



Board of Directors Meeting

Monday, April 22, 2024 @ 11:45 a.m.

**Irving Arts Center
Suite 200**

**3333 N. MacArthur Blvd.
Irving, Texas 75062**

(Lunch Served 11:15 a.m.)

IRVING CONVENTION AND VISITORS BUREAU
 BOARD OF DIRECTORS
 MEETINGS/SPECIAL MEETINGS
 OCTOBER 2023-SEPTEMBER 2024

Place	Last	First	10/20/2023	11/13/2023	12/18/2023	1/22/2024	2/26/2024	3/25/2024	4/22/2024	5/20/2024	6/24/2024	7/29/2024	8/26/2024	10/5/2024
1	Jones	Cambria	n/a	n/a	P	P	P	P						
2	Basoco	Michael	P	P	P	P	P	P						
3	Gibson	Colvin	P	P	P	P	P	P						
4	Stewart, Jr	Richard	#	P	P	P	P	P						
5	Booker	Stephanie	n/a	n/a	P	P	#	#						
6	Arafat	Yasir	P	P	#	P	P	#						
7	Reed	Sam	P	P	P	P	P	P						
8	Mahoney	William	P	P	P	P	P	*						
9	Gears	Herbert	P	P	P	P	P	#						
10	Hoskins	Nydia	*	*	P	P	*	P						
11	Kang	Julia	P	P	#	P	P	P						
12	Malcolm	Greg	P	P	P	P	P	P						
13	Cole	David	P	P	P	*	P	P						
	Bowman	Beth	P	P	P	P	P	*						
	Burke	Dallas	#	#	*	P	*	*						
	DeBeaudry	Tommy	*	P	*	P	P	*						
	Fenley-Garcia	Stephanie	P	P	P	P	P	*						
	Hawkins	Todd	*	*	P	P	P	P						
	Hillman	Chris	*	*	P	P	P	*						
	Limon	Kim	*	*	P	P	*	P						
	O'Briant	Kelly	#	P	#	P	#	#						
	Perot	Hammond	*	P	P	P	P	*						
	Philipp	Joe	P	P	P	P	P	P						
	Rogers	Dick	N/A	N/A	#	P	P	P						
	Taylor	Councilman Kyle	*	P	P	*	P	*						
Liaison	Watson	Brad	N/A	*	P	*	P							
	Venegas	Clare	#	#	#	#	#	#						

P = Present
*** = Business**
= Other
β = Represented

C = Cancelled
 n/a = Not a member
 at this time

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, APRIL 22, 2024
ARTICLES: TABLE OF CONTENTS**

Article: With the Opening of the Rayleigh Underground, dinner and a show is back on the menu

Article: Wyndham enters upscale extended-stay with WaterWalk

Article: Hampton by Hilton introduces new North American prototype

Article: Bar Louie names new executives to strengthen franchising activities and continue rapid growth

Article: Houston to ease alcoholic restrictions, hope to expand downtown entertainment zone

Article: U.S. Travel, IAEE, PCMA Celebrate Funding to Reduce Visa Interview Wait Times

Article: Pro Teams aim to score nicer stadiums – and maybe more – from the public

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, April 22, 2024 at 11:45 AM
Irving Arts Center
3333 N. MacArthur Blvd., Suite 200
Irving, Texas 75062

NOTE: A possible quorum of the Irving City Council may be present at this meeting.

1. Citizen Comments on Items Listed on the Agenda

Consent Agenda

2. Approving ICVB Board Meeting Minutes for March 25, 2024
3. Accepting the ICVB Financial Reports for March 2024
4. Reviewing the Hotel Occupancy Tax Collections

Individual Consideration

5. Approving High Spirited Citizen Recommendations from the Community Engagement Committee
 - a. Lazaro Alvarez
 - b. Gerald Farris
 - c. Leo Hull
 - d. Lee Mosty
 - e. Robert Reichelt
 - f. Mark Zeske

Board Reports

6. Board Chair Report
 - a. Next Meeting May 20, 2024
7. Board Committee Reports
 - a. Board and Business Development – Sam Reed
 - Next Meeting – June 14
 - b. Community Engagement – Colvin Gibson
 - Recap of April 16 Meeting
 - Next Meeting – July 9
 - c. Destination Development – Greg Malcolm
 - Next Meeting – May 14

AGENDA - Continued

8. City Reports
 - a. Council Liaison – Councilman Kyle Taylor
 - b. Mayor & Other Council Members
 - DART/Transportation and Infrastructure – Mayor Rick Stopfer
 - c. City Manager – Chris Hillman
 - Delinquent Hotel Occupancy Tax Collection Updates
 - Visitor Development Updates
 - Other City Updates

9. Bureau Monthly Management Reports
 - a. Executive Director – Maura Gast
 - b. Sales and Services – Lori Fojtasek
 - c. Marketing and Communications – Diana Pfaff
 - d. Administration and Finance – Susan Rose
 - Smith Travel Research and AirDNA Monthly Reports
 - Everbridge Text Notifications

10. Convention Center Management Report – Tom Meehan/Jeremy Pierce

11. Industry Partner Reports
 - a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
 - b. Hotel Industry Updates – Greg Malcolm, Kim Limon, Nydia Hoskins
 - c. Industry-At-Large Report – Stephanie Fenley-Garcia
 - d. Restaurant Industry Update – David Cole

12. Partner Organization & Stakeholder Reports
 - a. DCURD and Irving Flood Control Districts – Dallas Burke
 - b. Chamber of Commerce – Brad Watson/Beth Bowman
 - c. Irving Arts and Culture – Kelly O'Briant/Todd Hawkins
 - d. The Las Colinas Association – Hammond Perot
 - e. TIF – Dick Rogers
 - f. University of Dallas – Clare Venegas

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, APRIL 22, 2024**

AGENDA ITEMS

MINUTES

**Irving Convention & Visitors Bureau Board of Directors
Monday, March 25, 2024 at 3:30 PM
Irving Convention Center
500 W. Las Colinas Blvd., Junior Ballroom C-D
Irving, Texas 75039**

Attendance: Richard Stewart, Jr. – Board Chair; Michael Basoco, David Cole, Colvin Gibson, Todd Hawkins, Nydia Hoskins, Cambria Jones, Julia Kang, Kim Limon, Greg Malcolm, Joe Philipp, Sam Reed, Dick Rogers – Board Members; Assistant City Manager Philip Sanders, Chief Financial Officer Bret Starr, Mayor Rick Stopfer, Senior Assistant City Attorney Christina Weber, and Councilman Al Zapanta – City of Irving; General Manager Tom Meehan and Assistant General Manager Jeremy Pierce – ICC Staff; Carol Boyer, Maura Gast, Lori Fojtasek, Marianne Lauda, Brice Petty, Diana Pfaff, Susan Rose, Matt Tungett, and Monty White – ICVB. Toyota Music Factory General Manager Eric Albert – Guest.

Board Chair Richard Stewart, Jr. called the meeting to order at 3:30 p.m. and inquired if there were any citizen comments; there were none. Stewart expressed his appreciation for all attending and being flexible with their schedule. Also, some agenda items may be taken out of order to accommodate the schedule for several members are attending a Hotel Association meeting today.

CITY REPORT

Mayor Rick Stopfer:

- City Council called a general municipal election for City Council Districts 4, 6 and 8, as well as a special bond election for the City Hall Complex on May 4.
- Several activities across the City highlighting the diverse culture in Irving.
- City Council has approved the design contracts for both Senter Park indoor aquatic facility and Mustang Park multi-generational community recreational and aquatic center.
- Music on Main at Heritage Park is set to begin each Friday evening in April.
- The Irving-Las Colinas Chamber of Commerce is busy working on several business opportunities.
- Wells Fargo topping out ceremony had several executives from Wells Fargo San Francisco in town. There will now be 7,000 employees in the two buildings of the project. They are excited the City is investing funds into the area. Anticipating occupancy late July 2024.
- Christus Health is moving into their new facility and looking at moving forward with an addition on the property adjacent to the new building.
- Ritz Carlton Las Colinas (formerly Four Seasons) held a soft opening of their new restaurant Knife Italian. The property and restaurant are bringing a lot of attention to Irving.
- New condominium property is moving forward to build on the former Byron Nelson parking lot. It will be a 120-unit high rise.
- Residential property continues to boom with interest. Several multi-family units are proposing affordable housing, with one area by the airport under construction.
- Partnering with Dallas County for design of a domestic family/children violence facility. It will be a \$10-12 million project and the land has been identified.
- The Yellow Heart Memorial returned to Irving with an opening ceremony on March 13 at the Irving Archives and Museum. The memorial is open to the public through April 7. People from across the U.S. travel to pay their respects and view this powerful symbol of remembrance.
- A Colombian group is bringing their yearly get-together to Levy Plaza in July, with over 2,000 attendees expected.

CONSENT AGENDA

- Approving the ICVB Board Meeting Minutes – February 26, 2024
- Accepting the ICVB Financial Reports – February 2024
- Reviewing the Hotel Occupancy Tax Collections
- Accepting the Irving Convention Center Financial Reports – February 2024

Stewart asked for a motion to approve the Consent Agenda; with a motion from Board member Colvin Gibson and a second from Board member Sam Reed, the motion unanimously was approved.

PRESENTATION

Toyota Music Factory Updates – General Manager Eric Albert gave a brief update on the TMF planned renovations and a handout of the presentation was distributed:

- New planned tenants to date include Jaxon Texas Kitchen & Beer Garden, Pistil Lounge & Garden, Shoals Barbeque, Chino Latino Asian Fusion Bistro, The Table American Eatery, and the recently opened Rayleigh Underground.
- Redesign of the plaza will create a new hub of activity.
- Creating a better connection to the surrounding hotels, Convention Center, and future corporate offices.
- Graphic enhancements and signage updates will reflect the character and story of TMF.
- Open area store fronts, "Instagram-friendly" and interactive murals utilizing area artists and neon cowboy landmark sign will enhance the entire area.

In response to a question, Albert added the TMF area is 99% leased. A social media campaign will be going out and a construction camera will be set up for viewing. Councilman Al Zapanta suggested considering working with Irving Arts and Culture for local Irving artists and including some Latino arts. Albert noted those conversations have begun. Stewart invited Albert to return at a later date with an update as the Board has a strong interest in the project.

HOTEL INDUSTRY UPDATES

Board member Greg Malcolm reported:

- STR Reporting for Irving in February 2024:
 - Occupancy in was 64.1%, down 9.4% from previous year.
 - Average Daily Rate was \$129.17, up 4.8% for the year.
 - RevPAR was up \$82.77, down 5.1% for the year.
- STR report for South Irving in March:
 - Occupancy at 81.7%.
 - Average Daily Rate \$142.19, up 1.5%.
 - RevPAR was \$116.16, up 1.4%, pacing better than previous year.

Board member Nydia Hoskins reported:

- Omni Las Colinas in February was busy with 61% Occupancy and RevPAR \$139.29.
- Total Revenue per Room Occupancy was slightly above \$500 – up in F&B and booked several last-minute conferences.
- March is much slower and may miss budget. April and May are remarkably busy with solid business.

- Renovation is starting and beginning with water valve replacements at half-occupancy.

Board member Kim Limon reported:

- Hampton Inn Las Colinas in February showed Occupancy 71.6%, up 18.7%.
- Average Daily Rate of \$129.90, down over last year.
- RevPAR at \$86.54, up 9.9% from last year.
- March will end close to budget and April is busy.

RESTAURANT INDUSTRY UPDATE

Board member David Cole reported:

- Cavalli's Pizza at Belt Line Rd. and Hwy 635 has permanently closed.
- Michael's Italian Kitchen restaurant at MacArthur Blvd. and Hwy 114 has permanently closed.
- Cole spoke to manager of The Ranch restaurant, and he noted since the opening of the new Embassy Suites, The Ranch has served 75-100 covers more per day compared to last year before the hotel opening.
- Delucca Gaucho Pizza is opening soon in the space previously occupied by The Keg.

PRESENTATION

Irving Hotel Outlook – Tourism Economics Update

Assistant Executive Director Administration and Finance Susan Rose gave a brief presentation from Tourism Economics and a copy of the presentation was distributed.

Oxford Economics Macro team:

- U.S. Context
 - The U.S. economy is expected to slow down in 2024.
 - The result of higher interest rates is not felt yet and spenders are being cautious.
 - Curtailed spending will mildly impact travel.
 - Excess savings are now largely exhausted and more concentrated among the wealthiest households.
 - Debt has risen in some important categories and credit card debt is coming back at higher interest rates.
 - Delinquency rates are rising with borrowing costs surging.
 - Room demand will continue to normalize in 2024. International and group demand have room to grow, and U.S. demand has essentially recovered to 2019 levels and is expected to normalize.
- Irving Lodging Forecast
 - Room revenue is expected to be 8.5% above 2019 levels in 2024, while operating and labor costs have risen 25%.
 - Forecast summary shows a 5% weaker RevPAR than anticipated.
 - It may take beyond 2026 for real RevPAR to recover to its historical average.
 - Hotel performance in Irving continues to recover.
 - Consumer spending on the normalization of room demand with both play a role. Urban center trends are growing year-over-year, while all other market types are flat or declining.

BOARD CHAIR REPORT

- Stewart reminded and encouraged all Board members to sign up for the City and State mandatory Boards and Commissions training.
- Next Board meeting is scheduled for April 22 location TBD.

COMMITTEE REPORTS

Board and Business Development

Committee Chair Sam Reed reported:

- Recap of March 8 meeting:
 - Discussion was held on new Board member orientation.
 - A copy of the Board member self-evaluation form will be included in an upcoming Board meeting packet for completion.
 - The former Board member luncheon was a success, and the 2024 luncheon will be scheduled in the Fall.
 - A Strategic Plan discussion was centered around relationship-building.
 - Next Committee meeting is scheduled for June 14 at 9:00 a.m.

Community Engagement Committee

Committee Chair Colvin Gibson reported:

- Thanked the Board members for the High Spirited award nominations that have been received. Initial screening of nominees will be completed for the Class of 2024 by the end of April 2024. A nomination form was distributed.
- Firming up plans for a community engagement initiative at the Heritage Society Annual Fish Fry.
- The next Committee meeting is April 16.

Destination Development Committee

Committee Chair Greg Malcolm reported:

- The next Committee meeting is May 14 at 11:30 a.m.

Zapanta mentioned on Wednesday, March 27 a group of 30 seniors from Irving ISD high schools will be visiting the Irving Convention Center as part of the Future Leaders of Irving program.

CITY REPORTS

Assistant City Manager Philip Sanders reported for City Manager Chris Hillman:

- Thanked Albert for the presentation update on the Toyota Music Factory.
- City Council approved the design for two new aquatic centers; Senter Park and Mustang Park at the February 22 Council meeting.
- All other points of interest were covered in Mayor Stopfer's update.

Councilman Al Zapanta also deferred to Mayor Stopfer's report and noted:

- Council is gearing up for this year's budget retreat with discussion around new Ordinance impact fees and the Exxon Mobil and PUD-6 developments.
- Discussing Noise Control Ordinances and the direct impact of transitioning buildings from warehouses to data centers.

BUREAU MANAGEMENT AND STAFF REPORTS

Bureau Management

Executive Director Maura Gast reported:

- Thanked Board for their flexibility with the meeting schedule and apologized for the necessary last-minute adjustment for today's meeting.
- Gast noted as a follow-up from the Executive Committee meeting, the two OYO hotels that are currently delinquent in their tax collections have two different owners.
- Delinquent Hotel Occupancy Tax collections court hearing has been postponed until November 7. The current report balance, including penalties and interest is \$930,000.

Gast also gave the Live Nation report for Board member Tommy DeBeaudry in his absence:

- There are 16 confirmed special events for the year, some spanning multiple days.
- April events include:
 - Sessanta: Primus, Puscifer, A Perfect Circle – April 12
 - Bailey Zimmerman: Religiously. The Tour – April 13
 - Social Distortion and Bad Religion – April 18
 - ALT103.7 Presents Blue October – April 20
 - Riley Green: Ain't My Last Rodeo Tour – April 25
- Hosted Live Nation Legends Road Show on March 4-6. All General Managers and concessionaires attended.
- The Pavilion is one of 16 venues with a goal of 70% or more landfill waste and will soon end single-use plastics at The Pavilion to assist with their recycling efforts.

Assistant Executive Director Sales and Services Lori Fojtasek:

- Hosted a *Smart Meetings* magazine event in Irving. The publication is for industry meeting planners, and they chose the Ritz Carlton Las Colinas for their group. The ICVB hosted a dinner event at Rayleigh Underground with a theme of "Rock the Underground." It was the first group to have a buy-out event at Rayleigh Underground. The event was an enormous success and the building looked beautiful.
- Fojtasek showed a video from ICTN of the "Rock the Underground" event.

Assistant Executive Director Marketing and Communications Diana Pfaff reported:

- A video of the upcoming "Total Eclipse in the Park" event at Levy Plaza on April 8 was shown.
- Pfaff expressed her thanks to Las Colinas Association and the City of Irving for their assistance.
- A specially curated moon pie box was distributed that featured fun facts and a moon pie.
- The Board will receive an invitation to the VIP area with a parking pass and glasses. RSVPs are needed and she encouraged everyone to arrive early. Activities start at noon.
- The world's largest edible moon pie is being created by Executive Chef Eduardo Alvarez at the Convention Center.
- Pfaff encouraged Board members to review the MarComm report and articles that are included in the packet.

Administration and Finance

Assistant Executive Director Finance and Administration Susan Rose reported the CVB is using a new data software called Symphony to create charts and graphs that will be the new format for this report:

- STR Data for Irving in February 2024:
 - Occupancy was 64.1%, Average Daily Rate of \$129.17 and RevPAR of \$82.77.
 - Last six month's performance and year-over-year comparison graph are included in report.
 - Short term rental data shows Occupancy of 45.5%, down 2.9% compared to last year, and Average Daily Rate of \$220.01, RevPAR \$100.14.
 - Supply / Demand and Revenue information will also be included, as well as some Tourism Economics information going forward.
- The Administration and Finance team continues to update the Board portal for 2024. The portal has the most up-to-date information for Board members.
- Working on a new expense software conversion which will roll out to staff at the end of March.
- Beginning the FY2024-25 budget process.

CONVENTION CENTER MANAGEMENT

General Manager Tom Meehan reported:

- In February there were 19 events and 31,945 attendees and 67 events YTD.
- On a record setting pace with financials
- The sales team is challenged with extremely limited space availability.
- Projects in the building:
 - The monument sign construction on Hwy 114 will be starting soon.
 - All other projects are going well, including the LED lighting on columns and outside staircase.
- Meehan reported Chef Alvarez is on the fourth attempt of the world's largest moon pie and determined to make it as perfect as possible.

PARTNER ORGANIZATION AND STAKEHOLDER REPORTS

Irving Arts and Culture Executive Director Todd Hawkins reported:

- Rumors: Fleetwood Mac Tribute band will perform on Thursday, March 26.
- Hawkins expressed his gratitude for the several mentions of art programs that are happening, including the Yellow Hearts Memorial.
- LaFrontera: A Border Exhibition at the Irving Archives and Museum in the Community Gallery. It is a human look at the border crisis. The event on March 22 had over 200 people and 90% of them were first-time visitors. It was powerful to introduce our community and the power of the arts.

The Arts Board is working on changing their bylaws and committee structure and using the ICVB structure as an example.

LAS COLINAS ASSOCIATION

Board member Julia Kang reported for Las Colinas President Hammond Perot:

- LCA Annual Meeting is scheduled for March 26, with two open Board positions.
- Hosting the Mandalay Canal Light Club with an al fresco event enjoying live music and beverages. Bites and libations will be available for purchase from Venetian Terrace and live music curated by Toyota Music Factory. Lights will illuminate the canal with a sound activated light show synchronized to music. Events are April 10-11, May 15-16, and June 5-6.
- Irving Marathon PawsColinas presented by the LCA is scheduled for Saturday, April 20 at Levy Plaza benefiting Canine Companions.
- The 5th Annual LCA Bowl-a-thon will be held on September 4 from 6-9 p.m. at Pinstack Las Colinas benefiting Irving Cares as this year's non-profit partner. 100% of proceeds will be donated.

TIF

Chair Dick Rogers reported:

- TIF has received and is reviewing budget that includes Wells Fargo and other projects.

With no further discussion, Stewart adjourned the meeting at 4:50 p.m.

Respectfully submitted,



Maura Allen Gast, FCDME

Executive Director



ICVB
FINANCIAL STATEMENTS

For Period Ending
March 2024



2201 - ICVB GENERAL
MONTHLY BALANCE SHEET
MARCH 2024

Assets

Cash and equivalents	1,247,283.89
Investments	5,701,130.00
Receivables	13,498.00

Total Assets

6,961,911.89

Liabilities

Accounts payables	121,566.08
Unearned revenue	3,720,397.98
Due to other funds	527.00

Total Liabilities

3,842,491.06

Fund Balance (Budgetary basis)

Reserve for encumbrances	967,004.96
Unreserved	2,152,415.87

Total Fund Balance

3,119,420.83

Total Liabilities and Fund Balance

6,961,911.89



IRVING CONVENTION AND VISITORS BUREAU - GENERAL FUND
MONTHLY FINANCIAL REPORT
MARCH 2024

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
L3 - HOTEL/MOTEL TAX							
	CURRENT YEAR	672,810.09	2,718,171.45	10,089,968.00	26.9%	0.00	7,371,796.55
	PENALTY AND INTEREST	2,201.07	12,431.71	0.00	0.0%	0.00	(12,431.71)
	PRIOR YEAR	10,507.34	64,770.31	0.00	0.0%	0.00	(64,770.31)
	SHORT-TERM RENTALS	22,187.60	87,016.14	0.00	0.0%	0.00	(87,016.14)
	TOTAL HOTEL/MOTEL TAX	707,706.10	2,882,389.61	10,089,968.00	28.6%	0.00	7,207,578.39
M1 - INTERGOVERNMENTAL							
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	0.00	0.00	2,298,790.00	0.0%	0.00	2,298,790.00
M4 - INVESTMENT INCOME							
		19,661.82	98,371.67	120,000.00	82.0%	0.00	21,628.33
M5 - MISCELLANEOUS							
		13,498.00	13,498.00	20,000.00	67.5%	0.00	6,502.00
TOTAL REVENUE		740,865.92	2,994,259.28	12,528,758.00	23.9%	0.00	9,534,498.72
EXPENDITURES							
N1 - SALARIES							
		219,255.49	1,201,046.25	3,189,235.00	37.7%	0.00	1,988,188.75
N2 - BENEFITS							
		45,254.92	244,585.51	594,135.00	41.2%	0.00	349,549.49
N4 - SUPPLIES							
		4,012.34	17,520.28	73,110.00	24.0%	0.00	55,589.72
O1 - UTILITIES (COMMUNICATIONS)							
		2,344.55	9,743.38	27,500.00	35.4%	0.00	17,756.62
O3 - OUTSIDE SERVICES							
	CLOUD BASED SOFTWARE FEES	1,545.47	25,316.27	175,530.00	14.4%	0.00	150,213.73
	FREIGHT	0.00	2,129.06	3,700.00	57.5%	0.00	1,570.94
	MARKETING AND SALES RESOURCES	17,252.49	23,713.43	64,500.00	36.8%	0.00	40,786.57
	MEDIA ADVERTISING	120,030.94	230,747.41	632,567.83	36.5%	340,411.38	61,409.04
	POSTAGE EQUIPMENT RENTAL	662.16	1,324.32	2,650.00	50.0%	1,324.32	1.36
	PROFESSIONAL SERVICES	163,615.21	1,244,393.35	2,566,150.00	48.5%	543,914.26	777,842.39
	PROPERTY MANAGEMENT SERVICES	350,000.00	698,003.00	1,395,000.00	50.0%	0.00	696,997.00
	TOTAL OUTSIDE SERVICES	653,106.27	2,225,626.84	4,840,097.83	46.0%	885,649.96	1,728,821.03
O4 - TRAVEL - TRAINING - DUES							
	TRAVEL AND TRAINING	49,495.45	172,051.38	633,000.00	27.2%	15,000.00	445,948.62
	MILEAGE REIMBURSEMENT	143.76	758.50	3,600.00	21.1%	0.00	2,841.50
	MEMBERSHIP AND DUES	(19,821.10)	33,967.90	78,990.00	43.0%	0.00	45,022.10
	TOTAL TRAVEL - TRAINING - DUES	29,818.11	206,777.78	715,590.00	28.9%	15,000.00	493,812.22
O5 - CLAIMS AND INSURANCE							
		37,962.50	75,925.00	151,850.00	50.0%	0.00	75,925.00
O7 - MISCELLANEOUS EXPENSES							
	ADM COST REIMBURSEMENT	28,308.24	115,295.57	403,600.00	28.6%	0.00	288,304.43
	BUSINESS DEV INCENTIVE PROG	28,529.00	227,034.66	450,000.00	50.5%	0.00	222,965.34
	CONVENTION SERVICES MATERIALS	1,114.32	2,480.50	98,350.00	2.5%	41,595.00	54,274.50
	EVENT SPONSORSHIPS	9,000.00	112,917.75	137,500.00	82.1%	0.00	24,582.25
	ICVB VOLUNTEER PROGRAM	0.00	0.00	5,000.00	0.0%	0.00	5,000.00
	LOCAL PROGRAMS-PROMOTIONS	100,760.25	144,278.99	440,610.00	32.7%	24,760.00	271,571.01
	TOTAL MISCELLANEOUS EXPENSES	167,711.81	602,007.47	1,535,060.00	39.2%	66,355.00	866,697.53
P1 - CAPITAL EXPENDITURES							
		0.00	0.00	45,000.00	0.0%	0.00	45,000.00
P5 - TRANSFERS OUT							
	TRSF TO ICVB RESERVE FUND	0.00	0.00	500,000.00	0.0%	0.00	500,000.00
	TRSF TO ICC RESERVE / CIP FUND	0.00	0.00	1,919,221.00	0.0%	0.00	1,919,221.00
	TRSF TO POB RISK MITIGATION FUND	0.00	23,139.00	23,139.00	100.0%	0.00	0.00
	TRSF TO HEALTH SELF INSUR FUND	0.00	3,550.00	3,550.00	100.0%	0.00	0.00
	TRSF TO GENERAL DS FUND	0.00	90,306.00	90,306.00	100.0%	0.00	0.00
	TOTAL TRANSFERS OUT	0.00	116,995.00	2,536,216.00	0.0%	0.00	2,419,221.00
TOTAL EXPENDITURES		1,159,465.99	4,700,227.51	13,707,793.83	34.3%	967,004.96	8,040,561.36

Beginning Fund Balance	4,825,389.06
Revenues	2,994,259.28
Expenditures	(4,700,227.51)
Ending Fund Balance	3,119,420.83

NOTE: EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



2204 - ICVB CONV CENTER RESERVE / CIP
MONTHLY BALANCE SHEET
MARCH 2024

Assets

Cash and equivalents	1,970,648.88
Investments	2,103,000.00
Receivables	8,008,030.34

Total Assets

12,081,679.22

Liabilities

Unearned revenue	1,866,314.67
Deferred inflow	7,860,820.90
Total Liabilities	<u>9,727,135.57</u>

Fund Balance (Budgetary basis)

Reserve for encumbrances	0.00
Unreserved	2,354,543.65
Total Fund Balance	<u>2,354,543.65</u>

Total Liabilities and Fund Balance

12,081,679.22



IRVING CONVENTION AND VISITORS BUREAU - ICC RESERVE / CIP FUND
 MONTHLY FINANCIAL REPORT
 FEBRUARY 2024

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
M1 - INTERGOVERNMENTAL							
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	0.00	0.00	90,137.00	0.0%	0.00	90,137.00
	M4 - INVESTMENT INCOME	8,897.52	46,893.15	60,000.00	78.2%	0.00	13,106.85
	M5 - MISCELLANEOUS	25,043.71	150,262.26	333,858.00	45.0%	0.00	183,595.74
	M6 - TRANSFER FROM ICVB GENERAL	0.00	0.00	1,919,221.00	0.0%	0.00	1,919,221.00
TOTAL REVENUE		33,941.23	197,155.41	2,403,216.00	8.2%	0.00	2,206,060.59
EXPENDITURES							
	N4 - SUPPLIES	19,730.24	28,686.86	0.00	-100.0%	0.00	(28,686.86)
	N7 - STRUCTURE MAINTENANCE	80,640.00	429,434.61	300,525.00	142.9%	0.00	(128,909.61)
	O3 - OUTSIDE SERVICES	0.00	28,398.05	0.00	100.0%	0.00	(28,398.05)
	P1 - CAPITAL EXPENDITURES	19,771.09	25,773.49	1,190,137.00	2.2%	0.00	1,164,363.51
TOTAL EXPENDITURES		120,141.33	512,293.01	1,490,662.00	34.4%	0.00	978,368.99

Beginning Fund Balance	2,669,681.25
Revenues	197,155.41
Expenditures	(512,293.01)
Ending Fund Balance	<u>2,354,543.65</u>

NOTE:
 EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
 PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



Irving Convention and Visitors Bureau
Check Register
March 2024

Check #	Check Date	Line Item Description	Check Amount	Invoice Amount	
				ARPA	HOT Tax
80063798	3/7/2024	AMERICAN EXPRESS TRAVEL RELATED SERVICES CO, INC ACCOUNTS PAYABLE	57,963.65		57,963.65
		FEB 2024 - RECEIPTS			
80063799	3/7/2024	ASHFORD TRS CORPORATION BUSINESS DEV INCENTIVE PROG	1,016.00		1,016.00
		DOLLAR GENERAL SPRING MTG/FEB 2024			
80063800	3/7/2024	BOYER JAUDES, CAROL COMMUNICATIONS	75.00		75.00
		JAN 2024 - CELL			
80063801	3/7/2024	CLUBCORP USA, INC. EVENT SPONSORSHIPS	49,999.00		24,999.50
		2024 INVITED CELEBRITY CLASSIC SPONSORSHIP			
		EVENT SPONSORSHIPS			24,999.50
80063802	3/7/2024	CUTTS, SUSAN PROFESSIONAL SERVICES	1,134.00		1,134.00
		DATA ENTRY SERVICES - FEB 12 - 23, 2024			
80063803	3/7/2024	ESPINOZA, ANABEL COMMUNICATIONS	77.41		75.00
		JAN 2024 - CELL / MILEAGE			
		MILEAGE REIMBURSEMENT			2.41
80063804	3/7/2024	FEDERAL EXPRESS CORPORATION FREIGHT	43.01		6.86
		SHIPPING			
		FREIGHT			36.15
80063805	3/7/2024	FLOWSERVE CORPORATION BUSINESS DEV INCENTIVE PROG	450.00		450.00
		PB FLOWSERVE ROOM BLOCK/FEB 2023			
80063806	3/7/2024	FOJTASEK, LORI COMMUNICATIONS	78.01		75.00
		DEC 2023 - CELL / MILEAGE			
		MILEAGE REIMBURSEMENT			3.01
80063807	3/7/2024	FOSTER, WENDY COMMUNICATIONS	111.41		75.00
		JAN 2024 - CELL / MILEAGE / MISC			
		MILEAGE REIMBURSEMENT			16.41
		LOCAL PROGRAMS-PROMOTIONS			20.00
80063808	3/7/2024	GAST, MAURA MILEAGE REIMBURSEMENT	109.52		104.52
		JAN 2024 - MILEAGE / MISC			
		LOCAL PROGRAMS-PROMOTIONS			5.00
80063809	3/7/2024	GROVES, DONNA COMMUNICATIONS	181.12		65.00
		JAN 2024 - CELL			
		TRAVEL AND TRAINING			116.12
80063810	3/7/2024	IMAGO MEDIA, INC. MEDIA ADVERTISING	1,000.00		1,000.00
		ADVERTISING			
80063811	3/7/2024	IPROMOTEU.COM, INC. SALES RESOURCES	3,120.00		1,029.43
		CONTEMPO HEATHERED TECH ORGANIZER			
		MARKETING RESOURCES			556.30
		MARKETING RESOURCES			1,534.27
		TOTAL ECLIPSE IN THE PARK - MOON PIES AND BOX			
80063812	3/7/2024	LAUDA, MARIANNE COMMUNICATIONS	150.00		75.00
		DEC 2023 - CELL			
		COMMUNICATIONS			75.00
80063813	3/7/2024	LEVINE, KATHY COMMUNICATIONS	65.44		65.44
		JAN 2024 - CELL			
80063814	3/7/2024	LOPEZ, BRENDA COMMUNICATIONS	75.00		75.00
		JAN 2024 - CELL			
80063815	3/7/2024	MANSELL, LORI TRAVEL AND TRAINING	25.00		25.00
		TASE HOLIDAY CELEBRATION LUNCHEON			
80063816	3/7/2024	MANSOUR, KAYLA COMMUNICATIONS	75.00		75.00
		JAN 2024 - CELL			
80063817	3/7/2024	MELODY PITTMAN TRAVEL AND TRAINING	1,000.00		1,000.00
		STE ALABAMA BEACHES EDU. SESSION SPONSORSHIP			



Irving Convention and Visitors Bureau
Check Register
March 2024

Check #	Check Date	Line Item Description	Check Amount	Invoice Amount	
				ARPA	HOT Tax
80063818	3/7/2024	PETTY, BRICE	132.30		
		COMMUNICATIONS			66.15
		DEC 2023 - CELL			
		COMMUNICATIONS			66.15
		JAN 2024 - CELL			
80063819	3/7/2024	PFAFF, DIANA	325.00		
		COMMUNICATIONS			75.00
		DEC 2023 - CELL / MISC			
		LOCAL PROGRAMS-PROMOTIONS			100.00
		DEC 2023 - CELL / MISC			
		COMMUNICATIONS			75.00
		JAN 2024 - CELL			
		COMMUNICATIONS			75.00
		FEB 2024 - CELL			
80063820	3/7/2024	RICHARD G STEWART, JR	155.57		
		TRAVEL AND TRAINING			155.57
		REIMBURSE - BOARD LEADERSHIP FOR DESTINATIONS			
80063821	3/7/2024	ROSE, SUSAN	167.41		
		COMMUNICATIONS			75.00
		JAN 2024 - CELL / MILEAGE			
		MILEAGE REIMBURSEMENT			6.96
		JAN 2024 - CELL / MILEAGE			
		COMMUNICATIONS			75.00
		FEB 2024 - CELL / MILEAGE			
		MILEAGE REIMBURSEMENT			10.45
		FEB 2024 - CELL / MILEAGE			
80063822	3/7/2024	SOTO, MONICA	50.00		
		COMMUNICATIONS			25.00
		CELL PHONE - JANUARY 2024			
		COMMUNICATIONS			25.00
		CELL PHONE - FEBRUARY 2024			
80063823	3/7/2024	SPORTS CLUB LC OWNER LLC	1,200.00		
		MEMBERSHIPS, CERTS, & LICENSES			1,200.00
		MARCH 2024			
80063824	3/7/2024	TUNGETT, MATT	80.00		
		COMMUNICATIONS			70.00
		JAN 2024 - CELL / MISC			
		LOCAL PROGRAMS-PROMOTIONS			10.00
		JAN 2024 - CELL / MISC			
80063825	3/7/2024	WHITE, MONTY	85.84		
		COMMUNICATIONS			75.00
		DEC 2023 - CELL			
		TRAVEL AND TRAINING			(64.16)
		HSMAI - MARKETING ADVISORY BOARD MTG			
		COMMUNICATIONS			75.00
		JAN 2024 - CELL			
80063826	3/19/2024	AMERICAN COUNCIL FOR CONSTRUCTION EDUCATION, INC	2,035.00		
		BUSINESS DEV INCENTIVE PROG			2,035.00
		ACCE CONFERENCE/FEB 2024			
80063827	3/19/2024	ASHFORD TRS CORPORATION	4.00		
		BUSINESS DEV INCENTIVE PROG			4.00
		DOLLAR GENERAL SPRING MTG-ADD'L ROOM/FEB 2024			
80063828	3/19/2024	CAROL STODDARD	60.44		
		PROFESSIONAL SERVICES			60.44
		SMART MEETINGS - LOGO COOKIE ASSEMBLY			
80063829	3/19/2024	CUTTS, SUSAN	1,179.00		
		PROFESSIONAL SERVICES			1,179.00
		DATA ENTRY SERVICES - FEB 26 - MAR 08, 2024			
80063830	3/19/2024	CVENT INC	73,552.41		
		MEDIA ADVERTISING			73,552.41
		ADVERTISING			
80063831	3/19/2024	FEDERAL EXPRESS CORPORATION	10.00		
		FREIGHT			10.00
		SHIPPING			
80063832	3/19/2024	GOODGAME, STEPHEN A	600.00		
		PROFESSIONAL SERVICES			600.00
		SMART MEETINGS - PHOTOGRAPHY			
80063833	3/19/2024	GREENSPRING MEDIA LLC	721.00		
		MEDIA ADVERTISING			721.00
		ADVERTISING			
80063834	3/19/2024	HCD DALLAS CORPORATION	2,348.00		
		BUSINESS DEV INCENTIVE PROG			2,348.00
		LIBERTY MUTUAL COMPARIION LDRSHP MTG/MAR 2024			
80063835	3/19/2024	HELMSBRISCOE PERFORMANCE GROUP, INC	10,500.00		
		TRAVEL AND TRAINING			10,500.00
		24-25 VISIT IRVING/CVB PARTNERSHIP FEE			
80063836	3/19/2024	IMAGO MEDIA, INC.	321.50		
		MEDIA ADVERTISING			321.50
		ADVERTISING			



Irving Convention and Visitors Bureau
Check Register
March 2024

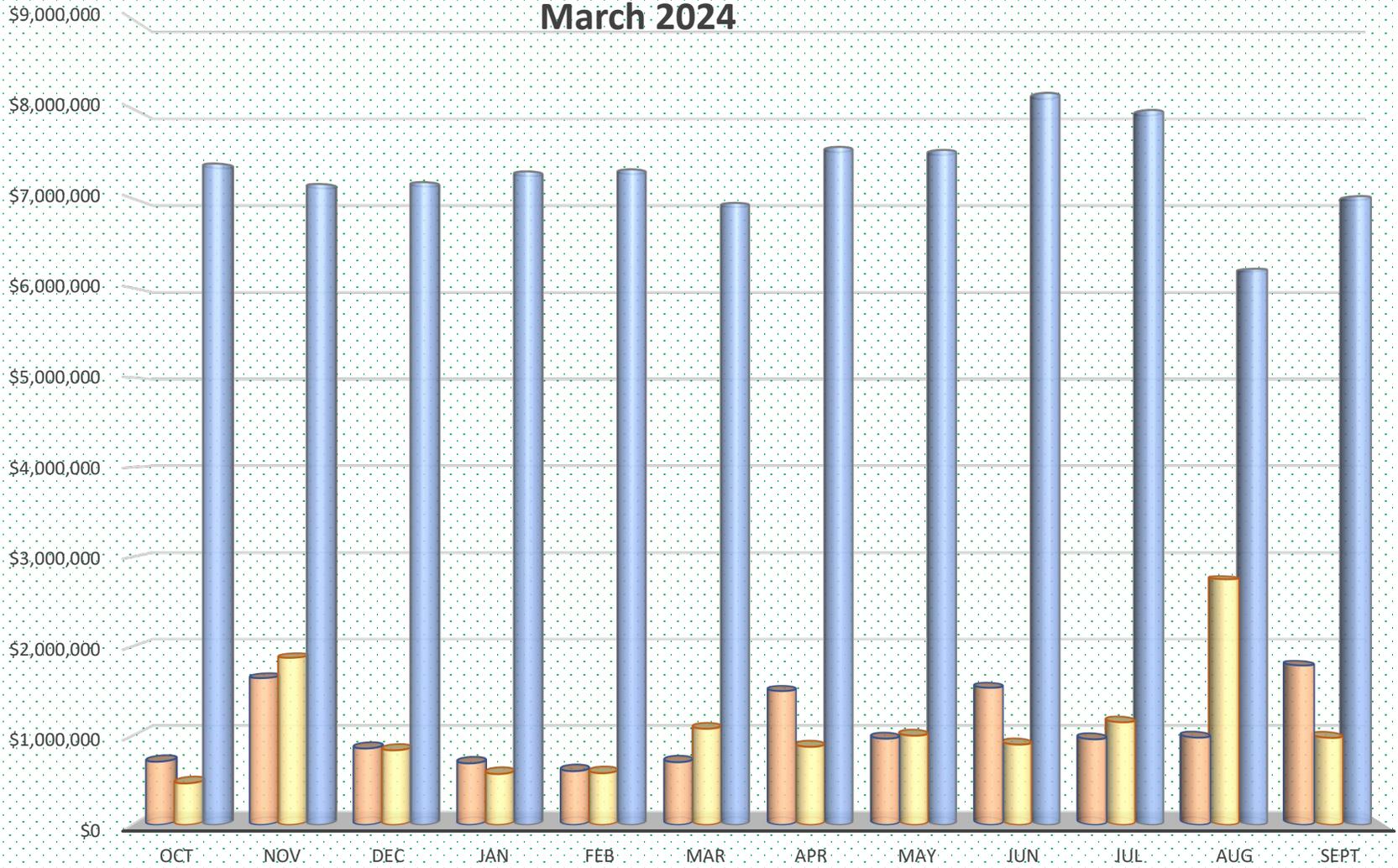
Check #	Check Date	Line Item Description	Check Amount	Invoice Amount	
				ARPA	HOT Tax
80063837	3/19/2024	IPROMOTEU.COM, INC.	4,964.17		
		MARKETING RESOURCES			1,093.98
		MARKETING RESOURCES			2,995.78
		MARKETING RESOURCES			874.41
80063838	3/19/2024	IRVING - LAS COLINAS ROTARY CLUB	40.00		
		MEMBERSHIPS, CERTS, & LICENSES	FEBRUARY 2024		40.00
80063839	3/19/2024	LEON RUTH GROUP	1,087.50		
		PROFESSIONAL SERVICES	TOTAL ECLIPSE IN THE PARK - SKETCH ARTIST (DEPOSIT)		1,087.50
80063840	3/19/2024	LIVE NATION MARKETING INC	72,000.00		
		LOCAL PROGRAMS-PROMOTIONS	THE PAVILLION AT TMF SEATS CONTRACT 2024		12,000.00
		LOCAL PROGRAMS-PROMOTIONS	THE PAVILLION AT TMF SEATS CONTRACT 2024		30,000.00
		LOCAL PROGRAMS-PROMOTIONS	THE PAVILLION AT TMF SEATS CONTRACT 2024		30,000.00
80063841	3/19/2024	MANUSAMA, DEBORA CHRISTY	2,040.00		
		PROFESSIONAL SERVICES	DIGITAL CONTENT SPECIALIST - FEB 2024		2,040.00
80063842	3/19/2024	MEETING PROFESSIONALS INTERNATIONAL	3,200.00		
		MEDIA ADVERTISING	ADVERTISING		3,200.00
80063843	3/19/2024	PANADE II, LTD	435.00		
		BUSINESS DEV INCENTIVE PROG	STAY2PLAY PRESIDENTS DAY BLOCK 2/FEB 2024		435.00
80063844	3/19/2024	RHEUMNOW, INC	820.00		
		BUSINESS DEV INCENTIVE PROG	RHEUMNOW LIVE CONFERENCE/JAN 2024		820.00
80063845	3/19/2024	SAGACITY MEDIA INC	4,300.00		
		MEDIA ADVERTISING	ADVERTISING		4,300.00
80063846	3/19/2024	SMG	26,679.38		
		BUSINESS DEV INCENTIVE PROG	TEXSOM INTERNATIONAL WINE AWARDS/FEB 2024		1,100.00
		LOCAL PROGRAMS-PROMOTIONS	CATERING		535.68
		BUILDINGS MAINT	WESTIN GARAGE RENTAL - MAR 2024		25,043.70
80063847	3/19/2024	SMG	350,000.00		
		PROPERTY MANAGEMENT SERVICES	SUBSIDY DRAW #2		350,000.00
80063848	3/19/2024	SMG	95,097.63		
		BUILDINGS MAINT	WATER LEAK JR BALLROOM REPAIR		11,669.30
		OFFICE FURN AND FIXT LESS 5000	GLASS WALLS		10,036.00
		OFFICE MACHINERY	NOVATECH PRINTER		19,771.09
		OTHER SUPPLIES	TRIMARK CREDIT 2624621-99		(405.76)
		BUILDINGS MAINT	COOLING TOWER REPAIRS		43,927.00
		OFFICE FURN AND FIXT LESS 5000	PERFORMANCE STAGE FRAMES AND DECKS		10,100.00
80063849	3/19/2024	STAMATS COMMUNICATIONS, INC.	3,000.00		
		MEDIA ADVERTISING	ADVERTISING		3,000.00
80063850	3/19/2024	STAPLES INC	204.66		
		OFFICE SUPPLIES	OFFICE SUPPLIES		56.45
		OFFICE SUPPLIES	OFFICE SUPPLIES		148.21
80063851	3/19/2024	TEXAS MONTHLY LLC	5,010.00		
		MEDIA ADVERTISING	ADVERTISING		5,010.00
80063852	3/19/2024	TEXAS STATE ASSOCIATION OF FIRE AND	4,795.00		
		BUSINESS DEV INCENTIVE PROG	SAFE-D 23RD ANNUAL CONFERENCE/FEB 2024		4,795.00
80063853	3/19/2024	THE RITZ-CARLTON HOTEL COMPANY, L.L.C.	6,100.00		
		BUSINESS DEV INCENTIVE PROG	GENERAL COUNSEL FORUM-US2403GC1/MAR 2024		1,560.00
		BUSINESS DEV INCENTIVE PROG	NSCA CONFERENCE/FEB 2024		4,540.00
80063854	3/19/2024	TRIPADVISOR, LLC	495.18		
		MEDIA ADVERTISING	ADVERTISING		495.18
80063855	3/19/2024	TUCKER & ASSOCIATES, LLC	4,068.02		
		PROFESSIONAL SERVICES	MAR 2024 - MONTHLY RETAINER / REIMBURSABLES		4,068.02



Irving Convention and Visitors Bureau
Check Register
March 2024

Check #	Check Date	Line Item Description	Check Amount	Invoice Amount		
				ARPA	HOT Tax	
80063856	3/19/2024	TURNER, ASHLEY DANIELLE PROFESSIONAL SERVICES	100.00		100.00	
80063857	3/19/2024	WILLIAM ANTONISSE LOCAL PROGRAMS-PROMOTIONS	3,250.00		3,250.00	
80063858	3/26/2024	CONFERENCEDIRECT LLC MEDIA ADVERTISING	7,000.00		7,000.00	
80063859	3/26/2024	DFW FIBER FEST BUSINESS DEV INCENTIVE PROG	4,000.00		4,000.00	
80063860	3/26/2024	ECHO COVE ENTERPRISES, LLC MARKETING RESOURCES	8,075.00		8,075.00	
80063861	3/26/2024	HANS JOHNSEN COMPANY BUSINESS DEV INCENTIVE PROG	950.00		950.00	
80063862	3/26/2024	IMAGO MEDIA, INC. MEDIA ADVERTISING	595.00		595.00	
80063863	3/26/2024	MALONEY STRATEGIC COMMUNICATION INC PROFESSIONAL SERVICES	72,541.67		25,280.00	
		PROFESSIONAL SERVICES			1,510.13	
		PROFESSIONAL SERVICES			3,962.34	
		PROFESSIONAL SERVICES			41,789.20	
80063864	3/26/2024	TEXAS DEPARTMENT OF TRANSPORTATION MEDIA ADVERTISING	3,080.85		3,080.85	
		Total Number of Invoices	105	894,205.10	0.00	894,205.10
		Total Number of Checks	67		0.0%	100.0%

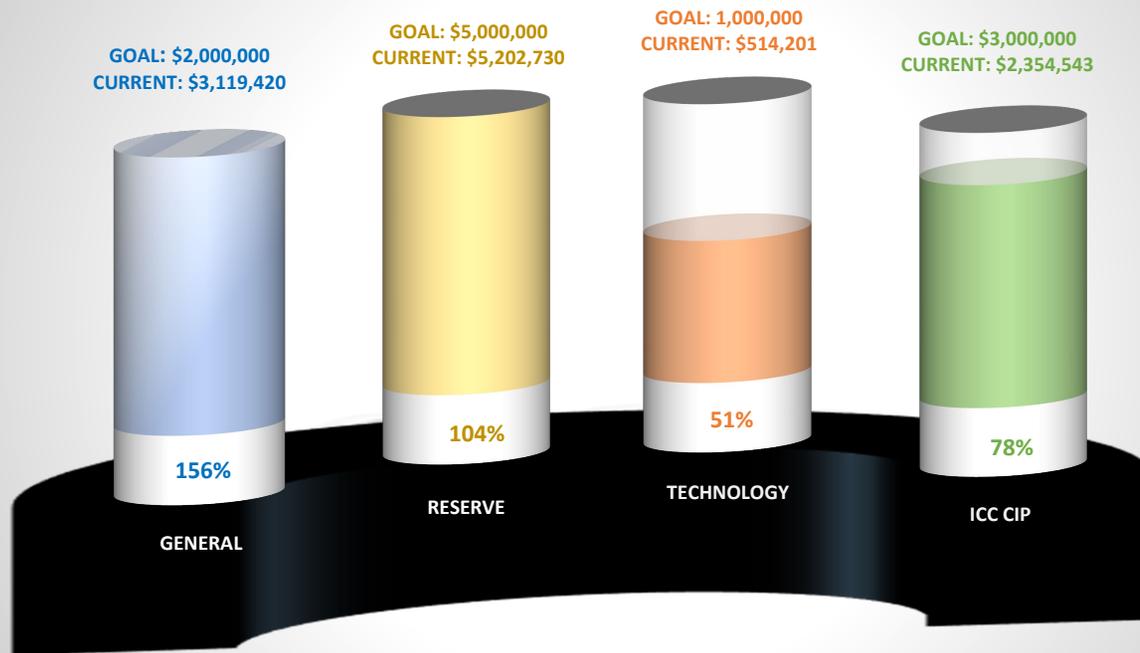
Irving Convention and Visitors Bureau FY24 Cash Flow March 2024



	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT
REVENUE	\$708,541	\$1,644,623	\$856,435	\$690,373	\$602,765	\$703,059	\$1,500,000	\$966,503	\$1,536,361	\$959,589	\$977,976	\$1,786,298
EXPENSES	\$465,372	\$1,872,395	\$835,916	\$570,831	\$580,004	\$1,077,493	\$875,000	\$1,000,000	\$900,000	\$1,150,000	\$2,750,000	\$975,500
ENDING CASH	\$7,387,796	\$7,160,024	\$7,180,543	\$7,300,085	\$7,322,846	\$6,948,412	\$7,573,412	\$7,539,915	\$8,176,276	\$7,985,865	\$6,213,841	\$7,024,639



FUND BALANCES MARCH 2024





ICVB
HOTEL OCCUPANCY TAX COLLECTIONS

For Period Ending
January 2024

**IRVING CONVENTION AND VISITORS BUREAU
HOTEL OCCUPANCY TAX
2023 - 2024**

LUXURY & FULL SERVICE		OCT 2023	NOV 2023	DEC 2023	JAN 2024
1	Atrium Hotel and Suites DFW Airport	14,869.42	14,305.10	11,347.26	19,151.44
2	Dallas Marriott Hotel Las Colinas	64,649.51	50,400.58	38,624.53	50,056.38
3	DFW Airport Marriott	46,689.76	30,654.42	31,237.75	52,960.52
4	<i>Doubletree by Hilton DFW Airport North</i>	0.00	0.00	0.00	0.00
5	Embassy Suites DFW Airport South	30,654.69	27,063.61	22,944.15	23,240.12
6	Embassy Suites by Hilton Dallas Las Colinas	0.00	0.00	0.00	1,229.73
7	Hilton Garden Inn DFW Airport South	17,166.41	13,217.25	11,125.02	12,988.26
8	Hilton Garden Inn Las Colinas	17,416.62	15,171.21	11,455.48	14,633.97
9	Holiday Inn Irving Las Colinas	12,213.80	7,257.80	7,018.51	8,213.43
10	NYLO Las Colinas Tapestry Collection	22,632.98	16,049.37	12,778.34	17,970.18
11	Omni Las Colinas Hotel	64,128.09	53,537.47	33,722.72	49,441.68
12	<i>Sheraton DFW Airport Hotel</i>	0.00	0.00	0.00	0.00
13	Texican Court	20,342.95	14,425.37	11,523.70	14,937.60
14	The Ritz-Carlton Dallas, Las Colinas	84,092.96	47,416.32	37,568.48	37,137.78
15	Westin DFW Airport	24,903.26	37,904.38	26,850.93	42,847.71
16	Wyndham DFW Airport Hotel	3.11	2.85	1,375.77	3,933.68
TOTAL LUXURY & FULL SERVICE		419,763.56	327,405.73	257,572.64	348,742.48
16	Westin Irving Convention Center Las Colinas	61,354.33	47,685.92	35,717.68	50,725.59

Westin pays 9% tax which is applied to bond payments. The 9% has been converted to the ICVB's share of the tax (57% of 5%) in order to compare with payments from other hotels. Amount is not included in the totals.

ALL SUITE / EXTENDED STAY		OCT 2023	NOV 2023	DEC 2023	JAN 2024
1	Candlewood Suites DFW Airport North	6,709.76	6,353.47	5,814.22	5,886.05
2	Comfort Suites DFW Airport North	6,379.11	5,175.08	5,143.93	5,219.40
3	Comfort Suites Las Colinas	1,459.78	1,409.89	1,328.14	1,069.65
4	<i>Country Inn & Suites by Carlson DFW Airport South</i>	4,276.63	3,382.41	3,242.22	0.00
5	Element Dallas Las Colinas	17,921.03	13,989.73	12,596.90	14,251.09
6	Element DFW Airport North	10,915.30	8,361.34	6,679.62	9,036.70
7	Extended Stay America Dallas DFW Airport North	1,546.03	447.65	1,487.23	1,446.09
8	Extended Stay America Dallas Las Colinas	1,884.59	1,391.84	1,198.46	634.69
9	Extended Stay Deluxe Green Park	2,196.69	1,125.88	1,765.20	1,005.45
10	Extended Stay Deluxe Las Colinas	1,533.36	1,123.17	1,154.28	1,064.96
11	Hawthorne Suites Irving DFW Airport South	2,310.62	2,084.23	2,263.43	1,451.11
12	Holiday Inn Express Hotel & Suites DFW Airport North	14,419.09	11,982.45	11,693.47	12,774.18
13	Holiday Inn Express Hotel & Suites DFW Airport South	9,579.29	8,284.60	8,246.87	9,079.73
14	Holiday Inn Express Hotel & Suites Irving Las Colinas	9,460.58	7,158.68	6,523.82	6,324.12
15	Home Towne Studios Dallas Irving	2,195.82	2,842.68	1,927.78	1,813.19
16	Homewood Suites by Hilton DFW Airport North	7,911.03	6,610.68	4,885.03	5,279.82
17	Homewood Suites by Hilton Las Colinas	11,923.42	8,212.33	8,177.66	9,847.38
18	Hyatt House Dallas Las Colinas	11,523.03	9,764.42	8,628.07	7,088.56
19	Residence Inn Dallas DFW Airport North Irving	7,451.85	5,824.01	3,847.71	6,508.17
20	Residence Inn Dallas Las Colinas	9,504.56	7,471.72	6,808.96	8,435.24
21	Soka Suites Dallas Las Colinas	8,193.27	5,635.31	7,983.45	7,702.34
22	Sonesta ES Suites Dallas Las Colinas	4,112.99	4,488.53	4,223.27	4,781.83
23	Sonesta Simply Suites Dallas Las Colinas	3,161.59	2,578.53	2,154.15	2,216.73
24	Springhill Suites Dallas DFW Airport East Las Colinas	6,843.88	6,807.99	6,306.16	7,574.71
25	Staybridge Suites DFW Airport North	6,294.68	4,610.07	4,788.10	5,052.33
26	TownePlace Suites Dallas DFW Airport North Irving	9,921.30	7,156.45	5,307.43	7,584.97
27	TownePlace Suites Dallas Las Colinas	9,570.93	7,687.28	6,439.33	7,279.45
28	Woodspring Suites Signature	2,347.95	1,380.35	1,832.30	1,719.76
TOTAL ALL SUITE / EXTENDED STAY		191,548.16	153,340.77	142,447.19	152,127.70

BUDGET SERVICE		OCT 2023	NOV 2023	DEC 2023	JAN 2024
1	Arya Inn & Suites	898.50	1,015.64	845.27	878.39
2	Budget Inn & Suites	41.48	38.87	33.16	16.01
3	<i>Budget Suites of America Las Colinas</i>	622.54	174.98	897.26	0.00
4	<i>Clarion Inn & Suites</i>	2,080.31	2,055.40	1,968.83	0.00
5	Crossroads Hotel & Suites	1,136.56	967.61	1,028.91	1,172.90
6	Days Inn	5,039.57	4,319.24	4,619.71	4,816.05
7	Days Inn DFW Airport North	3,605.10	2,401.20	1,998.82	2,134.65
8	Delux Inn	934.32	928.36	774.04	736.47
9	Delux Suites Motel	15.61	35.90	67.41	121.63
10	Gateway Inn	283.29	382.73	268.04	213.01
11	Magnuson Extended Stay & Suites Airport Hotel	862.89	625.13	604.44	664.15
12	Motel 6 Dallas DFW South	1,742.57	1,534.44	1,637.56	1,629.14
13	Motel 6 Dallas Irving	2,932.01	2,782.59	2,778.98	2,725.41
14	Motel 6 DFW North	4,487.78	3,788.14	3,898.01	4,225.53
15	<i>Motel 6 Irving Loop 12</i>	825.53	845.02	810.77	0.00
16	OYO Hotel DFW Airport North	474.31	448.10	363.68	446.04
17	OYO Hotel DFW Airport South	3,282.49	2,940.75	3,031.58	2,258.56
18	<i>Quality Inn & Suites DFW Airport South</i>	3,758.37	3,281.45	3,763.85	0.00
19	Red Roof Inn & Suites Irving DFW South	3,179.63	2,363.39	3,039.72	2,967.65
20	Red Roof Inn Dallas DFW Airport North	4,317.65	3,582.26	3,640.49	4,212.99
21	Studio 6 / Motel 6 DFW Airport East	2,563.55	2,390.72	2,575.33	2,733.16
22	Super 8 Hotel DFW South	2,370.31	1,903.72	2,515.67	2,454.78
23	Super 8 Motel DFW North	2,511.85	2,264.86	2,237.35	2,216.78
TOTAL BUDGET SERVICE		47,966.22	41,070.50	43,398.88	36,623.30

LIMITED SERVICE		OCT 2023	NOV 2023	DEC 2023	JAN 2024
1	aLoft Las Colinas	14,924.22	11,907.75	9,357.47	11,789.12
2	Best Western Plus DFW Airport Suites North	5,539.73	4,298.70	3,667.05	4,088.94
3	<i>Courtyard Dallas DFW Airport North Irving</i>	16,616.43	13,375.45	10,711.34	0.00
4	Courtyard Dallas DFW Airport South Irving	11,863.33	8,530.46	7,488.38	9,922.34
5	Courtyard Dallas Las Colinas	13,341.38	9,434.91	7,057.71	11,291.79
6	Fairfield Inn & Suites Dallas DFW Airport South Irving	9,317.22	7,622.20	7,236.72	9,667.56
7	Fairfield Inn & Suites Dallas Las Colinas	1,515.50	348.65	595.81	971.85
8	Fairfield Inn Dallas DFW Airport North Irving	10,736.86	7,907.51	6,416.22	8,657.27
9	Hampton Inn Dallas Irving Las Colinas	12,106.31	9,434.47	8,101.79	9,589.49
10	Home2 Suites by Hilton DFW Airport North	11,119.48	8,989.19	6,773.67	9,691.43
11	Home2 Suites by Hilton DFW Airport South Irving	10,656.75	8,871.21	7,693.49	8,296.18
12	Hyatt Place Dallas Las Colinas	10,382.04	7,444.64	7,573.60	7,798.07
13	La Quinta Inn & Suites DFW Airport North	6,939.56	3,422.96	2,293.63	2,054.97
14	La Quinta Inn & Suites DFW Airport South	9,913.74	7,568.70	5,947.77	7,707.05
15	La Quinta Inn Hotel & Suites Las Colinas	5,699.99	4,529.29	4,673.58	4,134.27
16	Quality Inn & Suites DFW Airport	6,252.72	5,358.53	5,537.90	6,015.34
17	Residence Inn Dallas DFW Airport South Irving	12,639.44	8,633.72	7,672.09	10,282.50
18	Wingate Inn by Wyndham Dallas Las Colinas	5,234.94	3,978.39	2,642.90	2,522.66
19	<i>Wingate Inn by Wyndham DFW Airport North</i>	5,048.26	4,477.61	4,114.52	0.00
TOTAL LIMITED SERVICE		179,847.90	136,134.34	115,555.64	124,480.83

TOTAL SHORT TERM RENTALS		24,448.10	22,411.77	17,968.66	22,187.60
Number of locations		28	34	25	27

SUMMARY	OCT 2023	NOV 2023	DEC 2023	JAN 2024
ACTUAL GRAND TOTAL	863,573.94	680,363.11	576,943.01	684,161.91
BUDGET	801,730.00	649,100.00	558,854.00	760,219.00
DIFFERENCE	61,843.94	31,263.11	18,089.01	(76,057.09)
	7.7%	4.8%	3.2%	-10.0%
CUMULATIVE YEAR TO DATE				
ACTUAL	863,573.94	1,543,937.05	2,120,880.06	2,805,041.97
BUDGET	801,730.00	1,450,830.00	2,009,684.00	2,769,903.00
DIFFERENCE	61,843.94	93,107.05	111,196.06	35,138.97
	7.7%	6.4%	5.5%	1.3%
COLLECTED PRIOR YEAR	840,709.00	635,339.08	581,679.64	679,603.66

**CITY OF IRVING/IRVING CONVENTION & VISITORS BUREAU HIGH SPIRITED CITIZEN AWARD
NOMINEE BIOGRAPHY**

Name: Lazaro J
Address: Alvarez
City: Irving **State:** TX **Zip:** 75039
Phone: _____ **Email:** _____

Please list nominee's civic affiliations in Irving. In addition, list major **volunteer** accomplishments within these affiliations and date(s) of activity. Do not include any paid positions as the award recognizes an individual's volunteer accomplishments.

CIVIC AFFILIATION	VOLUNTEER ACCOMPLISHMENTS	DATE(S)
*see notes attached		

Please list nominee's honors and awards as a volunteer:

- *see notes attached
- _____
- _____
- _____
- _____

Additional information:

- *see notes attached
- _____
- _____
- _____

Number of years nominee has resided in Irving: 20

Nominated by: Email: Rick Lindsey Date: 3.26.24

Phone: _____

Return to: Irving Convention and Visitors Bureau
 c/o Diana Pfaff
 500 W. Las Colinas Blvd.
 Irving, TX 75039
 dpfaff@irvingtexas.com

Lazaro Alvarez

Please list nominee's civic affiliations in Irving, and note if affiliations are past or present:

Irving Las Colinas Rotary Club Board of Directors 2018 - Present Founder - Irving Running Club 2014 - present Board of Directors Baylor Scott and White Irving Foundation 2019 - Present Board of Directors Irving Hispanic Chamber 2021 - Present Dallas Chamber of Commerce Young Professionals 2016 - present Salvation Army Bell Ringer 2018 – Present

Please list their major volunteer accomplishments within their affiliations, and note if affiliations are past or present:

Excutive Director - Irving Marathon Running Series 2017 - Present Ambassador - Greater Irving Las Colinas Chamber of Commerce 2019 - Present Ambassador Irving Hispanic Chamber 2021 - Present Supports the Irving Schools Foundation - Ambassador / Volunteer 2018 - present Presents a \$1000 check for scholarship at each race awards ceremony - over 25 presented

Please list nominee's honors and awards:

Irving Las Colinas Rotary Club President 2023 - 2024 Honored with the Irving Schools Foundation - Alumni Spotlight Honored by Telemundo 39 with the - Hispanic Business Salute Entrepreneur Award - 2023 ATT&T Summit Top Producer Award 2010, 2011, 2013 Received the Irving Las Colinas Rotary Club Scholarship 2004

Additional Information about the nominee:

Attended Irving Middle School - Austin MS 2000 Attended Irving High School - Graduated 2004 Ran Track in High School Member of Jr ROTC IHS Member of Rotary INTERACT Club at IHS Member High School Juror Program Attended Schreiner University in Kerrville, Texas Started the Cross-country running team at Schreiner Big Brothers Big Sisters of America

**CITY OF IRVING/IRVING CONVENTION & VISITORS BUREAU HIGH SPIRITED CITIZEN AWARD
NOMINEE BIOGRAPHY**

Name: Gerald Farris
Address: _____
City: Irving **State:** TX **Zip:** 75061
Phone: _____ **Email:** _____

Please list nominee's civic affiliations in Irving. In addition, list major **volunteer** accomplishments within these affiliations and date(s) of activity. Do not include any paid positions as the award recognizes an individual's volunteer accomplishments.

CIVIC AFFILIATION	VOLUNTEER ACCOMPLISHMENTS	DATE(S)
*see notes attached		

Please list nominee's honors and awards as a volunteer:

- *see notes attached
- _____
- _____
- _____
- _____

Additional information:

- *see notes attached
- _____
- _____
- _____

Number of years nominee has resided in Irving: 60

Nominated by: Debbi Haacke Date: _____

Email: _____ Phone: _____

Return to: Irving Convention and Visitors Bureau
 c/o Diana Pfaff
 500 W. Las Colinas Blvd.
 Irving, TX 75039
 dpfaff@irvingtexas.com

Please list nominee's civic affiliations in Irving, and note if affiliations are past or present:

Irving City Council, Place 7 - 2010-2013 and 2013-2016; Deputy Mayor Pro Tem 2011-2012; Mayor Pro Tem 2012-2014

Served on Council Committees: Communications Committee 2007, Community Services Committee 2010, Ethics Committee, Chair 2011-2012, Development Advisory Committee 2012, Audit and Finance Committee Chair 2012-2016, Board & Committee Appointments Chair 2012-2016, Planning and Development Committee Chair 2012-2016

Council Liaison to ICVB Board and Building & Standards Commission; Liaison to North Central Texas Council of Government 2012-2016 and North Texas Commission 2012-2016

Appointed to Arts Board November 2020-2022 and reappointed November 2022-23

President to his neighborhood association 2007-2008

Please list their major volunteer accomplishments within their affiliations, and note if affiliations are past or present:

Sowers Cemetary Association, 20 November 2016, president starting 2017 to present - massive effort and expense to clean up the cemetary, install fence between IISD & the cemetary, and maintain the entire yard, annual meetings and dinner on the grounds. Additional information from Gary Westerman attached.

Ambucs of Irving chapter (not Ambucs of Irving Las Colinas) , 2018 - 2020 - attempting to get details from Charlotte Waldrum, but do not know how to reach her)

Wreaths Across America, Irving

Brown's Irving Hospital District Neighborhood Association, Prsident - attempting to get information from Joe Cleveland Irving Heritage Society, Director, 2016 – 2018

Please list nominee's honors and awards:

Karen Farris is not aware of anything specific.

Additional Information about the nominee:

Joe Cleveland - , iCece Castillo - 972.721.4901, Gary Westerman, Betsy Farris, sister

From: Debbi Haacke >
Sent: Wednesday, April 10, 2024 1:47 PM
To: Gary Westerman
Cc: Maura Gast
Subject: Re: Gerld Farris

Thank you, sir. I know ICVB appreciates your perspective. I have copied your friend, Maura Gast, to pass along your remarks to the team that puts together the High Spirited program.

Debbi



Debbi Haacke
972.402.0002

From: Gary Westerman
Date: Wednesday, April 10, 2024 at 8:18 AM
To: Debbi Haacke
Subject: RE: Gerld Farris

Debbi, I am probably too late with your time limits, but I wanted to at least respond so you did not think I blew you off....just a busy last few days. I know Gerald in all the activities you mentioned in your test....but I would add as far of the Sowers Cemetery, well he has reached deep inside himself in tackling what was needed at the cemetery. Minimal records, graves and markers in disrepair, fencing in terrible shape and weeds, trees, shrubs that had not had care or maintenance in over a decade, and today a Garden of Eden compared to the first day of steeping up...and you add the community involvement, annual meetings with dinner on the grounds, fund raising, community groups workdays....I and I could go on. All this driven by a man that truly cared and wanted to make a difference !!!

Hope my rambling helps. (he is also an awesome Dad, Brother and Husband)

Again, sorry for my much belated comments

GARY LEE WESTERMAN

Brown's Memorial Funeral Home / 707 North MacArthur Blvd., Irving,
Texas 75061

24 hour

office: 972.254.4242 / Fax: 972.253.2602 / Email:

Funeral Director in Charge (FDIC)

Certified Funeral Service Practitioner (CFSP)

Certified Crematory Operator (CCO)

Certified Pre-planning Consultant (CPC)

**CITY OF IRVING/IRVING CONVENTION & VISITORS BUREAU HIGH SPIRITED CITIZEN AWARD
NOMINEE BIOGRAPHY**

Name: _____

Address: _____

City: Irving **State:** TX **Zip:** _____

Phone: _____ **Email:** _____

Please list nominee's civic affiliations in Irving. In addition, list major **volunteer** accomplishments within these affiliations and date(s) of activity. Do not include any paid positions as the award recognizes an individual's volunteer accomplishments.

CIVIC AFFILIATION	VOLUNTEER ACCOMPLISHMENTS	DATE(S)

Please list nominee's honors and awards as a volunteer:

- _____
- _____
- _____
- _____
- _____

Additional information:

- _____
- _____
- _____
- _____

Number of years nominee has resided in Irving: _____

Email: _____ Date: _____

Return to: Irving Convention and Visitors Bureau
c/o Diana Pfaff
500 W. Las Colinas Blvd.
Irving, TX 75039
dpfaff@irvingtexas.com

Civic Affiliations in Irving and note if affiliations are past or present:

Active in several different organizations and causes, Leo donates his time with the following Civic Organizations; Joined the American Business Clubs (AMBUCS) Irving Chapter in 2014 and quickly became an active board member, served as President 2017 – 2018. Served as President of the Irving Las Colinas Chapter 2020-2021 and continues to serve on the board of directors.

Major volunteer accomplishments within their affiliations, and note if affiliations are past or present:

Over the last 10 years, Leo has committed to a Walking Fundraising campaign...thousands of miles... to raise thousands of dollars for the AMBUC / AMTRYKES for kids program. This program "creates mobility and independence for children with disabilities". Leo is the lead and front man for his band, Leo Hull & The Texas Blues Machine performing throughout the SE United States. He regularly donates performances for the charities that impact the City of Irving: Irving Cares, Irving Schools Foundation, BS&W TX Fest, IPD for the Irving Family Advocacy Center and others. He has performed at the Plaza of Toyota Music Factory at a benefit for the AMTRYKES distribution program. For the last 17 years, Leo has hosted the Texas Blues Festival. Proceeds from this event go to an educational fund for the son of Leo's bass player, who tragically lost his life in an automobile accident on the way to do a performance. Leo and Barb are actively involved in their church and ministry activities. He serves as the Master of Ceremonies for many organizations and occasions; University Hill of Las Colinas Annual Meeting, National Night Out event, Spring Fling Party and July 4th Music in the Hills, plus other city and neighborhood events. He serves as an Ambassador for the Greater Irving Las Colinas Chamber of Commerce for over 40 years; and for the Hispanic Chamber of Commerce since 2022. He has assisted with hosting Chinese and other delegates to Irving to discuss business opportunities in Texas and the USA. Leo Hull is eager to help promote activities and events in the community whether it is; Fishing tournaments on Lake Caroline, Cooking for the Homeless on New Year's day, Clean up Sowers Cemetery or the Circle of Prayer Pastors breakfast, First Responders Cookout 2010-19 or the Salvation Army events... Leo is on the team planning, funding and making it happen. For the past 3 years, Leo volunteers to help with the Irving Marathon Running Series (8 races/yr). You will see him on the main stage as one of the Master of Ceremony or at the Start and Finish Line ... MC creating enthusiasm for the athletes and spectators at the running events. Leo's donation of time, energy, talents and resources have and will continue to have a positive and lasting impact on the City of Irving and all the folks who make it their home.

Honors and awards:

In 2018, the Irving AMBUCS Chapter was recognized as the Number 3 Chapter in the nation. In 2020-21 was awarded the AMBUCS Superior Chapter Achievement Award. List of Awards and honors will be written and provided under separate copy / email to Diana Pfaff.

Additional info:

In 1980, Leo Hull relocated and established his Real Estate business and Office in downtown Irving, Texas. He and Barbara have always been involved and supported the restaurants, organizations and businesses located in the Heritage District. They have been residents of the City of Irving for over 30 years. Leo Hull is a Real Estate Broker in the State of Texas and is certified to teach Real Estate Courses across the State of Texas. Since 1985, He annually hosts and champions the Texas Real Estate Marketing and Legal Conference in Irving. .

CITY OF IRVING/IRVING CONVENTION & VISITORS BUREAU HIGH SPIRITED CITIZEN AWARD

NOMINEE BIOGRAPHY

Name: Lee Mosty

Address: 1500 Park Grove Drive

City: Irving **State:** TX **Zip:** 75060 **Email:**

Please list nominee’s civic affiliations in Irving. In addition, list major **volunteer** accomplishments within these affiliations and date(s) of activity. Do not include any paid positions as the award recognizes an individual’s volunteer accomplishments.

<u>CIVIC AFFILIATION</u>	<u>VOLUNTEER ACCOMPLISHMENTS</u>	<u>DATE(S)</u>
Crisis Ministry	Three days a week he picks up from 4 grocery stores: milk from Kroger; bread from Walmart; produce from Sprouts and food from Albertson and deliver it to those in need.	Current
Oak View Church	Sunday School Teacher at Oak View Church. He provides plumbing support for the church buildings & performs a multitude of maintenance projects as needed.	Current
Retired School Personnel	Each month he pick up and donate books to all 20 Irving elementary Schools. The group places book plates on each book denoting they came from the Retired School Personnel. The books are purchased from the Friends of the Library.	Current
Farine & Townsell Schools	Tutor students two times a week at Farine & Townsell Schools.	Current
Heritage House	With unwavering diligence and dedication, he works tirelessly to maintain the Heritage House. He checks the house at least two times weekly for any maintenance issues. He coordinate with city staff on any maintenance required that he cannot handle. He makes sure the outside decor of the house reflects the changing seasons & any special holidays.	Current

Additional Information:

Lee is a consummate volunteer, he is dependable, he has a giving heart & spirit and he is so worthy of the recognition as a High Spirited Citizen Awardee.

Number of years nominee has resided in Irving: 45

Nominated by: Carol Huntley Little **Date:** April 1, 2024

Email **Phone:**

Return to: Irving Convention and Visitors Bureau
c/o Diana Pfaff
500 W. Las Colinas Blvd.
Irving, TX 75039
dpfaff@irvingtexas.com

**CITY OF IRVING/IRVING CONVENTION & VISITORS BUREAU HIGH SPIRITED CITIZEN AWARD
NOMINEE BIOGRAPHY**

Name: Robert (Bob) Reichelt
Address: _____
City: Irving **State:** TX **Zip:** 75039
Phone: _____ **Email:** _____

Please list nominee's civic affiliations in Irving. In addition, list major **volunteer** accomplishments within these affiliations and date(s) of activity. Do not include any paid positions as the award recognizes an individual's volunteer accomplishments.

CIVIC AFFILIATION	VOLUNTEER ACCOMPLISHMENTS	DATE(S)
*see notes attached		

Please list nominee's honors and awards as a volunteer:

- *see notes attached
- _____
- _____
- _____
- _____

Additional information:

- *see notes attached
- _____
- _____
- _____

Number of years nominee has resided in Irving: 35

Nominated by: Nell Anne Hunt Date: 04/04/2024

Email: _____ Phone: _____

Return to: Irving Convention and Visitors Bureau
c/o Diana Pfaff
500 W. Las Colinas Blvd.
Irving, TX 75039
dpfaff@irvingtexas.com

Robert Reichelt

Please list nominee's civic affiliations in Irving, and note if affiliations are past or present:

Our Redeemer Lutheran Church (Present) Salvation Army Texas Historical Society (Present) Baylor Scott & White Hospital Board (Past) College Board of Trustees (past) Grand Treviso Board (past) Irving Schools Foundation (past) Great Flag Caper (past)

Please list their major volunteer accomplishments within their affiliations, and note if affiliations are past or present:

Irving Symphony Orchestra Board-served in many capacities as donor, board member and volunteer Our Redeemer Lutheran Church-served in numerous roles such as on the church board Salvation Army donor Texas Historical Society- board member responsible for preserving the landmarks of Texas Baylor Scott & White Board- participated in fundraising for the hospital College Board of Trustees- set goals and oversaw the budget and curriculum Grand Treviso Board- Created policies for the condominiums Irving Schools Foundation- Contributed to the food fund for students during the Pandemic Great Flag Caper- Put out flags in Windsor Ridge on the 4th of July

Please list nominee's honors and awards:

I know he has received numerous awards but I don't know what they are.

Additional Information about the nominee:

Bob puts his whole heart into anything he believes is a good and worthy cause. Often no one knows his involvement because he often goes about quietly doing what needs to be done to create an outcome that will benefit the most people. When we first went into the Pandemic, I was so concerned about the children in Irving ISD not getting fed. When I mentioned that concern to Bob, he wrote a generous check on the spot that I delivered to the Irving Schools Foundation. He has handled many needs for his Lutheran church through the years and continues to do so.

**CITY OF IRVING/IRVING CONVENTION & VISITORS BUREAU HIGH SPIRITED CITIZEN AWARD
NOMINEE BIOGRAPHY**

Name: Mark Zeske
Address: 2405 Salmon St.
City: Irving **State:** TX **Zip:** 75039
Phone: _____ **Email:** _____

Please list nominee's civic affiliations in Irving. In addition, list major **volunteer** accomplishments within these affiliations and date(s) of activity. Do not include any paid positions as the award recognizes an individual's volunteer accomplishments.

CIVIC AFFILIATION	VOLUNTEER ACCOMPLISHMENTS	DATE(S)
City Council, District 3	Community Services & Public Services Committees	2020-2023
Planning & Zoning Commission		2015-2020
Library Board	Includes being President, started N. TX Teen Book Fair-largest in world;built two libraries	2009-2015
Cable TV Board		1999-2005
Holy Family Nazareth Catholic Church	Taught children's liturgy 30 years, served on Parish Advisory Council, and School Board HFN and h	
	has coached or officiated youth sporting events in Irving for 40 years.	40+ Yrs
Irving Heritage Society	Member along with his wife,his team was the winner Of 2024 Irving Trivia Contest	

Please list nominee's honors and awards as a volunteer:

- Has also been involved with the Irving Arts Center Grant Review Panel, Irving 360, and the
- Friends of the Irving Archives and Museum. He has served as a judge at the Ben Washington
- Baptist Church High School Senior Essay & Oratorical Scholarship Contest.
- Professionally, he is an award winning journalist for national and local publications.
- Earned a BA in English, University of Dallas; a Master in Journalism, Univ. North Texas.

Additional information:

- Mr. Zeske has also served as a teacher at ISD and at UD. Married to Dr. Karen Zeske who
- worked at ISD for 27 years.
-
-

Number of years nominee has resided in Irving: 40+ years
 Nominated by: Colvin D. Gibson Date: 4/9/24
 Email: _____ Phone: _____

Return to: Irving Convention and Visitors Bureau
 c/o Diana Pfaff
 500 W. Las Colinas Blvd.
 Irving, TX 75039
 dpfaff@irvingtexas.com

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, APRIL 22, 2024**

BOARD REPORTS

**BOARD CHAIR,
BOARD COMMITTEES,
CITY OF IRVING**



page 2

Reclaimed: The Art of Recology opens at the Irving Archives and Museum. Discover over 30 artists in this electric exhibition.



page 3

Irving voters can cast a ballot for the City Council general election and a special bond election on May 4. Información en español en la página 3 y 4. Thông tin bằng tiếng Việt ở trang 3 và 4.



page 6

Conflans Road Extension Project continues with bridge work. This project is part of the City of Irving's Master Thoroughfare Plan.

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IRVING CITY Spectrum

APRIL 2024 / VOL 31 / NO 04

CityofIrving.org



2024 Resident Survey Opens April 3

The 2024 Irving Resident Survey opens April 3, and all Irving residents and community members ages 18+ are welcome to participate. The Resident Survey, conducted every two years, provides residents with an opportunity to rate the quality of life in Irving, as well as city services and facilities. The survey closes May 1 at 11:59 p.m. and should take about 15 minutes to complete.



Residents can provide feedback about what is working well and what needs improvement, as well as communicate service priorities for the next two years. The survey is a customer satisfaction report card for the city and a

resource allocation tool for city officials. The information collected is used to inform decisions related to service levels, budget allocation and future planning.

Once the survey closes and data is analyzed, the results will be shared with Irving City Council and will be available online for the public to view.

The City of Irving has partnered with Elite Research, an Irving-based research firm, to conduct the survey. For questions regarding the 2024 Irving Resident Survey, contact Lauren Hale at lhale@cityofirving.org.

Visit CityofIrving.org/Survey to take the survey. ■



KIDS ROCK THE BLOCK SHARE COMMUNITY RESOURCES APRIL 12

The Irving Police Department (IPD), Family Advocacy Center and Irving Police Athletic League (PAL) will host the second annual Kids Rock the Block event Friday, April 12 from 5 to 7 p.m. at the Irving PAL, 1007 N. O'Connor Road.

The annual block party is free and showcases the technology and tools the police department uses to keep Irving kids and the community safe. This year, guests can tour IPD's tactical vehicle and watch a drone in action.

Kids are invited to try out their Nerf skills against IPD detectives and walk through the new PAL facility, as well as watch a demo of PAL's boxing program.

The event will have bounce houses, face painting and a petting zoo. Additionally, families can learn about city summer programs at the Irving Public Library, Irving Parks and Recreation and local nonprofits.

Follow @IrvingFamilyAdvocacyCenter and @IrvingPD on social media for event details or visit CityofIrving.org. ■



APPLY NOW FOR LIFEGUARD AND OTHER SEASONAL POSITIONS

Calling all teens and young adults looking to earn extra cash this summer! The City of Irving is hiring lifeguards and other seasonal positions.

Irving Parks and Recreation increased starting pay for a lifeguard to \$16.47 an hour.



Now hiring ages 15 years and older. For those interested in a career in health care or emergency response, lifeguarding is perfect. Lifeguards are first aid, CPR and AED certified. There is a cost for certifications, but scholarships are available.

A position with the city is an excellent opportunity to learn and develop new skills and start building a professional resume. For more information, visit CityofIrving.org/Lifeguard. ■



ENJOY LIVE MUSIC IN THE HEART OF DOWNTOWN IRVING!

Bring a lawn chair and blanket every Friday in April. Come early to eat dinner at a restaurant downtown or visit a food truck on-site.

HERITAGE PARK | 217 S. MAIN ST.

FREE ADMISSION

IRVING MUSIC on MAIN

FRIDAY NIGHTS AT 7 P.M.

APRIL 5 Wanda King Big Band Revue Blues, Jazz, Soul and R&B	APRIL 12 SELENA FOREVER TRIBUTE Tejano	APRIL 19 Watusi Reggae/ Worldbeat	APRIL 26 Barefoot Nation-Tribute to Kenny Chesney Country
--	---	--	--

IRVING TEXAS HERITAGE DISTRICT IRVINGEVENTS.ORG

TOTAL ECLIPSE IN THE PARK

IRVING-LAS COLINAS

Music ◌ Food Trucks ◌ Photo Ops
Crafts ◌ Moon Pies ◌ and More!

MONDAY, APRIL 8
Noon to 3 p.m.

Levy Event Plaza
501 E. Las Colinas Blvd.

Heritage Park
217 S. Main St.

FREE GLASSES FOR ALL ATTENDEES

CITYOFIRVING.ORG/ECLIPSE

Celebrate 50 Years of CDBG

This year marks the 50th anniversary of the Community Development Block Grant Program (CDBG). Celebrate by learning more about how CDBG funds help the City of Irving serve residents.

Housing Programs

Irving's Housing and Redevelopment Division's Home Rehabilitation Program exists because of CDBG funds. The program helps low-income homeowners repair and rehab their homes. Eligible residents can use the funds for several types of projects, including HVAC systems, roofing, plumbing and electrical.

Through partnerships with Irving Cares* and the Salvation Army,* CDBG funds allow the city to provide rental assistance to eligible residents.

Public Facility Improvements

Irving Parks and Recreation used CDBG funds to improve several facilities, including Heritage Senior Center, Heritage Park, Senter Park Recreation Center and West Irving Aquatic Center.



Public Services

Because of CDBG funds, the city and the Visiting Nurse Association* provide breakfast and lunch to senior residents through Meals on Wheels. This past year, the program expanded from 30 to 40 meals.

*Nonprofit organizations wishing to administer CDBG funds on behalf of the City of Irving can learn more at CityofIrving.org/3927.



Electronic Resident Newsletters

Electronic newsletters are an Irving resident's source for the latest Irving news and information delivered to your inbox. Subscribers receive updated news and information concerning construction projects, special event details, trash collection, holiday closure reminders and much more. Simply enter your information and select an email list below:

- City Spectrum Digital – City of Irving's Weekly Newsletter
- Irving Legislative Insider – Texas Legislature Activities
- Neighborhood News – Neighborhood Association Weekly Newsletter
- Play Irving – Elevating Aquatics and Recreation

Subscriber privacy is protected; email addresses will never be sold to a third-party vendor. Subscribers can easily unsubscribe at any time. Visit CityofIrving.org/Newsletters to sign up. ■



On the weekend of April 6-7, Ballet Ensemble of Texas presents Alice & Wonderland



Entertainment Series of Irving presents Eagles Tribute Act, 7 Bridges on April 19

April at the Irving Arts Center

TICKETED EVENTS

April 4 | Gabriel Royal: Storyteller Sessions Concert
Presented by Irving Arts Center

7:30 p.m. | \$32.50

The silky vocal and calming tones of cellist and singer-songwriter Gabriel Royal will be on full display in this intimate concert. Influenced by Stevie Wonder's groove and Burt Bacharach's jazzy yet pop sensitivities, along with other contemporary artists, Gabriel's trademark sound is all his own. Known for his soaring vocals and hum-along melodies, Royal creates incredible music with a spirit of playfulness and improvisation.

April 6-7 | Alice & Wonderland & Other Works

Presented by Ballet Ensemble of Texas

Times vary | \$30-\$40

A ballet for and about the child in all of us, Ballet Ensemble of Texas presents Alice & Wonderland. Based on the books of Lewis Carroll, the whimsical story is a timeless treasure. Among the other works that will be presented is "Les Sylphides." Described as a "romantic reverie," it is frequently cited as the first ballet to be simply about mood and dance.

April 12-14 | The Little Mermaid Jr.

Presented by The Highlands School

Times vary | \$18.50

The Highlands School's 13th annual musical production, performing the timeless classic, "The Little Mermaid."

April 13 | Grand Finale

Presented by Irving Symphony Orchestra (ISO)

7:30 p.m. | \$39-\$60

The ISO closes out its 2023-24 season with a spectacular evening featuring the music of Billy Joel performed by Tony and Grammy nominee Michael Cavanaugh.

April 18-20 | Peter Pan

Presented by Momentum Dance Company

7 p.m. | \$30-\$40

All you need is "faith, trust and pixie dust!" Follow Wendy, John and Michael Darling as they learn to fly, explore Neverland with Peter Pan and Tinkerbell, and battle the scheming pirates aboard the Jolly Roger.

April 19 | 7 Bridges: The Ultimate Eagles Experience

Presented by Entertainment Series of Irving

7:30 p.m. | \$37.50

Using no backing tracks or harmonizers, 7 Bridges faithfully recreates the experience of an Eagles concert from the band's most prolific period, performing brilliant hit-single after hit-single.

April 20 | Joshua Brown, Violin

Presented by Las Colinas Symphony Orchestra

7:30 p.m. | \$17-\$50

April's concert features Joshua Brown (violin) performing Vaughan Williams' "The Lark Ascending" plus the 16th annual movie scores quiz.

April 26-27 | Lone Star Music Classic

Presented by American Classic

To learn more, visit AmClass.com.

YOUTH & FAMILY EVENTS

April 4 | JumpstART Stories & Art: Clouds and Rainbows!

10 a.m. | Free

Hop into spring and slide down a rainbow ... Colors and spring weather inspire this month's stories and art.

April 6-May 11 | Saturday School: Knots & Weaves: Fun with Fiber Arts

2 p.m. | \$95 for 6-week session (supplies included)

Students ages 6-10 will learn the fundamentals of working with fibers. Artist VET will demonstrate easy step-by-step techniques to weave, wrap, twist and braid an assortment of yarns and threads of various textures to create different designs and embellishments.

April 14 | Second Sunday Funday: Our Beautiful Earth + Teen Open Studio

1 to 4 p.m. | Free | All Ages

Drop in to celebrate Earth Month with arts & crafts activities inspired by nature's beauty, learning about the positive actions we can take to protect the planet.

For more information about all activities, visit

IrvingArtsCenter.com.

NOTICE OF SUMMER 2024 IRVING ARTS CENTER CLOSURE

Irving Arts Center (IAC) will be closed to the public this summer from June through August in order to make much-needed facility upgrades. All programs at IAC will be paused during this time and the box office will not be open for in-person sales. Scheduled repairs and upgrades include roof replacement, dressing/green room renovation, replacement of HVAC rooftop units, and upgrading/replacing theatrical lighting. These upgrades will allow IAC to better serve the community, while reducing operational costs.

RECLAIMED: THE ART OF RECOLOGY ON DISPLAY

Organized by Bedford Gallery, "Reclaimed: The Art of Recology" presents a fascinating survey of 33 artists selected to participate in Recology's unique Artist-in-Residence program. This eclectic exhibition of work created from unwanted materials encourages viewers to perceive "trash" in a new light.

Through April 28
Irving Archives and Museum
801 W. Irving Blvd.



Andrew Junge, Pandora's Box, 2005

Featuring approximately 50 objects, the artwork in Reclaimed is varied, unusual, yet familiar: from paintings produced with recycled house paint to tapestries made from used ties, shirts and other fabrics, to sculptural vases crafted from ethernet and coaxial cables. The hybrid concoctions are highly creative and mind-blowing in execution and form. Through introspective, playful and highly original explorations, these artists reveal the hidden stories rubbish tells us about ourselves and our relationship with the world.

Visit IrvingArchivesAndMuseum.com or call (972) 721-3700 for more information, admission prices, hours and other exhibits. ■

IRVING ARTS CENTER IN THE GALLERIES

Free to view. Open Tuesday-Saturday, noon to 5 p.m. No advance reservation needed. Guided tours are offered the first Saturday and second Sunday of each month at 2 p.m.

Colors of Peru/Colores Del Peru

Through April 6 | Focus Gallery

A collaboration with Terra Art, the exhibition features the work of six Peruvian artists.

Holy Family Catholic Academy Student Art Show

Through April 13 | Courtyard Gallery

Artwork created by students from Holy Family Catholic Academy in Irving will be on display.

Behold the People: R. C. Hickman's

Photographs of Black Dallas, 1949-1961

Through June 1 | Carpenter Lobby Gallery

R. C. Hickman was a Dallas photographer whose thousands of images produced from 1949 to 1961 document aspects of life in an African American community in Texas. His photographs depict a community largely invisible to white Americans — thoroughly a part of mainstream America by virtue of accomplishment and lifestyle but excluded from it because of race.



Colored waiting room (1952) from the R. C. Hickman Photographic Archive

Pathways and Influences: Paintings by Jon Fontenot

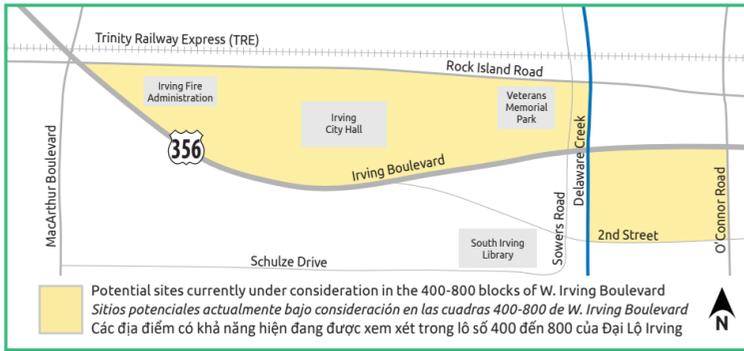
Through June 1 | Dupree Lobby Gallery

This exhibit features the work of local artist, Jon Fontenot. His latest work focuses on landscapes and fields of color. Working from photographs which help to capture color, texture and mood, Fontenot accepts the challenge of capturing and transforming an experience.

IRVING MUNICIPAL ELECTIONS
Council Candidates & Bond Proposition
 EARLY VOTING ► APRIL 22-30
 ELECTION DAY ► MAY 4



Irving City Council called the city's general municipal election for City Council Districts 4, 6 and 8, as well as a special bond election for a City Hall Complex on May 4.



based on City Council direction and interest rates at the time debt is anticipated to be sold in 2024 and 2025.

on Fiscal Year 1975-76 & Fiscal Year 2023-24 adopted budgets.

- 1976 – 665 employees
- 2024 – 1,668 employees

The existing City Hall requires increasing costs for maintenance, repairs and updates due to its age.

- Approximately 500 maintenance requests submitted each year.
- Estimated cost to renovate the building and build a 14,000 square foot annex to add additional space is \$106,000,000.
- Recently (2022-2023) spent \$712,011 on parking garage improvements and anticipate \$250,000 more in repairs in 2024.

Where will the new City Hall Complex be located?

- If approved by voters, two potential sites, located between the 400 block and the 800 block of W. Irving Boulevard (see map), are being considered for the new City Hall Complex.

How much is a new City Hall Complex projected to cost?

- \$200 Million

What is the projected cost to renovate the existing City Hall?

- \$106 Million

How will this impact my property taxes?

- If approved by voters and based on current assumptions, there will be a property tax increase of about 1.81 cents, which would impact the taxes owed on the average single-family home (with a taxable value of \$279,704) with a 20% Homestead Exemption by \$40.50 per year.

The city has identified funds that could be set aside each year to offset some of the resident tax burden. The City anticipates allocating approximately \$5.1 million of available funds each year to reduce the overall projected tax impact of Proposition A. After the anticipated transfer of funds, the City's total tax rate is projected to increase by a maximum of \$0.01812. If the City is unable to allocate future funds toward the repayment of the debt associated with Proposition A, the City's total tax rate is projected to increase by \$0.0303. These numbers may change

Would building a new City Hall Complex impact other capital improvement projects?

- No. Capital improvement project plans/funding would not be affected.

The existing City Hall is 50 years old.

- Planning began in 1969
- Construction started in 1974
- Dedicated in 1976

The existing City Hall was built with 10-40% extra space for future growth; The building was anticipated to meet the growth of city operations until around 1990 (Mayor Dan Matkin interview transcript, January 22, 1986).

- The current Irving City Hall met operational capacity in 1986, four years earlier than anticipated.

The population of Irving has more than doubled since the building opened in 1976.

- 1976 – 113,600 population
- 2022 – 254,715 population

The number of full-time, General Fund City employees has more than doubled since the building opened in 1976 (based

- Based on a study commissioned by the City, the cost of construction of the new proposed City Hall Complex would increase approximately 12% or \$24,000,000 annually.

The existing City Hall does not have the space to accommodate all current departmental staff.

- The current City Hall is 110,000 square feet and 190,000 square feet is the projected necessary square footage to accommodate current operations plus 10% for future growth.
- Parks & Recreation Department recently relocated to the Huffman building to make space for other employees.
- Other departments that are off-site due to space limitations include Fire Administration, Library Administration, Purchasing, Communications and City Secretary's Office employees.
- Currently, 290 employees work at the existing City Hall. About 100 additional employees would be moved into the new City Hall if the bond election passes.

The current City Hall was built before the passage of the Americans with Disability Act (ADA) and does not meet current accessibility standards in certain areas, including, for example, the City Council Chambers.



ELECCIONES MUNICIPALES DE IRVING
Candidatos al Concejo y Propuesta de Bonos
 VOTACIÓN ANTICIPADA ► 22-30 DE ABRIL
 DÍA DE LAS ELECCIONES ► 4 DE MAYO



El Concejo Municipal de Irving convocó las elecciones municipales generales de la ciudad para los Distritos 4, 6 y 8 del Concejo Municipal, así como una elección especial de bonos para un Complejo de Ayuntamiento el 4 de mayo.

¿Dónde se ubicará el nuevo Complejo de Ayuntamiento?

- Si los votantes lo aprueban, se están considerando dos sitios potenciales, ubicados entre las cuadras 400 y 800 W. Irving Boulevard (ver el mapa), para el nuevo Complejo de Ayuntamiento.

¿Cuánto se proyecta que costará un nuevo complejo de Ayuntamiento?

- \$200 Millones

¿Cuál es el costo proyectado para renovar el Ayuntamiento existente?

- \$106 Millones

¿Cómo afectará esto a mis impuestos sobre la propiedad?

- Si los votantes lo aprueban y se basan en las suposiciones actuales, habrá un aumento del impuesto a la propiedad de aproximadamente 1.81 centavos, lo que afectaría los impuestos adeudados sobre la vivienda unifamiliar promedio (con un valor imponible de \$279,704) con una exención del 20% de la vivienda familiar en \$40.50 por año.

La ciudad ha identificado fondos que podrían reservarse cada año para compensar parte de la carga tributaria de los residentes. La Ciudad anticipa asignar aproximadamente \$5.1 millones de fondos disponibles cada año para reducir el

impacto fiscal general proyectado de la Proposición A. Después de la transferencia anticipada de fondos, se proyecta que la tasa impositiva total de la Ciudad aumente en un máximo de \$0.01812. Si la Ciudad no puede asignar fondos futuros para el pago de la deuda asociada con la Propuesta A, se proyecta que la tasa impositiva total de la Ciudad aumente en \$0.0303. Estos números pueden cambiar según la dirección del Concejo Municipal y las tasas de interés en el momento en que se anticipe que se venda la deuda en el año 2024 y 2025.

¿La construcción de un nuevo complejo de ayuntamiento afectaría a otros proyectos de mejora de capital?

- No. Los planes y la financiación de los proyectos de mejora de capital no se verían afectados.

El Ayuntamiento actual tiene 50 años de antigüedad.

- La planificación comenzó en 1969
- La construcción comenzó en 1974
- Inaugurado en 1976

El Ayuntamiento existente se construyó con un 10 - 40% de espacio adicional para el crecimiento en el futuro; Se anticipó que el edificio cumpliría con el crecimiento de las operaciones de la ciudad hasta alrededor de 1990 (transcripción de la entrevista del alcalde Dan Matkin, 22 de enero de 1986).

- El Ayuntamiento actual de Irving cumplió su capacidad operativa en 1986, cuatro años antes de lo previsto.

La población de Irving se ha duplicado más de lo doble desde que se inauguró el edificio en 1976.

- 1976 – 113.600 habitantes
- 2022 – 254.715 habitantes

El número de empleados de tiempo completo del Fondo General de la Ciudad, se ha duplicado más de lo doble desde que se inauguró el edificio en 1976 (según los presupuestos adoptados para el año fiscal 1975-76 y el año fiscal 2023-24).

- 1976 – 665 empleados
- 2024 – 1.668 empleados

El Ayuntamiento actual requiere un aumento de los costos de mantenimiento, reparaciones y actualizaciones debido a su antigüedad.

- Aproximadamente 500 ordenes de mantenimiento presentadas cada año.
- El costo estimado para renovar el edificio y construir un anexo de 14,000 pies cuadrados para agregar espacio adicional es de \$ 106,000,000.
- Recientemente en (2022-2023) se gastó \$712,011 en mejoras en el estacionamiento y se anticipa \$250,000 más en reparaciones en el año 2024.
- Con base en un estudio comisionado por la Ciudad, el costo de construcción del nuevo Complejo del Ayuntamiento propuesto aumentaría aproximadamente un 12% o \$24,000,000 anuales.

El Ayuntamiento actual no tiene la capacidad de espacio para acomodar a todo el personal departamental actual.

- El Ayuntamiento actual tiene 110,000 pies cuadrados y 190,000 pies cuadrados es la cantidad de pies cuadrados necesarios proyectados para acomodar las operaciones actuales, más un 10% para el crecimiento futuro.
- El Departamento de Parques y Recreaciones se mudó recientemente al edificio Huffman para hacer espacio para otros empleados.
- Otros departamentos que están fuera del sitio Municipal debido a limitaciones de espacio incluyen la Administración de Bomberos, la Administración de Bibliotecas, Finanzas/Compras, Comunicaciones y los empleados de la Oficina de la Secretaría Municipal.
- Actualmente, 290 empleados trabajan en el Ayuntamiento actual. Alrededor de 100 empleados adicionales serían trasladados al nuevo Ayuntamiento si se aprueba la elección de bonos.

El Ayuntamiento actual fue construido antes de la aprobación de la Ley de Estadounidenses con Discapacidades (ADA, por sus siglas en inglés) y no cumple con los estándares actuales de accesibilidad en ciertas áreas, incluidas, por ejemplo, la Cámara del Concejo Municipal.

CUOC BÀU CỬ CỦA THÀNH PHỐ IRVING
Các Ứng Cử Viên Hội Đồng và Dự Luật của Trái Phiếu
 BỎ PHIẾU SỚM ► NGÀY 22 ĐẾN NGÀY 30 THÁNG TƯ
 NGÀY BẦU CỬ ► NGÀY 4 THÁNG NĂM



Các Nghị Viên Hội Đồng Thành Phố Irving đã kêu gọi cuộc tổng tuyển cử thành phố cho các khu vực 4, 6, và 8 của Hội Đồng Thành Phố, cũng như cuộc bầu cử trái phiếu đặt biệt cho Khu Tổng Hợp Tòa Thị Chính vào Ngày 4 Tháng Năm.

Khu Tổng Hợp Tòa Thị Chính mới sẽ được đặt ở địa điểm nào?

- Nếu được các cử tri chấp thuận, hai địa điểm có khả năng, nằm giữa lô số 400 và lô số 800 của Đại Lộ W. Irving (xem bản đồ), đang được xem xét cho Khu Tổng Hợp Tòa Thị Chính mới.

Dự kiến chi phí của Khu Tổng Hợp Tòa Thị Chính mới là bao nhiêu?

- 200 triệu đô la

Dự kiến chi phí để sửa mới cho Tòa Thị Chính hiện tại là bao nhiêu?

- 106 triệu đô la

Điều này sẽ ảnh hưởng đến thuế bất động sản của tôi như thế nào?

- Nếu được các cử tri chấp thuận và dựa trên các giả định hiện tại, thuế bất động sản sẽ tăng khoảng 1,81 xu, điều này sẽ ảnh hưởng đến số thuế phải trả đối với một ngôi nhà trung bình dành cho một gia đình (với giá trị thuế là \$279.704) với mức 20 phần trăm tron luật Miễn Trừ cho Nhà Ở thêm \$40,50 mỗi năm. Thành phố đã xác định các quỹ có thể được dành riêng mỗi năm để bù đắp một phần gánh nặng thuế cư trú. Thành phố có dự

kiến sẽ phân bổ khoảng 5,1 triệu đô la cho quỹ khả dụng mỗi năm để giúp giảm tác động thuế dự kiến chung của Dự Luật A. Sau khi chuyển kinh phí dự kiến, tổng thuế suất của thành phố dự kiến sẽ tối đa là 0,01812 đô la. Nếu thành phố không thể phân bổ quỹ trong tương lai để trả khoản nợ liên quan đến Dự Luật A, thì tổng mức thuế của thành phố dự kiến sẽ tăng thêm \$0,0303. Những con số này có thể thay đổi dựa trên định hướng của Hội Đồng Thành Phố và lãi suất tại thời điểm khoản nợ dự kiến sẽ được bán vào năm 2024 và 2025.

Việc xây dựng Khu Tổng Hợp Tòa Thị Chính mới có ảnh hưởng đến các dự án cải thiện vốn khác không?

- Không. Các kế hoạch/nguồn vốn của dự án cải thiện vốn sẽ không bị ảnh hưởng.

Tòa Thị Chính hiện tại đã 50 tuổi.

- Quy hoạch bắt đầu vào năm 1969
- Việc xây dựng bắt đầu vào năm 1974
- Bắt đầu sử dụng từ năm 1976

Tòa Thị Chính hiện tại đã được xây dựng với diện tích bổ sung từ 10 – 40 phần trăm dành cho phát triển tương lai; Tòa Thị Chính này được kỳ vọng sẽ đáp ứng sự phát triển hoạt động của thành phố cho đến khoảng năm 1990 (Bản ghi phỏng vấn Cựu Thị Trưởng Dan Matkin, ngày 22 tháng 1 năm 1986).

- Tòa Thị Chính hiện tại đã đáp ứng khả năng hoạt động vào năm 1986, sớm hơn bốn năm so với dự kiến.

Dân số Irving đã tăng hơn gấp đôi kể từ khi tòa thị chính mở cửa vào năm 1976.

- Năm 1976 – 113.600 dân số
- Năm 2022 – 254.715 dân số

Số lượng Nhân Viên Thành Phố làm việc toàn thời gian sử dụng Quỹ Chung đã tăng hơn gấp đôi kể từ khi tòa thị chính mở cửa

vào năm 1976 (dựa trên ngân sách được thông qua trong Niên Khóa Tài Chính 1975-1976 và Niên Khóa Tài Chính 2023-2024).

- Năm 1976 – 665 nhân viên
- Năm 2024 – 1.668 nhân viên

Tòa Thị Chính hiện tại đòi hỏi chi phí bảo trì, sửa chữa và nâng cấp ngày càng tăng do tuổi thọ của cơ sở này.

- Khoảng 500 yêu cầu bảo trì được gửi mỗi năm.
- Chi phí ước tính để sửa mới tòa nhà và xây dựng khu vực phụ rộng 14.000 bước vuông để có diện tích bổ sung là \$106.000.000 đô la.
- Gần đây (2022-2023) đã chi \$712.011 để cải thiện nhà để xe và dự đoán sẽ có thêm \$250.000 cho việc sửa chữa vào năm 2024.
- Dựa trên một nghiên cứu do thành phố ủy quyền, chi phí xây dựng Khu Tổng Hợp Tòa Thị Chính mới được dự kiến sẽ tăng khoảng 12% hoặc 24.000.000 đô la hàng năm.

Tòa Thị Chính hiện tại không có đủ diện tích để cung ứng cho tất cả các nhân viên phòng ban hiện tại.

- Tòa Thị Chính hiện tại rộng 110.000 bước vuông và dự kiến 190.000 bước vuông là diện tích cần thiết để đáp ứng các hoạt động hiện tại cộng thêm 10% cho sự phát triển trong tương lai.
- Sở Công Viên & Giải Trí gần đây đã dọn qua tòa nhà Huffman để tạo thêm diện tích cho các nhân viên khác.
- Các phòng ban khác ở ngoài cơ sở do hạn chế về diện tích bao gồm Phòng Quản Lý Phòng Cháy Chữa Cháy, Phòng Quản Lý Thư Viện, Nhân Viên Mua Hàng, Cơ Quan Truyền Thông và nhân viên Văn Phòng Thư Ký Thành Phố.
- Hiện tại có 290 nhân viên làm việc tại Tòa Thị Chính hiện tại. Khoảng 100 nhân viên bổ sung sẽ được chuyển đến Tòa Thị Chính mới nếu cuộc bầu cử trái phiếu được thông qua.

Tòa Thị Chính hiện tại được xây dựng trước khi Đạo Luật Người Khuyết Tật Hoa Kỳ (ADA) được thông qua và không đáp ứng các tiêu chuẩn về các khả năng tiếp cận hiện hành ở một số khu vực nhất định, chẳng hạn như Phòng Hội Đồng Thành Phố.

Irving City Council General Election: May 4

City Council district places 4, 6 and 8 are up for election. Early voting runs from April 22-30, 2024. Irving voters will head to the polls on May 4, 2024. Any resident who is a registered voter may vote for at-large district place 8. Only registered voters living in the single-member district places 4 and 6 may vote for the candidate in their respective district. This year's candidates are listed below in ballot order.

Single-Member District Place 4 Candidates

David Gutierrez
Jesus Martinez
Darryl Plunkett
Susan Motley
Luis Canosa
Gustavo "Gus" Garcia



David Gutierrez



Jesus Martinez



Darryl Plunkett



Susan Motley



Luis Canosa



Gustavo "Gus" Garcia

Single-Member District Place 6 Candidates

Albert Zapanta
Khalid Khan



Albert Zapanta



Khalid Khan

At-Large District Place 8 Candidates

Khaleel Ahmed
Dennis Webb



Khaleel Ahmed



Dennis Webb

Early Voting Schedule

- April 22-26 | Monday-Friday | 8 a.m. to 5 p.m.
- April 27 | Saturday | 7 a.m. to 7 p.m.
- April 28 | Sunday | noon to 6 p.m.
- April 29-30 | Monday & Tuesday | 7 a.m. to 7 p.m.

Election Day Schedule

- May 4 | Saturday | 7 a.m. to 7 p.m.

Early Voting and Election Day Polling Locations in Irving

- Irving City Hall, 825 W. Irving Blvd.*
- Irving Arts Center, 3333 N. MacArthur Blvd.
- North Lake Campus-Dallas College, 5001 N. MacArthur Blvd.
- Valley Ranch Library, 401 Cimarron Trail*

*Irving early voting locations, all others subject to change, contact Dallas County Election Department for voting locations.

Residents of Dallas County may vote at any Dallas County Voting Polling location during Early Voting and on Election Day. Visit DallasCountyVotes.org for entire list. A district map, candidate information and Election Day voting locations are at CityofIrving.org/Elections. For more information, call the City Secretary's Office at (972) 721-2493. ■

Elección General del Concejo Municipal de Irving: 4 de mayo

Los Lugares 4, 6 y 8 del Distrito del Concejo Municipal están disponibles para las Elecciones. La votación anticipada se realizará del 22-30 de abril de 2024. Todos los votantes de Irving acudirán a las urnas el 4 de mayo de 2024. Cualquier residente que este registrado/ inscrito, podrá votar por el Lugar 8 del Distrito General. Solamente los votantes registrados que viven en el Distrito Uninominal para los Lugares 4 y 6, pueden votar por el candidato en su distrito respectivo. Este año, los candidatos se enumeran a continuación en orden de votación.

Candidatos para el Lugar 4 del Distrito Uninominal

David Gutierrez
Jesus Martinez
Darryl Plunkett
Susan Motley
Luis Canosa
Gustavo "Gus" Garcia

Candidatos para el Lugar 6 del Distrito Uninominal

Albert Zapanta
Khalid Khan

Candidatos para el Lugar 8 del Distrito General

Khaleel Ahmed
Dennis Webb

Horario de La Votación Anticipada

- del 22-26 de abril | de lunes a viernes | de 8 a.m. to 5 p.m.
- 27 de abril | sábado | de 7 a.m. a 7 p.m.
- 28 de abril | domingo | de 12 p.m. a 6 p.m.
- del 29 al 30 de abril | lunes y martes | de 7 a.m. a 7 p.m.

Horario del día de Elecciones

- 4 de mayo | sábado | de 7 a.m. a 7 p.m.

Lugares de Votación Anticipada y Elecciones Regulares en Irving

- Irving City Hall, 825 W. Irving Blvd.*
- Irving Arts Center, 3333 N. MacArthur Blvd.
- North Lake Campus-Dallas College, 5001 N. MacArthur Blvd.
- Valley Ranch Library, 401 Cimarron Trail*

*Los lugares de votación anticipada, todos los demás están sujetos a cambios, comunicarse con el Departamento de Elecciones de Dallas para ubicación de centros de votación.

Los residentes del Condado de Dallas pueden votar en cualquier centro de votación localizado en el condado de Dallas durante la votación anticipada y en el día de las elecciones regulares. Visite DallasCountyVotes.org para obtener la lista completa. Un mapa del distrito, información de los candidatos y otros detalles se encuentran listados en la página web en CityofIrving.org/Elections. Para obtener más información, comuníquese con la oficina de la Secretaria Municipal al (972) 721-2493. ■

Cuộc Tổng Tuyển Cử Cho Hội Đồng Thành Phố Irving – Ngày 4 Tháng 5

Các vị trí trong khu vực 4, 6, và 8 của Nghị Viên Hội Đồng Thành phố sẽ đến lúc bầu cử. Cuộc bỏ phiếu sớm diễn ra từ ngày 22 đến ngày 30 tháng Tư năm 2024. Các cử tri Irving sẽ tham gia bỏ phiếu vào ngày 4 tháng 5 năm 2024. Bất kỳ cư dân nào là cử tri đã đăng ký đều có thể bỏ phiếu cho vị trí tự do khu vực 8. Chỉ những cử tri đã đăng ký sống ở trong khu vực một thành viên cho khu vực 4 và 6 là có thể bỏ phiếu cho ứng cử viên trong khu vực tương ứng của họ. Các ứng cử viên năm nay được liệt kê dưới đây theo thứ tự bỏ phiếu.

Các ứng cử viên cho khu vực một thành viên – Vị trí số 4

David Gutierrez
Jesus Martinez
Darryl Plunkett
Susan Motley
Luis Canosa
Gustavo "Gus" Garcia

Các ứng cử viên cho khu vực một thành viên – Vị trí số 6

Albert Zapanta
Khalid Khan

Các ứng cử viên cho khu vực tự do – Vị trí số 8

Khaleel Ahmed
Dennis Webb

Lịch Bỏ Phiếu Sớm

- Tháng Tư ngày 22-26 | Thứ Hai – Thứ Sáu | 8 giờ sáng – 5 giờ chiều
- Tháng Tư ngày 27 | Thứ Bảy | 7 giờ sáng – 7 giờ chiều
- Tháng Tư ngày 28 | Chủ Nhật | 12 giờ trưa – 6 giờ chiều
- Tháng Tư ngày 29-30 | Thứ Hai – Thứ Ba | 7 giờ sáng – 7 giờ chiều

Lịch Trình Ngày Bầu Cử

- Tháng Năm ngày 4 | Thứ Bảy | 7 giờ sáng – 7 giờ chiều

Các địa điểm Bỏ Phiếu Sớm và Ngày Bầu Cử ở Irving

- Irving City Hall, 825 W. Irving Blvd.*
- Irving Arts Center, 3333 N. MacArthur Blvd.
- North Lake Campus-Dallas College, 5001 N. MacArthur Blvd.
- Valley Ranch Library, 401 Cimarron Trail*

*Các địa điểm bỏ phiếu sớm ở Irving và tất cả những địa điểm khác có thể thay đổi, xin hãy liên hệ với Văn Phòng Bầu Cử của Quận Dallas để biết các địa điểm bỏ phiếu.

Cư dân của Quận Dallas có thể bỏ phiếu tại bất kỳ địa điểm bỏ phiếu nào của Quận Dallas trong thời gian Bỏ Phiếu Sớm và Ngày Bầu Cử. Xin hãy truy cập DallasCountyVotes.org để xem toàn bộ danh sách. Bản đồ các khu vực, thông tin ứng cử viên và các địa điểm bỏ phiếu trong Ngày Bầu Cử có sẵn tại CityofIrving.org/Elections. Để biết thêm thông tin, xin hãy gọi cho Văn Phòng Thư Ký Thành Phố theo số (972) 721-2493. ■



Irving Indoor Aquatic Activities

Indoor Pool Open Swim Hours

Heritage Aquatic Center (HAC)

200 S. Jefferson St., (972) 721-7310

- Monday & Wednesday | 7 a.m. to noon, 5 to 9 p.m.
- Tuesday & Thursday | 11 a.m. to 2 p.m., 5 to 9 p.m.
- Friday | 7 a.m. to noon
- Saturday & Sunday | 1 to 5 p.m.

North Lake Natatorium (NLN)

5001 N. MacArthur Blvd., (972) 756-0860

- Monday, Wednesday & Friday | 6 to 7 a.m., 5 to 9 p.m.
- Tuesday & Thursday | 6 to 7 a.m., 11:30 a.m. to 2 p.m., 5 to 9 p.m.
- Saturday | noon to 4 p.m.

For the most up-to-date information, visit CityofIrving.org/Aquatics.

April 6 | Lifeguard Hiring Event

10 a.m. to noon | Ages 15 and older | Free | NLN
It's time for seasonal hiring! Come and knock out several components of the hiring process including lifeguard prerequisites, application and interview. Upon successful completion of the lifeguard prerequisites, applicants will be scheduled for one of the upcoming lifeguard certification courses. A hiring date will be set based on obtaining a lifeguard certification.

April 12-14 | Blended Lifeguard Certification Training

Ages 15 and older | \$125 | NLN
Become a certified lifeguard. Irving Parks and Recreation hires Red Cross-certified lifeguards, ages 15 and older for part- and full-time summer and year-round

positions at its aquatic facilities. Interested persons can visit CityofIrving.org/Lifeguard for more information.

Blended learning combines online learning with in-person skills sessions where you will practice skills and demonstrate competency. Plan to complete all eLearning modules, including the CPR/AED for Professional Rescuers and First Aid final eLearning exam, at least two days prior to your first in-person skills session. Most participants complete the eLearning portion of the course in approximately seven hours. Must provide proof of completed eLearning content.

Successful completion of the course will result in American Red Cross Lifeguard/First Aid, CPR-Professional Rescuer and AED certifications.

Course Prerequisites:

- Must be ages 15 and older and a swim test one week prior to class or must have instructor approval.
- Swim 300 yards.
- Retrieve a 10-pound brick from a 7- to 10-foot depth, followed by a 20-yard return carrying the brick.
- Tread water for two minutes, no hands.

April 20 | Women's Swim

All Ages | \$2 Youth; \$3 Adults | NLN
All women — mothers, daughters, sisters, aunts and grandmothers — can enjoy an evening of swimming.

Register in person or online at CityofIrving.org/IrvingRec.



Swing into Spring at Irving Golf Club



Located off the West Fork of the Trinity River and overlooking the Dallas Skyline, the Irving Golf Club at 2000 E. Shady Grove Road features:

- 18 Hole, Par 71 course
- The Hideout Bar & Grill and a golf shop
- Special Irving resident rates

Follow [@IrvingGolfClub](https://www.facebook.com/IrvingGolfClub) on Facebook or visit IrvingGolfClub.org for more information. ■



Library Programs, Stories, Trivia and the Eclipse



Tell the Story

Libraries serve as the center of communities around the world by encouraging the art of reading and storytelling, the acquisition of new skills, providing space for work and recreation and much more. During the Stories Unfolding at My Library project, patrons are invited to share their unique personal experiences at the library. Some content may be used in future marketing initiatives, and no personal information will be shared. Fill out an online form by visiting CityofIrving.org/TelltheStory or stop by any library location. Photos are also welcome!

APRIL SCHEDULE AND PROGRAMS

Each library location offers free activities for all ages and interests. In addition, the online library is always open by visiting CityofIrving.org/Library and social media. Contact (972) 721-2440 for information about MiY Zone Makerspace age and other requirements.

Beginning April 1, adults who are participating in the yearlong Fully Booked 2024 reading challenge may stop by any library location to pick up their first trimester prizes if they have read 15 titles from January through March. If tracking titles on a printed log, present the completed form to library staff. If logging titles online

through ReadSquared at IrvingLibrary.ReadSquared.com, request that staff access the account.

During April's National Poetry Month, Irving Public Library invites teens to stop by any library to create short poems with DIY writeable star magnet kits, while supplies last. At South Irving Library, adults may select and share favorite poems daily throughout the month.

April 6 | Irving Trivia

10 a.m. | West Irving Library | All ages
Irving Heritage Society presents this annual trivia contest during Celebrating Irving: The City and The Man month every April.

April 6 | Solar Eclipse-Themed Programs | Various Ages
Join these programs to shed light on the rare April 8 total solar eclipse, which will be visible in the DFW area.

- 11 a.m. | **Craftastic Junior: Pinhole Viewer** | South Irving Library | Kids
- 2 p.m. | **National Space Society of North Texas Presentation** | South Irving Library | All ages
- 2:30 p.m. | **Astronomer Annie** | Valley Ranch Library | Kids

April 6 | Poetry Workshop

4 p.m. | West Irving Library | Teens
Explore this form of literary expression during National Poetry Month.

April 13 | Library Mini-Golf

2:30 p.m. | South Irving Library | Kids
Play a round of library-themed mini-golf.

April 24 | Museums and Archiving

2 p.m. | West Irving Library | Adults
Irving Archives & Museum staff members demonstrate how to document and display personal collections.

PARKS AND RECREATION ACTIVITIES

Cimarron Park Recreation Center

201 Red River Trail, (972) 910-0702

- April 27 | Family Field Day**
10 a.m. to 1 p.m. | All ages | Free
Families are invited to participate in relays and gym games! Refreshments are provided. Registration is required by April 25.

Georgia Farrow Recreation Center

530 W. Davis Drive, (972) 721-2519

- April 5 | Eggpic Egg Decorating**
6 to 7 p.m. | Ages 6-11 | \$5
Learn new ways to decorate and design your very own assortment of unique Easter eggs. Registration is required by April 1.

Heritage Senior Center

200 S. Jefferson St., (972) 721-2496

- April 27 | Spring Parking Lot Sale**
8 a.m. to 1 p.m. | Ages 18 and older | \$15 for one booth; \$25 for two booths
The entire parking lot will be filled with treasures. Interested vendors should call (972) 721-7318.



Mustang Park Recreation Center

2223 Kinwest Parkway, (972) 556-1334

- April 6 | Spring Pickleball Tournament**
9 a.m. to 5 p.m. | Ages 18 and older | \$5 per team
Looking for some fun and friendly competition? Join this all-day tournament. Games will be based on age brackets. Participants must bring their own paddles. Registration is required by April 4.
- April 16 | Family Trip (Dallas Arboretum)**
9 a.m. to 1 p.m. | Ages 18 and older | \$5
Have a fun adventure! All trips depart and return to Mustang Park Recreation Center.

Northwest Park Recreation Center

2800 Cheyenne St., (972) 721-2529

- April 13 | Indy Car Racer**
10 a.m. to 2 p.m. | Ages 3-5 | \$5
Get your little speedster ready for this road race. Bicycles and tricycles are provided. All children must be accompanied by a parent/guardian. Registration is required by April 4.

Register in person at a local recreation center or online at CityofIrving.org/IrvingRec.

NORTH TEXAS TEEN BOOK FESTIVAL'S TENTH YEAR

Join the excitement of an all-star literary lineup at the tenth annual North Texas Teen Book Festival on Saturday, April 27 from 8 a.m. to 5 p.m. at the Irving Convention Center at Las Colinas.

The festival will welcome more than 70 young adult and middle grade authors, and feature keynote speeches, discussion panels, signed book sales and more. Admission is free. Interested in volunteering at the event and witnessing the magic of readers meeting their favorite writers? A limited number of volunteer positions are available, including roles as authors' signing line assistants. Parking is free to volunteers.

For more details and to register, visit NorthTexasTeenBookFestival.com/Volunteer. ■



CITY HONORED FOR COMMITMENT TO TRANSPARENCY IN FINANCIAL REPORTING

The City of Irving was recently awarded the Certificate of Achievement for Excellence in Financial Reporting for the Annual Comprehensive Financial Report (ACFR) for the Fiscal Year 2022-23. Awarded by the Government Finance Officers Association of the United States and Canada (GFOA), this is the 39th consecutive year the city has received the distinction.

The city wins the award each year because of its commitment to going above and beyond the minimum standard of accounting principles and preparing an ACFR that exemplifies full transparency and disclosure. The award is the highest achievement in governmental accounting and financial reporting.

Additionally, the GFOA gave the City of Irving a 2023 Triple Crown. The designation recognizes governments that have received the Certificate of Achievement for Excellence in Financial Reporting, the Popular Annual Financial Reporting Award and the Distinguished Budget Presentation Award for a fiscal year. The city has received the Triple Crown honor three years in a row.



To read the 2022-23 ACFR, visit CityofIrving.org/ACFR.



Bridge Work Underway for Conflans Road Extension Project



Over the past 11 months, work has progressed steadily on the Conflans Road Extension Project, though much of its progress has been made in areas inaccessible to the public. The \$24,178,607 project runs from State Highway 161 to Valley

View Lane and will complete the western extension of Conflans Road, a major connector, over Bear Creek in accordance with the City's Master Thoroughfare Plan.

The extension includes a 1,607-foot bridge across Bear Creek. In late February, crews installed 42 bridge beams for Spans 10 through 13 on the east side of Bear Creek. These bridge beams ranged in length from about 101 to 148 feet, with each beam ranging in weight from about 45 to 77 tons. The longer and heavier beams were used to cross over the Dallas County Flood Control District #1's levee. All of these bridge beams were set using a two-crane pick and place method, with each crane having a 110-ton lifting capacity.

In March, crews installed the remaining 94 bridge beams for spans 1 through 9 on the west side of Bear Creek. These bridge beams ranged in length from about 113 to

134 feet, with each beam ranging in weight from about 50 to 59 tons. Apart from span 9, all bridge beams were set using a two-crane pick and place method. The bridge beams for span 9 that cross the main pilot channel for Bear Creek were set using a single crane pick and place method. That single crane had a 600-ton lifting capacity.

Major work remaining on the project will include: the construction of the bridge deck and traffic rails; installation of a new 8-inch water main that will be hung underneath the bridge deck; the extension of a box culvert across Valley View Lane; construction of the Conflans Road main lanes and right turn lane off northbound Valley View; realignment and concrete lining of the drainage channel underneath the bridge on the west side of Bear Creek; and installation of a gabion basket wall along the west bank of Bear Creek to protect from stream erosion.

The project is scheduled to be completed in May 2025. For more information on the Conflans Road Extension Project, visit CityofIrving.org/Conflans.

Visit CityofIrving.org/IrvingInvests for more information on the city's ongoing infrastructure initiatives.

HOUSEHOLD DOCUMENT SHREDDING AND ELECTRONICS RECYCLING

Irving Solid Waste Services hosts a free household document shredding and electronics recycling opportunity for Irving residents.

April 27 | 10 a.m. to 2 p.m.
Briery Municipal Compound
140 N. Briery Road



Two-box limit for document shredding. Proof of Irving residency is required. Materials from businesses will not be accepted. CRT monitors or televisions are no longer accepted. The event is scheduled from 10 a.m. to 2 p.m., or until the truck reaches capacity.

Call (972) 721-2232 for more information.

Water Utilities Department Introduces Two CCTV Trucks to Boost Sewer Inspections



The City of Irving Water Utilities Department has two new closed-circuit television (CCTV) trucks to inspect sewer mains. Out of more than 3.5 million feet or 670 miles of sewer mains, the city inspects at least 250,000 feet annually.

Video from these truck-mounted cameras is used to assess sewer main condition and assign a condition rating by documenting pipe defects. Any defects are coded according to Pipeline Assessment Certification Program (PACP) standards.

Thanks to the new technology, crews are able to improve the preventive maintenance program, make system repairs and prioritize capital projects to prevent overflows.

For more information, visit CityofIrving.org/Water-Utilities.



TOSS LIKE A BOSS

Empty. Clean. Dry.



Learn How to Participate in Irving's Curbside Recycling Program
CityofIrving.org/Recycling



Fusion May 18 at Heritage Park



Celebrate the many cultures of Irving with music, dance and food. Take in a variety of eclectic live performances, enjoy a tasty treat from an array of food vendors, grab a beautiful henna tattoo or salsa around the Heritage Park stage at this event celebrating Irving's diverse community.



Saturday, May 18 | noon to 4 p.m.
Heritage Park | 217 S. Main St.



To learn more about events in Irving, visit IrvingEvents.org.



**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, APRIL 22, 2024**

**BUREAU MANAGEMENT
AND
STAFF REPORTS**

ICVB Memorandum

Date: April 10, 2024
 To: Maura Gast, FCDME, Executive Director
 From: Lori Fojtasek, Vice President, Sales & Services
 RE: Sales & Services Department Board Report for March 2024

Convention Sales Activities

Leads Generated	March	YTD
Irving CVB – Hotel Leads	166	813
Irving Convention Center Leads	28	190

March

Room Nights Generated	Monthly Goal	March 2024 Actuals	March 2023 Actuals	FY 2023-24 Annual Goal	FY 2023-24 YTD Actuals	FY 2022-23 YTD Actuals	March Convention Center	Convention Center YTD
Definite Room Nights	11944	9583	9868	143318	66092	64142	2258	16193
Lost Room Nights		47168	43760		303452	222270	45962	137638

Travel & Activity

March	Organization	Event	Location
11-14	Meeting Professionals International	CMP Advance Conference	Toronto, ON



Customer Services Activity

March Servicing & Inventory

Groups Served	
March	11
YTD	64

Event Location: Hotels: 7 Irving Convention Center: 4 Other: 0

Service Type	March	Total Inventory Utilized
	# of Groups Served	
Proclamations/Flags/Welcomes	1	Mayoral/Council Appearance/Letter/Flag Presentation
Name Badge/Lanyard Services	5	1439 Badges/ 2322 Lanyards
Pens	9	2252
Bags	5	1920
Promotional Materials	10	970 Restaurant Maps/1970 TMF Maps/330 Traveler's Guide
Staffing Services	6	160 Event Hours

Proclamations/Welcomes/Flags:

Past

- Mayor/Proclamation- Marine Corps League/State Conference, Oct. 6, 2023, Mayor Stopfer
- Welcome Back/Ribbon Cutting - Great American Franchise Expo, March 2, 2024, Deputy Mayor Pro Tem Dennis Webb

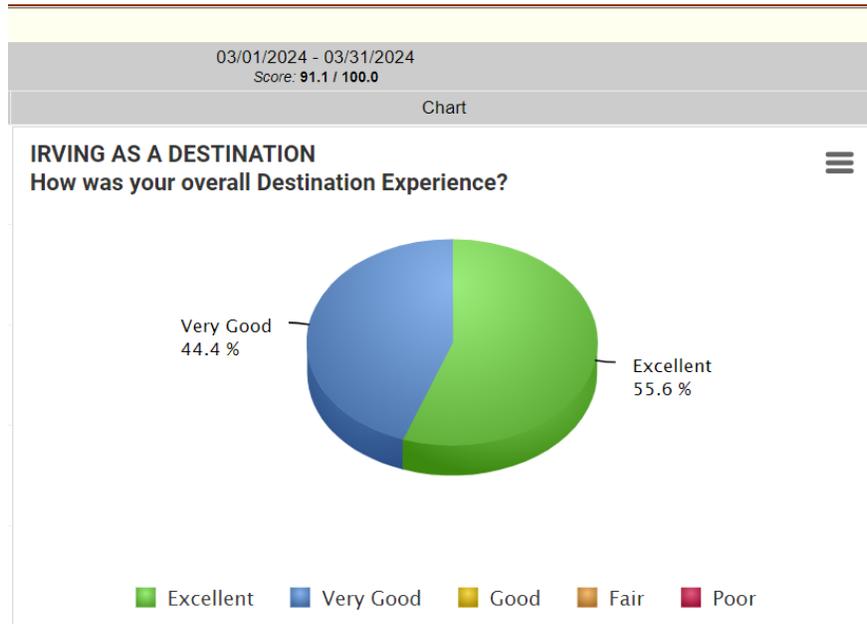
Upcoming

- Mayor Welcome - SER Jobs for Progress, April 4, 2024, Mayor Stopfer
- Welcome - North Texas Business Alliance, April 15, 2024, Mayor Stopfer
- Welcome Back - North Texas Teen Book Festival, April 27, 2024, Councilman Phil Riddle
- Mayor Welcome/Ribbon Cutting – DFW Minority Suppliers, May 15, 2024, Mayor Stopfer



Customer Service Satisfaction Survey Results

1. How was your overall destination experience?



2. How was your overall Convention and Visitors Bureau Experience?



Definite Bookings April 2024 – June 2024

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
SER Jobs for Progress National, Inc.	2024 60th Anniversary Annual Conference	4/1/2024	4/4/2024	700	87
US LBM Holdings, LLC	US LBM Meeting	4/1/2024	4/3/2024	200	420
Debbie Sardone Consulting	2024 CBF Retreat	4/2/2024	4/7/2024	350	1000
Dental Laboratory Association of Texas	DLAT Southwest Conference 2024	4/3/2024	4/6/2024	250	380
Boston Scientific US	REVISED Fellows Phase 2 Cadaver Lab & Workshop	4/5/2024	4/5/2024	40	46
Apostolic Assembly of the Faith in Christ Jesus	AAFJ Christian Educational Division	4/5/2024	4/6/2024	50	34
Consero	Corporate Litigation Forum-US240CL1	4/6/2024	4/9/2024	125	280
Galderma - HQ	Galderma New Hire Training Apr2024	4/7/2024	4/11/2024	91	455
Morgan Stanley	Power of the West	4/8/2024	4/10/2024	198	406
Novatech	Admin Team Meeting	4/9/2024	4/12/2024	11	33
Sober Sis	Sober Sis 2024 Retreat	4/10/2024	4/13/2024	500	625
Molly Maid	Molly Maid 2024-04 Regional Meeting Dallas (Rooms Only)	4/10/2024	4/10/2024	50	20
McGuireWoods LLP	McGuireWoods LLP	4/10/2024	4/11/2024	100	40
The Collaboration, Inc.	Early Childhood Health-Centered Orthodontics	4/10/2024	4/13/2024	30	85
Tri Delta	Tri Delta Annual Conference	4/11/2024	4/14/2024	950	830
INVITED	2024 Invited Celebrity Classic	4/11/2024	4/23/2024	60	1101
Five Points Holdings	Acts29 North American Conference 2024	4/14/2024	4/18/2024	2000	490
Texas Association of Health Underwriters	TAHU Annual Conference - 2024	4/15/2024	4/17/2024	200	280



Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
National Air Filtration Association (NAFA)	NAFA 2024 Technical Seminar	4/15/2024	4/19/2024	275	410
Greystar Management Services LP	Greystar Cohort Room Block	4/15/2024	4/17/2024	45	112
Interstate Natural Gas Association of America	INGAA Foundation - April 2024 Meeting	4/16/2024	4/20/2024	300	630
Heart of Texas H.O.T. Line Dance Event	Heart of Texas H.O.T 2024 Line Dance Event	4/17/2024	4/21/2024	400	300
ECO: A Covenant Order of Evangelical Presbyterians	ECO Ordination Retreat Intensive 2024	4/17/2024	4/25/2024	50	222
Assemblies of God/Marriage	Marriage Encounters Apr24	4/19/2024	4/21/2024	80	80
McKesson Corporation	#16614-Board & Committee Meeting April 2024	4/20/2024	4/24/2024	20	85
AXXESS	Axxess AGILE Conference	4/21/2024	4/24/2024	500	450
Midwest Veterinary Supply	2024 Midwest Veterinary Supply NSM	4/21/2024	4/26/2024	200	892
McKesson Corporation	ID#17358 National Independent Advisory Board (NIAB) Spring 2024 Meeting	4/21/2024	4/23/2024	35	72
McKesson Corporation	ID#17535 Indirect S&P Team Meeting	4/22/2024	4/25/2024	58	96
Electric Power Research Institute	M&TS All Hands Meeting	4/22/2024	4/25/2024	40	87
Irving Public Library	North Texas Young Adult Festival 2024	4/23/2024	4/28/2024	5000	193
American College of Emergency Physicians	ACEP EMF SRS Rooms April 2024	4/23/2024	4/23/2024	30	26
Simpleview, Inc.	Simpleview meeting Apr2024	4/23/2024	4/25/2024	50	50
Electric Power Research Institute	E&SES Program Managers and Leaders Meeting	4/23/2024	4/25/2024	50	49
US Army Recruiting Battalion Dallas	Annual Training Conference ATC Apr2024	4/24/2024	4/26/2024	400	290



Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Lone Star Riders	Heart of Texas Rally 2024	4/25/2024	4/28/2024	100	59
ECO: A Covenant Order of Evangelical Presbyterians	ECO Presbytery Leader Gathering 2024	4/28/2024	5/4/2024	50	253
McKesson Corporation	ID#16754 The McKesson Experience- Las Colinas April 2024	4/30/2024	5/2/2024	120	179
Luanshya Boys Reunion	Luanshya Boys Golf Tournament	5/2/2024	5/4/2024	75	225
Texas Boyz Entertainment	All Black and Bling Stepper Ball 2024	5/2/2024	5/5/2024	400	360
Oilfield Water Connection	Oilfield Water Connection Room Block	5/5/2024	5/8/2024	125	165
Society for Information Management	2024 SIM Spring Combo Event	5/12/2024	5/14/2024	150	230
Texas Nightmare Weekend LLC	Texas Nightmare	5/15/2024	5/20/2024	8000	2250
Ashish and Chandni Wedding Weekend	Ashish and Chandni Wedding Weekend	5/16/2024	5/19/2024	1000	380
Universal Events, Inc.	Universal Events May2024	5/16/2024	5/18/2024	150	103
McKesson Corporation	#16615-Board & Committee Meeting May 2024	5/18/2024	5/22/2024	20	85
Informa	Informa Tech - Network Next	5/18/2024	5/24/2024	3270	385
American College of Emergency Physicians	ACEP - Guest Room Block	5/20/2024	5/21/2024	21	42
Vizient, Inc.	Vizient, Inc. 2024 Pharmacy Team Meeting	5/20/2024	5/23/2024	450	550
Young Life	Young Life	5/22/2024	5/23/2024	60	30
The Petroleum Alliance of Oklahoma	The Petroleum Alliance of Oklahoma 2024 Annual Meeting	6/4/2024	6/8/2024	300	600
North Texas RPG-Con	North Texas RPG-Con July 2024	6/4/2024	6/10/2024	350	679
Wedding Reception	Satish Wedding	6/5/2024	6/8/2024	150	200

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
NCM Associates	NCM03297 7900 NCMI SAT - Dallas- June 2024	6/5/2024	6/7/2024	15	28
Texas Association of Counties	2024 Conference of the County Investment Academy	6/9/2024	6/11/2024	225	420
Texas Center for the Judiciary	2024 Court Professionals Conference	6/9/2024	6/11/2024	450	1350
U90C Management Group (soccer)	U90C Premier SuperCopa June 2024	6/10/2024	6/17/2024	9000	2504
National Fastener Distributors Association	NAFDA 2024 Dallas Annual & ESPS All-Suite Hotels	6/11/2024	6/14/2024	120	265
Urban Travel and Entertainment	The Texas Takeover	6/13/2024	6/16/2024	500	1450
Greystone Interests, LLC	The Greystone Communities	6/15/2024	6/21/2024	150	270
Wound Care Education Institute	WCC Class - Irving TX	6/16/2024	6/19/2024	30	40
McKesson Corporation	ID#17025 2024 June APP Onboarding Course	6/16/2024	6/20/2024	40	175
PAMM Expo, LLC	Model & Talent Expo 2024	6/18/2024	6/22/2024	800	1127
Society of St. Vincent de Paul	SVdP South Central Regional Meeting 2024	6/18/2024	6/22/2024	200	450
Steubenville	Steubenville / Life Teen	6/19/2024	6/23/2024	5000	2654
Texas State Alcoholics Anonymous Association	Texas State Convention 2024	6/20/2024	6/22/2024	500	390
JLM Creative Events	Applique Getaway 2024	6/24/2024	7/2/2024	800	330
American College of Emergency Physicians	ACEP - BOD Rooms June 2024	6/25/2024	6/27/2024	20	41
USA Badminton	2024 Yonex Junior National Championships	6/26/2024	7/9/2024	500	894
Quest Trust Company	Quest Trust Room Block 1	6/27/2024	6/29/2024	250	120

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Assemblies of God/Marriage	Marriage Encounters Jun2024	6/28/2024	6/30/2024	80	80
The Irish Dance Teachers Association of North America	002PK0 2024 Irish Dance Teachers North American Irish Dancing Championship (NAIDC) OVERFLOW	6/28/2024	7/6/2024	3200	3279

**Highlighted items above are Target Industries for Irving





Marketing Communications

To: Maura Gast, Executive Director

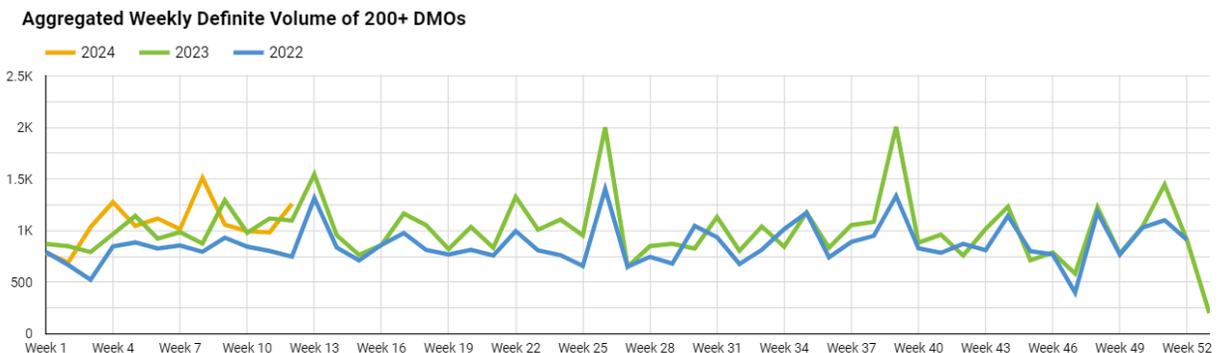
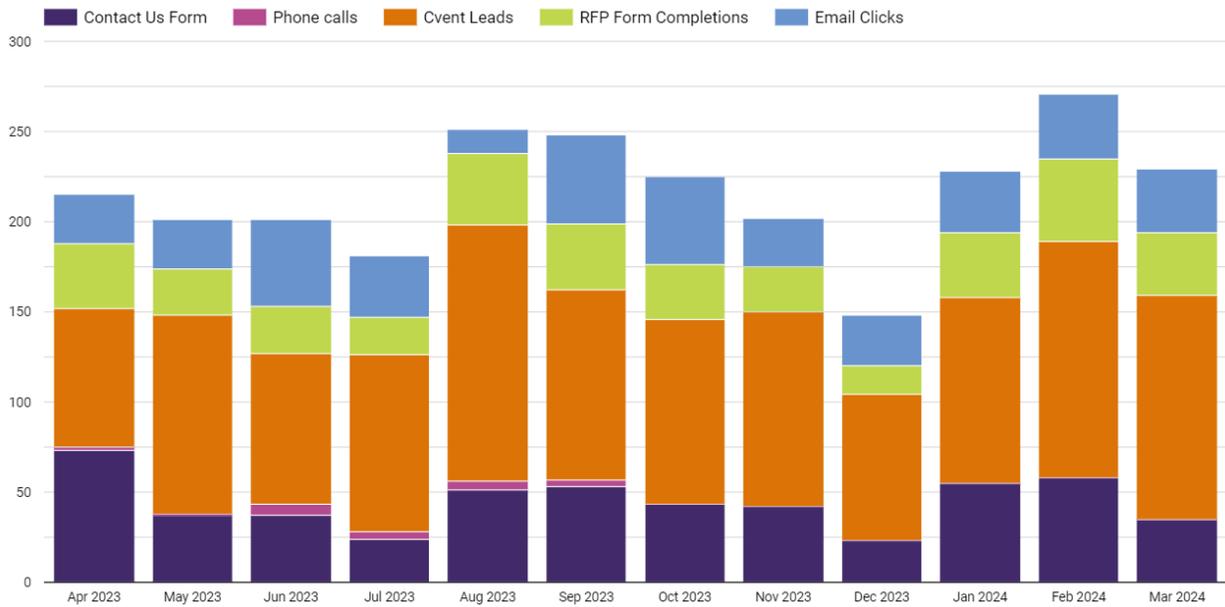
From: Diana Pfaff, VP Marketing Communications | Monty White, Senior Director of Marketing

Date: April 15, 2024

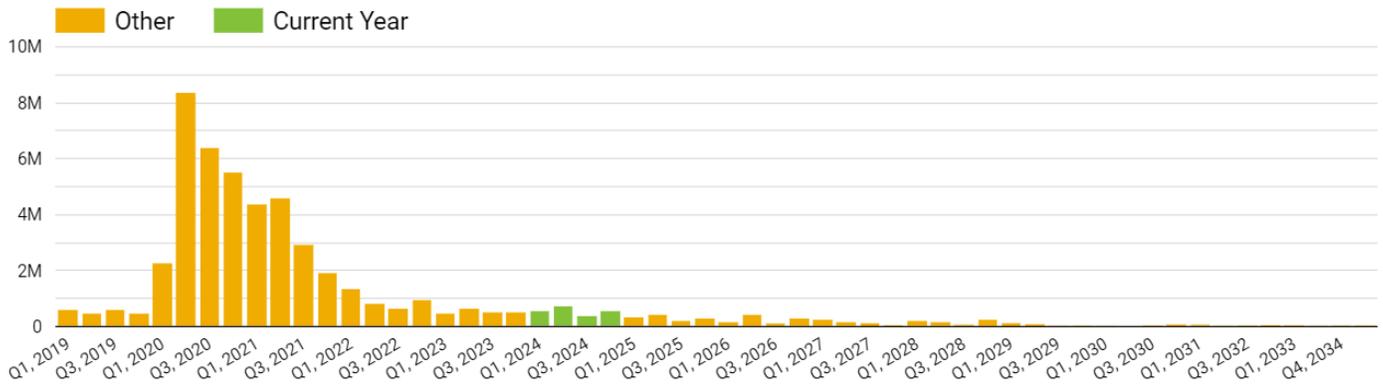
Re: March Board Report

Marketing Prospects

There were **229 prospects** in March. Of those, 124 came from Cvent, and 105 came from the website.



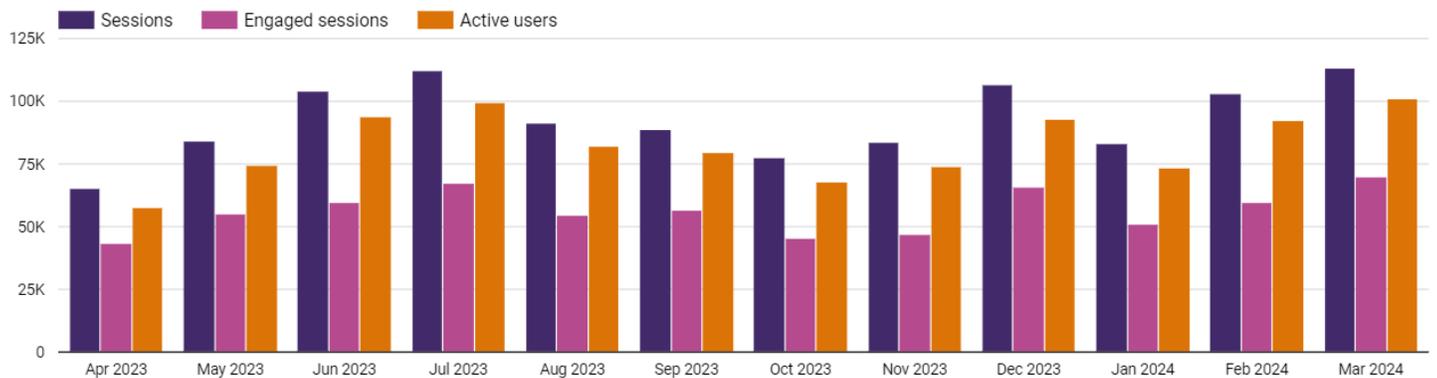
Aggregated Quarterly Cancellation Volume of 200+ DMOs



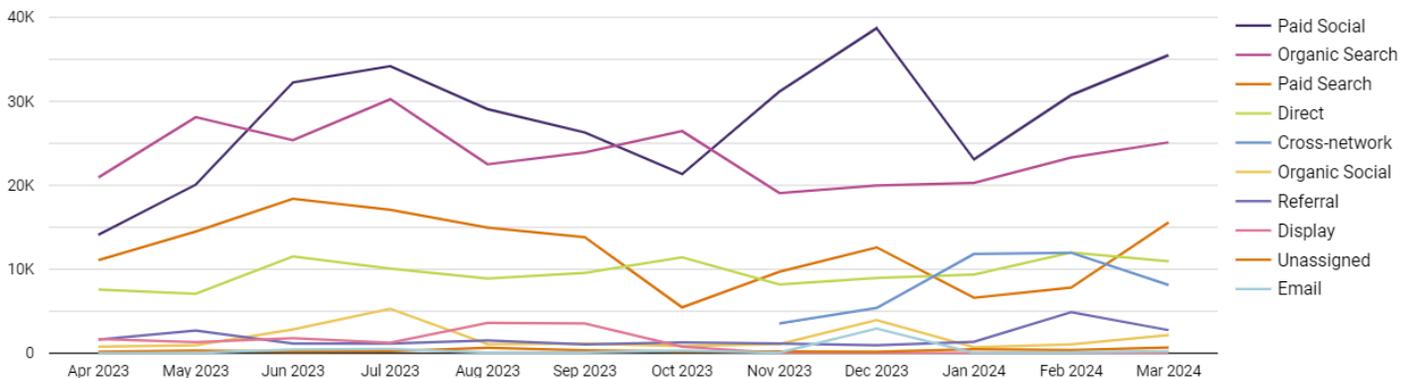
Website Traffic and Engagement

In March, sessions increased by 76% year-over-year, with **113,493 total sessions**, which is the highest number of sessions in this year. This included **69,846 engaged sessions** from **100,878 active users** who triggered **1,007,433 events**.

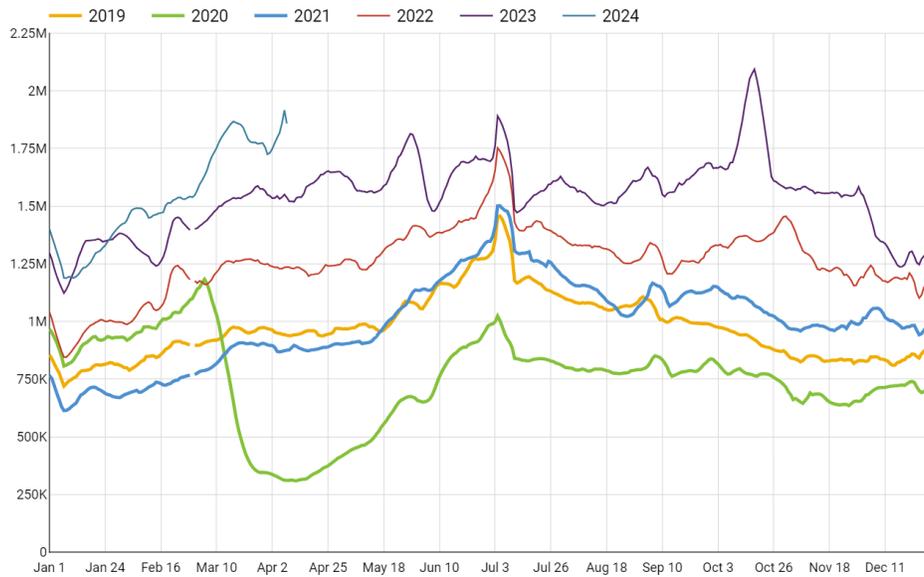
Sessions / Engaged Sessions / Active Users



Users by Channel



Aggregated data from Simpleview shows that overall website sessions continue to exceed previous years.

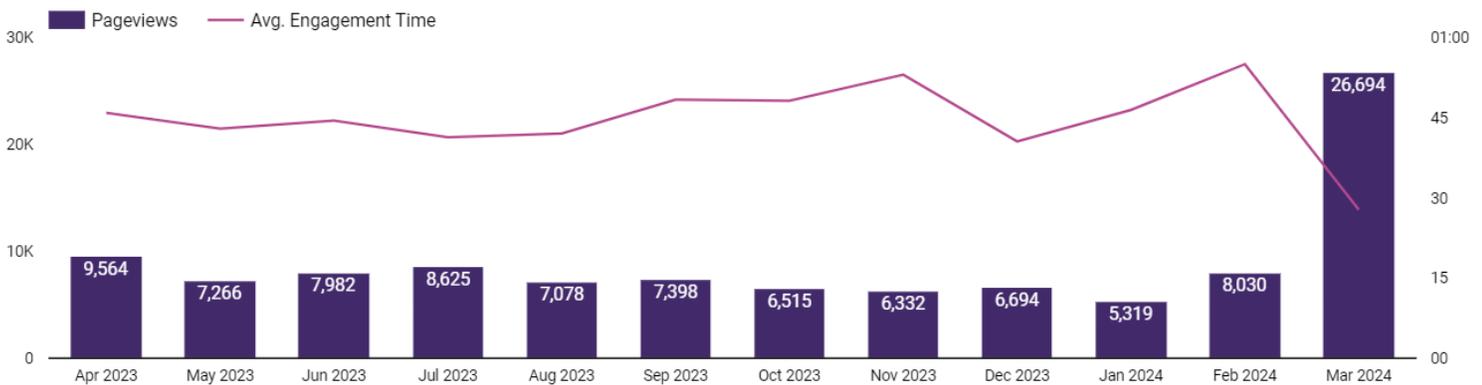


Blog Traffic

Blog pageviews increased significantly in March, with **26,694 pageviews**, which is a 232% increase over the previous month and the highest number of pageviews in the past twelve months. The top three posts were:

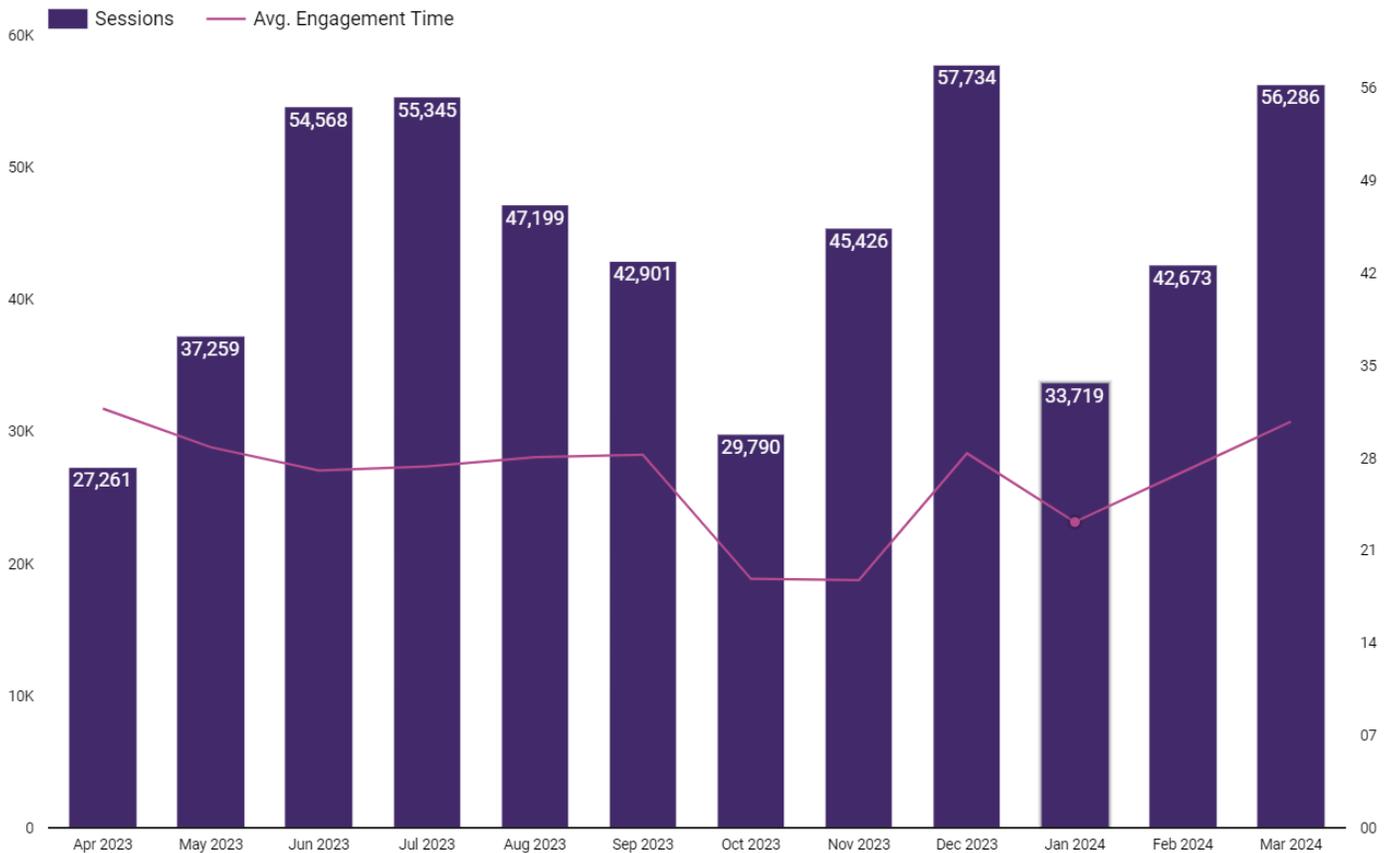
1. Irving Texas Bluebonnets Guide – 15,920 pageviews
2. Hop Around Irving for Easter Eats and Treats – 3,479 pageviews
3. Five Ways to Have Fun at Lake Carolyn – 1,409 pageviews
4. A Guide to DFW Airport Restaurants – 347 pageviews
5. Five Brunch Spots You Need to Try in Irving this Sunday – 336 pageviews

Blog Pageviews



Paid Search (SEM)

Paid search had **56,286 sessions** in March.



Digital/Leisure Campaigns

Staycations Campaign:

In March, the Staycations Campaign generated **7,806 hotel referrals**. This campaign utilized multiple platforms, including Google via Performance Max, Bing via search, and Facebook, which utilized prospect, and retargeting. This resulted in a 38.8% conversion rate.

Event Micro-Campaigns:

The Event and Micro-Campaign, which leveraged existing demand from the Irving Convention Center and local events, generated **6,351 website visits** and **12 hotel referrals**.

Evergreen Promotions:

The Promoted Content Campaign, which highlights local businesses through the ICVB blog and social media, generated **14,421 impressions** and **3,041 website visits**.

Eclipse Campaign:

The Total Eclipse in the Park Campaign generated a total of **2,013,224 impressions**, **30,216 website visits** to the Total Eclipse webpage and **9,954 registrations** for the event.

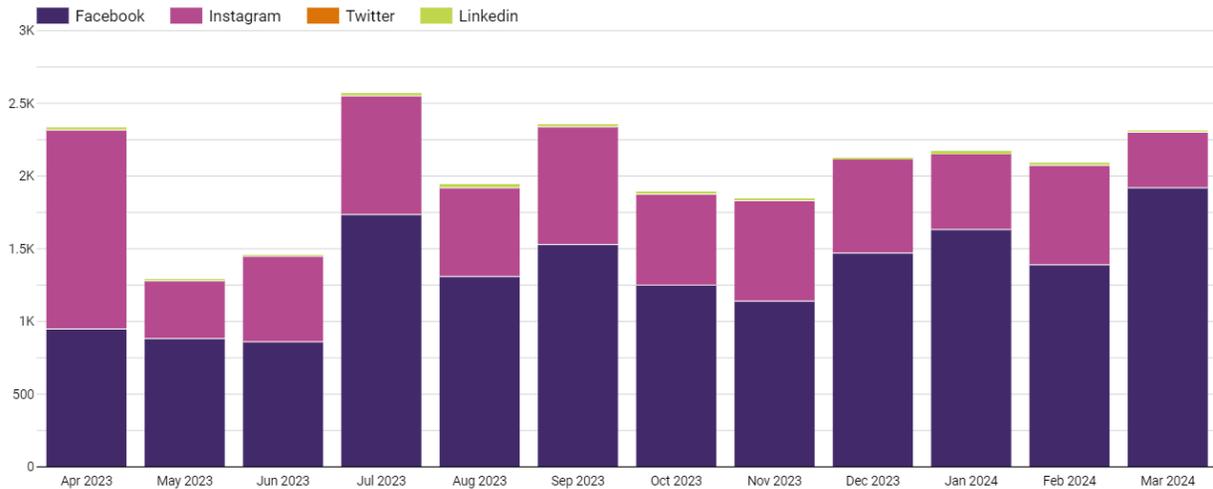
Social Media

March saw the addition of **2,314 new social media followers**, which brought the total influence to 168,621 followers.

Social Media Breakdown

Organization	Facebook Followers	Instagram Followers	Twitter Followers	LinkedIn Followers	Total Followers
CVB	112,340	20,952	5,778	1,063	140,133
CC	22,349	3,169	2,419	551	28,488
Grand Total	134,689	24,121	8,197	1,614	168,621

Social Media Net Followers



Attachments

- 📌 'Sip, Stroll and Rock & Roll with Irving on the Rocks,' Elaine Wilder, *fortworthweekly.com*, March 27, 2024
- 📌 "Local City Celebrates Eclipse with Record Breaking Moon Pie," Jesse Oberoi, *The Dallas Express*, April 4, 2024
- 📌 "Total Solar Eclipse Fever Builds ahead of April 8," *usatoday.com*, April 5, 2024
- 📌 "Texas city bakes 'world's largest moon pie' to celebrate upcoming solar eclipse," *Austin American-Statesman*, April 6, 2024
- 📌 "World's largest edible moon pie served up in Irving during total solar eclipse," *Fox4 DFW*, April 8, 2024
- 📌 March Social Media Overview
- 📌 March Blog Performance Overview
- 📌 March Visit Irving Social Stats
- 📌 March Irving Convention Center Social Stats

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, APRIL 22, 2024**

**CONVENTION CENTER
MANAGEMENT REPORTS**



IRVING
CONVENTION CENTER
AT LAS COLINAS
 AN ASM GLOBAL MANAGED FACILITY

April 19, 2024

TO: Maura Gast, Executive Director ICVB
 FROM: Verenis Pedraza, ASM Global Director of Finance
 Casey Villaseñor, ASM Global Director of Sales
 SUBJECT: **Monthly Financial & Sales Report – March 2024**

Convention Center	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Direct Event Income	164,696	142,370	87,867	416,297	629,470	507,110
Ancillary Income	236,470	194,130	345,842	2,920,419	2,510,842	2,409,008
Total Event Income	401,166	336,500	433,709	3,336,716	3,140,312	2,916,118
Other Income	93,524	107,167	91,719	742,220	643,002	522,692
Adjusted Gross Income	494,690	443,667	525,428	4,078,936	3,783,314	3,438,810
Indirect Expenses	(606,962)	(673,333)	(600,181)	(3,958,450)	(4,204,609)	(3,644,359)
Net Income (Loss)	(112,272)	(229,666)	(74,753)	120,486	(421,295)	(205,549)

- We had eighteen revenue-producing events for the month.
- Total event income exceeded budget by \$64,666.
- Other operating income includes March's Westin garage rent, Enterprise's rent, transient parking revenue, and various other commissions.
- Indirect expenses were over budget by \$66,371.
- Overall, the ICC surpassed budget by \$117,394.

ASM Catering	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Total Revenue	311,355	210,800	420,226	4,408,688	3,513,886	3,293,320
Net Income/(Loss)	128,399	129,200	231,759	2,336,765	2,152,270	1,925,178
Net Income/(Loss) %	41.24%	61.29%	55.15%	53.00%	61.25%	58.46%

ICC by the Numbers

EVENTS	
This month	To date
18	85
Current Year	Current Year
19	104
Prior Year	Prior Year

VISITORS	
This month	To date
16,690	112,719
Current Year	Current Year
20,416	91,423
Prior Year	Prior Year

FUTURE GUESTROOMS BOOKED	
This month	To date
2,258	16,193
Current Year	Current Year
2,187	16,578
Prior Year	Prior Year

SURVEY RESULTS	
Returned	Score
3	100%
This Month	Current Month
17	91.8%
Year to Date	Year to Date

EXECUTED AGREEMENTS	
This month	To date
17	75
Current Year	Current Year
18	84
Prior Year	Prior Year

Target Industry Bookings

DFW Airport – June 2024

April and May at a Glance

- April 1-4 SER Jobs for Progress Annual Conference
- April 1-4 Direct Selling News
- April 5-9 TX Association of Student Councils
- April 9-11 North TX Association of Technology Professionals
- April 11-14 Tri Delta Collegiate Leadership Conference
- April 15-17 North TX Business Alliance
- April 15-17 Acts29 North American Conference
- April 17 7x24 Exchange Lone Star Chapter
- April 18 HCA Medical City Healthcare North TX Meeting
- April 18-21 Synergy Dance Competition
- April 20-24 AXXESS Agile Conference
- April 22 NCTASPA Job Fair
- April 25-27 North TX Teen Book Festival
- April 30-May 1 Integrative Emergency Services
- April 30-May 1 Irving School Foundation Breakfast with the Stars
- May 1 DFW Airport Concessions
- May 2 Dallas Regional Chamber
- May 2-5 Hall of Fame Dance Competition
- May 3 Richardson High School Prom
- May 4 Arlington High School Prom
- May 5-9 Building Officials Association of Texas
- May 6 IISD Salute to Service
- May 7-9 4th Annual Oilfield Water Markets Conference
- May 8-12 USA Gymnastics Trampoline & Tumbling Elite Challenge
- May 10 City of Irving's In-Service Day
- May 10-11 Lindsey Wilson College Residence Class
- May 11 Sam Houston High School Prom
- May 14-15 DFW Minority Supplier Showcase
- May 16-19 Texas Frightmare Weekend
- May 20-23 Informa Telecoms & Media Ltd.
- May 25 Universal Academy
- May 26 Farooqi Wedding
- May 29 DynaTen Meeting
- May 30 HCA Medical City Healthcare New Grad Event

cc: Tom Meehan, General Manager, ASM Global

April 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
Embassy City Church S... 1514-65-65-32385 De finite	SER Jobs for Progress 2024 60th Anniversary Annual Conference 1514-65-65-30303 De finite				TASC Annual Conference 1514-65-65-11567 De finite	
	Direct Selling News 1514-65-65-29697 De finite					
7	8	9	10	11	12	13
TASC Annual Conference 1514-65-65-11567 De finite						
		Inno tech Dallas 24-04-470-552694 De finite				
				Tri Delta Collegiate Leadership Conference 1514-65-65-20480 De finite		
14	15	16	17	18	19	20
Tri Delta Collegiate Le... 1514-65-65-20480 De finite	Acts29 North American Conference 1514-65-65-28671 De finite			HCA North Texas Meeti... 1514-65-65-27552 De finite		
	NTBA 1514-65-65-31615 De finite			Synergy Dance Competition 1514-65-65-25376 De finite		
			7x24 Exchange Lone S... 1514-65-65-32320 De finite		A4 LE 1514-65-65-37473 De finite	AXCESS AGILE Confere... 1514-65-65-29410 De finite
21	22	23	24	25	26	27
AXCESS AGILE Conference 2024 1514-65-65-29410 De finite				North Texas Teen Book Festival 1514-65-65-13077 De finite		
Synergy Dance Compe... 1514-65-65-25376 De finite	NCTASPA Job Fair 1514-65-65-34305 De finite					

April 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	29					
		IES 2024 Quality Summit 1514-65-65-35553 Definite		Hall of Fame Dance Competition 2024 1514-65-65-29568 Definite		
		Breakfast with the Stars 24-04-470-554583 Definite		Dallas Regional Cham... 1514-65-65-34080 Definite	Richardson High School Prom 1514-65-65-33312 Definite	
			DFW Airport Concessio ... 1514-65-65-36865 Definite			Arlington High School ... 24-05-470-549103 Definite

May 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28 Sneaker Exit 1514-65-65-37569 De finite	29	30 IES 2024 Quality Summit 1514-65-65-35553 De finite Breakfast with the Stars 24-04-470-554583 De finite DFW Airport Concessio... 1514-65-65-36865 De finite	1	2 Hall of Fame Dance Competition 2024 1514-65-65-29568 De finite Dallas Regional Cham... 1514-65-65-34080 De finite	3 Richardson High School Prom 1514-65-65-33312 De finite	4 Arlington High School ... 24-05-470-549103 De finite
5 Building Professional Institute 24-05-470-578462 De finite Hall of Fame Dance Co ... 1514-65-65-29568 De finite	6 IISD - Salute to Service 1514-65-65-30783 De finite	7 The 4th Annual Oilfield Water Markets Conference 1514-65-65-33120 De finite	8 Trampoline & Tumbling 2024 Elite Challenge 1514-65-65-32228 De finite	9	10 Lindsey Wilson College Residence Class 1514-65-65-37121 De finite The City of Irving's In ... 1514-65-65-34913 De finite	11 Sam Houston High Sch... 24-05-470-551894 De finite
12 Trampoline & Tumblin... 1514-65-65-32228 De finite	13	14 DFW Minority Supplier Showcase 24-05-470-556769 De finite ICVB Destination Deve... 1514-65-65-37409 De finite	15 Irving City Council Bud... 1514-65-65-38625 Tentative 1	16 Texas Frightmare Weekend 1514-65-65-24131 De finite	17	18
19 Texas Frightmare Wee... 1514-65-65-24131 De finite	20 LR Network X Americas 1514-65-65-29663 De finite ICVB Board of Directo... 1514-65-65-36033 De finite	21	22	23	24	25 Universal Academy 1514-65-65-35266 De finite

May 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26 Farooqi Wedding 1514-65-65-33376 De finite	27 Memorial Day	28	29 DynaTen Meeting 1514-65-65-37826 De finite	30 New Grad Event 1514-65-65-34498 De finite Tattoo Fest 1514-65-65-31583 De finite	31	1

June 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26 Farooqi Wedding 1514-65-65-3376 Definite	27 Memorial Day	28	29 DynaTen Meeting 1514-65-65-37826 Definite	30 New Grad Event 1514-65-65-34498 Definite Tattoo Fest 1514-65-65-31583 Definite	31	1
2 Tattoo Fest 1514-65-65-31583 Definite	3 Elevate IT 1514-65-65-29631 Definite	4	5	6	7 Paradise Spas June Expo 1514-65-65-36449 Definite	8 World Wide Dreambuil... 1514-65-65-37857 Definite
9 Paradise Spas June Expo 1514-65-65-36449 Definite	10 Pri-Med Access 2024 24-06-470-556625 Definite	11	12 Linehaul Summit, LLC 1514-65-65-30560 Definite	13	14	15 Texas USAG Annual Aw... 1514-65-65-16644 Definite
16	17 CB DFW State of Hispa... 1514-65-65-37281 Definite Texas Health - THLE Meeting 1514-65-65-33888 Definite	18	19 June tenth QuikTrip Spring Meeting 1514-65-65-36673 Definite Steubenville Lone Star 2024 24-06-470-556918 Definite	20	21	22
23 Steubenville Lone Star... 24-06-470-556918 Definite	24 ICVB Board of Directo... 1514-65-65-36035 Definite	25 DFW Airport 1514-65-65-36929 Definite	26 Quest Trust 4th Annual Expo 1514-65-65-28449 Definite	27	28	29

June 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4 Independence Day	5	6
Badminton US Junior Open 1514-65-65-27743 De finite						

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, APRIL 22, 2024**

**INDUSTRY REPORTS /
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With the opening of The Rayleigh Underground, dinner and a show is back on the menu

The man behind Sambuca launches a massive Vegas-style supper club in Las Colinas.



The Rayleigh Underground, a 38,000-square-foot music and dining venue below the Toyota Music Factory, seamlessly integrates light, sound and color into every aspect of the guest experience. (Angie Randal)

By Steven Lindsey
10:21 AM on Mar 28, 2024



Anyone who adheres to the often-quoted adage that everything's bigger in Texas has never been to Las Vegas. Now, with the opening in late December 2023 of [The Rayleigh Underground](#) (TRU) beneath the Toyota Music Factory in Las Colinas, worlds collide with spectacular effect. The new, partially subterranean venue clocks in at an impressive 38,000 square feet and features six bars, two VIP bars and three private dining rooms. The Violet Bar and Lounge serves Pacific Rim-inspired cuisine and classic cocktails. Yet the centerpiece of the entire development is the 1,100-seat theater that reinvents the concept of 1950s-era supper clubs where a dinner and a show guarantees a memorable evening.

It's no coincidence, either, because owner Kim Forsythe has a particular fondness for the likes of Frank Sinatra, Dean Martin and Sammy Davis Jr. "I grew up watching the Rat Pack on TV, and I always wondered what happened to supper clubs," says Forsythe, the man who made a splash on the Dallas scene in 1991 when he opened the first Sambuca, a lively destination where people could dine and drink while listening to incredible jazz. "When I watched I Love Lucy, I loved when Ricky

would go to work at Club Babalu. This is my modern-day Club Babalu, but we take it to another level by far.”

Indeed, the venue is certainly next-level. The moment you step into the space, you’ll notice lavish touches throughout. Though the lighting is suitably dim, vivid purples and reds pop in ways that highlight the high-tech space. The enormous stage sits in the shadow of a towering video wall; there are also multiple interactive LED screens in prominent positions. In addition to state-of-the-art lighting, the acoustics are ideal — which leads to the venue’s name.



Kim Forsythe, owner of The Rayleigh Underground, greets guests on opening night. (Angie Randal)

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Mathematician, physicist and Nobel Prize winner Lord Rayleigh (John William Strutt) studied acoustics extensively and published the renowned book *The Theory of Sound*, so it seemed appropriate to pay tribute to his work by naming this impressive theatrical venue after him.

“It was our branding company’s idea, but we loved it because we didn’t want just a restaurant name,” says Forsythe. “This sounds like an iconic theater.”



On the restaurant side of things, the menu brings ingredients and flavors from all over the Pacific. Inspiration can be found from California to Hawaii, with lots of Asian flair, whether it’s spring rolls and bao buns to start or main courses including scallop risotto with coconut rice and Vietnamese short ribs.

The Matcha Cheesecake is an example of the menu's fusion of flavors inspired by Pacific Rim countries. (Angie Randal)

On stage, The Rayleigh Underground can host a huge array of performers, from solo comedians

to full musical ensembles. The LED screens can make even the smallest acts seem larger than life thanks to the addition of graphics and animations by the venue's in-house content creators. "Some of the bands bring their own content to create a more visual show, but they can use us to add content [to the screens], so people get a full-production show and really get their money's worth," says Forsythe.

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Though the main theater offers seating for meal service, all the floor tables can be cleared out to create a dance floor, depending on the act. Six cameras also capture the action onstage and stream the video to two of the bars, so guests won't have to miss a moment.

"We just want a space that can be really immersive or a place where people can hide away but still catch the show," he says. "We're trying to create a fun experience with food and drinks. Combine that with entertainment and it's just a good vibe."

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BRANDS

by Adam Perkowsky April 2, 2024

Wyndham enters upscale extended-stay with WaterWalk

Wyndham Hotels & Resorts is expanding into the upscale extended-stay segment, launching a strategic relationship with WaterWalk. The deal adds 11 hotels and more than 1,500 rooms to the Wyndham ecosystem, rebranding them under the newly created WaterWalk Extended Stay by Wyndham brand, the 25th in the company's portfolio. Located in key markets such as Phoenix and Tucson, AZ; Jacksonville, FL; and Wichita, KS, the offerings complement Wyndham's existing economy and midscale extended-stay brands and cater to guests seeking a local, yet elevated stay with the comforts of home, according to the company.

"In the last year, guest demand for the extended-stay segment reached record highs, which has been underscored by demand from owners and developers looking for new opportunities to partner with Wyndham," said Chip Ohlsson, chief development officer, Wyndham Hotels & Resorts. "Our vision is to offer the industry's most robust portfolio of extended-stay brands, and the addition of WaterWalk marks an important step in that direction—helping ensure we have an offering in every segment, for every owner and for every guest."

WaterWalk was founded in 2014 by the late Jack DeBoer, an extended-stay trailblazer who not only pioneered the segment but created some of its most well-known and successful brands, including among others, Residence Inn and Candlewood Suites. Today, his granddaughter, Mimi Oliver, serves as WaterWalk CEO.

Positioned in the upscale segment, WaterWalk offers its LIVE|STAY model. STAY units are fully furnished and cater to guests looking for a traditional extended-stay, residential-like experience, while LIVE units are unfurnished and allow guests to create a long-term space. The flexibility of the model is one of the brand's strategic assets as units can transform and adapt in real-time to market and customer needs.

WaterWalk's current portfolio consists of 11 hotels throughout the U.S. Newer hotels leverage the brand's Gen 2.0 prototype, which combines efficient design and low operating costs, according to the brand.

"WaterWalk's success is the culmination of decades of experience in extended-stay combined with a relentless pursuit for driving innovation and delivering exceptional guest experiences," said Oliver. "We believe WaterWalk is our best brand yet and our decision to bring it into the Wyndham portfolio is a pivotal moment in its evolution, one we believe will lead to enhanced efficiencies, performance and growth—all thanks to the Wyndham Advantage."

WaterWalk marks Wyndham’s third extended-stay brand, joining ECHO Suites Extended Stay by Wyndham and Hawthorn Extended Stay by Wyndham. ECHO Suites launched in 2022 and has more than 265 economy new-construction hotels in its development pipeline, half a dozen of which are nearing completion. Hawthorn in 2023 saw 30% growth in its midscale conversion and new-construction development pipeline.

Posted in [Brands](#) | Tagged [Chip Ohlsson](#), [Jack DeBoer](#), [Mimi Oliver](#), [WaterWalk](#), [WaterWalk Extended Stay by Wyndham](#), [Wyndham Hotels & Resorts](#)

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BRANDS, DESIGN

by Adam Perkowsky March 20, 2024

Hampton by Hilton introduces new North American prototype

[Hampton by Hilton](#), the upper-midscale brand with 3,000 properties worldwide, has unveiled a new North American prototype and refreshed global brand identity.

“With a legacy of leadership and performance spanning four decades, Hampton by Hilton continues to stand as a beacon of humanity, connecting people from around the globe and delivering a reliable and friendly stay in each one of our hotels,” said Shruti Gandhi Buckley, SVP/brand leader, Hampton by Hilton. “As we unveil our new North American prototype and refreshed visual identity, we embark on an exciting new chapter for Hampton. This is a celebration of our core values and signifies a renewed commitment to our owners, guests and team members. While Hampton continues to evolve and innovate, our unwavering commitment to the 100% Hampton Guarantee of delivering an exceptional stay and genuine hospitality creates an experience guests are willing to pay a premium for.”

The North American prototype, slated for its first hotel opening in early 2025 and informed by guest and owner insights and design trends, features “thoughtful, modern design with timeless elements that not only provide improved guest functionality and comfort but also optimized cost to build, operate and renovate for owners,” the company reports. The prototype is available for both Hampton Inn and Hampton Inn & Suites.

According to the brand, key updates will:

- Optimize revenue-generation opportunities for Hampton Inn & Suites prototype by increasing total key count within the same footprint and optimizing the suite room layout for better site efficiency.
- Drive cost savings by up to 6% on new FF&E packages compared to previous packages for both new-builds and renovations.
- Elevate the iconic exterior to include a simplified entrance canopy, subtle adjustments to the color scheme and an added exterior patio for social gatherings.
- Enhance the guest welcome by repositioning the front desk, adding a localized feature wall and flexible multi-use space, and relocating the retail shop to a more prominent location within the lobby area, which will drive increased revenue, according to the brand.
- Balance function and comfort in guestrooms with the addition of a multifunctional task table, improved bathroom design, enlarged windows to increase natural light and optimized in-room guest storage solutions.
- Introduce two decor packages inspired by the beauty of America’s landscapes and the vibrancy of its cities.

Refreshed visual identity

Hampton partnered with global branding agency [Jones Knowles Ritchie \(JKR\)](#) to create a refreshed brand identity. The design draws inspiration from Hampton’s pioneering spirit and hospitality heritage, according to the brand, while also being tailored for future global expansion. The new brand identity features visual language including illustrations that celebrate traveler diversity, refined script, a carefully selected color palette and custom typography.

The brand also identified a set of signature experiences to drive brand distinctiveness, including Hampton’s sleep experience and the Hampton Waffle.

To ensure a cohesive and immersive brand experience for guests, the refreshed Hampton by Hilton visual identity will roll out across all brand activities, marketing and communications, and be integrated globally at the property level, throughout the year.

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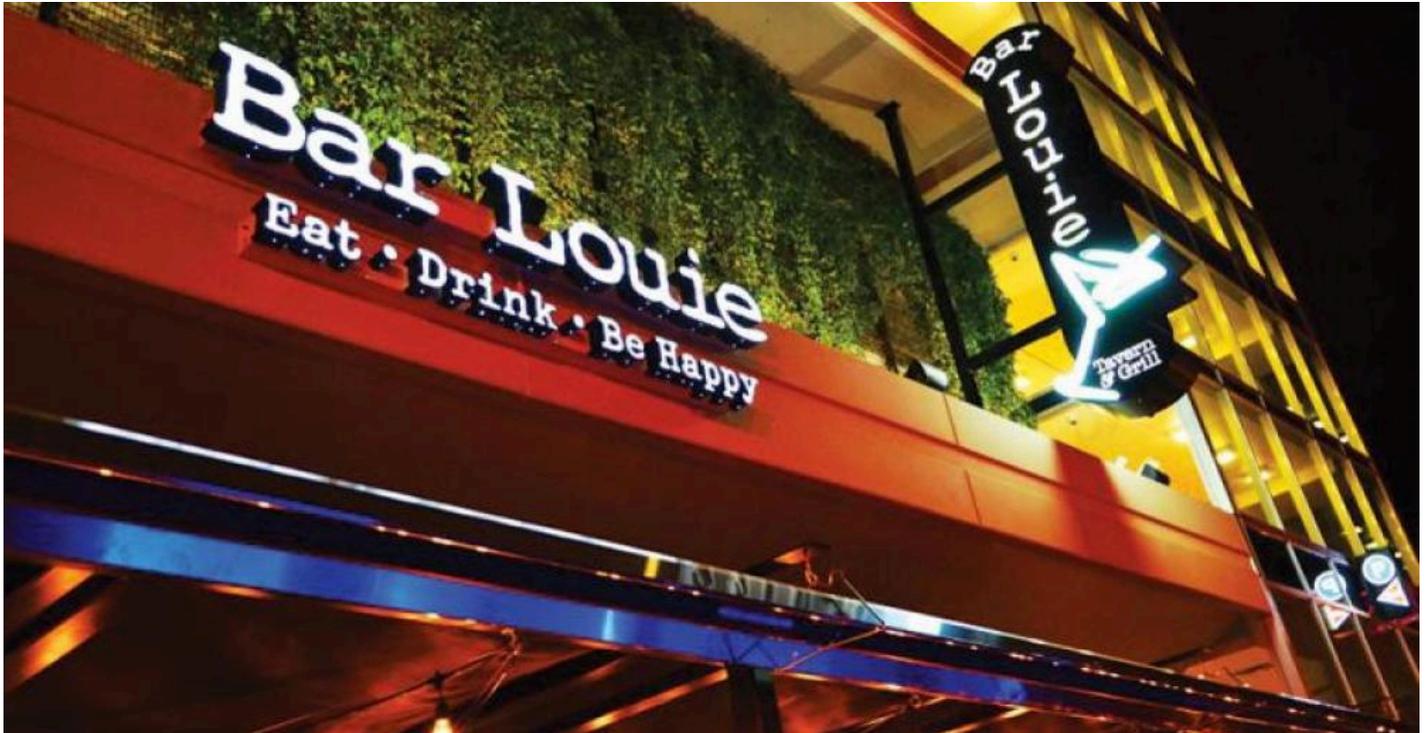
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Bar Louie has announced a pair of top-shelf hires poised to drive and elevate the brand's franchising efforts.

NEWS > CASUAL DINING

Bar Louie names new executives to strengthen franchising activities and continue rapid growth

Popular neighborhood bar brand to focus on franchise development and further expansion

Mar 29, 2024

With a focus on advancing and enhancing its franchise development efforts, Bar Louie – America's #1 Happy Hour spot – has announced a pair of top-shelf hires

poised to drive and elevate the brand's franchising efforts.

Brian DeHart will assume the role of Vice President of Franchise Operations, bringing his extensive experience to drive operational innovation. Steve Culbert has joined as Vice President of Franchise Sales and Administration, leveraging his expertise to enhance franchise owner relations and develop advanced sales strategies.

"I am thrilled to welcome Brian and Steve to our leadership team as I am confident they will significantly enhance and improve our business and franchise activities," said CEO Brian Wright. "With strong franchise interest driving our growth, evidenced by newly signed agreements, the addition of these seasoned executives signals a promising future for Bar Louie, where the sky's the limit!"

A recently finalized five-unit agreement with a prominent Midwest-based hotel group is set to bring Bar Louie to the vibrant Chicago and Indianapolis markets. The first location under this multi-unit development deal is underway in Indiana, positioned as a flagship eatery within an upcoming retail complex that will also feature shops and hotels. Additionally, January also saw the grand opening of a new Bar Louie in Naperville, IL, a suburb just outside of Chicago, further solidifying one of the brand's longest franchise partnerships.

As Vice President of Franchise Operations, DeHart will oversee all aspects of operations for both franchise locations and new locations. His expertise will be critical to ensuring consistency across the brand, in addition to providing support for franchise owners. With a background as Director of Operations for 5 ½ years, Brian brings a wealth of experience, including being awarded Bar Louie's "DO of the Year" in 2023. Prior to that, he served as General Manager for nearly six years at the brand's Geneva, IL location.

In his role as VP of Franchise Sales and Administration, Culbert will spearhead franchise development, manage franchisee relations and sales, and oversee Bar Louie's corporate locations in Florida. With over three decades of industry experience including roles at Carrabba's, Bennigan's, Einstein's Bagels and Tijuana Flats, Culbert brings a wealth of industry knowledge to his new position.

Late last year, with a commitment to further developing franchise growth, the brand unveiled a new program focused on incentivizing potential new owners. Until June 2024, Bar Louie is offering qualified franchise partners 50% off their initial franchise fee. In addition, qualified hospitality partners in the hotel franchising space may be eligible for royalty relief for new or existing developments.

Additionally, in preparation for accelerated growth, Bar Louie recently unveiled a more contemporary restaurant layout and design at their high-traffic Nashville location featuring upscale-yet-approachable finishes throughout the dining room. The modern redesign was chosen specifically for the Nashville location and demonstrates the unique flexibility that can be customized to match the feel and needs of the community, providing a localized experience that customers crave and appreciate.

With nearly 70 locations across the country, Bar Louie combines the consistency of a national brand with a locally hospitable appeal. No two Bar Louie restaurants are alike, but each has a modern, relaxed vibe that expresses the brand's identity, taking the bar and eatery experience to new heights, attracting an affluent crowd that enjoys premium cocktails, local brews, great food and hanging with friends.

For more information, visit www.ownabarlouie.com .

About Bar Louie

Founded in downtown Chicago in 1990 and headquartered in Dallas, Texas, Bar Louie is the original Gastrobar with an award-winning collection of neighborhood bars with a lively, social atmosphere. With 67 locations across the United States, Bar Louie is known for its signature handcrafted martinis and cocktails, Gastrobar menu of appetizers, burgers and sandwiches served every day until close. For more information on Bar Louie, visit www.barlouie.com .

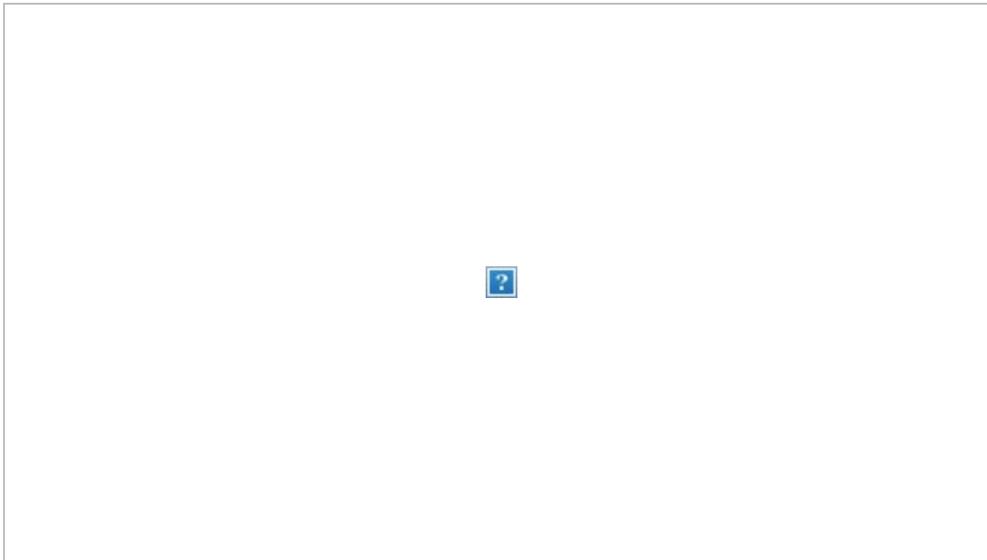
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Houston to ease alcohol restrictions, hope to expand downtown entertainment zone



Houston City Council has voted to ease restrictions on alcohol in the area in an attempt to bring businesses back to downtown after the pandemic.

ABC 13 Eyewitness News

By [Shannon Ryan](#)

Wednesday, November 15, 2023 6:27PM

HOUSTON, Texas (KTRK) -- In an attempt to bring businesses back to downtown Houston after the COVID-19 pandemic, the Houston City Council voted to ease restrictions on alcohol in the area.

On Wednesday, the council approved the expansion of the downtown entertainment zone - an area catered to development interests that waives the city's distance requirements for selling alcohol near churches, schools, and public hospitals.

"More fun, more entertainment, more partying, more business for us," serial restauranter Fernando Villegas, who owns La Calle Tacos downtown, said.

According to Central Houston Incorporated, more than 50 downtown businesses shuttered during the pandemic. Villegas, whose business sits next to an abandoned beer hall, hopes the vote will bring in more foot traffic.

"People could have more options. Someone doesn't know us, they come to another restaurant,

they see us, they try us on their next visit," he said.

The new rules also waive restrictions on how many businesses serving alcohol can exist per block within the zone - a nightmare for Ameer Abuhalmeh, who directs the Islamic Da'wah Center. The center is boxed in by businesses serving alcohol, including La Calle.

"They're loud. They play music in which it disturbs the peace," he explained.

Abuhalmeh said evening prayers, especially during Ramadan, are already difficult in the party environment.

"It's going to be very, very hard to maintain the peace and tranquility. A crucial environment that allows our patrons to carry on with their services," he said. "With these kinds of establishments, it brings some people who are disorderly, and they do not want to abide by the law."

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Major Paul McFarland
North Texas Commander

NEWS

U.S. Travel, IAEE, PCMA Celebrate Funding to Reduce Visa Interview Wait Times

By Julia Stumbaugh

The Exhibitions & Conferences Alliance (ECA) and U.S. Travel Association celebrated the federal government's decision to grant the U.S. Department of State \$50 million in funds earmarked to reduce visa interview wait times.

Both organizations have advocated for federal action to shorten wait times for interviews to receive visitor visas, which U.S. Travel argues has contributed to a decrease in inbound international visitation from pre-pandemic levels.

"U.S. Travel applauds Congress for directing funding to address excessive visitor visa interview wait times, which currently average 400 days in top source markets," said Tori Emerson Barnes, U.S. Travel Executive Vice President of Public Affairs and Policy. "The State Department must now deploy these resources as quickly as possible to lower wait times and facilitate growth in inbound visitation."

Members of the ECA supporting the decision include IAEE, PCMA, Exhibition Services & Contractors Association, Experiential Designers + Producers Association, International Association of Venue Managers, Society of Independent Show Organizers, UFI— The Global Association of the Exhibition Industry and a group of industry unions under the umbrella of the Trade Show Labor Alliance.

"International exhibitors and attendees face significant financial outlays months in advance of participating in conferences and trade shows. As a result, the U.S. market effectively remains closed to many of our key customers," said Hervé Sedky, Chair of the ECA Board of Directors and CEO of trade show holding company Emerald Holding. "Securing this funding marks an important step in reopening our doors and bringing all of our international stakeholders back to business events in the U.S."



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The funding was part of a \$1.2 trillion spending package signed into law in the early morning of March 23, hours after the partial expiration of federal funding. An earlier round of spending bills approved \$459 billion in funding on March 8.

The appropriations act, which funds affected federal agencies through September 30, earmarked \$50 million in funding granted by the Department of State, Foreign Operations, and Related Programs Appropriations Act of 2022 "to reduce passport backlogs and reduce visa wait times."

The ECA said this funding would be helpful to decrease "unacceptably long" wait times at certain U.S. embassies and consulates. The coalition named Mexico City, Bogota and Mumbai as three problem areas. Visitor visa wait times in Mexico's capital average more than 870 days, according to ECA.

Sedky said the ECA would continue lobbying Capitol Hill in order to "ensure that such lengthy visa wait times never occur again."

U.S. Travel and ECA both said they would lobby Congress to pass the Visa Processing Improvement Act (S.2632), which was introduced to the Senate in July 2023. This bill proposes setting "goals" for nonimmigrant visa application interview wait times and developing protocols to reduce wait times if those goals are not met.

The ECA additionally voiced its support of other legislation addressing visa wait times, including the Visitor Visa Wait Time Reduction Act (H.R.5127), introduced in August 2023, and the VISITOR Act (H.R.7263), introduced in February.

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Connecting state and local government leaders

Pro teams aim to score nicer stadiums—and maybe more—from the public



Fans congregate in The Battery during Braves Fest at Truist Park on January 27, 2024 in Atlanta, Georgia. MATTHEW GRIMES JR./ATLANTA BRAVES

By [Daniel C. Vock](#) | MARCH 29, 2024

Sports teams are asking for millions of dollars in public subsidies to build or refurbish their stadiums, and many want to create nearby fan districts to boost their bottom lines too.

ECONOMIC DEVELOPMENT

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You're reading Route Fifty's State and Local Roundup. To get the week's news to use from around the country, [you can subscribe here](#) to get this update in your inbox every Saturday. In the meantime, be sure to read to the end as we've rounded up headlines from the week.

While fans are busy celebrating Major League Baseball's Opening Day or following the college basketball tournaments, pro sports teams are gaming out how best to build new or improved facilities.

This week, the Washington Wizards and Capitals [landed a deal](#) with the district to stay in downtown D.C., after floating a plan to move to Virginia instead. It is a stunning development for local residents, after team officials announced what seemed to be a done deal with Virginia Gov. Glenn Youngkin in December. District officials took advantage of political opposition in the Virginia legislature to the deal, and they offered the teams \$515 million to modernize their existing arena. The agreement could help ease worries that the neighborhood around the Capital One Arena would deteriorate economically without the teams' fans.

Washington officials have plenty of company in trying to satisfy team owners. Two teams in Chicago—the Bears and the White Sox—want state and local subsidies to build new stadiums. The Cleveland Browns are exploring new stadium sites. Las Vegas is building an [armadillo-shaped stadium](#) on the former site of the Tropicana hotel and casino to house the soon-

Connecting state and local government leaders

The rush of stadium renovations is the long-term consequence of another stadium boom in the early 1990s, experts say.

When the Baltimore Orioles opened Camden Yards in 1992, it [marked a sharp departure](#) in stadium design. It is located near the heart of downtown, with skyline views and historic buildings nearby. Fans could enjoy the nearby bars or buy souvenirs at team-owned shops outside the gates. The brick facades and cast-iron gates marked a sharp departure from the bleak concrete boxes surrounded by parking lots that defined stadiums built during previous decades.

Other teams built their own stadiums to generate the same buzz. The leases they signed with local governments usually lasted 25 or 30 years, which means many of them are expiring soon. (In fact, the Orioles just signed a new lease for Camden Yards with the state of Maryland last year.)

That means many pro teams are scouting out stadium possibilities now for the coming decades. Often, they are demanding public subsidies to help pay for modern facilities, raising the possibility that they might move to the suburbs or even a new media market if they don't get that support.

Their requests often include [plans for mixed-use development](#) near the stadiums. They've seen the popularity of the Deer District in Milwaukee, the Battery near the Atlanta Braves' suburban stadium and Hollywood Park near SoFi Stadium in Los Angeles. The Deer District, for example, became a gathering place for fans during the Milwaukee Bucks' 2021 championship season and other playoff runs.

Erin Talkington, the managing director of RCLCO, a real estate consulting firm that has worked on several stadium deals, said the push for mixed-use development along with stadiums came in several waves. First, it was just team owners giving fans a place to go on game day to enhance their experience and easing parking lot congestion.

Then, several cities started using stadiums as the anchor for neighborhood redevelopment plans, but teams weren't big parts of those efforts. San Diego built up the area around the Padres' baseball stadium. Denver built up its LoDo ("lower downtown") area around Coors Field, where the Rockies play. And Washington, D.C., sparked major changes along the riverfront near Nationals Stadium, she noted.

It was an "aha moment" for team owners, Talkington said. "Now they're thinking about models that look more like The Battery where it's built from scratch and the team has more involvement in the actual project. [They're] thinking about the revenue potential for a venue beyond just what happens inside the walls."

In a [recent study](#), Talkington found that owners had only been involved in the development of 43% of existing mixed-use developments near stadiums, but they are part of the discussion for 68% of the projects now being planned.

Talkington said teams are mostly interested in generating revenues from their core business, and are pursuing real estate developments and other amenities to support that work. "They are teams, and their business is sports," she said.

Talkington cautioned that sports venues are not enough on their own to transform a neighborhood. A stadium can be a catalyst for more investment, but a thriving neighborhood needs more than one anchor to diversify the mix of economic activity there.

"A venue doesn't change your underlying market dynamics. If you're talking about a site that's not viable for an office or hotel or retail or some other use today, just putting a sports venue there isn't going to change that. You need to understand how a venue is going to change the underlying dynamics of a location," she said.

Sometimes those dynamics are very specific to the location. She said the neighborhood around the Braves' previous stadium in downtown Atlanta, for example, didn't spark development because one person owned most of the nearby parking lots and had no interest in selling them to developers.

Connecting state and local government leaders

“There are no stadiums in the United States that are functionally obsolete,” he said. “There are stadiums where [team owners] would like a better stadium, but there’s literally no team in the United States that *needs* a new stadium.”

“There’s nothing falling down, and, quite honestly, even if it was, if my house is falling apart and needs a new furnace, there’s no reason the government should buy me a new house,” Matheson said.

The professor said teams often use economic impact studies that don’t hold up to rigorous examination in order to justify the public subsidies. “It’s not a piece of academic research, it’s a piece of advocacy. These consultants are being paid to put a shine on it. They’re like lawyers: They are representing their client, not representing the truth,” he warned.

Much of the economic activity that new developments take credit for is actually just relocated from another area, Matheson added. That’s been the case in Cobb County, where the Braves new facility is taking away business from restaurants and other venues outside the district. The problem for local governments is that tax revenue generated in the district is directed toward financing the stadium complex. “From a tax standpoint, it’s been a disaster for the county,” he said.

But stadium deals are usually more popular for local officials than for the public at large, Matheson said.

“When you put things before the voters, voters are about 50-50 on subsidizing billionaire owners and millionaire players. But when you put it just before city councils, the city councils will always approve it,” he said. “The entire city council can fit in the owner’s box. But the entire voting populace can’t.”

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News to Use

Trends, Common Challenges, Cool Ideas, FYIs and Notable Events

CLIMATE: EPA issues new emissions standards for trucks. On Friday, the Environmental Protection Agency announced it would gradually limit the amount of pollution allowed from heavy vehicles, including school buses, tractor-trailers, ambulances, RVs, garbage trucks and moving vans. The new rule could mean that 25% of new long-haul trucks, the heaviest on the road, and 40% of medium-size trucks, like box trucks and landscaping vehicles, could be nonpolluting by 2032, *The New York Times* [reported](#). The drawdown starts in 2027 and allows manufacturers to decide how to comply. Last week, the EPA [finalized its rule](#) to cut down on the amount of carbon dioxide pollution from passenger cars and light trucks, but it tapped the brakes on the implementation schedule, giving manufacturers more time to phase in electric and hybrid vehicles through 2030.

STUDENT DEBT: GOP states sue to scrap Biden’s student loan repayment plan. Eleven Republican-led states sued on Thursday to overturn President Joe Biden’s Saving on a Valuable Education, or SAVE, program. They said the scheme was similar to an earlier effort to forgive up to \$20,000 in federal student loans that the Supreme Court [struck down](#) last year. The federal lawsuit, led by Kansas Attorney General Kris Kobach, largely mirrors the claims in that case, but the administration used different legal authorities to justify the SAVE plan than the forgiveness plan rejected by the high court, *The Washington Post* [reported](#). Kobach argues broad debt relief is unfair to American taxpayers who did not go to college or saved to pay for school because it “forces them to pay for the student loans for those who ran up exorbitant student debt.”

MATERNAL CARE: Colorado working to better support addicted moms. Three years after Colorado stopped requiring doctors to report newborns who tested positive for drugs as possible child abuse victims, the number of families referred to child protective services for prenatal drug use is down 25%. But hospitals are still learning how best to support new