

**AGENDA**  
**Irving Convention and Visitors Bureau Board of Directors**  
**Executive Committee**  
**Friday, December 13, 2024 at 9:00 AM**  
**Irving Convention Center, First Floor Conference Room**  
**500 W. Las Colinas Blvd.**  
**Irving, Texas 75039**

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NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors and Irving City Council may be present at this committee meeting.

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1. Citizen Comments on Items Listed on the Agenda
2. Approving Executive Committee Minutes – November 15, 2024
3. Approving the ICVB Financial Report – September 2024
4. Review of Hotel Occupancy Tax Collections
5. Accepting the ICC Financial Report – October 2024
6. Review of Board Meeting Agenda – December 16, 2024
  - a. Board Committee Sign Up
7. City Council Reports and Staff Comments
8. Chairman/Executive Director Reports
  - a. Recommendation to fill Former Board Member position
9. Next meeting – January 24, 2025

**CERTIFICATION**

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and will remain so posted at least 72 hours before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

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This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.

**MINUTES**  
**IRVING CONVENTION AND VISITORS BUREAU**  
**EXECUTIVE COMMITTEE**  
**IRVING CONVENTION CENTER**  
**Friday, November 15, 2024**

Attendance: Richard Stewart, Jr. – Board Chair; Yasir Arafat, David Cole, Colvin Gibson, Julia Kang, and Sam Reed - Committee Members; Anthony Buttafuoco – Board member; Tom Meehan and Jeremy Pierce – ASM/ICC; Maura Gast, Carol Boyer, Marianne Lauda, Brice Petty, and Susan Rose – ICVB. Nick Wells – BVWD LLP – Guest.

Board Chair Richard Stewart, Jr. called the meeting to order at 9:00 a.m. There were no citizen comments.

Stewart asked for a motion to approve the September 20, 2024, Executive Committee meeting minutes. On a motion from Board member Colvin Gibson, and a second from Board member Sam Reed, the motion to approve the minutes unanimously was approved.

**ACCEPTING THE ICVB FINANCIAL REPORTS**

General Manager Tom Meehan reviewed the ICC September 2024 financials, and noted FY2023-24 was a record-breaking year for ICC financials. Last year \$840,000 of the \$1.395 million subsidy was returned to the ICVB for the Capital Improvement Projects fund. This year FY2023-24, the final numbers show returning \$1,280,757 of the \$1.395 million.

**Highlights:**

- September there were 35 less events than last year and 255,275 in attendance, up by 107,992.
- Adjusted Gross Income for the year is \$8,503,002, up \$1,384,847 from budget and well over last year.
- Expenses are up \$1,280,757 from budget.

**YTD Income Statement:**

- Rental Income is \$2,171,339, last year was \$1,827,238.
- Catering is \$4,645,400.
- Total Other Operating Income is \$1,585,694.
- Adjusted Gross Income is \$8,503,002.
- Expenses are up from last year.
- Net Income is \$1,280,757 ahead of budget.

**Year-over-Year Comparison (over the last five years)**

- YTD Rental Income set a new record - \$2,171,339.
- YTD F&B Catering set a new record - \$4,645,400 – The Gross number is almost \$10 million.
- YTD Total Event Income set a new record - \$6,917,308.
- Expenses are up with major projects and repairs in the building.

Meehan reminded the Committee last November a discussion was held on creating staff wide incentives for ICC employees. A Performance Bonus Plan was implemented based on customer service survey scores, Adjusted Gross Income, and the subsidy return. Staff met and exceeded those goals, and each received a \$2,000 bonus, totaling \$70,000. The bonus is accounted for in the financials. There was also the \$90,000 unexpected insurance payment that impacted the subsidy return. It was an incredible year, and the financial results are stunning. Missed the subsidy \$1.395 million return by approximately \$114,000. Within ASM

Global, the ICC ranks #3 out of 65 Convention Centers of all sizes. The ICC staff will be recognized at the November Board meeting.

Stewart asked for a motion to approve the September 2024 ICC financial report. On a motion from Board member Sam Reed, and a second from Board member Julia Kang, the motion was unanimously approved.

#### ACCEPTING THE ICC AUDIT REPORT FOR FY2023-24

Meehan introduced BVWD, LLP Partner Nick Wells who presented the Committee with the FY2023-24 ICC audit report. He noted the audit went smoothly and was organized. There is a good relationship with the BVWD team. The audit report was distributed as a handout.

Wells congratulated Meehan and the ICC staff on a fantastic year and gave a brief review of the audit report and required standard communications:

- Significant Risk identified (typical of all audits) – There was no material impact on the financial statements.
- Accounting estimates were evaluated, and they are reasonable relative to the financial statements taken as a whole. No significant unusual transactions were identified during the audit.
- No fraud or suspected fraud was identified.
- There were no difficulties in dealing with management or disagreements.
- There were no corrected misstatements identified during the audit.
- This was a clean audit.

In response to a question from Gibson, Executive Director Maura Gast responded the language under significant risks in last year's audit raised a question after the Board meeting presentation from the City Attorney's Office, even though the language is required standard language per AICPA. This audit will be presented at the November Board meeting and all questions will be asked and answered on the record. Further questions were answered regarding the time expended on the audit. Meehan noted the ICC team begins the pre-audit in August and there is a team of three auditors from BVWD, LLP who review year-end numbers in September. Wells noted the communications with the ICC team is excellent. In response to a question regarding peer audit reviews, Wells noted all audits are reviewed by a second BVWD partner as well as the final audit report as a part of quality control. There is also a peer review from an outside firm every three years, and the next will be December 2025. When asked how the ICC stacks up against similar convention centers, Wells replied there are different metrics, but the ICC is run more efficiently. Wells replied to a question from Kang on how fraud is measured. There are audit sampling tools to identify which transactions to test. They are random, near the year-end and include weekends and holidays. Errors can be considered fraud but are reviewed.

Stewart asked for a motion to accept the ICC Audit Report for FY2023-24. On a motion from Gibson, and a second from Board member Yasir Arafat, the motion passed unanimously.

#### APPROVING THE BUDGET ADJUSTMENT TRANSFER ACHIEVED FROM THE ICC FY2023-24 OPERATIONAL SAVINGS TO THE CONVENTION CENTER RESERVE / CAPITAL PROJECTS FUND

Gast noted this item will be presented on the City Council agenda when they approve budget adjustments. On a motion Reed and a second from Board member David Cole, the motion passed unanimously.

## REVIEW OF THE HOTEL OCCUPANCY TAX COLLECTIONS

Accounting and Budget Director Marianne Lauda noted she is working with the City to close out the budget for year-end and will hopefully have the ICVB September financials for the December meeting.

Lauda reviewed the Hotel Occupancy Tax Collections for August 2024:

- **Luxury & Full Service:**
  - All but two hotels have paid. Both the Doubletree by Hilton DFW Airport North and the Sheraton DFW Airport hotels still are delinquent, and the total delinquent is currently over \$1.8 million. A court hearing remains pending. The City's outside counsel has requested a continuance. Any Business Development Incentive Payments continue to be paid to the client directly, and not the hotels' management.
- **All Suite / Extended Stay:**
  - One hotel has not paid.
  - Collected \$149,635.81.
- **Budget Service:**
  - All hotels in this category have paid.
  - Overall collected \$53,262.48.
- **Limited Service:**
  - One hotel has not paid.
  - Collected \$108,484.82 for the month and is down from all previous months.
- **Short-Term Rentals:**
  - There are 28 properties reported in August for \$22,728.31 collected.
  - This category is performing at a steady pace.
- **Summary:**
  - August collected \$700,450.32. Budgeted \$856,841.00, short 18.3%.
  - Cumulative Year-to-Date Actual for August is \$8,51,016.67, down 7.3% from Budget.
  - Prior Year collected \$655,546.22.

In response to a question from Reed, Lauda replied the FY2023-24 budget increased 1-2%, but in determining the FY2024-25 budget the last 12 months of actuals with no increase was forecasted. Gast added data from Tourism Economics forecasting, historical data, election year consideration, and recession are all included in the determination but with conservative numbers.

## BOARD AGENDA REVIEW

Gast reviewed the November 18, 2024 Board agenda:

- There will be a recommendation for Board officers from the Nominating Committee presented and a vote taken. New officers and appointments will take effect in December.
- Individual Consideration – the ICC audit report and Budget Adjustment will be presented for acceptance and approval.
- The Board Chair will recognize the departing Board members, and there are four Convention Services Associates receiving their 15-year service awards.

It was noted the Board and Business Development Committee will meet in December to recommend names for the Former Board Member seat on the Board and presented for approval to the Board at the December meeting.

CITY COUNCIL UPDATES

There were no updates.

Gast added City Council Liaison Councilman Kyle Taylor's wife's Celebration of Life will be at Via Real on November 17.

CHAIRMAN/EXECUTIVE DIRECTOR & STAFF UPDATES

Arafat added he has met with AT&T planning for a 5G cellular upgrade to the ICC with plans for 2025. Assistant General Manager Jeremy Pierce added he is working with AT&T and cannot speak to another carrier at this time.

With no further comments or discussion, Stewart adjourned the meeting at 9:45 a.m.

Respectfully submitted,



Maura Allen Gast, FCDME  
Executive Director





# **IRVING** CONVENTION & VISITORS BUREAU

## **FINANCIAL STATEMENTS**

**For Period Ending  
September 2024**

**IRVING CONVENTION AND VISITORS BUREAU**  
**FINANCIAL POSITION SUMMARY**  
**2023 - 2024**

**REVENUE BY FUND**

	BUDGET	ACTUAL	DIFFERENCE	%
General	12,528,758	17,914,554	5,385,796	142.99%
HOT Tax	10,089,968	9,511,642	(578,326)	94.27%
Reserve	644,000	766,390	122,390	119.00%
Technology	20,000	26,594	6,594	132.97%
ICC CIP	2,403,216	2,550,876	147,660	106.14%
	25,685,942	30,770,056	5,084,114	

**EXPENDITURES BY FUND**

	BUDGET	ACTUAL	DIFFERENCE	%
General	13,707,794	16,301,499	(2,593,705)	118.92%
Reserve	0	0	0	0.00%
Technology	0	0	0	0.00%
ICC CIP	1,490,662	1,422,914	67,748	95.46%
	15,198,456	17,724,413	(2,525,957)	

**GENERAL FUND - EXCLUDING ARPA AND SMG SUBSIDY REFUND**

	BUDGET	ACTUAL	DIFFERENCE	%
Revenue	10,229,968	9,797,715	432,253	95.77%
Expenditures	11,288,573	10,736,837	551,736	95.11%

**EXPENDITURES BY DEPARTMENT**

	BUDGET	ACTUAL	DIFFERENCE	%
Administration	2,952,493	2,853,869	98,624	96.66%
Sales	3,293,215	3,017,539	275,676	91.63%
Marketing	3,639,688	3,462,252	177,436	95.12%
Conv Center	6,967,839	3,822,398	3,145,441	105.02%

**FUND BALANCE**

	BEGINNING	ENDING	DIFFERENCE	%
General	4,825,389	6,438,444	1,613,055	33.43%
Reserve	5,048,310	5,814,701	766,391	15.18%
Technology	503,117	529,712	26,595	5.29%
ICC CIP	2,669,681	3,797,642	1,127,961	42.25%
	13,046,497	16,580,499	3,534,002	27.09%



2201 - ICVB GENERAL  
MONTHLY BALANCE SHEET  
SEPTEMBER 30, 2024

**Assets**

Cash and Equivalents	1,339,390.82
Investments	3,606,130.00
Tax Receivables	1,534,081.78
Receivables	1,283,384.87
Accrued Interest Rec	15,276.57

**Total Assets**

**7,778,264.04**

**Liabilities**

Accounts Payables	650,918.05
Accr Wages & Benf	473,843.84
Unearned Revenue	153,694.75
Due to other Funds	61,363.26

**Total Liabilities**

**1,339,819.90**

**Fund Balance (Budgetary basis)**

Reserve for Encumbrances	0.00
Unreserved	6,438,444.14

**Total Fund Balance**

**6,438,444.14**

**Total Liabilities and Fund Balance**

**7,778,264.04**





**IRVING CONVENTION AND VISITORS BUREAU - GENERAL FUND**  
**MONTHLY FINANCIAL REPORT**  
**SEPTEMBER 2024**

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
<b>REVENUE</b>							
<b>L3 - HOTEL/MOTEL TAX</b>							
	CURRENT YEAR	2,247,582.46	9,089,293.32	10,089,968.00	90.1%	0.00	1,000,674.68
	PENALTY AND INTEREST	462.71	25,805.65	0.00	100.0%	0.00	(25,805.65)
	PRIOR YEAR	(308.03)	117,529.04	0.00	100.0%	0.00	(117,529.04)
	SHORT-TERM RENTALS	72,195.19	279,014.06	0.00	100.0%	0.00	(279,014.06)
	<b>TOTAL HOTEL/MOTEL TAX</b>	<b>2,319,932.33</b>	<b>9,511,642.07</b>	<b>10,089,968.00</b>	<b>94.3%</b>	<b>0.00</b>	<b>578,325.93</b>
<b>M1 - INTERGOVERNMENTAL</b>							
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	6,766,167.38	8,116,838.85	2,298,790.00	353.1%	0.00	(5,818,048.85)
<b>M4 - INVESTMENT INCOME</b>							
		43,250.21	272,575.31	120,000.00	227.1%	0.00	(152,575.31)
<b>M5 - MISCELLANEOUS</b>							
		0.00	13,498.00	20,000.00	67.5%	0.00	6,502.00
<b>TOTAL REVENUE</b>		<b>9,129,349.92</b>	<b>17,914,554.23</b>	<b>12,528,758.00</b>	<b>143.0%</b>	<b>0.00</b>	<b>(5,385,796.23)</b>
<b>EXPENDITURES</b>							
<b>N1 - SALARIES</b>							
		643,472.58	3,046,846.21	3,154,732.00	96.6%	0.00	107,885.79
<b>N2 - BENEFITS</b>							
		109,401.44	595,267.69	608,693.00	97.8%	0.00	13,425.31
<b>N4 - SUPPLIES</b>							
		10,934.64	48,964.56	71,927.00	68.1%	0.00	22,962.44
<b>O1 - UTILITIES (COMMUNICATIONS)</b>							
		1,468.53	22,305.09	28,700.00	77.7%	0.00	6,394.91
<b>O3 - OUTSIDE SERVICES</b>							
	CLOUD BASED SOFTWARE FEES	21,782.02	121,542.38	121,840.00	99.8%	0.00	297.62
	FREIGHT	23.90	2,767.26	4,700.00	58.9%	0.00	1,932.74
	MARKETING AND SALES RESOURCES	6,125.76	45,282.98	51,070.00	88.7%	0.00	5,787.02
	MEDIA ADVERTISING	80,542.24	591,610.33	632,567.83	93.5%	40,848.46	109.04
	POSTAGE EQUIPMENT RENTAL	662.16	2,648.64	2,650.00	99.9%	0.00	1.36
	PROFESSIONAL SERVICES	509,020.16	2,331,620.09	2,422,698.00	96.2%	0.00	91,077.91
	PROPERTY MANAGEMENT SERVICES	(932,507.00)	114,246.00	1,395,000.00	8.2%	0.00	1,280,754.00
	<b>TOTAL OUTSIDE SERVICES</b>	<b>(314,350.76)</b>	<b>3,209,717.68</b>	<b>4,630,525.83</b>	<b>69.3%</b>	<b>40,848.46</b>	<b>1,379,959.69</b>
<b>O4 - TRAVEL - TRAINING - DUES</b>							
	TRAVEL AND TRAINING	35,932.56	370,422.22	407,000.00	91.0%	0.00	36,577.78
	MILEAGE REIMBURSEMENT	406.20	2,153.79	3,600.00	59.8%	0.00	1,446.21
	MEMBERSHIP AND DUES	4,677.00	56,652.90	78,990.00	71.7%	0.00	22,337.10
	<b>TOTAL TRAVEL - TRAINING - DUES</b>	<b>41,015.76</b>	<b>429,228.91</b>	<b>489,590.00</b>	<b>87.7%</b>	<b>0.00</b>	<b>60,361.09</b>
<b>O5 - CLAIMS AND INSURANCE</b>							
		0.00	151,850.00	151,850.00	100.0%	0.00	0.00
<b>O7 - MISCELLANEOUS EXPENSES</b>							
	ADM COST REIMBURSEMENT	92,797.28	380,465.63	403,600.00	94.3%	0.00	23,134.37
	BUSINESS DEV INCENTIVE PROG	114,021.00	543,331.66	543,500.00	100.0%	0.00	168.34
	CONVENTION SERVICES MATERIALS	165.67	51,527.78	58,350.00	88.3%	0.00	6,822.22
	EVENT SPONSORSHIPS	2,500.00	131,667.75	133,000.00	99.0%	0.00	1,332.25
	LOCAL PROGRAMS-PROMOTIONS	412,965.23	727,914.81	897,110.00	81.1%	0.00	169,195.19
	<b>TOTAL MISCELLANEOUS EXPENSES</b>	<b>622,449.18</b>	<b>1,834,907.63</b>	<b>2,035,560.00</b>	<b>90.1%</b>	<b>0.00</b>	<b>200,652.37</b>
<b>P5 - TRANSFERS OUT</b>							
	TRSF TO ICVB RESERVE FUND	0.00	500,000.00	500,000.00	100.0%	0.00	0.00
	TRSF TO ICC RESERVE / CIP FUND	4,426,195.38	6,345,416.38	1,919,221.00	330.6%	0.00	(4,426,195.38)
	TRSF TO POB RISK MITIGATION FUND	0.00	23,139.00	23,139.00	100.0%	0.00	0.00
	TRSF TO HEALTH SELF INSUR FUND	0.00	3,550.00	3,550.00	100.0%	0.00	0.00
	TRSF TO GENERAL DS FUND	0.00	90,306.00	90,306.00	100.0%	0.00	0.00
	<b>TOTAL TRANSFERS OUT</b>	<b>4,426,195.38</b>	<b>6,962,411.38</b>	<b>2,536,216.00</b>	<b>0.0%</b>	<b>0.00</b>	<b>(4,426,195.38)</b>
<b>TOTAL EXPENDITURES</b>		<b>5,540,586.75</b>	<b>16,301,499.15</b>	<b>13,707,793.83</b>	<b>118.9%</b>	<b>40,848.46</b>	<b>(2,634,553.78)</b>

Beginning Fund Balance	4,825,389.06
Revenues	17,914,554.23
Expenditures	(16,301,499.15)
Ending Fund Balance	6,438,444.14

NOTE: EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.  
PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



2202 - ICVB RESERVE  
MONTHLY BALANCE SHEET  
SEPTEMBER 30, 2024

**Assets**

Cash and equivalents	973.34
Investments	5,791,790.00
Accrued interest rec	21,937.71

<b>Total Assets</b>	<b>5,814,701.05</b>
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**Liabilities**

**Total Liabilities**

**0.00**

**Fund Balance (Budgetary basis)**

Reserve for encumbrances	0.00
Unreserved	5,814,701.05

**Total Fund Balance**

**5,814,701.05**

**Total Liabilities and Fund Balance**

**5,814,701.05**



IRVING CONVENTION AND VISITORS BUREAU - RESERVE FUND  
 MONTHLY FINANCIAL REPORT  
 SEPTEMBER 2024

Code	Account	YTD Actual	Revised Budget	YTD %	Encumbered	Available
<b>REVENUE</b>						
	M4 - INVESTMENT INCOME	266,390.12	144,000.00	185.0%	0.00	(122,390.12)
	M6 - TRANSFER FROM ICVB GENERAL	500,000.00	500,000.00	100.0%	0.00	0.00
	<b>TOTAL REVENUE</b>	<b>766,390.12</b>	<b>644,000.00</b>	<b>119.0%</b>	<b>0.00</b>	<b>(122,390.12)</b>
<b>EXPENDITURES</b>						
	NONE	0.00	0.00	0.0%	0.00	0.00
	<b>TOTAL EXPENDITURES</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>0.00</b>	<b>0.00</b>

Beginning Fund Balance	5,048,310.93
Revenues	766,390.12
Expenditures	0.00
Ending Fund Balance	5,814,701.05



2203 - ICVB TECHNOLOGY  
MONTHLY BALANCE SHEET  
SEPTEMBER 30, 2024

**Assets**

Cash and equivalents	573.25
Investments	527,000.00
Accrued interest rec	2,138.30

**Total Assets**

**529,711.55**

**Liabilities**

**Total Liabilities**

**0.00**

**Fund Balance (Budgetary basis)**

Reserve for encumbrances	0.00
Unreserved	529,711.55

**Total Fund Balance**

**529,711.55**

**Total Liabilities and Fund Balance**

**529,711.55**



IRVING CONVENTION AND VISITORS BUREAU - TECHNOLOGY FUND  
MONTHLY FINANCIAL REPORT  
SEPTEMBER 2024

Code	Account	YTD Actual	Revised Budget	YTD %	Encumbered	Available
<b>REVENUE</b>						
	<b>M4 - INVESTMENT INCOME</b>	26,594.49	20,000.00	133.0%	0.00	(6,594.49)
	<b>TOTAL REVENUE</b>	<b>26,594.49</b>	<b>20,000.00</b>	<b>133.0%</b>	<b>0.00</b>	<b>(6,594.49)</b>
<b>EXPENDITURES</b>						
	<b>NONE</b>	0.00	0.00	0.0%	0.00	0.00
	<b>TOTAL EXPENDITURES</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>0.00</b>	<b>0.00</b>

Beginning Fund Balance	503,117.06
Revenues	26,594.49
Expenditures	0.00
Ending Fund Balance	529,711.55

**NOTE:**

EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.  
PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



2204 - ICVB CONV CENTER RESERVE / CIP  
MONTHLY BALANCE SHEET  
SEPTEMBER 30, 2024

**Assets**

Cash and equivalents	272,855.75
Investments	5,103,000.00
Receivables	7,931,379.63
Accrued interest rec	16,041.02

<b>Total Assets</b>	<b>13,323,276.40</b>
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**Liabilities**

Accounts payables	203,392.59
Unearned revenue	1,609,041.10
Deferred inflow	7,713,199.90
<b>Total Liabilities</b>	<b>9,525,633.59</b>

**Fund Balance (Budgetary basis)**

Reserve for encumbrances	0.00
Unreserved	3,797,642.81
<b>Total Fund Balance</b>	<b>3,797,642.81</b>

<b>Total Liabilities and Fund Balance</b>	<b>13,323,276.40</b>
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IRVING CONVENTION AND VISITORS BUREAU - ICC RESERVE / CIP FUND  
MONTHLY FINANCIAL REPORT  
SEPTEMBER 2024

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
<b>REVENUE</b>							
<b>M1 - CHARGES FOR SERVICES</b>							
	LEASE REVENUE	147,621.00	147,621.00	0.00	-100.0%	0.00	(147,621.00)
<b>M2 - INTERGOVERNMENTAL</b>							
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	(4,425,789.62)	(4,426,195.38)	90,137.00	-4910.5%	0.00	4,516,332.38
<b>M4 - INVESTMENT INCOME</b>		25,503.26	119,251.16	60,000.00	198.8%	0.00	(59,251.16)
<b>M5 - MISCELLANEOUS</b>		84,293.31	364,782.87	333,858.00	109.3%	0.00	(30,924.87)
<b>M6 - TRANSFER FROM ICVB GENERAL</b>		4,426,195.38	6,345,416.38	1,919,221.00	330.6%	0.00	(4,426,195.38)
<b>TOTAL REVENUE</b>		<b>257,823.33</b>	<b>2,550,876.03</b>	<b>2,403,216.00</b>	<b>106.1%</b>	<b>0.00</b>	<b>(147,660.03)</b>
<b>EXPENDITURES</b>							
<b>N4 - SUPPLIES</b>		173,063.91	236,470.08	236,471.00	100.0%	0.00	0.92
<b>N7 - STRUCTURE MAINTENANCE</b>		273,481.81	1,072,596.07	1,072,597.00	100.0%	0.00	0.93
<b>O3 - OUTSIDE SERVICES</b>		0.00	65,560.33	65,561.00	100.0%	0.00	0.67
<b>P1 - CAPITAL EXPENDITURES</b>		0.00	48,287.99	116,033.00	41.6%	0.00	67,745.01
<b>P5 - TRANSFER TO ICVB GENERAL FUND</b>		(4,550,135.62)	0.00	0.00	0.0%	0.00	0.00
<b>TOTAL EXPENDITURES</b>		<b>(4,103,589.90)</b>	<b>1,422,914.47</b>	<b>1,490,662.00</b>	<b>95.5%</b>	<b>0.00</b>	<b>67,747.53</b>

Beginning Fund Balance	2,669,681.25
Revenues	2,550,876.03
Expenditures	(1,422,914.47)
Ending Fund Balance	3,797,642.81

**NOTE:**

EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.  
PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



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Check #	Check Date	Vendor Name		Line Item Description	Check Amount	Invoice Amount	
		Object Description				ARPA	HOT TAX
80064185	9/10/2024	AMERICAN COLLEGE OF EMERGENCY PHYSICIANS			540.00		
		BUSINESS DEV INCENTIVE PROG	RESIDENT TEACHING FELLOWSHIP/AUG 2024				540.00
80064186	9/10/2024	AMERICAN EXPRESS TRAVEL RELATED SERVICES CO, INC			71,093.98		
		ACCOUNTS PAYABLE	AUG 2024 - RECEIPTS				71,093.98
80064187	9/10/2024	ASHFORD TRS CORPORATION			3,885.00		
		BUSINESS DEV INCENTIVE PROG	ATRIAL FIBRILLATION PATIENT CONFERENCE/AUG 2024				960.00
		BUSINESS DEV INCENTIVE PROG	IRISH DANCING CHAMPIONSHIP-OVERFLOW/JUL 2024				2,925.00
80064188	9/10/2024	BEYOND, INC.			1,160.00		
		BUSINESS DEV INCENTIVE PROG	PARTNER COUNCIL/AUG 2024				1,160.00
80064189	9/10/2024	BH DFW PROPERTY LP			1,065.00		
		BUSINESS DEV INCENTIVE PROG	IRISH DANCING CHAMPIONSHIP-OVERFLOW/JUL 2024				1,065.00
80064190	9/10/2024	BRIGHT BUSINESS MEDIA, LLC			5,900.00		
		MEDIA ADVERTISING	ADVERTISING				5,900.00
80064191	9/10/2024	CHRISTINE CAPLE			500.00		
		LOCAL PROGRAMS-PROMOTIONS	REIMBURSEMENT - CLIENT AIRFARE				500.00
80064192	9/10/2024	DENNIS GEORGE LENNOX II			1,330.53		
		PROFESSIONAL SERVICES	REIMBURSEMENT - WRITER TRAVEL EXPENSES				1,330.53
80064193	9/10/2024	GREATER IRVING-LAS COLINAS CHAMBER OF COMMERCE			12,987.00		
		CLOUD BASED SOFTWARE SUB FEES	PLACER AI SOFTWARE FEE - 2024/2025				12,987.00
80064194	9/10/2024	HARRIS COUNTY-HOUSTON SPORTS AUTHORITY			849.20		
		TRAVEL AND TRAINING	2024 SPORTS ETA SYMPOSIUM RECEPTION				849.20
80064195	9/10/2024	HCD DALLAS CORPORATION			1,240.00		
		BUSINESS DEV INCENTIVE PROG	DENTIST ENTREPRENEUR ORGANIZATION/AUG 2024				1,240.00
80064196	9/10/2024	IMAGO MEDIA, INC.			321.50		
		MEDIA ADVERTISING	ADVERTISING				321.50
80064197	9/10/2024	NORTHSTAR TRAVEL MEDIA, LLC			5,500.00		
		MEDIA ADVERTISING	ADVERTISING				2,500.00
		MEDIA ADVERTISING	ADVERTISING				3,000.00
80064198	9/10/2024	PPG ENTERPRISES, INC.			7,945.00		
		CONVENTION SERVICES MATERIALS	IMPRINTED POLY BAGS				7,945.00
80064199	9/10/2024	PROVIDENT RESOURCES GROUP, INC			2,155.00		
		BUSINESS DEV INCENTIVE PROG	DAIRY FARMERS OF AMERICA CONFERENCE/AUG 2024				2,155.00
80064200	9/10/2024	SMG			63,352.91		
		BUILDINGS MAINT	OUTSIDE STEP LIGHTING				39,408.91
		BUILDINGS MAINT	CHILL WATER PUMP VFD #2				12,128.00
		BUILDINGS MAINT	AHU 20 BLOWER WHEEL				11,816.00
80064201	9/10/2024	SPORTS CLUB LC OWNER LLC			1,200.00		
		MEMBERSHIPS, CERTS, & LICENSES	SEPTEMBER 2024				1,200.00
80064202	9/10/2024	STAPLES INC			226.35		
		OFFICE SUPPLIES	OFFICE SUPPLIES				139.43
		OFFICE SUPPLIES	OFFICE SUPPLIES				86.92
80064203	9/10/2024	THE RITZ-CARLTON HOTEL COMPANY, L.L.C.			5,685.00		
		BUSINESS DEV INCENTIVE PROG	MINNESOTA TWINS VS TEXAS RANGERS/AUG 2024				1,460.00
		BUSINESS DEV INCENTIVE PROG	SAN DIEGO PADRES VS TEXAS RANGERS/JULY 2024				1,640.00
		BUSINESS DEV INCENTIVE PROG	BALTIMORE ORIOLES VS TEXAS RANGERS/JULY 2024				1,465.00
		BUSINESS DEV INCENTIVE PROG	PITTSBURGH PIRATES VS TEXAS RANGERS/AUG 2024				1,120.00



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Check #	Check Date	Vendor Name		Line Item Description	Check Amount	Invoice Amount	
		Object Description				ARPA	HOT TAX
80064204	9/10/2024	TRADE PRESS MEDIA GROUP, INC			13,000.00		
		MEDIA ADVERTISING	ADVERTISING				13,000.00
80064205	9/10/2024	TUCKER & ASSOCIATES, LLC			4,068.02		
		PROFESSIONAL SERVICES	RETAINER / REIMBURSABLES - SEPTEMBER 2024				4,068.02
80064206	9/10/2024	U90C MANAGEMENT GROUP, LLC			9,388.00		
		BUSINESS DEV INCENTIVE PROG	U90C PREMIER SUPERCOPA/JUNE 2024				9,388.00
80064207	9/17/2024	AJR MEDIA GROUP			495.00		
		MEDIA ADVERTISING	ADVERTISING - TOURTEXAS.COM				495.00
80064208	9/17/2024	ASHFORD TRS CORPORATION			3,955.00		
		BUSINESS DEV INCENTIVE PROG	COCAINE ANONYMOUS WORLD CONF/SEPT 2024				3,955.00
80064209	9/17/2024	CONFERENCE DIRECT LLC			7,000.00		
		MEDIA ADVERTISING	ADVERTISING				7,000.00
80064210	9/17/2024	CSC HOLDINGS, LLC			2,560.00		
		BUSINESS DEV INCENTIVE PROG	BINITA AND MIRAJ PATEL WEDDING/SEPT 2024				2,560.00
80064211	9/17/2024	CUTTS, SUSAN			1,143.00		
		PROFESSIONAL SERVICES	DATA ENTRY SERVICES - AUG 26 - SEPT 06, 2024				1,143.00
80064212	9/17/2024	FEDERAL EXPRESS CORPORATION			36.81		
		FREIGHT	SHIPPING				24.17
		FREIGHT	SHIPPING				12.64
80064213	9/17/2024	GREENSPRING MEDIA LLC			771.00		
		MEDIA ADVERTISING	ADVERTISING				771.00
80064214	9/17/2024	HOFFMAN MEDIA, LLC			1,850.00		
		BUSINESS DEV INCENTIVE PROG	NORTH TEXAS SEWING AND QUILT EXPO/AUG 2024				1,850.00
80064215	9/17/2024	JOSEPH DALCOUR			1,150.00		
		PROFESSIONAL SERVICES	ICC BUILDING PHOTOGRAPHY				1,150.00
80064216	9/17/2024	LIFE TEEN INC			11,665.00		
		BUSINESS DEV INCENTIVE PROG	STEUBENVILLE/JUNE 2024				11,665.00
80064217	9/17/2024	MANUSAMA, DEBORA CHRISTY			5,888.57		
		PROFESSIONAL SERVICES	DIGITAL CONTENT SPECIALIST - AUGUST 2024				5,888.57
80064219	9/17/2024	PITNEY BOWES GLOBAL FINANCIAL SERVICES, LLC			1,000.00		
		POSTAGE	POSTAGE FOR METER				1,000.00
80064220	9/17/2024	SMG			30,962.45		
		BUSINESS DEV INCENTIVE PROG	TEXSOM VENDOR ROOMS @ WESTIN/AUG 2024				1,115.00
		BUSINESS DEV INCENTIVE PROG	TEXSOM ROOMS @ TEXICAN/AUG 2024				1,885.00
		BUILDINGS MAINT	WESTIN GARAGE RENTAL - SEPT 2024				26,295.89
		LOCAL PROGRAMS-PROMOTIONS	CATERING				1,666.56
80064221	9/17/2024	SMG			348,250.00		
		PROPERTY MANAGEMENT SERVICES	SUBSIDY				348,250.00
80064222	9/17/2024	SMG			196,811.18		
		BUILDINGS MAINT	BORING OF A 2" PIPE FROM ICC TO THE WESTIN HOTEL				119,221.34
		BUILDINGS MAINT	COPPER PANEL REPAIR				31,600.00
		OFFICE FURN AND FIXT LESS 5000	1A ADMINISTRATIVE OFFICE REMODEL				16,700.03
		OTHER SUPPLIES	SMALLWARES FOR BANQUETS				29,289.81
80064223	9/17/2024	SPECIALTY PUBLICATIONS OF MICHIGAN, LLC			5,500.00		
		MEDIA ADVERTISING	ADVERTISING				5,500.00
80064224	9/17/2024	TEXAS DEPARTMENT OF TRANSPORTATION			3,080.85		
		MEDIA ADVERTISING	ADVERTISING - TEXAS HIGHWAYS				3,080.85



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		Object Description				ARPA	HOT TAX
80064225	9/17/2024	THE MICHAELS COMPANIES, INC.			352.00		
		BUSINESS DEV INCENTIVE PROG	CONTINUED LEADERSHIP DEVELOPMENT/JUNE 2024				352.00
80064226	9/17/2024	THE RITZ-CARLTON HOTEL COMPANY, L.L.C.			2,201.00		
		BUSINESS DEV INCENTIVE PROG	OAKLAND A'S VS TEXAS RANGERS/AUG 2024				875.00
		BUSINESS DEV INCENTIVE PROG	HOUSTON ASTROS VS TEXAS RANGERS/AUG 2024				1,110.00
		BUSINESS DEV INCENTIVE PROG	CFO ACCELERATOR WORKSHOP 2/AUG 2024				216.00
80064227	9/17/2024	TRIPADVISOR HOLDINGS, LLC			520.62		
		MEDIA ADVERTISING	ADVERTISING				520.62
80064229	9/24/2024	ASHFORD TRS CORPORATION			412.00		
		BUSINESS DEV INCENTIVE PROG	ASSA ABLOY DATA CENTER EVENT/SEPT 2024				412.00
80064231	9/24/2024	CONFERENCE DIRECT LLC			3,250.00		
		MEDIA ADVERTISING	ADVERTISING				3,250.00
80064232	9/24/2024	CSC HOLDINGS, LLC			800.00		
		BUSINESS DEV INCENTIVE PROG	BYU FOOTBALL AT SMU/SEPT 2024				800.00
80064233	9/24/2024	FLOWSERVE CORPORATION			1,255.00		
		BUSINESS DEV INCENTIVE PROG	TECHNOLOGY & ENGINEERING SUMMIT/OCT 2023				1,255.00
80064234	9/24/2024	IPROMOTEU.COM, INC.			5,594.92		
		MARKETING RESOURCES	IRVING ON THE ROCKS SWAG - TRUCKER HATS				2,992.12
		MARKETING RESOURCES	IRVING ON THE ROCKS SWAG - COCKTAIL KIT				2,602.80
80064235	9/24/2024	IRVING - LAS COLINAS ROTARY CLUB			40.00		
		MEMBERSHIPS, CERTS, & LICENSES	AUGUST 2024				40.00
80064236	9/24/2024	MALONEY STRATEGIC COMMUNICATION INC			841.00		
		PROFESSIONAL SERVICES	INVENTORY STORAGE / MGMT - JUL/AUG/SEPT			841.00	
80064237	9/24/2024	PITNEY BOWES GLOBAL FINANCIAL SERVICES, LLC			662.16		
		POSTAGE EQUIPMENT RENTAL	POSTAGE EQUIPMENT				662.16
80064238	9/24/2024	PRICELINE.COM INTERNATIONAL LIMITED			521.94		
		MEDIA ADVERTISING	ADVERTISING				23.10
		MEDIA ADVERTISING	ADVERTISING				498.84
80064239	9/24/2024	SMG			57,848.21		
		LOCAL PROGRAMS-PROMOTIONS	A-KON EVENT - BALANCE DUE (EVENT TRUST FUND)				57,848.21
80064240	9/24/2024	TARSUS CONNECT, LLC			8,995.00		
		MEDIA ADVERTISING	ADVERTISING				8,995.00
80064241	9/24/2024	THE RITZ-CARLTON HOTEL COMPANY, L.L.C.			2,070.00		
		BUSINESS DEV INCENTIVE PROG	CONSERO CORP LEARNING & DEVELOPMENT/SEPT 2024				880.00
		BUSINESS DEV INCENTIVE PROG	NEW ORLEANS SAINTS VS DALLAS COWBOYS/SEPT 2024				1,190.00
80064242	9/24/2024	TRADE PRESS MEDIA GROUP, INC			5,500.00		
		MEDIA ADVERTISING	ADVERTISING				5,500.00
80064244	9/30/2024	A-KON, LLC			55,959.79		
		LOCAL PROGRAMS-PROMOTIONS	2023 A-KON (EVENT TRUST FUND)				55,959.79
80064245	9/30/2024	AHIP TX ESD ENTERPRISES LLC			288.00		
		BUSINESS DEV INCENTIVE PROG	INT'L CONF OF POLICE CHAPLAINS TRAINING/SEPT 2024				288.00
80064246	9/30/2024	AMERICAN COLLEGE OF EMERGENCY PHYSICIANS			220.00		
		BUSINESS DEV INCENTIVE PROG	CORD BOARD STRATEGIC ROOMS/SEPT 2024				220.00
80064247	9/30/2024	CLUBCORP USA, INC.			142,682.00		
		LOCAL PROGRAMS-PROMOTIONS	INVITED CELEBRITY CLASSIC (EVENT TRUST FUND)				142,682.00



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					ARPA	HOT TAX
80064248	9/30/2024	CUTTS, SUSAN		1,269.00		
		PROFESSIONAL SERVICES	DATA ENTRY SERVICES - SEPT 09 - 20, 2024			1,269.00
80064249	9/30/2024	ESPINOZA, ANABEL		75.00		
		COMMUNICATIONS	AUG 2024 - CELL			75.00
80064250	9/30/2024	FOJTASEK, LORI		197.70		
		COMMUNICATIONS	JUL 2024 - CELL / MILEAGE / MISC			75.00
		MILEAGE REIMBURSEMENT	JUL 2024 - CELL / MILEAGE / MISC			10.73
		LOCAL PROGRAMS-PROMOTIONS	JUL 2024 - CELL / MILEAGE / MISC			5.00
		TRAVEL AND TRAINING	TACVB ANNUAL CONFERENCE 2024			20.00
		LOCAL PROGRAMS-PROMOTIONS	AUG 2024 - CELL / MILEAGE / MISC			5.00
		MILEAGE REIMBURSEMENT	AUG 2024 - CELL / MILEAGE / MISC			6.97
		COMMUNICATIONS	AUG 2024 - CELL / MILEAGE / MISC			75.00
80064251	9/30/2024	FOSTER, WENDY		249.83		
		COMMUNICATIONS	JUL 2024 - CELL / MILEAGE / MISC			75.00
		CONVENTION SERVICES MATERIALS	JUL 2024 - CELL / MILEAGE / MISC			(18.08)
		MILEAGE REIMBURSEMENT	JUL 2024 - CELL / MILEAGE / MISC			29.15
		LOCAL PROGRAMS-PROMOTIONS	JUL 2024 - CELL / MILEAGE / MISC			72.06
		TRAVEL AND TRAINING	MPI-WEC 2024			91.70
80064252	9/30/2024	GALLAGHER, BREANNA DAWN		150.00		
		COMMUNICATIONS	AUG 2024 - CELL			75.00
		COMMUNICATIONS	JUN 2024 - CELL			75.00
80064253	9/30/2024	GROVES, DONNA		144.00		
		COMMUNICATIONS	AUG 2024 - CELL			65.00
		TRAVEL AND TRAINING	CONNECT MARKETPLACE 2024			79.00
80064254	9/30/2024	HCD DALLAS CORPORATION		2,856.00		
		BUSINESS DEV INCENTIVE PROG	STATE FREEDOM CAUCUS NETWORK EVENT/SEPT 2024			1,900.00
		BUSINESS DEV INCENTIVE PROG	NALHE ANNUAL SUMMIT/SEPT 2024			956.00
80064255	9/30/2024	HIDDEN VALLEY PROMOTIONS, LLC		500.00		
		LOCAL PROGRAMS-PROMOTIONS	IRVING HOLIDAY PARADE HORSE DRAWN WAGON			500.00
80064256	9/30/2024	HOPKINS, CHERYL		221.85		
		COMMUNICATIONS	JUN 2024 - CELL			75.00
		TRAVEL AND TRAINING	MEETINGS TODAY 2024			62.75
		TRAVEL AND TRAINING	CONNECT MARKETPLACE 2024			84.10
80064257	9/30/2024	IMAGO MEDIA, INC.		3,500.00		
		MEDIA ADVERTISING	ADVERTISING			1,000.00
		MEDIA ADVERTISING	ADVERTISING			2,500.00
80064258	9/30/2024	INTERNATIONAL PROTECTIVE SECURITY BOARD		1,072.00		
		BUSINESS DEV INCENTIVE PROG	CLOSE PROTECTION CONFERENCE/DEC 2023			1,072.00
80064259	9/30/2024	JEAN FANG		1,300.00		
		PROFESSIONAL SERVICES	BLOG POSTS - VISIT IRVING BLOGS			1,300.00
80064260	9/30/2024	JOSEPH HAUBERT		1,250.00		
		PROFESSIONAL SERVICES	PHOTOGRAPHY - WATER STREET AND CANAL LIGHTS			1,250.00
80064261	9/30/2024	LEVINE, KATHY		65.44		
		COMMUNICATIONS	AUG 2024 - CELL			65.44
80064262	9/30/2024	LOPEZ, BRENDA		150.00		
		COMMUNICATIONS	AUG 2024 - CELL			75.00
		COMMUNICATIONS	MAY 2024 - CELL			75.00



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Check #	Check Date	Vendor Name		Line Item Description	Check Amount	Invoice Amount	
		Object Description				ARPA	HOT TAX
80064263	9/30/2024	MALONEY STRATEGIC COMMUNICATION INC			643.00		
		PROFESSIONAL SERVICES	INVENTORY STORAGE / MGMT- COLLATERAL MATERIAL			643.00	
80064264	9/30/2024	MANSELL, LORI			117.59		
		TRAVEL AND TRAINING	AUSTIN SALES CALLS / CLIENT LUNCHEON - JUN 2024				72.00
		COMMUNICATIONS	AUG 2024 - CELL				45.59
80064265	9/30/2024	MANSOUR, KAYLA			83.17		
		MILEAGE REIMBURSEMENT	AUG 2024 - CELL / MILEAGE				8.17
		COMMUNICATIONS	AUG 2024 - CELL / MILEAGE				75.00
80064266	9/30/2024	MEETING PROFESSIONALS INTERNATIONAL			27,000.00		
		MEDIA ADVERTISING	ADVERTISING				3,200.00
		MEDIA ADVERTISING	ADVERTISING				3,200.00
		MEDIA ADVERTISING	ADVERTISING				14,200.00
		MEDIA ADVERTISING	ADVERTISING				3,200.00
		MEDIA ADVERTISING	ADVERTISING				3,200.00
80064267	9/30/2024	PARKER UNIVERSITY			300.00		
		BUSINESS DEV INCENTIVE PROG	NEUROCON/JULY 2024				250.00
		BUSINESS DEV INCENTIVE PROG	SEMINAR COURTESY BLOCK/AUG 2024				50.00
80064268	9/30/2024	PETTY, BRICE			90.54		
		MILEAGE REIMBURSEMENT	AUG 2024 - CELL / MILEAGE				24.39
		COMMUNICATIONS	AUG 2024 - CELL / MILEAGE				66.15
80064269	9/30/2024	PROVIDENT RESOURCES GROUP, INC			1,848.00		
		BUSINESS DEV INCENTIVE PROG	RCAT CONFERENCE AND TRADESHOW/SEPT 2024				1,848.00
80064270	9/30/2024	ROSE, SUSAN			124.13		
		LOCAL PROGRAMS-PROMOTIONS	AUG 2024 - CELL / MILEAGE / MISC				10.00
		MILEAGE REIMBURSEMENT	AUG 2024 - CELL / MILEAGE / MISC				39.13
		COMMUNICATIONS	AUG 2024 - CELL / MILEAGE / MISC				75.00
80064271	9/30/2024	SIRMEN, LORI			130.17		
		TRAVEL AND TRAINING	CONNECT MARKETPLACE 2024				61.31
		COMMUNICATIONS	AUG 2024 - CELL				75.00
		TRAVEL AND TRAINING	PRSA TRAVEL & TOURISM 2024				(6.14)
80064272	9/30/2024	SMG			20,046.06		
		SAFETY SUPPLIES	ICC FIRE EXTINGUISHERS				9,850.00
		BUILDINGS MAINT	HVAC / MECHANICAL REPAIR VFD ON UNIT SF-13				10,196.06
80064273	9/30/2024	SOTO, MONICA			59.25		
		MILEAGE REIMBURSEMENT	AUG 2024 - CELL / MILEAGE				9.25
		COMMUNICATIONS	AUG 2024 - CELL / MILEAGE				25.00
		COMMUNICATIONS	SEPT 2024 - CELL				25.00
80064274	9/30/2024	TARA BANDA			700.00		
		PROFESSIONAL SERVICES	BLOG POSTS - VISIT IRVING BLOGS				700.00
80064275	9/30/2024	THE RITZ-CARLTON HOTEL COMPANY, L.L.C.			7,420.00		
		BUSINESS DEV INCENTIVE PROG	TORONTO BLUE JAYS VS TEXAS RANGERS/SEPT 2024				1,490.00
		BUSINESS DEV INCENTIVE PROG	LION STREET INDABA/SEPT 2024				2,475.00
		BUSINESS DEV INCENTIVE PROG	CONSERO ENERGY GENERAL COUNSEL/SEPT 2024				1,080.00
		BUSINESS DEV INCENTIVE PROG	SEATTLE MARINERS VS TEXAS RANGERS/SEPT 2024				1,175.00
		BUSINESS DEV INCENTIVE PROG	BALTIMORE RAVENS VS DALLAS COWBOYS/SEPT 2024				1,200.00





Irving Convention and Visitors Bureau

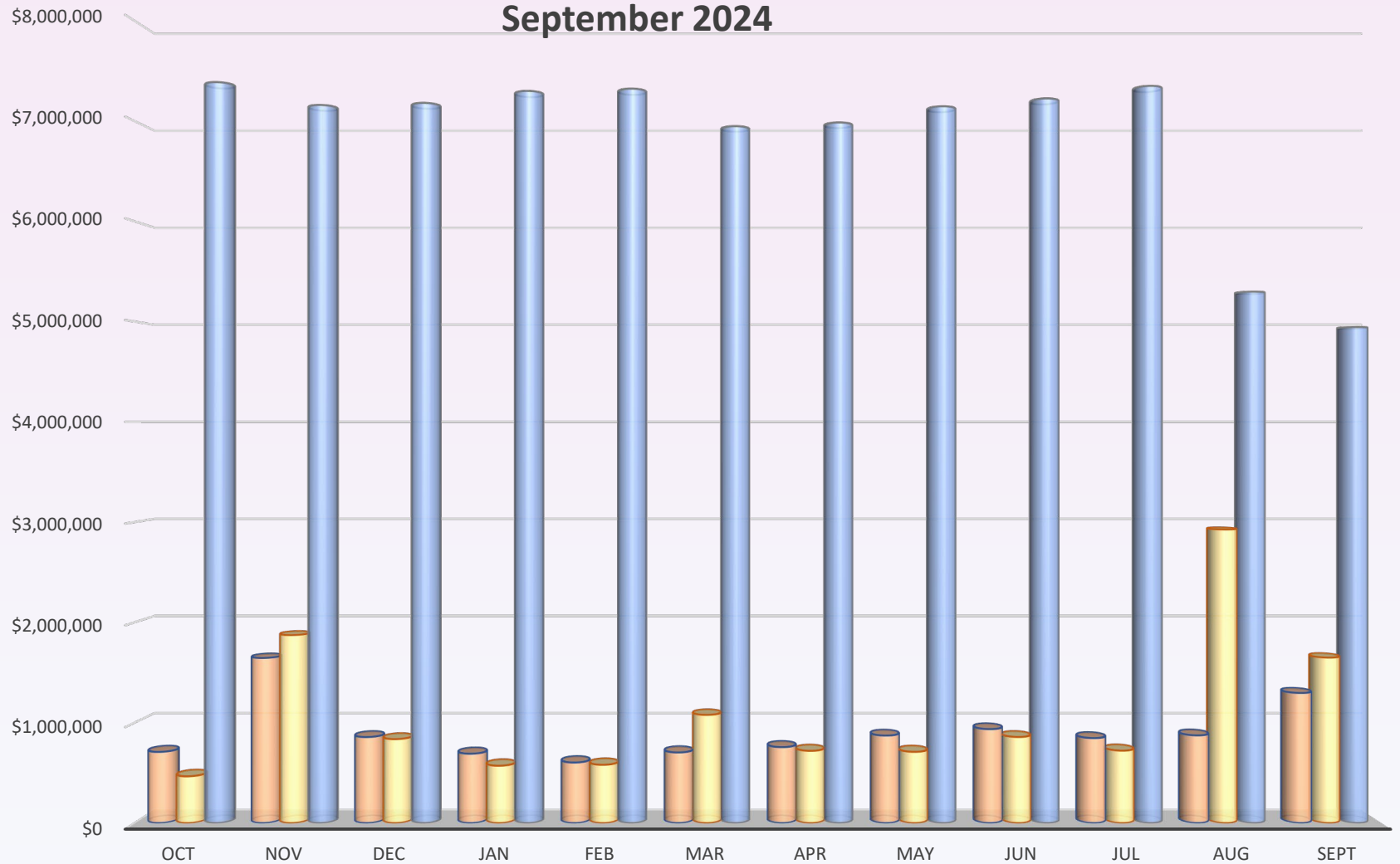
Check Register  
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Check #	Check Date	Vendor Name	Line Item Description	Check	Invoice Amount	
		Object Description		Amount	ARPA	HOT TAX
80064276	9/30/2024	TUNGETT, MATT		196.08		
		TRAVEL AND TRAINING	TACVB ANNUAL CONFERENCE 2024			20.00
		LOCAL PROGRAMS-PROMOTIONS	AUG 2024 - CELL / MISC			10.00
		COMMUNICATIONS	AUG 2024 - CELL / MISC			65.04
		COMMUNICATIONS	JUL 2024 - CELL / MISC			65.04
		LOCAL PROGRAMS-PROMOTIONS	JUL 2024 - CELL / MISC			5.00
		TRAVEL AND TRAINING	CONNECT MARKETPLACE 2024			31.00
80064277	9/30/2024	USA TRIATHLON OF COLORADO		64,540.00		
		LOCAL PROGRAMS-PROMOTIONS	USA TRIATHLON MULTISPORT (EVENT TRUST FUND)			64,540.00
		Total Number of Invoices	150	1,261,823.80	1,484.00	1,260,339.80
		Total Number of Checks	89			

# Irving Convention and Visitors Bureau

## FY24 Cash Flow

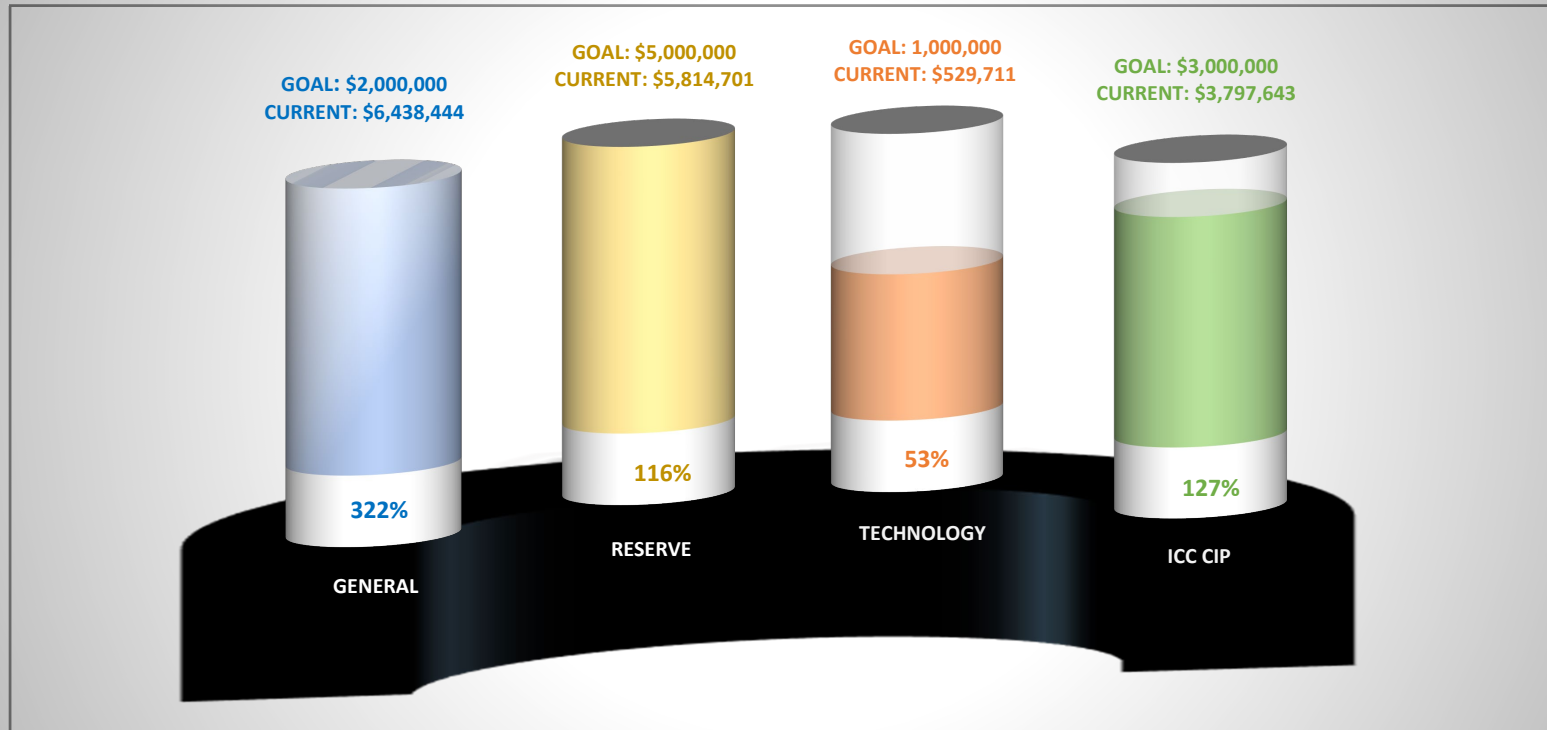
### September 2024



	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT
REVENUE	\$708,541	\$1,644,623	\$856,435	\$690,373	\$602,765	\$703,059	\$756,238	\$871,180	\$935,451	\$846,293	\$873,145	\$1,295,542
EXPENSES	\$465,372	\$1,872,395	\$835,916	\$570,831	\$580,004	\$1,077,493	\$719,332	\$709,309	\$857,146	\$721,183	\$2,925,847	\$1,647,923
ENDING CASH	\$7,387,796	\$7,160,024	\$7,180,543	\$7,300,085	\$7,322,846	\$6,948,412	\$6,985,318	\$7,147,189	\$7,225,494	\$7,350,604	\$5,297,902	\$4,945,521



## FUND BALANCES SEPTEMBER 2024



A golfer in a light blue polo shirt, khaki shorts, a dark cap, and dark sneakers is captured in the middle of a golf swing on a green. A golf club is behind his head, and a golf ball sits on the grass near his feet. In the background, there is a large clubhouse with many windows and a large tree. The entire image has a warm, golden-yellow tint.

# ICVB HOTEL OCCUPANCY TAX COLLECTIONS

For Period Ending  
September 2024

**IRVING CONVENTION AND VISITORS BUREAU  
HOTEL OCCUPANCY TAX  
2023 - 2024**

<b>LUXURY &amp; FULL SERVICE</b>		<b>OCT 2023</b>	<b>NOV 2023</b>	<b>DEC 2023</b>	<b>JAN 2024</b>	<b>FEB 2024</b>	<b>MAR 2024</b>	<b>APR 2024</b>	<b>MAY 2024</b>	<b>JUN 2024</b>	<b>JUL 2024</b>	<b>AUG 2024</b>	<b>SEPT 2024</b>	<b>TOTAL</b>
1	Atrium Hotel and Suites DFW Airport	14,869.42	14,305.10	11,347.26	19,151.44	15,414.01	18,186.42	16,875.07	17,409.05	16,816.46	16,627.06	18,817.11	12,146.77	191,965.17
2	Dallas Marriott Hotel Las Colinas	64,649.51	50,400.58	38,624.53	50,056.38	59,345.37	52,881.65	67,710.40	53,010.05	49,147.94	47,321.20	47,545.94	55,938.75	636,632.30
3	DFW Airport Marriott	46,689.76	30,654.42	31,237.75	52,960.52	53,801.07	60,640.25	47,502.12	45,453.39	54,309.46	50,800.40	45,039.29	46,761.06	565,849.49
4	<b>Doubletree by Hilton DFW Airport North</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
5	Embassy Suites DFW Airport South	30,654.69	27,063.61	22,944.15	23,240.12	23,506.78	29,568.79	28,990.94	2,631.87	27,340.22	24,996.18	19,874.84	24,915.65	285,727.84
6	Embassy Suites by Hilton Dallas Las Colinas	N/A	N/A	N/A	1,229.73	13,082.90	19,178.16	18,882.98	18,716.99	17,879.44	17,628.28	14,346.36	19,039.11	139,983.95
7	Hilton Garden Inn DFW Airport South	17,166.41	13,217.25	11,125.02	12,988.26	11,860.70	14,501.54	15,310.31	14,808.25	14,486.69	11,329.49	10,189.52	13,479.33	160,462.77
8	Hilton Garden Inn Las Colinas	17,416.62	15,171.21	11,455.48	14,633.97	15,838.29	16,598.67	19,117.94	16,844.35	16,382.41	13,584.12	13,342.74	14,839.44	185,225.24
9	Holiday Inn Irving Las Colinas	12,213.80	7,257.80	7,018.51	8,213.43	8,963.82	10,102.26	12,174.55	8,523.69	7,998.67	7,746.65	6,096.44	9,894.73	106,204.35
10	NYLO Las Colinas Tapestry Collection	22,632.98	16,049.37	12,778.34	17,970.18	16,923.33	17,509.07	21,295.35	20,975.76	18,057.11	16,892.78	16,937.58	17,766.43	215,788.28
11	Omni Las Colinas Hotel	64,128.09	53,537.47	33,722.72	49,441.68	49,109.24	48,752.45	58,532.84	49,332.08	46,962.22	36,676.68	41,873.74	48,423.67	580,492.88
12	<b>Sheraton DFW Airport Hotel</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
13	Texican Court	20,342.95	14,425.37	11,523.70	14,937.60	15,167.66	16,714.10	18,330.26	17,174.74	13,722.43	13,745.51	15,850.91	20,304.74	192,239.97
14	The Ritz-Carlton Dallas, Las Colinas	84,092.96	47,416.32	37,568.48	37,137.78	45,422.87	76,827.98	84,427.67	90,037.71	77,021.83	70,000.07	70,808.10	94,001.59	814,763.36
15	Westin DFW Airport	24,903.26	37,904.38	26,850.93	42,846.94	54,361.74	38,051.34	61,197.51	37,042.03	50,748.08	39,439.41	35,150.94	43,933.06	492,429.62
16	Wyndham DFW Airport Hotel	3.11	2.85	1,375.77	3,933.68	3,449.46	8,478.47	11,108.25	9,972.08	13,195.96	21,720.20	10,465.29	10,934.91	94,640.03
<b>TOTAL LUXURY &amp; FULL SERVICE</b>		<b>419,763.56</b>	<b>327,405.73</b>	<b>257,572.64</b>	<b>348,741.71</b>	<b>386,247.24</b>	<b>427,991.15</b>	<b>481,456.19</b>	<b>401,932.04</b>	<b>424,068.92</b>	<b>388,508.03</b>	<b>366,338.80</b>	<b>432,379.24</b>	<b>4,662,405.25</b>

16	Westin Irving Convention Center Las Colinas	61,354.33	47,685.92	35,717.68	50,725.59	55,046.71	50,230.20	63,200.48	54,442.65	46,079.17	46,786.91	45,421.12	59,176.25	615,867.01
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Westin pays 9% tax which is applied to bond payments. The 9% has been converted to the ICVB's share of the tax (57% of 5%) in order to compare with payments from other hotels. Amount is not included in the totals.



ALL SUITE / EXTENDED STAY	OCT 2023	NOV 2023	DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEPT 2024	TOTAL
1 Candlewood Suites DFW Airport North	6,709.76	6,353.47	5,814.22	5,886.05	5,171.97	6,348.85	7,122.16	7,359.52	6,927.50	4,217.18	5,597.69	6,225.27	73,733.64
2 Comfort Suites DFW Airport North	6,379.11	5,175.08	5,143.93	5,219.40	4,729.39	6,173.74	6,763.43	6,534.78	6,690.59	4,400.24	3,340.37	3,553.64	64,103.70
3 Country Inn & Suites by Carlson DFW Airport South	4,276.63	3,382.41	3,242.22	2,792.54	3,009.03	4,586.91	4,726.24	4,628.80	4,377.29	4,204.24	3,733.48	3,883.36	46,843.15
4 Element Dallas Las Colinas	17,921.03	13,989.73	12,596.90	14,251.09	14,336.56	16,082.70	17,830.78	16,609.80	14,548.55	16,251.98	14,973.77	16,910.20	186,303.09
5 Element DFW Airport North	10,915.30	8,361.34	6,679.62	9,036.70	8,936.64	10,898.86	11,125.88	11,214.60	10,630.95	9,620.53	8,358.51	9,455.97	115,234.90
6 Extended Stay America Dallas DFW Airport North	1,546.03	447.65	1,487.23	1,446.09	1,342.11	1,772.29	1,403.95	1,178.64	2,122.17	1,637.49	1,524.84	2,651.26	18,559.75
<b>7 Extended Stay America Dallas Las Colinas</b>	<b>1,884.59</b>	<b>1,391.84</b>	<b>1,198.46</b>	<b>637.25</b>	<b>1,015.35</b>	<b>1,648.28</b>	<b>1,396.99</b>	<b>2,070.58</b>	<b>1,494.46</b>	<b>1,039.04</b>	<b>0.00</b>	<b>0.00</b>	<b>13,776.84</b>
8 Extended Stay Deluxe Green Park	2,196.69	1,125.88	1,765.20	1,005.45	1,012.01	618.42	1,214.86	944.52	1,443.66	562.47	1,673.27	1,074.81	14,637.24
9 Extended Stay Deluxe Las Colinas	1,533.36	1,123.17	1,154.28	1,064.96	476.84	1,198.27	1,383.51	1,521.58	1,832.27	560.56	1,069.60	1,318.72	14,237.12
10 Hawthorne Suites Irving DFW Airport South	2,310.62	2,084.23	2,263.43	1,451.11	1,025.97	1,756.04	2,235.26	2,178.92	1,702.92	2,023.10	1,338.28	1,567.00	21,936.88
11 Holiday Inn Express Hotel & Suites DFW Airport North	14,419.09	11,982.45	11,693.47	12,774.18	11,452.10	14,969.25	15,405.37	15,068.93	14,429.59	13,989.21	12,004.49	12,898.63	161,086.76
12 Holiday Inn Express Hotel & Suites DFW Airport South	9,579.29	8,284.60	8,246.87	9,079.73	7,948.48	8,526.95	10,461.21	10,848.27	9,926.43	9,670.71	8,710.50	7,010.94	108,293.98
13 Holiday Inn Express Hotel & Suites Irving Las Colinas	9,460.58	7,158.68	6,523.82	6,324.12	8,388.64	8,731.87	9,385.57	9,807.76	7,858.96	8,428.01	6,549.91	8,887.31	97,505.23
14 Home Towne Studios Dallas Irving	2,195.82	2,842.68	1,927.78	1,813.19	2,082.52	2,207.65	2,264.36	1,980.27	2,434.93	2,569.38	1,715.42	610.76	24,644.76
15 Homewood Suites by Hilton DFW Airport North	7,911.03	6,610.68	4,885.03	5,279.82	6,535.16	8,442.08	9,032.37	7,821.53	7,556.45	6,295.57	6,067.36	7,326.44	83,763.52
16 Homewood Suites by Hilton Las Colinas	11,923.42	8,212.33	8,177.66	9,847.38	8,704.25	10,938.66	11,501.05	10,355.83	11,607.44	9,977.81	9,746.12	11,534.54	122,526.49
17 Hyatt House Dallas Las Colinas	11,523.03	9,764.42	8,628.07	7,088.56	5,999.35	11,303.11	6,173.88	12,407.62	14,687.48	14,105.32	6,777.08	8,602.26	117,060.18
18 Quality Suites Las Colinas	1,459.78	1,409.89	1,328.14	1,069.65	799.20	1,358.42	1,618.18	1,267.06	1,316.91	1,229.46	1,046.70	1,171.01	15,074.40
19 Residence Inn Dallas DFW Airport North Irving	7,451.85	5,824.01	3,847.71	6,508.17	6,512.30	7,184.13	8,919.68	7,144.62	7,323.20	6,251.75	5,522.04	6,343.87	78,833.33
20 Residence Inn Dallas Las Colinas	9,504.56	7,471.72	6,808.96	8,435.24	7,404.76	8,476.31	10,885.55	9,710.84	8,210.47	8,745.53	7,539.40	9,307.53	102,500.87
21 Soka Suites Dallas Las Colinas	8,193.27	5,635.31	7,983.45	7,702.34	6,886.39	7,919.94	9,099.08	8,792.60	7,840.89	5,976.64	5,859.67	9,611.76	91,501.34
22 Sonesta ES Suites Dallas Las Colinas	4,112.99	4,488.53	4,223.27	4,781.83	4,003.10	5,307.66	4,238.07	3,976.86	4,538.43	3,868.97	3,337.60	4,755.16	51,632.47
23 Sonesta Simply Suites Dallas Las Colinas	3,161.59	2,578.53	2,154.15	2,216.73	2,746.82	3,143.00	3,057.98	2,921.10	3,179.53	2,796.85	2,050.77	2,405.48	32,412.53
24 Springhill Suites Dallas DFW Airport East Las Colinas	6,843.88	6,807.99	6,306.16	7,574.71	8,258.02	10,340.95	10,450.10	9,283.70	7,473.12	8,907.54	8,173.95	8,494.78	98,914.90
25 Staybridge Suites DFW Airport North	6,294.68	4,610.07	4,788.10	5,079.48	5,395.31	6,758.61	7,510.81	6,715.92	6,431.91	5,601.77	5,727.26	6,120.40	71,034.32
26 TownePlace Suites Dallas DFW Airport North Irving	9,921.30	7,156.45	5,307.43	7,584.97	8,328.93	9,316.41	10,273.39	10,003.66	11,523.30	10,598.93	7,944.90	8,057.02	106,016.69
27 TownePlace Suites Dallas Las Colinas	9,570.93	7,687.28	6,439.33	7,279.45	7,759.71	8,841.54	9,545.62	8,820.89	8,447.30	7,863.80	8,126.78	3,857.35	94,239.98
28 Woodspring Suites Signature	2,347.95	1,380.35	1,832.30	1,719.76	810.96	1,945.76	1,624.78	1,722.31	1,507.16	1,401.18	1,126.05	2,013.78	19,432.34
<b>TOTAL ALL SUITE / EXTENDED STAY</b>	<b>191,548.16</b>	<b>153,340.77</b>	<b>142,447.19</b>	<b>154,949.95</b>	<b>151,071.87</b>	<b>186,796.66</b>	<b>196,650.11</b>	<b>192,891.51</b>	<b>188,063.86</b>	<b>172,795.26</b>	<b>149,635.81</b>	<b>165,649.25</b>	<b>2,045,840.40</b>



BUDGET SERVICE	OCT 2023	NOV 2023	DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEPT 2024	TOTAL
1 Arya Inn & Suites	898.50	1,015.64	845.27	878.39	824.91	977.79	1,062.23	1,018.70	982.58	101.25	1,046.38	768.57	10,420.21
2 Budget Inn & Suites	41.48	38.87	33.16	16.01	30.85	15.86	34.47	20.78	21.69	32.09	32.52	34.48	352.26
3 Budget Suites of America Las Colinas	622.54	174.98	897.26	0.00	540.18	1,006.54	0.00	233.85	700.96	382.08	727.64	34.72	5,320.75
4 Clarion Inn & Suites	2,080.31	2,055.40	1,968.83	1,786.96	1,676.19	2,887.94	2,903.54	2,711.85	2,111.05	2,110.95	9,518.34	1,792.81	33,604.17
5 Crossroads Hotel & Suites	1,136.56	967.61	1,028.91	1,172.90	1,227.57	1,447.93	963.95	1,108.16	326.06	1,679.01	1,440.96	1,291.53	13,791.15
6 Days Inn	5,039.57	4,319.24	4,619.71	4,816.05	4,692.49	5,826.61	5,478.27	5,928.25	5,715.98	5,055.82	5,214.92	5,586.53	62,293.44
7 Days Inn DFW Airport North	3,605.10	2,401.20	1,998.82	2,134.65	1,889.83	3,189.47	3,420.65	4,269.12	3,457.55	2,671.28	2,030.63	3,018.20	34,086.50
8 Delux Inn	934.32	928.36	774.04	736.47	668.52	774.60	819.49	872.06	814.04	966.66	910.81	735.86	9,935.23
9 Delux Suites Motel	15.61	35.90	67.41	121.63	163.81	201.87	145.08	151.94	167.61	106.37	183.59	263.29	1,624.11
10 Gateway Inn	283.29	382.73	268.04	213.01	232.47	309.42	314.27	312.22	362.83	330.74	354.40	313.27	3,676.69
11 Magnuson Extended Stay & Suites Airport Hotel	862.89	625.13	604.44	664.15	621.70	847.76	893.81	1,088.69	1,210.20	831.28	674.30	1,322.42	10,246.77
12 Motel 6 Dallas DFW South	1,742.57	1,534.44	1,637.56	1,629.14	1,454.67	1,682.66	1,822.77	2,033.41	2,061.88	2,018.88	1,992.47	1,820.10	21,430.55
13 Motel 6 Dallas Irving	2,932.01	2,782.59	2,778.98	2,725.41	2,654.71	3,235.70	3,198.41	3,373.49	2,633.06	3,014.40	3,366.33	2,635.14	35,330.23
14 Motel 6 DFW North	4,487.78	3,788.14	3,898.01	4,225.53	3,391.68	4,585.35	4,705.11	4,809.84	4,018.47	3,823.13	3,834.68	3,477.35	49,045.07
15 Motel 6/Budget Inn Irving Loop 12	825.53	845.02	812.61	763.31	768.87	895.25	1,043.05	1,186.88	1,048.36	969.71	1,029.28	1,002.93	11,190.80
<b>16 OYO Hotel DFW Airport North</b>	<b>474.31</b>	<b>448.10</b>	<b>363.68</b>	<b>446.04</b>	<b>488.99</b>	<b>550.44</b>	<b>548.73</b>	<b>593.27</b>	<b>800.81</b>	<b>281.94</b>	<b>116.51</b>	<b>0.00</b>	<b>5,112.82</b>
17 OYO Hotel DFW Airport South	3,282.49	2,940.75	3,031.58	2,272.76	2,260.41	2,345.51	2,338.07	2,353.37	2,553.38	2,407.58	2,776.72	2,468.89	31,031.51
18 Quality Inn & Suites DFW Airport South	3,758.37	3,281.45	3,797.62	3,288.67	2,214.55	3,131.13	3,580.11	3,160.56	2,919.98	3,172.42	2,902.80	3,076.36	38,284.02
19 Red Roof Inn & Suites Irving DFW South	3,179.63	2,363.39	3,039.72	2,967.65	2,615.27	3,921.23	3,990.63	3,290.57	3,769.78	3,155.98	2,843.92	2,453.80	37,591.57
20 Red Roof Inn Dallas DFW Airport North	4,317.65	3,582.26	3,640.49	4,212.99	3,540.41	4,133.46	4,236.65	4,501.95	4,515.58	4,597.03	4,106.91	3,629.89	49,015.27
21 Studio 6 / Motel 6 DFW Airport East	2,563.55	2,390.72	2,575.33	2,733.16	2,042.75	2,567.21	2,564.39	2,954.56	3,025.64	2,652.31	3,490.13	2,367.24	31,926.99
22 Super 8 Hotel DFW South	2,370.31	1,903.72	2,515.67	2,454.78	1,787.63	2,355.83	2,757.70	2,677.17	2,861.71	2,206.92	2,316.05	2,257.79	28,465.28
23 Super 8 Motel DFW North	2,511.85	2,264.86	2,237.35	2,216.78	1,930.52	2,731.23	2,928.71	2,983.67	2,822.90	2,631.46	2,386.65	2,257.82	29,903.80
<b>TOTAL BUDGET SERVICE</b>	<b>47,966.22</b>	<b>41,070.50</b>	<b>43,434.49</b>	<b>42,476.44</b>	<b>37,718.98</b>	<b>49,620.79</b>	<b>49,750.09</b>	<b>51,634.36</b>	<b>48,902.10</b>	<b>45,199.29</b>	<b>53,296.94</b>	<b>42,608.99</b>	<b>553,679.19</b>

LIMITED SERVICE	OCT 2023	NOV 2023	DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEPT 2024	TOTAL
1 aLoft Las Colinas	14,924.22	11,907.75	9,357.47	11,789.12	13,117.89	13,257.84	16,412.89	14,211.25	12,261.98	11,260.17	10,940.36	13,805.54	153,246.48
2 Best Western Plus DFW Airport Suites North	5,539.73	4,298.70	3,667.05	4,088.94	3,962.93	5,149.84	5,812.91	5,963.29	5,314.85	4,896.83	3,897.39	4,145.24	56,737.70
3 Comfort Inn & Suites Irving Las Colinas DFW	5,234.94	3,978.39	2,642.90	2,522.66	1,232.42	4,253.46	5,050.23	4,671.97	4,756.52	4,536.72	3,371.42	4,760.87	47,012.50
4 Courtyard Dallas DFW Airport North Irving	16,616.43	13,375.45	10,711.34	15,228.38	14,134.25	15,622.65	17,051.87	15,473.59	14,749.63	13,132.06	12,832.58	13,502.62	172,430.85
5 Courtyard Dallas DFW Airport South Irving	11,863.33	8,530.46	7,488.38	9,922.34	9,065.95	10,618.66	11,923.36	11,481.69	9,512.43	8,614.51	7,097.74	8,909.90	115,028.75
6 Courtyard Dallas Las Colinas	13,341.38	9,434.91	7,057.71	11,291.79	12,782.75	12,146.92	14,893.44	12,368.09	10,768.48	8,851.60	9,173.29	11,098.19	133,208.55
7 Fairfield Inn & Suites Dallas DFW Airport South Irving	9,317.22	7,622.20	7,236.72	9,667.56	8,322.49	10,699.20	9,067.23	10,384.58	8,735.60	8,803.20	7,387.35	8,046.95	105,290.30
8 Fairfield Inn & Suites Dallas Las Colinas	1,515.50	348.65	595.81	971.85	749.55	4,009.81	344.85	1,244.01	978.50	1,049.12	1,316.07	1,173.13	14,296.85
9 Fairfield Inn Dallas DFW Airport North Irving	10,736.86	7,907.51	6,416.22	8,657.27	8,380.20	9,973.65	10,888.62	9,944.71	8,309.67	7,736.67	7,478.26	8,409.79	104,839.43
10 Hampton Inn Dallas Irving Las Colinas	12,106.31	9,434.47	8,101.79	9,589.49	10,057.58	11,714.97	13,056.81	10,838.38	9,976.55	8,701.47	7,334.82	10,010.13	120,922.77
11 Home2 Suites by Hilton DFW Airport North	11,119.48	8,989.19	6,773.67	9,691.43	9,465.85	11,074.18	12,095.70	10,939.81	9,460.30	8,318.58	1,870.68	10,480.52	110,279.39
12 Home2 Suites by Hilton DFW Airport South Irving	10,656.75	8,871.21	7,693.49	8,296.18	8,704.85	9,612.63	10,430.68	9,640.84	9,276.07	8,677.23	7,249.46	8,821.41	107,930.80
13 Hyatt Place Dallas Las Colinas	10,382.04	7,444.64	7,573.60	7,798.07	8,447.36	9,616.40	10,379.05	10,140.05	8,897.80	8,198.47	5,756.57	8,114.54	102,748.59
<b>14 La Quinta Inn &amp; Suites DFW Airport North</b>	<b>6,939.56</b>	<b>3,422.96</b>	<b>2,293.63</b>	<b>2,054.97</b>	<b>3,730.07</b>	<b>8,058.39</b>	<b>9,521.41</b>	<b>9,291.82</b>	<b>8,123.19</b>	<b>7,440.20</b>	<b>6,077.78</b>	<b>0.00</b>	<b>66,953.98</b>
15 La Quinta Inn & Suites DFW Airport South	9,913.74	7,568.70	5,947.77	7,709.05	6,986.82	9,210.62	10,415.23	10,356.15	9,317.29	8,033.47	6,960.14	8,167.17	100,586.15
16 La Quinta Inn Hotel & Suites Las Colinas	5,699.99	4,529.29	4,673.58	4,134.27	4,639.26	5,250.74	5,751.00	5,853.70	5,574.93	4,914.19	4,201.70	4,603.14	59,825.79
17 Quality Inn & Suites DFW Airport	6,252.72	5,358.53	5,537.90	6,015.34	4,894.44	6,589.04	7,340.60	7,404.71	7,331.40	7,106.11	6,397.38	5,518.66	75,746.83
18 Residence Inn Dallas DFW Airport South Irving	12,639.44	8,633.72	7,672.09	10,282.50	7,502.15	11,180.75	9,818.76	12,292.49	11,022.64	9,182.48	7,014.41	8,669.05	115,910.48
19 Wingate Inn by Wyndham DFW Airport North	5,048.26	4,477.61	4,114.52	4,704.12	4,467.20	5,111.02	5,155.82	4,847.62	4,997.45	4,935.29	4,960.00	4,978.58	57,797.49
<b>TOTAL LIMITED SERVICE</b>	<b>179,847.90</b>	<b>136,134.34</b>	<b>115,555.64</b>	<b>144,415.33</b>	<b>140,644.01</b>	<b>173,150.77</b>	<b>185,410.46</b>	<b>177,348.75</b>	<b>159,365.28</b>	<b>144,388.37</b>	<b>121,317.40</b>	<b>143,215.43</b>	<b>1,820,793.68</b>

<b>TOTAL SHORT TERM RENTALS</b>	<b>24,448.10</b>	<b>22,411.77</b>	<b>17,968.66</b>	<b>22,187.60</b>	<b>21,233.80</b>	<b>26,272.79</b>	<b>24,788.45</b>	<b>24,174.63</b>	<b>23,333.06</b>	<b>25,470.83</b>	<b>22,728.31</b>	<b>23,996.05</b>	<b>279,014.05</b>
Number of locations	28	34	25	27	23	33	33	31	26	24	28	35	





Date Distributed: December 6, 2024

# Monthly Financial Summary

For Period Ending October 31, 2024

IRVING CONVENTION CENTER  
Monthly Financial Reports  
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Period Ending  
October 31, 2024

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	October	November	December	January	February	March	April	May	June	July	August	September	Total
Event Income													
Direct Event Income													
Rental Income	181,135	127,750	66,450	129,100	262,250	254,274	198,750	220,500	84,250	101,887	146,500	94,500	1,867,346
Service Income	180,247	12,750	7,400	14,450	26,000	17,500	19,750	18,750	5,000	5,000	10,000	5,000	321,847
Service Expenses	(289,774)	(44,970)	(29,980)	(20,986)	(35,976)	(26,982)	(38,974)	(38,974)	(11,992)	(11,992)	(11,992)	(8,994)	(571,586)
Total Direct Event Income	71,608	95,530	43,870	122,564	252,274	244,792	179,526	200,276	77,258	94,895	144,508	90,506	1,617,607
Ancillary Income													
F & B Concessions	29,302	16,000	5,000	15,000	16,250	25,000	12,250	43,250	15,000	1,000	13,250	9,000	200,302
F & B Catering	908,673	269,154	117,040	433,363	419,520	387,600	370,880	789,640	200,640	199,120	192,280	212,800	4,500,711
Parking: Self Parking	69,906	16,195	4,018	12,300	26,650	24,190	25,338	49,715	9,840	2,870	33,415	11,890	286,327
Electrical Services	41,180	3,000	3,500	2,500	17,000	35,500	27,000	15,000	8,500	4,000	1,500	15,000	173,680
Audio Visual	(1,228)	-	-	-	-	-	-	-	-	-	-	-	(1,228)
Internet Services	11,696	5,000	4,000	28,000	16,000	10,500	1,500	10,100	2,000	1,350	2,000	1,000	93,146
Total Ancillary Income	1,059,528	309,349	133,558	491,163	495,420	482,790	436,968	907,705	235,980	208,340	242,445	249,690	5,252,937
Total Event Income	1,131,136	404,879	177,428	613,727	747,694	727,582	616,494	1,107,981	313,238	303,235	386,953	340,196	6,870,543
Other Operating Income	242,197	139,117	139,117	139,117	139,117	139,117	139,117	139,117	139,117	139,117	139,117	105,468	1,738,835
ICVB Operating Subsidy			348,000			350,000			348,750			348,250	1,395,000
Adjusted Gross Income	1,373,333	543,996	664,545	752,844	886,811	1,216,699	755,611	1,247,098	801,105	442,352	526,070	793,914	10,004,379
Operating Expenses													
Employee Salaries and Wages	297,938	303,051	303,051	303,051	303,051	303,051	303,051	303,051	303,051	303,051	303,051	311,377	3,639,825
Benefits	68,812	117,976	117,976	117,976	117,976	117,976	117,976	117,976	117,976	117,976	117,976	146,759	1,395,331
Less: Event Labor Allocations	(76,453)	(58,333)	(58,333)	(58,333)	(58,333)	(58,333)	(58,333)	(58,333)	(58,333)	(58,333)	(58,333)	(44,504)	(704,287)
Net Employee Wages and Benefits	290,297	362,694	362,694	362,694	362,694	362,694	362,694	362,694	362,694	362,694	362,694	413,632	4,330,869
Contracted Services	93,211	90,320	90,320	90,320	90,320	90,320	90,320	90,320	90,320	90,320	90,320	90,403	1,086,814
General and Administrative	65,460	62,332	62,332	62,332	62,332	62,332	62,332	62,332	62,332	62,332	62,332	152,558	841,338
Operations	51,268	49,649	49,649	49,649	49,649	49,649	49,649	49,649	49,649	54,149	49,649	52,043	604,301
Repair & Maintenance	91,317	82,459	82,459	82,459	82,459	82,459	82,459	82,459	82,459	82,459	82,459	96,608	1,012,515
Supplies	14,679	29,708	29,708	29,708	29,708	29,708	29,708	29,708	29,908	29,708	29,708	41,711	353,670
Insurance	19,511	29,167	29,167	29,906	29,167	29,167	29,642	29,167	29,167	31,764	29,167	40,704	355,696
Utilities	59,946	57,042	57,042	57,042	57,042	57,042	57,042	57,042	57,042	57,042	57,042	54,134	684,500
Other	883	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,367	13,500
SMG Management Fees	93,491	46,317	32,794	59,599	58,595	56,866	54,202	91,489	40,614	39,090	39,757	38,403	651,217
Total Operating Expenses	780,063	810,813	797,290	824,834	823,091	821,362	819,173	855,985	805,310	810,683	804,253	981,563	9,934,419
Net Income (Loss) From Operations	593,270	(266,817)	(132,745)	(71,990)	63,720	395,337	(63,562)	391,113	(4,205)	(368,331)	(278,183)	(187,649)	69,959



ASM - Irving Convention Center  
Financial Statements Monthly Highlights  
For the Month Ending October 31, 2024

	Current Actual	Current Budget	Variance	Prior YTD Actual
Attendance	21,605	32,315	(10,710)	24,618
Events	18	17	1	17
Event Days	46	48	(2)	46
Direct Event Income	71,608	191,367	(119,759)	73,383
Ancillary Income	1,059,528	902,836	156,692	791,783
Total Event Income	1,131,136	1,094,203	36,933	865,166
Other Operating Income	242,197	139,117	103,080	201,505
Adjusted Gross Income	1,373,333	1,233,320	140,013	1,066,671
Indirect Expenses	(780,063)	(853,597)	73,534	(673,824)
Net Income (Loss) From Operations	593,270	379,723	213,547	392,847

ASM - Irving Convention Center  
Financial Statements Year to Date Highlights  
For the One Month Ending October 31, 2024

	Year to Date Actual	Year to Date Budget	Variance	Prior YTD Actual
Attendance	21,605	32,315	(10,710)	24,618
Events	18	17	1	17
Event Days	46	48	(2)	46
Direct Event Income	71,608	191,367	(119,759)	73,383
Ancillary Income	1,059,528	902,836	156,692	791,783
Total Event Income	1,131,136	1,094,203	36,933	865,166
Other Operating Income	242,197	139,117	103,080	201,505
Adjusted Gross Income	1,373,333	1,233,320	140,013	1,066,671
Indirect Expenses	(780,063)	(853,597)	73,534	(673,824)
Net Income (Loss) From Operations	593,270	379,723	213,547	392,847

ASM - Irving Convention Center  
Balance Sheet  
October 31, 2024

**ASSETS**

**Current Assets**

Cash	\$ 3,639,463
Accounts Receivable	(129,462)
Prepaid Assets	148,997
Inventory	93,643
	<hr/>

Total Current Assets		3,752,641
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<b>Total Assets</b>	<b>\$</b>	<b>3,752,641</b>
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**LIABILITIES AND EQUITY**

**Current Liabilities**

Accounts Payable	\$ 1,063,358
Accrued Expenses	313,571
Deferred Income	0
Advance Ticket Sales/Deposits	1,782,443
Other Current Liabilities	0
	<hr/>

Total Current Liabilities		3,159,372
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**Long-Term Liabilities**

Long Term Liabilites	0
	<hr/>

Total Long-Term Liabilities		0
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Total Liabilities		3,159,372
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**Equity**

Net Funds Received	16,437,873
Retained Earnings	(16,437,874)
Net Income (Loss)	593,270
	<hr/>

Total Equity		593,269
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<b>Total Liabilities &amp; Equity</b>	<b>\$</b>	<b>3,752,641</b>
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ASM - Irving Convention Center  
Income Statement  
For the One Month Ending October 31, 2024

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
<b>EVENT INCOME</b>							
Direct Event Income							
Rental Income	181,135	221,185	(40,050)	181,135	221,185	(40,050)	174,950
Service Revenue	180,247	18,150	162,097	180,247	18,150	162,097	204,624
Service Expenses	(289,774)	(47,968)	(241,806)	(289,774)	(47,968)	(241,806)	(306,191)
Total Direct Event In	71,608	191,367	(119,759)	71,608	191,367	(119,759)	73,383
Ancillary Income							
F & B Concessions	29,302	18,750	10,552	29,302	18,750	10,552	31,705
F & B Catering	908,673	812,325	96,348	908,673	812,325	96,348	603,360
Parking	69,906	33,661	36,245	69,906	33,661	36,245	85,628
Electrical Services	41,180	19,100	22,080	41,180	19,100	22,080	54,092
Audio Visual	(1,228)	0	(1,228)	(1,228)	0	(1,228)	7,745
Internet Services	11,695	19,000	(7,305)	11,695	19,000	(7,305)	9,253
Total Ancillary Inco	1,059,528	902,836	156,692	1,059,528	902,836	156,692	791,783
Total Event Income	1,131,136	1,094,203	36,933	1,131,136	1,094,203	36,933	865,166
<b>OTHER OPERATING INCOME</b>							
Other Income	242,197	139,117	103,080	242,197	139,117	103,080	201,505
Total Other Operatin	242,197	139,117	103,080	242,197	139,117	103,080	201,505
Adjusted Gross Inco	1,373,333	1,233,320	140,013	1,373,333	1,233,320	140,013	1,066,671
<b>INDIRECT EXPENSES</b>							
Salaries & Wages	297,938	302,875	4,937	297,938	302,875	4,937	280,814
Payroll Taxes & Ben	68,812	116,364	47,552	68,812	116,364	47,552	67,010
Labor Allocations to	(76,453)	(58,333)	18,120	(76,453)	(58,333)	18,120	(62,070)
Net Salaries and Ben	290,297	360,906	70,609	290,297	360,906	70,609	285,754
Contracted Services	93,211	90,320	(2,891)	93,211	90,320	(2,891)	70,219
General and Adminis	65,460	62,331	(3,129)	65,460	62,331	(3,129)	61,033
Operating	51,268	49,649	(1,619)	51,268	49,649	(1,619)	52,582
Repairs & Maintenan	91,317	82,459	(8,858)	91,317	82,459	(8,858)	46,564
Operational Supplies	14,679	29,708	15,029	14,679	29,708	15,029	12,352
Insurance	19,511	29,167	9,656	19,511	29,167	9,656	9,729
Utilities	59,946	57,042	(2,904)	59,946	57,042	(2,904)	54,518
Other	883	1,125	242	883	1,125	242	307
ASM Management F	93,491	90,890	(2,601)	93,491	90,890	(2,601)	80,766
Total Indirect Expens	780,063	853,597	73,534	780,063	853,597	73,534	673,824

ASM - Irving Convention Center  
Income Statement  
For the One Month Ending October 31, 2024

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
Net Income (Loss)	593,270	379,723	213,547	593,270	379,723	213,547	392,847

IRVING CONVENTION CENTER/SMG  
Year Over Year Income Comparison  
For the One Month Ending October 31, 2024

	Current Month Actual	Prior Year	Two Years Prior	Three Years Prior	Four Years Prior	Five Years Prior
Rental Income	181,135	174,950	247,250	84,120	6,700	183,185
F & B Concessions	29,302	31,705	33,704	16,413	0	24,866
F & B Catering	908,673	603,360	479,931	111,491	0	605,052
Total Event Income	1,131,136	865,166	799,400	244,011	8,383	816,385
Total Indirect Expenses	780,063	673,824	634,812	486,277	350,997	700,393

	Year to Date Actual	Prior Year	Two Years Prior	Three Years Prior	Four Years Prior	Five Years Prior
Rental Income	181,135	174,950	247,250	84,120	6,700	183,195
F & B Concessions	29,302	31,705	33,704	16,413	0	24,866
F & B Catering	908,673	603,360	479,931	111,491	0	605,052
Total Event Income	1,131,136	865,166	799,400	244,011	8,383	816,385
Total Indirect Expenses	780,063	673,824	634,812	486,277	350,997	700,393

ASM - Irving Convention Center  
Monthly Event Income Statement: Banquets  
For the One Month Ending October 31, 2024

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Attendance	30	25	30	25
Events	1	1	1	1
Event Days	1	1	1	1
Direct Event Income				
Rental Income	0	0	0	0
Service Revenue	0	0	0	0
Service Expenses	(504)	(2,998)	(504)	(2,998)
Total Direct Event Income	(504)	(2,998)	(504)	(2,998)
Ancillary Income				
F & B Concessions	0	0	0	0
F & B Catering	1,130	1,292	1,130	1,292
Parking	0	0	0	0
Electrical Services	0	0	0	0
Audio Visual	0	0	0	0
Internet Services	0	0	0	0
Total Ancillary Income	1,130	1,292	1,130	1,292
Total Event Income	626	(1,706)	626	(1,706)

ASM - Irving Convention Center  
Monthly Event Income Statement: Consumer / Public Shows  
For the One Month Ending October 31, 2024

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Attendance	7,265	17,200	7,265	17,200
Events	3	3	3	3
Event Days	8	10	8	10
Direct Event Income				
Rental Income	68,250	68,250	68,250	68,250
Service Revenue	30,723	6,150	30,723	6,150
Service Expenses	(45,240)	(8,994)	(45,240)	(8,994)
Total Direct Event Income	<u>53,733</u>	<u>65,406</u>	<u>53,733</u>	<u>65,406</u>
Ancillary Income				
F & B Concessions	19,550	17,500	19,550	17,500
F & B Catering	3,604	15,200	3,604	15,200
Parking	20,863	21,730	20,863	21,730
Electrical Services	4,445	5,000	4,445	5,000
Audio Visual	0	0	0	0
Internet Services	2,117	1,500	2,117	1,500
Total Ancillary Income	<u>50,579</u>	<u>60,930</u>	<u>50,579</u>	<u>60,930</u>
Total Event Income	<u>104,312</u>	<u>126,336</u>	<u>104,312</u>	<u>126,336</u>



ASM - Irving Convention Center  
Monthly Event Income Statement: Conventions  
For the One Month Ending October 31, 2024

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Attendance	9,631	12,135	9,631	12,135
Events	6	6	6	6
Event Days	21	21	21	21
Direct Event Income				
Rental Income	91,350	91,400	91,350	91,400
Service Revenue	105,928	9,750	105,928	9,750
Service Expenses	(162,113)	(17,988)	(162,113)	(17,988)
Total Direct Event Income	35,165	83,162	35,165	83,162
Ancillary Income				
F & B Concessions	9,752	1,250	9,752	1,250
F & B Catering	407,519	376,769	407,519	376,769
Parking	30,315	5,207	30,315	5,207
Electrical Services	27,265	4,500	27,265	4,500
Audio Visual	0	0	0	0
Internet Services	3,465	2,500	3,465	2,500
Total Ancillary Income	478,316	390,226	478,316	390,226
Total Event Income	513,481	473,388	513,481	473,388

ASM - Irving Convention Center  
Monthly Event Income Statement: Meetings  
For the One Month Ending October 31, 2024

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Attendance	4,465	2,750	4,465	2,750
Events	5	4	5	4
Event Days	13	13	13	13
Direct Event Income				
Rental Income	21,535	61,535	21,535	61,535
Service Revenue	43,596	2,250	43,596	2,250
Service Expenses	(80,325)	(11,992)	(80,325)	(11,992)
Total Direct Event Income	(15,194)	51,793	(15,194)	51,793
Ancillary Income				
F & B Concessions	0	0	0	0
F & B Catering	492,015	411,920	492,015	411,920
Parking	18,727	6,724	18,727	6,724
Electrical Services	9,470	9,600	9,470	9,600
Audio Visual	(1,228)	0	(1,228)	0
Internet Services	6,113	15,000	6,113	15,000
Total Ancillary Income	525,097	443,244	525,097	443,244
Total Event Income	509,903	495,037	509,903	495,037

ASM - Irving Convention Center  
Monthly Event Income Statement: ICVB  
For the One Month Ending October 31, 2024

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Attendance	214	205	214	205
Events	3	3	3	3
Event Days	3	3	3	3
Direct Event Income				
Rental Income	0	0	0	0
Service Revenue	0	0	0	0
Service Expenses	(1,592)	(5,996)	(1,592)	(5,996)
Total Direct Event Income	(1,592)	(5,996)	(1,592)	(5,996)
Ancillary Income				
F & B Concessions	0	0	0	0
F & B Catering	4,405	7,144	4,405	7,144
Parking	0	0	0	0
Electrical Services	0	0	0	0
Audio Visual	0	0	0	0
Internet Services	0	0	0	0
Total Ancillary Income	4,405	7,144	4,405	7,144
Total Event Income	2,813	1,148	2,813	1,148

**AGENDA**  
**Irving Convention and Visitors Bureau Board of Directors**  
**Monday, December 16, 2024 at 11:45 AM**  
**Irving Convention Center, Third Floor Junior Ball Room C-D**  
**500 W. Las Colinas Blvd.**  
**Irving, Texas 75039**

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NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

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1. Citizen Comments on Items Listed on the Agenda
2. Swearing in of New and Re-Appointed Board Members

**Consent Agenda**

3. Approving ICVB Board Meeting Minutes for November 18, 2024
4. Approving the ICVB Financial Report for September 2024
5. Reviewing the Hotel Occupancy Tax Collections
6. Accepting the Irving Convention Center Financial Report for October 2024
7. Approving the Nomination for the Vacant Non-Voting Position – Former Board Member

**Board Reports**

8. Board Chair Report
  - a. Staff Service Awards:
    - i. CVB Office Manager – Carol Boyer – 15 years
  - b. Committee Leadership and Interest Sign Up Form
  - c. 2025 Board Calendar – DRAFT
  - d. Board Roster Updates
  - e. Next Board Meeting –January 27, 2024
9. Board Committee Reports
  - a. Board and Business Development – Sam Reed
    - Recap of December 6 Meeting and December 9 Former Board of Directors Luncheon
    - Next Meeting TBD
  - b. Community Engagement – Colvin Gibson
    - Next Meeting – TBD
  - c. Destination Development – Greg Malcolm
    - Next Meeting – TBD

## **AGENDA - Continued**

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### **10. City Reports**

- a. Council Liaison – Councilman Kyle Taylor
- b. Mayor & Other Council Members
  - DART/Transportation and Infrastructure – Mayor Rick Stopfer
- c. City Manager – Chris Hillman
  - Delinquent Hotel Occupancy Tax Collection Updates
  - Visitor Development Updates
  - Other City Updates

### **11. Bureau Monthly Management Reports**

- a. Executive Director – Maura Gast
- b. Sales and Services – Lori Fojtasek
- c. Marketing and Communications – Diana Pfaff
- d. Administration and Finance – Susan Rose
  - Smith Travel Research and AirDNA Monthly Reports

### **12. Convention Center Management Report – Tom Meehan/Jeremy Pierce**

### **13. Industry Partner Reports**

- a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
- b. Hotel Industry Updates – Greg Malcolm, Kim Limon, Anthony Buttafuoco
- c. Industry-At-Large – Stephanie Fenley-Garcia
- d. Restaurant Industry Update – David Cole

### **14. Partner Organization & Stakeholder Reports**

- a. DCURD and Irving Flood Control Districts – Dallas Burke
- b. Chamber of Commerce – Steve Love/Beth Bowman
- c. Irving Arts and Culture – Kelly O'Briant/Todd Hawkins
- d. The Las Colinas Association – Hammond Perot
- e. TIF – Dick Rogers
- f. University of Dallas – J. Lee Whittington

### **CERTIFICATION**

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and will remain so posted at least 72 hours before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

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This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.



Please fill out this form and return it to Maura Gast or Carol Boyer, or send an email letting us know of your interests.

All Board Members – Voting, Ex Officio and Council Liaisons – are eligible to serve on committees. Please indicate those committees on which you have an interest in serving. If you are interested in serving on **multiple** committees, please note each of those with an “M”.

If you are interested in serving only on one, please rank them in order of your preference – 1, 2 or 3. (If you only have interest in one, then only note the 1. If you have interest in only 2, just rank them 1 and 2.)

The committees will each meet on a quarterly basis; those dates and times will be established as soon as the committee roster is set and committee chairs and vice chairs appointed by the Board Chair.

**Your Name:** \_\_\_\_\_

\_\_\_\_\_ I don't have a specific preference – assign me wherever I am needed most.

\_\_\_\_\_ I am happy to serve in a committee leadership role, as chair or vice chair.

\_\_\_\_\_ My workload is too busy this year and I am unable to serve on a committee.

**Preferences:**

\_\_\_\_\_ Board Development Committee

*Bylaws, Governance, Legislative Issues, Organization-Impacting Ordinances*

\_\_\_\_\_ Community Relations Committee

*High Spirited Citizens, Open Houses, Community Conversations, Hospitality Industry Annual Meeting*

\_\_\_\_\_ Destination Development Committee

*Convention Center, Signage, Hotel Development, Visitor Amenities, Industry-Impacting Ordinances*