



Board of Directors Meeting

Monday, September 26, 2022 @ 11:45 a.m.

**Irving Convention Center
Fourth Floor, Grand Ballroom 1-2**

**500 W. Las Colinas Blvd.
Irving, Texas 75039**

(Lunch Served 11:15 a.m.)

OCTOBER 2021-SEPTEMBER 2022

Place	Last	First	10/23/2021	11/16/2021	12/13/2021	1/24/2022	2/28/2022	3/28/2022	4/25/2022	5/23/2022	6/27/2022	7/25/2022	8/22/2022	9/26/2022
1	Cooperstein	Karen	P	P	P	P	P	P	P	#	P	P	P	
2	Basoco	Michael	N/A	P	P	P	P	A	P	P	P	P	#	
3	Gibson	Colvin	N/A	P	P	P	P	P	P	P	P	P	P	
4	Stewart, Jr	Richard	P	P	P	P	P	P	P	P	P	P	P	
5	Bourgeois	Robert	P	P	P	P	P	P	P	P	P	#	P	
6	Arafat	Yasir	N/A	N/A	P	P	P	*	P	*	*	P	P	
7	Reed	Sam	N/A	P	P	P	P	P	P	P	P	P	P	
8	Mahoney	William	P	P	P	P	P	P	P	P	P	P	P	
9	Gears	Herbert	P	#	#	P	#	P	P	P	P	P	P	
10	DeBaudry	Tommy	N/A	N/A	N/A	N/A	N/A	N/A	N/A	*	P	P	*	
11	Kang	Julia	P	P	P	P	P	P	P	P	P	P	P	
12	Malcolm	Greg	P	P	P	P	P	P	P	P	*	P	P	
13	Cole	David	P	P	P	P	P	P	*	P	P	P	P	
	Nicks	John	N/A	P	P	P		P	P	P	P	P	P	
	Bowman	Beth	P	P	P	P	P	*	P	P	*	P	P	
	Burke	Dallas	*	*	P	P	*	P	*	P	*	P	#	
	Fenley-Garcia	Stephanie	*	#	#	*	P	#	*	*	#	P	#	
	Hawkins	Todd	*	P	*	P	P	P	P	P	*	P	P	
	Hillman	Chris	*	*	P	P	P	P	P	P	*	P	*	
	Hoskins	Nydia	*	P	P	P	*	P	P	P	P	*	P	
	Limon	Kim	*	P	P	P	P	P	P	A	P	P	P	
	O'Briant	Kelly	N/A	N/A	#	P	#	P	P	P	#	P	P	
	Perot	Hammond	*	P	P	P	P	P	P	P	*	P	P	
	Philipp	Joe	#	P	P	P	P	#	P	P	#	#	P	
	Randall	Michael	#	#	#	P	*	P	*	*	P	#	#	
	Taylor	Mayor Pro Tem K	P	P	P	*	P	P	*	P	*	*	P	
Liaison	Venegas	Clare	#	#	#	#	#	#	#	#	#	#	#	

- P = Present
- * = Absent - Company Business
- # = Absent - Other
- β = Represented
- ∞ = Budget Retreat

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, September 26, 2022, at 11:45 AM
Irving Convention Center, Grand Ballroom 1-2
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda

Consent Agenda

2. Approving ICVB Board Meeting Minutes for August 22, 2022
3. Accepting the ICVB Financial Reports – August 2022
4. Review of the Hotel Occupancy Tax Collections – July 2022
5. Accepting the Irving Convention Center Financial Report – August 2022

Presentations

6. Irving Hotel Outlook Presentation – Tourism Economics Quarterly Update
7. ASM (SMG) Global Corporate Update and Industry Outlook

Individual Consideration

8. Approval of Revised Budget – Fiscal Year 2022-23

Board Reports

9. COVID-19/American Rescue Plan Act Update
10. Board Chair Report
 - a. Service Award Recognitions:
 - CVB Sales Manager Cheryl Hopkins – 30 years
 - CVB Sales and Services Coordinator Brenda Lopez – 10 years
 - CVB Sales Manager Debbie Roberts – 10 years
 - CVB Marketing Director Monty White – 10 years

AGENDA - Continued

- b. Nominating Task Force Report
- c. Visitor Information Kiosk Volunteer Form
- d. Next Board Meeting – Special Meeting: October 21, 2022, Executive Director Performance Evaluation - Irving Convention Center; First Floor Conference Room

11. Board Committee Reports

- a. Board and Business Development – Richard Stewart, Jr.
 - Recap of September 9 Committee Meeting
 - Board Self- Evaluation Form
 - Next Meeting – December 9, 9:00 a.m.
- b. Community Engagement – Karen Cooperstein
 - Next Meeting – October 11, 9:00 a.m.
 - 50th Anniversary Reception – November 9
- c. Destination Development – Greg Malcolm
 - Next Meeting – November 8, 11:30 a.m.

12. City Reports

- a. Council Liaison – Councilman Kyle Taylor
- b. Mayor & Other Council Members
 - DART/Transportation and Infrastructure – Mayor Rick Stopfer
- c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Other City Updates

13. Bureau Monthly Management Reports

- a. Executive Director – Maura Gast
- b. Sales and Services – Lori Fojtasek
- c. Marketing and Communications – Diana Pfaff
- d. Administration and Finance – Susan Rose
 - Smith Travel Research and AirDNA Monthly Reports

14. Convention Center Management Report – Tom Meehan

15. Industry Partner Reports

- a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
- b. Hotel Industry Updates – Greg Malcolm, Kim Limon, Nydia Hoskins
- c. Restaurant Industry Update – David Cole

AGENDA - Continued

- 16. Partner Organization & Stakeholder Reports**
- a. DCURD and Irving Flood Control Districts – Dallas Burke
 - b. Chamber of Commerce – John Nicks/Beth Bowman
 - c. Irving Arts and Culture – Kelly O’Briant/Todd Hawkins
 - d. The Las Colinas Association – Hammond Perot
 - e. TIF – Michael Randall
 - f. University of Dallas – Clare Venegas

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary’s Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body’s consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary’s Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, SEPTEMBER 26, 2022**

AGENDA ITEMS

MINUTES
IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
Irving Convention Center – Junior Ballroom C-D
August 22, 2022

Attendance: David Cole – Board Chair; Bob Bourgeois – Board Vice Chair; Yasir Arafat, Beth Bowman, Karen Cooperstein, Herbert Gears, Colvin Gibson, Todd Hawkins, Nydia Hoskins, Julia Kang, Kim Limon, William Mahoney, Greg Malcolm, John Nicks, Kelly O’Briant, Hammond Perot, Joe Philipp, Sam Reed, Richard Stewart, Jr., and Council Liaison Kyle Taylor – Board members; Mayor Rick Stopfer, Assistant City Manager Philip Sanders, Chief Financial Officer Bret Starr, Councilman Oscar Ward, Senior Assistant City Attorney Christina Weber, Councilman Al Zapanta, and Councilman Mark Zeske – City of Irving; General Manager Tom Meehan – ICC Staff; Carol Boyer, Maura Gast, Marianne Lauda, Brice Petty, Diana Pfaff, and Susan Rose – ICVB.

Board Chair David Cole called the meeting to order at 11:45 a.m. and inquired if there were any citizen comments; there were none.

CONSENT AGENDA

- Approve the ICVB Board of Directors meeting minutes from July 25, 2022
- Accept the ICVB Financial Reports for July 2022
- Review of Hotel Occupancy Tax Collections – June 2022
- Accept the ICC Financial Reports for July 2022

Cole called for a motion to approve the Consent Agenda as presented. On a motion from Board member Richard Stewart, Jr., and a second from Board member Karen Cooperstein, the motion was unanimously approved.

CHAIR REPORT

- A Board Leadership Interest Form was distributed as a handout and Cole asked all Board members to complete the form and return to him by August 31. The form allows Board members to express interest in serving on the Board as Chair, Vice Chair and Board Committee leadership.
- Cole reported the Nominating Task Force has met and will be sending their nomination recommendations to the Board and Business Development Committee for discussion and action.
- The Las Colinas Association Bowl-a-thon will be held on September 14 and the ICVB has registered for two teams. A sign-up sheet was distributed as a handout for those interested in bowling on a team or being a spectator at the event. Tickets have been purchased and bowlers are needed to fill the teams. Spectators must also have a ticket.
- The next Board meeting will be held on Monday, September 26 at the Irving Convention Center.

COVID-19 / American Rescue Plan Act Update
No further update.

COMMITTEE REPORTS:

Board and Business Development

Committee Chair Richard Stewart, Jr. reported:

- The next Committee meeting is scheduled for Friday, September 9 at 9:00 a.m. The Committee will discuss the Nominating Task Force report. He encouraged all Board members to attend and participate.

Community Engagement Committee

Committee Chair Karen Cooperstein reported:

- The next Committee meeting is scheduled for October 11 at 9:00 a.m.

Destination Development Committee

Committee Chair Greg Malcolm reported:

- The Committee met on August 9 and heard presentations regarding the Heritage District project and update on the R-AB Ordinance. He encouraged Board members to attend Committee meetings to be better informed. The meetings are very informative and detailed.
- The next Committee meeting is scheduled for November 8 at 11:30 a.m.

CITY REPORTS

Council Liaison Kyle Taylor reported:

- The Council previously spent time in discussion on Future in Focus from each City department at meetings prior to the actual retreat, which streamlined the Budget Retreat process. It was one of the best Budget Retreats he has ever attended. Discussions were held on property tax rate reduction, concerns about the economy and needs at the City for labor and equipment.
- Council is very supportive of the second tranche of ARPA funds for the ICVB.

Councilman Oscar Ward

- Echoed comments on the excellent Budget Retreat.
- Council voted not to exceed the current tax rate, but still can lower the rate at the time the budget is approved.
- Expressed his pride in the Convention Center at the Irving Transportation Summit. Comments from Congress and State Representatives were outstanding for the facility and staff.

Councilman Mark Zeske reported:

- The City is doing a fantastic job and he appreciates the support.
- Appreciates how the ICVB has handled the issues and the challenges of the last few years.

Mayor Rick Stopfer reported:

- Agreed it was a great Budget Retreat, the City is looking at taking a global perspective.
- With over 1,500 employees, discussion was held on retaining and keeping employees happy. Topics included paid holidays, facility improvements and discussion on the hiring challenges the City is facing.
- The City is doing well, and economic development is good.
- The Irving Transportation Summit was successful.
- Using Bond dollars to move forward with library facility projects, senior facility improvements, and park expansion.

- The 66-mile-long biking and walking trail that will connect Dallas, Arlington, Irving, and Grand Prairie has been named Dallas Discovery Trail. Irving is planning on having bike racks, drinking fountains and plaques along its portion of the trail that will tell the Irving story.
- Continue to see sales tax dollars growth and resale of home developments.
- Commercial and business markets are good and have added two Fortune 500 companies.
- Stopfer expressed his pride in how Irving hoteliers have survived the pandemic and have had some continued expansion.

Assistant City Manager Philip Sanders

- There is over \$10 million in ARPA funding for the coming year which will be recommended to allow ICVB what it will need to re-fill its drained reserves and to cover operating costs for the ICVB; Irving Arts and Culture has had its ARPA requests recommended as well.
- Completed budget workshop and more discussions to come.

BUREAU MANAGEMENT AND STAFF REPORTS

Bureau Management

Executive Director Maura Gast reported:

- Thanked Accounting and Budget Director Marianne Lauda for her continued work and assistance at the recent Budget Retreat. She also expressed her gratitude to the City Management Team for their support and understanding of the importance of re-establishing ICVB reserves. She is hopeful that at the end of the next fiscal year all funds will be protected going forward.
- The Texas Society of Association Executives will be hosted at the Convention Center beginning September 11 and will be reaching out to Board members to participate in managing the Visitor Information Kiosk, and other opportunities during the opening reception. Will update the Board once details are finalized.
- New Element Hotel has opened on Highway 114. The Sales staff toured the property and were very impressed with the meeting space on the top floor that has beautiful views of the area.
- Gast asked that the Board keep Assistant Executive Director Sales and Services Lori Fojtasek and her family in their thoughts while her father is in the hospital.
- The Sales team has identified a candidate to replace Sales Manager Katherine DiPietro in the SMERF (Social, Military, Education, Religious and Fraternal) Market. The new hire will start in time to train with DiPietro and get up to speed on the market.

Marketing and Communications

Assistant Executive Director Marketing and Communications Diana Pfaff reported:

- July website traffic was the second highest to date, with 105,435 sessions to both websites. July was the second time traffic exceeded 100,000 in a single month.
- Blog traffic had over 13,000 pageviews.
- Social media added 883 additional followers and brings the total influence to over 134,000.
- There were 171 total prospects in July, which includes 38 RFPs from submissions.
- The aggregated weekly lead volume of over 200 U.S. DMOs shows the weekly lead volume in 2022 higher than the same period in 2020 and 2021 but remains below pre-pandemic levels.
- TripAdvisor was again the top performer for website visits in July, followed by MPI and Priceline. Paid search increased with 15,821 sites.
- Digital Campaigns, funded through the CARES Act and ARPA:

- Staycations generated 12,978 hotel referrals and a conversion rate near 50%. In the last year, the campaign has generated 109,561 hotel referrals, representing over \$32 million in Potential Economic Value.
- Meetings Campaign generated 15,599 website sessions and 273 meeting-sales inquiries in the last fiscal year.
- Promoted Content Campaign has generated 37,032 post engagements and 6,270 blog visits.
- Micro-Campaigns to date have generated 8,373 hotel referrals.
- This year the OTA Campaign has generated 12,395 hotel bookings, 15,901 room nights and over \$2 million in direct hotel revenue.
- At the end of August, Marketing and Communications Coordinator Carol Stoddard is retiring. There will be a small retirement celebration on August 30 from 4:00-6:00 p.m., and all Board members are invited to attend and wish her well. The MarCom team has it narrowed down to two candidates for her replacement.

Administration and Finance

Assistant Executive Director Finance and Administration Susan Rose reported:

- The AirDNA report shows:
 - For the month of June there were 553 available listings in Irving, which was a 46.7% increase over last year of 377.
 - Average Daily Rate for June was \$210.66, a decrease of 6.55% over last year.
 - Occupancy percentage was 62.2%, a decrease of 3.95% compared to last year.
 - For the hotel comparable subset, Average Daily Rate for June was \$116.12, and increase of 10.60% from last year, with Occupancy at 64.7%, an increase of 6.28%.
 - For the month of July, there were 536 available listings in Irving, which was a 47.3% increase in listing over last year's figure of 364.
- The Administration and Finance team:
 - Rose echoed comments of support from Lauda for the budget process in another especially difficult year.
 - Office Manager Carol Boyer is assisting in the training for the new Convention Center Receptionist and attended the Volunteer Fair on August 6 at the Irving Arts Center to recruit volunteers for the Visitor Information Kiosk pilot program.
 - IT Manager Brice Petty is deep into the process of implementing an authentication request program when joining Wi-Fi in the building and office space.

Boyer gave an update on the Visitor Information pilot program and noted there are several events in the Convention Center before the end of the calendar year with opportunities to use the Visitor Information Kiosk. Board and former Board members will be contacted on joining the volunteer team to represent Irving at these events.

CONVENTION CENTER MANAGEMENT

General Manager Tom Meehan reported:

- July was a successful month and reported that the Convention Center achieved budget nine of the ten months in the year.
- There were 166 events to date and looking to be over 200 by end of the year.
- To date, 5,604 visitors and 157,455 visitors recorded this year.

- Future guest rooms booked this month shows 5,498 and 26,424 for the year, compared to 15,250 in the prior year.
- Five surveys were returned with 100% score, and 94.6% for the year.
- This is a very successful year in a much different way and might be the most successful to date. It is a different model and mix of events but producing more revenue than any other year.
- August calendar is busy, and September is loaded with events.
- Building projects include:
 - Working on new guest experiences. Attended the Savor Conference, which is a catering tradeshow, saw new catering equipment, and is looking forward to changing the look and experience of catering for our guests. Catering is the foundation of what the ICC bases everything from and is an integral part of our reputation.
 - Staffing is still a challenge: hired a Sales Manager, Front Desk Receptionist, close to hiring an Event Manager and working with the ICVB to fill positions and exchanging prospective candidate information.
 - The challenge for next year will be to work on the budget and look at compensation benefits to be in line with the competition, hire and retain good employees.

INDUSTRY PARTNERS

Hotel Industry Updates

Board member Greg Malcolm reported:

- The July STR report for Irving shows Occupancy at 66.3%, a slight increase. RevPAR was \$74.73. Weekends are slowing down and report 67.9% Occupancy.
- Hilton Garden Inn DFW South is still struggling with staffing issues. The Front Desk and Guest Services positions are a challenge to fill and keep filled.

Board member Nydia Hoskins:

- The Omni Las Colinas reports July had a slight dip and missed Occupancy by under 2%, Revenue and Forecast are on target. Average Daily Rate of \$190.00, RevPAR shows a positive change at \$115.90.
- Social catering and short-term business continue to be consistent.
- August is slow.
- On a positive note, the Omni Las Colinas is the leading the company in business travel.

Board member Kim Limon:

- The Hampton Inn Irving/Las Colinas for July was at 67.7% Occupancy.
- Average Daily Rate of \$107.23, taking more discounts due to missing group business, and RevPAR is \$72.57.
- The property is number one of seven in the competitive set.
- Pool renovation is complete, and the pool is open.

Restaurant Industry Updates

Cole reported:

- The Texas Restaurant Show second meeting of the year is in September. It is a two-and-a-half day meeting and Cole will update the Board.

PARTNER ORGANIZATION AND STAKEHOLDER REPORTS

Irving-Las Colinas Chamber of Commerce

Chamber Chair John Nicks reported:

- Economic Development team continues to maintain a strong pipeline, more than 100 projects are in various stages, and some are corporate headquarters.
- Unemployment in Irving is at 3.7%, up slightly from June, less than Texas 4% and but higher than the U.S. at 3.5%.
- *Business Facilities* magazine named Irving the third best city for job growth in Fin-Tech leaders.
- Five Star Mixer at Hugo's Invitados, sponsored by Wells Fargo on August 25 at 4:30 p.m.
- State of Dallas County on August 30 at the Renaissance Dallas Hotel, featuring The Honorable Clay Jenkins and WFAA News Anchor Cynthia Izaguirre.
- State of Education breakfast on September 8 at DFW Airport Marriott, with two panel discussions featuring local and higher education speakers.
- The Chamber website lists all Chamber and Community events.

Irving Arts and Culture

Executive Director Arts and Culture Todd Hawkins reported:

- Disney's "Winnie the Pooh: The New Musical Stage Adaption" will be at Carpenter Hall on September 16-18. This is the actual Disney theatrical off-Broadway cast and will begin their national tour with the first stop in Irving. He encouraged everyone to attend, bring guests and celebrate this event.
- Coming soon: Smithsonian traveling exhibit "The Green Book" at the Irving Archives and Museum.
- All upcoming events and exhibits are on the Irving Arts Center and Irving Archives and Museum websites.

Las Colinas Association

Board member Hammond Perot:

- Perot gave a presentation on the upcoming Las Colinas 50th Anniversary events.
 - A 50th Anniversary book is going to print this fall and will be available in 2023.
 - New landing page on the LCA website with a calendar of events.
 - Some proposed events presented from March to October 2023: Mandalay Mile Walk mobile app, golf tournament, possible residential architectural home tour, and commercial architectural tours.
 - Canal Fest Glow – a 90-minute program with music on the canal, followed by fireworks, water taxis in October 2023.
 - LCA will be out in the community looking for partners and support.

Cole reminded the Board to complete and return the Board Leadership Interest Form and LCA Bowl-a-thon form if interested in attending.

With no further discussion, the meeting was adjourned at 12:43 p.m.

Respectfully submitted,



Maura Allen Gast, FCDME
Executive Director



ICVB
FINANCIAL STATEMENTS

For Period Ending:
August 2022



2201 - ICVB GENERAL
MONTHLY BALANCE SHEET
AUGUST 2022

Assets

Cash and equivalents 3,995,514.58
Investments 3,830,400.00

Total Assets 7,825,914.58

Liabilities

Accounts payables 23,903.87
Unearned revenue 5,288,472.60
Due to other funds 1,775.00

Total Liabilities 5,314,151.47

Fund Balance (Budgetary basis)

Reserve for encumbrances 483,064.27
Unreserved 2,028,698.84

Total Fund Balance 2,511,763.11

Total Liabilities and Fund Balance 7,825,914.58



IRVING CONVENTION AND VISITORS BUREAU - GENERAL FUND

MONTHLY FINANCIAL REPORT

AUGUST 2022

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
L3 - HOTEL/MOTEL TAX							
	CURRENT YEAR	780,535.09	5,757,808.93	5,397,466.00	106.7%	0.00	(360,342.93)
	PENALTY AND INTEREST	9,524.52	41,314.00	0.00	100.0%	0.00	(41,314.00)
	PRIOR YEAR	0.00	133,645.55	0.00	100.0%	0.00	(133,645.55)
	SHORT-TERM RENTALS	5,833.44	38,706.93	0.00	100.0%	0.00	(38,706.93)
	TOTAL HOTEL/MOTEL TAX	795,893.05	5,971,475.41	5,397,466.00	110.6%	0.00	(574,009.41)
M1 - INTERGOVERNMENTAL							
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	987,614.14	2,566,222.21	7,398,345.00	34.7%	0.00	4,832,122.79
M4 - INVESTMENT INCOME							
		3,773.79	9,204.55	3,000.00	306.8%	0.00	(6,204.55)
M5 - MISCELLANEOUS							
		(7,650.00)	7,382.78	30,000.00	24.6%	0.00	22,617.22
TOTAL REVENUE		1,779,630.98	8,554,284.95	12,828,811.00	66.7%	0.00	4,274,526.05
EXPENDITURES							
N1 - SALARIES							
		206,786.67	2,135,096.05	2,609,041.00	81.8%	0.00	473,944.95
N2 - BENEFITS							
		41,850.81	472,400.44	596,381.99	79.2%	0.00	123,981.55
N4 - SUPPLIES							
		1,763.36	88,112.97	129,988.00	67.8%	7,928.00	33,947.03
O1 - UTILITIES (COMMUNICATIONS)							
		1,049.00	16,061.36	26,100.00	61.5%	0.00	10,038.64
O3 - OUTSIDE SERVICES							
	FREIGHT	0.00	898.94	3,000.00	30.0%	0.00	2,101.06
	MARKETING AND SALES RESOURCES	484.48	47,958.67	62,380.00	76.9%	0.00	14,421.33
	MEDIA ADVERTISING	25,285.41	481,494.08	582,399.80	82.7%	94,785.46	6,120.26
	POSTAGE EQUIPMENT RENTAL	0.00	1,986.48	2,650.00	75.0%	0.00	663.52
	PROFESSIONAL SERVICES	48,601.90	1,728,477.98	3,138,401.00	55.1%	258,559.53	1,151,363.49
	PROPERTY MANAGEMENT SERVICES	0.00	1,046,750.00	1,395,000.00	75.0%	0.00	348,250.00
	TOTAL OUTSIDE SERVICES	74,371.79	3,307,566.15	5,183,830.80	63.8%	353,344.99	1,522,919.66
O4 - TRAVEL - TRAINING - DUES							
	TRAVEL AND TRAINING	4,538.86	181,868.84	470,500.00	38.7%	0.00	288,631.16
	MILEAGE REIMBURSEMENT	6.12	213.05	4,500.00	4.7%	0.00	4,286.95
	MEMBERSHIP AND DUES	675.00	45,719.90	53,000.00	86.3%	0.00	7,280.10
	TOTAL TRAVEL - TRAINING - DUES	5,219.98	227,801.79	528,000.00	43.1%	0.00	300,198.21
O5 - CLAIMS AND INSURANCE							
		0.00	138,045.00	138,045.00	100.0%	0.00	0.00
O7 - MISCELLANEOUS EXPENSES							
	ADM COST REIMBURSEMENT	31,835.72	238,859.01	350,898.00	68.1%	0.00	112,038.99
	BUSINESS DEV INCENTIVE PROG	56,678.00	289,362.35	500,000.00	57.9%	0.00	210,637.65
	CONVENTION SERVICES MATERIALS	1,659.64	47,193.77	92,803.83	50.9%	29,445.50	16,164.56
	EVENT SPONSORSHIPS	0.00	97,727.50	138,800.00	70.4%	20,000.00	21,072.50
	ICVB VOLUNTEER PROGRAM	0.00	540.00	5,000.00	10.8%	0.00	4,460.00
	LOCAL PROGRAMS-PROMOTIONS	3,058.89	173,551.98	515,500.00	33.7%	10,000.00	331,948.02
	TOTAL MISCELLANEOUS EXPENSES	93,232.25	847,234.61	1,603,001.83	52.9%	59,445.50	696,321.72
P1 - CAPITAL EXPENDITURES							
		0.00	0.00	111,353.00	0.0%	62,345.78	49,007.22
P5 - TRANSFERS OUT							
	TRSF TO ICVB RESERVE	500,000.00	500,000.00	500,000.00	100.0%	0.00	0.00
	TRSF TO ICVB CONV CENTER	0.00	363,000.00	363,000.00	0.0%	0.00	0.00
	TRSF TO POB RISK MITIGATION	0.00	23,139.00	23,139.00	0.0%	0.00	0.00
	TRSF TO GENERAL DS FUND	0.00	90,306.00	90,306.00	0.0%	0.00	0.00
	TOTAL TRANSFERS OUT	500,000.00	976,445.00	976,445.00	0.0%	0.00	0.00
5		924,273.86	8,208,763.37	11,902,186.62	69.0%	483,064.27	3,210,358.98

Beginning Fund Balance	2,166,241.53
Revenues	8,554,284.95
Expenditures	(8,208,763.37)
Ending Fund Balance	2,511,763.11

NOTE:
 EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
 PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



2204 - ICVB CONV CENTER RESERVE / CIP
MONTHLY BALANCE SHEET
AUGUST 2022

Assets

Cash and equivalents 713,348.40
Investments 2,103,000.00

Total Assets 2,816,348.40

Liabilities

Unearned revenue 1,631,937.46
Total Liabilities 1,631,937.46

Fund Balance (Budgetary basis)

Reserve for encumbrances 0.00
Unreserved 1,184,410.94
Total Fund Balance 1,184,410.94

Total Liabilities and Fund Balance 2,816,348.40



IRVING CONVENTION AND VISITORS BUREAU - ICC RESERVE / CIP FUND
 MONTHLY FINANCIAL REPORT
 AUGUST 2022

Code	Account	MTD Actual	YTD Actual	Revised Budget	YTD %	Encumbered	Available
REVENUE							
M1	INTERGOVERNMENTAL						
	RECEIPTS FROM FEDERAL GOVMT (ARPA)	550,831.11	1,327,795.19	2,878,667.00	46.1%	0.00	1,550,871.81
M4	INVESTMENT INCOME	2,070.40	5,114.14	500.00	1022.8%	0.00	(4,614.14)
M5	MISCELLANEOUS	31,919.49	1,257,148.52	1,264,000.00	99.5%	0.00	6,851.48
M6	TRANSFER FROM ICVB GENERAL	0.00	363,000.00	363,000.00	100.0%	0.00	0.00
TOTAL REVENUE		584,821.00	2,953,057.85	4,506,167.00	65.5%	0.00	1,553,109.15
EXPENDITURES							
N4	SUPPLIES	0.00	452,452.01	615,794.00	73.5%	0.00	163,341.99
N7	STRUCTURE MAINTENANCE	0.00	352,117.03	364,000.00	96.7%	0.00	11,882.97
O3	OUTSIDE SERVICES	0.00	154,533.57	362,000.00	42.7%	0.00	207,466.43
O4	TRAVEL / TRAIN / DUES	0.00	26,059.33	35,000.00	74.5%	0.00	8,940.67
P1	CAPITAL EXPENDITURES	0.00	1,460,312.43	2,046,873.00	71.3%	0.00	586,560.57
TOTAL EXPENDITURES		0.00	2,445,474.37	3,423,667.00	71.4%	0.00	978,192.63

Beginning Fund Balance	676,827.46
Revenues	2,953,057.85
Expenditures	(2,445,474.37)
Ending Fund Balance	<u>1,184,410.94</u>

NOTE:

EXPENDITURES INCLUDE PAYMENTS MADE FROM HOTEL TAX AND ARPA FUNDS.
 PLEASE REFER TO THE MONTHLY CHECK REGISTER FOR A BREAKDOWN EXPENDITURES BY TYPE.



Irving Convention and Visitors Bureau

Check Register

August 2022

Check #	Check Date	Vendor Name		Check Amount	Invoice Amount	
		Object Description	Line Item Description		ARPA	HOT Tax
80062516	8/4/2022	CUTTS, SUSAN		768.75		
		PROFESSIONAL SERVICES	DATA ENTRY SERVICES - JUL 18 - 29, 2022		768.75	
80062517	8/4/2022	DIPIETRO, KATHERINE		107.00		
		COMMUNICATIONS	JUN 2022 - CELL			75.00
		TRAVEL AND TRAINING	MPI - WEC 2022		32.00	
80062518	8/4/2022	DLC HOTEL OWNER LLC		1,280.00		
		BUSINESS DEV INCENTIVE PROG	TEXSOM/JULY 2022		1,280.00	
80062519	8/4/2022	FIRED UP BRANDS, INC		3,333.33		
		PROFESSIONAL SERVICES	ICVB STAFF TRAINING		3,333.33	
80062520	8/4/2022	FOJTASEK, LORI		75.00		
		COMMUNICATIONS	JUN 2022 - CELL			75.00
80062521	8/4/2022	FOSTER, WENDY		75.00		
		COMMUNICATIONS	JUN 2022 - CELL			75.00
80062522	8/4/2022	HOPKINS, CHERYL		94.90		
		COMMUNICATIONS	JUN 2022 - CELL			75.00
		TRAVEL AND TRAINING	MPI - WEC 2022		19.90	
80062523	8/4/2022	LEARNING FORWARD TEXAS		1,990.00		
		BUSINESS DEV INCENTIVE PROG	LEARNING FORWARD TEXAS/JUNE 2022		1,990.00	
80062524	8/4/2022	LEVINE, KATHY		65.44		
		COMMUNICATIONS	JUN 2022 - CELL			65.44
80062525	8/4/2022	LOPEZ, BRENDA		75.00		
		COMMUNICATIONS	JUN 2022 - CELL			75.00
80062526	8/4/2022	MANSELL, LORI		75.00		
		COMMUNICATIONS	JUN 2022 - CELL			75.00
80062527	8/4/2022	MEETING PROFESSIONALS INTERNATIONAL		15,000.00		
		EVENT SPONSORSHIPS	WEC 2022 HOSTED BUYER		15,000.00	
80062528	8/4/2022	ROBERTS, DEBBIE		75.00		
		COMMUNICATIONS	JUN 2022 - CELL			75.00
80062529	8/4/2022	ROSE, SUSAN		133.06		
		TRAVEL AND TRAINING	DI ANNUAL CONFERENCE 2022		133.06	
80062530	8/4/2022	TEXAS ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS		10,730.00		
		BUSINESS DEV INCENTIVE PROG	TEXAS ASSOCIATION OF STUDENT COUNCILS/APRIL 2022		10,730.00	
80062531	8/4/2022	THERMO SYSTEMS LLC		205.00		
		BUSINESS DEV INCENTIVE PROG	THERMO SYSTEMS DALLAS/APRIL 2022		205.00	
80062532	8/4/2022	TUNGETT, MATT		89.27		
		COMMUNICATIONS	JUN 2022 - CELL / MISC			75.00
		LOCAL PROGRAMS-PROMOTIONS	JUN 2022 - CELL / MISC		14.27	
80062533	8/11/2022	A-KON, LLC		13,065.00		
		BUSINESS DEV INCENTIVE PROG	A-KON ANIME UNLEASHED/JUNE 2022		13,065.00	
80062534	8/11/2022	AMERICAN EXPRESS TRAVEL RELATED SERVICES CO, INC		16,616.95		
		ACCOUNTS PAYABLE	JUL 2022 - RECEIPTS		15,525.70	1,091.25
80062535	8/11/2022	BH DFW PROPERTY LP		1,612.00		
		BUSINESS DEV INCENTIVE PROG	ADT SECURITY QUARTERLY MEETING/JULY 2022		1,612.00	
80062536	8/11/2022	EX DALLAS LP		926.00		
		MEMBERSHIPS, CERTS, & LICENSES	AUGUST 2022			926.00



Irving Convention and Visitors Bureau

Check Register

August 2022

Check #	Check Date	Vendor Name		Check Amount	Invoice Amount	
		Object Description	Line Item Description		ARPA	HOT Tax
80062537	8/11/2022	IMAGO MEDIA, INC.		916.50		
		MEDIA ADVERTISING	ADVERTISING		595.00	
		MEDIA ADVERTISING	ADVERTISING		321.50	
80062538	8/11/2022	IRVING - LAS COLINAS ROTARY CLUB		61.00		
		MEMBERSHIPS, CERTS, & LICENSES	JULY 2022			40.00
		LOCAL PROGRAMS-PROMOTIONS	JULY 2022			21.00
80062539	8/11/2022	MALONEY STRATEGIC COMMUNICATION INC		25,752.39		
		PROFESSIONAL SERVICES	2022 ICVB TRIPADVISOR ADVERTISING II		12,063.35	
		PROFESSIONAL SERVICES	2022 ICVB TRIPADVISOR ADVERTISING		13,689.04	
80062540	8/11/2022	NAYLOR, LLC		1,800.00		
		MEDIA ADVERTISING	ADVERTISING		1,800.00	
80062541	8/11/2022	SMG		6,306.03		
		PROFESSIONAL SERVICES	MOCK HOTEL ROOM LEVEL 1A FIRE CODE UPDATES		6,306.03	
80062542	8/11/2022	SOURCE STRATEGIES, LLC		750.00		
		SUBSCRIPTIONS-PUBLICATIONS	ANNUAL TX HOTEL FACTBOOK		750.00	
80062543	8/11/2022	STAPLES INC		103.38		
		OFFICE SUPPLIES	OFFICE SUPPLIES		103.38	
80062544	8/11/2022	TEXAS DEPARTMENT OF TRANSPORTATION		869.25		
		MEDIA ADVERTISING	ADVERTISING - TEXAS EVENTS CALENDAR		869.25	
80062545	8/11/2022	TUCKER & ASSOCIATES, LLC		4,082.25		
		PROFESSIONAL SERVICES	JUL 2022 - REIMBURSABLES		82.25	
		PROFESSIONAL SERVICES	MONTHLY RETAINER - AUG 2022		4,000.00	
80062546	8/11/2022	TURNER, ASHLEY DANIELLE		350.00		
		PROFESSIONAL SERVICES	BLOG POSTS - JUL 2022		350.00	
80062547	8/18/2022	AHIP TX ESD ENTERPRISES LLC		360.00		
		BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL CHAMPIONSHIP		360.00	
80062548	8/18/2022	ANGEL HOSPITALITY VIII LLC		20.00		
		BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL CHAMPIONSHIP		20.00	
80062549	8/18/2022	DIPIETRO, KATHERINE		75.00		
		COMMUNICATIONS	JUL 2022 - CELL			75.00
80062550	8/18/2022	DLC HOTEL OWNER LLC		2,365.00		
		BUSINESS DEV INCENTIVE PROG	CHICAGO WHITE SOX VS TEXAS RANGERS/AUG 2022		1,345.00	
		BUSINESS DEV INCENTIVE PROG	BALTIMORE ORIOLES VS TEXAS RANGERS/AUG 2022		1,020.00	
80062551	8/18/2022	ETERNAL HOSPITALITY SERVICES		655.00		
		BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL		655.00	
80062552	8/18/2022	FOSTER, WENDY		75.00		
		COMMUNICATIONS	JUL 2022 - CELL			75.00
80062553	8/18/2022	HCRE LAS COLINAS TRS, LLC		340.00		
		BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL CHAMPIONSHIP		340.00	
80062554	8/18/2022	LAUDA, MARIANNE		75.00		
		COMMUNICATIONS	JUL 2022 - CELL			75.00
80062555	8/18/2022	LEVINE, KATHY		65.44		
		COMMUNICATIONS	JUL 2022 - CELL			65.44
80062556	8/18/2022	MALONEY STRATEGIC COMMUNICATION INC		116,632.41		
		PROFESSIONAL SERVICES	2022 ICVB STORAGE FEE - MAY/JUN/JUL		714.40	
		PROFESSIONAL SERVICES	INVENTORY STORAGE (SURVEYOR MAG) / MGMT-		214.60	
		PROFESSIONAL SERVICES	2022 "IRVING ROCKS" AD CAMPAIGN		20,880.00	
		PROFESSIONAL SERVICES	2022 "IRVING ROCKS" GRAPHIC TAGLINE		4,030.00	



Irving Convention and Visitors Bureau

Check Register

August 2022

Check #	Check Date	Vendor Name		Check Amount	Invoice Amount	
		Object Description	Line Item Description		ARPA	HOT Tax
		PROFESSIONAL SERVICES	2022 ICVB Q4 BUSINESS CARDS / NAME BADGES		1,662.83	
		PROFESSIONAL SERVICES	2022 ICVB TSAE ACTIVATION PHASE I		84,371.58	
		PROFESSIONAL SERVICES	2022 ICVB SALES SHEET		2,379.50	
		PROFESSIONAL SERVICES	2022 ICVB PROXIMITY MAPS		2,379.50	
80062557	8/18/2022	MANSELL, LORI		95.00		
		TRAVEL AND TRAINING	AUSTIN SALES CALLS / CLIENT LUNCHEON - JUN 2022		20.00	
		COMMUNICATIONS	JUL 2022 - CELL			75.00
80062558	8/18/2022	MANSOUR, KAYLA		125.99		
		COMMUNICATIONS	JUN 2022 - CELL / MISC			75.00
		LOCAL PROGRAMS-PROMOTIONS	JUN 2022 - CELL / MISC		50.99	
80062559	8/18/2022	MANUSAMA, DEBORA CHRISTY		2,070.53		
		PROFESSIONAL SERVICES	DIGITAL CONTENT SPECIALIST		2,070.53	
80062560	8/18/2022	MEETING PROFESSIONALS INTERNATIONAL		1,875.00		
		MEDIA ADVERTISING	ADVERTISING		1,875.00	
80062561	8/18/2022	STAMATS COMMUNICATIONS, INC.		7,500.00		
		MEDIA ADVERTISING	ADVERTISING		5,500.00	
		MEDIA ADVERTISING	ADVERTISING		2,000.00	
80062563	8/18/2022	PIM HIGHLAND TRS CORPORTATION		105.00		
		BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL CHAMPIONSHIP		105.00	
80062564	8/18/2022	REGENT HOSPITALITY LTD.		900.00		
		BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL		900.00	
80062565	8/18/2022	RESIDENCE INN BY MARRIOTT DALLAS/LAS COLINAS		20.00		
		BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL CHAMPIONSHIP		20.00	
80062566	8/18/2022	ROBERTS, DEBBIE		75.00		
		COMMUNICATIONS	JUL 2022 - CELL			75.00
80062567	8/18/2022	ROSE, SUSAN		43.56		
		COMMUNICATIONS	JUL 2022 - CELL			43.56
80062568	8/18/2022	SAVOY DALLAS HOTELS INC		455.00		
		BUSINESS DEV INCENTIVE PROG	PRIMETIME NATIONAL BASKETBALL CHAMPIONSHIP		455.00	
80062569	8/18/2022	SIRMEN, LORI		55.00		
		TRAVEL AND TRAINING	#STE 2022		(0.42)	
		COMMUNICATIONS	FEB 2022 - CELL / MISC			75.00
		LOCAL PROGRAMS-PROMOTIONS	FEB 2022 - CELL / MISC		(12.25)	
		SUBSCRIPTIONS-PUBLICATIONS	FEB 2022 - CELL / MISC			(17.28)
		COMMUNICATIONS	APR 2022 - CELL / MISC			75.00
		MARKETING RESOURCES	APR 2022 - CELL / MISC		(88.41)	
		COMMUNICATIONS	JAN 2022 - CELL / MISC			70.00
		LOCAL PROGRAMS-PROMOTIONS	JAN 2022 - CELL / MISC		(29.36)	
		SUBSCRIPTIONS-PUBLICATIONS	JAN 2022 - CELL / MISC			(17.28)
80062570	8/18/2022	SMG		2,340.53		
		LOCAL PROGRAMS-PROMOTIONS	CATERING			1,639.78
		PROFESSIONAL SERVICES	NETWORK SERVICES		700.75	
80062571	8/18/2022	SOUTHWEST SHOWCASE, INC.		1,100.00		
		TRAVEL AND TRAINING	2023 INDUSTRY SUPPORTER SPONSORSHIP		1,100.00	



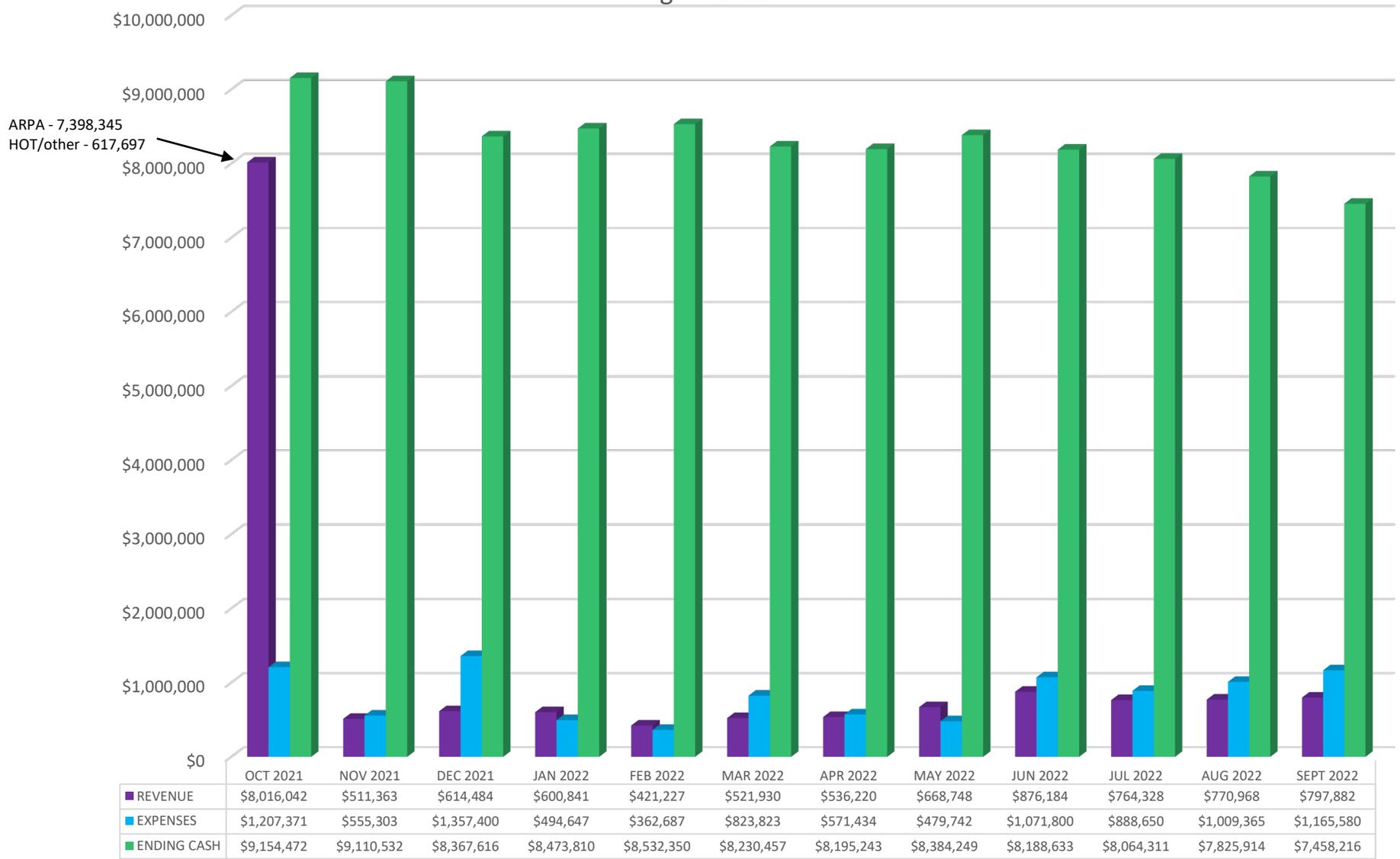
Irving Convention and Visitors Bureau

Check Register

August 2022

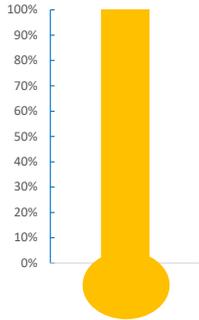
Check #	Check Date	Vendor Name		Check Amount	Invoice Amount		
		Object Description	Line Item Description		ARPA	HOT Tax	
80062572	8/18/2022	SPEER, RENEE C		3,115.00			
		BUSINESS DEV INCENTIVE PROG	GASO BOYS BASKETBALL/APRIL 2022		395.00		
		BUSINESS DEV INCENTIVE PROG	GASO BOYS BASKETBALL/APRIL 2022		1,135.00		
		BUSINESS DEV INCENTIVE PROG	GASO BOYS BASKETBALL/MAY 2022		800.00		
		BUSINESS DEV INCENTIVE PROG	GASO BOYS BASKETBALL/JULY 2022		785.00		
80062573	8/18/2022	TUNGETT, MATT		84.00			
		COMMUNICATIONS	JUL 2022 - CELL / MISC			75.00	
		LOCAL PROGRAMS-PROMOTIONS	JUL 2022 - CELL / MISC		9.00		
80062574	8/18/2022	WFAA-TV INC		5,499.99			
		MEDIA ADVERTISING	ADVERTISING		5,499.99		
80062575	8/25/2022	CELLCO PARTNERSHIP		389.37			
		COMMUNICATIONS	JULY 2022			181.65	
		COMMUNICATIONS	JULY 2022			114.39	
		COMMUNICATIONS	JULY 2022			93.33	
80062576	8/25/2022	CUTTS, SUSAN		737.50			
		PROFESSIONAL SERVICES	DATA ENTRY SERVICES - AUG 01 - 12, 2022		737.50		
80062577	8/25/2022	FEDERAL EXPRESS CORPORATION		38.50			
		FREIGHT	SHIPPING		38.50		
80062578	8/25/2022	HANCOCK, SEAN		115.00			
		BUSINESS DEV INCENTIVE PROG	IFA U.S. NATION CHAMPIONSHIP ARMWRESTLING/JUN		115.00		
80062579	8/25/2022	NAYLOR, LLC		99.67			
		MEDIA ADVERTISING	ADVERTISING		99.67		
80062580	8/25/2022	PROFESSIONAL CONVENTION MANAGEMENT ASSOCIATION		7,320.00			
		MEDIA ADVERTISING	ADVERTISING		7,320.00		
80062581	8/25/2022	PIM HIGHLAND TRS CORPORTATION		4,040.00			
		BUSINESS DEV INCENTIVE PROG	BIG 12 CONFERENCE/CFO WEST SUMMER CLINIC/JUNE		1,835.00		
		BUSINESS DEV INCENTIVE PROG	INSURANCE DESIGNERS OF AMERICA-KOP/AUG 2022		785.00		
		BUSINESS DEV INCENTIVE PROG	HERZOG/AUGUST 2022		1,420.00		
80062582	8/25/2022	TEXAS TRIAL LAWYERS ASSOCIATION		256.00			
		BUSINESS DEV INCENTIVE PROG	TRIAL ADVOCACY COLLEGE OF TEXAS/JULY 2022		256.00		
		Total Number of Invoices	101	TOTAL	266,500.99	260,908.71	5,592.28
		Total Number of Checks	66			97.9%	2.1%

Irving Convention and Visitors Bureau FY22 Cash Flow August 2022



■ REVENUE
 ■ EXPENSES
 ■ ENDING CASH

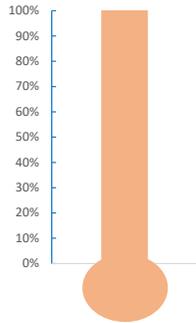
**REPAYMENT OF FY21 LOAN
FROM CITY**



GOAL: \$500,000
ACHIEVED: \$500,000

FY22 YEAR END GOAL
N/A

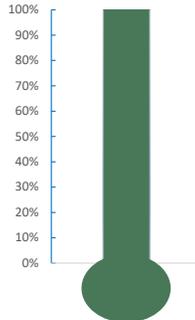
COMBINED FUNDS



GOAL: \$10,500,000
CURRENT: \$4,197,091

FY22 YEAR END GOAL
\$3,500,000

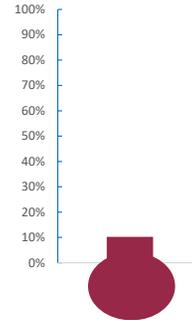
GENERAL FUND



GOAL: \$2,000,000
CURRENT: \$2,511,763

FY22 YEAR END GOAL
\$2,000,000

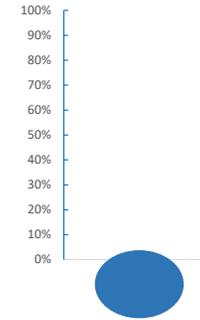
CATASTROPHIC RESERVE



GOAL: \$5,000,000
CURRENT: \$500,710

FY22 YEAR END GOAL
\$500,000

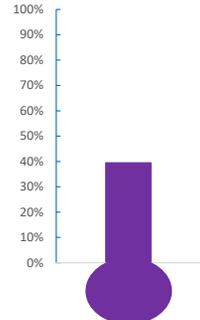
COMPUTER FUND



GOAL: \$500,000
CURRENT: \$207

FY22 YEAR END GOAL
N/A

ICC RESERVE/CIP FUND



GOAL: \$3,000,000
CURRENT: \$1,184,411

FY22 YEAR END GOAL
\$1,000,000



ICVB
HOTEL OCCUPANCY TAX COLLECTIONS

For Period Ending:
July 2022

**IRVING CONVENTION AND VISITORS BUREAU
HOTEL OCCUPANCY TAX
2021 - 2022**

LUXURY & FULL SERVICE		OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022
1	Atrium Hotel and Suites DFW Airport	3,783.84	4,528.42	4,045.56	634.90	3,521.48	7,151.92	3,766.53	3,714.00	4,135.89	4,661.13
2	Dallas Marriott Hotel Las Colinas	37,970.09	33,483.93	24,467.35	22,307.01	29,716.95	43,897.66	49,996.86	43,898.34	41,034.93	34,761.99
3	DFW Airport Hotel & Conference Center	2,628.37	2,490.29	1,924.10	414.75	29.71	130.68	7.83	1.11	closed	closed
4	DFW Airport Marriott	40,597.86	44,001.44	24,067.21	40,491.61	35,076.69	43,231.22	39,970.05	41,690.81	44,427.31	39,218.28
5	Doubletree by Hilton DFW Airport North	11,756.14	10,742.13	5,809.55	9,568.42	13,418.77	6,181.21	0.00	0.00	0.00	0.00
6	Embassy Suites DFW Airport South	23,760.06	22,304.84	19,367.30	17,870.25	20,520.11	27,134.33	28,253.05	26,197.44	26,947.05	25,534.97
7	Four Seasons Resort & Club	82,177.41	80,697.71	62,241.41	45,428.15	46,937.23	75,634.02	93,751.14	95,780.47	83,309.63	69,944.55
8	Hilton Garden Inn DFW Airport South	10,967.90	10,423.32	7,286.49	7,976.63	10,628.56	11,568.59	12,263.91	12,721.68	12,796.13	9,792.23
9	Hilton Garden Inn Las Colinas	10,627.57	9,520.04	7,534.88	7,252.60	9,901.03	12,187.92	14,046.72	14,626.29	15,587.06	12,478.54
10	Holiday Inn Irving Las Colinas	7,069.28	5,548.92	5,579.88	5,880.13	6,027.03	8,606.09	9,259.25	8,490.10	9,584.90	7,969.12
11	NYLO Las Colinas Tapestry Collection by Hilton	13,102.22	11,870.42	10,551.36	9,080.76	13,767.92	17,126.46	18,008.24	18,700.53	18,998.19	16,185.32
12	Omni Las Colinas Hotel	32,743.44	28,486.90	20,256.44	21,630.77	24,340.89	33,923.52	51,777.91	47,460.51	46,977.93	42,651.90
13	Sheraton DFW Airport Hotel	22,148.78	19,798.46	13,727.91	13,122.31	10,193.20	26,043.90	10,813.53	0.00	0.00	0.00
14	Texican Court	10,626.37	10,238.59	9,334.91	9,358.05	10,929.60	12,073.91	14,576.32	13,496.48	14,194.03	13,319.80
15	Westin DFW Airport	40,206.91	35,351.72	3,075.04	18,305.41	39,040.68	14,391.45	38,983.86	30,944.56	16,696.11	19,612.57
TOTAL LUXURY & FULL SERVICE		350,166.24	329,487.13	219,269.39	229,321.75	274,049.85	339,282.88	385,475.20	357,722.32	334,689.16	296,130.40
16	Westin Irving Convention Center Las Colinas	36,557.50	37,876.68	25,412.52	27,656.24	37,531.47	40,770.42	41,656.06	43,736.63	42,184.01	34,643.48

Westin pays 9% tax which is applied to bond payments. The 9% has been converted to the ICVB's share of the tax (57% of 5%) in order to compare with payments from other hotels. Amount is not included in the totals.

ALL SUITE / EXTENDED STAY		OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022
1	Comfort Inn DFW Airport North	4,642.86	3,309.17	3,780.49	3,794.95	4,719.92	5,920.86	6,232.10	5,727.38	6,492.55	3,526.83
2	Comfort Suites DFW Airport North	5,488.66	4,961.09	4,613.53	4,623.58	5,156.04	5,613.25	5,649.29	6,002.48	6,555.03	6,116.28
3	Comfort Suites Las Colinas	1,207.02	1,001.82	936.22	831.92	911.41	1,603.04	1,441.61	1,388.21	1,485.09	0.00
4	Country Inn & Suites by Carlson DFW Airport South	3,521.75	3,282.54	2,924.99	2,693.79	3,297.69	4,048.33	4,463.25	4,647.85	4,579.38	3,981.59
	Element Dallas Las Colinas	n/a	1,478.81								
5	Element DFW Airport North	8,065.41	7,212.62	5,896.07	6,217.73	6,986.49	10,150.90	9,976.08	9,760.18	9,826.96	9,672.82
6	Extended Stay America Dallas DFW Airport North	2,337.12	1,394.21	1,320.19	2,452.66	1,777.72	1,358.44	1,536.45	1,743.33	1,607.41	1,274.77
7	Extended Stay America Dallas Las Colinas	1,858.48	1,476.93	1,472.61	1,132.03	1,622.11	1,769.65	1,861.26	2,995.70	814.84	1,068.58
8	Extended Stay Deluxe Green Park	1,237.03	1,109.52	1,706.64	1,882.33	1,964.33	2,464.92	1,373.19	2,124.89	1,239.13	915.65
9	Extended Stay Deluxe Las Colinas	1,189.45	944.16	653.92	1,290.77	562.14	1,632.04	1,503.46	1,364.18	2,279.45	1,329.59
10	Hawthorne Suites Irving DFW Airport South	2,318.89	1,608.81	1,119.44	1,322.57	1,975.37	1,859.81	1,937.80	2,109.62	1,979.76	1,958.05
11	Hawthorne Suites DFW Airport North	closed									
12	Holiday Inn Express Hotel & Suites DFW Airport North	8,560.70	7,620.69	7,237.90	7,532.27	9,310.69	9,379.83	11,929.72	11,434.20	14,258.39	13,422.93
13	Holiday Inn Express Hotel & Suites DFW Airport South	8,115.66	7,085.52	6,911.36	5,646.19	7,782.53	10,829.59	12,100.84	10,964.18	10,765.43	10,740.20
14	Holiday Inn Express Hotel & Suites Irving Las Colinas	6,643.96	5,913.14	4,722.48	5,347.92	5,927.17	7,328.05	8,193.90	7,098.62	8,981.65	7,171.35
15	Home Towne Studios Dallas Irving	2,154.29	1,795.08	1,689.38	2,003.47	2,434.12	3,028.39	2,858.73	3,015.74	3,037.14	3,219.27
16	Homewood Suites by Hilton DFW Airport North	5,470.96	5,395.49	4,856.84	5,023.29	5,949.35	6,804.74	6,956.15	7,332.90	7,639.03	7,427.05
17	Homewood Suites by Hilton Las Colinas	9,559.37	8,304.84	7,968.12	8,480.67	8,097.22	10,692.47	10,482.49	10,613.39	9,965.36	9,552.19
18	Hyatt House Dallas Las Colinas	0.00	18,145.60	18,080.46	17,272.74	15,738.82	20,923.45	11,180.30	11,097.83	11,217.14	9,807.07
19	Oakwood Waterwalk Dallas Las Colinas	1,984.60	1,855.77	2,350.07	2,785.10	1,826.03	3,801.47	3,763.62	3,976.46	2,723.22	2,791.04
20	Residence Inn Dallas DFW Airport North Irving	4,867.76	4,676.38	3,897.89	4,066.10	4,657.35	6,254.38	5,382.91	6,145.19	5,597.66	5,583.94
21	Residence Inn Dallas Las Colinas	5,802.06	5,722.54	6,093.38	5,713.68	5,728.11	6,394.50	8,141.19	6,988.93	6,420.65	5,913.99
22	Sonesta ES Suites Dallas Las Colinas	3,044.44	2,832.77	1,939.41	1,960.49	2,854.54	3,251.66	5,187.22	4,832.78	4,324.81	3,241.90
23	Sonesta Simply Suites Dallas Las Colinas	1,393.66	1,796.70	1,341.21	1,481.41	1,852.85	2,279.43	2,381.62	2,535.28	2,549.78	421.39
24	Springhill Suites Dallas DFW Airport East Las Colinas	4,876.33	4,763.28	4,562.12	4,263.30	4,255.58	5,342.00	6,498.95	6,481.08	6,841.42	5,892.36
25	Staybridge Suites DFW Airport North	3,120.31	3,201.63	2,504.37	1,908.88	3,376.41	4,688.40	4,438.55	3,987.51	4,551.53	3,555.01
26	TownePlace Suites Dallas DFW Airport North Irving	7,718.96	6,249.28	2,668.04	5,188.10	5,740.73	8,248.83	9,042.34	8,016.49	8,846.06	7,820.52
27	TownePlace Suites Dallas Las Colinas	4,539.84	4,987.08	3,395.01	3,564.56	5,560.30	6,695.85	7,468.07	7,071.00	8,414.57	7,147.47
28	Woodspring Suites Signature	2,349.47	1,162.23	1,192.49	1,831.95	2,063.81	2,198.17	1,823.01	2,377.52	2,267.98	1,582.93
TOTAL ALL SUITE / EXTENDED STAY		112,069.04	117,808.89	105,834.63	110,312.45	122,128.83	154,562.45	153,804.10	151,832.92	155,261.42	136,613.58

BUDGET SERVICE		OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022
1	Arya Inn & Suites	879.39	888.61	905.60	894.95	893.23	1,037.52	1,052.12	1,259.02	1,175.14	1,214.84
2	Best Western Irving Inn & Suites DFW South	3,431.08	3,713.85	3,820.29	2,920.69	2,920.70	3,691.34	2,514.45	1,539.24	2,310.50	2,327.73
3	Budget Inn & Suites	67.69	64.05	68.02	93.05	54.29	75.52	61.70	89.24	55.49	43.98
4	Budget Suites of America Las Colinas	586.81	1,373.32	1,215.12	353.94	0.00	1,462.58	308.01	905.94	685.06	752.13
5	Clarion Inn & Suites	3,955.98	3,367.31	3,268.36	2,763.90	3,966.17	2,697.04	4,232.96	4,629.94	5,584.57	4,888.29
6	Crossroads Hotel & Suites	1,412.00	1,128.59	1,584.58	1,579.87	1,408.55	1,489.47	1,619.55	1,543.15	1,633.59	1,574.26
7	Days Inn	4,913.29	4,450.75	4,299.64	4,989.05	5,276.73	6,180.19	6,472.79	6,464.73	6,460.29	6,463.67
8	Days Inn DFW Airport North	4,038.04	3,616.35	3,732.00	3,313.53	3,558.86	4,383.17	4,482.99	4,722.18	5,214.48	4,908.93
9	Delux Inn	812.48	796.11	713.63	687.36	567.92	980.90	1,039.04	990.27	972.81	1,070.53
10	Delux Suites Motel	63.46	62.08	68.40	76.00	86.66	107.93	90.70	93.40	107.11	83.14
11	Gateway Inn	626.89	618.08	531.10	532.47	495.30	619.22	635.55	659.49	629.62	609.79
12	Magnuson Extended Stay & Suites Airport Hotel	1,804.86	1,677.43	1,163.84	1,549.53	1,805.92	2,284.49	2,580.26	2,140.57	2,050.00	2,186.23
13	Motel 6 Dallas DFW South	1,721.00	1,672.73	1,680.21	1,558.79	1,595.17	1,648.86	1,825.37	1,932.21	1,924.62	1,997.52
14	Motel 6 Dallas Irving	3,527.81	3,148.09	2,880.32	2,995.02	2,824.98	3,271.14	3,571.56	4,000.19	3,586.81	3,611.11
15	Motel 6 DFW North	3,162.99	2,557.99	2,256.37	2,283.62	3,162.75	3,865.77	3,619.98	2,697.77	3,794.78	3,324.39
16	Motel 6 Irving Loop 12	1,056.56	993.72	929.88	841.71	718.27	1,027.55	1,079.33	1,182.56	1,094.72	1,176.11
17	OYO Hotel DFW Airport South	2,123.70	1,864.07	1,679.80	2,035.61	2,278.36	2,501.06	1,995.97	2,268.39	2,471.33	2,769.45
18	OYO Hotel DFW Airport North	348.26	0.00	558.36	251.13	678.41	690.71	357.54	308.74	385.21	0.00
19	Quality Inn & Suites DFW Airport South	2,760.11	2,611.23	2,183.67	1,937.51	2,891.73	3,179.09	3,564.09	4,259.06	2,799.24	3,109.78
20	Red Roof Inn Dallas DFW Airport North	5,648.37	4,819.00	4,412.49	4,391.15	4,232.22	5,195.84	5,117.58	5,458.30	5,272.87	5,123.95
21	Studio 6 / Motel 6 DFW Airport East	2,976.50	2,680.54	2,872.95	2,367.05	2,494.27	3,151.94	2,863.27	2,962.28	3,033.70	2,935.75
22	Super 8 Hotel DFW South	2,981.53	2,347.31	2,381.92	2,705.73	2,674.90	3,268.41	2,960.05	3,244.05	3,216.36	3,331.96
23	Super 8 Motel DFW North	2,893.74	2,790.12	2,738.58	2,640.84	2,625.27	3,030.94	2,977.35	3,143.00	3,065.15	3,051.52
TOTAL BUDGET SERVICE		51,792.54	47,241.33	45,945.13	43,762.50	47,210.66	55,840.68	55,022.21	56,493.72	57,523.45	56,555.06

LIMITED SERVICE		OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2021	APR 2022	MAY 2022	JUN 2022	JUL 2022
1	aLoft Las Colinas	9,963.33	9,010.54	7,762.02	8,115.09	9,369.19	12,066.05	13,883.03	12,405.37	12,252.41	9,830.25
2	Best Western Plus DFW Airport Suites North	4,582.23	4,054.27	3,477.43	3,444.02	4,454.45	5,314.51	5,698.31	5,471.88	5,964.20	5,452.15
3	Courtyard Dallas DFW Airport North Irving	13,203.24	12,661.84	10,210.14	10,399.35	12,885.67	16,671.27	16,050.58	16,542.38	16,902.21	14,377.58
4	Courtyard Dallas DFW Airport South Irving	12,273.74	10,168.05	7,959.26	6,584.26	7,719.90	8,942.21	11,114.17	10,014.56	10,827.35	8,407.45
5	Courtyard Dallas Las Colinas	7,753.24	7,210.28	5,366.04	4,358.72	7,321.51	10,345.84	11,330.84	10,903.88	10,141.89	8,136.33
6	Fairfield Inn & Suites Dallas DFW Airport South Irving	7,950.62	7,232.38	6,818.02	7,404.65	7,994.04	8,932.21	8,662.70	8,629.60	8,071.89	8,203.77
7	Fairfield Inn & Suites Dallas Las Colinas	3,972.25	3,847.11	3,656.16	3,041.89	3,534.58	5,345.62	5,055.95	5,621.06	6,586.31	5,986.86
8	Fairfield Inn Dallas DFW Airport North Irving	6,026.25	6,927.03	6,498.87	6,573.18	7,702.62	9,686.16	9,781.68	9,138.57	9,592.27	8,348.00
9	Hampton Inn Dallas Irving Las Colinas	6,961.53	6,651.29	5,594.17	5,697.70	6,707.49	8,629.07	9,799.09	10,122.78	10,629.35	8,746.37
10	Home2 Suites by Hilton DFW Airport North	8,814.52	7,626.08	6,272.30	6,428.71	7,125.52	9,069.09	8,233.62	9,675.57	10,753.42	2,075.90
11	Home2 Suites by Hilton DFW Airport South Irving	7,458.99	7,253.49	6,041.81	8,164.25	8,780.34	9,771.86	9,367.55	8,795.22	9,263.41	9,366.01
12	Hyatt Place Dallas Las Colinas	8,272.42	6,694.98	6,003.59	5,886.38	7,206.03	6,414.78	8,742.45	8,533.41	9,499.47	8,599.18
13	Jefferson Street Bed & Breakfast Inn	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
14	La Quinta Inn & Suites DFW Airport North	8,532.36	9,274.42	1,696.48	7,247.16	8,343.70	8,612.00	10,123.85	9,939.97	10,061.46	9,699.59
15	La Quinta Inn & Suites DFW Airport South	6,177.91	5,317.02	4,875.56	5,478.81	5,656.81	7,023.50	6,539.24	7,223.70	7,531.26	6,753.21
16	La Quinta Inn Hotel & Suites Las Colinas	4,027.91	4,342.81	1,967.45	3,228.70	4,032.31	4,741.03	5,748.35	5,000.58	5,827.90	5,288.72
17	Quality Inn & Suites DFW Airport	5,650.45	5,134.51	5,148.08	4,999.60	5,438.59	6,501.07	6,007.87	5,227.51	7,094.97	6,279.37
18	Residence Inn Dallas DFW Airport South Irving	9,455.50	9,282.06	7,089.43	5,441.52	8,486.24	8,261.74	9,567.16	9,231.88	9,219.09	10,552.80
19	Wingate Inn by Wyndham Dallas Las Colinas	4,139.93	3,224.25	3,131.11	3,760.30	3,370.93	3,710.14	5,260.19	5,990.07	5,664.29	5,264.06
20	Wingate Inn by Wyndham DFW Airport North	3,940.92	3,105.10	3,189.95	2,565.88	3,886.97	4,685.34	4,688.42	4,466.38	4,098.19	4,212.84
TOTAL LIMITED SERVICE		139,157.34	129,017.51	102,757.87	108,820.17	130,016.89	154,723.49	165,655.05	162,934.37	169,981.34	145,580.44

TOTAL SHORT TERM RENTALS		4,166.11	4,483.18	4,107.53	3,201.51	3,128.91	4,535.07	5,077.42	4,815.60	6,534.40	4,739.14
Number of locations		52	56	54	41	39	41	42	37	54	40

SUMMARY	OCT 2021	NOV 2021	DEC 2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022
GRAND TOTAL	657,351.27	628,038.04	477,914.55	495,418.38	576,535.14	708,944.57	765,033.98	733,798.93	723,989.77	639,618.62
BUDGET	455,404.00	400,078.00	336,177.00	415,184.00	433,768.00	438,957.00	501,786.00	547,528.00	548,485.00	397,882.00
DIFFERENCE	201,947.27	227,960.04	141,737.55	80,234.38	142,767.14	269,987.57	263,247.98	186,270.93	175,504.77	241,736.62
	44.3%	57.0%	42.2%	19.3%	32.9%	61.5%	52.5%	34.0%	32.0%	60.8%
CUMULATIVE YEAR TO DATE										
ACTUAL	657,351.27	1,285,389.31	1,763,303.86	2,258,722.24	2,835,257.38	3,544,201.95	4,309,235.93	5,043,034.86	5,767,024.63	6,406,643.25
BUDGET	455,404.00	855,482.00	1,191,659.00	1,606,843.00	2,040,611.00	2,479,568.00	2,981,354.00	3,528,882.00	4,077,367.00	4,475,249.00
DIFFERENCE	201,947.27	429,907.31	571,644.86	651,879.24	794,646.38	1,064,633.95	1,327,881.93	1,514,152.86	1,689,657.63	1,931,394.25



IRVING CONVENTION CENTER
AT LAS COLINAS



Date Distributed: September 16, 2022

Monthly Financial Summary

For Period Ending August 31, 2022

SMG - IRVING CONVENTION CENTER
OCTOBER 1, 2021 TO SEPTEMBER 30, 2022
Board Lead Income Statement - Monthly FY 2022

	October	November	December	January	February	March	April	May	June	July	August	September	Total
Event Income													
Direct Event Income													
Rental Income	84,120	97,552	38,325	127,975	82,275	143,319	141,320	156,425	168,150	79,925	182,225	165,525	1,467,136
Service Income	38,043	41,347	22,029	29,134	30,944	75,707	33,636	66,668	49,040	15,232	51,755	29,550	483,083
Service Expenses	(55,054)	(59,933)	(27,912)	(47,174)	(46,087)	(94,789)	(70,999)	(103,724)	(115,238)	(40,439)	(79,924)	(50,000)	(791,273)
Total Direct Event Income	67,109	78,967	32,442	109,935	67,132	124,237	103,957	119,369	101,952	54,718	154,056	145,075	1,158,946
Ancillary Income													
F & B Concessions	16,413	39,965	11,425	33,076	14,921	17,438	30,507	4,666	41,749	124	9,477	10,000	229,760
F & B Catering	111,491	199,961	146,540	130,994	143,660	233,529	197,441	264,090	391,719	260,976	276,609	352,412	2,709,421
Parking: Self Parking	37,393	55,938	17,618	30,735	32,981	31,574	33,834	38,650	41,484	13,376	40,413	13,120	387,117
Electrical Services	10,160	4,790	2,600	4,125	5,955	35,612	1,105	7,745	5,510	4,490	13,486	-	95,578
Audio Visual	-	162	(0)	(0)	(1,181)	(900)	0	1,600	-	(1)	0	-	(320)
Internet Services	1,445	(140)	105	(820)	350	630	6,900	1,314	(387)	2,530	2,165	-	14,092
Total Ancillary Income	176,902	300,676	178,288	198,110	196,686	317,883	269,787	318,065	480,075	281,495	342,150	375,532	3,435,647
Total Event Income	244,011	379,642	210,730	308,045	263,818	442,120	373,744	437,434	582,027	336,213	496,206	520,607	4,594,598
Other Operating Income	59,701	46,198	47,409	39,897	48,876	70,848	81,952	89,546	83,094	56,696	118,362	48,419	790,999
ICVB Operating Subsidy			348,000			350,000			348,750			348,250	1,395,000
Adjusted Gross Income	303,712	425,841	606,139	347,942	312,694	862,968	455,696	526,980	1,013,871	392,909	614,568	917,276	6,780,595
Operating Expenses													
Employee Salaries and Wages	170,316	181,153	174,735	177,058	172,087	184,697	195,520	188,876	187,291	177,167	202,423	211,663	2,222,986
Benefits	48,886	47,313	48,014	54,607	51,576	59,290	(28,541)	60,049	58,811	49,873	67,557	61,164	578,599
Less: Event Labor Allocations	(5,711)	(6,778)	(3,582)	(3,504)	(5,279)	(3,660)	(5,356)	(6,093)	(8,119)	(2,317)	(7,490)	(7,500)	(65,390)
Net Employee Wages and Benefits	213,491	221,688	219,167	228,161	218,384	240,327	161,623	242,832	237,983	224,723	262,490	265,327	2,736,196
Contracted Services	62,204	56,194	89,302	57,582	62,085	59,711	61,491	60,886	60,652	58,910	69,815	65,038	763,871
General and Administrative	42,538	94,338	(38,562)	40,894	19,098	19,179	13,614	46,984	21,681	30,397	106,728	123,884	520,774
Operations	29,106	25,867	20,351	21,016	27,250	27,165	33,900	36,765	54,390	35,969	41,000	28,116	380,894
Repair & Maintenance	46,573	41,920	38,218	39,912	55,278	40,846	30,583	60,265	54,853	20,817	53,009	43,000	525,274
Supplies	10,689	7,687	7,347	12,977	8,055	17,697	10,968	27,944	15,454	8,265	68,964	22,757	218,805
Insurance	4,761	5,305	5,561	5,994	5,195	4,876	8,230	5,427	-	5,826	8,224	8,230	67,629
Utilities	49,414	40,756	43,366	44,237	43,028	49,006	42,854	51,873	58,203	57,173	38,980	67,484	586,372
Other	516	41,144	1,309	353	49	174	224	1,719	-	313	942	-	46,744
SMG Management Fees	26,985	35,662	28,761	31,555	30,322	36,668	37,031	40,334	53,507	34,168	40,040	43,209	438,242
Total Operating Expenses	486,277	570,560	414,820	482,681	468,744	495,649	400,518	575,028	556,723	476,561	690,192	667,045	6,284,800
Net Income (Loss) From Operations	(182,565)	(144,720)	191,319	(134,739)	(156,050)	367,319	55,178	(48,048)	457,148	(83,652)	(75,624)	250,231	495,795
Net Income After Other Income (Expenses)	(182,565)	(144,720)	191,319	(134,739)	(156,050)	367,319	55,178	(48,048)	457,148	(83,652)	(75,624)	250,231	495,795

ASM - Irving Convention Center
Financial Statements Monthly Highlights
For the Month Ending August 31, 2022

	Current Actual	Current Budget	Variance	Prior Year Actual
Attendance	14,464	475	13,989	10,147
Events	18	2	16	14
Event Days	44	5	39	22
Direct Event Income	154,056	122,950	31,106	74,367
Ancillary Income	342,150	184,467	157,683	168,661
Total Event Income	496,206	307,417	188,789	243,028
Other Operating Income	118,362	66,421	51,941	44,264
Adjusted Gross Income	614,568	373,838	240,730	287,292
Indirect Expenses	(690,192)	(489,020)	(201,172)	(391,299)
Net Income (Loss) From Operations	(75,624)	(115,182)	39,558	(104,007)

ASM - Irving Convention Center
Financial Statements Year to Date Highlights
For the Eleven Months Ending August 31, 2022

	Year to Date Actual	Year to Date Budget	Variance	Prior YTD Actual
Attendance	171,919	96,734	75,185	84,641
Events	184	100	84	83
Event Days	326	211	115	193
Direct Event Income	1,013,888	1,063,580	(49,692)	692,314
Ancillary Income	3,060,110	2,174,841	885,269	785,899
Total Event Income	4,073,998	3,238,421	835,577	1,478,213
Other Operating Income	742,581	730,631	11,950	346,060
Adjusted Gross Income	4,816,579	3,969,052	847,527	1,824,273
Indirect Expenses	(5,617,752)	(5,415,335)	(202,417)	(3,983,307)
Net Income (Loss) From Operations	(801,173)	(1,446,283)	645,110	(2,159,034)

ASM - Irving Convention Center
Balance Sheet
August 31, 2022

ASSETS

Current Assets

Cash	\$	1,608,288	
Accounts Receivable		1,287,154	
Prepaid Assets		15,723	
Inventory		65,995	
		2,977,160	
Total Current Assets			2,977,160

Total Assets	\$	2,977,160	
---------------------	-----------	------------------	--

LIABILITIES AND EQUITY

Current Liabilities

Accounts Payable	\$	1,315,518	
Accrued Expenses		183,165	
Deferred Income		0	
Advance Ticket Sales/Deposits		1,232,901	
Other Current Liabilities		0	
		2,731,584	
Total Current Liabilities			2,731,584

Long-Term Liabilities

Long Term Liabilities		0	
		0	
Total Long-Term Liabilities			0

Total Liabilities		2,731,584	
-------------------	--	-----------	--

Equity

Net Funds Received		16,000,889	
Retained Earnings		(14,954,139)	
Net Income (Loss)		(801,174)	
		245,576	
Total Equity			245,576

Total Liabilities & Equity	\$	2,977,160	
---------------------------------------	-----------	------------------	--

ASM - Irving Convention Center
Income Statement
For the Eleven Months Ending August 31, 2022

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
EVENT INCOME							
Direct Event Income							
Rental Income	182,225	130,200	52,025	1,301,611	1,124,461	177,150	711,818
Service Revenue	51,755	22,500	29,255	453,532	266,369	187,163	163,127
Service Expenses	(79,924)	(29,750)	(50,174)	(741,255)	(327,250)	(414,005)	(182,631)
Total Direct Event In	154,056	122,950	31,106	1,013,888	1,063,580	(49,692)	692,314
Ancillary Income							
F & B Concessions	9,477	5,000	4,477	219,758	106,810	112,948	105,687
F & B Catering	276,609	156,940	119,669	2,357,003	1,792,237	564,766	470,164
Parking	40,413	16,277	24,136	374,000	194,873	179,127	161,343
Electrical Services	13,486	6,250	7,236	95,578	80,921	14,657	44,868
Audio Visual	0	0	0	(320)	0	(320)	1,027
Internet Services	2,165	0	2,165	14,091	0	14,091	2,810
Total Ancillary Inco	342,150	184,467	157,683	3,060,110	2,174,841	885,269	785,899
Total Event Income	496,206	307,417	188,789	4,073,998	3,238,421	835,577	1,478,213
OTHER OPERATING INCOME							
Other Income	118,362	66,421	51,941	742,581	730,631	11,950	346,060
Total Other Operatin	118,362	66,421	51,941	742,581	730,631	11,950	346,060
Adjusted Gross Inco	614,568	373,838	240,730	4,816,579	3,969,052	847,527	1,824,273
INDIRECT EXPENSES							
Salaries & Wages	202,423	210,156	7,733	2,011,326	2,311,706	300,380	1,531,508
Payroll Taxes & Ben	67,557	62,769	(4,788)	517,443	690,459	173,016	621,776
Labor Allocations to	(7,490)	(26,524)	(19,034)	(57,891)	(291,764)	(233,873)	(28,895)
Net Salaries and Ben	262,490	246,401	(16,089)	2,470,878	2,710,401	239,523	2,124,389
Contracted Services	69,815	51,732	(18,083)	698,829	569,052	(129,777)	409,050
General and Adminis	106,728	45,266	(61,462)	396,880	522,125	125,245	301,244
Operating	41,000	24,527	(16,473)	352,775	269,797	(82,978)	153,153
Repairs & Maintenan	53,009	32,042	(20,967)	482,276	352,462	(129,814)	237,694
Operational Supplies	68,964	9,041	(59,923)	196,047	100,201	(95,846)	61,841
Insurance	8,224	7,083	(1,141)	59,399	77,913	18,514	66,774
Utilities	38,980	43,333	4,353	518,891	476,663	(42,228)	435,767
Other	942	42	(900)	46,744	462	(46,282)	(7,947)
ASM Management F	40,040	29,553	(10,487)	395,033	336,259	(58,774)	201,342
Total Indirect Expens	690,192	489,020	(201,172)	5,617,752	5,415,335	(202,417)	3,983,307

ASM - Irving Convention Center
Income Statement
For the Eleven Months Ending August 31, 2022

	Current Month Actual	Current Month Budget	Variance + (-)	Year to Date Actual	Year to Date Budget	Variance + (-)	Year to Date Prior Year
Net Income (Loss)	<u>(75,624)</u>	<u>(115,182)</u>	<u>39,558</u>	<u>(801,173)</u>	<u>(1,446,283)</u>	<u>645,110</u>	<u>(2,159,034)</u>

August 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
Kicksfest De finite	Irving ISD De finite					
	Diana R. 000	Irving Cares Tasting De finite - Inte mal		Greater Dallas Vetera... De finite	Kayla 000	
7	8	9	10	11	12	13
365 EduCon presented by SPFest De finite						
	AATC - AAGD Business Exchange De finite		Texas Pro Bodybuilding Championships De finite			
		Irving ISD Parking De finite				
		ICVB Committee Meeti... De finite				
		Corey G. 000		Tony W. 000	Josette 000	
14	15	16	17	18	19	20
Original Sewing & Quilt Expo /North Texas Quilt Festival De finite						
Texas Pro Bodybuildin... De finite			City of Irving Infrastructure and Economic Develop... De finite	Association of Certifi... De finite		
	Kayla 000	Kayla 000	Kayla 000	Tony 000 Kayla 000	Tony 000 Kayla 000	
21	22	23	24	25	26	27
Sneaker Travelers Expo De finite			AAHOA De finite			
Texas Society of CPAs Summit 2022 Conference De finite			TD Industries Quarterl... De finite			
	ICVB Board of Directo... De finite		TEXSOM Conference De finite			
				North Texas Commissi... De finite		
				ABAT De finite		
	Tony 000 Josette 000	Josette 000 Tony 000		Kim 000	Kim 000	

August 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
TEXSOM Conference De finite			Swim Spa Blow out Expo De finite			
ABAT De finite	Carol Stoddard Retire... De finite - Internal		PartyFest	Bio world Photo Shoot De finite		

IRVING LODGING OUTLOOK

Aran Ryan

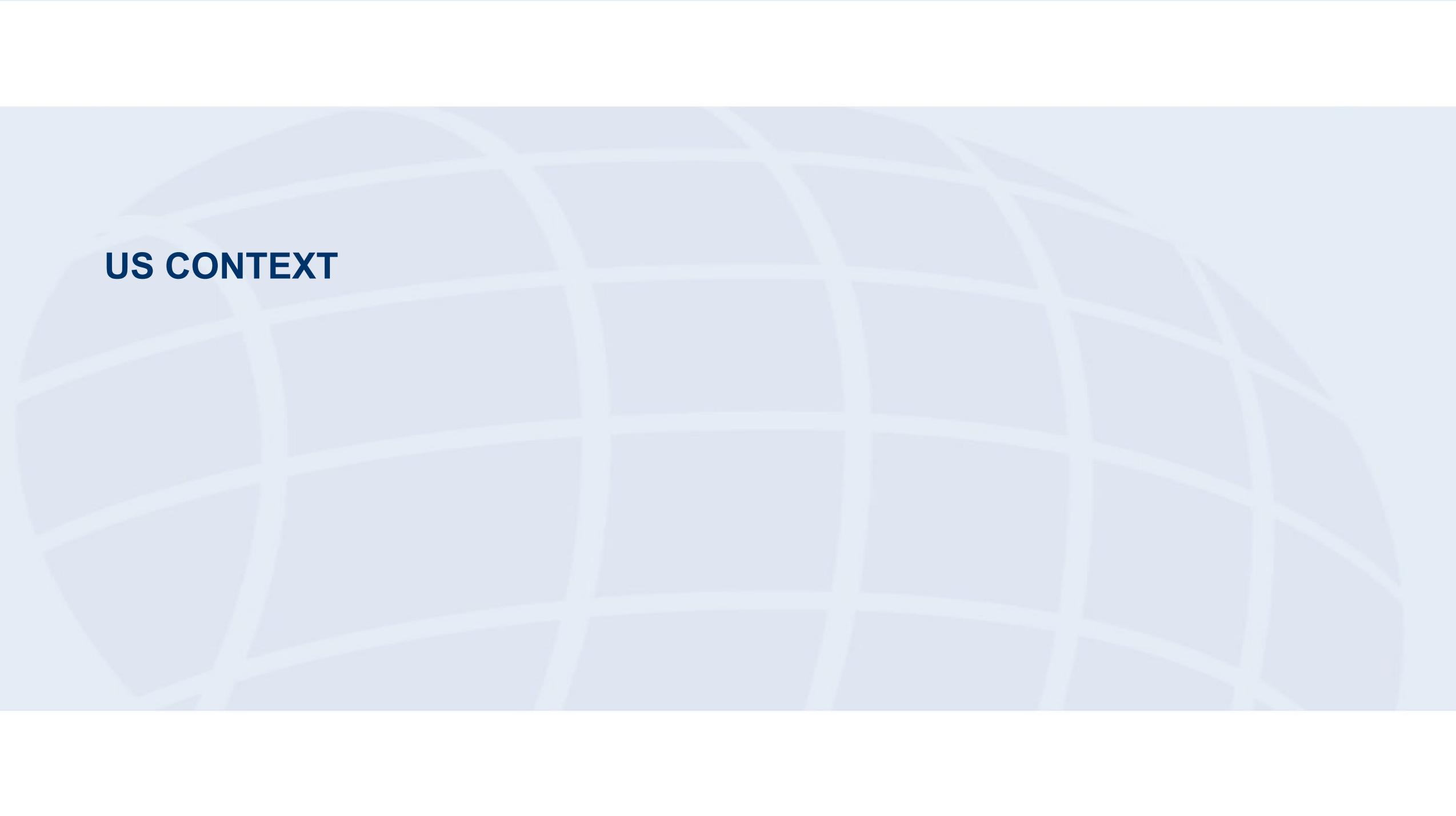
Director of Industry Studies

Tourism Economics

aran.ryan@tourismeconomics.com

Outline

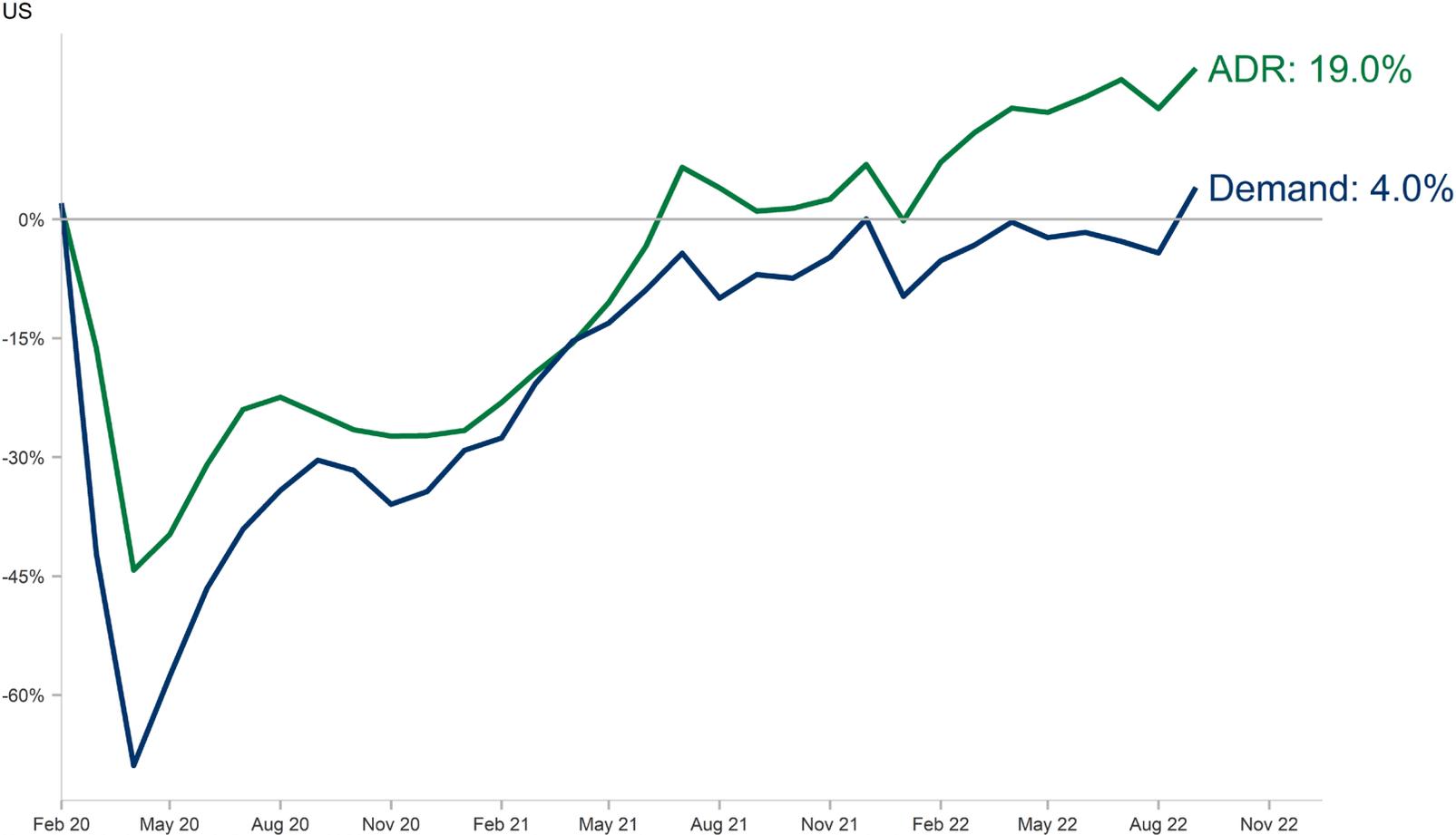
- **US context**
- **Irving lodging forecast**



US CONTEXT

US recovery continuing in September to-date, with ADR 19.0% ahead of 2019 levels, ahead of CPI growth of about 15%

Recovery relative to 2019

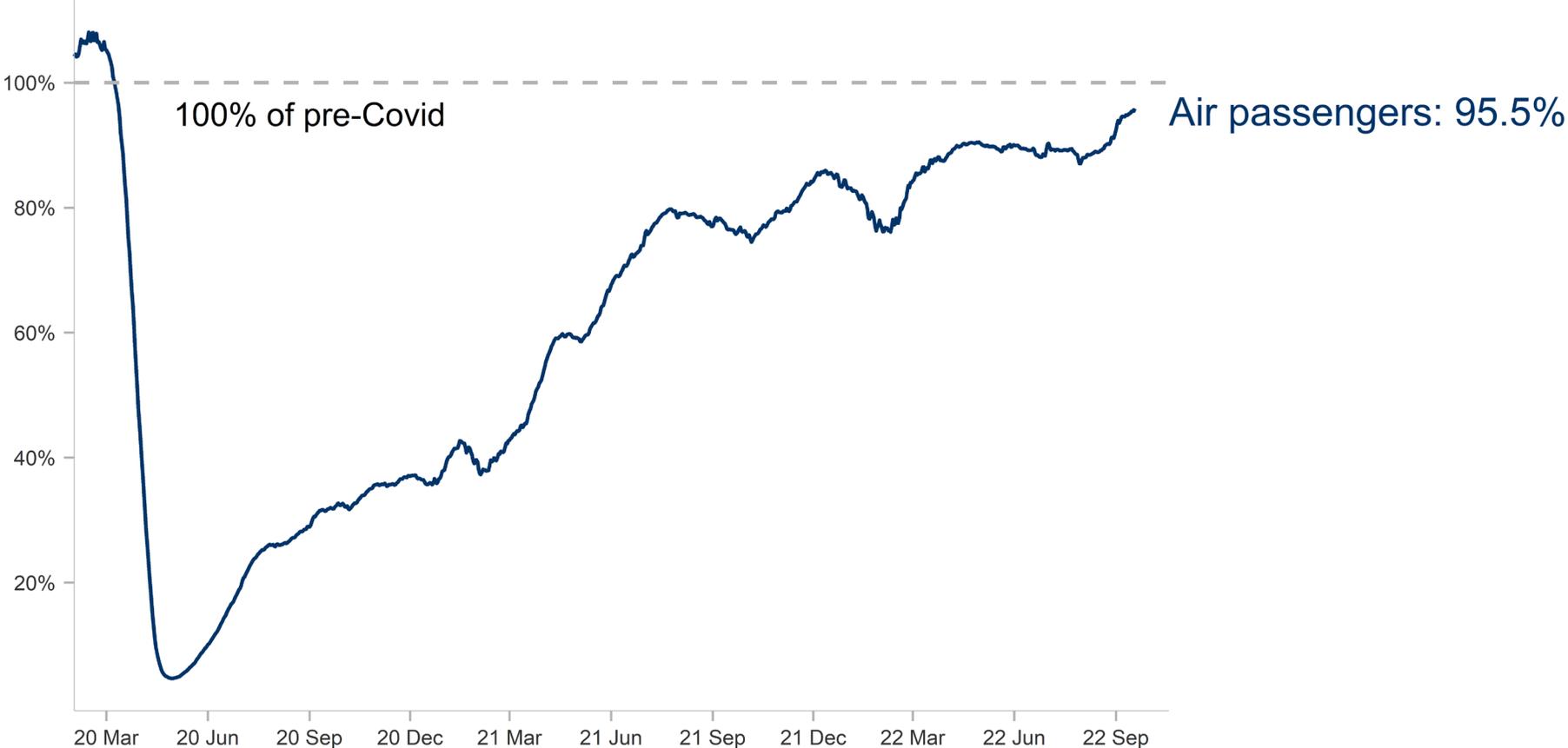


Note: Monthly data through September 2022 based on month to date. Comparison to 2019 on a calendar day basis.
Source: STR

Air passenger volumes approaching pre-Covid levels

TSA air passenger volumes

Checkpoint travelers, trailing 28-day average, relative to pre-Covid

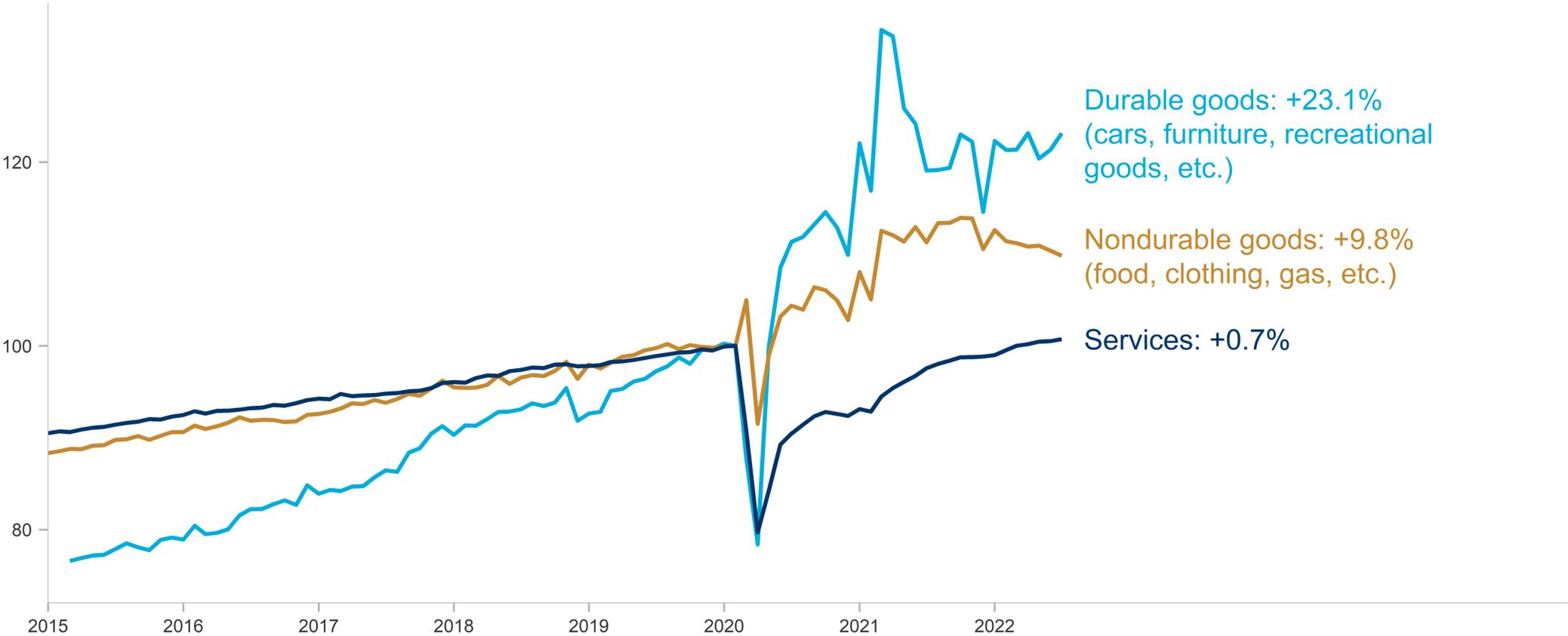


Note: Most recent data point is September 19, 2022..
Source: Transportation Security Administration

Consumers are spending with confidence

Consumer spending, real

Index (Feb 2020=100), increase since February 2020 in labels

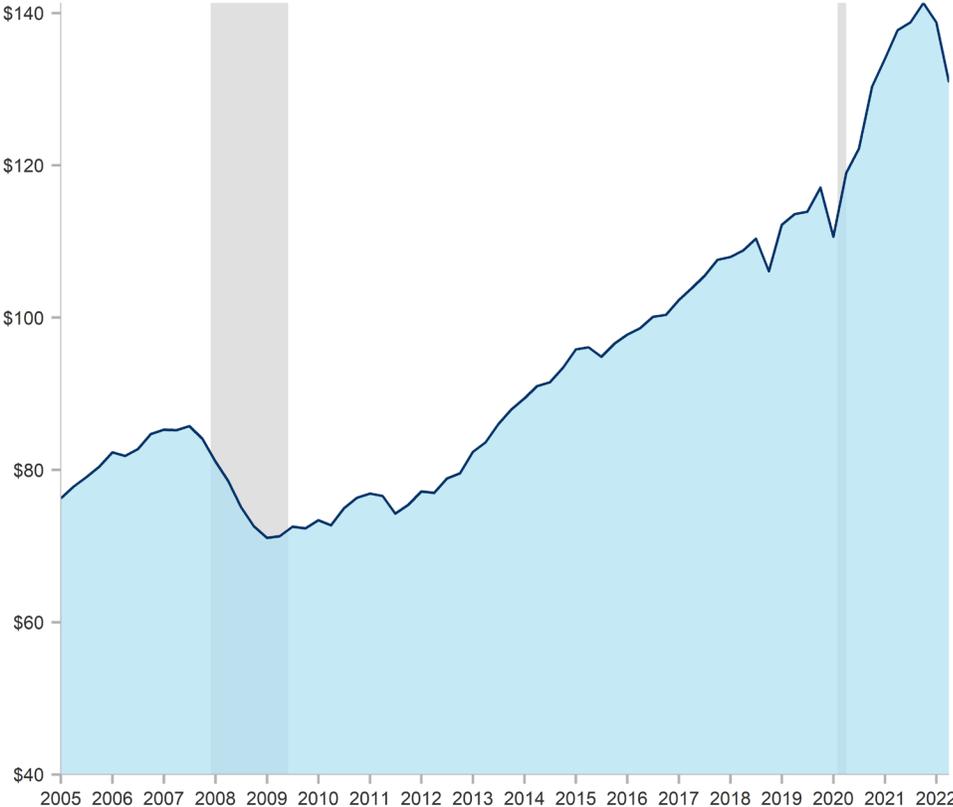


Note: Real. Seasonally adjusted monthly data through July 2022
Source: Bureau of Economic Analysis

Wealth accumulation is shifting toward consumption

Household net worth

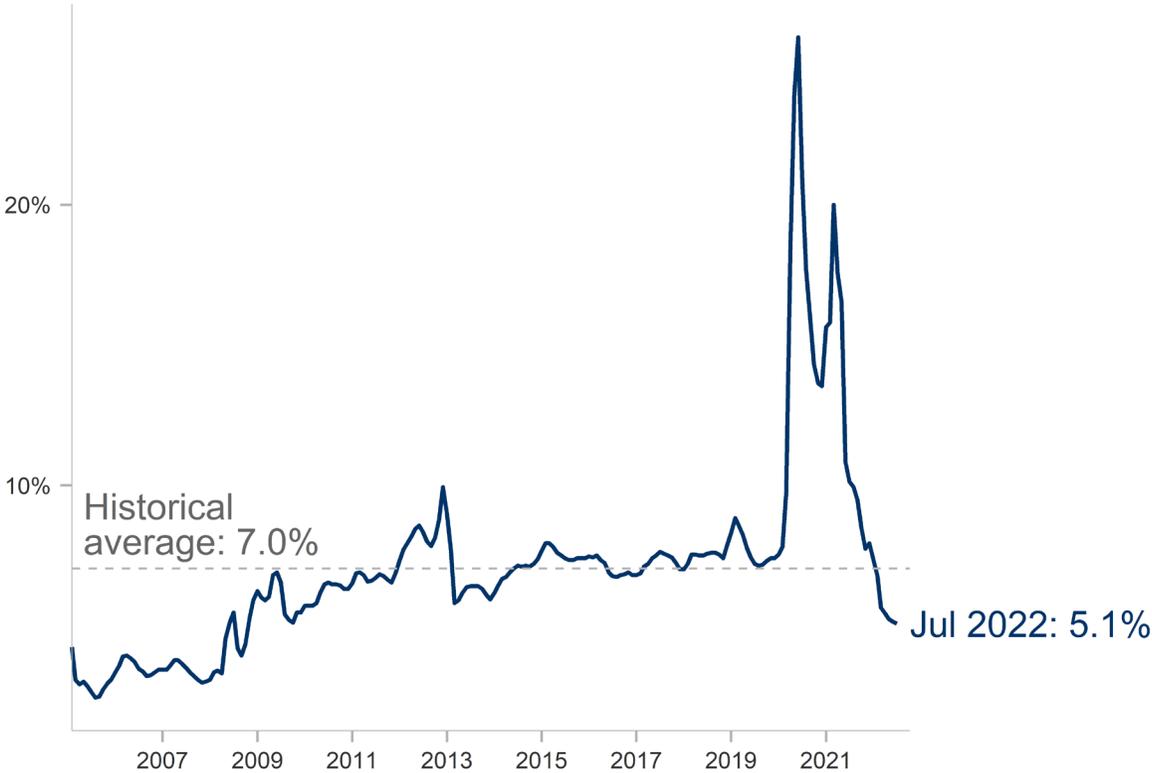
In trillions, real



Note: 2020 dollars. Quarterly data through 2022Q2. Net worth of households and nonprofit organizations. Measures assets such as housing and financial assets, minus liabilities. Source: Federal Reserve, NBER

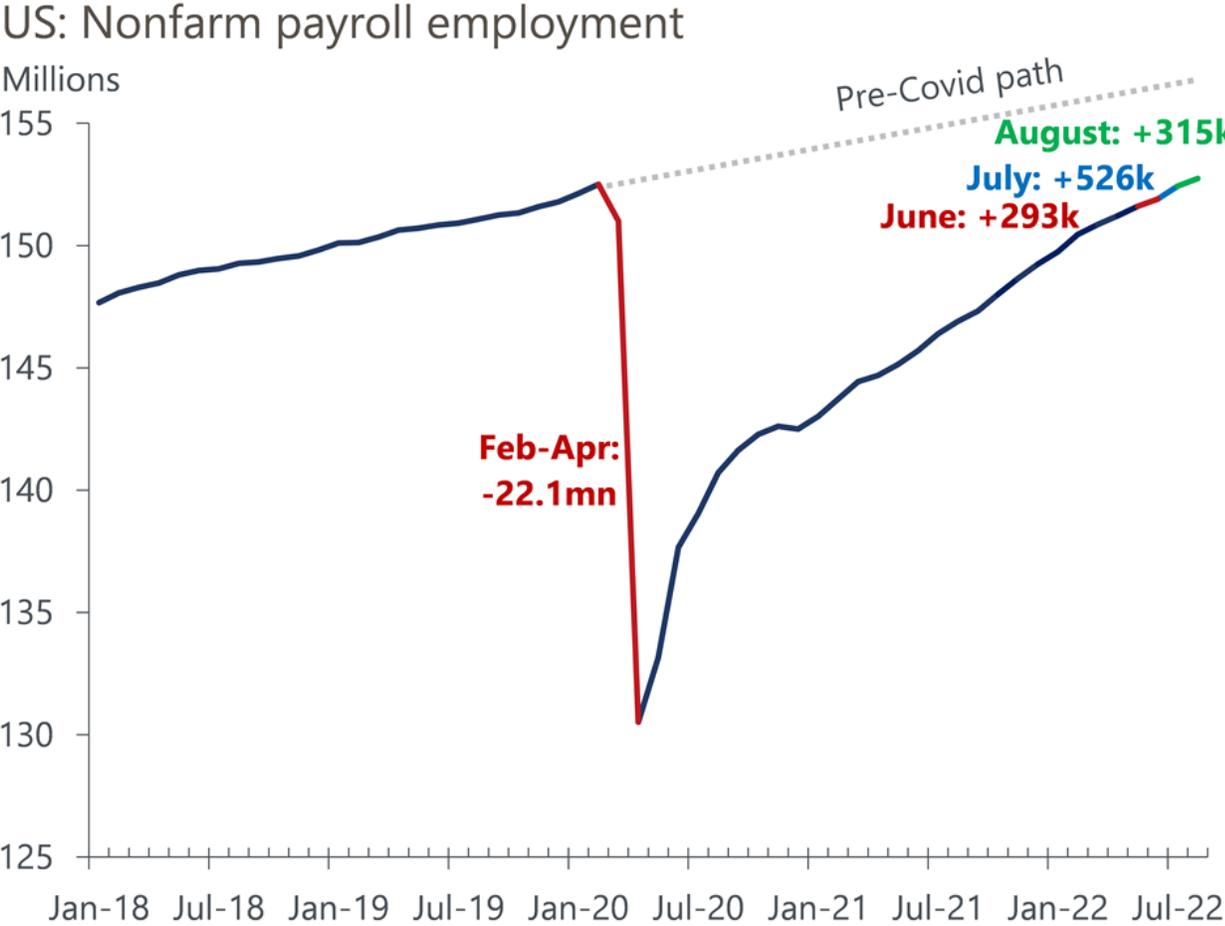
Personal savings rate

% of income



Note: Data is seasonally adjusted, three-month average. Source: Bureau of Economic Analysis

Job growth continues to be strong

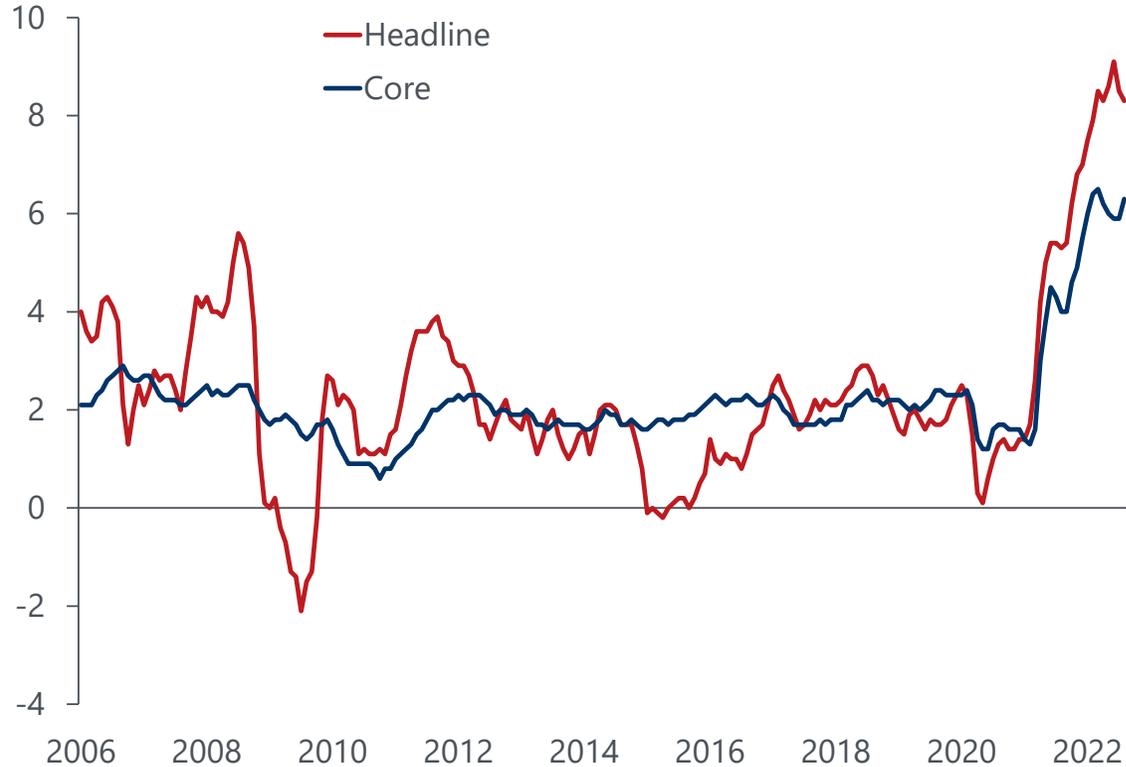


**Unemployment rate
recovers from 15% to
3.7% in record time**

Recovery has been accompanied by inflation

US: Consumer prices

%, year



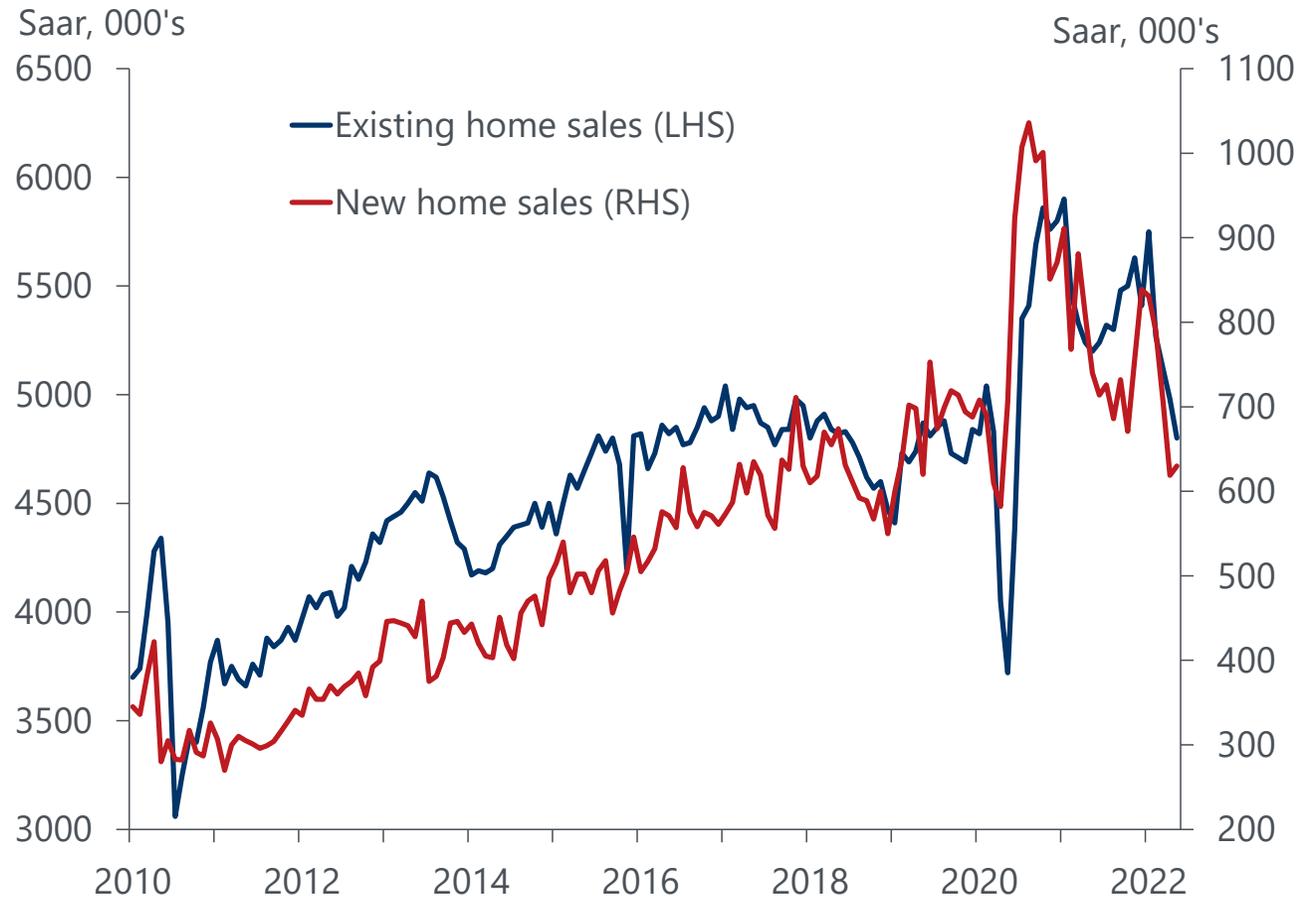
Source: Oxford Economics/Haver Analytics

Annual rate softened but still high

- **Headline: +8.3%**
- **Core: +6.3%**

Higher interest rates have taken a toll on housing

US: New and existing home sales

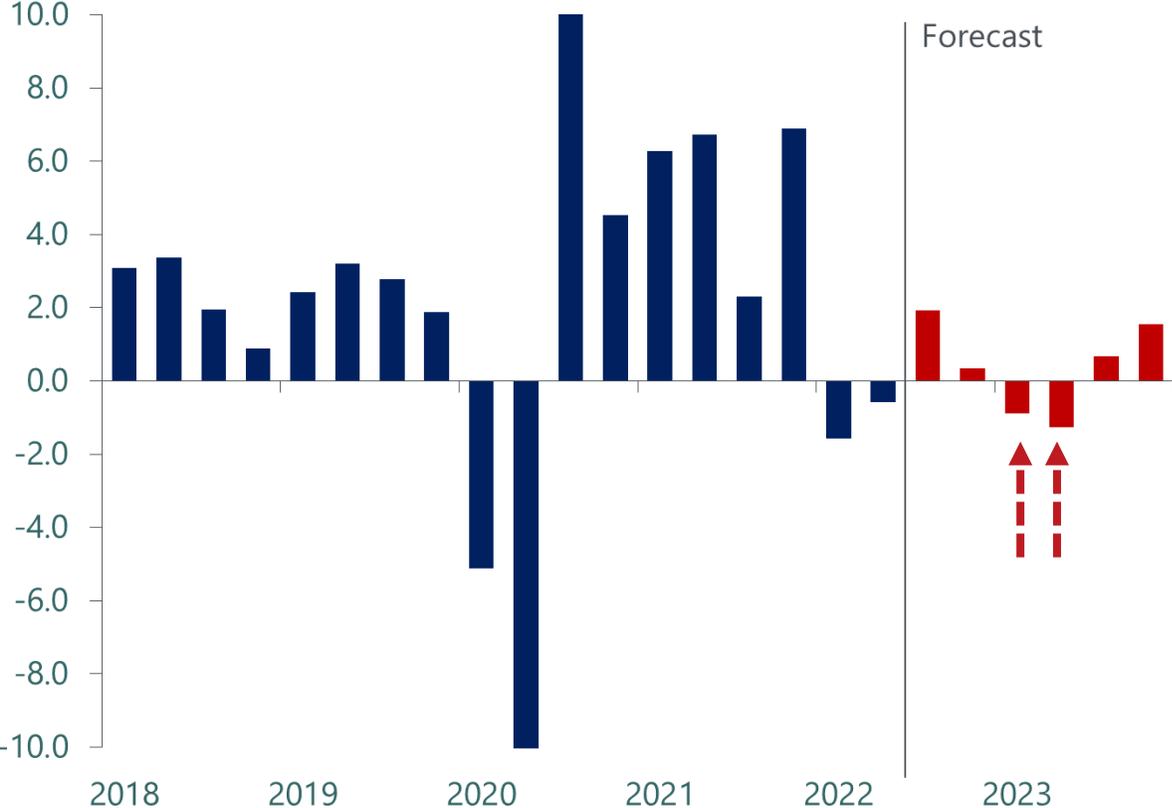


Source: Oxford Economics/Haver Analytics

And we are headed for a mild recession in the first half of 2023

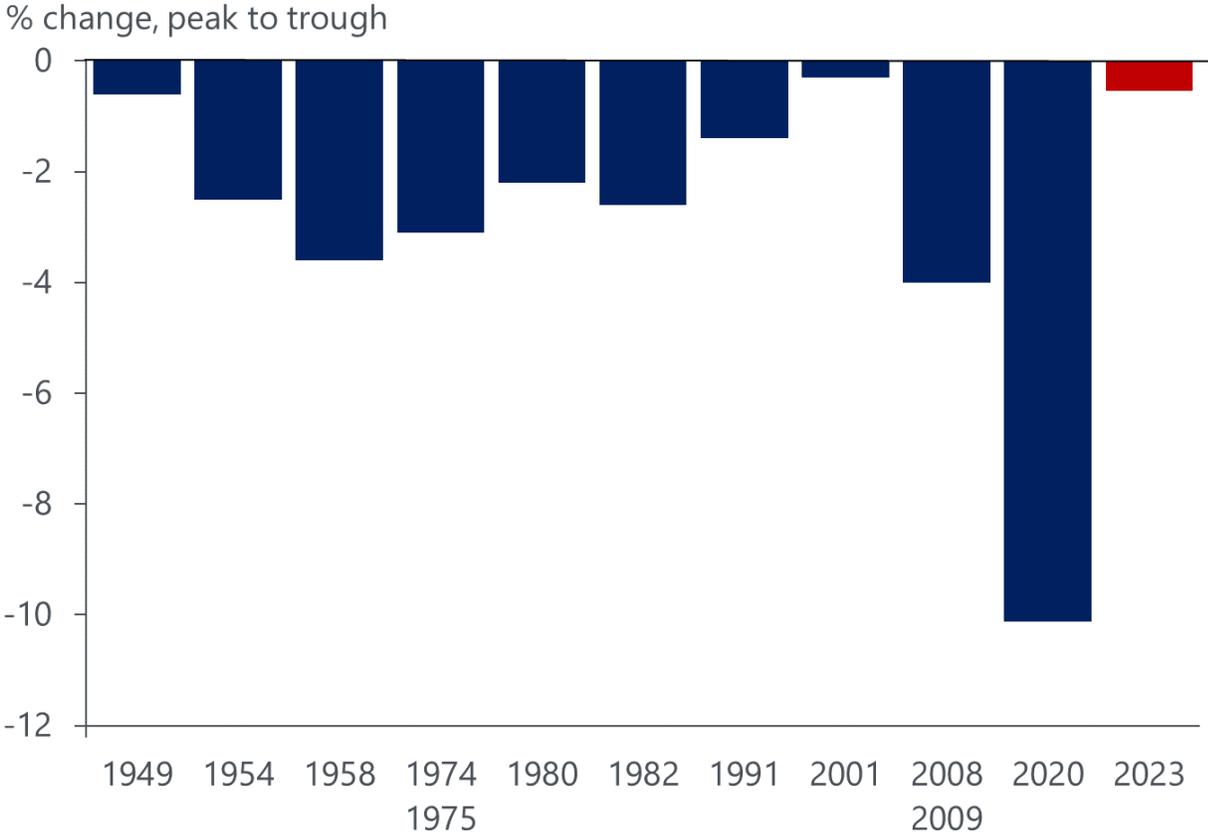
US: GDP Forecast

Real GDP growth, % annualized



The recession is expected to be short and mild by historical standards

US: Peak-to-trough recessions since 1949

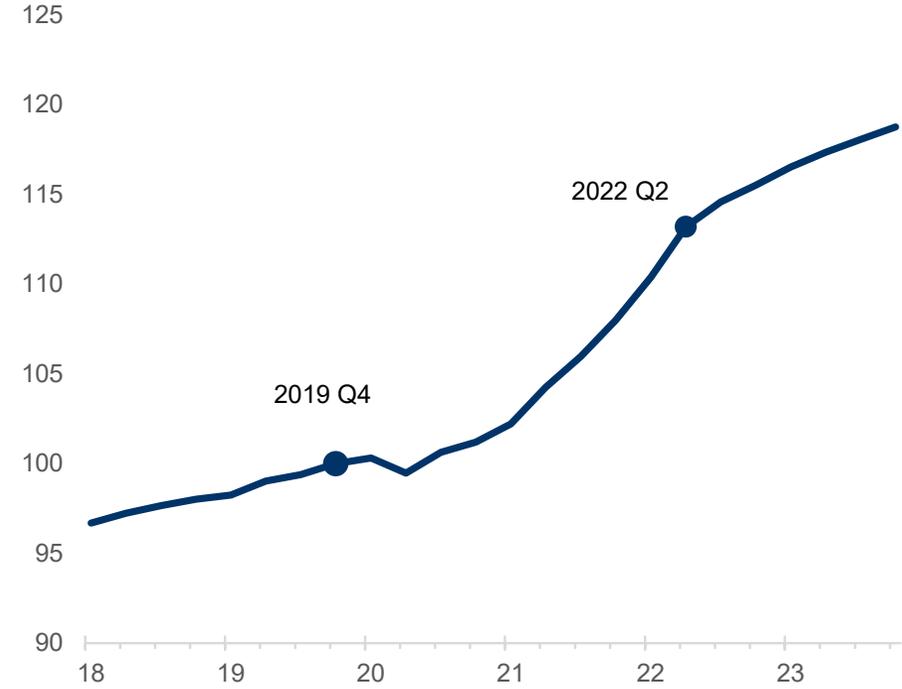


Source : Oxford Economics/Haver Analytics

Inflation will decelerate through 2023

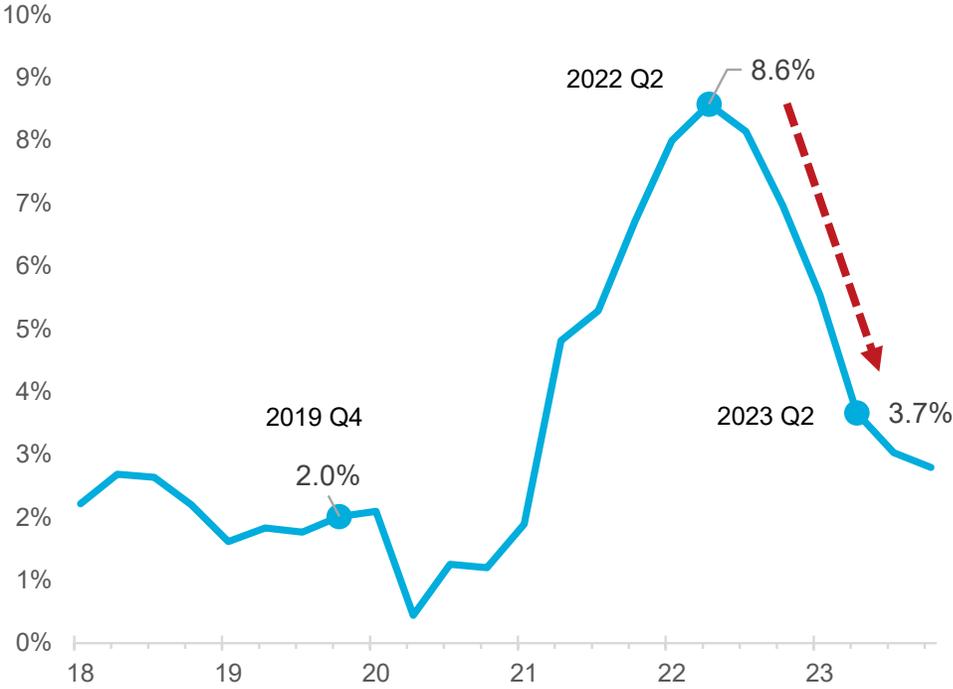
Consumer price index: Level

Index (2019 Q4 = 100)



Note: Seasonally adjusted, quarterly data.
Source: BLS, Oxford Economics

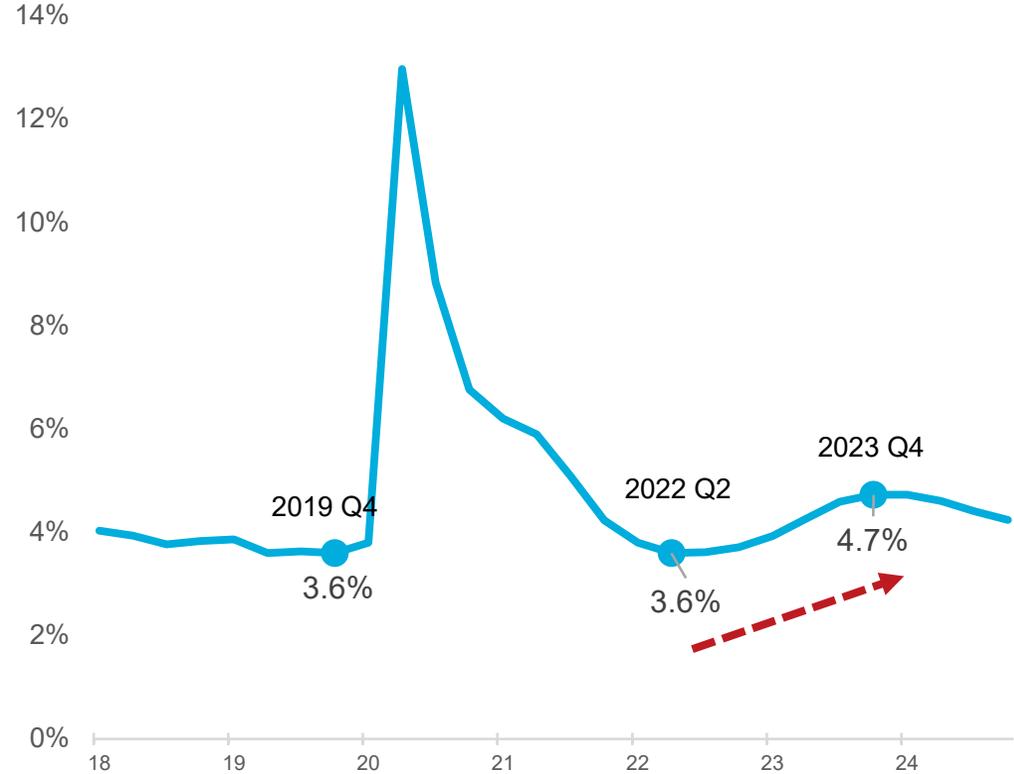
Consumer price index: Year-over-year change



Note: Seasonally adjusted, quarterly data.
Source: BLS, Oxford Economics

Labor markets will weaken moderately

Unemployment rate



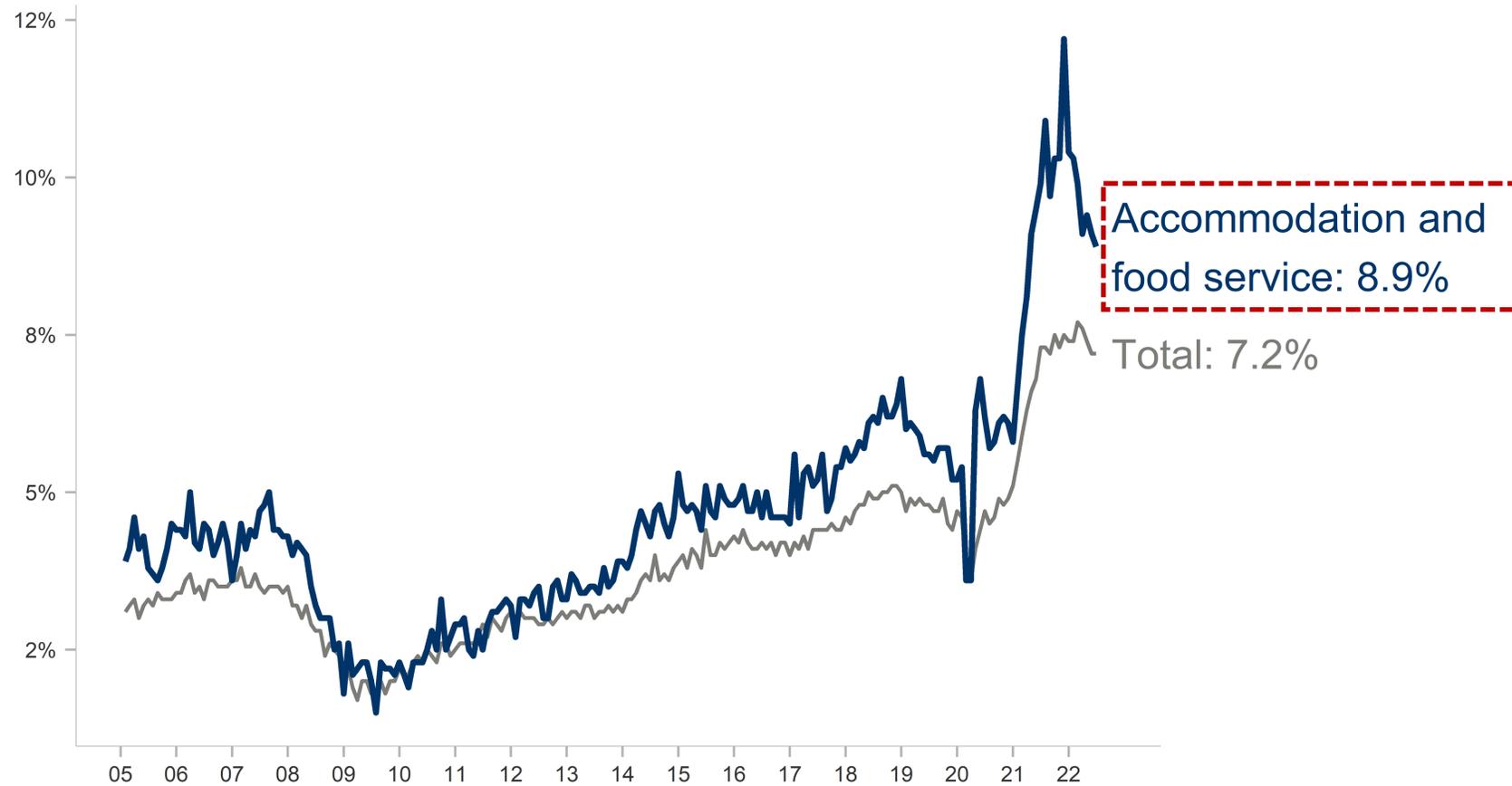
Expect unemployment rate to increase to 4.7% by late-2023

Note: Seasonally adjusted, quarterly data.
Source: BLS, Oxford Economics

Employers face challenges re-staffing

Job openings

Openings rate, US

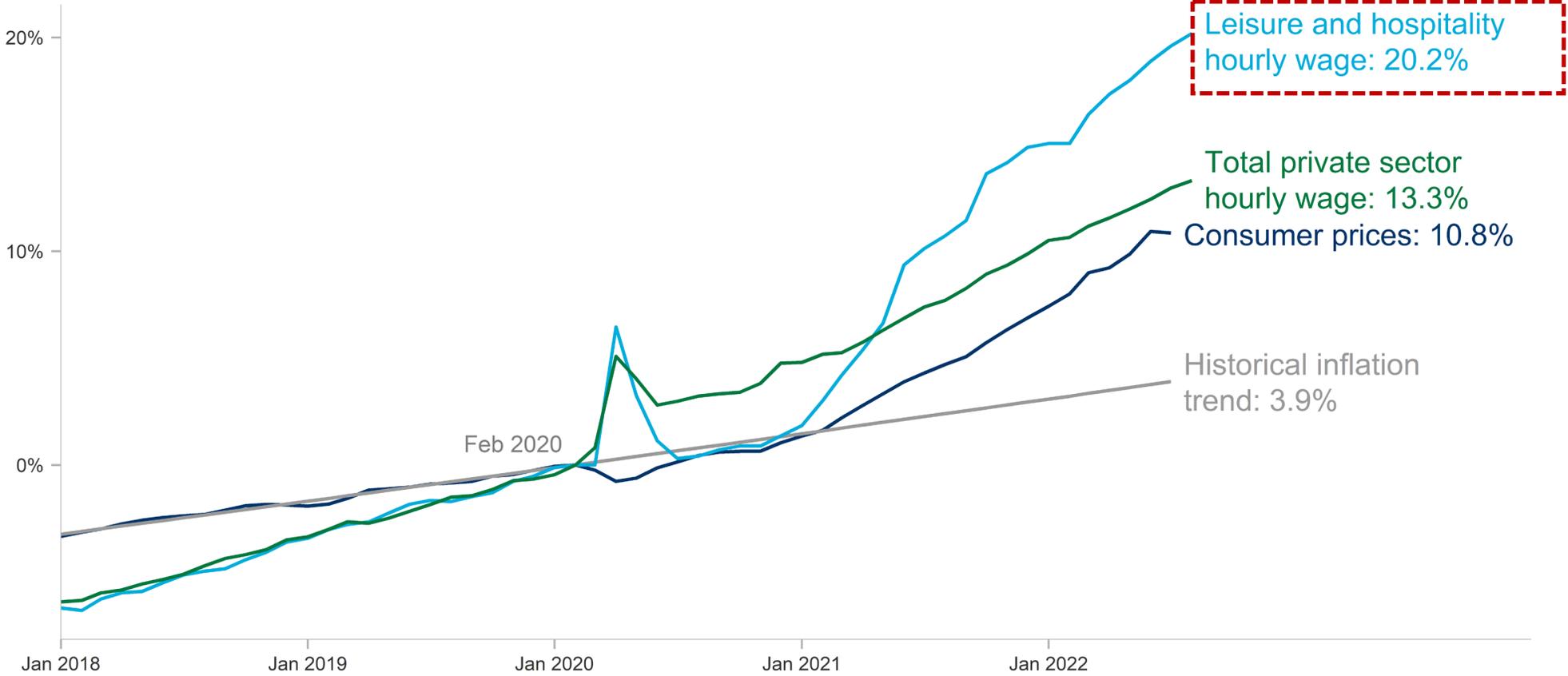


Note: The job openings rate is the job openings level as a percent of total employment plus job openings level. Data through July 2022. Seasonally adjusted. Total refers total private. Source: Bureau of Labor Statistics

Wage rates are rising...

Wage growth comparison

Cumulative increase since February 2020



Note: Data shown through August 2022. Historical inflation trend measured since 2008. Consumer price inflation measured by PCE price deflator. Wage rates measure all private-sector employees. Source: BLS (average hourly earnings, establishment survey), BEA

Particularly among the lowest quarter of wage earners

Wage growth: By wage level

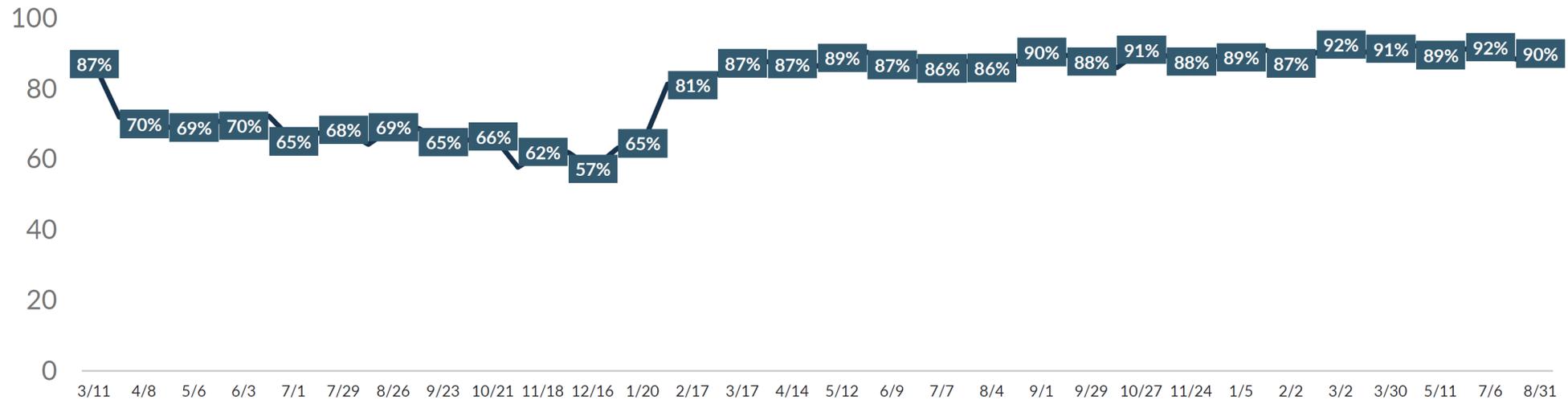
12-month moving average, year-over-year change



Note: Data shown through August 2022. Based on median year-over-year wage growth experienced by individuals. Excludes individuals earning more than \$150k annually. Mean calculated since 1997. Source: Federal Reserve Bank of Atlanta Wage Growth Tracker

Intentions to travel remain high

Travelers with Travel Plans in the Next Six Months Comparison



Travel Sentiment Study Wave 65



IRVING LODGING FORECAST

Assumptions

- US economy experiences a mild recession in the first half of 2023
- This recession is assumed to slow, but not upend, the travel recovery
- Corporate travel normalizes progressively through 2023.
- Leisure travel continues to be boosted by favorable factors.
- Group demand improves steadily but remains below 2019 levels.

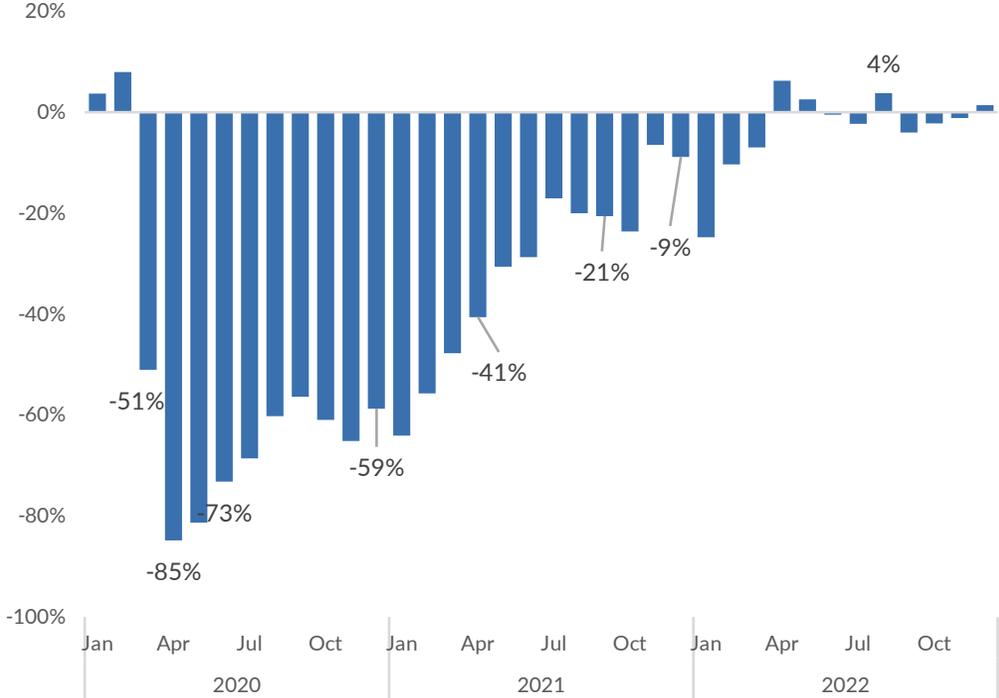
Approach

- Lodging forecast is based on analysis of:
 - Historical performance (STR data)
 - Estimated travel recovery timeline and pricing gains
 - Assumptions on new property openings
- Model is based on monthly STR hotel data:
 - Segmented demand (transient, group, contract)
 - Sub-markets (Las Colinas, DFW North, DFW South)
- Annual and quarterly results through 2024.

Room revenue is expected to be 5.9% above 2019 levels in 2023

Room revenue impact

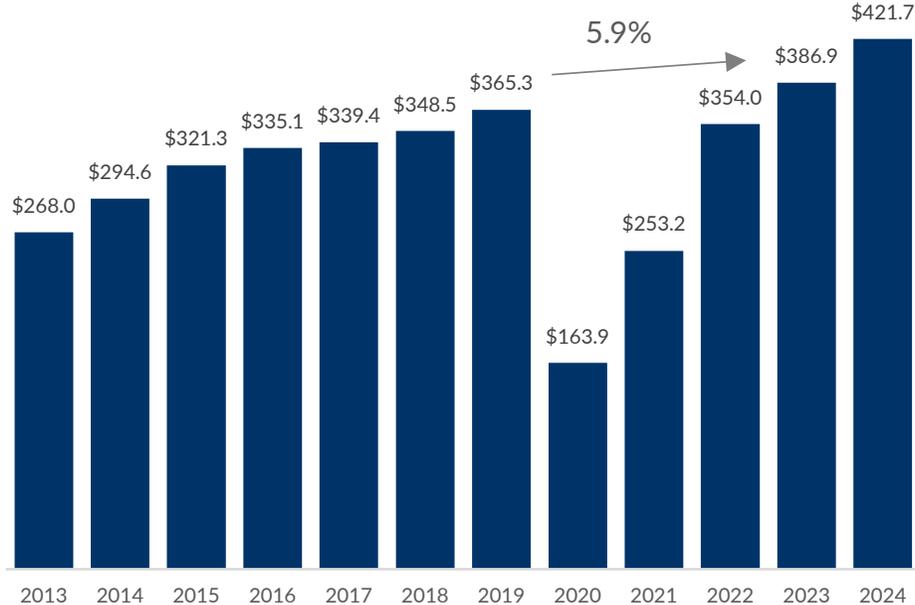
Irving, difference relative to same month in 2019



Source: STR, Tourism Economics

Room revenue

Irving, in millions



Source: STR, Tourism Economics

Forecast summary

Irving Lodging Forecast (September 2022)

	2019	2020	2021	2022	2023
Occupancy	71.2%	41.6%	58.2%	67.1%	70.2%
ADR	\$110	\$87	\$94	\$113	\$117
RevPAR	\$79	\$36	\$55	\$76	\$82

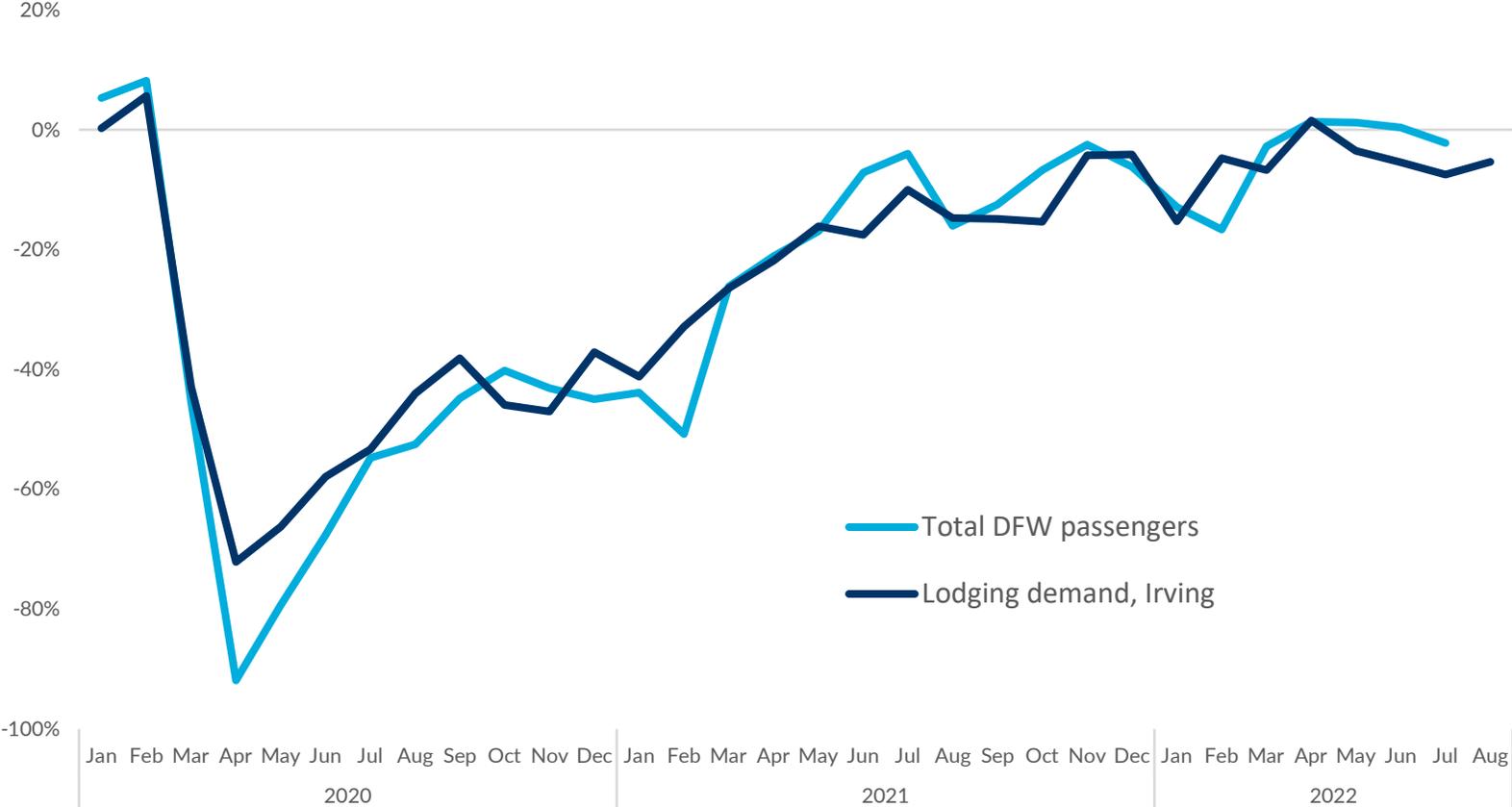
Relative to 2019

Occupancy	-41.6%	-18.2%	-5.8%	-1.3%
ADR	-21.7%	-15.2%	2.5%	6.0%
RevPAR	-54.2%	-30.6%	-3.4%	4.6%

Lodging demand in Irving has tracked closely with DFW Airport passenger volumes.

DFW airport passenger volume and lodging demand

Difference relative to same month in 2019

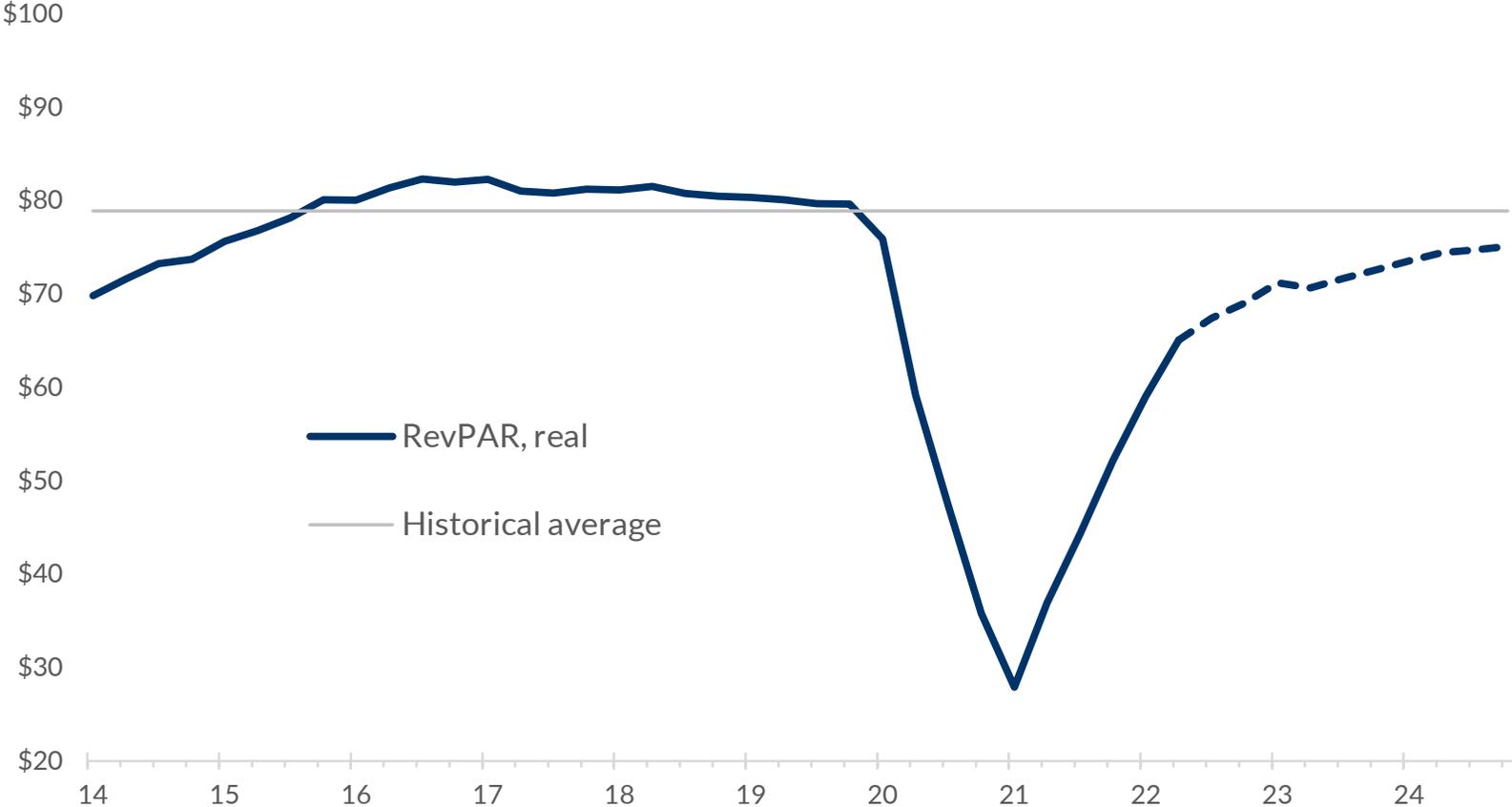


Source: STR; Dallas Fort Worth International Airport; Tourism Economics

It may take until beyond 2024 for RevPAR to recover to its historical average

Real RevPAR: Irving

In 2020 dollars, trailing twelve-month average, dashed lines indicate forecast



Note: Historical average based on 2014 to 2019. Forecast through 2024 Q4.
Source: STR, Tourism Economics

Recap

- **Hotel performance in Irving continues to recover.**
 - STR hotel room revenue in the fiscal year ending Sep-2022 is expected to be **5.1%** below the fiscal year ending Sep-2019.
 - The current forecast anticipates STR hotel room revenue in the fiscal year ending Sep-2023 will recover to **4.5%** above the fiscal year ending Sep-2019.
- **The uncertain economic outlook will play a role.**
 - Recent national trends have shown strong gains in hotel pricing.

Forecast summary: Fiscal year

		Room revenue, Irving (STR)			
Month		Current forecast	Prior forecast	Difference	Percent difference
	Oct-21	\$27,804,267	\$27,804,267	\$0	0.0%
	Nov-21	26,029,657	26,029,657	0	0.0%
	Dec-21	21,561,682	21,561,682	0	0.0%
	Jan-22	21,500,851	21,500,851	0	0.0%
	Feb-22	24,950,817	22,774,585	2,176,231	9.6%
	Mar-22	31,308,883	29,237,715	2,071,168	7.1%
	Apr-22	34,022,012	28,414,528	5,607,485	19.7%
	May-22	33,228,230	29,105,969	4,122,261	14.2%
	Jun-22	33,169,488	30,887,783	2,281,704	7.4%
	Jul-22	29,906,630	29,093,920	812,711	2.8%
	Aug-22	30,060,414	27,994,231	2,066,183	7.4%
	Sep-22	28,764,905	28,833,202	-68,297	-0.2%
Total		\$342,307,834	\$323,238,389	\$19,069,446	5.9%
Difference from year ending Sep-2019		-5.1%	-10.4%		
	Oct-22	\$35,582,537	\$35,318,131	\$264,407	0.7%
	Nov-22	27,511,242	27,317,611	193,632	0.7%
	Dec-22	23,988,290	23,604,467	383,824	1.6%
	Jan-23	28,805,909	29,410,436	-604,528	-2.1%
	Feb-23	28,119,099	29,104,918	-985,820	-3.4%
	Mar-23	34,363,177	35,185,294	-822,117	-2.3%
	Apr-23	32,877,675	34,346,585	-1,468,910	-4.3%
	May-23	33,350,743	35,221,074	-1,870,331	-5.3%
	Jun-23	34,875,729	36,831,290	-1,955,561	-5.3%
	Jul-23	33,060,614	32,130,666	929,948	2.9%
	Aug-23	31,765,987	30,856,032	909,955	2.9%
	Sep-23	32,832,475	32,044,219	788,256	2.5%
Total		\$377,133,477	\$381,370,722	-\$4,237,245	-1.1%
Difference from year ending Sep-2019		4.5%	5.7%		

Source: STR, Tourism Economics



THANK YOU!



ICVB
FY2022-23

Adopted Budget

IRVING CONVENTION AND VISITORS BUREAU
2022 - 2023 ADOPTED BUDGET
GENERAL FUND

ACCOUNT DESCRIPTION	17-18 ACTUALS	18-19 ACTUALS	19-20 ACTUALS	20-21 ACTUALS	21-22 ADJUSTED BUDGET	21-22 PROJECTED ACTUALS	22-23 ADOPTED BUDGET
REVENUE							
HOTEL/MOTEL TAX	8,400,785	8,593,595	4,921,010	4,726,259	5,397,466	6,749,630	8,000,000
PERCENT CHANGE	-	2.30%	-42.74%	-3.96%	14.20%	25.05%	18.53%
CHARGES FOR SERVICES							
EVENTS TRUST FUND RECEIPTS	9,622	0	0	0	30,000	0	10,000
INVESTMENT INCOME	32,771	25,657	7,011	466	3,000	2,500	6,000
MISCELLANEOUS	24,911	13,938	49,632	59,375	0	12,000	1,000
TRANSFERS IN							
RECEIPTS FROM ARPA FY21	0	0	0	2,235,089	0	0	0
RECEIPTS FROM ARPA FY22	0	0	0	0	7,398,345	7,398,345	0
RECEIPTS FROM ARPA FY23	0	0	0	0	0	0	7,324,375
TRSF FROM CITY OF IRVING	0	0	0	500,000	0	0	0
TRSF FROM ICVB RESERVE	0	0	1,307,800	0	0	0	0
TRSF FROM ICVB COMPUTER REPL	0	0	245,600	0	0	0	0
TRSF FROM ICVB CONV CENTER	0	0	298,000	0	0	0	0
TOTAL TRANSFERS IN	0	0	1,851,400	2,735,089	7,398,345	7,398,345	7,324,375
TOTAL REVENUE	8,468,089	8,633,190	6,829,053	7,521,189	12,828,811	14,162,475	15,341,375
PERCENT CHANGE	-	1.95%	-20.90%	10.14%	70.57%	10.40%	8.32%
EXPENDITURES							
OPERATING							
SALARIES	2,117,945	2,285,655	2,277,257	2,429,575	2,617,580	2,584,877	3,009,995
BENEFITS	579,622	598,041	636,918	670,495	587,843	582,439	612,013
SUPPLIES	33,418	32,674	41,597	35,793	124,988	161,550	76,500
BUILDING MAINTENANCE	0	0	10,955	0	0	0	0
UTILITIES (COMMUNICATIONS)	20,040	21,055	18,796	20,147	26,100	26,300	26,500
OUTSIDE SERVICES	1,885,088	1,743,219	1,241,875	1,254,357	3,243,605	3,144,400	3,044,650
TRAVEL - TRAINING - DUES	546,221	590,348	407,105	93,159	566,500	514,000	746,740
CLAIMS AND INSURANCE	58,307	58,307	58,307	58,307	58,307	58,307	58,307
MISCELLANEOUS EXPENSES	1,194,749	1,245,302	524,350	208,296	1,337,104	1,110,500	1,287,940
COMPUTERS / SOFTWARE	0	0	0	0	111,353	200,000	160,720
TOTAL OPERATING	6,435,390	6,574,601	5,217,160	4,770,129	8,673,380	8,382,373	9,023,365
PERCENT CHANGE	-	2.16%	-20.65%	-8.57%	81.83%	-3.36%	7.65%

ACCOUNT DESCRIPTION	17-18 ACTUALS	18-19 ACTUALS	19-20 ACTUALS	20-21 ACTUALS	21-22 ADJUSTED BUDGET	21-22 PROJECTED ACTUALS	22-23 ADOPTED BUDGET
NON-OPERATING							
ADMIN COST REIMBURSEMENT	336,031	343,744	196,840	189,050	215,898	269,985	320,000
CLAIMS AND INSURANCE	79,738	79,738	79,738	79,738	79,738	79,738	79,738
PROPERTY MANAGEMENT SERVICES	1,089,719	1,080,958	1,437,641	1,813,712	1,395,000	1,395,000	1,395,000
SMG MANAGEMENT INCENTIVE	154,788	89,007	46,446	93,731	561,726	280,900	235,000
TOTAL NON-OPERATING	1,660,276	1,593,447	1,760,665	2,176,231	2,252,362	2,025,623	2,029,738
PERCENT CHANGE	-	-4.03%	10.49%	23.60%	3.50%	-10.07%	0.20%
TRANSFERS OUT							
TRSF TO ICVB RESERVE	200,000	125,000	0	0	500,000	500,000	4,497,790
TRSF TO ICVB COMPUTER FUND	0	0	0	0	0	0	500,000
TRSF TO ICC RESERVE / CIP	1,215,249	705,281	0	100,000	363,000	648,000	1,000,000
TRSF TO CITY OF IRVING	0	0	0	500,000	113,445	113,445	113,445
TOTAL TRANSFERS OUT	1,415,249	830,281	0	600,000	976,445	1,261,445	6,111,235
TOTAL EXPENDITURES	9,510,915	8,998,329	6,977,825	7,546,360	11,902,187	11,669,441	17,164,338
PERCENT CHANGE	-	-5.39%	-22.45%	8.15%	57.72%	-1.96%	47.09%
BEGINNING FUND BALANCE	3,748,152	2,705,326	2,340,187	2,191,415	2,166,244	2,166,242	4,659,276
REVENUES	8,468,089	8,633,190	6,829,053	7,521,189	12,828,811	14,162,475	15,341,375
EXPENDITURES	(9,510,915)	(8,998,329)	(6,977,825)	(7,546,360)	(11,902,187)	(11,669,441)	(17,164,338)
ENDING FUND BALANCE	2,705,326	2,340,187	2,191,415	2,166,244	3,092,868	4,659,276	2,836,313

IRVING CONVENTION AND VISITORS BUREAU

2022 - 2023 ADOPTED BUDGET

RESERVE FUND

ACCOUNT DESCRIPTION	17-18 ACTUALS	18-19 ACTUALS	19-20 ACTUALS	20-21 ACTUALS	21-22 ADJUSTED BUDGET	21-22 PROJECTED ACTUALS	22-23 ADOPTED BUDGET
REVENUE							
INVESTMENT INCOME	15,327	26,786	10,500	0	500	0	1,500
TRANSFERS FROM ICVB GENERAL	200,000	125,000	0	0	500,000	500,000	4,497,790
TOTAL REVENUE	215,327	151,786	10,500	0	500,500	500,000	4,499,290
EXPENDITURES							
TRANSFERS TO ICVB GENERAL	0	0	1,307,800	0	0	0	0
TOTAL EXPENDITURES	0	0	1,307,800	0	0	0	0
BEGINNING FUND BALANCE							
BEGINNING FUND BALANCE	930,897	1,146,224	1,298,010	710	710	710	500,710
REVENUES	215,327	151,786	10,500	0	500,500	500,000	4,499,290
EXPENDITURES	0	0	(1,307,800)	0	0	0	0
ENDING FUND BALANCE	1,146,224	1,298,010	710	710	501,210	500,710	5,000,000

**IRVING CONVENTION AND VISITORS BUREAU
2022 - 2023 ADOPTED BUDGET
COMPUTER REPLACEMENT FUND**

ACCOUNT DESCRIPTION	17-18 ACTUALS	18-19 ACTUALS	19-20 ACTUALS	20-21 ACTUALS	21-22 ADJUSTED BUDGET	21-22 PROJECTED ACTUALS	22-23 ADOPTED BUDGET
REVENUE							
INVESTMENT INCOME	4,177	6,305	2,040	0	0	0	1,500
TRANSFERS FROM ICVB GENERAL	0	0	0	0	0	0	500,000
TOTAL REVENUE	4,177	6,305	2,040	0	0	0	501,500
EXPENDITURES							
COMPUTERS AND EQUIPMENT	0	37,955	0	0	0	0	0
TRANSFERS TO ICVB GENERAL	0	0	245,600	0	0	0	0
TOTAL EXPENDITURES	0	37,955	245,600	0	0	0	0

BEGINNING FUND BALANCE	271,240	275,417	243,767	207	207	207	207
REVENUES	4,177	6,305	2,040	0	0	0	501,500
EXPENDITURES	0	(37,955)	(245,600)	0	0	0	0
ENDING FUND BALANCE	275,417	243,767	207	207	207	207	501,707

IRVING CONVENTION AND VISITORS BUREAU
2022 - 2023 ADOPTED BUDGET
IRVING CONVENTION CENTER RESERVE / CIP FUND

ACCOUNT DESCRIPTION	17-18 ACTUALS	18-19 ACTUALS	19-20 ACTUALS	20-21 ACTUALS	21-22 ADJUSTED BUDGET	21-22 PROJECTED ACTUALS	22-23 ADOPTED BUDGET
REVENUE							
INVESTMENT INCOME	19,298	37,598	11,889	141	500	1,200	5,000
MISCELLANEOUS							
ICC HOTEL PARKING GARAGE	0	0	288,750	253,997	264,000	264,000	264,000
MISCELLANEOUS	32,444	0	0	0	0	0	0
RECEIPTS FROM ASM GLOBAL	0	0	0	675,000	1,000,000	1,000,000	500,000
TOTAL MISCELLANEOUS	32,444	0	288,750	928,997	1,264,000	1,264,000	764,000
TRANSFERS IN							
RECEIPTS FROM ARPA FY21	0	0	0	245,399	0	0	0
RECEIPTS FROM ARPA FY22	0	0	0	0	2,878,667	2,878,667	0
RECEIPTS FROM ARPA FY23	0	0	0	0	0	0	2,880,000
TRSF FROM ICVB GENERAL	1,215,249	705,281	0	100,000	363,000	648,000	1,000,000
TOTAL TRANSFERS IN	1,215,249	705,281	0	345,399	3,241,667	3,526,667	3,880,000
TOTAL REVENUE	1,266,991	742,879	300,639	1,274,537	4,506,167	4,791,867	4,649,000
EXPENDITURES							
SUPPLIES	0	0	0	62,508	434,794	400,000	0
BUILDING MAINTENANCE	0	0	288,750	476,878	264,000	550,000	264,000
OUTSIDE SERVICES	0	0	0	117,838	362,000	360,000	0
TRAVEL - TRAINING - DUES	0	0	0	2,126	35,000	35,000	0
CAPITAL	727,218	972,322	1,140,336	0	2,046,873	2,500,000	1,500,000
TRANSFERS TO ICVB GENERAL	0	0	298,000	0	0	0	0
TOTAL EXPENDITURES	727,218	972,322	1,727,086	659,350	3,142,667	3,845,000	1,764,000
BEGINNING FUND BALANCE	1,177,758	1,717,531	1,488,088	61,641	676,828	676,828	1,623,695
REVENUES	1,266,991	742,879	300,639	1,274,537	4,506,167	4,791,867	4,649,000
EXPENDITURES	(727,218)	(972,322)	(1,727,086)	(659,350)	(3,142,667)	(3,845,000)	(1,764,000)
ENDING FUND BALANCE	1,717,531	1,488,088	61,641	676,828	2,040,328	1,623,695	4,508,695

**IRVING CONVENTION AND VISITORS BUREAU
2022 - 2023 ADOPTED BUDGET
GENERAL FUND DEPARTMENTAL BUDGETS**

ACCOUNT DESCRIPTION	FUNDED BY HOTEL TAX				FUNDED BY ARPA		TOTAL BUDGET
	FINANCE AND ADMINISTRATION	SALES AND SERVICES	MARKETING AND COMMUNICATIONS	CONVENTION CENTER	TOTAL HOT TAX BUDGET	ARPA BUDGET	
N1 - SALARIES							
SUPERVISION	439,140	202,890	206,805	0	848,835	0	848,835
EXEMPT	322,000	748,200	395,590	0	1,465,790	0	1,465,790
NON-EXEMPT	108,280	56,885	66,750	0	231,915	0	231,915
PART-TIME	5,000	0	0	0	5,000	25,000	30,000
OVERTIME	500	500	500	0	1,500	0	1,500
SPECIAL PAY	10,240	14,000	8,000	0	32,240	0	32,240
INCENTIVE PAY	21,160	45,759	28,082	0	95,001	0	95,001
ICVB INCENTIVE PAY	0	175,000	0	0	175,000	0	175,000
PAY PLAN	129,714	0	0	0	129,714	0	129,714
TOTAL SALARIES	1,036,034	1,243,234	705,727	0	2,984,995	25,000	3,009,995
N2 - BENEFITS							
LIFE INSURANCE	915	1,219	710	0	2,844	0	2,844
PPO INSURANCE	69,822	78,103	58,613	0	206,538	0	206,538
UNEMPLOYMENT TAXES	1,720	2,332	1,250	0	5,302	0	5,302
MEDICARE	13,155	17,796	9,610	0	40,561	0	40,561
TMRS	98,307	127,669	74,709	0	300,685	0	300,685
SBP	17,663	24,039	13,423	0	55,125	0	55,125
PARS 457	100	858	0	0	958	0	958
BENEFITS PLAN	0	0	0	0	0	0	0
TOTAL BENEFITS	201,682	252,016	158,315	0	612,013	0	612,013
N4 - SUPPLIES							
OFFICE SUPPLIES	7,000	3,000	3,000	0	13,000	0	13,000
POSTAGE	500	250	250	0	1,000	0	1,000
SUBSCRIPTIONS-PUBLICATIONS	0	0	3,000	0	3,000	24,500	27,500
OFFICE MACHINES <\$5,000	0	0	0	0	0	35,000	35,000
TOTAL SUPPLIES	7,500	3,250	6,250	0	17,000	59,500	76,500
O1 - UTILITIES							
COMMUNICATIONS	9,900	10,600	6,000	0	26,500	0	26,500
TOTAL UTILITIES	9,900	10,600	6,000	0	26,500	0	26,500
O3 - OUTSIDE SERVICES							
PROFESSIONAL SERVICES	0	0	0	0	0	2,553,000	2,553,000
MARKETING/SALES RESOURCES	0	0	0	0	0	161,000	161,000
POSTAGE EQUIPMENT RENTAL	2,650	0	0	0	2,650	0	2,650
MEDIA ADVERTISING	0	0	0	0	0	560,000	560,000
PROPERTY MGMT SERVICES	0	0	0	0	0	1,395,000	1,395,000
FREIGHT	0	0	0	0	0	3,000	3,000
TOTAL OUTSIDE SERVICES	2,650	0	0	0	2,650	4,672,000	4,674,650

ACCOUNT DESCRIPTION	FUNDED BY HOTEL TAX				FUNDED BY ARPA		
	FINANCE AND ADMINISTRATION	SALES AND SERVICES	MARKETING AND COMMUNICATIONS	CONVENTION CENTER	TOTAL HOT TAX BUDGET	ARPA BUDGET	TOTAL BUDGET
O4 - TRAVEL/TRAINING/DUES							
TRAVEL AND TRAINING	0	0	0	0	0	665,340	665,340
MILEAGE REIMBURSEMENT	1,500	1,500	500	0	3,500	0	3,500
MEMBERSHIP AND DUES	19,615	0	0	0	19,615	58,285	77,900
TOTAL TRAVEL/TRAINING/DUES	21,115	1,500	500	0	23,115	723,625	746,740
O5 - CLAIMS AND INSURANCE							
INSURANCE	58,307	0	0	0	58,307	79,738	138,045
TOTAL CLAIMS AND INSURANCE	58,307	0	0	0	58,307	79,738	138,045
O7 - MISCELLANEOUS EXPENSES							
ADM COST REIMBURSEMENT	0	0	0	0	0	320,000	320,000
CONVEN SERVICES MATERIALS	0	0	0	0	0	110,000	110,000
SPONSORSHIPS/PARTNERSHIPS	0	0	0	0	0	140,000	140,000
BUSINESS DEV INCENTIVE PROG	0	0	0	0	0	500,000	500,000
LOCAL PROGRAMS-PROMOTIONS	42,500	0	0	0	42,500	487,600	530,100
ICVB VOLUNTEER PROGRAM	0	0	0	0	0	7,840	7,840
TOTAL MISCELLANEOUS EXPENSES	42,500	0	0	0	42,500	1,565,440	1,607,940
P1 - COMPUTERS / SOFTWARE	0	0	0	0	0	160,720	160,720
P5 - TRANSFERS OUT							
TRSF TO ICVB RESERVE	4,497,790	0	0	0	4,497,790	0	4,497,790
TRSF TO ICVB COMPUTER FUND	500,000	0	0	0	500,000	0	500,000
TRSF TO ICC RESERVE / CIP	0	0	0	1,000,000	1,000,000	0	1,000,000
TRSF TO CITY OF IRVING	113,445	0	0	0	113,445	0	113,445
TOTAL TRANSFERS OUT	5,111,235	0	0	1,000,000	6,111,235	0	6,111,235
TOTAL WITH TRANSFERS	6,490,923	1,510,600	876,792	1,000,000	9,878,315	7,286,023	17,164,338
% OF TOTAL BUDGET	37.82%	8.80%	5.11%	5.83%	n/a	42.45%	100.00%
TOTAL WITHOUT TRANSFERS	1,379,688	1,510,600	876,792	0	3,767,080	7,286,023	11,053,103
% OF TOTAL BUDGET	12.48%	13.67%	7.93%	0.00%	n/a	65.92%	100.00%

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, SEPTEMBER 26, 2022**

BOARD REPORTS

**BOARD CHAIR,
BOARD COMMITTEES,
CITY OF IRVING**



TOYOTA

MUSIC FACTORY

IRVING
MARATHON
RUNNING SERIES

TEXAS
LOTTERY
PLAZA

Irving Oktoberfest

OCTOBER 1ST 2022

ALL DAY LONG STARTING AT 8AM / FREE ADMISSION
FOOD + GAMES + PUB CRAWL + LIVE PERFORMANCES

OKTOBERFEST 5K/5MILE BY IRVING MARATHON
www.irvingoktoberfest.com

MARKTPLATZ
MARKETPLACE



PRICE INCREASE SCHEDULE

**IRVING TURKEY TROT
PRICE INCREASE SCHEDULE**

<i>JOIN THE MOVEMENT</i>	5K	8M
BEFORE 7/11	34.99	59.99
7/11 - 8/7	39.99	64.99
8/8 - 9/4	44.99	69.99
9/5 - 10/2	49.99	74.99
10/3 - 10/30	54.99	79.99
AFTER 10/30	59.99	84.99



City Holiday/No Trash Collection

In observance of the Labor Day holiday, there will be no residential trash, curbside recycling or brush/bulky collection Monday, Sept. 5. In addition, the following facilities will be closed:

- City Hall
- Hunter Ferrell Landfill
- Irving Arts Center
- North Lake Natatorium
- Heritage Aquatic Center
- Irving Archives and Museum
- Irving public libraries
- Recreation centers

All offices and services will resume normal business hours on Sept 6. Visit CityofIrving.org for more information. ■



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Road to the Future continues with phase two while highlighting completed projects, ongoing construction and project design.

RESIDENTIAL CUSTOMER

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SEPTEMBER 2022 / VOL 29 / NO 09

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Interim Changes to Solid Waste Services Begin Oct. 1

Residential Collection for Trash, Recycling, Brush & Bulky Adjusted to Meet Demand

Effective Oct. 1, Irving Solid Waste Services (SWS) collection schedule, guidelines and fees will be adjusted to continue providing residential trash, recycling, brush and bulky service while a permanent plan is developed. The city's interim collection plan addresses the ongoing staffing shortage while providing scheduled pick up of residential refuse to ensure consistent, ongoing service. In the meantime, a consultant will assess viable options for Irving's permanent SWS collections model that best fits the future needs of the community.

The SWS collections assessment is anticipated to take up to a year to complete and considers all possible service models that would meet Irving's needs. There will be an opportunity for residents to provide public input on collection service. Once complete, the assessment results will be presented to City Council, who will determine the best service model for SWS collections moving forward.

4 Cubic Yards of Brush = Size of 4 Washing Machines



Max Length 4 Feet & Max Weight 50 Pounds

Brush

- Brush collection is limited to 4 cubic yards each week.
- Tree and shrub trimmings shall be cut in 4-foot lengths, weigh under 50 pounds and be placed with cut end toward the curb.
- Brush must be placed in an area free of obstructions (parked cars, overhead lines, mailboxes, fire hydrants, etc.) so the boom truck can easily access the debris without interference.
- Brush resulting from work performed by a contractor must be removed and disposed of by the contractor.

Recycling

- All recycling shall be placed inside blue bags which must be tied/closed.
- Boxes can be broken-down/flattened with a blue bag placed on top.

Construction and Demolition Debris

- Construction and demolition debris will not be collected at the curb.
- Examples include toilet, tub, sink, countertop, flooring, cabinetry, doors, windows, light fixtures, sheetrock, insulation, roofing, fencing, concrete, asphalt, rock, dirt, bricks, sand, A/C systems, pool materials/parts and other construction materials.
- Debris resulting from work performed by a contractor must be removed and disposed of by the contractor.

Visit CityofIrving.org/InterimSWS for more information and to view the collection map. Residents can also contact SWS at (972) 721-8059. ■



Interim Schedule Beginning Oct. 1

Note: There will no longer be twice per week trash collection.

- All trash, recycling, brush and bulky collections are performed **once per week on the same day**.
- The city is divided into 4 service areas, and **collection will take place on either Monday, Tuesday, Wednesday or Thursday depending on where the resident lives**.
- If collection day falls on a city holiday, collection will shift to the next day for each service day within the holiday week (Monday to Tuesday, Tuesday to Wednesday, Wednesday to Thursday and Thursday to Friday).
- **Waste must be placed at curb by 7 a.m. on collection day** and after 6 p.m. the night before collection.
- Residents can only place solid waste for collection at the address listed on their utility account.
- Trash, recycling, brush and bulky piles must be separated by 2 – 3 feet of unobstructed space.
- If exceeding quantity or size limits on collection day, residents are encouraged to contact Solid Waste Services regarding a special collection to pick up excess items (special collection fees apply).
- Residents may haul additional trash, brush, bulk or construction/demolition debris to the Hunter Ferrell Landfill (landfill fees will apply) or rent a roll-off container (roll-off fees apply).



Bulky Items

- A maximum of 4 bulky items is allowed for collection each week.
- Bulky items must be placed in an area free of obstructions (parked cars, overhead lines, mailboxes, fire hydrants, etc.) so the boom truck can easily access the debris without interference.
- A bulky item is defined as a household item that is easily moveable around the house, for example, a sofa, chair, table, lamp, mattress, etc.

Trash

- Each address is limited to 15 bags per week (including trash, grass and/or leaf bags).
- All trash waste shall be placed inside trash bags that **must be tied/closed**.
- Individual bags cannot weigh more than 50 pounds.

Barley AND BITES

IRVING'S BEER, WINE & FOOD Festival

SATURDAY, SEPT. 24 4 TO 9 P.M.

LEVY EVENT PLAZA AT 501 E. LAS COLINAS BLVD.

OVER 20 TASTINGS LOCAL VENDORS

Live Music

4 P.M. DANNI & KRIS
6:30 P.M. JON CHRISTOPHER DAVIS BAND
8 P.M. SMALL TOWN HABIT

YARD GAMES | MINI GOLF | 360 PHOTO BOOTH

HOT WING CHALLENGE

IRVINGEVENTS.ORG

Park Place DEALERSHIPS

IRVING TO HOST INAUGURAL U.S. OPEN TRIATHLON

Athletes from across the globe will compete for a \$1 million prize purse in the inaugural Professional Triathletes Organisation (PTO) U.S. Open on Sept. 17 and 18 at Levy Event Plaza, 501 E. Las Colinas Blvd.

For more information on the event, visit ProTriathletes.org/Events/PTO-Tour/US-Open. ■

LET'S MAKE HISTORY



Residents interested in serving on a board, committee or commission can apply at CityofIrving.org/City-Secretary and select "Boards and Commissions." Qualified applicants must be an Irving resident and registered voter in the city for at least one year immediately prior to the date of their appointment. Deadline to apply for November board appointments is Friday, Sept. 16.

For descriptions, qualifications and meeting frequency visit CityofIrving.org/City-Secretary and select "Boards and Commissions." For more information, call (972) 721-2493. ■

Trash Bash Looking for Volunteers

Keep Irving Beautiful (KIB) invites volunteers to participate in the 31st Annual Trash Bash Sept. 24 from 9 a.m. to noon at T.W. Richardson Grove Park, 333 E. Interstate Highway 635. KIB is enlisting the support of individuals, groups and business organizations to make this year's Trash Bash even bigger than last year.

All ages are welcome and lunch will be provided after the cleanup. The event will feature a variety of vendor tables and activities that are both fun and educational.

While supplies last, volunteers that bring a canned food item for donation will receive a free T-shirt. Volunteers can participate remotely by conducting cleanups at an Irving location of their choice and posting pictures and results via social media using the hashtag [#IrvingTrashBash31](https://twitter.com/KeepIrvingBeautiful).



Event organizers are asking for prospective participants to register by Sept. 16. To register or for more information, call (972) 721-2175 or visit KeepIrvingBeautiful.org. ■



September at Irving Arts Center

PERFORMANCES & EVENTS

Sept. 2 | JumpstART Stories & Art: Jump into Fall
10 a.m. | Free
It is that time of year again ... enjoy stories and art inspired by apples, pumpkins and falling leaves!

Sept. 3 | Naveen Sajju Concert
Presented by Kurubara Balaga of America (KBA)
4 p.m. | \$32.50-\$42.50
A concert by Naveen Sajju as part of the 2022 KBA Convention.

Sept. 11 | Second Sunday Funday: Howdy, Big Tex!
1 to 4 p.m. | Free
Drop in to celebrate the Texas State Fair with art projects inspired by all things Texan and fun at the fair!

Sept. 16-18 | Disney's Winnie the Pooh: The New Musical Stage Adaptation
Times vary | \$24.50-\$38.50
The 3-day engagement will be the first on a national cross-country tour. Be among the very first audiences to enjoy the celebrated show featuring Pooh, Christopher Robin, and their best friends Piglet, Eeyore, Kanga, Roo, Rabbit and Owl (and Tigger too!). The Hundred Acre Wood tells exciting new stories featuring characters that have played iconic roles in lives for generations.

"The music, the spectacular life-size puppets, and the charming performances are the perfect way to introduce (or re-introduce) audiences to live theatre, and this is a must-see show for Winnie the Pooh fans of all ages," says Director Jonathan Rockefeller.

Sept. 24 | A Night of Smooth Jazz
Presented by Solo & Hill
7 p.m. | \$27.50-\$47.50
The evening of entertainment from talented artists includes smooth jazz/R&B with saxophonists Marcus Anderson and Erisa Nicole along with electric violinist Marion DuBose and vocalist Karri.

Sept. 28 | Homeschooler Happening: Fun Wall Sculptures
10 a.m. | Free
Irving Arts Center's quarterly home school program begins with a tour of current exhibitions focusing on the Danville Chadbourne: New Works in Wood exhibit. Taking inspiration from it, homeschoolers will experiment with shapes, patterns and textures to create mixed media sculptures for display. Thanks to an anonymous donation from "a friend of young artists," participation fees are waived, but registration is required.

Sept. 30 | Candlelight Orchestra: The Greatest Showman Tribute
Presented by Solo & Hill
7:30 p.m. | \$45-\$125
With more than a thousand flickering candles illuminating the performers, the Vienna Light Orchestra pays tribute to the powerful music of The Greatest Showman. Additional showtimes are Oct. 1 at 4 p.m. and 7:30 p.m.

For more information about activities and to buy tickets, visit IrvingArtsCenter.com or call (972) 252-2787.

Irving Resident-Only Arts Opportunity!

Irving Arts Center (IAC) seeks residents to serve as 2023 Community Grant Review Panelists. **The deadline for submission is Sept. 11.** Irving residents who have knowledge of the visual and/or performing arts as practicing artists, experience through other participation in the arts, or attend a variety of arts events as a consumer are eligible to apply. Panelists volunteer their time as a service to IAC and the Irving arts community and are appointed for a one-year term.

Members from the pool of candidates will be appointed by the Irving Arts Board. Every effort is made to appoint panelists that reflect the diversity of Irving, with balanced representation of expertise, experience and knowledge of the arts. Panelists do not make funding decisions. They review the grant applications on line, rank them as to their relative quality and merit, and provide feedback which is shared with the applicants and Arts Board. The Arts Board uses this guidance in making funding decisions.

For more information, contact Kass Prince at (972) 252-7558, ext. 1242 or at koprince@cityofirving.org. ■

STUDENT DISABILITY POSTER CONTEST

Irving fourth graders are invited to enter the Irving Disability Advisory Committee's annual poster contest. Participants are asked to express how a person with disabilities can use his or her abilities to be part of the community.

Winners will have an opportunity for their art to be showcased inside City Hall, Baylor Scott & White – Irving and Irving ISD facilities. They will also receive a certificate and recognition at the Oct. 13 City Council meeting at 7 p.m.

Students in public, private or home schools are invited to participate. The deadline for entries is 5 p.m. on Sept. 12. Artwork must be created in watercolor, pencil, pastels or crayon on 8"x11" card stock.

Visit CityofIrving.org/Posters to download the contest guidelines or call (972) 721-2501 for more information. ■



IRVING ARTS CENTER IN THE GALLERIES

Free to view. Open Tuesday-Saturday, noon to 5 p.m. No advance reservation needed.

Miguel Covarrubias: Caricaturista
Sept. 3-Nov. 12 | Courtyard Gallery
Miguel Covarrubias (1904-1957) was one of the foremost Mexican artists of the twentieth century. A quintessential humanist, he made important contributions in the fields of anthropology, archaeology, theater and dance. The exhibition focuses on the sophisticated caricatures for which he is known. They provide a unique window into the cultural and political milieu of the 1920s and 30s.

State Fair: Photographs by Arthur Grace
Sept. 3-Nov. 26 | Dupree Lobby Gallery
This is a visual distillation of photojournalist Arthur Grace's odyssey through fairs in ten states — California, Colorado, Florida, Indiana, Kansas, Minnesota, North Carolina, Ohio, Texas and Virginia. Time and again, regardless of geographical location, Grace's images deftly capture the strange mixture of the traditional, the kitsch, and the off-the-wall that is unique to these annual gatherings, which began as a celebration of rural American life and have evolved into super-sized extravaganzas.

Ex Cathedra: Recent Work by Byron Black
Sept. 10-Nov. 12 | Focus Gallery
Byron Black uses dynamic compositional structures and a range of materials and styles in this collection of works. Found object constructions and digital drawings are not the most compatible mediums stylistically, but each provides the right vehicle for an exploration of an unlikely subject: chairs. Beyond the ability to support physically, they also help to expand understanding of the human form and the human condition. They are remarkable inventions of comfort and support. For Black, they are a subject matter that will not take a back seat. **Artist Reception: Sept. 11 | 2 to 4 p.m.**

Danville Chadbourne: New Works in Wood
Sept. 10-Nov. 12 | Main Gallery
Primarily a sculptor in clay and wood, Chadbourne works in a range of materials and in both two- and three-dimensional formats. Over the years he has created a complex body of work unified by a primal iconography and artifact-like quality emerging from a very personal and consistent formal, aesthetic and philosophical sense. **Artist Reception: Sept. 11 | 2 to 4 p.m.**

Aqui/Ahora (Here/Now)
Sept. 10-Nov. 26 | Carpenter Lobby Gallery
In celebration of Hispanic Heritage Month, IAC presents a group exhibition which highlights local Latinx artists and Art Connection members: Alfredo Santesteban, Fannie Brito, Flores, José Angel Hernandez, Maria Ruenes and Ximena M. Peryea. The works span a variety of media; painting, drawing, mixed media, assemblage, sculpture and photography are featured. **Artist Reception: Sept. 11 | 2 to 4 p.m.**

Parks and Recreation Center Activities

After-School Program

Students in grades K-5 will participate in a variety of activities including homework time, gym games and crafts in a safe, supervised setting. The program is offered on school days between 3:15 to 6 p.m. at Cimarron, Georgia Farrow, Lee, Mustang, Northwest and Senter Park recreation centers. The cost is \$180 per six weeks. Check the nearest neighborhood recreation center for a list of participating schools or to register in person. Spaces are limited. Online registration is available at CityofIrving.org/IrvingRec.

Cimarron Park Recreation Center

201 Red River Trail, (972) 910-0702

● Thursdays | Intro to Drones

4 to 5:15 p.m. | Ages 11-15 | \$15

Learn the basics of a drone from the function to operations.

● Sept. 23 | Home School Field Trip: Perot Museum

9 a.m. to 2 p.m. | Ages 6-14 | \$10

Adventure awaits — explore new activities, make friends and take learning to a whole new level. Fee includes transportation and entry ticket.

Georgia Farrow Recreation Center

530 Davis Drive, (972) 721-2519

● Sept. 16 | Open House Greet-and-Meet Night

6 to 8 p.m. | All Ages | Free

See the new additions to the building including an indoor soccer field, basketball court and a remodeled fitness center. Snacks and beverages will be provided.

Heritage Senior Center

200 S. Jefferson St., (972) 721-2496

● Sept. 2, 23 and Oct. 21 | Irving's High School Football Game Series

6 to 10 p.m. | Ages 50 and older | Free

Irving ISD alumni are invited to the homecoming football games. Sept. 2 is Irving, Sept. 23 is Nimitz and Oct. 21 is MacArthur. Participant is responsible for admission, meals and spending money.

● Sept. 29 | Choctaw Casino Trip

7 a.m. to 6 p.m. | Ages 50 and older | \$20



The cost is for transportation. Participants are responsible for all spending money while at the casino. Space is limited. Register by Sept. 23.

Lee Park Recreation Center

3000 Pamela Drive, (972) 721-2508

● Sept. 17 | 2nd Annual Candy Lane Live

10 a.m. to 2 p.m. | Ages 6 and older | \$2

Play a live version of Candy Lane. Celebrate colors and candy in the special event. Register by Sept. 7.

Mustang Park Recreation Center

2223 Kinwest Parkway, (972) 556-1334

● Sept. 9 | Family Night

5:30 to 8 p.m. | All Ages | Free

Enjoy a fun-filled family night with music, food, games and more.

Northwest Park Recreation Center

2800 Cheyenne St., (972) 721-2529

● Tuesdays and Thursdays | Leap, Learn and Play

4 to 5:30 p.m. | Ages 6-12 | Free

Play games and sports and make craft projects.

Senter Park Recreation Center

901 S. Senter Road, (972) 721-2641

● Sept. 17 | Volleyball Tournament

2 to 4 p.m. | Ages 17 and older | Free

Register for the volleyball tournament by Sept. 14.

Visit CityofIrving.org/IrvingRec to register online. Call the recreation center for more information.

STAY CONNECTED AND READY TO PLAY

The Irving Parks and Recreation Department's Fall Session Brochure is full of information residents need to schedule, sign up and register for upcoming camps, classes, programs and activities through December.

This issue features schedules by age groups, sport leagues, camps and aquatics. The Fall 2022 brochure is available at recreation centers and online at CityofIrving.org/983.



Search Facebook for [@IrvingParksandRec](https://www.facebook.com/IrvingParksandRec) and "Like" the page to stay up-to-date with what is going on in Irving Parks and Recreation — events, programs, information and more. Visit CityofIrving.org/Parks for more information. ■



Aquatic Activities & Programs for Fall

Irving Aquatics provides a variety of programs ranging from water aerobics for seniors to guard ready classes for lifeguards.

AquaStars

This program is custom-designed for children with special needs, ages 18 and under. Participants must be accompanied by an adult or guardian. Every 2nd Saturday, AquaStars provides special needs children the opportunity to sidestep crowds and experience the excitement of water play. Participants have access to Heritage Aquatic Center from 11 a.m. to 1 p.m. beginning Sept. 10 at the standard admission rate.

Irving Sharks Fall Swim Team

Irving Sharks is a recreational swim program for ages 7 to 18 that includes stroke clinics and swimming challenges with great coaches twice a week. Workouts focus on the basics of competitive swimming, including competitive strokes, starts, turns and finishes.

Tryouts are Sept. 14, 19 and 21 from 6 to 7 p.m. at the North Lake Natatorium. The open tryouts will allow the coaches to determine if the swimmer can meet all swimming requirements for the respective age divisions. The fall season runs from Sept. 26 to Nov. 16.

Visit CityofIrving.org/Aquatics for more information. ■



JOIN THE HISPANIC HERITAGE MONTH FIESTA

Celebrate Hispanic Heritage Month with a Fiesta on Sept. 17 at 2 p.m. at the South Irving Library, 601 Schulze Dr. with live music from a Mariachi Band, as well as crafts, snacks, prizes and coloring books for children. Free paletas provided by Sol Dias. Supplies limited. ■



SEPTEMBER IS LIBRARY CARD SIGN-UP MONTH

New technology, exceptional events, modern spaces for meetings and studying are huge draws for the library, but being a cardholder unlocks the special privilege of access to a vast collection of materials in print, audio, visual and electronic formats for free. Cardholders are invited to use the library's MiY Zone Makerspaces and check out unique materials, such as Little STEAMers Backpacks, Vox audio/book combos, Book Gab to Go kits and Playaways. Learners and jobseekers may also find live assistance on one of the library's newest online resources, Brainfuse.

A library card is the first step to lifelong learning and financial savings, and the library has the checkout receipts to prove it! Each one details how much money is saved by borrowing books and materials instead of buying them. Cardholders have the chance to win a gift card by participating in monthly program surveys.



As if that was not enough, there is a new perk of membership during Library Card Sign-Up Month — discounts and special promotions for showing the Irving library card at participating business establishments. While taking advantage of the city's many library services, tap into the stories of neighborhood merchants and show local businesses love, too. Sign up for a library card at any Irving Library location, online or at community events. Visit CityofIrving.org/Library for more information and card options. ■

Library Receives Grant, Fall Activities

National Endowment for the Arts Grant Award for the North Texas Teen Book Festival

Irving Public Library has been approved for a \$10,000 Grant for Arts Projects award from the National Endowment for the Arts to support the ninth annual North Texas Teen Book Festival (NTTBF). This project will bring thousands of young people and educators to Irving for a free, two-day event in March 2023 to celebrate Young Adult and Middle Grade literature.

The mission of NTTBF is to connect the reading community by offering diverse author panels and dynamic discussions in a safe and fun environment. The festival includes an Educator Day that is a professional development opportunity for teachers and librarians. The day of the festival focuses on tweens and teens and offers dozens of author panels, keynote addresses, book signings, book giveaways and publisher events.

Visit [Arts.gov/News](https://www.arts.gov/news) for more information on other projects included in the Arts Endowment grant announcement. NEA Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.



Experience the fun and history of the Irving Archives and Museum with education coordinator Clare Hulfish, then step into an inventor role with hands-on activities at the Smithsonian Spark!Lab.

● Sept. 26 | Book Lovers Happy Hour Book Club

6 p.m. | South Irving Library

This book club meets every other month and features a different theme each time. In September, discuss the City of Light, a locale that continues to intrigue authors and readers throughout history.

● Oct. 4 | National Night Out

6:30 to 8:30 p.m. | South Irving Library

Enjoy a trackless train, cotton candy and take a tour of city vehicles seen around town! Meet neighbors and learn about city departments that keep the community safe. Visit NATW.org to learn more about National Night Out.

For more information, visit CityofIrving.org/Library to see everything that the Irving Public Libraries have to offer.



IRVING ON STAGE AT HERITAGE

MARCH - SEPTEMBER

FRIDAYS AT 6:30 P.M.

FREE ADMISSION
HERITAGE PARK • 217 S. MAIN ST.

Irving On Stage is a free series featuring live music, movies, comedy and more!

Dine in the Irving Heritage District or purchase dinner from food trucks.

BRING BLANKETS & LAWN CHAIRS



SEPT 9

Car Show • 6:30 to 8:30 p.m.
Enjoy a variety of classic vehicles and motorcycles from the 1990s and earlier – every make and model.

IrvingEvents.org




DRAGON BOAT, LANTERN FESTIVAL OCT. 2

Irving residents can celebrate Asian culture during the 13th annual DFW Dragon Boat and Lantern Festival Oct. 2 from 8:30 a.m. to 6 p.m. at the Las Colinas Urban Center along the shores of Lake Carolyn.

The shores will be filled with exciting dragon boat races, cultural performances, a lantern festival, traditional Asian cuisine, arts and crafts and more will be available for attendees to enjoy. The dragon boat races include costume competitions, such as the best dragon drummer. Dragon boat racing originated in China more than 2,000 years ago and is a growing sporting phenomenon across the United States. The festival is hosted by the Marco Polo World Foundation. Admission is free.

Visit DFWDragonBoatFestival.com for more information. ■

IRVING LEGISLATIVE INSIDER KEEPS RESIDENTS INFORMED

The city's Legislative Insider newsletter makes it easy for residents to stay informed on federal and state legislation that can affect our daily lives and impact Irving's quality of life.

As changes happen, the City of Irving's Legislative Affairs Office and the Communications Department work together to produce an electronic newsletter with the latest legislative news and information. Residents can subscribe for free with a valid email address.

Visit CityofIrving.org/3733. ■



Road to the Future Project Continues as City Looks Ahead to Phase 2



Irving's "Road to the Future: \$100 Million in 5 Years" program is currently in its fifth year with city leaders planning the next phase of the ambitious, cross-departmental program.

Launched in 2017, the Road to the Future Program has been an ongoing effort to rehabilitate, reconstruct and proactively maintain 1,440 lane-miles of Irving's streets. The project is a collaborative effort between the Capital Improvement Program, Traffic and Transportation, and Water Utilities departments to reconstruct and rehabilitate sidewalks, curbs and gutters; to replace pavement, water and wastewater mains and lines; and to repave neighborhood streets and corridors.

City leadership is looking toward the next phase of the project, which will run from 2023 to 2027. Several major construction projects throughout Irving are included in the list. The first is Esters Road, which is currently in the early design stage from State Highway 183 to Rochelle Road. Construction on Esters is expected to begin in fiscal year 2024. Additionally, the city will begin design work on three segments of Valley View Lane from Rochelle Road to just past Belt Line Road. Also included in this design work will be Rochelle Road from Valley View Lane to Andalusia Street including a new bridge over Estelle Creek.

As Phase 1 of the Road to the Future project nears its five year mark, below are projects that have been completed, are currently under construction or are under design.



Complete



- **Hawthorne and Abelia streets:** \$2.9M – Paving, drainage and utility improvements, as well as sidewalks.
- **Drayton Court:** \$400K – Retaining wall and pavement improvements, as well as sidewalks.
- **Las Colinas Boulevard Phase 3 (Brazos Drive to Lake Carolyn Parkway):** \$7.3M – Paving, drainage and utility improvements, as well as sidewalks.
- **Glenmore and Shepherd streets:** Sixth Street to Irving Blvd.



Ongoing Construction

NURSERY ROAD \$10.5M PAVING AND UTILITIES AND HIKE/BIKE TRAIL SYSTEM
Paving, drainage and utility improvements, as well as sidewalks – Completion expected by April 2023

- **Hard Rock and Pioneer:** \$9.9M – Paving, drainage and utility improvements, as well as sidewalks.
 - Slated for completion in September 2023.
- **Regent Boulevard (Kinwest Parkway to Belt Line Road):** \$7.6M – Paving improvements, including sidewalks.
 - Project slated for completion in February 2024.



Under Design

MACARTHUR BOULEVARD \$28M (METKER STREET TO BYRON NELSON WAY)
Paving, drainage and utility improvements, as well as sidewalks

- **Delaware Street, Carroll Avenue and Delaware/Carroll Connector:** \$4.9M – Paving, drainage and utility improvements, as well as sidewalks.
 - Construction estimated to begin after the Municipal Drainage Utility project, Pioneer Phase 1 & 2 Storm Pipeline are complete.
- **Lindy Lane Phase 1 (Balleywood Road to Irving Heights):** \$2.3M – Paving, drainage and utility improvements, as well as sidewalks.
- **Cedar Drive:** \$1.2M – Paving, drainage and utility improvements, as well as sidewalks.
 - Construction estimated to begin after the Municipal Drainage Utility project, Pioneer Phase 1 & 2 Storm Pipeline are complete.
- **Chamberlain Street (Nursery Road to Balleywood Road):** \$3.1M – Paving, drainage and utility improvements, as well as sidewalks.
- **Esters Road (Twin Falls Street to Rochelle Road):** \$6.7M – Paving, drainage and utility improvements, as well as sidewalks.

Visit CityofIrving.org/Road2Future for more information on the city's ongoing road construction projects. ■

Make a Family Emergency Plan Today

September is National Preparedness Month. Irving can be affected by a variety of emergencies and disasters, and it is more vulnerable to incidents of severe weather.

The City of Irving's Office of Emergency Management encourages residents to make an emergency plan and be prepared before an incident occurs. Families should create a plan that is specialized to their needs. While planning, residents should ask:

- How will I receive emergency alerts and warnings?
- What is my shelter plan?

- What is my evacuation route?
- What is my family/household communication plan?
- Do I need to update my emergency preparedness kit?

Visit Ready.gov or KnoWhat2Do.com for emergency planning resources. Stay weather aware by following local media and the National Weather Service.

During inclement weather, general updates on city operations will be available at CityofIrving.org and [@TheCityofIrving](https://www.facebook.com/TheCityofIrving) on Facebook and Twitter. ■



PLANNING & INSPECTIONS DEPARTMENT CONSTRUCTION FORECAST September 2022

Note: **Gray highlighted** areas represent a new entry or updated/changed information from the previous report. **Permit Pending:** plans are being reviewed; **Permit Approved:** plans are approved, but the applicant has not paid all fees and picked up the permit; **Permit Issued:** plan review is complete and applicant has paid all fees and picked up the permit; **Permit Planned:** developmental project with estimated application date. **Verification** is the date that the viability of the project was confirmed.

MULTIFAMILY									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Amenity Center	7500 E. Valley Ranch	Amenity Ctr	2,110 SF	\$633,000	Permit Pending	3/3/2020	C-FB	Mar-20
2	Reflections At Valley Ranch	8829 Rodeo Dr.	Apts	unknown	\$1,400,000	Permit Pending	11/2/2020	Irving	Nov-20
3	Heritage Square Apts Parking Garage	151-351 W. Irving Blvd.	Apts	248,768 SF	\$32,000,000	Permit Issued	7/30/2021	Irving	May-22
4	Savannah Apts	320 O'Connor Ridge Blvd.	Apts	49,220 SF	\$6,000,000	Permit Issued	1/12/2022	Irving	Jun-22
5	4-Plex	818-824 Bluebird Dr.	Apts	5,436 SF	\$640,000	Permit Pending	2/7/2022	Irving	Mar-22
6	Peregrine Apts	6001 Love Dr.	Apts	652,850 SF	\$78,000,000	Permit Issued	2/28/2022	C-FB	Aug-22
7	The Heights @ MacArthur	400 S. MacArthur Blvd	Apts	109,769 SF	\$13,550,000	Permit Issued	4/20/2022	Irving	Sep-22
8	ARG Mustang Apts Parking Garage	601 E. Las Colinas	Apts	591,557 SF	\$60,000,000	Permit Issued	5/17/2022	Irving	Aug-22
9	Alta Riverside Apts Parking Garage	100 W. I. H. 635	Apts	460,654 SF	\$52,500,000	Permit Issued	5/31/2022	C-FB	Sep-22

OFFICE									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Verizon	401-451 Hidden Ridge	Office, Parking Garage	2,258,116 SF	\$272,000,000	Permit Pending	1/31/2020	Irving	Feb-20
2	Ofc Shell building	610 N Britain	Office	4,496 SF	\$314,000	Permit Pending	4/26/2021	Irving	Jun-21
3	Ofc Shell building	220 Virginia	Office	4,810 SF	\$300,000	Permit Pending	5/4/2021	Irving	Jun-21
4	2 Office Bldgs	1307 N. Belt Line Rd	Office	2,400 SF 4,000 SF	\$1,400,000	Permit Pending	8/3/2021	Irving	Oct-21
5	Biolife Plasma	4033 W. Airport Fwy.	Med. Office	10,610 SF	\$7,253,541	Permit Issued	2/9/2022	Irving	May-22

WAREHOUSING/INDUSTRIAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	American Golf Cars	851 S. Loop 12	Warehouse	13,830 SF	\$700,000	Permit Pending	9/24/2020	Irving	Oct-20
2	Shell Bldg.	4371 Oakview Dr.	Office/Warehouse	6,500 SF	\$750,000	Permit Pending	10/15/2020	Irving	Oct-20
3	Ofc/warehouse Shell Bldg	1717 W Walnut Hill Ln	Warehouse	20,523 SF	\$1,500,000	Permit Approved	4/7/2021	C-FB	May-22
4	Padrino Foods	3210 Conflans	Manufacturing	1,550 SF	\$225,000	Permit Pending	5/12/2021	Irving	Jun-21
5	Auto Repair	2717 Altman Dr.	Auto Repair	3,000 SF	\$300,000	Permit Issued	6/18/2021	Irving	Aug-21
6	Auto Repair Shop	3551 N. Country Club Rd.	Auto Repair	1,770 SF	\$65,000	Permit Pending	6/22/2021	Irving	Jul-21
7	Addition to warehouse	2205 Century Circle	Warehouse	3,080 SF	\$500,000	Permit Issued	8/17/2021	Irving	May-22
8	Real Network Services	4951 Valley Ridge	Warehouse	45,448 SF	\$2,500,000	Permit Pending	8/31/2021	Irving	Sep-21
9	Shell Bldg.	505 N. Wildwood	Warehouse	167,950 SF	\$9,121,000	Permit Issued	11/9/2021	Irving	May-22
10	Rush Truck Centers Addition	525 N. Loop 12	Warehouse	6,230 SF	\$1,000,000	Permit Issued	11/12/2021	Irving	Jun-22
11	Shell Bldg.	4501 Regent Blvd.	Warehouse	141,275 SF	\$9,300,000	Permit Issued	12/13/2021	Irving	May-22
12	Shell Bldg.	4401 Regent Blvd.	Warehouse	186,900 SF	\$11,000,000	Permit Issued	12/13/2021	Irving	May-22

WAREHOUSING/INDUSTRIAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
13	Pinpoint Merchandising	1451 Greenway Dr.	Office/Warehouse	39,702 SF	\$4,200,000	Permit Issued	12/17/2021	Irving	Jun-22
14	Shell Bldg.	4651 W. John Carpenter Fwy.	Warehouse	155,050 SF	\$11,200,000	Permit Issued	12/29/2021	Irving	Aug-22
15	Shell Bldg.	4528 W. Royal Ln.	Warehouse	46,261 SF	\$3,700,000	Permit Issued	12/29/2021	Irving	Jul-22
16	Shell Bldg.	4600 W. Royal Ln.	Warehouse	75,596 SF	\$5,700,000	Permit Pending	12/29/2021	Irving	Jan-22
17	Shell Bldg.	4536 W. Royal Ln.	Warehouse	152,120 SF	\$10,700,000	Permit Issued	12/29/2021	Irving	Jul-22
18	McCormick	3235 International Pl.	Industrial	2,947 SF	\$7,000,000	Permit Issued	2/14/2022	Irving	May-22
19	Warehouse Addition	5425 FAA Blvd.	Warehouse	163,150 SF	\$11,676,000	Permit Issued	3/11/2022	Grand Prairie	Aug-22
20	SafStor	3451 N. Country Club	Self Storage	102,075 SF	\$8,715,680	Permit Pending	3/14/2022	Irving	Apr-22
21	Regio Flooring Addition	2215 River Hill	Warehouse	3,310 SF	\$155,570	Permit Pending	3/24/2022	Irving	Apr-22
22	Shell Bldg	2450 Valley View Ln.	Warehouse	120,900 SF	\$11,071,029	Permit Issued	4/5/2022	Irving	Aug-22
23	Shell Bldg	3260 N. Skyway Circle	Warehouse	84,406 SF	\$15,000,000	Permit Issued	4/19/2022	Irving	Sep-22
24	New Car Wash Bay	3119 N. S.H. 161	Industrial	5,619 SF	\$980,000	Permit Issued	4/27/2022	Irving	Jul-22
25	Shell Bldg.	3615 Block Dr.	Warehouse	98,874 SF	\$6,000,000	Permit Pending	5/11/2022	Irving	Jun-22
26	Rush Trucks Addn	515 N. Loop 12	Warehouse	1,500 SF	\$120,000	Permit Issued	6/14/2022	Irving	Aug-22
27	Storage King Addn.	3450 Willow Creek	Warehouse	22,015 SF	\$1,400,000	Permit Pending	6/14/2022	Irving	Jul-22
28	Warehouse Addition	111 Customer Way	Warehouse	283,098 SF	\$28,000,000	Permit Pending	7/29/2022	C-FB/Irving	Sep-22
29	Shell Bldg	5320 W. Airport Fwy.	Warehouse	220,158 SF	\$12,500,000	Permit Pending	8/2/2022	Irving	Sep-22
30	Shell Bldg	N. Belt Line/Skyway Cir. (TBD)	Warehouse	60,000 SF	\$3,400,000	Permit Pending	8/15/2022	Irving	Sep-22
31	Shell Bldg	3080 Rock Island Rd.	Warehouse	5,262 SF	\$240,000	Permit Pending	8/23/2022	Irving	Sep-22

RETAIL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Addn to Liquor Store	4910 W. Airport Fwy	Liquor Store	850 SF	\$90,000	Permit Pending	3/9/2021	Irving	Jun-21
2	Addn to Kroger	7505 N. MacArthur Blvd	Retail	930 SF	\$150,000	Permit Issued	3/10/2021	C-FB	May-22
3	Shell Bldg.	1625 W. Airport Fwy.	Retail	3,602 SF	\$300,000	Permit Pending	10/1/2021	Irving	Oct-21
4	Shell Bldg.	525 W. Airport Fwy.	Retail	4,772 SF	\$500,000	Permit Pending	11/4/2021	Irving	Dec-21
6	Shell Bldg.	604 S. Valley Ranch Pkwy.	Retail	5,000 SF	\$500,000	Permit Issued	12/9/2021	Irving	Jun-22
7	Shell Bldg.	4500 N. MacArthur Blvd.	Retail	14,100 SF	\$1,500,000	Permit Issued	3/7/2022	C-FB/Irving	Sep-22
8	Shell Bldg.	4510 N. MacArthur Blvd.	Retail	5,922 SF	\$625,000	Permit Issued	2/8/2022	C-FB/Irving	Sep-22
9	Shell Bldg.	4520 N. MacArthur Blvd.	Retail	5,922 SF	\$625,000	Permit Issued	2/8/2022	C-FB/Irving	Sep-22
10	Shell Bldg.	4530 N. MacArthur Blvd.	Retail	5,922 SF	\$625,000	Permit Issued	2/8/2022	C-FB/Irving	Sep-22
11	Shell Bldg.	4540 N. MacArthur	Retail	5,922 SF	\$625,000	Permit Issued	2/8/2022	C-FB/Irving	Sep-22
12	Lifetime Fitness	7320 N. S.H. 161	Gym	105,813 SF	\$35,000,000	Permit Issued	3/30/2022	C-FB/Irving	Sep-22
13	Green Acres Addn.	2800 Ranch Trail	Botanical Nursery	20,888 SF	\$3,800,000	Permit Issued	4/4/2022	Coppell	Jul-22
14	Shell Bldg.	2800 Glenwick	Retail	3,600 SF	\$250,000	Permit Pending	5/6/2022	Coppell	Jun-22
15	Green Acres Addn. Greenhouses	2800 Ranch Trail	Botanical Nursery	16,336 SF	\$2,500,000	Permit Issued	5/24/2022	Coppell	Jul-22
16	Wildfork Meat + Seafood Market	7201 N. S. H. 161	Retail	4,500 SF	\$1,800,000	Permit Pending	8/16/2022	C-FB/Irving	Sep-22
17	Dallas Indian Motorcycles	2865 W. Airport Fwy.	Retail	15,533 SF	\$2,500,000	Permit Pending	8/25/2022	Irving	Sep-22

HOTEL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX.	PROJECT STATUS	APPLICATION	DISTRICT	VERIFICATON
1	Hampton Inn & Suites	4600 Plaza	Hotel	121,770 SF	\$2,000,000	Permit Approved	11/8/2019	Coppell	Jul-21
2	Radisson Hotel	8230 Esters Blvd	Hotel	109,112 SF	\$5,500,000	Permit Pending	6/10/2020	Coppell	Jul-20
3	TRU Hotel	2100 Valley View	Hotel	53,490 SF	\$6,400,000	Permit Pending	9/29/2020	Irving	Oct-20
4	Indigo Hotel	455 E John Carpenter	Hotel	97,385 SF	\$18,000,000	Permit Issued	5/17/2021	Irving	Jun-22
5	Hampton Inn & Suites	701 W. Airport Fwy.	Hotel	61,840 SF	\$6,600,000	Permit Issued	6/22/2021	Irving	May-22
6	Staybridge Suites	TBD N. S. H. 161	Hotel	97,654 SF	\$6,500,000	Permit Pending	4/29/2022	Irving	May-22

RESTAURANT									
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#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Shell Bldg	2203 W. Irving Blvd.	Restaurant	10,922 SF	\$1,500,000	Permit Pending	10/25/2021	Irving	Apr-22

INSTITUTIONAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
1	Shirdi Sai Center of Texas	3600 Carbon Road	Church	27,999 SF	\$1,539,945	Permit Issued	3/1/2021	Irving	May-22
2	Holy Family Trinity	2323 Cheyene	School Addn	5,000 SF	\$2,400,000	Permit Issued	5/28/2021	Irving	Jul-21
3	Addition to Bear Creek Church	2700 Finley	Church	7,828 SF	\$850,000	Permit Issued	8/31/2021	Irving	Jun-22
4	Barkaat UI Quran	2380 W. Northgate Dr.	Church	13,488 SF	\$1,300,000	Permit Pending	9/28/2021	Irving	Oct-21
5	Ebenezer Full Gospel Assembly	1927 Rosebud Dr.	Church	8,454 SF	\$1,000,000	Permit Pending	12/22/2021	Irving	Jan-22

INSTITUTIONAL									
#	PROJECT	LOCATION	DESCRIPTION	SQUARE FEET	APX. VALUATION	PROJECT STATUS	APPLICATION DATE	SCHOOL DISTRICT	VERIFICATION
6	Iglesia Evangelica	1306 N. Union Bower Rd.	Church	3,480 SF	\$180,000	Permit Pending	2/9/2022	Irving	Mar-22
7	Lien Hoa Buddhist Monastery	2020 Rose St.	Church	900 SF	\$250,000	Permit Issued	2/11/2022	Irving	May-22

NEW SINGLE FAMILY/TOWNHOUSE DWELLINGS									
#	DATE	TOTAL UNITS ISSUED	TOTAL VALUE	SINGLE FAMILY	VALUE	TOWNHOUSES	VALUE	MOBILE HOMES	VALUE
	Aug-22	8	\$3,067,187	8	\$3,067,187	0	\$0	0	\$0

This list does not reflect projects that are confidential in nature. An increasing number of projects have asked for this confidentiality.
C-FB = Carrollton-Farmers Branch

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, SEPTEMBER 26, 2022**

**BUREAU MANAGEMENT
AND
STAFF REPORTS**



ICVB Memorandum

Date: September 15, 2022
 To: Maura Gast, FCDME, Executive Director
 From: Lori Fojtasek, Vice President, Sales & Services
 RE: Sales & Services Department Board Report for August 2022

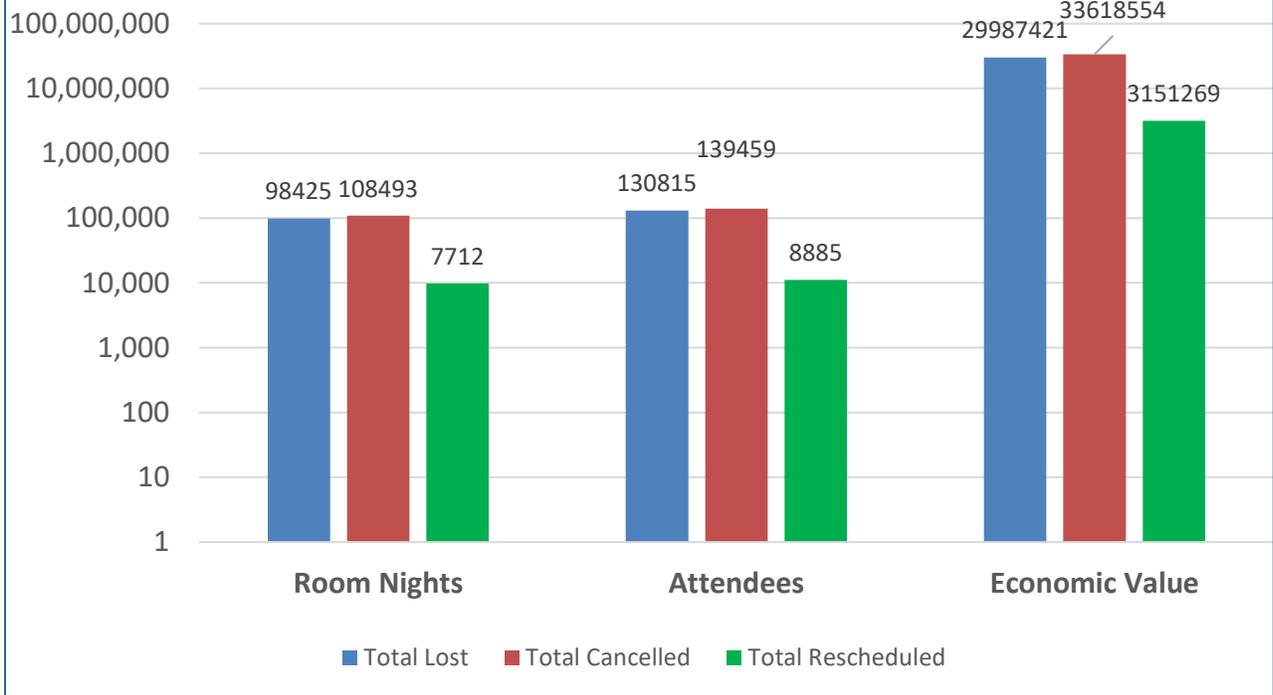
Convention Sales Activities

Leads Generated	August	YTD
Irving CVB – Hotel Leads	41	1146
Irving Convention Center Leads	26	405

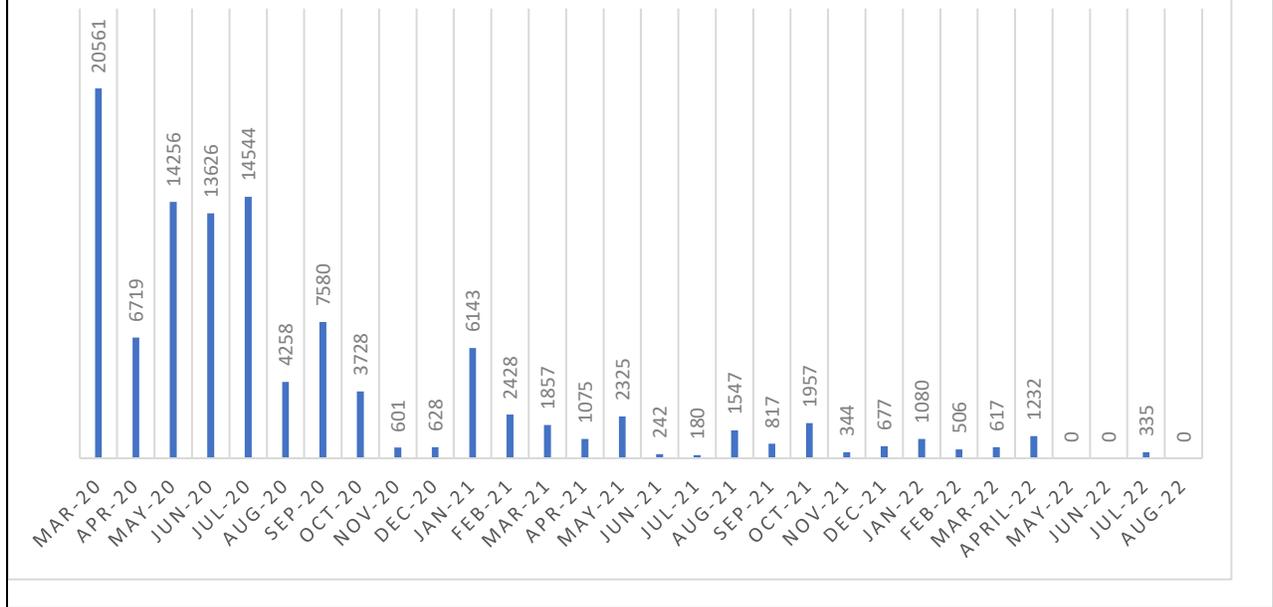
August

Room Nights Generated	Monthly Goal	August 2022 Actuals	August 2021 Actuals	FY 2021-22 Annual Goal	FY 2021-22 YTD Actuals	FY 2020-21 YTD Actuals	August Convention Center	Convention Center YTD
Definite Room Nights	7842	18139	11266	84021	97159	80377	13647	37181
Lost Room Nights		24590	33806		364816	247911	13592	195359

Covid-19 Impact April 2020 - August 2022



IRVING CVB CANCELLATION ROOM NIGHTS



Customer Services Activity August 2022

Groups Served	
August	10
YTD	120

Proclamations/Welcomes/Flags:

- Welcome/Proclamation/Flag(s) – 100th Bomb Group Foundation, October 29, 2021 – Councilman Zapanta
- Welcome/Proclamation – Black Girls Golf Summit, November 4, 2021 – Mayor Stopfer
- Welcome/Proclamation – Weekend of Honor, November 13, 2021 – Councilman Taylor
- Mayor/Official Welcome/Proclamation/Flag - Texas Association of Student Councils, April 11, 2022 - Mayor Stopfer
- Mayor Welcome/Ribbon Cutting – DFW Minority Supplier, May 3, 2022 – Mayor Stopfer
- Welcome/Proclamation/Flag(s) – 173rd Airborne Brigade, May 2022, TBD
- Mayor/Elected Official Welcome – SE Colorectal Cancer, June 17, Mayor Pro Tem Kyle Taylor

Pending

- Mayor/Elected Official Welcome – Texas Society of Association Executives, September 12, 2022, Mayor Stopfer
- Mayor/Elected Official Welcome – Pan American Golf Association, October 7, 2022, Mayor Stopfer - Tentative

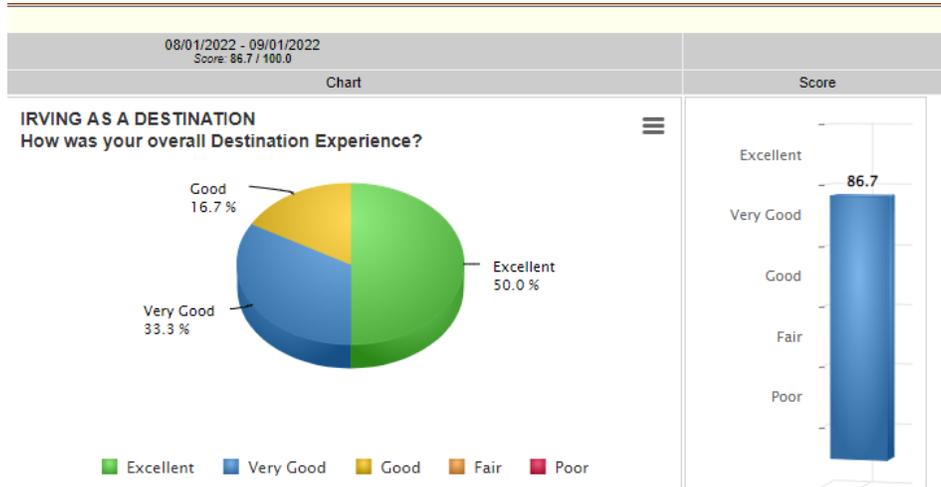
August Servicing & Inventory:

Service Type	11 Groups Served	Total Inventory Utilized
Proclamations/Flags/Welcomes	0	Mayoral/Council Appearance/Letter/Flag
Name Badge/Lanyard Services	7	626 Badges/ 1581 Lanyards
Pens	7	1200
Bags	2	525
Promotional Materials	7	575 Restaurant/1175 TMF maps
Staffing Services	3	36 hours total

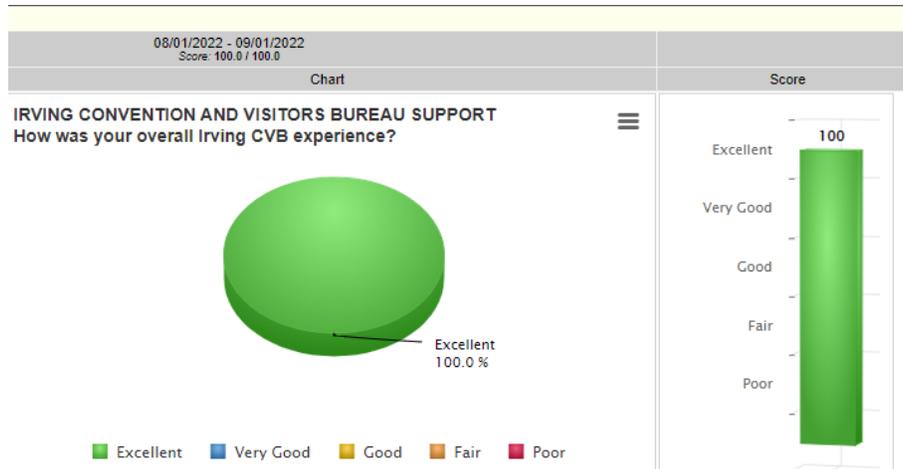
Event Location: Hotels: 4 Irving Convention Center: 6

August Customer Service Satisfaction Survey Results

1. How was your overall destination experience?



2. How was your overall Convention and Visitors Bureau Experience?



Definite Bookings
September 2022 – January 2023

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Dallas Chess Club	Dallas Chess Club	9/1/2022	9/6/2022	75	135
Dallas Security Traders Association	2022 DSTA Annual Convention	9/6/2022	9/10/2022	150	245
Toronto Blue Jays	Toronto Blue Jays vs Texas Rangers	9/7/2022	9/11/2022	70	280
Fotona Lasers	Company Symposium	9/8/2022	9/11/2022	300	450
Texas Society of Association Executives	TSAE 2022 New Ideas Annual Conference	9/9/2022	9/13/2022	450	980
Women's Basketball Hall of Fame	The Ladies Ball Southwest Regional Qualifier 2022	9/9/2022	9/11/2022	2000	490
Caterpillar	Resources Industries	9/9/2022	9/16/2022	45	188
Lion Street	Lion Street Indaba 2022	9/10/2022	9/14/2022	285	675
Oakland Athletics	Oakland A's vs Texas Rangers	9/10/2022	9/14/2022	90	180
Microsoft Corporation +	Microsoft FY23 Aspire Onboarding (NA) GWNLWQPWQXW	9/10/2022	9/16/2022	95	303
Flowserve Corporation	PB Engineering Achievement Awards	9/10/2022	9/14/2022	37	121
National Council for State Authorization Reciprocity Agreements	NCSARA State Meeting	9/11/2022	9/14/2022	115	256
Amcor	Amcor Offsite DFW ROOMS ONLY- Sept	9/12/2022	9/15/2022	25	100
Black Box Intelligence	2022 Global Best Practices Conference	9/13/2022	9/17/2022	275	355
Texas Podiatric Medical Association	2022 TPMA Southwest Foot and Ankle Conference	9/14/2022	9/17/2022	400	291
FenCon	2022 FenCon	9/15/2022	9/18/2022	400	400
Motivated Mom's Retreat	Motivated Mom's Reunion	9/15/2022	9/18/2022	200	160
Texas Podiatric Medical Association	2022 TPMA Southwest Foot and Ankle Conference - Overflow Room Block	9/15/2022	9/17/2022	400	30
Strategic Franchising	Strategic Franchising 2022	9/17/2022	9/22/2022	375	710

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
DFW Fiber Fest	DFW Fiber Fest	9/18/2022	9/25/2022	3000	1120
Diamond Tours	Diamond Tours	9/18/2022	9/23/2022	50	54
McKesson Corporation	ID#14840 - FY23 CSBD Annual Forum	9/19/2022	9/20/2022	65	60
American College of Osteopathic Obstetricians & Gynecologists	ACOOG - 2022 Fall Conference	9/21/2022	9/24/2022	425	685
The Southwestern Invitational	The Southwestern Invitational 2022	9/22/2022	9/25/2022	400	298
Cleveland Guardians vs Texas Rangers	Cleveland Guardians vs Texas Rangers	9/22/2022	9/25/2022	78	234
Collegiate Sports Travel	University of Arkansas	9/22/2022	9/23/2022	130	145
Parker University	2022 Seminar	9/26/2022	10/1/2022	60	170
The SperaVita Institute	The Samaritan Summit 2022	9/26/2022	9/28/2022	200	210
Raising Cane's Chicken Fingers	DFW RIMS-2022 Fall Conference	9/27/2022	9/29/2022	400	15
McKesson Corporation	ID#15161 V2 Texas Oncology Practice Leaders Conference	9/27/2022	9/29/2022	243	300
East African Chamber of Commerce	East African Chamber of Commerce 2022 Meeting	9/28/2022	10/2/2022	200	140
Monster Vision Productions	14th Annual Dallas Bachata Festival 2022	9/28/2022	10/2/2022	1100	475
Second Amendment Foundation	GRPC Second Amendment Foundation Fall Meeting	9/28/2022	10/2/2022	125	365
Pam Lauritzen & Company	U.S. Pet Pro Classic	9/29/2022	10/4/2022	300	300
University of Dallas	University of Dallas	9/29/2022	10/2/2022	250	120
Washington Commanders	Washington Commanders vs Dallas Cowboys	10/1/2022	10/2/2022	160	160
Texas Association of Life and Health Insurers	2022 TALHI Round Up	10/2/2022	10/4/2022	90	120
New York Yankees	New York Yankees vs Texas Rangers	10/2/2022	10/5/2022	70	210
McKesson Corporation	FY23 Ignite Cohort 1 & 2 Meeting Series-October 2022	10/3/2022	10/6/2022	18	68
McKesson Corporation	FY23 Ignite Cohort #2 Kick Off Meeting	10/3/2022	10/6/2022	14	68

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
McKesson Corporation	ID#15220 Sr HR Leader Meeting - Las Colinas	10/3/2022	10/4/2022	75	35
Lone Star Leather Crafters Guild	International Federation of Leather Guilds Show	10/4/2022	10/8/2022	150	250
The Jensen Project	2022 Grant Tank Cohort Program	10/4/2022	10/6/2022	50	135
Tribute to Valor Foundation	Tribute to Valor Foundation Gala	10/5/2022	10/9/2022	350	145
McKesson Corporation	ID#15300 Macro Helix Fall 2022 CAB Meeting	10/5/2022	10/6/2022	20	40
Globallee, Inc.	Globallee Regional Meeting	10/7/2022	10/8/2022	125	40
Southwest Collectors Association	2022 Annual Regional Conference	10/8/2022	10/12/2022	120	135
Independent Bankers Association of Texas	IBAT 2022 Bank Operations Institute	10/8/2022	10/13/2022	70	255
UNIFY Financial Credit Union	UNIFY 2022 Town Hall Meeting	10/8/2022	10/9/2022	500	350
Insurance Designers of America	IDA Annual Fall Conference-2022	10/9/2022	10/14/2022	212	212
McKesson Corporation	ID#15221 - National ASC Sales Conference (NASC)	10/9/2022	10/12/2022	130	540
Texas Grain & Feed Association	Texas Grain & Feed Association - 2022 Out of Focus Conference	10/10/2022	10/12/2022	100	165
Delta Golden Wings	Delta Golden Wings - 2022 Annual Reunion	10/12/2022	10/16/2022	50	100
Catholic Bar Association	Catholic Bar Association	10/12/2022	10/16/2022	125	156
International Association for Orthodontics	Professional Advancement and Instructor Seminar - 3rd Session	10/13/2022	10/15/2022	15	21
Assemblies of God/Marriage	Marriage Encounters	10/14/2022	10/16/2022	80	80
Boy Scouts of America	National Executive Board & Committees Meeting 10/2022	10/16/2022	10/18/2022	75	153
Council of Petroleum Accountants Societies	COPAS - Council of Petroleum Accountants Societies - 2022 Fall National Meeting	10/16/2022	10/22/2022	250	450

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
International Association of Fire Chiefs	IAFC Technology Conference 2022 - - Contracted Hotels	10/16/2022	10/20/2022	300	695
Connexfm	ConnexFM - 2022 Mid-Year Meeting	10/16/2022	10/19/2022	200	550
Caterpillar	October Meeting	10/17/2022	10/21/2022	120	120
American College of Emergency Physicians	ACEP - EMBRS Course 1	10/17/2022	10/21/2022	15	50
Vizient, Inc.	Vizient, Inc. 2022 Impact Standardization Supplier Forum	10/19/2022	10/19/2022	30	30
McKesson Corporation	Board Planning Meeting October 2022	10/22/2022	10/27/2022	20	119
McKesson Corporation	Data, Digital & Innovation Offsite for continued ways of working	10/23/2022	10/24/2022	120	80
Comerica Bank	4th Annual Comerica Bank Women's Business Symposium 10.27.22	10/24/2022	10/28/2022	12	41
Brotherhood of Men	Brotherhood of Men	10/25/2022	10/30/2022	400	170
Career Colleges and Schools of Texas	Career Colleges and Schools of Texas	10/25/2022	10/26/2022	350	90
Texas Physical Therapy Association	TPTA 2022 Annual Conference	10/26/2022	10/29/2022	650	341
Sidewalk Advocates for Life	Sidewalk Advocates for Life Oct2020	10/28/2022	10/29/2022	200	200
McKesson Corporation	ID#14862 McKesson Technology - 2022 Awards Ceremony	10/30/2022	11/3/2022	1500	114
State Bar of Texas	29th Annual Texas Minority Counsel Program	11/1/2022	11/4/2022	150	305
FamilyLife	Weekend to Remember	11/2/2022	11/7/2022	500	570
Texas Association of Vocational Nurse Educator	Texas Association of Vocational Nurse Educator	11/2/2022	11/4/2022	300	475
Independent Insurance Agents of Dallas	IIAD Jim Millerman Insurance Convention 2022	11/2/2022	11/3/2022	500	40
Collegiate Sports Travel	US Airforce Academy vs Army Football Game	11/3/2022	11/4/2022	150	286
Dallas Dance Festival	Dallas Dance Festival 2022	11/3/2022	11/6/2022	200	479

Customer	Meeting	Arrival	Departure	Attendees	Requested Rooms
Siemens Corporation	40321 - Siplus 2022	11/6/2022	11/10/2022	160	455
Texas Trial Lawyers Association	2022 TTLA Annual Meeting and CLE Seminar	11/8/2022	11/11/2022	290	219
RBC Capital Markets	RBC Capital Markets - Senior Leadership 2021	11/13/2022	11/21/2022	300	1122
McKesson Corporation	ID#14889 APP Onboarding Course	11/13/2022	11/18/2022	50	240
PAMM Expo, LLC	Model & Talent EXPO Nov2022	11/15/2022	11/19/2022	400	1200
American Legal and Financial Network	November 2022 ALFN Intersect Servicing + Bankruptcy	11/15/2022	11/17/2022	100	86
USA Judo	USA Judo President's Cup	11/16/2022	11/20/2022	500	280
Diamond Tours	Diamond Tours	11/27/2022	12/2/2022	50	54
McKesson Corporation	ID#15182 - Onmark Infusion Practice Summit	11/29/2022	12/2/2022	130	250
Texas Scorecard	Texas Scorecard 2022 Conservative Leadership Awards	12/2/2022	12/3/2022	450	40
The Pre-Trib Research Center Calvary University	The Pre-Trib Research Center	12/4/2022	12/7/2022	300	350
McKesson Corporation	FY23 Ignite Cohort 1 & 2 Meeting Series-December 2022	12/4/2022	12/8/2022	18	68
International Association for Orthodontics	Professional Advancement and Instructor Seminar - 4th Session	12/8/2022	12/10/2022	15	21
Flying Eagles	Flying Eagles 2023	1/4/2023	1/7/2023	300	224
Challenge Youth Planning	Challenge Youth Conference	1/12/2023	1/15/2023	500	367
Irreverent Warriors	Irreverent Warriors 2023	1/12/2023	1/14/2023	180	225
Novice of the Year	Novice of the Year	1/12/2023	1/15/2023	500	340
ECI Software Solutions	ECI Software Solutions 2023 Sales marketing Kickoff	1/14/2023	1/20/2023	350	1135
Zeta Tau Alpha Fraternity	Zeta Tau Alpha Fraternity	1/19/2023	1/22/2023	500	303

**Highlighted items above are Target Industries for Irving



Marketing Communications

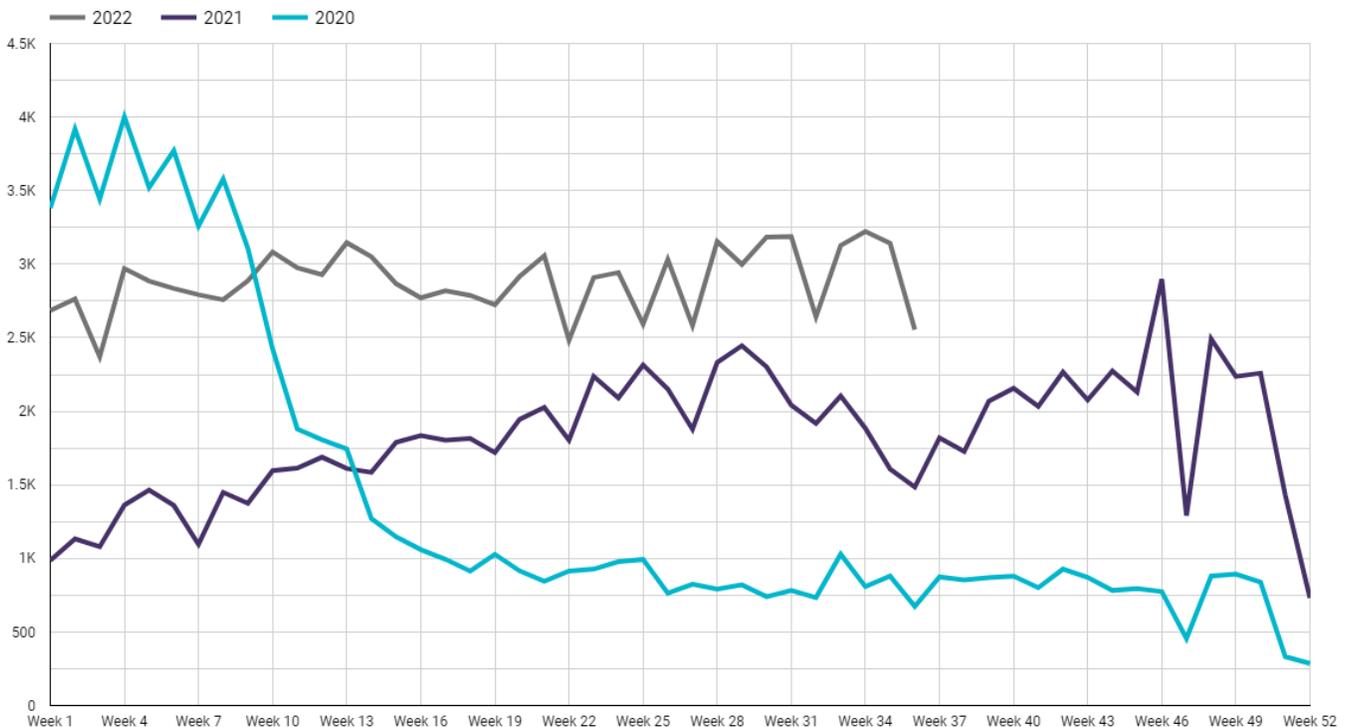
To: Maura Gast, Executive Director
From: Diana Pfaff, VP Marketing Communications | Monty White, Director of Marketing
Date: September 20, 2022
Re: August 2022 Board Report

Meeting-Sales Leads & Inquiries

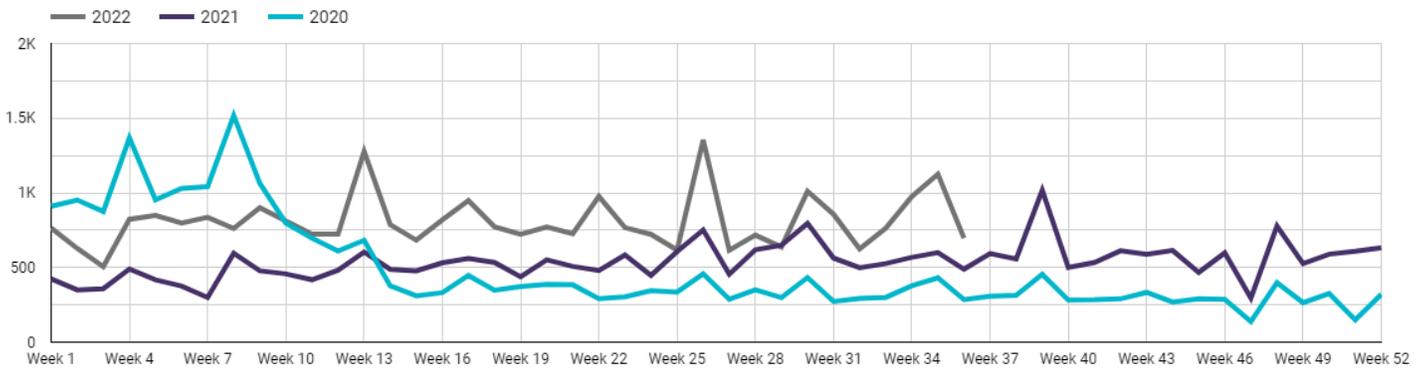
There were 177 total prospects in August, which included 34 RFP form submissions, four phone calls, 13 contact form submissions, 46 email requests, and 80 Cvent submissions.

The aggregated weekly lead volume of over 200 U.S. DMOs, shows the weekly lead volume in 2022 continues to remain higher than the same period in 2020 and 2021 but remains below pre-pandemic levels.

Aggregated Weekly Lead Volume of 200+ DMOs



Aggregated Weekly Definite Volume of 200+ DMOs

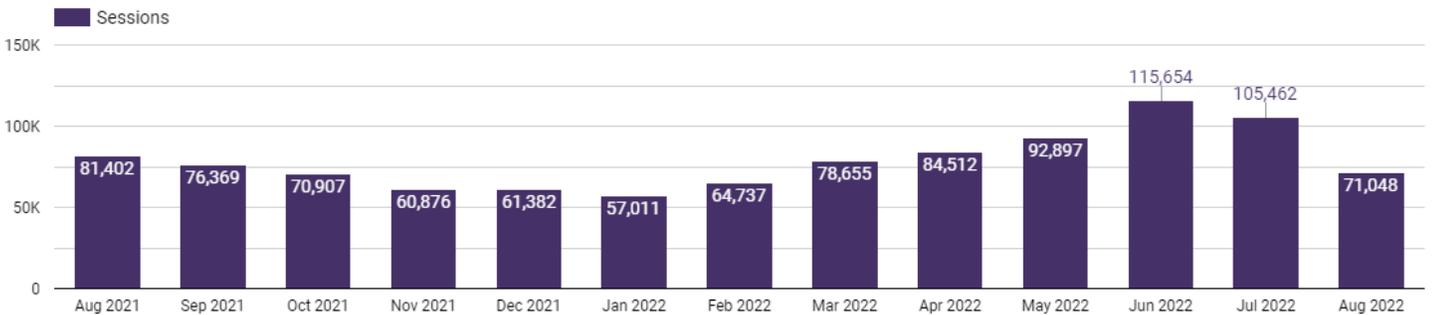


Website Traffic

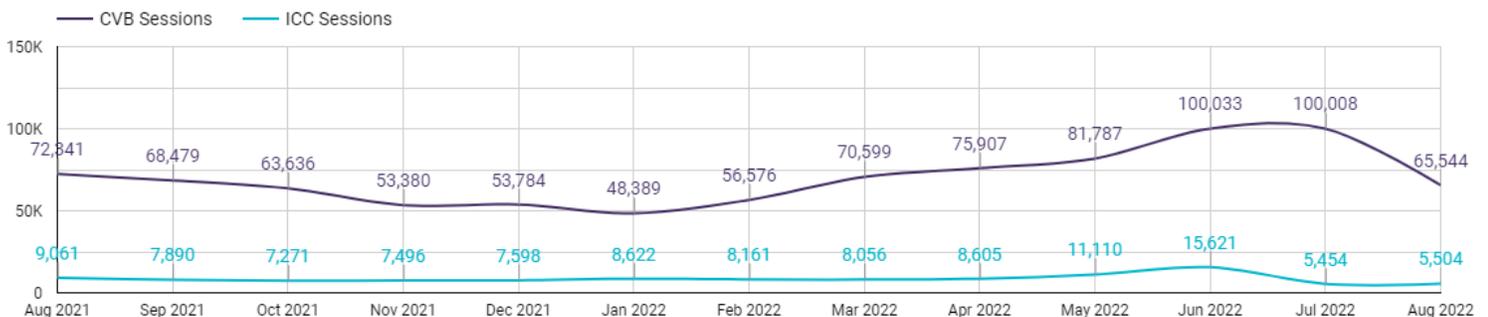
Website traffic declined in August with 71,048 total sessions. The redesigned Visit Irving website launched on August 3rd and combined the Visit Irving and Irving Convention Center websites. Website relaunches can cause a brief drop in traffic, which should return to normal in the coming months.

Aggregated data from Simpleview shows that overall website sessions in August were higher than in the previous three years.

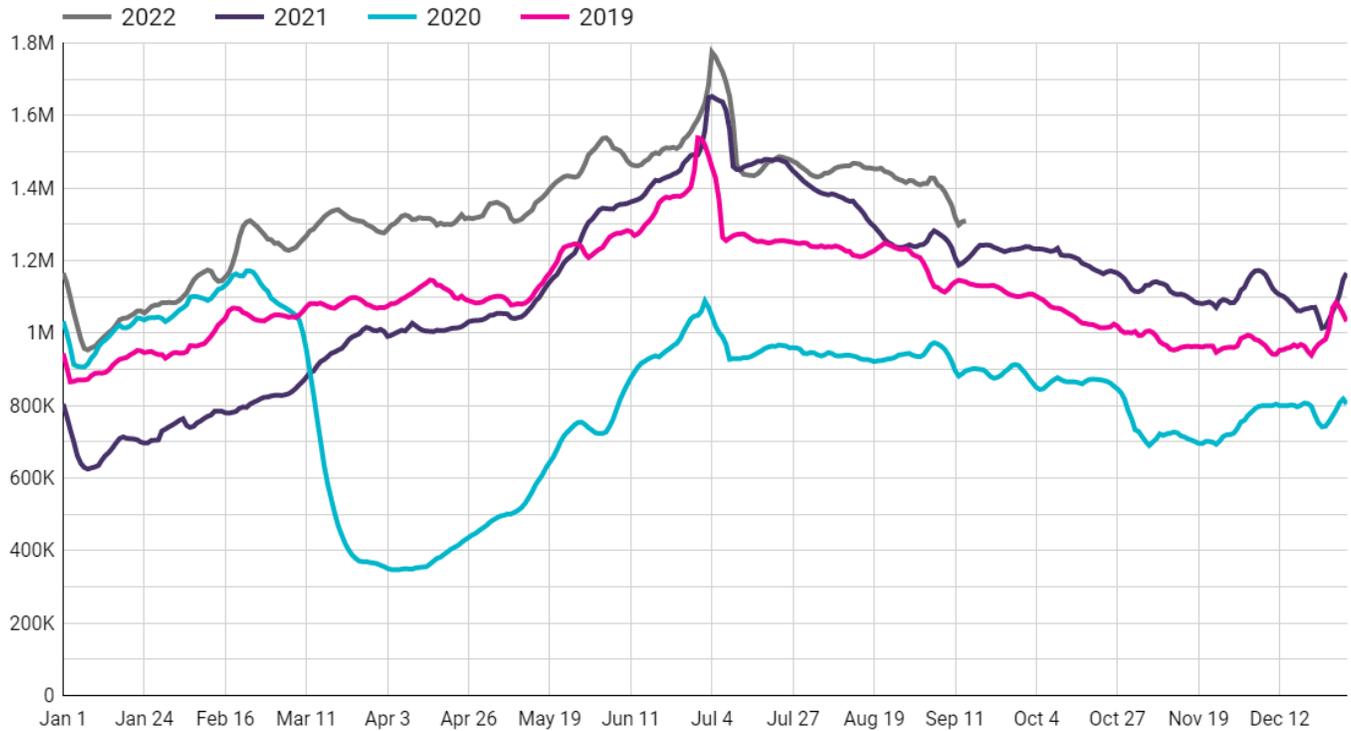
Website Traffic - Total Sessions



Website Traffic - Sessions by Market



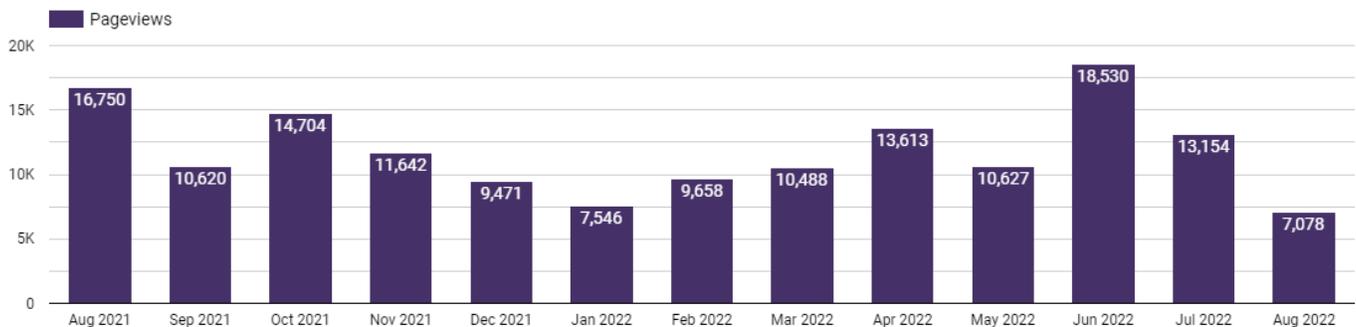
Aggregated YOY Overall DMO Website Traffic



Blog Traffic

The blog had 7,078 pageviews in August. The top posts were “Five Ways to Have Fun at Lake Carolyn,” with 590 pageviews, “Where to Rock Out in Irving this August,” with 455 pageviews, and “Hudson House,” with 300 pageviews.

Blog Pageviews



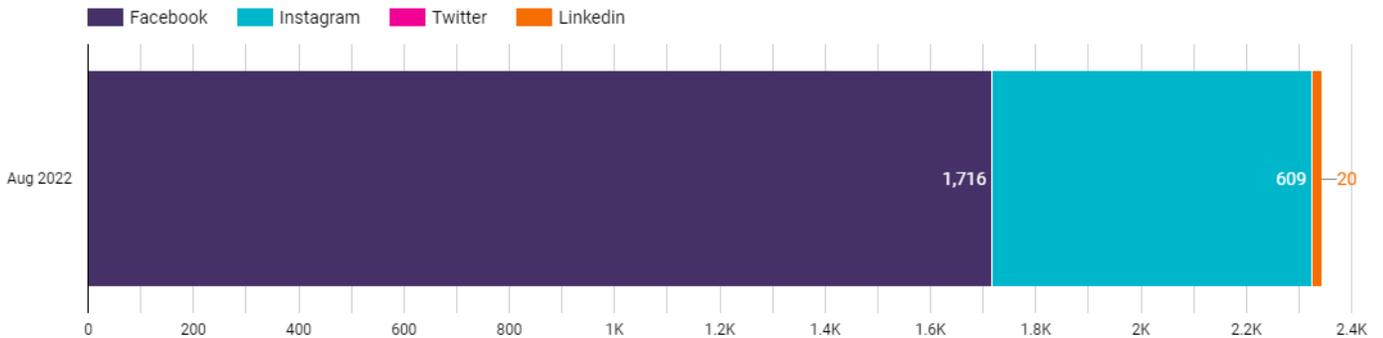
Blog Traffic Performance

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate
1. /blog/list/post/five-ways-to-have-fun-at-lake-carolyn/	6,510	5,825	00:07:19	16.93%
2. /blog/list/post/a-texas-sized-bbq-party-in-our-backyard/	6,003	5,567	00:12:13	13.47%
3. /blog/list/post/new-irving-eateries-you-should-know-about/	5,085	4,580	00:11:45	8%
4. /blog/list/post/irving-texas-bluebonnets-guide/	4,494	4,078	00:15:06	12.02%
5. /blog/list/post/top-5-picnic-spots-in-irving-and-las-collinas/	3,557	3,118	00:05:11	13.76%

Social Media

2,345 additional followers and likes were added in August, bringing the total influence to 137,192. Facebook had the largest growth at 1,716 new likes, followed by Instagram with 609 and LinkedIn with 20 new followers.

Additional Social Media Followers



Advertising

Meetings Today was the top performer for website visits in August, followed by TripAdvisor and TSAE. Paid search increased with 13,155 site visits.

By Placement

Placement	Impressions	Clicks ▾
Meetings Today Display Remarketing	43,868	228
TripAdvisor Boost	25,761	206
TSAE Programmatic	2,068	123
Tegna OTT Leisure Video	171,679	35
TSAE Association Leadership	0	12
MPI Email	0	11
Tiger Oak Publications eNews Display	0	10
Grand total	244,366	664

Advertising Engagement - Sessions by Market



Digital Campaigns

Staycations Campaign:

In August, the Staycations campaign generated 5,456 hotel referrals. The Staycations Campaign has generated 100,799 hotel referrals in the last twelve months, representing over \$30.9 million in Potential Economic Value.

Meetings Campaign:

The Meetings Campaign generated 17,762 website sessions and 297 meetings-sales inquiries this fiscal year.

Promoted Content Campaign:

In August, the Promoted Content Campaign, which highlights local businesses through the ICVB blog and social media, generated 47,290 post engagements and 835 blog visits.

Micro-Campaigns:

The micro-campaigns have generated 8,527 hotel referrals, representing over \$3.3 million in Potential Economic Value.

OTA Campaign:

This year, the OTA campaign with Expedia has generated 12,273 hotel bookings, 35,898 room nights, and \$4,386,067 in direct hotel revenue.

Earned Media

IRVING CVB IRVING CONVENTION CENTER COMBINED MEDIA VALUES	1 st Quarter	2 nd Quarter	3 rd Quarter**	4 th Quarter	TOTALS
MEDIA IMPRESSIONS*	95,543,791	134,261,658	150,152,586	91,390,791	471,348,826
ADVERTISING EQUIVALENCY ⁺	\$849,007	\$1,838,429	\$1,595,547	\$1,155,169	\$5,438,152
PUBLIC RELATIONS VALUE ⁺⁺	\$2,547,021	\$5,515,287	\$4,786,641	\$3,465,507	\$16,314,456

*The number of media impressions is based upon the readership or audience numbers for each media outlet, as supported by the published circulation or audience numbers.

⁺Advertising equivalency is the dollar value of the editorial coverage if the same amount of space or airtime was purchased through traditional advertising.

⁺⁺From a measurement perspective, public relations value is traditionally estimated at three times (3.03x) the ad rate since it comes in the form of editorial coverage.

Attachments

-  "A Pair of Restaurants to Watch are Coming to Las Colinas," *DallasEater.com*, Aug 8, 2022
-  "From concerts to canals, Irving offers one-of-a-kind ways to relax," *CultureMap.com*, Aug 29,
-  2022 August Social Media Overview
-  August Blog Performance Overview
-  Visit Irving Social Stats
-  Irving Convention Center Social Stats

Dallas.eater.com
Dallas County
Dallas, TX
Circulation: 29,885
Frequency: Daily
August 8, 2022

<https://dallas.eater.com/2022/8/8/23296662/las-colinas-monaco-restaurant-knife-john-tesar-coming>

DALLAS RESTAURANT OPENINGS

A Pair of Restaurants to Watch Are Coming to Las Colinas

A French Riviera-inspired dining experience and the Ritz welcomes John Tesar and Knife

by Courtney E. Smith | Aug 8, 2022, 9:46am CDT

f   SHARE



The 'burbs of DFW have two new and notable dining establishments on the way. | Eater

A little bit of Monaco is coming to Las Colinas. On September 16, Monaco Restaurant will open in the Water Street area, facing the canals — and yes, there will be gondola service.

David Lamberti, the owner of Lamberti's Ristorante in Irving, is opening a place that takes its influence from the French Riviera and serves New American cuisine. You can get in for the open date. However, according to a press release, it is doing a limited menu through August and will be open for lunch, brunch, and dinner starting in mid-September.

A preview of the menu includes tartare of filet, burrata, and prosciutto with housemade salsa verde; hamachi crudo made with citrus gelee, Fresno, and culantro; Neapolitan pizzas including Margherita; chicken liver salad; pork boudin; Moroccan beef cheek; and the redfish marsala pictured below, served with onion marsala and wood ear mushroom on a bed of celery root puree and served with sorrel greens.



Redfish Marsala at Monaco Restaurant in Las Colinas. | Monaco Restaurant

Chef John Tesar was breaking news on main over the weekend to Eater Dallas. In a tweet, Tesar showed some photos of his research and development on Knife Italian, which is coming to the future Ritz Carlton at Las Colinas — [a report](#) has the group who [purchased the Four Seasons](#) replacing it with this property sometime in 2023.

Among Tesar's creations is a lobster pizza — no surprise to anyone who read Eater Dallas's [profile of Knife Dallas](#), where Tesar professed his interest in bringing more seafood to the menu. Knife Italian has also been [showing off some future dishes on Instagram](#). Highlights include toasted potato gnocchi with seaweed butter, truffle hand-rolled garganelli, and inky black bucatini.



John Tesar

@ChefJohnTesar · [Follow](#)



Replying to @EaterDallas

R&D @knifeitalian **#las** colinas **#newRitz** coming soon



7:58 AM · Aug 7, 2022



♡ 5 💬 Reply ↗ Share

[Read 3 replies](#)

From concerts to canals, Irving offers one-of-a-kind ways to relax

dallas.culturemap.com/news/travel/08-29-22-travel-texas-irving-summer-getaway

By CultureMap Create



Pining for a relaxing stay-cay with a unique, entertainment-fueled vibe — and a solid pool scene, stat?

Irving may be right in North Texas' backyard, but you'll feel worlds away when you make a weekend of it in this city, which is nestled between Dallas and Fort Worth.

Here are just a few ways Irving makes a splash:

Escape to Venice — sort of

Inspired by Venice, the **Mandalay Canals** are an alluring part of Irving's Las Colinas Urban Center. Connecting with Lake Carolyn, the canals wind through restaurants, shops, hotels, and residences, offering scenic views of waterfalls, vine-covered bridges, and more.

You can take in all the Old World charm on a European-style gondola with **Gondola Adventures of Las Colinas**, which offers a variety of lunch, dinner, and entertainment cruises that can accommodate a romantic twosome — or groups as big as 12.

Go paddle boarding

More water fun on **Lake Carolyn** can be had via paddle boarding and kayaking, and even on water trikes and swan pedalboats. You can rent them all (and get a lesson or two, too) at **SUP North Texas**.

See the Mustangs of Las Colinas

The largest equestrian sculpture in the world, ***Mustangs of Las Colinas*** features nine bronze mustangs that recently underwent a \$7.8 million upgrade.

Turn it up loud

Toyota Music Factory is one of the most expansive and comprehensive entertainment venues in the country, with an indoor-outdoor amphitheater, event plaza, and two indoor theaters.

You can expect to see the best national and international touring music acts, from indie and classic rock to blues, jazz, and soul. And of course there's an incredible array of bars and restaurants, too, for prime fueling before and after the show.

Cabana and chill

Without a doubt, **Omni Las Colinas** is the epitome of an immersive urban retreat, sitting along the shores of Lake Carolyn and the Mandalay Canals with tree-lined, cobblestone walkways and lush greenery.

It's also the ultimate day-cay destination because you can get in on the cool poolscape without booking a room. A day pass is your ticket straight into the chic, resort-style setting.

Get your glamp on

The Americana spirit comes alive at the retro-mod **Texican Court**, which is nestled into acres of courtyards with twinkle lights, fire pits, lawn games, and a small but sexy pool that's perfect for hip swimmers — and hotel guests only.

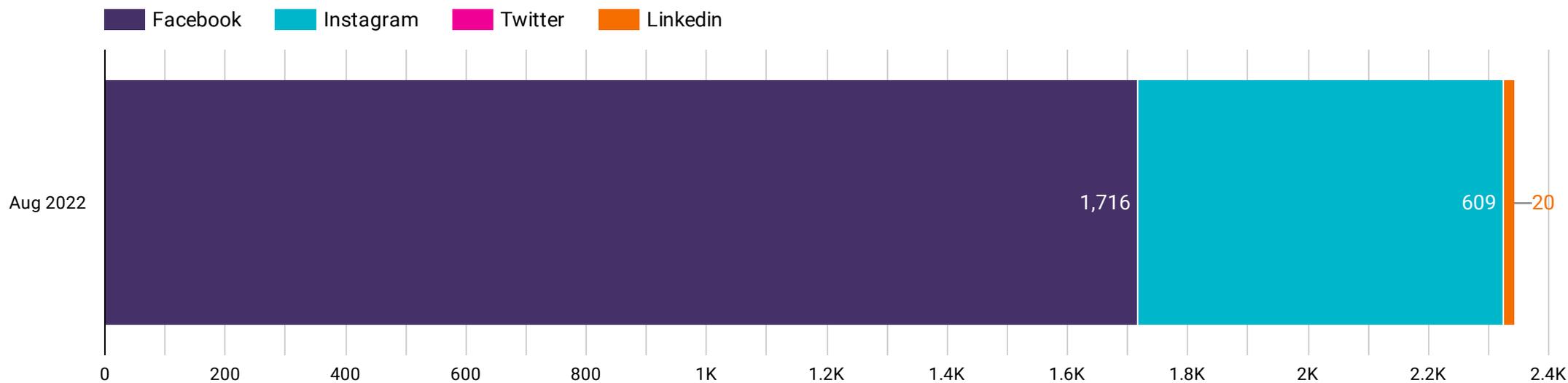
You can make a whole weekend of it with their “glamping package” that includes a s'mores kit, Two Mules Cantina drinks and apps, and a hot flapjack breakfast. Live music comes with the territory, too.

Have a spa day

The Four Seasons Spa and Salon is definitely calling your name. And whether you pop in for some post-sun pampering or general R&R, you'll be surrounded by a beautifully landscaped, oasis-style resort that you may never want to leave.

For more inspiration for your next day-cay or stay-cay in Irving — and all the latest deals — visit IrvingTexas.com/deals.

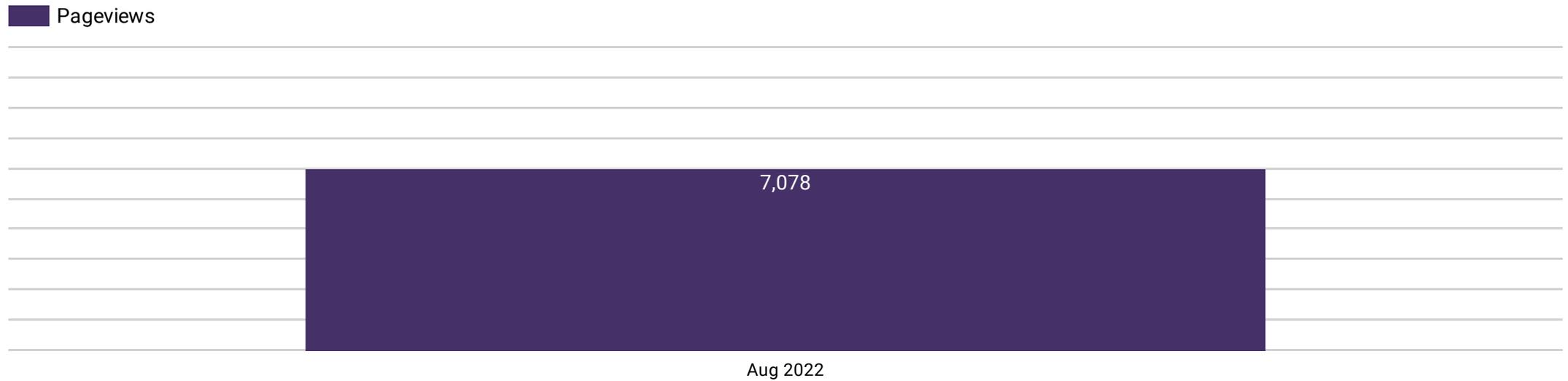
Additional Social Media Followers



Social Media Breakdown

Organization	Facebook Followers	Instagram Followers	Twitter Followers	LinkedIn Followers	Total Followers
CVB	97,956	13,225	5,788	863	117,832
CC	13,979	609	2,467	422	16,868
Grand Total	111,935	13,834	8,255	1,285	134,700

Blog Pageviews



Blog Traffic Performance

	Page	Pageviews ▾	Unique Pageviews	Avg. Time on Page	Bounce Rate
1.	/blog/stories/post/five-ways-to-have-fun-at-lake-carolyn/	590	507	00:07:55	42.28%
2.	/blog/stories/post/where-to-rock-out-in-irving-this-august/	455	424	00:05:01	71.65%
3.	/blog/stories/post/hudson-house/	300	245	00:03:54	59.43%
4.	/blog/	269	202	00:01:32	32.61%
5.	/blog/stories/post/four-fun-ways-to-play-on-the-water-in-irving/	237	198	00:05:43	38.59%
6.	/blog/stories/post/5-brunch-spots-in-irving-you-need-to-try-this-sunday/	166	143	00:07:37	46.58%
7.	/blog/stories/post/uniquely-irving-empa-mundo/	165	155	00:04:37	55.47%
8.	/blog/stories/post/nylo-las-colinas-hotel/	153	141	00:08:25	51.56%
9.	/blog/stories/post/throwback-thursday-exploring-dfw-international-airport/	143	139	00:31:53	33.57%
10.	/blog/stories/post/six-sexy-spots-for-date-night/	125	115	00:07:03	58.72%

Social Media Overview

Organization: CVB (1) ▾

Aug 1, 2022 - Aug 31, 2022 ▾

Total All Platforms

Total Followers

117,832

Facebook Instagram Twitter LinkedIn



Total Impressions

3,151,651

↑ 378,983

Facebook Instagram Twitter LinkedIn



Total Engagements

97,472

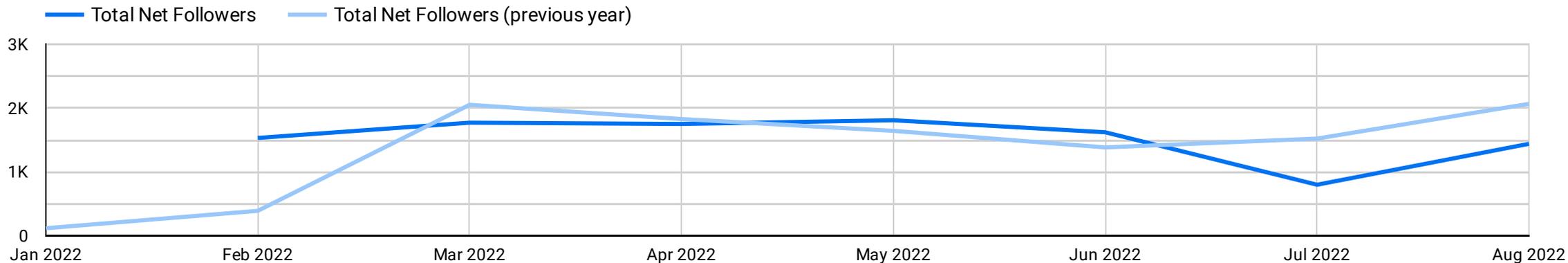
↑ 22,880

Facebook Instagram Twitter LinkedIn Engagement



By Platform

	Facebook	Δ	Instagram	Δ	Twitter	Δ	LinkedIn	Δ
Followers	97,956		13,225		5,788		863	
Impressions	2,247,183	-114,982 ↓	901,299	15,707 ↑	783	-815 ↓	2,386	2,035 ↑
Engagements	27,651	-23,191 ↓	69,599	-4,762 ↓	22	-105 ↓	200	174 ↑
Net Followers	915	635 ↑	511	1 ↑	10	4 ↑	15	5 ↑



Social Media Overview

Organization: CC (1) ▾

Aug 1, 2022 - Aug 31, 2022 ▾

Total All Platforms

Total Followers

16,868

Facebook Instagram Twitter LinkedIn



Total Impressions

1,537,707

↑ 1,537,394

Facebook Instagram Twitter LinkedIn



Total Engagements

108,884

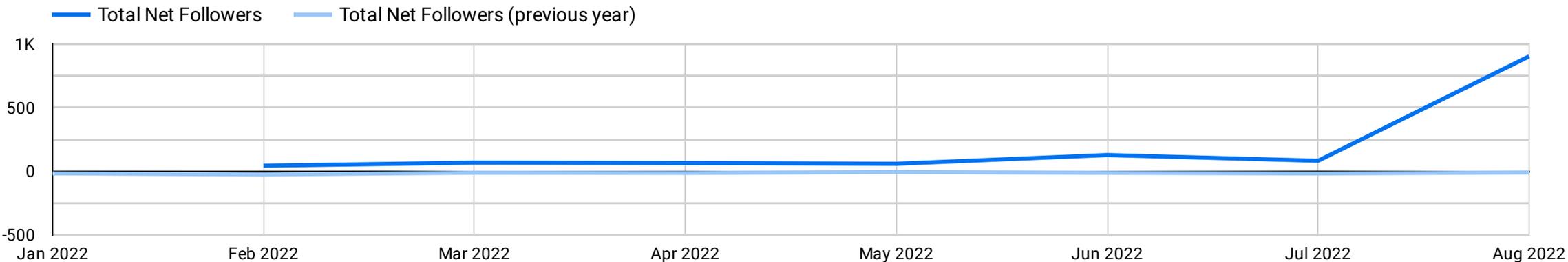
↑ 108,882

Facebook Instagram Twitter LinkedIn Engagement



By Platform

	Facebook	Δ	Instagram	Δ	Twitter	Δ	LinkedIn	Δ
Followers	13,979		0		2,467		422	
Impressions	1,537,344	1,384,354 ↑	0	-	329	172 ↑	34	-71 ↓
Engagements	108,869	102,173 ↑	0	-	5	4 ↑	10	-1 ↓
Net Followers	801	731 ↑	98	88 ↑	0	-3 ↓	5	2 ↑





DATE: September 20, 2022
TO: Maura Gast, Executive Director
FROM: Susan Rose, VP Finance & Administration
RE: STR and AirDNA Data Reports – August Data

STR

Irving's hotel occupancy rate for August was 66.3%, which is slightly lower than the US. When comparing current month's occupancy numbers to last year, Irving's occupancy was up 11.2%, while Texas figures increased 1.7% and the US figures increased 5.3% for the month. Demand for the current period increased 10.7%, and YTD has increased 19.5% over last year, while STR data reflects a 11.2% increase for the current period and a 19.4% increase in YTD occupancy compared to 2021.

For the average daily rate, Irving was \$115.10, up 16.9% in August compared to last year, leaving Irving's YTD average daily rate at \$113.69, up 28.6% over last year.

As you review the current data, please remember that this time last year, we were seeing the onslaught of the pandemic and confidence in traveling had not yet returned. While the data may reflect an uptick from last year's lowest times, it should definitely not be mistaken for a complete recovery.

AirDNA

For the month of August, there were 558 available listings in Irving which was a 39.2% increase in listings over last year's figure of 401. The average daily rate for August was \$218.17, which was a decrease of 1.87% over last year, with an occupancy percentage of 56.0%, which was a decrease of 3.65% compared to last year.

For the hotel comparable subset, the average daily rate for August was \$117.87, an increase of 13.64% from last year, with occupancy at 58.1%, a decrease of 7.67% from last year.

All STR & AirDNA graphs are accessible via the board web portal and can be found at www.irvingtexas.com/board.

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: August 2022

	Current Month - August 2022 vs August 2021												Year to Date - August 2022 vs August 2021											
	Occ %		ADR		RevPAR		Percent Change from August 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021					
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	66.5	63.1	151.49	138.21	100.67	87.25	5.3	9.6	15.4	16.6	1.0	6.4	63.2	56.9	148.03	120.61	93.58	68.65	11.1	22.7	36.3	39.8	2.5	13.9
Texas	60.8	59.8	108.41	100.56	65.94	60.17	1.7	7.8	9.6	10.5	0.8	2.5	62.8	59.2	112.37	93.64	70.53	55.39	6.1	20.0	27.3	29.0	1.3	7.5
Atlanta, GA	64.0	60.3	117.28	104.59	75.05	63.02	6.2	12.1	19.1	21.1	1.7	8.0	65.5	59.7	118.09	96.26	77.30	57.50	9.6	22.7	34.4	38.4	3.0	12.8
Arlington, TX	70.1	61.9	108.17	98.07	75.83	60.70	13.3	10.3	24.9	24.9	0.0	13.3	69.1	64.3	103.65	88.77	71.59	57.04	7.5	16.8	25.5	25.5	-0.0	7.5
Charlotte, NC	66.3	57.8	119.09	100.75	78.91	58.19	14.7	18.2	35.6	35.5	-0.1	14.6	64.5	53.9	116.65	91.33	75.19	49.23	19.6	27.7	52.7	56.4	2.4	22.4
Fort Worth, TX+	63.4	62.5	115.26	103.20	73.07	64.50	1.4	11.7	13.3	14.5	1.1	2.5	66.3	61.3	118.92	95.03	78.79	58.29	8.0	25.1	35.2	38.6	2.5	10.7
Frisco, TX+	58.3	49.2	133.01	118.84	77.57	58.50	18.5	11.9	32.6	32.9	0.3	18.8	62.0	51.9	141.65	115.87	87.83	60.10	19.5	22.2	46.1	47.5	0.9	20.7
Grapevine, TX+	73.3	66.1	196.44	181.94	144.05	120.21	11.0	8.0	19.8	19.8	0.0	11.0	72.1	54.4	198.80	179.44	143.34	97.55	32.6	10.8	46.9	48.7	1.2	34.2
Irving, TX+	66.3	59.6	115.10	98.43	76.28	58.67	11.2	16.9	30.0	29.7	-0.2	11.0	67.5	56.6	113.69	88.44	76.75	50.02	19.4	28.6	53.5	54.4	0.6	20.1
Nashville, TN	67.3	65.1	162.66	149.25	109.39	97.09	3.4	9.0	12.7	19.0	5.6	9.2	68.0	56.4	166.28	125.59	113.13	70.79	20.7	32.4	59.8	68.0	5.1	26.9
Phoenix, AZ	59.7	57.6	110.95	104.42	66.25	60.10	3.7	6.3	10.2	9.9	-0.3	3.4	68.3	61.0	163.92	120.74	112.00	73.66	12.0	35.8	52.0	54.1	1.4	13.5
San Jose, CA+	68.8	57.9	160.77	120.05	110.63	69.51	18.8	33.9	59.2	81.2	13.9	35.3	61.9	45.3	148.26	107.86	91.77	48.85	36.7	37.5	87.8	101.1	7.1	46.3

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	69.6	143.30	99.71	56.2	117.11	65.77	US	47.7	40.2	107.0	28.6	8.6	39.6
Texas	65.7	105.97	69.67	59.2	92.24	54.60	Texas	49.7	38.6	107.5	30.3	6.3	38.4
Irving	65.6	98.71	64.73	56.2	87.07	48.95	Irving	91.6	37.5	163.4	31.3	-7.6	21.3
Best USA	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Grpvine	Nshville	Nshville	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	69.0	227.7	43.4	13.8	42.5
Best Texas	Grpvine	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Grpvine	Arlngtn	Grpvine	Frisco	Arlngtn	Arlngtn
	78.7	210.08	165.27	64.9	179.71	94.20		145.5	51.9	189.4	43.4	13.8	42.5
Worst USA	SanJose	Irving	SanJose	SanJose	Irving	SanJose	Worst USA	Phoenix	SanJose	SanJose	SanJose	SanJose	SanJose
	54.5	98.71	63.05	43.6	87.07	46.34		40.9	11.7	79.6	10.6	-31.8	-24.6
Worst Texas	Frisco	Irving	Irving	Frisco	Irving	Irving	Worst Texas	Arlngtn	Grpvine	Arlngtn	Arlngtn	Irving	Irving
	60.8	98.71	64.73	52.3	87.07	48.95		44.1	17.9	118.9	25.2	-7.6	21.3

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

A blank row indicates insufficient data.

Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: August 2022

	Current Month - August 2022 vs August 2021												Year to Date - August 2022 vs August 2021												
	Occ %		ADR		RevPAR		Percent Change from August 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021						
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
Irving, TX+	66.3	59.6	115.10	98.43	76.28	58.67	11.2	16.9	30.0	29.7	-0.2	11.0	67.5	56.6	113.69	88.44	76.75	50.02	19.4	28.6	53.5	54.4	0.6	20.1	
Luxury/Full Service Irving+	63.2	50.0	158.52	139.07	100.20	69.53	26.4	14.0	44.1	44.1	0.0	26.4	64.3	45.3	156.57	126.59	100.67	57.31	42.0	23.7	75.6	78.1	1.4	44.0	
All Suite/Extended Stay Irving+	66.4	66.1	94.42	83.73	62.69	55.38	0.4	12.8	13.2	9.0	-3.7	-3.3	70.2	66.2	93.17	74.65	65.39	49.41	6.0	24.8	32.3	28.9	-2.6	3.3	
Limited Service Irving+	71.6	65.2	104.82	93.88	75.05	61.20	9.8	11.7	22.6	30.6	6.5	16.9	73.0	62.4	104.64	82.67	76.39	51.59	17.0	26.6	48.1	57.6	6.5	24.5	
Budget Irving+	67.4	64.3	70.53	60.70	47.52	39.03	4.8	16.2	21.7	21.6	-0.1	4.7	65.3	59.5	68.43	58.26	44.71	34.69	9.7	17.5	28.9	28.7	-0.1	9.6	
Las Colinas+	61.7	56.4	131.93	113.15	81.42	63.79	9.5	16.6	27.6	29.2	1.2	10.8	64.2	53.5	131.47	99.31	84.37	53.14	19.9	32.4	58.8	59.3	0.3	20.3	
DFW North+	71.8	59.6	111.63	91.99	80.20	54.83	20.5	21.4	46.3	42.9	-2.3	17.8	72.2	57.4	107.82	83.64	77.86	48.03	25.8	28.9	62.1	64.8	1.6	27.8	
DFW South+	67.1	64.4	95.75	85.87	64.22	55.33	4.1	11.5	16.1	16.0	-0.0	4.1	67.2	60.1	95.35	79.06	64.09	47.54	11.8	20.6	34.8	34.8	-0.0	11.8	
Full Service Las Colinas+	59.3	46.5	194.47	174.77	115.34	81.33	27.5	11.3	41.8	41.8	0.0	27.5	59.4	38.9	196.83	162.49	116.96	63.23	52.7	21.1	85.0	85.0	0.0	52.7	
Limited Service Las Colinas+	63.5	63.8	88.89	79.34	56.43	50.60	-0.5	12.0	11.5	13.9	2.1	1.7	67.7	64.5	88.56	70.64	59.99	45.56	5.0	25.4	31.7	32.4	0.5	5.6	
Full Service DFW North+	67.4	46.6	144.30	120.85	97.23	56.35	44.5	19.4	72.5	72.5	0.0	44.5	68.1	42.4	137.43	113.15	93.55	47.92	60.7	21.5	95.2	103.7	4.4	67.7	
Limited Service DFW North+	75.0	68.3	91.12	78.75	68.31	53.81	9.7	15.7	26.9	22.1	-3.8	5.5	75.0	67.1	89.74	71.65	67.30	48.10	11.7	25.2	39.9	39.8	-0.1	11.6	
Full Service DFW South+																									
Limited Service DFW South+	67.8	65.3	89.57	79.00	60.76	51.57	3.9	13.4	17.8	17.8	-0.0	3.9	66.4	58.9	88.45	73.01	58.77	42.97	12.9	21.2	36.8	36.7	-0.0	12.8	

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2022	2021	2022	2021	2022	2021	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	Rev PAR	Room Rev	Room Avail	Room Sold
Entire Place	56.0	58.1	218.17	222.33	122.07	129.11	-3.65	-1.87	-5.45	57.3	54.9	59.2	59.5	60.04	213.85	207.58	127.20	124.62	-0.92	3.02	2.07	50.8	45.3	39.9
Hotel Comparable	58.1	62.95	117.87	103.72	68.50	65.29	-7.67	13.64	4.93	80.5	72.1	58.9	62.1	58.96	113.63	97.99	70.61	57.78	5.38	15.96	22.21	85.1	51.5	59.6

Available Listings	2022	2021	% Chg
Entire Place	339	241	40.7
Private Room	155	124	25.0
Shared Room	64	36	77.8
Total Available Listings	558	401	39.2

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	85	74	12712	11145
Luxury/Full Service Irving+	16	14	4904	4304
All Suite/Extended Stay Irving+	30	29	3461	3354
Limited Service Irving+	14	14	1794	1794
Budget Irving+	24	16	2434	1574
Las Colinas+	31	30	5326	4990
DFW North+	24	24	3863	3863
DFW South+	30	20	3523	2292
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3067	2731
Full Service DFW North+	4	4	1589	1589
Limited Service DFW North+	20	20	2274	2274
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	18	2467	1836
ICC Comp Set No Boutiques+				

A blank row indicates insufficient data.

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Irving, Texas Room Demand

Source: Smith Travel Research

	2021			2022			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	37.6	149,888	149,888	54.0	213,194	213,194	42.2%	42.2%	42.5%	42.5%
February	46.2	166,232	316,120	64.5	232,046	445,240	39.6%	40.8%	40.7%	41.7%
March	58.3	232,397	548,517	71.0	282,761	728,001	21.7%	32.7%	20.7%	33.0%
April	58.0	223,663	772,180	74.5	286,896	1,014,897	28.3%	31.4%	28.8%	31.5%
May	62.1	245,810	1,017,990	71.2	280,494	1,295,391	14.1%	27.2%	15.3%	27.3%
June	64.8	248,066	1,266,056	74.3	283,046	1,578,437	14.1%	24.7%	15.0%	24.9%
July	65.6	259,433	1,525,489	66.3	265,307	1,843,744	2.3%	20.9%	1.5%	20.8%
August	59.6	235,957	1,761,446	66.3	261,179	2,104,923	10.7%	19.5%	11.2%	19.4%
September	59.7	230,535	1,991,981							
October	66.2	266,062	2,258,043							
November	64.1	244,834	2,502,877							
December	55.6	219,242	2,722,119							

Irving, Texas & United States Comparison

August 2022

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	99.60	45.4%	99.60	45.4%	54.0%	42.5%	54.0%	42.5%	53.82	107.1%	53.82	107.1%
FEBRUARY	107.53	42.7%	103.66	43.8%	64.5%	40.7%	59.1%	41.7%	69.37	100.7%	61.29	103.8%
MAR	110.73	40.4%	106.44	42.1%	71.0%	20.7%	63.1%	33.0%	78.63	69.5%	67.21	89.1%
APRIL	118.59	37.7%	109.97	40.7%	74.5%	28.8%	65.9%	31.5%	88.29	77.4%	72.44	85.1%
MAY	118.46	28.5%	111.97	37.2%	71.2%	15.3%	66.8%	27.3%	84.36	48.2%	74.85	74.8%
JUNE	117.19	21.6%	112.91	33.6%	74.3%	15.0%	68.1%	24.9%	87.02	39.9%	76.85	66.8%
JULY	112.72	14.6%	113.05	30.1%	66.3%	1.5%	67.8%	20.8%	74.73	16.3%	76.62	57.2%
AUGUST	115.10	16.9%	113.69	28.6%	66.3%	11.2%	67.5%	19.4%	76.28	30.0%	76.75	53.5%
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 109.96 29.1% Occupancy 65.6% 28.7% RevPAR 72.16 66.2%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	96.11	29.9%	96.11	29.9%	51.3%	19.2%	51.3%	19.2%	49.33	54.8%	49.33	54.8%
FEBRUARY	104.86	33.4%	100.65	31.8%	60.0%	17.6%	55.4%	18.3%	62.95	56.8%	55.80	55.9%
MAR	118.40	35.2%	107.64	32.8%	67.8%	6.0%	59.7%	13.1%	80.24	43.3%	64.22	50.2%
APRIL	117.52	28.2%	110.33	31.2%	66.4%	6.6%	61.4%	11.3%	78.05	36.7%	67.69	46.0%
MAY	117.37	20.7%	111.83	28.5%	64.2%	3.7%	61.9%	9.6%	75.31	25.2%	69.25	40.7%
JUNE	116.95	15.3%	112.75	25.6%	66.8%	2.8%	62.7%	8.3%	78.13	18.5%	70.73	36.0%
JULY	113.80	6.2%	112.92	21.9%	65.0%	-1.0%	63.0%	6.8%	73.99	5.1%	71.20	30.2%
AUGUST	108.41	7.8%	112.37	20.0%	60.8%	1.7%	62.8%	6.1%	65.94	9.6%	70.53	27.3%
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

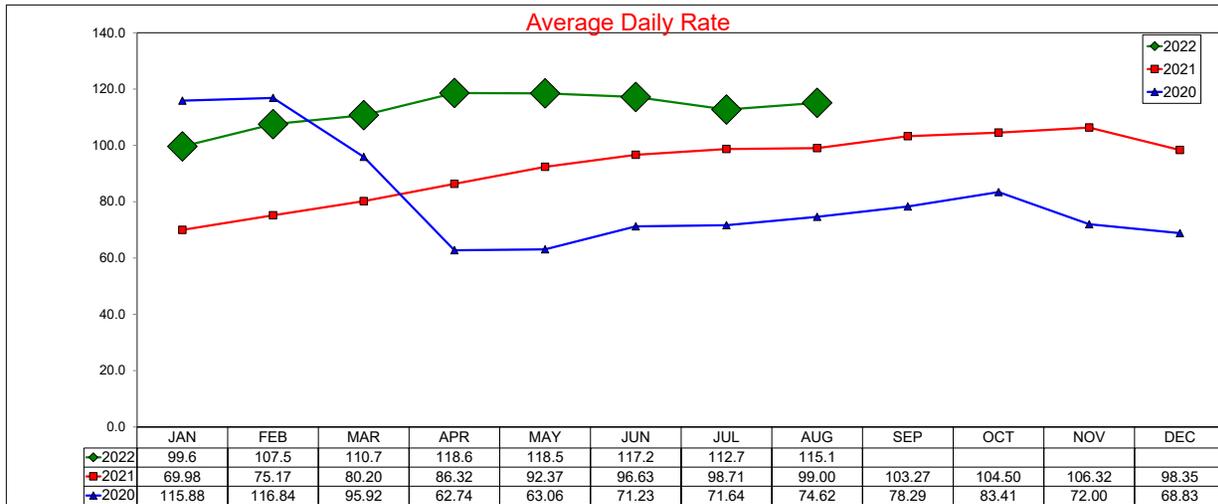
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	123.51	36.0%	123.51	36.0%	47.8%	22.4%	47.8%	22.4%	58.98	66.4%	58.98	66.4%
FEBRUARY	137.39	38.7%	130.80	37.6%	56.9%	26.0%	52.1%	24.2%	78.24	74.8%	68.15	70.9%
MAR	146.61	37.5%	137.13	37.5%	64.0%	17.9%	56.2%	21.6%	93.82	62.1%	77.06	67.2%
APRIL	149.90	35.1%	140.75	36.6%	65.5%	14.4%	58.5%	19.4%	98.20	54.5%	82.36	63.1%
MAY	149.91	26.8%	142.82	33.8%	65.1%	10.1%	59.9%	17.1%	97.53	39.6%	85.50	56.7%
JUNE	155.04	19.3%	145.15	30.1%	70.1%	6.3%	61.6%	14.8%	108.64	26.8%	89.37	49.4%
JULY	159.08	10.3%	147.46	25.4%	69.6%	0.2%	62.7%	12.1%	110.73	10.6%	92.53	40.5%
AUGUST	151.49	9.6%	148.03	22.7%	66.5%	5.3%	63.2%	11.1%	100.67	15.4%	93.58	36.3%
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

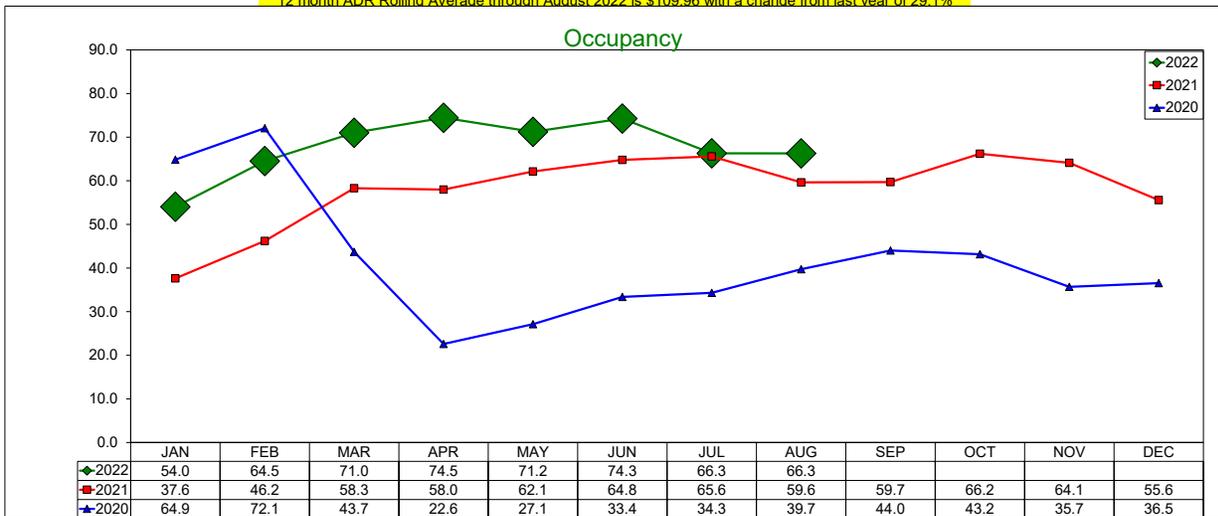
SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

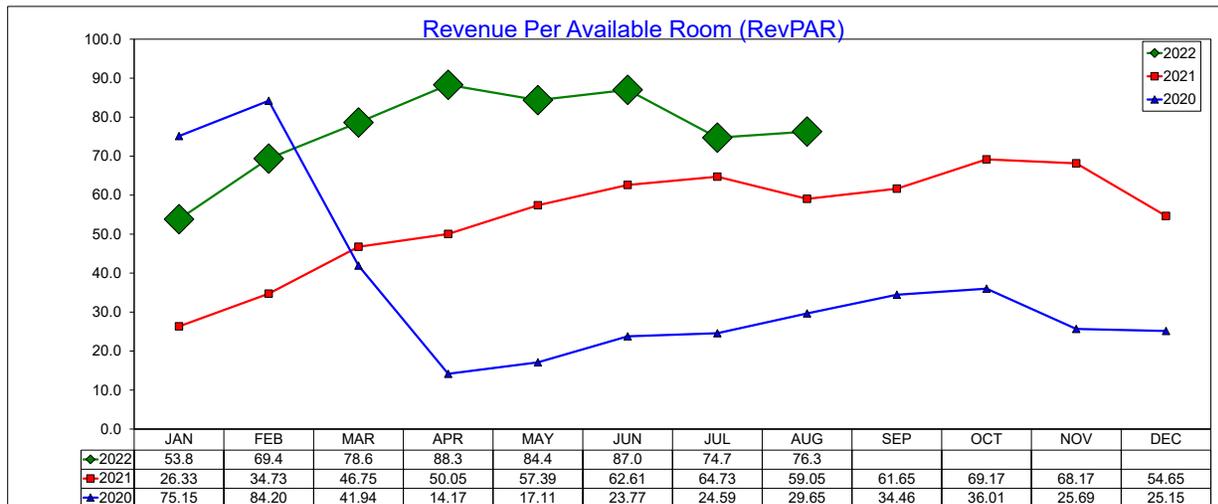
August 2022



12 month ADR Rolling Average through August 2022 is \$109.96 with a change from last year of 29.1%



12 month Occupancy Rolling Average through August 2022 is 65.62% with a change from last year of 28.7%



12 month RevPAR Rolling Average through August 2022 is \$72.16 with a change from last year of 66.2%

SOURCE: STR, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Monthly & YTD AirDNA Data

August 2022

Entire Place	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	212.65	39.8%	212.65	39.8%	49.2%	6.0%	49.2%	6.0%	104.71	48.2%	104.71	48.2%
FEBRUARY	227.23	27.6%	219.59	34.7%	54.9%	4.0%	51.8%	5.9%	124.81	32.6%	113.72	42.6%
MAR	220.94	16.0%	220.11	26.3%	59.8%	0.0%	54.6%	3.3%	132.07	15.9%	120.25	30.5%
APRIL	207.03	-3.6%	215.98	14.7%	62.3%	-3.1%	56.8%	0.9%	129.01	-6.6%	122.77	15.8%
MAY	195.15	-7.5%	210.11	8.5%	64.9%	-1.3%	58.9%	1.0%	126.69	-8.8%	123.77	9.6%
JUNE	210.66	-6.5%	210.23	5.8%	62.2%	-3.9%	59.6%	0.6%	131.09	-10.2%	125.24	6.4%
JULY	228.24	-6.3%	213.21	3.7%	62.5%	-6.6%	60.0%	-0.4%	142.58	-12.4%	128.00	3.2%
AUGUST	218.17	-1.9%	213.85	3.0%	56.0%	-3.7%	59.5%	-0.9%	122.07	-5.5%	127.20	2.1%
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

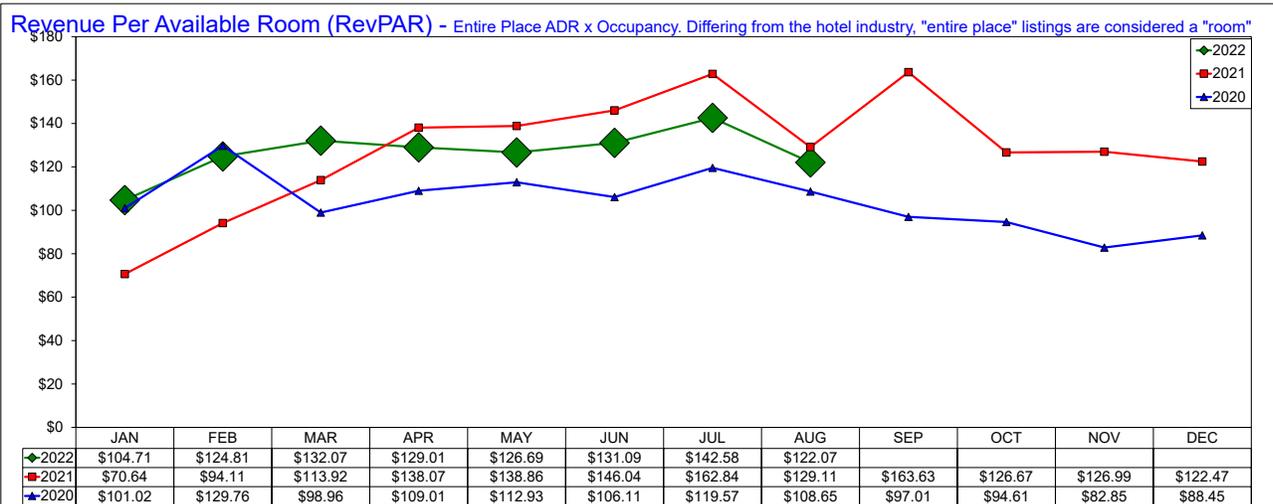
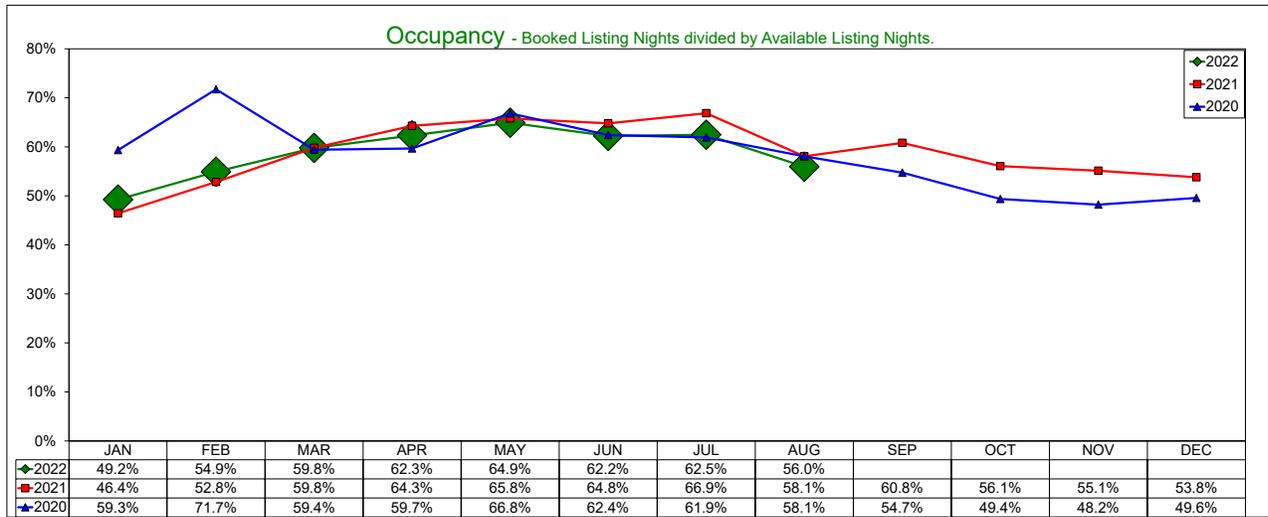
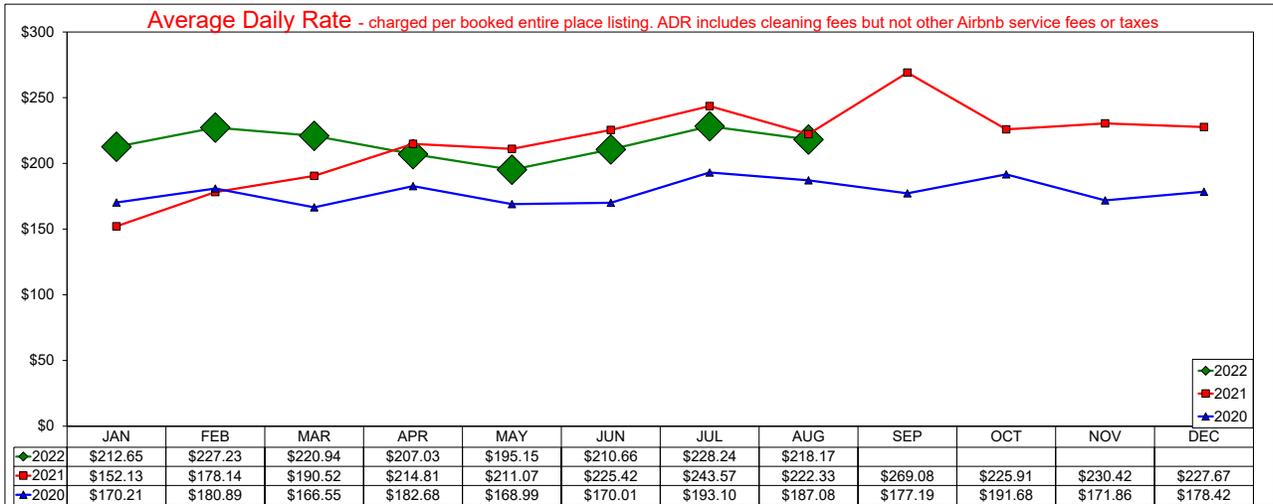
Hotel Comparable	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	102.37	25.6%	102.37	25.6%	55.2%	19.6%	55.2%	19.6%	56.53	50.2%	56.53	50.2%
FEBRUARY	109.56	12.8%	105.73	19.8%	59.6%	8.7%	57.2%	15.4%	65.32	22.6%	60.48	38.3%
MAR	112.45	20.0%	108.48	20.0%	61.4%	4.2%	58.8%	11.4%	68.99	25.1%	63.82	33.6%
APRIL	111.97	17.1%	109.70	19.2%	63.1%	3.0%	60.2%	9.0%	70.64	20.7%	66.09	29.9%
MAY	114.97	13.0%	111.44	18.3%	71.4%	9.5%	63.5%	11.1%	82.05	23.7%	70.78	31.4%
JUNE	116.12	10.6%	112.46	17.4%	64.7%	6.3%	63.8%	10.5%	75.16	17.5%	71.72	29.7%
JULY	116.76	10.4%	113.09	16.3%	57.1%	-10.2%	62.7%	7.2%	66.65	-0.8%	70.90	24.6%
AUGUST	117.87	13.6%	113.63	16.0%	58.1%	-7.7%	62.1%	5.4%	68.50	4.9%	70.61	22.2%
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

AirDNA - Entire Place

August 2022

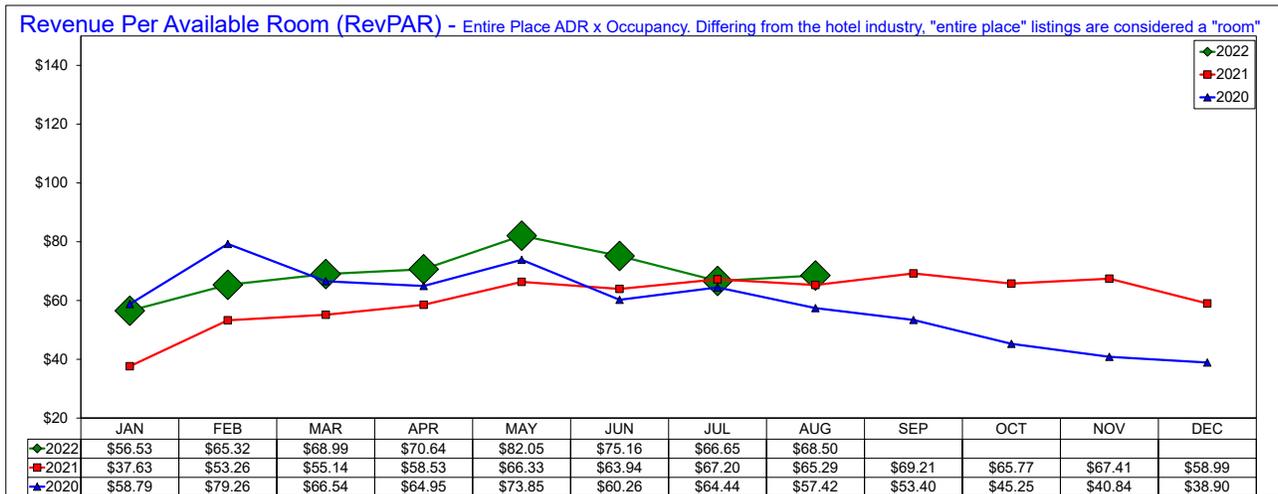
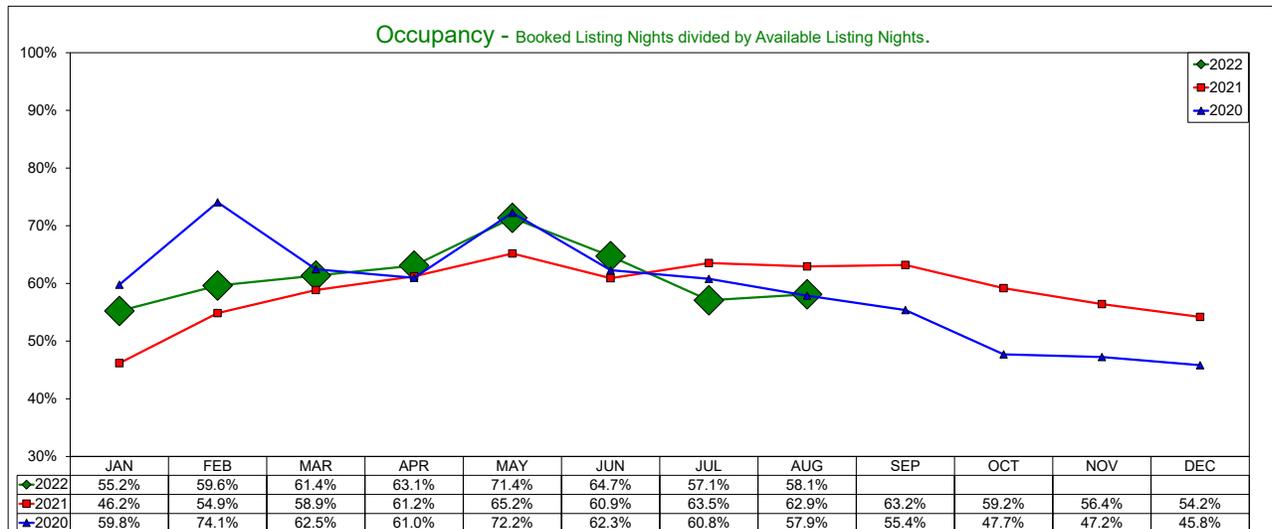
Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms



AirDNA - Hotel Comparable Subset

August 2022

Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels

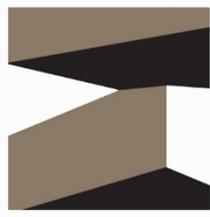


2022 - 2021 - 2020 COMPARISON
Occupancy/ADR/RevPAR

Month	Occ %			ADR			RevPAR		
	2022	2021	2020	2022	2021	2020	2022	2021	2020
January	54.00	37.62	64.85	99.60	69.98	115.88	53.82	26.33	75.15
February	64.50	46.20	72.06	107.53	75.17	116.84	69.37	34.73	84.20
March	71.00	58.30	43.72	110.73	80.20	95.92	78.63	46.75	41.94
April	74.50	58.00	22.59	118.59	86.32	62.74	88.29	50.05	14.17
May	71.20	62.10	27.10	118.46	92.37	63.06	84.36	57.39	17.11
June	74.30	65.60	33.37	117.19	98.71	71.23	87.02	64.73	23.77
July	66.30	65.60	34.32	112.72	98.71	71.64	74.73	64.73	24.59
August	66.30	59.60	39.74	115.10	99.00	74.62	76.28	59.05	29.65
September		59.60	44.01		103.46	78.29		61.66	34.46
October		66.20	43.17		104.50	83.41		69.17	36.01
November		64.10	35.68		106.32	72.00		68.17	25.69
December		55.60	36.54		98.35	68.83		54.65	25.15

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, SEPTEMBER 26, 2022**

**CONVENTION CENTER
MANAGEMENT REPORTS**



**IRVING
CONVENTION CENTER
AT LAS COLINAS**

AN ASM GLOBAL MANAGED FACILITY

September 19, 2022

TO: Maura Gast, Executive Director ICVB
 FROM: Verenis Pedraza, ASM Global Director of Finance
 Casey Villaseñor, ASM Global Director of Sales
 SUBJECT: **Monthly Financial & Sales Report – August 2022**

Convention Center	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Direct Event Income	154,056	122,950	74,367	1,013,888	1,063,580	692,314
Ancillary Income	342,150	184,467	168,661	3,060,110	2,174,841	785,899
Total Event Income	496,206	307,417	243,028	4,073,998	3,238,421	1,478,213
Other Income	118,362	66,421	44,264	742,581	730,631	346,060
Adjusted Gross Income	614,568	373,838	287,292	4,816,579	3,969,052	1,824,273
Indirect Expenses	(690,191)	(489,020)	(391,299)	(5,617,752)	(5,415,335)	(3,983,307)
Net Income (Loss)	(75,623)	(115,182)	(104,007)	(801,173)	(1,446,283)	(2,159,034)

- Total direct event income consisted of rental and service revenue from the eighteen revenue-producing events we had for the month: N TX Commission, Sewing & Quilt Expo, Sneaker Travelers Expo, TEXSOM, TX Society of CPA's, IISD, Regional Transportation, SPFest, AAHOA, ABAT, AATC-AAGD, ACFE, TD Industries, Texas Pro Bodybuilding, IISD Parking and three CVB meetings.
- Other operating income includes August's Westin garage rental, Enterprise's rent, Music Factory concerts, transient parking revenue, & various commissions.
- Indirect expenses were over budget by \$201,172; which included our yearly digital signage, computer upgrades for all departments, filters for the building, additional security, landscaping and janitorial supplies.
- Despite being overbudget in indirect expenses, the ICC beat budget by \$39,558.

ASM Catering	Current Actual	Current Budget	Prior Year Actual	Year to Date Actual	Year to Date Budget	Prior YTD Actual
Total Revenue	440,678	256,060	178,357	3,967,359	2,924,835	823,887
Net Income/(Loss)	276,609	172,540	110,360	2,357,003	1,870,837	470,164
Net Income/(Loss) %	62.77%	67.38%	61.88%	59.41%	63.96%	57.07%

ICC by the Numbers

EVENTS		VISITORS	
This month	To date	This month	To date
18	184	14,464	171,919
Current Year	Current Year	Current Year	Current Year
14	83	10,147	84,641
Prior Year	Prior Year	Prior Year	Prior Year

FUTURE GUESTROOMS BOOKED		SURVEY RESULTS	
This month	To date	Returned	Score
13,647	37,181	2	100%
Current Year	Current Year	This Month	Current Month
4,856	19,836	28	94.8%
Prior Year	Prior Year	Year to Date	Year to Date

EXECUTED AGREEMENTS	
This month	To date
14	195
Current Year	Current Year
13	119
Prior Year	Prior Year

Target Industry Bookings

Association of Fundraising Professionals – June 2023

Fencing Supply Group – October 2022

September and October at a Glance

- September 1-6 Swim Spa Blowout Expo
- September 7-9 Salvation Army of North Texas
- September 8-9 Great Harvest
- September 8-10 Embassy City Church
- September 9-10 Heart of Texas Body Building
- September 9-13 TSAE 2022 New Ideas Annual Conference
- September 13-14 Southwest Society of Cosmetic Chemists
- September 14-17 Texas Podiatric Medical Association
- September 18 Sneaker Exit
- September 18-21 Strategic Franchising
- September 21-25 Fiber Fest
- September 27-28 QuikTrip
- September 28-29 JP Morgan Chase for Business Series
- September 29-30 Technology Prayer Breakfast
- September 30-October 3 International Society of Canine Cosmetologists
- October 3-4 Methodist Health Systems
- October 5-7 Direct Selling News
- October 5-8 Scrapbook Expo
- October 9-10 UNIFY Financial
- October 10-11 Fencing Supply Group
- October 13-16 Fan Festival
- October 17-19 Connex Mid-Year Meeting
- October 17-20 Caterpillar Meeting
- October 17-20 International Association of Fire Chiefs
- October 21-23 Ultimate Women's Expo
- October 25-26 Career College of Schools of Texas
- October 26-27 Comerica Women's Business Symposium
- October 26-29 Teas Physical Therapy Association

cc: Tom Meehan, General Manager, ASM Global

September 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
TEXSOM Conference De finite			Swim Spa Blow out Expo De finite			
ABAT De finite		Carol Stoddard Retire... De finite - Internal		Bio world Photo Shoot De finite		
PartyFest						
4	5 Labor Day	6	7	8	9	10
DFW Church Worship S... De finite		Salvation Army of North Texas De finite				
Swim Spa Blow out Expo De finite			Mid Cities Women's Cli... De finite			
		IPD Honor Guard Train... De finite		Embassy City Church De finite		
					The Great Harvest - Irving Cares Gala De finite	
					Heart of Texas Body Building De finite	
					ICVB Committee Meeti... De finite	
						TSAE 2022 New Ideas Annual Conference De finite
11	12	13	14	15	16	17
TSAE 2022 New Ideas Annual Conference De finite						
Cafe Open Tentative 1 - Blackout		SWSCC - Suppliers Day and Educational Seminar De finite				
		USA Triathlon Meeting De finite		2022 TPMA Southwest Foot and Ankle Conference De finite		
					USA Triathlon@ Levy Plaza- se ...	
					USA Triathlon@ Levy Plaza- se ...	

September 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
18	19	20	21	22	23	24
Sneaker Exit De finite	Strategic Franchising 2022 De finite			Fiber Fest De finite		
	Irving Fire Fighters Ex... De finite			Comerica Tasting De finite - Internal		
 						
25	26	27	28	29	30	1
Fiber Fest De finite	2022 North Texas State of Reform Health Policy C... De finite					
	ICVB Board of Directo... De finite	ASM Corporate Meeting De finite - Internal				
		QuikT rip De finite				
		Economic Forecast fo... De finite	DFW RIMS Annual Conf... De finite			
			Chase for Business Series De finite			
				2022 Technology Prayer Breakfast De finite		
				TRAPS Meeting De finite	U.S. Pet Pro Classic 2022 De finite	
					Veterans Mental Healt... De finite	
					Event De finite - Internal	

October 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	30	1
Fiber Fest De finite	2022 North Texas State of Reform Health Policy C... De finite	ASM Corporate Meeting De finite - Internal				
	ICVB Board of Directo... De finite	QuikTrip De finite				
		Economic Forecast fo... De finite	DFW RIMS Annual Conf... De finite			
			Chase for Business Series De finite			
				2022 Technology Prayer Breakfast De finite		
				TRAPS Meeting De finite	U.S. Pet Pro Classic 2022 De finite	
					Veterans Mental Healt... De finite	
					Event De finite - Internal	
2	3	4	5	6	7	8
U.S. Pet Pro Classic 2022 De finite			Scrapbook Expo 2022 De finite			
	Methodist Health System Leading to Excellence Su... De finite		Direct Selling News De finite			MySquarefeet India Pr... De finite
		GRACE Tasting De finite - Internal		IREM Fashion Show De finite		
9	10 Columbus Day	11	12	13	14	15
UNIFY Financial Credit Union Town Hall De finite			Energy by 5 De finite	Fan Festival 2022 De finite		
MySquarefeet India Pr... De finite	2022 Fencing Supply Group Annual Meeting De finite		Irving 360 Civic Academy Tentative 1			
City 2 City Kicks Expo Tentative 1		ICVB Committee Meeti... De finite				

October 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
16	17	18	19	20	21	22
Fan Festival 2022 De finite	Caterpillar Meeting De finite				DFW Hospital Council ... De finite	
	Fire Technology Conference De finite				Ultimate Women's Expo De finite	
	Connex Mid-Year Meeting De finite				ICVB Committee Meeti... Tentative 1	
23	24	25	26	27	28	29
Ultimate Women's Expo De finite		CCST 2022 Annual Conference De finite				
			TPTA 2022 Annual Conference De finite			
			Comerica Women's Business Symposium De finite		ASUG De finite	Dynaten Awards Banq... De finite
			Career Fair - Hire Talent De finite			
30	31 Halloween	1	2	3	4	5
			All Industry Day 2022 IIAD De finite		GRACE De finite	
			TRAPS Conference De finite		Bull O Ween Tentative 1	Texas Bridal & Weddin... Definite
						Alovia Social Business... Prospect

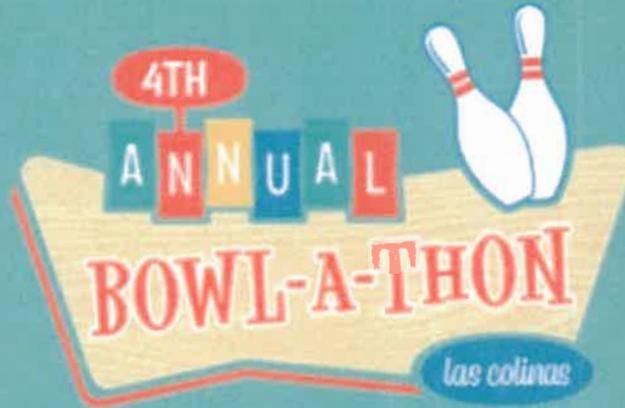
November 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31 Halloween	1	2 All Industry Day 2022 IIAD De finite TRAPS Conference De finite	3	4 GRACE De finite Bull O Ween Tentative 1	5 Texas Bridal & Weddin... De finite Alo vea Social Business... Pros pe ct
6 End of daylight saving time	7	8	9 ICVB 50th Anniversary De finite	10 Home Staging and Redesign De finite MDA Uncork a Cure Gala De finite	11 Veterans Day	12 Express Cheer De finite
13 Express Cheer De finite TMF AMPT Race s	14	15 ICVB Committee Meeti... De finite	16	17 USA Judo Dallas Invitational and National Presidents Cup 2022 De finite Preserve Hallo ween Festival De finite	18	19
20 Preserve Hallo ween F... De finite USA Judo Dallas Invita... De finite	21	22	23	24 Thanksgiving	25	26
27 DFW Church Worship S... De finite	28	29	30	1	2	3 TNP Holiday Party De finite Texas Scorecard De finite Dated Faded Worn Event Tentative 1

**IRVING CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS
MONDAY, SEPTEMBER 26, 2022**

**INDUSTRY REPORTS /
BOARD PARTNERS**

Irving

Family
Center, Inc.



RECAP

\$25,800

RAISED FOR THE IRVING
FAMILY ADVOCACY CENTER

ALL

LANES SOLD OUT

6,674

RAFFLE ENTRIES PURCHASED

45

STAY & PLAY TICKETS SOLD

Thank you sponsors

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IRVING | LAS COLINAS

NEC

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American



USA Triathlon Professional Triathletes Organisation



DFW Dragon Boat Festival

FALL FRONT RUNNERS

BANK OF MONTREAL OPENS TECH HUB, PAWS COLINAS 5K-9, USA TRIATHLON RETURNS, AND MORE



Paws Colinas 5K-9



Tupelo Honey



LAS COLINAS FALL EVENTS



Irving Cares Gala

Friday, September 9th | 6:30-10 p.m.

Irving Cares celebrates 65 years at its annual Irving Cares Gala at the Irving Convention Center at Las Colinas. The night will include cocktails, dinner, live music and a live auction. The Gala raises a significant portion of the funds needed to continue the mission of providing focused assistance for Irving residents to address a financial crisis. Purchase your tickets and learn more at IrvingCares.org.



Las Colinas Bowl-A-Thon

Wednesday, September 14th | 6-9 p.m.

Are you looking for an excuse to spend an evening at Pinstack? The Las Colinas Bowl-A-Thon, benefiting the Irving Family Advocacy Center, is right up your alley. Twenty-eight teams will compete for trophies and bragging rights, all while raising money for a great cause. 100% of proceeds will be donated to IFAC. Bowling teams have sold out but Stay & Play tickets are available. Cheer on your favorite team while enjoying food, drink and arcade games for \$25. Learn more at LasColinas.org/bowl.



Professional Triathletes Organisation US Open 2022

Saturday, September 17th to Sunday, September 18th

The 2022 PTO US Open brings the PTO Tour to Texas for the first time ever, giving you the chance to be part of triathlon event history. Enjoy a truly next-level race experience with a buzzing festival atmosphere at Levy Events Plaza. This event is open to nonprofessionals and professionals. Register at ProTriathletes.org.



Irving Margarita Festival

Saturday, September 24th | 12-6 p.m.

Do you prefer your margarita on the rocks or frozen? Spicy or traditional? Join 1500 other margarita lovers like yourself at the Toyota Music Factory for the Irving Margarita Festival. Festival goers will sample 10 different margaritas while jamming to a live DJ. Attendees have the chance to win a vacation to Mexico through their raffle drawing. A portion of the proceeds benefit the Alexiam Foundation benefiting Children's Charities. Purchase your tickets at toyotamusicfactory.com.



Barley and Bites

September 24th | 4-9 p.m.

Grab a bite and take a sip from more than 20 local food, beer and wine vendors at Levy Event Plaza during Barley and Bites. This inaugural tasting event features yard games, mini golf, photo booths and Irving's annual Hot Wing Challenge. Learn more at IrvingEvents.org.



Irving Marathon Running Series Oktoberfest 5K/5-mile

Saturday, October 1st | 7 a.m.

Irving Marathon Running Series is kicking off its fall race season with the Oktoberfest 5K/5-mile. The racecourse starts at the Toyota Music Factory and takes participants through the picturesque Urban Center. After the race, runners and their friends will enjoy live German music and entertainment, food and beverages. Race participants also receive a t-shirt and finisher medal. Register at IrvingMarathon.com.



DFW Dragon Boat, Kite and Lantern festival

Sunday, October 2nd | 8:30 a.m. - 6 p.m.

The 13th annual DFW Dragon Boat, Kite and Lantern festival features a costume competition, traditional performances, Dragon boat races, kite flying, culture classes and more. This event is produced by the Marco Polo World Foundation, whose mission is to promote intercultural understanding by sharing and celebrating international culture. Learn more at DFWDragonBoatFestival.com.



Paws Colinas 5K-9

Saturday, October 22nd | 7 a.m.

With this record-breaking summer heat behind us, it's time to get back on the trails with your loyal running buddy. Leash up your pup and lace up your running shoes for a scenic 5K run/walk along Campion Trail. The start and finish of the race is at Paws Colinas Dog Park, where runners and their furry sidekicks can enjoy food, drink and awards after the race. Register at IrvingMarathon.com.



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Irving Family
Advocacy Center, Inc.



ABOUT THE IRVING FAMILY ADVOCACY CENTER



The Irving Family Advocacy Center (FAC) functions in partnership with the City of Irving to provide specialized services to the city's youth and families. These services include case management and free counseling for victims of crime, domestic violence and families with high-risk juveniles in family, couple or individual therapy settings, as well as educational classes.

Scan here for
Stay & Play tickets



WEDNESDAY

September 14, 2022 • 6-9 p.m.

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BUSINESS NEWS



FleetPride acquires automotive parts provider

FleetPride Inc., a distributor of truck and trailer parts with a network of over 300 locations, recently acquired Keystone Spring Services, a provider of automotive parts and services. FleetPride's headquarters is located in Las Colinas at 600 East Las Colinas Blvd.



Bank of Montreal establishes tech hub in Las Colinas

The Bank of Montreal has established a tech hub in Las Colinas to make the United States a major focus of its business. The company chose Las Colinas due to North Texas' growing population and reputation as a tech hub. They plan to hire 50 new employees for their Las Colinas team.



Element Hotel now open

The Element Dallas Las Colinas Hotel by Westin is open. Guest rooms feature Westin Heavenly Beds and fully equipped kitchens. On-site food-and-beverage options include the Relax Bar coffee house and the Rise Breakfast Bar. They also have a saline pool and fitness center. The hotel is located at 606 West John Carpenter Freeway.



Nexstar media group acquires the CW Network

Nexstar Media Group, the largest U.S. broadcasting company, will buy majority ownership of the CW Network. Nexstar will hold 75% ownership while the current co-owners, Warner Bros. Discovery and Paramount Global, will retain 12.5% ownership. The deal is expected to close in the third quarter, but Nexstar will begin managing the business immediately.



Builders FirstSource moves HQ to Las Colinas

Builders FirstSource is relocating its headquarters to Las Colinas. They are the nation's largest supplier of structural building products and will be the ninth Fortune 500 global headquarters located in Irving-Las Colinas. The company employs 28,000 people across the country, 150 of whom will office at their newest Las Colinas location at 6031 Connection Drive.



COMMUNITY NEWS



Interim changes to City of Irving Solid Waste Services

Effective October 1st, the City of Irving will perform trash, recycling, brush and bulky collection once per week on the same day. Collection days will fall on either Monday, Tuesday, Wednesday or Thursday. To see a map of collection days and find out yours visit cityofirving.org/interimSWS.

Fran Mathers donates \$40,000 in collegiate scholarships

Via Real owner, Fran Mathers, donated \$40,000 in collegiate scholarships to six children of Irving police officers through the Pat Mathers Scholarship Foundation. The foundation was named and founded in honor of her late husband and business partner.



Las Colinas restaurant scene

Tupelo Honey is coming to Las Colinas in 2023. The concept, famous for its massive buttermilk biscuits, will bring its responsibly sourced Southern fare to the Star Park development located at the intersection of Highway 114 and 161. David Lamberti's French riviera-inspired, Monaco restaurant, is now open at Water Street.

HotWorx ribbon cutting and grand opening

The Irving-Las Colinas Chamber of Commerce hosted a ribbon cutting for HotWorx on August 11th. HotWorx is a 24-hour infrared fitness studio and gym located at 114 West John Carpenter Freeway #150. There are eleven effective workouts to choose from, all led by HotWorx's Virtual Instructors.



2022 Back-to-School Luncheon presented by Michaels

The Irving-Las Colinas Chamber of Commerce hosted its annual Back-to-School Luncheon on August 3rd. The luncheon welcomed new teachers and helped celebrate the new school year. Teachers were treated to goody bags, door prizes and lunch.

Irving Police Department receives grant

The U.S. Conference of Mayors awarded the Irving Police Department a \$100,000 grant in recognition of its Shop Talk program. The grant will be used to expand the program into other minority communities, provide more event opportunities and enhancements.





COMMUNITY SPOTLIGHT

Member Spotlight: Claire St. Amant

Investigative journalist, producer and podcast host

Journalism is a public service; without it, many stories would never come to light. Heroes are celebrated, questions are answered and mysteries come closer to being solved through the power of reporting. Las Colinas resident Claire St. Amant has made it her life's work to bring justice and healing to families through investigative journalism.

St. Amant's love for journalism began at an early age. While growing up in Houston, she and her friends edited, published and distributed the "Kids News" newspaper. This hand-crafted periodical was sold door to door to neighbors and displayed at local dentists and doctors offices.

She pursued journalism and sharpened her craft through high school and college. After graduating from Baylor University with a degree in Professional Writing, St. Amant joined the Peace Corps, where she spent time teaching English as a second language in Ukraine. She soon found herself immersed in the culture and the language; the country would make a lasting impact on her. Upon her return to Texas, journalism continued to call her name.

Eager to launch her career, she applied for any and every journalism job she could find. St. Amant was hired as a Staff Writer at People Newspapers, owned by D Magazine, and promoted to Assistant Managing Editor within two years. This is where St. Amant's itch for investigative journalism began. She broke a high-profile story about a sexual assault at a prominent Dallas private school that no other publication was covering at the time. The story would have remained buried if not for St. Amant's curiosity and commitment to the case.

Off the heels of breaking her first investigative story, media start-up CultureMap Dallas sought out St. Amant to help launch the brand as their Managing Editor. She agreed to the position if she could continue her investigative work, which they obliged. While working on an investigative story, the award-winning CBS show 48 Hours approached her with an exciting opportunity to produce. St. Amant juggled both workloads until she eventually focused her efforts solely on 48 Hours. For the next seven years, she would produce dozens of stories for the long-running series focusing her efforts in and around Texas.



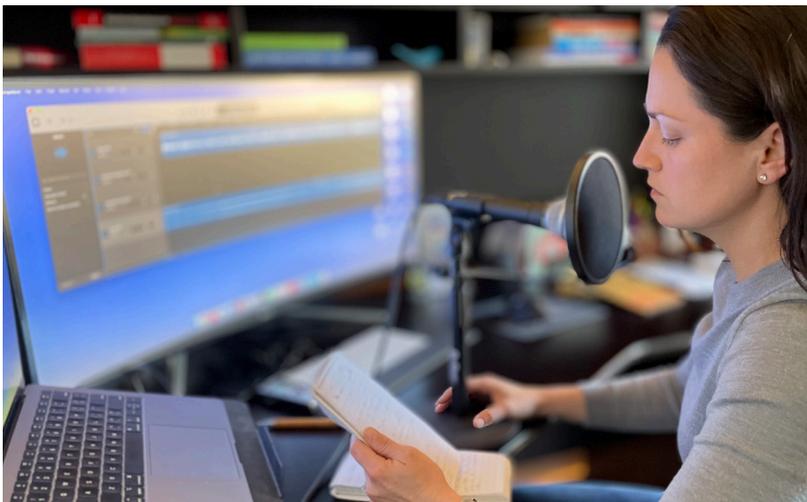
There is a rigid dichotomy between St Amant's family life and career. Although her career focuses on tragedy and justice, her personal life is kept customary and well-balanced.

"This career has pointed out how beautiful a simple life is and to be grateful and appreciative for the everyday joys of family and friends. Every day that doesn't end in disaster is a blessing" St. Amant said.

One of the reasons for moving to Las Colinas was the feeling of safety throughout the community. St. Amant and her husband lived in an apartment in Las Colinas 10 years before planting their roots in the 49-year-old community. They noted that "it felt like moving back home."

St. Amant enjoys staying active by running on the Champion Trails, swimming and playing tennis with her family. Her favorite places to spend time with friends and family are trips to Pinstack and dining out in Las Colinas. St. Amant's favorite restaurants include The Ranch, Mexican Sugar, Jam + Toast and Lambert's.

St. Amant has since said goodbye to the producing chair at 48 Hours to focus solely on stories close to her heart. She continues to provide justice and healing to families through her investigative podcast, Final Days on Earth. The first two seasons of the podcast are available on all major platforms, with more seasons in the works.





LCA NEWS AND UPDATES

Special Meeting of Members

October 4th, 2022 | 4 p.m.

The Las Colinas Association has called a Special Meeting of Members at the LCA office to vote on a Supplementary Declaration amendment. Proxies and a voter's guide have been mailed and emailed.



Summary of proposed changes to Supplementary Declaration No. 163

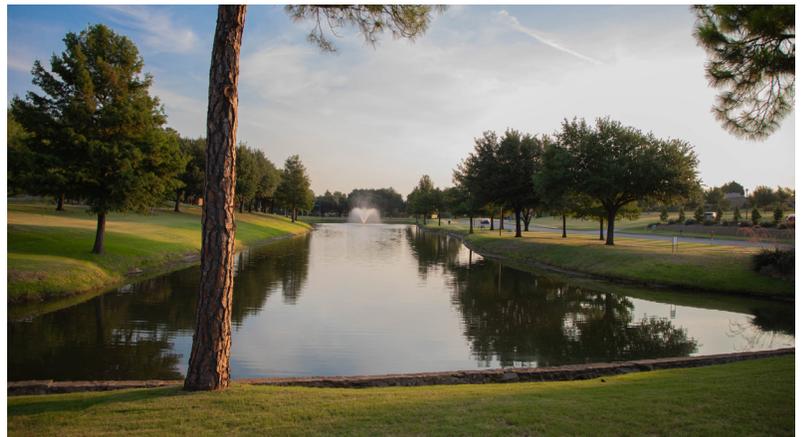
Alexander Homes Development Company intends to purchase 22.1 acres from Fluor Corporation. The site is located south of La Villita Blvd. and east of Las Colinas Blvd. The current allowed uses on this property are commercial, multi-family and related uses. The developer proposes to amend Supplementary Declaration No. 163 by adding single-family detached as an allowed use. Subject to the change, Alexander Homes will develop an exclusive gated residential development with approximately 75 detached single-family home sites. According to the developer, these high-end upscale custom homes will range from 4,400 sq. ft to 5,200 sq. ft and will be designed for a luxury lifestyle with the highest quality finish-outs.

Professional Triathletes Organisation U.S. Open 2022 road closures

The Professional Triathletes Organisation US Open 2022 will cause several road closures throughout the Las Colinas Urban Center. For a complete list of closures, scan the QR code below. Live, up-to-date information, can also be found on our social media, @LasColinasTex.



Rochelle Park enhancements and updates



You may notice the algae in the Rochelle Park ponds is dissipating. LCA's Common Property department has been hard at work treating and removing the algae. In addition to this project, they are working to replace three fountains and will install a fourth fountain. Over in Flagpole Hill, a park enhancement project is underway which includes widening the sidewalk, landscape and turf enhancement, replacing the flagpoles with taller models and installing a new water meter.



Las Colinas
ASSOCIATION

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Spirit OF LAS COLINAS

SEPTEMBER - OCTOBER
2022

Paws Colinas 5K-9



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