**AGENDA**

**Irving Convention & Visitors Bureau Board of Directors**

**Monday, September 24, 2018 at 11:45 a.m.**

**Irving Convention Center at Las Colinas**

**Third Floor – Junior Ballroom C-D**

**500 W. Las Colinas Blvd.**

**Irving, Texas 75039**

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

**Consent Agenda**

1. Approving ICVB Board Minutes for August 20, 2018
2. Accepting Irving Convention Center Financial Reports for August 2018
3. Accepting ICVB Financial Reports for August 2018

**Individual Consideration**

1. Approving Board Development Committee Recommendations for 2019 Legislative Priorities

**Reports**

1. Board Chair Report
2. Schedule of Upcoming Meetings and Activities

* REMINDER: Special Board Meeting, Friday, Oct. 19, 2018 – Executive Director Annual Performance Evaluation
* REMINDER: No meeting on October 22

1. Board Committee Reports
2. Board Development – Debbi Haacke
   * Recap of September 14 meeting
   * Next Meeting – December 7, 2018
3. Community Engagement – Rick Lindsey
   * High Spirited Citizen 30th Anniversary – November 15, 2018, City Hall
   * Upcoming High Spirited Citizen Award Presentations
     + Debra Cox, October 4, 2018
   * Next Meeting – October 2, 2018
4. Destination Development – Greg Malcolm
   * + Next Meeting – November 6, 2018 – Site Visit to Texas Live! in Arlington
5. City Reports
6. Council Liaison – Mayor Pro Tem John Danish
7. Mayor & Other Council Members
8. City Manager – Chris Hillman

* Visitor Development Updates
  + - Headquarter Hotel
    - Irving Music Factory/Entertainment Venue
    - Other City Updates

1. Bureau Monthly Management Reports
2. Executive Director – Maura Gast
3. Sales and Services – Lori Fojtasek
4. Marketing and Communications – Diana Pfaff
5. Finance and Administration – Mike Zumbaugh
   * + - Smith Travel Research and AirDNA Monthly Reports
6. Convention Center Management Report – Tom Meehan
7. Industry Partner Reports
8. The Pavilion at the Music Factory/Live Nation Report – Mike Rilley
9. Hotel Industry Updates – Greg Malcolm, Dirk Burghartz, Kim Limon, Holly Turner
10. Restaurant Industry Update – David Cole
11. Partner Organization & Stakeholder Reports
12. DART/Transportation and Infrastructure – Mayor Rick Stopfer
13. DCURD – Jacky Knox
14. Chamber of Commerce – Lori Bunger/Beth Bowman
15. Irving Arts and Culture – Todd Hawkins/Judy Pierson
16. TIF – John Haigler
17. The Las Colinas Association – Hammond Perot
18. University of Dallas – Karin Rilley