

**AGENDA**  
**Irving Convention & Visitors Bureau Board of Directors**  
**Monday, July 23, 2018 at 11:45 a.m.**  
**Irving Convention and Visitors Bureau**  
**Third Floor – Junior Ballroom C-D**  
**500 W. Las Colinas Blvd.**  
**Irving, Texas 75039**

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NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

**Consent Agenda**

1. Approving ICVB Board Minutes for June 25, 2018
2. Accepting Irving Convention Center Financial Reports for June 2018
3. Accepting ICVB Financial Reports for June 2018
  - a. General Fund
  - b. Reserve Fund
  - c. Computer Replacement Fund
  - d. Convention Center Reserve/Capital Projects Fund
4. Approving High Spirited Citizen Nomination – Tony Grimes

**Presentation:**

5. Texican Court Upcoming Opening and Plans

**Reports**

6. Board Chair Report
  - a. Employee Service Awards
    - Joyce Heaton
    - Annette Haas-Rios
    - Betty Williams
  - b. Schedule of Upcoming Meetings and Activities
    - Special Executive Committee Meeting regarding Compensation Study – July 24, 2018
    - Next Executive Committee Meeting – August 17, 2018
    - Next Board Meeting – August 20, 2018
7. Board Committee Reports
  - a. Board Development – Debbi Haacke
    - 2018 Strategic Plan Update
    - Next Meeting – September 14, 2018
  - b. Community Relations – Rick Lindsey
    - Recap of July 17 meeting
    - Upcoming High Spirited Citizen Award Presentations
    - Next Meeting – October 20, 2018
  - c. Destination Development – Greg Malcolm
    - Next Meeting – August 7, 2018

## AGENDA - Continued

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### 8. City Reports

- a. Council Liaison – John Danish
- b. Mayor & Other Council Members
- c. City Manager – Chris Hillman
  - Visitor Development Updates
  - Headquarter Hotel
  - Irving Music Factory/Entertainment Venue
  - Other City Updates

### 9. Bureau Monthly Management Reports

- a. Executive Director – Maura Gast
- b. Sales and Services – Lori Fojtasek
- c. Marketing and Communications – Diana Pfaff
- d. Finance and Administration – Mike Zumbaugh
  - Smith Travel Research and AirDNA Monthly Reports

### 10. Convention Center Management Report – Tom Meehan

### 11. Industry Partner Reports

- a. The Pavilion at the Music Factory/Live Nation Report – Mike Rilley
- b. Hotel Industry Updates – Greg Malcolm, Dirk Burghartz, Kim Limon, Holly Turner
- c. Restaurant Industry Update – David Cole

### 12. Partner Organization & Stakeholder Reports

- a. Irving Arts and Culture – Todd Hawkins/Judy Pierson
- b. Chamber of Commerce – Lori Bunger/Beth Bowman
- c. DART/Transportation and Infrastructure – Mayor Rick Stopfer
- d. DCURD – Jacky Knox
- e. The Las Colinas Association – Hammond Perot
- f. TIF – John Haigler
- g. University of Dallas – Karin Rilley

### CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and will remain so posted at least 72 hours before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

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This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.