# May 2021

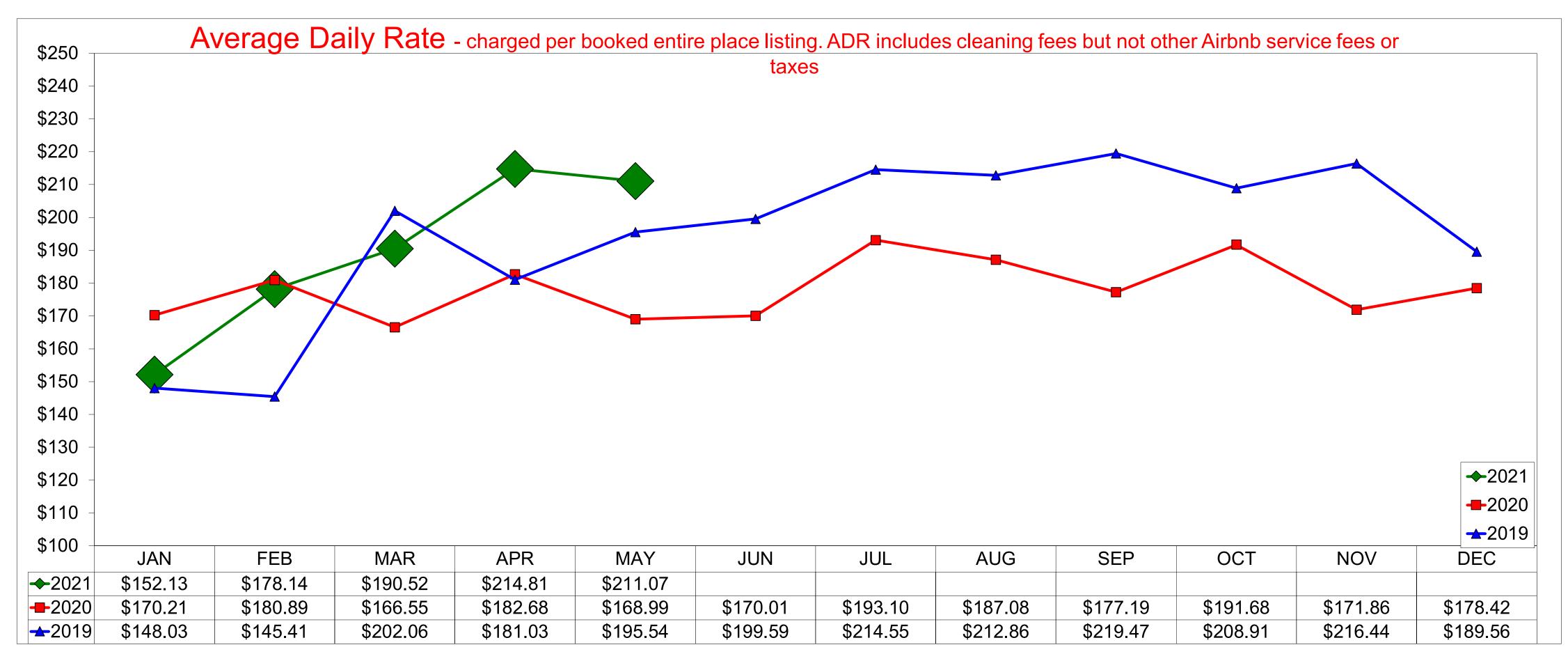
Entire Place		A.D.R.				OCCUF	PANCY		RevPAR			
Little Flace	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	152.13	-10.6%	152.13	-10.6%	46.4%	-21.8%	46.4%	-21.8%	70.64	-30.1%	70.64	-30.1%
FEBRUARY	178.14	-1.5%	163.01	-7.4%	52.8%	-26.4%	48.9%	-25.3%	94.11	-27.5%	79.73	-30.8%
MAR	190.52	14.4%	174.31	1.0%	59.8%	0.6%	52.9%	-16.3%	113.92	15.1%	92.15	-15.5%
APRIL	214.81	17.6%	188.30	7.8%	64.3%	7.7%	56.3%	-9.8%	138.07	26.7%	106.05	-2.7%
MAY	211.07	24.9%	193.72	11.6%	65.8%	-1.5%	58.3%	-7.8%	138.86	23.0%	112.97	2.9%
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

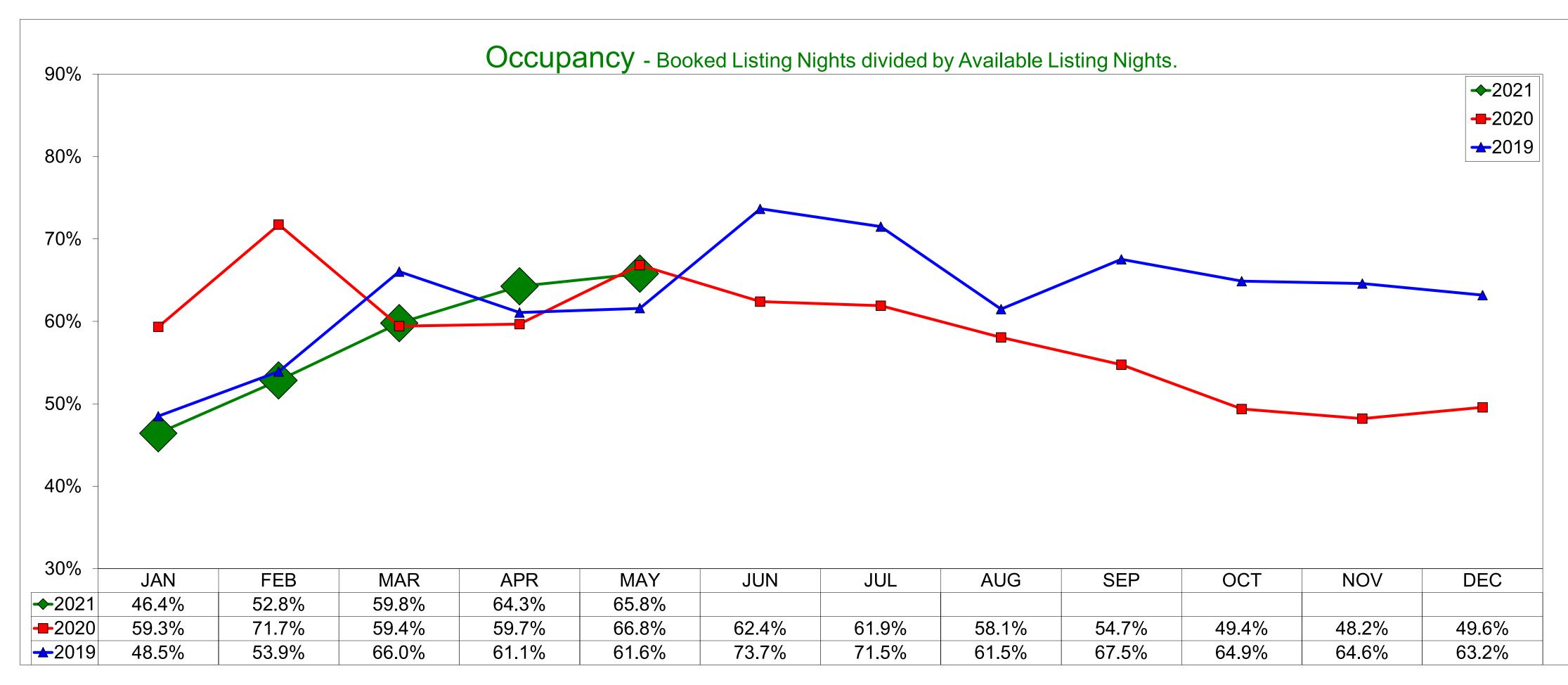
Hotel		A.D	.R.			OCCUF	PANCY			RevF	PAR	
Comparable	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	81.51	-17.1%	81.51	-17.1%	46.2%	-22.8%	46.2%	-22.8%	37.63	-36.0%	37.63	-36.0%
FEBRUARY	97.10	-9.3%	88.25	-14.4%	54.9%	-25.9%	49.6%	-25.9%	53.26	-32.8%	43.73	-36.5%
MAR	93.70	-12.1%	90.38	-13.5%	58.9%	-5.8%	52.8%	-18.8%	55.14	-17.1%	47.75	-29.7%
APRIL	95.58	-10.3%	92.05	-12.3%	61.2%	0.4%	55.3%	-13.8%	58.53	-9.9%	50.86	-24.4%
MAY	101.75	-0.5%	94.19	-9.7%	65.2%	-9.8%	57.2%	-13.2%	66.33	-10.2%	53.86	-21.6%
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

# **AirBNB - Entire Place** May 2021

Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms





Revenue Per Available Room (RevPAR) - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a

**-**2021

**--**2020

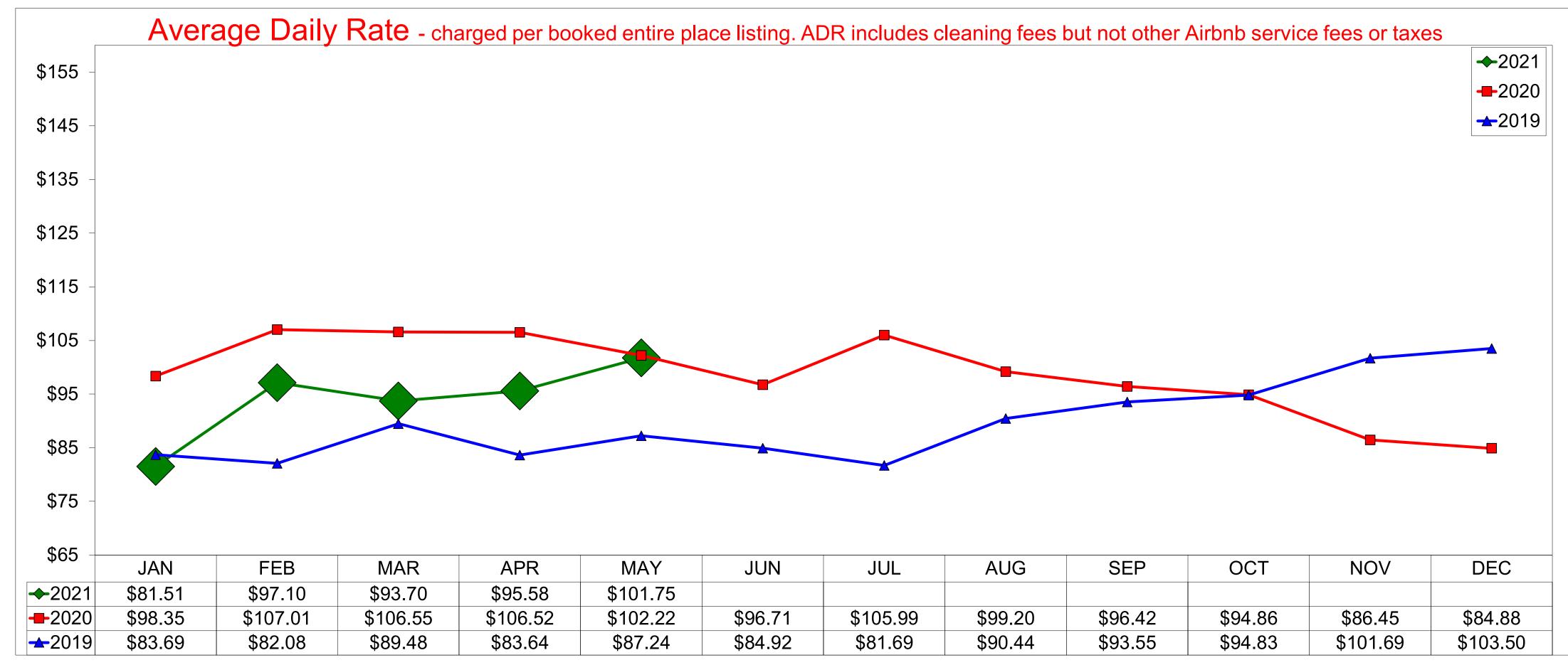
**--**2019

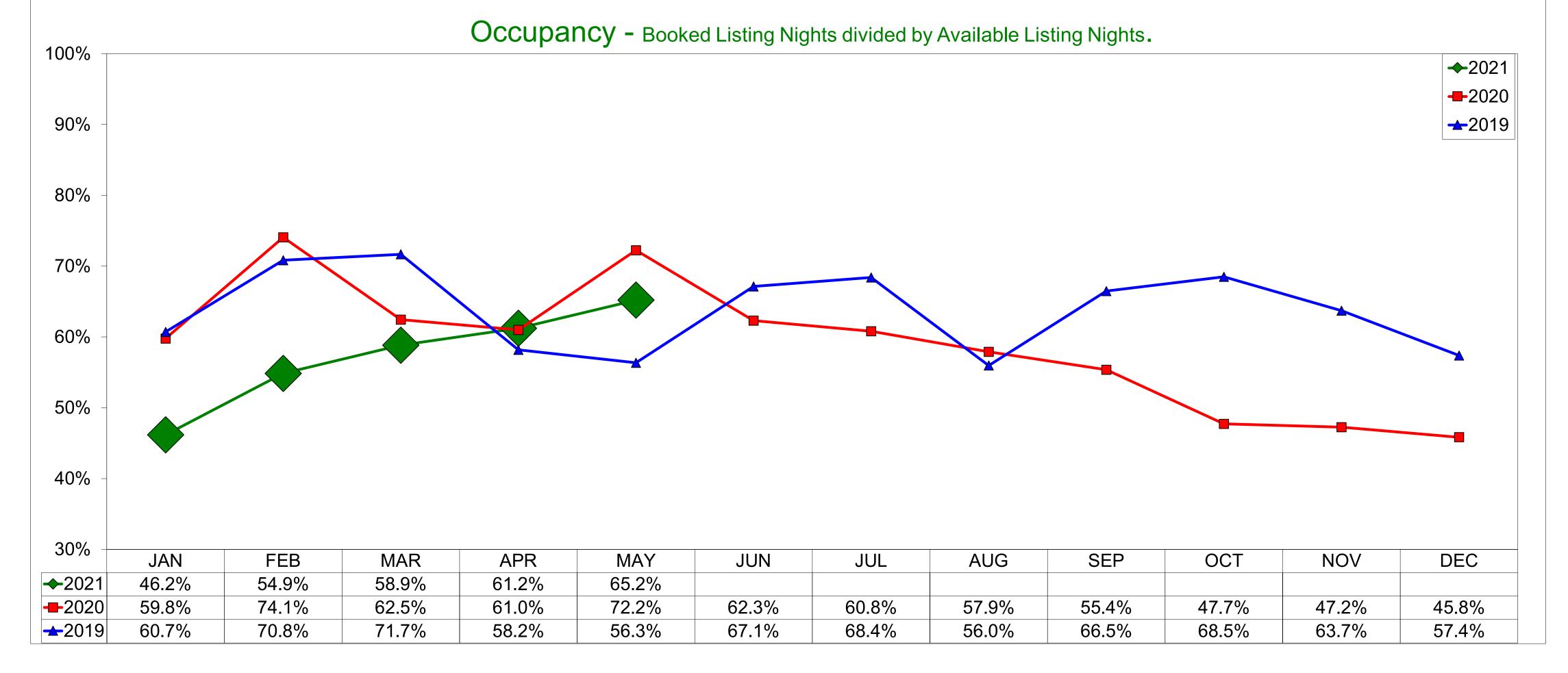
\$160

\$140 - \$120 -												
\$100 - \$80 -												
\$60 -	v											
\$40 —	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>~</b> 2021	\$70.64	\$94.11	\$113.92	\$138.07	\$138.86							
	\$101.02	\$129.76	\$98.96	\$109.01	\$112.93	\$106.11	\$119.57	\$108.65	\$97.01	\$94.61	\$82.85	\$88.45
<b>-</b> 2019	\$71.81	\$78.39	\$133.44	\$110.58	\$120.45	\$147.04	\$153.40	\$130.87	\$148.20	\$135.54	\$139.81	\$119.81

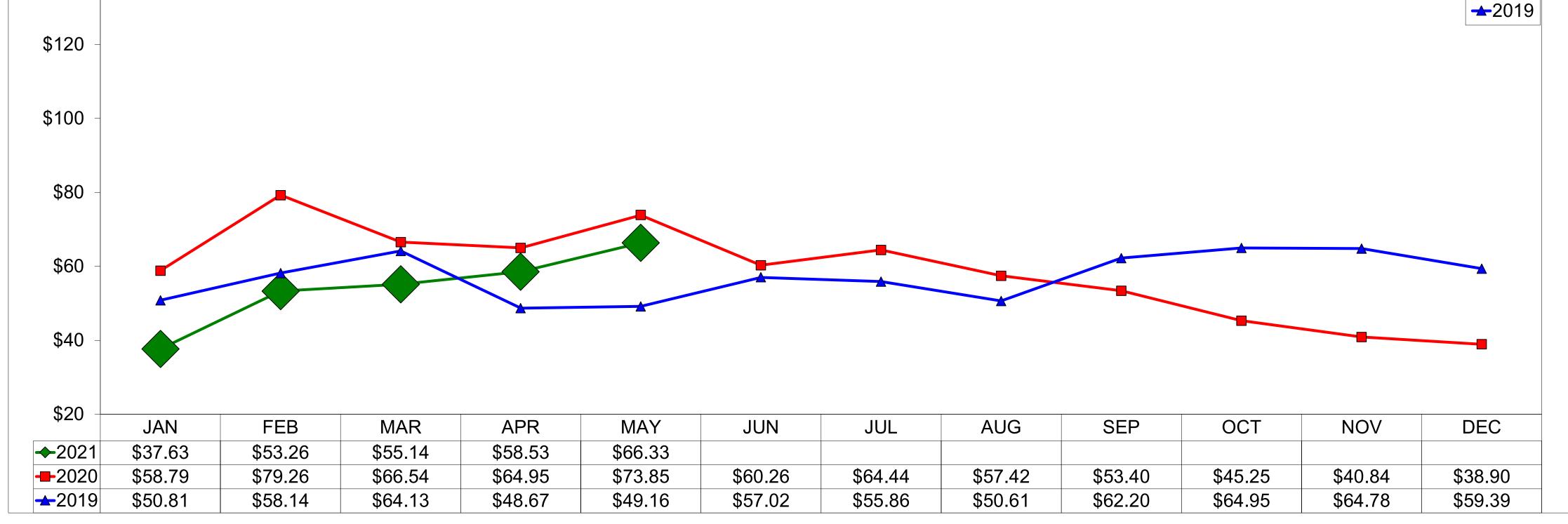
# **AirBNB - Hotel Comparable Subset** May 2021

Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels



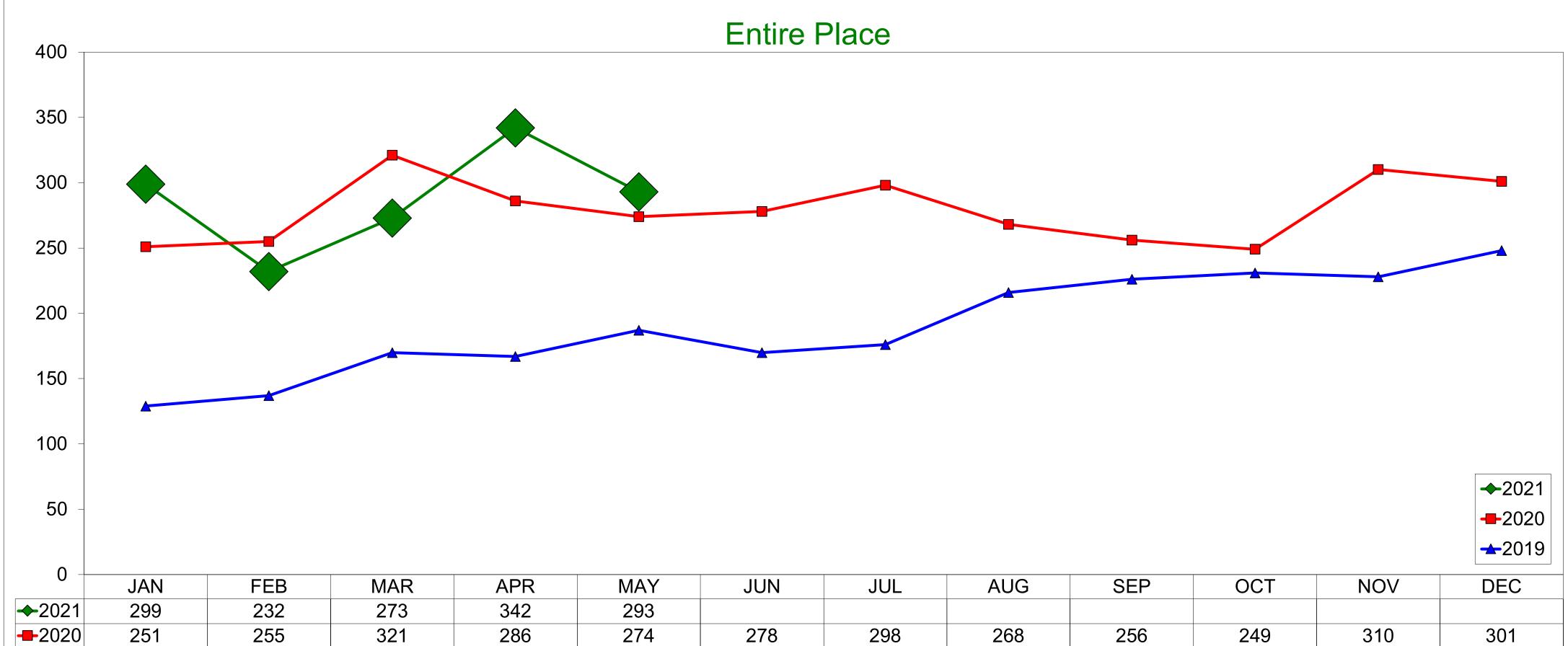


Revenue Per Available Room (RevPAR) - Entire Place ADR x Occupancy. Differing from the hotel industry, "entire place" listings are considered a "room" **-**2021 \$140 

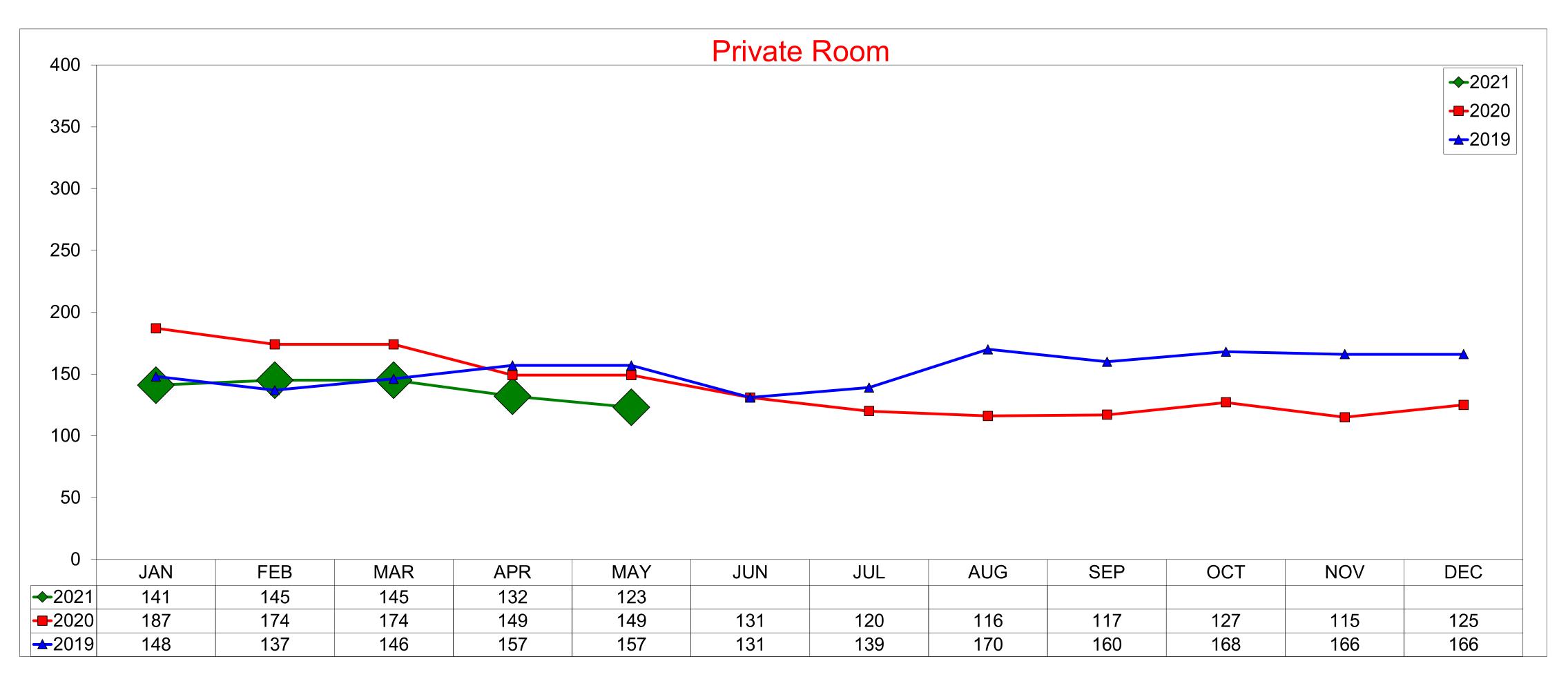


## **AirBNB - Total Available Listings** May 2021

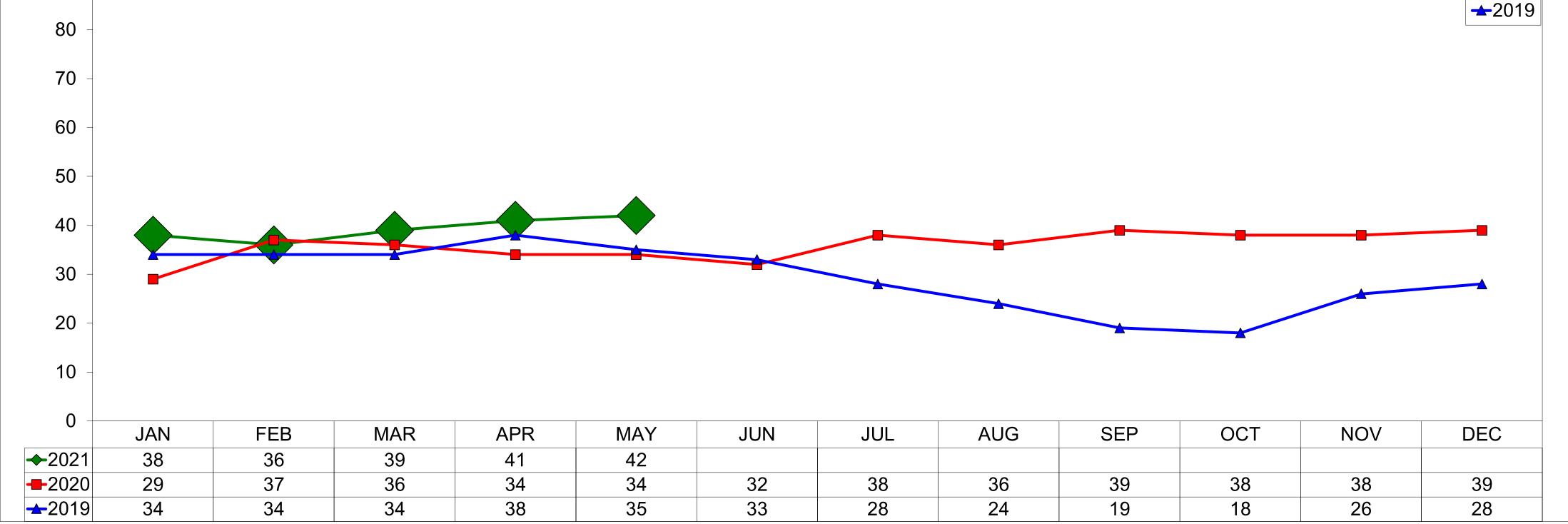
The count of Airbnb listings that were advertised for rent during the month or had a booked day in the month



<b>-</b> 2019	129	137	170	167	187	170	176	216	226	231	228	248

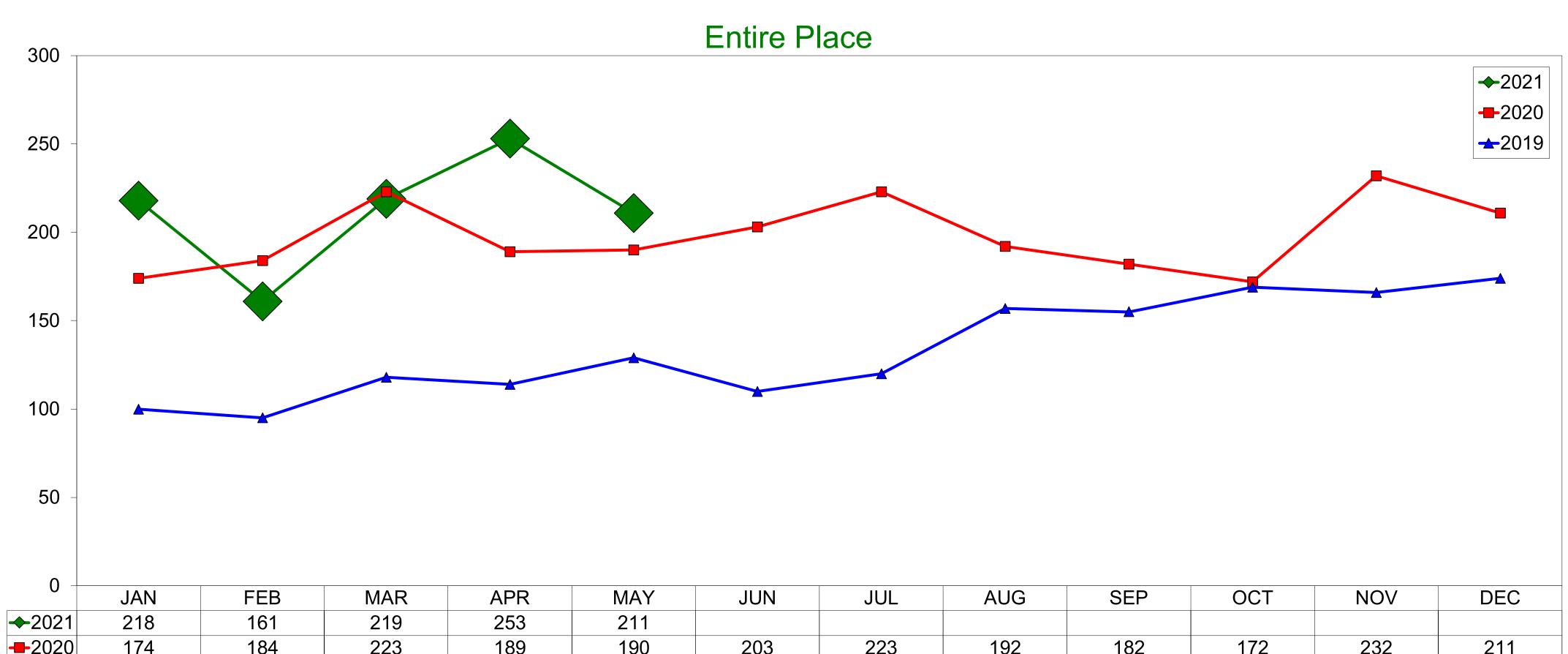




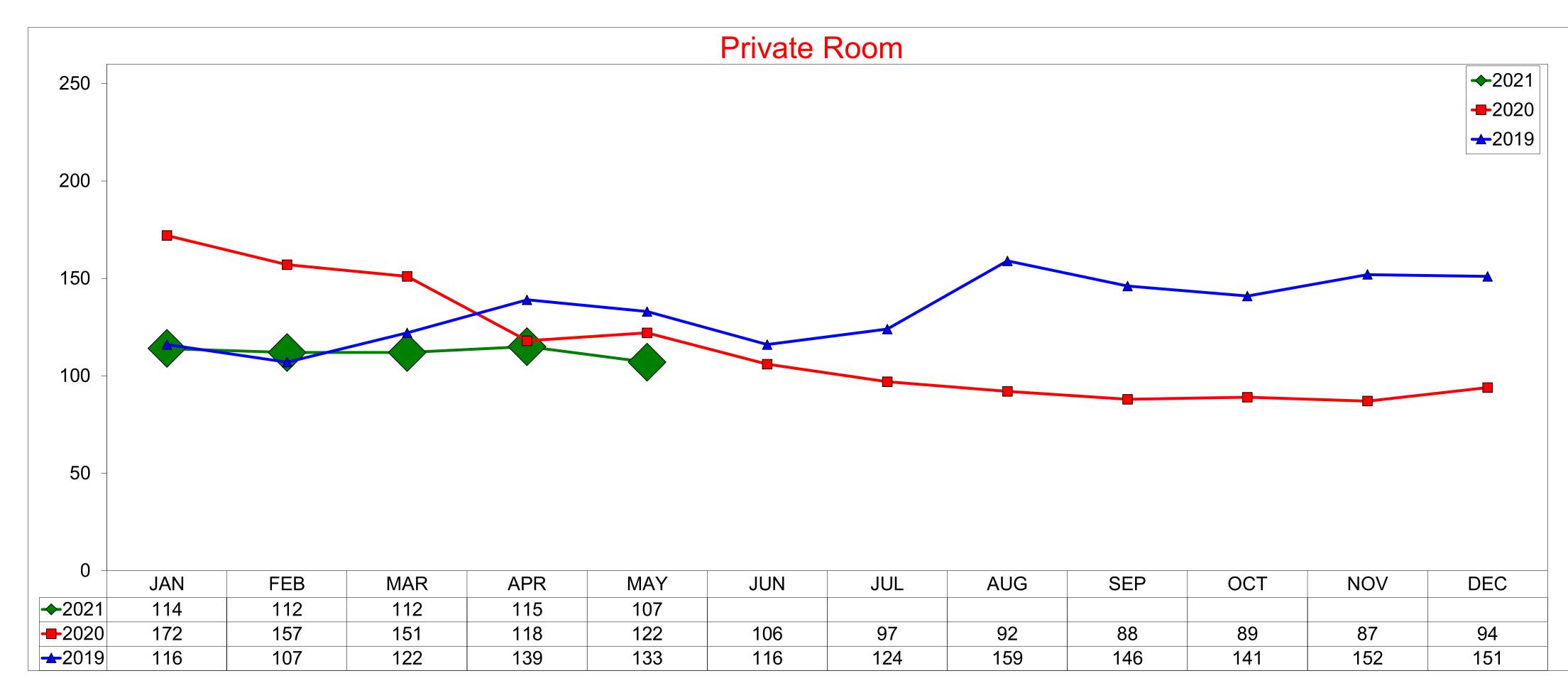


## AirBNB - Booked Listings May 2021

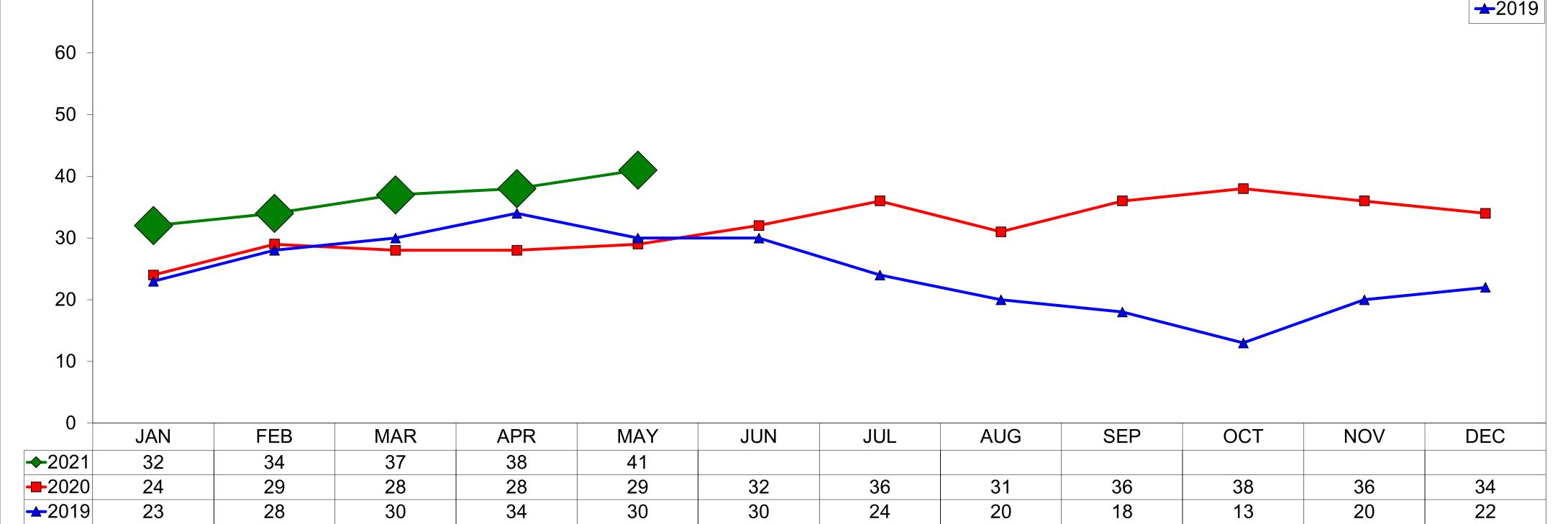
The count of Airbnb listings that had at least one booked day in the month



- 2020		101	220	100	100	200	220	102	102			<u> </u>	
<b>-</b> 2019	9 100	95	118	114	129	110	120	157	155	169	166	174	

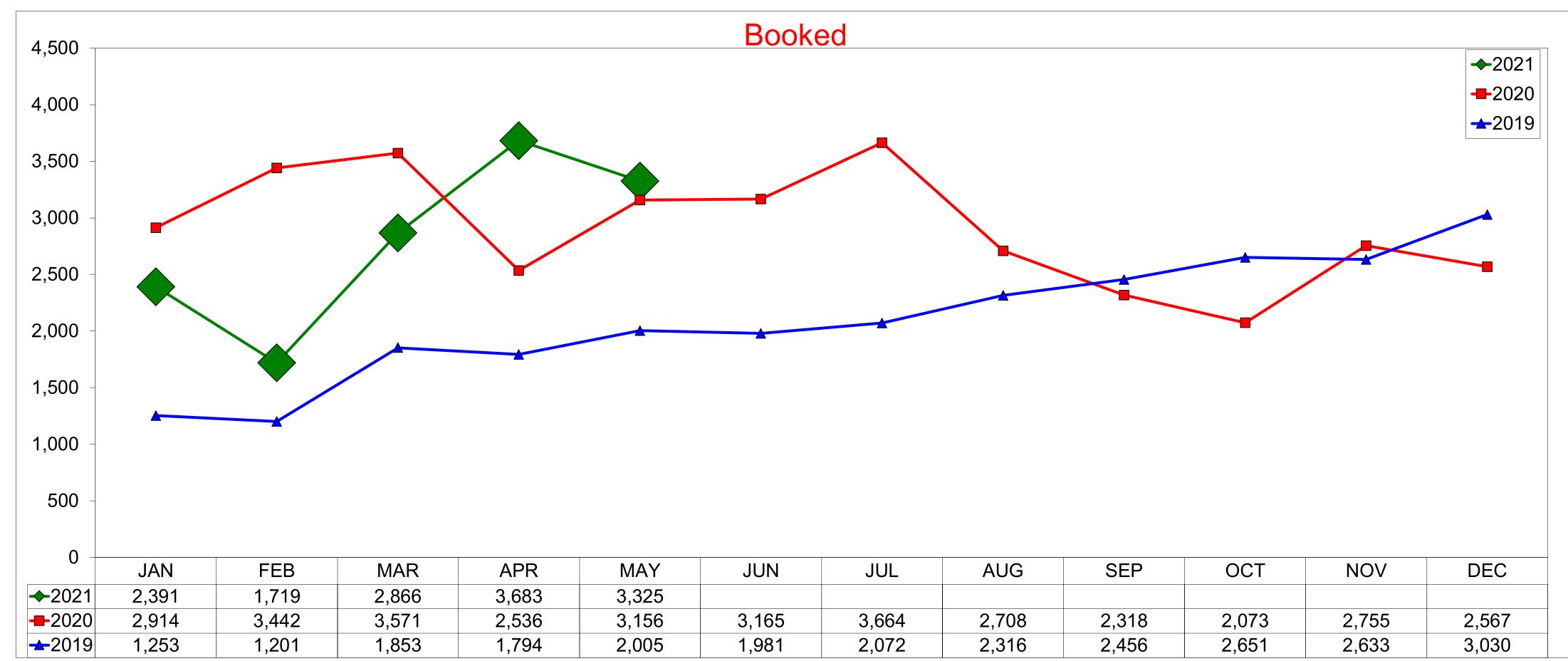


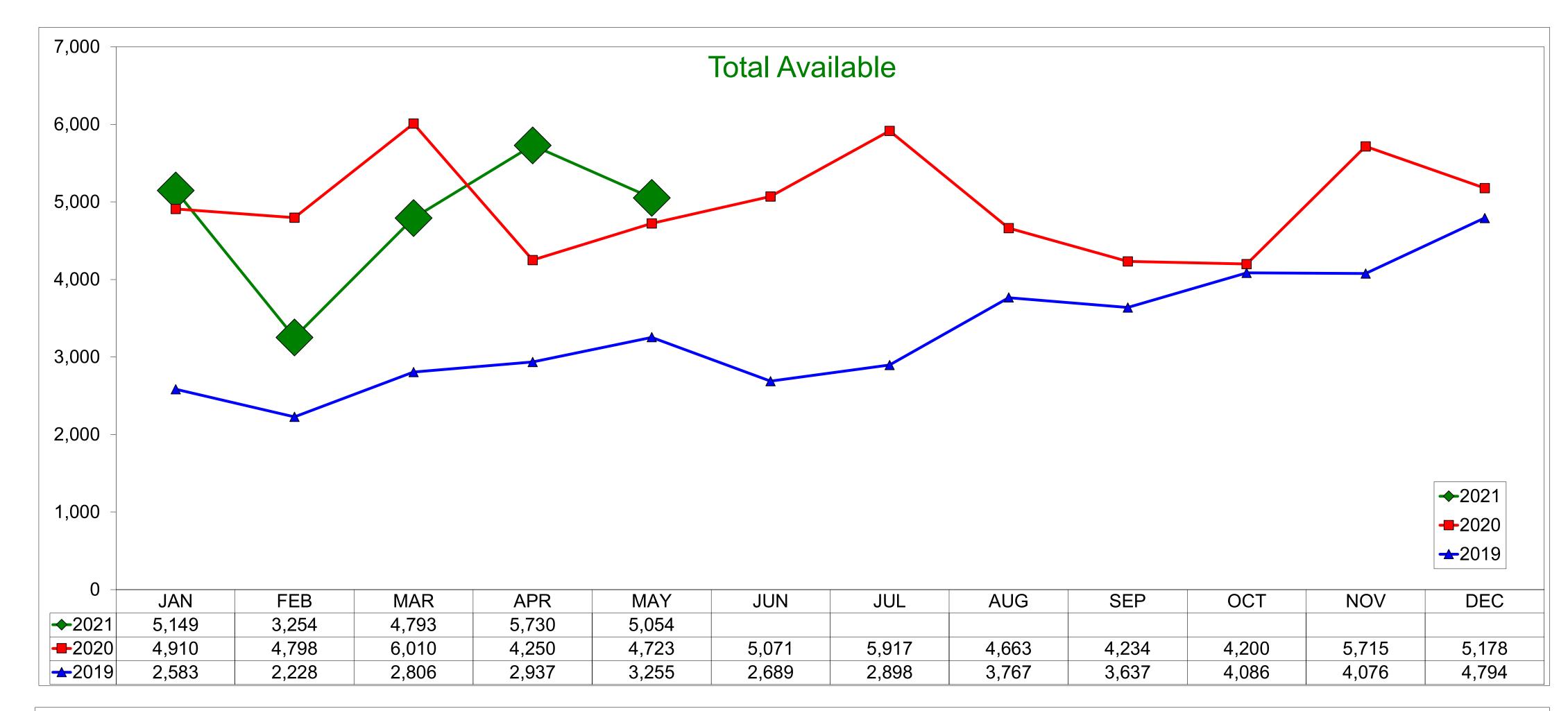




## **AirBNB - Listing Nights** May 2021

The sum of all listings that were available for rent, and had at least one booking during the month





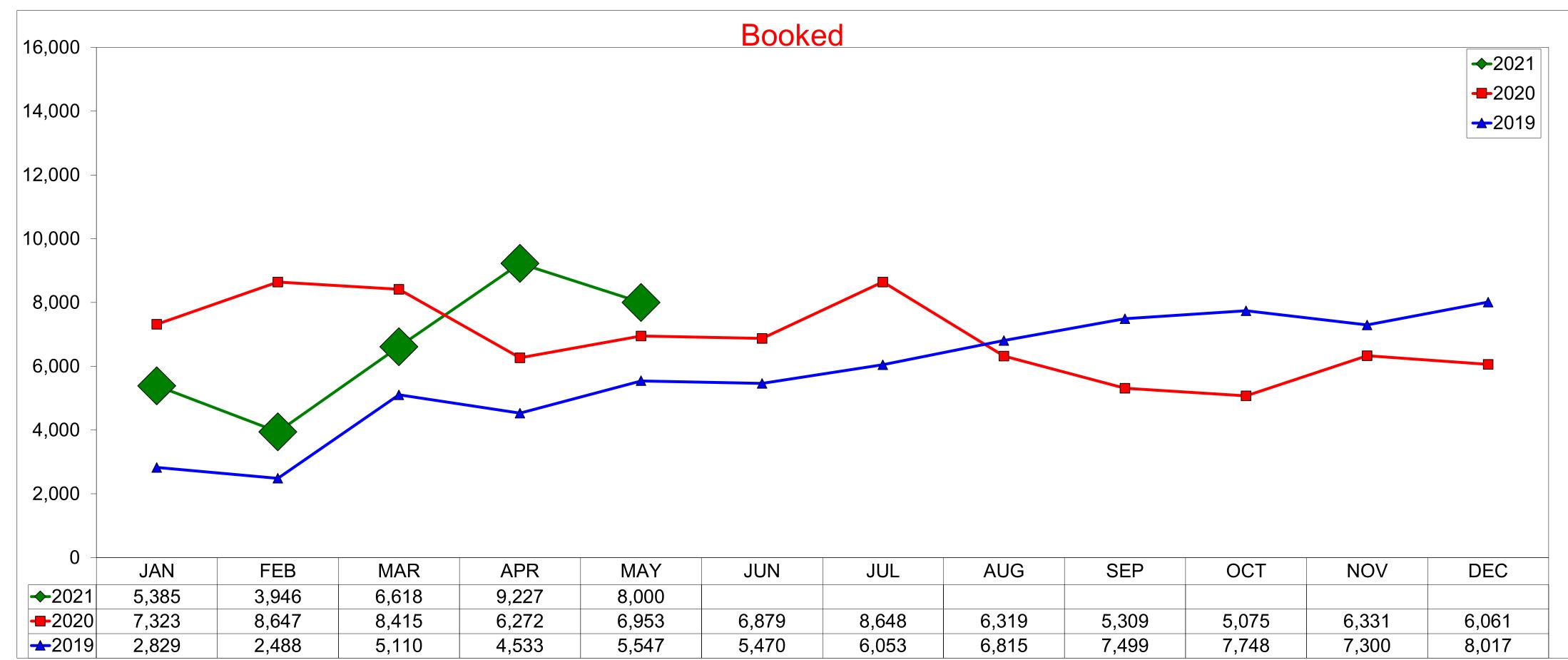
Current Year Booked vs. Available

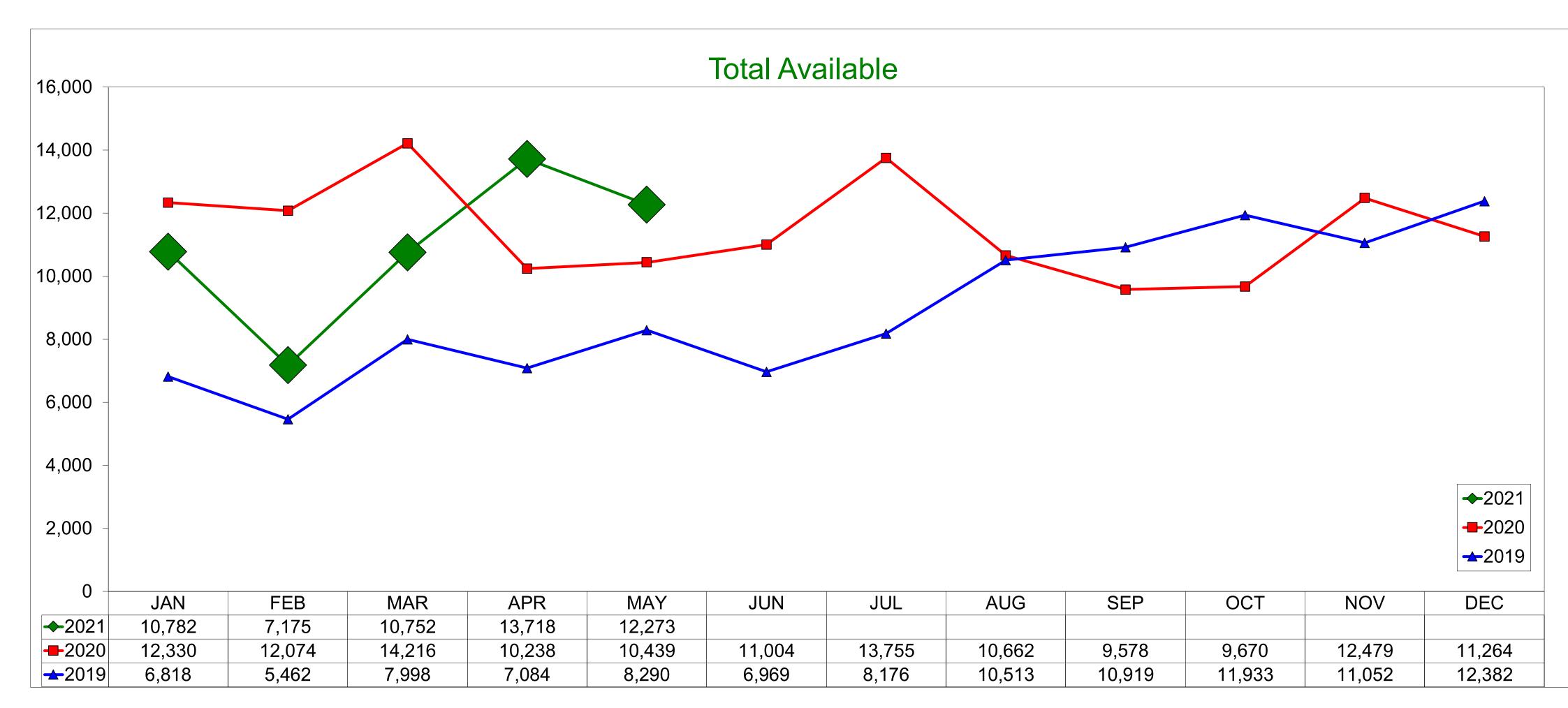
7,000

6,000 -												
5,000 -	*		X		*							
4,000 -												
3,000 -												
2,000 -												
1,000 -											-*-Av	ailable
0											-Bo	oked
0 —	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	5,149	3,254	4,793	5,730	5,054							
-Booked	2,391	1,719	2,866	3,683	3,325							

#### **AirBNB - Room Nights - Entire Place** May 2021

Listing Nights multiplied by the number of bedrooms in each listing





**Current Year Booked vs. Available** 

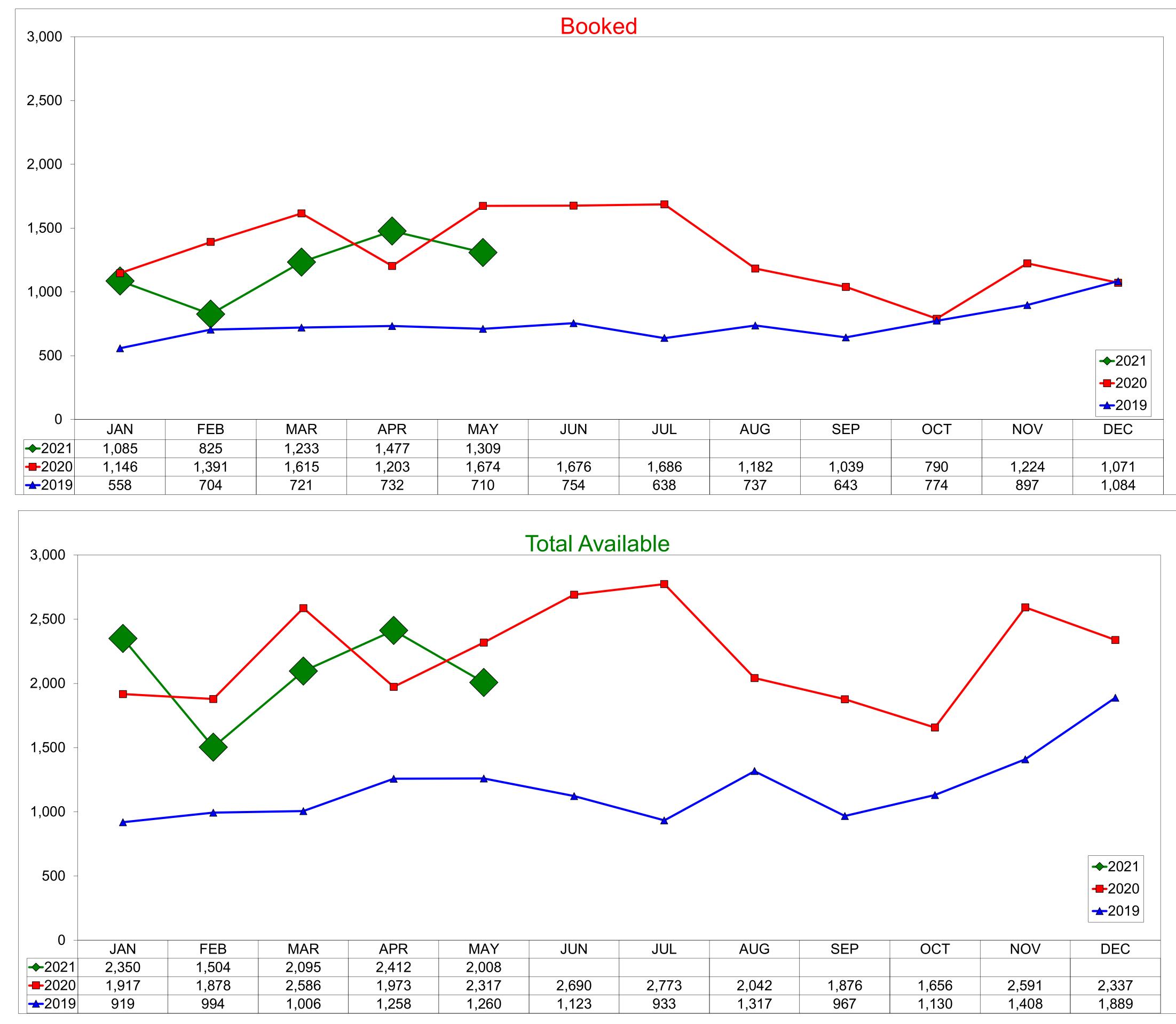
16,000

11000

14,000 -				×								
12,000 -					*							
10,000 -	*											
8,000 -												
6,000 -												
4,000 -												
2,000 -												Available 3ooked
0 —	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Available	10,782	7,175	10,752	13,718	12,273							
<ul> <li>Booked</li> </ul>	5,385	3,946	6,618	9,227	8,000							

### AirBNB - Room Nights - Hotel Comparable Subset May 2021

Same as Listing Nights, due to the 1:1 relationship for hotel comparable rooms being 1-bedroom or studio



Current Year Booked vs. Available

3,000

