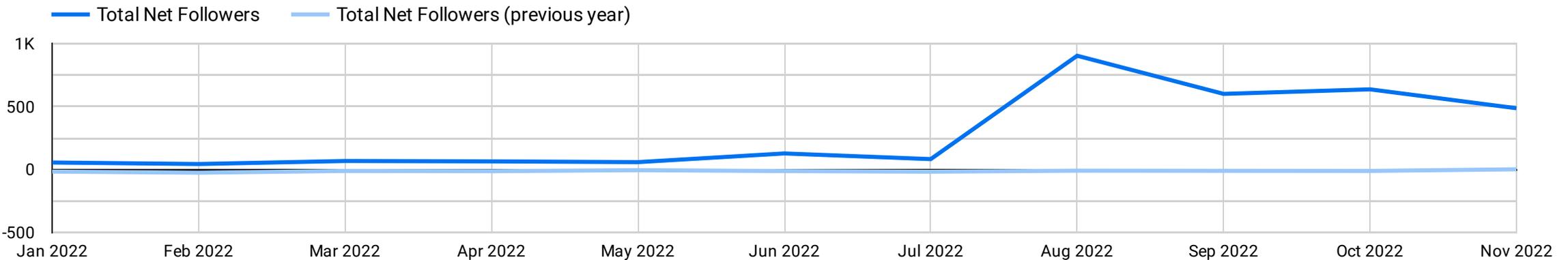
↑ 51,375

Facebook Instagram Twitter LinkedIn Engagement



By Platform

	Facebook	Δ	Instagram	Δ	Twitter	Δ	LinkedIn	Δ
Followers	15,612		2,589		2,453		449	
Impressions	956,337	-1,631,431 ↓	54,629	-1,596 ↓	177	-598 ↓	400	373 ↑
Engagements	75,204	1,746 ↑	4,738	-1,286 ↓	10	-35 ↓	46	44 ↑
Net Followers	442	-108 ↓	32	-48 ↓	-5	2 ↑	13	6 ↑





DATE: November 29, 2022
TO: Maura Gast, Executive Director
FROM: Susan Rose, VP Finance & Administration
RE: STR and AirDNA Data Reports – October Data

STR

Irving's hotel occupancy rate for October was 75%, which is higher than the US. When comparing current month's occupancy numbers to last year, Irving's occupancy was up 14.2%, while Texas figures increased 5.1% and the US figures increased 7.1% for the month. Demand for the current period increased 12.5%, and YTD has increased 18.3% over last year, while STR data reflects a 14.2% increase for the current period and a 18.4% increase in YTD occupancy compared to 2021.

For the average daily rate, Irving was \$125.15, up 19.3% in October compared to last year, leaving Irving's YTD average daily rate at \$115.66, up 25.8% over last year.

As you review the current data, please remember that this time last year, we were seeing the onslaught of the pandemic and confidence in traveling had not yet returned. While the data may reflect an uptick from last year's lowest times, it should definitely not be mistaken for a complete recovery.

AirDNA

For the month of October, there were 554 available listings in Irving which was a 29.7% increase in listings over last year's figure of 427. The average daily rate for October was \$219.55, which was a decrease of 2.81% over last year, with an occupancy percentage of 56.1%, which was an increase of .09% compared to last year.

For the hotel comparable subset, the average daily rate for October was \$120.14, an increase of 8.10% from last year, with occupancy at 56.9%, a decrease of 3.78% from last year.

All STR & AirDNA graphs are accessible via the board web portal and can be found at www.irvingtexas.com/board.

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: October 2022

	Current Month - October 2022 vs October 2021												Year to Date - October 2022 vs October 2021											
	Occ %		ADR		RevPAR		Percent Change from October 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021					
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	67.2	62.8	155.63	135.30	104.59	84.94	7.1	15.0	23.1	24.0	0.7	7.8	64.0	58.0	149.54	123.66	95.64	71.69	10.3	20.9	33.4	36.3	2.2	12.7
Texas	66.1	62.9	124.55	109.90	82.29	69.11	5.1	13.3	19.1	19.9	0.7	5.8	63.1	59.6	113.99	96.20	71.90	57.38	5.7	18.5	25.3	26.7	1.1	7.0
Atlanta, GA	68.5	63.8	124.00	111.94	84.98	71.38	7.5	10.8	19.0	20.4	1.1	8.7	65.9	60.3	119.41	99.54	78.67	60.05	9.2	20.0	31.0	34.3	2.5	11.9
Arlington, TX	71.5	64.8	123.92	102.05	88.57	66.16	10.2	21.4	33.9	33.9	0.0	10.2	69.3	64.5	107.34	90.90	74.35	58.60	7.4	18.1	26.9	26.9	-0.0	7.4
Charlotte, NC	69.0	62.4	129.90	108.45	89.67	67.68	10.6	19.8	32.5	31.7	-0.6	10.0	65.1	55.2	119.36	95.09	77.76	52.47	18.1	25.5	48.2	50.8	1.8	20.1
Fort Worth, TX+	69.8	65.6	134.37	116.21	93.77	76.21	6.4	15.6	23.0	21.9	-1.0	5.4	66.9	62.0	121.38	98.70	81.15	61.16	7.9	23.0	32.7	34.5	1.3	9.4
Frisco, TX+	71.9	59.4	147.89	128.20	106.35	76.21	21.0	15.4	39.5	39.9	0.3	21.3	63.6	53.0	142.41	118.23	90.60	62.65	20.1	20.5	44.6	45.8	0.8	21.0
Grapevine, TX+	77.7	67.6	191.84	178.88	149.15	120.94	15.0	7.2	23.3	23.3	0.0	15.0	72.2	56.3	196.82	178.57	142.07	100.55	28.2	10.2	41.3	42.6	0.9	29.4
Irving, TX+	75.0	65.7	125.15	104.86	93.87	68.87	14.2	19.3	36.3	36.5	0.2	14.4	68.4	57.8	115.66	91.91	79.09	53.08	18.4	25.8	49.0	50.2	0.8	19.3
Nashville, TN	77.5	72.0	189.30	171.71	146.73	123.61	7.7	10.2	18.7	24.6	4.9	13.0	69.7	58.9	170.32	134.57	118.67	79.28	18.3	26.6	49.7	57.7	5.3	24.6
Phoenix, AZ	73.0	69.5	166.09	146.08	121.18	101.59	4.9	13.7	19.3	18.8	-0.4	4.5	68.7	62.0	161.82	124.04	111.09	76.96	10.6	30.5	44.4	45.8	1.0	11.8
San Jose, CA+	68.0	57.6	166.51	122.08	113.31	70.35	18.1	36.4	61.1	83.4	13.8	34.4	63.0	47.7	151.63	111.01	95.48	52.99	31.9	36.6	80.2	95.3	8.4	43.0

Competitive Set Comparison												
	Actual Figures						Percent of Change from Last Year					
	Current Month			Year-To-Date			Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	69.6	143.30	99.71	56.2	117.11	65.77	47.7	40.2	107.0	28.6	8.6	39.6
Texas	65.7	105.97	69.67	59.2	92.24	54.60	49.7	38.6	107.5	30.3	6.3	38.4
Irving	65.6	98.71	64.73	56.2	87.07	48.95	91.6	37.5	163.4	31.3	-7.6	21.3
Best USA	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Grpvine	Nshville	Nshville	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20	145.5	69.0	227.7	43.4	13.8	42.5
Best Texas	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20	145.5	51.9	189.4	43.4	13.8	42.5
Worst USA	SanJose	Irving	SanJose	SanJose	Irving	SanJose	Phoenix	SanJose	SanJose	SanJose	SanJose	SanJose
	54.5	98.71	63.05	43.6	87.07	46.34	40.9	11.7	79.6	10.6	-31.8	-24.6
Worst Texas	Frisco	Irving	Irving	Frisco	Irving	Irving	Arlngtn	Grpvine	Arlngtn	Arlngtn	Irving	Irving
	60.8	98.71	64.73	52.3	87.07	48.95	44.1	17.9	118.9	25.2	-7.6	21.3

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: October 2022

	Current Month - October 2022 vs October 2021												Year to Date - October 2022 vs October 2021											
	Occ %		ADR		RevPAR		Percent Change from October 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021					
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	75.0	65.7	125.15	104.86	93.87	68.87	14.2	19.3	36.3	36.5	0.2	14.4	68.4	57.8	115.66	91.91	79.09	53.08	18.4	25.8	49.0	50.2	0.8	19.3
Luxury/Full Service Irving+	76.4	63.7	171.21	144.43	130.74	92.00	19.9	18.5	42.1	42.1	0.0	19.9	66.2	48.2	159.33	131.59	105.40	63.49	37.1	21.1	66.0	67.8	1.1	38.6
All Suite/Extended Stay Irving+	75.8	66.7	100.18	86.72	75.94	57.87	13.6	15.5	31.2	32.2	0.7	14.4	70.3	65.8	94.22	76.74	66.26	50.49	6.9	22.8	31.2	29.9	-1.0	5.8
Limited Service Irving+	77.7	70.8	112.94	95.57	87.71	67.71	9.6	18.2	29.5	29.5	0.0	9.6	73.5	63.1	105.73	85.00	77.73	53.63	16.5	24.4	44.9	52.3	5.1	22.5
Budget Irving+	68.8	63.2	73.92	61.55	50.84	38.87	8.9	20.1	30.8	30.7	-0.1	8.8	65.6	60.0	69.33	58.71	45.45	35.23	9.2	18.1	29.0	28.8	-0.1	9.1
Las Colinas+	72.8	61.8	147.52	122.54	107.33	75.73	17.7	20.4	41.7	47.7	4.2	22.7	65.1	54.9	134.32	104.81	87.47	57.52	18.7	28.2	52.1	54.7	1.7	20.7
DFW North+	79.0	70.6	114.95	97.73	90.82	69.04	11.8	17.6	31.6	25.1	-4.9	6.4	73.0	59.0	109.02	86.35	79.62	50.95	23.8	26.3	56.3	56.7	0.3	24.1
DFW South+	74.1	65.8	102.87	88.86	76.25	58.45	12.7	15.8	30.5	30.5	0.0	12.7	68.1	60.7	96.52	80.49	65.77	48.83	12.3	19.9	34.7	34.7	-0.0	12.3
Full Service Las Colinas+	73.3	58.0	219.59	182.68	160.96	105.96	26.4	20.2	51.9	51.9	0.0	26.4	61.7	42.7	201.07	168.84	124.05	72.15	44.4	19.1	71.9	71.9	0.0	44.4
Limited Service Las Colinas+	72.4	64.7	96.41	81.95	69.77	52.98	11.9	17.6	31.7	41.4	7.4	20.2	67.6	64.0	89.84	72.66	60.75	46.51	5.6	23.6	30.6	34.5	3.0	8.8
Full Service DFW North+	80.9	69.4	140.40	124.20	113.54	86.19	16.5	13.0	31.7	31.7	0.0	16.5	70.0	46.3	138.21	116.01	96.77	53.66	51.4	19.1	80.3	86.6	3.5	56.6
Limited Service DFW North+	77.7	71.4	96.44	81.21	74.94	58.02	8.8	18.8	29.2	18.8	-8.0	0.0	75.1	67.2	90.56	73.21	67.99	49.20	11.7	23.7	38.2	35.8	-1.8	9.7
Full Service DFW South+																								
Limited Service DFW South+	73.3	65.1	94.89	81.60	69.53	53.12	12.6	16.3	30.9	30.9	0.0	12.6	67.4	59.7	89.51	74.33	60.34	44.37	12.9	20.4	36.0	36.0	-0.0	12.9

AirBNB Data	Percent Change from Prior Year												Percent Change from Prior Year YTD											
	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2022	2021	2022	2021	2022	2021	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold
Entire Place	56.1	56.1	219.55	225.91	123.21	126.67	0.09	-2.81	-2.73	32.0	39.8	42.3	58.7	59.63	215.44	215.99	126.44	128.81	-1.58	-0.26	-1.84	44.9	45.9	41.5
Hotel Comparable	56.9	59.18	120.14	111.14	68.41	65.77	-3.78	8.10	4.02	27.3	22.4	17.8	60.8	59.41	114.75	100.79	69.81	59.87	2.41	13.85	16.60	72.6	48.0	51.6

Available Listings	2022	2021	% Chg
Entire Place	333	257	29.6
Private Room	153	130	17.7
Shared Room	68	40	70.0
Total Available Listings	554	427	29.7

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	86	75	12871	11304
Luxury/Full Service Irving+	16	14	4904	4304
All Suite/Extended Stay Irving+	31	30	3620	3513
Limited Service Irving+	14	14	1794	1794
Budget Irving+	24	16	2434	1574
Las Colinas+	32	31	5485	5149
DFW North+	24	24	3863	3863
DFW South+	30	20	3523	2292
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	24	23	3226	2890
Full Service DFW North+	4	4	1589	1589
Limited Service DFW North+	20	20	2274	2274
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	18	2467	1836
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand
Source: Smith Travel Research

	2021			2022			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	37.6	149,888	149,888	54.0	213,194	213,194	42.2%	42.2%	42.5%	42.5%
February	46.2	166,232	316,120	64.5	232,046	445,240	39.6%	40.8%	40.7%	41.7%
March	58.3	232,397	548,517	71.0	282,761	728,001	21.7%	32.7%	20.7%	33.0%
April	58.0	223,663	772,180	74.5	286,896	1,014,897	28.3%	31.4%	28.8%	31.5%
May	62.1	245,810	1,017,990	71.2	280,494	1,295,391	14.1%	27.2%	15.3%	27.3%
June	64.8	248,066	1,266,056	74.3	283,046	1,578,437	14.1%	24.7%	15.0%	24.9%
July	65.6	259,433	1,525,489	66.3	265,307	1,843,744	2.3%	20.9%	1.5%	20.8%
August	59.6	235,957	1,761,446	66.3	261,179	2,104,923	10.7%	19.5%	11.2%	19.4%
September	59.7	230,535	1,991,981	70.3	268,063	2,372,986	16.3%	19.1%	18.8%	19.3%
October	66.2	266,062	2,258,043	75.0	299,270	2,672,256	12.5%	18.3%	14.2%	18.4%
November	64.1	244,834	2,502,877							
December	55.6	219,242	2,722,119							

Irving, Texas & United States Comparison

October 2022

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	99.60	45.4%	99.60	45.4%	54.0%	42.5%	54.0%	42.5%	53.82	107.1%	53.82	107.1%
FEBRUARY	107.53	42.7%	103.66	43.8%	64.5%	40.7%	59.1%	41.7%	69.37	100.7%	61.29	103.8%
MAR	110.73	40.4%	106.44	42.1%	71.0%	20.7%	63.1%	33.0%	78.63	69.5%	67.21	89.1%
APRIL	118.59	37.7%	109.97	40.7%	74.5%	28.8%	65.9%	31.5%	88.29	77.4%	72.44	85.1%
MAY	118.46	28.5%	111.97	37.2%	71.2%	15.3%	66.8%	27.3%	84.36	48.2%	74.85	74.8%
JUNE	117.19	21.6%	112.91	33.6%	74.3%	15.0%	68.1%	24.9%	87.02	39.9%	76.85	66.8%
JULY	112.72	14.6%	113.05	30.1%	66.3%	1.5%	67.8%	20.8%	74.73	16.3%	76.62	57.2%
AUGUST	115.10	16.9%	113.69	28.6%	66.3%	11.2%	67.5%	19.4%	76.28	30.0%	76.75	53.5%
SEPTEMBER	120.02	15.9%	114.41	26.9%	70.3%	18.8%	67.8%	19.3%	84.36	37.7%	77.59	51.3%
OCTOBER	125.15	19.3%	115.66	25.8%	75.0%	14.2%	68.4%	18.4%	93.87	36.3%	79.09	49.0%
NOVEMBER												
DECEMBER												
12 mo. rolling averages:	ADR	113.22	26.6%		Occupancy	67.2%	24.1%		RevPAR	76.14	57.1%	

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	96.11	29.9%	96.11	29.9%	51.3%	19.2%	51.3%	19.2%	49.33	54.8%	49.33	54.8%
FEBRUARY	104.86	33.4%	100.65	31.8%	60.0%	17.6%	55.4%	18.3%	62.95	56.8%	55.80	55.9%
MAR	118.40	35.2%	107.64	32.8%	67.8%	6.0%	59.7%	13.1%	80.24	43.3%	64.22	50.2%
APRIL	117.52	28.2%	110.33	31.2%	66.4%	6.6%	61.4%	11.3%	78.05	36.7%	67.69	46.0%
MAY	117.37	20.7%	111.83	28.5%	64.2%	3.7%	61.9%	9.6%	75.31	25.2%	69.25	40.7%
JUNE	116.95	15.3%	112.75	25.6%	66.8%	2.8%	62.7%	8.3%	78.13	18.5%	70.73	36.0%
JULY	113.80	6.2%	112.92	21.9%	65.0%	-1.0%	63.0%	6.8%	73.99	5.1%	71.20	30.2%
AUGUST	108.41	7.8%	112.37	20.0%	60.8%	1.7%	62.8%	6.1%	65.94	9.6%	70.53	27.3%
SEPTEMBER	115.62	13.4%	112.73	19.2%	62.5%	3.8%	62.7%	5.8%	72.22	17.7%	70.71	26.2%
OCTOBER	124.55	13.3%	113.99	18.5%	66.1%	5.1%	63.1%	5.7%	82.29	19.1%	71.90	25.3%
NOVEMBER												
DECEMBER												

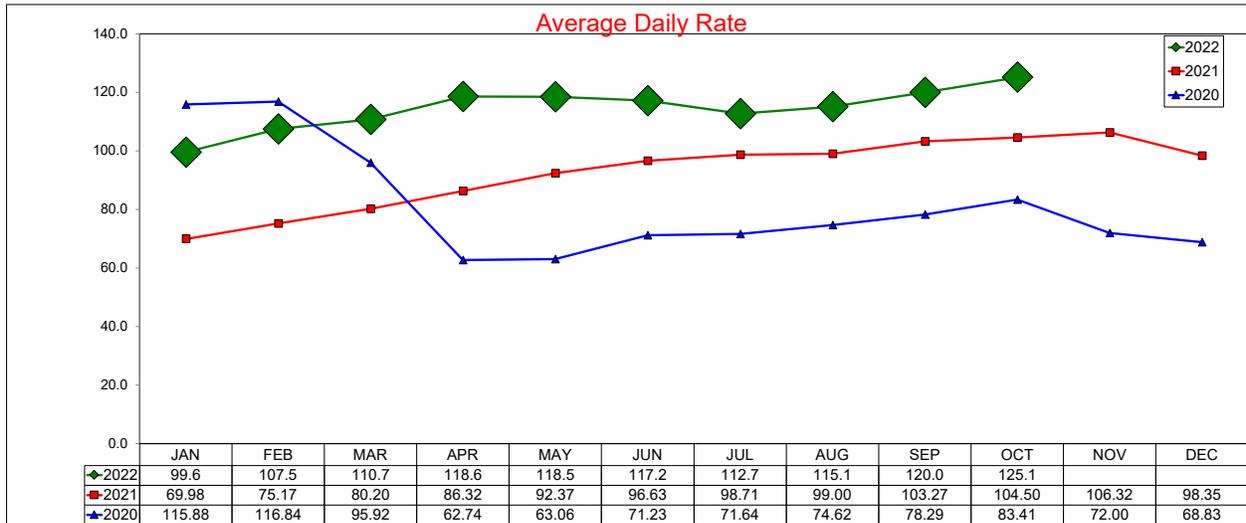
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	123.51	36.0%	123.51	36.0%	47.8%	22.4%	47.8%	22.4%	58.98	66.4%	58.98	66.4%
FEBRUARY	137.39	38.7%	130.80	37.6%	56.9%	26.0%	52.1%	24.2%	78.24	74.8%	68.15	70.9%
MAR	146.61	37.5%	137.13	37.5%	64.0%	17.9%	56.2%	21.6%	93.82	62.1%	77.06	67.2%
APRIL	149.90	35.1%	140.75	36.6%	65.5%	14.4%	58.5%	19.4%	98.20	54.5%	82.36	63.1%
MAY	149.91	26.8%	142.82	33.8%	65.1%	10.1%	59.9%	17.1%	97.53	39.6%	85.50	56.7%
JUNE	155.04	19.3%	145.15	30.1%	70.1%	6.3%	61.6%	14.8%	108.64	26.8%	89.37	49.4%
JULY	159.08	10.3%	147.46	25.4%	69.6%	0.2%	62.7%	12.1%	110.73	10.6%	92.53	40.5%
AUGUST	151.49	9.6%	148.03	22.7%	66.5%	5.3%	63.2%	11.1%	100.67	15.4%	93.58	36.3%
SEPTEMBER	154.32	15.5%	148.76	21.8%	66.7%	8.6%	63.6%	10.8%	103.00	25.5%	94.61	34.9%
OCTOBER	155.63	15.0%	149.54	20.9%	67.2%	7.1%	64.0%	10.3%	104.59	23.1%	95.64	33.4%
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

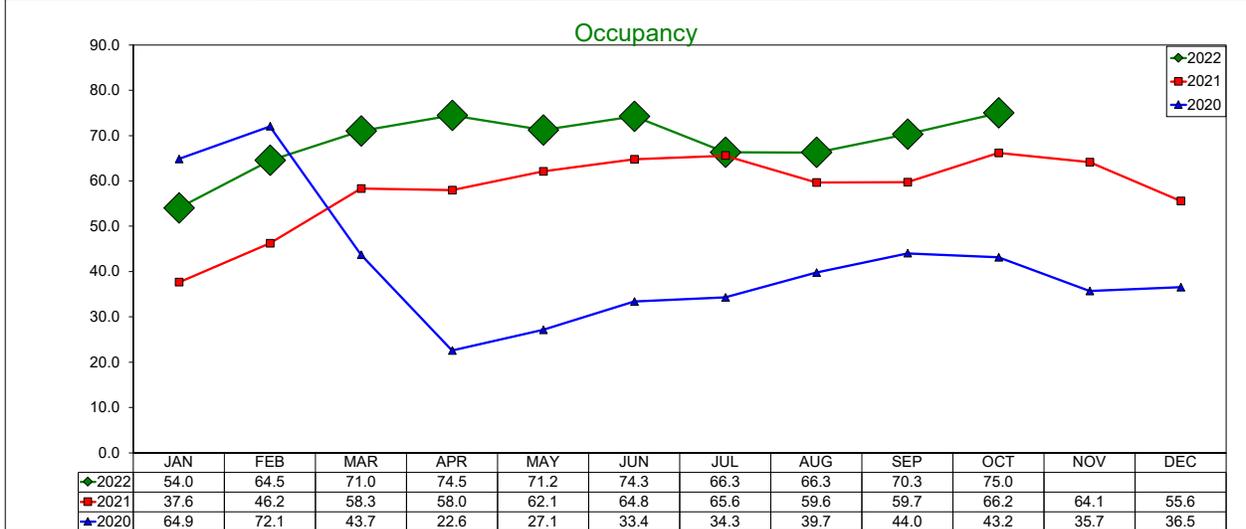
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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

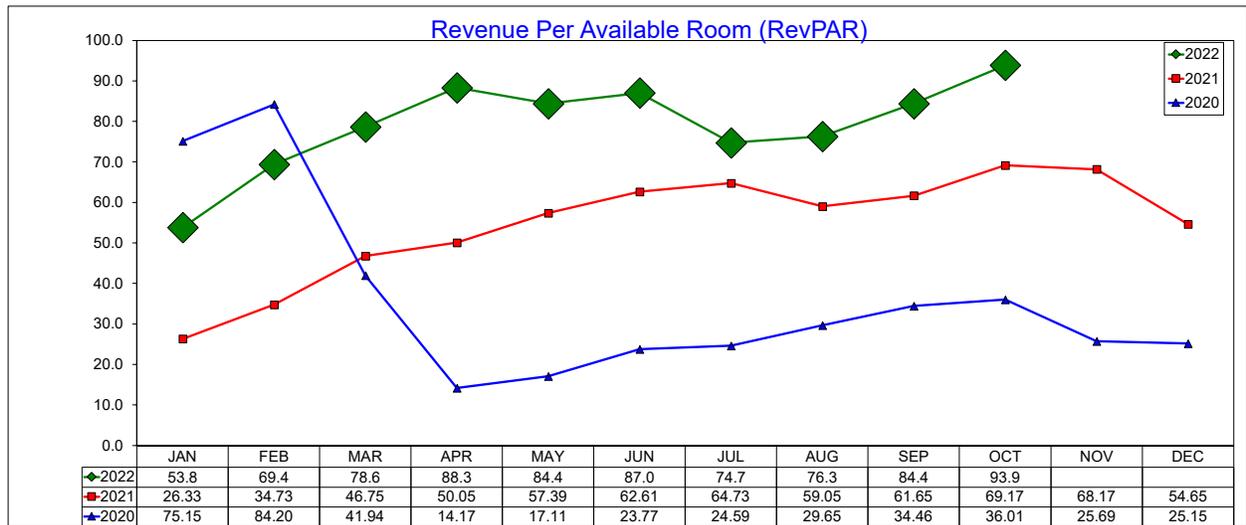
October 2022



12 month ADR Rolling Average through October 2022 is \$113.22 with a change from last year of 26.6%



12 month Occupancy Rolling Average through October 2022 is 67.25% with a change from last year of 24.1%



12 month RevPAR Rolling Average through October 2022 is \$76.14 with a change from last year of 57.1%

Monthly & YTD AirDNA Data October 2022

Entire Place	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	212.65	39.8%	212.65	39.8%	49.2%	6.0%	49.2%	6.0%	104.71	48.2%	104.71	48.2%
FEBRUARY	227.23	27.6%	219.59	34.7%	54.9%	4.0%	51.8%	5.9%	124.81	32.6%	113.72	42.6%
MAR	220.94	16.0%	220.11	26.3%	59.8%	0.0%	54.6%	3.3%	132.07	15.9%	120.25	30.5%
APRIL	207.03	-3.6%	215.98	14.7%	62.3%	-3.1%	56.8%	0.9%	129.01	-6.6%	122.77	15.8%
MAY	195.15	-7.5%	210.11	8.5%	64.9%	-1.3%	58.9%	1.0%	126.69	-8.8%	123.77	9.6%
JUNE	210.66	-6.5%	210.23	5.8%	62.2%	-3.9%	59.6%	0.6%	131.09	-10.2%	125.24	6.4%
JULY	228.24	-6.3%	213.21	3.7%	62.5%	-6.6%	60.0%	-0.4%	142.58	-12.4%	128.00	3.2%
AUGUST	218.17	-1.9%	213.85	3.0%	56.0%	-3.7%	59.5%	-0.9%	122.07	-5.5%	127.20	2.1%
SEPTEMBER	223.32	-17.0%	214.95	0.1%	55.7%	-8.4%	59.0%	-1.9%	124.34	-24.0%	126.84	-1.7%
OCTOBER	219.55	-2.8%	215.44	-0.3%	56.1%	0.1%	58.7%	-1.6%	123.21	-2.7%	126.44	-1.8%
NOVEMBER												
DECEMBER												

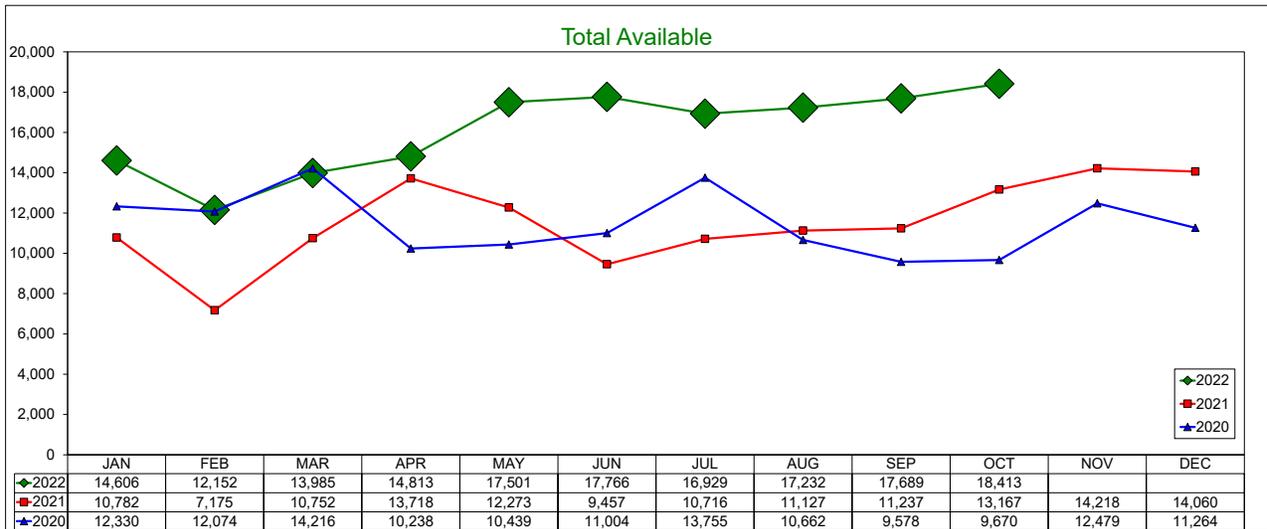
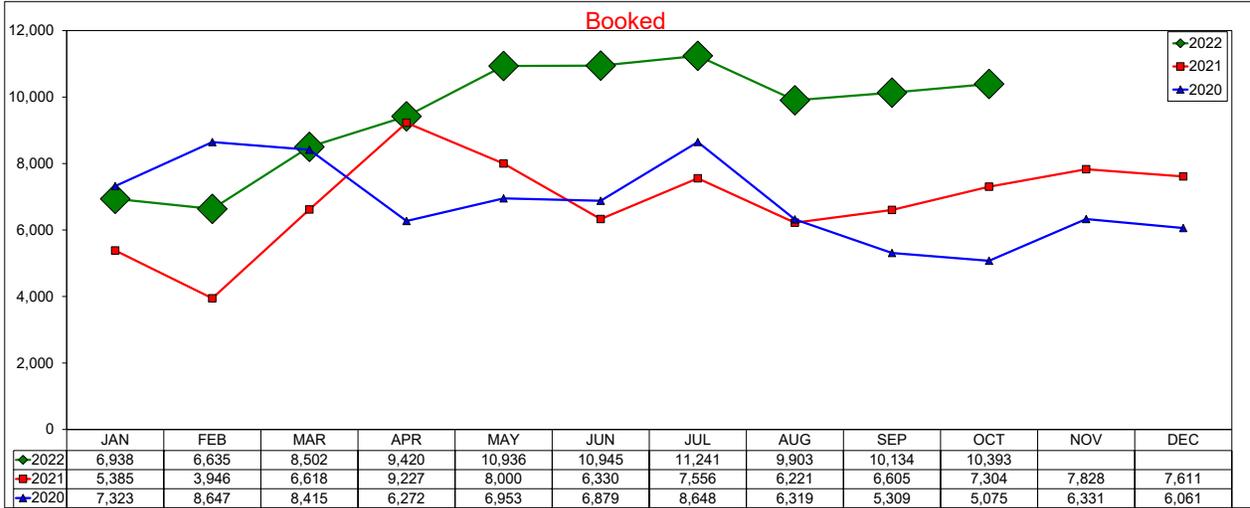
Hotel Comparable	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	102.37	25.6%	102.37	25.6%	55.2%	19.6%	55.2%	19.6%	56.53	50.2%	56.53	50.2%
FEBRUARY	109.56	12.8%	105.73	19.8%	59.6%	8.7%	57.2%	15.4%	65.32	22.6%	60.48	38.3%
MAR	112.45	20.0%	108.48	20.0%	61.4%	4.2%	58.8%	11.4%	68.99	25.1%	63.82	33.6%
APRIL	111.97	17.1%	109.70	19.2%	63.1%	3.0%	60.2%	9.0%	70.64	20.7%	66.09	29.9%
MAY	114.97	13.0%	111.44	18.3%	71.4%	9.5%	63.5%	11.1%	82.05	23.7%	70.78	31.4%
JUNE	116.12	10.6%	112.46	17.4%	64.7%	6.3%	63.8%	10.5%	75.16	17.5%	71.72	29.7%
JULY	116.76	10.4%	113.09	16.3%	57.1%	-10.2%	62.7%	7.2%	66.65	-0.8%	70.90	24.6%
AUGUST	117.87	13.6%	113.63	16.0%	58.1%	-7.7%	62.1%	5.4%	68.50	4.9%	70.61	22.2%
SEPTEMBER	119.24	8.9%	114.19	14.9%	54.5%	-13.8%	61.3%	3.1%	64.95	-6.2%	69.97	18.5%
OCTOBER	120.14	8.1%	114.75	13.9%	56.9%	-3.8%	60.8%	2.4%	68.41	4.0%	69.81	16.6%
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

AirDNA - Room Nights - Entire Place

October 2022

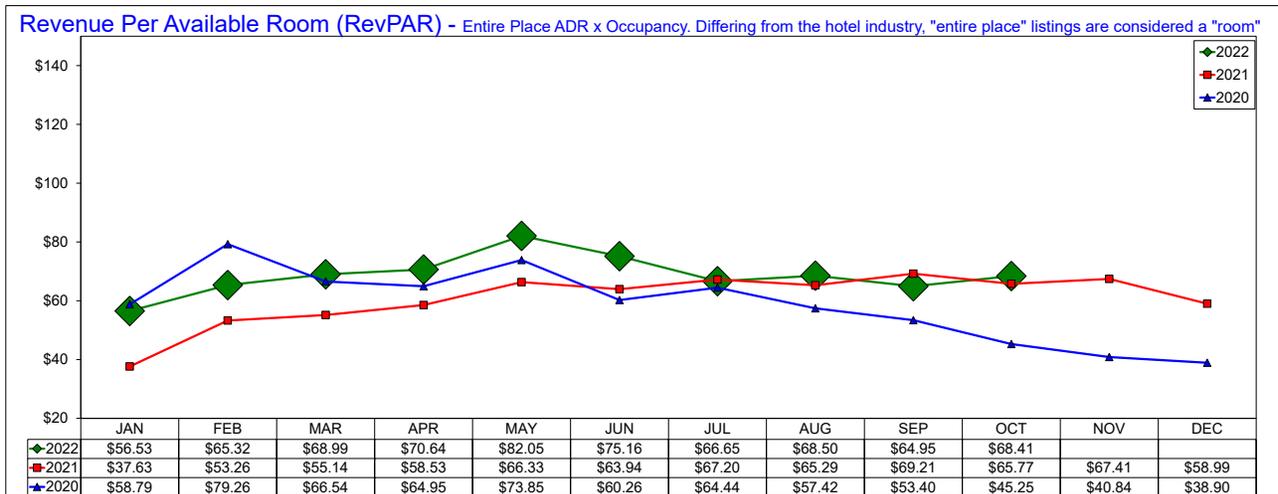
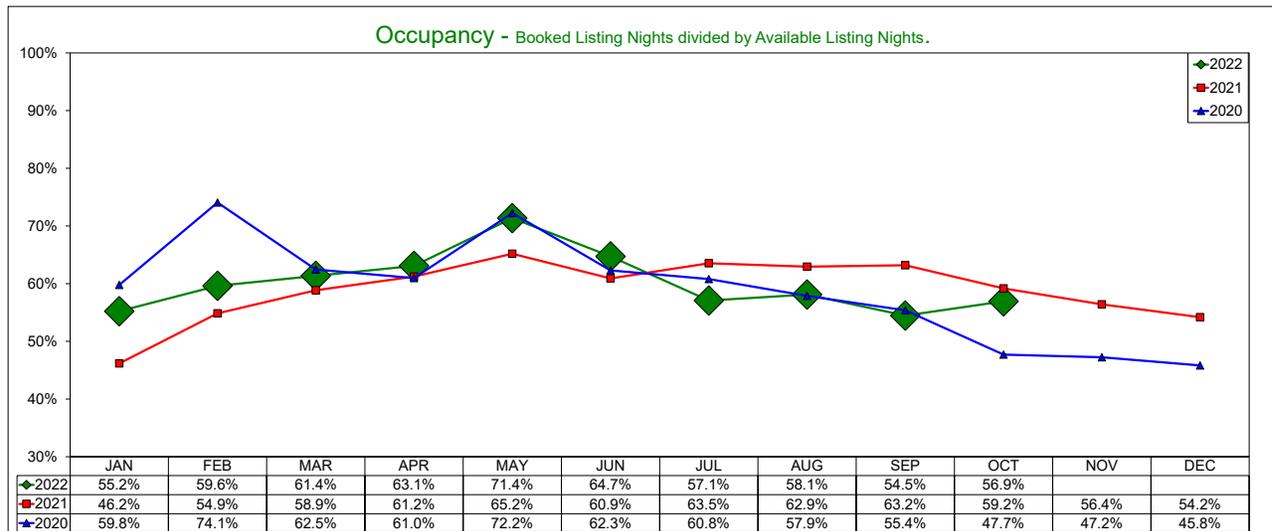
Listing Nights multiplied by the number of bedrooms in each listing



AirDNA - Hotel Comparable Subset

October 2022

Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels



2022 - 2021 - 2020 COMPARISON
Occupancy/ADR/RevPAR

Month	Occ %			ADR			RevPAR		
	2022	2021	2020	2022	2021	2020	2022	2021	2020
January	54.00	37.62	64.85	99.60	69.98	115.88	53.82	26.33	75.15
February	64.50	46.20	72.06	107.53	75.17	116.84	69.37	34.73	84.20
March	71.00	58.30	43.72	110.73	80.20	95.92	78.63	46.75	41.94
April	74.50	58.00	22.59	118.59	86.32	62.74	88.29	50.05	14.17
May	71.20	62.10	27.10	118.46	92.37	63.06	84.36	57.39	17.11
June	74.30	65.60	33.37	117.19	98.71	71.23	87.02	64.73	23.77
July	66.30	65.60	34.32	112.72	98.71	71.64	74.73	64.73	24.59
August	66.30	59.60	39.74	115.10	99.00	74.62	76.28	59.05	29.65
September	70.30	59.60	44.01	120.02	103.46	78.29	84.36	61.66	34.46
October	75.00	66.20	43.17	125.15	104.50	83.41	93.87	69.17	36.01
November		64.10	35.68		106.32	72.00		68.17	25.69
December		55.60	36.54		98.35	68.83		54.65	25.15

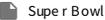
**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, DECEMBER 19, 2022**

**CONVENTION CENTER
MANAGEMENT REPORTS**

December 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27 DFW Church Worship S... Definite 5 Rooms	28 GB Lighting GB Airwall Repair (See Casey)	29 GB Lighting GB Airwall Repair (See Casey)	30 GB Lighting GB Airwall Repair (See Casey)	1 GB Lighting	2	3 TNP Holiday Party Definite 6 Rooms Dated Faded Worn Event Definite 2 Rooms Texas Scorecard Definite 3 Rooms
4 Sneaker Exit Definite 5 Rooms	5 City of Irving Annual S... Definite 2 Rooms	6 Digital Summit Definite 5 Rooms		8 Battle of Texas Definite 6 Rooms Tom M - WFH	9 Tom M - WFH Josette OOO	10 FSG Electric Definite 2 Rooms Irving Hispanic Chamb... Definite 2 Rooms Josette OOO
11 Battle of Texas Definite 5 Rooms Embassy City Event Definite 4 Rooms Josette OOO	12 Test TriplePlay Definite 6 Rooms Tom M & Casey - OOO	13 DFW Business Group on Health Definite 3 Rooms Test TriplePlay Friday Definite 6 Rooms Tom M & Casey - OOO	14 Tom M & Casey - OOO	15 World Prayer Centre Convention 2022 Definite 4 Rooms Javelin Energy Partner... Definite 4 Rooms Tom M & Casey - OOO	16 Spirit Network Definite 2 Rooms FMSC Mobile Pack Definite 2 Rooms World Prayer - Noise JR - See Casey Tom M & Casey - OOO	17 UMANT 50th Anniversa... Definite 2 Rooms World Prayer - Noise

December 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
18 FMSC Mobile Pack De finite 2 Rooms World Prayer Centre Convention 2022 De finite 3 Rooms Spirit Network De finite Exhibit Hall B (all) Jose tte OOO World Prayer - Noise David OOO	19 ICVB Board of Directo... De finite Jr. Ballroom - C+D World Prayer - Noise KIM OOO David OOO	20 KIM OOO GB Lighting Ai nwall Re pair - All (see Casey) David OOO	21 KIM OOO GB Lighting David OOO	22 KIM OOO GB Lighting David OOO	23 KIM OOO David OOO	24 David OOO
25 Christmas Day David OOO	26 David OOO	27 KIM OOO David OOO	28 KIM OOO Ne twork Shut down	29 KIM OOO Ne twork Shut down	30 KIM OOO	31 Vogel Alcove Day 1 Dal... De finite 8 Rooms

January 2023						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New Year's Day Vogel Alcove Day 1 Dal... De finite 8 Rooms	2 KIM 000	3 GB Training	4 Hilti De finite 4 Rooms Kayla 000	5 Kayla 000	6 Curative State of the ... Tentative 1 Jr. Ballroom - Total Kayla 000	7 Kayla 000 Jose tte 000
8 Hilti De finite 9 Rooms Kayla 000 Jose tte 000	9 Kayla 000 Jose tte 000	10	11	12	13	14 ECi 2023 Sales Kickoff ... De finite 5 Rooms Las Colinas Bridal Show De finite 5 Rooms ECi N on-Compe te
15 ECi 2023 Sales Kickoff Meeting De finite 20 Rooms Las Colinas Bridal Show De finite 5 Rooms ECi N on-Compe te	16 Martin Luther King Jr. Day ECi N on-Compe te	17 ECi N on-Compe te	18 ECi N on-Compe te	19 Library In-Service Day Tentative 1 4 Rooms	20 Boutique Bargains by Big Top Entertainment De finite 2 Rooms Hernco Annual Sales Meeting De finite 2 Rooms Prosperity Mint Meeting Tentative 1 Meeting Rm 7	21 Transamerica Financia... De finite 3 Rooms
22 DFW Church Worship S... De finite 3 Rooms	23 DECA De finite 8 Rooms	24	25	26 Texas Prime Meet De finite 6 Rooms 2023 State of the City ... De finite 7 Rooms	27	28 HealthEquity Holiday ... De finite Level 4
29 Texas Prime Meet De finite 5 Rooms	30 Leadership for CVB Boards Tentative 1 6 Rooms	31	1	2 My Hero Convention De finite 13 Rooms	3	4

February 2023						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
Texas Prime Meet De finite 5 Rooms	Leadership for CVB Boards Tentative 1 6 Rooms			My Hero Convention De finite 13 Rooms		
5	6	7	8	9	10	11
My Hero Convention De finite 7 Rooms	Rebel Athletic De finite 4 Rooms			Financial Planning Ass... De finite 9 Rooms	Gateway Church Fathe... De finite 2 Rooms	Express Cheer De finite 5 Rooms
		Caterpillar Meeting Tentative 1 5 Rooms			University of St. Augu... Tentative 1 2 Rooms	
12	13	14	15	16	17	18
Express Cheer De finite 6 Rooms	Lifestyles Unlimited De finite 11 Rooms					
			North Texas Diversity, ... De finite 7 Rooms			
 Super Bowl						
19	20 Presidents' Day	21	22	23	24	25
	Berkshire Hathaway Automotive De finite 3 Rooms		Franklin Covey De finite 16 Rooms			Sneaker Exit De finite 4 Rooms
		City of Irving Boards &... De finite 2 Rooms				Health & Wellness Expo Tentative 1 Jr. Ballroom - Total
		Education Week Tentative 1 Jr. Ballroom - A+B				Irving Police Departm... Tentative 1 2 Rooms
26	27	28	1	2	3	4
Southern Baptists of Texas Evangelism Conference De finite 33 Rooms				North Texas Teen Book Festival De finite 11 Rooms		