

THE MEETINGS INDUSTRY NOW



When we **meet**, we change the world.™



Drew Holmgreen
Chief Brand Officer
Meeting Professionals International



@drewdaddio



/drewholmgreen



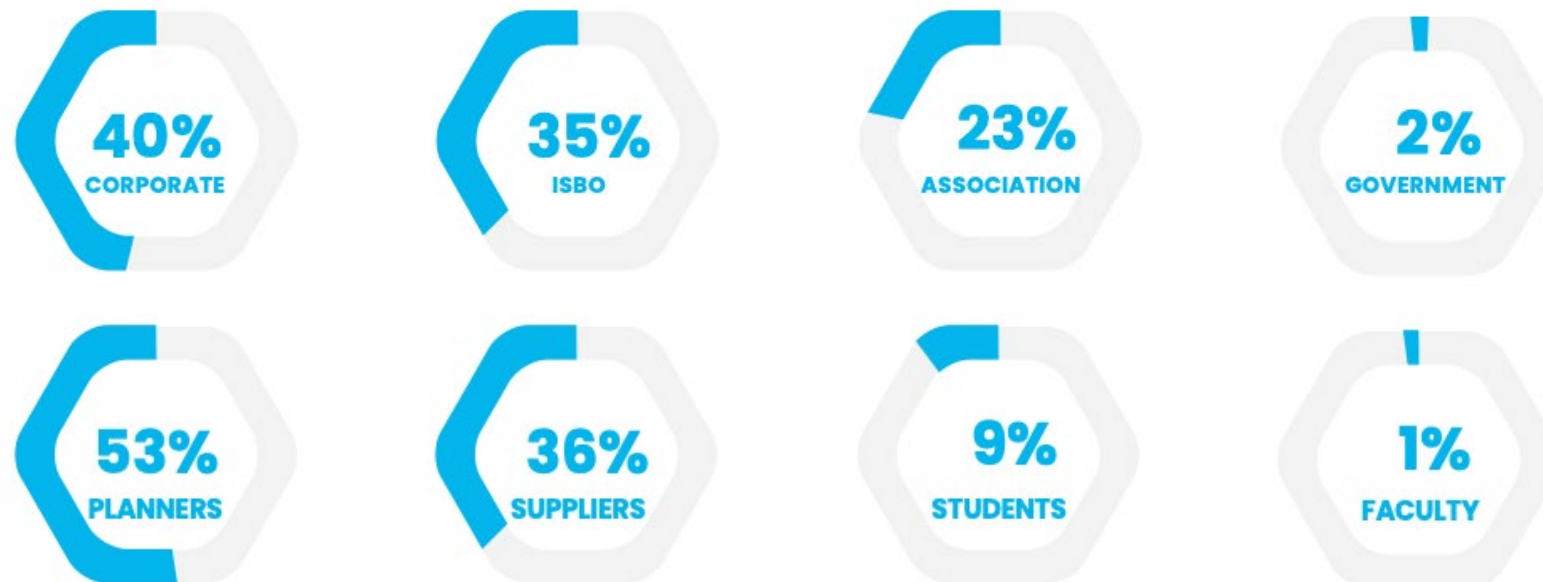
dholmgreen@mpi.org

BY THE NUMBERS



12,000 members • **75+** countries • **67** chapters globally
95,000 community

NEARLY **6,500** **PLANNER MEMBERS**

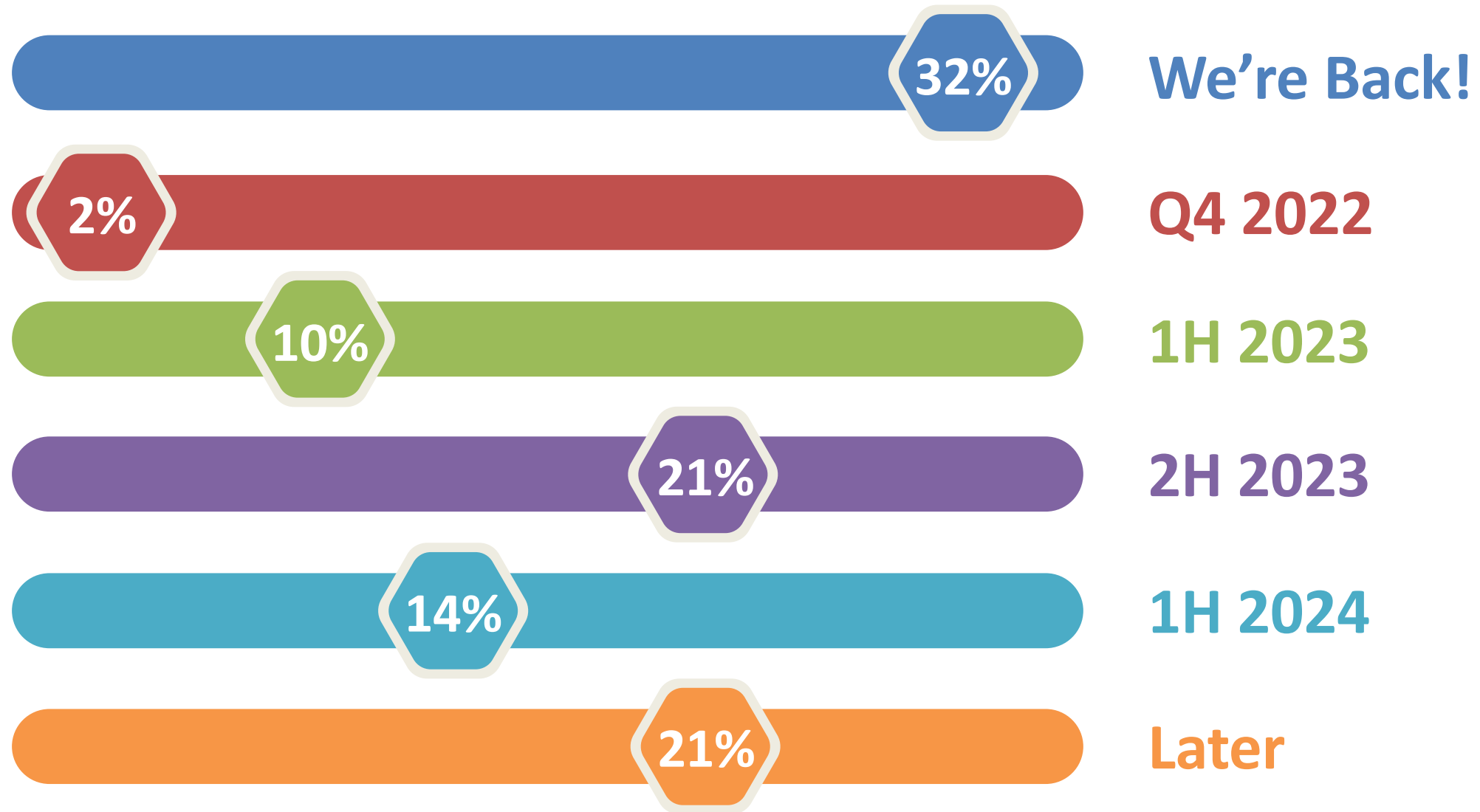


77% female

22% male



When do you anticipate pre-pandemic conditions?



YEAR-END
2023
65%

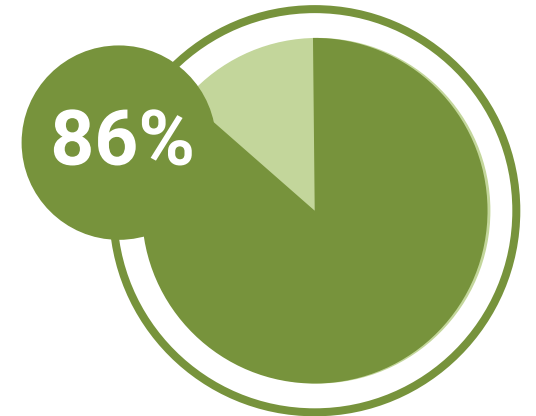
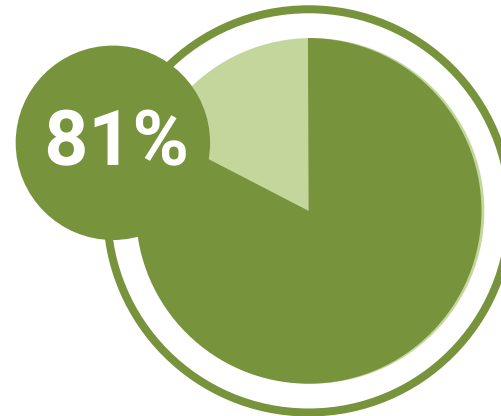
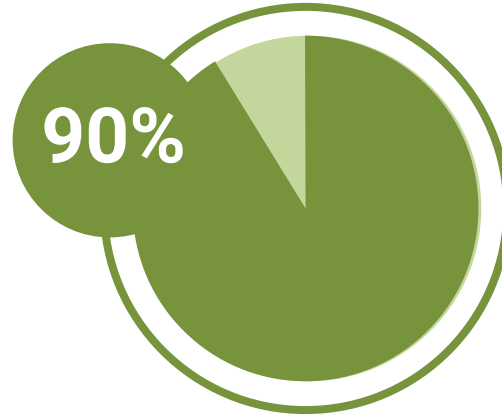
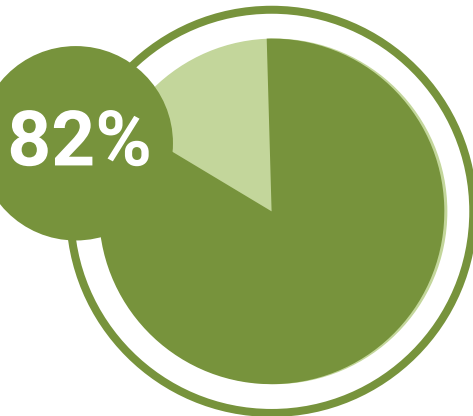
FEB 2022

MAY 2022

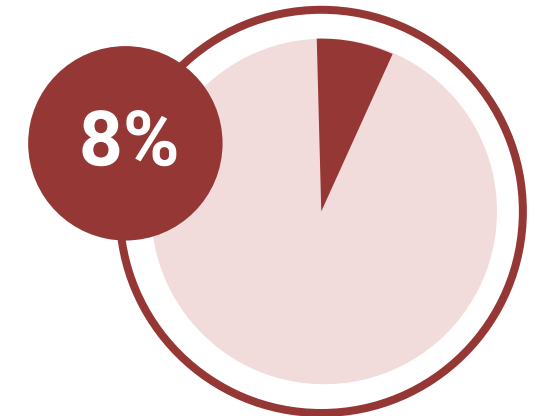
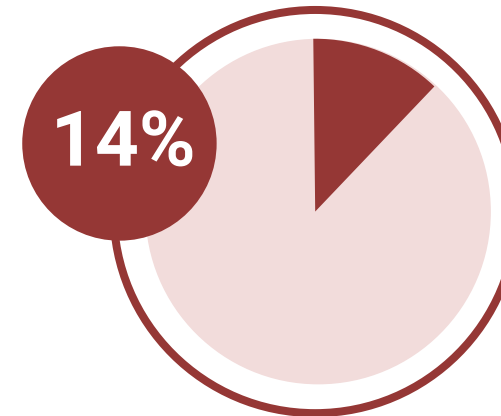
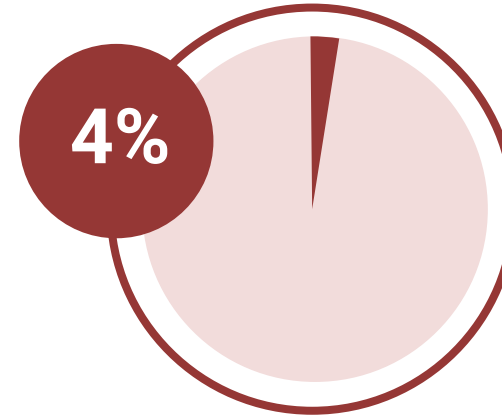
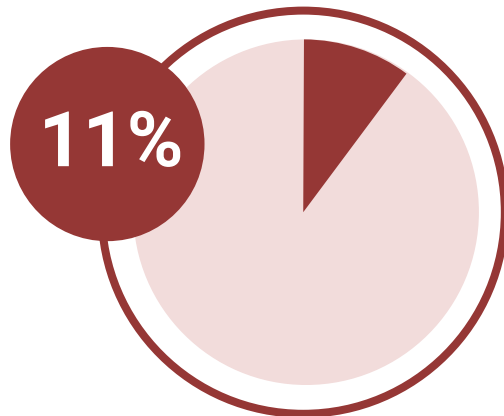
AUG 2022

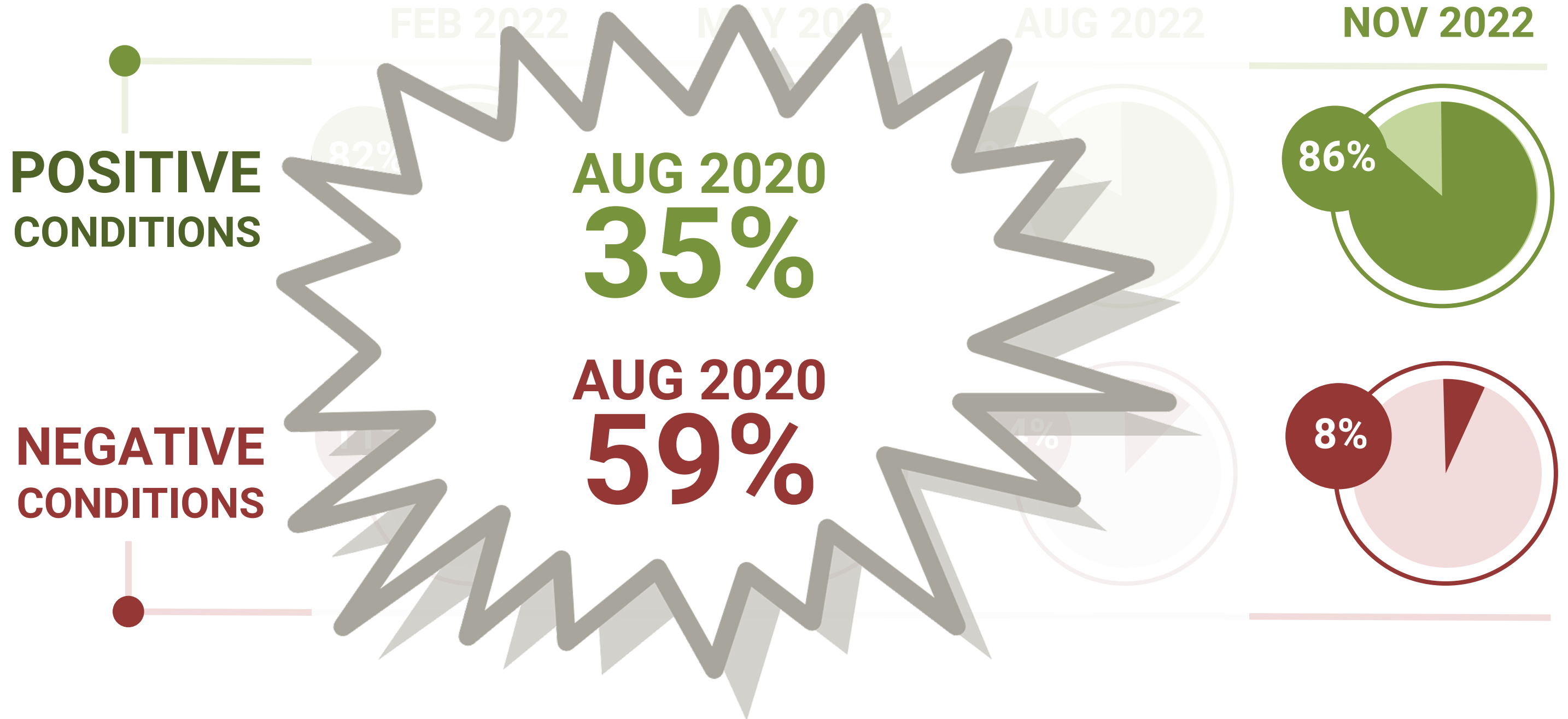
NOV 2022

**POSITIVE
CONDITIONS**



**NEGATIVE
CONDITIONS**







HELLO

I AM...

NEW

Are you finding it difficult to fill jobs?

	FEB 2022	MAY 2022	AUG 2022	NOV 2022
YES	60%	54%	69%	62%
NO	28%	35%	24%	27%
I DON'T KNOW	12%	12%	9%	11%

Does Your Org Provide Staff with Funds for Professional Development?



9%

Yes, MORE than pre-pandemic

41%

Yes, same as pre-pandemic

25%

Yes, less than pre-pandemic

7%

No, eliminated in pandemic

18%

No

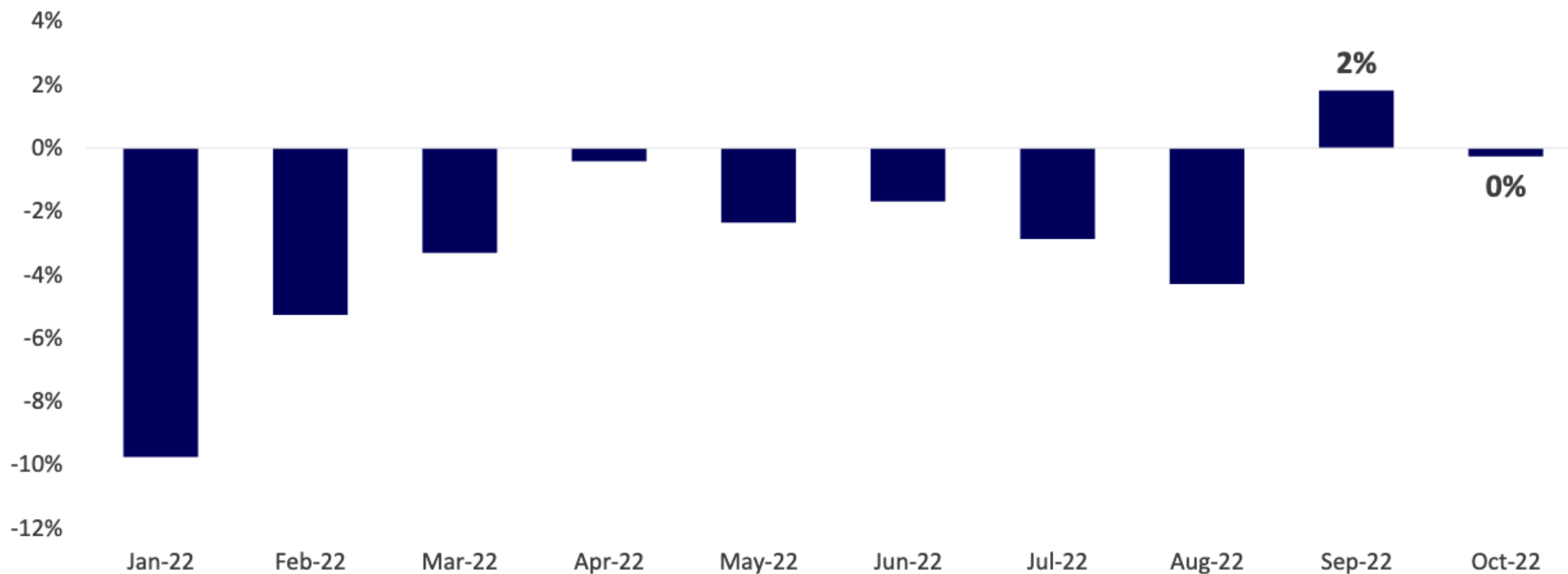


GREAT NEWS FOR TRAVEL



Newsflash: hotel room demand is fully recovered

Total U.S., demand % chg. to 2019, Jan 2022 – Oct 2022

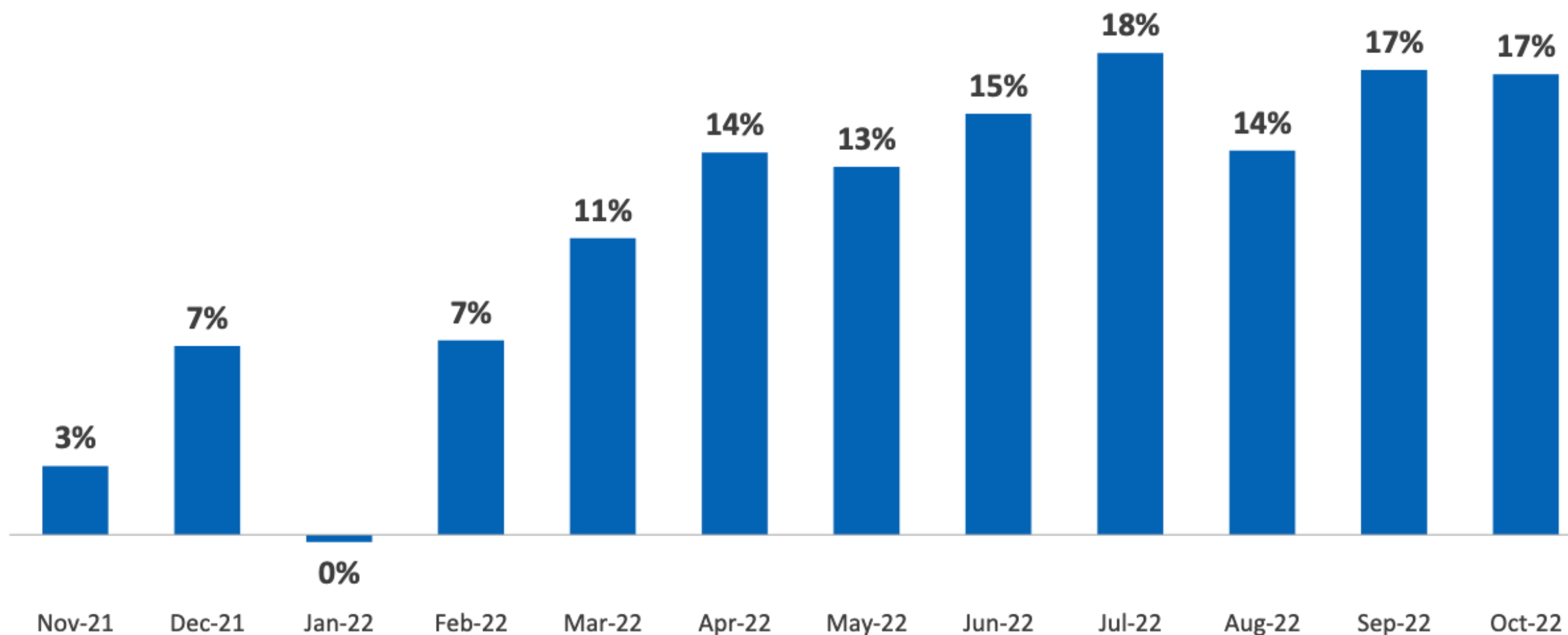


GREAT NEWS FOR TRAVEL



...and hotels continue to command high rates

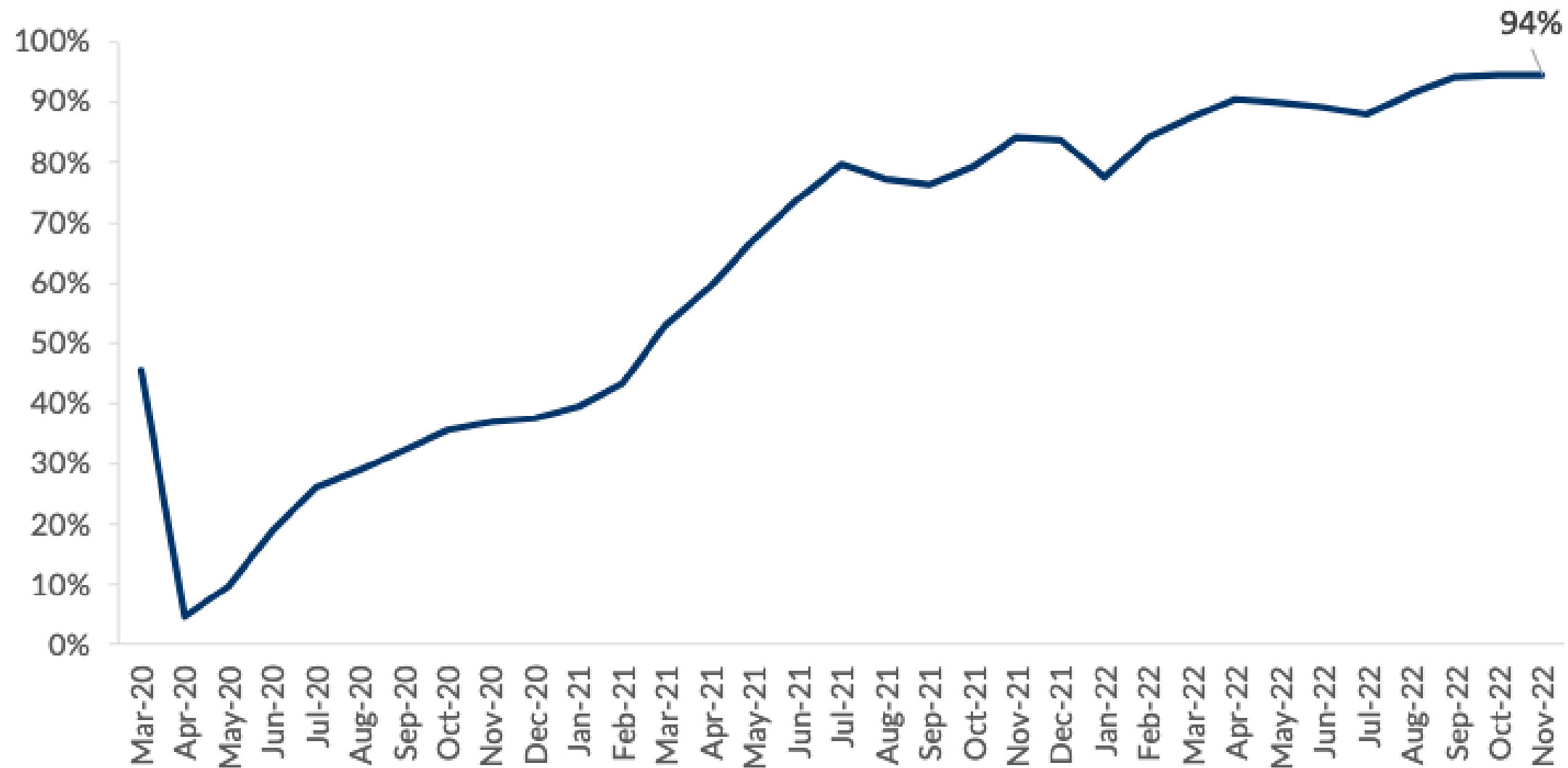
Total U.S., ADR % chg. to 2019, Nov 2021– Oct 2022



GREAT NEWS FOR TRAVEL



Air Passenger Volume % of 2019 level



Source: TSA

A man wearing a Santa hat and a woman in a red dress are standing in front of a window. The window is decorated with warm, glowing lights, creating a festive atmosphere. The man is on the left, and the woman is on the right. They are both looking towards the camera.

MERRY CHRISTMAS, SPARKY.



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