

AGENDA
Irving Convention & Visitors Bureau Board of Directors
Monday, June 25, 2018 at 11:45 a.m.
Hilton Garden Inn DFW Airport South
Camelia/Orchid Rooms
2001 Valley View Lane
Irving, Texas 75061

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

Consent Agenda

1. Approving ICVB Board Minutes for May 21, 2018
2. Accepting Irving Convention Center Financial Reports for May 2018
3. Accepting ICVB Financial Reports for May 2018
4. Review of 2017-18 Second Quarter Hotel Occupancy Tax Collection Reports

Individual Consideration:

5. Approving 2018-19 ICVB Budget and Marketing Plan

Reports

6. Board Chair Report
 - a. Recap of Strategic Planning Retreat
 - b. Schedule of Upcoming Meetings and Activities
 - Next Executive Committee Meeting – July 20, 2018
 - Next Board Meeting – July 23, 2018
 - Special Executive Committee Meeting regarding Compensation Study – July 24, 2018
7. Board Committee Reports
 - a. Board Development – Debbi Haacke
 - Recap of June 5 meeting
 - Update on Governance Review
 - Board Portal Demonstration – Mike Zumbaugh
 - Next Meeting – September 14, 2018
 - b. Community Relations – Rick Lindsey
 - Upcoming High Spirited Citizen Award Presentations
 - Next Meeting – July 17, 2018
 - c. Destination Development – Greg Malcolm
 - Recap of City Council Planning and Development discussion regarding Hotel Development Ordinance
 - Next Meeting – August 7, 2018

AGENDA - Continued

8. City Reports

- a. Council Liaison – John Danish
- b. Mayor & Other Council Members
- c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Headquarter Hotel
 - Irving Music Factory/Entertainment Venue
 - Other City Updates

9. Bureau Monthly Management Reports

- a. Executive Director – Maura Gast
- b. Sales and Services – Lori Fojtasek
- c. Marketing and Communications – Diana Pfaff
- d. Finance and Administration – Mike Zumbaugh
 - Smith Travel Research and AirDNA Monthly Reports

10. Convention Center Management Report – Tom Meehan

11. Industry Partner Reports

- a. The Pavilion at the Music Factory/Live Nation Report – Mike Rilley
- b. Hotel Industry Updates – Greg Malcolm, Dirk Burghartz, Kim Limon, Holly Turner
- c. Restaurant Industry Update – David Cole

12. Partner Organization & Stakeholder Reports

- a. DART/Transportation and Infrastructure – Mayor Rick Stopfer
- b. The Las Colinas Association – Hammond Perot
- c. DCURD – Jacky Knox
- d. TIF – John Haigler
- e. University of Dallas – Karin Rilley
- f. Chamber of Commerce – Lori Bunger/Beth Bowman
- g. Irving Arts and Culture – Todd Hawkins/Judy Pierson

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.