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## **IRVING CONVENTION AND VISITORS BUREAU**

### **Board of Directors Meeting**

**Monday, March 25, 2019 @ 11:45 a.m.**

**Texican Court Hotel**

**501 W. Las Colinas Blvd.  
Chapel A – B  
Irving, Texas 75039**

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(Lunch Served 11:15 a.m.)

**IRVING CONVENTION AND VISITORS BUREAU  
BOARD OF DIRECTORS  
REGULAR/SPECIAL MEETINGS  
OCTOBER 2018 - SEPTEMBER 2019**

NAME	OCT 19	NOV 26	DEC 17	JAN 28	FEB 25	MAR 25	APR 22	MAY 20	JUNE 24	JULY 22	AUG 26	SEPT 23
CLEM LEAR	X	X	X	X	X							
RON MATHAI	X	X	X	X	X							
BOB BETTIS	X	X	X	X	X							
BOB BOURGEOIS	X	X	X	X	X							
BETH BOWMAN	X	X	X	+	X							
JO-ANN BRESOWAR	X	X	+	X	X							
DIRK BURGHARTZ	+	+	+	+	+							
DAVID COLE	X	X	X	X	X							
KAREN COOPERSTEIN	X	X	X	X	X							
DEBBI HAACKE	X	X	X	X	X							
JOHN HAIGLER	X	X	#	X	X							
TODD HAWKINS	+	X	+	X	X							
CHRIS HILLMAN	+	X	X	X	X							
JULIA KANG	X	X	X	X	+							
JACKY KNOX	+	X	+	X	X							
KIM LIMON	+	X	X	X	X							
RICK LINDSEY	X	X	X	X	X							
GREG MALCOLM	X	X	X	X	X							
JOE MARSHALL	X	X	X	X	X							
HAMMOND PEROT	+	X	X	X	X							
JOE PHILIPP	X	X	X	X	X							
JUDY PIERSON	+	X	X	X	X							
KAREN RILLEY	+	#	X	X	+							
MICHAEL RILLEY	+	#	X	X	+							
LARS ROSENE	=	+	+	X	+							
HOLLY TURNER	X	X	+	+	X							
‡ JOHN DANISH	+	X	+	X	X							

X - PRESENT  
 \* - ABSENT-BUREAU/CITY/COUNTY BUSINESS  
 + - ABSENT-COMPANY BUSINESS  
 # - ABSENT-OTHER

= - Not Member At Time  
 ‡ - Council Liaisons  
 b - Represented  
 ∞ - Budget Retreat

**AMENDED**

**AGENDA**

**Irving Convention & Visitors Bureau Board of Directors**

**Monday, March 25, 2019 at 11:45 a.m.**

**Texican Court Hotel**

**501 W. Las Colinas Blvd.**

**Irving, Texas 75039**

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NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

**Consent Agenda**

1. Approving ICVB Board Minutes for February 25, 2019
2. Accepting Irving Convention Center Financial Reports for February 2019
3. Accepting ICVB Financial Reports for February 2019
- \*4. Review of the 2018-19 First Quarter Hotel Occupancy Tax Collections Reports

**Individual Consideration**

5. Accepting the Six-Month Performance Update Recommendation from the Executive Committee

**Reports**

6. Board Chair Report
  - a. Welcome John Thomas, Texican Court Hotel
  - b. 86<sup>th</sup> Legislative Session Update
7. Board Committee Reports
  - Board & Business Development – Debbi Haacke
    - Tourism Public Improvement District Legislation Update
    - Recap of March 15 Committee meeting
    - Next Meeting – June 7
  - Community Engagement – Rick Lindsey
    - High Spirited Citizen Presentation – Sybil & Lyle Novinsky, April 18
    - Next Meeting – April 2
  - Destination Development – Greg Malcolm
    - Next Meeting – May 7, 2019
8. City Reports
  - a. Council Liaison – Mayor Pro Tem John Danish
  - b. Mayor & Other Council Members
  - c. City Manager – Chris Hillman
    - Visitor Development Updates
    - Headquarter Hotel
    - Toyota Music Factory
    - Other City Updates

## **AGENDA - Continued**

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- 9. Bureau Monthly Management Reports**
  - a. Executive Director – Maura Gast
  - b. Sales and Services – Lori Fojtasek
  - c. Marketing and Communications – Diana Pfaff
  - d. Finance and Administration – Maura Gast
    - o Smith Travel Research and AirDNA Monthly Reports
- 10. Convention Center Management Report – Tom Meehan**
- 11. Industry Partner Reports**
  - a. The Pavilion at the Music Factory/Live Nation Report – Mike Riley
  - b. Hotel Industry Updates – Greg Malcolm, Dirk Burghartz, Kim Limon, Holly Turner
  - c. Restaurant Industry Update – David Cole
- 12. Partner Organization & Stakeholder Reports**
  - a. DART/Transportation and Infrastructure – Mayor Rick Stopfer
  - b. DCURD – Jacky Knox
  - c. Chamber of Commerce – Lars Rosene/Beth Bowman
  - d. Irving Arts and Culture – Todd Hawkins/Judy Pierson
  - e. TIF – Michael Randall
  - f. The Las Colinas Association – Hammond Perot
  - g. University of Dallas – Karin Riley

### **CERTIFICATION**

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and will remain so posted at least 72 hours before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

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This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.



**IRVING CONVENTION AND VISITORS BUREAU  
BOARD OF DIRECTORS  
MONDAY, MARCH 25, 2019**

**AGENDA ITEMS**

**IRVING CONVENTION AND VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
IRVING ARTS CENTER  
FEBRUARY 25, 2019**

Those present for the meeting were: Clem Lear – Chair, Ron Mathai – Vice Chair, Bob Bettis, Bob Bourgeois, Beth Bowman, Jo-Ann Bresowar, David Cole, Karen Cooperstein, Debbi Haacke, John Haigler, Todd Hawkins, City Manager Chris Hillman, Jacky Knox, Kim Limon, Rick Lindsey, Greg Malcolm, Joe Marshall, Hammond Perot, Joe Philipp, Judy Pierson, and Holly Turner – Members of the Board; Mayor Pro Tem John Danish, Assistant City Manager Philip Sanders, Mayor Rick Stopfer, and Deputy Mayor Pro Tem Oscar Ward – City of Irving; General Manager; Tom Meehan, and Director of Sales Matt Tungett – SMG/Irving Convention Center; Maura Gast, Carol Stoddard, Marianne Lauda, Diana Pfaff, and Monty White – ICVB Staff; Guests: Kenny Chavez and Dan Matkin.

Board Chair Clem Lear called the meeting to order at 11:46 a.m.

**CONSENT AGENDA:**

1. APPROVING MINUTES – JANUARY 28, 2019
2. ACCEPTING ICC FINANCIAL REPORTS: JANUARY 2019
3. ACCEPTING ICVB FINANCIAL REPORTS: JANUARY 2019

Lear asked for a motion to accept the Consent Agenda as presented. Board Member Joe Philipp made a motion to accept; second by Board Member Debbie Haacke. With no opposition and no further discussion, the Consent Agenda was unanimously approved.

**PRESENTATIONS**

Lear thanked Executive Director/Irving Arts and Museum Todd Hawkins and Irving Arts Board Chair Judy Pierson for hosting the February Board meeting at the Irving Arts Center. She also introduced Carol Stoddard, who was standing in for ICVB Office Manager Carol Boyer taking minutes, and congratulated Stoddard on her 4<sup>th</sup> anniversary with the ICVB.

**BOARD CHAIR REPORT**

Lear reported that recently several Irving leaders, including Mayor Rick Stopfer, Matt Tungett, Wendy Foster, Karen and Chuck Cooperstein, Maura Gast and Clem Lear – traveled to Austin to meet with the 86<sup>th</sup> Texas Legislature. There they visited with Senator Nathan Johnson, State Representatives Julie Johnson, and Terry Meza, and were presented the opportunity to discuss issues impacting the hospitality industry. They were also able to attend the TTIA Unity dinner with Lieutenant Governor Dan Patrick and State Representative Dennis Bonnen as speakers. Representative Meza was Irving's guest at the dinner. One of the items on the general agenda included various public-school start date bills. Currently, 70% of Texas districts opt out of the September to May schedule and begin their school year sooner, which hurts the hospitality industry. Another bill before the legislature proposes leaving the current distribution percentages of the state tourism portion of the hotel tax unchanged.

Lear asked if anyone had any questions about the trip, Board Member Karen Cooperstein added there was a very strong showing of hospitality industry representatives from Irving. She was happy to report that Senator Johnson supports the hospitality industry with his opinions of upcoming bills.

#### BOARD DEVELOPMENT COMMITTEE

Lear congratulated Committee Chair Debbi Haacke for receiving two awards in Orlando last week, naming her “Titan of the ATM Industry.” Haacke received second place in Content Development on her white paper “ATM Operations in Today’s New EMV World” and a Community Service award for the industry.

Senator Nathan Johnson and Representative Rafael Anchia are carrying the Irving TPID legislation. Haacke summarized the various bills related to the hospitality industry currently before the Texas House and Senate stating regardless of the size of a community, it’s imperative they lobby to be heard in Austin. An update on the Tourism Public Improvement District will be given at the March 15 Committee meeting.

#### COMMUNITY ENGAGEMENT COMMITTEE

Committee Chair Rick Lindsey reported he’s received very positive feedback from the Irving Hospitality Industry Annual Meeting held on February 15. He thanked SMG General Manager Tom Meehan and his employees for the wonderful job they did in transforming a large exhibit hall into an elegant and intimate luncheon for 370 people. This year’s attendance was up from last year, and approximately half of the attendees came from the hospitality industry. Andy Levine did an excellent job segueing Irving’s present developments with its past. He also commended Maloney Strategic Communications for their smart and sleek foldout invitations and handouts.

Lindsey congratulated ICVB Marketing Director Monty White for winning the 2018 Shining Star Award for outstanding performance, integrity and respect, and having the willingness to do whatever it takes. He also announced ICVB National Sales Manager Cheryl Hopkins was presented the 2018 Sales Award at the luncheon.

The City’s Boards and Commissions department dinner will be March 19<sup>th</sup>. This would be a good opportunity for Board Members to share Andy Levine’s “Second Act” story, plus distribute the fact card Assistant Executive Director/Marketing and Communications Diana Pfaff created.

On Thursday, February 28, the Mayor will present a High Spirited Citizen award to Tony Grimes at the City Council meeting. He encouraged all board members to come out and support the High Spirited Citizen initiative, and to attend the April 2 Committee meeting.

Lear also thanked everyone involved with the IHIA luncheon and for doing such a beautiful job with the Exhibit Hall transformation.

## DESTINATION DEVELOPMENT

Committee Chair Greg Malcolm discussed the presentation at the Committee meeting that featured the gondola cruises, dinner packages, paddle boarding, and water trikes. He also reported on future hotel development in Irving. Their next meeting will be held on May 7 and will be a tour of The Star in Frisco and Plano's Legacy Park.

## CITY REPORTS

Mayor Pro Tem John Danish reflected on a critical time in Irving's history, the summer of 1996 when Irving voted to remain in the Dallas Area Rapid Transit system. The vote was 57% in favor of keeping DART, and from that time on, Irving has flourished. With critically acclaimed artists such as Mariah Carey, Julio Iglesias, The Temptations, and The Four Tops headlining at The Pavilion at Toyota Music Factory this month, Danish is amazed at how far Irving has progressed since that summer. Referring to the recent Academy Award-winning movie, *Green Book*, depicting a time in the 1930's and 40's when African-Americans could only stay in certain hotels that were listed in the "Green Book," Danish projected the future of Irving is based on diversity.

Deputy Mayor Pro Tem Oscar Ward expressed it is good to be back attending the Board meeting. He added there is more activity happening in Irving, such as the recent ribbon cutting with the Big Little Market located in Water Street; The Slave Dwelling Project lecture with Joe McGill coming to the Irving Arts Center on Sunday; and a member of the Irving-Carrollton branch of the NAACP is being awarded the High Spirited Citizens award on Thursday. Ward added a reminder that if you sign up for the weekly alerts, you'll receive agendas of the City Council meetings in advance.

Mayor Rick Stopfer commended Executive Director/Arts and Museum Todd Hawkins and his staff on partnering with the Black Arts Council on the recently held annual Martin Luther King Jr. celebration. Other events happening in the area include the opening of Green Gator, a Cajun-themed sports bar located in the Toyota Music Factory. They are now open for both lunch and dinner. The Economic Development news includes a commitment by Flowserve to remain in Irving another ten years, which will include an expansion and job additions. Aviall, a leading provider of aircraft parts and supplies, is also remaining in Irving. On March 5, the Irving Convention Center will host the Irving Police Department's Blue Tie Banquet. This event spotlights outstanding examples of leadership and excellence in their employees, as well as distributes awards for the Officer of the Year, Civilian Employee of the Year, the Chief's Unit award and the Brass Pig award. The proceeds from this dinner support the Irving Family Advocacy Center (FAC) and their efforts, such as hiring therapists for children. He encouraged visiting the FAC to see their newly renovated facility. The Mayor will be attending the 19<sup>th</sup> annual Commissions and Boards Banquet where he plans to thank them and their volunteers for the great work they do. There will be a Town Hall meeting held on March 28 at the Heritage Senior Center, where residents can learn about ongoing and future city projects and initiatives. Some of the City's investments that will be discussed include \$3.6 million for trails along the TRE route, \$120 million to help complete the DART Cotton Belt Corridor project, how the City best spends its dollars to service the residents and solutions to traveling through the City by bus without numerous stops. He will be making additional trips to Austin to discuss a variety of topics.

City Manager Chris Hillman emphasized the importance of their work in Austin, stating it's a critical week for municipalities as the House Ways and Means Committee is holding a hearing this week. They will be discussing various tax bills that would affect local municipalities. He will be traveling to Austin, reiterating the importance of standing behind the City and responding to the needs of its citizens so they receive the services they deserve. Cities need to maintain their authority to make decisions over local services, so they are not chipped away. Hillman urged everyone to contact their State Representatives to confirm the importance of these bills. The upcoming Teen Book Festival will bring over 14,000 teenagers to support 70 different authors. He commended the Irving Public Library system for starting what's now turned into a huge literary festival. Hillman also thanked Irving-Las Colinas Chamber of Commerce President Beth Bowman and her team for successfully coordinating the Austin visits.

#### BUREAU MANAGEMENT AND STAFF

Executive Director Maura Gast also acknowledged Bowman and Chamber team for their efforts in Austin. While in Austin, Gast attended the Texas Travel Industry Dinner in addition to attending various meetings at the Capitol. She congratulated Marketing Director Monty White for winning the 2018 Shining Star Award, as well as Sales Manager Cheryl Hopkins for the 2018 Sales of the Year Award. Gast announced that the Irving Convention Center will be hosting the RCMA (Religious Conference Management Association) Convention in January 2020, which wouldn't be possible without the addition of the Westin Convention Center Hotel. Several hundred religious meeting decision makers attend this event, giving them a chance to consider Irving for their events. Gast applauded ICVB Sales Manager Katherine DiPietro for her continual efforts in working with the "SMERF" (Social, Military, Education, Religious and Fraternal) market, which can often be difficult because most event planners are volunteers. Now serving on the board of RCMA, plus working in the market for over 10 years, DiPietro has done a great job. Gast thanked Carol Stoddard for taking the minutes, as well as the SMG Operations team for taking on the challenge of turning the Exhibit Hall into a beautiful luncheon area.

According to the STR reports, January's hotel Occupancy rate remained higher than Texas and US figures at 66.5, and compared to 2018, the Occupancy rate was up .5% while Texas figures were down -2.7%. The Average Daily Rate was \$112.87, which is up 2.2% in January compared to the prior year, above statewide figures. AirBNB is reporting 311 active listings in Irving, which is a 45.3% increase over last year. Although AirBNB makes up a relatively small number of available rooms, we're paying close attention to the trend.

In the absence of VP of Sales and Services Lori Fojtasek, Gast reported they are ahead of pace for January over 2018. Irving suffered a huge loss in potential bookings when a month-long Roller Sports Festival could not commit to Irving because Irving could not confirm State funds would be available. A delay in knowing if funds would be available created the road block in securing the event. SMG Director of Sales Matt Tungett brought up this issue last week in Austin, using this loss as an example of why the process needs to change.

Assistant Executive Director/Marketing and Communications Diana Pfaff expressed her delight to learn that RCMA recently announced their program will be held in Irving in 2020. ICTN created a video to help with presenting Irving to this group. She thanked Meehan, Tungett and their teams for staying late on Valentine's night to make last minute changes to the Exhibit Hall before the Annual Meeting and for making it shine. The podcast and photos from this meeting will be emailed to everyone. Pfaff also thanked Mayors Matkin and Stopfer for their participation in the podcast. Blog traffic increased in January with

almost 3,000 pageviews and 2,490 unique pageviews. The top blog posts were the “30 Days Juice Cleanse at Freshii, Here’s What Happened” and “5 Brunch Spots in Irving You Need to Try This Sunday.” Last month the Sales and Marketing teams attended the Adrian awards in New York, winning: a Gold for the ICVB website rebrand; a Gold for “Irving Texas Knows How to Rock;” a Silver for “Day Trips: Ruth Paine House Museum Irving;” and a Bronze for “The Four Seasons Resort at Las Colinas – Tried, Tested & Recommended.” The ICVB will exhibit at South by Southwest in Austin this year, which is a 75,000-person trade show, and are bringing in our marketing partners to help with designs and programs.

## CONVENTION CENTER MANAGEMENT REPORT

SMG General Manager Tom Meehan reiterated the Mayor’s words about the recent opening of The Green Gator, as he and Tungett had the opportunity to eat there recently. He added that it’s a beautiful walk from the ICC to the Music Factory. Meehan recognized Executive Chef Eduardo Alvarez for the great food and beverage presentation at the Annual Meeting. Reporting on the beginning of the calendar year, Meehan described booking as a roller coaster ride; the remainder of the year is significantly booked and should end up another great year. Current capital projects include new exterior LED lights installed, which makes a huge difference in how the building looks at night. A new monument sign is being erected on Northwest Highway to help with the traffic flow. New carpeting was installed on the fourth floor with the third floor being next on the list. The final project is one that several people are working on jointly – improving traffic flow with the bigger concerts at The Pavilion.

SMG Director of Sales Matt Tungett reported they booked 3,920 guestrooms, with only 202 booked as of date last year. After resolving a TABC issue, the TexSom event is returning. The largest show in February was the Comic Book Show held February 2 & 3.

## INDUSTRY PARTNER REPORTS

### HOTEL REPORTS

Malcom reported from the January 2019 STR report, Irving’s RevPAR increased by .5% in January, as was projected. The increase for February is 2.8% and the same should hold true for March. Board Member Kim Limon reported the Hampton Inn Las Colinas Average Daily Rate decreased slightly to \$116.80, however, their hotel has just finished a renovation. Because of this, she also projects a decrease for February and March. Board Member Holly Turner reported the Omni Mandalay had a stellar RevPar for January, February and March are holding steady. They began renovating the mezzanine in February, which should conclude in a couple of weeks. This is the beginning of a full public and meeting space renovation.

### RESTAURANT REPORT

Board Member David Cole reported the Texas Restaurant Association travels to Austin next week. The Association is hoping to address being able to include mixed drinks in the beer and wine category of removing liquor from a facility. Changing the existing laws will allow restaurant delivery of alcoholic beverages other than beer and wine, through services such as Uber Eats, Door Dash, etc. Another bill addresses the placement of scales for restaurants selling food by weight to be visible to the consumer. This requirement could force a restaurateur to incur substantial costs to redesign pay stations,

countertops, or service areas to accommodate a scale. There is also a bill addressing consistent employment regulations.

#### DCURD

Board Member Jacky Knox reported they are currently working on numerous projects. Local river elevations are back to normal, as are the gravity discharge and pumping stations. The TIF-1 storm water pump station emergency generator needs to be replaced due to the recent rains, and the bidding process will begin on March 19, with an estimated completion date scheduled for January 2021. Williams Square is assessing their plumbing system and will be making repairs as needed. As their main line and spray system is over 35 years old, many parts have deteriorated, therefore they are assessing the situation to see if the spraying system will be a part of a larger project or if they can repair it separately. Hackberry Creek and wall projects are being dredged in the Hackberry Creek System and Valley Ranch Canals.

#### IRVING-LAS COLINAS CHAMBER OF COMMERCE

Bowman gave everyone her warm appreciations for a terrific partnership in Austin. On the economic development front, 2019 has already been a busy year. The Chamber was able to retain three companies in Irving – Frito Lay, Ace Cash and Flowserve. These companies represent over 1,400 jobs. They will be visiting McKesson to discuss their retention. Currently, the Chamber team is working on 9,100 new jobs with a \$7 million investment. In the labor market, unemployment increased slightly to 3.1%, but is still lower than the State average of 3.7%. First Friday Date Night in the Heritage District is this week where they will be celebrating Texas Independence Day giving out yellow roses. She will be visiting Microsoft to discuss educational topics and learn about crypto currency. The top five issues continually being addressed with Austin include adequate funding, strengthening partnerships, the high-speed rail, and keeping communications open.

#### IRVING ARTS CENTER

Hawkins and Irving Arts Board Chair Judy Pierson welcomed Irving Arts Board Member Kenny Chavez and thanked him for traveling to Austin on February 5 where they met with Senator Nathan Johnson, Representative Eric Johnson, and others to confirm their continued support of the Hotel Occupancy Tax statute. They've received Cultural Visitor Funding of \$5 million to designate a heritage district in Irving and to create a military program for veterans to tell their stories. The recent black history celebration was very well attended, and the audience broke into song. Upcoming events at the Arts Center include the *Slave Dwelling Project* with a talk regarding emancipation. This project takes groups to spend the night in a slave dwelling with campfire discussions and then travel by bus from Dallas to Bear Creek, with a speaker on board. He encouraged everyone to be looking for 1950's shelving and kitchenware for an upcoming event.

#### TIF

Board Member John Haigler announced that at their Feb. 14 meeting, Michael Randal was appointed as the next TIF Chair. Randal recently served as Vice Chair of the City's Planning and Zoning Committee and has performed a great service to the City. They will be traveling to Austin on March 27 & 28 working on a childhood obesity initiative and will host a reception at Lamberti on the 27<sup>th</sup>.

## LAS COLINAS ASSOCIATION

Board Member Hammond Perot announced he also visited Green Gator and their oysters were wonderful. At The Las Colinas Association Annual Meeting on March 26, they will be electing two board members. The 2<sup>nd</sup> annual Charity Bowl-a-thon will be at Pinstack on April 23, benefitting Kidds Kids, founded by Kidd Kraddick to make a difference in the lives of children and their families who are dealing with life-altering conditions. The LCA is currently reviewing the Las Colinas area to see where it can be more pedestrian-friendly. He reported that there are currently 125,000 workers in Las Colinas (a 72% increase since 2000) and only 46,000 residents. Out of the 46,000 residents, 40% of that base is Indian-American, and 69% hold a bachelor's degree or higher (3x the average). The downside is that Las Colinas is ranked 12<sup>th</sup> out of 18 submarkets for office occupancy.

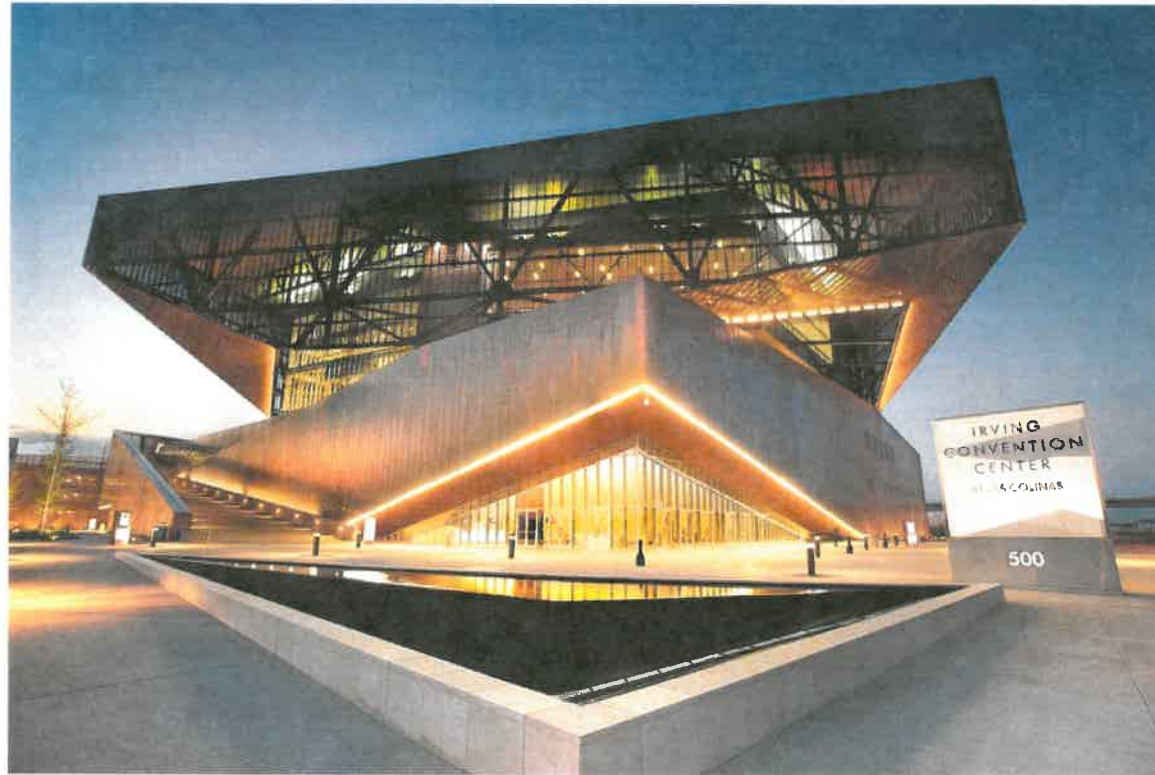
With no further discussion, Lear adjourned the meeting at 1:16 p.m.

Respectfully submitted,



Maura Allen Gast, FCDME  
Executive Director





**Date Distributed: March 15, 2019**

# **Monthly Financial Summary**

**For Period Ending February 28, 2019**

	October	November	December	January	February	March	April	May	June	July	August	September	Total	
Event Income														
Direct Event Income														
Rental Income	149,333	68,131	33,970	63,975	124,800	158,913	179,515	112,125	67,395	111,500	159,870	120,270	1,349,796	
Service Income	54,972	45,310	39,186	20,276	50,979	110,598	66,272	40,566	32,816	35,066	42,816	59,272	598,129	
Service Expenses	(104,721)	(110,920)	(53,660)	(74,381)	(108,715)	(102,154)	(76,673)	(58,300)	(47,475)	(49,300)	(52,885)	(69,980)	(909,164)	
Total Direct Event Income	99,584	2,521	19,496	9,870	67,064	167,357	169,114	94,391	52,736	97,266	149,801	109,562	1,038,761	
Ancillary Income														
F & B Concessions	36,083	4,486	3,101	14,907	16,273	25,895	15,000	10,770	3,750	3,750	3,250	8,250	145,515	
F & B Catering	259,698	219,548	341,388	384,540	452,880	208,071	298,244	394,875	373,600	150,550	177,389	161,788	3,422,571	
Parking: Self Parking	47,590	5,619	(854)	17,873	18,318	20,986	20,753	23,200	21,200	14,400	25,604	23,680	238,371	
Electrical Services	15,176	2,883	6,315	14,715	12,820	7,195	16,250	3,000	24,000	750	2,250	3,000	108,354	
Audio Visual	-	-	3	30	(1,447)	-	-	-	-	-	-	-	(1,414)	
Internet Services	555	125	-	-	-	5,310	1,670	1,500	1,250	900	780	950	13,040	
Total Ancillary Income	359,102	232,661	349,953	432,065	498,844	267,457	351,917	433,345	423,800	170,350	209,273	197,668	3,926,436	
Total Event Income	458,686	235,182	369,449	441,935	565,908	434,814	521,031	527,736	476,536	267,616	359,074	307,230	4,965,197	
Other Operating Income	21,305	33,334	25,594	76,444	43,462	77,058	61,110	45,200	37,056	41,000	39,200	122,262	623,025	
CVB Operating Subsidy			348,000			350,000			348,750			348,250	1,395,000	
Adjusted Gross Income	479,991	268,516	743,043	518,379	609,370	861,872	582,141	572,936	862,342	308,616	398,274	777,742	6,983,222	
Operating Expenses														
Employee Salaries and Wages	230,208	211,994	295,950	228,291	199,150	235,551	235,551	235,551	235,551	235,551	235,551	247,715	2,826,614	
Benefits	55,020	61,618	66,098	66,299	64,558	73,906	74,107	74,107	74,107	74,107	74,107	131,244	889,278	
Less: Event Labor Allocations	(67,492)	(77,786)	(50,423)	(50,905)	(56,624)	(43,201)	(43,201)	(43,201)	(43,201)	(43,201)	(43,201)	44,025	(518,411)	
Net Employee Wages and Benefits	217,736	195,826	311,625	243,685	207,084	266,256	266,457	266,457	266,457	266,457	266,457	422,984	3,197,480	
Contracted Services	63,247	63,778	70,975	62,066	53,814	52,045	52,045	52,045	52,045	52,045	52,045	(1,600)	624,550	
General and Administrative	37,849	41,516	48,468	34,104	39,690	47,470	41,959	49,939	53,379	86,620	53,760	157,556	692,311	
Operations	61,736	37,486	36,298	55,399	42,840	45,260	45,260	45,260	45,260	45,260	52,260	67,802	580,120	
Repair & Maintenance	63,632	46,729	42,881	44,357	51,275	46,096	46,096	46,096	46,096	58,096	46,096	27,698	568,649	
Supplies	23,696	27,123	8,539	17,559	6,565	15,417	14,917	22,917	23,417	22,917	22,917	15,672	221,657	
Insurance	6,373	6,476	6,545	6,189	6,519	8,333	8,333	8,333	8,333	8,333	8,333	17,901	100,001	
Utilities	42,583	40,959	52,957	35,824	53,031	47,917	47,917	47,917	47,917	47,917	47,917	62,145	575,001	
Other	-	-	-	-	-	417	417	417	417	417	417	2,498	5,000	
SMG Management Fees	43,521	41,556	46,399	53,888	58,743	35,986	35,986	35,986	35,986	16,809	13,486	13,485	431,831	
Total Operating Expenses	560,373	501,449	624,687	553,071	519,561	565,197	559,387	578,867	579,307	604,871	563,688	786,141	6,996,600	
Net Income (Loss) From Operations	(80,382)	(232,933)	118,356	(34,692)	89,809	296,675	22,754	(5,931)	283,035	(296,255)	(165,414)	(8,400)	(13,378)	
Net Income After Other Income (Expenses)	(80,382)	(232,933)	118,356	(34,692)	89,809	296,675	22,754	(5,931)	283,035	(296,255)	(165,414)	(8,400)	(13,378)	
													(1,395,000)	(1,408,378)

Budget Forecast Comparison by Month

	2019	2018
2019	355,094	(45,974)
2018	47,856	494,666

IRVING CONVENTION CENTER/SMG  
Financial Statements Monthly Highlights  
For the Month Ending February 28, 2019

	Current Actual	Current Budget	Variance	Prior Year Actual
Attendance	15,449	6,880	8,569	17,926
Events	26	11	15	25
Event Days	38	20	18	38
Direct Event Income	67,064	93,493	(26,429)	48,493
Ancillary Income	498,844	378,826	120,018	412,897
Total Event Income	565,908	472,319	93,589	461,390
Other Operating Income	43,462	45,837	(2,375)	45,837
Adjusted Gross Income	609,370	518,156	91,214	507,227
Indirect Expenses	(519,561)	(568,176)	48,615	(546,367)
Net Income (Loss) From Operations	89,809	(50,020)	139,829	(39,140)

**IRVING CONVENTION CENTER/SMG**  
**Financial Statements Year to Date Highlights**  
**For the Five Months Ending February 28, 2019**

	Year to Date Actual	Year to Date Budget	Variance	Prior YTD Actual
Attendance	88,328	67,645	20,683	86,320
Events	105	73	32	111
Event Days	159	114	45	161
Direct Event Income	198,534	338,352	(139,818)	248,352
Ancillary Income	1,872,637	1,861,113	11,524	1,929,734
Total Event Income	2,071,171	2,199,465	(128,294)	2,178,086
Other Operating Income	200,138	289,337	(89,199)	318,336
Adjusted Gross Income	2,271,309	2,488,802	(217,493)	2,496,422
Indirect Expenses	(2,759,132)	(2,880,146)	121,014	(2,774,612)
Net Income (Loss) From Operations	(487,823)	(391,344)	(96,479)	(278,190)

**IRVING CONVENTION CENTER/SMG**

Balance Sheet  
February 28, 2019

**ASSETS**

**Current Assets**

Cash	\$	724,091
Accounts Receivable		934,731
Prepaid Assets		58,517
Inventory		57,360

Total Current Assets		1,774,699
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<b>Total Assets</b>	<b>\$</b>	<b>1,774,699</b>
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**LIABILITIES AND EQUITY**

**Current Liabilities**

Accounts Payable	\$	570,365
Accrued Expenses		397,305
Deferred Income		0
Advance Ticket Sales/Deposits		947,857
Other Current Liabilities		0

Total Current Liabilities		1,915,527
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**Long-Term Liabilities**

Long Term Liabilites		0
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Total Long-Term Liabilities		0
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Total Liabilities		1,915,527
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**Equity**

Net Funds Received	10,461,638
Retained Earnings	(10,114,643)
Net Income (Loss)	(487,823)

Total Equity	(140,828)
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<b>Total Liabilities &amp; Equity</b>	<b>\$</b>	<b>1,774,699</b>
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**IRVING CONVENTION CENTER/SMG**  
**Income Statement**  
For the Five Months Ending February 28, 2019

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
<b>EVENT INCOME</b>							
Direct Event Income							
Rental Income	124,800	106,890	17,910	440,209	450,596	(10,387)	385,596
Service Revenue	50,979	60,981	(10,002)	210,720	184,066	26,654	184,065
Service Expenses	(108,715)	(74,378)	(34,337)	(452,395)	(296,310)	(156,085)	(321,309)
Total Direct Event In	67,064	93,493	(26,429)	198,534	338,352	(139,818)	248,352
Ancillary Income							
F & B Concessions	16,273	8,000	8,273	74,856	66,596	8,260	60,362
F & B Catering	452,880	321,456	131,424	1,658,056	1,588,260	69,796	1,714,265
Parking	18,318	27,250	(8,932)	88,549	127,754	(39,205)	78,359
Electrical Services	12,820	21,715	(8,895)	51,909	72,868	(20,959)	72,868
Audio Visual	(1,447)	0	(1,447)	(1,413)	0	(1,413)	(1,505)
Internet Services	0	405	(405)	680	5,635	(4,955)	5,385
Total Ancillary Inco	498,844	378,826	120,018	1,872,637	1,861,113	11,524	1,929,734
Total Event Income	565,908	472,319	93,589	2,071,171	2,199,465	(128,294)	2,178,086
<b>OTHER OPERATING INCOME</b>							
Other Income	43,462	45,837	(2,375)	200,138	289,337	(89,199)	318,336
Total Other Operatin	43,462	45,837	(2,375)	200,138	289,337	(89,199)	318,336
Adjusted Gross Inco	609,370	518,156	91,214	2,271,309	2,488,802	(217,493)	2,496,422
<b>INDIRECT EXPENSES</b>							
Salaries & Wages	199,150	239,709	40,559	1,165,590	1,198,545	32,955	1,007,126
Payroll Taxes & Ben	64,558	71,466	6,908	313,595	357,330	43,735	224,597
Labor Allocations to	(56,624)	(43,201)	13,423	(303,230)	(216,005)	87,225	(151,495)
Net Salaries and Ben	207,084	267,974	60,890	1,175,955	1,339,870	163,915	1,080,228
Contracted Services	53,814	52,045	(1,769)	313,880	260,225	(53,655)	349,800
General and Adminis	39,690	49,231	9,541	201,619	254,171	52,552	294,106
Operating	42,840	45,260	2,420	233,759	256,300	22,541	211,237
Repairs & Maintenan	51,275	46,096	(5,179)	248,874	230,480	(18,394)	262,111
Operational Supplies	6,565	14,917	8,352	83,483	75,835	(7,648)	92,469
Insurance	6,519	8,333	1,814	32,102	41,665	9,563	27,703
Utilities	53,031	48,334	(4,697)	225,353	241,670	16,317	236,640
SMG Management F	58,743	35,986	(22,757)	244,107	179,930	(64,177)	213,093
Total Indirect Expens	519,561	568,176	48,615	2,759,132	2,880,146	121,014	2,767,387

An SMG Managed Facility

IRVING CONVENTION CENTER/SMG  
Income Statement  
For the Five Months Ending February 28, 2019

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
Net Income (Loss)	89,809	(50,020)	139,829	(487,823)	(391,344)	(96,479)	(270,965)

**March 2019 - ICC, L1, EXH and 66 other(s)**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24	25	26	27	28	1	2
	Southern Baptists of Texas Evangelism Conference			Camden Awards Luncheon		National Prayer Luncheon For Life
				6th Annual IES Quality Summit		Family Promise of Irving Gala
						DFW Sport Clips Awards and Gala
3	4	5	6	7	8	9
National Prayer Luncheon For Life		IPD Annual Awards Banquet		North Texas Real Estate Information System, Inc Meeting		Art Life
					The Great American Franchise Expo	
					IPSOS Automotive Clinic	
10	11	12	13	14	15	16
The Great American Franchise Expo	Head Start of Greater Dallas		QuikTrip Meeting	Richardson Prom Tasting	Board & Business Development	
Art Life						
IPSOS Automotive Clinic						
17	18	19	20	21	22	23
Art Life		Boards and Commissions Dinner		Women's Business Council Tasting		
		ICVB MarComm Meeting		Young Adult Book Festival		
		RCMA Meeting				
24	25	26	27	28	29	30
Quinceanera Expo	The NBM Show					
	Century 21 Awards Banquet		Medical City Health Nurses Graduation Ceremony			





## ICVB FINANCIAL STATEMENTS

For Period Ending:  
February 28, 2019

IRVING CONVENTION AND VISITORS BUREAU  
GENERAL FUND  
BALANCE SHEET  
FEBRUARY 28, 2019

**ASSETS**

Cash	158,816
Petty Cash	250
Investments	1,701,000
Accounts Receivable - Miscellaneous	1,266
Total Assets	<u>1,861,332</u>

**LIABILITIES AND FUND BALANCE**

**LIABILITIES**

Due to City of Irving General Fund	<u>173</u>
	<u>173</u>

**FUND BALANCE**

Reserved for Encumbrances	864,575
Unreserved	<u>996,584</u>
Total Fund Balance	<u>1,861,159</u>
Total Liabilities and Fund Balance	<u>1,861,332</u>

Notes:

Reserved for Encumbrances:

Crowdriff - 26,250

Destination Analysts - 35,000

Irving Convention Center/Fulcrum - 54,160

Maloney Strategic Communications - 88,343

Media Advertising - 398,709

Simpleview - 173,575

Tucker & Associates - 37,973

Miscellaneous - 50,565

IRVING CONVENTION AND VISITORS BUREAU  
GENERAL FUND  
STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE  
FOR THE FIVE MONTH PERIOD ENDING FEBRUARY 28, 2019

	----- Budget -----		----- Actual -----			Unencumbered	Percent	Prior
	Adopted	Adjusted	Current Month	Year-to-Date	Encumbrances	Available Budget	Collected/ Expended	Year to Date Actual
<b><u>REVENUES AND TRANSFERS IN:</u></b>								
<b><u>REVENUES:</u></b>								
Hotel/Motel Taxes:								
Current Year	8,593,019	8,593,019	2,021,033	2,021,033	0	6,571,986	23.52%	1,928,422
Penalties and Interest	0	0	0	0	0	0	0.00%	4,051
Prior Years	0	0	7,360	7,360	0	(7,360)	0.00%	0
Interest	26,450	26,450	1,269	6,896	0	19,554	26.07%	2,092
State of Texas Events Trust Fund	25,000	25,000	0	0	0	25,000	0.00%	0
Miscellaneous	13,000	13,000	3,574	3,741	0	9,259	28.78%	200
Total Revenues	<u>8,657,469</u>	<u>8,657,469</u>	<u>2,033,236</u>	<u>2,039,030</u>	<u>0</u>	<u>6,618,439</u>	<u>23.55%</u>	<u>1,934,765</u>
<b>TOTAL REVENUES AND TRANSFERS IN</b>	<u>8,657,469</u>	<u>8,657,469</u>	<u>2,033,236</u>	<u>2,039,030</u>	<u>0</u>	<u>6,618,439</u>	<u>23.55%</u>	<u>1,934,765</u>
<b><u>EXPENDITURES AND TRANSFERS OUT:</u></b>								
<b><u>EXPENDITURES:</u></b>								
Salaries	2,257,287	2,224,228	168,885	792,353	0	1,431,875	35.62%	155,956
Benefits	564,825	564,825	48,228	209,103	0	355,722	37.02%	43,695
Supplies	46,975	49,788	1,140	12,884	10,050	26,854	46.06%	4,107
Equipment Maintenance	6,300	6,300	185	926	0	5,374	14.70%	311
Miscellaneous	179,025	179,025	1,462	74,766	0	104,259	41.76%	3,086
Equipment Rentals	6,900	6,900	0	1,113	2,475	3,312	52.00%	0
Special Services	1,824,765	1,890,545	300,343	602,390	452,716	835,439	55.81%	251,921
Facility Management Services	1,395,000	1,395,000	0	348,000	0	1,047,000	24.95%	0
Advertising Projects	146,400	197,665	5,725	88,806	0	108,859	44.93%	1,222
Sponsorships / Partnerships	125,000	147,059	0	82,059	0	65,000	55.80%	9,000
Media Advertising	580,000	663,098	54,986	202,880	398,709	61,509	90.72%	10,649
Travel	666,580	666,580	79,335	173,347	0	493,233	26.01%	52,457
Promotions / Special Events	1,080,150	1,061,935	86,037	261,348	625	799,962	24.67%	93,589
Memberships	91,215	91,215	2,340	33,222	0	57,993	36.42%	17,155
Total Expenditures	<u>8,970,422</u>	<u>9,144,163</u>	<u>748,666</u>	<u>2,883,197</u>	<u>864,575</u>	<u>5,396,391</u>	<u>40.99%</u>	<u>643,148</u>
<b><u>TRANSFERS OUT:</u></b>								
Transfer to ICVB Reserve Fund	125,000	125,000	0	0	0	125,000	0.00%	0
Transfer to ICC Reserve/CIP Fund	400,000	400,000	0	0	0	400,000	0.00%	0
Total Transfers Out	<u>525,000</u>	<u>525,000</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>525,000</u>	<u>0.00%</u>	<u>0</u>
<b>TOTAL EXPENDITURES AND TRANSFERS OUT</b>	<u>9,495,422</u>	<u>9,669,163</u>	<u>748,666</u>	<u>2,883,197</u>	<u>864,575</u>	<u>5,921,391</u>	<u>38.76%</u>	<u>643,148</u>

Percent of year completed = 41.7%

IRVING CONVENTION AND VISITORS BUREAU  
GENERAL FUND  
STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE  
FOR THE FIVE MONTH PERIOD ENDING FEBRUARY 28, 2019

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**SUMMARY:**

Beginning Fund Balance at October 1, 2018	2,705,326
Revenues and Transfers In	2,039,030
Expenditures and Transfers Out	<u>(2,883,197)</u>
Ending Fund Balance at February 28, 2019	1,861,159
Encumbrances	<u>(864,575)</u>
Unreserved Fund Balance at February 28, 2019	<u><u>996,584</u></u>

**NOTES:**

Adjusted Budget

The adjusted budget includes prior year encumbrances in the amount of 173,741.

Revenues & Transfers In

Hotel/Motel Taxes: Taxes for the 1st quarter (Oct-Dec) were received in February.

Expenditures & Transfers Out

Special Services: Administrative Cost Reimbursement - 81,136; Advertising Agency (MSC) - 178,972; Outside Services - 40,187; Miscellaneous - 48

Facility Management Services: The first subsidy payment to SMG was processed in December

Promotions / Special Events: Business Development Incentive Program - 38,677; Miscellaneous - 8,797

# Irving Convention and Visitors Bureau

## Check Register Report - February 2019



Generated: 3/11/2019 10:21:17 AM

Batch: 7599

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060005	02/07/19	ABOVE AND BEYOND INCENTIVES	\$	1,968.30
80060006	02/07/19	BT HOTEL LAS COLINAS LLC	\$	664.00
80060007	02/07/19	CONFERENCE DIRECT	\$	9,500.00
80060008	02/07/19	CROWDRIFT INC.	\$	2,083.00
80060009	02/07/19	SUSAN D. CUTTS	\$	643.75
80060010	02/07/19	MALONEY STRATEGIC COMMUNICATIONS	\$	41,363.28
80060011	02/07/19	MEETING PROFESSIONALS INTERNATIONAL	\$	24,573.00
80060012	02/07/19	MEETINGS TODAY	\$	5,200.00
80060013	02/07/19	NORTHSTAR TRAVEL MEDIA, LLC	\$	5,000.00
80060014	02/07/19	PCMA SERVICES	\$	4,000.00
80060015	02/07/19	TEXAS DEPARTMENT OF TRANSPORTATION	\$	6,043.41
80060016	02/07/19	TIGER OAK MEDIA, INC	\$	3,500.00
80060017	02/07/19	TUCKER & ASSOCIATES, LLC	\$	63.06
13 payments Batch Total: \$				104,601.80

Batch: 7606

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060018	02/14/19	AJR MEDIA GROUP	\$	3,145.00
80060019	02/14/19	AMERICAN EXPRESS	\$	71,763.18
80060020	02/14/19	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	\$	4,500.75
80060021	02/14/19	BH DFW PROPERTY LP	\$	1,145.00
80060022	02/14/19	CHRISTIAN MEETINGS & CONVENTIONS ASSOCIATION	\$	250.00
80060023	02/14/19	DALLAS FORT WORTH AIRPORT MARRIOTT	\$	3,391.00
80060024	02/14/19	DALLAS MARRIOTT LAS COLINAS	\$	344.00
80060025	02/14/19	ENVOY AIR INC.	\$	1,482.00
80060026	02/14/19	FOUR SEASONS RESORT & CLUB DALLAS AT LAS COLINAS	\$	905.00
80060027	02/14/19	FOUR SEASONS RESORT & CLUB DALLAS AT LAS COLINAS	\$	800.00
80060028	02/14/19	HILTI, INC.	\$	15,743.00
80060029	02/14/19	HILTON GARDEN INN DFW AIRPORT SOUTH	\$	165.00
80060030	02/14/19	IRVING - LAS COLINAS ROTARY CLUB	\$	130.00
80060031	02/14/19	IRVING FAMILY ADVOCACY CENTER	\$	3,000.00
80060032	02/14/19	MALONEY STRATEGIC COMMUNICATIONS	\$	85,417.77
80060033	02/14/19	NATIONAL RURAL LETTER CARRIERS' ASSOCIATION	\$	1,415.00
80060034	02/14/19	OMNI MANDALAY HOTEL	\$	8,261.00
80060035	02/14/19	ROSELLE PLIEGO	\$	150.00

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## Batch: 7606

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060036	02/14/19	SHERATON DFW AIRPORT HOTEL	\$	4,730.00
80060037	02/14/19	TEXAS AGGREGATES AND CONCRETE ASSOCIATION	\$	248.00
80060038	02/14/19	TEXAS DREAMS GYMNASTICS	\$	1,725.00
80060039	02/14/19	THE EVENT LOUNGE, LLC	\$	3,000.00
80060040	02/14/19	THE TEXAS GYPSIES LLC	\$	750.00
80060041	02/14/19	WHOLE HEART MINISTRIES	\$	1,925.00
24 payments Batch Total: \$				214,385.70

## Batch: 7613

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060042	02/21/19	AMERICAN COLLEGE OF EMERGENCY PHYSICIANS	\$	720.00
80060043	02/21/19	ARES TRAVEL INC.	\$	1,250.00
80060044	02/21/19	BH DFW PROPERTY LP	\$	1,772.00
80060045	02/21/19	CAROL BOYER	\$	86.64
80060046	02/21/19	CHRISTIAN MEETINGS & CONVENTIONS ASSOCIATION	\$	2,000.00
80060047	02/21/19	CROWDRIFT INC.	\$	2,193.00
80060048	02/21/19	SUSAN D. CUTTS	\$	293.75
80060049	02/21/19	DALLAS FORT WORTH AIRPORT MARRIOTT	\$	1,233.00
80060050	02/21/19	FEDERAL EXPRESS CORPORATION	\$	26.61
80060051	02/21/19	LORI M. FOJTASEK	\$	140.10
80060052	02/21/19	WENDY FOSTER	\$	58.15
80060053	02/21/19	FOUR SEASONS RESORT & CLUB DALLAS AT LAS COLINAS	\$	2,680.00
80060054	02/21/19	GUARANTEED EXPRESS, INC.	\$	21.28
80060055	02/21/19	CHERYL HOPKINS	\$	132.72
80060056	02/21/19	IRVING CONVENTION CENTER	\$	8,541.96
80060057	02/21/19	IRVING CONVENTION CENTER	\$	11,055.89
80060058	02/21/19	MARIANNE LAUDA	\$	195.97
80060059	02/21/19	KATHY LEVINE	\$	65.00
80060060	02/21/19	BRENDA LOPEZ	\$	70.86
80060061	02/21/19	MALONEY STRATEGIC COMMUNICATIONS	\$	52,191.17
80060062	02/21/19	LORI MANSELL	\$	163.00
80060063	02/21/19	KAYLA MANSOUR	\$	80.90
80060064	02/21/19	MEETINGS TODAY	\$	2,000.00
80060065	02/21/19	OMNI MANDALAY HOTEL	\$	400.00
80060066	02/21/19	ON POINT PROMOTIONAL TEAM	\$	1,433.32
80060067	02/21/19	PCMA SERVICES	\$	8,180.00
80060068	02/21/19	DIANA PFAFF	\$	65.00
80060069	02/21/19	DEBBIE ROBERTS	\$	100.00

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## Batch: 7613

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060070	02/21/19	KELLY ROCHE	\$	152.62
80060071	02/21/19	SHERATON DFW AIRPORT HOTEL	\$	510.00
80060072	02/21/19	STAPLES	\$	350.10
80060073	02/21/19	TEXAS AGGREGATES AND CONCRETE ASSOCIATION	\$	248.00
80060074	02/21/19	TEXAS DREAMS GYMNASTICS	\$	100.00
80060075	02/21/19	TIGER OAK MEDIA, INC	\$	3,500.00
80060076	02/21/19	TUCKER & ASSOCIATES, LLC	\$	4,000.00
80060077	02/21/19	VERIZON WIRELESS	\$	517.19
36 payments Batch Total: \$				106,528.23

## Batch: 7622

<u>Number</u>	<u>Date</u>	<u>Payee</u>		<u>Amount</u>
80060078	02/28/19	AERIAL PHOTOGRAPHY	\$	97.00
80060079	02/28/19	ALOFT LAS COLINAS	\$	510.00
80060080	02/28/19	AMERICAN ACADEMY OF OTOLARYNGIC ALLERGY	\$	745.00
80060081	02/28/19	BT HOTEL LAS COLINAS LLC	\$	1,790.00
80060082	02/28/19	DRIVE NATION SPORTS, LLC	\$	205.00
80060083	02/28/19	FOUR SEASONS RESORT & CLUB DALLAS AT LAS COLINAS	\$	1,010.00
80060084	02/28/19	MARK Q. FREEMAN	\$	16.97
80060085	02/28/19	MALLOUF PHOTOGRAPHY	\$	337.50
80060086	02/28/19	MCKESSON CORPORATION	\$	215.00
80060087	02/28/19	ON POINT PROMOTIONAL TEAM	\$	922.45
80060088	02/28/19	ROADRUNNER CHARTERS, INC.	\$	260.00
80060089	02/28/19	SECOND ACT STORIES LLC	\$	5,851.46
80060090	02/28/19	SIMPLEVIEW	\$	20,958.66
80060091	02/28/19	TRIPADVISOR, LLC	\$	343.65
14 payments Batch Total: \$				33,262.69
87 payments Sub Total: \$				458,778.42

## SUMMARY

87 payments TOTAL: \$ 458,778.42



ICVB  
HOTEL OCCUPANCY TAX COLLECTIONS

First Quarter – FY 2018-19



**IRVING CONVENTION AND VISITORS BUREAU  
HOTEL OCCUPANCY TAX  
BUDGET / ACTUAL  
2018 - 2019**

	QUARTER ENDING 12/31/18	
	BUDGET	ACTUAL
STATE TAX (estimated) - 6%	4,129,389	4,254,807
CITY OF IRVING TAX - 9%	6,194,083	6,382,211
TOTAL ADMINISTRATIVE COST	(132,140)	136,154
<hr/>		
<b>CONVENTION &amp; VISITORS BUREAU - 57% OF 5%</b>	1,961,460	2,021,033
Administrative Cost	(78,458)	(80,841)
Remittance Amount	1,883,002	1,940,192
<hr/>		
<b>ARTS CENTER - 35.5% of 5%</b>	1,221,611	1,258,714
Administrative Cost	(48,864)	(50,349)
Remittance Amount	1,172,747	1,208,365
<hr/>		
<b>MUSEUM - 2.5% of 5%</b>	86,029	88,642
Administrative Cost	(3,441)	(3,546)
Remittance Amount	82,588	85,096
<hr/>		
<b>DOWNTOWN &amp; EVENTS - 1% of 5%</b>	34,412	35,457
Administrative Cost	(1,376)	(1,418)
Remittance Amount	33,036	34,039
<hr/>		
<b>CONVENTION CENTER FUND - 2% of 9%</b> (effective 01/01/00)	1,376,463	1,418,269
<b>DEBT SERVICE - 4% of 5%</b>	137,646	141,827
<b>TOTAL</b>	1,514,109	1,560,096
<hr/>		
<b>ENTERTAINMENT CENTER - 2% of 9%</b> (effective 04/01/08)	1,376,463	1,418,269

This report may not reconcile with the City of Irving HOT Tax Summary due to timing of reporting of delinquent amounts.

**IRVING CONVENTION AND VISITORS BUREAU  
HOTEL OCCUPANCY TAX  
OCTOBER - DECEMBER**

<b>HOTEL</b>	<b>ACTUAL 17-18</b>	<b>ACTUAL 18-19</b>	<b>DIFFERENCE</b>	<b>PERCENT</b>
1 Atrium Hotel and Suites	8,965.34	12,055.27	3,089.93	34.47%
2 Dallas Marriott Las Colinas	82,513.10	103,439.12	20,926.02	25.36%
3 DFW Airport Hotel & Conf Center	7,919.93	6,317.77	(1,602.16)	-20.23%
4 DFW Airport Marriott	134,128.70	123,439.34	(10,689.36)	-7.97%
5 Doubletree DFW Airport North	59,201.09	49,246.43	(9,954.66)	-16.81%
6 Embassy Suites - DFW Airport South	87,175.90	88,469.58	1,293.68	1.48%
7 Four Seasons Resort & Club	208,087.33	211,383.09	3,295.76	1.58%
8 Hilton Garden Inn - DFW South	35,373.73	39,574.63	4,200.90	11.88%
9 Hilton Garden Inn - Las Colinas	37,201.18	38,597.02	1,395.84	3.75%
10 Holiday Inn Las Colinas	18,946.28	21,698.19	2,751.91	14.52%
11 NYLO Dallas/Las Colinas	45,376.18	44,537.76	(838.42)	-1.85%
12 Omni Mandalay Hotel at Las Colinas	123,708.28	126,304.99	2,596.71	2.10%
13 Sheraton Grand Hotel	66,978.01	64,350.55	(2,627.46)	-3.92%
14 Texican Court		1,729.42	1,729.42	100.00%
15 Westin DFW	117,911.79	127,419.73	9,507.94	8.06%
<b>TOTAL LUXURY &amp; FULL SERVICE</b>	<b>1,033,486.84</b>	<b>1,058,562.89</b>	<b>25,076.05</b>	<b>2.43%</b>

<b>ALL-SUITE / EXTENDED STAY</b>				
1 Best Western - DFW Airport Suites	15,677.62	14,669.44	(1,008.18)	-6.43%
2 Candlewood Suites - Las Colinas	9,288.34	8,744.65	(543.69)	-5.85%
3 Comfort Inn - DFW North	15,463.01	15,158.85	(304.16)	-1.97%
4 Comfort Suites - DFW Airport	15,453.27	15,771.98	318.71	2.06%
5 Comfort Suites - Las Colinas	8,461.61	6,437.14	(2,024.47)	-23.93%
6 Country Inn & Suites - DFW South	12,281.36	10,534.12	(1,747.24)	-14.23%
7 Element DFW North	23,141.97	24,995.01	1,853.04	8.01%
8 Extended Stay America	0.00 *	2,621.86	2,621.86	100.00%
9 Extended Stay America - DFW North	1,356.31	4,894.30	3,537.99	260.85%
10 Extended Stay America - Las Colinas	6,419.63	8,110.47	1,690.84	26.34%
11 Extended Stay Deluxe	0.00 *	2,911.71	2,911.71	100.00%
12 Hawthorne Suites - DFW North	10,289.79	9,352.96	(936.83)	-9.10%
13 Hawthorne Suites - DFW South	5,824.77	5,306.55	(518.22)	-8.90%
14 Holiday Inn Express - DFW North	29,858.34	25,877.59	(3,980.75)	-13.33%
15 Holiday Inn Express - DFW South	23,182.07	21,477.43	(1,704.64)	-7.35%
16 Holiday Inn Express - Las Colinas	16,430.40	19,576.71	3,146.31	19.15%
17 Home Towne Studios	4,790.60	5,683.81	893.21	18.65%
18 Home2 Suites - DFW North	22,925.79	24,666.49	1,740.70	7.59%
19 Home2 Suites - DFW South	temp closed	20,639.24	20,639.24	100.00%
20 Homewood Suites - DFW Airport	20,040.29	19,592.04	(448.25)	-2.24%
21 Homewood Suites - Las Colinas	30,921.47	31,236.46	314.99	1.02%
22 Hyatt House Dallas-Las Colinas	24,826.69	30,762.39	5,935.70	23.91%
23 Hyatt Place Las Colinas	31,627.75	29,358.27	(2,269.48)	-7.18%
24 Motel 6 / Studio 6 - DFW East	6,777.79	7,544.06	766.27	11.31%
25 Residence Inn - DFW North	13,823.22	9,737.77	(4,085.45)	-29.55%
26 Residence Inn - DFW South	19,865.33	18,165.69	(1,699.64)	-8.56%
27 Residence Inn - Las Colinas	20,329.31	21,255.03	925.72	4.55%
28 Springhill Suites	25,553.80	25,242.29	(311.51)	-1.22%
29 Staybridge Suites Las Colinas	20,657.53	21,115.71	458.18	2.22%
30 Staybridge Suites North	17,258.55	20,588.58	3,330.03	19.29%
31 Studio 6 - DFW North	291.88	263.72	(28.16)	-9.65%
32 Towneplace Suites	21,748.11	21,362.52	(385.59)	-1.77%
33 Waterwalk - Las Colinas	0.00	3,081.72	3,081.72	100.00%
34 Woodspring Suites Signature	5,935.32	4,761.08	(1,174.24)	-19.78%
35 Extended Stay Properties	407.41	612.18	204.77	50.26%
<b>TOTAL ALL SUITE / EXTENDED STAY</b>	<b>480,909.33</b>	<b>512,109.82</b>	<b>31,200.49</b>	<b>6.49%</b>

**HOTEL OCCUPANCY TAX**  
**OCTOBER - DECEMBER (page 2)**

HOTEL	ACTUAL 17-18	ACTUAL 18-19	DIFFERENCE	PERCENT
<b>LIMITED SERVICE</b>				
1 Aloft Las Colinas	31,214.32	32,620.22	1,405.90	4.50%
2 Courtyard by Marriott - DFW North	36,887.59	38,694.65	1,807.06	4.90%
3 Courtyard by Marriott - DFW South	27,763.43	25,941.08	(1,822.35)	-6.56%
4 Courtyard by Marriott - Las Colinas	33,351.76	31,990.38	(1,361.38)	-4.08%
5 Fairfield Inn & Suites	21,869.52	22,559.10	689.58	3.15%
6 Fairfield Inn - DFW North	19,864.15	22,231.38	2,367.23	11.92%
7 Fairfield Inn - Las Colinas	19,909.42	22,635.62	2,726.20	13.69%
8 Hampton Inn - Las Colinas	28,058.18	26,725.18	(1,333.00)	-4.75%
9 Jefferson Street Bed & Breakfast	189.44	103.54	(85.90)	-45.34%
10 La Quinta Inn & Suites - Las Colinas	16,399.85	16,099.95	(299.90)	-1.83%
11 La Quinta Inn & Suites - DFW South	18,909.95	23,312.22	4,402.27	23.28%
12 La Quinta Inn & Suites - DFW North	23,297.54	23,998.15	700.61	3.01%
13 Wingate Inn - DFW North	10,056.43	8,700.94	(1,355.49)	-13.48%
14 Wingate Inn - Las Colinas	18,833.79	16,430.53	(2,403.26)	-12.76%
<b>TOTAL LIMITED SERVICE</b>	<b>306,605.37</b>	<b>312,042.94</b>	<b>5,437.57</b>	<b>1.77%</b>

<b>BUDGET</b>				
1 America's Best Value Inn	4,075.26	4,445.10	369.84	9.08%
2 Arya Inn & Suites	1,234.37	1,698.89	464.52	37.63%
3 Best Western Irving Inn & Suites	16,586.97	15,081.65	(1,505.32)	-9.08%
4 Budget Inn	1,502.11	1,496.98	(5.13)	-0.34%
5 Budget Inn & Suites	951.84	630.88	(320.96)	-33.72%
6 Budget Lodge of Irving	2,846.11	0.00	(2,846.11)	-100.00%
7 Budget Suites of America - Las Colinas	2,376.56	1,975.19	(401.37)	-16.89%
8 Clarion Inn & Suites	6,152.08	10,148.46	3,996.38	64.96%
9 Crossroads Hotel	1,429.50	2,952.49	1,522.99	106.54%
10 Days Inn	9,675.31	10,518.52	843.21	8.72%
11 Days Inn - DFW North	10,102.28	10,698.73	596.45	5.90%
12 Delux Inn	2,062.75	1,881.42	(181.33)	-8.79%
13 Delux Suites	636.42	560.11	(76.31)	-11.99%
14 Gateway Suites	1,869.06	1,756.63	(112.43)	-6.02%
15 Motel 6 - Dallas / Irving	7,913.60	9,026.47	1,112.87	14.06%
16 Motel 6 - DFW North	8,892.82	7,856.34	(1,036.48)	-11.66%
17 Motel 6 - DFW South	4,377.80	3,379.25	(998.55)	-22.81%
18 Quality Inn & Suites - DFW Airport	17,499.90	16,222.71	(1,277.19)	-7.30%
19 Quality Inn & Suites - DFW South	8,550.51	9,830.91	1,280.40	14.97%
20 Red Roof Inn - DFW North	16,535.71	14,746.21	(1,789.50)	-10.82%
21 Super 8 Motel - DFW North	8,021.13	8,493.42	472.29	5.89%
22 Super 8 Motel - DFW South	5,049.36	4,917.13	(132.23)	-2.62%
<b>TOTAL BUDGET</b>	<b>138,341.45</b>	<b>138,317.49</b>	<b>(23.96)</b>	<b>-0.02%</b>

	ACTUAL	ACTUAL	DIFFERENCE	PERCENT
<b>GRAND TOTAL</b>	<b>1,959,342.99</b>	<b>2,021,033.14</b>	<b>61,690.15</b>	<b>3.15%</b>

	BUDGET	ACTUAL	DIFFERENCE	PERCENT
<b>1ST QUARTER</b>	<b>1,961,460.00</b>	<b>2,021,033.14</b>	<b>59,573.14</b>	<b>3.04%</b>

\*Hotels reported all receipts were tax exempt for this quarter of FY17-18

**IRVING CONVENTION AND VISITORS BUREAU  
HOTEL OCCUPANCY TAX  
2018 - 2019 BUDGET**

<b>BUDGET VS ACTUAL</b>	<b>BUDGET 18-19</b>	<b>ACTUAL 18-19</b>	<b>DIFFERENCE</b>	<b>%</b>
1ST QUARTER OCT - DEC 2017	1,961,460	2,021,033	59,573	3.04%
2ND QUARTER JAN - MAR 2018	2,178,773	0	(2,178,773)	-100.00%
3RD QUARTER APR - JUN 2018	2,352,079	0	(2,352,079)	-100.00%
4TH QUARTER JUL - SEP 2018	2,100,707	0	(2,100,707)	-100.00%
<b>YTD TOTALS</b>	<b>8,593,019</b>	<b>2,021,033</b>	<b>(6,571,986)</b>	<b>-76.48%</b>

<b>PRIOR YEAR VS CURRENT YEAR</b>	<b>ACTUAL 17-18</b>	<b>ACTUAL 18-19</b>	<b>DIFFERENCE</b>	<b>%</b>
1ST QUARTER OCT - DEC	1,959,343	2,021,033	61,690	3.15%
2ND QUARTER JAN - MAR	0	0	0	0.00%
3RD QUARTER APR - JUN	0	0	0	0.00%
4TH QUARTER JUL - SEP	0	0	0	0.00%
<b>YTD TOTALS</b>	<b>1,959,343</b>	<b>2,021,033</b>	<b>61,690</b>	<b>3.15%</b>

**IRVING CONVENTION AND VISITORS BUREAU  
BOARD OF DIRECTORS  
MONDAY, MARCH 25, 2019**

## **BOARD REPORTS**

**BOARD CHAIR,  
BOARD COMMITTEES,  
CITY OF IRVING**

---

TEXAS HOUSE *of* REPRESENTATIVES



TERRY MEZA

DISTRICT 105

---

Dear Maura Allen Gast,

I want to express my sincere gratitude to you and the Irving Convention and Visitor's Bureau for loaning our office the three beautiful prints of the City of Irving! I am proud to have some artistic representation of Irving in the office while I strive to represent district 105 through my words and actions as a legislator. On behalf of the whole office, we appreciate your support.

Again, please accept our heartfelt thanks,

*Terry Meza*

State Rep. Terry Meza, District 105

# Irving, Las Colinas lauded by Gov. Greg Abbott as Texas wins award for business

FILED UNDER BUSINESS AT 20 HRS AGO

Written by



*Robert T. Garrett, Austin Bureau chief*

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AUSTIN -- Irving and Las Colinas are examples of Texas' economic buoyancy and diversity, Gov. Greg Abbott said Monday as he accepted for the state another Governor's Cup award from Site Selection magazine.

"You need to know this, Irving-Las Colinas has more Fortune 500 companies than any other city in the United States," Abbott said at a news conference in Austin.

Abbott also included Irving as he ticked off five economic development projects announced last year that he said show "we continue to work to diversify our economy."

He mentioned December's announcement by McKesson Corp., the nation's largest pharmaceutical distributor, that it would relocate its headquarters from San Francisco to Irving in April.

Officials have said the relocation will bring additional jobs in human resources, finance and accounting and corporate strategy to Irving, but did not specify a number.

Calling McKesson's move a gain "in the medical field," Abbott noted that the company ranks sixth on the Fortune 500 list, behind Walmart, Exxon Mobil, Berkshire Hathaway, Apple and United HealthGroup. In 2017, it had \$208 billion in revenue.

Abbott also mentioned companies that are building new Texas facilities in oil and gas, steel, technology and business-services products.

As he spoke at the Governor's Mansion, economic development and chamber of commerce officials from Irving, Las Colinas, Dallas, Arlington, Fort Worth and other parts of Texas stood behind him.

For the seventh consecutive year, Site Selection gave Texas the award for having the most "qualified projects" in economic development in the previous calendar year of any state.

A qualified project has at least \$1 million of investment, creates 20 or more new jobs and/or creates 20,000 or more square feet of new space, explained Mark Arend, editor in chief of Site Selection.

In 2018, Texas had 21.2 qualified projects per million people. That was slightly above the south central region's average of 20.4 projects per million of population.

For the third consecutive year, Nebraska had the most projects per capita -- in 2018, 61.2 per million people.



# City Moves Forward With Irving Archives and Museum Construction

BY IRVING WEEKLY STAFF

Irving, Texas. February 27, 2019 –

When the City of Irving opens the doors to the Irving Archives and Museum (IAM) in 2019, the goal is simple: for residents to see themselves represented in the new community museum.

Construction began in January on the \$2.8 million project, which has been in planning and design for the past year. The project is a joint effort between the City of Irving Arts and Culture Department and the Capital Improvement Program. The 22,000-square-foot facility will open on the first floor of the former Irving Central Library, 801 W. Irving Blvd. The space will showcase a Smithsonian Spark!Lab, temporary and permanent exhibits, and a community space. The city will hold a soft opening this summer, while a grand opening featuring the central exhibit is set for fall 2019.

The new facility will reflect on the city's origins and highlights throughout the 20th century. The IAM will emphasize innovative exhibits and programs, along with a special focus on the city's growing and diverse community.

## EVOLVING SPIRIT

Under the Arts and Culture Department's leadership, the museum will be a Smithsonian Affiliate, which will create opportunities for traveling exhibitions and access to the Smithsonian's collections. The city will highlight these in the 2,200-square-foot Temporary Exhibition Gallery. The gallery also will host locally curated exhibitions and will have the flexibility to accommodate exhibits that differ in size and scope.

The museum will feature the state's first Smithsonian Spark!Lab. The lab is an interactive space intended for children ages 6 to 12 to investigate, create, experiment and explore using innovative problem-solving skills. The space will encourage families to participate and interact with the activities and to think like inventors.

A community space will overlook Veterans Memorial Park and will feature linoleum flooring in shades of blue and green intended to represent the Elm Fork and the West Fork of the Trinity River. The space is intended to provide Irving's diverse community the opportunity to host small events such as food demonstrations, performances or hands-on activities and crafts. The goal of the area is to reflect the evolving cultures of Irving.

## HIGHLIGHTING IRVING'S HERITAGE

The central exhibition of the IAM will feature a 4,000-square-foot permanent gallery devoted to the history and cultural heritage of the city. The adaptable exhibit will chronicle chapters of the city's history, including the early history of the region and the suburban growth of Irving. Additionally, it will feature the evolution of Irving as an international city with exhibits on the construction of the former Texas Stadium site and Dallas/Fort Worth International Airport, as well as the creation of Las Colinas.

The exhibit also will include some small-scale models from The Mustangs of Las Colinas sculpture. The Mustangs will continue to be connected to the history of Las Colinas.

The Ruth Paine House Museum Visitors Center will move into the current Irving Archives location, across the lobby from the museum. Additionally, the Irving All-Sports Hall of Fame will move from its home at Senter Park Recreation Center to its own location adjacent to the Ruth Paine Visitors Center. The Arts and Culture Department will integrate Irving high schools' sports-related memorabilia, including uniforms, letter jackets, pictures and mascots from the archival collections into the Hall of Fame exhibit.

## **PRESERVING HISTORY**

Irving Archives will move from its current location on the first floor of the former Irving Central Library to inside the new museum. The location will bring Irving's collection of historical artifacts to the forefront. The department plans to incorporate archival materials into the exhibits. Those materials not on display will be stored in museum-quality, climate-controlled spaces. Museum visitors will learn about the process of archiving, as well as its importance in understanding the past.

The city will incorporate an energy management system throughout the building that will improve the efficiency of the heating, ventilation and air conditioning system. The new system will allow the museum to control the temperature and humidity in each area — a necessity when housing historical documents and artifacts. Additional improvements include remodeling the IAM's restrooms; installing modern light fixtures, flooring and paint; and providing office space and volunteer rooms. A museum store also will be built into the new museum and will feature local and Texas-sourced merchandise.

The modifications to the facility as a whole will extend and enhance the life of the former Irving Central Library, which houses City of Irving office space and The Study, along with the new museum and archives.

For more information on the City of Irving Arts and Culture Department, visit [City of Irving's Arts and Culture](#). Visit [Investing in Our Future](#) for more information on the city's ongoing infrastructure initiative.





page 3

Emergency Management provides disaster preparedness information and tips for residents in the event that a natural disaster strikes.



page 5

Enjoy one of the many spring activities including camps, teen jam and book clubs at an Irving library or a recreation center location.



page 6

An overview of how Irving's water supply makes its way to Irving faucets; emphasis on sustainability and planning for the future.

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# IRVING CITY Spectrum

MARCH 2019 / VOL 26 / NO 03

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Irving Police Athletic League

## Irving Crime Rate at 14-Year Low

Irving Police Department's (IPD) outreach programs credited for decline. IPD has announced that violent crime and property crime together dropped 6.35 percent in 2018, marking the city's lowest crime rate since 2005.

"Our Police Department is one of the best in the country," said Irving Mayor Rick Stopfer. "Irving officers are true professionals who work every day to ensure our safety."

Chief of Police Jeff Spivey attributes the decline to good policing and a focus on neighborhood outreach.

"The Irving Police Department has worked hard to know our community," Spivey said. "We have established a number of programs that allow us to interact on a friendly basis with our residents, and that interaction fosters trust. Where there's trust, there's communication, and communication is key to thwarting crime."

The department has a number of established outreach programs and recently launched a new one: the Mental Health Intervention Team. This program is designed to better understand mental health conditions, provide officers de-escalation tools during crises, and employ health care assistance as an alternative to incarceration. The IPD is the first department in Texas to build a specific team to address mental health.

"I'm extremely proud of this program," Spivey said. "Mental health is a significant national issue that remains

hidden. Our department faces these issues every day, and we want to start talking about it."

As an additional crime reduction measure, Irving police also recently added Unmanned Aircraft Systems (UAS). The specialized drones help officers during high-risk situations, such as apprehending fleeing suspects and armed suspects, search and rescue missions, and disaster response. Officers completed in-depth training required to operate the drones.

Regarding outreach, Coffee with a Cop offers residents an opportunity to talk to officers over breakfast. The casual meetings allow for relationship building and shared information.

The Irving Police Athletic League (IPAL) is a nonprofit organization that volunteer police officers and residents operate. IPAL helps at-risk children develop self-esteem through sports and interaction with positive role models. IPAL also provides an Urban Outdoors program where police and volunteers introduce the youth to outdoor activities such as camping, kayaking and mountain biking.

Irving police also regularly lend a hand in Irving's fundraising events, including Special Olympics, Blue Christmas and Make-A-Wish. ■

### 2019 NORTH TEXAS TEEN BOOK FESTIVAL RETURNS MARCH 22-23

Teens, tweens, parents and educators should pack their book bags and mark their calendars for the 2019 North Texas Teen Book Festival (NTTBF). The festival is scheduled for March 22-23 at the Irving Convention Center at Las Colinas, 500 W. Las Colinas Blvd. March 22 is a registration-only event dedicated to educators; March 23 is fan day and is open to the public.

More than 70 authors are scheduled to attend, including 2017 Eisner Award-winning cartoonist and author Raina Telgemeier ("Smile," "Drama," "Share Your Smile"), Tahereh Mafi (the Shatter Me series), Tomi Adeyemi ("Children of Blood and Bone"), Angie Thomas ("On the Come Up," "The Hate U Give"), Julie Murphy ("Dumplin'") and Becky Albertalli ("Simon vs. the Homo Sapiens Agenda"). The festival also will feature BookTubers, who create book reviews and other related video content on YouTube.

Admission to the NTTBF is free; parking at the Irving Convention Center is \$10. Turn to page 5 or visit NTTBF.org for more information. ■



Fire Station No. 4 Renderings

## Construction Plans Heat Up on Fire Station No. 4

The Irving Fire Department is getting closer to breaking ground on the new energy-efficient and environmentally friendly Fire Station No. 4. The city is in the process of looking for a contractor, and construction is expected to begin in May.

The station will sit on 1.9 acres at 800 Metker Street near Toler Lane. Fire Station No. 4 will replace the existing Station No. 4 at 3303 N. MacArthur Blvd.

The station was designed around a Hill Country theme, featuring Austin stone, cedar trim and a metal roof. Building designs were done in accordance with the U.S. Green Building Council requirements to receive Leadership in Energy and Environmental Design certification. Landscape designers worked to preserve the trees and plant life already on the property. The Fire Department chose this site to help reduce response times and better serve the community.

"Irving saw about an eight percent population growth last year. If the city is growing, so should our emergency services," said Mayor Rick Stopfer.

The site for Fire Station No. 4 once belonged to the Toler family. Since 1870, several generations of the family have lived on the land. To honor the Toler homestead, the Fire Department chose to designate an area in the day room of the station to the Toler family's history.

"Irving has a fascinating past. As we look toward the future, it's important we preserve the history and heritage that got us where we are today," said City Manager Chris Hillman.

The more than 8,000-square-foot station will house four firefighters, a battalion chief, one pumper truck and one ambulance. The Fire Department hopes to get the station up and running by fall 2020. ■

### DAYLIGHT SAVING TIME: CHANGE YOUR CLOCK, CHANGE YOUR BATTERY

Residents are reminded to advance clocks one hour for the beginning of Daylight Saving Time on March 10.

As part of the Irving Fire Department's "Change Your Clock, Change Your Battery" campaign, it is recommended that residents also replace smoke detector batteries when resetting clocks. ■







Irving Arts Center, 3333 N. MacArthur Blvd., is a Smithsonian affiliate institution that is home to many forms of art and entertainment. To learn more, visit [IrvingArtsCenter.com](http://IrvingArtsCenter.com) or call (972) 252-7558.

**March 2 | Alex Clark, The A Lotta Nada Tour**  
8 p.m. | Dupree Theater | \$26.50-\$46.50  
Alex Clark is a seasoned comedian, YouTuber and animator most known for his self-titled animated YouTube channel “It’s Alex Clark,” where he has amassed nearly 4 million subscribers. This one night only event will include improv and stand up. Audiences can expect stories about his ridiculous family with tons of laughs and a few surprises. Clark is a four-time people’s choice award winner, and has appeared on “America’s Got Talent.”

**March 6 | March Madness, Lone Star Youth Orchestra**  
7 p.m. | Carpenter Hall | \$6.50-\$13.50  
Sporting events are not the only events causing excitement around this time of year. Featuring works ranging from marches to waltzes, March Madness will have the audience dancing out the door.

**March 8 | Celtic Nights**  
7:30 p.m. | Carpenter Hall | \$20-\$40  
Through music, song and dance, Irish history comes to life. It is the story of America, Australia, Canada and New Zealand; a story of a people moving across oceans from all nations in hopes for a better and brighter future.

**March 9, 16 | Working with Wax: An Introduction to Encaustic Painting**  
10 a.m. to 2:30 p.m. | Suite 200 | \$75  
Designed for beginning to intermediate artists ages 17 and older, introductory encaustic painting workshops will be offered on two dates. The workshops will provide

**March 15-30 | The Night of the Iguana, MainStage**  
7:30 p.m. and Sunday matinees at 2:30 p.m. | Dupree Theater | \$21-\$28

Widely hailed as Tennessee Williams's last great play, "The Night of the Iguana" grapples with some of life's biggest mysteries. A defrocked priest has been accused of having inappropriate relations with a teenage girl. He seeks shelter at a Mexican inn run by his blowsy, widowed old friend who finds herself competing for his attentions with a kindly spinster who is caring for her grandfather, an aging poet. Of this play, the New York Times raves, "This is Tennessee Williams at the top of his form."

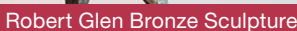
**March 18 | TwoSet Violin World Tour (The Journey of a Soloist)**  
7 p.m. | Carpenter Hall | \$35-\$75  
TwoSet Violin — a classical comedy duo founded in 2014 by Australian duo Brett Yang and Eddy Chen — first went viral with their funny and sometimes painfully accurate videos depicting life as classical musicians. With more than 200 million views worldwide, inspiring musicians everywhere with humor and a relatable “imperfectioness.”

**March 30 | Grand Finale “Spectrum” A Tribute to Motown and R&B, Irving Symphony Orchestra**  
7:30 p.m. | Carpenter Hall | \$38-\$49

Concluding the season with a tribute to Motown and R&B with guest artists: Spectrum, the Motown Men. Relive the musical magic of greats such as The Temptations, The Four Tops, Smokey Robinson and The Miracles, The Spinners and much more. This super group recreates the style and sounds of the greatest Motown music, classic soul and R&B.



**Out of the Wild: Robert Glen Bronzes**  
Through March 31 | Courtyard Gallery | Free  
Bronze sculptures of African wildlife by noted artist Robert Glen are featured. Glen is the sculptor of the iconic "Mustangs of Las Colinas," a monumental installation of nine larger-than-life bronze horses in Williams Square in Irving since 1984.



Carolyn Muskat

Richard Widener, Untitled

Nancy Macko

2015 Senior Portfolio Submission

**Gallery Hours**  
9 a.m. to 5 p.m. Mon., Tues., Wed. and Fri.;  
9 a.m. to 8 p.m. Thur.; 10 a.m. to 5 p.m. Sat.;  
and 1 to 5 p.m. Sun.

Be rocked with mind-expanding musical adventures, geological explorations and unique experiences in visual arts, theatre, music and more June 3–Aug. 9. Visit [IrvingArtsCenter.com](http://IrvingArtsCenter.com) for full camp listings and descriptions, scholarship application and registration information. ■





# Emergency Preparedness Guide

An Emergency Preparedness Booklet is available online to assist residents in preparing for potential disasters in North Texas. Download the booklet at [CityofIrving.org/Prepare](http://CityofIrving.org/Prepare). For more information, call (972) 721-2100.



For more information, emergency management presentations and disaster preparedness public education materials are available at [CityofIrving.org/Group-Presentations](http://CityofIrving.org/Group-Presentations). Additional resources may be found at [Ready.gov](http://Ready.gov) and [KnoWhat2Do.com](http://KnoWhat2Do.com).

## Natural Hazards

Natural hazards are severe and extreme weather events that occur naturally in all parts of the world. The Irving area is more vulnerable to natural hazards such as severe storms, flash flooding, tornadoes, earthquakes, extreme heat and winter weather. Natural hazards become natural disasters when people's lives and livelihoods are destroyed. It is important to know about some of the natural disasters that may affect Irving and how to be prepared.

## Outdoor Warning System Reminder

When the city activates the outdoor warning sirens during inclement weather, Know What To Do and be prepared.

- **Do** take cover inside a building on the first floor in an interior room, closet or bathroom that does not have windows.
- **Do not** call 911, police or fire dispatch for information. If there is inclement weather in the area and the sirens are activated, assume there is the possibility of a tornado and take cover immediately.

## Siren Testing

The sirens are tested at 1 p.m. on the first Wednesday of every month unless the sky is overcast or there is inclement weather in the area.



## Stay Prepared for Emergencies

### Create a Family Disaster Plan:

- Meet with family members and discuss the types of disasters that are most likely to occur.
- Explain what to do in each case.
- Designate two places to meet.
- Develop an emergency communication plan.
- Ask an out-of-town relative or friend to be a “family contact.”
- Discuss what to do if authorities request evacuation.
- Be familiar with escape routes.
- Plan how to take care of pets.

## Disaster Kit

The kit should include enough supplies to meet needs for at least three days. Store supplies in a sturdy, easy-to-carry, water-resistant container. Keep a smaller kit in the car trunk. The disaster supply kit should include:

1. A three-day supply of water (one gallon per person, per day) and food that will not spoil.
2. One change of clothing and footwear per person.
3. One blanket or sleeping bag per person.
4. A first aid kit with prescription medications.
5. Emergency tools including a battery-powered radio, flashlight and plenty of extra batteries.
6. An extra set of car keys and cash.
7. Special items for an infant, elderly or disabled family member.
8. An extra pair of glasses.
9. Those who take medicine will need enough to last at least a week. Keep a copy of prescriptions and dosage information. If a weeklong supply is not possible, keep as much on hand as possible, and talk to a doctor about what else should be done to prepare.
10. Auto emergency kits should contain blankets and warm clothing, booster cables and tools, bottled water, canned fruits and nuts, first aid kit, flashlight and batteries, traction mats or chains, a shovel and emergency prescription medication.

## Earthquakes

An earthquake is the shaking of the earth caused by a sudden movement of rock beneath its surface. Earthquakes strike suddenly, violently and without warning. These rumblings occur at any time of the year and at any time of the day or night. Millions of earthquakes occur around the world every year, and the vast majority are minor. Irving's quakes range from 1.1 to 3.6, which are considered minor.

## Earthquake Safety Tips

- When in a high-rise building, move against an interior wall or under a desk or table. Protect your head and neck with your arms. Do not use the elevators.
- When outdoors, move to a clear area away from trees, signs, buildings or downed electrical wires and poles.
- When on a sidewalk near buildings, duck into a doorway to protect yourself from falling bricks, glass, plaster and other debris.
- When driving, pull over to the side of the road and stop. Avoid overpasses and power lines. Stay inside your vehicle until the shaking stops.
- When in a crowded store or other public place, move away from display shelves containing objects that could fall. Do not rush for the exit.
- When in a stadium or theater, stay in your seat, get below the level of the back of the seat and cover your head and neck with your arms.

## Flooding

- If flooding occurs, get to higher ground. Leave areas subject to flooding.
- Two feet of rushing water can carry away most vehicles, including sport utility vehicles and pickup trucks.
- When there is excessive water in the roadway, play it smart — turn around, do not drown.

## Lightning

Although lightning kills or injures hundreds of people every year, most deaths from lightning are preventable. On average, six people die each year in Texas from lightning strikes.

Always seek shelter indoors during a lightning storm. If outside, keep away from metal objects, find a ditch or shelter and stay away from hilltops and open fields. Most importantly, stay away from open water and tall trees — both are great lightning conductors.

Lightning always accompanies thunderstorms, so keep an eye and ear to the sky. Hearing thunder means a person is close enough to be struck by lightning. A person can continue to be at risk, even if they cannot hear thunder.



## Residents Encouraged to Register for iALERT

The city's iALERT notification system provides residents with critical information during emergencies or critical situations. It allows public safety officials to notify the city's population about gas leaks, boil water notices, power outages, crime alerts or other high-priority events.

Residents may specify areas of the city they want to receive information about by adding addresses such as their home, schools or daycare centers, nursing homes or job locations.

The service is completely customizable. Residents can select the areas to be notified about and can sign up to receive up-to-the-minute information, keeping their families safe during an emergency.

The application will contact the communication devices selected by those who sign up, including mobile phones, landlines, smartphones, email, SMS and instant messaging — in the order specified by the user's account.

Included in the system are listed telephone numbers of residents and businesses; however, they are encouraged to use the registration link to add additional ways to be contacted, such as cellphone numbers or email addresses. All information provided will be kept confidential. For more information, visit [CityofIrving.org/Alert](http://CityofIrving.org/Alert).





PROPER GREASE AND OIL DISPOSAL

The majority of sanitary sewer overflows are due to grease buildup from homes and apartments. Help prevent costly sewer overflows by following a few simple steps.

- **Do** put oil and grease in collection containers; wipe oil and grease from kitchen utensils, equipment, food scrapers and brooms.
- **Do** keep grease out of wash water; place food scraps in the trash.
- **Do** flush only toilet paper and human waste down toilet.
- **Do** dispose of towels, diapers, all wipes, cleaning cloths and feminine products in the trash.
- **Do** recycle used oil through the city's Special Waste Collection program. For more information, call (972) 721-8059.
- **Do not** pour oil or grease down drains; always place used oil in a container and dispose of it in the trash.
- **Do not** use hot water to rinse grease from any surface.
- **Do not** allow food scraps down the drain.
- **Do not** flush disposable or "flushable" cleaning cloths, wipes, diapers, feminine products or paper towels down the toilet.

For more information, visit CityofIrving.org/698 or call (972) 721-2281. ■



TEMPORARY SIGN DISPLAY TIME CHANGES

The Code Enforcement Department would like residents to know that the times on when temporary signs can be displayed in the city's right-of-ways has changed.

Previously residents could display temporary signs from noon Friday to noon Monday. Now they can be displayed from 12:01 a.m. Thursday to 12:01 a.m. Monday. Essentially, temporary signs can be displayed Thursday, Friday, Saturday and Sunday but must be removed by midnight on Sunday.

For more information, call (972) 721-4829. ■



WARRANT ROUNDUP REMINDER

In March, the Irving City Marshal's Office and the Irving Police Department will participate in the Texas Warrant Roundup. Across the state, law enforcement officials will focus on defendants with outstanding warrants for Class C misdemeanor violations. Offenders may be arrested anywhere, including at their place of employment.

Those with outstanding warrants are urged to contact the Irving Municipal Court's Warrant Division at (972) 721-2671, or visit the Irving Criminal Justice Center at 305 N. O'Connor Road, from 8 a.m. to 5 p.m. Monday through Friday. ■



Time-of-Day Water Conservation

To promote good water use habits, minimize water waste and preserve Irving's water supply, the city enforces time-of-day irrigation restrictions.

These limits make it a violation of city ordinance to water between 10 a.m. and 6 p.m. from April 1 through Oct. 31. Although people readily understand water restrictions during drought conditions, it is important to develop good water use habits for the long-term protection of Irving's water supply.

That is the goal of the city's Water Conservation Plan. For example, in warmer weather, irrigation water is more susceptible to evaporation during warm, sunny days. As a result, early morning or late evening watering is more effective. Additionally, the cycle-soak method of running sprinklers for two or three, seven-minute cycles, with one-hour rest periods in between, optimizes irrigation.

Other Water Conservation Plan features that can minimize water consumption include:

- Watering no more than twice per week from April through October (in warm weather) and only once per month if needed in winter (in cold weather).
- Attaching positive shutoff nozzles when hoses are used for hand watering or car washing.
- Repairing private property leaks.
- Installing water-conserving landscaping including native and adaptive plants.
- Using water-conserving plumbing fixtures at residences and businesses.
- Purchasing water-conserving appliances.
- Registering at WaterMyYard.org for a weekly message about how much to irrigate.

For more information on the city's Water Conservation Plan or tips for conserving, visit CityofIrving.org/WaterUtilities. ■

Volunteers Needed for Texas Trash-Off

Join good Samaritans across the state in making Texas the cleanest and most beautiful state in the country as part of the Great American Cleanup, the nation's largest community improvement program.

Keep Irving Beautiful invites all residents, businesses and civic groups to make a clear and clean difference in the community by participating in the 2019 Don't Mess with Texas Trash-Off from 9 a.m. to noon April 6 at Trinity View Park, 2298 E. Sixth St. The annual trash-off is Texas' signature event for the Great American Cleanup.

Part of a national movement, Keep Irving Beautiful is one of more than 1,200 organizations that will engage millions of volunteers in improving their communities through litter-abatement events and activities on or around April 6. In Irving, volunteers will focus on Trinity View Park — part of Campion Trail — which borders the Elm Fork of the Trinity River. Removing litter from Trinity View Park is critical because the adjacent waterway supports the water needs of 9 million people, which equates to about 40 percent of all Texans.



Volunteers will be provided with safety vests, gloves and litter grabbers, as well as bags for trash and recycling. In addition, volunteers will be treated to a free lunch after the event. All volunteers are encouraged to bring canned foods or other nonperishable food items to benefit the Crisis Ministries Food Pantry in Irving. Those who donate items will receive a T-shirt, while supplies last.

For more information, email rhose@cityofirving.org or call (972) 721-2175. For individual or group registration, visit CityofIrving.org/KIB and locate the "Don't Mess with Texas Trash-Off/Great American Cleanup" link. Online registration closes March 29. All ages are welcome. ■

Open Data Portal Provides Access to City Information

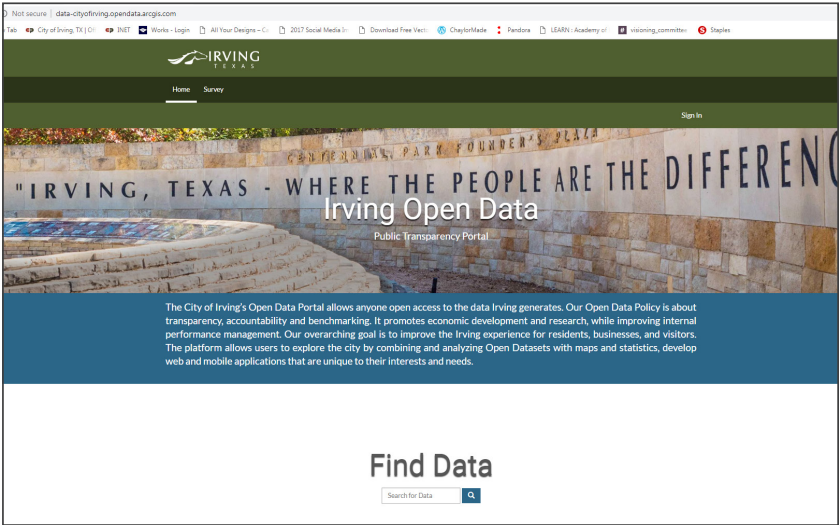
Residents who want access to the city's latest permit data or an interactive map that displays where crimes are reported can find this information and more on the city's new open data portal.

The City of Irving was one of 100 cities selected to participate in Bloomberg Philanthropies' What Works Cities initiative, aimed at helping municipalities across the country further the use of data to guide decision-making, improve service delivery and engage residents.

As part of this effort, the city has created an open data portal that seeks to foster transparency and accountability between the city and its stakeholders. The portal allows users open access to the data Irving generates, provides interactive maps, presents useful information about the city, and promotes economic development and research while improving internal performance management.

By exploring the portal, users will be able to better understand the community and make suggestions on datasets they would like to access. The city hopes to engage residents as it moves forward with using open data to promote transparency, help solve pressing community issues, and fulfill the data wants and needs of residents.

Residents are invited to visit the portal and are encouraged to submit feedback by completing the survey at the top of the page at Data-CityofIrving.OpenData.ARCGIS.com or emailing opendata@cityofirving.org. ■







Spring Break Camp



St. Patrick's Day at Heritage Senior Center

## Parks and Recreation Camps, AquaStars, Briefs

### March 11-15 | Spring Break Camp

7 a.m. to 6 p.m. | Grades K-5 | \$95 per child  
City recreation centers will offer a Spring Break Camp. A variety of activities will be offered in a fun and safe environment, including arts and crafts, gym games, field trips and more. Campers are asked to bring a sack lunch each day, but are provided morning and afternoon snacks. Register in person at a recreation center or online at [CityofIrving.org/IrvingRec](http://CityofIrving.org/IrvingRec). Space is limited.

### Cimarron Park Recreation Center

201 Red River Trail, (972) 910-0702

- **March 30 | Community Flea Market**

8 a.m. to 1 p.m. | Booth – \$15; Booth, table and two chairs – \$20  
Clean out the house and sell gently used items at a flea market. Set up will take place Friday night and Saturday morning. No food or drinks may be sold. Call for more details.

### Heritage Aquatic Center

200 S. Jefferson St., (972) 721-7311

- **March 10, April 14 and May 12 | AquaStars Swim Program**

11:30 a.m. to 1 p.m. | \$1 – ages 4-17; \$1.50 – ages 18-50  
This program allows children with special needs, along with their families and guardians, to safely enjoy access to a premier city swimming facility. An adult or guardian must accompany participants. Pool features include an accessible ramp, accessible chair lift and water chair. This program will be held on the second Sunday of each month.

### Heritage Senior Center

200 S. Jefferson St., (972) 721-2496

- **Through April 15 | Free Tax Service by AARP Volunteers**

Volunteers from AARP will be on-site to assist residents with their 2018 tax returns. This free service is available Monday and Thursday mornings at 8:15, 9:15, 10:15 and 11:15 a.m. by appointment only. Appointments may be scheduled by calling AARP

representative Ms. Beckner at (214) 770-5599. Income restrictions apply.

- **March 15 | St. Patrick's Shenanigans**

10 to 11 a.m. | \$3 per person (Members and guests)  
Join fellow seniors for a morning of music, games and entertainment by the Emerald School of Irish Dance. Participants are encouraged to wear green. Refreshments will be served. Registration deadline is 5 p.m. March 12.

- **March 19 | Heritage Shuffle Dance**

7 to 9:15 p.m. | Ages 18 and older | Free  
Dance the evening away in the Heritage Senior Center ballroom as DJ Andrea plays everyone's favorite musical requests. Light refreshments will be served.

### Lively Pointe Youth Center

909 N. O'Connor Road, (972) 721-8090

- **March 9 | Teen Jam: March Madness Jam**

7 to 11 p.m. | Middle and high school students | Free with valid IPAR card or school ID  
Teens can bring a team and play 3-on-3 basketball. Compete with friends to see who can be named as Irving's best ballers! Complimentary food and beverages will be served.

### Mustang Park Recreation Center

2223 Kinwest Parkway, (972) 556-1334

- **April 20 | Easter Festival and Helicopter Egg Drop**

10 a.m. to 2:30 p.m. | Free  
Children of all ages are welcome to this annual Easter Festival. The helicopter egg drop is for ages 5-12. Activities include games, bounce houses, food, a visit from the Easter Bunny and much more.

### Northwest Park Recreation Center

2800 Cheyenne St., (972) 721-2529

- **March 2 | Pottery Painting**

11 a.m. to 3 p.m. | Ages 5 and older  
Enjoy a day of relaxation while painting a piece of pottery to take home. Prices vary by piece and can be purchased the day of the event. Children younger than age 12 must be accompanied by an adult.

## IRVING POLICE LOOKING FOR BEST AND BRIGHTEST

Interested in becoming an Irving police officer or an emergency dispatcher? Irving Police Chief Jeff Spivey says now is an exciting time to join the force.

Citing a terrific team of more than 500 people, Spivey explained that the city has experienced tremendous population growth, and with that growth, the department has budgeted to hire additional personnel. The Irving Police Department is an attractive place to work because it takes a progressive approach to policing.

"We recognize the importance of proactive policing, community partnerships and the need to employ the use of technology and data to arrest criminals," Spivey said. "We are very involved in community outreach and have numerous opportunities for our employees to be involved."

In fact, the Irving Police Department just launched a Mental Health Response Team, which will provide a comprehensive response to calls involving behavioral health emergencies. This is the first of its kind in the state.

Last year, the crime rate dropped nearly 6.5 percent from the prior year. Spivey attributes the decrease to the trust and relationships employees have established with Irving residents and businesses, adding, "That trust encourages our community members to be a part of fighting crime."

When hiring, the department looks for particular characteristics: integrity, honesty and professionalism combined with the ability to make difficult decisions quickly. Applicants also must care about serving the public with fairness and compassion.

Police Department employees say they chose to work in Irving because the department is large enough to provide tremendous promotional and income opportunity, but small enough to feel like family.

"The professionalism at the Irving Police Department is apparent," Irving Mayor Rick Stopfer said. "They do a tremendous job serving our city."

For more information on the hiring process, visit [CityofIrving.org/Recruiting](http://CityofIrving.org/Recruiting). ■



## NTTBF CALL FOR VOLUNTEERS

Preparations for the North Texas Teen Book Festival (NTTBF) are underway for a full-day literary celebration featuring authors, illustrators and social media celebrities. Event planners are looking to the community for help. Organizers need volunteers to assist with the following positions on March 22-23 at the Irving Convention Center at Las Colinas, 500 W. Las Colinas Blvd.

- Greeters – in the lobby and meeting busloads of teens attending the event on field trips.
- Signing Line Assistants – help the lines flow smoothly for authors signing books.
- Book Sale Volunteers – monitor the area and help with book selections.
- Photo Booth Assistants.

Those who volunteer four hours (or alternatively, one hour and the signing line shift from 2:30 to 5 p.m.) will receive an exclusive NTTBF T-shirt. It is an incredible opportunity to help out North Texas area educators, an all-star line-up of authors, and make NTTBF a phenomenal experience for all attending. Visit [NTTBF.org](http://NTTBF.org) and select "Volunteers" to sign up. Email [cmorgan@cityofirving.org](mailto:cmorgan@cityofirving.org) for more information. ■

## Library Spring Break Events, Adult Event Briefs

### Spring Break Events

An exciting event line-up awaits young children at all Irving Library locations during Irving ISD's Spring Break, March 11-15. With live animal encounters, an eggcellent book celebration and hands-on activities for creative kids, there will be no shortage of delightful learning opportunities. Event highlights include:

- **March 11 | Peter Rabbit Celebration and Egg Hunt**

2:30 p.m. | East Branch Library, 440 S. Nursery Road  
Beatrix Potter's beloved tale comes alive with an opportunity for children to meet Peter Rabbit. Participate in an egg hunt and make spring crafts while enjoying refreshments.

- **March 12 | Dairy Farmer Day**

2:30 p.m. | West Irving Library, 4444 W. Rochelle Road  
Be wowed by cows at a milking demonstration and show provided by the Southland Dairy Farmers. Following the presentation, sample delicious dairy treats and make cow crafts.

- **March 13 | Wednesday Night Live (In the Afternoon)**

2 p.m. | Valley Ranch Library, 401 Cimarron Trail  
Get ready for a super silly time with the Cat in the Hat. This birthday party for Dr. Seuss features crafts and refreshments in celebration of his literary legacy!

- **March 15 | Art Attack**

4 p.m. | South Irving Library, 601 Schulze Drive  
Get ready to raid the art drawer! Children in grades K-5 are invited to unleash their creativity with a kite decorating activity.

### Adult Event Briefs

- **March 16 | Novel Fiction Book Club**

10 a.m. | Valley Ranch Library, 401 Cimarron Trail  
Join fellow fiction-lovers for a discussion of the 2015 Pulitzer Prize-winning book "All the Light We Cannot See" by Anthony Doerr. A limited number of copies are set aside

for attendees to check-out at the Valley Ranch Library Information Desk. This event is presented in collaboration with the University of Dallas as part of the UD Reads series.

- **March 19 | Craft Like Crazy: Pots of Fun**

6:30 p.m. | South Irving Library, 601 Schulze Drive  
In this come-and-go craft program, adults are encouraged to express their originality by decorating clay flower pots. Supplies are provided.

- **March 21 | Heritage Senior Center Book Club**

7 p.m. | Heritage Senior Center, 200 S. Jefferson St.  
Make new book club buddies at this discussion group that meets at the Heritage Senior Center library. This month's selection is "The Snow Child" by Eowyn Ivey. For more information, call (972) 721-4612.

- **March 30 | Plan On It: Monthly Planner Meet-Up**

11 a.m. | South Irving Library, 601 Schulze Drive  
Attendees will learn new techniques to get organized while planning out the month ahead using colorful stickers and pens. Members must arrive with their own planner or bullet journal. Basic supplies are provided.



Wednesday Night Live Dr. Seuss Birthday



CITY SNAPSHOTS

From entertainment and history to outdoor activities and educational programs — Irving’s got it all! Take a peek at community engagement throughout the city at [Facebook.com/TheCityofIrving](#) or [Instagram/TheCityofIrving](#). ■



Irving Police make safe medication disposal easy with a drug disposal box at the Criminal Justice Center, 305 N. O’Connor Road. Visit [CityofIrving.org/3366](#) to learn more about the program.



Remember these wood carvings recently gifted to the city by an Irving chainsaw artist? Irving Parks and Recreation needs help naming them. Vote at [CityofIrving.org/Parks](#) through March 15.



Think Green Be Green workshops are in full bloom. On March 9 create a rain barrel, and March 26 learn the secrets to a successful butterfly garden. Register at [CityofIrving.org/Activities](#).



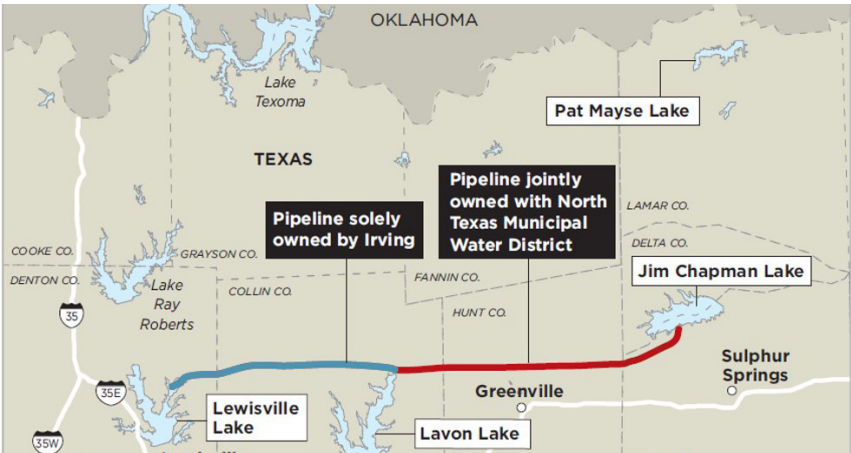
Looking for a running buddy? Just need someone to cuddle? On March 16 “swipe right” on all pets 1 year and older and adoption fees are waived. Visit [CityofIrving.org/Animal-Services](#) for details.



Learn to swim this spring, and be ready for summer pool fun! North Lake Natatorium and the Heritage Aquatic Center offer classes from PreK to adult. Visit [SoggyZoggy.com](#) for details.



Irving’s free Citywide Egg Hunt is April 6 in Heritage Park for ages 10 and younger featuring thousands of eggs, the Easter Bunny and fun for the whole family. For details, visit [IrvingEvents.org](#).



# How Water Utilities Department Moves Its Supply From East Texas Reservoir to Irving Faucets

For the past 16 years, Irving has pumped water roughly 80 miles from Jim Chapman (Cooper) Lake to Lewisville Lake.



The City of Irving has carved its own path toward water independence through decades of planning, study and construction.

Depending on the time of year and flood level conditions, the city pumps 60 million gallons of water per day from Jim Chapman Lake, outside of Cooper, in northeast Texas. The City of Irving is unique in its ability to provide its own water supply to 240,000 residents, as well as a commercial and industrial business community.

### Emphasis on Sustainability

During the 1950s, a devastating drought swept across Texas. As Irving began to blossom, city leaders prioritized a future water supply for the growing community. Plans were drawn to include water near Cooper Lake on the Sulphur River.

In 1968, Irving signed a contract for water rights with the U.S. Army Corps of Engineers. In 1987, construction began on the dam-site location, and by 1991, the dam was complete and the lake was beginning to fill. During the next decade, pipelines were added for water transport, and the reservoir’s name — originally Cooper Lake — was later changed to Jim Chapman Lake.

Today, the city shares the rights to the lake’s water with the North Texas Municipal Water District; Cooper and Sulphur Springs, Texas; and the Upper Trinity Regional Water District.

### From Source to Faucet

It is a long journey from Jim Chapman Lake to an Irving resident’s kitchen or bathroom faucet. Irving’s water supply travels through six North and East Texas counties before it makes its way into a drinking glass.

The process begins when water from Jim Chapman Lake is pumped more than 40 miles west to Farmersville, Texas, and into a 12 million-gallon balancing reservoir. The reservoir collects and balances flow between pump stations, while alleviating pressure surges in the pipelines. From there, raw water is run through the Princeton Booster Pump Station, which transfers millions of gallons of water per day through 33 miles of 72-inch pipe. The facility houses a control room, which is

operated 24/7, and monitors all of the facilities along the pipeline. Water from the pump station travels through the pipeline and several miles of creek channel before reaching Lewisville Lake, where it is stored for future use.

The City of Dallas’ Elm Fork Water Treatment Plant cleans and processes the city’s water supply from Lewisville Lake. Dallas then delivers the water to Irving’s Hackberry Pump Station, which houses five ground storage tanks that combined can hold 28 million gallons of water. The facility can pump 105 million gallons of consumable water per day to other pump stations and throughout the city for residents and businesses.

### Planning for the Future

In addition to delivering high-quality drinking water to its residents, Irving is committed to incorporating state and federal standards and regulations in a cost-effective manner for taxpayers. The annual City of Irving Water Quality Report informs residents of its practices, including spending methods, irrigation guidelines and drinking water test data.

As Irving continues to develop and the population increases, the city will explore additional water conservation tactics, including reuse opportunities. Water reuse promotes environmental sustainability and water-efficient practices. It is an available drought tolerant water supply that uses treated wastewater for non-consumable uses, such as irrigation, and consumable water supply with additional treatment. Currently, the city has a permit from the state to reuse a portion of the Jim Chapman Lake water supply, and an agreement with the Trinity River Authority to use 25 million gallons of reuse water per day that has been treated at the wastewater treatment plant, some of which is already being used to irrigate the Irving Golf Club.

The city’s staff and leadership will continue to examine future supply planning in order to supplement its current resources and ensure that it is using water wisely and is prepared in the case of a drought.

Visit [CityofIrving.org/Water-Utilities](#) for more information on the Water Utilities Department, including conservation and water quality. For more information on the city’s ongoing infrastructure initiatives, visit [CityofIrving.org/IrvingInvests](#). ■

## Kickstart a Career with a Summer Job

Spend the summer learning new skills, making new friends and making money! Calling all teenagers of legal age to work — get résumés ready, Irving Parks and Recreation is looking for seasonal summer employees.

### Poolside for the Summer

Consider becoming a lifeguard. Students considering a career in the medical or emergency response sectors will have their First Aid, CPR and Automated External Defibrillator (AED) certifications through lifeguarding. Certification classes are offered through the City of Irving; scholarships are available. Visit [CityofIrving.org/Lifeguard](#) for details.

### Work with Animals

Parks and Recreation needs part-time employees to work the Fritz Park Petting Farm. For nearly 50 years, the petting farm has given children of all ages the chance to learn and interact with different animals. Employees will feed and water animals, help keep areas clean and supervise visitors. The farm is home to chickens, cows, goats, horses, sheep, rabbits and even peacocks.

### Help With Summer Camps, Events and Activities

There also are a few spots available at several of the city’s recreation centers, overseeing the summer camps. Candidates should have a willingness to work with children of all ages, be active and engage in the varied activities the summer camps offer.

### Summer Jobs Offer Future Opportunities

For many of these teens and young adults, these jobs are their first steps into the workforce.



Before applying, prepare a résumés listing education, extracurricular activities, volunteer history, and if applicable, previous work experience. Qualifying candidates also may have to consent to a background check. Seasonal employment opportunities typically open during March. Visit [CityofIrving.org/653](#) to apply for a position. ■





## PLANNING & INSPECTIONS DEPARTMENT CONSTRUCTION FORECAST

March 2019

Note: **Gray highlighted** areas represent a new entry or updated/changed information from the previous report. **Permit Pending:** plans are being reviewed; **Permit Approved:** plans are approved, but the applicant has not paid all fees and picked up the permit; **Permit Issued:** plan review is complete and applicant has paid all fees and picked up the permit; **Permit Planned:** developmental project with estimated application date. **Verification** is the date that the viability of the project was confirmed.

MULTIFAMILY									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Clarendon Apts	3812 N. Belt Line Rd.	Apts	13,880 SF	\$1,235,320	Permit Issued	10/26/2018	Irving	Feb-19
2	Legacy Lakeshore	880 Lake Carolyn Pkwy	Apts	518,891 SF	\$44,000,000	Permit Issued	10/2/2018	Irving	Feb-19
3	Texas Plaza	2011 - 2071 Texas Plaza Dr.	Apts	360,611 SF	\$26,750,000	Permit Pending	11/8/2018	Irving	Dec-18
4	Canova Palms	1717 W. Irving Blvd.	Apts	58,508 SF	\$6,600,000	Permit Issued	11/19/2018	Irving	Feb-19
5	Brownstones Bldg. 12	101 Decker Dr.	Condos	12,459 SF	\$1,000,000	Permit Issued	1/28/2019	Irving	Feb-19
6	Star Park @ Las Colinas	1501-1541 Meridian Dr.	Apts	422,186 SF	\$31,000,000	Permit Pending	2/13/2019	Irving	Feb-19

OFFICE									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Summit's Edge	701 W. John Carpenter Fwy	3-story office	7,280 SF	\$1,066,824	Permit Pending	12/29/2017	Irving	Feb-18
2	SMB Staffing Addition	124 S. Hastings	2nd floor addition	2,099 SF	\$150,000	Permit Pending	4/23/2018	Irving	May-18
3	DR/Retail Office	1317 W. Airport Fwy.	1 Story Bldg.	6,795 SF	\$500,000	Permit Pending	6/15/2018	Irving	Jun-18
4	Office Bldg. Addition	610 N. O'Connor	Office	1,363 SF	\$126,513	Permit Pending	11/7/2018	Irving	Dec-18
5	3 story office bldg.	1410 N. Westridge Cir.	Office	36,044 SF	\$4,400,000	Permit Issued	11/8/2018	Irving	Jan-19
6	Shell Bldg.	1153 W. John Carpenter Fwy.	Office	5,571 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19
7	Shell Bldg.	1163 W. John Carpenter Fwy.	Office	4,544 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19
8	Shell Bldg.	1173 W. John Carpenter Fwy.	Office	4,757 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19
9	Shell Bldg.	1183 W. John Carpenter Fwy.	Office	4,544 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19
10	Shell Bldg.	1193 W. John Carpenter Fwy.	Office	4,757 SF	\$800,000	Permit Pending	2/12/2019	Irving	Feb-19

WAREHOUSE/INDUSTRIAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Warehouse	701 N. Main St.	Warehouse	6,000 SF	\$200,000	Permit Pending	3/27/2018	Irving	Apr-18
2	Storage Addition	3401 W. Pioneer Dr.	Storage	4,800 SF	\$135,000	Permit Pending	4/17/2018	Irving	May-18
5	Metroplex Wheels & Tires	635 S. Belt Line Rd.	Auto Repair	4,658 SF	\$650,000	Permit Pending	10/16/2018	Irving	Oct-18
6	Mustang Crossing Bus. Park	2421 N. S.H. 161	Warehouse	10,207 SF	\$500,000	Permit Issued	11/7/2018	Irving	Feb-19
7	Shell Bldg	2481 N. S.H. 161	Warehouse	10,207 SF	\$500,000	Permit Issued	11/7/2018	Irving	Feb-19
8	Shell Bldg	2551 N. S.H. 161	Warehouse	12,185 SF	\$500,000	Permit Issued	11/7/2018	Irving	Feb-19
9	Addn - BrakeBush	2230 E. Union Bower	Industrial	735 SF	\$293,000	Permit Issued	12/12/2018	Irving	Feb-19
10	Shell Bldg	9151 Currency St.	Warehouse	37,573 SF	\$2,800,000	Permit Pending	12/12/2018	Irving	Jan-19
11	FritoLay	701 N. Wildwood Dr.	Warehouse	109,380 SF	\$20,000,000	Permit Pending	1/15/2019	Irving	Jan-19

RETAIL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	QuikTrip	7575 N. Belt Line	Convenience store/gas	14,515 SF	\$540,000	Permit Pending	6/23/2017	Irving	Apr-18
2	Lucky Texan #10	4455 W. Northgate	Convenience store/gas/laundromat	20,623 SF	\$1,526,038	Permit Issued	2/1/2018	Irving	Sep-18
3	Shell Bldg	6561 Riverside	Retail	13,650 SF	\$875,000	Permit Pending	8/30/2017	Irving	Jan-18
4	Shell Bldg - Cancelled	6581 Riverside	Retail	5,886 SF	\$375,000	Permit Cancelled	1/22/2018	Irving	Mar-19
5	Shell Space Addn	1424 N. Belt Line Rd.	Retail	2,674 SF	\$200,000	Permit Issued	8/24/2018	Irving	Dec-18
6	Shell Bldg.	604 S. Valley Ranch Pkwy.	Retail	5,000 SF	\$500,000	Permit Approved	10/15/2018	Irving	Feb-19
7	Shell Space Rebuild	508 N. O'Connor	Retail	9,124 SF	\$600,000	Permit Issued	12/21/2018	Irving	Mar-19

HOTEL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Embassy Suites Hotel	771 W. John W. Carpenter Fwy.	Hotel	148,826 SF	\$24,000,000	Permit Issued	8/30/2016	Irving	Feb-19
2	Element by Westin	606 W. John Carpenter Fwy.	Hotel	105,565 SF	\$14,000,000	Permit Issued	3/1/2018	Irving	Aug-18

RESTAURANT									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX.	PROJECT STATUS	APPLICATION	SCHOOL	VERIFICATION
1	McDonald's	4098 N. Belt Line Rd.	Restaurant	5,938 SF	\$750,000	Permit Pending	11/13/2018	Irving	Dec-18
2	Yeti Plaza	3521 World Cup Way	Restaurant/Retail	15,500 SF	\$4,500,000	Permit Pending	1/4/2019	Irving	Feb-19

INSTITUTIONAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Coppell ISD	1205 Santa Fe	School	111,970 SF	\$30,000,000	Permit Issued	2/16/2018	Coppell	Aug-18
2	Templo Evangelico	511 W. Shady Grove	Church	4,960 SF	\$400,000	Permit Pending	4/5/2018	Irving	May-18
3	Great Hearts Preparatory Academy	3520 World Cup Way	School	40,153 SF	\$7,400,000	Permit Issued	8/16/2018	Irving	Oct-18
4	Tom Landry Elem. Addn	265 Red River Trail	School	16,751 SF	\$9,000,000	Permit Issued	8/17/2018	Irving	Oct-18
5	Multi-Purpose Bldg. CFBISD	455 E. LaVillita Blvd.	School	49,868 SF	\$25,000,000	Permit Issued	8/17/2018	Irving	Oct-18
6	Irving HS Addn	900 N. O'Connor Rd	School	28,905 SF	\$9,800,000	Permit Issued	8/17/2018	Irving	Oct-18
7	MacArthur HS Addn	3700 N. MacArthur Blvd	School	28,302 SF	\$7,400,000	Permit Issued	8/17/2018	Irving	Oct-18
10	COI Maintenance Bldg.	201 S. Sowers	Govt.	263 SF	\$296,000	Permit Issued	10/26/2018	Irving	Dec-18

NEW SINGLE FAMILY/TOWNHOUSE DWELLINGS									
#	DATE	TOTAL UNITS	TOTAL VALUE	SINGLE FAMILY	VALUE	TOWNHOUSES	VALUE	HOMES	VALUE
	Feb-19	57	\$22,306,859	40	\$18,445,897	17	\$3,860,962	0	\$0

This list does not reflect projects that are confidential in nature. An increasing number of projects have asked for this confidentiality.  
C-FB = Carrollton-Farmers Branch

**IRVING CONVENTION AND VISITORS BUREAU  
BOARD OF DIRECTORS  
MONDAY, MARCH 25, 2019**

**BUREAU MANAGEMENT  
AND  
STAFF REPORTS**

## ICVB Memorandum

Date: March 4, 2019

To: Maura Gast, FCDME, Executive Director

From: Lori Fojtasek, Assistant Executive Director/Sales & Services

RE: Sales & Services Department Board Report for February 2018

### Convention Sales & Services Staff Activities

Leads Generated	February	YTD
Irving CVB – Hotel Leads	149	706
Irving Convention Center Leads	38	175

### February

Room Nights Generated	Monthly Goal	February 2019 Actuals	February 2018 Actuals	FY2018-19 Annual Goal	FY2018-19 YTD Actuals	FY 2017-18 YTD Actuals	February Convention Center	Convention Center YTD
Definite Room Nights	18588	20755	21014	223060	100945	89800	3027	18577
Lost Room Nights		50706	27394		156914	88718	27699	65267

### Travel & Activity

February	Organization	Event	Location
11-15	Destinations International	Destination Showcase	Washington DC
13	Destinations International	Spirit of Hospitality	Washington DC
25-27	Collinson Publishing	Connect Chicago	Chicago, IL

## Customer Services Activity February 2019

Groups Served	
February	21
YTD	88

### Proclamations/Welcomes/Flags:

- Welcome and Proclamation – GFWC October 27, 2018, Lori Fojtasek
- Opening Remarks – Zest Fest, January 25, Deputy Mayor Pro Tem Oscar Ward

### Pending

- Welcome – North Texas Teen Book Festival  
March 23, 2018, Mayor Rick Stopfer
- Proclamation/ Flag Presentation – Grand Encampment of Knights Templar  
June 26, 2019, Mayor Rick Stopfer
- Proclamation/ Flag Presentation – Grand Encampment Sirens  
June 30, 2019, Mayor Rick Stopfer
- Proclamation/ Flag Presentation – American Legion Department of Texas  
July 12, 2019, Mayor Rick Stopfer
- Proclamation/ Flag Presentation – American Legion Auxiliary  
July 13, 2019, Mayor Rick Stopfer

### February Servicing & Inventory:

Service Type	# of Groups Served in February	Total Inventory Utilized
Proclamations/Flags/Welcomes	0	Mayoral/Council Appearance/Letter for Convention Programs
Name Badge/Lanyard Services	11/9	2929 Badges/1778 Lanyards
Pens	15	3015
Bags	6	1870
Promotional Materials	7/2/7	690 travel guides/60 Surveyor/1,000 TMF
Staffing Services	7	95 Event Hours

Event Location:

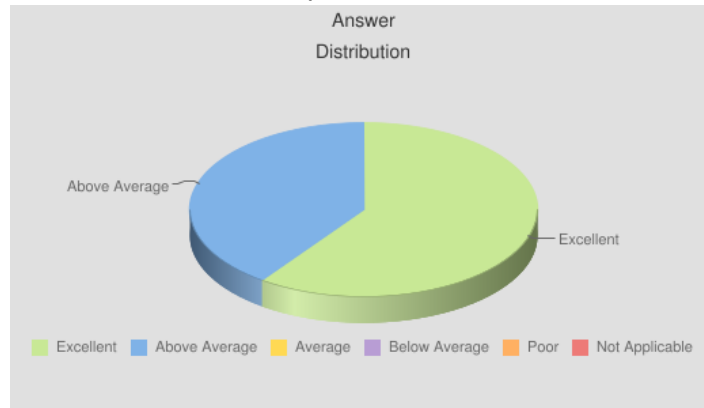
Hotels: 12

Irving Convention Center: 8

Other: 1

## Customer Service Satisfaction Survey Results February 1-28, 2018

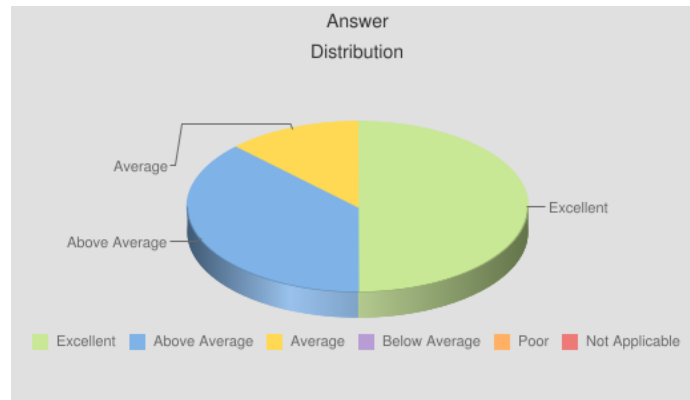
1. How was your overall destination experience?



02/01/2019 – 2/28/2019

Score: 87.5 / 100.0

2. How was your overall Convention and Visitors Bureau Experience?



2/01/2019 – 2/28/2019

Score: 92 / 100.0

## March-June 2019

### Definite Bookings

Customer	Meeting	Arrival	Departure	Attendees	Room Nights
McTeggart Irish Dancers of North Texas	2019 Texas State Championship Feis	3/1/2019	3/2/2019	200	130
Heroic Media	4th Annual National Prayer Luncheon for Life	3/3/2019	3/4/2019	500	11
Panini America	2019 Panini Winter Distributor's Meeting	3/5/2019	3/6/2019	35	24
Automatik	Training	3/5/2019	3/7/2019	100	180
McKesson Corporation	Laboratory Specialist Team Meeting	3/5/2019	3/8/2019	32	59
Southwest Commission on Religious Studies	Southwest Commission on Religious Studies	3/6/2019	3/9/2019	200	228
Texas Steel Guitar Association	Annual Meeting for 2019	3/6/2019	3/10/2019	400	811
Texas Steel Guitar Association	Annual Meeting for 2019 - Overflow Rooms	3/7/2019	3/9/2019	400	60
BioTE Medical	Biote Medical	3/7/2019	3/9/2019	200	201
Advisors Excel	Advisors Excel - Rainmaker Elite March 19	3/9/2019	3/14/2019	50	215
Women Business Leaders of the US Healthcare Industry Foundation	18th Annual WBL Summit March 2019	3/10/2019	3/15/2019	300	770
Covia Corporation	S&H Boot Camp	3/10/2019	3/15/2019	25	105
Unify	Unify Meeting March 2019	3/10/2019	3/11/2019	100	190
Ascension Health	Ascension Board Meeting 2019-March - Dallas	3/11/2019	3/13/2019	15	26
Association of Official Seed Certifying Agencies	Assn of Official Seed Certifying Agencies Grass VRB 2019	3/11/2019	3/12/2019	12	16
Syngenta Crop Protection	Syngenta Vegetable Seeds Annual Sales Conference	3/11/2019	3/15/2019	120	360

Customer	Meeting	Arrival	Departure	Attendees	Room Nights
Medtronic	Medtronic Play to Win Phase 2	3/11/2019	3/13/2019	40	80
Pathways Core Training Inc.	Pathways Monthly March 2019 #2	3/12/2019	3/16/2019	100	102
Sheet Metal and Air Conditioning National Association	SMACNA Association Leadership Meeting	3/13/2019	3/15/2019	60	82
Greystar Management Services LP	Greystar Cohort 3 (March)	3/13/2019	3/14/2019	12	19
PMI Surgical	Pro-Med Instruments	3/13/2019	3/15/2019	50	65
McKesson Corporation	Leadership Roundtable	3/13/2019	3/15/2019	40	38
Southern Collegiate Athletic Conference	Blackburn College Men's Baseball vs U of D	3/13/2019	3/16/2019	25	24
Miss Texas Latina Pageant	Miss Texas Latina Pageant	3/14/2019	3/17/2019	40	60
Aselia Con	Aselia Con	3/15/2019	3/17/2019	800	150
Christian Association for Psychological Studies	CAPS 2019	3/17/2019	3/24/2019	650	634
Greystar Management Services LP	Greystar Cohort 7 (March)	3/19/2019	3/20/2019	30	33
Bluebonnet Brew-Off	Bluebonnet Brew-Off	3/20/2019	3/25/2019	700	320
Bluebonnet Brew-Off	Bluebonnet Brew-Off	3/20/2019	3/25/2019	700	320
National Foundation Repair Association	NFRA - 2019 Annual Conference	3/20/2019	3/22/2019	160	90
Hi-Line	Hi-Line Sales conference/TMAC 2019	3/20/2019	3/24/2019	120	393
Spotlight Dance	Spotlight Dance Cup	3/21/2019	3/24/2019	50	68
Southland Conference	Southland Conference Collegiate Tournament 2019	3/21/2019	3/24/2019	300	190
Southern Collegiate Athletic Conference	Centenary College Women's Softball Team Travel	3/22/2019	3/24/2019	30	18



Customer	Meeting	Arrival	Departure	Attendees	Room Nights
Southern Collegiate Athletic Conference	Williamette University Women's Lacrosse Team Travel	3/23/2019	3/24/2019	20	9
NBM Incorporated	The NBM Show - March 2019	3/24/2019	3/31/2019	4000	595
ALM First Financial Advisors, LLC	ALM First Financial Institute 2019	3/24/2019	3/27/2019	200	510
Cleveland Indians	Cleveland Indians 2019	3/24/2019	3/26/2019	80	164
HMS Holdings	Q1 2019 Marketing Meeting - March 2019	3/24/2019	3/27/2019	32	82
Fresenius Medical Care	March 2019 CMT West Training Series	3/25/2019	3/29/2019	70	280
Fox Sports	2019 O'Reilly Auto Parts 500 - Fox Sports	3/25/2019	3/31/2019	125	551
SMU Dedman School of Law	SMU Dedman School of Law	3/26/2019	3/29/2019	450	620
McKesson Corporation	Tier Three Physician Development Seminar Four	3/26/2019	3/29/2019	15	26
Texas City Management Association	Texas City Management Association, William "King" Cole II - Advanced Workshop	3/27/2019	3/28/2019	75	40
American Cut Glass Association - Lone Star Chapter	American Cut Glass Association - Lone Star Chapter	3/27/2019	3/31/2019	180	100
EvolvHealth	Partner Meeting	3/27/2019	4/2/2019	500	484
Competition Travel Group	Competition Travel Group - UNKNOWN	3/29/2019	3/31/2019	40	80
Southern Collegiate Athletic Conference	Texas Lutheran Men's Baseball Team Travel	3/29/2019	3/31/2019	26	26
National Electronics Service Dealers Association	NPSC 2019	3/31/2019	4/5/2019	150	611
Dallas Baptist University	Dallas Baptist University Golf Tournament 2019	3/31/2019	4/2/2019	90	70
ACE Cash Express, Incorporated	MARCH 2019 Leadership Conferences	3/31/2019	4/3/2019	70	180

Customer	Meeting	Arrival	Departure	Attendees	Room Nights
National Air Filtration Association	NAFA 2019 Technical Seminar	4/1/2019	4/5/2019	200	493
McKesson Corporation	#10202-CSMP Team Meeting	4/2/2019	4/4/2019	39	100
DFW Fiber Fest	DFW Fiber Fest	4/3/2019	4/7/2019	1500	971
Church of God International Office	Kid Fest	4/4/2019	4/6/2019	750	310
Southeast Natural Products Association	SOHO Southwest	4/4/2019	4/7/2019	250	500
BioTE Medical	Biote Medical	4/4/2019	4/6/2019	200	251
Dallas Geologic Society 2019	Dallas Geologic Society 2019	4/6/2019	4/9/2019	500	350
Kronos	GTS Meeting	4/6/2019	4/11/2019	150	380
American Heart Association	American Heart Association ECC Spring Meeting April 2019	4/7/2019	4/9/2019	100	255
American College of Emergency Physicians	ACEP - EMBRS Meeting April 2019	4/7/2019	4/9/2019	10	25
Association of Early Learning Leaders	Association of Early Learning Leaders Annual Conference	4/8/2019	4/13/2019	350	860
The Golden Eagles	The Golden Eagles Annual Reunion	4/8/2019	4/13/2019	300	523
Blue Cross Blue Shield	FEDVIP 2019	4/8/2019	4/9/2019	100	100
McKesson Corporation	National Independent Advisory Board (NIAB) Spring Meeting	4/8/2019	4/10/2019	17	66
Philips	NA Healthcare Informatics Kickoff	4/8/2019	4/11/2019	180	700
Kameha Con	Kameha Con	4/10/2019	4/15/2019	5000	1694
American Society for Dermatologic Surgery	ASDS Premier Resident Cosmetic Symposium 2018	4/11/2019	4/13/2019	100	212
Oakland Athletics	Oakland Athletics 2019	4/11/2019	4/13/2019	75	180
Pathways Core Training Inc.	Pathways Monthly April 2019	4/12/2019	4/27/2019	100	272

Customer	Meeting	Arrival	Departure	Attendees	Room Nights
TexSom	The Court of Master Sommeliers Advanced Course	4/13/2019	4/17/2019	85	287
American Recovery Association	2019 NARS and Annual Meeting	4/14/2019	4/20/2019	400	788
ACE Cash Express, Incorporated	APRIL 2019 Leadership Conferences	4/14/2019	4/17/2019	70	180
Southern Collegiate Athletic Conference	Southwestern University Men's Baseball vs U of D	4/18/2019	4/20/2019	30	30
Assemblies of God/Marriage	Marriage Retreat	4/19/2019	4/21/2019	80	80
Texas Taxpayers & Research Association	TTARA 2018 Spring Luncheon Catering Only	4/19/2019	4/19/2019	100	0
Fresenius Medical Care	April 2019 CMT West Training Series	4/22/2019	4/26/2019	70	280
The Principle Foundation	The Principle Foundation	4/22/2019	4/23/2019	80	110
McKesson Corporation	10065 Southwest ASM/Lab Meeting	4/22/2019	4/24/2019	16	43
Texas American Society of Landscape Architects	Texas ASLA - 2019 Annual Conference	4/23/2019	4/26/2019	1000	465
StarQuest Performing Arts	StarQuest Dance Competition 2019Staff/Attendees	4/25/2019	4/29/2019	100	70
Big 12 Conference	National Referee Conference 2019	4/25/2019	4/27/2019	400	320
Heart of Texas H.O.T. Line Dance Event	Heart of Texas Line Dance Event	4/25/2019	4/27/2019	300	300
Dance Revolution	2019 DFW Earthshakers	4/26/2019	4/27/2019	200	200
McKesson Corporation	Six Sigma Annual Conference 2019	4/26/2019	5/1/2019	150	270
Federal Bureau of Investigation	FBI Training Meeting	4/28/2019	5/2/2019	250	1150
Pittsburgh Pirates	Pittsburgh Pirates 2019	4/28/2019	5/1/2019	75	225
Credit Union National Association	CUNA 2019 Marketing & Bus. Dev. Council Planning Session & CLO Forum	4/29/2019	5/2/2019	65	110

Customer	Meeting	Arrival	Departure	Attendees	Room Nights
Toronto Blue Jays	Toronto Blue Jays 2019	5/2/2019	5/4/2019	75	210
Transplace, Incorporated	Transplace Shipper Symposium May 2019	5/3/2019	5/8/2019	3850	775
Pathways Core Training Inc.	Pathways Monthly May 2019	5/3/2019	5/18/2019	100	272
Supreme Me Dallas	Supreme Me Dallas	5/3/2019	5/5/2019	200	134
Drive Nation Sports	NYBL Southwest Regional Qualifier Basketball Tournament 2019	5/3/2019	5/5/2019	700	670
Texas Workforce Commission	TWC CCR Mini Immersion Training - DFW	5/5/2019	5/9/2019	30	150
Envoy Air, Inc.	General Managers Meeting 2019	5/6/2019	5/9/2019	200	234
BioTE Medical	Biote Medical	5/9/2019	5/11/2019	200	251
Pacific Dental Services	LDA Meeting 2019	5/13/2019	5/13/2019	400	325
Associated Builders and Contractors, Inc.	2019 ABC Users Summit	5/15/2019	5/17/2019	90	145
Angry Skipper Association	Angry Skipper Reunion	5/15/2019	5/19/2019	150	285
Varsity Spirit LLC	2019 Varsity Spirit - VCA TXGV - Sheraton DFW	5/15/2019	5/19/2019	100	135
St. Louis Cardinals	St. Louis Cardinals	5/16/2019	5/18/2019	70	201
Building Professional Institute	2019 Building Professional Institute May	5/18/2019	5/23/2019	700	122
Seattle Mariners Baseball Club	Seattle Mariners 2019	5/19/2019	5/22/2019	75	195
American Telugu Sambaralu	N.A.T.S.	5/20/2019	5/28/2019	2500	1740
Fresenius Medical Care	May 2019 CMT West Training Series	5/20/2019	5/24/2019	70	280
Whitley Penn	Whitley Penn - 2019 Rooms Only	5/20/2019	5/20/2019	10	10
American Telugu Sambaralu	N.A.T.S. Alumni over flow guest rooms	5/23/2019	5/27/2019	5000	1100

Customer	Meeting	Arrival	Departure	Attendees	Room Nights
Family Reunions	Shearrill Family Reunion	5/24/2019	5/27/2019	100	150
OGBAKOR	OIUSAm Annual	5/24/2019	5/26/2019	150	150
Kansas City Royals	Kansas City Royals 2019	5/29/2019	6/1/2019	66	264
Texas Air Hogs	Texas Air Hogs May 2019 Season	5/31/2019	5/31/2019	660	165
Mutual of America	Mutual of America - Sales Conference	6/2/2019	6/5/2019	300	860
Texas Community College Instructional Administrators	2019 TCCIA Summer Leadership Meeting	6/2/2019	6/3/2019	60	90
Baltimore Orioles	Baltimore Orioles 2019	6/2/2019	6/6/2019	70	275
VRM	VRM - Financial Services Industry Week	6/3/2019	6/6/2019	500	150
North Texas RPG-Con	North Texas RPG-Con	6/5/2019	6/9/2019	500	439
Zonta International	Zonta International North America Inter District	6/6/2019	6/9/2019	400	270
Oakland Athletics	Oakland Athletics 2019	6/6/2019	6/8/2019	75	180
Pathways Core Training Inc.	Pathways Monthly June 2019	6/7/2019	6/22/2019	100	272
Oklahoma Independent Petroleum Association	OIPA Annual Meeting 2019	6/10/2019	6/15/2019	450	802
U90C Management Group (soccer)	U90C Premier Super Copa	6/10/2019	6/17/2019	9000	6986
Texas Non-Profit Theatres	2019 TNT Youth Conference	6/11/2019	6/15/2019	500	405
Texas Non-Profit Theatres	2019 TNT Youth Conference - Overflow Hotel	6/11/2019	6/15/2019	500	110
Learning Forward Texas	Learning Forward	6/16/2019	6/19/2019	900	700
Kempke's Music	Kempke's Music	6/16/2019	6/20/2019	150	145
Cleveland Indians	Cleveland Indians 2019	6/16/2019	6/20/2019	80	296

Customer	Meeting	Arrival	Departure	Attendees	Room Nights
Fresenius Medical Care	June 2019 CMT West Training Series	6/17/2019	6/21/2019	70	280
Saint Peter Orthodox Church	DOWAMA Parish Life	6/18/2019	6/23/2019	250	402
Flowserve Corporation	American Regional Leadership Summit June 2019	6/18/2019	6/21/2019	200	375
Texas Medical Association	2019 Texas CME Conference	6/19/2019	6/20/2019	120	150
Texas Municipal Utilities Association	2019 TMUA Annual Conference	6/19/2019	6/20/2019	75	70
PCG Pentecostal Church of God	PCG General Convention	6/20/2019	7/2/2019	2500	1271
BioTE Medical	Biote Medical	6/20/2019	6/22/2019	200	251
Steubenville	Steubenville Lone Star 2019 Room Block	6/20/2019	6/22/2019	4600	2800
Advisors Excel	Advisors Excel - Rainmaker Elite June	6/21/2019	6/27/2019	50	214
Grand Encampment of Knights Templar	Grand Encampment of Knights Templar	6/23/2019	7/1/2019	325	776
National Association of University-Model Schools NAUMS	NAUMS	6/24/2019	6/27/2019	350	273
International Workers' Compensation Foundation	2019 Texas Workers' Compensation & Safety Conference	6/25/2019	6/28/2019	150	402
USA Volleyball	USAV Boys National Volleyball Championship 2019	6/27/2019	7/8/2019	30000	715
Koreans Connecting Business & Marketplace to Christ	KCBMC Annual Conference	6/27/2019	6/29/2019	250	220
Grand Encampment of Knights Templar	General Conference Knights Templar	6/28/2019	7/3/2019	325	910
Texas Air Hogs	Texas Air Hogs June 2019 Season	6/30/2019	6/30/2019	660	204
Total					52906

\*\*Items highlighted above are Target Industries for Irving

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ICVB MEMORANDUM

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DATE: 3/20/2019  
TO: Maura Gast  
FROM: Mike Zumbaugh  
RE: STR and AirBNB Data Reports

**STR**

Irving's hotel occupancy rate for January remained higher than Texas & US figures at 70.4%. When comparing current month's occupancy numbers to last year, Irving's occupancy was down 5.1%, while Texas figures were down 1.8% and the US was up 0.7% for the month. Do not let this decrease in occupancy mislead you, as new inventory has come online which then causes a lower occupancy figure. When the inventory level is static, then the Occupancy figure is a good performance indicator. However, when there are increases or decreases in inventory, then "Demand" must be looked at as well. Demand is the actual amount of room nights sold during the period being reviewed. An additional report (which is on page 3) has been added to this month's set and will remain as part of the monthly package. It reflects the current month and YTD demand for 2018 and 2019. You will see that YTD demand is actually up by 0.12% over last year – 497,333 vs. 497,917 rooms, while STR data reflects a 2.34% decrease in YTD occupancy compared to 2018.

For average daily rate, Irving was \$114.81, up 2.3 % in February compared to last year, leaving Irving's YTD average daily rate at \$113.84, up 2.2% over last year. Both current and YTD ADR figures were ahead of Texas' numbers.

**AirBNB**

For February, there were 308 active listings in Irving which is a 38.7% increase in listings over last year's figure of 222. AirDNA no longer reflects the number of active AirBNB hosts. In a communication with them, they stated that since their data now includes HomeAway, it is not currently possible to display the data as before, but they are looking at ways to reintegrate the information at a later time.

The average daily for January is \$145.41, which is up 1.0% over last year, with an occupancy percentage of 53.9%, down 4.9% from last year. For the hotel comparable subset, the average daily rate for January is \$82.08, down 6.9% from last year, with occupancy at 70.8%, up 26.5% from last year.

The AirDNA rate and occupancy figures now include HomeAway data, in addition to AirBNB data. Therefore, prior year data reflected on the graphs will not correlate with the prior year data from previously published graphs. Prior year data sets have been updated to include HomeAway data as well.

All STR & AirBNB graphs are accessible via the board web portal and can be found at [www.irvingtexas.com/board](http://www.irvingtexas.com/board).

Tab 4 - Multi-Segment

Irving TX CVB  
For the month of: February 2019

	Current Month - February 2019 vs February 2018												Year to Date - February 2019 vs February 2018											
	Occ %		ADR		RevPAR		Percent Change from February 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	62.2	61.7	128.94	126.56	80.15	78.13	0.7	1.9	2.6	4.8	2.1	2.8	58.3	57.9	126.72	125.00	73.82	72.35	0.7	1.4	2.0	4.1	2.1	2.7
Texas	65.1	66.3	106.31	106.50	69.22	70.62	-1.8	-0.2	-2.0	1.2	3.2	1.4	61.1	62.5	104.26	104.37	63.66	65.21	-2.3	-0.1	-2.4	0.7	3.2	0.8
Atlanta, GA	70.1	67.7	139.86	108.75	98.04	73.68	3.5	28.6	33.1	36.6	2.6	6.2	67.7	66.0	132.45	113.28	89.70	74.71	2.7	16.9	20.1	23.1	2.6	5.3
Arlington, TX	68.9	67.4	90.01	90.30	62.05	60.85	2.3	-0.3	2.0	2.0	-0.0	2.3	66.3	63.5	89.74	87.63	59.53	55.62	4.5	2.4	7.0	7.0	-0.0	4.5
Charlotte, NC-SC	69.3	66.4	125.45	110.46	86.91	73.39	4.3	13.6	18.4	22.4	3.4	7.8	64.3	63.6	117.19	110.19	75.36	70.03	1.2	6.4	7.6	11.0	3.2	4.4
Fort Worth, TX+	72.0	73.3	113.80	110.30	81.99	80.86	-1.7	3.2	1.4	5.6	4.2	2.4	68.5	71.2	111.93	108.77	76.66	77.46	-3.8	2.9	-1.0	3.3	4.4	0.4
Frisco, TX+	70.4	69.8	157.41	152.99	110.87	106.74	1.0	2.9	3.9	7.7	3.7	4.7	68.6	65.8	154.81	150.14	106.18	98.76	4.3	3.1	7.5	9.4	1.8	6.1
Grapevine, TX+	74.8	78.3	179.73	173.80	134.51	136.09	-4.4	3.4	-1.2	6.0	7.2	2.5	73.0	74.3	179.09	176.18	130.80	130.93	-1.7	1.7	-0.1	7.1	7.2	5.4
Irving, TX+	70.4	74.2	114.81	112.28	80.87	83.34	-5.1	2.3	-3.0	-0.3	2.8	-2.4	68.4	70.0	113.84	111.35	77.82	77.94	-2.3	2.2	-0.2	2.6	2.8	0.4
Nashville, TN	68.3	67.5	141.85	139.00	96.93	93.80	1.3	2.0	3.3	12.2	8.6	10.0	62.6	61.2	135.98	133.04	85.08	81.42	2.2	2.2	4.5	13.5	8.6	11.0
Phoenix, AZ	83.8	84.9	173.77	169.12	145.58	143.52	-1.3	2.7	1.4	1.8	0.4	-0.9	78.4	76.9	162.51	156.95	127.45	120.73	2.0	3.5	5.6	6.0	0.4	2.3
San Jose, CA+	76.3	77.1	208.54	194.02	159.12	149.50	-1.0	7.5	6.4	6.5	0.0	-0.9	73.2	74.5	208.73	192.60	152.87	143.44	-1.7	8.4	6.6	6.6	0.0	-1.6

Competitive Set Comparison												
Actual Figures							Percent of Change from Last Year					
	Current Month			Year-To-Date			Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	62.2	128.94	80.15	58.3	126.72	73.82	0.7	1.9	2.6	0.7	1.4	2.0
Texas	65.1	106.31	69.22	61.1	104.26	63.66	-1.8	-0.2	-2.0	-2.3	-0.1	-2.4
Irving	70.4	114.81	80.87	68.4	113.84	77.82	-5.1	2.3	-3.0	-2.3	2.2	-0.2
Best USA	Phoenix	SanJose	SanJose	Phoenix	SanJose	SanJose	Charlotte	Atlanta	Atlanta	Arlngtn	Atlanta	Atlanta
	83.8	208.54	159.12	78.4	208.73	152.87	4.3	28.6	33.1	4.5	16.9	20.1
Best Texas	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Frisco	Arlngtn	Frisco	Frisco
	74.8	179.73	134.51	73.0	179.09	130.80	2.3	3.4	3.9	4.5	3.1	7.5
Worst USA	Nshvle	Arlngtn	Arlngtn	Nshvle	Arlngtn	Arlngtn	Irving	Arlngtn	Irving	Ft Worth	Grpvine	Ft Worth
	68.3	90.01	62.05	62.6	89.74	59.53	-5.1	-0.3	-3.0	-3.8	1.7	-1.0
Worst Texas	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Irving	Arlngtn	Irving	Ft Worth	Grpvine	Ft Worth
	68.9	90.01	62.05	66.3	89.74	59.53	-5.1	-0.3	-3.0	-3.8	1.7	-1.0
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only												

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB  
For the month of: February 2019

Current Month - February 2019 vs February 2018												
Occ %		ADR		RevPAR		Percent Change from February 2018						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
Irving, TX+	70.4	74.2	114.81	112.28	80.87	83.34	-5.1	2.3	-3.0	-0.3	2.8	-2.4
Luxury/Full Service Irving+	69.7	74.4	155.36	153.47	108.28	114.21	-6.3	1.2	-5.2	-1.9	3.5	-3.1
All Suite/Extended Stay Irving+	73.0	74.5	98.42	97.52	71.89	72.66	-2.0	0.9	-1.1	1.4	2.5	0.5
Limited Service Irving+	72.1	77.7	115.92	113.72	83.61	88.32	-7.1	1.9	-5.3	0.8	6.5	-1.1
Budget Irving+	66.7	71.1	60.96	55.60	40.66	39.52	-6.2	9.7	2.9	2.3	-0.5	-6.7
Las Colinas+	70.4	73.2	129.63	127.86	91.22	93.64	-3.9	1.4	-2.6	2.4	5.1	1.0
DFW North+	73.9	81.3	113.45	110.70	83.84	89.96	-9.1	2.5	-6.8	-6.9	-0.1	-9.2
DFW South+	66.7	67.6	94.77	91.51	63.22	61.83	-1.3	3.6	2.2	5.3	2.9	1.6
Full Service Las Colinas+	66.0	71.1	185.52	183.89	122.50	130.73	-7.1	0.9	-6.3	1.8	8.7	0.9
Limited Service Las Colinas+	73.1	74.5	97.53	95.63	71.32	71.27	-1.9	2.0	0.1	3.1	3.0	1.1
Full Service DFW North+	73.1	83.0	147.09	144.89	107.52	120.20	-11.9	1.5	-10.5	-10.5	0.0	-11.9
Limited Service DFW North+	74.5	80.1	90.87	86.55	67.66	69.34	-7.1	5.0	-2.4	-2.6	-0.2	-7.3
Full Service DFW South+												
Limited Service DFW South+	64.8	67.8	84.14	80.84	54.51	54.78	-4.4	4.1	-0.5	3.7	4.2	-0.3
ICC Comp Set No Boutiques+	72.7	79.0	163.48	159.09	118.84	125.74	-8.0	2.8	-5.5	-5.5	0.0	-8.0

Year to Date - February 2019 vs February 2018												
Occ %		ADR		RevPAR		Percent Change from YTD 2018						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
68.4	70.0	113.84	111.35	77.82	77.94	-2.3	2.2	-0.2	2.6	2.8	0.4	
68.1	69.9	153.66	153.30	104.63	107.11	-2.5	0.2	-2.3	1.1	3.5	0.8	
71.1	70.4	97.12	96.68	69.02	68.04	1.0	0.4	1.4	4.0	2.5	3.5	
69.1	72.7	115.99	112.35	80.20	81.64	-4.8	3.2	-1.8	4.6	6.5	1.3	
64.2	67.8	60.31	54.49	38.75	36.95	-5.3	10.7	4.9	4.3	-0.5	-5.8	
68.5	69.0	127.83	126.64	87.58	87.33	-0.6	0.9	0.3	5.4	5.1	4.5	
71.8	76.8	113.20	109.89	81.30	84.42	-6.5	3.0	-3.7	-3.8	-0.1	-6.6	
64.3	63.6	93.96	90.87	60.44	57.84	1.1	3.4	4.5	7.6	2.9	4.0	
64.2	65.8	182.41	184.25	117.07	121.25	-2.5	-1.0	-3.4	4.9	8.7	6.0	
71.3	70.9	96.57	94.37	68.82	66.86	0.6	2.3	2.9	6.0	3.0	3.6	
72.0	78.0	146.26	145.38	105.28	113.35	-7.7	0.6	-7.1	-7.1	0.0	-7.7	
71.7	76.0	90.51	85.06	64.91	64.69	-5.7	6.4	0.3	0.1	-0.2	-5.9	
62.2	63.3	83.01	79.92	51.63	50.56	-1.7	3.9	2.1	6.4	4.2	2.5	
71.3	73.8	161.42	159.37	115.17	117.62	-3.3	1.3	-2.1	-2.1	0.0	-3.3	

AirBNB Data	
Entire Place	
Hotel Comparable	

Occ %		ADR		RevPAR		Percent Change from Prior Year						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
53.9	57.3	145.41	135.73	78.39	77.71	-4.9	-2.0	-6.8	78.8	111.7	76.0	
70.8	55.5	82.08	89.81	58.14	49.86	26.5	-6.9	17.8	95.1	65.7	109.5	

Occ %		ADR		RevPAR		Percent Change from Prior Year YTD						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
51.0	60.5	146.75	131.52	74.85	79.57	-15.5	1.0	-14.7	73.6	139.0	75.8	
66.0	57.8	82.79	90.30	54.62	52.18	10.0	-6.6	2.7	59.9	55.7	71.2	

Available Listings		
Entire Place	137	95
Private Room	137	110
Shared Room	34	17
Total Available Listings	308	222

Participation			
Properties		Rooms	
Census	Sample	Census	Sample
Irving, TX+	85	71	12343
Luxury/Full Service Irving+	15	13	4546
All Suite/Extended Stay Irving+	32	31	3591
Limited Service Irving+	14	14	1786
Budget Irving+	24	13	2420
Las Colinas+	30	29	4910
DFW North+	25	23	3894
DFW South+	30	19	3539
Full Service Las Colinas+	7	7	1909
Limited Service Las Colinas+	23	22	3001
Full Service DFW North+	4	4	1581
Limited Service DFW North+	21	19	2313
Full Service DFW South+	4	2	1056
Limited Service DFW South+	26	17	2483
ICC Comp Set No Boutiques+	5	5	2084

A blank row indicates insufficient data.

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## Irving, Texas Room Demand - Source: Smith Travel Research

	<b>2018</b>			<b>2019</b>			Calculated Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	66.4	247,296	247,296	66.5	254,496	254,496	2.91%	2.91%	0.51%	0.51%
February	74.4	250,037	497,333	70.4	243,421	497,917	-2.65%	0.12%	-5.10%	-2.34%
March	76.5	284,818	782,151							
April	77.4	281,441	1,063,592							
May	74.5	279,748	1,343,340							
June	79.4	288,650	1,631,990							
July	75.0	285,044	1,917,034							
August	70.0	266,054	2,183,088							
September	74.4	273,701	2,456,789							
October	78.2	297,171	2,753,960							
November	67.4	250,958	3,004,918							
December	59.3	226,764	3,231,682							

# Irving, Texas & United States Comparison

## February 2019

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	112.87	2.2%	112.87	2.2%	66.5%	0.5%	66.5%	0.5%	75.07	2.8%	75.07	2.8%
FEBRUARY	114.81	2.3%	113.84	2.2%	70.4%	-5.1%	68.4%	-2.3%	80.87	-3.0%	77.82	-0.2%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages:      ADR    109.01      2.3%             Occupancy    72.4%      -0.6%             RevPAR    78.91      1.7%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	102.12	-0.1%	102.12	-0.1%	57.4%	-2.7%	57.4%	-2.7%	58.63	-2.8%	58.63	-2.8%
FEBRUARY	106.31	-0.2%	104.26	-0.1%	65.1%	-1.8%	61.1%	-2.3%	69.22	-2.0%	63.66	-2.4%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

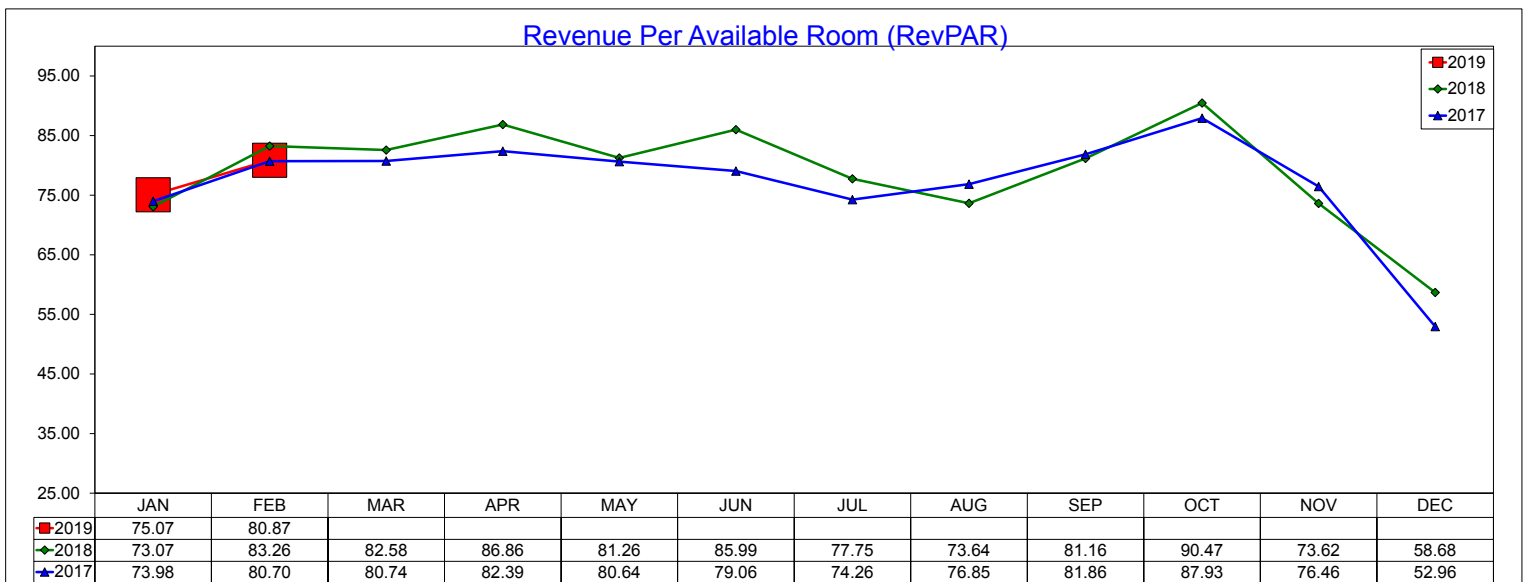
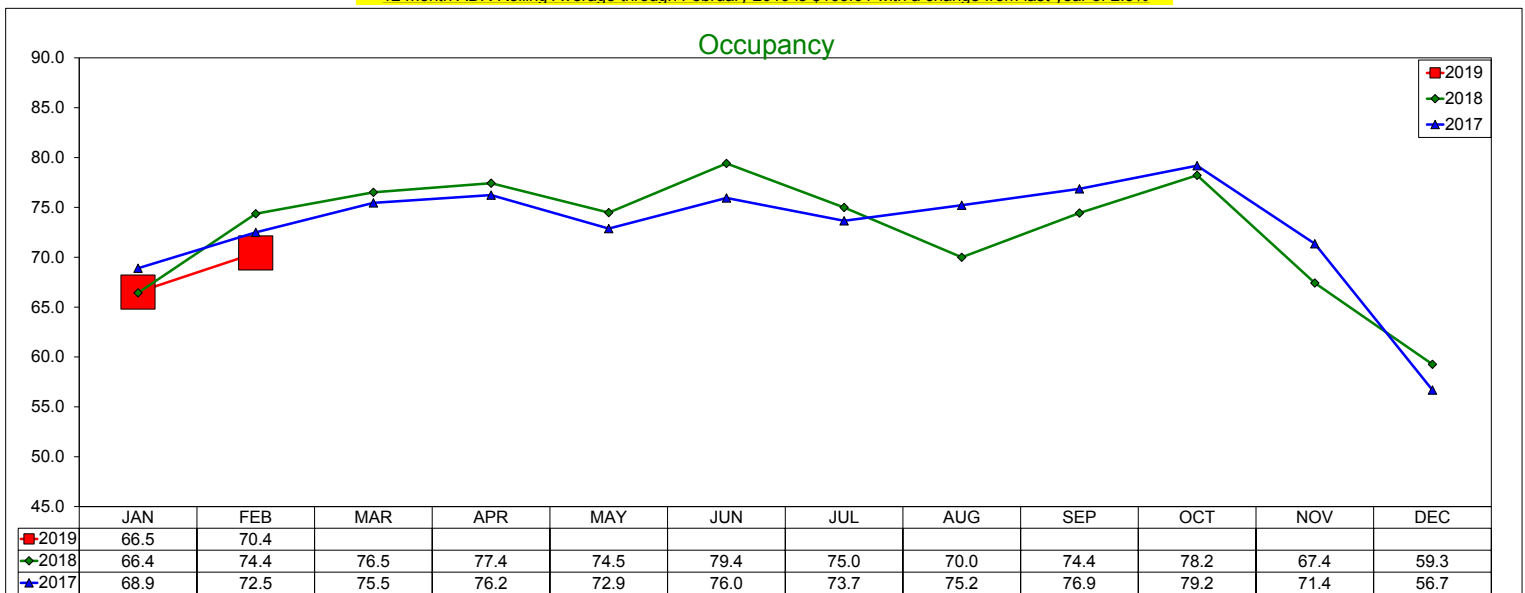
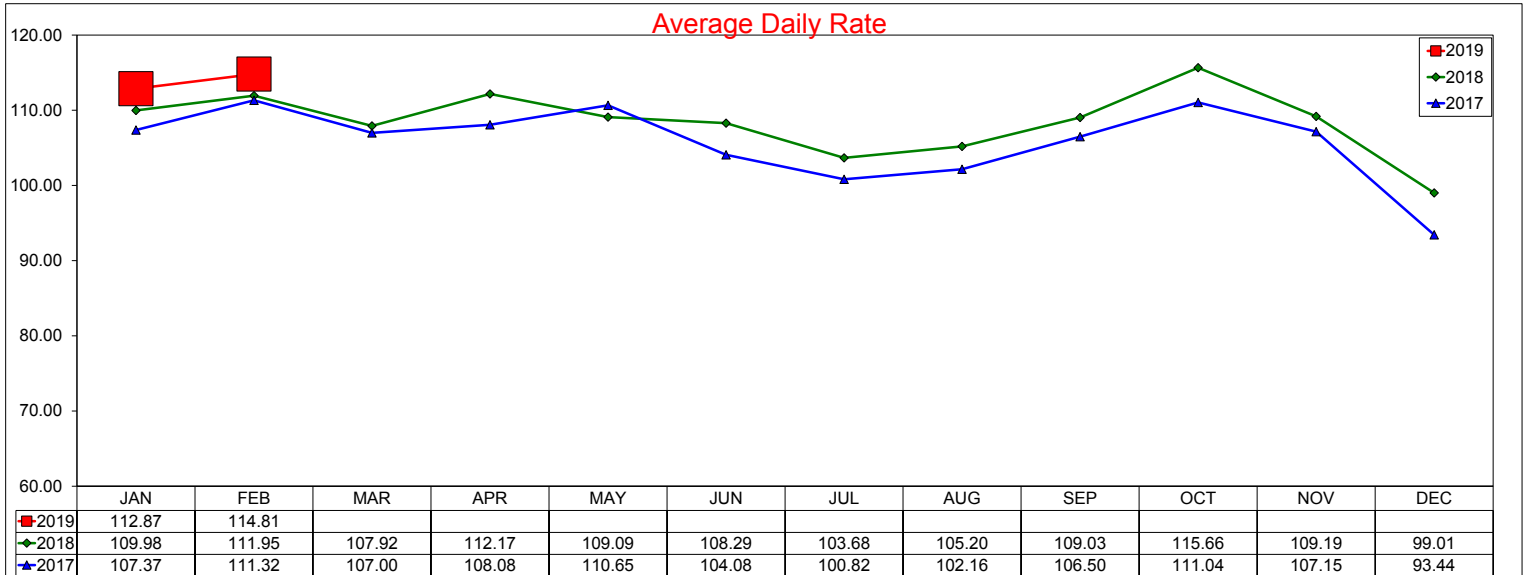
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	124.39	0.8%	124.39	0.8%	54.8%	0.7%	54.8%	0.7%	68.13	1.5%	68.13	1.5%
FEBRUARY	128.94	1.9%	126.72	1.4%	62.2%	0.7%	58.3%	0.7%	80.15	2.6%	73.82	2.0%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

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# Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

February 2019



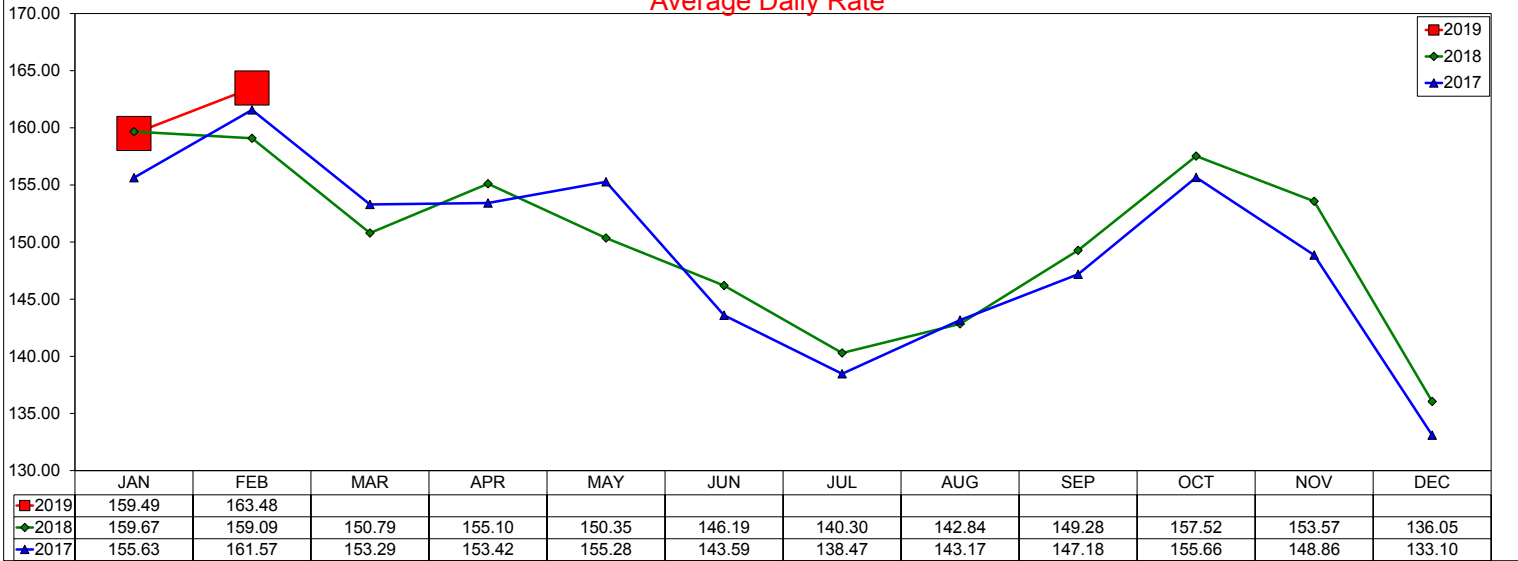
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# Three Year Comparison - ICC Comp Set

February 2019

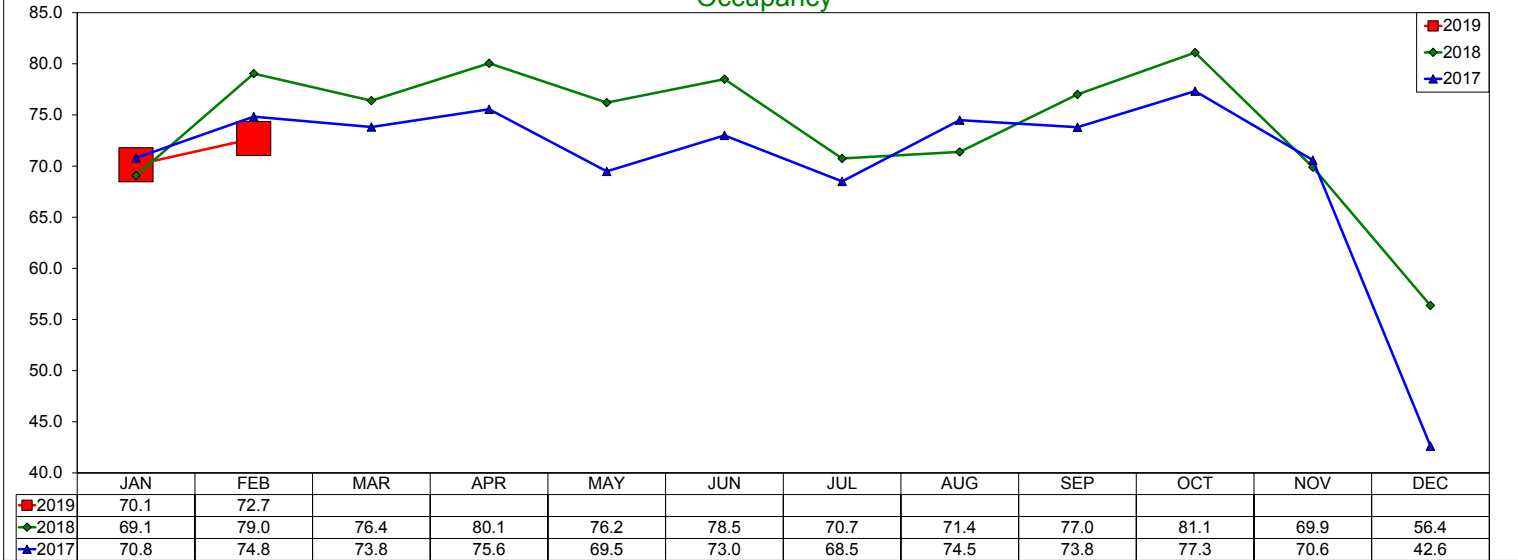
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW

## Average Daily Rate



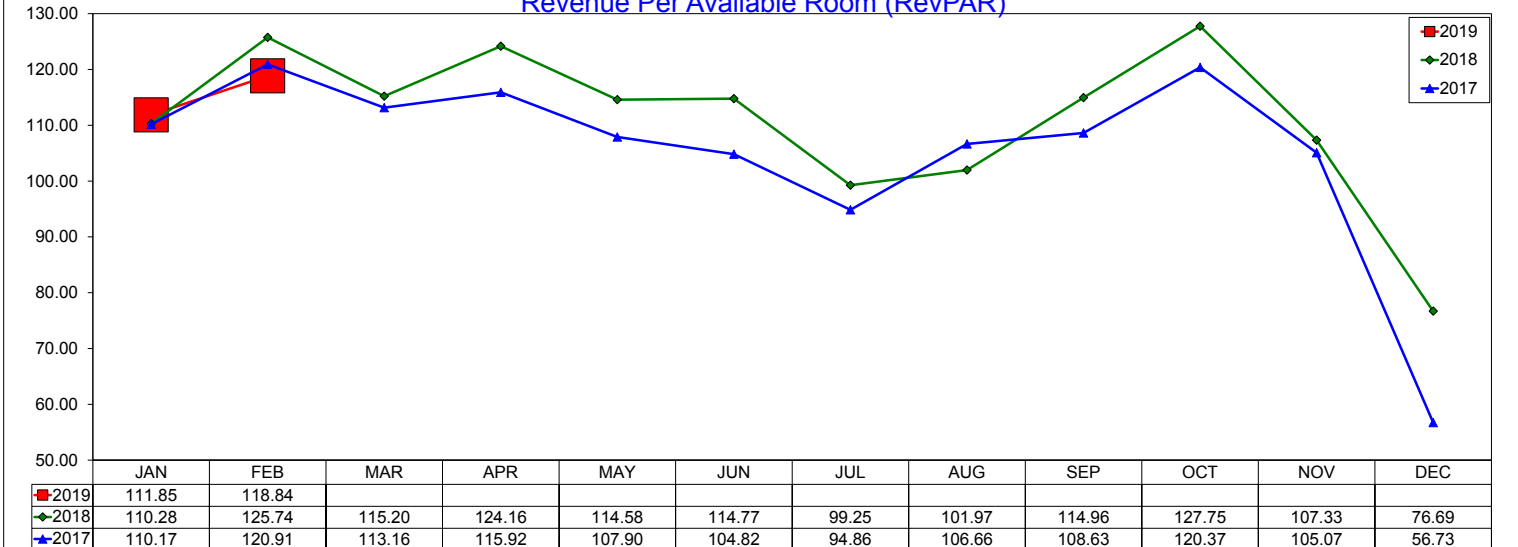
12 month ADR Rolling Average through February 2019 is \$150.65 with a change from last year of 0.7%

## Occupancy



12 month Occupancy Rolling Average through February 2019 is 73.35% with a change from last year of 2.8%

## Revenue Per Available Room (RevPAR)



12 month RevPAR Rolling Average through February 2019 is \$110.49 with a change from last year of 3.5%

# Monthly & YTD AirBNB Data

## February 2019

Entire Place	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	148.03	3.7%	148.03	3.7%	48.5%	-24.2%	48.5%	-24.2%	71.81	-21.4%	71.81	-21.4%
FEBRUARY	145.41	-2.0%	146.75	1.0%	53.9%	-4.9%	51.0%	-15.5%	78.39	-6.8%	74.85	-14.7%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Hotel Comparable	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	83.69	-6.1%	83.69	-6.1%	60.7%	-4.8%	60.7%	-4.8%	50.81	-10.6%	50.81	-10.6%
FEBRUARY	82.08	-6.9%	82.79	-6.6%	70.8%	26.5%	66.0%	10.0%	58.14	17.8%	54.62	2.7%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

# AirBNB - Entire Place

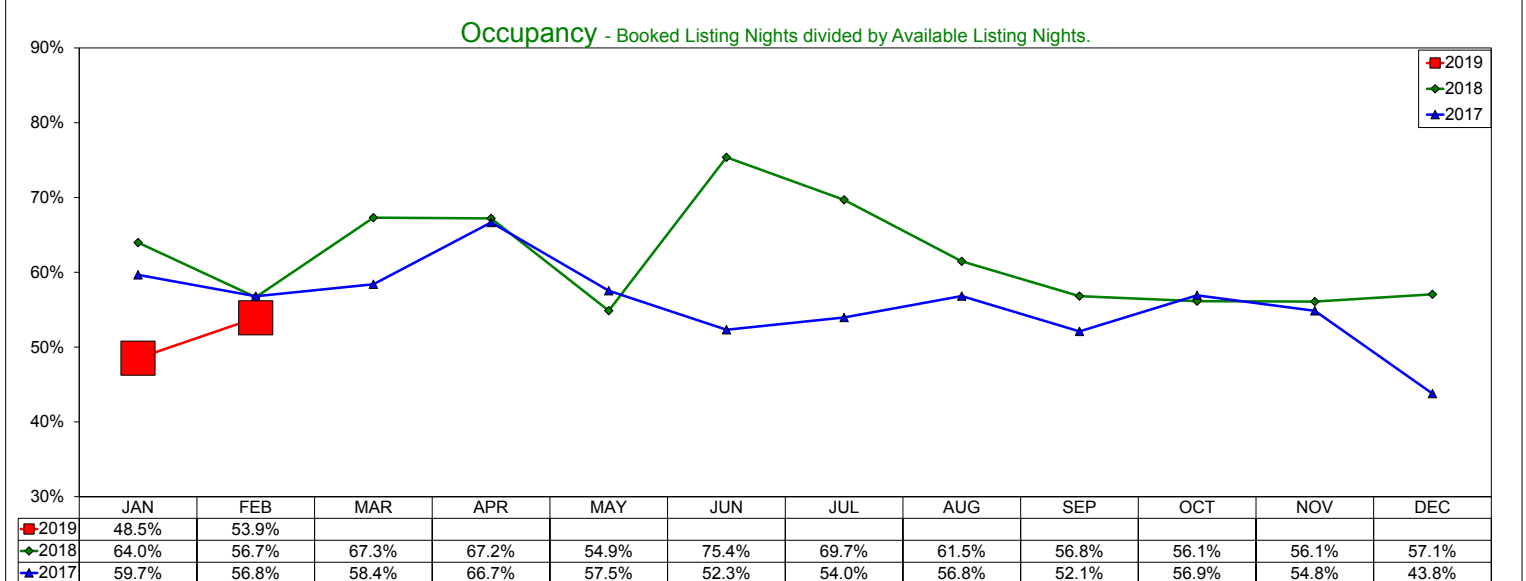
## February 2019

Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms

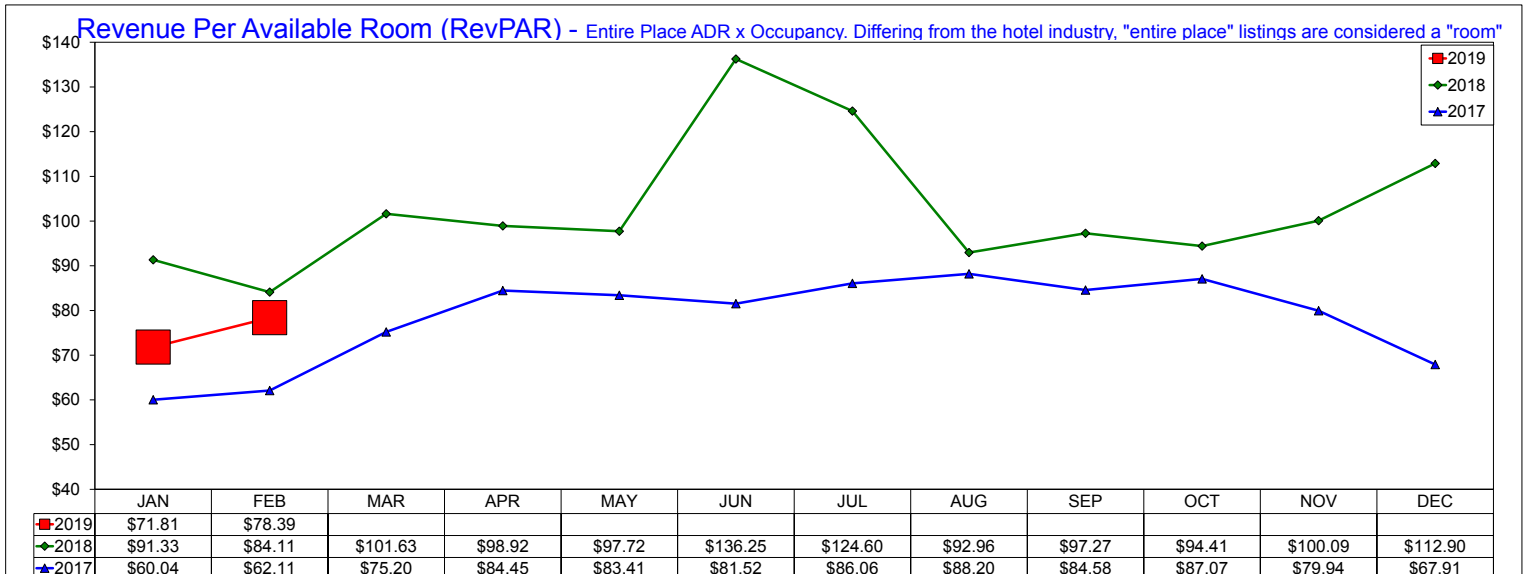
**Average Daily Rate** - charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes



**Occupancy** - Booked Listing Nights divided by Available Listing Nights.



**Revenue Per Available Room (RevPAR)** - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room"

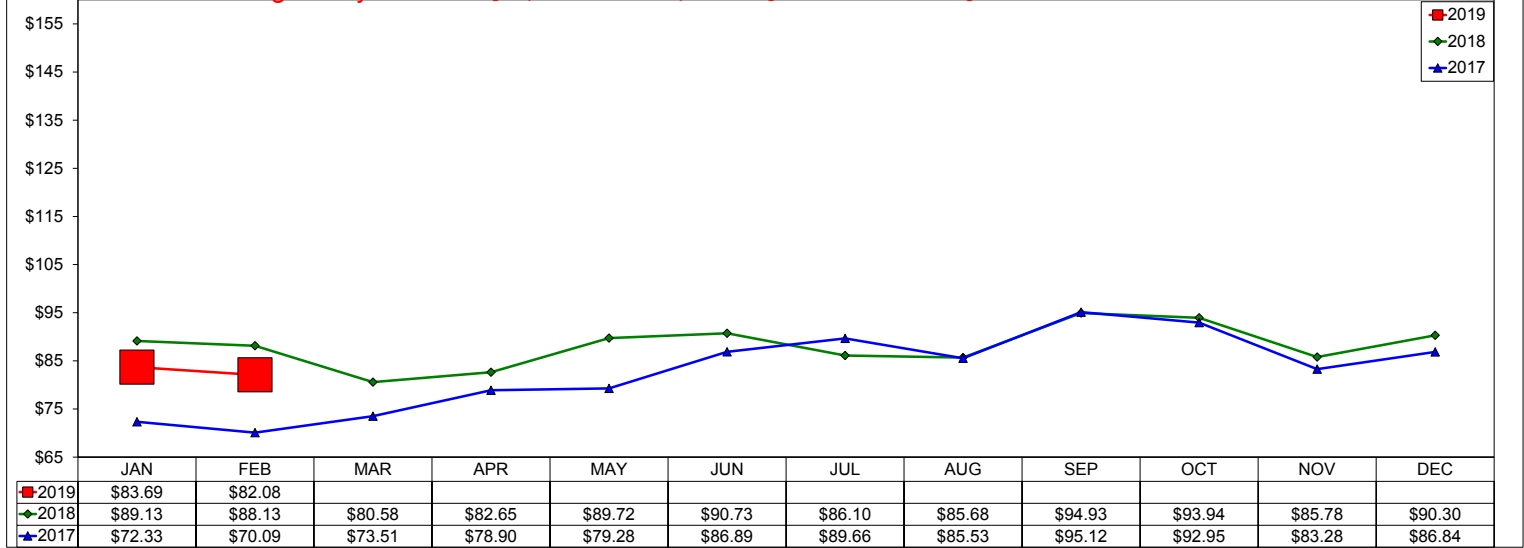


# AirBNB - Hotel Comparable Subset

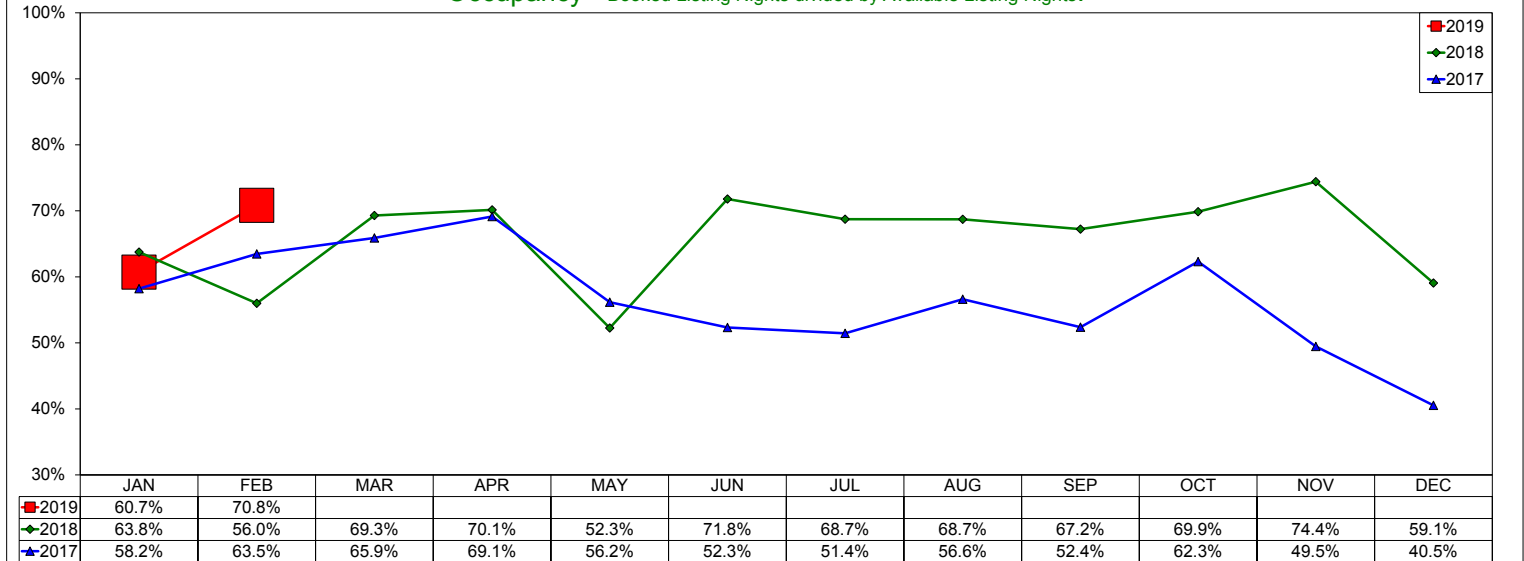
## February 2019

Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels

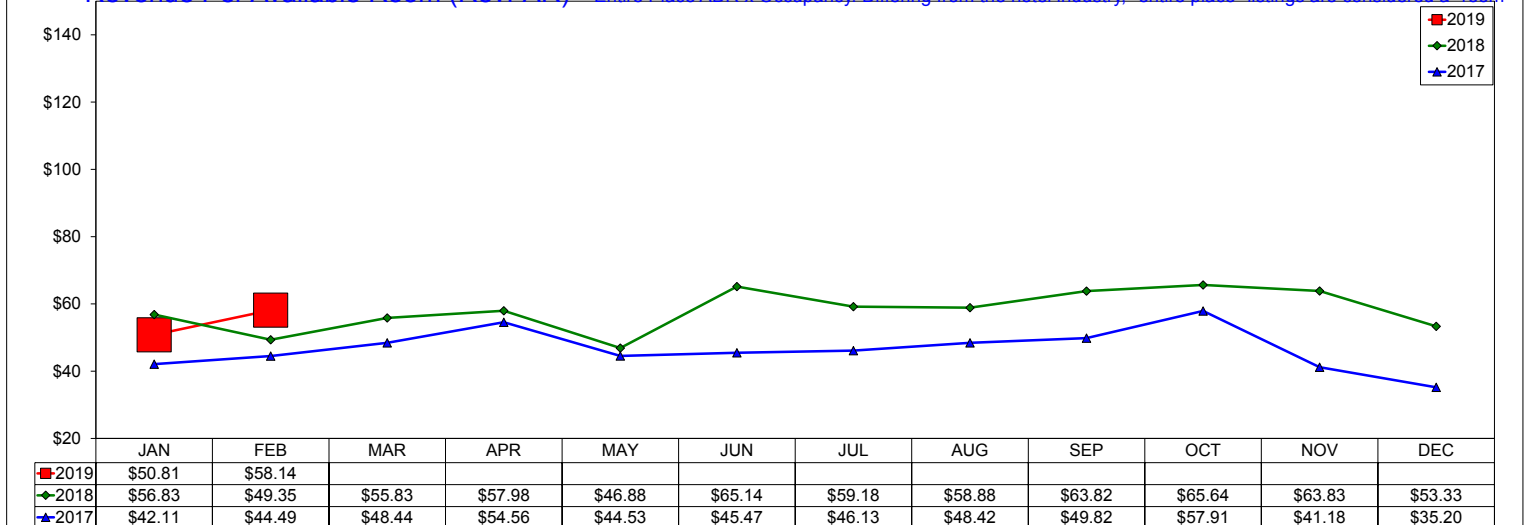
**Average Daily Rate** - charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes



**Occupancy** - Booked Listing Nights divided by Available Listing Nights.



**Revenue Per Available Room (RevPAR)** - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room"





**IRVING CONVENTION AND VISITORS BUREAU  
BOARD OF DIRECTORS  
MONDAY, MARCH 25, 2019**

## **CONVENTION CENTER MANAGEMENT REPORTS**



March 15, 2019

TO: Maura Gast, Executive Director ICVB  
 FROM: Verenis Pedraza, SMG Director of Finance  
 Matt Tungett, SMG Director of Sales  
 SUBJECT: **Monthly Financial & Sales Report – February 2019**

Convention Center	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Direct Event Income	<b>67,064</b>	<b>93,493</b>	<b>48,493</b>	<b>198,534</b>	<b>338,352</b>	<b>248,352</b>
Ancillary Income	<b>498,844</b>	<b>378,826</b>	<b>412,897</b>	<b>1,872,637</b>	<b>1,861,113</b>	<b>1,929,734</b>
Total Event Income	<b>565,908</b>	<b>472,319</b>	<b>461,390</b>	<b>2,071,171</b>	<b>2,199,465</b>	<b>2,178,086</b>
Other Income	<b>43,462</b>	<b>45,837</b>	<b>45,837</b>	<b>200,138</b>	<b>289,337</b>	<b>318,336</b>
Adjusted Gross Income	<b>609,370</b>	<b>518,156</b>	<b>507,227</b>	<b>2,271,309</b>	<b>2,488,802</b>	<b>2,496,422</b>
Indirect Expenses	<b>(519,561)</b>	<b>(568,176)</b>	<b>(545,917)</b>	<b>(2,759,132)</b>	<b>(2,880,146)</b>	<b>(2,767,387)</b>
Net Income (Loss)	<b>89,809</b>	<b>(50,020)</b>	<b>(38,690)</b>	<b>(487,823)</b>	<b>(391,344)</b>	<b>(270,965)</b>

- Despite falling short in the direct event income, February's overall total event income surpassed budget by \$93,000.
- Strong F&B spends from groups such as FranklinCovey, Vistage Executive Summit, 2019 Management Kickoff, Apartment Association of Tarrant County, & TexSom pushed our F&B income well past projections.
- Total indirect expenses were under budget for the month by \$48,000.
- Overall, the ICC beat budget by \$139,000.

SMG Catering	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Total Revenue	<b>723,019</b>	<b>418,416</b>	<b>547,188</b>	<b>2,789,899</b>	<b>2,169,984</b>	<b>2,608,354</b>
Net Income/(Loss)	<b>452,880</b>	<b>321,456</b>	<b>361,455</b>	<b>1,658,056</b>	<b>1,588,260</b>	<b>1,714,265</b>
Net Income/(Loss) %	<b>62.64%</b>	<b>76.83%</b>	<b>66.06%</b>	<b>59.43%</b>	<b>73.19%</b>	<b>65.72%</b>

## ICC by the Numbers

EVENTS		VISITORS	
This month	To date	This month	To date
26	105	15,449	88,328
Current Year	Current Year	Current Year	Current Year
25	111	17,926	86,320
Prior Year	Prior Year	Prior Year	Prior Year
FUTURE GUESTROOMS BOOKED		SURVEY RESULTS	
This month	To date	Returned	Score
3,027	18,577	1	100%
Current Year	Current Year	This Month	Current Month
692	2,794	14	89.2%
Prior Year	Prior Year	Year to Date	Year to Date
SIGNED CONTRACTS		GREEN INITIATIVES	
This month	To date	This month	This month
24	111	2.35	3.18
Current Year	Current Year	Tons Composted	Tons Recycled
30	131	58%	5.90
Prior Year	Prior Year	Waste Diversion Rate	Tons of Cardboard Bails Recycled

## **Target Industry Bookings**

DFW Hospital Council – October 2019

Texas Health Physicians Group – October 2019

TechMedia – December 2019

DFW Business Group on Health – December 2019


Texas Physical Therapy Association – October 2020

## **March and April at a Glance**

- |               |                                   |
|---------------|-----------------------------------|
| • March 2-4   | National Prayer Luncheon for Life |
| • March 5     | IPD Annual Awards Banquet         |
| • March 8-10  | Great America Franchise Expo      |
| • March 9-17  | Art Life                          |
| • March 11-12 | Head Start of Greater Dallas      |
| • March 21-23 | Young Adult Book Festival         |
| • March 24    | Quinceanera Expo                  |
| • March 25-31 | The NBM Show                      |
| • April 1-3   | Texas Alliance Annual Meeting     |
| • April 3-7   | DFW Fiber Fest                    |
| • April 7-9   | Dallas Geologic Society           |
| • April 8-10  | NTBA                              |
| • April 11-14 | Kameha Con                        |
| • April 15-16 | Grocer's Supply Food Show         |
| • April 16-18 | Innotech Dallas                   |
| • April 23-26 | Texas ASLA Annual Conference      |
| • April 28-30 | DFW Restaurant Resource Show      |

cc: Tom Meehan, General Manager, SMG

April 2019 - ICC, L1, EXH and 66 other(s)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31 The NBM Show	1	2 Community Engagement Disney Destinations Discover the Magic Tour 2019	3	4	5 Richardson High School Prom	6 Decatur High School Prom
	Texas Alliance Annual Meeting *		2019 DFW Fiber Fest *			
7 Dallas Geologic Society	8	9	10 Women's Business Council Southwest Connections 2 Contracts UnitedHealthcare Meeting	11	12	13
2019 DFW Fiber Fest *	NTBA			Kameha Con *		
14 Kameha Con *	15 Grocer's Supply Food Show	16 7x24 Exchange Lone Star Chapter 2019 Spring Conference Innotech Dallas	17	18	19 Debonair Entertainment US Bank Quarterly Executive Roadshow	20
21 	22 ICVB Board of Directors Meeting	23	24 Fusion Consulting	25	26	27 India Property Show Coppell High School Band Banquet
28	29	30	1	2	3	4

Green - Definite

Red - Tentative





















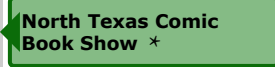

Blue - Prospect

\* - Public Show

May 2019 - ICC, L1, EXH and 66 other(s)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1	2	3	4
India Property Show	Spring Conference on Special Education Law		Workforce Solutions Greater Dallas Job Fair	HCA	TD Industries Quarterly Meeting	Ranchview High School Prom
2019 Dallas/Fort Worth Restaurant Resource Show			Exploring Educational Excellence		Nexstar National Talent Competition *	
Coppell High School Band Banquet		Breakfast with the Stars *			Baylor Scott & White Health Texas Provider Network	
5	6	7	8	9	10	11
Nexstar National Talent Competition *		Destination Development Meeting	Hillwood All Associates Midyear Meeting		Renny McLean Ministries	Passover Conference *
	DFW Minority Supplier Showcase			USAW Women's National Championship 2019 *		
12	13	14	15	16	17	18
USAW Women's National Championship 2019 *	Singley School of Culinary Arts		Urban Land Institute		Ultimate Women's Expo *	
		Future Com		Financial Planning Association of DFW Conference		Sam Houston Prom
19	20	21	22	23	24	25
Ultimate Women's Expo *				North America Telugu Society 2019 Convention *		
Building Professional Institute						
26	27	28	29	30	31	1
North America Telugu Society 2019 Convention *		Association of Fundraising Professionals 2019 DFW Philanthropy In Action Event		Texas Home and Garden Show *		
				EAN Holdings Branch Managers Meeting	Texas Linux Fest	

June 2019 - ICC, L1, EXH and 66 other(s)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26 	27 	28 	29	30  	31 	1
2  	3 	4	5	6 	7   	8 
9 	10	11	12	13	14 	15 
16 	17 	18	19 	20	21	22
23 	24  	25	26	27	28 	29
30 	1	2	3	4  	5	6



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*Phone  
(817) 552-2500*

*Toll Free  
(877) 953-SBTC*

*Fax  
(817) 552-2520*

*Email  
penriquez@sbtexas.com*

*Website  
www.sbtexas.com*

**March 8, 2019**

**Mr. Matt Tungett**

**DOS Irving Convention Center at Las Colinas**

**500 West Las Colinas Boulevard, Irving, TX 75039**

**Cc Caroline Timothy**

**Sales Manager**

**Cc Charles Mason**

**Banquet Manager**

**Dear Mr. Tungett:**

**I would like to extend my heartfelt appreciation for the exceptional level of service provided to us by Charles Mason on Monday February 25 at our Church Ministries Dinner during Empower Conference. Mr. Mason is a professional and seasoned banquet manager whom is a pleasure to work with year after year, time and time again.**

**I would like to commend Mr. Mason and his team for outstanding services rendered. This was our second time featuring a dinner and we found the highest level of professionalism and service in him and his team. Mr. Mason went above and beyond to make our dinner that day a success while meeting our entire group's needs.**

**I want to recognize Charles Mason and his team for their wonderful service, disposition and profound catering knowledge. A hardcopy of this letter has been mailed to the address listed above as well.**

**To you and to your staff, thank you for such a great experience.**

**Well done.**

**Paola Enriquez**

**Ministry Assistant and Event Coordinator to Dr. Mark Yoakum,**

**Director of Church Ministries**

**Southern Baptists of Texas Convention**

**PO Box 1988 | Grapevine, TX 76099-1988**

**4500 State Hwy 360 | Grapevine, TX 76051**

**phone 817.552.2500 | direct 817-328-2666 | [www.sbtexas.com](http://www.sbtexas.com)**



**IRVING CONVENTION AND VISITORS BUREAU  
BOARD OF DIRECTORS  
MONDAY, MARCH 25, 2019**

**INDUSTRY REPORTS /  
BOARD PARTNERS**

# Enjoy the Arts this April at IAC

## **JumpstART – Colors!**

Hop into spring and slide down a rainbow! Colors and shapes are the theme for this month's stories and art. Join us to explore new stories and fun art projects on the first Thursday of each month. Create a take-home art project and then browse the galleries with your kids as part of this fun and FREE morning activity.

**April 4 @ 10AM | Suite 200 | FREE**

## **A Celebration of Dance, Ballet Ensemble of Texas**

"A Celebration of Dance" features Lisa Slagle's "Festive Overture", Tammie Reinsch's "Unity" (World Premiere), Peter Anastos' "Night Crawlers", and August Bournonville's "Napoli."

**April 5-6 @ 7:30PM | Carpenter Hall | \$25-\$30**

## **Mariachi and Mayan Night, New Philharmonic Orchestra of Irving**

A salute to Mexico's most-loved popular arts – *mariachi* and ballet *folklorico* – created to Revueltas' music for the film, *Night of the Maya*. With choreography and dancers from Anita Martinez Ballet Folklorico and area mariachis!

**April 7 @ 3:30PM | Carpenter Hall | \$10-\$20**

### **April 9, 11 | Scarred 4 Life, David Moore Productions**

7:30 p.m. | Dupree Theater and Carpenter Hall | \$35-\$100

Scarred for Life is a musical stage play that speaks to the issue of domestic violence and how family and friends come together to help heal a family. The play was written and produced by David Moore, a disabled veteran of the USAF fighting Multiple Sclerosis. On April 9 an intimate VIP performance with reception will be offered in the Dupree Theater, while April 11 the play will be performed in Carpenter Hall. Both of these ticketed events are open to the public.

## **Big D Classic, American Classic Tours and Music Festivals**

American Classic Tours and Music Festivals specializes in international and domestic performance tours, festivals and educational travel. To learn more, visit [amclass.com](http://amclass.com).

**April 12-13 | Carpenter Hall**

## **Oklahoma!, The Highlands School**

The Highlands School presents their annual school musical. Based on the 1931 play "Green Grow the Lilacs," by Lynn Riggs, Oklahoma! is the first musical written by the legendary Rodgers and Hammerstein team. Set in Western Indian Territory, just after the turn of the 20<sup>th</sup> Century, the spirited rivalry between the local farmers and cowboys provides the backdrop for this classic love story between Curly, a handsome Cowboy and Laurey, a beautiful farm girl.

**April 12-14 | Dupree Theater | \$12-20**

*Evening Performances: April 12-13 @ 7PM*

*Matinee Performances: April 13-14 @2PM*

### **Washington Irving Celebration**

Presented in partnership with Irving Heritage Society, history and storytelling come alive on this Saturday morning. Participate in hands-on art activities and enjoy a presentation with John Dennis Anderson as Washington Irving, America's First Man of Letters.

**April 13, 10AM-12PM | Suite 200 | FREE**

### **Second Sunday Funday: Our Fragile Planet**

Every Second Sunday, free guided craft projects, fun for the entire family, are offered. This month, in observance of Earth Day and Earth Month, we'll be busy bees with an art project that celebrate the beauty of the natural world. Mixed Media exhibition "Nancy Macko: The Fragile Bee" offers inspiration for the art activities. Drop in anytime between 1 and 4 p.m. Free guided tours of the exhibits are offered at 2:30 p.m.

**April 14, 1-4PM | Suite 200 | FREE**

#### **April 16 | Memories in the Making & Improv for Caregivers Workshop**

10 a.m. | Suite 200 | FREE

Irving Arts Center presents a new program of concurrent art workshops for persons with Alzheimer's (and other dementia related illnesses) and their caregivers. This month's caregiver workshop will be led by professionals from Stomping Ground Comedy Theater, who will provide techniques and instruction for using improv comedy as a tool for communicating with loved ones. All supplies are provided. Register at [eventleaf.com/memoriesinthemaking](http://eventleaf.com/memoriesinthemaking).

### **Volunteer Spring Social**

Irving Arts Center hosts a Spring Social in recognition of its volunteers. The event is free and open to current volunteers as well as those interested in learning more about opportunities to serve.

**April 18 @ 6PM | Suite 200 | FREE**

### **Haasya Kavi Sammelan, International Hindi Association**

The Dallas Chapter of the International Hindi Association (IHA) presents a Hindi Haasya Kavi Sammelan, a gathering of comedic poets. To learn more, and to purchase tickets, visit [www.hindikavisammelan.com](http://www.hindikavisammelan.com).

**April 19 @ 8PM | Carpenter Hall | \$25 - \$100**

### **Selections for Spring, Momentum Dance Company**

Momentum Dance Company celebrates its 15<sup>th</sup> anniversary with this Gala evening of dance, welcoming back repertoire and guests from past seasons to mark this milestone occasion.

**April 19-20 @ 7PM | Carpenter Hall | \$12-\$20**

### **Luca Sacher (Piano), Las Colinas Symphony Orchestra**

For their spring performance, LCSO will feature pianist, Luca Sacher performing Beethoven's Piano Concerto No. 4 in G Major. He will be joined on the podium by guest

conductor Stefan Sacher. You won't want to miss a minute of this outstanding father and son performance!

**April 20 @ 7:30PM | Carpenter Hall | \$16.50-\$46.50**

**April 23 | Steve Trash: The Science of Ecology**

9:30 a.m. and 11:30 a.m. | Dupree Theater | \$6.50

What better way to celebrate Earth Day weekend than with an educational, action-packed, educational and entertaining performance by Steve Trash? Steve Trash teaches STEM and STEAM based core curriculum science in super-duper engaging ways... with magic, music, and mayhem! Subjects covered in this show include waste reduction, recycling and the water cycle.

**Homeschooler Happening**

Join us as we explore our Sculpture Garden and learn about the Irving Centennial Mural by Francisco Mendoza and Irving students. Create sculptures and mosaics inspired by the experience. Pre-registration is required as space is limited.

**April 24 @ 10AM | Suite 200 | \$2 per student (age 5 and up)**

**An evening with Roz Chast: NEA Big Read Keynote Presentation**

Irving Art Center and the Irving Public Library are partnering to bring the beloved New Yorker Cartoonist and author, Roz Chast to Irving. Following a reception which celebrates the exhibition of her work, "Roz Chast: Cartoon Memoirs" Chast will deliver the NEA keynote presentation, in which she discusses the award winning book, *Can't We Talk About Something More Pleasant?* A free copy of the keynote book is included in the cost of admission, and Chast will sign books to conclude the evening.

**April 26: reception @ 5:30PM, Lecture @ 7PM | Dupree Theater | \$15**

**Starquest Dance Competition**

StarQuest International, a presenter of worldwide performing arts competition, has chosen Irving Arts Center as a host site for a regional competition. For more information, visit [StarQuestDance.com](http://StarQuestDance.com).

**April 26-28 | Irving Arts Center**



**Art Rocks! Camp Registration is Open Now!**

We will rock you with mind-expanding musical adventures, geological explorations, and unique experiences in visual arts, theatre, music, and more at Irving Arts Center, June 3 – August 9, 2019. Registration is open now!

Visit [IrvingArtsCenter.com](http://IrvingArtsCenter.com) for full camp listings and descriptions, scholarship application, and registration information.

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## **April Exhibitions in the Galleries (FREE)**

**Free guided gallery tours are now offered every Thursday @ 6:30 p.m. and every Sunday @ 2:30 p.m.!**

### **Nancy Macko: The Fragile Bee**

**Through April 28 | Carpenter Lobby Gallery**

California-based artist Nancy Macko has drawn upon images of the honeybee society to explore the relationships between art, science, technology and ancient matriarchal cultures. Macko combines elements of painting, printmaking, digital media, photography, video, and installation to create a unique visual language.

### **Roz Chast: Cartoon Memoirs**

**April 13 – July 7 | Dupree Lobby Gallery**

The exhibition celebrates the almost four decades of outstanding artistic accomplishment of beloved New Yorker cartoonist, illustrator and author, Roz Chast. The exhibition offers the first presentation of original works from Roz Chast's acclaimed graphic memoir, *Can't We Talk About Something More Pleasant?* which chronicles the lives of her aging parents with heartfelt humor and emotion. *Roz Chast: Cartoon Memoirs* has been organized by the Norman Rockwell Museum in Stockbridge, Massachusetts.

### ***Annual Exhibition of Irving ISD Student Artwork***

**March 6 – May 7 | Main Gallery**

Featuring artwork by IISD elementary, middle and high school students. In addition, graduating seniors, most of whom have taken advanced placement (AP) courses in the visual arts exhibit works from their portfolios built up during the four years at their respective high schools.

**Elementary: March 6-20, Open House, March 19, 6-7:30 p.m.**

**Middle: March 23- April 3, Open House, March 26, 6-7:30 p.m.**

**High School General: April 6-21, Reception, April 16, 6-7:30 p.m.**

**High Senior Portfolio: April 24-May 7, Reception, April 30, 6-7:30 p.m.**

### **BRAVEART: Cistercian Preparatory Upper School**

**April 27 – May 26 | Courtyard Gallery**

Artwork by high school students at Cistercian Preparatory School is featured.

**The Galleries are free and open to the public. Gallery hours are as follows:**

**9 AM – 5 PM Monday, Tuesday, Wednesday and Friday;**

**9 AM – 8 PM Thursday;**

**10 AM – 5 PM Saturday and 1 – 5 PM Sunday.**

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# SPIRIT OF LASCOLINAS

NEWS AND UPDATES



Bi-Monthly Newsletter of LAS COLINAS ASSOCIATION



APRIL 2019

## LCA DEPARTMENTS : ARCHITECTURAL CONTROL



*LCA Architectural Control (from left to right) : Phil Ochsner, Shaila Quoreshi, Kelly Willis, and Raquel Burns.*

*Photo by Jessica Hubble*

When LCA members want to make an aesthetic change to their buildings, homes or properties, they submit their plans, digital files, fee, and submission form to LCA's Architectural Control Department.

The Architectural Control Department ensures that the plans meet the requirements of the Master and Supplementary Declarations. It is important that the plans not only meet the requirements but are also complete so that they can be presented to the Architectural Control Committee (ACC). The ACC is a group of volunteers from the residential and commercial communities in Las Colinas. With 1,542 submissions received in 2018, our plan review team keeps busy and strives to handle submissions in a timely manner.

Per the Deed Restrictions, the Architectural Control Committee has up to 60 days to act upon submission.

Sometimes submissions may be delayed because of missing information or they may not correspond with governing documents. In this case, property owners are notified by phone or letter of missing information, etc. Once the plan has passed the plan review process, it is added to the upcoming week's agenda for ACC review.

At this stage in the ACC process, the submission is copiously reviewed on a subjective basis to assess whether it is adequate in terms of site dimensions, structural design, conformity, and harmony of exterior design. For example, the ACC may look at the submission location with neighboring structures and sites; the relation of finished grades and elevations to neighboring sites; and conformity to both the specific and general intent of the protective covenants. Once ACC has viewed the submission information, the submission will either be

**CONTINUED ON PAGE 3**





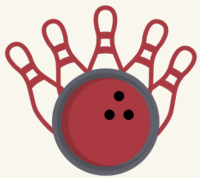
## Property of the Month

122 E. John Carpenter Fwy. Irving, Texas 75062



## LCA NEWS

### *LCA 2nd Annual Charity Bowl-A-Thon*



Las Colinas Association  
CHARITY BOWL-A-THON  
2019

Our 2nd annual Charity Bowl-A-Thon benefitting Kidd's Kids will take place at PINSTACK on Tuesday, April 23rd from 6pm-9pm. For Attendees, registration is \$20.00 and includes 2 drink tickets, player card, and food. For teams, registration is \$110.00 and includes bowling, 2 drink tickets, player card, shoe rental, and food. All registration fees and proceeds go to Kidd's Kids. Purchase your ticket at <https://www.kiddskids.org>.

For **Good Friday**, LCA offices will close at noon on Thursday, April 18th and reopen on Monday, April 22nd. Also, in observance of **Memorial Day weekend**, LCA offices will close at noon on Friday, May 24th and reopen on Tuesday, May 28th at 8:00 am.

**SAFETY:** For many, springtime means spending more time outside or in your garage. LCA Security Services wants to remind you to keep an eye on your personal property and don't leave unattended. In 2018, LCA Security Services were notified about 4,101 open garage doors in the development. Remember that property theft is a crime of opportunity; let's close the door on it.





## CONTINUED FROM FRONT PAGE

approved, disapproved, or deferred. Meetings are open to members for observation and held on Thursdays every week from 12pm-2pm, alternating weeks between the commercial and the residential groups. Keeping the alternating weeks in mind, it may take up to 14 days for a submission to make it on the agenda.

## Other things to know:

Our Architectural Control Department is made up of a Director, with over 29 years at LCA, two Plan Review Representatives, and an Administrative Assistant. For questions, send an email to [plans@lascolinas.org](mailto:plans@lascolinas.org) or call 972-541-2345.



## APRIL AND MAY COMMUNITY EVENTS

The 2019 **Irving Marathon** will be held on Saturday, April 27th at Toyota Music Factory at 316 West Las Colinas Blvd. More details can be found at [www.irvingmarathon.com](http://www.irvingmarathon.com).

The **Las Colinas Farmers Market** hosted by **Four Seasons Markets** is held every Saturday from 10:00 am to 2:00 pm in the Lamberti's Ristorante and Wine Bar parking lot at 7701 N MacArthur Blvd, Irving. Stop by to sample microgreens, dressings, olive oils, honey, and other condiments.

**Pavilion at Toyota Music Factory** will host Trevor Noah: Loud & Clear tour on Friday, April 19th, at 7:30 pm. Through April and May, you can anticipate Melissa Etheridge, crime podcast stars from My Favorite Murder, Jim Gaffigan, and more upcoming concerts! Check out the Pavilion at Toyota Music Factory schedule at [www.livenation.com](http://www.livenation.com).



Yarn crafters, it's that time of year again! **DFW Fiber Fest** will take place on April 4, 2019 - April 7, 2019, at the Irving Convention Center. For more info: <http://www.dfwfiberfest.org/>.





## OFFICE SPACE OF THE FUTURE

### Co-working, shared working, and flexible environments



*Venture X is located at 955 West John Carpenter Fwy, Suite 100 in Irving, Texas.*

*Photo by Jessica Hubble*

By Amanda Star Cline

When it comes to office space, big business, and entrepreneurs have come a long way since the days of rotary phones, typewriters, bar carts, personal secretaries, and the coveted corner office. The water fountain is being replaced with cucumber-mint water in glass dispensers. The “office” is turning into a “workspace” that cultivates creativity, saves money, and promotes networking. Flexible environments, co-working spaces, and shared working spaces are on the rise in popularity, including Las Colinas.

Venture X, at 955 W. John Carpenter Fwy, specializes in coworking and flexible workspaces. The term ‘flexible’ relates to movable furniture.

Having stand/sitting desks, furniture with wheels, and partitions on wheels allows individuals to control their surroundings. Venture X has meeting rooms, a reception area, cafe, 24/7 access, latest technology, dry-erase white walls, and even weekly social and networking events. If you only need a space for the day, you can purchase a day pass. Venture X does have monthly membership rates, as well as hourly rates, and private office rentals. The company’s open concept allows natural lighting into the office, setting an energetic ambiance. Business professionals, freelancers, and entrepreneurs have access to snacks and endless coffee. Aside from Venture X, Las Colinas has a few other co-working spaces.

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The New York-based company, WeWork recently signed a lease to create a shared workspace at The Towers at Williams Square in Las Colinas. WeWork began building shared office spaces in 2010 and can be likened to an office leasing middle man. Their workspace design features glass walls that allow privacy and natural light, both ethernet and wi-fi, desks, chairs, desk lamps and lockable filing cabinets, multi-function business printers, micro-roasted coffee, tea, fruit water, onsite managers, reception area, lounges, and private phone booths. WeWork charges a monthly membership. American Express, Business Insider are among their notable clientele. WeWorks offers virtual office space too. Shared workspaces are usually used by more established business and larger corporations. They offer more privacy and have more

equipment such as fax machines, copiers, audio-visual equipment, as well as professional looking office furniture. Amenities can include reception services, a kitchen, as well as private offices cut off from the rest of the space.

Las Colinas has other modern office spaces that are similar to WeWork and Venture X. Regus has several office spaces in Las Colinas. One of their office spaces, the 10th floor of MacArthur Center II at 5605 North MacArthur Blvd, has meeting rooms, a business lounge, and co-working spaces. Memberships range from pay-as-you-go to fixed term. Between WeWork, Venture X, and Regus, Las Colinas offers lots of office space options for the big business, entrepreneurs, and startups. Is this the future of the modern office? Will employees get used to sharing their space with others from different fields and companies? Time will tell.



*Venture X Las Colinas opened for business last January.*

*Photo by Jessica Hubble*





# 2019 Flags Over Las Colinas

## The Irving-Las Colinas Rotary

**Club** invites you to join your friends and neighbors in displaying the American Flag on the 5 major holidays of **Memorial Day, Flag Day, Independence Day, Labor Day, and Veteran's Day.** The "Flags Over Irving" Program gives Irving residents an opportunity to show their pride and love for our country. It gives our community a great patriotic spirit and at the same time helps so many people.

This is a service project, of the Irving-Las Colinas Rotary Club. Rotarians are dedicated businessmen and women who provide humanitarian service to people throughout the world and in the local community. 100% of the proceeds are used to support the Rotary scholarships and youth programs in our community of Irving.

We will place a PVC plastic sleeve in the ground, 15" from your front sidewalk or curb and



mark the curb with a small Blue Star.

On the 5 holidays, a 3' x 5' United States Flag, mounted on a 10' metal pole, is placed in sleeve. Rotary Club volunteers, with the help of Boy Scouts, will do all the work. We display and store the flags. The flags and the sleeves remain the property of the Irving-Las Colinas Rotary Club. There are no brackets or fixtures attached to your home and the plastic sleeve cap will be barely visible.

**2019 Annual Flag Lease is only \$45 for the year.**

**Memorial Day, Flag Day, Independence Day, Labor Day, and Veterans Day**

**To Lease online:** [www.FlagsOverIrving.com](http://www.FlagsOverIrving.com)

Or complete this form and mail it along with your payment to:

**Irving-Las Colinas Rotary Club**

P.O. Box 141714 Irving, TX 75014

Please make checks payable to: Irving-Las Colinas Rotary Club

**Thank you! We do appreciate your support!**

If you have any questions, **Flag Hotline: 972-523-9616** [kchoward@verizon.net](mailto:kchoward@verizon.net)

**YES!** We want to participate in the **Flag Program of the Irving-Las Colinas Rotary Club.** It is my responsibility to advise in the placement for the plastic sleeve to avoid sprinklers, plumbing and electrical hazards or

if the sleeve becomes a hazard to lawn equipment.

**Neighborhood** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_ ☐.com ☐.net

**ADDRESS:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**Please check if you Need Sleeve & Star** ☐ **or Renewal** ☐ ~Home Flag(s) # \_\_\_\_\_ @ \$45 = \$ \_\_\_\_\_

**YES, I also want to Sponsor a Flag(s) for our Gate or Common Areas # 1** ☐ **2** ☐ **or** \_\_\_\_\_ @ \$25 = \$ \_\_\_\_\_

**By Check** ☐ MasterCard ☐ Visa ☐ Disc ☐ CC# \_\_\_\_\_ **Total Amount Paid** = \$ \_\_\_\_\_

**Exp** \_\_\_\_\_ **(CVC)** \_\_\_\_\_ **Billing Zip** \_\_\_\_\_ **Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Memorial Day May 27th, 2019**



## Margarita Madness

### WHAT MAKES AN AMAZING MARGARITA?

**BALANCE. INGREDIENTS. TEQUILA. CINCO DE MAYO IS AROUND THE CORNER AND THE 'RITA IS A SUMMERTIME STAPLE. LAS COLINAS HAS OVER 200 RESTAURANTS AND SEVERAL PLACES ARE SERVING UP MARGARITA MADNESS YEAR-ROUND.**

### When you want something **SMOKY AND SWEET**

The Ranch has a Smokey Sweet Pineapple Margarita which utilizes a smoky and earthy mezcal called Illegal Mezcal Joven. The smoky flavor is balanced and amazing in this drink. Add in some freshly squeezed pineapple juice and muddled jalapenos, you have a savory and sweet 'rita. Salted rim included, of course.



### When you want something **FROZEN**

El Famoso's frozen Hibiscus Margarita is made with Herradura Silver Tequila, Cointreau, fresh lime, Hibiscus infusion, and simple syrup. Herradura Silver Tequila is sweet, citrusy, and aged in American Oak barrels for 45 days. The natural flavor of hibiscus is tart and cranberry-like which makes this beverage the perfect frozen drink. This drink stands alone, no need for salt or sugar on this rim.



### When you want the uncomplicated **QUINTESSENTIAL 'RITA**

The Classic Margarita at Two Mules Cantina at Texican Court is the vintage Cinco de Mayo celebratory drink. A low-ball glass filled with ice, El Jimador Silver Tequila, fresh lime juice, and orange liquor, Cointreau. This drink's El Jimador Silver is a crystal clear, young tequila made from Weber agave. Salted rim, optional.



### Exclusive Eating in Las Colinas

Download our restaurant  
guide at [www.lascolinas.org](http://www.lascolinas.org)



### Weather App

Search "Weather Link" in App  
Store or Google Play Store



### Story Suggestions

email [acline@lascolinas.org](mailto:acline@lascolinas.org)



**SPIRIT**  
OF LAS COLINAS

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Irving, Texas 75039-4303

**"A renowned, self-managed,  
master-planned community."**

liaisons@lascolinas.org  
www.lascolinas.org  
972-541-2345



Need some delicious, but easy garlic-based recipes for your upcoming dinner party? National garlic day is April 19th and to celebrate, we made two garlic centric recipes and shared them with LCA staff. Read our blog to find the recipes and find out the staff favorite!



**LAS COLINAS LIFE  
BLOG**

[lascolinas.org/community/las-colinas-life/](https://lascolinas.org/community/las-colinas-life/)

## **Thomas S. Hibbs Appointed President of University of Dallas**

*Baylor University Honors College Dean to Lead UD*

The University of Dallas Board of Trustees announced today that it has selected Thomas S. Hibbs, Ph.D., BA '82 MA '83, to serve as the university's ninth president. The first alumnus of UD to be president, Hibbs has served as dean of the Honors College and distinguished professor of ethics and culture at Baylor University since 2003.

"We are extremely pleased to have Dr. Hibbs as our ninth president at the University of Dallas. Dr. Hibbs brings all the tools for a successful presidency. He is a phenomenal leader, a builder of complex programs, a prolific fundraiser, an academic and a scholar who has a great appreciation for the Core and for how a rigorous Catholic liberal arts education benefits not only the graduate, but society at large," said Chairman of the Board Thomas Zellers, M.D., BA '79. "I anticipate he will be a great role model for faculty, staff and students and will invigorate and sustain a collaborative and respectful culture on campus."

"I am humbled and honored by this appointment, which allows me to return to the university where I first learned what Catholic liberal education is all about," said Hibbs. "My experience at a number of other academic institutions since I left UD has only confirmed in my mind the distinctive and indispensable role of the University of Dallas in the landscape of American higher education and in Catholic education across the globe. I am especially honored to be joining a university with such a well-earned reputation for excellence in teaching, at the center of which is a faculty that combines scholarly achievement with devotion to the craft of teaching."

"We are truly blessed to have Dr. Thomas Hibbs return to his alma mater as president. His educational history as a student, professor and administrator at top Catholic universities throughout our land and most recently at Baylor University is absolutely exceptional. I look forward to working with him and welcoming him into his role as president of the University of Dallas," said Bishop of the Diocese of Dallas and University Chancellor Edward Burns.

Originally hailing from the D.C. suburbs, Hibbs first came to Irving in 1980 as a seminarian at Holy Trinity, after studying business for two years at the University of Maryland. A year later, he left Holy Trinity for his true calling: that of the intellectual life that he discovered at the University of Dallas.

"Being an alumnus and having been in higher education continuously since graduating from UD, I feel like I have a very good sense of where UD fits in the higher education sphere and the special, distinctive role it plays," said Hibbs. "I know the culture and how students can be formed by it, as I certainly was during my years in Irving. I look forward to working closely with students, faculty and administrators across the university community, and with the board, parents, alumni and benefactors, to build a University of Dallas that will flourish for generations to come."

Hibbs received a B.A. in English and an M.A. in philosophy from UD and both a master's and a doctorate in medieval studies from the University of Notre Dame. He was a tutor at Thomas Aquinas College for

three years before moving to Boston College, where he taught for 13 years as full professor and chair of the philosophy department.

“Tom Hibbs is one of the finest Catholic educators in America: a first-rate intellect wedded to administrative ability and a deep commitment to the church,” said George Weigel, distinguished senior fellow and William E. Simon chair in Catholic studies at the Ethics and Public Policy Center, as well as the father of two UD alumnae. “UD couldn’t have made a better or more exciting choice of president.”

Baylor’s Honors College, of which Hibbs is the inaugural dean, includes four programs with more than 1,300 students, 35 full-time faculty members, and an endowment in excess of \$15 million. During Hibbs’ tenure, the Honors College’s largest program, the Honors Program, witnessed a threefold increase in retention. The college includes a residential facility with 320 students, on-site faculty offices, a faculty-in-residence, and a chaplain-in-residence. Since 2014, Hibbs has also served Baylor as director of its programs in Washington, D.C., coordinating student internships, a religious liberty initiative with Georgetown University and monthly faculty events.

Further, Hibbs helped organize and participated in Baylor study abroad programs in Italy, Greece and Turkey, including an archeology program outside Viterbo, Italy, and mission trips embedded within the academic study abroad program in Greece and Turkey.

“The University of Dallas is getting an outstanding leader in Dr. Hibbs,” said Baylor University President Linda A. Livingstone, Ph.D. “I have greatly appreciated his vision and leadership of our Honors College and Baylor in Washington initiative, and he will be deeply missed by students, faculty and staff across our campus. We wish him well as he joins a long list of individuals with Baylor ties who serve as top executives at colleges and universities worldwide.”

Hibbs’ wife, Stacey Hibbs, Ph.D., also teaches at Baylor; the couple currently co-teach a capstone class on friendship. They have three children, two of whom are Baylor alumni and one who is studying international relations at Baylor. Their oldest daughter participated in UD’s Arete high school summer program, where she had the opportunity to take a class with the late University Professor Louise Cowan; this experience was determinative, Hibbs says, in her decision to study philosophy and literature in college.

“Tom Hibbs is an inspired choice for the University of Dallas. It’s not often that a university can choose as its leader a real philosopher who has years of experience running first-rate programs in higher education. Tom is also a public intellectual whose observations on contemporary affairs are often more interesting than the culture he is analyzing,” said Catholic University of America President John Garvey. “Add to this his considerable personal charm, and the fact that he is a father of college students of his own, and you have the formula for the ideal college president. I congratulate his alma mater on selecting him.”

Hibbs has spent quite a bit of time in Dallas over the years, especially for early screenings of movies; he has also visited the UD campus regularly and delivered the annual [Aquinas Lecture](#) in 2009. As an added bonus, his son, an accountant, will soon be working for a firm in Dallas.

“It will be a wonderful thing to be in Dallas,” said Hibbs.

Hibbs has spent most of his career writing, teaching and designing/implementing academic programs; he has 30 published academic articles, and two are forthcoming. He has written, edited or provided introductions for 12 books, including three on the thought of Thomas Aquinas. He has also written more than 200 movie reviews and dozens of essays and book reviews for publications such as National Review, Catholic World Report, First Things, The Weekly Standard and others.

As an undergraduate at UD, Hibbs certainly never foresaw one day being president of the university, but beginning with his role as department chair at Boston College, he began to see how he enjoyed the administrative side of higher education in addition to teaching and writing.

“On behalf of the search committee, we are very excited that Dr. Hibbs will be joining UD as its next president. We had the good fortune of considering many exceptional candidates for the position, and Dr. Hibbs distinguished himself by his extraordinary dedication to and articulation of UD's mission, as well as by his proven track record of leadership in higher education and success with major fundraising initiatives,” said Search Committee Chair and Vice Chairman of the Board Richard Hussein, BA '88. “Under Dr. Hibbs' leadership, UD is well-poised to recognize its potential as the premier university of the Catholic intellectual tradition. We could not be more pleased to welcome Dr. Hibbs back to his alma mater as our next president.”

Hibbs will begin in his new role July 1 on a campus that has experienced significant growth recently. In the past several years UD has seen its largest incoming undergraduate class, its highest overall enrollment, the introduction of multiple new academic programs, and AACSB accreditation of the Satish and Yasmin Gupta College of Business. Additionally, the university has expanded its Rome, Italy campus, leveraged a real estate sale to boost its endowment by 27 percent, and invested more than \$32 million in new buildings and athletic facilities.

“Dr. Tom Hibbs is a prolific scholar, an engaging teacher and a genuine servant leader. He consistently enables and empowers faculty and has always been the go-to leader for championing innovative new ideas that lead to transformative education and character formation,” said Lori E. Baker, Ph.D., vice provost for strategic initiatives, collaboration and leadership development at Baylor. “Ultimately, Christian mission is at the heart of Dr. Hibbs' decision making and I am excited to see how his faithfulness and dedication will inspire the faculty, staff, students and alumni at the University of Dallas.”

Read more about Hibbs' perspective on higher education: