Monthly & YTD AirBNB Data
January 2020

Entire Place	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	170.21	15.0%	170.21	15.0%	59.3%	22.3%	59.3%	22.3%	101.02	40.7%	101.02	40.7%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

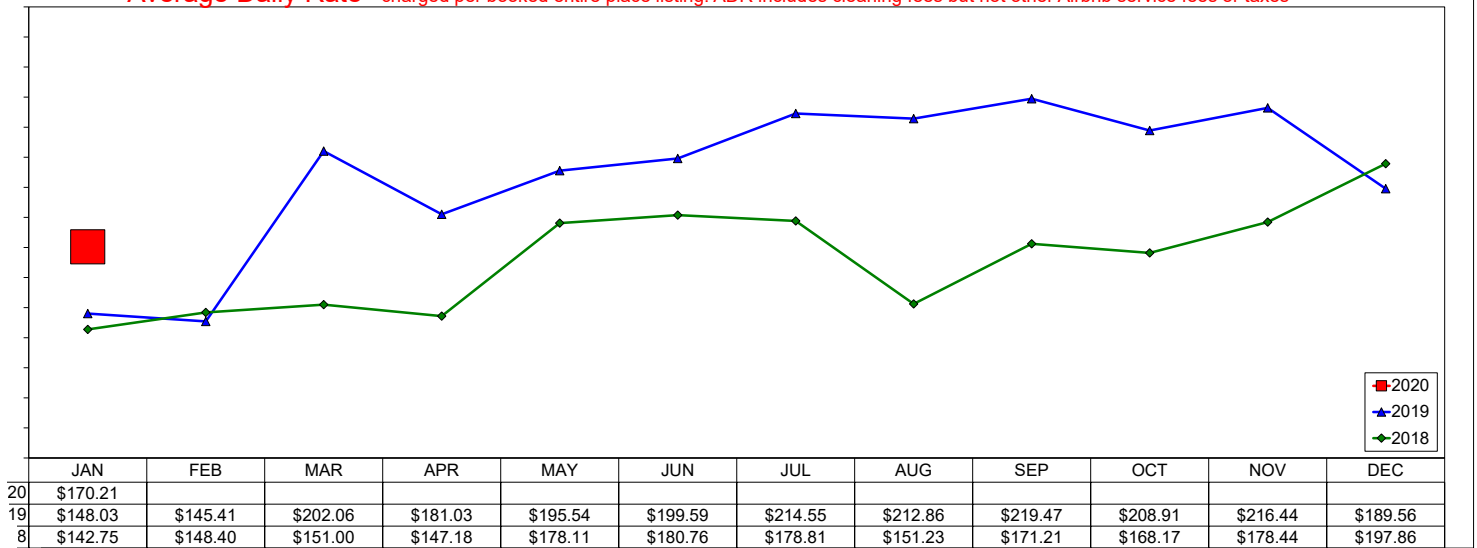| Hotel Comparable	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	98.35	17.5%	98.35	17.5%	59.8%	-1.5%	59.8%	-1.5%	58.79	15.7%	58.79	15.7%
FEBRUARY												
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.
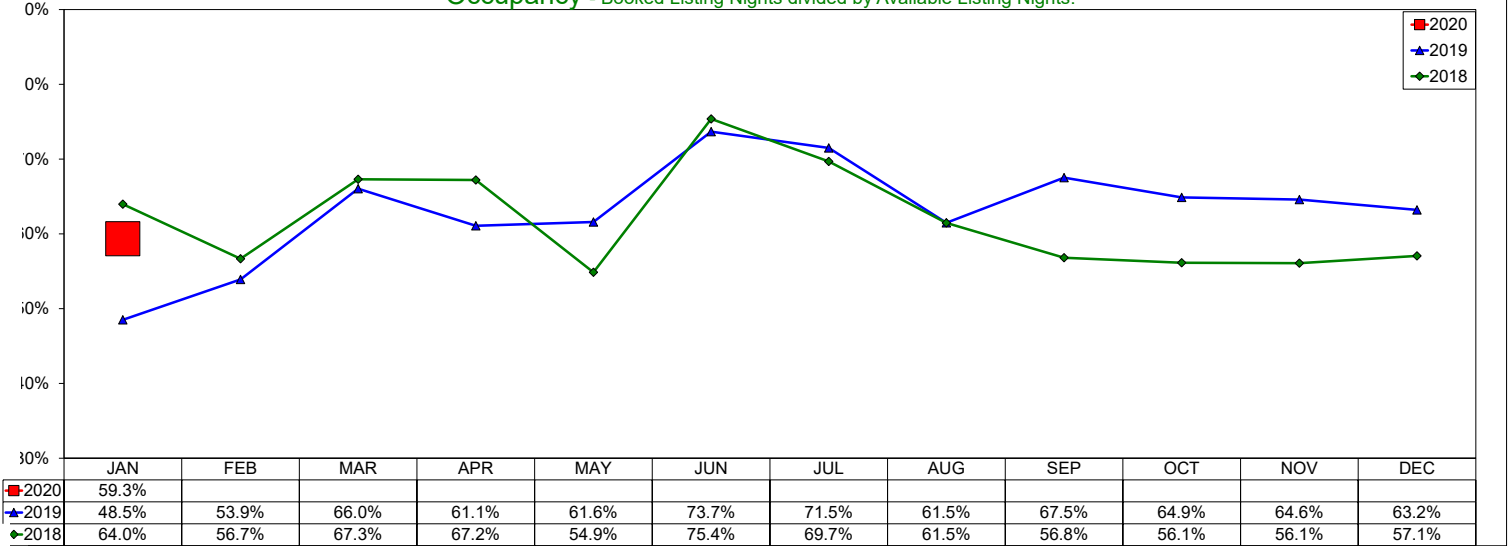
AirBNB - Entire Place
January 2020

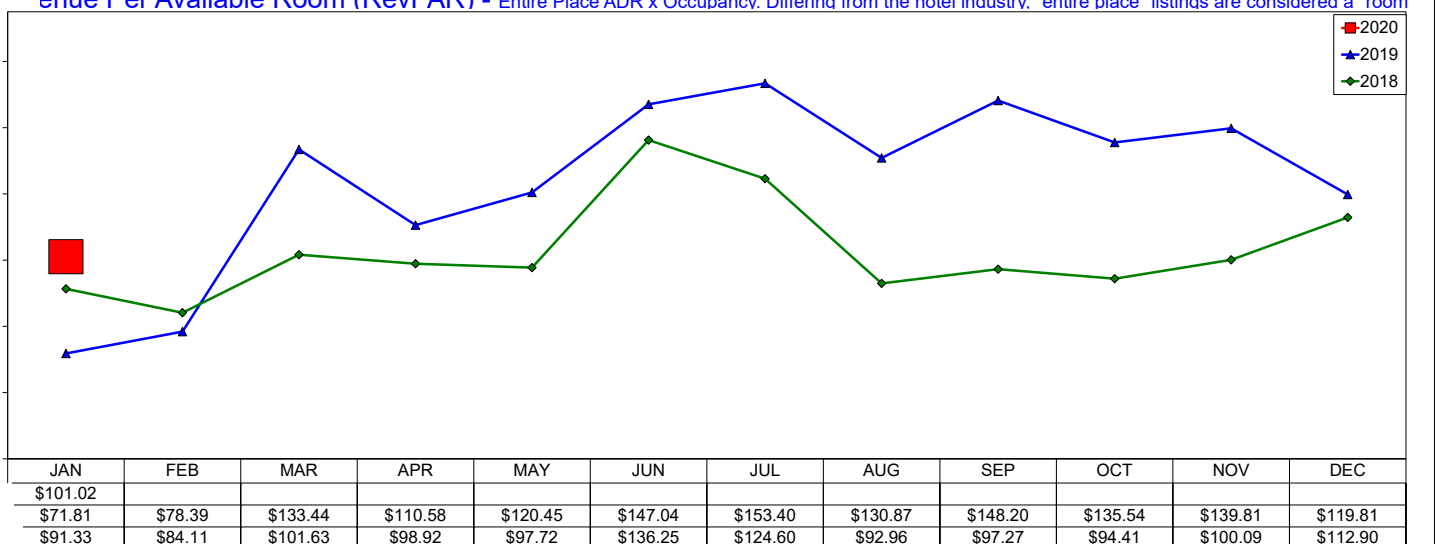Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms

Average Daily Rate - charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
20	$170.21											
19	$148.03	$145.41	$202.06	$181.03	$195.54	$199.59	$214.55	$212.86	$219.47	$208.91	$216.44	$189.56
8	$142.75	$148.40	$151.00	$147.18	$178.11	$180.76	$178.81	$151.23	$171.21	$168.17	$178.44	$197.86

Occupancy - Booked Listing Nights divided by Available Listing Nights.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020	59.3%											
2019	48.5%	53.9%	66.0%	61.1%	61.6%	73.7%	71.5%	61.5%	67.5%	64.9%	64.6%	63.2%
2018	64.0%	56.7%	67.3%	67.2%	54.9%	75.4%	69.7%	61.5%	56.8%	56.1%	56.1%	57.1%

enue Per Available Room (RevPAR) - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room"

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	$101.02											
	$71.81	$78.39	$133.44	$110.58	$120.45	$147.04	$153.40	$130.87	$148.20	$135.54	$139.81	$119.81
	$91.33	$84.11	$101.63	$98.92	$97.72	$136.25	$124.60	$92.96	$97.27	$94.41	$100.09	$112.90

AirBNB - Hotel Comparable Subset
January 2020

Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels

Average Daily Rate - charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes

Legend: 2020, 2019, 2018

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
20	$98.35											
19	$83.69	$82.08	$89.48	$83.64	$87.24	$84.92	$81.69	$90.44	$93.55	$94.83	$101.69	$103.50
8	$89.13	$88.13	$80.58	$82.65	$89.72	$90.73	$86.10	$85.68	$94.93	$93.94	$85.78	$90.30

Occupancy - Booked Listing Nights divided by Available Listing Nights.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020	59.8%											
2019	60.7%	70.8%	71.7%	58.2%	56.3%	67.1%	68.4%	56.0%	66.5%	68.5%	63.7%	57.4%
2018	63.8%	56.0%	69.3%	70.1%	52.3%	71.8%	68.7%	68.7%	67.2%	69.9%	74.4%	59.1%

venue Per Available Room (RevPAR) - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room"
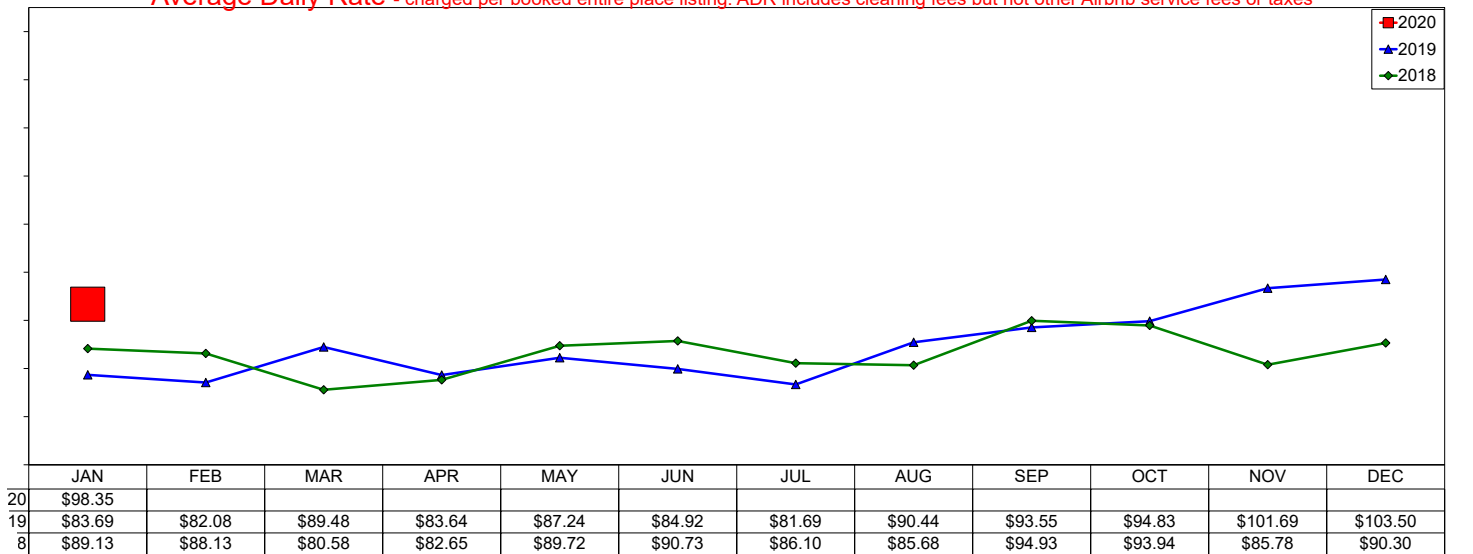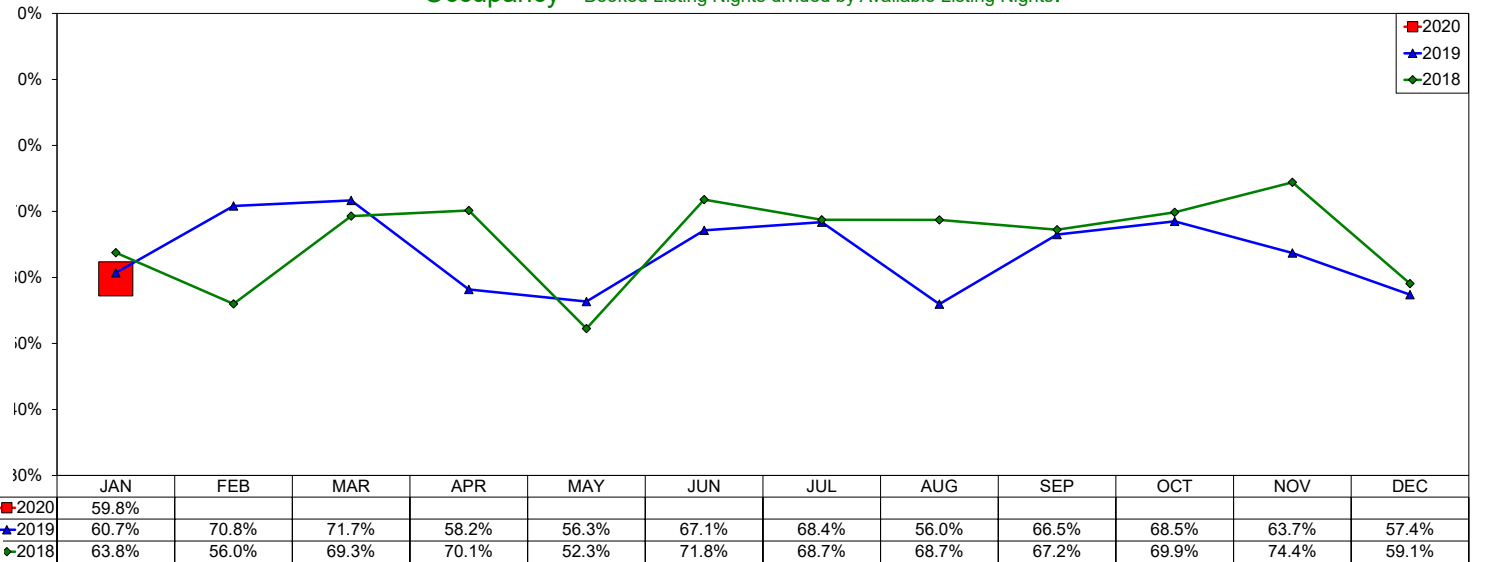

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	$58.79											
	$50.81	$58.14	$64.13	$48.67	$49.16	$57.02	$55.86	$50.61	$62.20	$64.95	$64.78	$59.39
	$56.83	$49.35	$55.83	$57.98	$46.88	$65.14	$59.18	$58.88	$63.82	$65.64	$63.83	$53.33
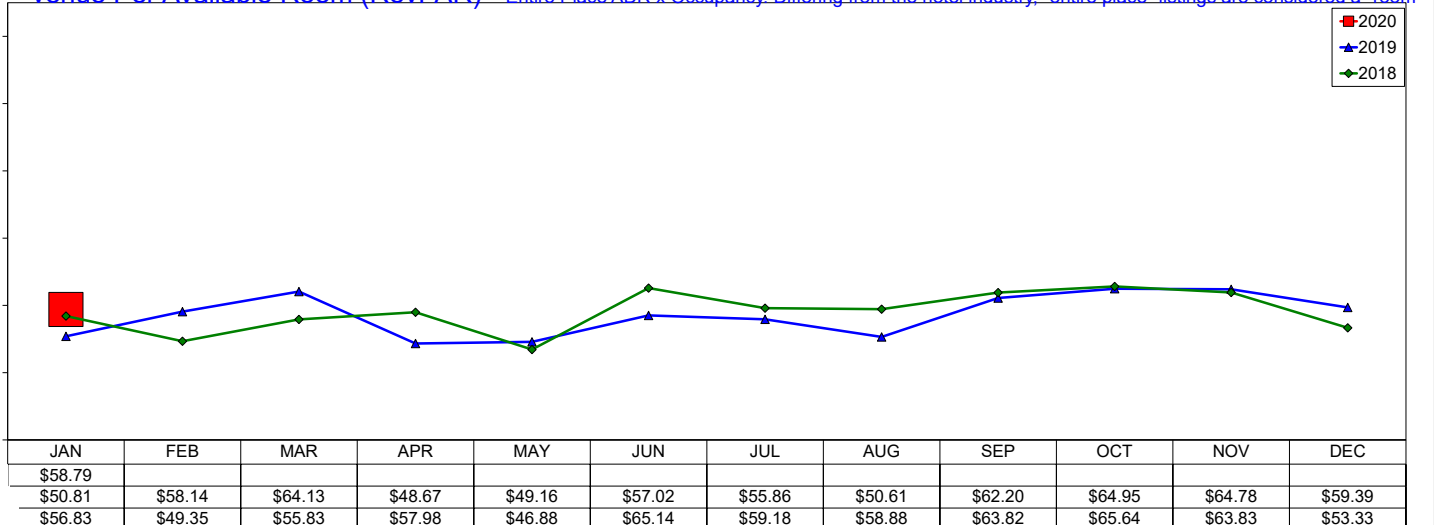
AirBNB - Total Available Listings
January 2020

The count of Airbnb listings that were advertised for rent during the month or had a booked day in the month

Entire Place

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020	251											
2019	129	137	170	167	187	170	176	216	226	231	228	248
2018	92	95	98	96	101	92	109	127	132	125	147	145

Private Room

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
20	187											
19	148	137	146	157	157	131	139	170	160	168	166	166
8	117	110	114	120	122	112	124	140	147	154	153	151

Shared Room

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020	29											
2019	34	34	34	38	35	33	28	24	19	18	26	28
2018	16	17	17	18	16	17	15	16	25	30	29	32
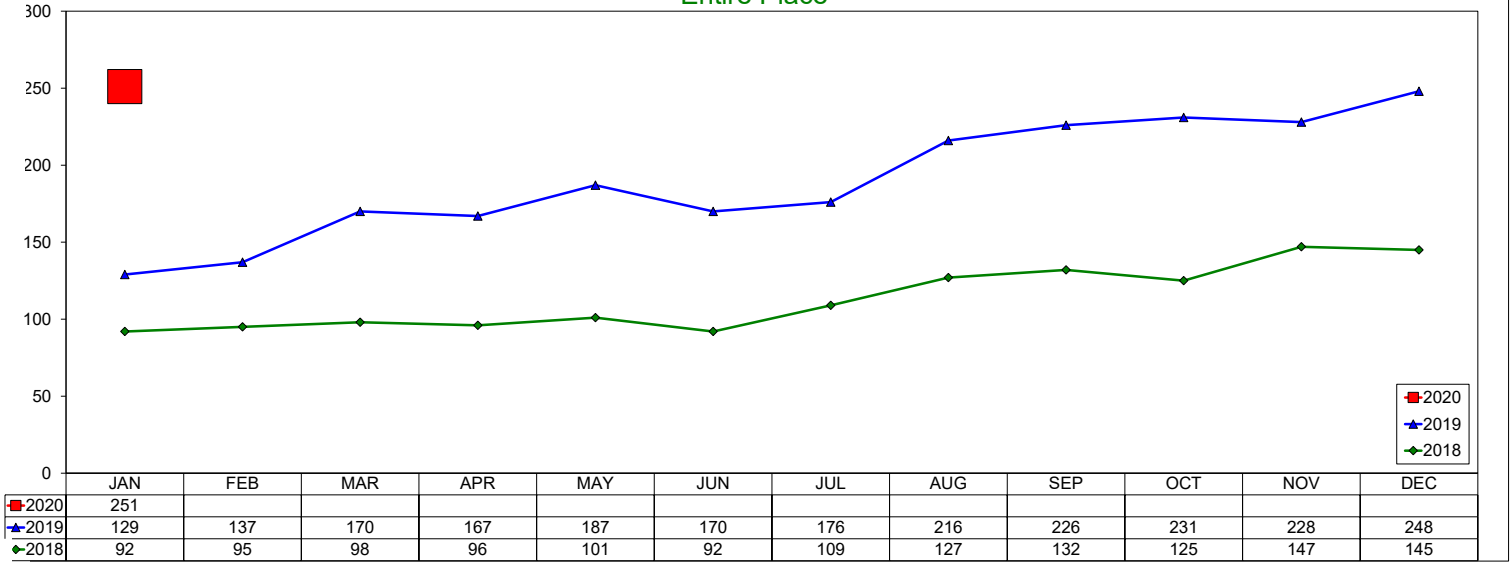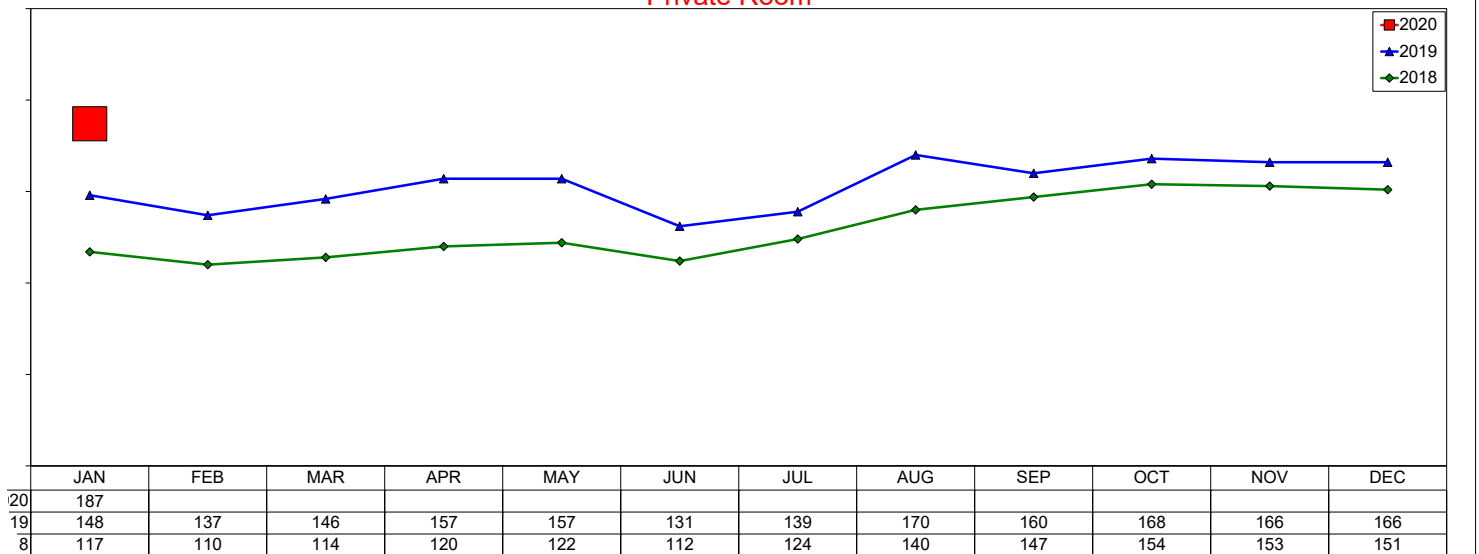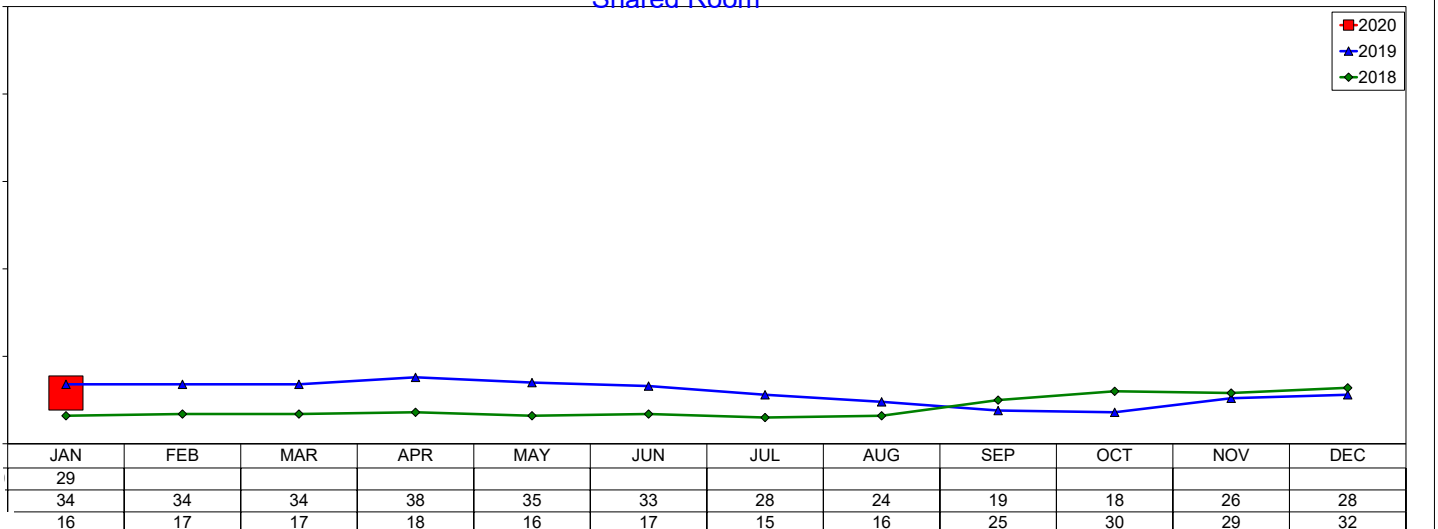
AirBNB - Booked Listings
January 2020
The count of Airbnb listings that had at least one booked day in the month

Entire Place
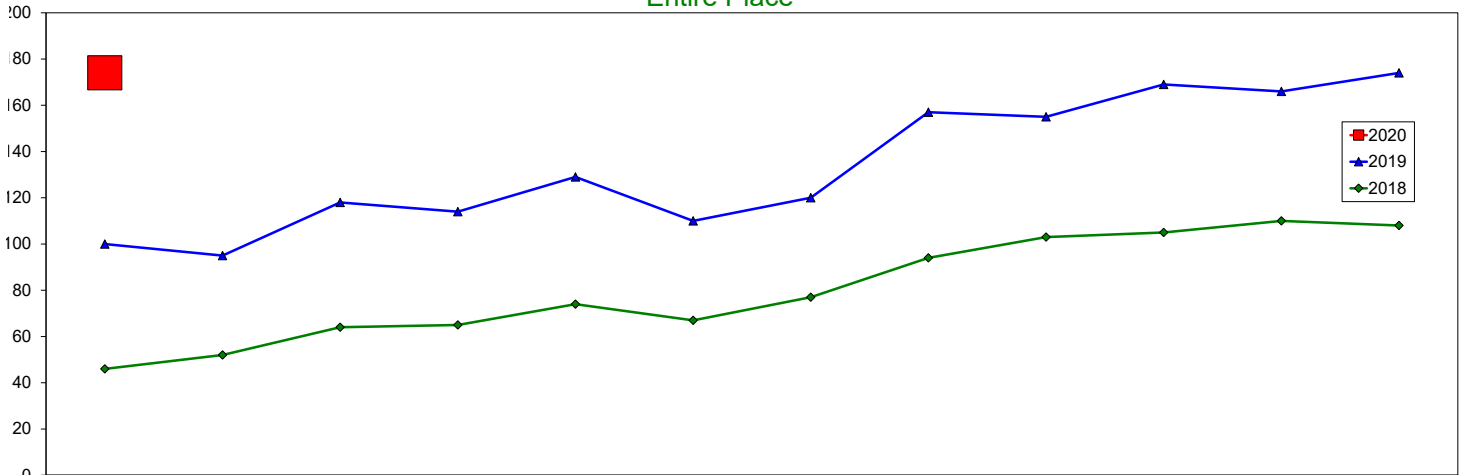
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020	174											
2019	100	95	118	114	129	110	120	157	155	169	166	174
2018	46	52	64	65	74	67	77	94	103	105	110	108

Private Room
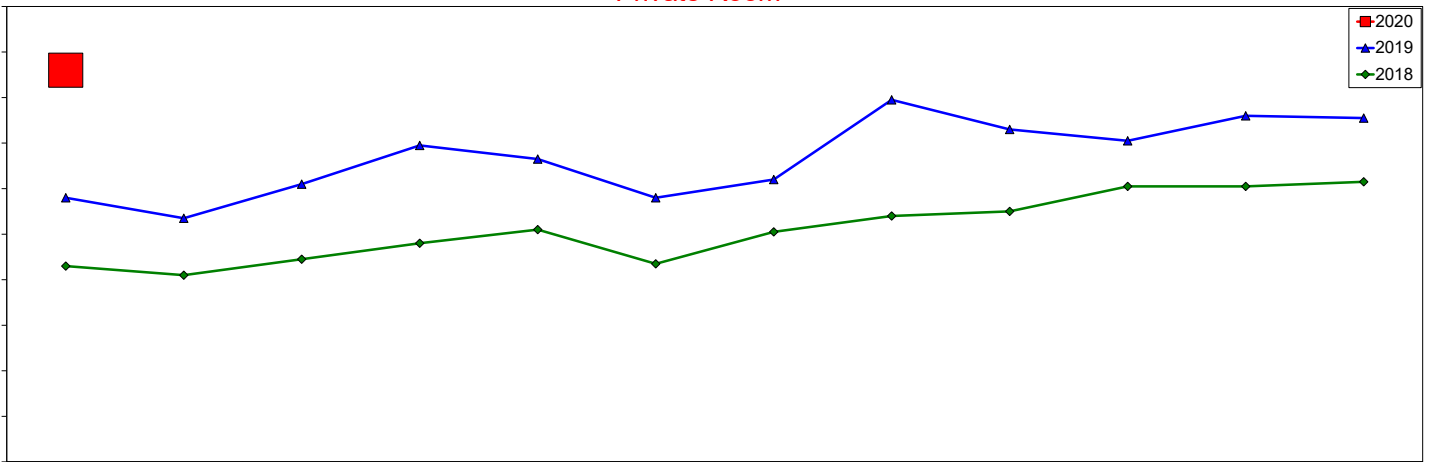
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
20	172											
19	116	107	122	139	133	116	124	159	146	141	152	151
8	86	82	89	96	102	87	101	108	110	121	121	123

Shared Room
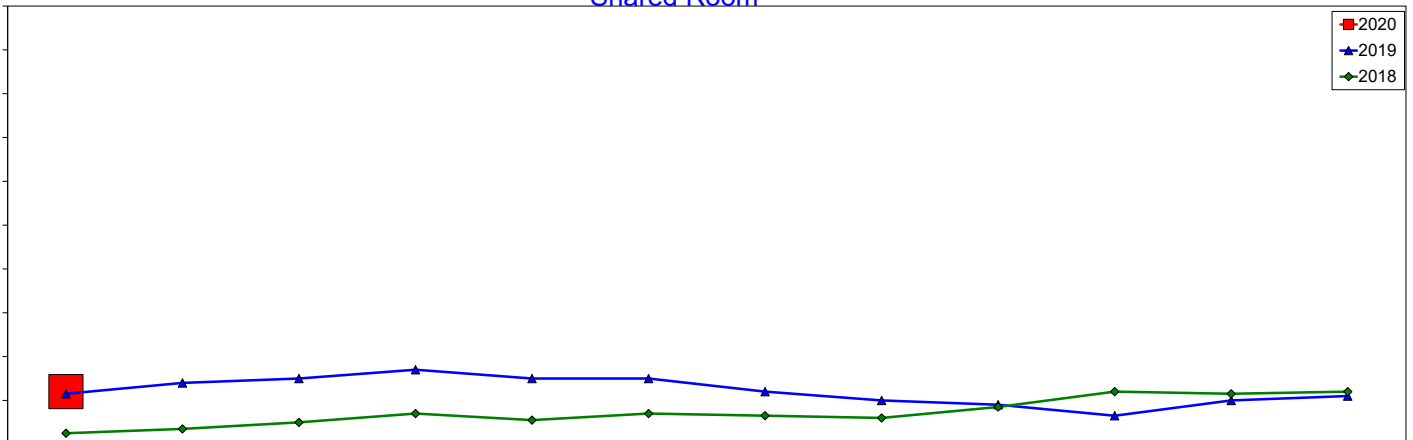
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	24											
	23	28	30	34	30	30	24	20	18	13	20	22
	5	7	10	14	11	14	13	12	17	24	23	24

AirBNB - Listing Nights
January 2020

The sum of all listings that were available for rent, and had at least one booking during the month

Booked

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
20	2,914											
19	1,253	1,201	1,853	1,794	2,005	1,981	2,072	2,316	2,456	2,651	2,633	3,030
8	769	658	1,058	1,078	998	1,243	1,363	1,313	1,426	1,619	1,483	1,649

Total Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020	4,910											
2019	2,583	2,228	2,806	2,937	3,255	2,689	2,898	3,767	3,637	4,086	4,076	4,794
2018	1,202	1,161	1,572	1,604	1,819	1,649	1,956	2,136	2,510	2,884	2,644	2,890

Current Year Booked vs. Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
le	4,910											
	2,914											

AirBNB - Room Nights - Entire Place
January 2020
Listing Nights multiplied by the number of bedrooms in each listing

Booked

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
20	7,323											
19	2,829	2,488	5,110	4,533	5,547	5,470	6,053	6,815	7,499	7,748	7,300	8,017
8	1,610	1,414	2,231	2,261	2,330	2,830	3,207	2,797	3,262	3,770	3,635	4,419

Total Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020	12,330											
2019	6,818	5,462	7,998	7,084	8,290	6,969	8,176	10,513	10,919	11,933	11,052	12,382
2018	2,558	2,580	3,314	3,519	4,192	3,671	4,589	4,884	6,178	7,585	7,285	7,867

Current Year Booked vs. Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
le	12,330											
	7,323											

AirBNB - Room Nights - Hotel Comparable Subset
January 2020
Same as Listing Nights, due to the 1:1 relationship for hotel comparable rooms being 1-bedroom or studio

Booked

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
20	1,146											
19	558	704	721	732	710	754	638	737	643	774	897	1,084
8	401	336	555	524	417	555	598	624	638	749	599	570

Total Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2020	1,917											
2019	919	994	1,006	1,258	1,260	1,123	933	1,317	967	1,130	1,408	1,889
2018	629	600	801	747	798	773	870	908	949	1,072	805	965

Current Year Booked vs. Available

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
e	1,917											
	1,146											