Monthly & YTD AirBNB Data
February 2021

Entire Place	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	152.13	-10.6%	152.13	-10.6%	46.4%	-21.8%	46.4%	-21.8%	70.64	-30.1%	70.64	-30.1%
FEBRUARY	178.14	-1.5%	163.01	-7.4%	52.8%	-26.4%	48.9%	-25.3%	94.11	-27.5%	79.73	-30.8%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

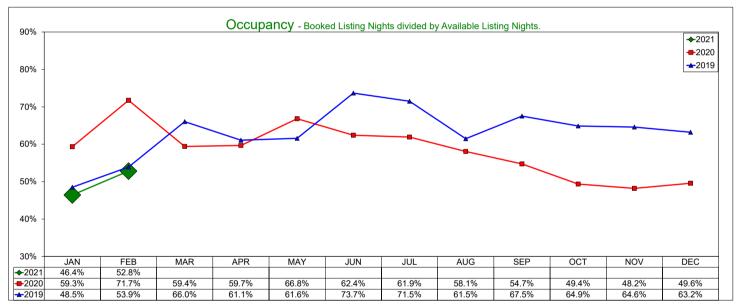| Hotel Comparable	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	81.51	-17.1%	81.51	-17.1%	46.2%	-22.8%	46.2%	-22.8%	37.63	-36.0%	37.63	-36.0%
FEBRUARY	97.10	-9.3%	88.25	-14.4%	54.9%	-25.9%	49.6%	-25.9%	53.26	-32.8%	43.73	-36.5%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
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DECEMBER												

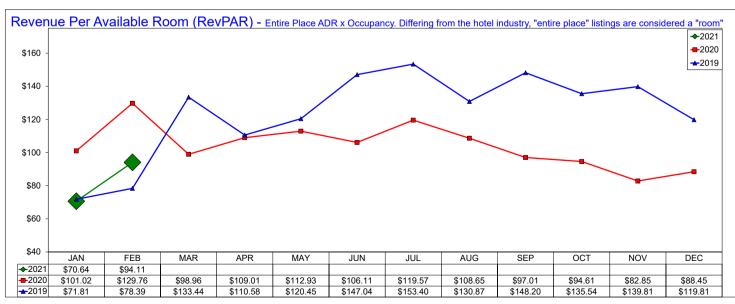Note: The "Change %" column refers to the change from the prior year's figure.

AirBNB - Entire Place
February 2021
Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms

Average Daily Rate - charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	$152.13	$178.14										
2020	$170.21	$180.89	$166.55	$182.68	$168.99	$170.01	$193.10	$187.08	$177.19	$191.68	$171.86	$178.42
2019	$148.03	$145.41	$202.06	$181.03	$195.54	$199.59	$214.55	$212.86	$219.47	$208.91	$216.44	$189.56

Occupancy - Booked Listing Nights divided by Available Listing Nights.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	46.4%	52.8%										
2020	59.3%	71.7%	59.4%	59.7%	66.8%	62.4%	61.9%	58.1%	54.7%	49.4%	48.2%	49.6%
2019	48.5%	53.9%	66.0%	61.1%	61.6%	73.7%	71.5%	61.5%	67.5%	64.9%	64.6%	63.2%

Revenue Per Available Room (RevPAR) - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room"

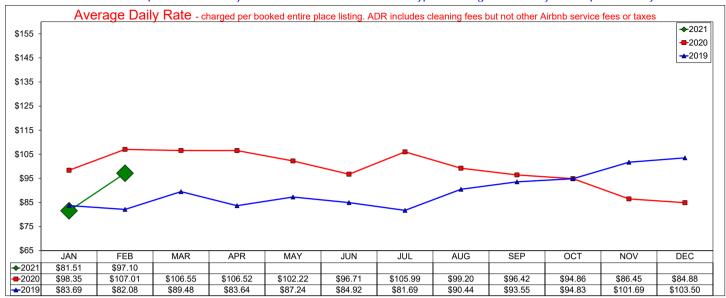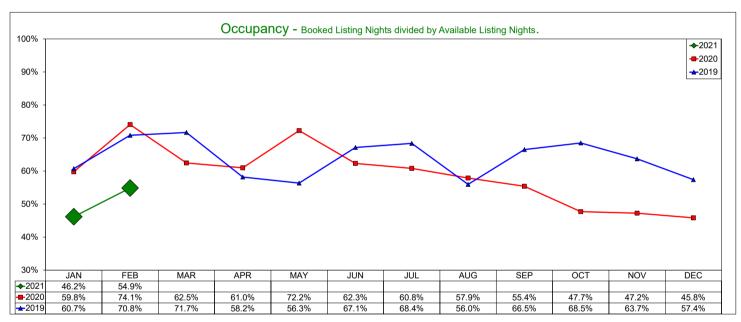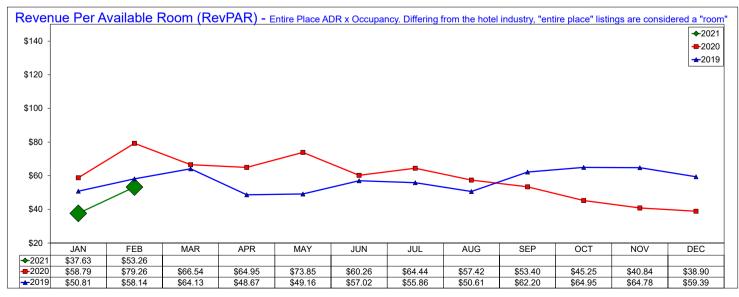|	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	$70.64	$94.11										
2020	$101.02	$129.76	$98.96	$109.01	$112.93	$106.11	$119.57	$108.65	$97.01	$94.61	$82.85	$88.45
2019	$71.81	$78.39	$133.44	$110.58	$120.45	$147.04	$153.40	$130.87	$148.20	$135.54	$139.81	$119.81

AirBNB - Hotel Comparable Subset
February 2021

Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels

Average Daily Rate - charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	$81.51	$97.10										
2020	$98.35	$107.01	$106.55	$106.52	$102.22	$96.71	$105.99	$99.20	$96.42	$94.86	$86.45	$84.88
2019	$83.69	$82.08	$89.48	$83.64	$87.24	$84.92	$81.69	$90.44	$93.55	$94.83	$101.69	$103.50

Occupancy - Booked Listing Nights divided by Available Listing Nights.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	46.2%	54.9%										
2020	59.8%	74.1%	62.5%	61.0%	72.2%	62.3%	60.8%	57.9%	55.4%	47.7%	47.2%	45.8%
2019	60.7%	70.8%	71.7%	58.2%	56.3%	67.1%	68.4%	56.0%	66.5%	68.5%	63.7%	57.4%

Revenue Per Available Room (RevPAR) - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room"

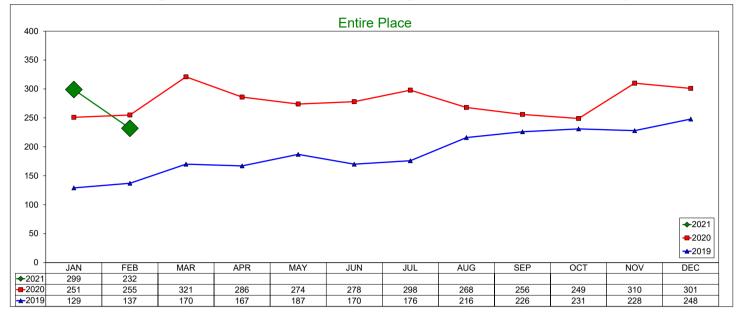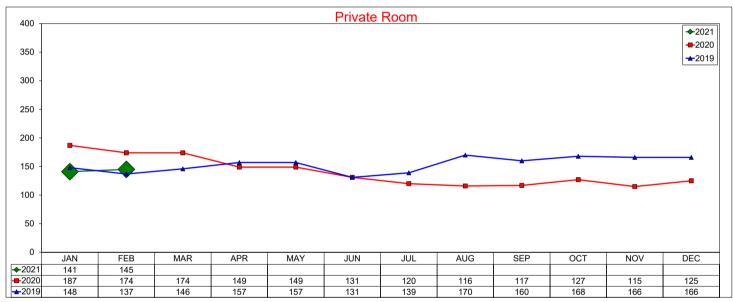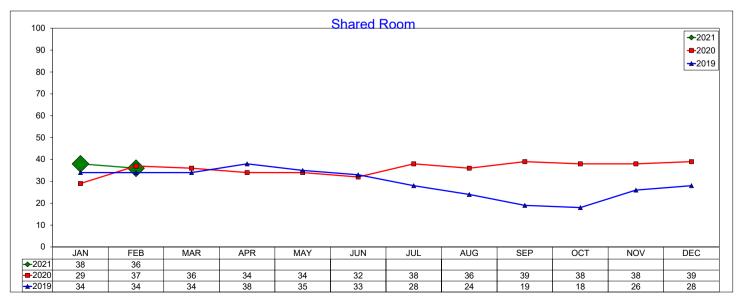|	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	$37.63	$53.26										
2020	$58.79	$79.26	$66.54	$64.95	$73.85	$60.26	$64.44	$57.42	$53.40	$45.25	$40.84	$38.90
2019	$50.81	$58.14	$64.13	$48.67	$49.16	$57.02	$55.86	$50.61	$62.20	$64.95	$64.78	$59.39

AirBNB - Total Available Listings
February 2021
The count of Airbnb listings that were advertised for rent during the month or had a booked day in the month

Entire Place

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	299	232										
2020	251	255	321	286	274	278	298	268	256	249	310	301
2019	129	137	170	167	187	170	176	216	226	231	228	248

Private Room

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	141	145										
2020	187	174	174	149	149	131	120	116	117	127	115	125
2019	148	137	146	157	157	131	139	170	160	168	166	166

Shared Room

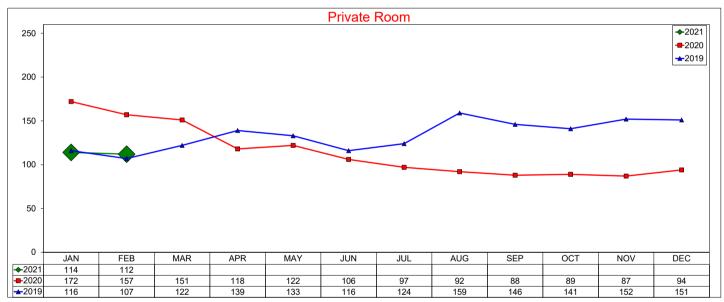|	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	38	36										
2020	29	37	36	34	34	32	38	36	39	38	38	39
2019	34	34	34	38	35	33	28	24	19	18	26	28

AirBNB - Booked Listings
February 2021
The count of Airbnb listings that had at least one booked day in the month

Entire Place

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	218	161										
2020	174	184	223	189	190	203	223	192	182	172	232	211
2019	100	95	118	114	129	110	120	157	155	169	166	174

Private Room

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	114	112										
2020	172	157	151	118	122	106	97	92	88	89	87	94
2019	116	107	122	139	133	116	124	159	146	141	152	151

Shared Room

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	32	34										
2020	24	29	28	28	29	32	36	31	36	38	36	34
2019	23	28	30	34	30	30	24	20	18	13	20	22

AirBNB - Listing Nights
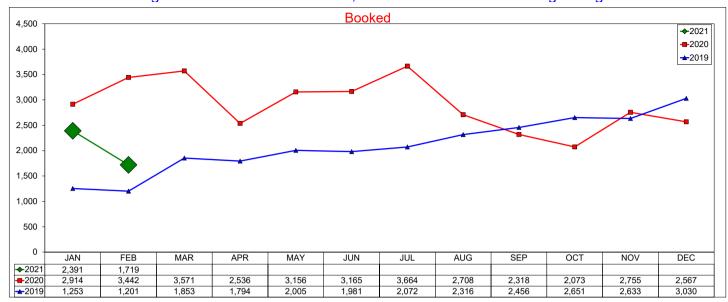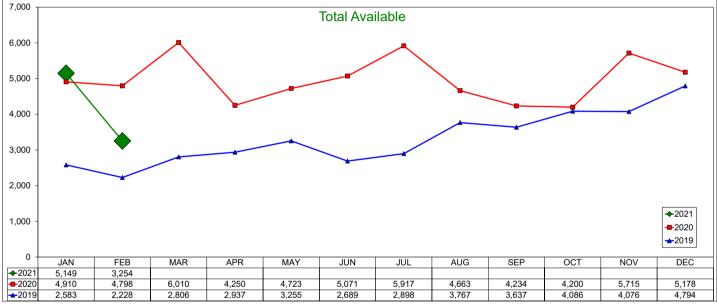## February 2021

The sum of all listings that were available for rent, and had at least one booking during the month

Booked

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	2,391	1,719										
2020	2,914	3,442	3,571	2,536	3,156	3,165	3,664	2,708	2,318	2,073	2,755	2,567
2019	1,253	1,201	1,853	1,794	2,005	1,981	2,072	2,316	2,456	2,651	2,633	3,030

Total Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	5,149	3,254										
2020	4,910	4,798	6,010	4,250	4,723	5,071	5,917	4,663	4,234	4,200	5,715	5,178
2019	2,583	2,228	2,806	2,937	3,255	2,689	2,898	3,767	3,637	4,086	4,076	4,794

Current Year Booked vs. Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Available	5,149	3,254										
Booked	2,391	1,719										

AirBNB - Room Nights - Entire Place
February 2021
Listing Nights multiplied by the number of bedrooms in each listing

Booked

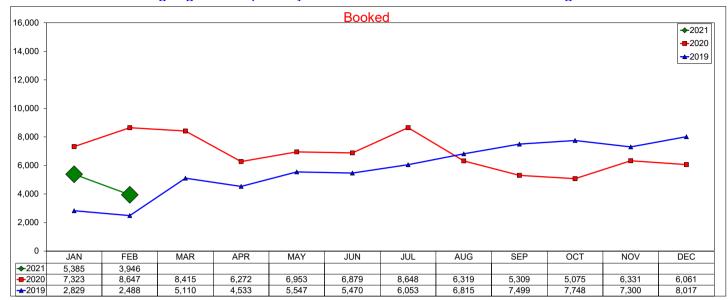|	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	5,385	3,946										
2020	7,323	8,647	8,415	6,272	6,953	6,879	8,648	6,319	5,309	5,075	6,331	6,061
2019	2,829	2,488	5,110	4,533	5,547	5,470	6,053	6,815	7,499	7,748	7,300	8,017

Total Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	10,782	7,175										
2020	12,330	12,074	14,216	10,238	10,439	11,004	13,755	10,662	9,578	9,670	12,479	11,264
2019	6,818	5,462	7,998	7,084	8,290	6,969	8,176	10,513	10,919	11,933	11,052	12,382

Current Year Booked vs. Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Available	10,782	7,175										
Booked	5,385	3,946										

AirBNB - Room Nights - Hotel Comparable Subset
February 2021

Same as Listing Nights, due to the 1:1 relationship for hotel comparable rooms being 1-bedroom or studio

Booked

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	1,085	825										
2020	1,146	1,391	1,615	1,203	1,674	1,676	1,686	1,182	1,039	790	1,224	1,071
2019	558	704	721	732	710	754	638	737	643	774	897	1,084

Total Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2021	2,350	1,504										
2020	1,917	1,878	2,586	1,973	2,317	2,690	2,773	2,042	1,876	1,656	2,591	2,337
2019	919	994	1,006	1,258	1,260	1,123	933	1,317	967	1,130	1,408	1,889

Current Year Booked vs. Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Available	2,350	1,504										
Booked	1,085	825										