



IRVING CONVENTION AND VISITORS BUREAU

Board of Directors Meeting

Monday, July 29, 2019 @ 11:45 a.m.

**Irving Convention Center
Junior Ballroom C-D
Third Floor**

500 W. Las Colinas Blvd.

(Lunch Served 11:15 a.m.)

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
REGULAR/SPECIAL MEETINGS
OCTOBER 2018 - SEPTEMBER 2019**

NAME	OCT 19	NOV 26	DEC 17	JAN 28	FEB 25	MAR 25	APR 22	MAY 20	JUN 24	JULY 22	AUG 26	SEPT 23
CLEM LEAR	X	X	X	X	X	X	X	X	X			
RON MATHAI	X	X	X	X	X	X	#	+	X			
BOB BETTIS	X	X	X	X	X	X	X	X	X			
BOB BOURGEOIS	X	X	X	X	X	X	#	X	X			
BETH BOWMAN	X	X	X	+	X	X	X	þ	X			
JO-ANN BRESOWAR	X	X	+	X	X	X	#	+	X			
DIRK BURGHARTZ	+	+	+	+	+	+	+	+	X			
DAVID COLE	X	X	X	X	X	X	X	X	#			
KAREN COOPERSTEIN	X	X	X	X	X	X	X	X	X			
DEBBI HAACKE	X	X	X	X	X	X	X	X	X			
TODD HAWKINS	+	X	+	X	X	X	X	+	X			
CHRIS HILLMAN	+	X	X	X	X	X	X	X	X			
JULIA KANG	X	X	X	X	+	X	X	X	X			
JACKY KNOX	+	X	+	X	X	X	+	X	X			
KIM LIMON	+	X	X	X	X	X	X	X	X			
RICK LINDSEY	X	X	X	X	X	X	X	X	X			
GREG MALCOLM	X	X	X	X	X	X	X	X	#			
JOE MARSHALL	X	X	X	X	X	X	X	X	X			
HAMMOND PEROT	+	X	X	X	X	X	X	X	X			
JOE PHILIPP	X	X	X	X	X	X	#	X	X			
JUDY PIERSON	+	X	X	X	X	X	X	X	X			
MICHAEL RANDALL	=	=	=	=	=	X	X	#	#			
KAREN RILEY	+	#	X	X	+	+	+	+	#			
MICHAEL RILEY	+	#	X	X	+	+	+	+	#			
LARS ROSENE	=	+	+	X	+	+	+	+	+			
HOLLY TURNER	X	X	+	+	X	+	X	+	+			
‡ JOHN DANISH	+	X	+	X	X	X	X	X	X			
JOHN HAIGLER	X	X	#	X	X	=	=	=	=			

X - PRESENT
 * - ABSENT-BUREAU/CITY/COUNTY BUSINESS
 + - ABSENT-COMPANY BUSINESS
 # - ABSENT-OTHER

= - Not Member At Time
 ‡ - Council Liaisons
 þ - Represented
 ∞ - Budget Retreat

AGENDA
Irving Convention & Visitors Bureau Board of Directors
Monday, July 29, 2019 at 11:45 a.m.
Irving Convention Center – Junior Ballroom C-D
500 W. Las Colinas Blvd.
Irving, Texas 75061

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

Consent Agenda

1. Approving ICVB Board Minutes for June 24, 2019
2. Accepting Irving Convention Center Financial Reports for June 2019
3. Accepting ICVB Financial Reports for June 2019

Reports

4. Board Chair Report
 - Retirement and Service Recognition – Capital Improvement Program Director Casey Tate
 - Staff Ten Year Service Award – ICVB Office Manager Carol Boyer
 - Next Executive Committee Meeting – August 26 at 10:00 a.m.
5. Board Committee Reports
 - Board & Business Development – Debbi Haacke
 - Next Meeting – September 13
 - Community Engagement – Rick Lindsey
 - Recap of July 9 – Irving Driving Tour
 - Next Meeting – October 1
 - Destination Development – Greg Malcolm
 - Next Meeting – August 6
6. City Reports
 - a. Council Liaison – Councilman John Danish
 - b. Mayor & Other Council Members
 - c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Toyota Music Factory
 - Other City Updates
7. Bureau Monthly Management Reports
 - a. Executive Director – Maura Gast
 - b. Sales and Services – Lori Fojtasek
 - c. Marketing and Communications – Diana Pfaff
 - d. Finance and Administration – Maura Gast
 - Smith Travel Research and AirDNA Monthly Reports
8. Convention Center Management Report – Tom Meehan

AGENDA - Continued

9. Industry Partner Reports

- a. The Pavilion at the Music Factory/Live Nation Report – Mike Riley
- b. Hotel Industry Updates – Greg Malcolm, Dirk Burghartz, Kim Limon, Holly Turner
- c. Restaurant Industry Update – David Cole

10. Partner Organization & Stakeholder Reports

- a. DART/Transportation and Infrastructure – Mayor Rick Stopfer
- b. DCURD and Irving Flood Control Districts – Jacky Knox
- c. Chamber of Commerce – Lars Rosene/Beth Bowman
- d. Irving Arts and Culture – Todd Hawkins/Judy Pierson
- e. TIF – Michael Randall
- f. The Las Colinas Association – Hammond Perot
- g. University of Dallas – Karin Riley

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-4 or 1-800-735-2988.

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, JULY 29, 2019**

AGENDA ITEMS



**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS MEETING
HILTON GARDEN INN DFW SOUTH
JUNE 24, 2019**

Those present for the meeting were: Clem Lear – Chair, Ron Mathai – Vice Chair, Bob Bettis, Bob Bourgeois, Beth Bowman, Jo-Ann Bresowar, Dirk Burghartz, Karen Cooperstein, Debbi Haacke, Arts and Culture Executive Director Todd Hawkins, City Manager Chris Hillman, Julia Kang, Jacky Knox, Kim Limon, Rick Lindsey, Joe Marshall, Hammond Perot, Joe Philipp and Judy Pierson – Members of the Board; Councilman John Danish, Assistant City Manager Philip Sanders, Mayor Rick Stopfer, Councilman Kyle Taylor, Mayor Pro Tem Oscar Ward, and Councilman Al Zapanta – City of Irving; Assistant General Manager Jeremy Pierce and Director of Sales Matt Tungett – SMG/Irving Convention Center; Maura Gast, Carol Boyer, Lori Fojtasek, Marianne Lauda, Kayla Mansour, Diana Pfaff and Monty White – ICVB Staff.

Board Chair Clem Lear called the meeting to order at 11:52 a.m.

CONSENT AGENDA:

1. APPROVING MINUTES – MAY 20, 2019
2. ACCEPTING ICC FINANCIAL REPORTS: MAY 2019
3. ACCEPTING ICVB FINANCIAL REPORTS: MAY 2019
4. REVIEW OF 2018-19 SECOND QUARTER HOTEL OCCUPANCY TAX COLLECTION REPORTS

Lear asked for a motion to accept the Consent Agenda as presented. Board member Rick Lindsey made a motion to approve and accept; second by Board member Joe Philipp. With no opposition and no further discussion, the Consent Agenda was unanimously approved.

INDIVIDUAL CONSIDERATION

Lear thanked ICVB staff for the beautiful budget presentation package and quoted \$706.00 of tax revenues is generated per Irving household and visitors spend \$7.3 million on an average day in 2017 in Irving. Executive Director Maura Gast noted there are four different items for individual consideration for the budget: the plan, the Irving Convention Center Capital Improvement Plan, a Year 1 Update on the Board 2018-21 Strategic Plan, and the Destinations International Code of Ethics. She gave an overview of the 2019-20 ICVB Operating Budget and Marketing Plan. She reviewed the history and assumptions, noting that \$1.8 million is allocated toward the operating of the Convention Center. She reviewed the lost business reasons and noted that rate and availability were noted this year, issues driven by hotel priorities. An expenditure trend analysis and each department's budget overview were presented. In a recap of the Convention Center budget items, Gast reviewed performance indicators, space utilization, operating subsidy comparisons, capital improvement plan, and capital projects fund history. Discussion was held on Convention Center comparison expenses and Gast stated it is an expensive building to operate with labor-intensive events. The market analysis and direction of new hotel development in Irving was discussed.

Gast reviewed the Year 1 update to the ICVB Board 2018-21 Strategic Plan and the Destinations International Code of Ethics. Lear commented she is proud of what the Board has done since adopting the Strategic Plan last year. Gast thanked Director of Accounting Marianne Lauda for her hard work on the budget and the City's new accounting software system overhaul. She also thanked the ICVB

Marketing staff for the extra time and work on the Marketing and Operating Plan and thanked the Board for their support.

Lear asked for a motion to approve the 2019-20 ICVB Operating Budget and Marketing Plan as presented. Board member Joe Phillip made a motion to approve and accept; second by Board member Karen Cooperstein. With no opposition and no further discussion, the item was unanimously approved.

Lear asked for a motion to approve Irving Convention Center Capital Improvement Plan as presented. Board member Debbi Haacke made a motion to approve and accept; second by Board member Rick Lindsey. With no opposition and no further discussion, the item was unanimously approved.

Lear asked for a motion to accept Year 1 Update to the ICVB Board 2018-21 Strategic Plan as presented. Board member Jo-Ann Bresowar made a motion to approve and accept; second by Board member Karen Cooperstein. With no opposition and no further discussion, the item was unanimously approved.

Lear asked for a motion to accept Destinations International Code of Ethics as presented. Board member Karen Cooperstein made a motion to approve and accept; second by Board member Debbi Haacke. With no opposition and no further discussion, the item was unanimously approved.

BOARD CHAIR REPORT

Gast introduced ICVB Marketing Manager Kayla Mansour and noted she is the CVB social media guru and blogger expert. Lear presented Mansour with her five-year service award. ICVB Marketing Director Monty White expressed his appreciation for her hard work on this year's SXSW event in Austin and congratulated her for the huge success. Lear noted several accomplishments for ICVB staff and Board, including White for his recent MBA degree, Board Vice Chair Ron Mathai for his recent award from State Farm, Haacke was recently nominated for Vice Chair of the National ATM Council, Mayor Rick Stopfer was reappointed to the North Central Texas Council of Governments Executive Committee. She congratulated Councilman Oscar Ward who was elected as Irving Mayor Pro Tem and Councilman David Palmer as Deputy Mayor Pro Tem.

BOARD AND BUSINESS DEVELOPMENT COMMITTEE

Committee Chair Debbi Haacke reported the Committee held a meeting in May and discussed the progress made on the Tourism Public Improvement District (TPID). Councilman Kyle Taylor and Councilman Al Zapanta attended the meeting and discussed Board appointments in anticipation of the nomination process. It was noted to ensure an engaging Board, preliminary questions to better vet ICVB Board candidates were needed. Haacke noted the next Committee meeting will be September 13 and encouraged all Board members to attend.

In response to a request from Lear, Haacke gave an overview of the Irving "Let's Play Irving" Parks and Rec Master Plan. Haacke serves on the Visioning Committee and noted the last Master Plan was 19 years ago. The purpose of the Plan is to identify how to deal with aging infrastructure and create new opportunities. The plan includes public input and reviews of current parks and recreation centers locally and across the

country with similar sized parks and recreation center developments. Cricket, e-sports, trail systems, multi-generational facilities, and pools are included. City Council will be voting this fall for plan approval. She encouraged everyone to read the plan that is available on the City's website.

COMMUNITY ENGAGEMENT COMMITTEE

Lear expressed her appreciation for Committee Chair Rick Lindsey's leadership over the past year as President of the Irving Rotary and Rotary Flag Program. Lindsey reported the Visitor Information Center Volunteer program is part of the Committee's Strategic Plan and an introductory information meeting will be held on Tuesday, June 25 for individuals who have indicated an interest in volunteering. A test pilot bus tour of Irving will be held on July 9 to include key visitor sites in Irving. He encouraged Board members to participate in the pilot tour as their feedback will be of importance for future tours. Lindsey reported there are High Spirited Citizen nominations in the pipeline.

CITY REPORTS

Council Liaison John Danish celebrated the revamping of the Brighter Tomorrows facility with \$50,000 of improvements. It is a great program in Irving for domestic violence victims.

Mayor Pro Tem Oscar Ward also commended Lindsey on his work with the Rotary Flag Program. He reported the City recently met with two bond rating agencies; S&P Global and Moody's. He discussed the possibilities of studying the collection of Hotel Occupancy Tax from AirBNB properties and noted a *Dallas Morning News* Business Section article reporting that Plano, Texas is collecting revenue.

Councilman Kyle Taylor thanked the Board for their service and giving back in the community for social service organizations. He noted it is important as leaders to support these organizations in the Board room, but also out in the community. He noted it tells what kind of City and leaders Irving has.

Councilman Al Zapanta reported he attended a cricket tournament with Mayor Stopfer and would like to see a national tournament in Irving. The Dragon Boat Festival on June 23 was a success, and he attended the Valley Ranch Islamic Center grand opening in Valley Ranch. He noted there is a lot of opportunity in Irving.

City Manager Chris Hillman reported the City is in its budget season and there will be \$4 million less in revenue this year due to decisions by the State Legislature. Staff is committed to making budget and will present in August to City Council. Mayor Stopfer reported there is a tremendous amount of challenges in moving forward with business company retention. Companies are looking at job credits and tax abatements that affect the bottom line. The City is dealing with aging infrastructure and dollars will have to stretch as far as they can this next fiscal year. In reviewing the budget process, he does not want to have less quality at the end of the day. Pools were full the first opening week at two major aquatic centers. Vouchers for people to attend other pools were distributed. The City is looking at opening two mega water facilities to meet the need. He reported the DART Cotton Belt Line was renamed the Silver Line. The DART Board is looking at ridership versus coverage and re-evaluating the bus system.

BUREAU MANAGEMENT AND STAFF

Executive Director Maura Gast reported the Budget Lodge Hotel is closed and the property has been deactivated on the Visit Irving website and in the sales CRM system. She reviewed the STR and AirBNB report that was distributed as a handout, noting the AirDNA rate and occupancy figures include HomeAway data, in addition to AirBNB data. Therefore, prior year data reflected on the graphs will not correlate with the prior year data from previously published graphs. Prior year data sets have been updated to include Home Away data and reports can be found on the Board portal. She reported Occupancy rates are down due to new inventory. Current demand is up 4% for the month and year-to-date up 2.5%. Average Daily Rate is up as well. City Council will review putting in place a Hotel Occupancy Tax Ordinance for these properties.

Assistant Executive Director Sales and Services Lori Fojtasek happily reported ICVB Sales is at 115% of their year-to-date goal. Assistant Executive Director Marketing and Communications Diana Pfaff thanked the Board for their extra ordinary kindness for the Pfaff family at the passing of her father and thanked her team for picking up the pieces.

CONVENTION CENTER MANAGEMENT REPORT

SMG Assistant General Manager Jeremy Pierce reported things are going well in the Convention Center. June had several long-term events that included Hilti and a Steubenville youth event. The team is getting ready for the Jehovah Witness events coming up in the next two months and working on the third-floor carpet replacement. ICC Director of Sales Matt Tungett reported there were 7,606 future guest rooms booked in May and over 29,641 to date, which is a record since the opening of the building. The North Texas Comic Book Show is in the building this weekend and the National Law Enforcement Collectors' Show will be held July 10-13. The SMG General Manager and Operations National meeting will arrive July 14 for three days and staying at the Westin Irving Convention Center Hotel.

INDUSTRY PARTNER REPORTS

HOTEL REPORTS

General Manager Dirk Burghartz reported the Four Seasons Resort and Club numbers were reflective of the STR Report. It was a strong quarter last year and numbers are reporting flat, but the rest of the year looks strong. Membership growth at the Club is growing strong and golf memberships are close to full. He is happy to see the Club successful and thriving. Banquets are strong and people are continuing to see the value in quality. The property's new owners are actively involved and a joy to work with. They have a refreshing view and want to see the business grow. Future investments will be guest and public space renovations, as well as F&B renovation.

General Manager Kim Limon reported the Hampton Inn Las Colinas ended May up 10% Occupancy and noted the airport closures due to weather helped. June is looking good and filling with weekend business.

DCURD

Board member Jacky Knox reported on the flood control operations from May 19-June 21 DCURD pumped 156 million gallons and 46 pump hours, IFCD III pumped 310 million gallons and 90 pump hours, IFCD I pumped 90 million gallons and 211 pump hours. During May and June, 150 cubic yards of trash and debris were removed from District waterways. DCURD is currently evaluating bids for trash skimmer boats to assist with debris waterway clean up. The DCURD Board awarded a contract for the Lake Carolyn Storm Water Pump Station Emergency Generator Project. Construction is expected to begin in August and continue into the first quarters of 2021 for a total of \$10 million. Williams Square plumbing repairs are complete. The fountain concrete, waterproofing and decorative finish work is underway. Mandalay Canal paver work has begun and will continue for a few weeks. The new clock tower motors have been received and are being tested. It is a very specialized product; upon completion of testing, a technician will come to Irving to install.

IRVING-LAS COLINAS CHAMBER OF COMMERCE

Irving-Las Colinas Chamber of President Beth Bowman reported continuation of positive economic developments with 13 total projects, 8 recruitment wins and 5 expansions. She thanked the City Council and Mayor for their leadership, along with the ICVB and The Las Colinas Association teams. There are 69 projects in the pipeline, representing 16,000 new or retained jobs and 5.3 million square feet of potential commercial office space. Unemployment declined 2.6% for the month of May in Irving. The Chamber is hosting Secretary of Labor Alexander Acosta for a roundtable discussion tomorrow at the Chamber offices. An event on June 27 at the NYLO hotel will recap this year's legislative session. There is a five-star mixer June 25 at the La Cima Club, and the Back to School Luncheon will be held on August 5 at Nimitz High School. A State of Education Signature Program event will be held on Thursday, September 19 at the Sheraton DFW Airport North.

IRVING ARTS CENTER

Arts and Culture Executive Director Todd Hawkins reported attending the Americans for The Arts Conference in Minneapolis that focused on diversity, equality and inclusion. The Irving Arts Museum is focusing on the construction schedule conclusion and anticipating a soft opening in September. The permanent exhibits will begin installing the end of August. Strategic funding planning is in full swing with a goal of \$400,000 a year to sustain the Irving Archives and Museum. IAM has been chosen as one of three ethnic training sites by the Smithsonian Ethnic Studies. There is a downtown tour on Main Street today with the Irving Arts Board, and the Cultural District Plan continues to move forward.

LAS COLINAS ASSOCIATION

Las Colinas Association President Hammond Perot reported LCA annual assessment due date is July 1. LCA is working with City staff to identify wayfinding locations and styles of signage and a license agreement is also part of the process. The new dog park construction documents are 95% complete and the schedule is on time to commence construction in September or October. The LCA newsletter has a new look and

roll out of new materials will begin soon and along with an update to the website. He further reported the holiday lighting plan in the Urban Center on O'Connor and Las Colinas Blvd. is moving along. Architectural submittals set a record, up 30% in terms of the number of cases seen monthly. The majority of cases were for maintenance and compliance related items. Continuing to make improvements in processing those cases. An internal process of reviewing master declaration and by-laws was started last month to be in line with state law and process flexibility.

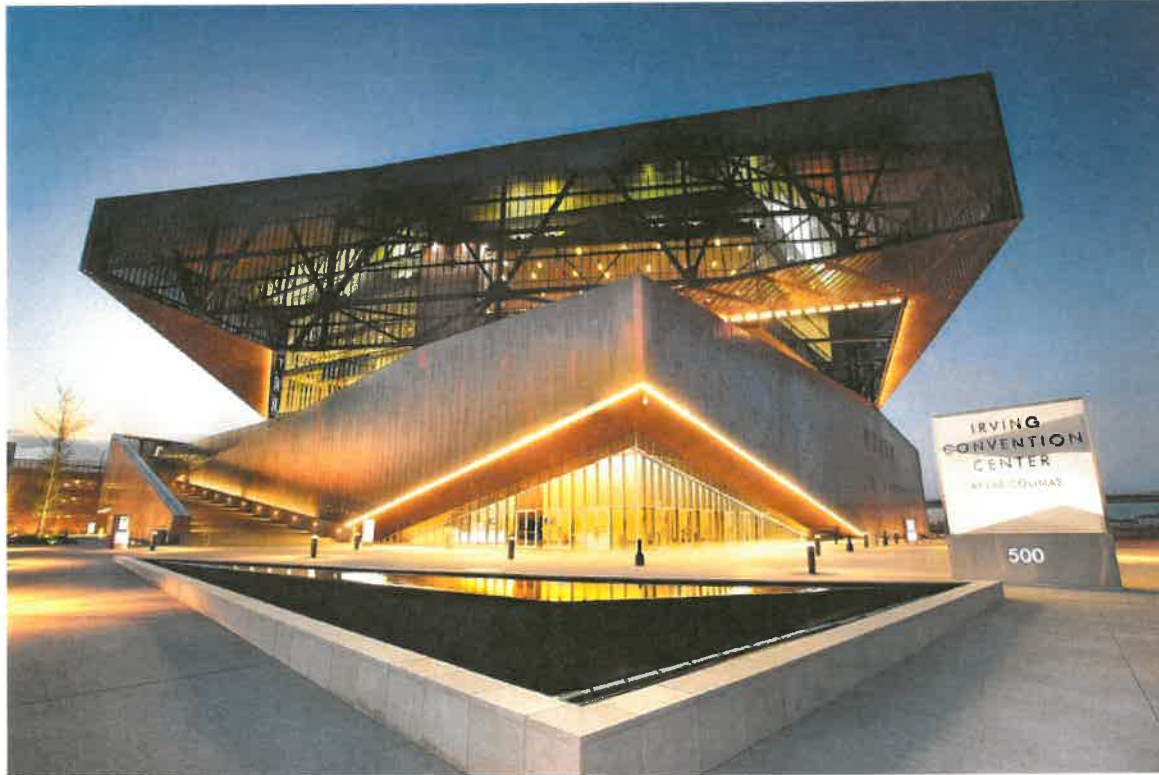
Lear noted the next Executive Committee meeting is on Friday, July 19 and she reminded the Board the next Board meeting will be held July 29 at the Irving Convention Center, which is a week later than the normal Board meeting schedule. All meeting dates are posted on the Board portal.

With no further discussion, Lear adjourned the meeting at 1:54 p.m.

Respectfully submitted,



Maura Allen Gast, FCDME
Executive Director



Date Distributed: July 12, 2019

Monthly Financial Summary

For Period Ending June 30, 2019

	October	November	December	January	February	March	April	May	June	July	August	September	Total		
Event Income															
Direct Event Income															
Rental Income	149,333	68,131	33,970	63,975	124,800	158,913	182,875	120,075	60,395	99,750	163,700	120,270	1,346,186		
Service Income	54,972	45,310	39,186	20,276	50,979	47,795	127,707	264,622	56,508	35,066	39,316	59,272	841,009		
Service Expenses	(104,721)	(110,920)	(53,660)	(74,381)	(108,715)	(90,103)	(168,051)	(126,714)	(106,212)	(84,300)	(87,885)	(84,980)	(1,200,642)		
Total Direct Event Income	99,584	2,521	19,496	9,870	67,064	116,605	142,531	257,983	10,691	50,516	115,131	94,562	986,553		
Ancillary Income															
F & B Concessions	36,083	4,486	3,101	14,907	16,273	23,917	31,379	23,322	5,404	3,750	3,250	8,250	174,122		
F & B Catering	259,698	219,548	341,388	384,540	452,880	162,213	201,074	367,302	398,930	78,750	171,060	184,945	3,222,328		
Parking: Self Parking	47,590	5,619	(854)	17,873	18,318	35,447	30,605	44,269	18,403	14,000	25,604	23,680	280,556		
Electrical Services	15,176	2,883	6,315	14,715	12,820	38,878	37,525	18,110	14,065	750	3,000	3,000	167,237		
Audio Visual	-	-	3	30	(1,447)	1,301	(58)	(344)	(801)	-	-	-	(1,316)		
Internet Services	555	125	-	-	-	2,397	2,742	350	805	900	780	950	9,603		
Total Ancillary Income	359,102	232,661	349,953	432,065	498,844	264,153	303,267	453,009	436,806	98,150	203,694	220,825	3,852,531		
Total Event Income	458,686	235,182	369,449	441,935	565,908	380,758	445,798	710,992	447,497	148,666	318,825	315,387	4,839,083		
Other Operating Income	21,305	33,334	25,594	76,444	43,462	15,852	40,201	41,810	102,476	31,000	39,200	35,568	506,247		
ICVB Operating Subsidy			348,000			350,000			348,750			348,250	1,395,000		
Adjusted Gross Income	479,991	268,516	743,043	518,379	609,370	746,611	485,999	752,802	898,723	179,666	358,025	699,205	6,740,330		
Operating Expenses															
Employee Salaries and Wages	230,208	211,994	295,950	228,291	199,150	205,064	203,447	234,362	198,245	234,073	234,073	233,972	2,708,829		
Benefits	55,020	61,618	66,098	66,299	64,558	64,418	65,044	64,984	61,861	70,416	70,416	169,344	880,076		
Less: Event Labor Allocations	(67,492)	(77,786)	(50,423)	(50,905)	(56,624)	(46,077)	(48,150)	(51,497)	(43,141)	(50,375)	(50,375)	(50,375)	(643,221)		
Net Employee Wages and Benefits	217,736	195,826	311,625	243,685	207,084	223,405	220,341	247,849	216,965	254,114	254,114	352,941	2,945,684		
Contracted Services	63,247	63,778	70,975	62,066	53,814	55,954	57,982	62,602	68,109	65,490	65,490	65,890	755,397		
General and Administrative	37,849	41,516	48,468	34,104	39,690	34,520	31,600	37,231	46,573	62,542	56,437	135,686	606,216		
Operations	61,736	37,486	36,298	55,399	42,840	44,957	38,218	43,971	49,836	53,020	53,020	53,120	569,900		
Repair & Maintenance	63,632	46,729	42,881	44,357	51,275	58,412	32,345	45,488	38,879	49,208	49,208	49,208	571,624		
Supplies	23,696	27,123	8,539	17,559	6,565	7,464	15,497	20,521	12,807	19,600	18,600	46,100	224,071		
Insurance	6,373	6,476	6,545	6,189	6,519	6,863	6,223	6,352	(1,251)	8,000	8,000	8,000	74,288		
Utilities	42,583	40,959	52,957	35,824	53,031	41,890	48,407	39,527	46,075	49,834	49,834	49,834	550,756		
SMG Management Fees	43,521	41,556	46,399	53,888	58,743	34,558	39,109	53,015	20,586	13,486	13,486	13,486	431,832		
Total Operating Expenses	560,373	501,449	624,687	553,071	519,561	508,023	489,721	556,556	498,579	575,294	568,189	774,265	6,729,768		
Net Income (Loss) From Operations	(80,382)	(232,933)	118,356	(34,692)	89,809	238,588	(3,723)	196,246	400,144	(395,628)	(210,164)	(75,059)	10,562		
Net Income After Other Income (Expenses)	(80,382)	(232,933)	118,356	(34,692)	89,809	238,588	(3,723)	196,246	400,144	(395,628)	(210,164)	(75,059)	10,562	(1,395,000)	(1,384,438)
Budget Forecast Comparison by Month															
2019	355,094	(45,974)	(149,927)	(98,439)	(13,378)	(5,753)	(11,877)	3,100	10,562						
2018	47,856	494,666	472,986	314,913	336,267	350,441	290,325	430,161	460,996	355,888	232,993	305,281			

IRVING CONVENTION CENTER/SMG
Financial Statements Monthly Highlights
For the Month Ending June 30, 2019

	Current Actual	Current Budget	Variance	Prior Year Actual
Attendance	21,954	2,700	19,254	28,095
Events	14	3	11	10
Event Days	38	11	27	24
Direct Event Income	10,691	27,011	(16,320)	(20,977)
Ancillary Income	436,806	427,550	9,256	551,627
Total Event Income	447,497	454,561	(7,064)	530,650
Other Operating Income	102,476	37,056	65,420	62,421
Adjusted Gross Income	549,973	491,617	58,356	593,071
Indirect Expenses	(498,579)	(580,824)	82,245	(594,074)
Net Income (Loss) From Operations	51,394	(89,207)	140,601	(1,003)

IRVING CONVENTION CENTER/SMG
Financial Statements Year to Date Highlights
For the Nine Months Ending June 30, 2019

	Year to Date Actual	Year to Date Budget	Variance	Prior YTD Actual
Attendance	187,399	115,525	71,874	203,764
Events	185	104	81	196
Event Days	315	183	132	305
Direct Event Income	726,346	733,287	(6,941)	568,367
Ancillary Income	3,329,871	3,331,772	(1,901)	3,454,357
Total Event Income	4,056,217	4,065,059	(8,842)	4,022,724
Other Operating Income	400,477	509,761	(109,284)	555,045
Adjusted Gross Income	4,456,694	4,574,820	(118,126)	4,577,769
Indirect Expenses	(4,812,011)	(5,169,173)	357,162	(4,989,419)
Net Income (Loss) From Operations	(355,317)	(594,353)	239,036	(411,650)

IRVING CONVENTION CENTER/SMG
Balance Sheet
June 30, 2019

ASSETS

Current Assets

Cash	\$ 1,692,331
Accounts Receivable	545,939
Prepaid Assets	40,370
Inventory	60,067

Total Current Assets 2,338,707

Total Assets **\$ 2,338,707**

LIABILITIES AND EQUITY

Current Liabilities

Accounts Payable	\$ 502,728
Accrued Expenses	348,119
Deferred Income	0
Advance Ticket Sales/Deposits	797,432
Other Current Liabilities	0

Total Current Liabilities 1,648,279

Long-Term Liabilities

Long Term Liabilites	0
----------------------	---

Total Long-Term Liabilities 0

Total Liabilities 1,648,279

Equity

Net Funds Received	11,160,388
Retained Earnings	(10,114,643)
Net Income (Loss)	(355,317)

Total Equity 690,428

Total Liabilities & Equity **\$ 2,338,707**

IRVING CONVENTION CENTER/SMG
Income Statement
For the Nine Months Ending June 30, 2019

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
EVENT INCOME							
Direct Event Income							
Rental Income	60,395	45,420	14,975	962,467	878,631	83,836	891,856
Service Revenue	56,508	29,066	27,442	707,349	415,568	291,781	468,259
Service Expenses	(106,212)	(47,475)	(58,737)	(943,470)	(560,912)	(382,558)	(791,748)
Total Direct Event In	10,691	27,011	(16,320)	726,346	733,287	(6,941)	568,367
Ancillary Income							
F & B Concessions	5,404	7,500	(2,096)	158,881	170,526	(11,645)	169,614
F & B Catering	398,930	373,600	25,330	2,787,575	2,769,518	18,057	2,950,855
Parking	18,403	21,200	(2,797)	217,269	238,050	(20,781)	203,742
Electrical Services	14,065	24,000	(9,935)	160,487	138,313	22,174	120,546
Audio Visual	(801)	0	(801)	(1,315)	0	(1,315)	(6,265)
Internet Services	805	1,250	(445)	6,974	15,365	(8,391)	15,865
Total Ancillary Inco	436,806	427,550	9,256	3,329,871	3,331,772	(1,901)	3,454,357
Total Event Income	447,497	454,561	(7,064)	4,056,217	4,065,059	(8,842)	4,022,724
OTHER OPERATING INCOME							
Other Income	102,476	37,056	65,420	400,477	509,761	(109,284)	555,045
Total Other Operatin	102,476	37,056	65,420	400,477	509,761	(109,284)	555,045
Adjusted Gross Inco	549,973	491,617	58,356	4,456,694	4,574,820	(118,126)	4,577,769
INDIRECT EXPENSES							
Salaries & Wages	198,245	239,709	41,464	2,006,704	2,157,381	150,677	1,830,947
Payroll Taxes & Ben	61,861	71,466	9,605	569,899	643,194	73,295	473,279
Labor Allocations to	(43,141)	(43,201)	(60)	(492,096)	(388,809)	103,287	(353,729)
Net Salaries and Ben	216,965	267,974	51,009	2,084,507	2,411,766	327,259	1,950,497
Contracted Services	68,109	52,045	(16,064)	558,528	468,405	(90,123)	582,738
General and Adminis	46,573	53,379	6,806	351,551	446,918	95,367	537,137
Operating	49,836	45,468	(4,368)	412,387	439,212	26,825	487,008
Repairs & Maintenan	38,879	45,888	7,009	422,353	416,492	(5,861)	412,904
Operational Supplies	12,807	23,417	10,610	139,770	152,503	12,733	180,484
Insurance	(1,251)	8,333	9,584	50,288	74,997	24,709	50,255
Utilities	46,075	48,334	2,259	401,253	435,006	33,753	403,655
SMG Management F	20,586	35,986	15,400	391,374	323,874	(67,500)	384,741
Total Indirect Expens	498,579	580,824	82,245	4,812,011	5,169,173	357,162	4,989,419

An SMG Managed Facility

IRVING CONVENTION CENTER/SMG
Income Statement
For the Nine Months Ending June 30, 2019

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
Net Income (Loss)	51,394	(89,207)	140,601	(355,317)	(594,353)	239,036	(411,650)

June 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<div>26</div> <div>Kirk Franklin presents Sec...</div> <div>Definite - Blackout</div>	<div>27</div>	<div>28</div>	<div>29</div>	<div>30</div> <div>Wisn y Yandel: Como Ant...</div> <div>Definite - Blackout</div>	<div>31</div>	<div>1</div> <div>Anjelah Johnson (4K) 7:00...</div> <div>Definite - Blackout</div>
<div>North America Telugu Society 2019 Convention</div> <div>Definite</div>		<div>Interview Room</div> <div>Definite</div>		<div>EAN Holdings Branch Man...</div> <div>Definite</div>		
		<div>Association of Fundraising Professionals 2019 DFW Philan...</div> <div>Definite</div>		<div>Texas Home and Garden Show</div> <div>Definite</div>		
					<div>Zurixx, LLC Rules of Renov...</div> <div>Definite</div>	
					<div>Texas Linux Fest</div> <div>Definite</div>	
<div>2</div>	<div>3</div>	<div>4</div>	<div>5</div>	<div>6</div> <div>Irving Cares Great Harvest ...</div> <div>Definite - Blackout</div>	<div>7</div>	<div>8</div> <div>Kidz Bop World Tour 2019 ...</div> <div>Definite - Blackout</div>
<div>Texas Home and Garden Show</div> <div>Definite</div>				<div>Hilti</div> <div>Definite</div>		
<div>DFW Church</div> <div>Definite</div>	<div>VRM Mortgage Service Financial Industry Week</div> <div>Definite</div>			<div>Garfield Public Private Me...</div> <div>Definite</div>	<div>Accenture</div> <div>Definite</div>	<div>Texas USAG Annual Award ...</div> <div>Definite</div>
				<div>IEC Graduation</div> <div>Definite</div>	<div>RCMA Chefs Table</div> <div>Tentative 1 - Blackout</div>	
<div>9</div>	<div>10</div>	<div>11</div>	<div>12</div> <div>Anderson .Paak & The Fre...</div> <div>Definite - Blackout</div>	<div>13</div>	<div>14</div> <div>"Weird Al" Yankovic The S...</div> <div>Definite - Blackout</div>	<div>15</div> <div>Texas Summer Jam prese...</div> <div>Definite - Blackout</div>
<div>Hilti</div> <div>Definite</div>						
<div>16</div>	<div>17</div>	<div>18</div>	<div>19</div>	<div>20</div>	<div>21</div>	<div>22</div>
	<div>Learning Forward Texas 2019</div> <div>Definite</div>					
			<div>Steubenville Dallas 2019</div> <div>Definite</div>			

June 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<div>23</div> <div>Steubenville Dallas 2019</div> <div>Definite</div>	<div>24</div> <div>Pri-Med Access 2019</div> <div>Definite</div>	<div>25</div> <div>ICVB Volunteer Training</div> <div>Definite</div>	<div>26</div> <div>Rob Thomas with Abby A...</div> <div>Definite - Blackout</div>	<div>27</div> <div>Jason Isbell and The 400 U...</div> <div>Definite - Blackout</div>	<div>28</div> <div>Jon Bellion The Glory Sou...</div> <div>Definite - Blackout</div>	<div>29</div>
<div>30</div> <div>North Texas Comic Book ...</div> <div>Definite</div>	<div>1</div>	<div>2</div>	<div>3</div> <div>Coheed & Cambria + Mast...</div> <div>Definite - Blackout</div>	<div>4</div> <div>Jehovah Witness Group</div> <div>Definite</div>	<div>5</div> <div>The 2019 R&B Summer Bl...</div> <div>Tentative 1 - Blackout</div>	<div>6</div> <div>Young the Giant with spec...</div> <div>Definite - Blackout</div>



ICVB FINANCIAL STATEMENTS

For Period Ending:
June 30, 2019

IRVING CONVENTION AND VISITORS BUREAU
GENERAL FUND
BALANCE SHEET
JUNE 30, 2019

ASSETS

Cash	114,922
Petty Cash	250
Investments	1,126,000
Accounts Receivable - Miscellaneous	4,193
Total Assets	<u>1,245,365</u>

LIABILITIES AND FUND BALANCE

LIABILITIES

Accounts Payable	6,103
Due to City of Irving General Fund	1,156
	<u>7,259</u>

FUND BALANCE

Reserved for Encumbrances	518,197
Unreserved	719,909
Total Fund Balance	<u>1,238,106</u>

Total Liabilities and Fund Balance	<u>1,245,365</u>
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Notes:

Reserved for Encumbrances:

Destination Analysts - 35,000

Maloney Strategic Communications - 32,398

Media Advertising - 230,766

Simpleview - 87,929

Searchwide Global- 36,250

Miscellaneous - 95,854

IRVING CONVENTION AND VISITORS BUREAU
GENERAL FUND
STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE
FOR THE NINE MONTH PERIOD ENDING JUNE 30, 2019

	----- Budget -----		----- Actual -----			Unencumbered	Percent	Prior
	Adopted	Adjusted	Current Month	Year-to-Date	Encumbrances	Available Budget	Collected/ Expended	Year to Date Actual
<u>REVENUES AND TRANSFERS IN:</u>								
<u>REVENUES:</u>								
Hotel/Motel Taxes:								
Current Year	8,593,019	8,593,019	0	4,203,252	0	4,389,767	48.91%	4,073,450
Penalties and Interest	0	0	0	512	0	(512)	0.00%	5,597
Prior Years	0	0	0	7,360	0	(7,360)	0.00%	0
Interest	26,450	26,450	2,571	15,166	0	11,284	57.34%	19,244
State of Texas Events Trust Fund	25,000	25,000	0	0	0	25,000	0.00%	15,743
Miscellaneous	13,000	13,000	0	15,492	0	(2,492)	119.17%	9,622
Total Revenues	<u>8,657,469</u>	<u>8,657,469</u>	<u>2,571</u>	<u>4,241,782</u>	<u>0</u>	<u>4,415,687</u>	<u>49.00%</u>	<u>4,123,656</u>
TOTAL REVENUES AND TRANSFERS IN	<u>8,657,469</u>	<u>8,657,469</u>	<u>2,571</u>	<u>4,241,782</u>	<u>0</u>	<u>4,415,687</u>	<u>49.00%</u>	<u>4,123,656</u>
<u>EXPENDITURES AND TRANSFERS OUT:</u>								
<u>EXPENDITURES:</u>								
Salaries	2,257,287	2,216,228	153,341	1,503,789	0	712,439	67.85%	1,392,161
Benefits	564,825	561,825	44,851	401,788	0	160,037	71.51%	395,314
Supplies	46,975	49,788	1,567	20,438	6,700	22,650	54.51%	21,430
Equipment Maintenance	6,300	6,300	696	2,761	0	3,539	43.83%	2,992
Miscellaneous	179,025	179,025	1,567	118,252	0	60,773	66.05%	124,090
Equipment Rentals	6,900	6,900	0	1,938	1,650	3,312	52.00%	1,650
Special Services	1,824,765	1,920,375	108,706	1,026,615	279,081	614,679	67.99%	1,170,167
Facility Management Services	1,395,000	1,395,000	348,750	1,046,750	0	348,250	75.04%	698,000
Advertising Projects	146,400	187,665	7,178	109,088	0	78,577	58.13%	19,148
Sponsorships / Partnerships	125,000	147,059	0	82,059	0	65,000	55.80%	59,966
Media Advertising	580,000	663,098	46,296	370,823	230,766	61,509	90.72%	319,627
Travel	666,580	647,750	20,617	347,481	0	300,269	53.64%	317,415
Promotions / Special Events	1,080,150	1,071,935	82,283	624,506	0	447,429	58.26%	563,056
Memberships	91,215	91,215	4,279	52,714	0	38,501	57.79%	61,838
Total Expenditures	<u>8,970,422</u>	<u>9,144,163</u>	<u>820,131</u>	<u>5,709,002</u>	<u>518,197</u>	<u>2,916,964</u>	<u>68.10%</u>	<u>5,146,854</u>
<u>TRANSFERS OUT:</u>								
Transfer to ICVB Reserve Fund	125,000	125,000	0	0	0	125,000	0.00%	200,000
Transfer to ICC Reserve/CIP Fund	400,000	705,281	0	0	0	705,281	0.00%	250,000
Total Transfers Out	<u>525,000</u>	<u>830,281</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>830,281</u>	<u>0.00%</u>	<u>450,000</u>
TOTAL EXPENDITURES AND TRANSFERS OUT	<u>9,495,422</u>	<u>9,974,444</u>	<u>820,131</u>	<u>5,709,002</u>	<u>518,197</u>	<u>3,747,245</u>	<u>62.43%</u>	<u>5,596,854</u>

Percent of year completed = 75%

IRVING CONVENTION AND VISITORS BUREAU
GENERAL FUND
STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE
FOR THE NINE MONTH PERIOD ENDING JUNE 30, 2019

SUMMARY:

Beginning Fund Balance at October 1, 2018	2,705,326
Revenues and Transfers In	4,241,782
Expenditures and Transfers Out	<u>(5,709,002)</u>
Ending Fund Balance at June 30, 2019	1,238,106
Encumbrances	<u>(518,197)</u>
Unreserved Fund Balance at June 30, 2019	<u><u>719,909</u></u>

NOTES:

Adjusted Budget

The adjusted budget includes prior year encumbrances in the amount of 173,741.

Revenues & Transfers In

Hotel/Motel Taxes: Taxes for the 1st and 2nd quarters have been received.

Expenditures & Transfers Out

Special Services: Advertising Agency (MSC) - 22,797; Outside Services - 85,677; Miscellaneous - 232

Facility Management Services: The third of four payments was processed this month.

Promotions / Special Events: Business Development Incentive Program - 63,464; Local Programs - 13,647; Miscellaneous - 6,172

IRVING CONVENTION AND VISITORS BUREAU
RESERVE FUND
BALANCE SHEET
JUNE 30, 2019

ASSETS

Cash	9,149
Investments	1,154,900
Total Assets	<u>1,164,049</u>

LIABILITIES AND FUND BALANCE

LIABILITIES

None	<u>0</u>
Total Liabilities	<u>0</u>

FUND BALANCE

Unreserved	1,164,049
Total Fund Balance	<u>1,164,049</u>
Total Liabilities and Fund Balance	<u>1,164,049</u>

The primary purpose for this fund is to serve as a catastrophic reserve, to protect the Bureau from events beyond the control of the organization which substantially and negatively impact funding for operations.

The only source of revenues is transfers from the ICVB General Fund.

Per the ICVB General and Reserve Fund Policy, the goal is to achieve and sustain six months of operating revenues in this fund.

Funds are designated for the following future events:

1 - Texas Society of Assn Executives 2022 Annual Meeting - \$50,000

IRVING CONVENTION AND VISITORS BUREAU
RESERVE FUND
STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE
FOR THE SIX MONTH PERIOD ENDING JUNE 30, 2019

	----- Budget -----		----- Actual -----			Unencumbered	Percent	Prior
	Adopted	Adjusted	Current Quarter	Year-to-Date	Encumbrances	Available Budget	Collected/ Expended	Year to Date Actual
<u>REVENUES AND TRANSFERS IN:</u>								
Interest	9,200	9,200	7,035	17,825	0	(8,625)	193.75%	8,355
Transfer from ICVB General Fund	125,000	125,000	0	0	0	125,000	0.00%	200,000
<u>TOTAL REVENUES AND TRANSFERS IN</u>	<u>134,200</u>	<u>134,200</u>	<u>7,035</u>	<u>17,825</u>	<u>0</u>	<u>116,375</u>	<u>13.28%</u>	<u>208,355</u>
<u>EXPENDITURES AND TRANSFERS OUT:</u>								
None	0	0	0	0	0	0	0.00%	0
<u>TOTAL EXPENDITURES AND TRANSFERS OUT</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0.00%</u>	<u>0</u>

*Percent of year completed = 75%

SUMMARY:

Beginning Fund Balance at October 1, 2018	1,146,224
Revenues and Transfers In	17,825
Expenditures and Transfers Out	<u>0</u>
Ending Fund Balance at June 30, 2019	1,164,049
Encumbrances	<u>0</u>
Unreserved Fund Balance at June 30, 2019	<u>1,164,049</u>

NOTES:

Fund Balance increased 215,327 over the prior year.

IRVING CONVENTION AND VISITORS BUREAU
COMPUTER REPLACEMENT FUND
BALANCE SHEET
JUNE 30, 2019

ASSETS

Cash	7,151
Investments	<u>272,500</u>
Total Assets	<u><u>279,651</u></u>

LIABILITIES AND FUND BALANCE

LIABILITIES

None	<u>0</u>
Total Liabilities	<u>0</u>

FUND BALANCE

Unreserved	<u>279,651</u>
Total Fund Balance	<u>279,651</u>

Total Liabilities and Fund Balance	<u><u>279,651</u></u>
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Funds are designated to replace Bureau computer hardware and systems, including large software packages (such as the CRM system) and other technology-related upgrades.

The only source of revenues for this fund is transfers from the ICVB General Fund or ICVB Reserve Fund.

IRVING CONVENTION AND VISITORS BUREAU
COMPUTER REPLACEMENT FUND
STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE
FOR THE NINE MONTH PERIOD ENDING JUNE 30, 2019

	----- Budget -----		----- Actual -----			Unencumbered	Percent*	Prior
	Adopted	Adjusted	Current Quarter	Year-to-Date	Encumbrances	Available Budget	Collected/ Expended	Year to Date Actual
<u>REVENUES AND TRANSFERS IN:</u>								
Interest	3,450	3,450	1,660	4,234	0	(784)	122.72%	2,443
<u>TOTAL REVENUES AND TRANSFERS IN</u>	<u>3,450</u>	<u>3,450</u>	<u>1,660</u>	<u>4,234</u>	<u>0</u>	<u>(784)</u>	<u>122.72%</u>	<u>2,443</u>
<u>EXPENDITURES AND TRANSFERS OUT:</u>								
Computers/Software	46,800	46,800	0	0	0	46,800	0.00%	0
<u>TOTAL EXPENDITURES AND TRANSFERS OUT</u>	<u>46,800</u>	<u>46,800</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>46,800</u>	<u>0.00%</u>	<u>0</u>

*Percent of year completed =75%

SUMMARY:

Beginning Fund Balance at October 1, 2018	275,417
Revenues and Transfers In	4,234
Expenditures and Transfers Out	<u>0</u>
Ending Fund Balance at June 30, 2019	279,651
Encumbrances	<u>0</u>
Unreserved Fund Balance at June 30, 2019	<u>279,651</u>

NOTES:

Fund Balance increased 4,177 over the prior year.

IRVING CONVENTION AND VISITORS BUREAU
CONVENTION CENTER RESERVE/CAPITAL PROJECTS FUND
BALANCE SHEET
JUNE 30, 2019

ASSETS

Cash	(67,388)
Investments	<u>1,594,000</u>
Total Assets	<u><u>1,526,612</u></u>

LIABILITIES AND FUND BALANCE

LIABILITIES

Accounts Payable	<u>84,022</u>
Total Liabilities	<u>84,022</u>

FUND BALANCE

Assigned	<u>1,442,590</u>
Total Fund Balance	<u>1,442,590</u>
Total Liabilities and Fund Balance	<u><u>1,526,612</u></u>

This fund provides funding for repair and replacement projects and the capital improvement program for the Irving Convention Center, which are budgeted annually and reflected in a 20-year plan that is updated annually.

The only source of revenues for this fund is transfers from the ICVB General Fund or ICVB Reserve Fund.

Per the ICVB General and Reserve Fund Policy, the goal is to achieve and sustain a balance of \$1,300,000 in this fund.

IRVING CONVENTION AND VISITORS BUREAU
CONVENTION CENTER RESERVE/CAPITAL PROJECTS FUND
STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE
FOR THE NINE MONTH PERIOD ENDING JUNE 30, 2019

	----- Budget -----		----- Actual -----			Unencumbered	Percent*	Prior
	Adopted	Adjusted	Current Quarter	Year-to-Date	Encumbrances	Available Budget	Collected/ Expended	Year to Date Actual
<u>REVENUES AND TRANSFERS IN:</u>								
Interest	12,650	12,650	7,183	26,453	0	(13,803)	209.11%	11,023
Miscellaneous	0	0	0	0	0	0	0.00%	24,428
Transfer from ICVB General Fund	400,000	705,281	0	0	0	705,281	0.00%	250,000
<u>TOTAL REVENUES AND TRANSFERS IN</u>	<u>412,650</u>	<u>717,931</u>	<u>7,183</u>	<u>26,453</u>	<u>0</u>	<u>691,478</u>	<u>3.68%</u>	<u>285,451</u>
<u>EXPENDITURES AND TRANSFERS OUT:</u>								
Capital Expenditures	992,250	992,250	253,834	301,394	0	690,856	30.37%	261,459
<u>TOTAL EXPENDITURES AND TRANSFERS OUT</u>	<u>992,250</u>	<u>992,250</u>	<u>253,834</u>	<u>301,394</u>	<u>0</u>	<u>690,856</u>	<u>30.37%</u>	<u>261,459</u>

*Percent of year completed = 75%

SUMMARY:

Beginning Fund Balance at October 1, 2018	1,717,531
Revenues and Transfers In	26,453
Expenditures and Transfers Out	<u>(301,394)</u>
Ending Fund Balance at June 30, 2019	1,442,590
Encumbrances	<u>0</u>
Unreserved Fund Balance at June 30, 2019	<u><u>1,442,590</u></u>

NOTES:

Fund Balance increased 539,773 over the prior year.

Revenues & Transfers In:

Miscellaneous (Prior Year): SMG issued a refund to the ICVB for FY16 invoices that were billed twice under two different CIP #s.

Irving Convention and Visitors Bureau

Check Register Report - June 2019

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Batch: 7721

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060344	06/06/19	AMERICAN RECOVERY ASSOCIATION	\$	3,960.00
80060345	06/06/19	ART IMPRESSIONS & CUSTOM FRAMING	\$	764.35
80060346	06/06/19	BH DFW PROPERTY LP (WESTIN)	\$	1,210.00
80060347	06/06/19	BLACKBURN UNIVERSITY	\$	120.00
80060348	06/06/19	SUSAN D. CUTTS	\$	818.75
80060349	06/06/19	DALLAS FORT WORTH AIRPORT MARRIOTT	\$	416.00
80060350	06/06/19	DELTA AIR LINES, INC.	\$	4,454.00
80060351	06/06/19	KATHERINE DIPIETRO	\$	16.00
80060352	06/06/19	DOUBLETREE DALLAS DFW AIRPORT	\$	1,510.00
80060353	06/06/19	FEDERAL EXPRESS CORPORATION	\$	50.26
80060354	06/06/19	FOUR SEASONS RESORT & CLUB DALLAS AT LAS COLINAS	\$	3,202.00
80060355	06/06/19	HMS HOLDINGS CORP	\$	680.00
80060356	06/06/19	HYATT PLACE DALLAS/LAS COLINAS	\$	872.00
80060357	06/06/19	IRVING - LAS COLINAS ROTARY CLUB	\$	130.00
80060358	06/06/19	IRVING CONVENTION CENTER	\$	63,260.76
80060359	06/06/19	KAMEHA CON	\$	7,260.00
80060360	06/06/19	M DAVIS ADVOCATES LLC	\$	4,000.00
80060361	06/06/19	NATIONAL AIR FILTRATION ASSOCIATION	\$	1,848.00
80060362	06/06/19	OMNI MANDALAY HOTEL	\$	2,235.00
80060363	06/06/19	PATHWAYS CORE TRAINING	\$	905.00
80060364	06/06/19	DEBBIE ROBERTS	\$	2,668.00
80060365	06/06/19	SHERATON DFW AIRPORT HOTEL	\$	1,145.00
80060366	06/06/19	USA BOWL LLC	\$	224.00
80060367	06/06/19	MICHAEL ZUMBAUGH	\$	175.48

24 payments Batch Total: \$ 101,924.60

Batch: 7726

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060368	06/13/19	AMERICAN EXPRESS	\$	47,583.61
80060369	06/13/19	BH DFW PROPERTY LP (WESTIN)	\$	2,598.00
80060370	06/13/19	BLUE CROSS BLUE SHIELD ASSOCIATION	\$	548.00
80060371	06/13/19	BT HOTEL LAS COLINAS LLC (NYLO)	\$	3,215.00
80060372	06/13/19	SUSAN D. CUTTS	\$	325.00
80060373	06/13/19	DALLAS FORT WORTH AIRPORT MARRIOTT	\$	1,780.00
80060374	06/13/19	DALLAS WHEELCHAIR TENNIS CLUB	\$	175.00

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Batch: 7726

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060375	06/13/19	DESTINATIONS INTERNATIONAL	\$	5,200.00
80060376	06/13/19	GUARANTEED EXPRESS, INC.	\$	23.43
80060377	06/13/19	IRVING CONVENTION CENTER	\$	11,786.15
80060378	06/13/19	MALONEY STRATEGIC COMMUNICATIONS	\$	22,796.96
80060379	06/13/19	STEPHEN E. MURRAY	\$	2,106.00
80060380	06/13/19	NORTHSTAR TRAVEL MEDIA, LLC	\$	2,000.00
80060381	06/13/19	OMNI MANDALAY HOTEL	\$	1,420.00
80060382	06/13/19	SEARCHWIDE GLOBAL	\$	12,500.00
80060383	06/13/19	SIMPLEVIEW WORLDWIDE, INC.	\$	21,864.66
80060384	06/13/19	TEXAS HOUSE OF REPRESENTATIVES	\$	22.63
80060385	06/13/19	TIGER OAK MEDIA, INC	\$	2,500.00
18 payments Batch Total: \$				138,444.44

Batch: 7735

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060386	06/20/19	BH DFW PROPERTY LP (WESTIN)	\$	2,560.00
80060387	06/20/19	BOY SCOUTS OF AMERICA	\$	1,350.00
80060388	06/20/19	DALLAS FORT WORTH AIRPORT MARRIOTT	\$	928.00
80060389	06/20/19	DALLAS GEOLOGICAL SOCIETY, INC.	\$	516.00
80060390	06/20/19	KATHERINE DIPIETRO	\$	64.52
80060391	06/20/19	FOUR SEASONS RESORT & CLUB DALLAS AT LAS COLINAS	\$	2,720.00
80060392	06/20/19	FOUR SEASONS RESORT & CLUB DALLAS AT LAS COLINAS	\$	800.00
80060393	06/20/19	CHERYL HOPKINS	\$	86.77
80060394	06/20/19	INNOVATIVE PACKAGING GROUP INC.	\$	3,000.00
80060395	06/20/19	IRVING CONVENTION CENTER (VOID; REISSUED)	\$	351,530.00
80060396	06/20/19	MARIANNE LAUDA	\$	100.80
80060397	06/20/19	KATHY LEVINE	\$	65.00
80060398	06/20/19	BRENDA LOPEZ	\$	65.00
80060399	06/20/19	LORI MANSELL	\$	310.26
80060400	06/20/19	MEETING PROFESSIONALS INTERNATIONAL MEETINGS	\$	10,145.00
80060401	06/20/19	TODAY	\$	1,000.00
80060402	06/20/19	PCMA SERVICES	\$	7,700.00
80060403	06/20/19	DIANA PFAFF	\$	65.00
80060404	06/20/19	DEBBIE ROBERTS	\$	65.00
80060405	06/20/19	KELLY ROCHE	\$	122.71
80060406	06/20/19	SHERATON DFW AIRPORT HOTEL	\$	984.00
80060407	06/20/19	DEVIN D. SMITH	\$	2,005.00
80060408	06/20/19	STAPLES	\$	338.80

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Batch: 7735

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060409	06/20/19	CAROL STODDARD	\$	113.65
80060410	06/20/19	TRIPADVISOR, LLC	\$	2,951.23
80060411	06/20/19	TUCKER & ASSOCIATES, LLC	\$	4,000.00
80060412	06/20/19	VERIZON WIRELESS	\$	491.90
80060413	06/20/19	WFAA-TV INC	\$	7,500.00
80060414	06/20/19	MONTY WHITE	\$	109.11
29 payments Batch Total: \$				401,687.75

Batch: 7744

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060415	06/27/19	AERIAL PHOTOGRAPHY	\$	97.00
80060416	06/27/19	AMERICAN COLLEGE OF EMERGENCY PHYSICIANS	\$	1,320.00
80060417	06/27/19	ARES TRAVEL INC.	\$	1,250.00
80060418	06/27/19	BT HOTEL LAS COLINAS LLC (NYLO)	\$	1,650.00
80060419	06/27/19	KATHERINE DIPIETRO	\$	20.00
80060420	06/27/19	LORI M. FOJTASEK	\$	193.75
80060421	06/27/19	WENDY FOSTER	\$	129.91
80060422	06/27/19	FOUR SEASONS RESORT & CLUB DALLAS AT LAS COLINAS	\$	5,045.00
80060423	06/27/19	GUARANTEED EXPRESS, INC.	\$	72.75
80060424	06/27/19	CHERYL HOPKINS	\$	24.71
80060425	06/27/19	IRVING CONVENTION CENTER	\$	348,750.00
80060426	06/27/19	IRVING CONVENTION CENTER	\$	14,537.91
80060427	06/27/19	LORI MANSELL	\$	72.00
80060428	06/27/19	MCKESSON CORPORATION	\$	710.00
80060429	06/27/19	NORTHSTAR TRAVEL MEDIA, LLC	\$	3,000.00
80060430	06/27/19	ROSELLE PLIEGO	\$	150.00
80060431	06/27/19	DEBBIE ROBERTS	\$	55.00
80060432	06/27/19	SIMPLEVIEW WORLDWIDE, INC.	\$	21,864.66
80060433	06/27/19	TIGER OAK MEDIA, INC	\$	3,500.00
19 payments Batch Total: \$				402,442.69
90 payments Sub Total: \$				1,044,499.48

SUMMARY

90 payments TOTAL: \$ 1,044,499.48

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, JULY 29, 2019**

BOARD REPORTS

**BOARD CHAIR,
BOARD COMMITTEES,
CITY OF IRVING**



From: [Holly Turner](#)
To: [Maura Gast](#)
Subject: Resignation from ICVB Board of Directors
Date: Thursday, July 11, 2019 11:23:21 AM

Maura,

It is with mixed emotions that I announce that I need to step down from my position with the ICVB Board of Directors. I thoroughly valued my time being on the board and the incredible relationships that were developed over the past couple of years. Under your leadership and the Board, the ICVB will continue to do many great things for the Irving Community. I wish you all nothing but the best!

Sincerely,

.....

HOLLY TURNER

Corporate Director, Talent Development
Omni Service Center

972-871-5670

hturner@omnihotels.com

Book Direct. Feed a Family

SayGoodnightToHunger.com



MEMO

To: James W. Childers, Assistant City Manager
From: Teresa Adrian, Code Enforcement Director
Date: July 3, 2019
Subject: Hostel at 2102 Wilesta Dr.
CC: Chris Hillman, City Manager

The purpose of this memo is to provide a status on the Hostel located 2102 Wilesta Dr. Upon issuing a notice of violation which limited the number of unrelated people in the household to a maximum of four people, the business operator leasing the property opted to terminate their lease and vacate the premises.

The owner of the property does not reside in Irving but does live in the metroplex. While his intention is to relist the property, he is fully aware of the code requirements and wishes to comply relevant to future tenants and land use.

The property has been vacated and operations have ceased.





MEMO

To: James W. Childers, Assistant City Manager
From: Teresa Adrian, Code Enforcement Director
Date: July 5, 2019
Subject: Budget Lodge Hotel – 110 W. Airport Freeway
CC: Chris Hillman, City Manager

As you know, deficient and construction methods coupled with work being performed beyond the scope of approved permits and in some cases, without required permits, produced a substandard/dangerous environment and threat to the health and safety of Budget Lodge residents; guests; workers; city staff and first responders.

Subsequent to the June 12 Stop Work Order Notice, the revocation of the Certificate of Occupancy and Multi-Family License occurred June 14. The owner immediately began vacating the property to avert the added cost for an around the clock fire watch and daily citations for operating without a valid certificate of occupancy and license. Tuesday, June 18, staff confirmed the property to be 100% vacated.

Following the June 20 comprehensive inspection, staff met with the owner to review violations noted during the inspection and actions required in advance of reissuing a Certificate of Occupancy. The two most notable requirements include bringing both the Fire Protection and Electrical Systems up to current code. While the owner was resistant to this mandate, he has expressed a desire to comply. Code Enforcement; Fire and Inspections staff are scheduled to meet with the hotel operator where he will present his compliance plan for consideration.

Updates will continue to be provided as we move along in this process.





City Holiday/No Trash Collection

In observance of Independence Day, there will be no residential trash, curbside recycling or brush collection on July 4. In addition, the following facilities will be closed:

- City Hall
- Hunter Ferrell Landfill
- Irving Arts Center
- North Lake Natatorium
- Heritage Aquatic Center
- Irving Animal Care Campus
- Libraries
- Recreation centers

All offices and services will resume normal business hours on July 5. ■



page 5

Plan a visit to the Fritz Park Petting Zoo before it closes on July 31 for the season. Enjoy a hands-on encounter with farm animals. Admission is free.

RESIDENTIAL
CUSTOMER

PAID
IRVING, TX
PERMIT NO.883

IRVING CITY Spectrum

JULY 2019 / VOL 26 / NO 7

    CityofIrving.org



Resident Input Sought for ‘Let’s Play Irving’ Parks Master Plan

Ready for more places to run, jump, slide, swim, bike, walk and enjoy the scenery? Irving Parks and Recreation and Halff Associates are moving into the next phase of the ‘Let’s Play Irving’ Parks Master Plan.

The team has put together the first draft of the final plan using information gathered from public meetings and an online survey.

Respondents said they would like more diverse parks and recreation facilities, and specifically pointed out the desire for more sports fields and courts, natural spaces, playgrounds and multiuse trails. The draft is available online for public review and comment.

The team chose 10 parks to assess in greater detail, throughout Irving. The recommendations applied to these parks will help shape improvements to existing parks and the design of future facilities.

In assessing the city’s aquatic facilities, the team focused on attendance records at the three traditional outdoor pools, two outdoor leisure pools and the city’s two indoor pools. Between 2013 and 2017, attendance at the outdoor traditional pools has declined. The attendance figures show there is a greater demand for indoor facilities.

To address constructing new recreation centers and improving existing ones, the team developed three strategies. One strategy calls for the construction of two multigenerational facilities in Irving. Each facility would feature an aquatic component, as well as other amenities, including a fitness center and indoor sports courts. Another strategy involves working with North Lake College to build a recreation center for students and residents. A second element of that strategy would assess the feasibility of a recreation/library facility in the Las Colinas Urban Center. The remaining strategy does not involve the construction of new facilities but rather maintaining and improving existing recreation centers.

“The city already has phenomenal facilities. The master plan allows city staff to take the resident experience to a whole new level,” said Mayor Rick Stopfer.

The team used survey results and public input to develop an action plan. Before any final decisions are made, the team wants residents to share their thoughts on the evaluations they have already made.

To leave a comment and learn more about the master plan, visit LetsPlayIrving.com/Open-House-Materials-and-Presentation. ■

CELEBRATE JULY 4 WITH IRVING PARADE, FIREWORKS DISPLAY

Irving is ready to celebrate Independence Day beginning with its free, annual parade at 9 a.m. July 4 in the Heritage District. This year’s parade theme is “Music of America.” Visit one of six candy stations that will be set up prior and following the parade along the route. Candy throwing during the parade will not be permitted. After the parade, a reception at Heritage Park, 217 S. Main St., will include free watermelon, music and children’s activities.

The celebration will continue from 6 to 10 p.m. at the Levy Event Plaza, 501 E. Las Colinas Blvd., along Lake Carolyn. The evening’s events will include live entertainment from the Powell Brothers at 6:30 p.m. followed by Downtown Fever Band at 8 p.m. Fireworks will light up the sky at 9:30 p.m. over Lake Carolyn. There will be food vendors on-site, as well as activities, fun and fireworks. Admission and activities are free. Parking is available in area parking garages for \$10 per vehicle (cash only).

For more information, visit IrvingEvents.org. ■



SAVE THE DATE: CLEAR THE SHELTERS AUG. 17

Looking for a new best friend? The largest national animal adoption campaign, Clear the Shelters, is returning for its sixth year to Irving Animal Care Campus, 4140 Valley View Lane. The all-day adoption event will be from 9:30 a.m. to 5 p.m. Aug. 17. All animal adoption fees will be waived that day. Last year, 62 North Texas shelters participated and 7,292 animals found forever homes. There were 103,037 animals adopted from 1,200 shelters nationally during the 2018 event.

Since the adoption campaign began in the City of Irving, the event has provided a positive effect on changing individual’s perceptions of local shelters and animal adoptions. Communities can see firsthand the clean facilities and the care shelters provide for their animals waiting to find homes. NBC 5 and Telemundo 39 will provide live adoption updates and event coverage at the Irving Animal Care Campus during the event.

For adoption information and to view adoptable pets visit, CityofIrving.org/2086/Adopt. Residents also can follow the national campaign at CleartheShelters.com or the social media hashtag #CleartheShelters. ■



Millennium Fountain Becomes an Even Grander Work of Art

In celebration of the year 2000, the City of Irving built Millennium Fountain at 201 Sowers Road. Since then, the ornamental structure has served as a majestic landmark.

Over the years, the pump and piping needed repair. While the city was designing the new infrastructure, the staff hit upon an idea: Why not add lighting? So they did, in a big way.

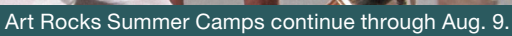
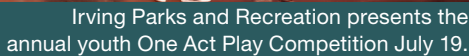
They installed LED lighting that includes a wide range of colors. The lighting package includes programmable

functions so the city can light the fountain for various holidays, special events or days of recognition.

“The illumination and the movement of the water is stunning,” said Mayor Rick Stopfer. “Residents now will be able to see the fountain day and night.”

While Millennium Fountain is famous as a backdrop for wedding pictures, graduation photos or just beautiful water photography, it now offers visitors an even more interesting, brilliant and memorable experience. ■





Irving Arts Center, 3333 N. MacArthur Blvd., is a Smithsonian affiliate institution that is home to many forms of art and entertainment. To learn more, visit IrvingArtsCenter.com or call (972) 252-7558.

July 14 | Second Sunday Funday: Summer Splash!
1 to 4 p.m. | Suite 200 | Free
Every Second Sunday, free guided craft projects, fun for the entire family, are offered. Chill out and create a cool work of art inspired by summer fun at the beach and by the pool. Free guided exhibit tours offered at 2:30 p.m.

July 15-19 | 3rd Rock From The Sun (Intro To Art)
Mini-Camp
 9:30 to 11:30 a.m. | Ages 4-5 | \$75
 Using creative dramatics, songs, games and teamwork, junior campers will go on a cosmic adventure as they learn about and search for “rocks” in the solar system and beyond. Campers will learn about the basic elements of art (line, color, shape and texture) and create their own planets and solar system using rocks, paint, clay and all sorts of other materials that they find in their explorations. The week concludes with a special presentation for families and friends.

July 19 | One Act Play Competition, presented by Irving Parks and Recreation
7 p.m. | Carpenter Hall | Ages 7-17 | Free
Come cheer on young thespians from Irving Parks and Recreation Department's summer drama classes who will perform in short, one-act plays. These students have been encouraged to develop their artistic voices while learning about all aspects of drama and the fundamentals of acting. Awards will be presented for best play, actor and actress.

July 22-26 | Rock of Ages Multi-Arts Camp No. 7
8 a.m. to 5 p.m. Monday-Friday | Ages 6-12 | \$210
This multi-arts camp features a mixed media exploration

July 28 | Bonus Funday: Art Rocks!
2 to 4 p.m. | Suite 200 | Free
A bonus Family Funday featuring rocking art projects will be offered concurrent to the opening reception and awards ceremony for the 19th Annual Art Connection Members Show. A closing reception for the Brett Dyer exhibition also will be offered at this time.

July 29-Aug. 2 | Goldirox and the Musical Chairs: Theatre Camp No. 1
8 a.m. to 5 p.m. Monday-Friday | Grades 1-12 | \$210
The first of two theater camps led by actor/educators from Compass Creative Dramatics is a Script Development Residency. Campers will be led through the building process of a new play with scene writing, choreographing, costume design and a focus on the art of adaptation. The week culminates in a student-driven showcase of their creations from throughout the week.
6:30 p.m. | Aug. 2 | Student Showcase Performance

Aug. 1 | JumpstART Stories and Art – Dog Days of Summer!
10 a.m. | Suite 200 | Free
Beat the heat with an art project and stories inspired by cool canine friends! Explore new stories and fun art projects on the first Thursday of each month.

**Aug. 5-9 | The Stone Cold Fox and Her Monster:
Theatre Camp No. 2**
8 a.m. to 5 p.m. | Grades 1-12 | \$210
The second of two theater camps led by actor/educators from Compass Creative Dramatics is a Performance Development Residency. On Monday campers will be led through a no-pressure group audition. Rehearsals begin that day and by Friday, they are ready to perform an original 60-minute musical adaption of the beloved children's classic, "Beauty and the Beast."
6:30 p.m. | Aug. 9 | Student Showcase Performance

Aug. 5-9 | Between a Rock and an Art Place: Teen Scene Camp No. 3
8 a.m. to 5 p.m. Monday-Friday | Ages 13-16 | \$210; \$105 half-day
The third of three Teen Scene camps features rock-and-roll mural creation, as well as illustration, sculpture, watercolor and mixed media painting inspired by fossilized creatures, ancient marine ecosystems and cave paintings. Half-day morning or afternoon options are available. A limited number of slots are available for campers, ages 13 and older, to register as theater technician "interns" for the week.

Orientation and training is required prior to beginning service. Panelists review grant applications, rank them as to their relative quality and merit and assess the probability of each applicant achieving its proposed project goals. The panel provides advice and guidance to the Arts Board in making funding recommendations.

For more information, contact Kass Prince at (972) 252-7558, ext. 1242 or email koprince@cityofirving.org. ■

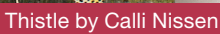
Irving Arts Center seeks Irving residents to serve as 2019-20 Advisory Grant Review Panelists. Those wishing to be considered may be nominated by others or can apply directly using the application available online at IrvingArtsCenter.com/Get-Involved by Aug. 1.

Irving residents who have knowledge of the visual and/or performing arts as practicing artists, experience through other participation in the arts, or attend a variety of arts events as a consumer are eligible to apply. Panelists volunteer their time as a service to the Irving Arts Center and are appointed for a two-year term. Panelists will be

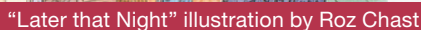
Free guided gallery tours are offered at 6:30 p.m. Thursdays and 2:30 p.m. Sundays.

Through July 7 | Main Gallery | Free

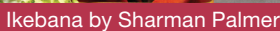
Calli Nissen's work is comprised of woodblock prints created with multiple layers, conveying texture, shading, shape and the complexity of nature. Her art focuses on and is inspired by the landscape of the Rocky Mountain region where she was raised.



Through July 7 | Dupree Lobby Gallery | Free
The exhibition celebrates the almost four decades of outstanding artistic accomplishment of beloved New Yorker cartoonist, illustrator and author, Roz Chast. The first presentation of original works from Chast's acclaimed memoir, "Can't We Talk About Something More Pleasant?" which chronicles the lives of her aging parents with humor and emotion.



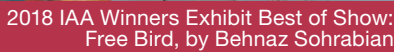
Through July 14 | Main Gallery | Free
This annual showcase presented by the Association of Oriental Arts features Chinese and Japanese brush paintings along with a stunning display of "ikebana," Japanese floral art, by members of the Dallas and Fort Worth Chapters of Ikebana International and the Sogetsu Dallas Branch.



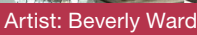
Through July 28 | Carpenter Lobby | Free
Artist Brett Dyer exhibits his art nationally and works as an art professor teaching courses at North Lake College. Dyer has won several awards and mural competitions in which he painted large murals in both Deep Ellum and Irving. Works of a smaller scale across a variety of mediums including painting and mixed media are featured in this exhibition.
2 to 4 p.m. | July 28 | Exhibition Closing Reception



July 13-Aug. 25 | Dupree Theater Lobby | Free
Award-winning selections from the Irving Art
Association's annual juried members' show.



July 27-Aug. 24 | Main Gallery | Free
This nonjuried exhibition is open to all current Art Connection members who wish to participate. The entry fee is \$5 per work, up to two pieces. Entries will be judged for cash awards in three categories: Youth, Nonprofessional and Professional. An overall "Best of Show" prize also will be awarded.
2 to 4 p.m. | July 28 | Opening Reception and Awards



July 27-Aug. 24 | Focus Gallery | Free
Painting, photography, sculpture and more by 2019
camp participants are featured in this exhibition.



9 a.m. to 5 p.m. Mon., Tues., Wed. and Fri.;
9 a.m. to 8 p.m. Thur.; 10 a.m. to 5 p.m. Sat.;
and 1 to 5 p.m. Sun.



Gone are the days of one-way communication. Today, Irving residents have a plethora of resources right at their fingertips to get the latest information and headlines on everything happening in Irving. On top of that, these tools are offered free of charge and many are accessible from smartphones or other internet-enabled devices. Now more than ever, city staff has made it easier for Irving residents to “live in the know.”

This printed newsletter is mailed once a month to all Irving residential postal customers and serves as a main source for city information. Issues feature everything from updates on economic development, news from city departments, schedules for recreational classes and programs, and details on special events. Electronic versions of latest and past issues are available for download at CityofIrving.org/178/City-Publications.

"City Spectrum Digital" is a resident's weekly source for the latest Irving news and announcements. The electronic newsletter hits email inboxes every Wednesday afternoon to update subscribers on construction projects, special event details, trash collection, holiday closure reminders and much more.

With a digital version delivered via email, subscribers can get news on their smartphones or tablets to read anywhere at any time. Stories featured in “City Spectrum Digital” are shorter and easier to digest versions of stories in “City Spectrum.” Sign up is quick and easy, CityofIrving.org/Newsletters.

For every Irving resident who receives a city-issued water bill, "City Spectrum Briefs" is included with their statement. "City Spectrum Briefs" is a single-page publication that provides information from various

departments in a “brief,” easy-to-read format. For residents who do not receive water bills, the most recent issues can be downloaded at CityofIrving.org/178/City-Publications.

The City of Irving also sends regular updates and advisories via social media. Most platforms offer residents the chance to engage with the city through “comments,” “replies” or direct and private messages.

Scrolling through the City of Irving's Facebook timeline, followers will find updates concerning road closures and other construction projects that might impact drivers. Shared content also includes links to stories featured on the city website. The Facebook Event Calendar gives followers the option to receive reminders for upcoming special events.

The city's Twitter feed features faster, shorter, real-time updates. Twitter is most beneficial for road detours or closures happening "right now." Twitter also helps communicate vital information in emergency situations.

Instagram serves as a look at everything visually happening in Irving. Whether it is animals up for adoption or an upcoming special event, Instagram is where followers will see it all.

The Nextdoor platform allows users to learn about major road projects and closures, special event details, animal adoption drives and more. Nextdoor also offers residents the option to tailor messages they receive to their specific area of the city.

By searching @TheCityofIrving on any of these platforms, residents can add the city to their regular stream of selfies, kittens in costumes and viral videos. ■

Residents who are planning a vacation this summer are encouraged to sign up for free "Vacation Watch" residential security checks. This free service from the Irving Police Department will provide inspections of the accessible exterior of registered homes.

Officers will check registered residences while homeowners are out of town. While police cannot guarantee they will be able to check residences on specific times or dates, officers will make every effort to perform as many security checks allowed by workload.

Following are some additional tips for keeping the home safe when away for extended periods of time.

- Make sure the house looks “lived in” while away; stop mail and cancel all deliveries, or ask a friend to make daily collections.
- Leave shades and blinds in normal position.
- Put an automatic timer on several lights and radio.
- Have a trusted neighbor keep property maintained.
- Leave a key with a trusted neighbor.
- Store valuables in a safe deposit box.
- Share departure and return dates with a trusted neighbor; provide itinerary and emergency contact information.
- Lock all windows, doors and double-check garage doors before departure.

To sign up, visit CityofIrving.org/Police, select “Services” and locate the “Vacation Watch” link. ■



The Irving Police Department reminds motorists of parking regulations regarding marked disability parking spaces. Violations can result in fines of up to \$522. It is illegal to park vehicles in a disability parking space:

- Without displaying the appropriate plate or placard, even if a driver or passenger of the vehicle has a disability.
- While displaying an expired plate or placard, even if a driver or passenger of the vehicle has a disability.
- When neither the driver nor any passenger has a disability, even if the vehicle displays the appropriate plate or placard.

Visit CityofIrving.org/Municipal-Court or call
Municipal Courts Services at (972) 721-2451 for
more information. ■



The City of Irving Inspections Department reminds residents that permits are required to erect, alter, move, enlarge, replace, demolish or repair a structure or building.

Residents should verify that contractors have obtained proper permits for any work being done. Permits and inspections are required whether the work is done by a contractor or a homeowner. If permits are not obtained, the safety and economic value of the home, building or infrastructure could be affected. It also could delay selling a home or result in fines being assessed.

Once the permit is issued, the City of Irving Inspections Department will conduct inspections to ensure the work meets city codes and ordinances.

Listed below are structures or building alterations that require a permit.

- Accessory buildings (sheds, arbors, pergolas, etc.)
- Adding to or altering a garage or carport
- Additions to a house
- Decks more than 30 inches in height
- Fences
- Flatwork or paving, including a driveway or approach at the street

- Garage conversions to living space
- New electrical wiring, plumbing, heating or air conditioning, or running new lines or pipes
- Patio covers
- Pools, spas or hot tubs (in-ground and above ground)
- Portable buildings or sheds greater than 6 feet in any dimension, including height
- Remodeling or altering any structure (adding or removing a wall)
- Reroofing
- Retaining walls more than 30 inches in height
- Solar panels
- Water heaters

- Cosmetic work such as painting, cabinet work or flooring (carpet or tile).
- Replacing fixtures or appliances at existing connections (except water heaters).

To obtain a permit, bring a floor plan of the alteration, permit application and fee to the Inspections Department, 825 W. Irving Blvd. Residents also can submit applications through email at irving-permits@cityofirving.org. For application, fee schedules or more information, visit CityofIrving.org/Inspections or call (972) 721-2371. ■


SAFETY TIPS: DEALING WITH THE SUMMER SIZZLE

The Texas Department of State Health Services reminds residents to stay safe during the season of extreme heat. Residents are advised to take proactive measures to defend against heat-related sickness. Hot weather is part of life in Texas. Prolonged or intense heat stress can be fatal to anyone; however, children and people ages 60 and older typically are most at risk.

During heat waves, be mindful of the following heat safety tips:

- Stay in air-conditioned buildings as much as possible.
- Avoid direct sunlight.
- Those without an air conditioning system should seek refuge in an air-conditioned shelter during extreme heat.
- Do not rely on a fan as a primary cooling device during an extreme heat event.
- Drink more water than usual, and do not wait for signs of thirst to drink.
- Avoid alcohol or liquids containing large amounts of sugar.
- Wear loose, lightweight, light-colored clothing.
- Seek medical care immediately when experiencing symptoms of heat-related illness such as muscle cramps, headaches, nausea or vomiting.
- When planning activities, choose cooler hours to be outdoors.

Another good rule of thumb is to listen to weather forecasts before prolonged work or exercise away from air conditioning, as forecasters often will provide heat warnings. Visit CityofIrving.org/Emergency-Management for more information. ■



RESIDENTS REMINDED TO FIGHT THE BITE

The City of Irving takes mosquito control very seriously. Trapping continues across the city's 57 trap and spray locations. In the case any traps test positive, Irving's vector control technicians will spray at night. The city's mosquito control staff works with the Dallas County Health and Human Services Department to conduct surveillance and testing year-round of the mosquito population for diseases.

How can residents help? Self-protection is the best course of action, so be sure to follow the four Ds:

- **Dusk and Dawn** – When mosquitoes are most active.
- **Drain** – Eliminate standing water, such as in flower pots, rain gutters, etc.
- **DEET** – Make sure insect repellent contains this ingredient. DEET has been tested and approved by the U.S. Environmental Protection Agency.
- **Dress** – Wear long sleeves, pants, shoes and socks when outside.

Share this information with family members and neighbors. The best way to stay safe is to take precaution. Visit IrvingFightsTheBite.org for more information. ■



City, Irving Fire Department Team Up for Supplies for Success



Financial status should not determine a student's success in the classroom. To help make sure of that, the City of Irving, Irving Fire Department, Irving Schools Foundation and several other organizations are teaming up for the annual Supplies for Success Drive, running through July 31.

For the past 13 years, the drive has collected and distributed school supplies to Irving Independent School District students from low-income families.

Supplies Needed:

- Backpacks (no wheels)
- Two-inch binders with dividers
- Spiral notebooks (one subject)
- Notebook paper (wide and college ruled)
- Composition book, black and white
- Plastic folders with brads and two pockets
- Washable markers (eight-count packages)
- Crayons (24 count)
- No. 2 pencils
- Erasers (large, bevel)
- Rulers (standard and metric)
- Small scissors
- Glue sticks

Organizers say backpacks are the most requested item, but students need an array of supplies from folders and notebooks to colored pencils. A full list of school supplies can be found at CityofIrving.org/Supplies.



2018 Supply Drive Sorting

Donations can be dropped off at any Irving fire station. Visit CityofIrving.org/Fire to find a station.

Financial donations also are accepted. Checks can be made payable to Irving Schools Foundation and mailed to the foundation attention Crystal Scanio, P.O. Box 152637, Irving, TX 75014-2637.

Families in need of supplies should contact their schools directly. For more information about Supplies for Success, call (972) 721-4909. ■

A UNIVERSE OF STORIES

Library Events for Every Age, Reading Rewards

Reading Rewards
The Summer Reading Challenge is in full swing, and children and teens have until Aug. 15 to read and earn prizes, while adults have until Aug. 31. Keep up the good work by logging reading, either by a paper log, available at any Irving Library location, or online at IrvingLibrary.ReadSquared.com. Prizes include free books, coupons and more!

Universe of Stories Celebrations for All Ages
Irving's Summer Reading Challenge (SRC) continues with out-of-this world events, a celebration of the Moon Landing's 50th anniversary and stellar DIY projects. See the entire list at CityofIrving.org/SRC. Events sponsored by the Friends of the Irving Public Library.

Library Briefs
Delight in crafts, magic, mystery and exciting experiments at the following SRC events.

For Children

- **July 8 | Readers Strike Back Magical Balloon Show**
2:30 p.m. | Grades K-5 | East Branch Library, 440 S. Nursery Road
See a wild and wacky mix of side-splitting comedy, mind-boggling magic and amazing balloon twists.
- **July 10 | Science Tellers Presents Aliens**
2:30 p.m. | Grades K-5 | Valley Ranch Library, 401 Cimarron Trail
Explore a space-themed mystery and learn about creating special effects through science experiments.
- **July 16 | Space Magic with Brett Roberts**
2:30 p.m. | Grades K-5 | West Irving Library, 4444 W. Rochelle Road
Puppet aliens from all over the galaxy come with book recommendations and to explain the difference between sci-fi and science.
- **July 18 | Professor Brainius**
2:30 p.m. | Grades K-5 | South Irving Library, 601 Schulze Drive
Join Professor Brainius for a high-energy science show that features exciting experiments and music!

For Adults

- **July 6 | Milky Way Bath Bombs**
11 a.m. | Ages 18 and older | Valley Ranch Library, 401 Cimarron Trail
Learn how to make Milky Way bath bombs at this make-and-take class for adults. All supplies are provided while they last.

- **July 11 | Starry, Starry Night Art**
4:30 p.m. | Ages 18 and older | East Branch Library, 440 S. Nursery Road
Replicate a famous painting with melted crayon art. Supplies are provided.

For Teens

- **July 20 | Galaxy Graffiti Art with Artist Sarah Downey**
2 p.m. | Grades 6-12 | South Irving Library, 601 Schulze Drive
Graffiti artist Sarah Downey will create a one-of-a-kind permanent art installation for the South Irving Library. Teens will learn new art techniques and try out their skills while decorating library bookends.
- **July 25 | Guardians of the Galaxy Craft and Movie**
2 p.m. | Grades 6-12 | West Irving Library, 4444 W. Rochelle Road
Fans of Star-Lord and Groot can make their own "Guardians" night light and watch the hit movie.

For All Ages

- **July 13 | Going Underground: Cave Adventures**
2 p.m. | South Irving Library, 601 Schulze Drive
Bill Steele, cave explorer and author whose work has been televised on National Geographic, shares stories of his global expeditions in the deepest caves of the world.
- **July 20 | Moon Landing Celebration**
10 a.m. to 9 p.m. | West Irving Library, 4444 W. Rochelle Road
It is the 50th anniversary of the Moon Landing! Attend a day-long celebration with free crafts, performers, science activities, the Perot Tech Truck and a night-time star gazing experience with the Fort Worth Astronomical Society. Visit CityofIrving.org/SRC for more information and a full schedule of the day's events.

Summer Meals
Along with CitySquare, all Irving Library locations will offer healthy and nutritious lunches to children and teens up to age 18, Monday through Friday at the following times and locations:

- 11:25 to 11:50 a.m., Valley Ranch Library
- 11:25 a.m. to noon, West Irving Library
- 12:20 to 12:50 p.m., South Irving Library
- 1 to 1:40 p.m., East Branch Library/Pecan Park

No lunches will be served July 4 and 5. For more information, call (972) 721-4612.



Heritage Senior Arts Festival



Ms. Mature Irving 2018

Summer Parks and Recreation Activity Briefs

Cimarron Park Recreation Center

201 Red River Trail, (972) 910-0702

- **Aug. 2 | Dive-In Movie Night**
8 to 10 p.m. | Free
Families are invited to Cimarron Aquatics Center to enjoy a family friendly movie and the pool. Registration is required at the recreation center and will be limited to 200 guests. Concessions will be available for purchase.
- **Aug. 10 | Indian Heritage Celebration**
11 a.m. to 2 p.m. | Free
In honor of India’s Independence, the community is invited to this celebration that will include Indian cultural dance, music and food.

Heritage Senior Center

200 S. Jefferson St., (972) 721-2496

- **July 3 | Red, White and Blue Celebration**
10 to 11:15 a.m. | Members age 50 and older | \$4
Celebrate Independence Day with entertainment by Danny Romo, food and refreshments, a photo booth and more. Advance registration is required.
- **July 5 | Rehearsals – Open Call for Ms. Mature Contestants**
2:30 p.m. | Ages 55 and older
The Heritage Senior Center is looking for phenomenal women to be contestants for the Ms. Mature pageant! Contestants must be ages 60 and older and Irving residents for at least the past two years. To register, contact Pat Davenport. The Ms. Mature Pageant will be held at 7 p.m. Oct. 4, at the Irving Arts Center.
- **Aug. 1 | Heritage Senior Arts Festival and Reception**
6 to 8:30 p.m. | Ages 50 and older | Free
Seniors will display their artistic talents with a painting and photography exhibit, and visitors will be entertained with musical performances. Registration deadline is 5 p.m. July 26.

Lee Park Recreation Center

3000 Pamela Drive, (972) 721-2508

- **July 20 | Paint and Take Pottery Painting**
11 a.m. to 3 p.m. | Ages 5 and older | Price per piece starting at \$5

Come enjoy a paint and take activity that is fun for the whole family. There also is a lunch option available for \$2.50. Registration required by July 11. Children ages 11 and younger must be accompanied by a parent or guardian.

Lively Pointe Youth Center

909 N. O’Connor Road, (972) 721-8090

- **July 13 | Teen Splash Jam**
7 to 11 p.m. | Senter Park Pool, 901 Senter Road | Free admission with IPAR card or student ID
Youth and teens are invited to hang with friends and enjoy an evening of music, games and swimming. Complimentary food and soda will be provided. This event is open to all middle and high school students. In case of inclement weather, this event may be canceled.

West Irving Aquatic Center

3701 Conflans Road, (972) 721-2325

- **July 13 and Aug. 10 | AquaStars Swim Program**
10 a.m. to noon | \$2 ages 4-17; \$3 ages 18-54
Irving’s program allows children with special needs, along with their families and guardians, to safely enjoy access to a premier city swimming facility. The program is custom-designed for children with special needs and provides an opportunity to sidestep crowds. Participants must be accompanied by an adult or guardian. The pool features include an accessible ramp, accessible chair lift and water chair, making it an ideal location for the AquaStars program. The city will provide the appropriate lifeguard and staffing ratios, as well as access to waterproof wheelchairs. Visit CityofIrving.org/814/Special-Needs-Programs for more information.

July 19 | One Act Play

7 p.m. | Irving Arts Center, 3333 N. MacArthur Blvd. | Free
Residents are invited to support Irving’s aspiring actors and actresses at the city’s annual One Act Play Competition. Performers from each of the six recreation centers will entertain the crowd with a 15-minute production, as judges take notes to award the Best Play, Best Actor and Best Actress at the end of the evening.



July is Smart Irrigation Month, so Start Studying!

Even though the region experienced replenishing rains this year, water conservation is always a top priority to ensure future water supply availability. As July heats up, the City of Irving places an emphasis on “Smart Irrigation.” Smart irrigation means taking time to be wise about water use. This involves staying informed and thinking about when and how much water should be used. Because irrigation is the highest use of domestic water, it is important to conserve this water:

- Turn irrigation controllers off; turn on only when watering is needed.
 - Eliminates accidental/unnecessary irrigation.
 - Prevents irrigation system resetting due to electrical surges.
- Pay attention to the weather, and only water when appropriate:
 - Through WaterMyYard.org.
 - At the Texas ET (evapotranspiration) network.
 - On local news.
 - Using a soil moisture meter to determine needs across a landscape.

- Review restrictions and watering tips to maximize irrigation effectiveness:
 - On the city’s website.
 - From WaterMyYard.org weekly emails.
- Water no more than twice each week on designated days:
 - Odd addresses on Sunday/Wednesday.
 - Even addresses on Saturday/Tuesday.
 - Irrigate in the early morning or late evening.
 - Time-of-day restrictions: no watering on any day between 10 a.m. and 6 p.m.
 - Use the cycle/soak watering method to prevent runoff.
- When using a hose, always attach a positive shutoff spray nozzle.

For more information, visit CityofIrving.org/632/Water-Utilities or call (972) 721-2281. ■

FRITZ PARK PETTING FARM OPEN THROUGH JULY 31

The Fritz Park Petting Farm offers an ideal setting for people of all ages to learn about farming and farm animals. For more than 30 years, Fritz Park has been the place to experience farm life, including hands-on contact with an assortment of animals — from sheep and goats to chickens, horses, ducks and rabbits.

The petting farm, located at 312 Vilbig St., will be open through July 31 from 10 a.m. to 6 p.m. Tuesday through Saturday and from 2 to 6 p.m. Sunday. The petting farm is closed on Mondays. There is no admission charge for visitors to the farm. The entrance is located at the Red Barn in the center of the park.

A birthday room is available for parties of 10 to 12 children from 3 to 5 p.m. Tuesday through Sunday. Cost is \$25. Call (972) 721-2501 for a list of available dates. Party reservations must be made in person at the Parks and Recreation office at City Hall, 825 W. Irving Blvd. To plan a special Pony Party, call (972) 579-1319. In addition, reservations for group tours are accepted. For more information or to make a reservation, call (972) 721-2501. ■



THINK GREEN ... BE GREEN

Each month, the Think Green Be Green team brings workshops and events to the community. See the full list of upcoming events at CityofIrving.org/BeGreen.

July 11 | The Buzz on Hummingbirds

6 to 7 p.m. | South Irving Library, 601 Schulze Drive
Wild Birds Unlimited provides tips and tricks to attract these beautiful birds to yards.

July 12 | Document Shredding, Electronics Recycling

11 a.m. to 2 p.m. | Briery Municipal Compound, 128 N. Briery Road
Hosted by Irving Solid Waste Services for Irving residents only, and proof of residency is required. Two-box limit for document shredding. Materials from businesses will not be accepted. CRT monitors or televisions are no longer accepted. The event is scheduled from 11 a.m. to 2 p.m., or until the truck reaches capacity.

July 22 | Urban Wildlife: Wildlife Photography and Ways to Participate

6 to 7 p.m. | West Irving Library, 4444 W. Rochelle Road
This presentation begins by discussing the appeal of observing and photographing wildlife. It covers how and why wildlife lives in the city, and introduces interesting wildlife living within the area, from familiar to unusual. A brief overview of cameras and equipment best suited for wildlife photography is included. The presentation will end with a discussion about where to observe urban wildlife in the area.

Aug. 6 | Beneficial Insects

7 to 8 p.m. | West Irving Library, 4444 W. Rochelle Road
Is the garden overrun by pests? Not all insects are pests. Most are friends of the gardener. This class helps to identify insects that are helpful to the gardener and how to effectively decrease the dependence on pesticides.



BUDGET INPUT
OPPORTUNITIES

Residents are invited to provide input on the Fiscal Year (FY) 2019-20 budget to help shape the future of the City of Irving. Below are a few of the public input opportunities available to Irving residents.

Online Input

Residents provided input on the budget during public hearings held earlier this year. Additional comments may be made to the city council online on any aspect of the budget including programs, projects, rates, services and fees using the “Ask the Budget Guy” feature at CityofIrving.org. The service offers taxpayers accurate information regarding financial matters and direct access to the “Budget Guy.”

Budget Retreat

Irving City Council’s Budget Retreat is set for Aug. 21-22. The Budget Retreat will be televised on ICTN 2 (AT&T U-verse 99, ICTN.tv, Spectrum Channel 95 and Frontier Channel 31).

Residents can ask the Budget Guy questions regarding the FY 2019-20 budget by sending an email to AsktheBudgetGuy@cityofirving.org. The Budget Guy will respond to all questions and post answers to the city’s Ask the Budget Guy web page. Submittals are subject to editing for content, tone and clarity. Adoption of the budget is scheduled for Sept. 19. ■



Delaware Creek Drainage Improvement
Project Moves Forward



In April, the Irving City Council approved a contract for the construction of Phase 4 of the Delaware Creek Basin drainage channel improvement project. With an estimated completion date of 2021, the contract signals the final leg of the \$55 million project.

Since 2016, the City of Irving’s Capital Improvement Program (CIP) has been rebuilding the Delaware Creek Basin drainage channels to accommodate stormwater runoff from increased road, retail and residential development upstream. The project includes expanding and improving existing drainage channels, adding fencing along channel walls and installing wastewater main upgrades.

The city completed work on Phase 1, Delaware Creek from Grauwylar Road to Cripple Creek Drive and Embassy Channel from Delaware Creek to State Highway 183, in October 2017. Phase 2, Brockbank Channel from Grauwylar Road to State Highway 183, was finished in May 2018.

Currently, Phase 3, Delaware Creek from MacArthur Boulevard to Lively Park and Brockbank Channel from Grauwylar Road to Lively Park, is under construction and

is slated for completion in 2020. This phase will protect 42 structures along the channel. Phase 3 also includes a redesign of a portion of the wall system, which will save more than 40 trees that would otherwise have been removed with the original design.

Construction on Phase 4: Delaware Creek from Cripple Creek Drive to State Highway 183 will protect 108 structures along the channel. Additionally, the project will replace six road bridges within the area.

The goal of these drainage channel improvements is to protect a total of 229 structures south of State Highway 183, as well as 10 bridges, from a 100-year flood plain. The program is intended to reduce floodplain limits in Irving and protect public and private property.

These projects, along with the new drainage crossings constructed as part of the Midtown Express project, will enable the city to one day provide additional flood protection to another 320 structures north of State Highway 183.

For more information on the city’s CIP department, visit CityofIrving.org/131/Capital-Improvement-Program.

Visit CityofIrving.org/2255/Investing-in-Our-Future for more information on the city’s ongoing infrastructure initiative. ■

City of Irving Offers Youth Programs for Student Success

To help Irving’s youth prepare for the future, the city offers numerous opportunities for community and civic engagement. Whether participating in summer camps through the Irving Parks and Recreation Department and Irving Public Library, or learning about local law enforcement and the justice system through the Irving Police Department (IPD), there is no shortage of citywide youth activities.

Irving Police Athletic League (PAL)

Irving PAL was incorporated in 1992 as a nonprofit organization to help students develop self-esteem, discipline and mental courage through a regimented program of physical fitness and exposure to positive role models in a nonthreatening atmosphere. PAL is available to boys and girls ages 8 to 18. The primary activities sponsored by PAL are boxing, wrestling, baseball and softball. The boxing program runs throughout the year. The wrestling, baseball and softball programs are seasonal. For more information, visit IrvingPAL.org.



Irving Youth Action Council (IYAC)

The IYAC is a group of teens who work with the Youth Council and the Irving Parks and Recreation Department staff to develop teen-specific programs, activities and events. The IYAC mission is to develop an alliance among the youth, youth-serving agencies, city government, schools and community; to secure the highest advantage in physical, mental, social and moral development for all children; and to advise on problem-solving in the community. For more information, visit CityofIrving.org/1173.

Law Enforcement Explorers

The IPD Law Enforcement Explorer Post No. 252 is a program designed for youth ages 14 to 20 who are

enrolled in high school with passing grades and have an interest in law enforcement as a possible career. The program is designed to provide an overview of law enforcement so participants can decide if a police career is the right choice for them. The program also serves as a resource for the IPD in its recruiting efforts.

The explorers train in several areas, such as accident investigation, traffic stops, crime scene search, drug warrant arrests, domestic violence, hostage negotiations, burglary in progress calls and other areas of law enforcement activity. They ride along with experienced police officers to see how this training is used in “real life.” Explorers also work with Irving officers assigned to different divisions within the IPD, including the Criminal Investigations Division, I.D. (crime scene technicians), Communications and Patrol. For more information, visit CityofIrving.org/1068.

North Texas Teen Book Festival

Since 2015, the City of Irving has hosted the annual North Texas Teen Book Festival at the Irving Convention Center at Las Colinas. The free festival promotes reading and celebrates both middle grade and young adult (YA) literature. It is hosted by the Irving Public Library, Friends of the Irving Public Library, local school districts, museums, other local libraries and the DFW chapter of the Forever YA Book Club. The event has drawn thousands of students and numerous best-selling YA authors to Irving. For more information on the festival, visit NTTBF.org.

Teen Advisory Board

The Teen Advisory Board of the West Irving Library gives input for books to purchase and programs to offer at the library. For more information, visit CityofIrving.org/2711.

Teen Court

The City of Irving Teen Court program is a legally binding alternative system of justice that offers young offenders ages 10 to 17 an opportunity to make restitution for their offenses through community service, educational classes and jury service. This allows eligible teens to take responsibility for their actions. Teen Court allows both offenders and teen volunteers to better understand the Irving justice system.

Teen Court teaches long-lasting life lessons, as evidenced by the many students who have come back as volunteers after having gone through the program.



Teen Court is an avenue to promote respect and positive attitudes toward authority figures. The program is aimed at reminding students that everyone makes mistakes, and that Teen Court is an opportunity to avoid seeing those poor choices permanently documented on their records. For more information on the program, call (972) 721-3601 or visit CityofIrving.org/427.

The PRIDE Program

The Positive Role Models In Drug Education (PRIDE) Program is Irving’s antidrug youth program. The program was established in 1989 by a committee of educators, police officers, residents and business leaders, and it was implemented in the 1990-91 school year as a joint project of the IPD and the Irving Independent School District. Currently, PRIDE is in 21 public elementary schools that span three different school districts within Irving.

The program empowers students through education to make positive decisions about drugs, gangs and peer pressure. The program helps establish familiarity with an Irving Police officer, so that the students have an additional resource when making these decisions. This also helps build trusted relationships between students and IPD. For more information, visit CityofIrving.org/1070.

Young Adult Action Council (YAAC)

YAAC is for teens in grades 9-12 who want to contribute to the library’s teen newsletter and website, brainstorm on ideas to make the library more teen-friendly, earn volunteer hours and attend special events. To join or for more information, visit CityofIrving.org/1757.

For more information on the city’s youth programs, visit CityofIrving.org. ■



PLANNING & INSPECTIONS DEPARTMENT CONSTRUCTION FORECAST

July 2019

Note: **Gray highlighted** areas represent a new entry or updated/changed information from the previous report. **Permit Pending:** plans are being reviewed; **Permit Approved:** plans are approved, but the applicant has not paid all fees and picked up the permit; **Permit Issued:** plan review is complete and applicant has paid all fees and picked up the permit; **Permit Planned:** developmental project with estimated application date. **Verification** is the date that the viability of the project was confirmed.

MULTIFAMILY									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Texas Plaza	2011 - 2071 Texas Plaza Dr.	Apts	360,611 SF	\$26,750,000	Permit Issued	11/8/2018	Irving	Jun-19
2	Star Park @ Las Colinas	1501-1541 Meridian Dr.	Apts	422,186 SF	\$31,000,000	Permit Issued	2/13/2019	Irving	Jun-19
3	JPI 2 Apts	515 Promende Parkway	Apts	724,285 SF	\$50,000,000	Permit Approved	3/21/2019	Irving	Jul-19

OFFICE									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Summit's Edge	701 W. John Carpenter Fwy	3-story office	11,715 SF	\$1,066,824	Permit Issued	12/29/2017	Irving	Jun-19
2	SMB Staffing Addition	124 S. Hastings	2nd floor addition	2,099 SF	\$150,000	Permit Pending	4/23/2018	Irving	May-18
3	DR/Retail Office	1317 W. Airport Fwy.	1 Story Bldg.	6,795 SF	\$500,000	Permit Pending	6/15/2018	Irving	Jun-18
4	Office Bldg. Addition	610 N. O'Connor	Office	1,363 SF	\$126,513	Permit Cancelled	11/7/2018	Irving	Jul-19
5	Shell Bldg.	1153 W. John Carpenter Fwy.	Office	5,571 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19
6	Shell Bldg.	1163 W. John Carpenter Fwy.	Office	4,544 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19
7	Shell Bldg.	1173 W. John Carpenter Fwy.	Office	4,757 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19
8	Shell Bldg.	1183 W. John Carpenter Fwy.	Office	4,544 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19
9	Shell Bldg.	1193 W. John Carpenter Fwy.	Office	4,757 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19
10	TXU Garage	6555 Sierra Dr.	Office Parking Garage	224,576 SF	\$11,000,000	Permit Pending	7/17/2019	Irving	Jun-19
11	Shells Buildings (5)	200 O'Connor Ridge Blvd.	Office	27,651 SF	\$2,075,000	Permit Pending	4/17/2019	Irving	Jun-19
12	Plasma Bldg Intelligence	777 Meadow Creek Dr.	3-story office	16,514 SF	\$3,500,000	Permit Pending	6/25/2019	C-FB	Jun-19

WAREHOUSE/INDUSTRIAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Warehouse	701 N. Main St.	Warehouse	6,000 SF	\$200,000	Permit Pending	3/27/2018	Irving	Apr-18
2	Storage Addition	3401 W. Pioneer Dr.	Storage	4,800 SF	\$135,000	Permit Issued	4/17/2018	Irving	Jul-19
3	Metroplex Wheels & Tires	635 S. Belt Line Rd.	Auto Repair	4,658 SF	\$650,000	Permit Pending	10/16/2018	Irving	Oct-18
4	Shell Bldg	9151 Currency St.	Warehouse	37,573 SF	\$2,800,000	Permit Pending	12/12/2018	Irving	Jan-19
5	FritoLay	701 N. Wildwood Dr.	Warehouse	109,380 SF	\$20,000,000	Permit Issued	1/15/2019	Irving	Jun-19

RETAIL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	QuikTrip	7575 N. Belt Line	Convenience store/gas	13,129 SF	\$540,000	Permit Issued	6/23/2017	Irving	Jun-19
3	Shell Bldg	6561 Riverside	Retail	13,650 SF	\$875,000	Permit Issued	8/30/2017	Irving	Jul-19
4	Shell Bldg.	604 S. Valley Ranch Pkwy.	Retail	5,000 SF	\$500,000	Permit Approved	10/15/2018	Irving	Feb-19
5	7-Eleven	1901 E. Highway 356	Convenience Store	3,185 SF	\$600,000	Permit Pending	5/9/2019	Irving	Jun-19
6	Retail Center	8500 Walton Blvd.	Retail	45,816 SF	\$4,000,000	Permit Pending	5/9/2019	Irving	Jun-19
7	Senior Living	8550 Walton Blvd.	Senior Living	45,816 SF	\$4,000,000	Permit Pending	5/9/2019	Irving	Jun-19
8	Clay Cooley Nissan	1000 E. Airport Fwy.	Car Dealership	61,845 SF	\$12,000,000	Permit Pending	3/12/2019	Irving	Jun-19
9	CVS	SEC Hackberry Road and S. Belt Line	Retail	15,081 SF	\$1,400,000	Permit Pending	5/1/2019	Irving	Jun-19

HOTEL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Embassy Suites Hotel	771 W. John W. Carpenter Fwy.	Hotel	148,826 SF	\$24,000,000	Permit Issued	8/30/2016	Irving	Feb-19

RESTAURANT									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX.	PROJECT STATUS	APPLICATION	SCHOOL	VERIFICATION
1	McDonald's	4098 N. Belt Line Rd.	Restaurant	5,938 SF	\$750,000	Permit Issued	11/13/2018	Irving	Jun-19
2	Yeti Plaza	3521 World Cup Way	Restaurant/Retail	15,500 SF	\$4,500,000	Permit Issued	1/4/2019	Irving	Jul-19
3	Mexican Sugar	3215 Regent Blvd.	Restaurant	10,793	\$2,800,000	Permit Pending	5/13/2019	Coppell	Jun-19

INSTITUTIONAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Templo Evangelico	511 W. Shady Grove	Church	4,960 SF	\$400,000	Permit Pending	4/5/2018	Irving	May-18
2	COI - Fire Station #4	800 Metker	Govt.	9,079 SF	\$3,689,436	Permit Issued	3/11/2019	Irving	Jul-19
3	COI - Fire Dept. Apparatus Bldg	4880 N. Belt Line Road	Govt.	11,107 SF	\$1,633,476	Permit Pending	3/11/2019	Irving	Jun-19
4	COI - Georgia Farrow Rec Ctr	530 Davis	Govt.	11,445 SF	\$3,500,000	Permit Pending	3/11/2019	Irving	Jun-19
5	Community Center at Mobile Home Park	1100 Valley View Lane	Community Ctr	4,500 SF	\$500,000	Permit Issued	5/2/2019	Irving	Jul-19
6	CareNow	2675 N. Belt Line Rd.	Medical Clinic	4,655 SF	\$1,400,000	Permit Pending	6/28/2019	Irving	Jul-19

NEW SINGLE FAMILY/TOWNHOUSE DWELLINGS									
#	DATE	TOTAL UNITS	TOTAL VALUE	SINGLE FAMILY	VALUE	TOWNHOUSES	VALUE	HOMES	VALUE
	Jun-19	46	\$16,357,042	38	\$14,582,904	8	\$1,774,138	0	\$0

This list does not reflect projects that are confidential in nature. An increasing number of projects have asked for this confidentiality.
C-FB = Carrollton-Farmers Branch

IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, JULY 29, 2019

BUREAU MANAGEMENT AND STAFF REPORTS



ICVB MEMORANDUM

DATE: 7/20/2019
TO: Maura Gast
FROM: Mike Zumbaugh
RE: STR and AirBNB Data Reports

STR

Irving's hotel occupancy rate for June remained higher than Texas & US figures at 78.6%. When comparing current month's occupancy numbers to last year, Irving's occupancy was down 0.3%, while Texas figures were down 0.6% and the US was down 1.3% for the month. As previously noted, do not let this decrease in occupancy mislead you, as new inventory has come online which then causes a lower occupancy figure. When the inventory level is static, then the Occupancy figure is a good performance indicator. However, when there are increases or decreases in inventory, then "Demand" must be looked at as well. Demand is the actual amount of room nights sold during the period being reviewed. Demand for the current period is actually up by 4.03% and YTD is up 2.77% over last year, while STR data reflects a 0.3% decrease for the current period and a 1.2% decrease in YTD occupancy compared to 2018.

For average daily rate, Irving was \$111.43, up 2.9 % in June compared to last year, leaving Irving's YTD average daily rate at \$112.08, up 1.9% over last year. Both current month and YTD ADR figures were higher than Texas' numbers.

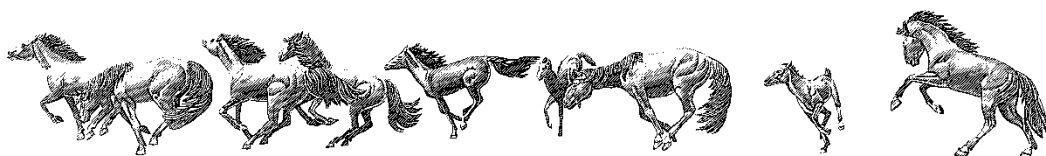
AirBNB

For the month of June, there were 334 available listings in Irving which is a 51.1% increase in listings over last year's figure of 221.

The average daily rate for June is \$199.59, which is up 10.4% over last year, with an occupancy percentage of 73.7%, down 2.3% from last year. For the hotel comparable subset, the average daily rate for June is \$84.92, down 6.4% from last year, with occupancy at 67.1%, down 6.5% from last year.

NOTE: Commencing in January 2019, the AirDNA rate and occupancy figures include HomeAway data, in addition to AirBNB data. Therefore, prior year data reflected on the graphs will not correlate with the prior year data from previously published graphs. Prior year data sets have been updated to include HomeAway data as well.

All STR & AirBNB graphs are accessible via the board web portal and can be found at www.irvingtexas.com/board.



Tab 4 - Multi-Segment

Irving TX CVB
For the month of: June 2019

	Current Month - June 2019 vs June 2018												Year to Date - June 2019 vs June 2018											
	Occ %		ADR		RevPAR		Percent Change from June 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	73.5	74.5	134.52	133.30	98.85	99.25	-1.3	0.9	-0.4	1.5	1.9	0.6	65.9	65.9	131.20	129.72	86.51	85.45	0.1	1.1	1.2	3.3	2.0	2.1
Texas	70.0	70.5	104.36	105.49	73.06	74.32	-0.6	-1.1	-1.7	1.3	3.0	2.3	66.5	67.0	106.64	107.66	70.93	72.16	-0.8	-0.9	-1.7	1.3	3.0	2.2
Atlanta, GA	73.3	74.3	113.09	108.74	82.92	80.76	-1.3	4.0	2.7	4.3	1.6	0.3	71.3	71.3	119.84	111.20	85.50	79.31	0.0	7.8	7.8	10.1	2.2	2.2
Arlington, TX	76.7	79.2	96.56	94.91	74.03	75.21	-3.2	1.7	-1.6	0.5	2.1	-1.2	71.2	70.5	92.10	91.73	65.60	64.69	1.0	0.4	1.4	2.1	0.7	1.7
Charlotte, NC-SC	74.9	74.7	110.25	106.94	82.54	79.94	0.2	3.1	3.3	7.0	3.6	3.8	70.1	70.8	113.76	111.32	79.78	78.82	-1.0	2.2	1.2	5.0	3.7	2.7
Fort Worth, TX+	72.1	76.6	106.26	105.04	76.61	80.47	-5.9	1.2	-4.8	-1.2	3.8	-2.3	70.8	73.7	110.12	107.90	77.96	79.50	-3.9	2.1	-1.9	1.8	3.8	-0.3
Frisco, TX+	71.5	77.3	135.92	141.50	97.23	109.34	-7.4	-3.9	-11.1	-5.0	6.9	-1.1	69.6	70.0	146.24	144.37	101.78	101.05	-0.6	1.3	0.7	5.4	4.7	4.1
Grapevine, TX+	87.5	81.5	192.31	187.50	168.21	152.74	7.4	2.6	10.1	10.1	0.0	7.4	78.1	77.3	184.00	182.04	143.79	140.79	1.0	1.1	2.1	7.7	5.4	6.5
Irving, TX+	78.6	78.9	111.43	108.32	87.62	85.45	-0.3	2.9	2.5	7.4	4.7	4.4	73.5	74.4	112.08	110.02	82.39	81.87	-1.2	1.9	0.6	5.1	4.4	3.2
Nashville, TN	80.6	81.4	156.07	156.50	125.85	127.33	-0.9	-0.3	-1.2	6.6	7.8	6.8	73.9	73.3	151.58	147.60	111.98	108.13	0.8	2.7	3.6	11.7	7.9	8.8
Phoenix, AZ	65.7	63.0	98.12	93.38	64.46	58.85	4.2	5.1	9.5	10.2	0.6	4.8	75.7	74.7	151.28	146.67	114.55	109.52	1.4	3.1	4.6	5.1	0.5	1.9
San Jose, CA+	82.0	83.7	214.43	209.10	175.74	175.11	-2.1	2.5	0.4	0.4	0.0	-2.1	76.4	79.7	207.31	199.38	158.32	158.88	-4.2	4.0	-0.4	-0.3	0.0	-4.1

Competitive Set Comparison													
Actual Figures							Percent of Change from Last Year						
	Current Month			Year-To-Date				Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR		OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	73.5	134.52	98.85	65.9	131.20	86.51	US	-1.3	0.9	-0.4	0.1	1.1	1.2
Texas	70.0	104.36	73.06	66.5	106.64	70.93	Texas	-0.6	-1.1	-1.7	-0.8	-0.9	-1.7
Irving	78.6	111.43	87.62	73.5	112.08	82.39	Irving	-0.3	2.9	2.5	-1.2	1.9	0.6
Best USA	Grpvine	SanJose	SanJose	Grpvine	SanJose	SanJose	Best USA	Grpvine	Phoenix	Grpvine	Phoenix	Atlanta	Atlanta
	87.5	214.43	175.74	78.1	207.31	158.32		7.4	5.1	10.1	1.4	7.8	7.8
Best Texas	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Best Texas	Grpvine	Irving	Grpvine	Grpvine	Ft Worth	Grpvine
	87.5	192.31	168.21	78.1	184.00	143.79		7.4	2.9	10.1	1.0	2.1	2.1
Worst USA	Phoenix	Arlngtn	Phoenix	Frisco	Arlngtn	Arlngtn	Worst USA	Frisco	Frisco	Frisco	SanJose	Arlngtn	Ft Worth
	65.7	96.56	64.46	69.6	92.10	65.60		-7.4	-3.9	-11.1	-4.2	0.4	-1.9
Worst Texas	Frisco	Arlngtn	Arlngtn	Frisco	Arlngtn	Arlngtn	Worst Texas	Frisco	Frisco	Frisco	Ft Worth	Arlngtn	Ft Worth
	71.5	96.56	74.03	69.6	92.10	65.60		-7.4	-3.9	-11.1	-3.9	0.4	-1.9
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only													

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB
For the month of: June 2019

Current Month - June 2019 vs June 2018												
Occ %		ADR		RevPAR		Percent Change from June 2018						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
Irving, TX+	78.6	78.9	111.43	108.32	87.62	85.45	-0.3	2.9	2.5	7.4	4.7	4.4
Luxury/Full Service Irving+	75.9	77.0	150.32	147.31	114.15	113.45	-1.4	2.0	0.6	12.1	11.4	9.9
All Suite/Extended Stay Irving+	81.6	82.1	95.66	94.49	78.09	77.53	-0.5	1.2	0.7	3.2	2.5	2.0
Limited Service Irving+	80.7	79.2	111.85	111.17	90.22	88.04	1.8	0.6	2.5	2.5	0.0	1.8
Budget Irving+	78.1	77.5	59.86	58.08	46.76	45.03	0.8	3.1	3.9	3.3	-0.6	0.2
Las Colinas+	76.7	80.2	127.47	124.57	97.78	99.90	-4.4	2.3	-2.1	10.2	12.6	7.7
DFW North+	83.5	81.3	106.03	103.44	88.58	84.13	2.7	2.5	5.3	5.2	-0.1	2.6
DFW South+	76.0	74.5	93.96	91.19	71.42	67.90	2.1	3.0	5.2	4.9	-0.3	1.8
Full Service Las Colinas+	68.9	74.4	182.89	184.30	126.07	137.14	-7.4	-0.8	-8.1	18.2	28.6	19.1
Limited Service Las Colinas+	82.6	83.7	92.64	92.53	76.49	77.43	-1.3	0.1	-1.2	1.8	3.0	1.6
Full Service DFW North+	82.7	80.2	134.66	132.20	111.40	106.08	3.1	1.9	5.0	5.0	0.0	3.1
Limited Service DFW North+	84.1	82.1	87.09	84.57	73.23	69.41	2.5	3.0	5.5	5.3	-0.2	2.2
Full Service DFW South+												
Limited Service DFW South+	74.0	73.6	84.25	82.38	62.35	60.63	0.6	2.3	2.8	2.5	-0.4	0.2
ICC Comp Set No Boutiques+												

Year to Date - June 2019 vs June 2018												
Occ %		ADR		RevPAR		Percent Change from YTD 2018						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
73.5	74.4	112.08	110.02	82.39	81.87	-1.2	1.9	0.6	5.1	4.4	3.2	
72.6	73.1	151.34	150.72	109.87	110.25	-0.7	0.4	-0.3	8.5	8.8	8.0	
75.7	76.5	96.42	95.58	73.01	73.12	-1.0	0.9	-0.2	2.4	2.5	1.5	
74.5	76.1	113.35	112.46	84.44	85.60	-2.1	0.8	-1.4	1.7	3.1	0.9	
71.3	72.5	57.67	56.41	41.13	40.89	-1.6	2.2	0.6	0.8	0.2	-1.4	
72.4	75.1	128.35	125.85	92.88	94.46	-3.6	2.0	-1.7	8.4	10.2	6.2	
78.3	78.9	107.55	106.93	84.21	84.33	-0.7	0.6	-0.1	0.2	0.4	-0.4	
69.9	68.6	93.22	90.86	65.12	62.30	1.9	2.6	4.5	5.9	1.3	3.2	
67.2	70.5	181.11	185.27	121.68	130.61	-4.7	-2.2	-6.8	13.7	22.1	16.3	
76.1	77.8	95.05	93.38	72.29	72.65	-2.2	1.8	-0.5	2.5	3.0	0.7	
78.5	79.1	139.64	138.68	109.57	109.69	-0.8	0.7	-0.1	-0.1	0.0	-0.8	
78.2	78.7	85.89	85.34	67.15	67.17	-0.7	0.6	-0.0	0.6	0.6	-0.1	
67.7	68.5	82.80	81.47	56.09	55.83	-1.2	1.6	0.5	2.4	1.9	0.7	

AirBNB Data	
Entire Place	
Hotel Comparable	

Occ %		ADR		RevPAR		Percent Change from Prior Year						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
73.7	72.7	199.59	150.75	147.04	109.60	-2.3	10.4	7.9	76.0	89.8	93.3	
67.1	69.4	84.92	90.07	57.02	62.53	-6.5	-6.4	-12.5	27.2	45.3	35.9	

Occ %		ADR		RevPAR		Percent Change from Prior Year YTD						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
61.1	64.0	183.08	140.76	111.94	90.13	-5.1	14.5	8.6	98.9	114.9	104.9	
63.7	61.8	85.23	87.20	54.30	53.87	-0.7	-1.5	-2.1	47.7	50.9	49.9	

Available Listings		
Entire Place	170	92
Private Room	131	112
Shared Room	33	17
Total Available Listings	334	221

2019	2018	% Chg
170	92	84.8
131	112	17.0
33	17	94.1
334	221	51.1

Participation				
Properties		Rooms		
Census	Sample	Census	Sample	
Irving, TX+	86	75	12730	11166
Luxury/Full Service Irving+	16	14	4896	4296
All Suite/Extended Stay Irving+	32	31	3591	3484
Limited Service Irving+	14	14	1786	1786
Budget Irving+	24	16	2457	1600
Las Colinas+	31	30	5260	4924
DFW North+	25	25	3932	3932
DFW South+	30	20	3538	2310
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3001	2665
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2351	2351
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	18	2482	1854
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand - Source: Smith Travel Research

	2018			2019			Calculated Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	66.4	247,296	247,296	66.5	254,496	254,496	2.91%	2.91%	0.51%	0.51%
February	74.4	250,037	497,333	70.4	243,421	497,917	-2.65%	0.12%	-5.10%	-2.34%
March	76.5	284,818	782,151	77.0	303,898	801,815	6.70%	2.51%	0.89%	-0.99%
April	77.4	281,441	1,063,592	74.2	283,519	1,085,334	0.74%	2.04%	-3.49%	-1.65%
May	74.5	279,748	1,343,340	73.9	291,548	1,376,882	4.22%	2.50%	-0.50%	-1.41%
June	79.4	288,650	1,631,990	78.6	300,278	1,677,160	4.03%	2.77%	-0.33%	-1.22%
July	75.0	285,044	1,917,034							
August	70.0	266,054	2,183,088							
September	74.4	273,701	2,456,789							
October	78.2	297,171	2,753,960							
November	67.4	250,958	3,004,918							
December	59.3	226,764	3,231,682							

Irving, Texas & United States Comparison

June 2019

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	112.87	2.2%	112.87	2.2%	66.5%	0.5%	66.5%	0.5%	75.07	2.8%	75.07	2.8%
FEBRUARY	114.81	2.3%	113.84	2.2%	70.4%	-5.1%	68.4%	-2.3%	80.87	-3.0%	77.82	-0.2%
MAR	111.53	2.9%	112.84	2.3%	77.0%	0.9%	71.4%	-1.0%	85.88	3.8%	80.57	1.3%
APRIL	113.37	1.0%	112.52	1.5%	74.2%	-3.5%	72.1%	-1.7%	84.16	-2.5%	81.15	-0.1%
MAY	111.53	2.5%	112.27	1.7%	73.9%	-0.5%	72.5%	-1.4%	82.39	2.0%	81.37	0.3%
JUNE	111.43	2.9%	112.08	1.9%	78.6%	-0.3%	73.5%	-1.2%	87.62	2.5%	82.39	0.6%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 109.95 2.6% Occupancy 72.1% -1.7% RevPAR 79.29 0.8%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	102.12	-0.1%	102.12	-0.1%	57.4%	-2.7%	57.4%	-2.7%	58.63	-2.8%	58.63	-2.8%
FEBRUARY	106.31	-0.2%	104.26	-0.1%	65.1%	-1.8%	61.1%	-2.3%	69.22	-2.0%	63.66	-2.4%
MAR	111.45	-1.1%	106.97	-0.5%	71.2%	-0.9%	64.6%	-1.8%	79.36	-2.0%	69.06	-2.3%
APRIL	108.15	-2.7%	107.28	-1.1%	68.8%	0.8%	65.6%	-1.1%	74.35	-2.0%	70.36	-2.2%
MAY	106.70	-0.3%	107.16	-0.9%	66.8%	0.7%	65.8%	-0.8%	71.26	0.4%	70.54	-1.7%
JUNE	104.36	-1.1%	106.64	-0.9%	70.0%	-0.6%	66.5%	-0.8%	73.06	-1.7%	70.93	-1.7%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

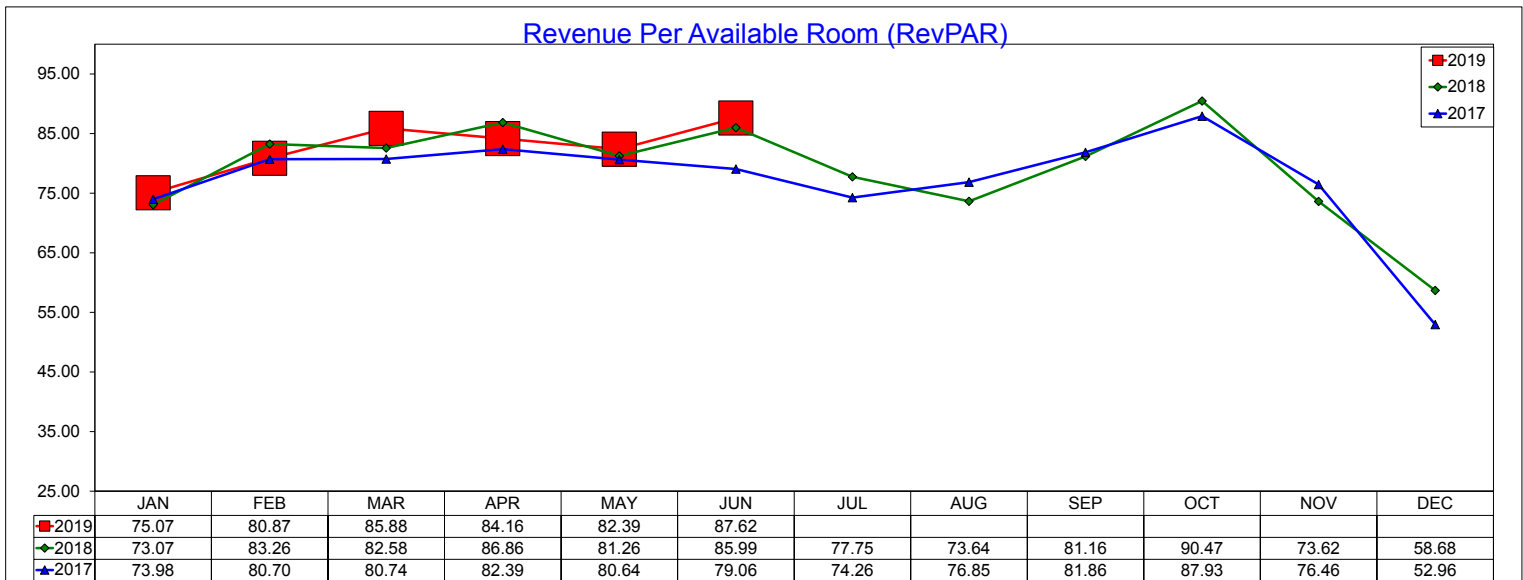
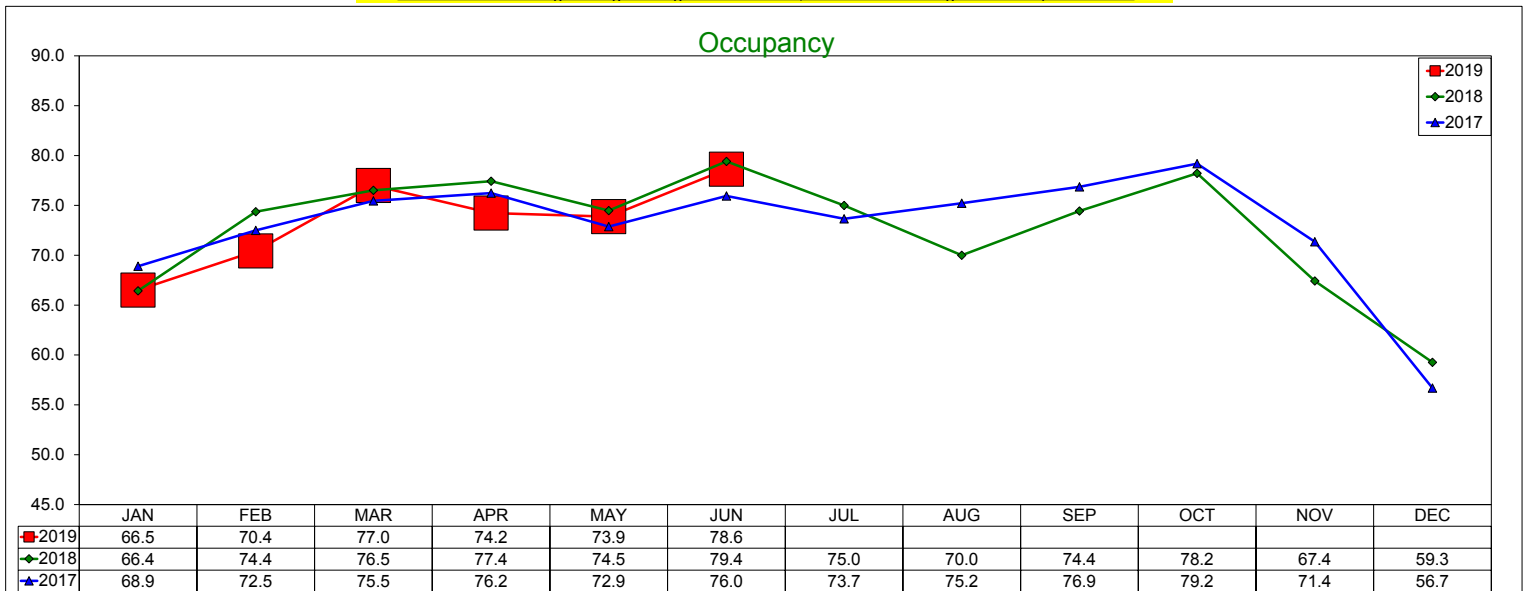
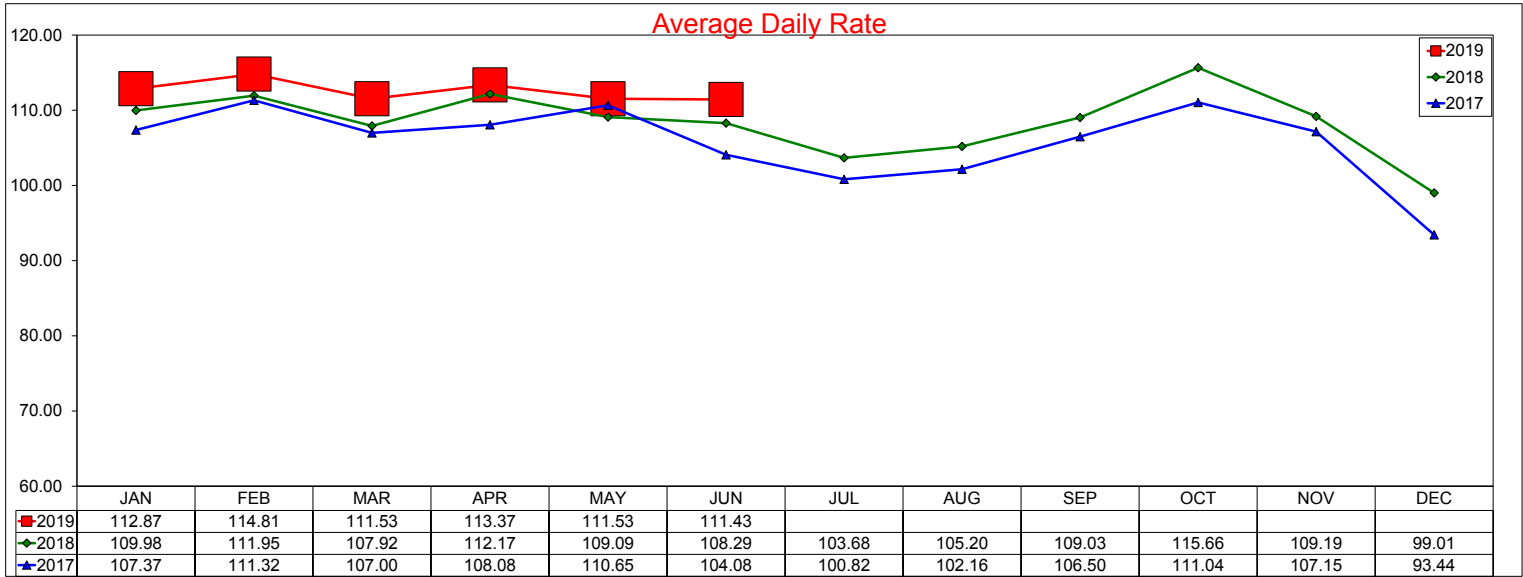
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	124.39	0.8%	124.39	0.8%	54.8%	0.7%	54.8%	0.7%	68.13	1.5%	68.13	1.5%
FEBRUARY	128.94	1.9%	126.72	1.4%	62.2%	0.7%	58.3%	0.7%	80.15	2.6%	73.82	2.0%
MAR	132.66	0.6%	129.02	1.1%	68.4%	0.0%	61.8%	0.4%	90.78	0.6%	79.68	1.5%
APRIL	131.85	0.9%	129.82	1.0%	68.0%	0.3%	63.3%	0.3%	89.67	1.2%	82.18	1.4%
MAY	132.43	1.6%	130.42	1.2%	68.7%	0.9%	64.4%	0.4%	91.01	2.5%	84.02	1.6%
JUNE	134.52	0.9%	131.20	1.1%	73.5%	-1.3%	65.9%	0.1%	98.85	-0.4%	86.51	1.2%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

SOURCE: STR, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

June 2019



SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Monthly & YTD AirBNB Data

June 2019

Entire Place	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	148.03	3.7%	148.03	3.7%	48.5%	-24.2%	48.5%	-24.2%	71.81	-21.4%	71.81	-21.4%
FEBRUARY	145.41	-2.0%	146.75	1.0%	53.9%	-4.9%	51.0%	-15.5%	78.39	-6.8%	74.85	-14.7%
MAR	202.06	33.8%	170.55	15.4%	66.0%	-1.9%	56.5%	-10.5%	133.44	31.3%	96.43	3.3%
APRIL	181.03	23.0%	173.63	17.6%	61.1%	-9.1%	57.8%	-10.1%	110.58	11.8%	100.37	5.7%
MAY	195.54	9.8%	179.05	16.1%	61.6%	12.3%	58.7%	-5.3%	120.45	23.3%	105.10	9.9%
JUNE	199.59	10.4%	183.08	14.5%	73.7%	-2.3%	61.1%	-5.1%	147.04	7.9%	111.94	8.6%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

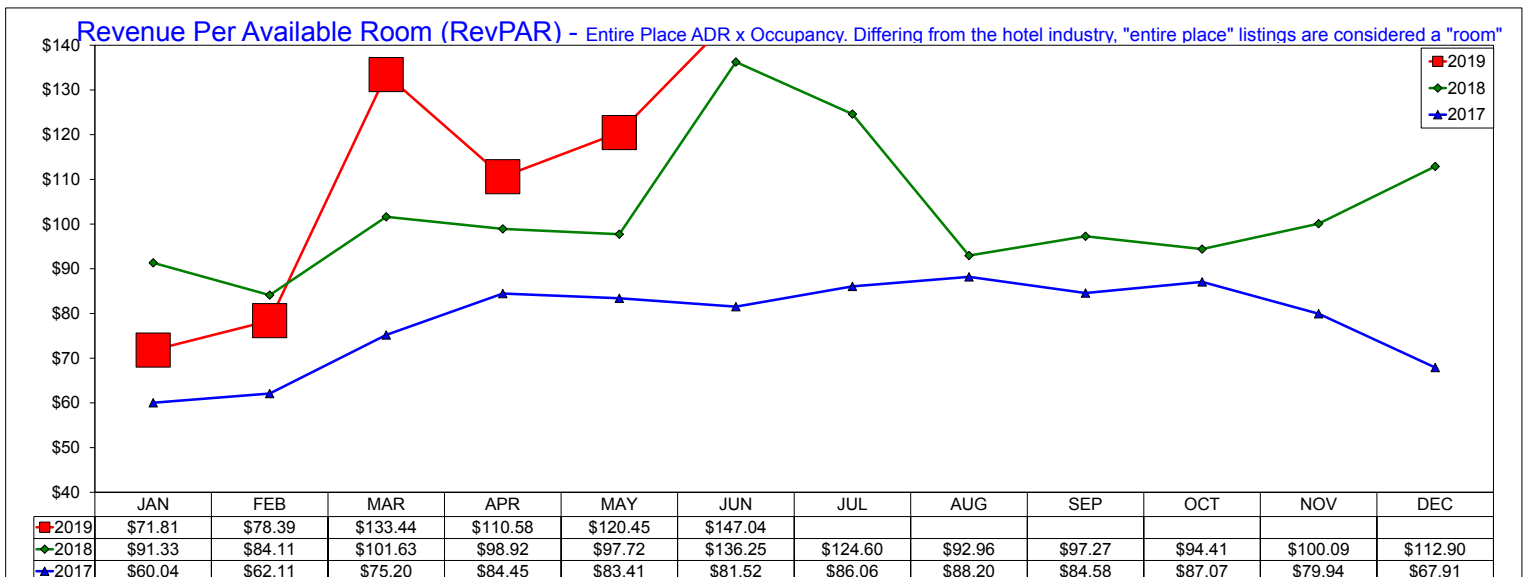
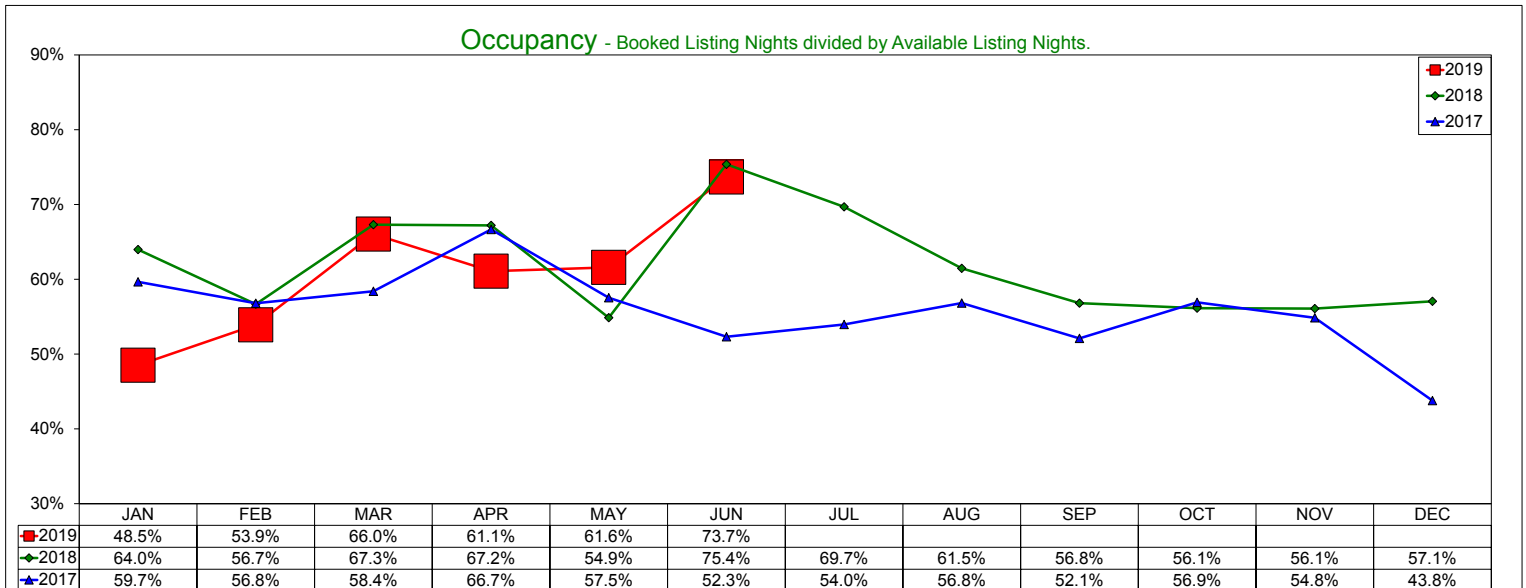
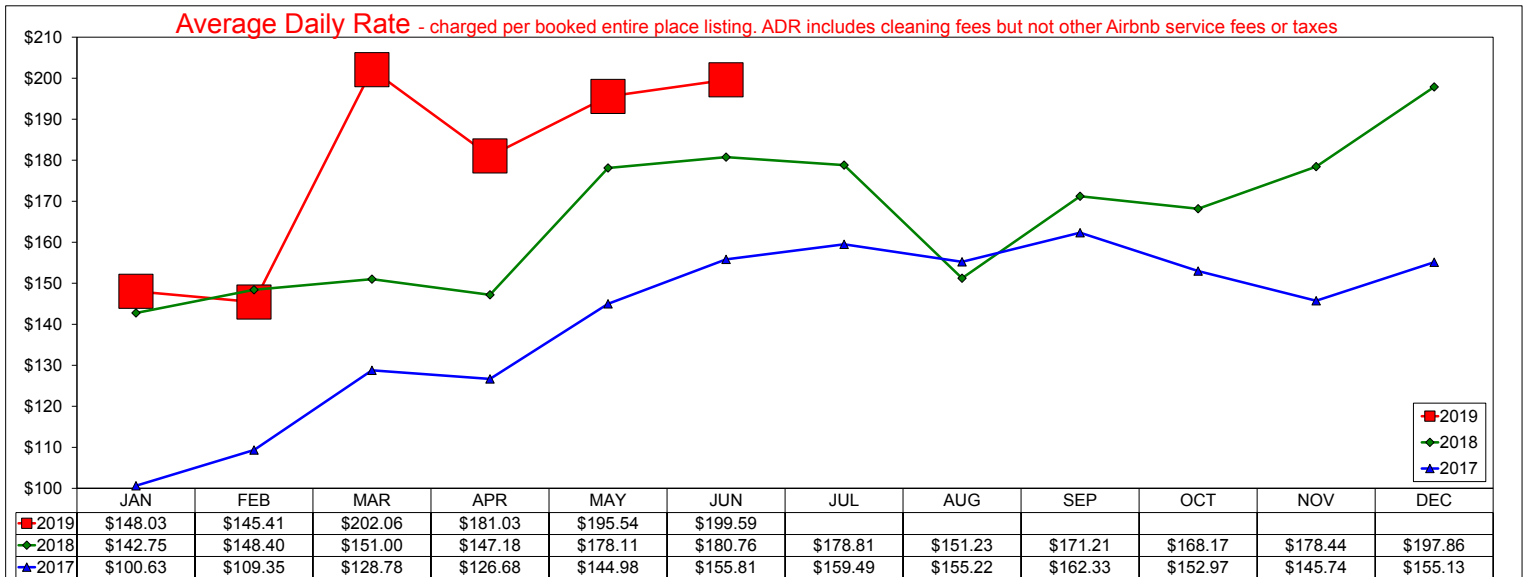
Hotel Comparable	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	83.69	-6.1%	83.69	-6.1%	60.7%	-4.8%	60.7%	-4.8%	50.81	-10.6%	50.81	-10.6%
FEBRUARY	82.08	-6.9%	82.79	-6.6%	70.8%	26.5%	66.0%	10.0%	58.14	17.8%	54.62	2.7%
MAR	89.48	11.0%	85.22	0.0%	71.7%	3.4%	67.9%	6.7%	64.13	14.9%	57.90	6.8%
APRIL	83.64	1.2%	84.80	0.4%	58.2%	-17.0%	65.0%	-0.6%	48.67	-16.1%	55.12	-0.2%
MAY	87.24	-2.8%	85.30	-0.2%	56.3%	7.8%	63.0%	0.9%	49.16	4.8%	53.74	0.7%
JUNE	84.92	-6.4%	85.23	-1.5%	67.1%	-6.5%	63.7%	-0.7%	57.02	-12.5%	54.30	-2.1%
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

AirBNB - Entire Place

June 2019

Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms

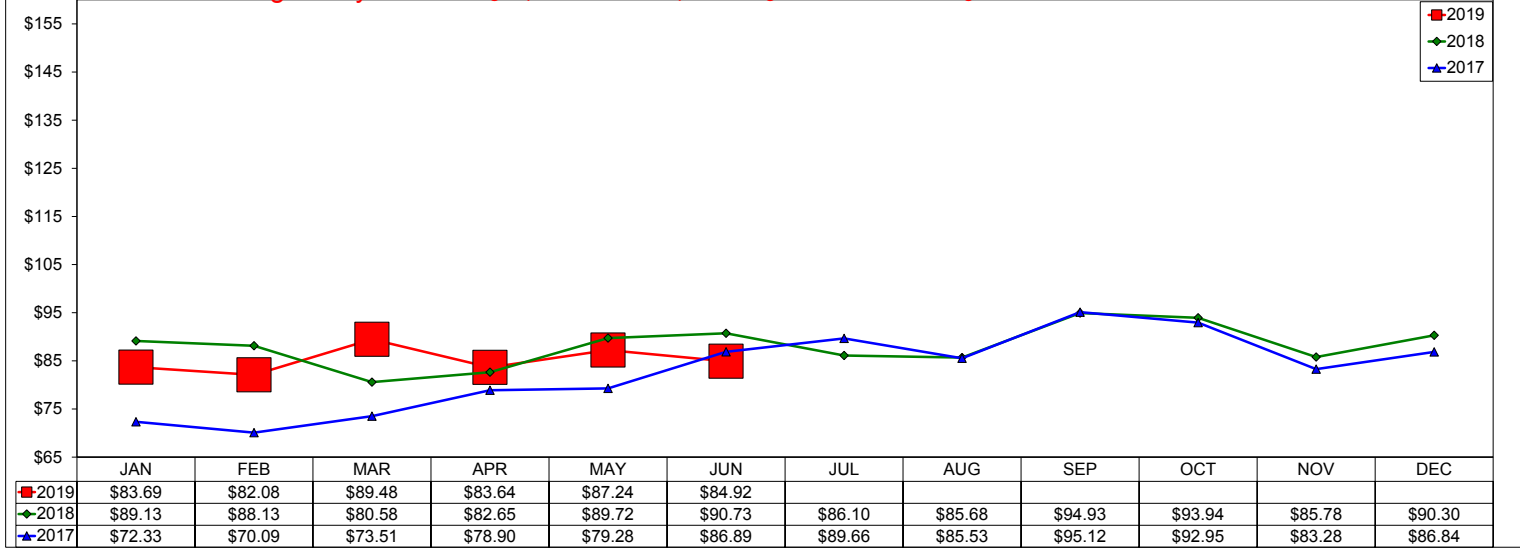


AirBNB - Hotel Comparable Subset

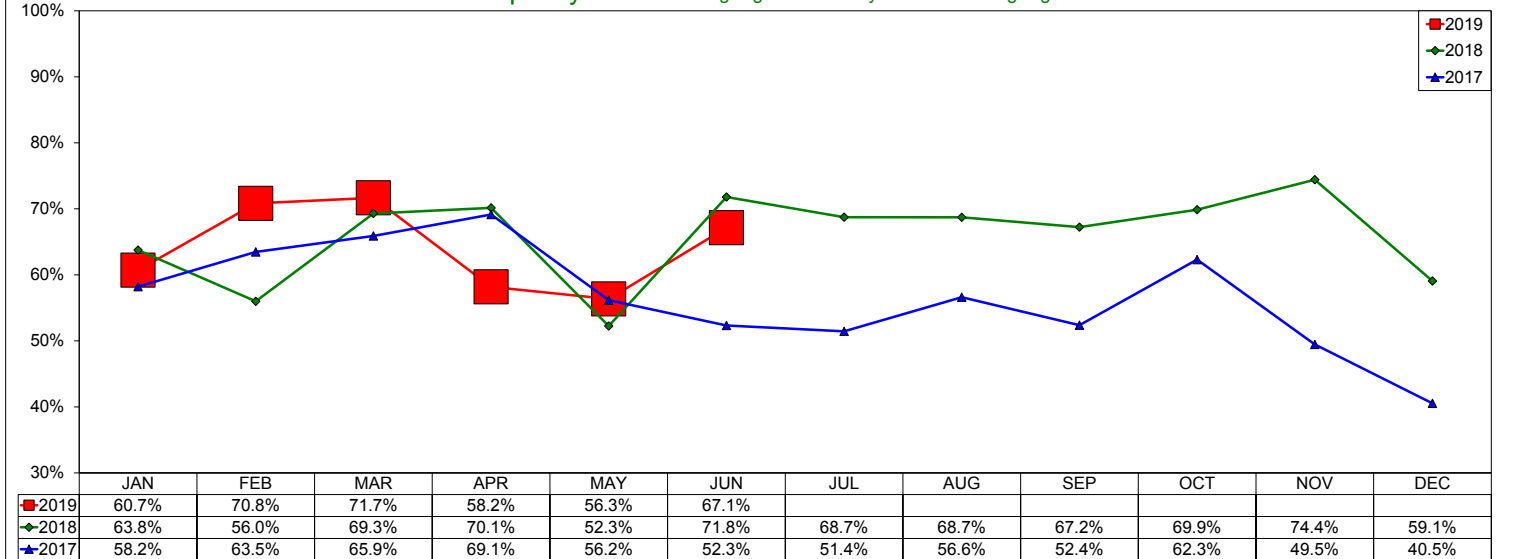
June 2019

Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels

Average Daily Rate - charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes



Occupancy - Booked Listing Nights divided by Available Listing Nights.



Revenue Per Available Room (RevPAR) - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room"



ICVB Memorandum

Date: July 16, 2019

To: Maura Gast, FCDME, Executive Director

From: Lori Fojtasek, Vice President, Sales & Services

RE: Sales & Services Department Board Report for June 2019

Convention Sales & Services Staff Activities

Leads Generated	June	YTD
Irving CVB – Hotel Leads	161	1342
Irving Convention Center Leads	38	334

June

Room Nights Generated	Monthly Goal	June 2019 Actuals	June 2018 Actuals	FY2018-19 Annual Goal	FY2018-19 YTD Actuals	FY 2017-18 YTD Actuals	June Convention Center	Convention Center YTD
Definite Room Nights	18588	29387	19826	223060	196128	175264	2945	32586
Lost Room Nights		57693	38393		329956	226919	20582	141183

Travel & Activity Customer Services Activity

June	Organization	Event	Location
5-7	Religious Conference Management Association	Board Meeting	Irving, Texas
15-19	Meeting Professionals International	World Education Conference	Toronto, Canada
24-27	Lamont Associates	Annual Conference	Del Rey, Florida
25-27	Northstar Meetings Group	e-Sports Summit	Atlantic City, New Jersey

June Servicing & Inventory

Groups Served	
June	23
YTD	170

Service Type	# of Groups Served	Total Inventory Utilized
Proclamations/Flags/Welcomes	3	Mayoral/Council Appearance/Letter for Convention Programs
Name Badge/Lanyard Services	13	4180 Badges/3547 Lanyards
Pens	18	7100
Bags	7	4030
Promotional Materials	7	1769 travel guides/130 Surveyor/3500 TMF
Staffing Services	12	259 Event Hours

Event Location: Hotels: 16
 Irving Convention Center: 6
 Other: 1

Special Services

Proclamations/Welcomes/Flags:

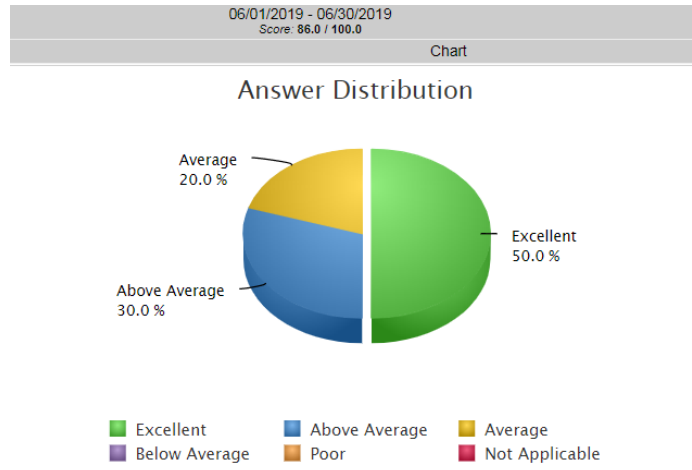
- Welcome and Proclamation – GFWC
October 27, 2018, Lori Fojtasek
- Opening Remarks – Zest Fest,
January 25, 2019 Deputy Mayor Pro Tem Oscar Ward
- Welcome – North Texas Teen Book Festival,
March 23, 2019, Mayor Rick Stopfer
- Welcome/ Ribbon Cutting – North Texas Business Alliance,
April 10, 2019, Mayor Rick Stopfer
- Welcome/Ribbon Cutting DFW Minority Supplier,
May 7, 2019, Mayor Rick Stopfer
- Proclamation/ Flag Presentation – Angry Skipper Association-Reunion
May 18, 2019, Councilman Al Zapanta
- Proclamation/ Flag Presentation – The Association of Buffalo Soldiers and Troopers MC
May 18, 2019, Councilman Dennis Webb
- Welcome – VRM Mortgage,
June 4, 2019, Mayor Rick Stopfer
- State Proclamation/ Flag Presentation – Grand Encampment of Knights Templar
June 26, 2019, Councilman Kyle Taylor
- State Proclamation/ Flag Presentation – Grand Encampment Sirens
July 1, 2019, ICVB Board Chairwoman Clem Lear

Upcoming

- Special Recognition/Flag Presentation – Nnewi USA
July 5, 2019, Mayor Rick Stopfer
- Proclamation/ Flag Presentation – American Legion Department of Texas
July 12, 2019, Mayor Rick Stopfer

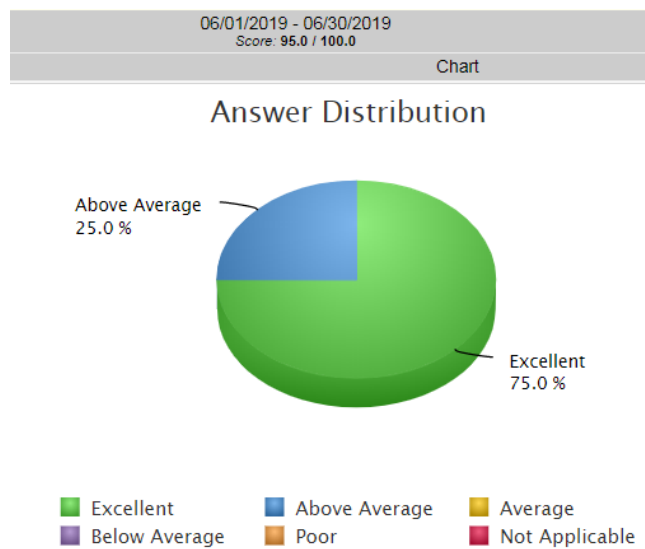
Customer Service Satisfaction Survey Results June 1-30, 2019

How was your overall destination experience?



06/01/2019 - 6/30/2019
Score: 86% / **100.0**

How was your overall Convention and Visitors Bureau Experience?



6/01/2019 - 6/30/2019
Score: 95% / **100.0**

July – October 2019 Definite Bookings

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
USA Rice Federation	2019 USA Rice Federation Annual Business Meeting	7/5/2019	7/9/2019	200	455
Nnewi USA	NUSA Conference	7/5/2019	7/8/2019	400	160
American Legion, Department of Texas	American Legion Department of Texas Convention	7/7/2019	7/14/2019	1200	1274
American Legion, Department of Texas	American Legion Department of Texas Convention	7/7/2019	7/14/2019	1200	1274
Trend Micro	Trend Micro Presidents Meeting	7/7/2019	7/10/2019	100	300
Trend Micro	Trend Micro Bootcampv2	7/7/2019	7/11/2019	22	192
PAE	PAE Meeting	7/8/2019	7/11/2019	55	190
McKesson Corporation	#11215-PSAS 2019 Legal Team Offsite	7/8/2019	7/11/2019	47	107
McKesson Corporation	#11457 Change Healthcare July 2018 Board Dinner & Meeting	7/8/2019	7/9/2019	35	52
Greystar Management Services LP	Greystar Cohort 7 (July)	7/9/2019	7/10/2019	30	33
National Police Collector's Convention	2019 National Police Collector's Convention	7/10/2019	7/12/2019	500	400
National Police Collector's Convention	2019 National Police Collector's Convention - Overflow - Holiday Inn Express ICC	7/10/2019	7/12/2019	500	285
Houston Astros Baseball Club	Houston Astros 2019	7/10/2019	7/14/2019	100	308
BioTE Medical	BioTE Medical	7/11/2019	7/13/2019	200	251
Pathways Core Training Inc.	Pathways Monthly July 2019 #1	7/12/2019	7/13/2019	100	170
SMG Worldwide	SMG Worldwide Ops/GM Conference	7/14/2019	7/18/2019	200	755
Arizona Diamondbacks	Arizona Diamondbacks 2019	7/14/2019	7/17/2019	75	210
Cognizant Technology	Cognizant Gen-C July QEA Class Dallas	7/14/2019	8/23/2019	33	820
American Institute of Certified Public Accountants	American Institute of CPA's Intercharge Conference July 2019	7/15/2019	7/21/2019	350	1195
American Red Cross	American Red Cross - Donor Recruitment Training	7/15/2019	7/18/2019	20	48
Big 12 Conference	Joint Officials Conference 2019	7/18/2019	7/21/2019	400	450
The American Academy of Otolaryngic Allergy	American Academy of Otolaryngic Allergy - July 2019 Meeting	7/19/2019	7/20/2019	20	29
Campus Safety	Campus Safety Texas	7/20/2019	7/24/2019	400	309

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
TexSom	Court of Master Sommelier Theory Exam 2019	7/20/2019	7/23/2019	100	154
Trend Micro	Trend Micro TXOne Room Block	7/21/2019	7/24/2019	22	66
Fresenius Medical Care	July 2019 CMT West Training Series	7/22/2019	7/26/2019	70	280
ACE Cash Express, Incorporated	Quarterly Meeting-JULY 2019. Rooms Only	7/22/2019	7/24/2019	10	20
Pleasant Holidays	ACE	7/22/2019	7/25/2019	24	80
International Myeloma Foundation	IMF Support Group Leaders Summit 2019	7/23/2019	7/28/2019	98	314
Saint Peter Orthodox Church	Saint Peter Jacobite Syrian Orthodox Church	7/25/2019	7/28/2019	700	600
Parker College of Chiropractic	Parker Power - July	7/25/2019	7/28/2019	200	130
Family Reunions	Lamar Family Reunion	7/25/2019	7/28/2019	100	140
Siemens Energy & Automation, Inc	32730 - FSM Global Training	7/27/2019	8/9/2019	20	280
Neiman Marcus	Men's Conclave - Neiman Marcus Block 2019	7/28/2019	8/3/2019	200	628
Seattle Mariners Baseball Club	Seattle Mariners 2019	7/28/2019	7/31/2019	75	260
McKesson Corporation	West AM Meeting	7/29/2019	8/2/2019	63	217
Texas Pharmacy Association	TPA - 2019 Annual Conference	7/31/2019	8/4/2019	400	415
Freedom Founders	Freedom Founders August 2019	7/31/2019	8/4/2019	350	200
Texas Air Hogs	Texas Air Hogs July 2019 Season	7/31/2019	7/31/2019	660	238
BioTE Medical	BioTE Medical	8/1/2019	8/3/2019	200	251
Pathways Core Training Inc.	Pathways Monthly August 2019	8/2/2019	8/17/2019	100	272
Sellinger's Power Golf, LTD	Sellinger's Power Mouser Golf Tournament 2019	8/4/2019	8/6/2019	300	370
OneSource Virtual	OneSource Virtual	8/5/2019	8/7/2019	50	171
Paychex	SMB Sales Summit	8/6/2019	8/8/2019	230	260
Let's Play Games	Let's Play Games	8/7/2019	8/11/2019	3000	400
American College of Emergency Physicians	ACEP EMS Subspecialty CRC August 2019	8/7/2019	8/10/2019	93	246
K-Town Reunion 1968-1971	K-Town Reunion 1968-1971	8/8/2019	8/11/2019	150	165
Promotional Products Association International	PPAI North American Leadership Conference	8/9/2019	8/15/2019	150	742
Infrastructure Advancement Institute	Infrastructure Advancement Institute - 2019 Annual Conference	8/11/2019	8/13/2019	250	390
Volunteers of America	KeyMakers Meeting - August 2019	8/12/2019	8/14/2019	30	99

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
American Red Cross	American Red Cross - Donor Recruitment Training	8/12/2019	8/15/2019	20	48
McKesson Corporation	#11105-CSEO Sales Training - August 2019	8/12/2019	8/14/2019	26	57
TexSom	2019 TEXSOM Conference - Guest Room Block (Rooming List)	8/13/2019	8/21/2019	500	585
Paychex	HRS Sales Solutions Leadership Summit	8/13/2019	8/15/2019	130	188
TexSom	2019 TEXSOM Conference - Vendor Room Block (Individual Call In/On-line Reservations)	8/15/2019	8/21/2019	500	886
TexSom	2019 TEXSOM Conference - Overflow - Omni Mandalay	8/15/2019	8/20/2019	400	155
TexSom	2019 TEXSOM Conference - Overflow - LaQuinta Las Colinas	8/15/2019	8/20/2019	400	120
McKesson Corporation	#11338-ARS GPO Infusion Summit	8/16/2019	8/18/2019	60	70
TexSom	2019 TEXSOM Conference - Overflow - Holiday Inn Las Colinas	8/16/2019	8/20/2019	400	80
McKesson Corporation	2019 NASC Meeting	8/18/2019	8/22/2019	250	277
Fresenius Medical Care	August 2019 CMT West Training Series	8/19/2019	8/23/2019	70	280
Pleasant Holidays	ACE	8/20/2019	8/22/2019	24	56
HelmsBriscoe	Srinivasan Wedding	8/22/2019	8/25/2019	400	191
National Football League	NFL Football Officials August 2019	8/23/2019	8/29/2019	12	48
Tampa Bay Buccaneers Football Team	Tampa Bay Buccaneers Team Travel	8/26/2019	8/29/2019	200	252
TractManager	TractManager Sales Meeting Aug 2019	8/27/2019	8/30/2019	85	165
Seattle Mariners Baseball Club	Seattle Mariners 2019	8/28/2019	8/31/2019	75	260
Dallas Chess Club	Dallas Chess Club	8/29/2019	9/2/2019	75	275
Apostolic Affiliation Inc.	Apostolic Affiliation Inc.	8/29/2019	8/31/2019	900	150
Texas Air Hogs	Texas Air Hogs August 2019 Season	8/31/2019	8/31/2019	660	272
GlobauxSource	Halftime Annual Coaches Retreat Program	9/3/2019	9/5/2019	16	48
Southwest Airlines	Tech Ops Leadership Meeting and Banquet	9/3/2019	9/6/2019	460	550
McKesson Corporation	#10281-2019 CSBD Annual Forum	9/4/2019	9/6/2019	50	50
Dallas Security Traders Association	2019 DSTA Annual Convention	9/4/2019	9/7/2019	100	183
BioTE Medical	BioTE Medical	9/5/2019	9/7/2019	200	251

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Pathways Core Training Inc.	Pathways Monthly September 2019	9/6/2019	9/21/2019	100	272
Marcus Evans	Marcus Evans PVM Summit	9/7/2019	9/11/2019	200	518
Classic Elegance Coaches	Classic Elegance - Giants 2019	9/7/2019	9/8/2019	50	25
National Football League	NFL Football Officials September 2019	9/7/2019	9/21/2019	12	36
Nutrien AG Solutions	SH&E Meeting	9/8/2019	9/12/2019	280	900
Tampa Bay Rays	Tampa Bay Rays 2019	9/9/2019	9/12/2019	71	213
Republic Finance	Republic Finance	9/9/2019	9/11/2019	65	138
American Red Cross	American Red Cross - Donor Recruitment Training	9/9/2019	9/12/2019	20	48
Troutman Sanders	Troutman Sanders Partners Retreat	9/10/2019	9/14/2019	350	716
McKesson Corporation	#11328-CEO Succession Reviews	9/10/2019	9/13/2019	10	30
State of Reform	2019 State of Reform - Guest Room Block	9/10/2019	9/12/2019	200	28
The Meetings Oracle	AAPN	9/11/2019	9/12/2019	12	30
Oakland Athletics	Oakland Athletics 2019	9/12/2019	9/14/2019	75	195
Dallas Tattoo Expo	Dallas Tattoo Expo	9/13/2019	9/15/2019	3000	330
Lion Street	Lion Street Indaba 2019	9/14/2019	9/17/2019	200	560
Grapevine High School	Speech and Debate Tournament	9/15/2019	9/18/2019	100	115
Greystar Management Services LP	Greystar Cohort 7 (September)	9/17/2019	9/18/2019	30	33
Marcus Evans	Marcus Evans CMO/CNO/CIO Fall Summit	9/17/2019	9/20/2019	120	205
North Texas Business Aviation Association	NTBAA 7th Annual Safety Show-Down	9/17/2019	9/19/2019	200	600
FenCon	2019 FenCon	9/19/2019	9/22/2019	750	399
Lucky Leaf Expo	Lucky Leaf Expo 2019	9/20/2019	9/22/2019	2000	300
Advisors Excel	Advisors Excel - Rainmaker Elite Sept.	9/21/2019	9/26/2019	50	214
Classic Elegance Coaches	Classic Elegance - Miami Dolphins 2019	9/21/2019	9/22/2019	50	25
Operation First Response	3rd Combat Engineer Battalion Memorial	9/21/2019	9/21/2019	180	75
The Gathering	The Gathering	9/22/2019	9/28/2019	400	766
Michaels Stores, Inc.	Michaels Stores - 2019 Partner Summit	9/22/2019	9/24/2019	200	268
National Systems Contractors Association	2019 Pivot to Profit Fall Conference	9/22/2019	9/25/2019	250	336
McKesson Corporation	Oncology Liaison & Practice Marketing National Meeting	9/22/2019	9/25/2019	125	266

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Fresenius Medical Care	September 2019 CMT West Training Series	9/23/2019	9/27/2019	70	280
Boston Red Sox	Boston Red Sox 2019	9/23/2019	9/26/2019	95	276
New York Yankees	New York Yankees	9/25/2019	9/28/2019	100	340
Misch Implant Institute	Dental Education	9/25/2019	9/28/2019	85	79
Penhall Company	Penhall Branch Manager Meeting Sep 2019	9/25/2019	9/26/2019	90	140
The Southwestern Invitational	Southwestern Invitational Championship 2019	9/26/2019	9/29/2019	312	277
University of Arkansas Athletics	University of Arkansas vs TX A&M 2019	9/27/2019	9/28/2019	50	124
Classic Elegance Coaches	Classic Elegance - NY Yankees vs Rangers 2019	9/28/2019	9/29/2019	25	25
PartnerSource	Annual PartnerSource Employers' Conference	10/1/2019	10/4/2019	350	334
Pathways Core Training Inc.	Pathways Monthly October 2019	10/4/2019	10/20/2019	100	272
CCCI - Cru	Body and Soul	10/4/2019	10/6/2019	100	62
Collegiate Sports Travel	University of Tulsa vs SMU	10/4/2019	10/5/2019	150	75
Texas Bowling Centers Association	Southwest Bowling Proprietors Trade Show	10/5/2019	10/9/2019	125	185
Classic Elegance Coaches	Classic Elegance - Green Bay 2019	10/5/2019	10/6/2019	50	25
National Football League	NFL Football Officials October 2019	10/5/2019	10/19/2019	12	36
TT Electronics	TT Electronics TT University	10/6/2019	10/9/2019	50	66
Arrow Electronics	FOM2019	10/7/2019	10/10/2019	150	215
NEC Corporation of America	NEC - Resolve 2019	10/7/2019	10/9/2019	25	27
University of Dallas Ministry	University of Dallas Ministry Conference	10/8/2019	10/13/2019	6000	450
University of Oklahoma - Alumni Association	OU Alumni Association 2019	10/9/2019	10/13/2019	1500	675
Days of The Dead Dallas	Days of the Dead Dallas	10/10/2019	10/14/2019	900	456
BioTE Medical	BioTE Medical	10/10/2019	10/12/2019	200	251
University of Texas Athletics	University of Texas Football Team Travel vs OU	10/10/2019	10/13/2019	75	178
American Collectors Association of Texas, Inc.	2019 Annual Regional Conference	10/12/2019	10/16/2019	120	135
McKesson Corporation	PSaS Awards Ceremony	10/12/2019	10/15/2019	75	90
Boy Scouts of America	Boy Scouts - National Executive Board & Committee Meeting - Oct 2019	10/13/2019	10/15/2019	100	153

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Construction Industry Ethics & Compliance Initiative	2019 CIECI Best Practices Forum	10/13/2019	10/15/2019	100	95
ServiceNow	2 5166 ServiceNow Dallas Room Block 2019	10/13/2019	10/15/2019	125	254
ACE Cash Express, Incorporated	Quarterly Meeting-OCTOBER 2019. Rooms Only	10/14/2019	10/16/2019	10	20
American Red Cross	American Red Cross - Donor Recruitment Training	10/14/2019	10/17/2019	20	48
McKesson Corporation	Board, Committee & Strategy Review Meetings 2019	10/15/2019	10/24/2019	25	94
C2 Ventures / Comic Con	Comic Con Fan Days	10/16/2019	10/22/2019	8000	240
Daughters of the Nile	Daughters of the Nile	10/17/2019	10/20/2019	350	330
Assemblies of God/Marriage	Marriage Retreat	10/18/2019	10/20/2019	80	80
Gathering of the Eagles International Worship Summit	Gathering of The Eagles International Summit	10/19/2019	10/29/2019	1500	1215
SANS Institute	Wild Card Summit 2019/October	10/19/2019	10/28/2019	150	345
Irving High School	Irving High School Reunion	10/19/2019	10/20/2019	100	20
Classic Elegance Coaches	Classic Elegance - Philadelphia Eagles 2019	10/19/2019	10/20/2019	50	50
ASG Technologies	ASG Technologies	10/20/2019	10/24/2019	300	391
Military Sky Ball - Airpower Foundation	Military Sky Ball	10/21/2019	10/28/2019	5000	1000
Fresenius Medical Care	October 2019 CMT West Training Series	10/21/2019	10/25/2019	70	280
Military Reunion Planners	Flying Adjuster OFA	10/23/2019	10/26/2019	50	120
Monster Vision Productions	11th Annual Dallas Bachata Festival	10/23/2019	10/27/2019	250	405
Texas Association for Supervision & Curriculum Development	Tx ASCD 2019 Annual Conference	10/24/2019	10/30/2019	800	733
Tenkoz	Tenkoz Oct 2019	10/28/2019	10/30/2019	55	75
Pleasant Holidays	ACE	10/28/2019	10/30/2019	24	56
BMW Car Club of America	BMW Car Club	10/31/2019	11/2/2019	195	290

**Items highlighted above are Target Industries for Irving

Marketing Communications

To: Maura Gast, Executive Director

From: Diana Pfaff, VP Marketing Communications | Monty White, Director of Marketing

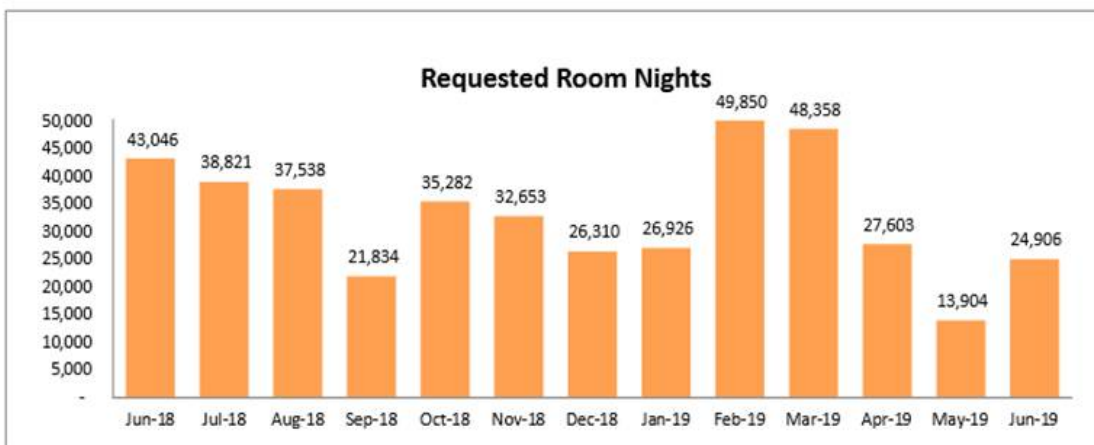
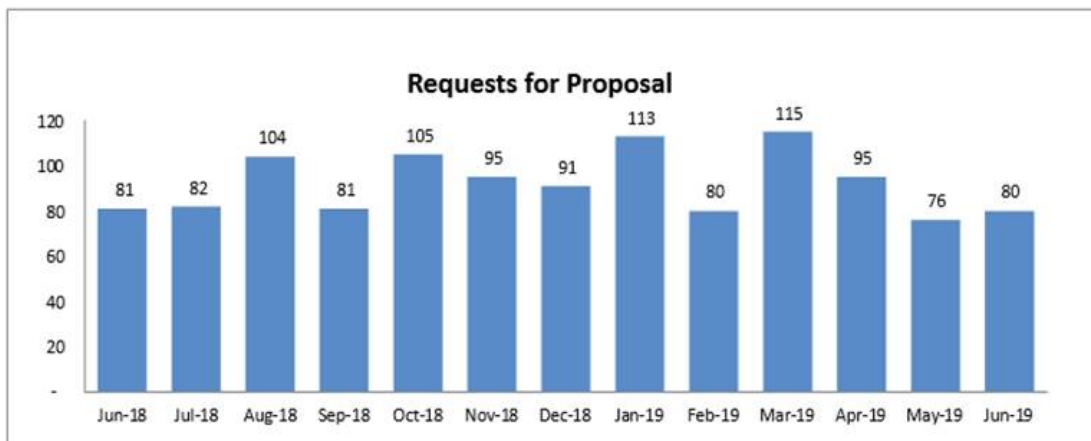
Date: July 22, 2019

Re: May/June 2019 Board Report

Marketing and Advertising Analytics

RFPs

May and June saw a drop from the previous two months with **76 RFPs** in May and **80 RFPs** in June for a combined **156 RFPs**. The number of associated room nights also decreased from the previous two months with **13,904 associated room nights** in May and **24,906 associated room nights** in June **38,810 room nights**, which is below average.

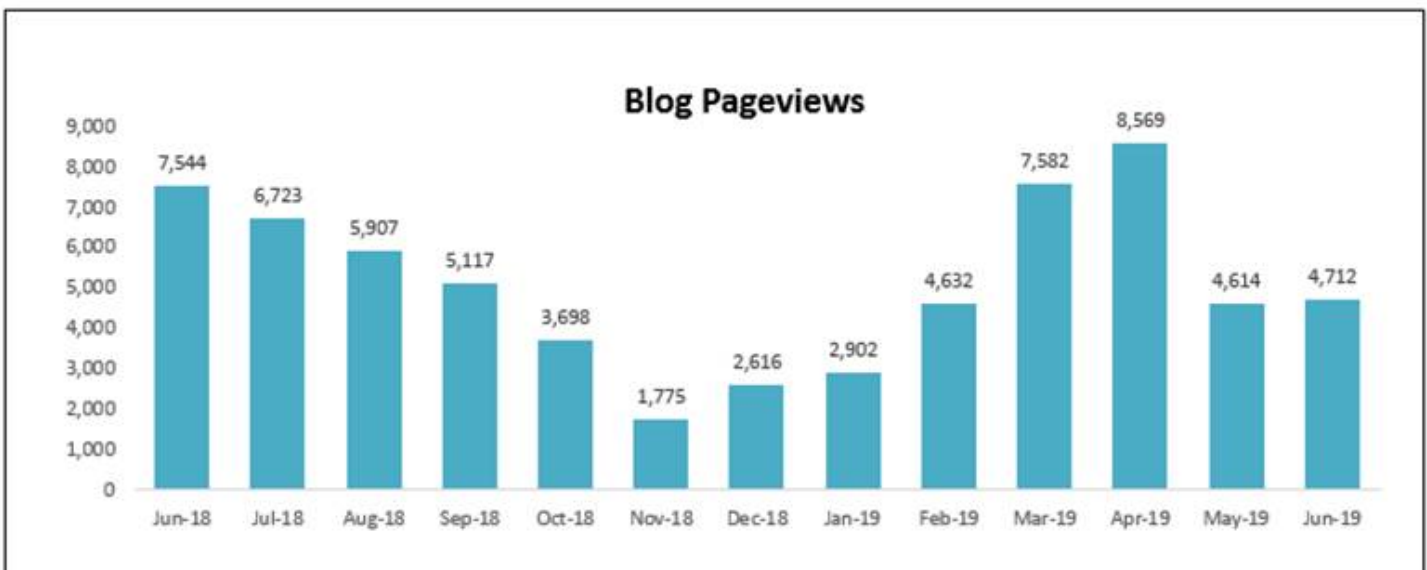
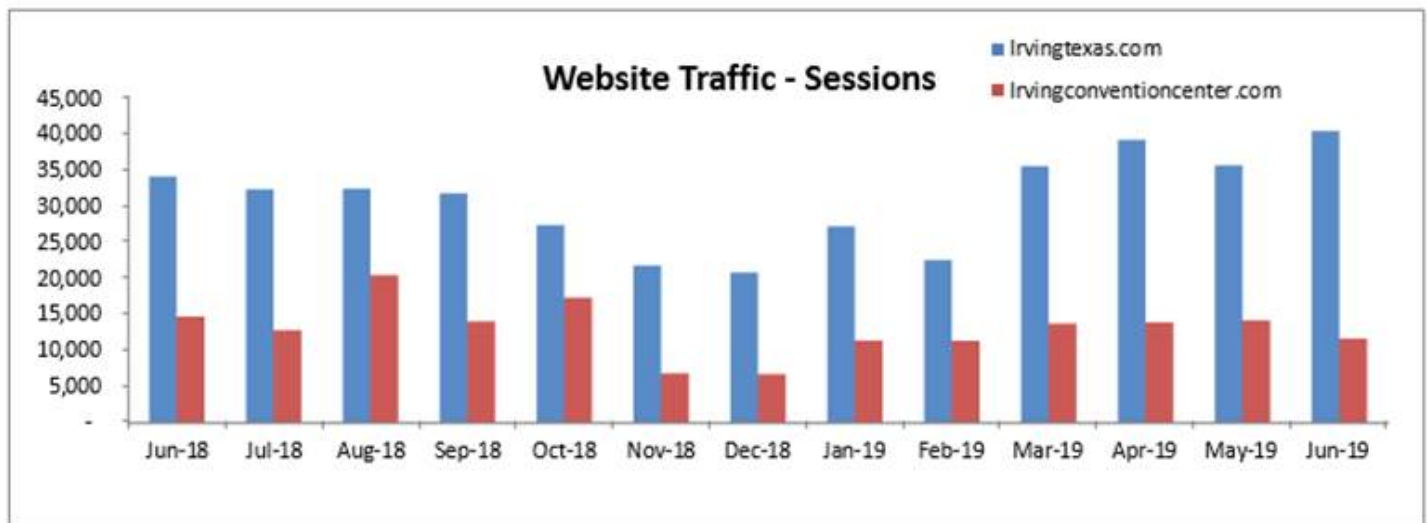


Website Traffic

Website traffic remained high in May and June with **49,678 total session** and **40,815 total users** in May and **51,913 total sessions** and **42,391 total users** in June visiting both websites (above average). In June, the Visit Irving website performed best 40,268 sessions and 33,079 users while the Irving Convention Center website performed best in May with 14,152 sessions and 11,471 users. The year-over-year performance showed an increase in Visit Irving traffic while the Irving Convention Center website decreased slightly.

Blog traffic decreased from the previous two months with **4,614 pageviews** and 4,069 unique pageviews in May and **4,712 pageviews** and 4,150 unique pageviews in June for a two-month total of **9,326 pageviews**. Despite the drop, May and June both remained about average for monthly blog traffic. The top blog posts were "We Tried the 3-Day Juice Cleanse at Freshii, Here's What Happened," with 973 pageviews, followed by "5 Brunch Spots in Irving You Need to Try This Sunday," with 662 pageviews and "3 Things You Need to Know About Toyota Music Factory," with 647 pageviews.

Since the blog originally launched, it has received a total of **154,203 pageviews** and accounts for nearly 11% of the traffic coming to the Visit Irving website. During this time, several blog posts have been consistently popular with the "Irving Texas Bluebonnets Guide," being viewed the most often with 8,576 pageviews followed by the "Top 5 Picnic Spots in Irving," receiving 5,745 pageviews.



Advertising and Paid Search

Advertising engagement decreased slightly but remained high, with **15,358 advertising impressions** and **5,370 site-visits**. Both months were higher than average with 7,909 impressions in May and 7,449 impressions in June. Tegna Media was the top performer with 6,376 impressions and 3,504 site-visits, followed by MPI with 2,557 impressions and 1,141 site-visits. AJR Media also performed well with 1,299 impressions and 45 site visits. In May and June combined, the Google AdWords paid search campaign generated **93,505 impressions, 13,154 site-visits, and 14 RFPS**.



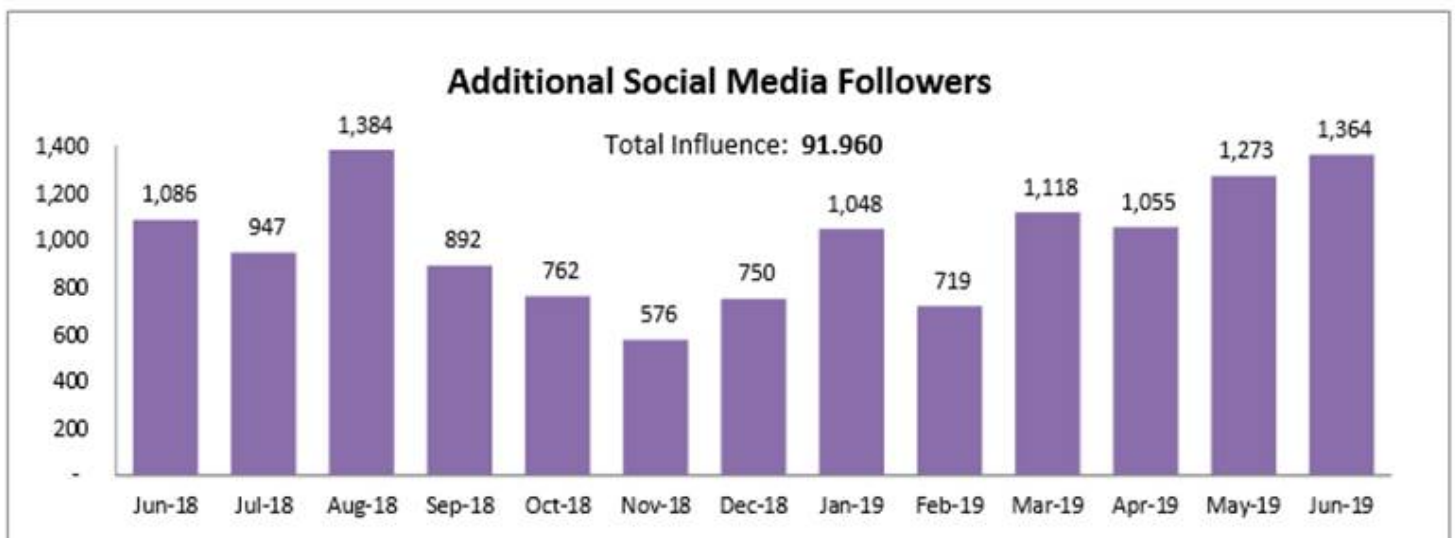
Hotel and Flight Bookings

The information available through the ADARA Magellan travel intelligence platform displays approximately 70% of the hotel bookings, room nights, hotel booking revenue and flights booked by travelers who viewed the bureau's digital advertising or visited either website. The attribution window is 60 days, which means that the most complete information available is from April 2019. In April, **165 hotel reservations were booked**, which accounts for **309 room nights** and **\$40,627 in hotel revenue**. Travelers also booked **316 flights in April**.



Social Media

The number of new social media followers increased by a total of **2,637 new followers** with **1,273 new followers** in May and **1,364 new followers** in June. Both months were well above average and brought the **total influence to 91,960**.



Social Media, cont.

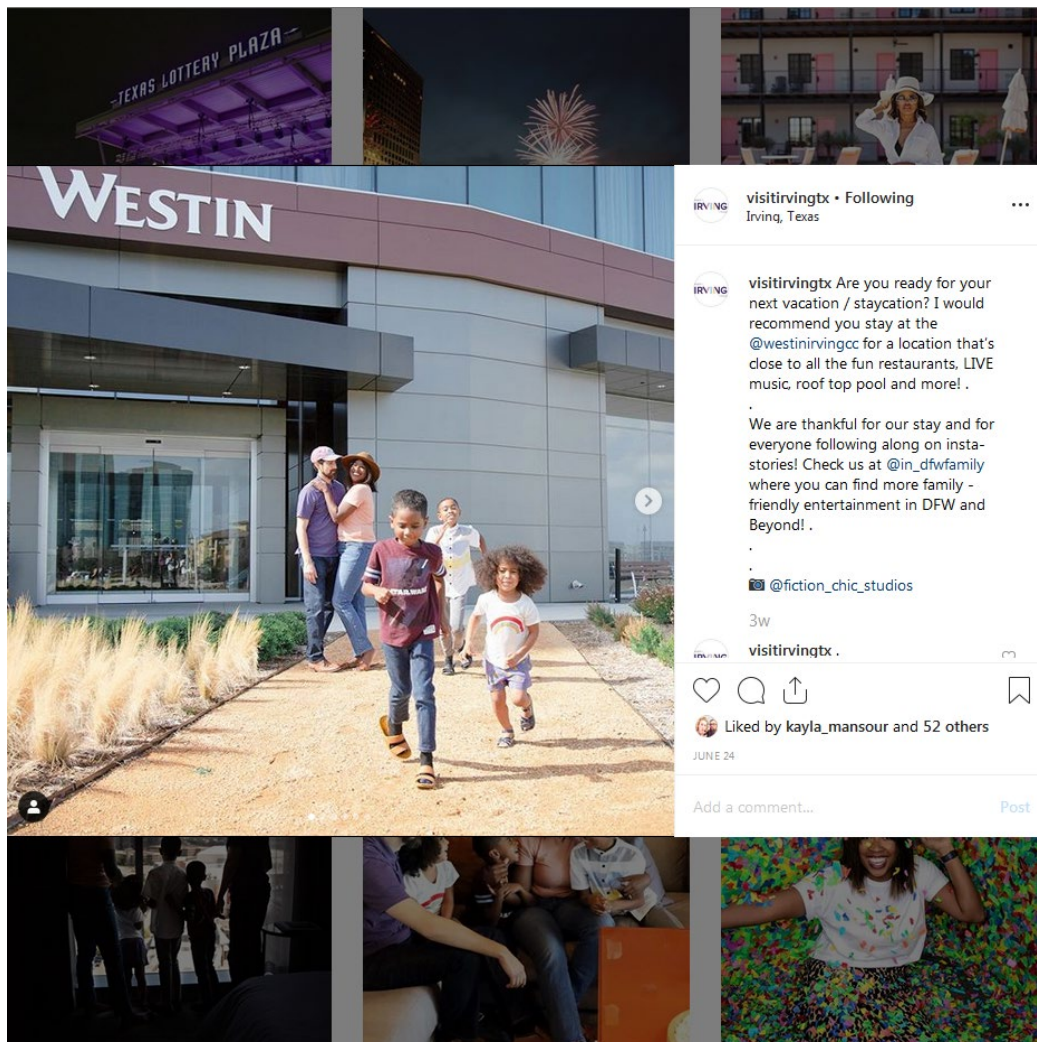
IRVING CVB/ IRVING CC	Facebook Likes	Facebook Check-Ins	Twitter Followers	Instagram Followers	LinkedIn
Visit Irving Texas Impressions Profile Visits	60,693 90,201 68,727		5,638 22,600 512	6,253 19,960	642
Convention Center Impressions Profile Visits/Users	12,825 1,041,761 474,235	193,099	2,506 1,979 103	1,965 1,051	309
Impacting Irving	1,115				

Hashtag – #VisitIrving

Irving Convention and Visitors Bureau user name on Twitter, Instagram - @VisitIrvingTx

Irving Convention Center user name on Twitter, Instagram - @IrvingTxCC

Featured Social Post



Earned Media Analytics

IRVING CVB IRVING CONVENTION CENTER COMBINED MEDIA VALUES	1 st Quarter	2 nd Quarter	3 rd Quarter**	4 th Quarter	TOTALS
MEDIA IMPRESSIONS*	84,030,274	160,203,741	27,569,046		356,123,220
ADVERTISING EQUIVALENCY ⁺	\$777,281	\$1,481,890	\$1,034,975		\$3,294,146
PUBLIC RELATIONS VALUE ⁺⁺	\$2,331,843	\$4,445,670	\$3,104,925		\$9,882,438

*The number of media impressions is based upon the readership or audience numbers for each media outlet, as supported by the published circulation or audience numbers.

⁺Advertising equivalency is the dollar value of the editorial coverage if the same amount of space or airtime was purchased through traditional advertising.

⁺⁺From a measurement prospective, public relations value is traditionally estimated at three times (3.03x) the ad rate since it comes in the form of editorial coverage.

Attachments

✚ Senator John Cornyn Thank You Letter

✚ "Where to Eat in Dallas Right Now: 10 Best New Restaurants for May," *culturemap Dallas*, May 6, 2019

✚ "A Texas Trifecta," *405 Magazine*, June 2019

✚ "Canal Fest," *Guide Live*, June 2019

✚ "Canal Fest," *culturemap Dallas*, June 2019

✚ "5 Reasons to Visit Irving, Texas" *Consumer Queen*, June 17, 2019

✚ "Dallas Marriott Las Colinas – Newly Renovated!," *DFW Family*, June 19, 2019

✚ Visit Irving Social Facts

✚ ICC Social Insights

JOHN CORNYN
TEXAS



United States Senate
WASHINGTON, D.C. 20510

May 29, 2019

Diana Pfaff, V.P. of Marketing Communications
Irving Convention Center at Las Colinas
500 West Las Colinas Boulevard
Irving, Texas 75039

Dear Ms. Pfaff:

I want to thank you for your help planning my visit to the Irving Convention Center.

I'm grateful for your individual contribution to ensure a smooth visit and your willingness to help on such short notice.

Please do not hesitate to contact my office if I may be of assistance to you in the future. It is a pleasure to represent you in the United States Senate.

Sincerely,

A handwritten signature in dark ink that reads "John Cornyn". The signature is written in a cursive style with a large, stylized "J" and "C".

JOHN CORNYN
United States Senator

/// EDITORIAL SPECIAL SERIES

WHERE TO EAT

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WHERE TO EAT

Where to eat in Dallas right now: 10 best new restaurants for May

By [Teresa Gubbins](#)

May 6, 2019, 6:07 pm



Cava is fresh and healthy. *Photo courtesy of Cava*

Doing "Where to Eat Right Now" lists has become a popular thing around Dallas. Many publications are taking a crack. But none have the authority of the CultureMap Where to Eat Right Now. CultureMap unearths restaurants that no other publication can find.

The Culture Map Where to Eat Right Now was first, and will always be best.

This edition has healthy eateries, chef-driven restaurants, local spots, and new chains from out of town.

Here are our 10 new restaurants for May:

The Aussie Grind

New breakfast-and-lunch cafe in Frisco is from an Australian couple who moved to Texas after having a similar cafe in their hometown Brisbane. They serve coffee, tea, juice, smoothies, and a menu of wholesome, tempting-sounding dishes with a slight upscale vibe. Avocado toast, for example, has feta cheese and arugula. There's toasted banana bread, and breakfast gnocchi featuring potato gnocchi with bacon, spinach, and poached eggs. Breakfast mushrooms are a unique and hearty-sounding dish combining field mushrooms with crunchy polenta, spinach, arugula, and candied bacon. They have vegemite, the famed dark Australian spread, which you can spread on toast.

Beverley's Dallas

Upscale bistro on transitioning Fitzhugh Avenue has a veteran team including founder Greg Katz (Fireside Pies, Victor Tangos, the Headington group); former Mirador chef Josh Sutcliff; and bartender Ravinder Singh. Named after Katz' mother, Beverley's menu is Jewish crossed with Texas, Mexico, and beyond, with ceviche tacos side by side with chicken schnitzel and matzo ball soup. Service is smooth, and the atmosphere is glitzy, with black woods, brass accents, a marble bar, and a banquettes that wraps around the dining room.

Cava

Healthy chain from Washington, D.C. does authentic Mediterranean food made from scratch with dishes such as their signature crazy feta, lamb meatballs, cauliflower quinoa tabbouleh, plus soups, salads, and juices. Their first DFW location opens at Legacy West in Plano on May 8, followed this summer by a location in Uptown Dallas. Cava also recently acquired Zoes Kitchen, the Plano-based concept with more than 250 restaurants.

Ceviche Oyster Bar

Casual new seafood spot is from Raul Reyes, who owns the authentic Mexican restaurant Mesa. Located in the thick of Bishop Arts at 451 W. Davis St., Ceviche combines elements from Mexico and the Gulf coast, including grilled seafood, ceviche, spicy boiled crab and crawfish, shrimp cocktail, and even fried okra, along with margaritas, micheladas, and beer.

Dibs on Victory

Multi-level restaurant located across from the W Hotel from the group that owns neighborhood staples like High Fives, The Whippersnapper, Tiny Victories, and Ferris Wheelers, is an easygoing sports-bar restaurant with an affordable menu of creative takes on familiar favorites, such as Adult Steak Fingers and 24K Gold Wings. There's a 44 Farms Filet and airline chicken – a roasted chicken breast with spaghetti squash, tomatoes, and pepita. The restaurant boasts an epic 2,600-square-foot V-shaped patio overlooking Victory Plaza with its own separate bar.

Mesa Mezcal

Hotel restaurant at the also newly opened Westin Irving Convention Center at Las Colinas pulls from various regions of Mexico to create flavorful dishes while incorporating modern techniques and trends. Lunch options include the Oaxacan sandwich with a chorizo patty, charred pineapple, pepper jack cheese, watercress, and a fried egg on a brioche bun; and a pulled ancho chicken wrap with smashed avocado, black beans, corn, pickled jalapeños, pickled radish, and watercress. At dinner, there's a bone-in ribeye with elote, jalapeño cilantro butter, and nopales; and a Veracruz whole fish with toasted quinoa, tomatoes, leeks, and Kalamata and picholine olives.



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405 Magazine / May 2019 / A Texas Trifecta

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A Texas Trifecta

Star attractions in DFW satellite cities

BY ELAINE WARNER



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Grapevine is great. Plano is posh.

Irving is inviting.



A potent pineapple and pretty smiles spell hospitality at the Four Seasons. Photo by Elaine Warner

A pineapple symbolizes hospitality, and nothing says that better than a big copper pineapple filled with a Four Seasons Frosé – Absolut Elyx, rosé wine and strawberry purée. I stretched out on a chaise lounge by a pool, luxuriating in the summer warmth in the shade of tall trees. And enjoying my Frosé.



The Four Seasons Resort has three swimming pools: a family pool, an indoor pool and the Agave Pool, a more adult spot. Photo by Elaine Warner

There are three different pools here, so you'll have a choice of experiences. And to be safe in the sun, use the Snappy Screen, the world's first touchless sunscreen applicator.

The AAA four-star Four Seasons Resort and Club, located in the Las Colinas area of Irving, offers the epitome in hospitality. Like Cheers, the staff knows your name. The spa is great, the rooms are more than comfortable and the food is wonderful.

On top of this, guests can play the 18-hole TPC golf course – a Certified Audubon Sanctuary. Tennis players are accommodated with eight outdoor and four indoor courts, and guests are welcome to use the 176,000-square-foot fitness facility. Or, like me, you can laze by the pool with a cooling beverage.



Nosh and Bottle in the Toyota Music Factory boasts a great cheese collection. Photo by Elaine Warner

Leaving the hotel, you'll find there's more to do and see in Irving. One of the newest things is the Toyota Music Factory – a truly cool entertainment, shopping, eating complex. One of my favorite stops is Nosh and Bottle, a combo restaurant, deli and purveyor of wine and beer. Best of all, IMHO, is their cheese selection, presided over by American Cheese Society Certified Cheese Professional Beth Regan. In other words, she's a Big Cheese!



The Pavilion at the Toyota Music Factory is a prime entertainment venue in Irving. Photo by Elaine Warner

The main entertainment venue, The Pavilion, is a flexible theater/amphitheater hosting a variety of acts from Jim Gaffigan and Trevor Noah to the Doobie Brothers and Chaka Khan. Free live music is also a staple in the central courtyard of the 17-acre complex.



The world's largest equestrian sculpture, by Robert Glen, is a Las Colinas/Irving icon. Photo by Elaine Warner

The small, but oh-so-smart, Alamo Drafthouse Cinema provided an unusual Sunday morning activity for us. Instead of sitting in our usual pew at church, we were eating breakfast while watching a movie. Great way to see a first-run film and enjoy a meal with your movie. Close by, take a gander at the magnificent Las Colinas mustangs. A small museum in a nearby building tells the story of the sculpture.

There are interesting things in old Irving, too: Check out the Ruth Paine house. Start at the Visitors' Center for background on the Kennedy assassination, the investigation and the relationship between Marina and Lee Harvey Oswald and Ruth and Michael Paine. Shuttles then take visitors to the home of the Paines, kind Quakers who took the couple in when they were new to the area. This is truly a case of "no good deed goes unpunished," as Ruth found herself embroiled in controversy as a result of her generosity. The tour's not for everyone, but an interesting look at lesser-known aspects of the tragic event.



The 1948 soda fountain is the perfect setting for a fun breakfast at the Big State Fountain Grill. Photo by Elaine Warner

Check out the Big State Fountain Grill in historic downtown Irving. It's a throw-back to the '50s, with an old-fashioned soda fountain and grill serving classic burgers and shakes. A life-sized statue of Elvis stands next to a vintage jukebox.



A full moon over Lake Caroline illuminates a romantic gondola ride. Photo by Elaine Warner

For a romantic end to your Irving adventure, head back to Las Colinas for a gondola ride on the Mandalay Canal and Lake Caroline. According to tradition, couples should kiss under every bridge. Take a sunset cruise – the colors on the water make everything extra special. Irving, once a sort-of suburban step-child, has come into its own, combining a bit of nostalgia with a whole lot of new.

I guess my roller skating experience will have to wait. A trip to any or all of these cities is a thoroughly appealing prospect.

<http://www.405magazine.com/May-2019/A-Texas-Trifecta/>

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31

THINGS TO DO

EATS

BEATS

I FEEL LIKE...

DOING SOMETHING ▾

ANYTHING ▾

AT PLACES

ANYWHERE ▾

SOMETIME

ANYTIME ▾

Canal Fest

at Levy Event Plaza

☒ This event has already happened

Share

Meh

A celebration of Irving's cultural diversity takes place at the Levy Event Plaza near the Mandalay canals and Lake Carolyn in Las Colinas. Entertainment will include belly dancers, flamenco, German folk dancing and the celebrated Drummers of Burundi. There will be craft stations, vendors market place, henna tattoos and street food from around the world. Canal-side activities are free. If you want to get out on the water, you can book a ride on the Venetian gondola, or rent stand-up paddleboards and aqua-cycles. Parking is \$10.

- [Facebook event page](#)
- [Official website](#)

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Canal Fest



Now in its sixth year, Canal Fest will offer a wide variety of entertainment such as flamenco, Middle Eastern belly dance, German folk dance and the internationally celebrated Drummers of Burundi. Many of these performances will have an interactive element, so festival-goers could even find themselves on stage learning to hula or beat a Taiko drum.



Photo courtesy of Irving Canal Fest

There will also be craft stations, international gifts for sale, henna tattoos, and a mouthwatering array of street food from around the world. Lake and canal-side activities are free, but guests who want to get out on the water can rent stand-up paddleboards or aqua-cycles, or hire an authentic Venetian gondola.

EVENT DETAILS

WHEN

6.8.19 | 2:00 pm

WHERE

Levy Event Plaza
501 E. Las Colinas Blvd.
Irving, TX 75039
[Get Directions >](#)

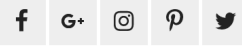
[WEBSITE >](#)

TICKET INFO

Admission is free.

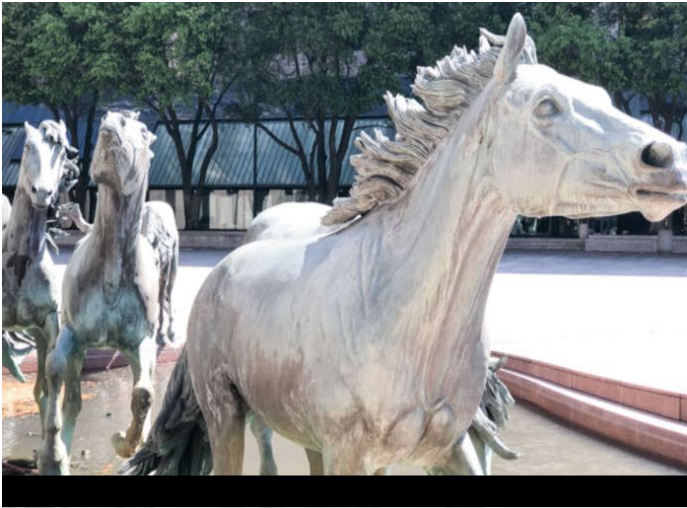
5 Reasons to Visit Irving Texas

June 17, 2019 by ConsumerKing — Leave a Comment



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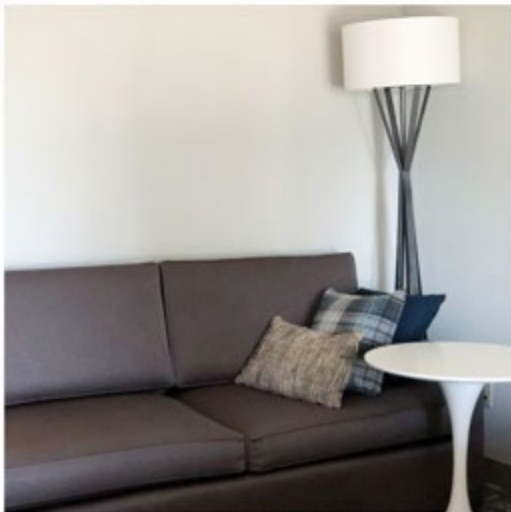
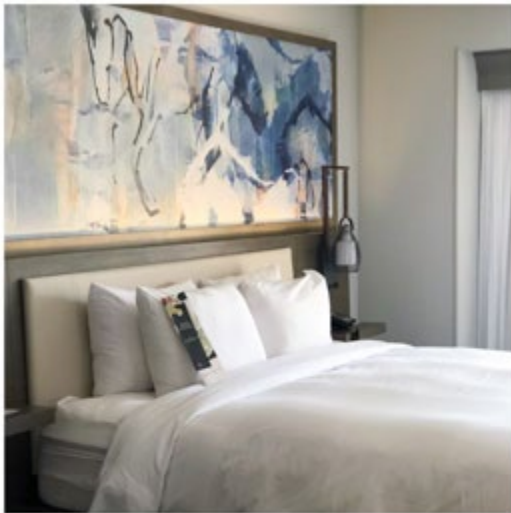
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5 Reasons to Visit Irving Texas



The Dallas Marriott Las Colinas was the host for our guys weekend and let me tell you... this place is nice. You feel welcome from the moment you walk in, to the moment you leave. The staff treated us like family. The kind of family that you like!



Dallas Marriott Las Colinas sits on Lake Carolyn so the view my balcony was AMAZING! Plus with it being less than 10 miles from both major Dallas airports it's super easy to get to and from if you or anyone in your group is flying in!



The one thing I can assure you of, is that you will not have to look hard to find a place to eat. If you want that steakhouse feel you should check out **The Ranch** in Irving.

The Ranch in Irving has a great atmosphere and some amazing food! The Chef's "Favorite 4" is a great way to start off your meal! I would have had a pic of my steak but it looked so good that I forgot to take one! They also have live music so be sure to check out their schedule for times!



One of my favorite places we ate at was **Po Melvin's**. They serve down home Louisiana cooking. I wish I could tell you what my favorite thing was but it was all so amazing! Just make sure you get the black-eyed peas. I love me some black-eyed peas and these may have been the best I've ever had!

We finished out in meal in style with some bread pudding. I'm not a big bread pudding because I've never had THIS bread pudding before! I ate the whole thing and was going to ask for seconds if we would have had more time!



Boi Na Braza was the perfect choice for dinner the night we went to see Cisco at the Toyota Music Factory because it's right next door! Boi Na Braza has a huge salad bar with a wide variety of food to choose from! Even the pickiest eater should be able to find something they like!

Of course you will want to "sample" all the different meats that bring out to you! If you want something other than steak, they had chicken, pork and lamb the night were there! The specials cuts they have are a must try though.

There are no bad seats at The Pavilion. The Pavilion converts from a 2,500 seat theater, to a 4,000 seat capacity indoor theater and opens up to an 8,000-person capacity open-air pavilion. It's a great atmosphere to hang out with some friends and enjoy some music! Cisco was performing when we visited!

You want to be entertained when you are on vacation. Irving will keep yours toes tapping at **The Pavilion** at Toyota Music Factory.



Well what guys weekend would complete without the smell of gun powder? So I was excited to head to **Elm Fork Shooting Sports** to “pop off” a few rounds. I love how they had a nice selection of firearms for rent that we could choose from.



This place is REALLY nice. There are plenty of lanes so you don't have to worry about not finding a spot to shoot. The range masters will help you with any issues you are having and work with everyone to keep the range as safe as possible.

I know what you're thinking... Gondolas aren't manly. Well they can be! **Gondola Adventures** will make your gondola ride whatever (within reason) you want it be! Let your imagination be your guide.

You can also take this time to talk to Gondola Adventures and set up that special proposal... or just talk to them to come up with that perfect romantic evening to spend with your special someone. I know I can always use some help in the romantic department!



DALLAS MARRIOTT – LAS COLINAS

June 19, 2019

Newly Renovated Marriott!

My family had the amazing opportunity to have a spectacular stay-cation at the newly renovated Dallas Marriott in Las Colinas. I wanted to share with you the amazing hospitality we enjoyed as family. The property is absolutely stunning, I want to share with you how much fun we had.



One of the first hotels built in the master-planned community of Las Colinas in Irving, Texas (within the Dallas Metroplex), the Dallas Marriott Las Colinas is located on the shores of Lake Carolyn. Both Dallas airports are near the hotel — 8.6 miles from Dallas Fort Worth International (DFW) and 9.4 miles from Dallas Love Field (DAL).



Center of Entertainment

The Irving Convention Center is just a 10-minute walk from the hotel and anchors a new visitor and entertainment district, the Metroplex, which sits between the hotel and the center. Visitors to the district can enjoy top touring concert artists, plus local music, movies, eateries, art and culture all within one small footprint in the heart of Irving's Las Colinas.

The [Toyota Music Factory](#) is garnering rave reviews with its indoor/outdoor amphitheater – The Live Nation Pavilion, the Alamo Drafthouse Cinema and a 50,000-square foot festival plaza.

Prominently featured is Lake Carolyn, which winds its way throughout the master planned community and offers water features, charming canals and authentic Italian gondolas.

Dallas Marriott just completed a multi-million dollar complete renovation that includes all guest rooms, public and meeting spaces, the restaurant, bar/lounge and Marriott signature Greatroom lobby.



The renovation style incorporates the rustic Texas heritage of Las Colinas' ranching industry, drawing inspiration from the region's rolling hills. The new Marriott Hotel standards focus on architectural aesthetic, location and fresh design.

Accommodations

The kids and I were treated to an amazing suite on the 12th floor that had the most amazing views of Lake Carolyn. I really enjoyed seeing the views of the lake during the daylight with the kids. The 12th floor suite is the perfect view to see all of the lake.

The kids got so excited to see the sunset and see the lights of the buildings glow. It really put a different view for us to appreciate.



With a base of warm, modern textures, the new guest room color palette reflects the Bluebonnets that dapple the prairie landscape and the oranges that paint the skies at sunset.

All 364 guest rooms, including three presidential suites, have been renovated using wood, metal and leather that harkens to the ranching history of Las Colinas, coupled with a modern and upscale twist reflecting Marriott's modern aesthetic.

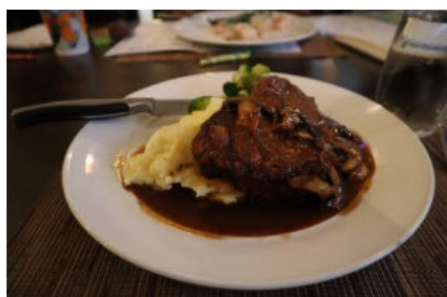


Share Image



Restaurant and Bar

Dinner at the restaurant the great-room is one that we enjoyed. The food we ordered was the chef's special of steak and mashed potatoes with veggies. Also the NY strip with potatoes and brussels sprouts. Lastly the kids got the salmon with jasmine rice and veggies. I opted to feed the kids off the main menu and split the meal and it made for equal portions.



I highly recommend when visiting the restaurants on site to choose meals for the kids off the main menu to make the evening special for them too. The kids enjoyed the meal and I am glad we switched it up.

The restaurant has the most beautiful views of the lake also the decor. I feel in love with how comfy the chairs were.



The **Greatroom**, located on the lobby level, is a highlight and hub of activity for guests. Accommodating up to 75 in the Great-room, 50 in the Great-room Bar and 16 in the Private Dining Room, there is a space to fit myriad guest needs from morning until night.

Design highlights include a stacked stone wall in the Greatroom dining space that reflects stone found in the Dallas Las Colinas area.

The entry to the Chef's table and private dining room, which will double as a board room, reflect the local architecture Dallas Marriott Las Colinas that incorporates southern and sleek lines and the use of natural materials found in the area.

End.

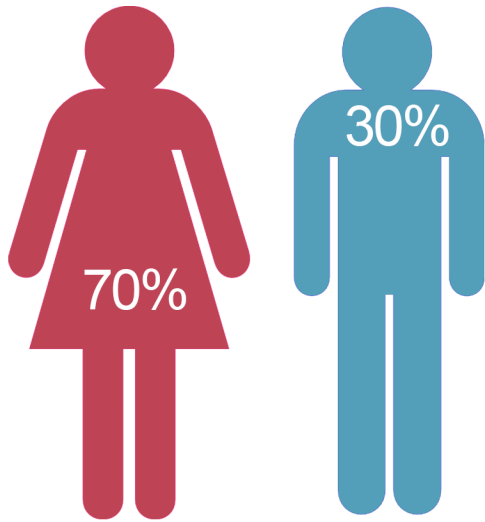
In conclusion. I am so happy that we got to experience an amazing staycation at the newly renovated Marriott in Las Colinas. This is a perfect place to unwind with your family. The staff were super and very kind to us which made our trip that more relaxed.

I think it's always a great idea to take a break from normal routine and switch it up with a family [staycation](#). Take in all the fun around the [Toyota Music Factory](#) that is only a block away from the hotel. There you can find a concert, food, the movies and live music.

There is so much to do and making memories with your family is all that matters.

IRVING TEXAS

Social Media Facts - June 2019



FOLLOWERS



60,693 ↑ 984



5,638 ↑ 29



6,253 ↑ 288



FACEBOOK



76,687 IMPRESSIONS



56,728 USERS



TWITTER



22,000 IMPRESSIONS



431 PROFILE VISITS



INSTAGRAM



19,960 IMPRESSIONS

DALLAS
IRVING
FORT WORTH
ARLINGTON
HOUSTON
GRAND PRAIRIE
SAN ANTONIO
PLANO
GARLAND
MESQUITE

Geographical Breakdown



Impressions - The total number of times any user (fan or non fan) could have potentially seen any content associated with your Page or by visits to the Page directly.



Users/Visits - The number of unique users (fans or non fans) that have seen on any content associated with the page.



Impressions - Total number of times your posts has been seen.

WHERE LOCATION MEETS INNOVATION



Social Media Insights – June 2019



FACEBOOK >



Followers 12,825



29



509,699

IMPRESSIONS



219,757

USERS



194,035

CHECK-INS



TWITTER >



Followers 2,520



14



1,614

IMPRESSIONS



63

PROFILE VISITS



INSTAGRAM >



Followers 1,965



-1



0

IMPRESSIONS

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, JULY 29, 2019**

CONVENTION CENTER MANAGEMENT REPORTS



July 12, 2019

TO: Maura Gast, Executive Director ICVB
FROM: Verenis Pedraza, SMG Director of Finance
Matt Tungett, SMG Director of Sales
SUBJECT: **Monthly Financial & Sales Report – June 2019**

Convention Center	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Direct Event Income	10,691	27,011	(20,977)	726,346	733,287	568,367
Ancillary Income	436,806	427,550	551,627	3,329,871	3,331,772	3,454,357
Total Event Income	447,497	454,561	530,650	4,056,217	4,065,059	4,022,724
Other Income	102,476	37,056	62,421	400,477	509,761	555,045
Adjusted Gross Income	549,973	491,617	593,071	4,456,694	4,574,820	4,577,769
Indirect Expenses	(498,579)	(580,824)	(593,874)	(4,812,011)	(5,169,173)	(4,979,896)
Net Income (Loss)	51,394	(89,207)	(803)	(355,317)	(594,353)	(402,127)

- June's total direct event income came in under budget due to additional setup and cleaning labor required for our two largest events, Steubenville and Hilti, but these events made up for that shortfall with their heavy F&B and A/V spends.
- Other income nearly tripled our projected forecast due to commissions earned from our in-house vendors for events including Hilti, Steubenville, and VRM Mortgage. We also saw an uptick in special event parking revenues from the South Garage.
- Total indirect expenses were under budget for the month by \$82,000.
- For the month overall, the ICC beat budget by over \$140,000.

SMG Catering	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Total Revenue	639,147	460,000	749,160	4,722,517	3,728,618	4,625,409
Net Income/(Loss)	398,930	373,600	500,964	2,787,575	2,769,518	2,950,855
Net Income/(Loss) %	62.42%	81.22%	66.87%	59.03%	74.28%	63.80%

ICC by the Numbers

EVENTS	
This month	To date
14	185
Current Year	Current Year
10	196
Prior Year	Prior Year

FUTURE GUESTROOMS BOOKED	
This month	To date
2,945	32,586
Current Year	Current Year
2,998	10,491
Prior Year	Prior Year

SIGNED CONTRACTS	
This month	To date
18	201
Current Year	Current Year
15	212
Prior Year	Prior Year

VISITORS	
This month	To date
21,954	187,399
Current Year	Current Year
28,095	203,764
Prior Year	Prior Year

SURVEY RESULTS	
Returned	Score
5	85%
This Month	Current Month
32	88.1%
Year to Date	Year to Date

Target Industry Bookings

SAAS 2021 Annual Meeting – February 2021

HCA – October 2019

July and August at a Glance

- | | |
|--------------------|---|
| • July 4-7 | Christian Congregation of Jehovah's Witnesses |
| • July 10-13 | National Law Enforcement Collectors' Show |
| • July 14-17 | SMG Ops Conference |
| • July 18-21 | Christian Congregation of Jehovah's Witnesses |
| • July 25-28 | Christian Congregation of Jehovah's Witnesses |
| • July 31-August 4 | Texas Pharmacy Association Annual Conference |
| • August 2-3 | Transatlantic Trade Expo |
| • August 5-9 | Irving ISD |
| • August 7-12 | Let's Play Gaming Expo |
| • August 13-14 | Carrollton Farmers Branch Convocation |
| • August 15-18 | Christian Congregation of Jehovah's Witnesses |
| • August 19-20 | Grocer's Supply Food Show |
| • August 22-25 | Christian Congregation of Jehovah's Witnesses |
| • August 27-29 | The Sage Show |

cc: Tom Meehan, General Manager, SMG

July 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30 <div>North Texas Comic Book ... Definite</div>	1	2	3 <div>Coheed & Cambria + Mast... Definite - Blackout</div>	4 <div>Jehovah Witness Group Definite</div>	5 <div>The 2019 R&B Summer Bl... Tentative 1 - Blackout</div>	6 <div>Young the Giant with spec... Definite - Blackout</div>
7 <div>Jehovah Witness Group Definite</div>	8 <div>Chase for Business Lunch Series Definite</div>	9 <div>Community Engagement Definite</div>	10 <div>Elevate IT Definite</div> <div>2019 National Law Enforcement Collector's Show Definite</div>	11 <div>Prettmuch (4K) 7:00PM Definite - Blackout</div>	12 <div>Alt 103.7 presents The Hea... Definite - Blackout</div>	13 <div>Michael McDonald and Ch... Definite - Blackout</div>
14 <div>Rock the Yacht 2019: featu... Definite - Blackout</div> <div>SMG Ops Conference Definite</div>	15	16	17	18 <div>Jehovah Witness Group Definite</div>	19	20
21 <div>Jehovah Witness Group Definite</div>	22	23 <div>JDRF Meeting (5:30PM) 3rd Fl Bdrm</div>	24	25 <div>Jehovah Witness Group Definite</div>	26 <div>Third Eye Blind + Jimmy E... Definite - Blackout</div>	27

July 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
Jehovah Witness Group Definite	ICVB Board of Directors M... Definite	AAHOA North Texas Regio... Definite	97.1 The Eagle presents Ali... Definite - Blackout		Hammer's House Party To... Definite - Blackout	Beast Coast: Escape from ... Definite - Blackout
			Texas Pharmacy Association 2019 Annual Conference Definite			
			Christmas in July Definite			
					Transatlantic Trade Expo Definite	
					Feik School of Pharmacy ... Definite	
					Texas A&M Rangel College ... Definite	
					Texas Tech University Hea... Tentative 1	
					University of Houston Col... Tentative 1	
	<input type="checkbox"/> IPD Training (Exhibit Hall)					

August 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
Jehovah Witness Group Definite	ICVB Board of Directors M... Definite	AAHOA North Texas Regio... Definite	97.1 The Eagle presents Ali... Definite - Blackout		Hammer's House Party To... Definite - Blackout	Beast Coast: Escape from ... Definite - Blackout
			Texas Pharmacy Association 2019 Annual Conference Definite			
			Christmas in July Definite			
					Transatlantic Trade Expo Definite	
					Feik School of Pharmacy ... Definite	
					Texas A&M Rangel College ... Definite	
					Texas Tech University Hea... Tentative 1	
					University of Houston Col... Tentative 1	
	☐ IPD Training (Exhibit Hall)					
4	5	6	7	8	9	10
Sublime with Rome with ... Definite - Blackout				Dirty Heads & 311 with th... Definite - Blackout		Moe and Blue Traveler wit... Definite - Blackout
Texas Pharmacy Associati... Definite	Irving ISD Definite					
		Destination Development ... Definite	Let's Play Gaming Definite			
					☐ TY Out	☐ TY Out
11	12	13	14	15	16	17
				Irving ISD Parking Definite	Tom Joyner's "One More ... Definite - Blackout	Pancho Barraza (2K) 8:00PM Definite - Blackout
Let's Play Gaming Definite		Carrollton Farmers Branch Convocation Definite		Jehovah Witness Group Definite		
	North Texas Commission -... Definite					
	TD Industries Quarterly M... Definite					
☐ TY Out						

August 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Vampire Weekend with sp... Definite - Blackout	Grocer's Supply Food Show Definite				Sirius XM The Pulse prese... Definite - Blackout	
Jehovah Witness Group Definite				Jehovah Witness Group Definite		
		Medical City Health Nurse... Definite	AATC- AAGD Business Exch... Definite			
		BOMA Monthly Luncheons Definite				
25	26	27	28	29	30	31
Jehovah Witness Group Definite						
<input type="checkbox"/> TY Out	ICVB Board of Directors M... Definite	The Sage Show Definite			North Texas SYC Cadets Definite	

September 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
<div>North Texas SYC Cadets</div> <div>Definite</div>		<div>Irving Fire Fighters Exam</div> <div>Definite</div>				<div>The Prince Photography ...</div> <div>Tentative 1</div>
8	9	10	11	12	13	14
<div>The Australian Pink Floyd ...</div> <div>Definite - Blackout</div>		<div>IIAD Tasting</div> <div>Definite - Internal</div>				
		<div>Interface MA 2019</div> <div>Definite</div>				
			<div>2019 North Texas State of Reform Health Policy Conference</div> <div>Definite</div>			
				<div>City of Irving - Irving Transportation Investment Summit</div> <div>Definite</div>		
				<div>Dallas Tattoo Expo</div> <div>Definite</div>		
					<div>Board & Business Develop...</div> <div>Definite</div>	
15	16	17	18	19	20	21
<div>Dallas Tattoo Expo</div> <div>Definite</div>	<div>North Texas Commission ...</div> <div>Definite</div>	<div>QuikTrip</div> <div>Definite</div>			<div>Lucky Leaf</div> <div>Definite</div>	
		<div>Texas Mutual Education Day</div> <div>Definite</div>	<div>NTBAA 7th Annual Safety Show-Down</div> <div>Definite</div>		<div>19th Annual Neuroscienc...</div> <div>Definite</div>	<div>The Truth About Black Me...</div> <div>Tentative 1</div>
	<div>Johnson Controls Matasys Symposium Series</div> <div>Tentative 1</div>			<div>Autism Conference</div> <div>Definite</div>	<div>The Great Harvest</div> <div>Definite</div>	
		<div>Irving 360 Civic Academy</div> <div>Tentative 1</div>				

September 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
22 Peter Frampton Finale-Th... Definite - Blackout	23	24	25	26	27	28
Lucky Leaf Definite	Celanese Leadership Meeting Definite				Possible DFW Definite	
DFW Church Definite	ICVB Board of Directors M... Definite	CDME Board Meeting Definite				
29	30	1	2	3	4	5
			Partner Source Definite			Christian Nodal (2K) 8:00PM Definite - Blackout
	Texas Mutual Insurance Meeting Definite			2019 Technology Prayer Breakfast Definite		India Property Show Tentative 1
		Community Engagement Definite		US Bank Quarterly Execut... Tentative 1	ASUG DFW Definite	

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, JULY 29, 2019**

INDUSTRY REPORTS / BOARD PARTNERS





Worldwide Ticket Sales TOP 50 AMPHITHEATRE VENUES

	Tickets	Promoter	Location	Gross
1	152,003	Sidney Myer Music Bowl	Melbourne, AUSTRALIA	\$9,284,734
2	77,316	Toyota Music Factory	Irving, TX	\$4,670,164
3	74,226	The Amp St. Augustine	Saint Augustine, FL	\$3,357,823
4	71,268	The Cynthia Woods Mitchell Pavilion	The Woodlands, TX	\$3,778,365
5	57,924	Quinta Vergara Amphitheatre	Vina Del Mar, CHILE	\$5,491,480
6	48,051	Bimbadgen Estate	Pokolbin, AUSTRALIA	\$4,199,636
7	39,024	Jardines De México	Jojutla, MEXICO	\$1,555,470
8	37,070	Brisbane Riverstage	Brisbane, AUSTRALIA	\$2,504,950
9	36,226	PNC Music Pavilion	Charlotte, NC	\$2,301,496
10	30,426	Ameris Bank Amphitheatre	Alpharetta, GA	\$1,991,742
11	28,486	Vet. United Home Loans Amph. At Virginia Beach	Virginia Beach, VA	\$1,927,056
12	28,204	The Wharf Amphitheater	Orange Beach, AL	\$1,837,585
13	27,736	Mission Estate Winery	Napier, NEW ZEALAND	\$3,246,381
14	25,885	Red Rocks Amphitheatre	Morrison, CO	\$1,062,730
15	22,719	Daily's Place Amphitheater	Jacksonville, FL	\$2,233,010
16	22,691	Whitewater Amphitheater	New Braunfels, TX	\$1,165,761
17	21,169	Greek Theatre	Los Angeles, CA	\$1,470,811
18	19,456	Concord Pavilion	Concord, CA	\$933,590
19	18,849	Austin360 Amphitheater	Austin, TX	\$1,139,210
20	17,653	Ak-Chin Pavilion	Phoenix, AZ	\$970,923
21	17,333	Coral Sky Amphitheatre	West Palm Beach, FL	\$563,228
22	16,039	Greek Theatre At UC Berkeley	Berkeley, CA	\$841,496
23	15,522	Hollywood Bowl	Los Angeles, CA	\$773,579
24	15,283	Coastal Credit Union Music Park At Walnut Creek	Raleigh, NC	\$790,836
25	14,504	Jiffy Lube Live	Bristow, VA	\$429,479
26	13,320	Ascend Amphitheater	Nashville, TN	\$555,633
27	12,562	Hollywood Casino Amph.	Maryland Heights, MO	\$639,996
28	12,464	White Oak Music Hall - Lawn	Houston, TX	\$397,358
29	10,355	Greenfield Lake Amphitheatre	Wilmington, NC	\$315,485
30	10,033	Cal Coast Credit Union Open Air Th.	San Diego, CA	\$494,916
31	9,959	Usana Amphitheatre	Salt Lake City, UT	\$339,010
32	9,876	Red Hat Amphitheater	Raleigh, NC	\$432,932
33	9,873	Charlotte Metro Credit Union Amph.	Charlotte, NC	\$441,751
34	9,701	Tuscaloosa Amphitheater	Tuscaloosa, AL	\$594,813
35	9,583	Humphrey's Concerts By The Bay	San Diego, CA	\$687,163
36	9,553	Concrete Street Amphitheater	Corpus Christi, TX	\$265,950
37	9,040	MidFlorida Credit Union Amph.	Tampa, FL	\$330,194
38	8,400	Bayfront Park Amphitheater	Miami, FL	\$527,411
39	6,487	Xfinity Theatre	Hartford, CT	\$325,292
40	6,155	BankPlus Amph. At Snowden Grove	Southaven, MS	\$274,698
41	6,056	Brandon Amphitheater	Brandon, MS	\$410,634
42	6,036	Auditorio Guelaguetza	Oaxaca, MEXICO	\$455,666
43	6,000	Orlando Amphitheater	Orlando, FL	\$228,970
44	5,937	MECU Pavilion	Baltimore, MD	\$282,409
45	5,792	Seidensticker Halle	Bielefeld, GERMANY	\$297,481
46	5,617	Mystic Amphitheater	Prior Lake, MN	\$297,573
47	5,000	Belvoir Amphitheatre	Perth, AUSTRALIA	\$315,124
48	4,800	Santa Barbara Bowl	Santa Barbara, CA	\$213,028
49	4,727	Mesa Amphitheatre	Mesa, AZ	\$222,064
50	4,500	Avila Beach Golf Resort	Avila Beach, CA	\$194,060

All figures are for tickets sold worldwide as reported to **POLLSTAR** for shows played between 11/22/18 and 5/22/19.

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HOT TOPICS

JULY 8, 2019 | TEXAS RANKS NO. 27 WITH SENIORS STILL WORKING

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Grand Opening of Westin Hotel Completes Entertainment District

TOPICS: [Entertainment District](#) [Featured](#) [Irving](#) [Las Colinas](#) [News](#)

Westin



POSTED BY: TRICIA SIMS JUNE 13, 2019

The Westin Irving Convention Center at Las Colinas hotel hosted a grand opening party on Thursday, June 6. Working in conjunction with the Irving Convention Center, Toyota Music Factory, the hotel helps to attract visitors and businesses to the city.

“It is truly great to see this day come. It has been a long journey,” Todd Winch, general manager of the Westin Irving Convention Center, said. “This evening is a chance for us to give a little back to the community that has been so gracious to us and to all of those who have been involved in this project for the last decade plus.”

“As some of you are aware, we started this journey in 1999,” Maura Gast, executive director of the Irving Convention and Visitors Bureau, said. “Things worth doing

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are worth doing right and waiting for them. I am so glad we did it right.”

“We are so happy to have this opportunity to showcase this new Westin Irving Convention Hotel,” Steve Galbreath, chief development officer and head of design & construction at Garfield Public/Private LLC, said. “I had the opportunity to spend some time with the mayor and Chris Hillman and a number of other staff this afternoon, and I made the point that this is Irving’s hotel.

“I encourage all of you who live here to enjoy this beautiful hotel. You can use it for breakfast meetings. I recommend the pancakes. Or for lunch by the pool; anything frozen with salt will do. You can do a happy hour, or even take the opportunity to see a concert and stay overnight and relax with the kids at the grandparent’s house.

“We are standing in a hotel that was a long time coming, so congratulations Irving.”

“This is a massive celebration for the brand, because it’s not every day we get to open a new hotel, especially one as nice as this one and in Dallas, which is a 15 minutes away from the airport,” Westin Hotel ambassador Chris Heuisler said. “Congratulations, this is fantastic. It’s a beautiful property.”

The Westin Irving Convention Center has 14 floors, two board rooms, a café, a restaurant, a pool bar, a workout room and two ballrooms. The hotel’s two ballrooms are named Harmony and Melody.

“We’re very musically themed being in the brand new Toyota Music Factory,” Renee Reding, destination sales associate for Westin Hotel, said. “Lots of music art and musical themes going on here. There are private patio spaces for each ballroom as well. That’s our unique feature. Texas has great weather, so we might as well take advantage of it.”

Gast explained the sources Irving used for inspiration when planning the hotel.

“When we started this journey, we had two sources we looked to for inspiration,” Gast said. “One was Ben Carpenter, the developer of Las Colinas, who said ‘We are not building to meet an existing market. We are creating a new market, establishing new standards. And we should keep this frame of mind.’

“Our other source was the king of hospitality, Walt Disney. Walt said, ‘You don’t build what you want. You know what the people want, and you build it for them.’”

The completion of the entertainment district takes advantage of everything Irving has to offer, according to Gast.

“Ours is a city of opportunity, and for the last several years, you’ve seen us take advantage of that opportunity and making things. But I know we’re not done. In anything we do, we always want to make sure we do it right, we do it special, and we do it the Irving way. Tonight is a toast to all of that. A chance to say let’s rise to that which we all accomplished together and to say let’s rise in the face of what is still to come,” she said.

Share this:



Texas Ranks No. 27 With Seniors Still Working

Dallas Park and Recreation Appeal to Fortune 500 Companies and Businesses for Citywide Reforestation

Rambler 7-6-19

City, Irving Fire Department Team up for Supplies for Success

Telltale Signs an Air Conditioner is Not Working Properly

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Rooms, Hotels

Oyo Claims It Has Overtaken IHG as World's Third Largest Chain

Raini Hamdi, Skift - Jul 10, 2019 12:30 pm



Skift Take



Oyo has been making upbeat announcements more than usual in the past few weeks. Is it building itself up toward an IPO or more funding, or is it fending off critics, skeptics, and issues in India and China?

— Raini Hamdi

It sure feels like Oyo Hotels and Homes is on a roadshow. The budget hotel chain has been stepping up its public relations machinery aggressively in the last few weeks. It has announced entry into the U.S. and Vietnam; a restructuring into three units, India, international, and technology and brand licensing; the hiring of new leaders, and the tying up of new distribution partner Meituan in China last month after signing up Ctrip in May, to name a few.

On Wednesday, it announced itself as the third largest hotel chain in the world in terms of room count, certain to fuel skeptics wary of the company's lightning-fast growth.

Going by Oyo's chart, that means it has leapt three positions from the sixth largest chain with 636,000 rooms in April, to the third largest with 850,000 rooms in June. In a matter of two months, according to Oyo, it has overtaken Accor Hotels, Wyndham Hotels & Resorts and InterContinental Hotels Group to rise to number three.

To get to the top, it needs to elbow out Hilton Hotels and Marriott International. Oyo's founder and CEO Ritesh Agarwal has said the budget chain will be the world's largest hotel chain in scale, revenue and margin by 2023, with over two million rooms in Southeast Asia alone. Marriott hasn't got even that globally, with Oyo's chart showing it has 1.3 million rooms currently.

Oyo accounts for the swift jump in rooms in two months to China where, in a press statement on June 25 it claimed to have more than 500,000 rooms, making it the country's largest hotel brand. It also announced an investment of \$100 million to improve customer experience, technology and talent in the mainland; the appointment of a chief revenue officer of Oyo Jiudian (Oyo's Chinese name), Zhu Lei; and plans to increase the number of full-time employees, which stood at over 10,000.

That, however, came after the Chinese press alleged that Oyo Jiudian was planning to lay off around 1,000

employees from its development team. The reports, which Oyo refuted, came within two months after Oyo Jiudian said it had fired 25 employees and issued warnings to over 100 more, as part of a crackdown on “unethical practices.” In a statement in April, Oyo said it had formed an “integrity committee” to weed out malpractices although it declined to elaborate what they were.

In India, its biggest market, Oyo continues to face the wrath of several hotel associations in the different states that said their members are complaining about Oyo’s deep discounting, high commissions, arbitrary changes in contract, among others.

The challenges in India and China could be a reason why Oyo has set its PR machinery whirling faster than usual. However, the unicorn is also said to be seeking to raise funds at a valuation of \$10 billion. Another speculation is, it is building up the momentum for an IPO. According to a report in LiveMint on July 8, Oyo is preparing a listing in the next two to three years, eyeing a valuation of up to \$18 billion.

According to the report, Oyo is most likely to list its shares overseas as it is not yet profitable “and the US markets seem to be more receptive to such business models.”

Oyo did not respond to the report. Agarwal, at Skift Forum Asia, also chose to sidestep the IPO question when asked.

One thing is clear. Oyo is making a point it is strong, and getting stronger. As to why the need for a unicorn to do so, that remains to be seen.

Tags: budget hotels, ihg, oyo

Photo Credit: Oyo Townhouse in Dallas, Texas. Oyo Hotels & Homes



Alamo Drafthouse

The arthouse cinema

Alamo Drafthouse – Las Colinas isn't just another cinema/eatery, it's an "Arthouse Theatre" with a true love for culture, diversity, community, and serving the cinephile. The founder and CEO, Tim League, is from Austin and he was inspired to make "a movie theatre by fans, for fans" and Alamo Drafthouse was born.

In addition to new releases, Alamo Drafthouse plays classic films and independent films, but they are known for their signature programming. Their signature programming pairs special films with themed food and drinks. For instance, Brunch on Broadway pairs beloved musicals with an exclusive brunch. Cereal Box Cinema, a program featuring family classics like Jingle All The Way, Master of the Universe and Teenage Mutant Ninja Turtles

pairs nicely with all-you-can-eat-cereal.

With technology constantly changing and improving, it's important that theatres also make sure that their projection technology keeps up. Alamo Drafthouse strives to stay up to date with the latest advancements. According to a 2017 article written by League and published on IndieWire.com, League said that he has a lot of respect for the history of film making, and each Alamo Drafthouse is equipped with at least one reel-to-reel 35 mm projector. This allows the theatre to play classics and niche films complete with the visual grit, scratches, and imperfect audio one might expect.

[Continued on page 6](#)



The Summit at Las Colinas

Property of the Month

545 E. John Carpenter Fwy. #300

LCA DEPARTMENTS

Administrative Services

Maintaining LCA's annual budget, managing all member account information, and performing Human Resource functions are just a few of the things that LCA's Administrative Services does. LCA has over 8,000 residential and commercial properties and this department maintains all financial information, researches assessed value, and generates forms for Statements of Account, Resale Certificates, and Estoppel Certificates.

LCA requires the services of many vendors. Administrative Services makes sure our vendors are paid as well as LCA's 46 employees.

This department processes Resale Certificates, Estoppel Certificates and ACC payments that come with the submissions. In 2018, they processed over 600 resales and approximately 80 estoppels.

However, their busiest time of year is June through August when they are preparing and processing assessment information. The assessment calculation uses the appraised value of the property based on the preceding year's certified roll by Dallas County Appraisal District. The current assessment



LCA ADMINISTRATIVE SERVICES (FROM LEFT TO RIGHT): LYNN STRICKLAND, BECKY NEELEY, ZULEMA ALVAREZ, MEGAN ARMSTRONG, VELMA MARTINDALE (NOT PICTURED).

rate for LCA is \$0.14 (fourteen cents) per \$100 (one hundred) of that appraised value. The assessment applies uniformly to all property owners, including, but not limited to, offices, retail, single family, multifamily, warehouses, and unimproved land. Assessments are due July 1st every year.

An important time of year for Administrative Services is the Annual Meeting of Members. This department sends out Annual Meeting Notices, proxy information, and oversees the mailing and vote tabulation. This is no small task.

OTHER THINGS TO KNOW

Our Administrative Services Department is made up of a Director, a Database Administrator, an Assistant Database Administrator, and two Accounting Assistants. For questions, send an email to membermoney@lascalinas.org or call 972-541-2345.



COMMUNITY EVENTS



Walk like MADD

The 2019 Walk Like MADD North Texas & MADD Dash 5k will be held on Saturday, September 7th at 514 E. Las Colinas Blvd. Registration begins at 7:00 am. Learn more at <https://www.walklikemadd.org/>



Laughs by the Lake

Enjoy a free evening of live comedy at the City of Irving's Laughs by the Lake on Friday, August 23rd at Levy Event Plaza from 7:00 pm – 9:00 pm. Don't forget your blanket and lawn chairs.



The Great Harvest

Join Irving Cares at their annual Gala, The Great Harvest, on the evening of Friday, September 10th at the Irving Convention Center at Las Colinas located at 500 West Las Colinas Blvd, in Irving, Texas. For tickets, go to: <https://irvingcares.org/the-great-harvest>.

EVENT DATES

Walk like MADD

Saturday, September 7th at 514 E. Las Colinas Blvd.

Laughs by the Lake

Friday, August 23rd at Levy Event Plaza

The Great Harvest

Friday, September 10th at the Irving Convention Center at Las Colinas

The 2019 Luxury & Supercar Showcase

Saturday, September 28th at Four Seasons Resort and Club - Las Colinas

Moe. and Blues Traveler at Pavilion at Music Factory

Saturday, August 10th at 4:30 pm

The Las Colinas Farmers Market

Every Saturday beginning at 10:00 am



COMMUNITY EVENTS



The 2019 Luxury & Supercar Showcase

Four Seasons Resort and Club- Las Colinas will host the 2019 Luxury & Supercar Showcase on Saturday, September 28th. Visit <https://www.luxurysupercarshowcase.com/> to find out more.



The Las Colinas Farmers Market

The Las Colinas Farmers Market, hosted by Four Seasons Markets, is located at 7701 N. MacArthur Blvd. every Saturday from 10:00 am to 2:00 pm. Stop by to find artisanal coffee, local honey, fresh produce, grass fed beef, jam, baked goods, jewelry and more.



Pavilion at Toyota Music Factory

Pavilion at Toyota Music Factory will host Moe. And Blues Traveler on Saturday, August 10th, at 4:30 pm. Through out August and September, you can anticipate Social Distribution and Flogging Molly, Los Temerarios, and more upcoming concerts! Check out the Pavilion at Toyota Music Factory schedule at www.livenation.com.

LCA NEWS

Street Lights

Street lights improve safety for pedestrians and drivers alike. Streetlights in Las Colinas are either owned by the City of Irving or LCA, and Oncor maintains them. You can report "street light issues" by going to Oncor's interactive map at <https://www.oncorstreetlight.com/> or by calling 1-888-313-4747.

Safety

LCA Security knows there are many "Do It Yourself" alarm choices currently available. While these solutions appear to provide it all, make sure you consider what type of protection you are really getting. Having alerts sent to your phone is great! However, if you are not monitored by a 24/7 licensed monitoring station, who will respond to your alarm when you are not home? Yes, some DIY systems offer monitoring, but it is only

through their proprietary monitoring stations. There are professional alarm companies offering upgraded alarm services that feature various cellphone apps and other system integrations. Want to install the latest property or doorbell cameras? Consider combining these with a monitored alarm system featuring burglary, fire smoke / heat and carbon monoxide detectors to build protection which goes much further than just your porch!

Check LCA's monitoring options at our website or contact us for assistance in finding the right answer for your property. Remember that most insurance companies offer substantial discounts for monitored alarm systems; a savings you can use to add the protection you want! Contact us at: safety@lascalinas.org or 972-541-2345.

HOURS

In observance of Labor Day, LCA offices will close at noon on Friday, August 30th, and open Tuesday, September 3rd at 8:00 am.



DISCOVER

Some of the best views in Las Colinas

What is your best view in Las Colinas? Send your photo to liaisons@lascolinas.org.



THE WESTIN CONVENTION
CENTER AT LAS COLINAS



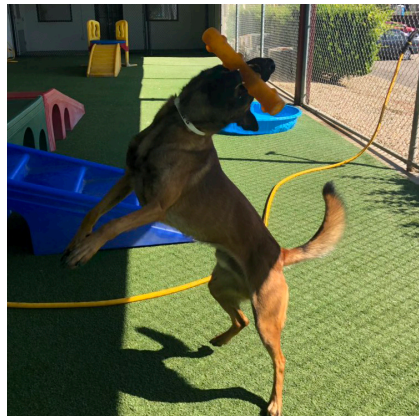
VENETIAN TERRACE



LA CIMA CLUB



BUSINESS



Pet Paradise in Las Colinas is located near the former Las Colinas Equestrian Center at 6150 Riverside Dr, Irving, Texas 75039. Whether you need a temporary place for long-term (over two weeks) or short-term (under two weeks) boarding, they can accommodate your dog in one of their 176 spacious climate-controlled suites. Pet Paradise can also accommodate up to 15 cats.

Unlike other boarding facilities, Pet Paradise includes playtimes with boarding; other facilities have an additional charge. The play area at Pet Paradise features amenities like synthetic grass, playground obstacles, shade, pools, and even a hose that is rumored to be a fan favorite among the canine community. Along with long-term and short-term boarding, they offer pet day camps and grooming.

Most Pet Paradise clients work in the Las Colinas Urban Center and Roger Davis, Pet Paradise Manager, says that “Riverside Drive is the prime location because we’re in the heart of everything.”

For more information on Pet Paradise send an email to lc@petparadiseresort.com or call 972.401.3647.

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In fact, their signature series, Kung Fu Jungle, features 35 mm digital restorations of martial arts movies. In order to use the 35 mm projector, projectionists must be specially trained and handle films with care.

When it comes to ticket prices, if you fall into the category of student, senior, military, police, firefighter, and other first responders, you are eligible for a discount. Don’t want to wait in a line for the movie? No problem! Alamo Drafthouse offers reserved seating which cuts down on lines and wait time. Sometimes movie theatres can be crowded but at Alamo Drafthouse, they eliminated the front row to provide more room which means that the front row of seats begins further back than it would in traditional theatres. Often impeding the movie-going experiences are chatty, disruptive attendees or texting

addicts. Not at Alamo Drafthouse. They will remove any patron who doesn’t adhere to their “rules of watching movies”, which include no talking, texting, or using cellphones during the movie.

A full-service menu that includes salads, pizza, brunch, hot dogs, sandwiches, cookies, and nostalgic shakes, is available. Vegans have a few tofu selections here as well. For drinks, they have wine, a full set up of liquors and beer, including Texas and local brews.

Alamo Drafthouse is truly a Texas arthouse with a vibe, unlike any other dine-in cinema. It’s Austin roots are revealed from their theatre design to their eclectic selections and variety of films. Alamo Drafthouse Las Colinas is located at Toyota Music Factory, 320 West Las Colinas Blvd., Building A 2 in Irving, Texas. Grab your tickets at <https://drafthouse.com/theater/las-colinas>.



EXPERIENCE

GREAT BURGER CHALLENGERS

Imagine this: The sun is shining; the birds are singing. It's beautiful outside. You're craving a burger but don't necessarily want to fire up the grill because you've got to pack for your Barbados beach vacation, and you're leaving tomorrow morning, at 7:00 am. By the way, you need to pick up your dry cleaning, and Fancy, your 3-year-old American bulldog, is almost done at the groomers. The past week was busy, you forgot to order groceries and your fridge is empty. Fear not! Las Colinas has plenty of places to grab an excellent burger, but we think these three burgers will really knock your socks off!

Want to know more? Check out our blog at www.lascolinas.org/community



WAY BACK BURGER

The Rodeo

This fast-casual chain has lots of options to dress up a burger. They have 4 different types of cheese, several toppers including chili and grilled onions, and 11 sauces. Their signature Way Back gold sauce is a blend of their barbeque sauce and mustard. The Rodeo is one of their signature burgers and has two beef patties topped with cheddar cheese, crispy onion rings, and a dollop of BBQ sauce. The burgers here are very affordable. This is a perfect place for the whole family.



BAR LOUIE

Louie's Choice Cheeseburger

Bar Louie, the gastrobar that is headquartered in Addison, Texas, is known for their burgers. They aren't afraid to try new things. You can find burgers like the Spiked Bulleit Bourbon and the Fried Louie on the menu. The Louie's Choice Cheeseburger is that classic cheesy burger from your childhood. It's got Louie sauce, white cheddar and the usual lettuce, tomato, onion, and pickle. Stop in for lunch or bring a friend for dinner.



PINSTACK

Twenty Dollar Burger

PINSTACK is a bowling alley/entertainment venue with a full-service restaurant. While they're known for their variety of video games, bowling lanes, and laser tag, they also have an amazing restaurant. The Twenty Dollar burger is worth every penny, and yes, it will cost you twenty dollars! Two half-pound beef patties layered with double cheese, sliced smoked sausage links, bacon-wrapped jalapeno poppers, and garlic aioli. This burger is so insane, it needs a steak knife to hold it together. Twenty dollars for a burger seems high but this burger is splurge worthy.



3838 Teleport Blvd.
Irving, Texas 75039-4303



RESTAURANT GUIDE
Download at LasColinas.org



WEATHER APP
Search "Weather Link" in Apple App Store
or Google Play Store



STORY SUGGESTIONS
Email us at acline@LasColinas.org



CONTACT US
LasColinas.org
[liaisons@LasColinas.org](mailto:laisons@LasColinas.org)
972-541-2345